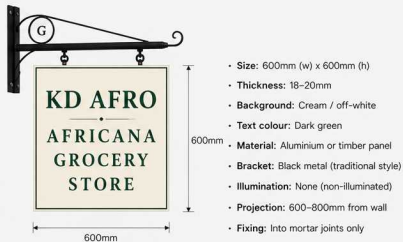


2. HANGING / PROJECTING SIGN (DOUBLE SIDED)



HOW YOUR SHOP WILL LOOK



- Size: 600mm (w) x 600mm (h)
- Thickness: 18-20mm
- Background: Cream / off-white
- Text colour: Dark green
- Material: Aluminium or timber panel
- Bracket: Black metal (traditional style)
- Illumination: None (non-illuminated)
- Projection: 600-800mm from wall
- Fixing: Into mortar joints only

COLOURS & MATERIALS



CREAM / OFF-WHITE



DARK GREEN

FONT EXAMPLES (FOR REFERENCE)

KD AFRO LTD

(Trajan / Cinzel / Times Bold)

AFRICANA GROCERY STORE

(Trajan / Cinzel / Times Regular)

MOUNTING DETAILS

- Bracket to be fixed into mortar joints
- No fixings into stone face
- All fixings to be stainless steel
- Sign to be level and securely fixed



IMPORTANT NOTES

- No illumination
- No flashing or moving elements
- No plastic box signs
- All colours and materials are sympathetic to the Conservation Area

ITEMS TO ATTACH WITH APPLICATION

- ✓ Photograph of existing shopfront (as above)
- ✓ Proposed sign design and dimensions (this document)
- ✓ Location plan (marking sign positions)
- ✓ Method statement (fixing details as above)

COUNCIL APPLICATION TEXT (USE THIS IN YOUR APPLICATION)

Description of Proposal:

Installation of one projecting hanging sign to the front elevation of a retail unit within a listed building.

The proposed sign has been designed to respect the character and appearance of the building, using simple, non-illuminated materials and a restrained colour palette.

The sign will be positioned above the shopfront and will not exceed the proportions of the existing architectural features.

The sign will be modest in size, constructed from aluminium or timber, and fixed into mortar joints to avoid damage to the historic fabric.

The sign is intended to improve visibility of the business while preserving the architectural integrity of the listed building and surrounding conservation area.

Materials:

Painted aluminium or timber panel, non-illuminated lettering.

Metal projecting bracket and sign panel, matte finish, non-reflective.

Design Justification:

The design follows traditional projecting sign guidance by using simple lettering, appropriate scale, and non-intrusive materials.

The signage does not obscure architectural features and is proportionate to the shopfront.

The projecting sign improves visibility for pedestrians along the street without negatively impacting the building's appearance.