

Appeal 6010183

Appeal questionnaire

Submitted on 5 June 2026.

Appeal type	Commercial advertisement
Appeal site	Pavement o/s 19-23 Market Street, Huddersfield, HD1 2EH
Agent contact details	
Application number	2026/64/90570/W

Constraints, designations and other issues

Is a commercial advertisement appeal the correct type of appeal?	Yes
Affects a listed building	Yes
Listed Building	1216005 II EXCHANGE BUILDINGS
Affects a scheduled monument	No
Conservation area	Yes
Conservation area map and guidance	Huddersfield.pdf (/document/f47a4fae-e132-460d-93d8-5058ccd0bd4a)
Protected species	No
Is the site in an area of special control of advertisements?	No
Green belt	No
Is the site in a national landscape?	No
Designated sites	No, it is not in, near or likely to affect any designated sites

Notifying relevant parties

List of neighbours' addresses that you notified about the application	Appeal - Neigh Let Written Reps 6281.pdf (/document/0a409d3e-98f3-42df-9f47-bfab1886b8b4)
Type of notification	A site notice
Uploaded site notice	2026-90570 Delegated+Report 1136702.PDF (/document/beafb7a3-04d3-4d4e-9f83-5f199392280c)
Appeal notification letter	Appeal - Neigh Let Written Reps 6281.pdf (/document/87b9c121-1014-469a-af2a-2d2efd0775bd)

Consultation responses and representations

Statutory consultees	Yes See Delegated Report
Representations from other parties	Yes
Upload representations from other parties	2026-90570 +Neighbour+representations 1131815.PDF (/document/0ffb213c-40b4-4076-b1b7-e770bde55a74)

Planning officer's report and supporting documents

Upload planning officer's report	2026-90570 Delegated+Report 1136702.PDF (/document/389c5a86-fae5-4936-b29e-094197d97fab)
Did you refuse the application because of highway or traffic public safety?	Yes
Did the appellant submit complete and accurate photographs and plans?	Yes
Do you have any relevant policies from your statutory development plan?	Yes
Policies from statutory development plan	Policy LP17.docx (/document/38da791a-8ba5-4341-9b39-1f504df017ed) Policy LP35.docx (/document/f164902b-4a48-40e7-9e19-95d50143de92) Policy LP24 - Copy.docx (/document/476b7ba2-aba9-4793-b2c9-9d9691ac2ec9) Policy LP25.docx (/document/1bb85b2d-331e-42f8-b261-d885189a5c9d) Policy LP21.docx (/document/416f57a3-b17f-4a4f-aef2-dd3b38553dda)
Emerging plans	No

Do you have any other relevant policies?	No
Supplementary planning documents	No

Site access

Access for inspection	No
Will the inspector need to enter a neighbour's land or property?	No
Potential safety risks	No

Appeal process

Procedure type	Written representations
Appeals near the site	Yes
Other appeal	6010180

Extra conditions	Yes The advertisements, images or messages displayed on the digital panel shall not change more than once every 10 seconds. Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework. The intensity of the luminance of the advertisement display shall be controlled by the installation of a light sensor to adjust the illuminance levels to ambient light conditions. Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework. Notwithstanding the requirements of condition the intensity of the luminance of the advertisement display shall not exceed 300cd/m2 on any part of the illuminated area in hours of darkness. Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework. The digital panel hereby granted consent shall not display any moving images, animation,
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flashing scrolling or video and no visual effects shall accompany the transition between any successive advertisements, images or messages.

Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.
