Appeal 6010183

# Appeal questionnaire

Submitted on 5 June 2026.

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| **Appeal type** | Commercial advertisement |
| **Appeal site** | Pavement o/s 19-23 Market Street, Huddersfield, HD1 2EH |
| **Agent contact details** | |
| **Application number** | 2026/64/90570/W |

## Constraints, designations and other issues

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| **Is a commercial advertisement appeal the correct type of appeal?** | Yes |
| **Affects a listed building** | Yes |
| **Listed Building** | 1216005 II EXCHANGE BUILDINGS |
| **Affects a scheduled monument** | No |
| **Conservation area** | Yes |
| **Conservation area map and guidance** | Huddersfield.pdf (/document/f47a4fae-e132-460d-93d8-5058ccd0bd4a) |
| **Protected species** | No |
| **Is the site in an area of special control of advertisements?** | No |
| **Green belt** | No |
| **Is the site in a national landscape?** | No |
| **Designated sites** | No, it is not in, near or likely to affect any designated sites |

## Notifying relevant parties

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| **List of neighbours' addresses that you notified about the application** | Appeal - Neigh Let Written Reps_6281.pdf (/document/0a409d3e-98f3-42df-9f47-bfab1886b8b4) |
| **Type of notification** | A site notice |
| **Uploaded site notice** | 2026-90570_Delegated+Report_1136702.PDF (/document/beafb7a3-04d3-4d4e-9f83-5f199392280c) |
| **Appeal notification letter** | Appeal - Neigh Let Written Reps_6281.pdf (/document/87b9c121-1014-469a-af2a-2d2efd0775bd) |

## Consultation responses and representations

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| **Statutory consultees** | Yes<br>See Delegated Report |
| **Representations from other parties** | Yes |
| **Upload representations from other parties** | 2026-90570_+Neighbour+representations_1131815.PDF (/document/0ffb213c-40b4-4076-b1b7-e770bde55a74) |

## Planning officer’s report and supporting documents

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| **Upload planning officer’s report** | 2026-90570_Delegated+Report_1136702.PDF (/document/389c5a86-fae5-4936-b29e-094197d97fab) |
| **Did you refuse the application because of highway or traffic public safety?** | Yes |
| **Did the appellant submit complete and accurate photographs and plans?** | Yes |
| **Do you have any relevant policies from your statutory development plan?** | Yes |
| **Policies from statutory development plan** | Policy LP17.docx (/document/38da791a-8ba5-4341-9b39-1f504df017ed)<br>Policy LP35.docx (/document/f164902b-4a48-40e7-9e19-95d50143de92)<br>Policy LP24 - Copy.docx (/document/476b7ba2-aba9-4793-b2c9-9d9691ac2ec9)<br>Policy LP25.docx (/document/1bb85b2d-331e-42f8-b261-d885189a5c9d)<br>Policy LP21.docx (/document/416f57a3-b17f-4a4f-aef2-dd3b38553dda) |
| **Emerging plans** | No |

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| **Do you have any other relevant policies?** | No |
| **Supplementary planning documents** | No |

## Site access

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| **Access for inspection** | No |
| **Will the inspector need to enter a neighbour's land or property?** | No |
| **Potential safety risks** | No |

## Appeal process

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| **Procedure type** | Written representations |
| **Appeals near the site** | Yes |
| **Other appeal** | 6010180 |
| **Extra conditions** | Yes<br>The advertisements, images or messages displayed on the digital panel shall not change more than once every 10 seconds.<br>Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.<br><br>The intensity of the luminance of the advertisement display shall be controlled by the installation of a light sensor to adjust the illuminance levels to ambient light conditions.<br>Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.<br><br>Notwithstanding the requirements of condition .... the intensity of the luminance of the advertisement display shall not exceed 300cd/m2 on any part of the illuminated area in hours of darkness.<br>Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.<br><br>The digital panel hereby granted consent shall not display any moving images, animation, |

flashing scrolling or video and no visual effects shall accompany the transition between any successive advertisements, images or messages.
Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.