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Planning Inspectorate Manage your appeals

Appeal 6010399

Questionnaire

Appeal type	Commercial advertisement
Appeal procedure	Written
Appeal site	Pavement outside 42 New Street, Huddersfield, HD1 2BU
Agent contact details	

Local planning authority	Kirklees
Application number	2026/64/90545/W

Constraints, designations and other issues

Is a commercial advertisement appeal the correct type of appeal?	Yes
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Affects a listed building	Yes
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Listed building details	1228385 1228388 1287277 1228300
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Affects a scheduled monument	No
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Conservation area	Yes
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Uploaded conservation area map and guidance	Huddersfield.pdf - awaiting review
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Protected species	No
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Is the site in an area of special control of advertisements?	No
Green belt	No
Is the site in a national landscape?	No
Designated sites	No

Notifying relevant parties

List of neighbours' addresses that you notified about the application	Appeal - Neigh Let Written Reps_6273.pdf - awaiting review KC Highways Consult Response.PDF - awaiting review
Type of Notification	Letter/email to interested parties
Letter sent to neighbours	As an advertisement consent application no publicity was undertaken as it is not a statutory requirement for applications of this type.pdf - awaiting review
Appeal notification letter	Appeal - Neigh Let Written Reps_6273.pdf - awaiting review

Consultation responses and representations

Statutory consultees	Yes KC Highways
Representations from other parties	Yes
Uploaded representations from other parties	2026-90545_+Neighbour+representations_1131819.PDF - awaiting review

Planning officer's report and supplementary documents

Planning officer's report	2026-90545_Delegated+Report_1135785.PDF - awaiting review
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Did you refuse the application because of highway or traffic public safety?	No
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Did the appellant submit complete and accurate photographs and plans?	Yes
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Policies from statutory development plan	Policy LP24.pdf - awaiting review Policy LP35.pdf - awaiting review Policy LP25.docx - awaiting review Policy LP17.docx - awaiting review
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Emerging plan	No
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Supplementary planning documents	No
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Site access

Will the inspector need access to the appellant's land or property?	No
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Will the inspector need to enter a neighbour's land or property?	No
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Potential safety risks	No
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Appeal process

Appeal procedure	Written representations
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Appeals near the site	Yes
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Appeal references	6010396
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Are there any proposed conditions?	Yes The advertisements, images or messages displayed on the digital panel shall not change more than once every 10 seconds.
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Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.

The intensity of the luminance of the advertisement display shall be controlled by the installation of a light sensor to adjust the illuminance levels to ambient light conditions.

Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.

Notwithstanding the requirements of condition 7, the intensity of the luminance of the advertisement display shall not exceed 300cd/m² on any part of the illuminated area in hours of darkness.

Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.

The digital panel hereby granted consent shall not display any moving images, animation, flashing scrolling or video and no visual effects shall accompany the transition between any successive advertisements, images or messages.

Reason: In the interest of amenity and public safety, to comply with the aims and objectives of LP21, LP24 and LP25 of the Kirklees Local Plan and Chapter 12 of the National Planning Policy Framework.
