

astley.

Delivering creative brand environments
through signage, print and digital solutions



Holmfirth

Client:
Specsavers

Full Address:
71 Huddersfield Road
Holmfirth
Huddersfield
HD9 3AZ

Title:
External Signage

Date:
12.09.25

Drg by:
MR

Drawing Ref:
G_XXXX

Visual Status:
For review

Existing view

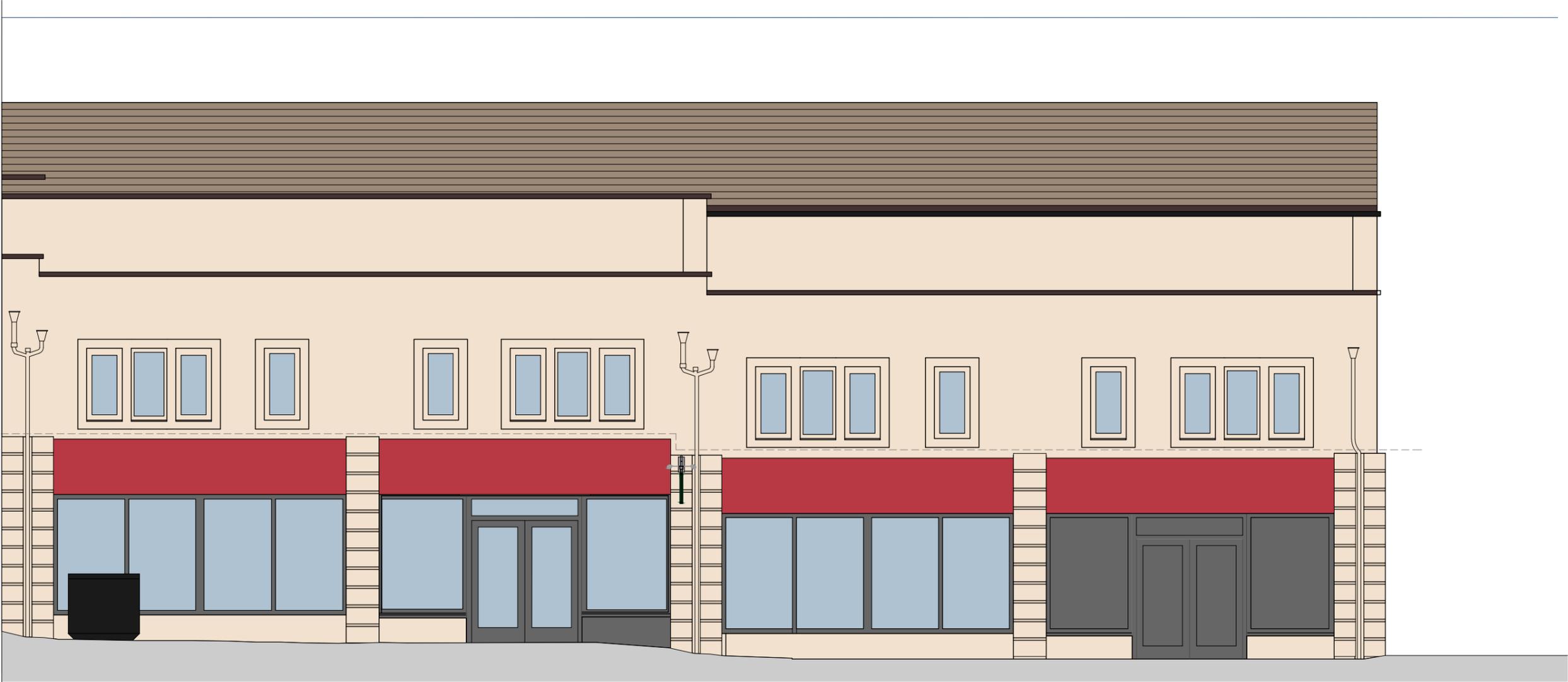


Existing

Scale 1:75 @A3



Out of demise above



Proposed Entrance Elevation 1:75 @A3

Proposed

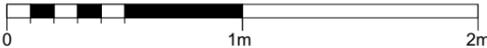


MANUFACTURING SURVEY REQUIRED

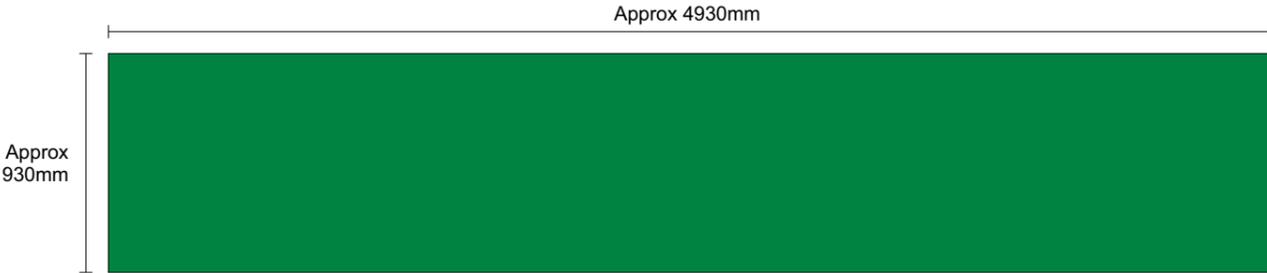


Item 1 specification

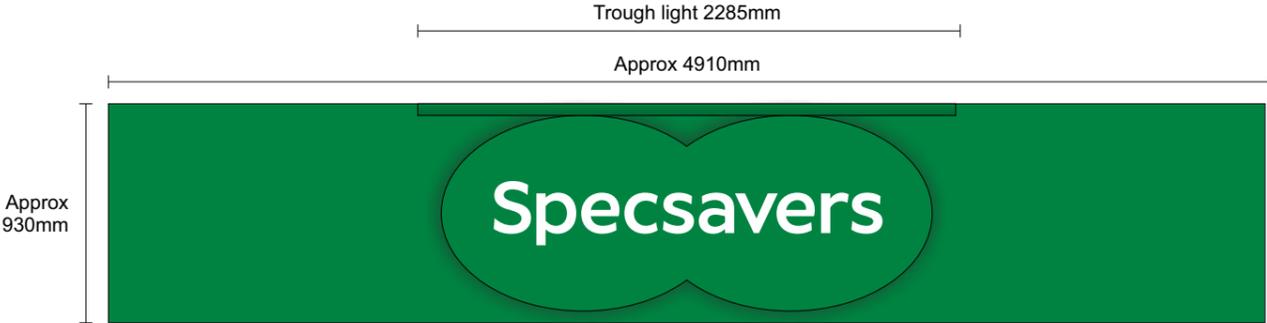
Scale 1:30 @ A3



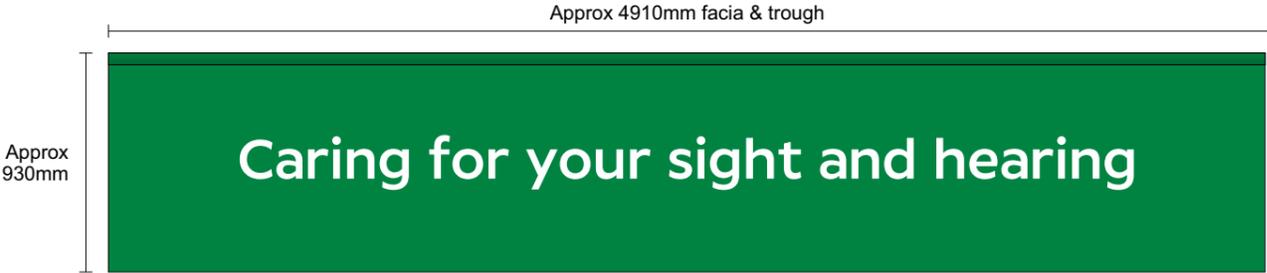
MANUFACTURING SURVEY REQUIRED



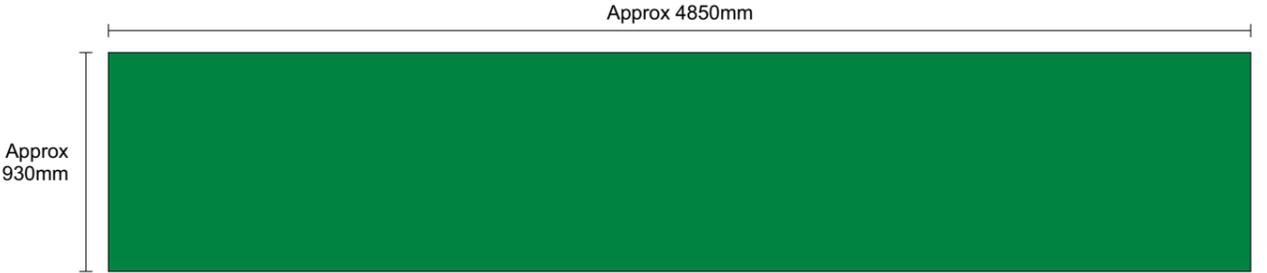
Item 1A
Scale 1:30 @ A3
FFL to underside of sign being: 5900mm
Non-illuminated



Item 1B
Scale 1:30 @ A3
Trough light 2285mm
Approx 4910mm
logo 2085mm x 830mm
FFL to underside of sign being: 5900mm
Static illumination levels: Less than 300Cd/m2

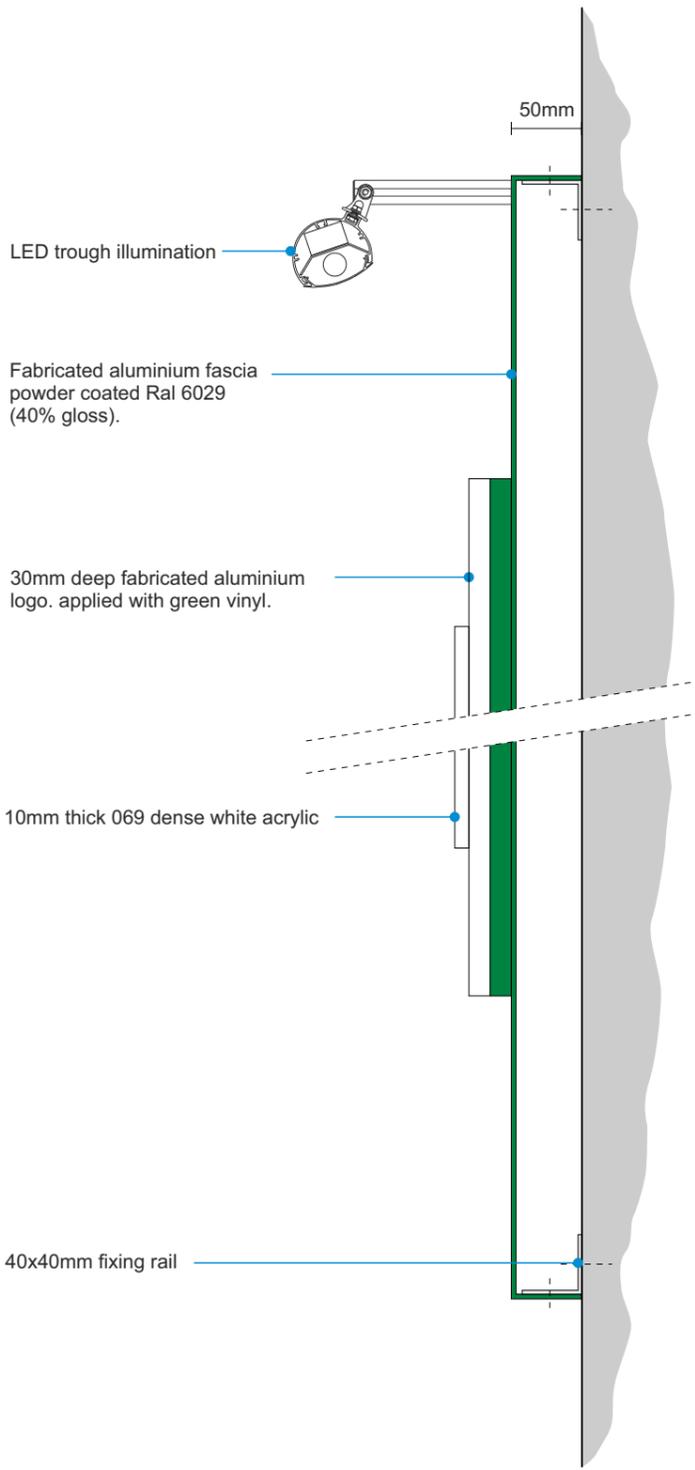


Item 1C
Scale 1:30 @ A3
Approx 4910mm fascia & trough
FFL to underside of sign being: 5900mm
Static illumination levels: Less than 300Cd/m2

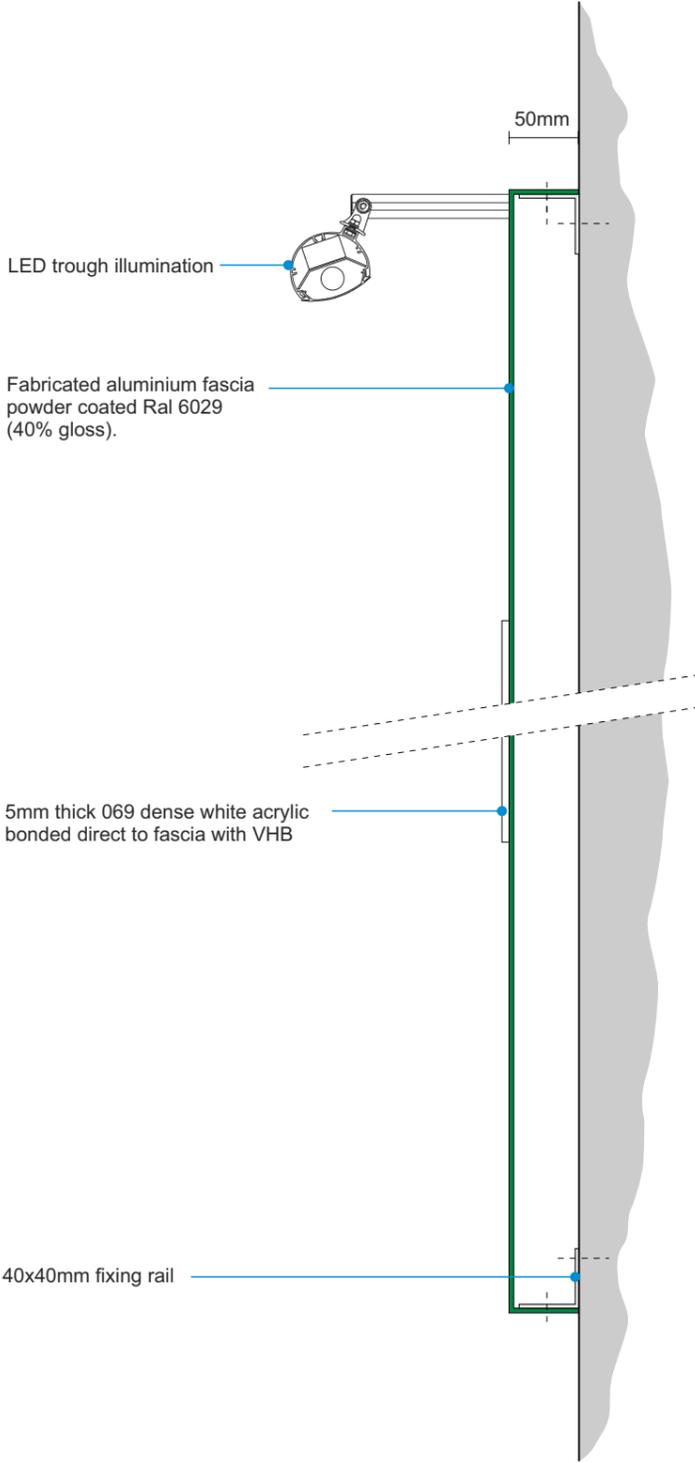


Item 1D
Scale 1:30 @ A3
Approx 4850mm
FFL to underside of sign being: 5900mm
Non-illuminated

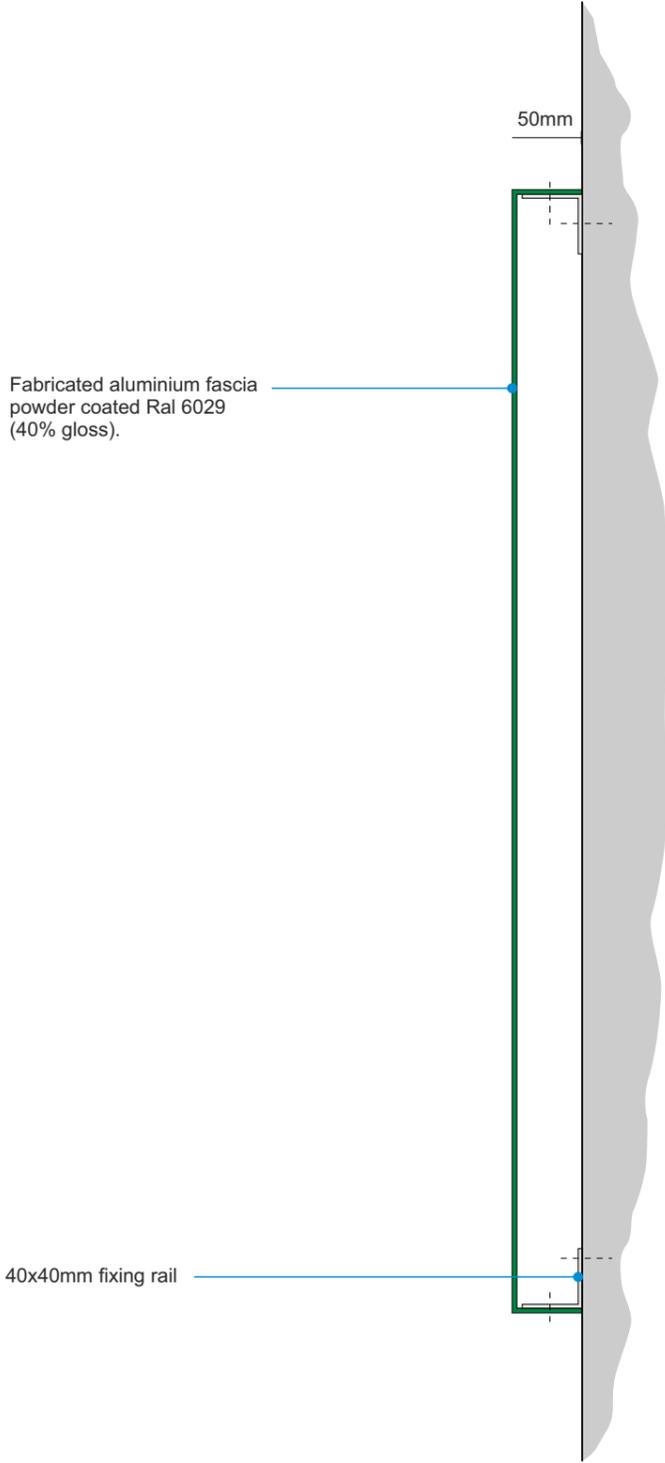
Item 1 specification



1B section
Scale 1:5



1C section
Scale 1:5



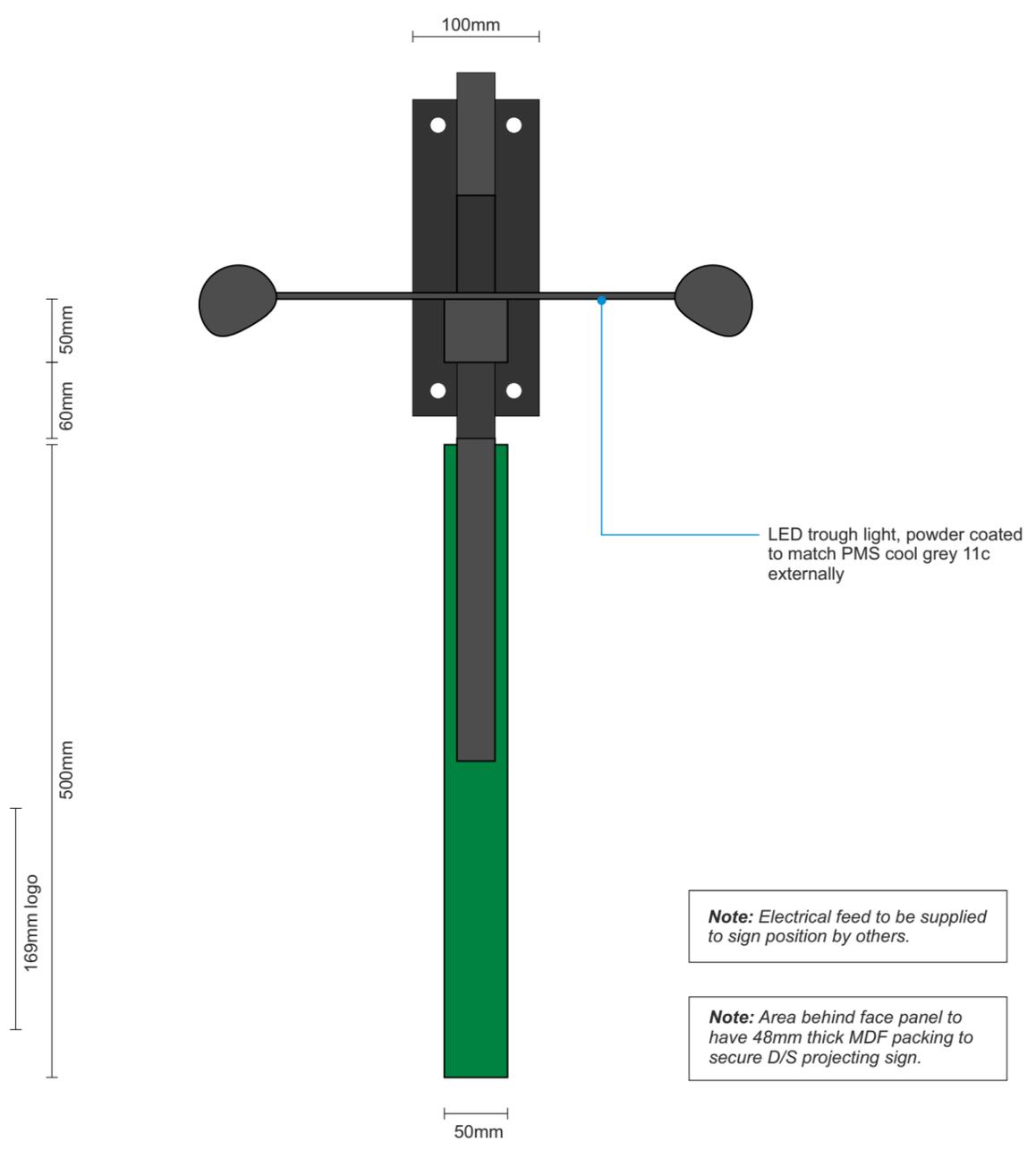
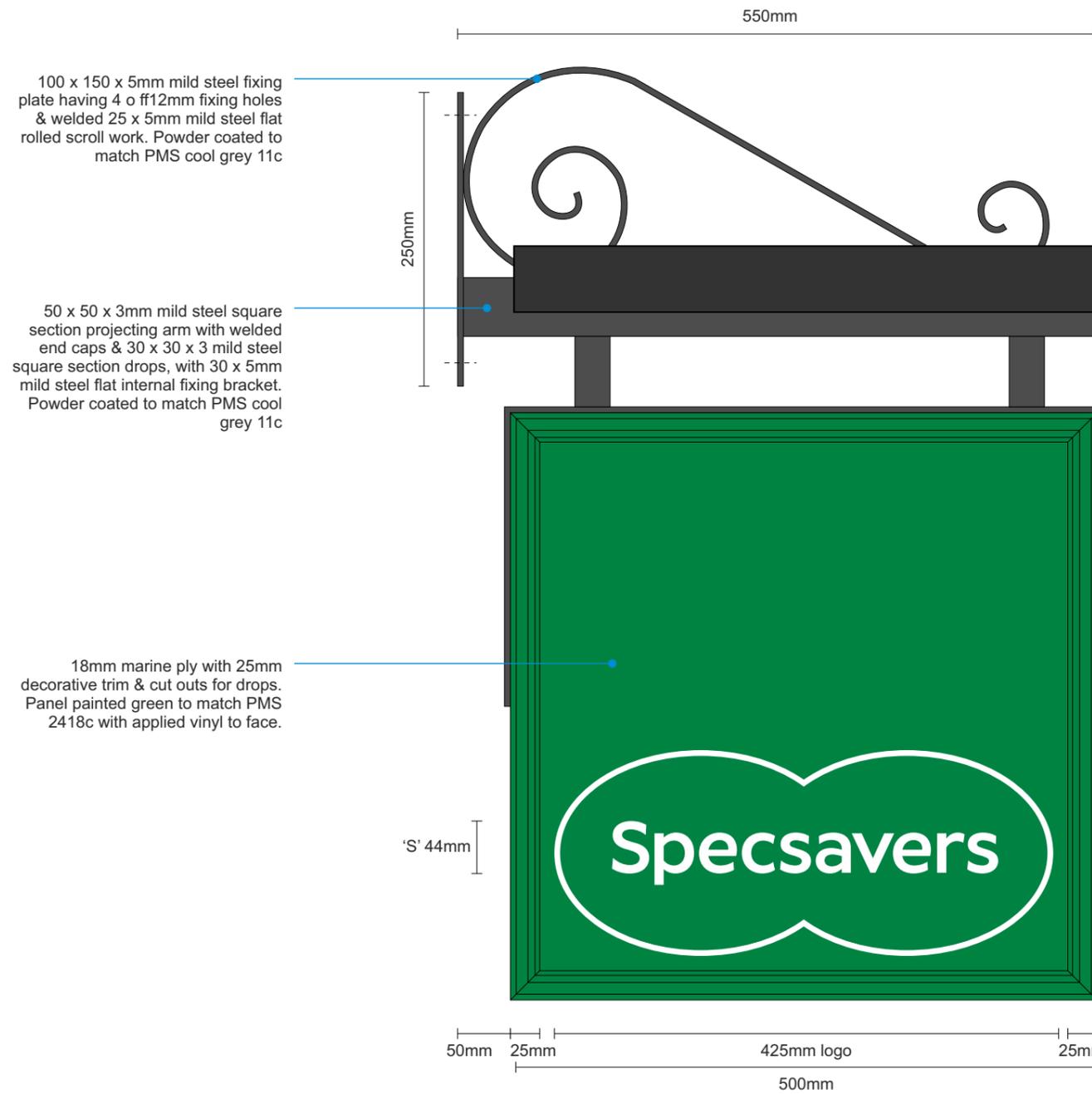
1A & D section
Scale 1:5

Item 2 specification

Scale 1:5@A3



MANUFACTURING SURVEY REQUIRED



Note: Electrical feed to be supplied to sign position by others.

Note: Area behind face panel to have 48mm thick MDF packing to secure D/S projecting sign.

Item 2

Scale 1:5 @ A3

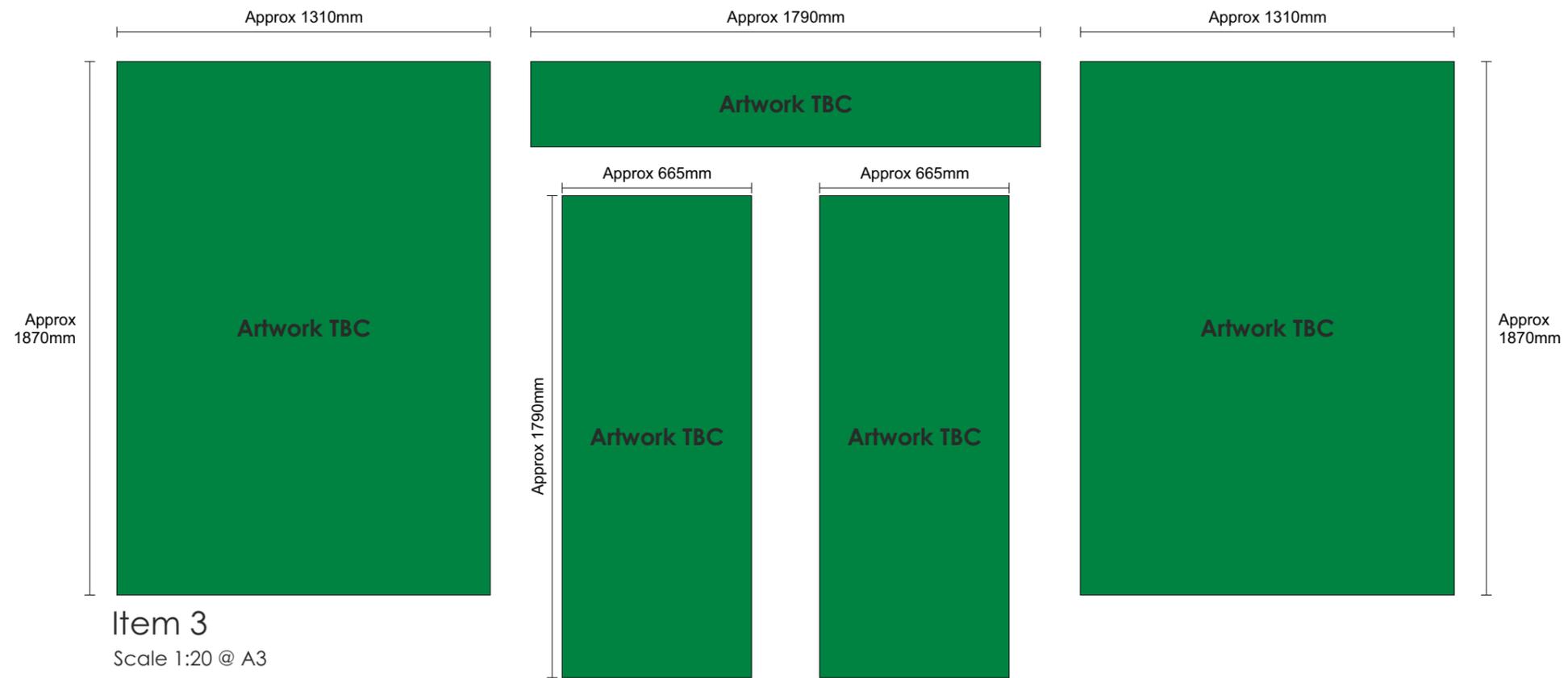
FFL to underside of sign being: 2500mm
 Static illumination levels: Less than 300Cd/m2

Item 3 Specification

Scale 1:20 @ A3



MANUFACTURING SURVEY REQUIRED

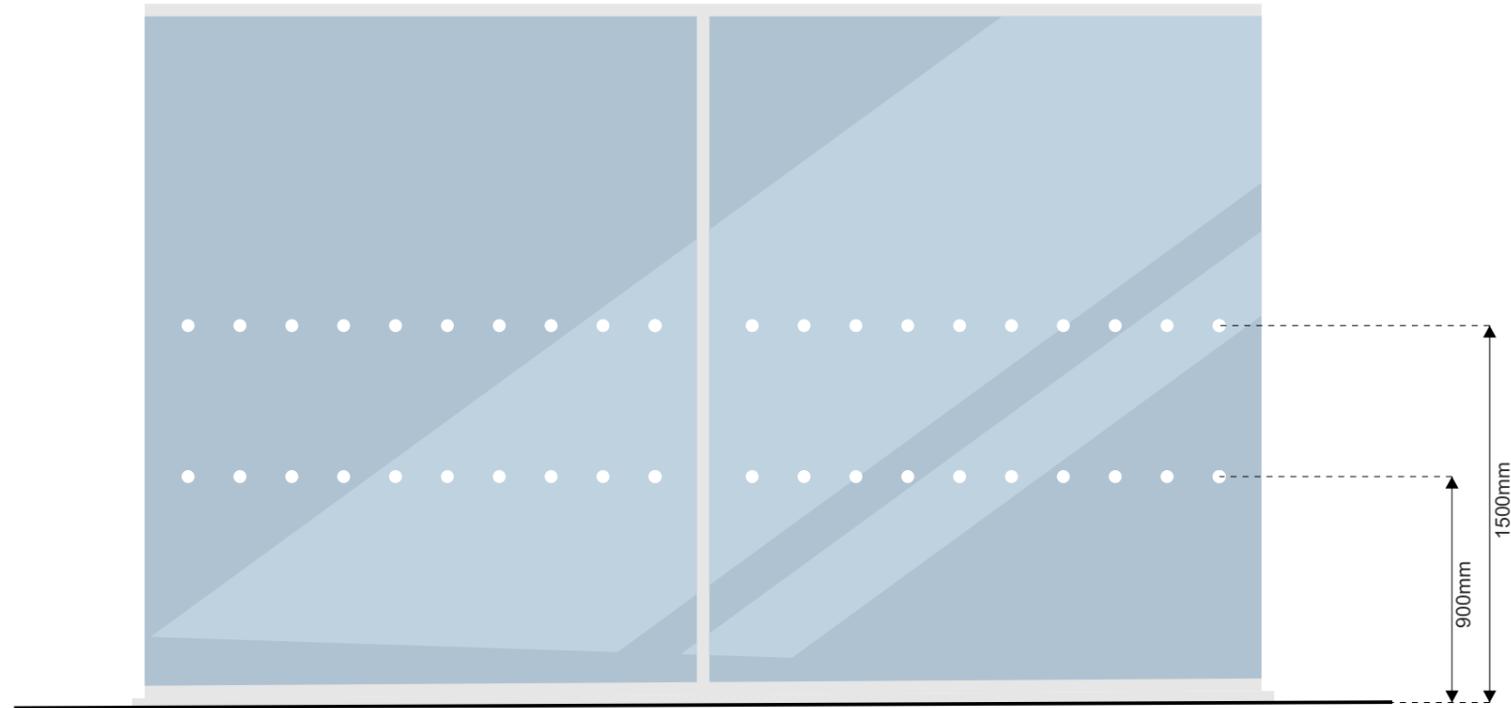


Item 3
Scale 1:20 @ A3

Glazing to be applied with digitally printed cityscape window graphics

Artwork tbc

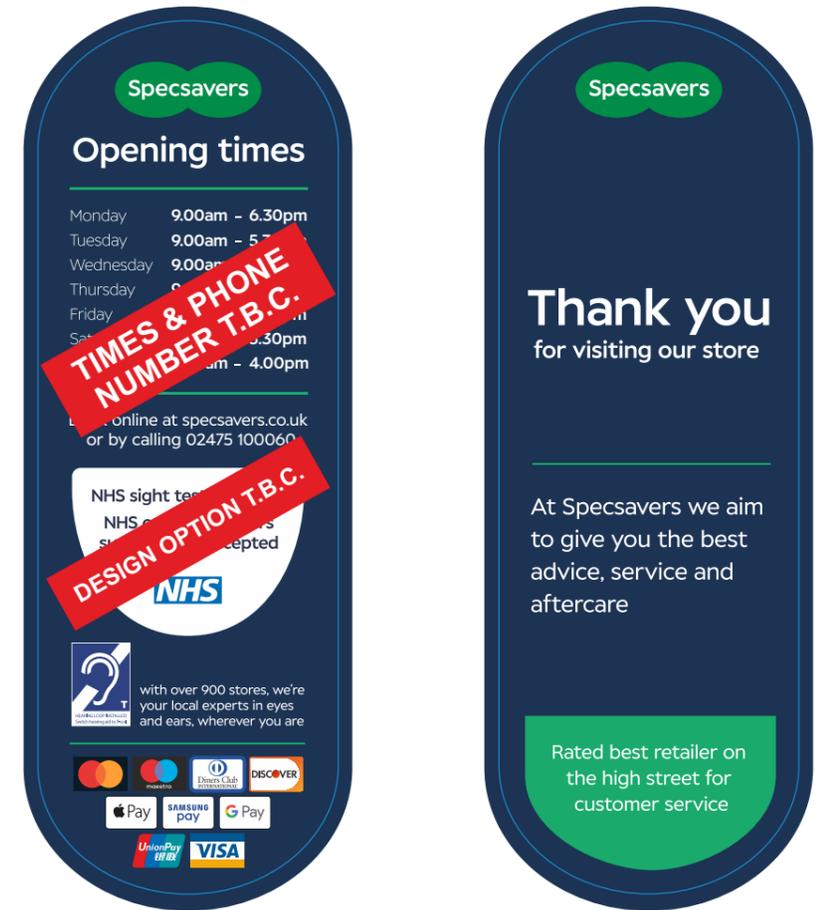
Item 4 - Specification



Indicative window layout



Glazing reverse applied with frosted vinyl dots



2No. 110 x 320mm double sided digitally printed vinyl opening hours lozenge applied to glazing.

Site Specific detail T.B.C:

- Sign location,
- Design option,
- Opening times
- Telephone number