Hyphen

Chopstix

33-37, KING STREET

Heritage Statement

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1. Introduction

1.1 The Site

33-37 King Street is a Grade II listed building located in a conservation area. It is located on the corner of King Street and Cross Street. The proposed works is strictly confined to the ground floor which is an existing retail unit.

Fig. 1_Location Plan – site outlined in red

1.2 A brief history of the area

King Street and Cross street contains 19th century English Street architecture. Comprising of stone facades and sash windows and street level shopfronts which contribute to the conservation area.

1.3 Building History – listing from Historic England

CROSS CHURCH STREET 1. 5113 (West Side) No 33 (rear part of the Burns Tavern, King Street) SE 1416 NE 2/427 II GV 2. Early C19. Hammer-dressed stone. Pitched stone slate roof. 3 storeys. Modillion eaves cornice. Continuous 1st floor sill. 2 ranges of sashes.

KING STREET 1. 5113 (North Side) No 35 (Burns Tavern) and No 37 SE 1614 NE 2/716 II GV 2. Early C19. Ashlar. Hipped stone slate roof. 3 storeys. Stone brackets to gutter. Continuous sill band to 1st floor. Carved corner to Cross Church Street. 5 ranges of sashes in plain raised surrounds to King Street, one range on the corner, 2 to Cross Church Street. No 35 has good late C19 public house front, with moulded ashlar base and 5 plate glass windows with 3-centred heads and leaf spandrels: 2 doors with ornate moulded panelling and fanlights: fascia flanked by console-shaped scrolls. No 37 has mid C20 shopfront.

2. Design Statement

2.1 The Proposal

- Removal of existing retail signage and branding.
- Installation of new, smaller-scale contemporary signage.
- Make good of paint work to existing facade elements.

Proposed external work will only be to the removal and installation of the signage and branding.

2.2 Fascia Panel

Elevations - King Street, Cross Street and the corner of Kings Street and Cross Street

4mm thick aluminium white Diabond back panel to three elevations, running 37 Metres. This is to replace the existing black aluminium panel.

2.3 Main logo

Elevations - King Street and Cross Street

Acrylic panel with Chopstix logo on face and extruded text. The colour of text and background: Black vinyl noodle decals applied to the face of a white Diabond backboard. Opaque black surround (RAL 9005) Semi-translucent ruby red (RAL 3003) Semi-translucent yellow-green (RAL 6018) Semi-translucent white (RAL 9010). The logo will be internally illuminated and will not exceed 650 CD/M2.

2.4 Projecting sign

Elevations - King Street and Cross Street

Backlight acrylic “Projecting Bus Stop box sign” is proposed which is mechanically fixed to façade, Opaque black surround(RAL 9005). The projecting “Bus Stop sign” will be made from aluminium panels with a cutout Red (RAL 3003) acrylic Chopstix Logo fixed to the face. The projecting sign will be internally illuminated and will not exceed 650 CD/M2.

2.5 ‘FOR THE FLAVOUR CRAVERS’ wording

Elevations - King Street and Cross Street

Two rows of outline white ‘FOR THE FLAVOUR CRAVERS’ text to be 2D vinyl flat to diabond fascia. Middle row ‘FOR THE FLAVOUR CRAVERS’ text to be Semi-translucent ruby red signage (RAL 3003) and mechanically fixed to structural substructure. The signage will be internally illuminated and will not exceed 650 CD/M2.

3. Impact

The white fascia in question functions as a structural bridge between two existing build-outs that enclose and protect original iron downpipes. By proposing the fascia, this will eliminate substantial remedial works to the existing elevation.

In developing this proposal, we have made every effort to preserve the original façade as far as practically possible. The previous tenant’s fascia, which was fixed directly to the landlord’s wall, projected further from the building than our proposed design, and incorporated an illuminated signage box.

The installation of new, smaller-scale contemporary signage will be more contextually appropriate and visually less impactful on the streetscape than the existing. We believe the installation of the proposed signage will not adversely affect the character, appearance or significance of the building's heritage assets.

Prepared by	Checked by	Date	Revision
GMS	MS / FQ	15-08-2025	P1