

Car Park Management Statement – Application 2024/62/90421/W

In the document confirming grant of planning permission in respect of application 2024/62/90421/W the applicant is requested to submit a Car Park Management plan (condition 5).

“Methods of limiting the parking demand so that the provided spaces within the proposed car park are not exceeded, including information provided at the time of booking and a booking system for parking within the site”.

The following statement from Ben Dickinson, our website designer at Athena Media answers this point

“We will introduce a booking management system for our vineyard using a specialised plugin to manage vehicle numbers. The plugin is specifically designed to limit the number of cars per session to a maximum of five (5). It operates like a restaurant booking system so for table, read vehicle, and diner, read passenger”. Below is a summary of how it will operate:

Plugin Functionality Overview:

1. Car Capacity Limit:

- The plugin will enforce a strict limit of 5 cars per session.
- Once all 5 car slots have been booked, no further bookings will be allowed for that particular time.

1. Real-Time Booking Availability:

- Customers will be able to view available dates and times on our website.
- If a time slot is fully booked (with 5 cars), it will automatically be hidden from view, ensuring no further bookings can be made for that time.

2. Customer Information and Attendees:

- When making a booking, all customers will be required to provide their names, email address and mobile number.

3. Payment Processing:

- To confirm their booking, customers will be required to make an online payment through the website.
- Bookings will only be confirmed once payment is successfully processed.

4. Automated Email Confirmation:

- After completing a booking, customers will receive an automatic confirmation email. This will:
 - Include their booking details.
 - Remind them of the importance of adhering to the 5-car limit for the session.
 - Provide any additional instructions eg not to arrive more than 15 minutes before the tour and to park within the delineated parking bays in the car park. Remind customers that parking on Harrison Lane is strictly forbidden.

Kind Regards,

Ben Dickinson
Athena Media

“Method of informing residents of events taking place where high volumes of guests are expected”.

On Crosland Edge we have a WhatsApp group covering all residents. This can be used to inform local residents of any high volume activity.

“Information for guests on travel options”

As set out previously, when taking bookings the Vineyard manager will liaise with guests to establish their proposed mode of travel. All guests will be supported and encouraged when making their bookings to use more sustainable modes of travel, including accessing the site via the adjacent public footpath network, or via local bus, train and taxi services.

While it is accepted that there are no bus stop or train services running in the immediate vicinity, the Vineyard can make suitable arrangements for guests to be collected from local stations such as Slaithwaite, Marsden and Huddersfield, and bus services including on Helme Lane, from Melham centre, to assist in promoting sustainable modes of transport, and further limiting any perceived pressure on car parking within the site.

Details on potential sustainable transport access options will also be made available on the Vineyard website, and reviewed quarterly.

“Proposed mitigation in the event that parking demand exceeds parking capacity”

The booking system above will not allow the number of vehicles to exceed capacity. If required alternative arrangements will be made for access including by public transport.

“Mechanism for review of Car Park Management Plan”

The Car park management plan will be reviewed on a monthly basis by the vineyard Manager, and should adjustments be required following sign off of the management plan by the Council, the authority will be duly notified as required.