Application Number	
Date Logged	
Receipt No	Fee Received
Card	Other
KIRKLEES COUNCIL VALIDATION CHECKLIST	SUPPLY 1 COPY ONLY

Planning - PO Box 1720, Huddersfield, HD1 9EL
E-mail: planning.portal@kirklees.gov.uk **Tel:** 01484 414746

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Centurion House

Address Line 1

Centurion Way

Address Line 2

Address Line 3

Kirklees

Town/city

Cleckheaton

Postcode

BD19 3QE

Description of site location must be completed if postcode is not known:

Easting (x)

418416

Northing (y)

426636

Description

Applicant Details

Name/Company

Title

First name

Mohammed

Surname

Kaisali

Company Name

EG on the Move

Address

Address line 1

Waterside House

Address line 2

Haslingden Road

Address line 3

Town/City

Blackburn

County

Lancashire

Country

Postcode

BB1 2FA

Are you an agent acting on behalf of the applicant?

- (x) Yes
- ( ) No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Paul

Surname

York

Company Name

NIS Signs (Leicester) Ltd

Address

Address line 1

51 Marlow Road

Address line 2

Address line 3

Town/City

Leicester

County

Country

Postcode

LE3 2BQ

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Forecourt - 1) Int-Illum Petrol Canopy 2) Int-Illum Petrol Canopy 3) Int-Illum Petrol Canopy 4) Int-Illum Petrol Canopy 5) Int-Illum EG PID 6 & 7) Non-Illum Double Sided Entrance/No Entry Post Sign 8 & 9) Non-Illum Double Sided No Entry/Give Way Pedestrian Post Sign

Shop & Sbarro Drive Thru - 1) Int-Illum 9mtr Multibrand Totem 2) Non-Illum Fascia Panels 3) Non-Illum Tombstone Cladding 4) Int-Illum 24hr Logo 5) Int-Illum EG Header panel 6) Int-Illum Sbarro brand Box 7) Int-Illum Starbucks Brand Box 8) Halo-Lit Illuminated Welcome Letters 9) Omitted 10) Omitted 11) Int-Illum Single Sided Sbarro Entry Sign 12) Non-Illum Sbarro Clearance Bar 13) Int-Illum Single Menu Case 14) Int-Illum Sbarro DT Order Canopy 15) Int-Illum Triple Menu Case 16) Non-Illum Sbarro Waiting Bay Sign 17) Int-Illum Sbarro Double Sided Thank You/No Entry Sign 18) Int-Illum Sbarro Double Sided Thank You/No Entry Sign 19) Int-Illum Sbarro Box 20) Int-Illum Drive Thru Letters 21) Non-Illum EG OTM Banner Frame 22) Non-Illum Sbarro Logo 23) Int-Illum Collection Window 24) Omitted 25) Omitted

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
0.93 metres

Width:
20640 metres

Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:
5.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.07 metres

What is the maximum height of any of the individual letters and symbols?:
93 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Foamex, Vinyl & LED's

The colour of text and background:
Green/White Text & Symbols on Green/Dark Green Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.93 metres

Width:
8.64 metres

Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:
5.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.07 metres

What is the maximum height of any of the individual letters and symbols?:
83 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Foamex, Vinyl & LED's

The colour of text and background:
White Text & Symbols on Green/Dark Green Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:

300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.93 metres

Width:
20640 metres

Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:
5.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.07 metres

What is the maximum height of any of the individual letters and symbols?:
93 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Foamex, Vinyl & LED's

The colour of text and background:
Green/White Text & Symbols on Green/Dark Green Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.83 metres

Width:
8.64 metres

Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:
5.16 metres

What is the maximum projection of the advertisement from the face of the building?:
0.07 metres

What is the maximum height of any of the individual letters and symbols?:
83 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Foamex, Vinyl & LED's

The colour of text and background:
White Text & Symbol on Green/Dark Green Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
7 metres

Width:
2.35 metres

Depth:
0.44 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
70 centimetres

What materials will the advertisement be made of?:
Steel, Aluminium, Acrylic, Vinyl & LED's

The colour of text and background:
Various Coloured Text and Logos on Dark Grey Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.7 metres

Width:
0.5 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
Aluminium, Vinyl, Reflective Vinyl & Laminate

The colour of text and background:
Black Text & Symbol on White Background & Red/White Symbol on White Background all on grey post

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.7 metres

Width:
0.5 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
Aluminium, Vinyl, Reflective Vinyl & Laminate

The colour of text and background:
Red/White & Black Text & Symbols on White Background

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
9 metres

Width:
2.59 metres

Depth:
0.837 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Foamex, Vinyl & LED's

The colour of text and background:
Various Coloured Text & Logos on Dark Grey Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.505 metres

Width:
16650 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium

The colour of text and background:
Dark Grey Background Only

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
6.875 metres

Width:
2.22 metres

Depth:
0.431 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0.431 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Aluminium

The colour of text and background:
Dark Grey Background Only

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
6.603 metres

What is the maximum projection of the advertisement from the face of the building?:
0.531 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic & LED's

The colour of text and background:
White Text on Red Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.465 metres

Width:
2 metres

Depth:
0.18 metres

What is the height from the ground to the base of the advertisement?:
4.995 metres

What is the maximum projection of the advertisement from the face of the building?:
0.611 metres

What is the maximum height of any of the individual letters and symbols?:
72 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Vinyl, Foamex & LED's

The colour of text and background:
Green & White Text on Dark Grey Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.4 metres

Width:
1.7 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
3.874 metres

What is the maximum projection of the advertisement from the face of the building?:
0.531 metres

What is the maximum height of any of the individual letters and symbols?:
16 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic & LED's

The colour of text and background:
White Text on Red & Black Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.4 metres

Width:
1.7 metres

Depth:
0.531 metres

What is the height from the ground to the base of the advertisement?:
3.334 metres

What is the maximum projection of the advertisement from the face of the building?:
0.531 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Vinyl & LED's

The colour of text and background:
Green/White Siren & White Text on Dark Green Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.358 metres

Width:
2.888 metres

Depth:
0.08 metres

What is the height from the ground to the base of the advertisement?:
2.56 metres

What is the maximum projection of the advertisement from the face of the building?:
0.08 metres

What is the maximum height of any of the individual letters and symbols?:
43 centimetres

What materials will the advertisement be made of?:
Stainless Steel, Acrylic & LED's

The colour of text and background:
Silver Text No Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.7 metres

Width:
0.595 metres

Depth:
0.25 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
55 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Vinyl & LED's

The colour of text and background:
White Text, Logo & Symbols on Black & Red Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
3.124 metres

Width:
2.743 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
8 centimetres

What materials will the advertisement be made of?:
Steel, Aluminium & Vinyl

The colour of text and background:
White Text on Red Background Clearance Bar & Black Frame

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.118 metres

Width:
0.841 metres

Depth:
0.45 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Steel Frame & Digital Screen

The colour of text and background:
Various Colours on Digital Screen with Black & Red Frame

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
3 metres

Width:
1.6 metres

Depth:
1.5 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:

Aluminum, Acrylic & LED's

The colour of text and background:
White Text on Red & Black Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.118 metres

Width:
2.304 metres

Depth:
0.45 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Steel & Digital Screen

The colour of text and background:
Various Colours on Digital Screen with Black & Red Frame

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
400 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.5 metres

Width:
0.45 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:

8 centimetres

What materials will the advertisement be made of?:
Aluminium & Vinyl

The colour of text and background:
White Text on Black & Red Background mounted onto Red Post

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.7 metres

Width:
0.65 metres

Depth:
0.25 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
43 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Vinyl & LED's

The colour of text and background:
White Text & Logo & Red/White No Entry Symbol on Black & Red Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.7 metres

Width:
0.65 metres

Depth:
0.25 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
43 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Vinyl & LED's

The colour of text and background:
White Text & Logo & Red/White No Entry Symbol on Black & Red Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.85 metres

Width:
3 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
2.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
36 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic & LED's

The colour of text and background:
White Text on Red & Black Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.627 metres

Width:
2.81 metres

Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:
1.555 metres

What is the maximum projection of the advertisement from the face of the building?:
0.07 metres

What is the maximum height of any of the individual letters and symbols?:
63 centimetres

What materials will the advertisement be made of?:
Aluminium, Acrylic, Foamex & LED's

The colour of text and background:
White Text & Symbol No Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.51 metres

Width:
3.64 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
56 centimetres

What materials will the advertisement be made of?:
Steel, Aluminium, Signfix Channel & Vinyl

The colour of text and background:
Green & White Text on Dark Grey Background

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.8 metres

Width:
3.013 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.365 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
280 centimetres

What materials will the advertisement be made of?:
Vinyl

The colour of text and background:
White Text & Logo No Background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:
0.7 metres

Width:
1.31 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
44 centimetres

What materials will the advertisement be made of?:
Vinyl, Aluminium & LED's

The colour of text and background:
White Text & Logo on Red & Black Background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

All marked as others to keep in order of drawings supplied

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- (x) Yes
- ( ) No

If Yes, please provide details

Complete Install 27/06/24

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ( ) Yes
- (x) No
- ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

No existing signs as newly built site

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

26/06/2024

To Date

26/06/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ○ Yes
- ☑ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Jessica Mckillop

Date

27/06/2024