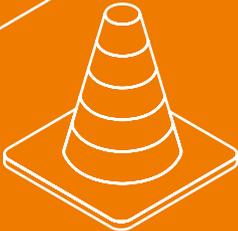


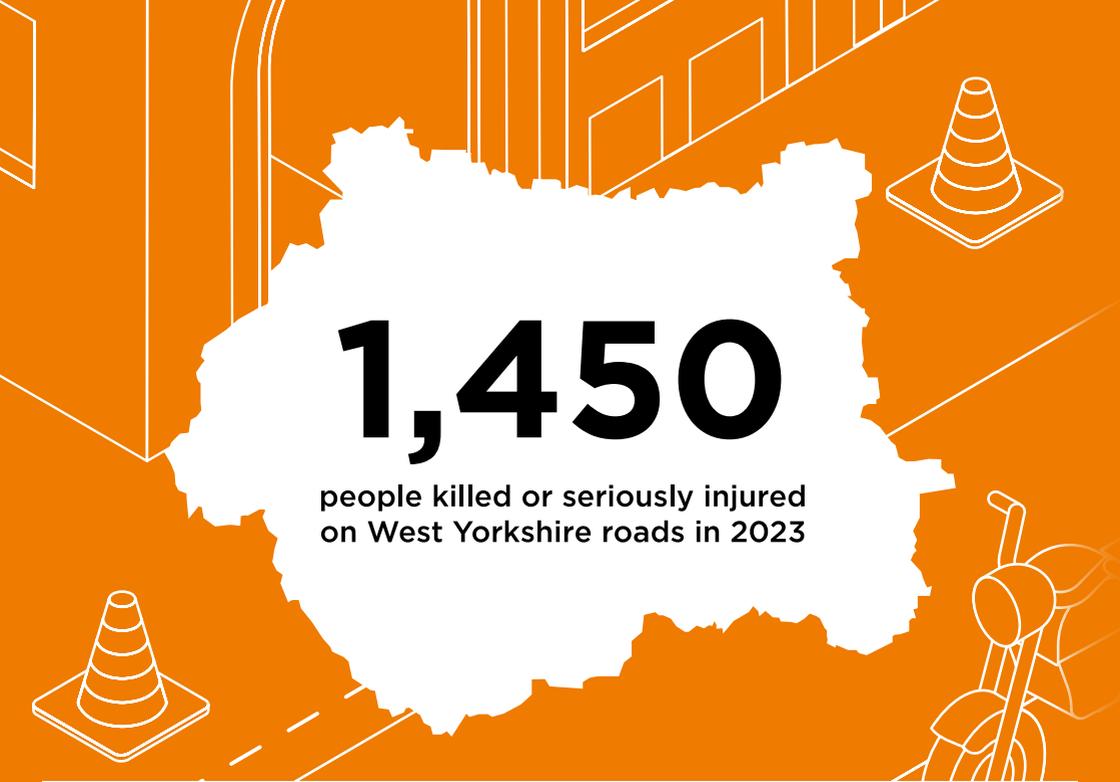
West Yorkshire Vision Zero

Strategy
on a page
2024 - 2027



West Yorkshire
**VISION
ZERO**
No more road deaths 





1,450

people killed or seriously injured
on West Yorkshire roads in 2023

West Yorkshire Vision Zero

Vision Zero is a road safety aim to eliminate all traffic deaths and serious injuries, while increasing safe, healthy and equitable mobility for all.

We believe that no death or serious injury is acceptable on our roads, and we are working in partnership to reduce them to zero by 2040 in West Yorkshire.

To enable us to deliver Vision Zero, a strategy has been developed and you can see the outline of it in this leaflet.

The West Yorkshire Vision Zero partnership consists of the West Yorkshire Combined Authority, the five local authorities, West Yorkshire Police, West Yorkshire Fire and Rescue Service, National Highways, Brake, and road safety campaigners.

We all have a responsibility to keep people safe on our roads.

Strategy on a page

Following consultation and engagement with both the public and partners, the following key areas were highlighted as the most significant priorities to focus on within our initial **Vision Zero Strategy**.

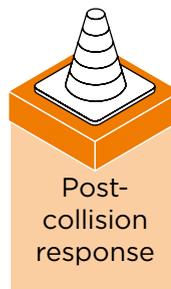
Vision

Ultimate goal that we want to achieve

West Yorkshire: No serious injury or death on our roads by 2040

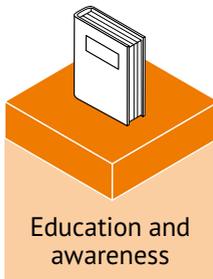
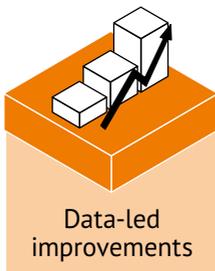
Key themes

What we need to focus on



Cross-cutting themes

Where we will put our energy



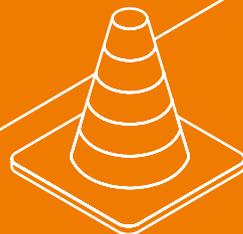
To read the full strategy visit www.visionzerowy.co.uk

Find out more and get involved with
West Yorkshire Vision Zero by using the
details below or by scanning the QR code.

Email: VisionZero@westyorks-ca.gov.uk

Web: www.visionzerowy.co.uk

X, Facebook and Instagram: [@VisionZeroWY](https://www.instagram.com/VisionZeroWY)



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