| Application Number | |
|---|---|
| Date Logged | |
| Receipt No | Fee Received |
| Card | Other |
| KIRKLEES COUNCIL VALIDATION CHECKLIST | SUPPLY 1 COPY ONLY |

**Planning -** PO Box 1720, Huddersfield, HD1 9EL
**E-mail:** planning.portal@kirklees.gov.uk **Tel:** 01484 414746

# Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Perrys Motor Sales

Address Line 1

Northgate

Address Line 2

Address Line 3

Kirklees

Town/city

Huddersfield

Postcode

HD1 6AP

### Description of site location must be completed if postcode is not known:

Easting (x)

414543

Northing (y)

417259

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Kia UK Limited

Company Name

Suzuki G.B PLC

### Address

Address line 1

Walton Green

Address line 2

Address line 3

Town/City

Walton on Thames

County

Country

Surrey

Postcode

KT12 1FJ

Are you an agent acting on behalf of the applicant?

- (x) Yes
- ( ) No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

Miss

First name

Katie

Surname

Williamson

Company Name

Sign Specialists Ltd

### Address

Address line 1

19  Oxleasow Road

Address line 2

East Moons Moat Industrial Estate

Address line 3

Town/City

Redditch

County

Country

Postcode

B98 ORE

## Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- 1off illuminated totem sign (sign A)
- 4off illuminated fascia signs (signs B, C, D & G)
- 2off non illuminated blank fascia signs (signs E & F)
- 1off non illuminated wall mounted sign (sign H)

Please specify the type(s) and details of each proposed advertisement

**Advertisement Type:**
Other type

**Height:**
4.862 metres

**Width:**
1.415 metres

**Depth:**
0.2 metres

**What is the height from the ground to the base of the advertisement?:**
0 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
22 centimetres

**What materials will the advertisement be made of?:**
Dibond

**The colour of text and background:**
Chrome & White text / Black background (Sign A)

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
160 cd/$m^2$

**Will the illumination be static or intermittent?:**
Static

**Advertisement Type:**
Fascia Sign

**Height:**
1.275 metres

**Width:**
10.886 metres

**Depth:**
0.05 metres

**What is the height from the ground to the base of the advertisement?:**
2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**
51 centimetres

**What materials will the advertisement be made of?:**
Dibond

**The colour of text and background:**
Chrome logo / Black background (Sign B)

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**

160 cd/m$^2$

**Will the illumination be static or intermittent?:**
Static

**Advertisement Type:**
Fascia Sign

**Height:**
1.275 metres

**Width:**
18.862 metres

**Depth:**
0.05 metres

**What is the height from the ground to the base of the advertisement?:**
2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**
51 centimetres

**What materials will the advertisement be made of?:**
Dibond

**The colour of text and background:**
Chrome logo / White text / Black background (Sign C)

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
160 cd/m$^2$

**Will the illumination be static or intermittent?:**
Static

**Advertisement Type:**
Fascia Sign

**Height:**
1.275 metres

**Width:**
13.1 metres

**Depth:**
0.05 metres

**What is the height from the ground to the base of the advertisement?:**
2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**
51 centimetres

**What materials will the advertisement be made of?:**
Dibond

**The colour of text and background:**
Chrome logo / White text / Black background (Sign D)

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
160 cd/m$^2$

**Will the illumination be static or intermittent?:**
Static

**Advertisement Type:**
Fascia Sign

**Height:**
1.275 metres

**Width:**
13.016 metres

**Depth:**
0.05 metres

**What is the height from the ground to the base of the advertisement?:**
2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**
51 centimetres

**What materials will the advertisement be made of?:**
Dibond

**The colour of text and background:**
Chrome logo / White text / Black background (Sign G)

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
160 cd/m$^2$

**Will the illumination be static or intermittent?:**
Static

**Advertisement Type:**
Fascia Sign

**Height:**
1.275 metres

**Width:**
3.495 metres

**Depth:**
0.05 metres

**What is the height from the ground to the base of the advertisement?:**
2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**
0 centimetres

**What materials will the advertisement be made of?:**
Didond

**The colour of text and background:**
Black background (Signs E & F)

**Will the advertisement be illuminated?:**

**Advertisement Type:**
Other type

**Height:**
2.435 metres

**Width:**
0.71 metres

**Depth:**
0.07 metres

**What is the height from the ground to the base of the advertisement?:**
0.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0.07 metres

**What is the maximum height of any of the individual letters and symbols?:**
9 centimetres

**What materials will the advertisement be made of?:**
Dibond

**The colour of text and background:**
White text & logo / Black background (Sign H)

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

- 1off illuminated totem sign (sign A)
- 1off non illuminated wall mounted sign (sign H)

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ○ Yes
- ☑ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☑ Yes
- ○ No
- ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Visual drawing of both existing and proposed signage
Photo of the existing unit

Will the proposed advertisement(s) project over a footpath or other public highway?

- ○ Yes
- ☑ No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

17/04/2024

To Date

17/04/2029

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ○ Yes
- ☑ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☑ Yes
- ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☑ The agent
- ○ The applicant
- ○ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ○ Yes
- ☑ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ○ Yes
- ☑ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☑ Yes
- ○ No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**
**(a) a member of staff**
**(b) an elected member**
**(c) related to a member of staff**
**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ○ Yes
- ☑ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Katie Williamson

Date

17/04/2024