

**Consultation Response from KC,  
Highways Development Management**

**2024/90170 Unit 1b, Centre 27 Business Park, Bankwood Way, Birstall, Batley, WF17 9TB**

**Advertisement Consent for erection of illuminated and non-illuminated signs**

**Date Responded: 4-3-2024.**

**Responding Officer: Mark Berry**

**Responding Ref: 15-6NW-10**

This application seeks approval to Advertisement Consent for the erection of illuminated and non-illuminated signs at Unit 1b, Centre 27 Business Park, Bankwood Way, Birstall, Batley.

These proposals appear to be signs for Greggs that replace the previous Starbucks signs including a 3m totem pole along Geldard Road.

This application provides insufficient information.

The location plan (drawing number RPEN/S6422/01) is not sufficiently detailed to enable the exact location of the proposed totem pole to be determined. The layout of Geldard Road needs to be properly shown including the footways, verges and other nearby signs and street furniture.

The applicants should also confirm their proposals for the existing Starbucks totem pole and sign.