

## HERITAGE STATEMENT

ADDRESS: 71, New Street, Huddersfield, Kirklees, HG1 2BQ

### The Heritage Site

Red brick and moulded terracotta. Pink marble plinth. Pitched slate roof. 3 storeys and attic. Moulded stringcourse above ground floor. Moulded eaves cornice. Large gabled bays break forward slightly on south side, and (diagonally placed) on corner: small gabled bay on west side, over doorway. Ground floor modern, apart from east bay of south front which has one arched window with moulded surround, and north bay of west front which contains doorway. This is of pink marble up to impost level, has paired columns taking moulded pointed arch with gable over. Door has traceried fanlight and moulded transom with "Prudential Assurance" in good contemporary lettering. All windows are casements with mullions and transoms (windows in gables have mullions only), in moulded oblong frames (windows in 2 large gables have moulded round-arched frames). Some windows are vertically linked with panelled zones in between.

Whilst the above description outlines the heritage parts of the building the retail element of the building is pictured below, the Boots signage has now been removed and currently there is a blue band in place. Further below is photos of what the site looks like today.



Photo courtesy of British Listed Buildings

Existing Photos



The Impact of the new development we feel will be minimal to what is currently in place, the proposal is to decorate the front of the shop all white including window frames etc, to remove the over hanging light fittings as these would be no longer required, replace the blue fascia with a white aluminium tray with rear illuminated lettering. (This is detailed on our supported drawing for the external signage). See below photo of the proposed signage on another Utilita Hub for reference.



The works internally are not too far different from what is currently in place and all the work being carried out can be reversed. This is highlighted on the supported drawings submitted.

We feel a mitigation strategy is not required as the works to be carried out are minimal in relation to any heritage aspects of the building.