



Application Number	
Date Logged	
Receipt No	Fee Received
Card	Other
KIRKLEES COUNCIL VALIDATION CHECKLIST	SUPPLY 1 COPY ONLY

Planning - PO Box 1720, Huddersfield, HD1 9EL
E-mail: planning.portal@kirklees.gov.uk Tel: 01484 414746

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

The White Horse Inn

Address Line 1

Scholes Road

Address Line 2

Jackson Bridge

Address Line 3

Kirklees

Town/city

Holmfirth

Postcode

HD9 1LY

Description of site location must be completed if postcode is not known:

Easting (x)

416408

Northing (y)

407401

Description

Applicant Details

Name/Company

Title

First name

STAR

Surname

PUBS AND BARS

Company Name

STAR PUBS AND BARS

Address

Address line 1

3-4 BROADWAY PLACE

Address line 2

SOUTH GYLE BROADWAY

Address line 3

Town/City

EDINBURGH

County

Country

SCOTLAND

Postcode

EH12 9JZ

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

SIGN A - ONE X NEW PICTORIAL TO EXISITNG BRACKET AND NEW LINOLITES TO ILLUMINATE
SIGN B - TWO X NEW GABLE BOARDS WITH INDIVIDUAL LETTERS
SIGN C - OMIITED
SIGN D - ONE X NEW AMENITY BOARD SIGN
SIGN E - TWO X REPLACEMENT CAFE BARRIERS
SIGN F - ONE X NEW SIGNWRITTEN LOGO AND AMENITY TEXT
SIGN G - ONE X POST MOUNTED CAR PARK SIGN
SIGN H - ONE X NEW POSTER CASE
SIGN I - TEN X NEW LED FLOODLIGHTS
SIGN J - ONE X NEW SET OF FESTOON LIGHTING TO REAR
SIGN K - THREE X NEW BRASS LANTERNS

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

0.9 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

5.2 metres

What is the maximum projection of the advertisement from the face of the building?:

1.1 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND PICTORIAL IMAGE AND VINYL TEXT

The colour of text and background:

RAL 9011 BACKGROUND WITH GOLD VINYL LETTERING AND DETAIL WITH DH LINNET WHITE LOGO

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

3.2 metres

Width:

2.5 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

5.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

100 centimetres

What materials will the advertisement be made of?:

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND, 10MM INDIVIDUAL PERSPEX LETTER WITH VINYL LOGO AND DETAILING

The colour of text and background:

RAL 9011 BACKGROUND WITH GOLD INDIVIDUAL LETTERS AND DH LINNET WHITE LOGO

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

1.7 metres

Width:

1.4 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

50 centimetres

What materials will the advertisement be made of?:

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT AND LOGO

The colour of text and background:

RAL 9011 BACKGROUND WITH GOLD VINYL LETTERING AND DETAILING WITH DH LINNET WHITE LOGO

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1 metres

Width:

1.8 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

CANVAS BARRIER TO EXISTING REMOVEABLE POSTS

The colour of text and background:

RAL 9011 BACKGROUND WITH GOLD LETTERING AND DETAILING WITH DH LINNET WHITE LOGO

Will the advertisement be illuminated?:

Advertisement Type:

Hoarding

Height:

2.4 metres

Width:

2.1 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

5.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

110 centimetres

What materials will the advertisement be made of?:

SIGNWRITING OF LOGO AND AMENITY TEXT TO GABLE END

The colour of text and background:

RAL 9011 BACKGROUND WITH GOLD LETTERING AND DETAILING WITH DH LINNET WHITE LOGO

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hoarding

Height:

1.2 metres

Width:

1.6 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT AND LOGO TO NEW STEEL POSTS

The colour of text and background:

RAL 9011 BACKGROUND WITH GOLD LETTERING AND DETAILING AND DH LINNET WHITE LOGO

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.663 metres

Width:

0.488 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ALUMINIUM A2 POSTER CASE

The colour of text and background:

GOLD FINISH

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.235 metres

Width:

0.238 metres

Depth:

0.038 metres

What is the height from the ground to the base of the advertisement?:

7.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.235 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

LED FLOODLIGHTS X 10

The colour of text and background:

BLACK

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.133 metres

Width:

0.04 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

FESTOON LIGHTING TO BEER GARDEN

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.28 metres

Width:

0.12 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

2.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

NEW BRASS LANTERNS X 3

The colour of text and background:

BRASS FINISH

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

2 X REPLACEMENT CAFE BARRIERS

1 X NEW A2 POSTER CASE

10 X LED FLOODLIGHTS

FESTOON LIGHTING

3 X NEW BRASS LANTERNS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

EXISTING AND PROPOSED IMAGES

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

28/04/2023

To Date

28/04/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

VICTORIA JACKSON

Date

28/04/2023