

Consultation Response from: KC Environmental Health (Pollution & Noise Control)
2023/90411 The Co Operative Food, 2-4 Station Road, Shepley, Huddersfield, HD8 8AA
Advertisement Consent for installation of illuminated and non-illuminated signs (within a Conservation Area)
Responding Date:
8th March 2023

Responding Officer:
SR

Responding Ref:
WK202305960

Comments

We have reviewed application 2023/90411, our comments are in relation to the levels of illumination for a single static illuminated sign only.

The application clarifies the surface area of the sign to be greater than 10m², with a maximum illuminance level of 200 cd/m².

We consider the environmental zone in the area to be 'Rural' (Zone 2), 200cd/m² is the maximum level recommended in The Institute of Lighting Professionals PLG05 document, Table 4 (maximum permitted recommended luminance).

The village location will have lower levels of light pollution, we have concerns that the illuminated signage could disturb the amenity of the residents who are directly opposite. We therefore recommend a condition to limit the illumination of the signage to mimic the store opening times.

We would remind that applicant that the Local Authority has powers under Sections 80 of the Environmental Protection Act 1990 to prevent statutory nuisance including artificial light and must serve an abatement notice when it is satisfied that a statutory nuisance exists or is likely to occur or recur. Failure to comply with a notice served using the above-mentioned legislation would be an offence for which the maximum fine on summary conviction is unlimited.

Recommended Conditions
LC3a Illuminated Advertisements - Condition

The illuminated advertisement hereby permitted shall:

- be installed and maintained thereafter in accordance with the approved plans
- shall not be operated between the hours of 21:00 and 07:00 on any day of the week
- have a luminance not exceeding 200 cd/m² at any part of the illuminated area.

Reason: To safeguard the amenities of the occupiers of nearby properties and promote sustainable development in accordance with Policy LP52 of the Kirklees Local Plan and Chapters 2 and 15 of the NPPF.