

Application No.	2019/90889, Case Officer: Farzana Tabasum
Proposed Development:	Change of use from A1 (shop) to A5 (hot food takeaway)
Location:	Krishans, 2, Town Road, Kirkheaton, Huddersfield, HD5 0HW
OS Map Reference	SE 418056418030
Applicant/Agent:	Forward Planning & Design Ltd
Class:	Other Developments

The typical adult diet exceeds recommended dietary levels of sugar and fat. One of the dietary trends in recent years has been an increase in the proportion of food eaten outside the home, which is more likely to be high in calories. Over half of British adults have experienced an increase in the number of fast food shops on their nearest high street since they started living there (Butland B, Jebb S, Kopelman P, McPherson K, Thomas S, Mardell J, et al. Tackling obesity: future choices – project report. London 2007.) Living within close proximity to fast food takeaway outlets has been associated with rates of obesity and weight gain (Zenk SN, Schulz AJ, Odoms-Young AM. How neighborhood environments contribute to obesity. The American journal of nursing. 2009 Jul;109(7):61-4.)

There are also inequalities in obesity rates between different socioeconomic groups: among children in reception and year 6, the prevalence of obesity in the 10% most deprived groups is approximately double that in the 10% least deprived. There is also a marked gradient in obesity levels among adults. (Public Health England, Chartered Institute of Environmental Health and Local Government Association and (2014) Obesity and the environment: regulating the growth of fast food outlets and Butland B, Jebb S, Kopelman P, McPherson K, Thomas S, Mardell J, et al. Tackling obesity: future choices – project report. London 2007.)

The Index of multiple deprivation shows that this area is within the 30-40 % most deprived within Kirklees.

Obesity is a complex problem that requires action from both individuals and society across multiple sectors. One important action is to modify the environment so that it does not provide easy access to energy-dense food in order to help make the healthy choice the easy choice via environmental restructuring.

Local data (Current Living in Kirklees, 2016) shows that of the adult population living within the Kirkheaton ward 59% are either overweight or obese. The Kirklees average is 56%.

The National Child Measurement Programme for 2016/2017 has recorded that 9% of Reception children in Kirkheaton ward are overweight, with 13% of Reception children being recorded as obese. This is a total of 22% of reception aged children who are overweight or obese. For Year 6 children, this data also shows that 15% of these children are overweight and 18% of Year 6 children are obese. This is a total of 34% of Year 6 children who are overweight or obese. Kirklees average is 22% of reception children overweight/obese rising to 36% of Year 6's.

Levels of adults and children (Reception children) who are overweight or obese are higher or equal to the Kirklees average and this area is within the 10% most deprived areas of Kirklees.

The current density of hot food takeaways in the Kirkheaton ward is 27 per 10,000 population compared to an average of 15 per 10,000 population across Kirklees.

Based on this evidence, it is the opinion of Public Health that this application is not granted. This is based on the fact that:

- The density of hot food takeaways in the Kirkheaton ward is higher per 10,000 population compared to the average per 10,000 population across Kirklees.
- A total of 59 % of the adult population living in within the Kirkheaton Ward are either overweight or obese compared to the Kirklees average of 56%.
- A total of 22 % of Reception children are overweight or obese in the Kirkheaton ward, equal to the Kirklees average for the same age group.

If the application is granted we would recommend that the business is referred for further support from the FINE team:

Kirklees Food Initiatives and Nutrition Education (FINE) Project can offer FREE one-to-one support and consultancy or specific masterclasses (minimum number of businesses required) to fast food take-aways across Kirklees to enable them to assess where they can make improvements and implement positive change within their business.

Requests for support to: Kirklees FINE Project 01484 221000 (ask for FINE Project) or email: fine.project@kirklees.gov.uk