

Parking / Event Management Plan

Project: Huddersfield Road, Dewsbury – Change of Use to Function Room

November 2019



PARKING / EVENT MANAGEMENT PLAN

1 – Introduction

This Parking / Event Management Plan (PEMP) has been prepared to support an application for the change of use of a premises off Huddersfield Road in Dewsbury to a wedding / function room to cater for a maximum of 200 guests. A total of 34 parking spaces are to be provided on site.

The operator of the venue shall comply with all the requirements as set out within this PEMP.

2 – Parking Management

In order to manage the use of the 34 car parking spaces on site, the first 34 vehicles will be issued a numbered permit by the operator of the venue to use the spaces with all other guests then being told / required to park in the Council car parks.

Priority for these permits will be to the main wedding parties, elderly and infirm guests. Guests will be made aware of the restrictions prior to any formal bookings. Vehicles without permits will not be allowed to park on the site.

Details of local taxi firms will be clearly displayed internally within the building and further promoted through social media platforms.

Venue staff will monitor car park usage and surrounding residential streets to ensure that the predicted modest overspill of parking does not impact on the latter. Should a recognised safety problem arise resulting directly from an event taking place at the venue within three years of the occasion of the first event taking place, then the venue operator shall agree a package of mitigation / traffic management measures with the Council and fund the implementation of the same.

3 – Drop Off

A space has been marked out on site for vehicles to drop off passengers and this is shown on the submitted drawings. The usage of this space will be managed by venue staff to ensure its availability for guests.

Our client has negotiated with a nearby business (Martech on Thornhill Road) located about 500m from the development site to accommodate any coaches that might be used for events. The occupants of the coaches would then decant to mini buses to be transported to and from the venue. This arrangement will be maintained for the lifetime of the venue.