



Joa's White was named after our original Colour Consultant who developed many of the Farrow & Ball colours. It is a very warm neutral with the merest hint of underlying black which makes it perfect to combine with the limestone, leather and linens so often used in classic contemporary homes. Joa's White is a warmer and more contemporary version of the classic Off-White. Mid Tones Undercoat. - See more at: <http://www.farrow-ball.com/joa's-white/colours/farrow-ball/fcp-product/100226#sthash.shb4WyB9.dpuf>