Kirklees COUNCIL

Framework for Effective Childcare Market Management and Commissioning

ENGAGE STAKEHOLDERS

STEP 1

UNDERSTAND THE LOCAL CHILDCARE MARKET

Conduct regular Childcare Sufficiency Assessments and review with changing market conditions

STEP 2

IDENTIFY AND WORK TO CLEAR PRIORITIES

Using Local Authority powers and balance competing priorities

STEP 3

SUPPORT PARENTAL DEMAND FOR CHILDCARE

Provide information & knowledge

Promote take up

STEP 4

EFFECTIVE MARKET MANAGEMENT

Take a graduated approach to market intervention, using higher levels of targeted intervention only to address market failure or risks to market failure:

Low level intervention → high level intervention

Provision of information and advice	Stimulate solutions to market failure
Free Early education contract terms	Provide funding support

Sustainability training and support

STEP 5

NEW LA PROVISION

Last resort if all else has failed

MONITOR & EVALUATE