

Footfall Report for: Dewsbury Town Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Dewsbury Town Centre	-0.4%		-3.0%		8.3%	1.7%
North & Yorkshire	1.7%	86.8%	0.8%	23.6%	8.8%	1.8%
UK	7.8%	103.6%	4.8%	37.1%	9.7%	4.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 959,082 which is 0.4% down on the previous year.

The total number of visitors to Dewsbury Town Centre in month commencing 3 April 2023 was 238,208.

The busiest day in month commencing 3 April 2023 was Saturday 15 April with 15,252 visitors.

The peak hour of the month was 13:00 on Saturday 15 April 2023 with footfall of 2,318.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month

Weather



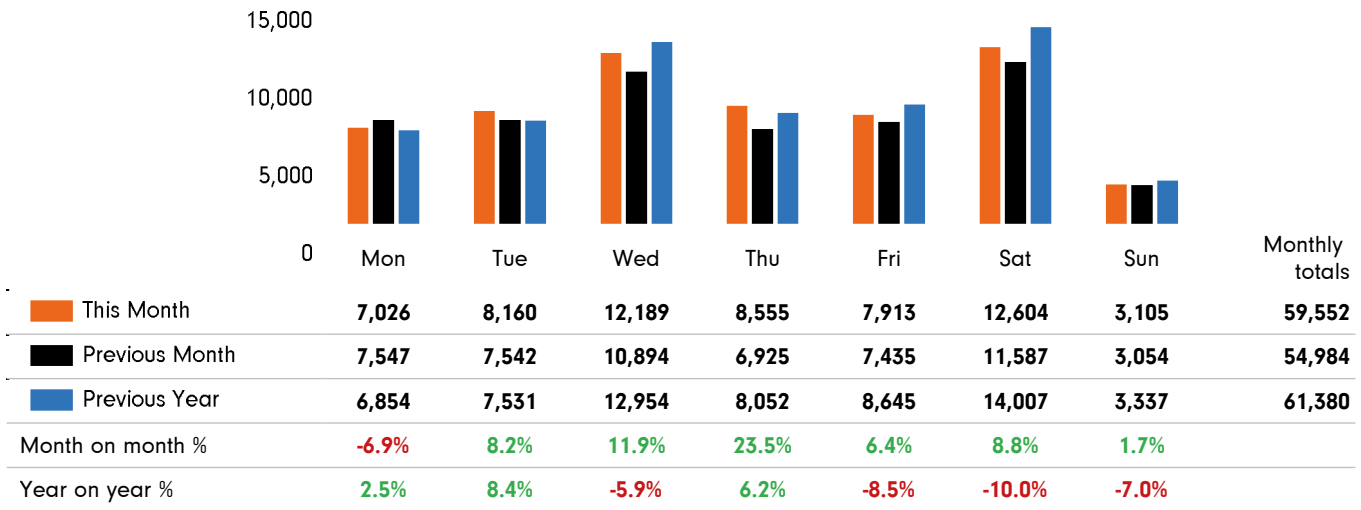
	Sun	Cloud	Rain	Snow
Number of days this month	9	7	9	3
Number of days same month last year	10	6	12	
Number of days same month two years ago	18	8	2	

Average temperature

	Maximum temperature	Minimum temperature
2023	13°	4°
2022	14°	5°
2021	13°	2°

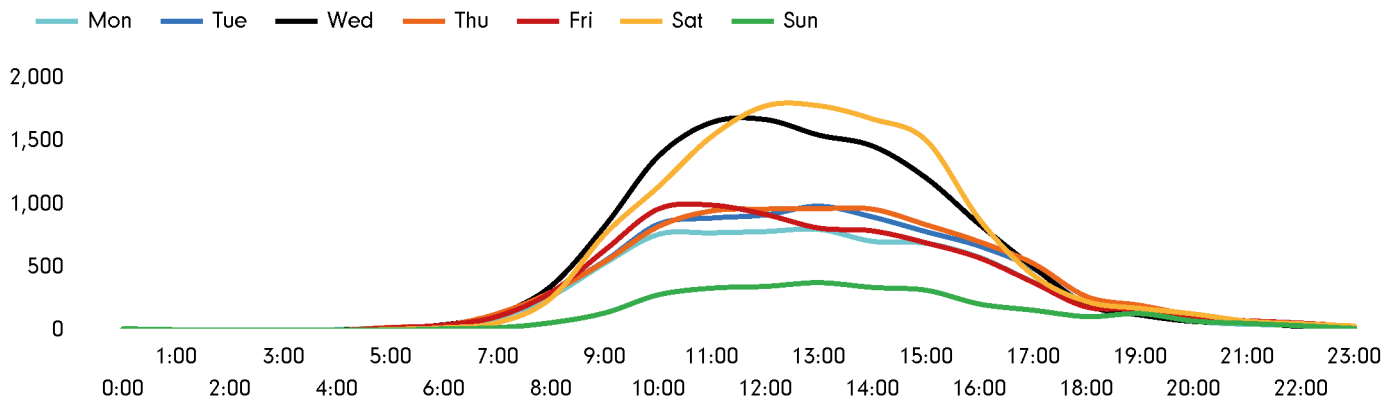
Footfall by day

The figures shown below are calculated using weekly averages.



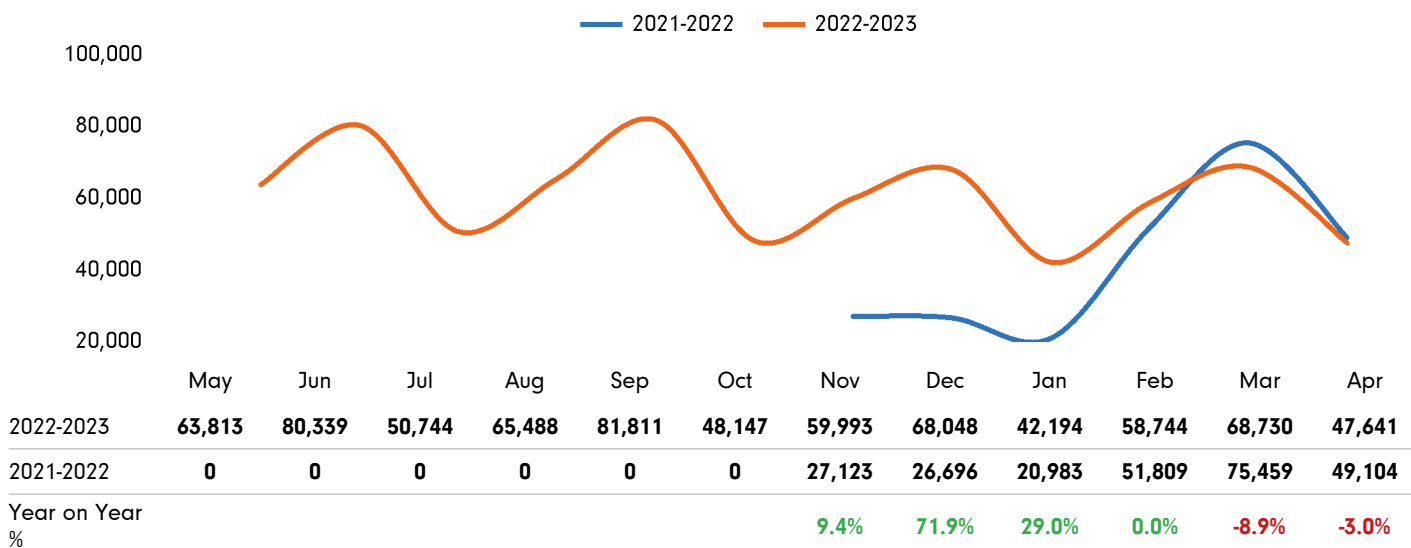
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

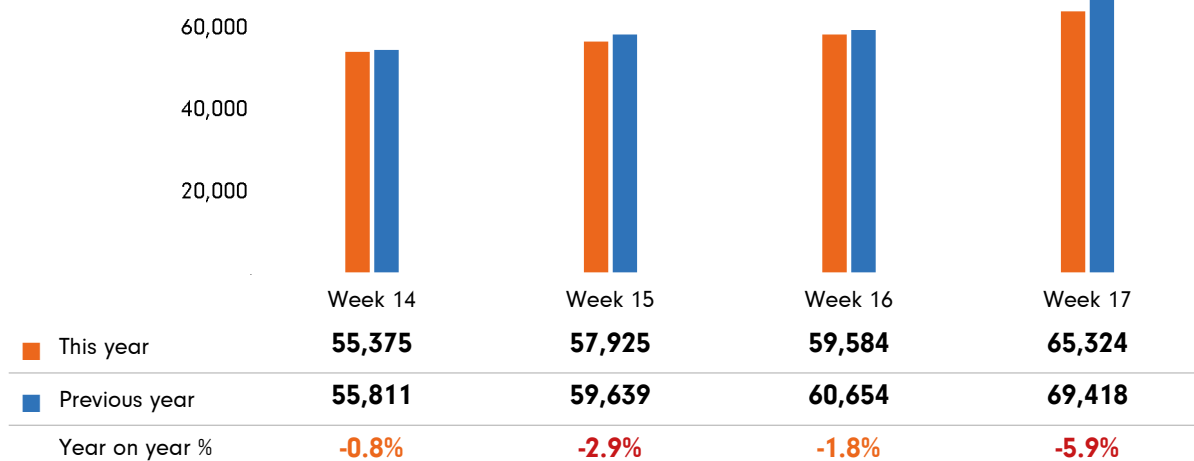
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for April compares April 2023 to April 2022

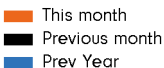
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Crossing at Dewsbury Ring Road, Eastbound	2,953	5.0%	2,934	2,806	0.6%	5.2%	
Crossing at Dewsbury Ring Road, Westbound	2,201	3.7%	2,147	2,139	2.5%	2.9%	
Dewsbury Ring Road (Eastside) at Wellington Road, Northbound	1,845	3.1%	1,906	1,826	-3.2%	1.0%	
Dewsbury Ring Road (Eastside) at Wellington Road, Southbound	1,763	3.0%	1,912	1,793	-7.8%	-1.7%	
Foundry Street (Eastside) at Corporation Street, Northbound	2,526	4.2%	2,186	2,947	15.6%	-14.3%	
Foundry Street (Eastside) at Corporation Street, Southbound	2,977	5.0%	2,653	3,373	12.2%	-11.7%	
Foundry Street (Westside) at Corporation Street, Northbound	2,809	4.7%	2,524	2,908	11.3%	-3.4%	
Foundry Street (Westside) at Corporation Street, Southbound	2,709	4.5%	2,472	2,860	9.6%	-5.3%	
Northgate (Eastside) at Bond Street, Northbound	5,839	9.8%	5,379	6,556	8.6%	-10.9%	
Northgate (Eastside) at Bond Street, Southbound	7,044	11.8%	6,386	7,446	10.3%	-5.4%	
Northgate (Westside) at Bond Street, Northbound	3,318	5.6%	2,936	3,442	13.0%	-3.6%	
Northgate (Westside) at Bond Street, Southbound	4,431	7.4%	4,141	4,676	7.0%	-5.2%	
Underpass at Railway Street, Northbound	9,026	15.2%	8,204	8,927	10.0%	1.1%	
Underpass at Railway Street, Southbound	10,105	17.0%	9,199	9,677	9.8%	4.4%	

Reporting dates

This month - 03 April 2023 - 30 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to April, 2023 Vs January, 2022 to April, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2023 Vs April, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2023 Vs 3 2023

