



## Appendices







## **Appendix 1 – Study Area Plan**







 Kirklees Authority Area  
 Study Area





## **Appendix 2 – Household Survey**



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q01 Where did you last go to undertake your main food and grocery shopping?</b>																						
<i>Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.7%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.4%	2	2.7%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackmoorfoot Road, Crosland Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.3%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	2.9%	28	12.2%	11	8.2%	8	0.9%	1	0.0%	0	7.6%	7	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	7.6%	73	22.5%	20	13.3%	13	4.7%	4	2.5%	3	19.5%	17	7.2%	5	22.0%	11	1.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	3.3%	31	13.0%	11	5.7%	6	0.0%	0	0.0%	0	11.0%	10	3.1%	2	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Local Shops, Berry Brow Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hillhouse Local Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lowerhouses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Local Shops, Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open Market - Huddersfield	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensgate Indoor Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	1.5%	14	1.1%	1	7.2%	7	1.7%	1	0.0%	0	1.1%	1	3.7%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.9%	9	3.1%	3	1.8%	2	2.5%	2	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	5.9%	56	12.0%	10	24.6%	24	9.9%	8	0.0%	0	11.3%	10	1.9%	1	0.9%	0	1.8%	2	0.0%	0	0.0%	0
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	4.5%	43	10.4%	9	15.7%	15	0.0%	0	0.8%	1	2.7%	2	16.8%	11	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	3.3%	32	1.1%	1	12.5%	12	0.0%	0	0.0%	0	0.8%	1	22.5%	15	0.0%	0	1.2%	1	0.0%	0	0.8%	2
Nisa, Fixby Road, Fixby, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Fernside Avenue, Almondbury, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkheaton Local Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Stainland Road, Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Rochdale Road, Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	1.9%	18	0.0%	0	1.9%	2	20.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	4.3%	41	0.0%	0	0.0%	0	31.8%	26	7.7%	9	4.1%	4	0.8%	1	0.8%	0	0.0%	0	0.7%	1	0.8%	2
Local Shops, Brighouse	0.2%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Oxford Road, Gomersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-operative Food, Westfield Lane, Scholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Northgate, Heckmondwike	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Lidl, Station Road, Mirfield	0.6%	5	0.0%	0	1.1%	1	0.0%	0	3.4%	4	0.0%
Morrisons, Union Street, Heckmondwike	6.7%	64	0.0%	0	1.1%	1	0.0%	0	38.5%	44	0.0%
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Northgate, Cleckheaton	1.8%	17	0.0%	0	0.0%	0	0.0%	0	10.6%	12	0.0%
Local Shops, Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Heckmondwike Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Local Shops, Hightown Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Mirfield District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Local Shops, Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Indoor Market - Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
<b>Zone 5</b>											
Aldi, Scar Lane, Milnsbridge, Huddersfield	1.5%	15	5.1%	4	0.0%	0	0.0%	0	0.0%	0	10.5%
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Moorhill Road, Salendine Nook	0.5%	5	1.1%	1	1.3%	1	0.0%	0	0.0%	0	2.7%
Sainsbury's Local, Acre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%



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Street, Huddersfield											
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Oakes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Slaithwaite District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Highgate Lane, Lepton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, North Road, Kirkburton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Westerley Way, Shelley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Scisset	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Clayton West Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shelley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Huddersfield Road, Meltham											
Co-operative Food, Market Street, Holmfirth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westgate, Honley	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Woodhead Road, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Street, Meltham	3.6%	35	11.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Honley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Netherthong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thongsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Asda, Mill Street West, Dewsbury	6.2%	60	0.0%	0	1.0%	1	0.0%	0	4.1%	5	0.0%
Co-operative Food, Brunswick Street, Westborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Leeds Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commercial Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.8%	7	0.0%	0	0.0%	0	1.1%	1	2.7%	3	0.0%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	2.8%	27	0.0%	0	0.0%	0	0.0%	0	4.5%	5	0.0%
Sainsbury's Local, Halifax Road, Staincliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Esso PFS,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Wakefield Road, Dewsbury											
Local Shops, Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Lees Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open Market - Dewsbury <b>Zone 9</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Aldi, Branch Road, Batley	1.0%	9	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.8%
Asda, Bately Shopping Centre, Alfred Way	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.8%
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Batley Shopping Centre, Batley	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.1%
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Smithies Lane, Birstall/Batley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Tesco Extra, Bradford Road, Batley	5.5%	53	0.0%	0	0.0%	0	9.5%	11	0.0%	0	36.9%
Local Shops, Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Local Shops, Birstall District Centre <b>Zone 10</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Howley Park Road, Morley	7.4%	71	0.0%	0	0.0%	0	2.0%	2	0.0%	0	16.4%
Asda, Towngate, Wyke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Co-operative Food, Bradford Road, Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Bradford Road, Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Finkle Lane, Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Whitehall Road, Drighlington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Iceland, Bank Street, Ossett	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Iceland, Weaver Thorpe Retail Park, Tong, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Kingsway, Ossett	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Morrisons, Windsor Court, Morley	3.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	5.5%	15.1%
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bradford Road, East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Elland Road, Churwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bansley</b>											
Asda, Old Mill Lane, Barnsley	0.3%	3	0.0%	0	0.0%	0	0.0%	1.9%	1	0.0%	0.9%
Co-operative Food, Blacker Road, Mapplewell, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0.8%	1	0.0%	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%	0	0.0%	0.0%
Tesco Superstore, Market Lane, Penistone	0.5%	4	0.0%	0	0.0%	0	0.0%	3.9%	3	3.7%	0.0%



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Local Shops, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Shops, Tankersley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
<b>Outside the Study Area - Bradford</b>																				
Asda, Rooley Lane, Bradford	2.3%	22	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	18
Asda, Canterbury Avenue, Little Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm Shop, Thornton, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
M&S, Darley Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.8%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	7
Morrisons, Rushton Avenue, Thornbury, Bradford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
Tesco Superstore, Brighouse Road, Queensbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Local Shops, Bradford <b>Outside the Study Area - Calderdale</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Crossley Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.3%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carr House Road, Shelf	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Woolshop, Halifax	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Halifax	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.3%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Haugh Shaw Road, Halifax	0.3%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Hambleton</b>																				
Local Shops, Thornborough <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck <b>Outside the Study Area -</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

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<b>Leeds</b>												
Aldi, Junction 1 Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	6
Costco, Leathley Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Iceland, Kirkstall Road, Armley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
M&S, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Morrisons, Church Street, Hunslet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Morrisons, Savins Mill Way, Kirkstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Morrisons, Woodhouse Lane, Merion Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, White Rose Shopping Centre, Leeds	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.1%	4
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Oldham</b>												
Tesco Extra, Huddersfield Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Chew Valley Road, Greenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
<b>Outside the Study Area - Sheffield</b>												
Sainsbury's, Lower Mall Level, Crystal Peaks, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
<b>Outside the Study Area - Wakefield</b>												
Asda, Asdale Road, Sandal, Wakefield	2.2%	21	0.0%	0	0.0%	0	0.7%	1	0.0%	0	15.6%	10
Co-operative Food, High Street, Horbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Farmfoods, Horbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Morrisons, Dewsbury Road, Wakefield	2.3% 22	1.3% 1	0.0% 0	0.0% 0	1.3% 1	0.0% 0	0.0% 0	0.0% 0	1.6% 2	0.0% 0	8.6% 18
Sainsbury's, Ings Road, Wakefield	0.7% 7	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	3.3% 2	0.0% 0	0.0% 0	0.0% 0	2.3% 5
Sainsbury's, Lower Trinity Walk, Wakefield	0.3% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 2
Local Shops, Wakefield	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Local Stores, Horbury	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
<b>Others</b>											
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	962	87	99	81	114	88	65	50	101	69	207
Sample:	962	97	98	98	98	95	94	90	99	98	95

**Q02 Which retailer do you purchase your main food internet / home delivery shopping from?**

*Those who shop via internet / home delivery at Q01*

Asda	23.6% 8	0.0% 0	36.8% 1	40.7% 1	0.0% 0	27.8% 1	29.5% 1	21.4% 1	100.0% 1	100.0% 1	0.0% 0
Morrisons	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Iceland	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sainsbury's	28.9% 10	100.0% 1	63.2% 2	0.0% 0	50.0% 1	55.7% 2	17.2% 1	11.6% 1	0.0% 0	0.0% 0	21.3% 2
Tesco	28.2% 9	0.0% 0	0.0% 0	59.3% 2	0.0% 0	16.5% 1	12.0% 1	53.2% 3	0.0% 0	0.0% 0	42.7% 3
Ocado	19.3% 6	0.0% 0	0.0% 0	0.0% 0	50.0% 1	0.0% 0	41.3% 2	13.8% 1	0.0% 0	0.0% 0	35.9% 3
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	34	1	3	3	2	4	4	6	1	1	8
Sample:	36	2	2	2	2	5	6	10	1	2	4

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?</b>																						
Accessibility by public transport	1.4%	14	4.2%	4	3.5%	4	1.7%	1	0.0%	0	4.4%	4	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Car parking prices	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Car parking provision	1.4%	14	1.9%	2	3.4%	3	1.1%	1	0.0%	0	1.1%	1	1.9%	1	1.9%	1	0.0%	0	0.0%	0	2.3%	5
Choice of food goods available	5.4%	54	3.7%	3	1.5%	1	5.4%	5	6.7%	8	6.3%	6	2.7%	2	2.3%	1	8.7%	9	6.8%	5	6.5%	14
Choice of shops nearby selling non-food goods	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Choice of shops selling food goods	0.7%	7	2.7%	2	0.8%	1	0.0%	0	0.0%	0	1.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Cleanliness	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.3%	13	0.0%	0	1.0%	1	1.9%	2	1.6%	2	1.1%	1	1.8%	1	4.4%	2	0.8%	1	0.7%	1	1.3%	3
Easy to get to by car	1.7%	17	4.5%	4	0.8%	1	0.9%	1	1.9%	2	1.9%	2	1.0%	1	1.1%	1	4.2%	4	3.3%	2	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.6%	6	0.8%	1	2.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.8%	1	0.8%	1	0.0%	0
Good service / friendly staff	0.7%	7	0.9%	1	1.0%	1	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Habit / always use it / preference for retailer	7.2%	72	4.3%	4	5.3%	5	9.2%	8	7.3%	8	9.4%	9	6.5%	5	6.5%	4	10.4%	11	14.4%	10	4.3%	9
Internet shopping is convenient	1.5%	15	0.9%	1	1.8%	2	1.3%	1	0.8%	1	2.4%	2	2.5%	2	4.5%	3	0.0%	0	0.0%	0	1.6%	3
Lower prices	11.9%	119	12.9%	12	17.2%	17	7.4%	6	5.9%	7	17.0%	16	8.2%	6	18.6%	10	10.2%	10	6.3%	4	13.7%	30
Loyalty card / points scheme	2.2%	22	1.1%	1	1.2%	1	5.7%	5	1.2%	1	5.2%	5	0.0%	0	1.2%	1	0.0%	0	6.4%	5	1.6%	3
Near to home	40.2%	403	31.2%	28	44.9%	46	40.1%	34	55.2%	64	22.6%	21	48.7%	34	30.2%	17	42.5%	43	35.4%	25	41.8%	92
Near to work	3.0%	30	4.9%	4	0.0%	0	0.8%	1	2.5%	3	2.3%	2	4.7%	3	4.5%	3	1.8%	2	3.7%	3	4.3%	9
Nice shopping environment	1.0%	10	2.8%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.5%	4	1.0%	1	0.0%	0
Only one in the area / no other choice	0.5%	5	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.0%	1	0.0%	0
Preference for retailer	3.3%	33	2.6%	2	4.1%	4	6.7%	6	1.5%	2	0.0%	0	0.8%	1	4.9%	3	3.6%	4	6.3%	4	3.7%	8
Provision of leisure facilities nearby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.4%	4	1.3%	1	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	3.4%	34	5.2%	5	3.5%	4	3.5%	3	2.8%	3	2.6%	2	0.7%	1	5.7%	3	3.6%	4	1.6%	1	3.8%	8
Quality of shops selling food goods	0.3%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	2.1%	21	5.9%	5	1.0%	1	0.0%	0	2.5%	3	1.9%	2	5.2%	4	0.7%	0	2.5%	3	4.4%	3	0.0%	0
Value for money	2.0%	20	0.9%	1	1.9%	2	1.8%	2	3.3%	4	3.5%	3	1.2%	1	1.2%	1	0.7%	1	1.8%	1	2.5%	5
Other	1.4%	14	0.0%	0	0.0%	0	2.1%	2	0.7%	1	1.9%	2	0.7%	1	1.5%	1	0.0%	0	0.0%	0	3.6%	8



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Close to other shops / activities	0.8%	8	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.7%	1	1.9%	4
Convenient in general	1.3%	13	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	10
Size of store	0.4%	4	0.9%	1	1.0%	1	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Someone takes me there (Don't know / no reason in particular)	0.7%	7	0.9%	1	1.0%	1	0.9%	1	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	0	0.8%	2
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

## Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?

Nothing	71.1%	712	74.8%	67	67.2%	68	69.4%	58	63.2%	73	67.4%	62	68.2%	48	69.3%	39	79.8%	81	69.7%	49	75.4%	166
Change layout too often	0.9%	9	1.1%	1	2.9%	3	0.0%	0	2.8%	3	0.0%	0	1.0%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Difficult / expensive parking	2.1%	21	2.4%	2	3.6%	4	0.8%	1	0.0%	0	2.1%	2	2.1%	1	1.1%	1	1.2%	1	4.4%	3	2.7%	6
Difficult to get to	0.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	2
Expensive	6.0%	60	6.6%	6	5.1%	5	1.5%	1	11.1%	13	6.4%	6	2.9%	2	1.6%	1	1.5%	1	9.4%	7	8.0%	18
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.9%	9	0.0%	0	3.0%	3	0.0%	0	1.8%	2	2.0%	2	2.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	4.7%	47	0.9%	1	5.0%	5	9.4%	8	9.7%	11	3.5%	3	3.7%	3	1.5%	1	2.7%	3	6.1%	4	4.0%	9
No petrol station	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.8%	6
Poor quality	1.8%	18	2.5%	2	0.8%	1	1.1%	1	0.0%	0	0.7%	1	5.9%	4	2.5%	1	1.8%	2	0.7%	1	2.6%	6
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.9%	9	2.7%	2	0.0%	0	1.1%	1	0.7%	1	0.0%	0	1.8%	1	0.7%	0	2.3%	2	1.2%	1	0.0%	0
Too busy / queues at checkouts	2.0%	20	3.5%	3	1.6%	2	0.8%	1	3.5%	4	0.0%	0	2.5%	2	1.8%	1	3.0%	3	3.9%	3	0.8%	2
Too far away	1.2%	12	0.0%	0	0.0%	0	2.2%	2	3.6%	4	1.8%	2	0.0%	0	3.7%	2	0.0%	0	1.0%	1	0.8%	2
Too small	2.2%	22	1.5%	1	1.2%	1	4.2%	4	3.5%	4	2.1%	2	0.8%	1	7.1%	4	2.3%	2	0.0%	0	1.3%	3
Other	3.2%	32	2.5%	2	4.2%	4	6.2%	5	0.0%	0	7.3%	7	7.0%	5	1.2%	1	4.7%	5	1.5%	1	0.8%	2
Can't choose own produce via internet shopping	0.4%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.8%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Needs updating / a revamp	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down / old	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Too big	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
(Don't know)	0.6%	6	1.7%	2	1.8%	2	1.5%	1	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [£]</b>																						
<b>Q05 How much does your household normally spend on main food shopping in a week?</b>																						
£1 - £10	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	2.7%	27	4.2%	4	4.3%	4	2.5%	2	1.0%	1	1.9%	2	0.7%	1	1.9%	1	3.5%	4	3.8%	3	2.7%	6
£21 - £30	8.2%	82	7.6%	7	9.5%	10	3.9%	3	11.1%	13	10.4%	10	6.4%	4	3.8%	2	6.9%	7	12.7%	9	7.7%	17
£31 - £40	10.1%	101	18.8%	17	9.1%	9	12.8%	11	6.9%	8	9.9%	9	8.3%	6	8.8%	5	5.9%	6	6.7%	5	11.5%	25
£41 - £50	11.3%	113	12.0%	11	12.2%	12	8.1%	7	15.3%	18	15.8%	15	9.1%	6	12.7%	7	11.9%	12	13.4%	9	7.4%	16
£51 - £60	10.4%	104	17.1%	15	10.1%	10	12.7%	11	6.8%	8	9.8%	9	14.5%	10	6.8%	4	15.8%	16	6.7%	5	7.2%	16
£61 - £70	8.9%	89	5.2%	5	6.0%	6	12.0%	10	12.2%	14	10.1%	9	11.8%	8	8.9%	5	10.6%	11	10.7%	8	6.0%	13
£71 - £80	9.4%	95	12.3%	11	6.0%	6	8.5%	7	8.8%	10	11.6%	11	11.8%	8	13.3%	7	12.7%	13	7.0%	5	7.2%	16
£81 - £90	4.4%	44	2.6%	2	5.5%	6	6.8%	6	5.5%	6	2.3%	2	2.7%	1	2.3%	1	2.1%	2	2.3%	2	7.0%	15
£91 - £100	13.1%	131	8.2%	7	11.2%	11	9.2%	8	15.7%	18	10.3%	10	16.7%	12	10.0%	6	15.5%	16	12.2%	9	16.1%	35
£101 - £120	6.5%	65	3.7%	3	8.1%	8	10.2%	9	7.3%	8	3.3%	3	6.8%	5	4.5%	3	4.2%	4	7.8%	5	7.3%	16
£121 - £140	1.8%	18	1.3%	1	0.7%	1	0.0%	0	0.0%	0	1.9%	2	2.5%	2	4.5%	3	0.7%	1	1.8%	1	3.7%	8
£141 - £160	3.6%	36	1.6%	1	5.4%	6	3.4%	3	3.7%	4	2.6%	2	3.0%	2	5.0%	3	1.0%	1	4.3%	3	4.8%	11
£161 - £180	0.6%	6	0.8%	1	0.0%	0	1.1%	1	0.0%	0	2.5%	2	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.5%	5	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
£201 - £250	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
£251 - £300	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.0%	70	4.9%	4	8.6%	9	7.8%	7	4.2%	5	4.8%	4	2.8%	2	13.2%	7	8.4%	9	9.0%	6	7.4%	16
(Refused)	1.2%	12	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.7%	1	1.0%	1	3.1%	7
<i>Mean:</i>		72.9		63.1		72.7		75.9		70.8		71.3		77.8		81.5		68.2		71.6		76.9
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Less often = 0.063; Only visited once = 0.01]**

**Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)**

Daily	0.8%	8	3.0%	3	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.8%	1	2.8%	2	0.0%	0
At least two times a week	7.5%	75	10.0%	9	11.0%	11	5.7%	5	9.1%	10	5.9%	5	6.5%	5	3.5%	2	8.1%	8	6.6%	5	6.6%	15
At least once a week	72.7%	728	68.9%	62	67.3%	68	75.7%	64	79.5%	92	55.6%	51	66.1%	46	75.0%	42	81.8%	83	67.1%	47	78.2%	172
At least once a fortnight	12.4%	124	13.4%	12	15.0%	15	13.7%	12	7.1%	8	18.1%	17	17.8%	12	9.6%	5	8.1%	8	8.4%	6	13.1%	29
At least once a month	4.7%	47	3.9%	3	4.1%	4	2.7%	2	2.8%	3	15.9%	15	6.6%	5	6.6%	4	1.2%	1	6.7%	5	2.1%	5
At least every two months	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	1.5%	15	0.0%	0	2.6%	3	1.3%	1	1.6%	2	1.3%	1	1.2%	1	4.3%	2	0.0%	0	7.6%	5	0.0%	0
<i>Mean:</i>		1.03		1.18		1.01		1.02		1.04		0.94		0.91		1.00		1.08		1.15		0.99
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q07 How do you normally travel to (STORE MENTIONED AT Q01)?</b>																						
<i>Not those that shop via internet / home delivery at Q01</i>																						
Car / van (as driver)	71.8%	694	59.3%	52	67.8%	67	69.4%	56	76.3%	87	65.6%	58	84.0%	55	72.5%	36	79.0%	79	69.8%	48	73.2%	155
Car / van (as passenger)	13.8%	134	20.6%	18	15.3%	15	14.7%	12	11.8%	13	14.6%	13	9.7%	6	16.2%	8	10.1%	10	14.2%	10	13.1%	28
Bus, minibus or coach	5.4%	52	8.5%	7	6.5%	6	4.0%	3	2.3%	3	10.8%	10	3.0%	2	3.2%	2	3.5%	4	8.6%	6	4.6%	10
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	5.7%	56	8.0%	7	4.4%	4	8.1%	7	7.8%	9	4.4%	4	2.5%	2	5.9%	3	5.7%	6	4.5%	3	5.4%	11
Taxi	1.6%	15	0.9%	1	4.1%	4	1.8%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	1	0.8%	1	2.8%	6
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.4%	4	0.9%	1	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Other (Don't know / varies)	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.8%	7	1.9%	2	0.0%	0	0.0%	0	1.1%	1	2.0%	2	0.0%	0	2.2%	1	0.8%	1	1.1%	1	0.0%	0
Weighted base:		968		88		99		81		114		88		65		50		101		69		212
Sample:		965		98		98		98		98		95		94		90		99		98		97

Meanscore: [Number of minutes]

**Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?***Not those that shop via internet / home delivery at Q01*

1 - 5 minutes	32.5%	315	16.5%	15	51.8%	51	37.1%	30	38.6%	44	14.8%	13	16.0%	10	16.3%	8	44.5%	45	33.6%	23	35.5%	75
6 - 10 minutes	33.2%	322	40.4%	36	27.9%	28	34.3%	28	34.6%	39	24.0%	21	28.9%	19	18.8%	9	31.4%	32	32.1%	22	41.4%	88
11 - 20 minutes	28.1%	272	36.2%	32	13.6%	13	24.3%	20	25.0%	28	50.5%	45	46.8%	31	43.9%	22	17.9%	18	25.2%	17	21.4%	45
21 - 30 minutes	3.6%	35	3.4%	3	2.1%	2	2.0%	2	0.7%	1	7.7%	7	6.4%	4	13.0%	7	2.8%	3	4.8%	3	1.6%	3
31 - 40 minutes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.7%	1	0.0%	0
41 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
51 - 60 minutes	0.7%	7	0.8%	1	3.5%	3	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.8%	1	1.1%	1	0.0%	0
61+ minutes	0.3%	3	0.9%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.1%	11	0.9%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.8%	1	4.5%	2	2.5%	3	2.5%	2	0.0%	0
(Refused)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		11.3		13.4		10.9		10.8		9.5		14.4		14.5		15.9		9.6		11.2		9.5
Weighted base:		968		88		99		81		114		88		65		50		101		69		212
Sample:		965		98		98		98		98		95		94		90		99		98		97

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q09 When do you do your main food shopping?</b>																						
Weekdays during the day	48.8%	489	59.0%	53	43.9%	45	46.6%	39	55.1%	64	54.9%	51	57.6%	40	43.0%	24	47.4%	48	46.1%	32	42.2%	93
Weekdays during the evening	14.6%	147	11.4%	10	18.1%	18	9.6%	8	6.9%	8	16.3%	15	16.1%	11	13.1%	7	20.8%	21	12.6%	9	17.4%	38
Saturday	14.3%	143	8.2%	7	11.8%	12	20.4%	17	15.0%	17	15.3%	14	11.5%	8	12.4%	7	16.9%	17	20.9%	15	12.7%	28
Sunday	4.2%	42	4.7%	4	4.8%	5	5.8%	5	2.3%	3	5.3%	5	1.5%	1	4.8%	3	0.0%	0	4.2%	3	6.5%	14
(Don't know / varies)	18.0%	180	16.7%	15	21.4%	22	17.6%	15	20.6%	24	8.2%	8	13.3%	9	26.8%	15	14.9%	15	16.2%	11	21.2%	47
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101
<b>Q10 When you go main food shopping is your trip linked with any other activity?</b>																						
<i>Not those that shop via internet / home delivery at Q01</i>																						
Yes – non-food shopping	6.2%	60	7.5%	7	6.1%	6	4.9%	4	9.2%	11	3.9%	3	9.7%	6	7.1%	4	2.4%	2	3.2%	2	7.0%	15
Yes – other-food shopping	4.2%	40	9.6%	8	5.9%	6	3.6%	3	3.2%	4	2.5%	2	2.9%	2	3.3%	2	1.9%	2	6.4%	4	3.6%	8
Yes – visiting services such as banks and other financial institutions	3.0%	29	8.8%	8	2.1%	2	0.9%	1	2.7%	3	2.7%	2	3.6%	2	1.8%	1	3.4%	3	3.9%	3	1.9%	4
Yes – leisure activity	3.5%	34	6.4%	6	3.7%	4	2.4%	2	6.1%	7	4.1%	4	6.7%	4	2.1%	1	1.8%	2	0.0%	0	2.2%	5
Yes – travelling to/from work	6.8%	66	6.3%	6	5.8%	6	4.4%	4	8.8%	10	7.8%	7	9.8%	6	8.6%	4	8.3%	8	8.4%	6	4.2%	9
Yes – travelling to/from school/college/university	1.6%	16	3.6%	3	0.0%	0	0.0%	0	2.0%	2	2.1%	2	0.0%	0	0.0%	0	4.0%	4	2.5%	2	1.4%	3
Yes – getting petrol	2.2%	21	2.7%	2	1.9%	2	3.0%	2	1.8%	2	4.1%	4	3.8%	2	2.0%	1	2.0%	2	4.7%	3	0.0%	0
Yes – visiting café / pub / restaurant	2.6%	25	6.8%	6	2.7%	3	1.1%	1	1.5%	2	1.1%	1	2.2%	1	7.9%	4	2.3%	2	4.7%	3	0.8%	2
Yes – visiting family/friends	1.5%	14	2.4%	2	0.7%	1	0.9%	1	0.0%	0	0.8%	1	3.2%	2	0.0%	0	0.0%	0	2.3%	2	2.9%	6
Yes – visiting health service such as doctor, dentist, hospital	0.9%	8	0.8%	1	0.0%	0	0.9%	1	1.0%	1	2.0%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.6%	3
Yes – visiting other service such as laundrette, hairdresser, recycling	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.6%	2	0.0%	0
Yes – getting petrol	1.4%	14	4.0%	4	0.0%	0	0.0%	0	1.6%	2	4.7%	4	1.7%	1	4.1%	2	0.0%	0	2.0%	1	0.0%	0
Yes – visiting family / friends	2.1%	20	4.3%	4	1.9%	2	2.7%	2	1.7%	2	1.8%	2	0.0%	0	4.2%	2	2.8%	3	0.0%	0	1.7%	4
Yes – other activity	1.1%	11	0.9%	1	2.1%	2	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	2	2.0%	4
No activity	61.1%	591	33.9%	30	65.5%	65	71.8%	58	58.1%	66	62.5%	55	54.5%	36	46.5%	23	70.5%	71	57.0%	39	69.6%	148
Yes - go for a walk	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	13	0.0%	0	1.5%	1	3.4%	3	1.1%	1	0.0%	0	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.9%	2
Weighted base:		968		88		99		81		114		88		65		50		101		69		212
Sample:		965		98		98		98		98		95		94		90		99		98		97



# Kirklees District Household Survey For WYG Planning & Environment

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Q11 Where do you do this linked trip?</b>												
<i>Those who said 'Yes' to 'Non-food', 'Other food' or 'Financial institutions' at Q10 AND Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
M&S, New Street, Huddersfield	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	1
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	31.7%	41	61.0%	14	81.1%	11	0.0%	0	0.0%	0	40.0%	3
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	0.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.6%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	1.7%	2	3.0%	1	6.0%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	1.6%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	6.9%	9	0.0%	0	7.6%	1	79.7%	6	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	1.0%	1	0.0%	0	0.0%	0	8.4%	1	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	3.1%	4	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2

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Heckmondwike Town Centre	2.8%	4	0.0%	0	0.0%	0	0.0%	0	18.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	2.8%	4	0.0%	0	0.0%	0	0.0%	0	17.5%	3	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	1.5%	2	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Asda, Mill Street West, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	7.1%	9	0.0%	0	0.0%	0	0.0%	0	15.4%	3	0.0%	0	0.0%	0	0.0%	0	76.5%	6	5.4%	1	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	6.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	1	51.5%	5	11.9%	3		
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Discount Village, Bradford Road, Batley	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morley Town Centre	11.1%	14	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	1	50.3%	12
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
<b>Outside the Study Area - Barnsley</b>																				
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
<b>Outside the Study Area - Bassetlaw</b>																				
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
<b>Outside the Study Area - Bradford</b>																				
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	0.7%	1	0.0%	0	0.0%	0	11.9%	1	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											



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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, White Rose Shopping Centre, Leeds	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	2.5%	3	0.0%	0	0.0%	0	0.0%	0	9.7%	1	5.4%
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - York</b>												
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Outside the Study Area - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	128	23	14	8	17	8	11	6	8	9	25	
Sample:	137	24	14	10	17	9	17	12	8	14	12	

**Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?**

Yes	73.8%	739	63.2%	57	74.9%	76	68.7%	58	80.6%	93	83.7%	77	72.8%	51	70.7%	40	71.0%	72	69.7%	49	75.6%	167
No	26.2%	262	36.8%	33	25.1%	25	31.3%	26	19.4%	22	16.3%	15	27.2%	19	29.3%	16	29.0%	29	30.3%	21	24.4%	54
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q13 Where did you last go to undertake this 'top-up' shopping?</b>																						
<i>Those who do top up shopping at Q12 AND Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.3%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.7%	5	8.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	1.0%	7	8.1%	5	1.4%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackmoorfoot Road, Crosland Moor	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, New Street, Huddersfield	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.3%	2	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	1.8%	13	6.4%	4	6.0%	4	1.3%	1	0.0%	0	4.1%	3	1.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.6%	12	10.4%	6	1.0%	1	0.0%	0	0.0%	0	2.5%	2	5.1%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	1.1%	8	4.4%	2	3.7%	3	0.0%	0	0.0%	0	1.3%	1	2.5%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Berry Brow Neighbourhood Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield Town Centre	1.3%	9	6.7%	4	4.3%	3	0.0%	0	0.0%	0	2.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lowerhouses	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Local Shops, Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Netherton Local Centre	0.3%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Newsome Local Centre	0.3%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Paddock Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queensgate Indoor Market - Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.5%	4	2.5%	1	1.3%	1	0.0%	0	0.0%	0	2.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.4%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.0%
Asda, Longhill Road, Huddersfield	1.6%	11	1.2%	1	11.1%	8	0.0%	0	0.9%	1	2.2%
Co-operative Food, Northgate, Almondbury	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.9%	6	3.1%	2	2.4%	2	0.0%	0	0.0%	0	4.3%
Morrisons, Penistone Road, Waterloo	1.1%	8	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.9%
Morrisons, Penny Lane, Penistone Road, Huddersfield	1.2%	9	0.0%	0	8.7%	6	1.3%	1	0.0%	0	0.9%
Nisa, Fixby Road, Fixby, Huddersfield	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%
One Stop, Fernside Avenue, Almondbury, Huddersfield	0.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.9%	6	0.0%	0	8.7%	6	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.5%	4	0.0%	0	3.7%	3	0.0%	0	0.0%	0	1.7%

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Tesco Express, Wakefield Road, Moldgreen	0.5%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Almondbury District Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birkby Local Centre	0.5%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Dalton Neighbourhood Centre	0.8%	6	0.0%	0	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Fartown Bar Local Centre	0.5%	3	4.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Waterloo Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	1.3%	9	0.0%	0	1.1%	1	15.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Stainland Road, Greetland	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Rochdale Road, Greetland	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	1.5%	11	0.0%	0	1.0%	1	18.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	2.0%	14	0.0%	0	1.4%	1	20.5%	11	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Brighouse	0.5%	4	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Elland	0.5%	4	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Greetland	0.3%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Vale	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Co-operative Food, Huddersfield Road, Mirfield	0.7%	5	1.7%	1	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Oxford Road, Gomersal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-operative Food, Westfield Lane, Scholes	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	1.0%	8	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	2
Lidl, Station Road, Mirfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	3.8%	28	0.0%	0	0.0%	0	0.0%	0	19.2%	18	0.0%	0	2.5%	1	0.0%	0	8.3%	6	5.5%	3	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	3.2%	23	0.0%	0	0.0%	0	0.0%	0	17.1%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.5%	1	4.0%	6
Local Shops, Cleckheaton Town Centre	0.4%	3	0.0%	0	0.0%	0	1.3%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gomersal Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heckmondwike Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hightown Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Local Shops, Liversedge	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mirfield District Centre	0.8%	6	0.0%	0	0.0%	0	1.7%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Local Shops, Scholes (Cleckheaton) Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Indoor Market - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milnsbridge, Huddersfield	1.5%	11	8.5%	5	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	2.1%	15	1.3%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Acre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Street, Huddersfield																						
Tesco Express, New Haye Road, Marsh	1.0%	7	2.0%	1	2.4%	2	0.0%	0	0.0%	0	5.0%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birchencliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Golcar Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lindley Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Linthwaite Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marsden District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Milnsbridge District Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oakes Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Slaithwaite District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westerley Way, Shelley, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Scisset	0.5%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton West Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Denby Dale Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Flockton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkburton District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Scisset Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shelley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Skelmanthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0



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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Huddersfield Road, Meltham											
Co-operative Food, Market Street, Holmfirth	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.6%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westgate, Honley	0.6%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Woodhead Road, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Street, Meltham	1.5%	11	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Holmfirth Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Local Shops, Honley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Meltham District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.5%
Local Shops, Netherthong	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, New Mill Neighbourhood Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thongsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Asda, Mill Street West, Dewsbury	2.7%	19	1.2%	1	0.0%	0	0.0%	0	4.0%	4	0.0%
Co-operative Food, Brunswick Street, Westborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Leeds Road, Dewsbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Co-operative Food, Savile Centre, Dewsbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Farmfoods, Aldhams Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Lidl, Commercial Road, Dewsbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Morrisons, Huddersfield Road, Ravensthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%
Sainsbury's Local, Halifax Road, Staincliffe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Tesco Express, Esso PFS,	0.8%	5	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%

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Wakefield Road, Dewsbury											
Local Shops, Dewsbury Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Earlsheaton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Ravensthorpe District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shaw Cross	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Lees Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open Market - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Aldi, Branch Road, Batley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bately Shopping Centre, Alfred Way	0.7%	5	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%
Co-operative Food, Low Lane, Birstall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Batley Shopping Centre, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Tesco Express, Smithies Lane, Birstall/Batley	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Tesco Extra, Bradford Road, Batley	3.2%	23	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%
Local Shops, Batley Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Local Shops, Birstall District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Asda, Howley Park Road, Morley	2.7%	20	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Asda, Towngate, Wyke	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Bradford Road, Birkenshaw	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Bradford Road, Tingley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Dale Street, Ossett	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Finkle Lane, Gildersome	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Co-operative Food, Towngate, Wyke, Bradford	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Co-operative Food, Whitehall Road, Drighlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Iceland, Bank Street, Ossett	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	2
Iceland, Weaver Thorpe Retail Park, Tong, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Lidl, Kingsway, Ossett	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	5
Morrisons, Windsor Court, Morley	2.6%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	10.8%	18
Sainsbury's, South Parade, Ossett	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Tesco Express, Bradford Road, East Ardsley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Express, Dewsbury Road, Ossett	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Tesco Express, Elland Road, Churwell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Local Shops, Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Morley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7
Local Stores, Ossett	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	2
Local Shops, Wrenthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Local Shops, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bansley</b>																						
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Blacker Road, Mapplewell, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Lane, Penistone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0

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Local Shops, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tankersley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>																						
Asda, Rooley Lane, Bradford	1.3%	10	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	9
Asda, Canterbury Avenue, Little Horton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Keelham Farm Shop, Thornton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Darley Street, Bradford	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brighouse Road, Queensbury, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford <b>Outside the Study Area - Calderdale</b>	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Aldi, Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carr House Road, Shelf	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Haugh Shaw Road, Halifax	0.2%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Hambleton</b>																						
Local Shops, Thornborough <b>Outside the Study Area - Harrogate</b>	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Morrisons, Hookstone Chase, Starbeck <b>Outside the Study Area -</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Leeds</b>												
Aldi, Junction 1 Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Kirkstall Road, Armley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, White Rose Shopping Centre, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Savins Mill Way, Kirkstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Lane, Merion Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
<b>Outside the Study Area - Oldham</b>												
Tesco Extra, Huddersfield Road, Oldham	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Chew Valley Road, Greenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Sheffield</b>												
Sainsbury's, Lower Mall Level, Crystal Peaks, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Wakefield</b>												
Asda, Asdale Road, Sandal, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Horbury Road, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
M&S, Kirkgate, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Morrisons, Dewsbury Road, Wakefield	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6
Sainsbury's, Ings Road, Wakefield	0.9%	6	2.9%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Sainsbury's, Lower Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wakefield	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	727	57	74	55	92	77	50	40	71	48	162	
Sample:	718	63	72	66	78	83	69	70	70	72	75	

### Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

*Those who do top up shopping at Q12*

Daily	7.1%	52	5.9%	3	8.2%	6	3.2%	2	9.7%	9	7.7%	6	4.2%	2	6.1%	2	3.9%	3	5.7%	3	9.5%	16
At least two times a week	41.0%	303	30.4%	17	37.6%	29	31.4%	18	37.2%	35	43.3%	34	45.5%	23	47.1%	19	50.2%	36	51.2%	25	40.6%	68
At least once a week	36.8%	272	54.3%	31	36.9%	28	45.4%	26	33.5%	31	37.8%	29	28.6%	15	35.2%	14	33.7%	24	30.8%	15	35.1%	58
At least once a fortnight	8.8%	65	6.4%	4	5.6%	4	6.3%	4	12.6%	12	6.8%	5	13.5%	7	10.5%	4	4.2%	3	4.6%	2	12.2%	20
At least once a month	1.5%	11	1.3%	1	2.5%	2	0.0%	0	3.1%	3	1.9%	1	3.7%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.3%	32	1.7%	1	8.2%	6	13.7%	8	4.0%	4	2.4%	2	3.2%	2	1.2%	0	7.9%	6	2.8%	1	1.4%	2
<i>Mean:</i>	<i>1.81</i>		<i>1.63</i>		<i>1.89</i>		<i>1.55</i>		<i>1.91</i>		<i>1.87</i>		<i>1.62</i>		<i>1.79</i>		<i>1.78</i>		<i>1.82</i>		<i>1.92</i>	
Weighted base:	739	57	76	58	93	77	51	40	72	49	167											
Sample:	729	63	74	69	79	83	70	70	71	73	77											

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Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [£]</b>																						
<b>Q15 How much does your household normally spend on top-up shopping in a week?</b>																						
<i>Those who do top up shopping at Q12</i>																						
£1 - £5	15.1%	111	17.6%	10	13.8%	10	19.5%	11	19.0%	18	16.1%	12	23.4%	12	11.7%	5	12.3%	9	18.5%	9	9.0%	15
£6 - £10	27.1%	200	37.2%	21	26.7%	20	25.1%	14	23.5%	22	30.7%	24	28.7%	15	25.6%	10	26.1%	19	22.1%	11	26.7%	44
£11 - £15	9.7%	72	8.5%	5	9.1%	7	12.4%	7	10.1%	9	10.8%	8	11.5%	6	9.5%	4	9.1%	7	6.6%	3	9.5%	16
£16 - £20	17.1%	126	10.8%	6	16.2%	12	16.1%	9	14.8%	14	16.5%	13	6.6%	3	14.2%	6	12.7%	9	17.8%	9	27.1%	45
£21 - £25	3.3%	24	1.7%	1	4.7%	4	1.6%	1	7.3%	7	1.3%	1	3.7%	2	2.8%	1	2.5%	2	2.2%	1	3.1%	5
£26 - £30	9.0%	66	4.4%	2	7.4%	6	8.5%	5	3.0%	3	13.5%	10	8.6%	4	12.5%	5	16.3%	12	4.7%	2	10.1%	17
£31 - £35	1.2%	9	4.6%	3	1.0%	1	0.0%	0	2.2%	2	0.0%	0	2.9%	1	1.8%	1	1.0%	1	1.7%	1	0.0%	0
£36 - £40	2.4%	18	2.5%	1	1.1%	1	5.0%	3	0.0%	0	4.3%	3	7.3%	4	4.3%	2	3.8%	3	2.8%	1	0.0%	0
£41 - £45	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
£46 - £50	2.5%	18	3.7%	2	1.0%	1	1.6%	1	3.0%	3	3.1%	2	1.7%	1	4.6%	2	0.0%	0	4.3%	2	2.8%	5
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£56 - £60	0.4%	3	1.3%	1	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.5%	2
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.9%	73	6.3%	4	12.9%	10	10.2%	6	12.0%	11	2.9%	2	5.6%	3	11.6%	5	15.0%	11	15.6%	8	9.0%	15
(Refused)	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	1.2%	2
<b>Mean:</b>	<b>17.6</b>	<b>16.2</b>	<b>19.3</b>	<b>15.8</b>	<b>18.7</b>	<b>17.1</b>	<b>15.9</b>	<b>18.7</b>	<b>17.8</b>	<b>17.2</b>	<b>17.8</b>											
<b>Weighted base:</b>	<b>739</b>	<b>57</b>	<b>76</b>	<b>58</b>	<b>93</b>	<b>77</b>	<b>51</b>	<b>40</b>	<b>72</b>	<b>49</b>	<b>167</b>											
<b>Sample:</b>	<b>729</b>	<b>63</b>	<b>74</b>	<b>69</b>	<b>79</b>	<b>83</b>	<b>70</b>	<b>70</b>	<b>71</b>	<b>73</b>	<b>77</b>											

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Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q16 Where did you last go to buy clothing or footwear goods?</b>																						
<i>Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	1.0%	8	4.4%	3	0.0%	0	2.1%	2	0.0%	0	3.5%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.3%	11	3.5%	3	3.8%	3	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.2%	2	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	22.6%	198	51.2%	41	56.0%	48	21.7%	16	7.8%	8	46.0%	36	39.0%	24	47.8%	23	3.4%	3	0.0%	0	0.0%	0
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre																						
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Castlegate Retail Park, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Great Northern Street Retail Park, Huddersfield	0.9%	8	0.0%	0	5.3%	5	0.0%	0	0.0%	0	3.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	1.7%	15	3.1%	2	8.5%	7	0.0%	0	0.9%	1	2.4%	2	2.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	1.1%	9	4.2%	3	1.2%	1	1.2%	1	0.9%	1	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Birkby Local Centre	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.7%	6	0.0%	0	0.0%	0	3.5%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Brighouse Town Centre	0.9%	8	0.0%	0	2.1%	2	8.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.4%	3	1.2%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.6%	5	0.0%	0	0.0%	0	0.8%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2

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Heckmondwike Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 7</b>																							
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmfirth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	
Honley District Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 8</b>																							
Asda, Mill Street West, Dewsbury	1.3%	11	0.0%	0	1.2%	1	0.0%	0	2.3%	2	0.0%	0	1.0%	1	0.0%	0	7.3%	7	0.9%	1	0.0%	0	
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dewsbury																						
Dewsbury Town Centre	4.4%	38	0.0%	0	1.2%	1	0.8%	1	5.6%	6	2.2%	2	2.4%	1	0.0%	0	19.1%	17	11.6%	7	1.8%	4
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Extra, Bradford Road, Batley	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	9.6%	6	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.8%	3	1.2%	2
Birstall District Centre	0.4%	3	0.0%	0	0.0%	0	0.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	4.0%	35	0.9%	1	0.0%	0	4.5%	3	9.9%	10	0.0%	0	0.0%	0	0.0%	0	7.2%	7	14.8%	9	2.9%	6
Mill Discount Village, Bradford Road, Batley	1.5%	13	1.2%	1	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.1%	1	2.9%	6
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	1.6%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	3.6%	2	4.1%	8
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Birkenshaw Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Outside the Study Area - Barnsley</b>													
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnsley Town Centre	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Outside the Study Area - Bassetlaw</b>													
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Outside the Study Area - Bradford</b>													
Asda, Rooley Lane, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.9%	2
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%	0
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%	0

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Bradford City Centre	2.4%	21	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Halifax Town Centre	2.2%	20	1.0%	1	1.0%	1	23.2%	18	0.0%	0	0.0%
Hebden Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											

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Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Asda, Killingbeck Drive, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	1.0%	9	2.2%	2	1.0%	1	1.2%	1	1.4%	1	1.3%
M&S, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	9.1%	80	6.4%	5	3.3%	3	5.5%	4	15.0%	15	0.9%
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.8%	7	0.9%	1	0.0%	0	0.9%	1	2.4%	2	1.3%
Crown Point Shopping Park, Junction Street, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	15.5%	136	2.4%	2	2.6%	2	7.9%	6	23.1%	23	3.2%
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%
Boundary Mill, Vivary Way, Colne	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%



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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.3%	3	1.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	4.5%	39	3.8%	3	4.8%	4	0.8%	1	1.4%	1	1.0%	1	14.7%	9	22.6%	11	0.8%	1	0.0%	0	4.4%	9
Ikea, Wellington Road, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	1.7%	15	1.2%	1	0.9%	1	1.4%	1	2.1%	2	6.5%	5	1.2%	1	0.0%	0	2.7%	3	0.0%	0	0.9%	2
Asda, Asdale Road, Sandal, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.6%	5	0.9%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	4.7%	41	0.0%	0	2.1%	2	0.0%	0	2.4%	2	0.0%	0	11.5%	7	0.9%	0	8.2%	7	1.0%	1	10.8%	22
Cathedral Retail Park, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.7%	6	1.0%	1	0.0%	0	0.8%	1	0.0%	0	1.3%	1	3.7%	2	1.7%	1	0.0%	0	0.9%	1	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Westgate Retail Park, Ings Road, Wakefield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
<b>Outside the Study Area - York</b>																						
York City Centre	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.7%	1	2.2%	1	1.2%	1	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2
<b>Others</b>																						
Outside the Study Area - Other	1.4%	12	3.7%	3	1.5%	1	5.7%	4	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0
Abroad	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Weighted base:		878		80		85		76		98		77		60		49		92		59		202
Sample:		871		88		84		90		86		83		87		87		89		85		92

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q16*

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.1%	4
At least once a week	4.7%	41	10.3%	8	5.6%	5	3.8%	3	1.8%	2	1.3%	1	4.0%	2	0.9%	0	5.2%	5	2.8%	2	6.6%	13
At least once a fortnight	7.2%	63	4.5%	4	11.8%	10	4.7%	4	8.6%	8	7.3%	6	3.5%	2	5.6%	3	5.0%	5	4.7%	3	10.0%	20
At least once a month	22.4%	195	21.7%	17	17.1%	15	24.1%	18	23.9%	23	22.9%	17	26.3%	16	16.8%	8	27.9%	26	17.8%	10	22.5%	44
At least every two months	12.7%	111	7.4%	6	11.0%	9	9.7%	7	16.8%	16	21.5%	16	12.0%	7	13.0%	6	10.4%	10	14.0%	8	12.2%	24
At least every 3 months	14.1%	123	19.7%	16	14.1%	12	14.2%	11	12.4%	12	8.1%	6	19.6%	12	23.7%	12	11.7%	11	14.4%	8	12.1%	24
At least every 6 months	14.6%	127	14.2%	11	18.6%	16	13.7%	10	9.6%	9	18.9%	14	19.5%	12	7.6%	4	14.2%	13	16.7%	10	13.9%	27
Less often than once every 6 months	8.3%	73	14.1%	11	2.8%	2	9.7%	7	1.0%	1	13.0%	10	6.8%	4	11.4%	6	5.0%	5	8.1%	5	11.0%	22
Have only visited once (Don't know / varies)	2.4%	21	0.9%	1	4.6%	4	1.8%	1	0.0%	0	2.6%	2	2.5%	2	1.7%	1	3.1%	3	0.9%	1	3.8%	7
	12.4%	108	7.3%	6	14.5%	12	17.6%	13	25.9%	25	1.3%	1	3.6%	2	19.4%	9	16.5%	15	20.7%	12	5.7%	11
<i>Mean:</i>		<i>0.24</i>		<i>0.24</i>		<i>0.22</i>		<i>0.21</i>		<i>0.22</i>		<i>0.22</i>		<i>0.33</i>		<i>0.15</i>		<i>0.25</i>		<i>0.17</i>		<i>0.27</i>
Weighted base:		871		80		85		76		97		76		60		49		92		59		197
Sample:		867		88		84		90		85		82		87		87		89		85		90

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
<b>Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?</b>																						
<i>Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q16</i>																						
Car / van (as driver)	68.3%	595	54.4%	43	60.4%	51	65.9%	50	70.7%	69	54.8%	42	80.8%	49	67.0%	33	75.2%	69	74.4%	44	73.7%	146
Car / van (as passenger)	9.8%	85	9.3%	7	13.8%	12	10.5%	8	11.7%	11	13.9%	11	5.7%	3	6.9%	3	8.0%	7	9.4%	6	8.2%	16
Bus, minibus or coach	14.3%	125	23.0%	18	16.8%	14	14.9%	11	13.9%	14	20.9%	16	7.6%	5	9.1%	4	9.9%	9	5.9%	3	15.2%	30
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Walk	2.8%	24	3.5%	3	5.0%	4	2.4%	2	0.0%	0	6.2%	5	0.9%	1	3.4%	2	3.6%	3	5.7%	3	0.9%	2
Taxi	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Train	3.1%	27	6.4%	5	3.0%	3	3.0%	2	2.7%	3	3.1%	2	2.2%	1	10.3%	5	2.4%	2	2.1%	1	1.0%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	9	1.2%	1	1.0%	1	1.2%	1	1.0%	1	1.0%	1	2.1%	1	3.3%	2	0.9%	1	1.2%	1	0.0%	0
Weighted base:		871		80		85		76		97		76		60		49		92		59		197
Sample:		867		88		84		90		85		82		87		87		89		85		90

# Kirklees District Household Survey For WYG Planning & Environment

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?</b>																						
<i>Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q16</i>																						
Yes – food shopping	9.4%	82	10.3%	8	7.6%	6	10.6%	8	6.5%	6	8.0%	6	8.0%	5	1.2%	1	13.4%	12	8.4%	5	12.4%	24
Yes – non-food shopping	7.3%	64	10.1%	8	9.6%	8	12.5%	10	6.7%	6	9.0%	7	3.6%	2	7.4%	4	1.8%	2	7.2%	4	6.6%	13
Yes – visiting services such as banks and other financial institutions	2.9%	25	9.1%	7	5.5%	5	1.2%	1	0.0%	0	6.9%	5	4.5%	3	5.0%	2	0.0%	0	0.0%	0	1.0%	2
Yes – leisure activity	3.5%	31	8.1%	6	0.9%	1	4.7%	4	3.9%	4	4.0%	3	4.8%	3	2.9%	1	4.8%	4	2.3%	1	1.5%	3
Yes – travelling to/from work	3.0%	26	2.4%	2	2.7%	2	0.8%	1	5.3%	5	6.8%	5	10.0%	6	3.5%	2	2.0%	2	2.7%	2	0.0%	0
Yes – travelling to/from school/college/university	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	12.5%	108	19.4%	15	15.4%	13	13.7%	10	10.4%	10	6.2%	5	11.4%	7	9.6%	5	8.2%	8	10.3%	6	14.9%	29
Yes – visiting family/friends	1.7%	14	3.1%	2	3.0%	3	0.0%	0	0.0%	0	3.3%	2	3.2%	2	3.7%	2	0.8%	1	0.9%	1	1.0%	2
Yes – visiting health service such as doctor, dentist, hospital	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	4
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	1.5%	3
Yes – getting petrol	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	2.5%	22	2.8%	2	2.8%	2	2.7%	2	0.9%	1	6.9%	5	3.5%	2	3.5%	2	1.7%	2	1.0%	1	1.5%	3
Yes – other activity	0.7%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	2.0%	4
No	52.5%	457	30.0%	24	49.8%	42	47.0%	36	63.3%	62	44.2%	34	47.6%	29	59.8%	29	64.2%	59	66.4%	39	52.6%	104
Yes - window shopping / browsing	0.5%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
(Don't know / varies)	2.0%	17	2.8%	2	0.9%	1	5.9%	4	2.2%	2	1.3%	1	0.0%	0	2.1%	1	2.0%	2	0.0%	0	2.1%	4
Weighted base:		871		80		85		76		97		76		60		49		92		59		197
Sample:		867		88		84		90		85		82		87		87		89		85		90

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<b>Q19 Where did you last go to buy Books, CDs, DVDs?</b>												
<i>Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Sainsbury's, Southgate, Shorehead, Huddersfield	1.8%	6	8.7%	3	2.2%	1	0.0%	0	0.0%	0	2.1%	1
Tesco Superstore, Viaduct Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	34.9%	128	68.5%	27	79.4%	38	32.4%	10	11.6%	5	58.5%	21
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.8%	3	0.0%	0	3.8%	2	3.6%	1	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	1.7%	6	6.5%	3	4.4%	2	3.1%	1	0.0%	0	1.9%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	1.2%	4	0.0%	0	1.6%	1	10.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Brighouse Town Centre	0.8%	3	0.0%	0	0.0%	0	5.5%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.8%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milnsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0



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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Asda, Mill Street West, Dewsbury	2.7%	10	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	9	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dewsbury																						
Dewsbury Town Centre	4.6%	17	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.2%	1	0.0%	0	27.7%	11	15.8%	4	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	3.0%	11	0.0%	0	0.0%	0	0.0%	0	12.1%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	1	19.5%	5	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0
Birstall District Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	3.0%	11	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3	10.3%	7
Mill Discount Village, Bradford Road, Batley	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	3.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	4	12.1%	8
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Barnsley</b>																						
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bassetlaw</b>																						
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>																						
Asda, Rooley Lane, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Morrisons, Mayo Avenue, Bradford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	0.4%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											

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Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Rose Shopping Centre, Leeds	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	4.7%	17	1.7%	1	0.0%	0	6.7%	2	8.8%	4	0.0%
Otley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	11.0%	40	1.9%	1	0.0%	0	13.2%	4	21.1%	9	2.7%
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	2.5%	9	3.4%	1	3.3%	2	0.0%	0	0.0%	0	5.9%	2	16.0%	3	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	1.0%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	1	4.7%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.5%	2
Sainsbury's, Ings Road, Wakefield	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	2.7%	10	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	3.2%	1	8.4%	3	0.0%	0	6.4%	4
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - York</b>																						
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
<b>Others</b>																						
Outside the Study Area - Other	1.5%	5	3.8%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Abroad	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Weighted base:	367	40	48	30	42	36	18	19	42	24	69											
Sample:	369	46	45	37	36	43	26	33	39	31	33											

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q19A How often do you make shopping trips for Books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q19*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	4.5%	16	3.8%	2	4.0%	2	4.3%	1	0.0%	0	4.0%	1	2.9%	1	2.2%	0	9.7%	4	5.5%	1	5.8%	4
At least once a fortnight	5.0%	18	2.4%	1	4.0%	2	3.1%	1	2.2%	1	10.4%	4	4.1%	1	10.2%	2	4.8%	2	14.5%	3	2.6%	2
At least once a month	23.1%	84	26.2%	10	24.8%	12	23.2%	7	15.8%	7	15.9%	6	5.8%	1	15.0%	3	22.5%	9	10.8%	3	39.9%	27
At least every two months	8.6%	32	0.0%	0	11.9%	6	4.6%	1	10.2%	4	7.0%	3	2.9%	1	15.3%	3	19.6%	8	11.4%	3	5.2%	3
At least every 3 months	14.1%	51	14.5%	6	19.7%	9	16.2%	5	17.6%	7	11.9%	4	16.0%	3	4.5%	1	12.4%	5	20.1%	5	9.2%	6
At least every 6 months	15.6%	57	18.4%	7	11.6%	6	14.1%	4	15.8%	7	24.3%	9	21.3%	4	27.0%	5	16.8%	7	9.6%	2	9.5%	6
Less often than once every 6 months	15.0%	55	21.1%	8	16.3%	8	12.2%	4	27.2%	12	13.7%	5	15.1%	3	13.0%	2	5.6%	2	15.2%	4	11.0%	7
Have only visited once (Don't know / varies)	1.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.9%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.6%	2
	12.4%	45	13.5%	5	7.8%	4	22.4%	7	9.3%	4	6.7%	2	28.0%	5	9.6%	2	8.8%	4	13.0%	3	14.2%	10
<i>Mean:</i>	<i>0.19</i>	<i>0.17</i>	<i>0.18</i>	<i>0.19</i>	<i>0.10</i>	<i>0.17</i>	<i>0.23</i>	<i>0.15</i>	<i>0.24</i>	<i>0.22</i>	<i>0.24</i>											
Weighted base:	365	40	48	30	42	36	18	19	42	24	67											
Sample:	368	46	45	37	36	43	26	33	39	31	32											

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Q20 Where did you last go to buy small household goods such as home furnishings, glass and china items?</b>												
<i>Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.6%	3	3.9%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	3.6%	21	10.3%	6	4.7%	3	2.3%	1	8.2%	5	6.6%	3
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	18.2%	107	41.7%	26	42.7%	28	17.5%	8	4.6%	3	35.0%	19
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre											
Open Market - Huddersfield	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	1.1%	6	1.5%	1	6.1%	4	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	3.2%	19	4.7%	3	6.3%	4	0.0%	0	0.0%	0	0.0%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	2.4%	14	5.8%	4	3.0%	2	3.4%	2	1.6%	1	4.8%
Ringway Industrial Estate, Beck Road, Huddersfield	0.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	1.4%	8	3.7%	2	3.5%	2	0.0%	0	1.9%	1	3.5%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.4%	2	1.1%	1	2.4%	2	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.5%	3	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.3%	7	0.0%	0	1.3%	1	12.1%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Heckmondwike Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.5%	3	2.4%	2	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Asda, Mill Street West, Dewsbury	1.6%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.4%	1	0.0%	0	9.8%	5	0.0%	0	1.4%	2
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	2	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	3.3%	20	0.0%	0	1.6%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	25.4%	14	8.2%	3	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	3.4%	20	0.0%	0	1.6%	1	0.0%	0	8.8%	7	0.0%	0	1.2%	1	0.0%	0	4.9%	3	19.9%	7	1.4%	2
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	1	0.0%	0	1.4%	1	1.4%	1	0.0%	0
Batley Town Centre	1.0%	6	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	3	1.6%	1	0.0%	0
Birstall District Centre	3.5%	21	1.1%	1	1.5%	1	1.4%	1	9.0%	7	4.3%	2	0.0%	0	0.0%	0	1.5%	1	1.6%	1	6.3%	8
Birstall Shopping Park (Junction 27 of the M62)	15.7%	92	4.9%	3	2.8%	2	13.3%	6	21.1%	16	13.0%	7	1.4%	1	4.8%	1	26.5%	14	25.0%	9	26.5%	32
Mill Discount Village, Bradford Road, Batley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	0	0.0%	0	0.0%	0	2.4%	3
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	8.8%	11
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnsley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Asda, Rooley Lane, Bradford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Morrisons, Mayo Avenue, Bradford	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	2.1%	12	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	1.2%	7	0.0%	0	0.0%	0	15.2%	7	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.3%	25	1.1%	1	1.9%	1	1.4%	1	5.5%	4	0.0%	0
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.6%	4	1.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Junction Street, Leeds	0.9%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	3.0%	17	0.0%	0	1.1%	1	5.7%	3	4.6%	3	2.1%	1
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.8%	5	0.0%	0	4.1%	3	2.3%	1	0.0%	0	1.4%	1
Boundary Mill, Vivary Way, Colne	0.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Sheffield City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	1.5%	9	2.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2	7.3%	2	1.4%	1	0.0%	0	2.1%	2
Ikea, Wellington Road, Ashton-Under-Lyne	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	1.2%	7	0.0%	0	2.3%	1	2.0%	1	1.9%	1	1.8%	1	2.1%	1	1.5%	0	0.0%	0	2.0%	1	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	3.1%	2	0.0%	0	1.4%	2
Cathedral Retail Park, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Westgate Retail Park, Ings Road, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
<b>Outside the Study Area - York</b>												
York City Centre	0.8%	5	0.0%	0	0.0%	0	2.8%	1	0.0%	0	3.0%	2
York Designer Outlet, St Nicolas Avenue, York	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
<b>Others</b>												
Outside the Study Area - Other	1.4%	8	5.5%	3	1.9%	1	3.4%	2	1.1%	1	0.0%	0
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.8%	1
Weighted base:	587	63	65	46	76	55	41	27	54	37	121	
Sample:	567	67	62	55	64	55	58	49	52	49	56	

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q20*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.7%	10	0.0%	0	3.9%	3	3.7%	2	1.1%	1	0.0%	0	1.2%	1	2.6%	1	2.3%	1	1.4%	1	1.4%	2
At least once a fortnight	1.7%	10	0.0%	0	1.6%	1	0.0%	0	1.1%	1	4.5%	2	0.0%	0	2.6%	1	0.0%	0	8.4%	3	1.4%	2
At least once a month	8.3%	49	7.2%	5	11.1%	7	9.2%	4	12.5%	9	8.0%	4	4.6%	2	6.1%	2	2.9%	2	13.1%	5	7.4%	9
At least every two months	6.3%	37	7.0%	4	7.4%	5	7.7%	4	4.1%	3	9.7%	5	3.0%	1	6.3%	2	6.0%	3	13.4%	5	3.9%	5
At least every 3 months	15.5%	91	14.9%	9	12.3%	8	13.4%	6	15.0%	11	14.4%	8	7.8%	3	16.3%	4	22.4%	12	10.9%	4	19.9%	24
At least every 6 months	17.6%	103	17.4%	11	25.5%	17	21.3%	10	15.8%	12	14.8%	8	27.8%	11	14.7%	4	13.1%	7	7.9%	3	16.5%	20
Less often than once every 6 months	32.6%	191	44.5%	28	29.1%	19	27.2%	13	25.1%	19	42.3%	23	44.4%	18	35.7%	10	33.2%	18	31.0%	11	26.4%	32
Have only visited once (Don't know / varies)	2.8%	16	2.3%	1	0.0%	0	3.9%	2	5.5%	4	4.5%	2	3.0%	1	0.0%	0	4.7%	3	1.4%	1	1.6%	2
	13.4%	78	6.7%	4	9.1%	6	12.2%	6	19.7%	15	1.8%	1	8.1%	3	15.7%	4	15.4%	8	12.6%	5	21.5%	26
<i>Mean:</i>		<i>0.09</i>		<i>0.05</i>		<i>0.11</i>		<i>0.13</i>		<i>0.09</i>		<i>0.07</i>		<i>0.04</i>		<i>0.09</i>		<i>0.07</i>		<i>0.14</i>		<i>0.09</i>
Weighted base:	585	63	65	46	75	54	41	27	54	37	121											
Sample:	565	67	62	55	63	54	58	49	52	49	56											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Q21 Where did you last go to buy goods such as toys, games, bicycles and recreations goods?</b>												
<i>Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.4%	1
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	19.8%	81	56.9%	21	53.5%	22	16.8%	5	2.1%	1	31.4%	10
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Centre												
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.8%	3	0.0%	0	6.1%	2	2.4%	1	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	5.4%	22	11.2%	4	7.4%	3	0.0%	0	5.0%	3	21.7%	7
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.8%	3	2.6%	1	4.4%	2	2.4%	1	0.0%	0	0.0%	0
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Brighouse Town Centre	1.0%	4	0.0%	0	0.0%	0	15.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Heckmondwike Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.7%	3	2.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 7</b>																							
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmfirth Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	
Honley District Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meltham District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 8</b>																							
Asda, Mill Street West, Dewsbury	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.9%	1	0.0%	0	
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dewsbury																						
Dewsbury Town Centre	4.7%	19	0.0%	0	2.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	31.0%	12	18.1%	5	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	11.8%	3	3.0%	3
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.6%	3	0.0%	0	0.0%	0	2.4%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	24.4%	100	11.9%	4	15.8%	7	2.4%	1	51.4%	29	15.7%	5	3.1%	1	4.9%	1	18.9%	8	43.3%	11	33.5%	33
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	1.3%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	3.0%	3
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%
Barnsley Town Centre	0.4%	2	0.0%	0	3.0%	1	0.0%	0	1.8%	1	0.0%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Asda, Rooley Lane, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%
Guisley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	2.3%	10	0.0%	0	0.0%	0	32.5%	9	0.0%	0	3.2%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											

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Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.0%	17	5.6%	2	0.0%	0	4.0%	1	3.1%	2	4.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	9.3%	9
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	6.7%	27	0.0%	0	0.0%	0	8.4%	2	5.6%	3	0.0%	0	0.0%	0	0.0%	0	9.4%	4	3.2%	1	17.6%	17
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	1.6%	7	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	11.5%	3	7.7%	2	0.0%	0	1.9%	1	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	1.3%	5	6.2%	2	0.0%	0	3.4%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	5.9%	24	3.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	29.7%	8	3.2%	1	16.1%	6	5.4%	1	5.0%	5
Cathedral Retail Park, Wakefield	3.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	4.6%	1	5.3%	2	0.0%	0	11.6%	11
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Westgate Retail Park, Ings Road, Wakefield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
<b>Outside the Study Area - York</b>												
York City Centre	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.6%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	2
<b>Others</b>												
Outside the Study Area - Other	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	1
Abroad	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	410	38	41	27	57	32	28	22	40	26	98	
Sample:	383	40	39	33	44	34	36	39	37	37	44	

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q21*

Daily	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	2.1%	9	9.1%	3	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	3	3.9%	1	0.0%	0	0.0%	0
At least once a fortnight	2.1%	9	0.0%	0	5.7%	2	0.0%	0	5.1%	3	8.5%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
At least once a month	11.2%	46	0.0%	0	10.7%	4	5.0%	1	19.7%	11	11.0%	4	5.2%	1	5.1%	1	12.1%	5	7.9%	2	16.1%	16
At least every two months	9.4%	38	4.6%	2	10.3%	4	0.0%	0	9.2%	5	9.8%	3	8.0%	2	6.0%	1	7.3%	3	3.2%	1	17.0%	17
At least every 3 months	15.4%	63	16.7%	6	11.5%	5	17.2%	5	19.4%	11	7.3%	2	24.7%	7	11.6%	3	12.1%	5	11.2%	3	16.8%	17
At least every 6 months	22.4%	92	25.9%	10	20.6%	8	18.8%	5	16.2%	9	17.2%	6	25.6%	7	34.7%	8	20.7%	8	17.4%	5	26.4%	26
Less often than once every 6 months	26.4%	108	37.3%	14	23.4%	9	36.2%	10	10.7%	6	35.4%	11	28.3%	8	30.5%	7	28.7%	12	49.9%	13	18.1%	18
Have only visited once (Don't know / varies)	2.5%	10	0.0%	0	3.1%	1	0.0%	0	7.2%	4	5.5%	2	0.0%	0	5.1%	1	0.0%	0	0.0%	0	2.0%	2
	8.3%	34	6.4%	2	14.7%	6	14.7%	4	12.5%	7	3.1%	1	8.2%	2	3.8%	1	12.4%	5	6.5%	2	3.5%	3
<i>Mean:</i>		<i>0.12</i>		<i>0.12</i>		<i>0.10</i>		<i>0.16</i>		<i>0.13</i>		<i>0.25</i>		<i>0.05</i>		<i>0.05</i>		<i>0.14</i>		<i>0.08</i>		<i>0.09</i>
Weighted base:	409	38	40	27	57	32	28	22	40	26	98											
Sample:	382	40	38	33	44	34	36	39	37	37	44											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q22 Where did you last go to buy chemist goods (including health and beauty products)?</b>																						
<i>Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	2.9%	26	8.2%	6	3.4%	3	0.0%	0	0.0%	0	10.3%	9	5.1%	3	6.0%	3	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.6%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	19.4%	174	54.9%	43	46.9%	42	9.9%	7	2.0%	2	34.8%	31	35.3%	23	48.8%	24	0.0%	0	0.0%	0	0.9%	2
Lockwood Local Centre	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.4%	3	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.4%	3	2.7%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.3%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	1.7%	16	3.5%	3	7.4%	7	0.0%	0	1.1%	1	1.3%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Asda, Longhill Road, Huddersfield	2.0%	18	2.5%	2	8.1%	7	4.7%	3	2.1%	2	3.2%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	1.0%	9	3.2%	2	0.9%	1	0.0%	0	0.9%	1	0.8%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.8%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0	5.6%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Birkby Local Centre	0.4%	3	2.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.5%	4	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	1.3%	11	0.0%	0	0.0%	0	11.8%	8	1.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	3.4%	31	0.0%	0	4.9%	4	36.0%	26	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.6%	6	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	1.1%	10	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	1.0%	2
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Cleckheaton Town Centre	3.0%	27	0.0%	0	0.9%	1	1.0%	1	16.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.7%	7



# Kirklees District Household Survey For WYG Planning & Environment

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Heckmondwike Town Centre	2.3%	21	0.0%	0	0.0%	0	0.0%	0	13.1%	14	0.0%	0	0.0%	0	0.0%	0	4.6%	4	3.9%	2	0.0%	0
Liversedge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	1.5%	13	0.0%	0	1.2%	1	0.0%	0	10.5%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kirkburton District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	6	0.0%	0	0.0%	0	1.0%	2
Honley District Centre	0.4%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.5%	4	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Asda, Mill Street West, Dewsbury	1.3%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	10	1.2%	1	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	5.7%	51	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0	44.1%	40	7.7%	5	1.3%	2
Earlsheaton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Tesco Extra, Bradford Road, Batley	2.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	24.6%	15	1.5%	3
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.9%	17	0.0%	0	0.8%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	4	14.8%	9	0.0%	0
Birstall District Centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	3.5%	32	0.9%	1	0.0%	0	0.0%	0	9.8%	11	0.0%	0	0.0%	0	0.8%	1	0.8%	1	7.4%	4	7.7%	15
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	1.9%	17	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	5.8%	3	4.8%	9
Co-operative Food, Dale Street, Ossett	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	4
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10							
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%							
Birkenshaw Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3						
Drighlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2						
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Gildersome	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2						
Morley Town Centre	3.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	2	15.6%	31		
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Ossett Town Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.9%	10		
Tong	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2		
Wrenthorpe	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5		
Wyke	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4		
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
<b>Outside the Study Area - Barnsley</b>																		
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0						
Barnsley Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0		
Dearne Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0		
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Penistone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0		
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
<b>Outside the Study Area - Bassetlaw</b>																		
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
<b>Outside the Study Area - Bradford</b>																		
Asda, Rooley Lane, Bradford	1.0%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Morrisons, Mayo Avenue, Bradford	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						

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Road, Bradford																				
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	1.3%	12	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	10
Great Horton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Low Moor	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Calderdale</b>																				
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Haugh Shaw Road, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	1.2%	10	0.0%	0	0.0%	0	13.6%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripponden	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Doncaster</b>																				

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.3%	20	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.8%	1
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	4.3%	39	0.0%	0	0.8%	1	2.8%	2	2.1%	2	0.0%	0
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	0.6%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.9%	1	0.8%	1	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	2.0%	2	0.0%	0	1.8%	3
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Pontefract Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Wakefield Town Centre	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.2%	1	0.9%	1	1.0%	1	6.8%	13
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - York</b>																						
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																						
Outside the Study Area - Other	0.2%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		897		79		89		71		109		89		66		49		90		59		196
Sample:		896		87		89		85		93		95		95		87		90		85		90

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q22*

Daily	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
At least once a week	13.4%	120	8.2%	7	11.1%	10	13.0%	9	11.0%	12	12.1%	11	12.0%	8	16.6%	8	13.4%	12	19.4%	11	16.5%	32
At least once a fortnight	12.1%	109	18.7%	15	13.2%	12	9.3%	7	10.2%	11	13.4%	12	15.8%	10	14.6%	7	13.4%	12	9.5%	6	8.7%	17
At least once a month	34.0%	305	25.9%	20	39.2%	35	31.6%	23	34.2%	37	38.3%	34	25.5%	17	19.7%	10	38.7%	35	37.1%	22	37.0%	73
At least every two months	12.4%	111	15.7%	12	6.0%	5	7.8%	6	15.7%	17	17.6%	16	12.1%	8	16.7%	8	14.1%	13	11.4%	7	10.1%	20
At least every 3 months	9.8%	88	12.1%	10	8.9%	8	16.6%	12	9.9%	11	7.9%	7	15.4%	10	12.0%	6	7.5%	7	9.2%	5	6.4%	12
At least every 6 months	3.5%	31	4.8%	4	4.0%	4	4.0%	3	2.7%	3	2.1%	2	8.5%	6	3.0%	1	0.0%	0	1.9%	1	4.0%	8
Less often than once every 6 months	2.8%	25	6.6%	5	0.9%	1	4.2%	3	4.0%	4	0.0%	0	0.0%	0	3.0%	1	3.7%	3	1.0%	1	3.4%	7
Have only visited once (Don't know / varies)	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	4
	10.7%	96	7.1%	6	15.9%	14	13.5%	10	11.0%	12	6.7%	6	10.0%	7	13.1%	6	9.1%	8	10.5%	6	11.1%	22
<i>Mean:</i>		<i>0.38</i>		<i>0.32</i>		<i>0.44</i>		<i>0.34</i>		<i>0.33</i>		<i>0.35</i>		<i>0.40</i>		<i>0.38</i>		<i>0.37</i>		<i>0.42</i>		<i>0.40</i>
Weighted base:		897		79		89		71		109		89		66		49		90		59		196
Sample:		896		87		89		85		93		95		95		87		90		85		90



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<b>Q23 Where did you last go to buy electrical items, such as televisions, washing machines and computers?</b>												
<i>Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.0%	6	5.7%	4	1.6%	1	0.0%	0	1.5%	1	3.1%	1
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	12.5%	80	29.4%	19	27.7%	18	20.4%	10	8.8%	7	17.0%	9
Lockwood Local Centre	0.4%	3	1.2%	1	1.3%	1	0.0%	0	0.0%	0	1.8%	1
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Centre												
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Great Northern Street Retail Park, Huddersfield	1.7%	11	2.7%	2	3.8%	3	0.0%	0	0.0%	0	10.2%	6
Leeds Road Retail Park, Huddersfield	22.1%	142	54.1%	34	49.1%	33	14.3%	7	7.3%	6	58.5%	32
Phoenix Mills Retail Park, Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.7%	4	0.0%	0	1.9%	1	1.4%	1	0.0%	0	4.5%	2
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.4%	2	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.7%	4	0.0%	0	0.0%	0	5.7%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Brighouse Town Centre	0.2%	2	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.5%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Heckmondwike Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.8%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	12.6%	4	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Asda, Mill Street West, Dewsbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	5.0%	32	0.0%	0	0.0%	0	0.0%	0	12.3%	10	0.0%	0	0.0%	0	0.0%	0	34.1%	22	2.2%	1	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Shaw Cross	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	2.5%	16	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	1.5%	1	0.0%	0	17.5%	11	1.8%	1	0.0%	0
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	3.5%	22	0.0%	0	1.6%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	5	18.5%	9	3.7%	5
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Birstall District Centre	1.4%	9	0.0%	0	1.1%	1	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	1	1.2%	2
Birstall Shopping Park (Junction 27 of the M62)	17.7%	114	0.0%	0	4.0%	3	5.7%	3	35.4%	28	0.0%	0	0.0%	0	1.4%	0	17.4%	11	48.3%	23	31.9%	46
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	1.2%	2
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
<b>Outside the Study Area - Barnsley</b>											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mayo Avenue, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Tesco Superstore, Halifax	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	3.7%	23	0.0%	0	2.7%	2	1.8%	1	0.0%	0	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	3.4%	22	0.0%	0	0.0%	0	38.6%	20	1.8%	1	1.8%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.4%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.2%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	3.1%	20	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.2%
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Shopping Park, Junction Street, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	2.3%	15	0.0%	0	1.3%	1	0.0%	0	2.3%	2	0.0%
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	5	2.1%	1	4.2%	3	1.2%	1	2.6%	4
Cathedral Retail Park, Wakefield	2.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	3.3%	2	0.0%	0	6.4%	9
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Westgate Retail Park, Ings Road, Wakefield	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	7
<b>Outside the Study Area - York</b>																								
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																								
Outside the Study Area - Other	0.4%	3	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Weighted base:		642		63		66		51		78		55		39		34		64		48		143		
Sample:		647		71		66		59		69		59		61		61		65		71		65		

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q23*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	1.1%	7	0.0%	0	1.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.6%	1	1.2%	2		
At least every two months	0.6%	4	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2		
At least every 3 months	3.4%	22	3.0%	2	4.8%	3	0.0%	0	7.8%	6	1.2%	1	3.7%	1	0.0%	0	3.6%	2	4.2%	2	3.0%	4		
At least every 6 months	13.8%	88	13.9%	9	17.2%	11	11.9%	6	19.3%	15	11.5%	6	17.4%	7	20.4%	7	1.7%	1	5.8%	3	16.0%	23		
Less often than once every 6 months	54.0%	346	49.9%	31	50.7%	34	65.0%	33	44.8%	35	63.6%	35	50.7%	20	51.4%	17	59.1%	38	62.7%	30	51.2%	73		
Have only visited once (Don't know / varies)	6.4%	41	10.6%	7	1.3%	1	4.1%	2	7.2%	6	9.9%	5	2.9%	1	5.2%	2	6.1%	4	2.9%	1	8.5%	12		
	20.7%	133	22.5%	14	23.3%	15	16.3%	8	19.9%	15	12.6%	7	25.3%	10	22.9%	8	27.0%	17	21.8%	10	18.9%	27		
<i>Mean:</i>		<i>0.01</i>		<i>0.00</i>		<i>0.01</i>		<i>0.01</i>		<i>0.01</i>		<i>0.02</i>		<i>0.01</i>		<i>0.00</i>		<i>0.02</i>		<i>0.02</i>		<i>0.01</i>		
Weighted base:		641		63		66		51		78		55		39		34		64		48		143		
Sample:		645		70		66		59		69		59		61		61		65		70		65		

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q24 Where did you last go to buy DIY goods and household and garden tools?</b>																						
<i>Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
B&Q, Leeds Road Retail Park, Huddersfield	39.2%	265	70.9%	42	70.2%	50	41.1%	21	37.5%	31	77.8%	50	57.9%	34	77.0%	30	6.3%	4	4.5%	2	0.0%	0
Dulux, Leeds Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Ringway Industrial Estate, Beck Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown DIY, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, New Street, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Great Northern Retail Park, Huddersfield	2.3%	15	10.4%	6	5.6%	4	1.8%	1	0.0%	0	3.8%	2	1.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Jewsons, St Andrew's Road, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myers Build & DIY, Crosland Hill, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tk Maxx, King Street, Huddersfield	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester Road, Huddersfield	1.5%	10	8.0%	5	3.9%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Wilkinsons, New Street, Huddersfield	1.4%	9	2.6%	2	3.7%	3	0.0%	0	0.0%	0	5.7%	4	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open Market - Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensgate Indoor Market - Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Asda, Longhill Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Screwfix, Leeds Road, Huddersfield	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
A1 Power Tools, Bradford Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooper Kitchen, Southgate, Elland	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kershaw's Garden Centre, Halifax Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oddjobs DIY, Briggate, Brighouse	0.3%	2	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bradford Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wilkinsons, Commercial Street, Brighouse	0.9%	6	0.0%	0	0.0%	0	11.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
ATA Builders, Bradford Road, Cleckheaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher, Northgate, Heckmondwike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whiteleys Garden Centre, Far Common Road, Mirfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Armitage's Garden Centre, Birchencliffe Hill Road, Birchencliffe	0.6%	4	1.3%	1	1.5%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Valley Garden Centre, Scar Lane, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Timber, Bridge Street, Slaithwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thingymabobs, Commercial Road, Skelmanthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Honley Pet Supplies & DIY, Westgate, Honley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Totties Garden Centre, Downshutts Lane, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
B&Q, Wilton Street, Dewsbury	11.5%	78	0.0%	0	0.0%	0	0.0%	0	23.8%	20	0.0%	0	0.0%	0	0.0%	0	71.9%	47	22.6%	9	1.4%	2
Wickes, Wilton Street, Dewsbury	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	7	0.0%	0	1.2%	2
Wilkinsons, Crackenedge Lane, Dewsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0

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Dewsbury Town Centre <b>Zone 9</b>	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0
Al Murad DIY, Halifax Road, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Batley DIY Centre, Commercial Street, Batley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Johnstone Leyland Decorating Centre, Huddersfield Road, Batley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Set 2 DIY, Nelson Street, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Extra, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
TMI DIY Store, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Birstall District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Staincliffe Neighbourhood Centre <b>Zone 10</b>	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Euroway Trading Estate, Bradford	6.0%	41	0.0%	0	0.0%	0	1.2%	1	11.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	20.7%	30
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Handymans Mica Hardware, Fountain Street, Morley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Moorside Building Supplies, King Street, Drighlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stax Trade Centres, Howley Park Road, Morley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.6%	4
Tong Garden Centre, Tong Lane, Bradford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.1%	3
Wilkinsons, Market Square, Hope Street, Morley	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Morley Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	5.4%	8
Wyke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
<b>Outside Study Area - Barnsley</b>																						
B&Q, Stairfoot Business Park, Beachcroft Way, Barnsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Study Area - Bradford</b>																						
B&Q, Leeds Old Road, Thornbury, Bradford	1.3%	9	0.0%	0	3.2%	2	0.0%	0	3.2%	3	0.0%	0	1.0%	1	4.6%	2	0.0%	0	0.0%	0	1.2%	2

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Dulux, Mount Street, Weaverthorpe, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Harrogate Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Screwfix, Wakefield Road, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Wickes, Ingleby Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Study Area - Calderdale</b>																						
B&M, Shay Skye Stoney Road, Halifax	0.3%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shroggs Road, Halifax	2.3%	16	0.0%	0	1.7%	1	25.4%	13	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gordon Rigg Garden Centre, Rochdale Road, Walsden, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
James Hargreaves Plumbing Depot, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.3%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Study Area - Leeds</b>																						
B&Q, Junction One Retail Park, Beeston, Leeds	8.7%	59	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	2	34.3%	14	26.8%	38
Homebase, Roundhay Road, Leeds	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thermac, Parkside Lane, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Pudsey Road, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Study Area - Sheffield</b>																						
B&Q, Greenland Road, Darnall, Sheffield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
<b>Outside Study Area - Wakefield</b>																						
B&Q, Cathedral Retail Park, Wakefield	5.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	11	2.6%	1	2.4%	2	0.0%	0	18.8%	27
Hampson Plant World, Denby Dale Road, Wakefield	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ings Road, Wakefield	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	3.1%	1	1.2%	2
Screwfix, Thornes Trading Estate, Thornes Lane,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2

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Wakefield											
Wickes, Albion Mills Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
<b>Others</b>											
Outside the Study Area - Other	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	676	59	71	52	83	65	59	39	65	40	143
Sample:	674	64	71	63	68	67	83	69	64	60	65

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q24A How often do you make shopping trips for DIY goods and household and garden tools to (DESTINATION MENTIONED AT Q24)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q24*

Daily	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.7%	5	0.0%	0	1.0%	1	1.2%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a week	2.4%	16	0.0%	0	3.8%	3	0.0%	0	1.0%	1	2.6%	2	1.9%	1	5.4%	2	0.0%	0	2.7%	1	4.7%
At least once a fortnight	2.9%	20	3.2%	2	2.6%	2	1.2%	1	1.0%	1	3.8%	2	4.2%	2	5.4%	2	2.9%	2	1.8%	1	3.3%
At least once a month	9.8%	66	10.9%	6	14.3%	10	16.3%	8	6.2%	5	8.6%	6	6.2%	4	8.4%	3	13.4%	9	12.4%	5	7.0%
At least every two months	9.8%	66	13.5%	8	9.7%	7	10.7%	6	16.1%	13	8.5%	5	7.3%	4	8.1%	3	10.1%	7	6.8%	3	7.1%
At least every 3 months	15.5%	105	18.8%	11	13.3%	9	21.2%	11	11.4%	9	18.3%	12	18.0%	11	9.4%	4	9.0%	6	21.1%	8	16.2%
At least every 6 months	19.8%	134	13.3%	8	12.4%	9	17.0%	9	8.6%	7	30.4%	20	30.2%	18	22.5%	9	12.5%	8	19.7%	8	27.3%
Less often than once every 6 months	22.0%	149	29.5%	17	24.4%	17	12.1%	6	29.6%	25	21.7%	14	18.1%	11	14.2%	6	30.0%	20	18.2%	7	18.1%
Have only visited once (Don't know / varies)	1.0%	7	1.1%	1	0.0%	0	1.8%	1	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
	15.9%	108	9.6%	6	17.3%	12	18.4%	10	19.2%	16	4.8%	3	14.0%	8	26.5%	10	22.1%	14	17.3%	7	14.7%
<i>Mean:</i>	<i>0.14</i>		<i>0.09</i>		<i>0.25</i>		<i>0.14</i>		<i>0.18</i>		<i>0.10</i>		<i>0.10</i>		<i>0.17</i>		<i>0.10</i>		<i>0.12</i>		<i>0.13</i>
Weighted base:	676	59	71	52	83	65	59	39	65	40	143										
Sample:	674	64	71	63	68	67	83	69	64	60	65										



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q25 Where did you last go to buy Plants, flowers and other garden items (e.g seeds, turf, pots and so on BUT not tools, lawnmowers etc.)?</b>											
<i>Excl Nulls &amp; SFT</i>											
<b>Zone 1</b>											
Aldi, Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Leeds Road Retail Park, Huddersfield	15.7%	99	27.8%	15	40.9%	24	15.6%	8	21.5%	18	18.7%
Home Bargains, New Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Homebase, Great Northern Retail Park, Huddersfield	2.0%	13	6.4%	3	8.1%	5	1.8%	1	0.0%	0	1.1%
Huddersfield Town Centre	0.7%	5	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%
Lidl, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Poundland, New Street, Huddersfield	0.2%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%
Sainsbury's, Market Street, Huddersfield	0.5%	3	1.4%	1	1.8%	1	1.4%	1	0.0%	0	1.2%
Sainsbury's, Southgate, Shorehead, Huddersfield	0.8%	5	3.0%	2	1.8%	1	0.0%	0	0.0%	0	2.3%
Tesco Superstore, Viaduct Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Wilkinsons, New Street, Huddersfield	0.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Wickes, Manchester Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Open Market, Huddersfield	0.8%	5	4.1%	2	1.4%	1	1.4%	1	0.0%	0	2.3%
<b>Zone 1</b>											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.7%	4	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%
Asda, Longhill Road, Huddersfield	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Huddersfield	1.1%	7	0.0%	0	2.8%	2	0.0%	0	1.2%	1	0.0%
<b>Zone 3</b>											
Kershaw's Garden Centre, Halifax Road, Brighouse	1.2%	8	1.4%	1	0.0%	0	13.3%	7	0.0%	0	0.0%
Newbank Garden Centre, Stainland Road. Greetland	2.1%	13	1.8%	1	2.6%	2	17.1%	9	0.0%	0	2.9%
Sainsbury's, Mill Lane, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Tesco Superstore, Huddersfield Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Wilkinsons, Commercial	0.5%	3	0.0%	0	0.0%	0	5.0%	3	1.0%	1	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Street, Brighouse																						
Brighouse Town Centre	0.6%	4	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Beardsworths Whitehall Road Nurseries, Cleckheaton	0.7%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knowl Park Nurseries, Knowl Road, Mirfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lidl, Station Road, Mirfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Westfield Nurseries, Shillbank Lane, Northorpe, Mirfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whiteleys Garden Centre, Leeds Road, Mirfield	2.4%	15	1.4%	1	4.8%	3	1.8%	1	9.0%	7	0.0%	0	0.0%	0	1.1%	0	3.5%	2	2.7%	1	0.0%	0
Heckmondwike Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Heckmondwike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milnsbridge, Huddersfield	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armitage's Birchencliffe Garden Centre, Birchencliffe, Huddersfield	6.7%	43	16.0%	9	8.0%	5	9.2%	5	1.2%	1	31.5%	20	4.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Bolster Moor Farm Shop, Bolster Moor Road, Golcar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Valley Garden Centre, Scar Lane, Golcar	1.5%	10	1.4%	1	0.0%	0	1.2%	1	0.0%	0	13.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Salendine Nook Shopping Centre, Moorhill Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	8.4%	53	15.7%	9	8.2%	5	0.0%	0	2.9%	2	1.5%	1	47.8%	26	23.6%	9	2.8%	2	0.0%	0	0.0%	0
Earnshaw's Fencing Centre, Stocksmoor Road, Midgley, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Horticulture, New Road, Overton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockwood Garden Centre, Wakefield Road, Grange Moor, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Middlestown Village Centre <b>Zone 7</b>	0.4%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Brooklands Nurseries, Scholes, Holmfirth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.0%
Morrisons, Station Street, Meltham	0.6%	4	3.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%
Totties Garden Centre, Downshutts Lane, Totties, Holmfirth	1.0%	6	2.1%	1	0.0%	0	0.0%	0	0.0%	0	13.9%
Holmfirth Town Centre <b>Zone 8</b>	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%
Asda, Mill Street West, Dewsbury	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
B&Q, Wilton Street, Dewsbury	6.3%	40	0.0%	0	0.0%	0	0.0%	0	16.4%	13	35.7%
Dewsbury Market Garden, Cloth Hall Street, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Lidl, Commerical Road, Dewsbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Wickes, Wilton Street, Dewsbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Wilkinsons, Crackenedge Lane, Dewsbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.4%
Dewsbury Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.5%
Ravensthorpe District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%
Market - Dewsbury <b>Zone 9</b>	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Aldi, Branch Road, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Canberra Supplies, Bradford Road, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Ikea, Holden Ing Way, Birstall, Batley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Tesco Extra, Bradford Road, Batley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Batley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%
Birstall District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Market - Birstall <b>Zone 10</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
B&M, Leeds Exhibition Centre, Commercial Street, Morley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Euroway Trading Estate, Bradford	3.1%	20	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	19
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	3.6%	23	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.4%	1	14.2%	19
Lidl, Kingsway, Ossett	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Morrisons, Windsor Court, Morley	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Owl Lane Nurseries, Owl Lane, Ossett	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	1.3%	1	3.2%	4
Springfield Nursery, Thorpe Lane, West Ardsley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Tong Garden Centre, Tong Lane, Bradford	5.6%	36	0.0%	0	0.0%	0	3.6%	2	9.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	7	14.7%	20
Morley Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	3.4%	4
Market - Ossett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
<b>Outside the Study Area - Barnsley</b>																						
Wickes, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>																						
ACW Garden Centre, Canal Road, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Asda, Foster Square Retail Park, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
B&Q, Leeds Old Road, Thornbury, Bradford	1.0%	6	3.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4
Homebase, Harrogate Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Keelham Farm Shop, Brighouse and Denholme Road, Thornton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Morrisons, Mayo Avenue, Bradford	0.5%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
The New Coley Nurseries, Trough Lane, Denholme	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Ingleby Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons, Rawson Quarter, John Street, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Bradford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
<b>Outside the Study Area -</b>																						

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>Calderdale</b>																				
B&M, Shay Skye Stoney Road, Halifax	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shroggs Road, Halifax	0.6%	4	0.0%	0	0.0%	0	4.8%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gordon Rigg Garden Centre, Rochdale Road, Walsden, Todmorden	0.4%	3	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kitson Bros, Pit Farm, Pinnar Lane, Southwram	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nordgreen Nurseries, Norwood Green	0.4%	3	0.0%	0	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Conwy</b>																				
Snowdownia Nurseries, Glan Conwy, Conwy	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Craven</b>																				
Skipton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - East Riding</b>																				
Bridlington Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
California Gardens, Boothferry Road, Howden	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Halifax</b>																				
Southwram Village Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Harrogate</b>																				
RHS Garden Harlow Carr, Crag Lane, Harrogate	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Leeds</b>																				
Aldi, Junction 1 Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Junction One Retail Park, Beeston, Leeds	1.2%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.1%	1	0.0%	0	1.5%	1	1.3%	1
Hillicroft Nurseries, Back Lane, New Farnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Homebase, Roundhay Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Dewsbury Road, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Wickes, Pudsey Road, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
<b>Outside the Study Area -</b>																				

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Manchester</b>											
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Oldham</b>											
Newbank Garden Centre, Dobcross New Road, Dobcross, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
<b>Outside the Study Area - Scarborough</b>											
Reighton Nursery, Hunmanby Road, Filey	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Sheffield</b>											
Windmill Nursery, Whitley House, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
<b>Outside the Study Area - Wakefield</b>											
B&Q, Cathedral Retail Park, Wakefield	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampsons Plant World, Denby Dale Road, Durkar, Wakefield	3.0%	19	1.4%	1	3.2%	2	0.0%	0	1.2%	1	0.0%
Homebase, Ings Road, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Morrisons, Dewsbury Road, Wakefield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Victoria Garden Centre, Wakefield Road, Pontefract	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Albion Mills Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre <b>Outside the Study Area - Woking</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	633	54	60	51	82	64	54	38	57	40	132
Sample:	647	61	62	64	69	71	77	68	55	59	61

# Kirklees District Household Survey For WYG Planning & Environment

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]</b>												
<b>Q25A How often do you make shopping trips for Plants, flowers and other garden items (e.g seeds, turf, pots and so on BUT not tools, lawnmowers etc.) to (DESTINATION MENTIONED AT Q25)?</b>												
<i>Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q25</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	2	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
At least once a week	4.1%	26	2.7%	1	4.2%	2	0.0%	0	7.3%	6	2.7%	2
At least once a fortnight	4.5%	29	3.9%	2	3.0%	2	4.8%	2	3.4%	3	3.9%	3
At least once a month	9.5%	60	11.3%	6	9.2%	5	11.2%	6	3.2%	3	15.0%	10
At least every two months	7.8%	50	10.8%	6	10.4%	6	8.3%	4	6.4%	5	9.9%	6
At least every 3 months	17.8%	113	18.1%	10	16.2%	10	21.2%	11	11.0%	9	19.1%	12
At least every 6 months	22.1%	140	15.7%	9	17.9%	11	22.1%	11	22.1%	18	28.9%	19
Less often than once every 6 months	21.8%	138	24.1%	13	23.8%	14	18.3%	9	33.9%	28	15.8%	10
Have only visited once (Don't know / varies)	0.9%	6	0.0%	0	3.0%	2	0.0%	0	1.2%	1	0.0%	0
	11.1%	70	13.5%	7	12.5%	7	12.8%	7	10.1%	8	4.7%	3
<i>Mean:</i>		<i>0.14</i>		<i>0.13</i>		<i>0.13</i>		<i>0.13</i>		<i>0.16</i>		<i>0.13</i>
										<i>0.15</i>		<i>0.15</i>
										<i>0.17</i>		<i>0.15</i>
												<i>0.11</i>
												<i>0.14</i>
Weighted base:	633	54	60	51	82	64	54	38	57	40	132	
Sample:	647	61	62	64	69	71	77	68	55	59	61	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Q26 Where did you last go to buy furniture, carpets and floor coverings?</b>												
<i>Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.4%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	15.2%	85	37.4%	23	36.0%	19	10.3%	5	8.2%	5	23.3%	12
Lockwood Local Centre	0.4%	2	2.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Marsh District Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.4%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1



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Centre																						
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Great Northern Street Retail Park, Huddersfield	1.7%	9	1.8%	1	5.0%	3	2.3%	1	0.0%	0	3.7%	2	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	11.0%	61	27.5%	17	22.3%	12	8.9%	4	9.5%	6	22.2%	11	14.4%	6	18.1%	5	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.4%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.4%	1	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fartown Bar Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.5%
Kirkheaton Local Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tandem	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Waterloo Local Centre	0.6%	3	1.2%	1	1.6%	1	0.0%	0	0.0%	0	4.1%
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>											
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighouse Town Centre	1.5%	8	0.0%	0	0.0%	0	17.8%	8	0.0%	0	0.0%
Elland Town Centre	0.7%	4	1.8%	1	0.0%	0	5.4%	3	0.0%	0	0.0%
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>											
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleckheaton Town Centre	1.7%	9	0.0%	0	0.0%	0	0.0%	0	9.7%	6	0.0%

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Heckmondwike Town Centre	1.6%	9	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.4%	1	0.0%	0
Liversedge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	1.8%	10	6.2%	4	2.0%	1	0.0%	0	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.7%	4	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	1.1%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.0%	1	1.7%	1	0.0%	0	1.5%	1	1.4%	1	1.7%	2
Scissett Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	4	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Asda, Mill Street West, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	6.8%	38	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0	42.0%	23	16.3%	7	3.2%	4
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Rishworth Centre, Dewsbury	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.2%	4
<b>Zone 9</b>																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	1.7%	9	0.0%	0	1.4%	1	0.0%	0	2.1%	1	4.6%	2	3.5%	1	0.0%	0	0.0%	0	8.3%	3	0.0%	0
Batley Town Centre	2.2%	12	0.0%	0	0.0%	0	2.7%	1	4.1%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	2	15.2%	6	0.0%	0
Birstall District Centre	4.3%	24	0.0%	0	3.4%	2	1.4%	1	2.1%	1	0.0%	0	3.0%	1	2.3%	1	5.0%	3	14.9%	6	8.2%	10
Birstall Shopping Park (Junction 27 of the M62)	15.1%	85	3.3%	2	4.0%	2	8.9%	4	21.9%	15	6.6%	3	5.4%	2	7.6%	2	22.6%	12	30.7%	12	25.0%	29
Mill Discount Village, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.4%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.5%	1	0.0%	0	0.0%	0
<b>Zone 10</b>																						
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	1.9%	11	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%
Oakenshaw Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnsley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	2.0%	11	1.6%	1	1.4%	1	1.4%	1	2.7%	2	0.0%
Great Horton	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	1.1%	6	0.0%	0	0.0%	0	13.4%	6	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.5%	3	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%
Mytholmroyd Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.2%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Halifax Retail Park, Pellon Lane, Halifax	0.5%	3	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%
<b>Outside the Study Area - Doncaster</b>											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Doncaster Town Centre <b>Outside the Study Area - Harrogate</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre <b>Outside the Study Area - Leeds</b>	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.6%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	3.9%	22	0.0%	0	7.3%	4	3.5%	2	5.9%	4	0.0%	0	0.0%	0	3.3%	1	3.6%	2	3.4%	1	7.2%	8
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Crown Point Shopping Park, Junction Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
White Rose Centre, Leeds <b>Outside the Study Area - Manchester</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre <b>Outside the Study Area - Pendle</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre <b>Outside the Study Area - Rotherham</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham <b>Outside the Study Area - Sheffield</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield <b>Outside the Study Area - Tameside</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre <b>Outside the Study Area - Trafford</b>	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester <b>Outside the Study Area - Wakefield</b>	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	2.9%	16	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	6.5%	4	0.0%	0	5.5%	6
Cathedral Retail Park, Wakefield	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	1.9%	1	0.0%	0	3.0%	3
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Westgate Retail Park, Ings Road, Wakefield	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
<b>Outside the Study Area - York</b>																						
York City Centre	0.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																						
Outside the Study Area - Other	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		559		62		53		47		67		50		42		26		55		41		117
Sample:		558		68		51		56		57		52		61		44		56		58		55

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q26A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q26)?

*Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q26*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every two months	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.4%	1	0.0%	0	2.3%	1	1.3%	1	0.0%	0
At least every 3 months	1.4%	8	0.0%	0	2.0%	1	1.9%	1	1.3%	1	2.8%	1	0.0%	0	0.0%	0	1.4%	1	2.1%	1	1.5%	2
At least every 6 months	5.7%	32	7.8%	5	9.8%	5	5.3%	2	4.1%	3	6.7%	3	7.1%	3	7.6%	2	3.8%	2	3.0%	1	4.2%	5
Less often than once every 6 months	63.8%	355	54.1%	34	67.6%	36	60.1%	28	49.0%	32	75.4%	38	64.7%	27	55.8%	14	61.5%	34	69.6%	28	72.5%	85
Have only visited once (Don't know / varies)	11.3%	63	17.4%	11	2.4%	1	8.0%	4	23.6%	15	10.0%	5	4.3%	2	22.5%	6	13.0%	7	5.5%	2	8.7%	10
	16.7%	93	20.6%	13	15.5%	8	24.7%	12	18.8%	12	5.1%	3	22.5%	9	14.0%	4	18.1%	10	18.5%	8	13.1%	15
<i>Mean:</i>		<i>0.01</i>		<i>0.00</i>		<i>0.01</i>		<i>0.00</i>		<i>0.02</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>
Weighted base:		557		62		53		47		65		50		42		26		55		41		117
Sample:		557		68		51		56		56		52		61		44		56		58		55

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q27 Do you ever visit any of the following centres? [MR]</b>																						
Huddersfield Town Centre	62.5%	626	98.2%	88	96.9%	98	82.5%	69	58.4%	67	96.2%	89	79.5%	55	91.6%	52	49.8%	51	25.3%	18	17.5%	39
Batley Town Centre	26.3%	264	6.2%	6	16.4%	17	7.7%	6	39.8%	46	9.3%	9	3.8%	3	6.2%	3	47.5%	48	87.2%	61	29.3%	65
Dewsbury Town Centre	35.1%	352	12.1%	11	20.1%	20	15.4%	13	58.7%	68	15.3%	14	12.5%	9	6.6%	4	91.2%	92	66.2%	47	33.7%	74
Cleckheaton Town Centre	20.0%	200	6.6%	6	8.8%	9	13.8%	12	63.1%	73	2.7%	3	4.6%	3	0.8%	0	18.1%	18	27.3%	19	26.1%	58
Heckmondwike Town Centre	18.5%	185	4.7%	4	9.5%	10	3.0%	3	51.8%	60	5.8%	5	2.9%	2	2.4%	1	35.9%	36	44.3%	31	14.7%	32
Holmfirth Town Centre	25.9%	260	52.2%	47	28.0%	28	7.9%	7	12.5%	14	42.4%	39	55.0%	38	91.6%	52	7.8%	8	7.5%	5	9.6%	21
Don't visit any of these centres	12.5%	125	0.8%	1	3.1%	3	14.7%	12	2.1%	2	2.7%	3	12.5%	9	0.0%	0	6.0%	6	6.5%	5	38.5%	85
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

**Q28 Which centre do you visit the most?***Those who visit a centre at Q27*

Huddersfield Town Centre	51.5%	451	92.5%	82	92.5%	91	93.8%	67	21.4%	24	93.4%	84	82.0%	50	58.2%	33	0.0%	0	1.9%	1	13.5%	18
Batley Town Centre	10.4%	91	0.0%	0	1.7%	2	0.0%	0	7.5%	8	2.1%	2	0.0%	0	0.0%	0	5.3%	5	61.5%	40	24.6%	33
Dewsbury Town Centre	18.5%	162	0.9%	1	3.9%	4	0.0%	0	16.6%	19	1.3%	1	1.9%	1	0.0%	0	84.0%	80	22.3%	15	30.6%	42
Cleckheaton Town Centre	8.4%	74	0.0%	0	0.8%	1	5.3%	4	30.3%	34	0.0%	0	0.8%	1	0.0%	0	1.0%	1	5.8%	4	21.8%	30
Heckmondwike Town Centre	5.8%	51	0.0%	0	1.1%	1	0.9%	1	24.2%	27	0.0%	0	2.1%	1	0.0%	0	9.6%	9	6.5%	4	5.5%	7
Holmfirth Town Centre	5.4%	47	6.6%	6	0.0%	0	0.0%	0	0.0%	0	3.3%	3	13.2%	8	41.8%	24	0.0%	0	1.9%	1	4.0%	5
Weighted base:	876	89	98	72	113	90	61	56	95	66	136											
Sample:	917	99	97	87	98	97	88	100	94	94	63											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
<b>Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]</b>																						
<b>Q29 How often do you visit (CENTRE MENTIONED AT Q28)?</b>																						
<i>Those who visit a centre at Q27</i>																						
Daily	6.0%	53	8.5%	8	9.0%	9	1.5%	1	5.5%	6	6.3%	6	7.5%	5	8.8%	5	9.9%	9	6.7%	4	0.0%	0
At least two times a week	18.7%	163	31.4%	28	20.5%	20	2.0%	1	27.7%	31	18.2%	16	7.3%	4	21.8%	12	18.6%	18	32.4%	21	7.6%	10
At least once a week	26.2%	230	25.9%	23	17.2%	17	16.4%	12	32.5%	37	25.6%	23	17.3%	11	34.3%	19	45.4%	43	37.9%	25	14.8%	20
At least once a fortnight	14.3%	125	10.9%	10	18.4%	18	19.0%	14	14.4%	16	19.9%	18	15.3%	9	15.5%	9	15.3%	15	6.9%	5	9.1%	12
At least once a month	15.3%	134	14.7%	13	23.0%	23	15.6%	11	10.2%	11	15.5%	14	22.0%	13	14.1%	8	4.9%	5	11.6%	8	20.6%	28
At least every two months	5.7%	50	4.0%	4	2.6%	3	11.5%	8	5.3%	6	5.6%	5	11.7%	7	2.0%	1	0.0%	0	0.8%	1	11.3%	15
At least every 3 months	5.4%	48	2.9%	3	1.3%	1	12.0%	9	0.8%	1	5.6%	5	5.6%	3	1.6%	1	1.8%	2	0.9%	1	16.7%	23
At least every 6 months	4.0%	35	0.8%	1	5.3%	5	10.4%	7	0.8%	1	0.0%	0	9.2%	6	0.0%	0	2.6%	3	0.8%	1	9.2%	12
Less often than once every 6 months	2.8%	25	0.9%	1	0.8%	1	4.8%	3	1.8%	2	3.2%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	9.3%	13
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.6%	14	0.0%	0	1.9%	2	6.6%	5	0.8%	1	0.0%	0	0.8%	1	1.9%	1	1.7%	2	2.1%	1	1.4%	2
<i>Mean:</i>		<i>1.21</i>		<i>1.59</i>		<i>1.41</i>		<i>0.51</i>		<i>1.39</i>		<i>1.22</i>		<i>1.02</i>		<i>1.55</i>		<i>1.64</i>		<i>1.60</i>		<i>0.44</i>
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

**Q29A How often do you visit Huddersfield Town Centre***Those who visit Huddersfield most often at Q28*

Daily	6.1%	28	9.2%	8	8.6%	8	1.6%	1	0.0%	0	6.0%	5	6.7%	3	9.0%	3	0.0%	0	0.0%	0	0.0%	0
At least two times a week	16.3%	74	34.0%	28	22.2%	20	1.1%	1	9.4%	2	18.1%	15	6.8%	3	12.3%	4	0.0%	0	0.0%	0	0.0%	0
At least once a week	21.1%	95	26.0%	21	17.6%	16	17.5%	12	23.3%	6	24.9%	21	18.8%	9	27.8%	9	0.0%	0	54.4%	1	0.0%	0
At least once a fortnight	17.5%	79	11.0%	9	16.7%	15	19.3%	13	23.3%	6	21.4%	18	17.6%	9	18.6%	6	0.0%	0	0.0%	0	16.1%	3
At least once a month	17.3%	78	12.4%	10	24.1%	22	13.7%	9	14.8%	4	15.5%	13	23.7%	12	23.0%	8	0.0%	0	45.6%	1	0.0%	0
At least every two months	7.2%	32	4.3%	4	2.8%	3	12.3%	8	16.8%	4	4.8%	4	14.3%	7	3.4%	1	0.0%	0	0.0%	0	9.5%	2
At least every 3 months	4.1%	19	2.2%	2	1.4%	1	12.8%	9	0.0%	0	6.0%	5	2.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	4.6%	21	0.0%	0	3.6%	3	9.5%	6	3.9%	1	0.0%	0	8.1%	4	0.0%	0	0.0%	0	0.0%	0	32.7%	6
Less often than once every 6 months	4.0%	18	0.9%	1	0.9%	1	5.1%	3	8.5%	2	3.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	41.7%	8
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.8%	8	0.0%	0	2.1%	2	7.1%	5	0.0%	0	0.0%	0	1.0%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.14</i>		<i>1.68</i>		<i>1.41</i>		<i>0.51</i>		<i>0.60</i>		<i>1.19</i>		<i>0.98</i>		<i>1.36</i>		<i>0.00</i>		<i>0.68</i>		<i>0.09</i>
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]</b>																						
<b>Q29B How often do you visit Batley Town Centre</b>																						
<i>Those who visit Batley most often at Q28</i>																						
Daily	5.6%	5	0.0%	0	0.0%	0	0.0%	0	16.9%	1	37.3%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0
At least two times a week	29.3%	27	0.0%	0	0.0%	0	0.0%	0	36.2%	3	62.7%	1	0.0%	0	0.0%	0	20.9%	1	39.3%	16	16.3%	5
At least once a week	25.7%	23	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	41.8%	2	40.9%	17	8.8%	3
At least once a fortnight	10.7%	10	0.0%	0	50.0%	1	0.0%	0	26.9%	2	0.0%	0	0.0%	0	0.0%	0	37.3%	2	2.5%	1	11.1%	4
At least once a month	16.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	37.4%	12
At least every two months	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.8%	3
At least every 3 months	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	17.5%	6
At least every 6 months	1.5%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Less often than once every 6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		1.35	0.00	0.25	0.00	2.24	3.86	0.00	0.00	1.02	1.75	0.61										
Weighted base:		91	0	2	0	8	2	0	0	5	40	33										
Sample:		92	0	2	0	6	2	0	0	5	61	16										

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

## Q29C How often do you visit Dewsbury Town Centre

*Those who visit Dewsbury most often at Q28*

Daily	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	8	3.5%	1	0.0%	0		
At least two times a week	13.3%	22	0.0%	0	0.0%	0	0.0%	0	14.0%	3	0.0%	0	50.0%	1	0.0%	0	19.9%	16	17.0%	2	0.0%	0
At least once a week	34.8%	56	0.0%	0	0.0%	0	0.0%	0	46.0%	9	100.0%	1	50.0%	1	0.0%	0	44.8%	36	40.6%	6	10.2%	4
At least once a fortnight	13.1%	21	0.0%	0	53.3%	2	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	14.5%	12	15.4%	2	9.5%	4
At least once a month	11.3%	18	0.0%	0	19.2%	1	0.0%	0	21.9%	4	0.0%	0	0.0%	0	0.0%	0	5.8%	5	14.3%	2	16.0%	7
At least every two months	4.5%	7	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	5
At least every 3 months	9.0%	15	99.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	31.5%	13
At least every 6 months	5.4%	9	0.0%	0	27.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	15.5%	6
Less often than once every 6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.3%	1	4.7%	2		
<i>Mean:</i>		1.15	0.10	0.32	0.00	0.86	1.00	1.50	0.00	1.71	1.22	0.25										
Weighted base:		162	1	4	0	19	1	1	0	80	15	42										
Sample:		142	1	4	0	17	1	2	0	78	19	20										

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

**Q29D How often do you visit Cleckheaton Town Centre**

*Those who visit Cleckheaton most often at Q28*

Daily	5.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	100.0%	1	22.3%	1	0.0%	0		
At least two times a week	25.1%	18	0.0%	0	0.0%	0	18.9%	1	34.6%	12	0.0%	0	100.0%	1	0.0%	0	13.2%	1	16.6%	5		
At least once a week	33.3%	25	0.0%	0	100.1%	1	0.0%	0	35.4%	12	0.0%	0	0.0%	0	0.0%	0	18.9%	1	36.8%	11		
At least once a fortnight	12.7%	9	0.0%	0	0.0%	0	16.9%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0	32.4%	1	5.9%	2		
At least once a month	14.0%	10	0.0%	0	0.0%	0	35.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	1	23.8%	7		
At least every two months	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2		
At least every 3 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
At least every 6 months	1.5%	1	0.0%	0	0.0%	0	28.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less often than once every 6 months	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2		
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<i>Mean:</i>		<i>1.34</i>		<i>0.00</i>		<i>1.00</i>		<i>0.57</i>		<i>1.63</i>		<i>0.00</i>		<i>2.00</i>		<i>0.00</i>		<i>7.00</i>		<i>2.21</i>		<i>0.81</i>
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

**Q29E How often do you visit Heckmondwike Town Centre**

*Those who visit Heckmondwike most often at Q28*

Daily	9.7%	5	0.0%	0	100.0%	1	0.0%	0	9.7%	3	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0		
At least two times a week	28.7%	15	0.0%	0	0.0%	0	0.0%	0	42.2%	12	0.0%	0	0.0%	0	8.1%	1	56.3%	2	0.0%	0		
At least once a week	33.1%	17	0.0%	0	0.0%	0	0.0%	0	31.6%	9	0.0%	0	0.0%	0	57.6%	5	23.7%	1	26.6%	2		
At least once a fortnight	4.4%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0		
At least once a month	7.6%	4	0.0%	0	0.0%	0	100.0%	1	8.7%	2	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0		
At least every two months	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	3		
At least every 3 months	3.5%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0		
At least every 6 months	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0		
Less often than once every 6 months	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2		
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<i>Mean:</i>		<i>1.64</i>		<i>0.00</i>		<i>7.00</i>		<i>0.30</i>		<i>1.89</i>		<i>0.00</i>		<i>7.00</i>		<i>0.00</i>		<i>0.81</i>		<i>1.42</i>		<i>0.31</i>
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total      Zone 1      Zone 2      Zone 3      Zone 4      Zone 5      Zone 6      Zone 7      Zone 8      Zone 9      Zone 10

**Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]**

**Q29F How often do you visit Holmfirth Town Centre***Those who visit Holmfirth most often at Q28*

Daily	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0
At least two times a week	17.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.9%	8	0.0%	0	0.0%	0	0.0%	0
At least once a week	28.5%	13	28.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	7.2%	1	43.4%	10	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	8.2%	4	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	11.3%	3	0.0%	0	0.0%	0	0.0%	0
At least once a month	18.8%	9	48.9%	3	0.0%	0	0.0%	0	0.0%	0	33.3%	1	19.9%	2	1.8%	0	0.0%	0	100.0%	1	32.0%	2
At least every two months	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	2	0.0%	0	0.0%	0	0.0%	0	68.0%	4
At least every 6 months	4.8%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.05</i>		<i>0.49</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.47</i>		<i>0.19</i>		<i>1.80</i>		<i>0.00</i>		<i>0.30</i>		<i>0.16</i>
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

**Q30 How do you usually travel to (CENTRE MENTIONED AT Q28) (main part of journey)?***Those who visit a centre at Q27*

Car / van (as driver)	64.0%	560	51.6%	46	55.2%	54	63.3%	45	63.0%	71	53.1%	48	75.0%	46	56.1%	32	72.8%	69	73.0%	48	74.6%	101
Car / van (as passenger)	7.6%	67	8.1%	7	6.6%	7	14.2%	10	4.8%	5	8.1%	7	5.6%	3	7.8%	4	3.6%	3	7.0%	5	10.7%	14
Bus, minibus or coach	16.0%	141	25.1%	22	25.6%	25	18.4%	13	9.0%	10	29.3%	26	12.9%	8	9.3%	5	9.0%	9	5.1%	3	13.5%	18
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	8.5%	74	7.3%	7	10.2%	10	0.0%	0	18.2%	21	5.5%	5	0.0%	0	23.1%	13	12.7%	12	10.9%	7	0.0%	0
Taxi	1.2%	10	1.7%	2	1.7%	2	0.0%	0	2.7%	3	0.0%	0	2.1%	1	0.0%	0	0.9%	1	2.8%	2	0.0%	0
Train	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q30A How do you usually travel to Huddersfield Town Centre (main part of journey)?</b>																						
<i>Those who visit Huddersfield most often at Q28</i>																						
Car / van (as driver)	59.0%	266	47.7%	39	53.5%	49	60.9%	41	75.1%	18	52.3%	44	73.3%	37	72.7%	24	0.0%	0	54.4%	1	76.8%	14
Car / van (as passenger)	8.9%	40	8.8%	7	6.3%	6	15.2%	10	3.5%	1	8.7%	7	4.6%	2	12.1%	4	0.0%	0	0.0%	0	13.6%	2
Bus, minibus or coach	22.7%	102	27.1%	22	26.6%	24	19.6%	13	17.5%	4	30.3%	25	15.7%	8	8.6%	3	0.0%	0	45.6%	1	9.5%	2
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	23	7.9%	7	11.0%	10	0.0%	0	0.0%	0	5.8%	5	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Taxi	1.2%	5	1.9%	2	1.8%	2	0.0%	0	3.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	11	5.8%	5	0.8%	1	3.0%	2	0.0%	0	0.9%	1	2.7%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

### Q30B How do you usually travel to Batley Town Centre (main part of journey)?

*Those who visit Batley most often at Q28*

Car / van (as driver)	75.4%	68	0.0%	0	50.0%	1	0.0%	0	36.9%	3	100.0%	2	0.0%	0	0.0%	0	100.0%	5	70.2%	28	87.7%	29
Car / van (as passenger)	6.6%	6	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	7.0%	2
Bus, minibus or coach	4.9%	4	0.0%	0	0.0%	0	0.0%	0	26.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0
Motorcycle, scooter or moped	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Walk	8.8%	8	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	5	0.0%	0
Taxi	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Train	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q30C How do you usually travel to Dewsbury Town Centre (main part of journey)?</b>																						
<i>Those who visit Dewsbury most often at Q28</i>																						
Car / van (as driver)	69.9%	113	99.9%	1	74.2%	3	0.0%	0	69.9%	13	0.0%	0	50.0%	1	0.0%	0	70.2%	56	79.5%	12	67.4%	28
Car / van (as passenger)	6.2%	10	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	50.0%	1	0.0%	0	3.4%	3	6.9%	1	9.5%	4
Bus, minibus or coach	13.9%	23	0.0%	0	25.8%	1	0.0%	0	14.6%	3	0.0%	0	0.0%	0	0.0%	0	10.8%	9	3.9%	1	23.1%	10
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	5.8%	1	0.0%	0
Taxi	1.6%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	1	0.0%	0
Train	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

**Q30D How do you usually travel to Cleckheaton Town Centre (main part of journey)?**  
*Those who visit Cleckheaton most often at Q28*

Car / van (as driver)	78.8%	58	0.0%	0	100.1%	1	100.0%	4	68.8%	24	0.0%	0	100.0%	1	0.0%	0	100.0%	1	86.8%	3	84.9%	25
Car / van (as passenger)	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
Bus, minibus or coach	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.8%	9	0.0%	0	0.0%	0	0.0%	0	26.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	0.0%	0
Taxi	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q30E How do you usually travel to Heckmondwike Town Centre (main part of journey)?</b>																						
<i>Those who visit Heckmondwike most often at Q28</i>																						
Car / van (as driver)	58.0%	30	0.0%	0	100.0%	1	100.0%	1	48.2%	13	0.0%	0	100.0%	1	0.0%	0	78.3%	7	80.0%	3	39.7%	3
Car / van (as passenger)	6.8%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Bus, minibus or coach	10.6%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.3%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	20.9%	11	0.0%	0	0.0%	0	0.0%	0	31.3%	9	0.0%	0	0.0%	0	0.0%	0	13.6%	1	20.0%	1	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

**Q30F How do you usually travel to Holmfirth Town Centre (main part of journey)?***Those who visit Holmfirth most often at Q28*

Car / van (as driver)	52.2%	25	100.0%	6	0.0%	0	0.0%	0	0.0%	0	66.7%	2	83.8%	7	32.9%	8	0.0%	0	41.2%	1	32.0%	2
Car / van (as passenger)	11.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	1.8%	0	0.0%	0	58.8%	1	68.0%	4
Bus, minibus or coach	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	10.1%	2	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	25.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.4%	12	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31 What is the main reason for visiting (CENTRE MENTIONED AT Q28)?</b>																						
<i>Those who visit a centre at Q27</i>																						
Choice and range of shops	29.9%	262	39.4%	35	20.9%	21	56.6%	41	27.6%	31	28.0%	25	24.0%	15	39.1%	22	19.4%	19	15.1%	10	32.9%	45
New supermarket	1.1%	10	0.9%	1	0.0%	0	0.0%	0	4.5%	5	0.8%	1	0.0%	0	1.1%	1	0.8%	1	3.0%	2	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.6%	41	8.6%	8	4.4%	4	5.0%	4	6.2%	7	2.6%	2	4.0%	2	6.7%	4	2.4%	2	4.7%	3	3.1%	4
Choice of services (hairdressers, banks etc)	10.3%	90	15.5%	14	7.8%	8	4.7%	3	6.4%	7	14.1%	13	8.7%	5	13.1%	7	8.0%	8	12.4%	8	12.4%	17
Livestock market	1.7%	15	0.0%	0	0.8%	1	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.7%	3	5.0%	7
Environmental quality of centre	0.8%	7	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Close to home	30.5%	268	25.4%	23	42.2%	42	18.5%	13	33.7%	38	32.8%	29	37.9%	23	25.0%	14	48.3%	46	30.2%	20	14.4%	20
Close to work	5.6%	49	5.0%	4	7.6%	8	2.8%	2	6.0%	7	11.3%	10	10.0%	6	8.8%	5	2.2%	2	4.9%	3	1.3%	2
Easily accessible by public transport	0.6%	6	1.7%	2	0.8%	1	0.0%	0	0.0%	0	2.5%	2	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Convenient car parking	0.8%	7	0.0%	0	0.0%	0	1.8%	1	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	4
Free car parking	0.3%	2	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other	2.1%	18	0.8%	1	2.1%	2	0.0%	0	0.0%	0	3.2%	3	2.7%	2	1.6%	1	2.1%	2	3.9%	3	4.2%	6
Close to friends / family	1.9%	16	0.0%	0	2.9%	3	0.9%	1	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	2	6.2%	8
Compact shopping area	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.2%	1	0.8%	1	0.8%	1	1.4%	2
Familiarity / habit	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Nice / quiet shopping environment	0.6%	5	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	3
Street / indoor market (Nothing in particular)	1.3%	12	0.0%	0	0.8%	1	1.5%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.1%	1	4.9%	7
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31A What is the main reason for visiting Huddersfield Town Centre?</b>																						
<i>Those who visit Huddersfield most often at Q28</i>																						
Choice and range of shops	37.7%	170	40.5%	33	21.6%	20	57.3%	38	56.4%	14	28.8%	24	23.7%	12	53.7%	18	0.0%	0	0.0%	0	60.8%	11
New supermarket	0.5%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.1%	18	8.4%	7	4.8%	4	5.3%	4	5.9%	1	1.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	9.2%	42	14.7%	12	8.4%	8	5.0%	3	0.0%	0	13.9%	12	7.5%	4	9.8%	3	0.0%	0	0.0%	0	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	31.0%	140	26.0%	21	45.6%	42	18.8%	13	7.4%	2	35.1%	29	46.3%	23	22.0%	7	0.0%	0	0.0%	0	13.6%	2
Close to work	7.0%	31	4.6%	4	7.1%	6	3.0%	2	9.4%	2	8.5%	7	8.7%	4	11.5%	4	0.0%	0	0.0%	0	9.5%	2
Easily accessible by public transport	1.1%	5	1.9%	2	0.9%	1	0.0%	0	0.0%	0	2.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.7%	3	0.0%	0	0.0%	0	1.9%	1	3.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	5	0.8%	1	1.2%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	1.5%	7	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	100.0%	1	16.1%	3
Compact shopping area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market (Nothing in particular)	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31B What is the main reason for visiting Batley Town Centre?</b>																						
<i>Those who visit Batley most often at Q28</i>																						
Choice and range of shops	30.9%	28	0.0%	0	50.0%	1	0.0%	0	36.9%	3	0.0%	0	0.0%	0	0.0%	0	41.8%	2	10.5%	4	53.2%	18
New supermarket	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	5.2%	2
Choice of services (hairdressers, banks etc)	7.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	7.5%	2
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	28.6%	26	0.0%	0	0.0%	0	0.0%	0	46.2%	4	0.0%	0	0.0%	0	0.0%	0	37.3%	2	42.6%	17	8.8%	3
Close to work	5.7%	5	0.0%	0	0.0%	0	0.0%	0	16.9%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Other	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
Close to friends / family	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0
Nice / quiet shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	13.5%	12	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	19.3%	6
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31C What is the main reason for visiting Dewsbury Town Centre?</b>																						
<i>Those who visit Dewsbury most often at Q28</i>																						
Choice and range of shops	16.1%	26	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	50.0%	1	0.0%	0	13.5%	11	31.3%	5	20.2%	8
New supermarket	1.3%	2	0.0%	0	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Choice of services (hairdressers, banks etc)	7.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	8.5%	1	7.1%	3
Livestock market	7.5%	12	0.0%	0	19.2%	1	0.0%	0	15.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	20.9%	3	10.7%	4
Environmental quality of centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Close to home	36.6%	59	0.0%	0	0.0%	0	0.0%	0	41.1%	8	0.0%	0	0.0%	0	0.0%	0	54.3%	43	17.8%	3	13.1%	5
Close to work	2.9%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	1	100.0%	1	0.0%	0	0.0%	0	2.6%	2	3.5%	1	0.0%	0
Easily accessible by public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.5%	1	99.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	9	0.0%	0	27.5%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	1.6%	1	0.0%	0	13.7%	6
Close to friends / family	2.3%	4	0.0%	0	53.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Compact shopping area	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.5%	1	4.7%	2
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market	5.7%	9	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.9%	1	16.0%	7
(Nothing in particular)	10.2%	17	0.0%	0	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	15.3%	12	0.0%	0	4.2%	2
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31DWhat is the main reason for visiting Cleckheaton Town Centre?</b>																						
<i>Those who visit Cleckheaton most often at Q28</i>																						
Choice and range of shops	17.8%	13	0.0%	0	0.0%	0	54.8%	2	22.0%	8	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	8.4%	2
New supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	6.9%	5	0.0%	0	0.0%	0	0.0%	0	11.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	1	0.0%	0
Choice of services (hairdressers, banks etc)	22.5%	17	0.0%	0	0.0%	0	0.0%	0	11.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.1%	1	38.6%	11
Livestock market	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	31.1%	23	0.0%	0	0.0%	0	0.0%	0	47.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	7
Close to work	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	22.3%	1	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	12.6%	4
Free car parking	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	2.0%	1	0.0%	0	100.1%	1	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3
Street / indoor market	1.5%	1	0.0%	0	0.0%	0	28.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31E What is the main reason for visiting Heckmondwike Town Centre?</b>																						
<i>Those who visit Heckmondwike most often at Q28</i>																						
Choice and range of shops	25.8%	13	0.0%	0	0.0%	0	0.0%	0	18.5%	5	0.0%	0	0.0%	0	0.0%	0	50.5%	5	13.4%	1	39.7%	3
New supermarket	7.3%	4	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	9.3%	5	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	13.6%	1	42.9%	2	0.0%	0
Choice of services (hairdressers, banks etc)	9.2%	5	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.8%	1	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	6.8%	3	0.0%	0	0.0%	0	0.0%	0	12.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	23.0%	12	0.0%	0	0.0%	0	100.0%	1	30.7%	8	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	26.6%	2
Close to work	7.3%	4	0.0%	0	100.0%	1	0.0%	0	5.2%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Close to friends / family	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	33.7%	0	0.0%	2
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31F What is the main reason for visiting Holmfirth Town Centre?</b>																						
<i>Those who visit Holmfirth most often at Q28</i>																						
Choice and range of shops	24.9%	12	28.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	27.0%	2	18.9%	4	0.0%	0	41.2%	1	36.0%	2
New supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	15.1%	7	13.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	19.9%	2	16.0%	4	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	17.9%	8	28.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	19.8%	2	17.9%	4	0.0%	0	0.0%	0	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	17.0%	8	19.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	7	0.0%	0	0.0%	0	0.0%	0
Close to work	3.9%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	2
Compact shopping area	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.8%	1	0.0%	0
Street / indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	32.0%	2
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q28) more often?</b>																						
<i>Those who visit a centre at Q27</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	21.4%	188	19.7%	18	24.0%	24	10.7%	8	26.2%	30	14.4%	13	16.9%	10	18.6%	10	46.1%	44	32.5%	21	7.6%	10
Discount foodstores within the town centre	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	2.1%	18	0.0%	0	6.1%	6	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.6%	4	2.6%	3
Improved leisure facilities	0.4%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.9%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.9%	25	8.5%	8	2.9%	3	1.3%	1	0.0%	0	3.0%	3	4.1%	2	4.3%	2	5.4%	5	1.9%	1	0.0%	0
More parking	6.0%	53	7.7%	7	2.0%	2	13.1%	9	4.3%	5	2.8%	3	11.2%	7	6.5%	4	8.1%	8	3.0%	2	5.2%	7
Cheaper parking	6.3%	55	8.4%	7	14.5%	14	4.2%	3	0.0%	0	12.7%	11	7.6%	5	11.6%	7	5.1%	5	2.4%	2	1.3%	2
Improved street cleaning	0.7%	6	0.9%	1	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.2%	3
Increased public transport	0.6%	5	0.0%	0	0.8%	1	0.0%	0	0.7%	1	1.5%	1	1.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.2%	19	1.9%	2	1.1%	1	0.0%	0	5.2%	6	2.0%	2	0.0%	0	2.5%	1	4.9%	5	0.0%	0	1.8%	2
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.8%	16	1.6%	1	3.9%	4	0.9%	1	0.7%	1	1.6%	1	2.4%	1	2.8%	2	0.0%	0	0.0%	0	3.5%	5
Better market	1.2%	10	0.0%	0	0.8%	1	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0	1.3%	2
Fill empty shops / lower rents	1.2%	10	1.6%	1	1.6%	2	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.7%	0	1.7%	2	1.6%	1	0.0%	0
Free parking	0.5%	4	0.0%	0	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Improve the pavements	0.3%	3	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.1%	9	0.9%	1	0.0%	0	0.0%	0	2.9%	3	3.8%	3	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
More clothing shops	0.7%	6	2.8%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
More department stores	0.3%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.6%	6	0.0%	0	1.5%	1	0.9%	1	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.6%	5	0.8%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.5%	4	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.9%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More supermarkets	0.3%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.3%	3	1.7%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.3%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	44.2%	387	37.1%	33	28.3%	28	63.6%	46	43.1%	49	44.4%	40	40.6%	25	36.8%	21	21.5%	21	48.3%	32	69.6%	94

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	1.9% 17	3.7% 3	5.3% 5	1.3% 1	2.9% 3	2.4% 2	0.9% 1	2.6% 1	0.0% 0	0.0% 0	0.0% 0
Weighted base:	876	89	98	72	113	90	61	56	95	66	136
Sample:	917	99	97	87	98	97	88	100	94	94	63

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd Mention</b>																						
Increased choice and range of shops	5.2%	45	13.7%	12	3.4%	3	0.0%	0	4.8%	5	3.8%	3	7.8%	5	4.9%	3	2.9%	3	4.3%	3	5.7%	8
Discount foodstores within the town centre	0.4%	3	0.0%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.2%	28	2.2%	2	5.0%	5	0.0%	0	9.5%	11	1.6%	1	3.5%	2	1.8%	1	3.8%	4	1.1%	1	1.3%	2
Improved leisure facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0
Improved quality of shops	3.4%	30	6.6%	6	2.6%	3	0.0%	0	3.6%	4	2.8%	3	0.8%	1	4.4%	2	12.7%	12	0.0%	0	0.0%	0
More parking	3.0%	26	3.2%	3	6.0%	6	3.1%	2	0.0%	0	5.0%	5	4.1%	2	3.8%	2	5.3%	5	2.1%	1	0.0%	0
Cheaper parking	2.9%	26	4.0%	4	3.1%	3	4.8%	3	0.0%	0	5.9%	5	4.7%	3	3.3%	2	4.1%	4	0.0%	0	1.3%	2
Improved street cleaning	0.3%	3	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.2%	20	2.1%	2	0.0%	0	0.9%	1	4.1%	5	1.1%	1	0.0%	0	0.0%	0	8.3%	8	0.8%	1	2.2%	3
Better security	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.9%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	17	1.9%	2	6.6%	7	0.9%	1	0.8%	1	2.7%	2	2.0%	1	0.0%	0	1.1%	1	4.3%	3	0.0%	0
Better market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Fill empty shops / lower rents	0.8%	7	0.0%	0	0.8%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Free parking	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.8%	1	0.0%	0
Improve the pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.9%	1	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
More clothing shops	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
More department stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	3	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Revamp / regenerate the centre	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Nothing / Nothing else)	70.2%	614	59.8%	53	61.2%	60	83.8%	60	65.7%	74	72.9%	66	70.7%	43	66.6%	37	56.9%	54	75.1%	49	86.3%	117
(Don't know)	2.6%	22	3.7%	3	5.4%	5	3.2%	2	5.0%	6	1.1%	1	2.6%	2	4.5%	3	0.8%	1	0.0%	0	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>3rd Mention</b>																						
Increased choice and range of shops	1.8%	16	2.4%	2	0.0%	0	1.8%	1	2.6%	3	3.4%	3	0.0%	0	5.5%	3	2.4%	2	1.9%	1	0.0%	0
Discount foodstores within the town centre	0.6%	5	1.1%	1	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	9	3.3%	3	1.8%	2	0.0%	0	1.3%	1	0.0%	0	1.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Improved quality of shops	0.9%	8	1.1%	1	0.0%	0	1.3%	1	1.6%	2	3.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.9%	8	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.0%	2	2.9%	3	0.0%	0	0.0%	0
Improved street cleaning	0.6%	5	0.9%	1	2.9%	3	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	8	3.8%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.6%	1	0.0%	0
Better security	0.4%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	1	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Fill empty shops / lower rents	0.6%	5	0.0%	0	0.8%	1	0.0%	0	2.7%	3	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	85.9%	752	76.9%	68	80.9%	80	90.1%	64	78.4%	89	84.5%	76	90.1%	55	80.0%	45	82.7%	79	92.4%	61	100.0%	136
(Don't know)	4.1%	36	8.6%	8	5.4%	5	4.7%	3	7.0%	8	1.1%	1	3.5%	2	6.3%	4	4.9%	5	1.1%	1	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	28.4%	249	35.8%	32	27.4%	27	12.5%	9	33.5%	38	21.6%	19	24.6%	15	29.1%	16	51.4%	49	38.7%	25	13.3%	18
Discount foodstores within the town centre	1.4%	12	2.2%	2	0.0%	0	0.9%	1	5.1%	6	0.0%	0	2.4%	1	3.1%	2	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	6.3%	55	5.4%	5	13.0%	13	0.0%	0	13.8%	16	1.6%	1	5.3%	3	4.1%	2	5.7%	5	6.7%	4	3.9%	5
Improved leisure facilities	0.9%	8	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.9%	2	2.1%	1	1.2%	1	1.1%	1	1.3%	1	0.0%	0
Improved quality of shops	7.2%	63	16.2%	14	5.5%	5	2.5%	2	5.2%	6	9.3%	8	4.9%	3	10.5%	6	18.1%	17	1.9%	1	0.0%	0
More parking	9.4%	82	10.9%	10	8.0%	8	16.2%	12	6.1%	7	7.8%	7	16.5%	10	10.3%	6	13.4%	13	5.1%	3	5.2%	7
Cheaper parking	10.2%	89	12.4%	11	19.4%	19	9.0%	6	0.0%	0	20.5%	18	12.2%	7	17.9%	10	12.0%	11	2.4%	2	2.6%	3
Improved street cleaning	1.6%	14	2.6%	2	4.6%	5	1.3%	1	1.5%	2	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.9%	1	2.2%	3
Increased public transport	0.9%	8	0.0%	0	2.1%	2	0.0%	0	0.7%	1	3.4%	3	1.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	5.3%	46	7.9%	7	1.9%	2	0.9%	1	9.2%	10	3.0%	3	0.0%	0	2.5%	1	15.8%	15	2.4%	2	4.0%	5
Better security	0.8%	7	1.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	3.5%	2	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	36	3.6%	3	11.6%	11	1.8%	1	1.6%	2	5.1%	5	4.4%	3	2.8%	2	1.9%	2	4.3%	3	3.5%	5
Better market	1.7%	15	0.0%	0	0.8%	1	0.0%	0	2.5%	3	0.0%	0	0.8%	1	0.0%	0	5.4%	5	5.4%	4	1.3%	2
Fill empty shops / lower rents	2.2%	19	1.6%	1	3.3%	3	0.0%	0	6.0%	7	2.7%	2	0.8%	1	1.8%	1	2.8%	3	1.6%	1	0.0%	0
Free parking	0.8%	7	1.1%	1	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	2	0.8%	1	1.3%	2
Improve the pavements	0.4%	4	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.4%	12	0.9%	1	0.0%	0	0.0%	0	2.9%	3	5.1%	5	1.7%	1	3.9%	2	0.0%	0	0.9%	1	0.0%	0
Indoor shopping centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
More clothing shops	1.0%	8	2.8%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	2
More department stores	0.6%	5	0.8%	1	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.1%	10	0.8%	1	2.3%	2	0.9%	1	0.0%	0	2.1%	2	5.6%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	1.0%	9	0.8%	1	2.6%	3	0.0%	0	1.8%	2	0.0%	0	1.2%	1	2.6%	1	1.3%	1	0.0%	0	0.0%	0
More public toilets	0.6%	5	0.0%	0	0.8%	1	0.0%	0	1.1%	1	1.6%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More supermarkets	0.4%	4	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.7%	6	1.7%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Revamp / regenerate the centre	0.7%	6	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32A Are there any measures that would encourage you to visit Huddersfield Town Centre more often?</b>																						
<i>Those who visit Huddersfield most often at Q28</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	16.9%	76	21.3%	18	22.5%	21	9.8%	7	15.5%	4	15.4%	13	16.9%	8	19.4%	6	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.3%	6	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.9%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.0%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.8%	17	9.2%	8	3.1%	3	1.4%	1	0.0%	0	3.2%	3	5.0%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	6.4%	29	7.5%	6	2.2%	2	14.0%	9	3.9%	1	3.0%	3	8.4%	4	6.5%	2	0.0%	0	0.0%	0	9.5%	2
Cheaper parking	10.2%	46	9.1%	7	15.6%	14	4.5%	3	0.0%	0	13.6%	11	9.2%	5	15.7%	5	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.7%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.2%	5	1.2%	1	1.2%	1	0.0%	0	3.9%	1	2.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	10	1.8%	1	4.2%	4	1.0%	1	0.0%	0	1.7%	1	2.9%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Better market	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	1.5%	7	1.8%	1	1.7%	2	0.0%	0	5.9%	1	2.1%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	3	0.0%	0	0.8%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.5%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.5%	7	0.9%	1	0.0%	0	0.0%	0	5.0%	1	4.1%	3	2.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.8%	4	3.0%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.6%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.8%	3	0.0%	0	1.6%	1	1.0%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.9%	4	0.8%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	1.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.5%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.5%	2	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.5%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.7%	197	37.0%	30	25.9%	24	62.8%	42	50.2%	12	42.7%	36	41.2%	21	43.7%	14	0.0%	0	100.0%	1	90.5%	17



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	2.6% 12	2.8% 2	5.7% 5	1.4% 1	0.0% 0	2.6% 2	0.0% 0	3.2% 1	0.0% 0	0.0% 0	0.0% 0
Weighted base:	451	82	91	67	24	84	50	33	0	1	18
Sample:	512	91	89	81	21	91	71	58	0	2	8

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd Mention</b>																						
Increased choice and range of shops	6.0%	27	14.8%	12	3.7%	3	0.0%	0	12.5%	3	4.1%	3	7.7%	4	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.7%	12	2.4%	2	4.3%	4	0.0%	0	12.0%	3	1.7%	1	1.7%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.8%	13	6.2%	5	2.8%	3	0.0%	0	0.0%	0	3.0%	3	1.0%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0
More parking	4.2%	19	3.5%	3	6.5%	6	3.3%	2	0.0%	0	5.4%	5	5.0%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.4%	20	4.3%	4	3.3%	3	5.2%	3	0.0%	0	6.3%	5	5.7%	3	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	4	2.3%	2	0.0%	0	1.0%	1	3.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	11	0.9%	1	7.2%	7	1.0%	1	0.0%	0	2.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.5%	2	0.8%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	69.7%	314	59.9%	49	59.2%	54	82.8%	56	72.0%	17	70.9%	60	72.3%	36	69.6%	23	0.0%	0	100.0%	1	100.0%	18
(Don't know)	3.0%	13	2.8%	2	5.8%	5	3.4%	2	0.0%	0	1.2%	1	2.0%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>3rd Mention</b>																						
Increased choice and range of shops	1.7%	8	2.6%	2	0.0%	0	1.9%	1	0.0%	0	3.7%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.7%	3	1.2%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.4%	7	3.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.5%	7	1.2%	1	0.0%	0	1.4%	1	3.5%	1	3.7%	3	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	5	0.9%	1	3.1%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	4	4.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.5%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	83.7%	378	76.2%	63	79.4%	72	89.4%	60	88.0%	21	83.4%	70	90.2%	45	81.2%	27	0.0%	0	100.0%	1	100.0%	18
(Don't know)	4.3%	19	8.1%	7	5.8%	5	5.0%	3	0.0%	0	1.2%	1	3.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	24.6%	111	38.7%	32	26.2%	24	11.7%	8	28.0%	7	23.1%	19	24.7%	12	26.7%	9	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	1.0%	5	1.2%	1	0.0%	0	1.0%	1	8.5%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.5%	25	5.9%	5	12.9%	12	0.0%	0	12.0%	3	1.7%	1	2.7%	1	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.9%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.0%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	8.2%	37	16.6%	14	5.9%	5	2.7%	2	3.5%	1	10.0%	8	6.0%	3	11.5%	4	0.0%	0	0.0%	0	0.0%	0
More parking	10.8%	49	10.9%	9	8.7%	8	17.3%	12	3.9%	1	8.4%	7	14.8%	7	9.6%	3	0.0%	0	0.0%	0	9.5%	2
Cheaper parking	15.5%	70	13.4%	11	20.9%	19	9.6%	6	0.0%	0	21.9%	18	14.9%	7	23.1%	8	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.8%	8	2.8%	2	5.0%	5	1.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.3%	6	0.0%	0	2.3%	2	0.0%	0	0.0%	0	3.6%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	14	7.6%	6	2.1%	2	1.0%	1	7.4%	2	3.3%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	1.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.0%	23	2.7%	2	12.5%	11	1.9%	1	0.0%	0	5.5%	5	3.9%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Better market	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	2.2%	10	1.8%	1	3.6%	3	0.0%	0	5.9%	1	2.9%	2	1.0%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.8%	3	1.2%	1	0.8%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.5%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.9%	9	0.9%	1	0.0%	0	0.0%	0	5.0%	1	5.5%	5	2.0%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	1.0%	5	3.0%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	1.1%	5	0.8%	1	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.6%	7	0.8%	1	2.5%	2	1.0%	1	0.0%	0	0.8%	1	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	1.4%	6	0.8%	1	2.8%	3	0.0%	0	8.5%	2	0.0%	0	1.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.7%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.6%	3	1.9%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.9%	4	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32B Are there any measures that would encourage you to visit Batley Town Centre more often?</b>																						
<i>Those who visit Batley most often at Q28</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	27.4%	25	0.0%	0	0.0%	0	0.0%	0	63.1%	5	0.0%	0	0.0%	0	0.0%	0	20.9%	1	41.3%	17	5.2%	2
Discount foodstores within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Improved non-food shops within the town centre	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.2%	2
Cheaper parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
Improved street cleaning	4.8%	4	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.8%	3
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	52.4%	48	0.0%	0	100.0%	2	0.0%	0	26.9%	2	0.0%	0	0.0%	0	0.0%	0	58.2%	3	38.5%	16	75.4%	25

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	91	0	2	0	8	2	0	0	5	40	33
Sample:	92	0	2	0	6	2	0	0	5	61	16

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd Mention</b>																						
Increased choice and range of shops	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Discount foodstores within the town centre	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.8%	3
Better security	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	2.1%	1	0.0%	0
Better market	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Fill empty shops / lower rents	3.4%	3	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
(Nothing / Nothing else)	78.9%	72	0.0%	0	100.0%	2	0.0%	0	46.9%	4	100.0%	2	0.0%	0	0.0%	0	58.2%	3	76.3%	31	91.2%	30
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	29.5%	27	0.0%	0	0.0%	0	0.0%	0	63.1%	5	0.0%	0	0.0%	0	0.0%	0	20.9%	1	46.1%	19	5.2%	2
Discount foodstores within the town centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Improved non-food shops within the town centre	5.9%	5	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	4	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
More parking	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.2%	2
Cheaper parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
Improved street cleaning	4.8%	4	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.8%	3
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	8.8%	3
Better security	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	2.1%	1	5.2%	2
Better market	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Fill empty shops / lower rents	3.9%	4	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Free parking	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32C Are there any measures that would encourage you to visit Dewsbury Town Centre more often?</b>																						
<i>Those who visit Dewsbury most often at Q28</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	34.7%	56	0.0%	0	53.3%	2	0.0%	0	30.1%	6	0.0%	0	0.0%	0	0.0%	0	50.0%	40	32.0%	5	8.9%	4
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.0%	3	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	8.5%	1	0.0%	0
More parking	7.4%	12	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	8	0.0%	0	8.4%	3
Cheaper parking	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	10.8%	2	4.2%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	6	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0
Better security	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	4.2%	2
Fill empty shops / lower rents	1.8%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.9%	1	0.0%	0
Free parking	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.3%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	34.9%	57	99.9%	1	46.7%	2	0.0%	0	29.6%	6	100.0%	1	100.0%	1	0.0%	0	16.8%	13	41.4%	6	64.0%	27

## Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	0.7% 1	0.0% 0	0.0% 0	0.0% 0	6.4% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	162	1	4	0	19	1	1	0	80	15	42
Sample:	142	1	4	0	17	1	2	0	78	19	20

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd Mention</b>																						
Increased choice and range of shops	5.2%	9	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3	5.8%	1	8.4%	3
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.3%	9	0.0%	0	27.5%	1	0.0%	0	11.5%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	4.2%	2
Improved leisure facilities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Improved quality of shops	6.7%	11	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0
More parking	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	9.3%	1	0.0%	0
Cheaper parking	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	4.2%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	7.2%	12	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0	0.0%	0	9.9%	8	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	2	0.0%	0
Better market	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
Fill empty shops / lower rents	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Free parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	61.1%	99	99.9%	1	72.5%	3	0.0%	0	49.6%	9	100.0%	1	100.0%	1	0.0%	0	54.2%	43	57.1%	8	77.2%	32
(Don't know)	1.2%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>3rd Mention</b>																						
Increased choice and range of shops	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	8.5%	1	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.3%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Improved street cleaning	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Better security	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.5%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	87.4%	142	99.9%	1	100.0%	4	0.0%	0	78.1%	15	100.0%	1	100.0%	1	0.0%	0	83.6%	67	78.1%	11	100.0%	42
(Don't know)	2.8%	4	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	4.9%	1	0.0%	0
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	42.1%	68	0.0%	0	53.3%	2	0.0%	0	37.6%	7	0.0%	0	0.0%	0	0.0%	0	56.3%	45	46.3%	7	17.3%	7
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.3%	12	0.0%	0	27.5%	1	0.0%	0	19.0%	4	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	4.2%	2
Improved leisure facilities	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	5.8%	1	0.0%	0
Improved quality of shops	10.7%	17	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	18.9%	15	8.5%	1	0.0%	0
More parking	12.7%	21	0.0%	0	0.0%	0	0.0%	0	15.5%	3	0.0%	0	0.0%	0	0.0%	0	15.9%	13	9.3%	1	8.4%	3
Cheaper parking	9.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	10	10.8%	2	8.4%	3
Improved street cleaning	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	11.6%	19	0.0%	0	0.0%	0	0.0%	0	26.4%	5	0.0%	0	0.0%	0	0.0%	0	17.3%	14	0.0%	0	0.0%	0
Better security	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	11.9%	2	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	13.4%	2	0.0%	0
Better market	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	8.5%	1	4.2%	2
Fill empty shops / lower rents	2.5%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	3.9%	1	0.0%	0
Free parking	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	4.2%	2
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.3%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	162	1		4	0	19	1	1	0	80	15	42										
Sample:	142	1		4	0	17	1	2	0	78	19	20										

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32</b> Are there any measures that would encourage you to visit Cleckheaton Town Centre more often?																						
<i>Those who visit Cleckheaton most often at Q28</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	10.2%	8	0.0%	0	0.0%	0	28.4%	1	18.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved non-food shops within the town centre	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3		
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better environment	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	5.1%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3		
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More clothing shops	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2		
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More public toilets	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
New / bigger Tesco	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Nothing / Nothing else)	69.9%	52	0.0%	0	100.1%	1	71.6%	3	64.3%	22	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	4	69.8%	21

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	74	0	1	4	34	0	1	0	1	4	30
Sample:	57	0	1	5	31	0	1	0	1	5	13

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>2nd Mention</b>												
Increased choice and range of shops	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Improved leisure facilities	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Improved quality of shops	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	89.6%	66	0.0%	0	100.1%	1	100.0%	4	82.6%	28	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0
Sample:		57		0		1		5		31		0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>3rd Mention</b>																						
Increased choice and range of shops	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	69	0.0%	0	100.1%	1	100.0%	4	86.8%	30	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	4	100.0%	30
(Don't know)	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	13.7%	10	0.0%	0	0.0%	0	28.4%	1	21.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Discount foodstores within the town centre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3
Improved leisure facilities	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.1%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32E Are there any measures that would encourage you to visit Heckmondwike Town Centre more often?</b>																						
<i>Those who visit Heckmondwike most often at Q28</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	36.1%	18	0.0%	0	100.0%	1	0.0%	0	30.7%	8	0.0%	0	100.0%	1	0.0%	0	31.2%	3	0.0%	0	66.3%	5
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.0%	3	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	5.9%	3	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	7.7%	4	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	11.9%	6	0.0%	0	0.0%	0	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0	35.4%	3	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	27.7%	14	0.0%	0	0.0%	0	100.0%	1	24.5%	7	0.0%	0	0.0%	0	0.0%	0	33.4%	3	88.1%	4	0.0%	0



## Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	4.0%    2	0.0%    0	0.0%    0	0.0%    0	7.6%    2	0.0%    0	0.0%    0	0.0%    0	0.0%    0	0.0%    0	0.0%    0
Weighted base:	51	0	1	1	27	0	1	0	9	4	7
Sample:	44	0	1	1	23	0	1	0	10	5	3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd Mention</b>																						
Increased choice and range of shops	6.7%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	11.9%	6	0.0%	0	0.0%	0	0.0%	0	17.6%	5	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.7%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	59.8%	31	0.0%	0	100.0%	1	100.0%	1	56.0%	15	0.0%	0	0.0%	0	0.0%	0	74.8%	7	88.1%	4	39.7%	3
(Don't know)	8.8%	4	0.0%	0	0.0%	0	0.0%	0	16.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>3rd Mention</b>																						
Increased choice and range of shops	4.0%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	81.2%	42	0.0%	0	100.0%	1	100.0%	1	69.5%	19	0.0%	0	100.0%	1	0.0%	0	86.4%	8	100.0%	4	100.0%	7
(Don't know)	10.4%	5	0.0%	0	0.0%	0	0.0%	0	19.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	46.9%	24	0.0%	0	100.0%	1	0.0%	0	41.7%	11	0.0%	0	100.0%	1	0.0%	0	31.2%	3	0.0%	0	100.0%	7
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	16.9%	9	0.0%	0	0.0%	0	0.0%	0	25.1%	7	0.0%	0	100.0%	1	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.6%	3	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0
More parking	5.9%	3	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	10.1%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	33.7%	2
Better security	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	12.9%	7	0.0%	0	0.0%	0	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0	35.4%	3	11.9%	1	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q32F Are there any measures that would encourage you to visit Holmfirth Town Centre more often?</b>																						
<i>Those who visit Holmfirth most often at Q28</i>																						
<b>1st Mention</b>																						
Increased choice and range of shops	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	17.6%	4	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	4.2%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0
More parking	10.3%	5	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	3	6.5%	2	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	5.2%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.1%	20	31.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	3	30.6%	2	27.2%	6	0.0%	0	100.0%	1	100.0%	5

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
(Don't know)	4.2%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	47	6	0	0	0	3	8	24	0	1	5	
Sample:	70	7	0	0	0	3	13	42	0	2	3	

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd Mention</b>																						
Increased choice and range of shops	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.5%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	69.6%	33	54.1%	3	0.0%	0	0.0%	0	0.0%	0	100.0%	3	65.9%	5	62.3%	15	0.0%	0	100.0%	1	100.0%	5
(Don't know)	5.4%	3	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

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Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>3rd Mention</b>																						
Increased choice and range of shops	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	84.7%	40	83.5%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	3	85.7%	7	78.3%	18	0.0%	0	100.0%	1	100.0%	5
(Don't know)	7.6%	4	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	8.6%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any Mention</b>																						
Increased choice and range of shops	19.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	1	32.4%	8	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	7.0%	3	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	6.1%	3	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0
More parking	12.6%	6	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	3	11.3%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	6.0%	3	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q33 Why don't you visit Huddersfield Town Centre? [MR]</b>																						
<i>Not those who visit Huddersfield at Q27</i>																						
Lack of choice and range of shops	4.5%	17	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	8.8%	0	1.6%	1	1.9%	1	6.7%	12
Lack of supermarket	0.3%	1	58.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	8.8%	0	0.0%	0	2.2%	1	0.0%	0
To far away from home or work	46.8%	176	0.0%	0	0.0%	0	17.3%	3	35.6%	17	50.0%	2	20.0%	3	33.5%	2	45.9%	23	57.2%	30	53.1%	97
Not accessible by public transport	6.9%	26	0.0%	0	0.0%	0	0.0%	0	14.0%	7	22.0%	1	3.6%	1	0.0%	0	6.9%	4	0.0%	0	7.8%	14
Inconveniently located car parking	7.0%	26	0.0%	0	34.0%	1	11.1%	2	15.7%	8	0.0%	0	15.4%	2	12.5%	1	2.1%	1	13.8%	7	2.7%	5
Expensive car parking	5.5%	21	58.8%	1	0.0%	0	7.3%	1	12.7%	6	0.0%	0	24.4%	3	0.0%	0	1.6%	1	1.0%	1	4.3%	8
Other	2.8%	10	41.2%	1	0.0%	0	6.2%	1	0.0%	0	0.0%	0	26.2%	4	0.0%	0	7.4%	4	2.6%	1	0.0%	0
Nothing, no reason to visit	30.4%	114	0.0%	0	66.0%	2	58.2%	9	35.7%	17	28.0%	1	21.2%	3	45.2%	2	37.8%	19	28.4%	15	25.2%	46
Difficult to get to by car	1.8%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	1.9%	3
Don't know it very well	2.7%	10	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	3.1%	6
Too far away	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.0%	2	2.6%	5
Weighted base:		375		2		3		15		48		4		14		5		51		53		182
Sample:		307		2		3		16		41		4		21		9		51		76		84

**Q34 Do you make use of electronic home shopping (i.e. internet or TV shopping)? [MR/PR]**

Yes, Internet	61.7%	618	53.3%	48	56.2%	57	62.0%	52	64.6%	75	68.8%	64	77.4%	54	68.3%	38	54.4%	55	57.4%	40	61.2%	135
Yes, Portable internet shopping (through mobile phone)	8.8%	88	5.9%	5	15.8%	16	5.1%	4	15.3%	18	8.7%	8	9.5%	7	7.4%	4	2.1%	2	10.1%	7	7.7%	17
Yes, TV Shopping	4.1%	42	4.4%	4	4.0%	4	5.7%	5	5.0%	6	1.9%	2	4.9%	3	4.2%	2	2.6%	3	4.4%	3	4.4%	10
No	36.6%	367	45.5%	41	41.3%	42	36.2%	30	33.0%	38	30.3%	28	21.7%	15	30.7%	17	42.8%	43	41.1%	29	37.7%	83
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q35 Which goods or services do you currently purchase via electronic (home/mobile) shopping? [MR]</b>																						
<i>Those who make use of electronic home shopping at Q34</i>																						
Food	13.1%	83	7.3%	4	13.3%	8	12.4%	7	12.2%	9	14.0%	9	18.2%	10	21.3%	8	5.7%	3	6.8%	3	16.2%	22
Clothes / shoes	42.7%	271	50.8%	25	36.2%	22	40.9%	22	48.4%	37	39.6%	26	40.7%	22	39.8%	16	46.7%	27	44.1%	18	41.0%	56
Banking / finance	6.8%	43	17.1%	8	5.1%	3	7.0%	4	2.7%	2	19.2%	12	2.5%	1	13.6%	5	1.3%	1	2.5%	1	4.0%	5
Books	50.9%	323	42.5%	21	35.4%	21	49.1%	26	47.0%	36	52.3%	34	48.3%	26	72.7%	28	52.6%	31	58.7%	24	54.6%	75
CDs, DVDs, music	53.7%	341	47.6%	23	34.1%	20	48.2%	26	65.5%	51	47.3%	30	53.5%	29	71.8%	28	55.6%	32	44.4%	18	59.8%	82
DIY goods	3.0%	19	0.0%	0	0.0%	0	6.6%	4	0.0%	0	1.1%	1	0.0%	0	6.7%	3	2.2%	1	4.5%	2	6.5%	9
Furniture / Carpets	4.1%	26	2.3%	1	4.4%	3	6.6%	4	2.7%	2	5.6%	4	1.9%	1	7.3%	3	1.3%	1	2.6%	1	5.2%	7
Garden items	3.8%	24	0.0%	0	4.4%	3	5.6%	3	7.0%	5	1.1%	1	2.6%	1	7.0%	3	4.0%	2	0.0%	0	4.3%	6
Holiday and / or Travel Tickets	11.3%	72	12.4%	6	7.6%	5	17.0%	9	4.9%	4	15.3%	10	5.2%	3	18.2%	7	4.0%	2	9.1%	4	16.2%	22
Jewellery	5.4%	34	5.7%	3	2.9%	2	9.2%	5	4.5%	3	6.7%	4	3.6%	2	2.9%	1	10.7%	6	7.5%	3	3.4%	5
Major electrical items	20.0%	127	30.5%	15	16.7%	10	19.4%	10	23.2%	18	23.2%	15	24.3%	13	23.3%	9	22.7%	13	16.3%	7	12.1%	17
Small electrical items	26.4%	167	40.2%	20	33.7%	20	22.5%	12	26.8%	21	24.4%	16	35.4%	19	27.6%	11	31.3%	18	27.3%	11	14.1%	19
Small household goods	10.7%	68	18.5%	9	11.6%	7	13.5%	7	9.0%	7	11.0%	7	5.7%	3	13.4%	5	10.1%	6	12.8%	5	7.9%	11
Sports goods	5.4%	34	8.5%	4	4.2%	2	7.3%	4	5.2%	4	11.0%	7	7.2%	4	1.1%	0	0.0%	0	5.4%	2	4.3%	6
Toys	13.5%	86	16.1%	8	13.5%	8	14.4%	8	17.8%	14	16.2%	10	16.1%	9	9.2%	4	20.4%	12	3.7%	2	9.0%	12
Other	3.5%	22	2.3%	1	7.2%	4	1.2%	1	0.0%	0	8.0%	5	0.9%	1	1.2%	0	0.0%	0	6.0%	2	5.5%	8
Art and craft items	1.5%	10	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.8%	1	0.0%	0	0.0%	0	5.2%	7
Computer games	1.6%	10	1.4%	1	0.0%	0	0.0%	0	2.9%	2	1.1%	1	1.6%	1	0.0%	0	2.2%	1	2.1%	1	2.5%	3
Gifts	3.4%	22	1.4%	1	5.8%	3	5.8%	3	3.9%	3	1.8%	1	2.0%	1	0.0%	0	0.0%	0	6.8%	3	4.5%	6
Health and Beauty items	3.6%	23	4.2%	2	2.1%	1	5.9%	3	9.1%	7	4.6%	3	3.2%	2	2.1%	1	2.2%	1	0.0%	0	1.8%	2
Ink cartridges	0.5%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.4%	2
Insurance	0.5%	3	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Pet related products	1.1%	7	1.6%	1	1.8%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.8%	2
Vehicles / vehicle parts	1.5%	9	2.8%	1	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.5%	1	2.1%	3
Weighted base:	634	49	60	54	77	64	55	39	58	41	137											
Sample:	609	52	56	64	61	65	75	67	54	55	60											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q36 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? [MR]</b>																						
<i>Those who make use of electronic home shopping at Q34</i>																						
Food	11.0%	70	9.3%	5	10.3%	6	9.5%	5	10.4%	8	18.2%	12	11.7%	6	8.0%	3	6.9%	4	8.0%	3	12.6%	17
Clothes	28.3%	180	35.0%	17	21.3%	13	24.2%	13	39.1%	30	27.9%	18	26.6%	15	25.6%	10	21.8%	13	38.6%	16	25.8%	36
Banking / finance	7.3%	46	14.9%	7	3.0%	2	5.3%	3	3.9%	3	17.0%	11	4.5%	2	16.4%	6	8.7%	5	4.2%	2	3.4%	5
Books	31.6%	200	30.0%	15	20.2%	12	31.8%	17	35.4%	27	32.5%	21	25.6%	14	38.5%	15	33.5%	19	40.3%	17	31.3%	43
CDs, DVD's, music	29.9%	189	30.0%	15	12.4%	7	26.7%	14	37.5%	29	29.3%	19	26.8%	15	34.4%	13	26.1%	15	32.6%	14	35.3%	48
DIY goods	2.7%	17	4.3%	2	1.2%	1	7.8%	4	1.1%	1	0.0%	0	0.9%	1	5.7%	2	2.2%	1	1.2%	1	3.4%	5
Furniture / Carpets	5.4%	34	8.1%	4	6.3%	4	8.3%	4	3.8%	3	4.7%	3	4.1%	2	8.4%	3	3.1%	2	2.6%	1	5.7%	8
Garden items	2.5%	16	5.7%	3	1.2%	1	2.9%	2	3.4%	3	0.0%	0	2.5%	1	5.9%	2	2.2%	1	0.0%	0	2.1%	3
Holiday and / or Travel Tickets	13.5%	86	20.1%	10	6.3%	4	15.7%	8	15.2%	12	11.3%	7	6.4%	4	15.9%	6	8.6%	5	13.4%	6	17.9%	25
Jewellery	3.5%	22	4.3%	2	2.9%	2	5.8%	3	1.1%	1	3.3%	2	2.3%	1	2.9%	1	2.7%	2	5.0%	2	4.7%	6
Major electrical items	14.5%	92	24.4%	12	8.0%	5	13.3%	7	16.2%	13	21.2%	14	13.6%	7	20.2%	8	12.2%	7	13.7%	6	10.2%	14
Small electrical items	17.8%	113	29.8%	15	13.1%	8	16.2%	9	19.2%	15	20.5%	13	16.2%	9	20.9%	8	15.3%	9	25.9%	11	12.8%	18
Small household goods	8.0%	51	19.1%	9	12.4%	7	12.6%	7	6.1%	5	3.5%	2	0.0%	0	7.3%	3	8.4%	5	14.0%	6	4.8%	7
Sports goods	4.0%	25	9.1%	4	1.2%	1	5.3%	3	5.6%	4	2.9%	2	3.8%	2	5.5%	2	0.0%	0	2.5%	1	4.3%	6
Toys	7.5%	48	13.2%	6	7.2%	4	5.8%	3	7.8%	6	5.9%	4	11.2%	6	2.9%	1	14.3%	8	4.5%	2	4.7%	6
Other	3.2%	21	2.3%	1	4.3%	3	1.2%	1	2.3%	2	6.5%	4	3.2%	2	0.0%	0	0.0%	0	1.8%	1	5.7%	8
Art and craft items	0.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Computer games	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1	1.6%	1	0.0%	0	2.2%	1	2.1%	1	2.5%	3
Event tickets (e.g. concert, theatre etc.)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Gifts	0.8%	5	0.0%	0	2.5%	1	2.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Health and Beauty items	2.6%	16	0.0%	0	5.7%	3	4.6%	2	7.9%	6	4.3%	3	0.9%	1	1.1%	0	0.0%	0	1.4%	1	0.0%	0
Insurance	1.1%	7	2.0%	1	2.1%	1	1.2%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Pet related products	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles / vehicle parts	1.9%	12	1.4%	1	1.8%	1	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	3.4%	2	1.2%	1	4.3%	6
(None)	19.4%	123	24.7%	12	22.0%	13	25.9%	14	15.5%	12	19.9%	13	22.8%	12	36.4%	14	16.9%	10	13.7%	6	12.6%	17
(Don't know)	10.1%	64	7.5%	4	14.6%	9	6.6%	4	4.3%	3	3.7%	2	13.2%	7	9.9%	4	3.4%	2	5.4%	2	19.6%	27
Weighted base:		634		49		60		54		77		64		55		39		58		41		137
Sample:		609		52		56		64		61		65		75		67		54		55		60

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q37 Which of these leisure activities do you participate in? [MR/PR]</b>																						
Health and Fitness	19.7%	197	23.9%	21	15.6%	16	19.0%	16	22.3%	26	26.6%	25	26.5%	18	25.1%	14	6.5%	7	16.8%	12	19.2%	42
Leisure Centre Activities	20.0%	200	20.5%	18	9.6%	10	12.9%	11	26.8%	31	27.3%	25	24.5%	17	17.9%	10	18.0%	18	20.4%	14	20.5%	45
Cinema	50.6%	507	49.8%	45	51.9%	53	49.6%	42	48.5%	56	42.8%	40	57.8%	40	56.3%	32	47.0%	48	51.2%	36	52.8%	116
Restaurant	70.4%	705	71.0%	64	69.2%	70	73.3%	62	67.0%	77	68.7%	64	69.8%	49	73.7%	42	69.5%	71	71.5%	50	71.7%	158
Pub /Bars	50.9%	510	47.3%	42	45.5%	46	53.3%	45	43.2%	50	57.9%	54	55.2%	38	55.7%	31	39.1%	40	47.2%	33	59.0%	130
Nightclub	4.6%	46	2.0%	2	1.2%	1	4.3%	4	5.2%	6	4.5%	4	7.7%	5	2.3%	1	5.7%	6	9.7%	7	4.5%	10
Social Club	11.9%	119	15.5%	14	7.2%	7	10.7%	9	8.0%	9	9.5%	9	12.9%	9	9.4%	5	11.6%	12	26.1%	18	11.9%	26
Ten Pin Bowling	18.5%	185	15.3%	14	11.9%	12	20.0%	17	24.7%	28	18.1%	17	20.2%	14	13.9%	8	20.1%	20	16.3%	11	19.7%	43
Bingo	6.6%	66	9.5%	9	10.8%	11	6.7%	6	1.2%	1	5.8%	5	5.4%	4	2.1%	1	3.7%	4	5.4%	4	9.9%	22
Theatre / concert hall	45.2%	452	45.6%	41	35.6%	36	50.6%	42	42.4%	49	41.0%	38	49.5%	35	53.3%	30	36.0%	37	42.0%	30	52.3%	115
Museum / Art Galleries	32.8%	328	30.1%	27	26.2%	27	29.8%	25	33.9%	39	29.8%	28	40.9%	28	42.1%	24	25.9%	26	37.6%	26	35.3%	78
Running / Cycling / outdoor activities	24.6%	246	16.5%	15	21.1%	21	27.3%	23	32.8%	38	20.0%	18	25.9%	18	27.2%	15	13.2%	13	29.5%	21	28.6%	63
(None mentioned)	10.7%	107	6.1%	5	9.5%	10	13.3%	11	11.1%	13	11.9%	11	5.2%	4	11.9%	7	14.3%	14	9.6%	7	11.3%	25
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10												
<b>Q38 Which centre/facility did you last visit for indoor sports or health and fitness activity?</b>																							
<i>Those that participate in Health and Fitness or Leisure centre activities at Q37 AND Excl Nulls &amp; SFT</i>																							
<b>Zone 1</b>																							
Energie Fitness For Women, New Street, Huddersfield	0.8%	2	5.0%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hudawi Centre, Great Northern Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huddersfield Lawn Tennis & Squash Club, Cemetery Road, Edgerton	0.8%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huddersfield Sports Centre, Pine Street, Southgate, Huddersfield	4.5%	14	12.3%	4	4.0%	1	0.0%	0	0.0%	0	11.8%	4	6.2%	2	17.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
John Smith's Stadium, Stadium Way, Huddersfield	1.1%	3	3.2%	1	4.0%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lockwood Park Health & Fitness Club, Lockwood Park, Brewery Drive, Huddersfield	1.2%	4	5.7%	2	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Momentum Leisure Huddersfield, Apley Hall, Firth Street, Huddersfield	0.8%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newsome High School & Sports College, Castle Avenue, Huddersfield	0.6%	2	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pure Fitness, Westgate, Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Health & Fitness Complex, Stadium Way, Huddersfield	2.6%	8	8.2%	2	5.0%	1	0.0%	0	0.0%	0	7.5%	3	2.7%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Zone, St Andrews Road, Huddersfield	0.5%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Top Bodies, Saint John's Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Huddersfield Town Centre	3.0%	9	13.5%	4	4.0%	1	0.0%	0	0.0%	0	9.0%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>																							
Almondbury Sports Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%



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Almondbury High School, Fernside Avenue, Almondbury																						
Canalside Sports Complex, Leeds Road, Huddersfield	1.9%	6	0.0%	0	4.0%	1	0.0%	0	3.8%	1	8.6%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Deighton Sports Arena, Deighton Road, Huddersfield	0.6%	2	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DRAM Sports & Community Centre, Ridgeway, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme Conditioning, Red Doles Road, Huddersfield	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soccer City, Wakefield Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Fitness, Wakefield Road, Tandem, Huddersfield	5.2%	16	13.3%	4	30.1%	6	0.0%	0	0.0%	0	0.0%	0	16.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Fartown	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Waterloo Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Bridges Fitness Centre, Birkby Lane, Bailiff Bridge	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Sports Club, Russell Way, Brighouse	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Swimming Pool & Fitness Centre, Woodvale Road, Brighouse	3.9%	12	0.0%	0	14.5%	3	32.5%	7	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Holiday Inn, Clifton Village, Brighouse	0.4%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Brighouse	1.9%	6	0.0%	0	0.0%	0	3.5%	1	2.2%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Local Facility/Gym, Elland	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						

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Gomersal Park Hotel, Moor Lane, Gomersal	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Heckmondwike Sports Club, Cemetery Road, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Leisure & Fitness, Oxford Road, Gomersal	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PJ's Health & Fitness Village, Cartwright Street, Cleckheaton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timestep School Of Dance, Liversedge Hall Lane, Norristhorpe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spensborough Pool & Fitness Complex, Bradford Road, Liversedge	3.1%	9	0.0%	0	0.0%	0	0.0%	0	17.6%	7	0.0%	0	0.0%	0	0.0%	0	8.7%	2	4.8%	1	0.0%	0
Whitcliffe Mount Sports Centre, Turnsteads Avenue, Cleckheaton	1.7%	5	0.0%	0	0.0%	0	3.1%	1	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Local Facility/Gym, Cleckheaton Town Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Local Facility/Gym, Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Heckmondwike Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Local Facility/Gym, Liversedge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Mirfield District Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Scholes (Cleckheaton) Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Cedar Court Hotel, Lindley Moor Road, Ainley Top, Huddersfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Valley Leisure Centre, New Street, Slaithwaite	3.3%	10	4.7%	1	0.0%	0	0.0%	0	0.0%	0	24.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heritage Health Academy, Wellington Mills, Lindley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maloney's Gym, Marsh Mills, Luck Lane/New Hey Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northern Fitness, Colne Valley Business Park,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Huddersfield																						
YMCA Sports & Social Club, New Hey Road, Salendine Nook	1.2%	4	3.7%	1	3.5%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Linthwaite Local Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Slaithwaite District Centre	0.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Bodyzone Fitness Centre, Nortonthorpe Mills, Wakefield Road, Scissett	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Baths, Wakefield Road, Scissett	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Kirkburton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Netherton Village Centre	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Scissett Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Skelmanthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Holmfirth Harriers Athletic Club, New Mill Road, Honley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Holmfirth Pool, Huddersfield Road, Thongsbridge, Holmfirth	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.7%	1	35.4%	6	0.0%	0	0.0%	0	0.0%	0
Thongsbridge Tennis Club, Miry Lane, Holmfirth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Holmfirth Town Centre	1.2%	4	2.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	9.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Honley District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Local Facility/Gym, Meltham District Centre <b>Zone 8</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Sports Centre, Longcauseway, Dewsbury	4.6%	14	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.9%	10	12.4%	3	0.0%	0
Local Facility/Gym, Dewsbury Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0
Local Facility/Gym, Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Thornhill Local Centre <b>Zone 9</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Baths & Recreation Centre, Cambridge Street, Batley	2.3%	7	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	10.1%	2	9.2%	2	0.0%	0
Batley Sports & Tennis Centre, Windmill Lane, Howden Clough, Batley	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	33.7%	7	2.5%	2
Dance Club 21, Branch Road, Batley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Fitness, Gelderd Road, Birstall, Batley	2.7%	8	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	8.3%	2	6.8%	5
Mpfit Gym, Britannia Mills, Gelderd Road, Birstall	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.5%	2
Local Facility/Gym, Batley Town Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	2.4%	1	4.3%	3
Local Facility/Gym, Birstall District Centre <b>Zone 10</b>	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0
Morley Leisure Centre, Queensway, Morley, Leeds	6.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	26.1%	18
Tong High School, Westgate Hill Street, Bradford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Local Facility/Gym, Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Morley	3.9%	12	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	13.3%	9
Local Facility/Gym, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Wyke <b>Outside the Study Area - Barnsley</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne's, Barnsley Road, Dodworth, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Fitness, The Peel Centre, Harborough Hill Road, Barnsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Metrodome Leisure Complex, Queens Ground, Queens Road, Barnsley	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	7	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>																								
Bradford College, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Gym Club, Arthington St, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Dunn Sports Centre, Rooley Avenue, Bradford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Virgin Active, Gallagher Leisure Park, Bradford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Local Facility/Gym, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Calderdale</b>																								
DW Fitness, Charlestown Road, Halifax	0.9%	3	0.0%	0	0.0%	0	9.6%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough Industrial Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Swimming Pool, Skircoat Road, Halifax	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village Hall, Shelf	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Swimming Fool & Fitness Centre, Station Road, Sowerby Bridge	1.0%	3	0.0%	0	0.0%	0	14.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Halifax	0.5%	1	0.0%	0	3.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Leeds</b>																								
Aireborough Leisure Centre, The Green, Guiseley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bodyline Natural, Macaulay Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilton Leeds City Hotel, Neville Street, Leeds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Charles Centre for Sports, Middleton Grove, Leeds	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Leisure Centre, Market Place, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Edge, University of Leeds, Leeds	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Cardigan	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Fields Development, Kirkstall Road, Leeds											
Local Facility/Gym, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Sheffield</b>											
Sheffield Hallam University Gym, Howard Street, Sheffield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
<b>Outside the Study Area - Wakefield</b>											
Bannatyne's, Paragon Avenue, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cedar Court Hotel, Denby Dale Road, Wakefield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Fitness Muscle World, Cluntergate, Horbury	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Nuffield Health Fitness & Wellbeing, Calder Island Way, Wakefield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Sun Lane Leisure, Sun Lane, Wakefield	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Wakefield Sports Centre, City Academy, Warmfield View, Wakefield	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
Local Facility/Gym, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Wakefield	3.8%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.1%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	304	31	21	21	38	36	32	16	21	21	69
Sample:	290	34	21	24	28	34	44	27	20	29	29

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q39 Which centre/facility did you last visit to go the cinema?</b>																						
<i>Those who go to the Cinema at Q37 AND Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
Odeon Cinema, Galpharm Stadium, Bradley Mills Road, Huddersfield	36.3%	179	78.4%	35	74.6%	38	35.8%	15	21.0%	12	79.1%	31	48.7%	19	83.2%	26	6.4%	3	1.4%	1	0.0%	0
<b>Zone 3</b>																						
Rex Cinema, Coronation Street, Elland	4.1%	20	8.2%	4	7.0%	4	22.7%	9	0.0%	0	5.2%	2	1.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Showcase Cinema, Gelderd Road, Birstall, Batley	36.8%	182	2.2%	1	7.2%	4	6.3%	3	71.6%	40	9.7%	4	6.0%	2	1.9%	1	55.2%	26	90.0%	32	64.3%	70
<b>Outside the Study Area - Barnsley</b>																						
Paramount Cinema, Shrewsbury Road, Penistone	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Parkway Cinema, Eldon Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>																						
Cineworld, Leisure Exchange, Vicar Lane, Bradford	2.3%	11	3.7%	2	2.4%	1	5.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	3.9%	4
National Media Museum, Picturerville, Bradford	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Odeon Cinema, Gallagher Leisure Park, Thornbury	1.2%	6	0.0%	0	3.6%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
<b>Outside the Study Area - Calderdale</b>																						
Vue, Broad Street, Halifax	3.4%	17	4.1%	2	1.6%	1	29.9%	12	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Leeds</b>																						
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	7.5%	4	0.0%	0	0.0%	0
Vue, The Light, The Headrow, Leeds	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.6%	1	3.5%	1	2.3%	2
<b>Outside the Study Area - London</b>																						
Odeon, Leicester Street, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Manchester</b>																						
Odeon, Trafford Centre, The Dome, Manchester	0.6%	3	1.7%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Scarborough</b>																						
Hollywood Plaza, North	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Marine Road, Scarborough <b>Outside the Study Area - Sheffield</b>											
Cineworld, Valley Centertainment, Broughton Lane, Sheffield	0.6%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%
Vue, Meadowhall Centre, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - South Lakeland</b>											
Zeffirellis, Compston Road, Ambleside	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Sunderland</b>											
Empire Cinemas, Sunnyside Leisure, Sunderland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Wakefield</b>											
Cineworld, Westgate Retail & Leisure Park, Wakefield	10.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cineworld, Xscape, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Wyre</b>											
Vue, North Promenade, Cleveleys	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	494	45	51	42	56	40	40	31	48	35	108
Sample:	478	47	47	49	46	40	54	52	46	48	49



# Kirklees District Household Survey For WYG Planning & Environment

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<b>Q40 Which centre/facility did you last visit to go to a restaurant?</b>																					
<i>Those who go to Restaurants at Q37 AND Excl Nulls &amp; SFT</i>																					
<b>Zone 1</b>																					
Berry Brow Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
Crosland Moor Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farnley Tyas	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Huddersfield Town Centre	18.4%	123	42.2%	26	50.5%	34	14.1%	8	5.2%	4	39.7%	25	29.6%	14	24.5%	9	3.2%	2	3.6%	2	0.0%
Lockwood Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marsh District Centre	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurstonland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds Road Retail Park, Huddersfield	0.3%	2	1.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 2</b>																					
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aspley Local Centre	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birkby Local Centre	0.3%	2	1.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kirkheaton Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 3</b>																					
Bailiff Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkisland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brighouse Town Centre	2.3%	15	0.0%	0	1.2%	1	16.7%	10	1.7%	1	1.9%	1	0.0%	0	1.1%	0	0.0%	0	1.3%	2	
Clifton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elland Town Centre	1.0%	7	0.0%	0	1.2%	1	8.8%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rastrick	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 4</b>																					
Cleckheaton Town Centre	3.1%	20	0.0%	0	0.0%	0	1.2%	1	17.2%	13	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.6%	5	
Gomersal Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	
Heckmondwike Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	2	
Liversedge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Mirfield District Centre	1.7%	11	0.0%	0	1.6%	1	1.2%	1	9.3%	7	0.0%	0	2.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Norristhorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
<b>Zone 5</b>																						
Ainley Top	0.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.9%	6	1.1%	1	2.7%	2	1.5%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	1.2%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Clayton West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																						
Denby Dale Local Centre	1.1%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Emley Neighbourhood Centre	0.7%	5	4.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.5%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Brockholes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	3.5%	24	3.9%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	5.3%	2	44.6%	17	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	1.7%	11	7.5%	5	1.1%	1	0.0%	0	0.0%	0	2.7%	2	1.2%	1	10.1%	4	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0

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New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Dewsbury Town Centre	1.7%	12	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Batley Town Centre	4.3%	29	1.1%	1	0.0%	0	0.0%	0	13.4%	10	0.0%	0
Birstall District Centre	4.4%	29	4.0%	2	0.0%	0	1.1%	1	11.8%	9	2.7%	2
Birstall Shopping Park (Junction 27 of the M62)	5.1%	34	0.0%	0	0.0%	0	1.1%	1	8.9%	7	0.0%	0
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gildersome	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	3.2%	22	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.4%	2
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Barnsley</b>												
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Hoyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bassetlaw</b>												
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>												
Bradford City Centre	4.3%	29	10.3%	6	7.0%	5	1.2%	1	0.0%	0	0.0%	0
Ilkley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Calderdale</b>												
Halifax Town Centre	2.6%	18	0.0%	0	2.5%	2	25.4%	15	1.3%	1	0.0%	0
Hebden Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lightcliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Ripponden	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Shelf	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Sowerby Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Craven</b>																						
Grassington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	2
<b>Outside the Study Area - Craven</b>																						
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Hambleton</b>																						
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Harrogate</b>																						
Harrogate Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - High Peak</b>																						
Buxton Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Leeds</b>																						
Chapel Allerton	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headingley	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Leeds City Centre	5.9%	39	0.0%	0	2.7%	2	7.6%	5	7.9%	6	1.1%	1	6.7%	3	2.9%	1	12.9%	8	11.8%	6	5.7%	9
Pudsey Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Temple Newsam, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	3
<b>Outside the Study Area - Manchester</b>																						
Manchester City Centre	1.2%	8	3.0%	2	1.9%	1	1.5%	1	0.0%	0	1.1%	1	0.0%	0	3.9%	1	2.0%	1	1.7%	1	0.0%	0
<b>Outside the Study Area - Sheffield</b>																						
Sheffield City Centre	0.5%	3	0.0%	0	2.2%	1	1.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.3%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Trafford</b>																						
Trafford Shopping Centre, Manchester	0.6%	4	0.0%	0	1.6%	1	1.1%	1	0.0%	0	2.7%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Wakefield</b>																						
Horbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.7%	2
Castleford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wakefield Town Centre	5.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	15.7%	10	6.3%	3	12.3%	19
Cathedral Retail Park, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - York</b>																						
York City Centre	1.6%	11	1.1%	1	1.1%	1	2.9%	2	0.0%	0	1.1%	1	1.8%	1	0.0%	0	3.2%	2	0.0%	0	2.8%	4
<b>Others</b>																						
Outside the Study Area - Other	3.6%	24	4.4%	3	7.0%	5	3.4%	2	0.0%	0	1.3%	1	2.6%	1	1.5%	1	4.1%	3	2.5%	1	5.7%	9
Abroad	0.9%	6	1.2%	1	1.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.7%	1	1.5%	1	1.2%	2
Weighted base:	669		61		67		59		73		62		47		39		63		49		150	
Sample:	663		68		66		71		62		66		67		69		58		67		69	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q41 Which centre/facility did you last visit to go to bars, pubs and nightclubs?</b>																						
<i>Those that go to Pubs/bars, Nightclubs or a Social club at Q37 AND Excl Nulls &amp; SFT</i>																						
<b>Zone 1</b>																						
Berry Brow Neighbourhood Centre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Crosland Moor Local Centre	0.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Farnley Tyas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Huddersfield Town Centre	20.9%	109	59.6%	26	53.8%	26	11.5%	5	2.8%	1	51.8%	28	37.4%	15	14.5%	5	4.3%	2	1.4%	1	0.0%	0
Lockwood Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.6%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.5%	3	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurstonland	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Almondbury District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.3%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkby Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.6%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.4%	2	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Bailiff Bridge	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkisland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	2.1%	11	0.0%	0	0.0%	0	20.8%	9	1.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	1.0%	5	0.0%	0	0.0%	0	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Greetland	0.6%	3	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rastrick	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Cleckheaton Town Centre	3.3%	17	0.0%	0	0.0%	0	0.0%	0	25.0%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.0%	4	0.0%	0
Gomersal Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Liversedge	0.7%	4	0.0%	0	0.0%	0	0.0%	0	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Mirfield District Centre	2.7%	14	0.0%	0	1.7%	1	0.0%	0	21.4%	11	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Norristhorpe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Ainley Top	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.7%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	1.9%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Clayton West	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																						
Denby Dale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emley Neighbourhood Centre	0.4%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.5%	3	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	1.0%	5	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	9.4%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Brockholes Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	3.6%	19	5.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	49.1%	16	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	1.2%	6	1.7%	1	0.0%	0	0.0%	0	4.1%	2	1.8%	1	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0

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New Mill Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Dewsbury Town Centre	3.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shaw Cross	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornhill Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Batley Town Centre	3.6%	19	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%
Birstall District Centre	2.1%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Birstall Shopping Park (Junction 27 of the M62)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Birkenshaw Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Bierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	4.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Tingley	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.5%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Wrenthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Barnsley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%
High Hoyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Bradford City Centre	2.9%	15	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Halifax Town Centre	1.5%	8	0.0%	0	1.7%	1	16.7%	7	0.0%	0	0.0%
Hebden Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Lightcliffe	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
Todmorden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Craven</b>											
Grassington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%
<b>Outside the Study Area - Craven</b>											
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Hambleton</b>											
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Harrogate</b>											
Harrogate Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - High Peak</b>											
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Leeds</b>											
Chapel Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	7.3%	38	0.0%	0	7.7%	4	8.6%	4	2.8%	1	3.1%
Pudsey Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temple Newsam, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selby Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
White Rose Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Manchester</b>											
Manchester City Centre	0.3%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
<b>Outside the Study Area - Sheffield</b>											
Sheffield City Centre	0.6%	3	0.0%	0	0.0%	0	2.5%	1	2.8%	1	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Trafford</b>											
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Wakefield</b>											
Horbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Castleford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Wakefield Town Centre	5.5%	29	0.0%	0	2.2%	1	0.0%	0	2.4%	1	0.0%
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## Kirklees District Household Survey For WYG Planning & Environment

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Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - York</b>											
York City Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Outside the Study Area - Other	5.3%	28	0.0%	0	12.0%	6	6.6%	3	0.0%	0	0.0%
Abroad	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Weighted base:	521	44	49	43	50	55	40	32	42	36	131
Sample:	511	50	49	51	45	55	56	58	41	48	58

# Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q42 Which centre/facility did you last visit to go ten-pin bowling?</b>																						
<i>Those who go to Ten pin bowling at Q37 AND Excl Nulls &amp; SFT</i>																						
<b>Zone 2</b>																						
UK Superbowl, Leeds Road, Huddersfield	46.0%	78	89.2%	11	54.6%	6	31.6%	5	55.7%	14	75.6%	12	69.5%	9	76.7%	6	57.7%	10	19.2%	2	7.3%	3
<b>Zone 4</b>																						
Mirfield Local Centre	1.2%	2	0.0%	0	9.3%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Lindley Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Barnsley</b>																						
Barnsley Bowl, Carlton Road, Barnsley	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Metrodome Bowling, Metrodome Leisure Complex, Queens Ground, Queens Road, Barnsley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Blackburn with Darwen</b>																						
Bowlplex Bowling, Peel Leisure and Retail Park, Blackburn	0.4%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Blackpool</b>																						
1st Bowl, Market Street, Blackpool	0.4%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Bradford</b>																						
Hollywood Bowl, The Leisure Exchange, Vicar Lane, Bradford	16.7%	28	0.0%	0	20.3%	2	15.3%	3	31.6%	8	0.0%	0	0.0%	0	13.8%	1	7.2%	1	30.3%	3	25.0%	10
<b>Outside the Study Area - Calderdale</b>																						
Electric Bowl, Commercial Street, Halifax	7.7%	13	0.0%	0	0.0%	0	43.8%	7	0.0%	0	18.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3
<b>Outside the Study Area - Doncaster</b>																						
Doncaster Superbowl, The Lesuire Park, Bawtry Road, Doncaster	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Leeds</b>																						
1st Bowl Leeds, Merrion Centre, Merrion Way, Woodhouse, Leeds	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	11.6%	5
Hollywood Bowl, Cardigan Fields Leisure Centre,	9.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	27.7%	3	33.1%	13

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Weighted:

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Kirkstall, Leeds											
<b>Outside the Study Area - Portsmouth</b>											
Bowlplex Bowling, Gunwharf Quays, Portsmouth	0.6%	1	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Stockton on Tees</b>											
Hollywood Bowl, Teesside Leisure Park, Stockton-on-Tees	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Wakefield</b>											
Bowlplex, Xscape, Castleford	8.6%	15	0.0%	0	0.0%	0	9.4%	2	8.9%	2	0.0%
Wakefield Superbowl, Doncaster Road, Wakefield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - York</b>											
York City Centre	1.1%	2	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	170	13	11	17	25	16	13	7	17	10	41
Sample:	150	12	11	21	20	14	16	11	16	11	18

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q43 Which centre/facility did you last visit for bingo?</b>											
<i>Those who go to Bingo at Q37 AND Excl Nulls &amp; SFT</i>											
<b>Zone 1</b>											
Cowersley Community Centre, Cowersley	1.3%	1	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Folly Hall Mill, St Thomas Road, Huddersfield	42.9%	26	91.1%	8	79.1%	9	27.2%	1	0.0%	0	100.0%
<b>Zone 6</b>											
Darby and Joan Club, Skelmanthorpe	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%
<b>Zone 8</b>											
Mecca Bingo, The Rishworth Centre, Railway Street, Dewsbury	17.3%	10	0.0%	0	9.6%	1	0.0%	0	100.0%	1	0.0%
<b>Zone 10</b>											
Gala Bingo, Weavertorpe Retail Park, Bradford	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome Village Centre	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Gala Bingo, Pontefract Road, Barnsley	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%
<b>Outside the Study Area - Blackpool</b>											
Mecca Bingo, Talbot Road, Blackpool	1.2%	1	0.0%	0	0.0%	0	15.3%	1	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Gala Bingo, Bridge Street, Bradford	9.8%	6	0.0%	0	11.3%	1	22.9%	1	0.0%	0	0.0%
Mecca Bingo, Little Horton Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Mecca Bingo, Broad Street, Halifax	2.7%	2	0.0%	0	0.0%	0	34.7%	2	0.0%	0	0.0%
<b>Outside the Study Area - Leeds</b>											
Gala Bingo, Stonebridge Mills, Stonebridge Lane, Leeds	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Balm Road, Hunslet, Leeds	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%
Mecca Bingo, The Mayfair, New York Street, Leeds	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%
<b>Outside the Study Area - Wakefield</b>											

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Gala Bingo, Denby Dale Road, Wakefield	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	3
Mecca Bingo, Westgate Retail & Leisure Centre, Charlesworth Way, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																						
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	60		9		11		5		1		5		4		1		4		4		4	17
Sample:	55		9		11		6		1		3		6		2		5		4		4	8

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<b>Q44 Which centre/facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?</b>												
<i>Those who visit the Theatre / Concert Hall or Museum / Art galleries at Q37 AND Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Berry Brow Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnley Tyas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	13.9%	69	42.2%	19	29.5%	12	3.8%	2	0.0%	0	29.1%	14
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurstonland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Bailiff Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkisland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rastrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Cleckheaton Town Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Gomersal Local Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norristhorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																				
Ainley Top	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Hartshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																				
Clayton West Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.4%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																				
Brockholes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	1.0%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	8.4%	3	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



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New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Dewsbury Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%
Ravensthorpe District Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Batley Town Centre	2.0%	10	1.5%	1	4.5%	2	0.0%	0	0.0%	0	1.8%
Birstall District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birstall Shopping Park (Junction 27 of the M62)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Barnsley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
High Hoyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Bradford City Centre	20.1%	100	5.9%	3	12.1%	5	33.6%	14	25.2%	14	15.1%
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Halifax Town Centre	3.6%	18	4.2%	2	1.8%	1	18.9%	8	6.2%	3	2.5%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lightcliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Craven</b>																						
Grassington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Craven</b>																						
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Hambleton</b>																						
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Harrogate</b>																						
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - High Peak</b>																						
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Leeds</b>																						
Chapel Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	25.8%	129	16.9%	8	14.2%	6	9.8%	4	27.1%	15	17.0%	8	31.6%	13	24.3%	8	14.8%	6	23.2%	8	43.9%	54
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Newsam, Leeds	0.3%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Manchester</b>																						
Manchester City Centre	6.4%	32	7.6%	3	5.6%	2	7.0%	3	3.1%	2	8.6%	4	5.2%	2	4.0%	1	17.1%	7	5.9%	2	4.3%	5
<b>Outside the Study Area - Sheffield</b>																						
Sheffield City Centre	1.9%	9	0.0%	0	4.8%	2	2.7%	1	5.2%	3	0.0%	0	1.3%	1	3.9%	1	0.0%	0	0.0%	0	1.4%	2
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Trafford</b>																						
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside the Study Area - Wakefield</b>																						
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	5.6%	28	1.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	8.8%	4	0.0%	0	14.8%	6	1.6%	1	13.3%	16
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
<b>Outside the Study Area - York</b>																						
York City Centre	2.6%	13	0.0%	0	0.0%	0	5.7%	3	8.0%	4	1.3%	1	3.4%	1	0.0%	0	3.3%	1	2.9%	3		
<b>Others</b>																						
Outside the Study Area - Other	11.7%	59	7.4%	3	22.6%	9	22.7%	9	15.6%	9	14.4%	7	14.1%	6	12.9%	4	7.6%	3	19.2%	6	1.6%	2
Abroad	1.2%	6	5.3%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	1.3%	1	1.7%	1	0.0%	0	1.8%	1	0.0%	0
Weighted base:	499	46	42	41	55	47	41	32	41	33	122											
Sample:	502	52	43	49	47	52	60	57	39	45	58											

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<b>Q45 Which centre/facility did you last visit for running / cycling / outdoor activities?</b>												
<i>Those who participate in Running / Cycling / Outdoor activities at Q37 AND Excl Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Berry Brow Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnley Tyas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	17.4%	36	73.3%	11	58.1%	10	0.0%	0	0.0%	8	44.8%	7
Lockwood Local Centre	0.5%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurstonland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Bailiff Bridge	0.5%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0
Barkisland	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	4.0%	8	0.0%	0	0.0%	0	39.4%	6	2.3%	1	5.5%	1
Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.4%	1	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0
Greetland	0.8%	2	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0
Rastrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Cleckheaton Town Centre	6.6%	14	0.0%	0	0.0%	0	26.2%	10	0.0%	0	0.0%	0
Gomersal Local Centre	0.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Heckmondwike Town Centre	3.6%	8	0.0%	0	0.0%	0	18.1%	7	0.0%	0	0.0%	0
Liversedge	1.5%	3	0.0%	0	0.0%	0	8.7%	3	0.0%	0	0.0%	0

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Mirfield District Centre	3.8%	8	0.0%	0	0.0%	0	0.0%	0	16.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	2	0.0%	0
Norristhorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Ainley Top	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshead	1.0%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	2.1%	4	0.0%	0	4.8%	1	0.0%	0	0.0%	0	17.0%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Clayton West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																						
Denby Dale Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Brockholes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	4.1%	9	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	49.0%	7	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	1.5%	3	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	2	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Dewsbury Town Centre	3.9%	8	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornhill Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Batley Town Centre	3.2%	7	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%
Birstall District Centre	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birstall Shopping Park (Junction 27 of the M62)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Birkenshaw Local Centre	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	4.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakenshaw Neighbourhood Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Barnsley</b>											
Barnsley Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Hoyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Bassetlaw</b>											
Worksop Town Centre	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
<b>Outside the Study Area - Bradford</b>											
Bradford City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ilkley Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Calderdale</b>											
Halifax Town Centre	1.1%	2	4.6%	1	0.0%	0	10.5%	2	0.0%	0	0.0%
Hebden Bridge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lightcliffe	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%

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Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
Todmorden Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Craven</b>											5.8%
Grassington	0.5%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%
Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Craven</b>											0.0%
Bakewell Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Hambleton</b>									7.7%	1	0.0%
Thirsk Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Harrogate</b>									6.9%	1	0.0%
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - High Peak</b>											4.9%
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Leeds</b>											0.0%
Chapel Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	4.2%	9	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%
Pudsey Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temple Newsam, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Manchester</b>											0.0%
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Sheffield</b>											0.0%
Sheffield City Centre	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Trafford</b>											5.8%
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - Wakefield</b>											0.0%
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre	6.3%	13	4.6%	1	4.2%	1	0.0%	0	3.8%	1	0.0%
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside the Study Area - York</b>											
York City Centre	0.6%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Outside the Study Area - Other	1.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Abroad	0.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%
Weighted base:	209	15	17	15	37	18	16	14	11	15	51
Sample:	196	17	18	19	27	19	23	24	10	17	22

**Q46 How do you normally travel when visiting leisure destinations?***Those who participate in leisure activities at Q37*

Car / van (as driver)	63.2%	566	62.2%	52	56.0%	51	59.3%	43	59.5%	61	49.6%	40	74.5%	49	59.0%	29	75.7%	66	64.8%	41	67.5%	132
Car / van (as passenger)	12.4%	111	18.6%	16	12.5%	11	15.8%	12	15.6%	16	17.5%	14	5.6%	4	9.7%	5	5.5%	5	15.0%	10	9.8%	19
Bus, minibus or coach	6.6%	59	7.1%	6	5.9%	5	8.0%	6	4.6%	5	13.9%	11	7.1%	5	6.1%	3	4.0%	3	6.0%	4	5.7%	11
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	70	8.8%	7	11.4%	10	1.3%	1	9.8%	10	7.9%	6	8.2%	5	14.2%	7	7.8%	7	5.1%	3	6.1%	12
Taxi	3.7%	34	1.2%	1	4.0%	4	5.7%	4	2.7%	3	4.9%	4	0.8%	1	3.2%	2	1.2%	1	3.7%	2	6.4%	12
Train	2.1%	19	0.0%	0	2.0%	2	4.9%	4	2.9%	3	2.1%	2	2.0%	1	3.5%	2	3.0%	3	2.7%	2	0.9%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	895	84	92	73	103	82	66	50	87	64	196											
Sample:	890	93	89	88	88	87	94	88	84	90	89											



# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q47 Which leisure facilities would you like to see more of in the Kirklees area? [MR]</b>																						
Bars / pubs	0.9%	9	1.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.4%	2	0.9%	2		
Better shopping facilities	1.3%	13	1.1%	1	0.0%	0	1.1%	1	2.5%	3	0.0%	0	0.0%	0	0.7%	0	0.8%	1	3.4%	2	1.9%	4
Bowling alley	2.6%	26	2.4%	2	1.8%	2	1.6%	1	6.5%	7	0.7%	1	1.8%	1	2.3%	1	3.2%	3	5.7%	4	1.3%	3
Cinema	1.6%	17	3.7%	3	0.8%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	8.8%	9	1.2%	1	0.0%	0
Concert hall / venue	0.9%	9	1.1%	1	2.8%	3	0.0%	0	1.5%	2	0.0%	0	0.7%	1	0.0%	0	2.0%	2	1.9%	1	0.0%	0
Cycle paths / area	1.9%	19	2.2%	2	2.0%	2	2.7%	2	0.0%	0	7.0%	6	0.8%	1	5.0%	3	0.0%	0	3.5%	2	0.0%	0
Dance facilities	0.7%	7	4.1%	4	1.0%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.3%	3	1.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (Gym)	2.1%	21	0.9%	1	3.9%	4	0.0%	0	6.2%	7	2.0%	2	1.0%	1	6.4%	4	0.0%	0	0.7%	1	1.3%	3
Hotels	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.8%	29	6.6%	6	4.8%	5	4.7%	4	1.2%	1	5.1%	5	0.0%	0	2.8%	2	2.0%	2	1.0%	1	1.6%	3
Karting	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Leisure centre	2.3%	23	4.1%	4	3.6%	4	0.0%	0	3.4%	4	3.6%	3	2.7%	2	4.9%	3	2.0%	2	2.2%	2	0.0%	0
More children facilities / activities	5.8%	58	8.2%	7	1.5%	2	5.4%	5	9.2%	11	5.3%	5	7.5%	5	5.5%	3	5.1%	5	4.8%	3	5.7%	13
More sports facilities (football pitches, tennis courts)	4.5%	45	4.1%	4	5.3%	5	2.3%	2	9.9%	11	7.4%	7	3.8%	3	5.7%	3	0.7%	1	5.8%	4	2.1%	5
Museum / art galleries	1.2%	12	1.9%	2	0.0%	0	0.0%	0	2.0%	2	3.3%	3	2.1%	1	0.0%	0	1.2%	1	0.0%	0	0.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	3.0%	30	5.1%	5	2.5%	3	0.8%	1	6.4%	7	3.3%	3	3.6%	3	3.2%	2	3.4%	3	2.2%	2	0.9%	2
Paintballing	0.3%	3	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.1%	11	5.4%	5	2.8%	3	0.8%	1	0.7%	1	0.0%	0	1.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	7.8%	79	9.1%	8	7.3%	7	8.2%	7	3.3%	4	8.4%	8	14.6%	10	13.2%	7	3.4%	3	1.8%	1	10.1%	22
Theatre	2.2%	22	2.9%	3	1.9%	2	0.8%	1	5.0%	6	1.1%	1	3.6%	2	2.6%	1	0.8%	1	2.0%	1	1.6%	3
Other	3.8%	38	4.9%	4	7.6%	8	1.6%	1	5.7%	7	5.8%	5	1.6%	1	1.2%	1	1.2%	1	3.1%	2	3.6%	8
Cafes / coffee shops	0.5%	5	1.9%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf club / course	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
Horse riding / equestrian facilities	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Roller skating rink	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Running track / clubs	0.5%	5	0.9%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Youth club	0.9%	9	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.7%	4
(None)	59.5%	595	50.4%	45	51.8%	53	63.6%	53	56.1%	65	56.1%	52	58.2%	41	64.9%	37	67.0%	68	65.4%	46	61.8%	136
(Don't know)	7.5%	76	8.5%	8	9.9%	10	13.5%	11	5.2%	6	4.6%	4	3.6%	3	3.1%	2	3.5%	4	3.2%	2	11.9%	26
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>GEN Gender of respondent.</b>																						
Male	33.7%	337	33.0%	30	31.8%	32	25.4%	21	35.9%	41	35.4%	33	29.7%	21	36.8%	21	31.1%	32	41.2%	29	35.3%	78
Female	66.3%	664	67.0%	60	68.2%	69	74.6%	63	64.1%	74	64.6%	60	70.3%	49	63.2%	36	68.9%	70	58.8%	41	64.7%	143
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											
<b>AGE Could I ask, how old are you?</b>																						
18 – 24 years	2.8%	28	5.5%	5	2.6%	3	5.5%	5	2.6%	3	2.7%	2	2.7%	2	0.0%	0	2.6%	3	7.8%	6	0.0%	0
25 – 34 years	8.6%	86	5.6%	5	12.5%	13	1.9%	2	14.3%	17	12.8%	12	14.4%	10	10.9%	6	10.8%	11	10.6%	7	1.9%	4
35 – 44 years	21.2%	212	15.3%	14	17.2%	17	14.1%	12	23.4%	27	13.8%	13	19.8%	14	24.9%	14	24.6%	25	20.7%	15	28.0%	62
45 – 54 years	22.9%	230	15.2%	14	18.2%	18	23.6%	20	24.9%	29	18.6%	17	25.7%	18	23.0%	13	19.8%	20	23.1%	16	29.3%	65
55 – 64 years	20.3%	204	22.7%	20	26.0%	26	37.0%	31	15.7%	18	24.5%	23	19.9%	14	23.3%	13	18.8%	19	16.5%	12	12.4%	27
65+ years	22.2%	223	35.8%	32	19.6%	20	18.0%	15	18.1%	21	27.6%	26	16.5%	12	15.0%	8	21.4%	22	20.3%	14	24.1%	53
(Refused)	2.0%	20	0.0%	0	3.9%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	2	2.0%	2	1.0%	1	4.3%	9
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											
<b>ADU How many adults, including yourself, live in your household (16 years and above)?</b>																						
One	22.8%	228	26.3%	24	31.5%	32	22.3%	19	20.6%	24	23.7%	22	17.7%	12	18.7%	11	19.3%	20	24.9%	18	22.0%	48
Two	53.1%	531	60.6%	54	42.5%	43	52.0%	44	53.4%	62	57.1%	53	62.9%	44	57.9%	33	56.9%	58	44.9%	32	49.9%	110
Three	16.2%	162	6.3%	6	19.3%	20	23.4%	20	15.3%	18	13.6%	13	12.5%	9	17.0%	10	14.4%	15	13.6%	10	20.2%	44
Four or more	6.4%	64	6.8%	6	3.7%	4	2.3%	2	9.7%	11	5.6%	5	4.4%	3	5.3%	3	7.4%	8	16.6%	12	4.8%	10
(Refused)	1.5%	15	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	2.5%	2	1.1%	1	2.0%	2	0.0%	0	3.2%	7
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											
<b>CHI How many children aged under 16 years old are there living in your household?</b>																						
None	67.6%	677	78.6%	70	76.6%	78	79.7%	67	62.1%	72	71.6%	66	60.0%	42	62.9%	35	60.8%	62	67.2%	47	62.4%	138
One	14.5%	145	7.6%	7	8.3%	8	11.8%	10	14.1%	16	15.4%	14	14.3%	10	17.1%	10	18.7%	19	15.8%	11	17.9%	39
Two	10.7%	107	6.9%	6	7.1%	7	6.0%	5	9.8%	11	9.2%	8	19.5%	14	11.4%	6	10.0%	10	11.4%	8	13.8%	31
Three	4.2%	42	3.8%	3	0.7%	1	2.6%	2	10.5%	12	3.8%	4	3.7%	3	7.5%	4	3.5%	4	5.6%	4	2.7%	6
Four or more	1.6%	16	3.1%	3	5.4%	5	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0
(Refused)	1.4%	14	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.5%	2	1.1%	1	2.0%	2	0.0%	0	3.2%	7
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>CAR How many cars does your household own or have the use of?</b>																						
None	14.1%	141	21.6%	19	16.4%	17	12.9%	11	14.0%	16	16.0%	15	9.2%	6	4.4%	2	13.3%	13	12.5%	9	14.5%	32
One	40.4%	404	43.5%	39	42.4%	43	37.7%	32	39.1%	45	48.2%	45	33.8%	24	42.9%	24	41.7%	42	48.3%	34	34.8%	77
Two	35.9%	359	28.9%	26	32.6%	33	40.8%	34	31.2%	36	28.9%	27	46.4%	32	42.5%	24	34.4%	35	25.3%	18	42.7%	94
Three or more	8.0%	80	6.0%	5	5.7%	6	8.6%	7	13.7%	16	6.9%	6	8.8%	6	9.1%	5	7.4%	7	13.9%	10	4.8%	10
(Refused)	1.7%	17	0.0%	0	3.0%	3	0.0%	0	2.0%	2	0.0%	0	1.7%	1	1.1%	1	3.2%	3	0.0%	0	3.2%	7
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101
<b>EMP Is the chief wage earner in full-time or part-time employment?</b>																						
<i>Those who are in employment or retired on a private company pension</i>																						
Full-time	68.5%	560	53.4%	38	61.1%	46	73.0%	48	60.6%	61	70.8%	52	75.7%	45	64.9%	31	77.2%	63	62.4%	37	75.7%	140
Part-time	7.9%	65	18.7%	13	8.0%	6	8.6%	6	6.7%	7	6.4%	5	6.6%	4	10.2%	5	7.5%	6	14.1%	8	2.7%	5
Retired - private company pension	18.4%	151	20.6%	15	18.5%	14	15.4%	10	18.3%	18	19.5%	14	15.6%	9	23.5%	11	13.1%	11	19.7%	12	19.7%	36
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long term sickness	1.7%	14	2.9%	2	4.5%	3	0.0%	0	5.0%	5	2.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Housewife	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Student	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unemployed	2.7%	22	2.5%	2	5.5%	4	1.6%	1	9.4%	9	0.9%	1	2.1%	1	0.0%	0	0.0%	0	2.9%	2	0.9%	2
(Refused)	0.6%	5	0.9%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	2
Weighted base:		819		72		75		66		100		73		59		48		82		59		184
Sample:		808		80		75		78		85		76		83		85		78		85		83
<b>HOM Do you own your own home?</b>																						
Yes	78.6%	787	74.8%	67	77.4%	79	85.0%	71	72.6%	84	77.2%	71	82.9%	58	85.1%	48	74.4%	75	78.9%	56	81.0%	179
No	18.5%	186	23.2%	21	18.8%	19	15.0%	13	25.4%	29	20.9%	19	14.5%	10	12.9%	7	22.4%	23	20.2%	14	13.6%	30
(Refused)	2.8%	28	1.9%	2	3.8%	4	0.0%	0	2.0%	2	1.9%	2	2.5%	2	2.1%	1	3.2%	3	1.0%	1	5.4%	12
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?</b>																						
White	92.5%	926	88.3%	79	84.5%	86	99.2%	83	93.2%	108	98.1%	91	97.5%	68	96.0%	54	86.3%	88	87.2%	61	94.6%	209
Indian	1.4%	14	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.5%	6	6.1%	4	0.0%	0
Pakistani	2.2%	22	8.3%	7	4.5%	5	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	6.0%	4	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Black Caribbean	0.3%	3	0.0%	0	2.5%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Other Black	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Other Ethnic Group (Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.9%	29	2.7%	2	3.0%	3	0.0%	0	3.3%	4	1.9%	2	2.5%	2	2.8%	2	5.2%	5	0.0%	0	4.5%	10
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

**QUOTA Zone**

Zone 1	8.9%	89	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.1%	101	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	8.4%	84	0.0%	0	0.0%	0	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	11.5%	116	0.0%	0	0.0%	0	0.0%	0	100.0%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	9.2%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	7.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	56	0.0%	0	0.0%	0	0.0%	0
Zone 8	10.1%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0	0.0%	0
Zone 9	7.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0
Zone 10	22.0%	220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	220
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>PS Postcode Sector</b>												
BD111	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17
BD112	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	25
BD120	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
BD127	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
BD128	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
BD129	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
BD193	0.7%	7	0.0%	0	0.0%	0	6.0%	7	0.0%	0	0.0%	7
BD194	0.8%	8	0.0%	0	0.0%	0	7.3%	8	0.0%	0	0.0%	8
BD195	0.4%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	4
BD196	1.6%	16	0.0%	0	0.0%	0	14.0%	16	0.0%	0	0.0%	16
BD4 0	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
BD4 6	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
BD4 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
HD1 3	0.4%	4	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	4
HD1 4	1.4%	14	15.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	14
HD1 5	0.3%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	3
HD1 6	0.3%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	3
HD2 1	2.0%	20	0.0%	0	20.1%	20	0.0%	0	0.0%	0	0.0%	20
HD2 2	2.7%	27	0.0%	0	26.4%	27	0.0%	0	0.0%	0	0.0%	27
HD3 3	2.6%	26	0.0%	0	0.0%	0	0.0%	0	28.4%	26	0.0%	26
HD3 4	1.4%	14	0.0%	0	0.0%	0	0.0%	0	15.3%	14	0.0%	14
HD4 5	2.4%	24	25.2%	23	1.2%	1	0.0%	0	0.0%	0	0.0%	24
HD4 6	2.2%	22	25.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	22
HD4 7	2.0%	20	21.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	20
HD5 0	0.7%	7	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	7
HD5 8	2.0%	20	0.0%	0	19.9%	20	0.0%	0	0.0%	0	0.0%	20
HD5 9	2.6%	26	0.0%	0	25.5%	26	0.0%	0	0.0%	0	0.0%	26
HD6 1	0.5%	5	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	5
HD6 2	2.1%	21	0.0%	0	0.0%	0	24.5%	21	0.0%	0	0.0%	21
HD6 3	1.6%	16	0.0%	0	0.0%	0	18.9%	16	0.0%	0	0.0%	16
HD6 4	1.0%	10	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	10
HD7 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	16.2%	15	0.0%	15
HD7 5	2.8%	28	0.0%	0	0.0%	0	0.0%	0	30.2%	28	0.0%	28
HD7 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	9.9%	9	0.0%	9
HD8 0	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.4%	18
HD8 8	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.0%	23
HD8 9	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	20
HD9 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	15
HD9 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	8
HD9 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	6
HD9 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5
HD9 5	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	5
HD9 6	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	10
HD9 7	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	7
HX4 0	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	1

# Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
HX4 8	1.1%	11	0.0%	0	0.0%	0	12.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX4 9	0.2%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 0	0.7%	7	0.0%	0	0.0%	0	8.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 9	1.1%	11	0.0%	0	0.0%	0	13.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS270	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	10
LS277	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	23
LS278	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
LS279	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	17
WF120	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	13	0.0%	0	0.0%	0	0.0%	0
WF127	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	25	0.0%	0	0.0%	0	0.0%	0
WF128	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	0.0%	0
WF129	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	12	0.0%	0	0.0%	0	0.0%	0
WF131	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0
WF132	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
WF133	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	16	0.0%	0	0.0%	0	0.0%	0
WF134	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	15	0.0%	0	0.0%	0	0.0%	0
WF140	1.2%	12	0.0%	0	0.0%	0	0.0%	0	10.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF148	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF149	1.6%	16	0.0%	0	0.0%	0	0.0%	0	13.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF156	1.0%	10	0.0%	0	0.0%	0	0.0%	0	8.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF157	1.5%	15	0.0%	0	0.0%	0	0.0%	0	12.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF158	0.8%	8	0.0%	0	0.0%	0	0.0%	0	6.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF160	0.6%	6	0.0%	0	0.0%	0	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF169	1.2%	12	0.0%	0	0.0%	0	0.0%	0	10.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF170	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.5%	19	0.0%	0
WF175	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
WF176	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	8	0.0%	0	0.0%	0
WF177	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	13	0.0%	0	0.0%	0
WF178	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	12	0.0%	0	0.0%	0
WF179	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	15	0.0%	0	0.0%	0
WF2 0	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	19
WF3 1	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	21
WF3 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0
WF4 4	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF5 0	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	17
WF5 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
WF5 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	10
Weighted base:	1001		89		101		84		116		93		70		56		101		70		220	
Sample:	1001		100		100		100		100		100		100		100		100		100		101	



## **Appendix 3 – Quantitative Retail Tables**



**WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 1: POPULATION AND PER CAPITA EXPENDITURE WITHIN EACH ZONE OF STUDY AREA**

ZONE	POPULATION				PER CAPITA EXPENDITURE CONVENIENCE (£)					
	2016	2021	2026	2031	2014 <i>with SFT</i>	2014	2016	2021	2026	2031
<b>1</b>	55,495	57,012	58,529	60,046	1,914	1,866	1,855	1,845	1,839	1,834
<b>2</b>	62,166	64,338	66,511	68,684	1,895	1,848	1,837	1,826	1,820	1,816
<b>3</b>	50,216	50,542	51,943	53,211	2,020	1,970	1,957	1,947	1,940	1,935
<b>4</b>	74,676	76,670	78,664	80,658	1,925	1,876	1,865	1,855	1,848	1,844
<b>5</b>	54,286	55,721	57,156	58,591	1,966	1,917	1,905	1,894	1,888	1,883
<b>6</b>	45,461	47,522	49,614	51,704	2,120	2,067	2,054	2,043	2,036	2,031
<b>7</b>	36,410	37,510	38,611	39,711	2,129	2,076	2,063	2,052	2,045	2,040
<b>8</b>	63,651	65,797	67,942	70,088	1,692	1,649	1,639	1,630	1,625	1,621
<b>9</b>	43,781	44,670	45,558	46,447	1,749	1,705	1,695	1,685	1,680	1,676
<b>10</b>	135,583	136,559	140,461	144,131	1,895	1,848	1,836	1,826	1,820	1,816
<b>TOTAL</b>	<b>621,723</b>	<b>636,340</b>	<b>654,989</b>	<b>673,272</b>						

**Notes:**

a. Zones based on the following post code sectors

1 - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7

2 - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9

3 - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9

4 - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF14 9, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9

5 - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6

6 - HD8 0, HD8 8, HD8 9 and WF4 4

7 - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7

8 - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4

9 - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9

10 - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9

b. Per capita expenditure derived from Experian MMG3 data (2014 base date)

c. Population derived from Experian MMG3 data (2014 base date)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13 (October 2015)

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

**2014 Prices**



**WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 2A: TOTAL EXPENDITURE CONVENIENCE GOODS EXPENDITURE**

ZONE	EXPENDITURE (£m) CONVENIENCE				GROWTH CONVENIENCE		
	2016	2021	2026	2031	2016-2021	2016-2026	2016-2031
<b>1</b>	102.94	105.17	107.61	110.13	2.23	4.67	7.19
<b>2</b>	114.17	117.50	121.07	124.72	3.34	6.90	10.55
<b>3</b>	98.30	98.39	100.78	102.99	0.09	2.48	4.69
<b>4</b>	139.27	142.20	145.41	148.73	2.93	6.14	9.47
<b>5</b>	103.41	105.56	107.91	110.36	2.15	4.50	6.95
<b>6</b>	93.38	97.07	101.01	105.01	3.69	7.63	11.63
<b>7</b>	75.12	76.96	78.95	81.01	1.84	3.84	5.89
<b>8</b>	104.35	107.27	110.40	113.61	2.92	6.05	9.26
<b>9</b>	74.20	75.28	76.53	77.83	1.09	2.33	3.63
<b>10</b>	248.96	249.37	255.63	261.68	0.40	6.67	12.72
<b>TOTAL</b>	<b>1154.09</b>	<b>1174.77</b>	<b>1205.28</b>	<b>1236.07</b>	<b>20.68</b>	<b>51.20</b>	<b>81.98</b>

**TABLE 2B: CONVENIENCE GOODS EXPENDITURE SPLIT BETWEEN MAIN FOOD SHOPPING AND TOP-UP FOOD SHOPPING SPEND**

ZONE	EXPENDITURE (£m) CONVENIENCE - 2016		
	MAIN	TOP-UP	TOTAL
<b>1</b>	81.95	20.99	<b>102.94</b>
<b>2</b>	90.17	24.00	<b>114.17</b>
<b>3</b>	81.33	16.97	<b>98.30</b>
<b>4</b>	110.13	29.14	<b>139.27</b>
<b>5</b>	83.44	19.97	<b>103.41</b>
<b>6</b>	77.50	15.88	<b>93.38</b>
<b>7</b>	61.10	14.02	<b>75.12</b>
<b>8</b>	82.76	21.58	<b>104.35</b>
<b>9</b>	59.84	14.36	<b>74.20</b>
<b>10</b>	202.26	46.71	<b>248.96</b>
<b>TOTAL</b>	<b>930.47</b>	<b>223.62</b>	<b>1154.09</b>

**Notes:**

a. Zones based on the following post code sectors

1 - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7

2 - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9

3 - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9

4 - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF14 9, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9

5 - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6

6 - HD8 0, HD8 8, HD8 9 and WF4 4

7 - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7

8 - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4

9 - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9

10 - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9

b. Per capita expenditure derived from Experian MMG3 data (2014 base date)

c. Population derived from Experian MMG3 data (2014 base date)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13 (October 2015)

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

**2014 Prices**

WYG PLANNING  
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TABLE 3: CONVENIENCE GOODS SHOPPING PATTERNS AT 2013 AS IDENTIFIED BY NEMS SURVEY

STUDY AREA	TOTAL MAIN FOOD		1 MAIN FOOD		2 MAIN FOOD		3 MAIN FOOD		4 MAIN FOOD		5 MAIN FOOD		6 MAIN FOOD		7 MAIN FOOD		8 MAIN FOOD		9 MAIN FOOD		10 MAIN FOOD		
	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	(%)	TOP UP	
<b>Zone 1</b>																							
<b>Huddersfield In and Edge of Centre</b>																							
Farmfoods, Market Street, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Fulton Foods, New Street, Huddersfield	0.0	0.1	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, Trinity Street, Huddersfield	0.2	0.3	0.0	0.2	0.0	1.7	1.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
M&S, New Street, Huddersfield	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	
Sainsbury's, Market Street, Huddersfield	2.9	1.8	12.2	6.4	8.2	6.0	0.9	1.3	0.0	0.0	7.6	4.1	1.1	1.1	1.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury's, Southgate, Shorehead, Huddersfield	7.6	1.6	22.5	10.4	13.3	1.0	4.7	0.0	2.5	0.0	19.5	2.5	7.2	5.1	22.0	1.8	1.1	0.0	0.0	0.0	0.0	0.0	
Tesco Superstore, Viaduct Street, Huddersfield	3.3	1.1	13.0	4.4	5.7	3.7	0.0	0.0	0.0	0.0	11.0	1.3	3.1	2.5	5.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Huddersfield Town Centre	0.0	1.3	0.0	6.7	0.0	4.3	0.0	0.0	0.0	0.0	0.0	2.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Open Market - Huddersfield	0.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Queensgate Indoor Market - Huddersfield	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, Castlegate, Manchester Road, Huddersfield	0.2	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	1.8	1.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Huddersfield Outside Centre</b>																							
Aldi, Ringway Centre, Beck Road, Huddersfield	0.7	0.2	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	2.4	0.9	2.7	1.1	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Lockwood Road, Huddersfield	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Moorfield Shopping Centre, Huddersfield	0.0	0.7	0.0	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, Wakefield Road, Huddersfield	0.3	0.2	0.0	0.0	0.7	2.2	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Other Zone 1</b>																							
Co-operative Food, Meltham Road, Netherton	0.0	0.3	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Westbourne Road, Marsh	0.2	1.0	2.0	8.1	0.0	1.4	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Costcutter, Blackmoorfoot Road, Crossland Moor	0.0	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Berry Brow Neighbourhood Centre	0.0	0.1	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Hillhouse Local Centre	0.1	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Lowerhouses	0.0	0.1	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Netherton Local Centre	0.0	0.3	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Newsome Local Centre	0.0	0.3	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Paddock Local Centre	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub-Total</b>	<b>15.8</b>	<b>10.5</b>	<b>51.2</b>	<b>63.4</b>	<b>29.2</b>	<b>20.3</b>	<b>7.5</b>	<b>1.3</b>	<b>2.5</b>	<b>0.0</b>	<b>44.2</b>	<b>17.6</b>	<b>16.0</b>	<b>13.1</b>	<b>37.8</b>	<b>8.4</b>	<b>1.1</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	
<b>Zone 2</b>																							
<b>Huddersfield Outside Centre</b>																							
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.9	0.4	3.1	0.0	1.8	2.4	2.5	0.0	0.0	0.0	3.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, Carr Pit Road, Aspley, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Other Zone 2</b>																							
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	1.5	0.5	1.1	2.5	7.2	1.3	1.7	0.0	0.0	0.0	1.1	0.0	3.7	2.0	2.5	0.0	0.0	0.0	0.0	1.1	0.0	0.0	
Asda, Longhill Road, Huddersfield	5.9	1.6	12.0	1.2	24.6	11.1	9.9	0.0	0.0	0.9	11.3	2.2	1.9	0.0	0.9	0.0	1.8	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Northgate, Almondbury	0.0	0.3	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Penistone Road, Huddersfield	0.0	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Home Bargains, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.3	0.9	0.9	3.1	0.0	2.4	0.0	0.0	0.0	0.0	1.1	0.0	0.8	4.3	1.2	1.5	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, Penistone Road, Waterloo	7.8	2.3	11.5	0.0	28.2	13.1	0.0	1.3	0.8	0.0	3.5	1.8	39.3	9.0	8.0	1.0	1.2	0.0	0.0	0.0	0.8	0.0	
Nisa, Fixby Road, Fixby, Huddersfield	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
One Stop, Fernside Avenue, Almondbury, Huddersfield	0.0	0.2	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Leeds Road, Bradley	0.1	0.9	0.0	0.0	1.1	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Long Lane, Bradford	0.0	0.5	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Wakefield Road, Madge Green	0.0	0.5	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Almondbury District Centre	0.0	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Birkby Local Centre	0.0	0.5	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Dalton Neighbourhood Centre	0.0	0.8	0.0	0.0	0.0	7.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Fartown Local Centre	0.0	0.5	0.0	4.3	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Kirkheaton Local Centre	0.1	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Waterloo Local Centre	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub-Total</b>	<b>16.7</b>	<b>10.4</b>	<b>28.6</b>	<b>11.1</b>	<b>63.6</b>	<b>65.9</b>	<b>14.1</b>	<b>2.5</b>	<b>2.7</b>	<b>0.9</b>	<b>20.0</b>	<b>4.9</b>	<b>45.7</b>	<b>23.3</b>	<b>12.6</b>	<b>3.6</b>	<b>3.1</b>	<b>1.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.8</b>	<b>0.0</b>	
<b>Zone 3</b>																							
<b>Kirkstall District</b>																							
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Huddersfield Road, Eland	0.2	1.3	0.0	0.0	0.0	1.1	2.5	15.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Stainland Road, Greetland	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Nisa, Rochdale Road, Greetland	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury's, Hill Lane, Brighouse	1.9	1.5	0.0	0.0	1.9	1.0	20.1	18.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Superstore, Huddersfield Road, Brighouse	4.3	0.0	0.0	0.0	0.0	1.4	31.8	20.5	2.7	2.2	4.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	
Local Shops, Brighouse	0.2	0.5	0.0	0.0	0.0	0.0	2.8	7.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Eland	0.0	0.5	0.0	0.0	0.0	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, Greetland	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local Shops, West Vale	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub-Total</b>	<b>6.6</b>	<b>6.8</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>3.6</b>	<b>57.1</b>	<b>80.5</b>	<b>7.7</b>	<b>2.2</b>	<b>4.1</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	
<b>Zone 4</b>																							
<b>Heckmondwike In and Edge of Centre</b>																							
Tesco Superstore, Northgate, Heckmondwike	1.8	3.2	0.0	0.0	0.0	0.0	0.0	0.0	10.6	17.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	1.5	2.4	4.0	
Local Shops, Heckmondwike Town Centre	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.3															



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TABLE 4: CONVENIENCE GOODS EXPENDITURE ATTRACTED TO SHOPPING FACILITIES AT 2016

STUDY AREA	TOTAL MAIN FOOD (£m)	TOP UP (£m)	1 MAIN FOOD (£m)	TOP UP (£m)	2 MAIN FOOD (£m)	TOP UP (£m)	3 MAIN FOOD (£m)	TOP UP (£m)	4 MAIN FOOD (£m)	TOP UP (£m)	5 MAIN FOOD (£m)	TOP UP (£m)	6 MAIN FOOD (£m)	TOP UP (£m)	7 MAIN FOOD (£m)	TOP UP (£m)	8 MAIN FOOD (£m)	TOP UP (£m)	9 MAIN FOOD (£m)	TOP UP (£m)	10 MAIN FOOD (£m)	TOP UP (£m)	
<b>Zone 1</b>																							
Huddersfield Edge Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Farncliffe, Market Street, Huddersfield	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Fulton Foods, New Street, Huddersfield	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Island, Trinity Street, Huddersfield	2.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
M&S, New Street, Huddersfield	0.73	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Sainsbury's, Market Street, Huddersfield	26.07	4.25	10.02	1.35	7.38	1.44	0.72	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Sainsbury's, Southgate, Shorehead, Huddersfield	73.17	3.98	18.44	2.18	11.98	0.24	3.81	0.00	2.76	0.00	16.26	0.50	5.59	0.82	13.46	0.25	0.87	0.00	0.00	0.00	0.00	0.00	
Tesco Superstore, Veslock Street, Huddersfield	30.65	2.61	10.61	1.41	5.18	0.88	0.00	0.00	0.00	0.00	9.19	0.25	2.38	0.40	3.29	0.15	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Huddersfield Town Centre	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Open Market - Huddersfield	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Queensgate Indoor Market - Huddersfield	2.45	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	
Lidl, Castlefield, Manchester Road, Huddersfield	2.45	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Huddersfield Outside Centre																							
Aldi, Binway Centre, Beck Road, Huddersfield	7.34	0.36	0.00	0.00	0.00	0.00	0.00	0.00	2.03	0.18	2.08	0.18	2.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Co-operative Food, Lockwood Road, Huddersfield	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	
Co-operative Food, Moorfield Shopping Centre, Huddersfield	0.00	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Lidl, Wakefield Road, Huddersfield	3.57	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	1.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Other Zone 1</b>																							
Co-operative Food, Metham Road, Netherton	0.00	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Co-operative Food, Westbourne Road, Marsh	1.62	2.48	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Coscutter, Blackmoorfoot Road, Crossland	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Berry Brow Neighbourhood Centre	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Hillhouse Local Centre	0.00	1.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Lowerhouses	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Netherton Local Centre	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Newsome Local Centre	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Paddock Local Centre	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Sub-Total</b>	<b>150.38</b>	<b>25.51</b>	<b>41.97</b>	<b>13.30</b>	<b>26.35</b>	<b>4.88</b>	<b>6.08</b>	<b>0.72</b>	<b>2.76</b>	<b>0.00</b>	<b>36.89</b>	<b>3.52</b>	<b>12.39</b>	<b>2.08</b>	<b>23.07</b>	<b>1.18</b>	<b>0.87</b>	<b>0.32</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 2</b>																							
Huddersfield Outside Centre																							
Asda, Carr Hill/Wakefield Road, Aspley, Huddersfield	8.63	0.91	2.50	0.00	1.66	0.59	2.00	0.00	0.00	2.48	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Island, Carr Hill Road, Aspley, Huddersfield	2.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Other Zone 2</b>																							
Aldi, Galghager Retail Park, Wakefield Road, Huddersfield	14.02	1.33	0.91	0.53	6.46	0.32	1.36	0.00	0.00	0.93	0.00	2.84	0.32	1.53	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	
Asda, Longhill Road, Huddersfield	53.04	5.43	2.06	0.00	2.68	0.07	0.00	0.00	0.27	9.43	0.44	1.49	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Co-operative Food, Northgate, Almondbury	0.00	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Co-operative Food, Penistone Road, Huddersfield	0.00	0.27	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Home Bargains, Galghager Retail Park, Wakefield Road, Huddersfield	0.00	0.34	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
M&S Simply Food, Galghager Retail Park, Wakefield Road, Huddersfield	2.97	2.12	0.72	0.64	0.00	0.58	0.00	0.00	0.93	0.00	0.61	0.69	0.72	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Morrisons, Penistone Road, Huddersfield	76.84	5.30	9.45	0.00	25.46	3.15	0.00	0.22	0.92	2.90	0.36	30.48	1.42	4.90	0.15	1.03	0.00	0.00	0.00	0.00	1.70	0.00	
Nisa, Frydy Road, Huddersfield	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
One Stop, Farncliffe Road, Almondbury, Huddersfield	0.00	0.59	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Tesco Express, Leeds Road, Bradley	0.96	2.08	0.00	0.00	0.96	2.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Tesco Express, Long Lane, Dalton	0.00	1.15	0.00	0.00	0.00	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Tesco Express, Wakefield Road, Holdgreave	0.00	1.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Almondbury Local Centre	0.00	0.24	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Birstley Local Centre	0.00	1.08	0.00	0.00	0.00	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Dalton Neighbourhood Centre	0.00	1.79	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Farnham Hill Local Centre	0.00	1.24	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Kirkstall Local Centre	0.00	0.68	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Local Shops, Waterloo Local Centre	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	
<b>Sub-Total</b>	<b>159.17</b>	<b>24.38</b>	<b>23.42</b>	<b>2.33</b>	<b>57.36</b>	<b>15.82</b>	<b>11.43</b>	<b>0.42</b>	<b>2.93</b>	<b>0.27</b>	<b>16.66</b>	<b>0.97</b>	<b>35.41</b>	<b>3.70</b>	<b>7.73</b>	<b>0.50</b>	<b>2.53</b>	<b>0.23</b>	<b>0.00</b>				







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TABLE 6: IDENTIFIED CAPACITY FOR CONVENIENCE GOODS PROVISION IN KIRKLEES AT 2016, 2021, 2026 AND 2031

Table 6A: Quantitative Need for Additional Floorspace in Kirklees Borough

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	639.06	67.1%	773.86	14.31	149.12	11,200	17,400
2021	635.87	67.1%	787.73	14.23	166.09	12,600	19,500
2026	635.23	67.1%	808.19	14.14	187.10	14,200	22,000
2031	635.23	67.1%	828.83	14.07	207.68	15,700	24,400

Table 6B: Quantitative Need for Additional Floorspace in Zone 1

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	169.88	15.2%	175.89	0.16	6.17	500	700
2021	169.04	15.2%	179.04	0.16	10.16	800	1,200
2026	168.87	15.2%	183.69	0.16	14.98	1,100	1,800
2031	168.87	15.2%	188.38	0.16	19.67	1,500	2,300

Table 6C: Quantitative Need for Additional Floorspace in Zone 2

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	121.08	15.9%	183.54	1.00	63.46	4,800	7,400
2021	120.48	15.9%	186.83	0.99	67.35	5,100	7,900
2026	120.36	15.9%	191.68	0.99	72.32	5,500	8,500
2031	120.36	15.9%	196.58	0.98	77.21	5,900	9,100

Table 6D: Quantitative Need for Additional Floorspace in Zone 4

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	78.04	10.4%	120.00	2.16	44.11	3,300	5,200
2021	77.65	10.4%	122.15	2.15	46.64	3,500	5,500
2026	77.58	10.4%	125.32	2.13	49.88	3,800	5,900
2031	77.58	10.4%	128.52	2.12	53.07	4,000	6,200

Table 6E: Quantitative Need for Additional Floorspace in Zone 5

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	39.13	3.5%	39.89	0.43	1.19	100	100
2021	38.93	3.5%	40.61	0.42	2.10	200	200
2026	38.89	3.5%	41.66	0.42	3.19	200	400
2031	38.89	3.5%	42.73	0.42	4.25	300	500

Notes:

- Benchmark turnover, Study Area expenditure and assumed inflow derived from the relevant column of the preceding Table 5
- Surplus expenditure calculated by subtracting benchmark turnover from the sum of Study Area expenditure and assumed inflow
- Allows for increases in the sales density of existing (benchmark) and future retail floorspace in the manner set out in Table 4a Experian Retail Planner 13 (Oct 2015) (i.e. -0.4% at 2016, -0.1% per annum at 2017 to 2022, and +0.0% per annum at 2023 to 2035)
- Assumed inflow at 2016 derived from Table 5 and grown in accordance with growth in retail spend per head (adjusted for SFT) as set out at Appendix 3, Figure 6 of Experian Retail Planner Briefing Note 13.
- Converted to floorspace requirement based on an average sales density of the 'main five' supermarket operators at 2016 (equating to £13,270 per sq.m, as sourced from Verdict 2015) for the minimum requirement and based on the average sales density of the 'main two' discount foodstore operators (equating to £8561 per sq.m, as sourced from Verdict 2015) for the maximum requirement

2014 Prices

Table 6F: Quantitative Need for Additional Floorspace in Zone 6

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	12.38	0.9%	10.07	0.00	-2.31	-200	-300
2021	12.32	0.9%	10.25	0.00	-2.07	-200	-200
2026	12.30	0.9%	10.52	0.00	-1.79	-100	-200
2031	12.30	0.9%	10.78	0.00	-1.52	-100	-200

Table 6G: Quantitative Need for Additional Floorspace in Zone 7

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	36.01	5.0%	58.14	0.00	22.14	1,700	2,600
2021	35.83	5.0%	59.19	0.00	23.36	1,800	2,700
2026	35.79	5.0%	60.72	0.00	24.93	1,900	2,900
2031	35.79	5.0%	62.27	0.00	26.48	2,000	3,100

Table 6H: Quantitative Need for Additional Floorspace in Zone 8

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	84.27	9.0%	104.23	8.15	28.11	2,100	3,300
2021	83.85	9.0%	106.10	8.10	30.35	2,300	3,600
2026	83.77	9.0%	108.86	8.05	33.14	2,500	3,900
2031	83.77	9.0%	111.64	8.01	35.88	2,700	4,200

Table 6I: Quantitative Need for Additional Floorspace in Zone 9

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	96.60	7.0%	80.35	2.42	-13.83	-1,000	-1,600
2021	96.12	7.0%	81.79	2.41	-11.92	-900	-1,400
2026	96.02	7.0%	83.91	2.40	-9.72	-700	-1,100
2031	96.02	7.0%	86.06	2.38	-7.59	-600	-900

Table 6J: Quantitative Need for Additional Floorspace in Zone 10

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	1.66	0.2%	1.74	0.00	0.08	0	0
2021	1.65	0.2%	1.77	0.00	0.12	0	0
2026	1.65	0.2%	1.82	0.00	0.17	0	0
2031	1.65	0.2%	1.87	0.00	0.22	0	0

**WYG PLANNING  
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**TABLE 7: CONVENIENCE GOODS PLANNING COMMITMENTS**

Destination	Reference	Proposal	Gross Retail Floorpace (sq.m)	Net Convenience Floorpace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Convenience Turnover (£/m)	Status	Notes
<b>Zone 1</b>								
<b>Huddersfield Outside Centre</b>								
10 One, Stadium Way, Huddersfield	2009/0264	Erection of multi-use leisure and entertainment development with ancillary facilities plus noise, office and residential uses.	2,283	728	8,000	5.8	Extant	Gross retail floorpace and sales area provided by Kirklees Council (final dated 14/07/16). Sales density estimated as 8,000 per sq.m based on professional judgement.
<b>Other Zone 1</b>								
Sunside Farm, Netherton Moor Road, Netherton, Huddersfield	2013/93010	Erection of farm shop, butchers and restaurant with first floor function room and offices, formation of car parking and landscaping		428	3,000	1.28	Extant	Planning Statement identifies net retail area as 828 sq.m. Current unit provided 400 sq.m floorpace and accordingly uplift is 428 sq.m. Assume all floorpace dedicated to convenience goods. Sales density estimated as £3,000 per sq.m based on professional judgement.
Former St Luke's Hospital, Blackmoorfoot Road, Cradock Moor, Huddersfield	2014/93099	Outline application for phased development comprising up to 200 dwellings with associated infrastructure and open space; retail units (open use class A1); accommodation for potential neighbourhood uses (use class A201/0202/03 general); restaurant/public house (use class A3/A4); and petrol filling station (fuel general)	5,388	1,944	13,270	25.80	Extant	Gross figure taken from committee report. Net convenience floorpace figure in accordance with submitted Retail Impact Assessment. Sales density based on average sales density of top five foodstores.
<b>Zone 2</b>								
<b>Other Zone 2</b>								
Bradley Road, Bradley, Huddersfield	2013/92463	Erection of petrol service station	261	127	8,000	1.02	Extant	Gross retail floorpace and sales area provided by Kirklees Council (commitments schedule provided 27/05/16). Sales density estimated as £8,000 per sq.m based on professional judgement.
Sheepridge Post Office, 86, Sheepridge Road, Huddersfield	2014/93103	Demolition of store and apartment and erection of retail premises and three apartments	218	153	8,000	1.22	Extant	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed 70% gross to net split and that convenience goods floorpace as an off licence is the proposed operator. Sales density estimated as £8,000 per sq.m based on professional judgement.
<b>Zone 4</b>								
<b>Clackheaton In and Edge</b>								
Horncastle Street, Clackheaton	2009/02038 and 2015/91170	Proposed discount foodstore	1,045	662	8,561	5.66	Extant	Gross retail floorpace and sales area provided by Kirklees Council (commitments schedule provided 27/05/16) and assumed that 80% will be dedicated to convenience goods sales. Sales density average of A1d and L1d sourced from Verdict 2015
<b>Other Zone 4</b>								
Plot 8, Access 26 Business Park, Clackheaton	2013/91831	Erection of drive thru coffee shop and retail units	280	196	8,000	1.57	Complete	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed that 70% of the gross floorpace will be dedicated to the sales of convenience goods. Sales density of 8,000 per sq.m assumed based on professional judgement.
Fountain Works, Huddersfield Road, Roberttown	2012/91320 and 2015/90510	Outline permission for mixed use development comprising A1 and B1 uses	372	218	8,729	1.90	Under-construction	Net sales area and assumed sales density taken from submitted NPfS Statement. Kirklees Council advised 27/05/16 that scheme under construction.
Former Swan Inn, 962, Huddersfield Road, Mirfield	2012/94023	Erection of 3 units for mixed development comprising retail (A1), cafe/restaurant (A3) and hot food takeaway (A5)	418	293	8,000	2.34	Extant	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed that 70% of the gross floorpace will be dedicated to the sales of convenience goods. Sales density of 8,000 per sq.m assumed based on professional judgement.
Three Nuns Service Station, Leeds Road, Mirfield	2015/93160	Erection of extensions to form ancillary office, training rooms and associated facilities and extension to existing retail unit	225	158	8,000	1.26	Extant	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed that 70% of the gross floorpace will be dedicated to the sales of convenience goods. Sales density of 8,000 per sq.m assumed based on professional judgement.
Former works, Station Road, Mirfield	2015/94112	Demolition of all existing buildings and erection of Class A1 food store with associated parking, access, servicing and landscaping	1,502	807	4,253	3.43	Extant	Gross, net and convenience goods floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). All figures relate to net uplift in floorpace.
White Horse, 208, Oxford Road, Gomersal, Clackheaton	2013/93067	Demolition of existing building and erection of building for use within Class A1 retail	385	270	12,715	3.43	Operational	Gross floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed that 70% of the gross floorpace will be dedicated to the sales of convenience goods. Sales density based on company average for Sainsbury's who operate the store.
<b>Zone 5</b>								
<b>Other Zone 5</b>								
Former Colne Mills, Britannia Road, Slatwhaithe, Huddersfield	2013/91469	Erection of single storey foodstore (use class A1) with access, highway, car park, landscaping, engineering and associated works.	1,518	900	12,869	11.58	Complete	Gross retail floorpace and sales area provided by Kirklees Council (commitments schedule provided 27/05/16) and assumed that 80% will be dedicated to convenience goods sales. Sales density average of A1d and L1d sourced from Verdict 2015
Globe Mills, Bridge Street, Slatwhaithe	2013/91462	Demolition of outbuildings and refurbishment/redevelopment of Globe Mills	925	648	13,270	8.59	Under-construction	Gross retail floorpace, net sales area and convenience sales area derived from WYG appraisal of application 2013/91462. Sales density in accordance with average of top five supermarkets.
Colne Valley Business Park	2012/92293	Erection of food retail unit, formation of amended access, delivery and plant yard and installation of ATM	368	280	8,000	2.24	Demolition undertaken	Gross area derived from application form. Net sales area based on maximum sales area to allow full Sunday trading. Kirklees Council advised 28/05/16 that demolition of the buildings on the site has taken place.
Haltow Road, Birchcliffe, Huddersfield	2012/91257	Erection of two A1 retail units	381	245	13,401	3.31	Complete	Larger unit occupied by Tesco, therefore sales density based on Tesco company average from Verdict 2015. Kirklees Council advised on 27/05/16 that the development is complete and the Tesco Express is trading.
<b>Zone 7</b>								
<b>Other Zone 7</b>								
Riverholme Works, Huddersfield Road, Halmfrith	2011/92600	Demolition of existing building and erection of foodstore (L1d) with associated car park, landscaping, highway works	1,518	850	4,253	3.61	Complete	Net convenience sales in accordance with decision notice. Kirklees Council advised on 27/05/16 that the development is complete.
<b>Zone 8</b>								
<b>Dewsbury In and Edge of Centre</b>								
Dewsbury Magistrates Court, Grove Street, Dewsbury	2015/94029	Change of use of basement (part) to four shops and installation of new shop front	347	121	8,000	0.97	Extant	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed 70% gross to net floorpace split given town centre location. As given A1 permission, assumed 50% dedicated to convenience floorpace and 50% dedicated to comparison floorpace. Sales density of £8,000 per sq.m assumed based on professional judgement.
<b>Other Zone 8</b>								
Ravensthorpe Petrol Station, Huddersfield Road, Ravensthorpe, Dewsbury	2014/91429	Demolition of existing buildings and erection of sales building, canopy and footpathing, installation of ATM, replace underground tanks and associated parking	330	221	8,000	1.85	Complete	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed that 70% of the gross floorpace will be dedicated to the sales of convenience goods. Sales density of 8,000 per sq.m assumed based on professional judgement.
<b>Zone 9</b>								
<b>Batley In and Edge of Centre</b>								
A1d, Branch Road, Batley	2012/92416	Extension to existing foodstore	-	178	12,869	2.29	Complete	Planning submission documents indicate an increase in net sales area of 225 sq.m, of which it has been assumed that 80% will be dedicated to convenience goods sales.
Land at Cemetery Road/Meynart Lane, Batley	2016/90137	Planning Permission for erection of foodstore, formation of car parking and associated access, servicing and landscaping	1,148	638	8,561	5.46	Extant	Gross retail floorpace and sales area provided by Kirklees Council (commitments schedule provided 27/05/16) and assumed that 80% will be dedicated to convenience goods sales. Sales density average of A1d and L1d sourced from Verdict 2015
<b>Other Zone 9</b>								
Cross Rink Street, Batley	2009/93382	Erection of retail development	-	615	2,500	1.54	Under-construction	Net floorpace represents uplift in floorpace above that provided at existing nearby food convenience store which is to be vacated. Sales density taken from submitted Retail Assessment
<b>Zone 10</b>								
<b>Other Zone 10</b>								
Adjacent 537, Bradford Road, Birkenhead	2015/91236	Erection of single storey retail unit with ATM with associated parking and delivery facilities	365	280	13,270	3.72	Extant	Gross retail floorpace provided by Kirklees Council (commitments schedule provided 27/05/16). Net sales area based on maximum sales area allowed for Sunday trading. Sales density average average of top five foodstores. Included as convenience goods commitment as submitted TA advises proposed is for foodstore.
<b>TOTAL</b>				<b>10,967</b>		<b>99.89</b>		

**Notes:**

- a. Net retail floorpace from planning application or based on WYG's estimation using standard company averages.
- b. Estimated sales densities derived from Verdict UK Food & Grocery Retailers 2015 where operator known.
- c. Proposed Tesco, Slatwhaithe, Huddersfield development (2009/02038) not included as operator has indicated it will not proceed (<http://www.examiner.co.uk/news/wharfedale/news/tesco-slatwhaithe-revival.html>).
- d. Proposed mixed use office and retail development at former Tander Public House car park (2012/91020) not included as retail has been delivered at the site, with an alternative application approved and implemented for a vets.
- e. Proposal for extension to Harrogate at Halmfrith (2012/91320) not included as worked on 15/11/15.
- f. Proposal for erection of measures at A1d, Dewsbury not included as worked on 17/05/15.
- g. Proposal 2015/92438 for extension to L1d on Commercial Road in Dewsbury not included, as no increase to sales area.
- h. Threshold of 200 sq.m in net sales has been adopted, below which no account has been made for additional floorpace on the basis that it will be de minimis



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**TABLE 8: IDENTIFIED CAPACITY FOR CONVENIENCE GOODS PROVISION**

**Table 8A: Quantitative Need for Additional Floorspace in Kirklees Borough**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	149.12	99.89	49.23	3,700	5,800
2021	166.09	99.39	66.70	5,100	7,800
2026	187.10	99.29	87.81	6,700	10,300
2031	207.68	99.29	108.38	8,200	12,700

**Table 8B: Quantitative Need for Additional Floorspace in Zone 1**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	6.17	32.90	-26.74	-2,000	-3,100
2021	10.16	32.74	-22.58	-1,700	-2,700
2026	14.98	32.71	-17.72	-1,300	-2,100
2031	19.67	32.71	-13.03	-1,000	-1,500

**Table 8C: Quantitative Need for Additional Floorspace in Zone 2**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	63.46	2.24	61.22	4,600	7,200
2021	67.35	2.23	65.12	4,900	7,600
2026	72.32	2.22	70.09	5,300	8,200
2031	77.21	2.22	74.98	5,700	8,800

**Table 8D: Quantitative Need for Additional Floorspace in Zone 4**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	44.11	19.59	24.52	1,800	2,900
2021	46.64	19.50	27.14	2,100	3,200
2026	49.88	19.48	30.40	2,300	3,600
2031	53.07	19.48	33.59	2,500	3,900

**Table 8E: Quantitative Need for Additional Floorspace in Zone 5**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	1.19	25.72	-24.53	-1,800	-2,900
2021	2.10	25.59	-23.49	-1,800	-2,800
2026	3.19	25.57	-22.38	-1,700	-2,600
2031	4.25	25.57	-21.32	-1,600	-2,500

**Table 8F: Quantitative Need for Additional Floorspace in Zone 6**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	-2.31	0.00	-2.31	-200	-300
2021	-2.07	0.00	-2.07	-200	-200
2026	-1.79	0.00	-1.79	-100	-200
2031	-1.52	0.00	-1.52	-100	-200

**Table 8G: Quantitative Need for Additional Floorspace in Zone 7**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	22.14	3.61	18.52	1,400	2,200
2021	23.36	3.60	19.76	1,500	2,300
2026	24.93	3.59	21.34	1,600	2,500
2031	26.48	3.59	22.89	1,700	2,700

**Table 8H: Quantitative Need for Additional Floorspace in Zone 8**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	28.11	2.82	25.29	1,900	3,000
2021	30.35	2.81	27.54	2,100	3,200
2026	33.14	2.80	30.34	2,300	3,600
2031	35.88	2.80	33.08	2,500	3,900

**Table 8I: Quantitative Need for Additional Floorspace in Zone 9**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	-13.83	9.29	-23.12	-1,700	-2,700
2021	-11.92	9.24	-21.16	-1,600	-2,500
2026	-9.72	9.23	-18.95	-1,400	-2,200
2031	-7.59	9.23	-16.82	-1,300	-2,000

**Table 8J: Quantitative Need for Additional Floorspace in Zone 10**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.08	3.72	-3.63	-300	-400
2021	0.12	3.70	-3.57	-300	-400
2026	0.17	3.69	-3.52	-300	-400
2031	0.22	3.69	-3.47	-300	-400

**Notes:**

- Residual calculated by subtracting turnover of commitments (sourced from Table 7) from surplus expenditure (sourced from Table 6)
- Converted to floorspace requirement based on an average sales density of the 'main five' supermarket operators at 2016 (equating to £13,270 per sq.m, as sourced from Verdict 2015) for the minimum requirement and based on the average sales density of the 'main two' discount foodstore operators (equating to £8561 per sq.m, as sourced from Verdict 2015) for the maximum requirement
- Allows for increases in the sales density of existing (benchmark) and future retail floorspace in the manner set out in Table 4a Experian Retail Planner 13 (Oct 2015) (i.e. -0.4% at 2016, -0.1% at 2017, -0.1% per annum at 2018 to 2022, and +0.0% per annum at 2023 to 2035)

**2014 Prices**

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**TABLE 9: POPULATION AND EXPENDITURE (COMPARISON)**

ZONE	POPULATION		2014 (with SFT)																								2016																							
	2016	2021	2026	2031	2014												2014												2016																					
					Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL																
1	55,495	57,012	58,529	60,046	178	34	96	312	735	148	256	328	370	2,456	158	30	85	277	652	131	227	291	328	2,181	169	33	92	297	699	141	244	312	352	2,338																
2	62,166	64,338	66,511	68,684	188	39	101	338	726	152	262	363	376	2,547	166	35	90	300	645	135	233	322	334	2,261	179	37	97	322	691	145	250	346	358	2,424																
3	50,216	50,542	51,943	53,211	216	49	121	400	818	180	322	421	447	2,976	189	44	108	355	727	160	286	374	397	2,640	206	47	115	381	779	171	307	401	426	2,833																
4	74,676	76,670	78,664	80,658	201	44	111	374	772	164	292	393	408	2,760	175	39	99	332	685	146	260	349	362	2,447	192	42	106	356	735	157	278	374	388	2,628																
5	54,286	55,721	57,156	58,591	213	46	118	387	787	179	304	414	437	2,885	184	41	104	344	699	159	270	367	388	2,556	203	44	112	368	749	171	290	394	416	2,746																
6	45,461	47,522	49,614	51,704	242	62	144	467	980	204	394	464	503	3,459	207	55	127	415	870	181	350	412	447	3,064	230	59	137	445	933	194	375	441	479	3,293																
7	36,410	37,510	38,611	39,711	249	63	142	482	981	205	395	466	502	3,486	212	56	126	428	871	182	351	414	446	3,086	237	60	135	459	934	195	376	443	478	3,318																
8	63,651	65,797	67,942	70,088	140	30	81	252	660	116	202	293	300	2,075	119	26	72	224	586	103	179	260	267	1,837	133	28	77	240	629	111	192	279	286	1,975																
9	43,781	44,670	45,558	46,447	145	32	85	268	673	123	214	304	324	2,167	123	28	75	238	597	109	190	270	287	1,918	138	30	81	255	640	117	204	290	308	2,063																
10	135,583	136,559	140,461	144,131	193	42	108	367	746	165	283	391	404	2,700	164	37	96	326	662	147	252	348	359	2,390	184	40	103	349	710	157	270	373	385	2,571																
<b>TOTAL</b>	<b>621,723</b>	<b>636,340</b>	<b>654,989</b>	<b>673,272</b>																																														

ZONE	POPULATION		2021																								2026																								2031																							
	2016	2021	2026	2031	2021												2026												2031																																													
					Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL																																								
1	55,495	57,012	58,529	60,046	195	38	106	343	808	163	282	360	406	2,700	229	44	124	401	944	190	329	421	475	3,158	268	52	145	469	1,106	223	385	493	556	3,697																																								
2	62,166	64,338	66,511	68,684	207	43	111	372	798	168	288	399	413	2,800	242	51	130	435	933	196	337	467	483	3,274	283	59	153	509	1,092	229	395	546	565	3,833																																								
3	50,216	50,542	51,943	53,211	238	54	133	440	899	198	354	463	492	3,271	278	63	156	514	1,052	232	414	541	575	3,825	325	74	182	602	1,231	271	485	633	673	4,478																																								
4	74,676	76,670	78,664	80,658	221	49	122	411	848	181	321	432	449	3,034	259	57	143	481	992	211	376	505	525	3,548	303	66	167	563	1,161	247	440	591	614	4,154																																								
5	54,286	55,721	57,156	58,591	234	51	129	425	865	197	335	455	480	3,171	274	60	151	497	1,011	231	391	532	561	3,709	321	70	177	582	1,184	270	458	622	657	4,341																																								
6	45,461	47,522	49,614	51,704	266	68	158	513	1,077	224	433	510	553	3,803	311	80	184	600	1,260	262	507	596	647	4,447	364	93	216	703	1,475	307	593	698	757	5,205																																								
7	36,410	37,510	38,611	39,711	274	69	156	530	1,079	225	435	512	552	3,832	321	81	182	620	1,261	264	508	599	645	4,481	375	95	214	725	1,477	309	595	701	755	5,245																																								
8	63,651	65,797	67,942	70,088	154	33	89	277	726	128	222	322	330	2,280	180	38	104	324	849	150	260	377	386	2,667	210	45	122	380	994	175	304	441	452	3,122																																								
9	43,781	44,670	45,558	46,447	160	35	93	294	739	135	235	334	356	2,382	187	41	109	344	865	158	275	391	416	2,786	219	48	127	403	1,012	185	322	458	487	3,261																																								
10	135,583	136,559	140,461	144,131	212	46	119	403	820	182	311	430	445	2,968	248	54	139	472	959	212	364	503	520	3,471	290	64	163	552	1,123	249	426	589	609	4,063																																								
<b>TOTAL</b>	<b>621,723</b>	<b>636,340</b>	<b>654,989</b>	<b>673,272</b>																																																																						

**Notes:**

- a. Zones based on the following post code sectors  
 1 - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7  
 2 - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9  
 3 - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9  
 4 - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF14 9, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9  
 5 - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6  
 6 - HD8 0, HD8 8, HD8 9 and WF4 4  
 7 - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7  
 8 - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4  
 9 - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9  
 10 - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9
- b. Per Capita expenditure derived from Experian MMG3 data (2014 base date)
- c. Population derived from Experian MMG3 data (2014 base date)
- d. Projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13 (Oct 2015)
- e. Excludes Special Forms of Trading at in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

**2014 Prices**

**WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 10: TOTAL EXPENDITURE AVAILABLE (COMPARISON)**

ZONE	EXPENDITURE £(m)																			
	COMPARISON										COMPARISON									
	2016										2021									
	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total
1	9.39	1.81	5.08	16.48	38.81	7.82	13.53	17.32	19.53	<b>129.77</b>	11.14	2.15	6.03	19.55	46.05	9.28	16.05	20.54	23.17	<b>153.95</b>
2	11.15	2.33	6.00	20.02	42.96	9.02	15.52	21.48	22.23	<b>150.72</b>	13.32	2.79	7.17	23.93	51.34	10.78	18.55	25.67	26.57	<b>180.13</b>
3	10.33	2.36	5.80	19.12	39.11	8.61	15.41	20.11	21.39	<b>142.24</b>	12.01	2.74	6.74	22.22	45.46	10.01	17.91	23.38	24.86	<b>165.32</b>
4	14.32	3.14	7.90	26.59	54.85	11.69	20.79	27.93	29.01	<b>196.22</b>	16.97	3.72	9.37	31.52	65.03	13.86	24.65	33.12	34.39	<b>232.64</b>
5	11.01	2.40	6.07	20.00	40.66	9.27	15.73	21.38	22.56	<b>149.08</b>	13.06	2.85	7.20	23.70	48.19	10.99	18.65	25.34	26.74	<b>176.71</b>
6	10.48	2.68	6.21	20.21	42.42	8.81	17.05	20.07	21.77	<b>149.70</b>	12.65	3.23	7.50	24.40	51.20	10.64	20.58	24.22	26.28	<b>180.70</b>
7	8.64	2.19	4.92	16.71	34.01	7.11	13.70	16.14	17.40	<b>120.82</b>	10.28	2.61	5.85	19.87	40.46	8.45	16.30	19.20	20.70	<b>143.73</b>
8	8.46	1.79	4.90	15.29	40.01	7.05	12.24	17.76	18.19	<b>125.50</b>	10.10	2.14	5.84	18.25	47.76	8.42	14.62	21.20	21.71	<b>150.05</b>
9	6.06	1.32	3.53	11.16	28.03	5.12	8.93	12.68	13.49	<b>90.31</b>	7.14	1.55	4.16	13.15	33.02	6.03	10.52	14.94	15.89	<b>106.41</b>
10	24.88	5.45	13.95	47.34	96.28	21.33	36.56	50.52	52.20	<b>348.52</b>	28.94	6.34	16.23	55.07	111.99	24.81	42.52	58.76	60.71	<b>405.36</b>
<b>TOTAL</b>	<b>114.73</b>	<b>25.47</b>	<b>64.36</b>	<b>212.92</b>	<b>457.15</b>	<b>95.84</b>	<b>169.47</b>	<b>225.39</b>	<b>237.76</b>	<b>1,603.08</b>	<b>135.61</b>	<b>30.11</b>	<b>76.08</b>	<b>251.67</b>	<b>540.51</b>	<b>113.28</b>	<b>200.35</b>	<b>266.38</b>	<b>281.02</b>	<b>1,895.00</b>

ZONE	EXPENDITURE £(m)																				GROWTH ALL COMPARISON		
	COMPARISON										COMPARISON										2016-2021	2016-2026	2016-2031
	2026										2031												
	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total			
1	13.38	2.58	7.24	23.47	55.28	11.14	19.27	24.66	27.82	<b>184.83</b>	16.06	3.10	8.69	28.18	66.39	13.37	23.14	29.62	33.41	<b>221.96</b>	24.18	55.06	92.19
2	16.10	3.37	8.67	28.93	62.07	13.04	22.43	31.04	32.12	<b>217.76</b>	19.47	4.07	10.48	34.97	75.03	15.76	27.11	37.52	38.83	<b>263.23</b>	29.41	67.04	112.51
3	14.44	3.29	8.10	26.71	54.63	12.03	21.53	28.09	29.88	<b>198.69</b>	17.31	3.95	9.71	32.03	65.51	14.43	25.81	33.69	35.83	<b>238.26</b>	23.08	56.45	96.02
4	20.37	4.47	11.24	37.82	78.03	16.63	29.57	39.74	41.26	<b>279.13</b>	24.44	5.36	13.49	45.40	93.66	19.96	35.49	47.69	49.53	<b>335.03</b>	36.42	82.91	138.81
5	15.66	3.41	8.63	28.43	57.81	13.18	22.37	30.39	32.08	<b>211.97</b>	18.79	4.10	10.36	34.12	69.37	15.82	26.84	36.47	38.49	<b>254.36</b>	27.62	62.89	105.27
6	15.44	3.95	9.15	29.79	62.51	12.99	25.13	29.58	32.08	<b>220.63</b>	18.84	4.82	11.17	36.34	76.26	15.85	30.66	36.08	39.13	<b>269.13</b>	31.00	70.93	119.43
7	12.38	3.14	7.04	23.92	48.71	10.18	19.62	23.12	24.91	<b>173.02</b>	14.90	3.78	8.48	28.80	58.64	12.25	23.62	27.83	29.99	<b>208.30</b>	22.92	52.20	87.49
8	12.20	2.59	7.06	22.04	57.67	10.17	17.65	25.60	26.22	<b>181.20</b>	14.73	3.12	8.52	26.61	69.64	12.28	21.31	30.92	31.66	<b>218.80</b>	24.35	55.50	93.10
9	8.52	1.85	4.96	15.68	39.39	7.19	12.55	17.82	18.96	<b>126.91</b>	10.16	2.21	5.92	18.72	47.01	8.59	14.97	21.27	22.62	<b>151.46</b>	16.10	36.60	61.15
10	34.81	7.62	19.52	66.23	134.70	29.84	51.14	70.68	73.02	<b>487.58</b>	41.81	9.16	23.45	79.56	161.80	35.84	61.43	84.90	87.71	<b>585.67</b>	56.84	139.06	237.15
<b>TOTAL</b>	<b>163.29</b>	<b>36.26</b>	<b>91.61</b>	<b>303.03</b>	<b>650.81</b>	<b>136.39</b>	<b>241.26</b>	<b>320.72</b>	<b>338.35</b>	<b>2,281.72</b>	<b>196.52</b>	<b>43.65</b>	<b>110.27</b>	<b>364.73</b>	<b>783.30</b>	<b>164.15</b>	<b>290.40</b>	<b>385.98</b>	<b>407.21</b>	<b>2,746.21</b>	<b>291.92</b>	<b>678.64</b>	<b>1,143.13</b>

**Notes:**

- Zones based on the following post code sectors
  - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7
  - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9
  - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9
  - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9
  - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6
  - HD8 0, HD8 8, HD8 9 and WF4 4
  - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7
  - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4
  - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9
  - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9
- Per Capita expenditure derived from Experian MMG3 data (2014 base date)
- Population derived from Experian MMG3 data (2014 base date)
- Projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13 (Oct 2015)
- Excludes Special Forms of Trading at in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

**2014 Prices**



**WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 12: TURNOVER (CLOTHES/SHOES)**

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Sainsbury's, Southgate, Shorehead, Huddersfield	5.64	1.36	1.63	0.00	0.00	2.19	0.00	0.00	0.46	0.00	0.00
Tesco Superstore, Viaduct Street, Huddersfield	0.75	0.33	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Huddersfield Town Centre	113.93	21.55	24.08	9.31	4.27	20.14	16.56	16.68	1.34	0.00	0.00
Castlegate Retail Park, Huddersfield	0.52	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00
Huddersfield Outside Centre											
Great Northern Street Retail Park, Huddersfield	12.29	1.22	5.93	0.00	0.47	2.19	1.57	0.90	0.00	0.00	0.00
Ringway Centre, Beck Road, Huddersfield	1.65	0.00	0.00	0.00	0.00	1.65	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>134.77</b>	<b>24.46</b>	<b>32.06</b>	<b>9.31</b>	<b>4.74</b>	<b>26.68</b>	<b>18.14</b>	<b>17.58</b>	<b>1.80</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 2</b>											
Huddersfield Outside Centre											
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	1.07	0.00	0.00	0.55	0.00	0.52	0.00	0.00	0.00	0.00	0.00
<b>Other Zone 4</b>											
Asda, Longhill Road, Huddersfield	4.79	1.65	0.53	0.47	0.47	1.67	0.00	0.00	0.00	0.00	0.00
M&S Simply Food, Gallagher Retail Park, Huddersfield	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.42	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkby Local Centre	0.63	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>7.29</b>	<b>2.02</b>	<b>1.58</b>	<b>1.02</b>	<b>0.47</b>	<b>2.19</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 3</b>											
Calderdale Council											
Tesco Superstore, Huddersfield Road, Brighouse	3.07	0.00	0.00	1.35	0.00	0.89	0.00	0.00	0.00	0.00	0.83
Brighouse Town Centre	4.19	0.00	0.91	3.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	1.68	0.47	0.00	0.80	0.00	0.41	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>8.94</b>	<b>0.47</b>	<b>0.91</b>	<b>5.44</b>	<b>0.00</b>	<b>1.30</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.83</b>
<b>Zone 4</b>											
Cleckheaton In and Edge of Centre											
Cleckheaton Town Centre	2.73	0.00	0.00	0.33	1.47	0.00	0.00	0.00	0.00	0.00	0.93
Heckmondwike In and Edge of Centre											
Heckmondwike Town Centre	0.53	0.00	0.00	0.00	0.53	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>3.26</b>	<b>0.00</b>	<b>0.00</b>	<b>0.33</b>	<b>2.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.93</b>
<b>Zone 5</b>											
Slaithwaite District Centre	0.88	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.88</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.88</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 7</b>											
Holmfirth In and Edge of Centre											
Holmfirth Town Centre	1.82	0.00	0.00	0.00	0.00	0.41	0.00	1.42	0.00	0.00	0.00
<b>Other Zone 7</b>											
Honley District Centre	0.86	0.37	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.68</b>	<b>0.37</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.41</b>	<b>0.00</b>	<b>1.90</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 8</b>											
Dewsbury In and Edge of Centre											
Asda, Mill Street West, Dewsbury	5.35	0.00	0.50	0.00	1.27	0.00	0.41	0.00	2.93	0.24	0.00
Sainsbury's, Railway Street, Dewsbury	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.52	0.00	0.00
Ridgeway Centre, Dewsbury	1.05	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.65	0.00	0.00
Dewsbury Town Centre	18.50	0.00	0.53	0.33	3.09	0.89	1.01	0.00	7.64	3.24	1.76
<b>Other Zone 8</b>											
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00
<b>Sub-Total</b>	<b>27.30</b>	<b>0.00</b>	<b>1.03</b>	<b>0.33</b>	<b>4.36</b>	<b>0.89</b>	<b>1.82</b>	<b>0.00</b>	<b>13.62</b>	<b>3.48</b>	<b>1.76</b>
<b>Zone 9</b>											
Batley In and Edge of Centre											
Tesco Extra, Bradford Road, Batley	4.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.34	2.68	0.00
Batley Town Centre	4.14	0.00	0.00	0.00	1.15	0.00	0.00	0.00	0.46	1.34	1.19
Batley Outside of Centre											
Mill Discount Village, Bradford Road, Batley	6.60	0.47	0.00	0.00	2.27	0.00	0.00	0.00	0.46	0.60	2.80
<b>Other Zone 9</b>											
Tesco Express, Smithies Lane, Birstall/Batley	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00
Birstall District Centre	1.64	0.00	0.00	0.33	0.79	0.00	0.00	0.00	0.00	0.52	0.00
Birstall Shopping Park (Junction 27 of the M62)	17.34	0.33	0.00	1.74	5.42	0.00	0.00	0.00	2.90	4.15	2.80
<b>Sub-Total</b>	<b>34.34</b>	<b>0.80</b>	<b>0.00</b>	<b>2.07</b>	<b>9.63</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>5.16</b>	<b>9.88</b>	<b>6.79</b>
<b>Zone 10</b>											
Birkenshaw Local Centre	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93
<b>Leeds City Council</b>											
Asda, Howley Park Road, Morley	6.67	0.00	0.00	0.00	0.94	0.36	0.00	0.00	0.36	1.00	3.99
<b>Sub-Total</b>	<b>7.60</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.94</b>	<b>0.36</b>	<b>0.00</b>	<b>0.00</b>	<b>0.36</b>	<b>1.00</b>	<b>4.93</b>
<b>SUB-TOTAL</b>	<b>227.06</b>	<b>28.13</b>	<b>35.58</b>	<b>18.51</b>	<b>22.14</b>	<b>32.70</b>	<b>19.96</b>	<b>19.48</b>	<b>20.95</b>	<b>14.37</b>	<b>15.24</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>211.45</b>	<b>27.65</b>	<b>34.67</b>	<b>13.07</b>	<b>21.20</b>	<b>31.05</b>	<b>19.96</b>	<b>19.48</b>	<b>20.59</b>	<b>13.36</b>	<b>10.42</b>
<b>OUTSIDE STUDY AREA</b>											
<b>Barnsley Council</b>											
Barnsley Town Centre	1.81	0.00	0.00	0.00	0.53	0.00	1.28	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.81</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.53</b>	<b>0.00</b>	<b>1.28</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>City of Bradford Council</b>											
Asda, Rooley Lane, Bradford	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.83
Matalan, Mayo Avenue, Bradford	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93
Bradford City Centre	10.17	0.00	0.00	0.00	1.00	0.00	0.36	0.00	0.00	0.00	8.81
<b>Sub-Total</b>	<b>11.94</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.00</b>	<b>0.00</b>	<b>0.36</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>10.57</b>
<b>Calderdale Council</b>											
M&S, Woolshop, Halifax	0.41	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Gusley Town Centre	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.83
Halifax Town Centre	10.18	0.37	0.42	9.06	0.00	0.00	0.33	0.00	0.00	0.00	0.00
Hebden Bridge Town Centre	0.33	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sowerby Bridge Town Centre	0.33	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>12.08</b>	<b>0.37</b>	<b>0.42</b>	<b>9.72</b>	<b>0.00</b>	<b>0.41</b>	<b>0.00</b>	<b>0.33</b>	<b>0.00</b>	<b>0.00</b>	<b>0.83</b>
<b>Harrogate Borough Council</b>											
Harrogate Town Centre	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93
<b>Sub-Total</b>	<b>0.93</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.93</b>
<b>Leeds City Council</b>											
Asda, Killingbeck Drive, Leeds	1.16	0.00	0.00	0.00	1.16	0.00	0.00	0.00	0.00	0.00	0.00
M&S, Brigate, Leeds	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00
M&S, Owlkotes Centre, Stanningley, Pudsey	4.76	0.84	0.42	0.47	0.79	0.52	0.51	0.41	0.55	0.24	0.00
M&S, White Rose Shopping Centre, Leeds	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00
Leeds City Centre	40.52	2.47	1.44	2.15	8.21	0.36	1.89	2.18	3.41	2.85	15.56
Pudsey Town Centre	3.73	0.33	0.00	0.37	1.33	0.52	0.36	0.00	0.00	0.00	0.83
Crown Point Shopping Park, Junction Street, Leeds	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.83
Hunslet Green Retail Park, Church Street, Leeds	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.83
White Rose Centre, Leeds	66.98	0.93	1.12	3.09	12.66	1.29	1.60	0.00	9.05	8.12	29.13
<b>Sub-Total</b>	<b>120.17</b>	<b>4.58</b>	<b>2.98</b>	<b>6.08</b>	<b>24.15</b>	<b>2.68</b>	<b>4.37</b>	<b>2.60</b>	<b>13.00</b>	<b>12.56</b>	<b>47.18</b>
<b>Manchester City Council</b>											
Manchester City Centre	3.35	0.37	0.00	0.00							

**WYG PLANNING**  
**KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 13: SHOPPING PATTERNS (BOOKS, CDs, DVDs, ETC.)**

DESTINATION	TOTAL BOOKS, CDs, DVDs (%)	ZONE 1 BOOKS, CDs, DVDs (%)	ZONE 2 BOOKS, CDs, DVDs (%)	ZONE 3 BOOKS, CDs, DVDs (%)	ZONE 4 BOOKS, CDs, DVDs (%)	ZONE 5 BOOKS, CDs, DVDs (%)	ZONE 6 BOOKS, CDs, DVDs (%)	ZONE 7 BOOKS, CDs, DVDs (%)	ZONE 8 BOOKS, CDs, DVDs (%)	ZONE 9 BOOKS, CDs, DVDs (%)	ZONE 10 BOOKS, CDs, DVDs (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Sainsbury's, Market Street, Huddersfield	0.4	1.7	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.8	8.7	2.2	0.0	0.0	2.1	3.2	3.2	0.0	0.0	0.0
Tesco Superstore, Vaduct Street, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	34.9	68.5	79.4	32.4	11.6	58.5	48.4	71.1	4.4	2.2	4.2
Huddersfield Outside of Centre											
Lidl, Wakefield Road, Huddersfield	0.4	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Zone 1											
Cowlesley District Centre	0.2	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>37.9</b>	<b>80.9</b>	<b>84.9</b>	<b>32.4</b>	<b>11.6</b>	<b>62.7</b>	<b>51.6</b>	<b>78.1</b>	<b>4.4</b>	<b>2.2</b>	<b>4.2</b>
<b>Zone 2</b>											
Huddersfield Outside of Centre											
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.8	0.0	3.8	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Zone 2											
Asda, Longhill Road, Huddersfield	1.7	6.5	4.4	3.1	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.2	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.7</b>	<b>6.5</b>	<b>8.2</b>	<b>9.1</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>											
Calderdale Council											
Sainsbury's, Mill Lane, Brighouse	0.3	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Huddersfield Road, Brighouse	1.2	0.0	1.6	10.4	0.0	0.0	0.0	0.0	2.2	0.0	0.0
Brighouse Town Centre	0.8	0.0	0.0	5.5	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Eiland Town Centre	0.2	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.6</b>	<b>0.0</b>	<b>1.6</b>	<b>23.3</b>	<b>2.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>
<b>Zone 4</b>											
Cleckheaton In and Edge of Centre											
Cleckheaton Town Centre	0.7	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0	0.0	0.0
Heckmondwike In and Edge of Centre											
Morrisons, Union Street, Heckmondwike	0.8	0.0	0.0	0.0	4.5	0.0	0.0	0.0	2.6	0.0	0.0
Mirfield In and Edge of Centre											
Mirfield District Centre	0.4	0.0	0.0	0.0	2.2	0.0	0.0	3.2	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>12.4</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 5</b>											
Zone 5											
Sainsbury's, Moorhill Road, Salendine Nook	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Marsden District Centre	0.8	0.0	0.0	0.0	0.0	8.1	0.0	0.0	0.0	0.0	0.0
Milnsbridge District Centre	0.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Salendine Nook Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>14.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
Zone 6											
Denby Dale Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>											
Holmfirth In and Edge of Centre											
Holmfirth Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0
Other Zone 7											
Morrisons, Station Street, Meltham	0.3	0.0	0.0	0.0	0.0	2.1	0.0	2.5	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>5.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
Dewsbury In and Edge of Centre											
Asda, Mill Street West, Dewsbury	2.7	0.0	2.1	0.0	0.0	0.0	0.0	0.0	21.4	0.0	0.0
Sainsbury's, Railway Street, Dewsbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0
Dewsbury Town Centre	4.6	0.0	0.0	0.0	2.2	0.0	3.2	0.0	27.7	15.8	0.0
<b>Sub-Total</b>	<b>7.4</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>49.1</b>	<b>18.0</b>	<b>0.0</b>
<b>Zone 9</b>											
Batley In and Edge of Centre											
Tesco Extra, Bradford Road, Batley	3.0	0.0	0.0	0.0	12.1	0.0	0.0	0.0	3.0	19.5	0.0
Batley Town Centre	1.3	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	10.4	0.0
Batley Outside of Centre											
Mill Discount Village, Bradford Road, Batley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8
Other Zone 9											
Birstall District Centre	0.9	0.0	0.0	0.0	7.6	0.0	0.0	0.0	0.0	0.0	0.0
Birstall Shopping Park (Junction 27 of the M62)	3.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	10.9	10.3
<b>Sub-Total</b>	<b>8.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>28.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.0</b>	<b>40.8</b>	<b>13.2</b>
<b>Zone 10</b>											
Leeds City Council											
Asda, Howley Park Road, Morley	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7	12.1
Morrisons, Windsor Court, Morley	0.7	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	2.8
Morley Town Centre	0.8	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	2.8
<b>Sub-Total</b>	<b>4.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>16.7</b>	<b>17.8</b>
<b>OUTSIDE STUDY AREA</b>											
<b>City of Bradford Council</b>											
Asda, Rooley Lane, Bradford	0.7	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	2.5
Morrisons, Mayo Avenue, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Bradford City Centre	0.9	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	3.6
Shipley Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8
<b>Sub-Total</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>11.5</b>
<b>Calderdale Council</b>											
Asda, Thrum Hall Lane, Halifax	0.2	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Wade Street, Halifax	0.2	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	0.4	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>10.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Leeds City Council</b>											
Sainsbury's, White Rose Shopping Centre, Leeds	0.9	0.0	0.0	0.0	3.4	0.0	0.0	0.0	4.8	0.0	0.0
Leeds City Centre	4.7	1.7	0.0	6.7	8.8	0.0	9.0	0.0	11.8	3.1	5.3
Otley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0
White Rose Centre, Leeds	11.0	1.9	0.0	13.2	21.1	2.7	0.0	0.0	13.9	14.0	24.2
<b>Sub-Total</b>	<b>16.9</b>	<b>3.6</b>	<b>0.0</b>	<b>19.8</b>	<b>33.3</b>	<b>2.7</b>	<b>9.0</b>	<b>0.0</b>	<b>30.6</b>	<b>20.2</b>	<b>29.5</b>
<b>Manchester City Council</b>											
Manchester City Centre	0.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Sheffield City Council</b>											
Meadowhall Shopping Centre, Sheffield	2.5	3.4	3.3	0.0	0.0	5.9	16.0	6.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.5</b>	<b>3.4</b>	<b>3.3</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>16.0</b>	<b>6.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Trafford Council</b>											
Trafford Centre	1.0	0.0	0.0	0.0	3.4	4.7	0.0	3.8	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.4</b>	<b>4.7</b>	<b>0.0</b>	<b>3.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Wakefield Council</b>											
Asda, Asdale Road, Sandal, Wakefield	0.3	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0
Morrisons, Dewsbury Road, Wakefield	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	2.5
Sainsbury's, Ings Road, Wakefield	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1
Castleford Town Centre	0.2	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0
Horbury	0.1	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0
Wakefield Town Centre	2.7	1.7	0.0	0.0	0.0	0.0	3.2	3.2	8.4	0.0	6.4
<b>Sub-Total</b>	<b>5.4</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>13.2</b>	<b>3.2</b>	<b>10.4</b>	<b>0.0</b>	<b>16.0</b>
<b>York City Centre</b>											
York Designer Outlet, St Nicolas Avenue, York	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
<b>Sub-Total</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>
<b>Other</b>											
Outside the Study Area - Other	1.5	3.8	0.0	4.6	0.0	0.0	4.1	0.0	0.0	0.0	2.5
Abroad	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8
<b>Sub-Total</b>	<b>2.0</b>	<b>3.8</b>	<b>0.0</b>	<b>4.6</b>	<b>0.0</b>	<b>0.0</b>	<b>4.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.3</b>
<b>SUB-TOTAL</b>	<b>68.0</b>	<b>87.4</b>	<b>96.7</b>	<b>64.9</b>	<b>59.4</b>	<b>82.9</b>	<b>57.8</b>	<b>87.0</b>	<b>59.0</b>	<b>79.8</b>	<b>35.2</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>60.6</b>	<b>87.4</b>	<b>95.2</b>	<b>41.5</b>	<b>54.6</b>	<b>80.8</b>	<b>57.8</b>	<b>87.0</b>	<b>59.0</b>	<b>61.0</b>	<b>17.4</b>
<b>OUTSIDE STUDY AREA</b>											
<b>City of Bradford Council</b>											
Asda, Rooley Lane, Bradford	0.7	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	2.5
Morrisons, Mayo Avenue, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Bradford City Centre	0.9	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	3.6
Shipley Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8
<b>Sub-Total</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>11.5</b>
<b>Calderdale Council</b>											
Asda, Thrum Hall Lane, Halifax											





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TABLE 15: SHOPPING PATTERNS (SMALL HOUSEHOLD)

DESTINATION	TOTAL SMALL H' HOLD (%)	ZONE 1 SMALL H' HOLD (%)	ZONE 2 SMALL H' HOLD (%)	ZONE 3 SMALL H' HOLD (%)	ZONE 4 SMALL H' HOLD (%)	ZONE 5 SMALL H' HOLD (%)	ZONE 6 SMALL H' HOLD (%)	ZONE 7 SMALL H' HOLD (%)	ZONE 8 SMALL H' HOLD (%)	ZONE 9 SMALL H' HOLD (%)	ZONE 10 SMALL H' HOLD (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Sainsbury's, Market Street, Huddersfield	0.55	3.91	0.00	0.00	0.00	1.40	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Southgate, Shorehead, Huddersfield	3.56	10.32	4.67	2.33	0.00	8.16	6.58	7.32	1.96	0.00	0.00
Huddersfield Town Centre	18.18	41.70	42.73	17.54	4.55	35.01	25.89	40.36	0.00	0.00	0.00
Open Market - Huddersfield	0.21	0.00	1.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Castlegate Retail Park, Huddersfield	0.36	1.54	0.00	0.00	0.00	2.09	0.00	0.00	0.00	0.00	0.00
Huddersfield Outside Centre											
Great Northern Street Retail Park, Huddersfield	1.11	1.54	6.09	0.00	0.00	0.00	2.09	2.57	0.00	0.00	0.00
Leeds Road Retail Park, Huddersfield	3.16	4.73	6.29	0.00	0.00	0.00	10.53	10.50	0.00	0.00	3.49
Ringway Centre, Beck Road, Huddersfield	2.37	5.05	3.05	3.35	1.58	4.29	0.00	19.36	0.00	0.00	0.00
Ringway Industrial Estate, Beck Road, Huddersfield	0.47	1.54	0.00	0.00	0.00	3.17	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>29.96</b>	<b>71.14</b>	<b>64.73</b>	<b>23.22</b>	<b>6.14</b>	<b>54.62</b>	<b>45.08</b>	<b>71.11</b>	<b>1.96</b>	<b>0.00</b>	<b>3.49</b>
<b>Zone 2</b>											
Asda, Longhill Road, Huddersfield	1.36	3.73	3.53	0.00	1.87	3.49	0.00	0.00	0.00	0.00	0.00
Morrisons, Penstone Road, Waterloo	0.38	1.08	2.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fartown Bar Local Centre	0.28	2.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gallagher Retail Park, Wakefield Road, Huddersfield	0.21	0.00	0.00	0.00	1.58	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.24</b>	<b>7.47</b>	<b>5.94</b>	<b>0.00</b>	<b>3.45</b>	<b>3.49</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 3</b>											
Calderdale Council											
Sainsbury's, Mill Lane, Brighouse	0.18	0.00	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Huddersfield Road, Brighouse	0.55	0.00	0.00	6.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Brighouse Town Centre	1.26	0.00	1.28	12.14	1.25	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.23	0.00	0.00	2.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.22</b>	<b>0.00</b>	<b>1.28</b>	<b>24.32</b>	<b>1.25</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 4</b>											
Cleckheaton In and Edge of Centre											
Cleckheaton Town Centre	0.29	0.00	0.00	0.00	2.22	0.00	0.00	0.00	0.00	0.00	0.00
Heckmondwike In and Edge of Centre											
Lidl, Northgate, Heckmondwike	0.14	0.00	0.00	0.00	1.11	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Union Street, Heckmondwike	0.80	0.00	0.00	0.00	4.36	0.00	0.00	0.00	1.54	1.39	0.00
Heckmondwike Town Centre	0.51	0.00	0.00	0.00	2.97	0.00	0.00	0.00	1.37	0.00	0.00
Mirfield In and Edge of Centre											
Mirfield District Centre	0.19	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.93</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>12.14</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2.91</b>	<b>1.39</b>	<b>0.00</b>
<b>Zone 5</b>											
Sainsbury's, Moorhill Road, Salendine Nook	0.20	0.00	0.00	0.00	0.00	2.09	0.00	0.00	0.00	0.00	0.00
Marsden District Centre	0.12	0.00	0.00	0.00	0.00	1.24	0.00	0.00	0.00	0.00	0.00
Millsbridge District Centre	0.52	2.43	1.28	0.00	0.00	1.24	0.00	0.00	0.00	0.00	0.00
Salendine Nook Neighbourhood Centre	0.12	0.00	0.00	0.00	0.00	1.24	0.00	0.00	0.00	0.00	0.00
Slaitheal District Centre	0.17	0.00	0.00	0.00	0.00	1.77	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.12</b>	<b>2.43</b>	<b>1.28</b>	<b>0.00</b>	<b>0.00</b>	<b>7.59</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 6</b>											
Skelmanthorpe District Centre	0.09	0.00	0.00	0.00	0.00	0.00	1.24	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.09</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.24</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 7</b>											
Holmfirth In and Edge of Centre											
Holmfirth Town Centre	0.27	0.00	0.00	0.00	0.00	1.77	0.00	2.18	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.27</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.77</b>	<b>0.00</b>	<b>2.18</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 8</b>											
Dewsbury In and Edge of Centre											
Asda, Mill Street West, Dewsbury	1.59	0.00	0.00	0.00	2.22	0.00	1.40	0.00	9.83	0.00	1.44
Sainsbury's, Railway Street, Dewsbury	0.48	0.00	0.00	0.00	1.25	0.00	0.00	0.00	5.01	0.00	0.00
Dewsbury Town Centre	3.33	0.00	1.62	0.00	2.22	0.00	0.00	0.00	25.40	8.18	0.00
Rishworth Centre, Dewsbury	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.37	0.00	2.05
Other Zone 8											
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.35	0.00	0.00	0.00	2.72	0.00	0.00	0.00	0.00	0.00	0.00
Ravensthorpe District Centre	0.16	0.00	0.00	0.00	1.25	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>6.46</b>	<b>0.00</b>	<b>1.62</b>	<b>0.00</b>	<b>9.64</b>	<b>0.00</b>	<b>1.40</b>	<b>0.00</b>	<b>36.60</b>	<b>13.19</b>	<b>3.49</b>
<b>Zone 9</b>											
Batley In and Edge of Centre											
Aldi, Branch Road, Batley	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.05
Tesco Extra, Bradford Road, Batley	3.41	0.00	1.62	0.00	8.84	0.00	1.24	0.00	4.90	19.91	1.44
Batley Town Centre	0.98	0.00	1.62	0.00	1.25	0.00	0.00	0.00	5.87	1.56	0.00
Batley Outside of Centre											
Mill Discount Village, Bradford Road, Batley	0.40	0.00	0.00	0.00	1.58	0.00	2.79	0.00	0.00	0.00	0.00
Other Zone 9											
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.54	0.00	0.00	0.00	0.00	2.09	1.77	0.00	1.37	1.39	0.00
Birstall District Centre	3.51	1.08	1.52	0.00	9.01	4.29	0.00	0.00	1.58	1.56	6.28
Birstall Shopping Park (Junction 27 of the M62)	15.68	4.86	2.78	13.29	21.13	13.04	1.40	4.77	26.52	24.96	26.53
Redbrick Hill, Bradford Road, Batley	0.66	0.00	0.00	0.00	0.00	0.00	1.24	1.53	0.00	0.00	2.42
<b>Sub-Total</b>	<b>25.61</b>	<b>5.94</b>	<b>7.85</b>	<b>14.67</b>	<b>41.82</b>	<b>19.42</b>	<b>8.45</b>	<b>6.30</b>	<b>40.19</b>	<b>49.37</b>	<b>38.72</b>
<b>Zone 10</b>											
Leeds City Council											
Asda, Howley Park Road, Morley	2.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.76	8.83
East Ardsley	0.13	0.00	0.00	0.00	0.00	0.00	1.77	0.00	2.31	0.00	0.00
Morley Town Centre	1.07	0.00	0.00	0.00	1.25	0.00	2.09	0.00	3.36	1.62	0.00
<b>Sub-Total</b>	<b>3.44</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.25</b>	<b>0.00</b>	<b>3.86</b>	<b>0.00</b>	<b>2.31</b>	<b>10.13</b>	<b>10.44</b>
<b>SUB-TOTAL</b>	<b>73.33</b>	<b>86.98</b>	<b>82.39</b>	<b>62.20</b>	<b>75.66</b>	<b>86.90</b>	<b>60.03</b>	<b>79.59</b>	<b>83.96</b>	<b>74.08</b>	<b>56.15</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>67.67</b>	<b>86.98</b>	<b>81.12</b>	<b>37.89</b>	<b>73.17</b>	<b>86.90</b>	<b>56.17</b>	<b>79.59</b>	<b>81.65</b>	<b>63.95</b>	<b>45.71</b>
<b>OUTSIDE STUDY AREA</b>											
Barnsley Council											
Barnsley Town Centre	0.38	0.00	0.00	0.00	0.00	0.00	4.41	1.53	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.38</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>4.41</b>	<b>1.53</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
City of Bradford Council											
Asda, Rooley Lane, Bradford	0.65	0.00	0.00	0.00	1.11	0.00	0.00	0.00	0.00	0.00	2.42
Morrisons, Mayo Avenue, Bradford	0.18	0.00	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bradford City Centre	2.08	0.00	1.91	0.00	1.11	0.00	0.00	0.00	0.00	1.39	7.91
Tyensal	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.44
Alston Road Retail Park, Alston Road, Keighley	0.24	0.00	0.00	0.00	1.87	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>3.45</b>	<b>0.00</b>	<b>1.91</b>	<b>2.33</b>	<b>4.08</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.39</b>	<b>11.77</b>
Calderdale Council											
Halifax Town Centre	1.20	0.00	0.00	15.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Pelton Lane, Halifax	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00
<b>Sub-Total</b>	<b>1.29</b>	<b>0.00</b>	<b>0.00</b>	<b>15.23</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.39</b>	<b>0.00</b>
Leeds City Council											
M&S, Briggate, Leeds	0.31	0.00	0.00	0.00	2.35	0.00	0.00	0.00	0.00	0.00	0.00
M&S, Owlscotes Centre, Stanningley, Pudsey	0.25	0.00	0.00	0.00	0.00	1.77	0.00	0.00	0.00	1.39	0.00
Sainsbury's, White Rose Shopping Centre, Leeds	0.54	0.00	0.00	0.00	1.87	0.00	0.00	0.00	0.00	0.00	1.44
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.24	0.00	0.00	0.00	1.87	0.00	0.00	0.00	0.00	0.00	0.00
Dunelm Mill, Spence Lane, Leeds	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00
Malvo, Roods Lane, Lower Wortley, Leeds	0.28	0.00	1.62	0.00	0.00	0.00	0.00				





WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY

TABLE 17: SHOPPING PATTERNS (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
<b>Huddersfield In and Edge of Centre</b>											
Sainsbury's, Southgate, Shorehead, Huddersfield	0.4	0.0	0.0	0.0	1.5	2.4	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	19.8	56.9	53.5	16.8	2.1	31.4	31.3	47.5	0.0	0.0	3.0
<b>Huddersfield Outside of Centre</b>											
Halfords, Bradford Road, Huddersfield	0.2	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0
Great Northern Street Retail Park, Huddersfield	0.8	0.0	6.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	5.4	11.2	7.4	0.0	5.0	21.7	9.0	11.9	0.0	0.0	0.0
Ringway Centre, Beck Road, Huddersfield	0.7	0.0	0.0	0.0	0.0	5.2	0.0	4.7	0.0	0.0	0.0
<b>Sub-Total</b>	<b>27.2</b>	<b>68.1</b>	<b>66.9</b>	<b>19.1</b>	<b>8.5</b>	<b>63.1</b>	<b>40.3</b>	<b>64.2</b>	<b>0.0</b>	<b>0.0</b>	<b>3.0</b>
<b>Zone 2</b>											
<b>Zone 2</b>											
Asda, Longhill Road, Huddersfield	0.8	2.6	4.4	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.8</b>	<b>2.6</b>	<b>4.4</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>											
<b>Calderdale Council</b>											
Tesco Superstore, Huddersfield Road, Brighouse	0.3	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	1.9	0.0
Brighouse Town Centre	1.0	0.0	0.0	15.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>17.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>
<b>Zone 4</b>											
<b>Heckmondwike In and Edge of Centre</b>											
Heckmondwike Town Centre	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
<b>Mirfield In and Edge of Centre</b>											
Mirfield District Centre	0.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 5</b>											
<b>Zone 5</b>											
Marsden District Centre	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Salendine Nook Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
<b>Zone 6</b>											
Go Outdoors, Hostingley Lane, Middlesbrough	0.7	2.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.7</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>											
<b>Holmfirth In and Edge of Centre</b>											
Holmfirth Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0
<b>Other Zone 7</b>											
Honley District Centre	0.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Meltham District Centre	0.4	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.6</b>	<b>5.3</b>	<b>0.0</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
<b>Dewsbury In and Edge of Centre</b>											
Asda, Mill Street West, Dewsbury	0.4	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.8	1.9	0.0
Sainsbury's, Railway Street, Dewsbury	0.6	0.0	0.0	0.0	2.1	0.0	0.0	0.0	3.1	0.0	0.0
Dewsbury Town Centre	4.7	0.0	2.4	0.0	1.7	0.0	0.0	0.0	31.0	18.1	0.0
<b>Other Zone 8</b>											
Ravensthorpe District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
<b>Sub-Total</b>	<b>5.9</b>	<b>0.0</b>	<b>2.4</b>	<b>0.0</b>	<b>3.8</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>38.1</b>	<b>20.0</b>	<b>0.0</b>
<b>Zone 9</b>											
<b>Batley In and Edge of Centre</b>											
Tesco Extra, Bradford Road, Batley	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	11.8	3.0
<b>Other Zone 9</b>											
Birstall District Centre	0.6	0.0	0.0	2.4	2.5	0.0	0.0	0.0	0.0	1.9	0.0
Birstall Shopping Park (Junction 27 of the M62)	24.4	11.9	15.8	2.4	51.4	15.7	3.1	4.9	18.9	43.3	33.5
<b>Sub-Total</b>	<b>27.3</b>	<b>11.9</b>	<b>15.8</b>	<b>4.7</b>	<b>53.9</b>	<b>15.7</b>	<b>3.1</b>	<b>4.9</b>	<b>26.5</b>	<b>57.0</b>	<b>36.5</b>
<b>Zone 10</b>											
<b>Leeds City Council</b>											
Asda, Howley Park Road, Morley	1.3	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	3.9	3.0
Morley Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8
<b>Sub-Total</b>	<b>2.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.9</b>	<b>6.8</b>
<b>SUB-TOTAL</b>	<b>67.7</b>	<b>84.6</b>	<b>89.6</b>	<b>43.7</b>	<b>80.9</b>	<b>88.4</b>	<b>45.4</b>	<b>74.2</b>	<b>64.5</b>	<b>82.8</b>	<b>46.2</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>64.2</b>	<b>84.6</b>	<b>89.6</b>	<b>26.2</b>	<b>78.4</b>	<b>88.4</b>	<b>45.4</b>	<b>74.2</b>	<b>64.5</b>	<b>77.0</b>	<b>39.4</b>
<b>OUTSIDE STUDY AREA</b>											
<b>Barnsley Council</b>											
Tesco Superstore, Market Lane, Penistone	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Barnsley Town Centre	0.4	0.0	3.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.7</b>	<b>0.0</b>	<b>3.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>City of Bradford Council</b>											
Asda, Rooley Lane, Bradford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Bradford City Centre	0.8	0.0	0.0	0.0	0.0	3.1	1.8	0.0	0.0	0.0	1.8
Shipley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Forster Square Retail Park, Valley Road, Bradford	0.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.6</b>	<b>3.1</b>	<b>1.8</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>4.8</b>
<b>Calderdale Council</b>											
Sainsbury's, Wade Street, Halifax	0.2	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	2.3	0.0	0.0	32.5	0.0	0.0	0.0	3.2	0.0	0.0	0.0
Greenmount Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0
<b>Sub-Total</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>	<b>35.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>
<b>Doncaster Council</b>											
Doncaster Town Centre	0.2	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Harrogate Borough Council</b>											
Harrogate Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
<b>Sub-Total</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>
<b>Leeds City Council</b>											
Leeds City Centre	4.0	5.6	0.0	4.0	3.1	4.3	0.0	0.0	2.6	0.0	9.3
Pudsey Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
White Rose Centre, Leeds	6.7	0.0	0.0	8.4	5.6	0.0	0.0	9.4	3.2	17.6	0.0
<b>Sub-Total</b>	<b>10.9</b>	<b>5.6</b>	<b>0.0</b>	<b>12.4</b>	<b>8.7</b>	<b>4.3</b>	<b>0.0</b>	<b>0.0</b>	<b>14.1</b>	<b>3.2</b>	<b>26.9</b>
<b>Sheffield City Council</b>											
Sheffield City Centre	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	1.6	0.0	3.0	0.0	0.0	0.0	11.5	7.7	0.0	1.9	0.0
<b>Sub-Total</b>	<b>1.8</b>	<b>0.0</b>	<b>3.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>11.5</b>	<b>7.7</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>
<b>Trafford Council</b>											
Trafford Shopping Centre, Manchester	1.3	6.2	0.0	3.4	3.6	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.3</b>	<b>6.2</b>	<b>0.0</b>	<b>3.4</b>	<b>3.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Wakefield Council</b>											
Asda, Asdale Road, Sandal, Wakefield	0.2	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0
Wakefield Town Centre	5.9	3.6	0.0	0.0	1.7	0.0	29.7	3.2	16.1	5.4	5.0
Cathedral Retail Park, Wakefield	3.9	0.0	0.0	0.0	0.0	0.0	4.5	4.6	5.3	0.0	11.6
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Westgate Retail Park, Ings Road, Wakefield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
<b>Sub-Total</b>	<b>10.5</b>	<b>3.6</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>	<b>39.4</b>	<b>7.9</b>	<b>21.3</b>	<b>5.4</b>	<b>18.4</b>
<b>York City Centre</b>											
York City Centre	0.3	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	2.8	0.0
York Designer Outlet, St Nicolas Avenue, York	0.6	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
<b>Sub-Total</b>	<b>0.9</b>	<b>0.0</b>	<b>1.8</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.8</b>	<b>1.8</b>
<b>Other</b>											
Outside the Study Area - Other	0.5	0.0	0.0	0.0	1.5	2.1	0.0	0.0	0.0	1.9	0.0
Abroad	0.3	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.8</b>	<b>0.0</b>	<b>2.6</b>	<b>0.0</b>	<b>1.5</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>
<b>SUB-TOTAL</b>	<b>32.3</b>	<b>15.4</b>	<b>10.4</b>	<b>56.3</b>	<b>19.1</b>	<b>11.6</b>	<b>54.6</b>	<b>25.8</b>	<b>35.5</b>	<b>17.2</b>	<b>53.8</b>
<b>TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

**WYG PLANNING**  
**KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 18: TURNOVER (TOYS, GAMES, BICYCLES AND RECREATION GOODS)**

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Sainsbury's, Southgate, Shorehead, Huddersfield	0.93	0.00	0.00	0.00	0.41	0.52	0.00	0.00	0.00	0.00	0.00
Huddersfield Town Centre	47.48	9.86	11.49	3.37	0.59	6.71	6.28	7.67	0.00	0.00	1.51
<b>Huddersfield Outside of Centre</b>											
Halfords, Bradford Road, Huddersfield	0.52	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00
Great Northern Street Retail Park, Huddersfield	1.77	0.00	1.30	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road Retail Park, Huddersfield	13.27	1.94	1.59	0.00	1.38	4.63	1.80	1.93	0.00	0.00	0.00
Ringway Centre, Beck Road, Huddersfield	1.87	0.00	0.00	0.00	0.00	1.11	0.00	0.76	0.00	0.00	0.00
<b>Sub-Total</b>	<b>65.84</b>	<b>11.80</b>	<b>14.38</b>	<b>3.85</b>	<b>2.38</b>	<b>13.48</b>	<b>8.08</b>	<b>10.36</b>	<b>0.00</b>	<b>0.00</b>	<b>1.51</b>
<b>Zone 2</b>											
<b>Huddersfield Outside of Centre</b>											
Asda, Longhill Road, Huddersfield	1.87	0.44	0.95	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.87</b>	<b>0.44</b>	<b>0.95</b>	<b>0.47</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 3</b>											
<b>Calderdale Council</b>											
Tesco Superstore, Huddersfield Road, Brighouse	0.72	0.00	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.24	0.00
Brighouse Town Centre	3.04	0.00	0.00	3.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>3.76</b>	<b>0.00</b>	<b>0.00</b>	<b>3.52</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.24</b>	<b>0.00</b>
<b>Zone 4</b>											
<b>Heckmondwike In and Edge of Centre</b>											
Heckmondwike Town Centre	0.41	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00	0.00
<b>Heckmondwike Outside of Centre</b>											
Mirfield In and Edge of Centre	1.01	0.00	0.00	0.00	1.01	0.00	0.00	0.00	0.00	0.00	0.00
Mirfield District Centre	1.42	0.00	0.00	0.00	1.42	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.42</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.42</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 5</b>											
<b>Zone 5</b>											
Marsden District Centre	0.46	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.00
Saladine Nook Neighbourhood Centre	0.46	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.92</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.92</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 6</b>											
<b>Zone 6</b>											
Go Outdoors, Hasting Lane, Middlestown	1.36	0.35	0.00	0.00	1.01	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.36</b>	<b>0.35</b>	<b>0.00</b>	<b>0.00</b>	<b>1.01</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 7</b>											
<b>Holmfirth In and Edge of Centre</b>											
Holmfirth Town Centre	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00
<b>Other Zone 7</b>											
Honley District Centre	1.01	0.00	0.00	0.00	1.01	0.00	0.00	0.00	0.00	0.00	0.00
Meltham District Centre	1.12	0.00	0.00	0.00	0.00	1.12	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.96</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.01</b>	<b>1.12</b>	<b>0.00</b>	<b>0.83</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 8</b>											
<b>Dewsbury In and Edge of Centre</b>											
Asda, Mill Street West, Dewsbury	0.99	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.33	0.24	0.00
Sainsbury's, Railway Street, Dewsbury	1.14	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.55	0.00	0.00
Dewsbury Town Centre	8.78	0.00	0.52	0.00	0.46	0.00	0.00	0.00	5.51	2.29	0.00
<b>Other Zone 8</b>											
Ravensthorpe District Centre	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00
<b>Sub-Total</b>	<b>11.28</b>	<b>0.00</b>	<b>0.52</b>	<b>0.00</b>	<b>1.05</b>	<b>0.00</b>	<b>0.42</b>	<b>0.00</b>	<b>6.76</b>	<b>2.54</b>	<b>0.00</b>
<b>Zone 9</b>											
<b>Batley In and Edge of Centre</b>											
Tesco Extra, Bradford Road, Batley	4.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	1.49	1.51
<b>Other Zone 9</b>											
Birstall District Centre	1.41	0.00	0.00	0.47	0.69	0.00	0.00	0.00	0.00	0.24	0.00
Birstall Shopping Park (Junction 27 of the M62)	50.82	2.06	3.40	0.47	14.35	3.37	0.62	0.79	3.35	5.49	16.91
<b>Sub-Total</b>	<b>56.58</b>	<b>2.06</b>	<b>3.40</b>	<b>0.95</b>	<b>15.04</b>	<b>3.37</b>	<b>0.62</b>	<b>0.79</b>	<b>4.70</b>	<b>7.23</b>	<b>18.42</b>
<b>Zone 10</b>											
<b>Leeds City Council</b>											
Asda, Howley Park Road, Morley	2.69	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.49	1.51
Morley Town Centre	1.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.90
<b>Sub-Total</b>	<b>4.59</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.69</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.49</b>	<b>3.41</b>
<b>SUB-TOTAL</b>	<b>150.57</b>	<b>14.65</b>	<b>19.25</b>	<b>8.78</b>	<b>22.60</b>	<b>18.89</b>	<b>9.12</b>	<b>11.98</b>	<b>11.46</b>	<b>10.50</b>	<b>23.34</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>142.22</b>	<b>14.65</b>	<b>19.25</b>	<b>5.27</b>	<b>21.91</b>	<b>18.89</b>	<b>9.12</b>	<b>11.98</b>	<b>11.46</b>	<b>9.77</b>	<b>19.93</b>
<b>OUTSIDE STUDY AREA</b>											
<b>Barnsley Council</b>											
Tesco Superstore, Market Lane, Penistone	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00
Barnsley Town Centre	1.02	0.00	0.65	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.85</b>	<b>0.00</b>	<b>0.65</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.37</b>	<b>0.83</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>City of Bradford Council</b>											
Asda, Rooley Lane, Bradford	1.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.51
Bradford City Centre	1.92	0.00	0.00	0.00	0.00	0.65	0.37	0.00	0.00	0.00	0.90
Shingley Town Centre	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00
Forster Square Retail Park, Valley Road, Bradford	1.01	0.00	0.00	0.00	1.01	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>4.75</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.01</b>	<b>0.65</b>	<b>0.37</b>	<b>0.31</b>	<b>0.00</b>	<b>0.00</b>	<b>2.41</b>
<b>Calderdale Council</b>											
Sainsbury's, Wade Street, Halifax	0.68	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halifax Town Centre	7.06	0.00	0.00	6.54	0.00	0.00	0.00	0.52	0.00	0.00	0.00
Greenmount Retail Park, Pellon Lane, Halifax	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00
<b>Sub-Total</b>	<b>7.98</b>	<b>0.00</b>	<b>0.00</b>	<b>7.22</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.52</b>	<b>0.00</b>	<b>0.24</b>	<b>0.00</b>
<b>Doncaster Council</b>											
Doncaster Town Centre	0.47	0.00	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.47</b>	<b>0.00</b>	<b>0.00</b>	<b>0.47</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Harrogate Borough Council</b>											
Harrogate Town Centre	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.01
<b>Sub-Total</b>	<b>1.01</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.01</b>
<b>Leeds City Council</b>											
Leeds City Centre	8.72	0.97	0.00	0.80	0.87	0.92	0.00	0.00	0.47	0.00	4.69
Pudsey Town Centre	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00
White Rose Centre, Leeds	14.23	0.00	0.00	1.69	1.57	0.00	0.00	0.00	1.67	0.41	8.89
<b>Sub-Total</b>	<b>23.32</b>	<b>0.97</b>	<b>0.00</b>	<b>2.48</b>	<b>2.44</b>	<b>0.92</b>	<b>0.00</b>	<b>0.00</b>	<b>2.51</b>	<b>0.41</b>	<b>13.58</b>
<b>Sheffield City Council</b>											
Sheffield City Centre	0.46	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.00
Meadowhall Shopping Centre, Sheffield	4.43	0.00	0.65	0.00	0.00	0.00	2.30	1.24	0.00	0.24	0.00
<b>Sub-Total</b>	<b>4.89</b>	<b>0.00</b>	<b>0.65</b>	<b>0.00</b>	<b>0.00</b>	<b>0.46</b>	<b>2.30</b>	<b>1.24</b>	<b>0.00</b>	<b>0.24</b>	<b>0.00</b>
<b>Trafford Council</b>											
Trafford Shopping Centre, Manchester	2.76	1.07	0.00	0.68	1.01	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.76</b>	<b>1.07</b>	<b>0.00</b>	<b>0.68</b>	<b>1.01</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Wakefield Council</b>											
Asda, Asdale Road, Sandal, Wakefield	0.62	0.00	0.00	0.00	0.00	0.00	0.62	0.00	0.00	0.00	0.00
Wakefield Town Centre	13.63	0.62	0.00	0.00	0.46	0.00	5.97	0.52	2.85	0.69	2.52
Cathedral Retail Park, Wakefield	8.46	0.00	0.00	0.00	0.00	0.00	0.91	0.75	0.94	0.00	5.87
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.42	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00
Westgate Retail Park, Ings Road, Wakefield	0.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90
<b>Sub-Total</b>	<b>24.03</b>	<b>0.62</b>	<b>0.00</b>	<b>0.00</b>	<b>0.46</b>	<b>0.00</b>	<b>7.91</b>	<b>1.27</b>	<b>3.79</b>	<b>0.69</b>	<b>9.29</b>
<b>York City Centre</b>											
York City Centre	0.82	0.00	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.35	0.00
York Designer Outlet, St Nicolas Avenue, York	1.28	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90
<b>Sub-Total</b>	<b>2.11</b>	<b>0.00</b>	<b>0.39</b>	<b>0.47</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.35</b>	<b>0.90</b>
<b>Other</b>											
Outside the Study Area - Other	1.11	0.00	0.00	0.00	0.41	0.46	0.00	0.00	0.00	0.24	0.00
Abroad	0.55	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.66</b>	<b>0.00</b>	<b>0.55</b>	<b>0.00</b>	<b>0.41</b>	<b>0.46</b>	<b>0.00</b>	<b>0.00</b> </			

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TABLE 19: SHOPPING PATTERNS (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST GOODS (%)	ZONE 1 CHEMIST GOODS (%)	ZONE 2 CHEMIST GOODS (%)	ZONE 3 CHEMIST GOODS (%)	ZONE 4 CHEMIST GOODS (%)	ZONE 5 CHEMIST GOODS (%)	ZONE 6 CHEMIST GOODS (%)	ZONE 7 CHEMIST GOODS (%)	ZONE 8 CHEMIST GOODS (%)	ZONE 9 CHEMIST GOODS (%)	ZONE 10 CHEMIST GOODS (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
<b>Huddersfield In and Edge of Centre</b>											
Sainsbury's, Market Street, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.8	0.0	1.2	0.0	0.0	0.0
Sainsbury's, Southgate, Shorehead, Huddersfield	2.9	8.2	3.4	0.0	0.0	10.3	5.1	6.0	1.2	0.0	0.0
Tesco Superstore, Viaduct Street, Huddersfield	0.6	0.0	0.0	0.0	0.0	3.9	0.0	1.4	0.0	0.0	0.0
Huddersfield Town Centre	19.4	54.9	46.9	9.9	2.0	34.8	35.3	48.8	0.0	0.0	0.9
Aldi, Ringway Centre, Beck Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Lidl, Wakefield Road, Huddersfield	0.2	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Street Retail Park, Huddersfield	2.1	3.5	8.2	0.0	1.1	4.5	2.6	4.4	0.0	0.0	0.0
Ringway Centre, Beck Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
<b>Other Zone 1</b>											
Cowlersley District Centre	0.4	1.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0
Crosland Moor Local Centre	0.2	2.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Lockwood Local Centre	0.2	1.8	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Marsh District Centre	0.3	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Netherthorpe Local Centre	0.4	3.2	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Newsome Local Centre	0.4	2.7	1.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Huddersfield Local Centre	0.3	1.9	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>27.7</b>	<b>82.7</b>	<b>62.6</b>	<b>9.9</b>	<b>3.1</b>	<b>59.9</b>	<b>45.1</b>	<b>63.3</b>	<b>1.2</b>	<b>0.0</b>	<b>0.9</b>
<b>Zone 2</b>											
<b>Huddersfield Outside Centre</b>											
Aldi, Carr Pk Wakefield Road, Aspley, Huddersfield	0.2	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
<b>Other Zone 2</b>											
Aldi, Gallagher Retail Park, Huddersfield	0.1	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Longhill Road, Huddersfield	2.0	2.5	8.1	4.7	2.1	3.2	0.0	0.0	0.0	0.0	0.0
Morrison's, Penny Lane, Penistone Road, Huddersfield	1.8	3.2	3.0	0.0	0.0	0.8	9.8	1.7	0.0	0.0	0.0
Alimondbury District Centre	0.2	0.0	1.8	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Birkby Local Centre	0.4	2.1	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Neighbourhood Centre	0.3	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farhoun Mill Local Centre	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield District Centre	0.5	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waterloo Local Centre	0.1	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>5.6</b>	<b>8.7</b>	<b>24.5</b>	<b>4.7</b>	<b>3.0</b>	<b>5.5</b>	<b>10.7</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.9</b>
<b>Zone 3</b>											
<b>Calderdale Council</b>											
Sainsbury's, Hill Lane, Brighouse	0.1	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Huddersfield Road, Brighouse	1.3	0.0	0.0	11.8	1.9	1.1	0.0	0.0	0.0	0.0	0.0
Brighouse Town Centre	3.4	0.0	4.9	36.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Elmdale Town Centre	0.6	0.0	0.0	7.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crestland	0.1	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Vale	0.1	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>5.6</b>	<b>0.0</b>	<b>4.9</b>	<b>59.1</b>	<b>2.7</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>											
<b>Cleckheaton In and Edge of Centre</b>											
Tesco Superstore, Northgate, Cleckheaton	0.5	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	1.5
Cleckheaton Town Centre	3.0	0.0	0.9	1.0	16.0	0.0	0.0	0.0	0.0	1.0	3.7
<b>Heckmondwike In and Edge of Centre</b>											
Co-operative Pharmacy, Northgate, Heckmondwike	0.1	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Morrison's, Union Street, Heckmondwike	1.1	0.0	0.0	0.0	5.6	0.0	0.0	0.0	1.2	1.2	1.0
Heckmondwike Town Centre	2.3	0.0	0.0	0.0	13.1	0.0	0.0	0.0	4.6	3.8	0.0
<b>Merfield In and Edge of Centre</b>											
Merfield District Centre	1.5	0.0	1.2	0.0	10.5	0.0	0.9	0.0	0.0	0.0	0.0
<b>Merfield Outside Centre</b>											
Co-operative Food, Old Bank Road, Merfield	0.1	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
<b>Other Zone 4</b>											
Liversedge	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>8.6</b>	<b>0.0</b>	<b>2.1</b>	<b>1.0</b>	<b>49.0</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>	<b>5.8</b>	<b>6.0</b>	<b>6.2</b>
<b>Zone 5</b>											
<b>Zone 5</b>											
Co-operative Pharmacy, Market Street, Minsbridge	0.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Moorhill Road, Sandal, Minsbridge	0.1	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Gokar Local Centre	0.4	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0
Linley Local Centre	0.3	0.0	0.8	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0
Linthwaite Local Centre	0.1	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Marsden District Centre	0.5	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0
Minsbridge District Centre	0.2	1.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Saltaire Rock Neighbourhood Centre	0.4	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0
Slaitheite District Centre	0.9	0.0	0.0	0.0	0.0	9.4	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>3.1</b>	<b>1.8</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>29.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
<b>Zone 6</b>											
Co-operative Food, Commercial Road, Skelmanthorpe	0.1	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Wakefield Road, Scissett	0.1	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Denby Dale Local Centre	0.4	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0
Kirkburton District Centre	0.5	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0	0.0
Lupton Neighbourhood Centre	0.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Midleton	0.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Rossett Local Centre	0.2	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0
Shapley Neighbourhood Centre	0.1	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Skelmanthorpe District Centre	0.3	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>25.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>											
<b>Halifax In and Edge of Centre</b>											
Halifax Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	12.8	0.0	0.0	0.0	1.0
<b>Other Zone 7</b>											
Morrison's, Station Street, Metham	0.4	0.0	0.0	0.0	0.0	1.7	0.0	3.7	0.0	0.0	0.0
Honley District Centre	0.4	1.9	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0
Metham District Centre	0.5	0.0	1.4	0.0	0.0	0.9	0.0	3.1	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.2</b>	<b>2.9</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>	<b>24.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.0</b>
<b>Zone 8</b>											
<b>Deesbury In and Edge of Centre</b>											
Aldi, Mill Street, West Deesbury	1.3	0.0	1.1	0.0	0.0	0.0	0.0	10.9	1.2	0.0	0.0
Sainsbury's, Railway Street, Dewsbury	0.4	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.9	0.0	0.0
Dewsbury Town Centre	5.7	0.0	0.0	0.0	4.4	0.0	0.0	44.1	7.7	1.3	1.3
Rishworth Centre, Dewsbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Other Zone 8</b>											
Co-operative Food, Saville Centre, Dewsbury	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Halifax Road, Stansfield, Dewsbury	0.5	0.0	0.0	0.0	1.9	0.0	0.0	1.4	2.1	0.0	0.0
Earlsheaton Neighbourhood Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Ravensworth District Centre	0.5	0.0	0.0	0.0	0.9	0.0	0.0	0.0	3.5	0.0	0.0
Thornhill Local Centre	0.3	0.0	0.0	0.0	0.8	0.0	0.0	0.0	1.8	0.0	0.0
<b>Sub-Total</b>	<b>8.8</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>8.8</b>	<b>0.0</b>	<b>0.0</b>	<b>66.5</b>	<b>11.0</b>	<b>11.0</b>	<b>1.3</b>
<b>Zone 9</b>											
<b>Batley In and Edge of Centre</b>											
Aldi, Branch Road, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Iceland, Batley Shopping Centre, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Waitrose, Bradford Road, Batley	2.4	0.0	0.0	0.0	0.0	0.0	0.0	4.0	24.6	1.5	1.5
Batley Town Centre	1.9	0.0	0.8	0.0	3.2	0.0	0.0	0.0	4.7	14.9	0.0
<b>Other Zone 9</b>											
Waitrose Express, Smiths Lane, Birstal/Batley	0.3	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	3.0	0.0
Birstal District Centre	1.6	0.0	0.0	0.0	8.4	0.0	0.0	0.0	0.0	9.1	0.0
Birstal Shopping Park (Junction 27 of the M2)	3.5	0.9	0.0	0.0	9.8	0.0	0.0	0.0	0.0	7.4	7.7
<b>Sub-Total</b>	<b>9.9</b>	<b>0.9</b>	<b>0.8</b>	<b>0.0</b>	<b>22.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>11.0</b>	<b>60.1</b>	<b>9.2</b>
<b>Zone 10</b>											
<b>Zone 10</b>											
Birkenshaw Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
<b>City of Bradford Council</b>											
Long	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Wike	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
<b>Leeds City Council</b>											
Aldi, Howley Park Road, Morley	1.9	0.0	0.0	0.0	1.3	0.0					

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KIRKLEES RETAIL CAPACITY STUDY

TABLE 20: TURNOVER (CHEMIST GOODS)

DISTRICT	TOTAL CHEMIST GOODS (£m)	ZONE 1 CHEMIST GOODS (£m)	ZONE 2 CHEMIST GOODS (£m)	ZONE 3 CHEMIST GOODS (£m)	ZONE 4 CHEMIST GOODS (£m)	ZONE 5 CHEMIST GOODS (£m)	ZONE 6 CHEMIST GOODS (£m)	ZONE 7 CHEMIST GOODS (£m)	ZONE 8 CHEMIST GOODS (£m)	ZONE 9 CHEMIST GOODS (£m)	ZONE 10 CHEMIST GOODS (£m)
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Sainsbury's, Market Street, Huddersfield	0.39	0.00	0.00	0.00	0.00	0.18	0.00	0.21	0.00	0.00	0.00
Sainsbury's, Southgate, Shorehead, Huddersfield	7.06	1.61	0.75	0.00	0.00	2.31	1.12	1.05	0.21	0.00	0.00
Tesco Superstore, Wadest Street, Huddersfield	1.33	0.00	0.21	0.00	0.00	0.88	0.00	0.25	0.00	0.00	0.00
Huddersfield Town Centre	48.33	10.72	10.43	2.12	0.58	7.85	7.67	8.49	0.00	0.00	0.46
Huddersfield Outside Centre											
Asda, Ringway Centre, Beck Road, Huddersfield	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00
Lidl, Wakefield Road, Huddersfield	0.39	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Northern Retail Park, Huddersfield	5.17	0.69	1.82	0.00	0.32	1.62	0.57	0.76	0.00	0.00	0.00
Ringway Centre, Beck Road, Huddersfield	0.25	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00
<b>Other Zone 1</b>											
Cowlesley District Centre	0.82	0.19	0.00	0.00	0.00	0.64	0.00	0.00	0.00	0.00	0.00
Crosland Moor Local Centre	0.47	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lockwood Local Centre	0.61	0.36	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00
Marsh District Centre	0.60	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Netherton Local Centre	0.90	0.62	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00
Newson Local Centre	0.83	0.52	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Puddick Local Centre	0.27	0.28	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>68.10</b>	<b>16.15</b>	<b>13.91</b>	<b>2.12</b>	<b>0.90</b>	<b>13.32</b>	<b>9.81</b>	<b>11.01</b>	<b>0.21</b>	<b>0.00</b>	<b>0.46</b>
<b>Zone 2</b>											
Huddersfield Outside Centre											
Asda, Carr Pk/Wakefield Road, Aspley, Huddersfield	0.35	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00
<b>Other Zone 2</b>											
Asda, Gallagher Retail Park, Huddersfield	0.21	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Longhill Road, Huddersfield	4.62	0.48	1.80	1.01	0.61	0.72	0.00	0.00	0.00	0.00	0.00
Morrison's, Penny Lane, Penistone Road, Huddersfield	4.60	0.62	0.66	0.00	0.25	0.18	2.14	0.30	0.00	0.00	0.46
Almsbury District Centre	0.39	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birby Local Centre	0.86	0.41	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dalton Neighbourhood Centre	0.67	0.00	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fartown Bar Local Centre	0.19	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haddow District Centre	1.07	0.00	1.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Waterloo Local Centre	0.21	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gallagher Retail Park, Wakefield Road, Huddersfield	0.19	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>13.35</b>	<b>1.70</b>	<b>5.44</b>	<b>1.01</b>	<b>0.86</b>	<b>1.25</b>	<b>2.33</b>	<b>0.30</b>	<b>0.00</b>	<b>0.00</b>	<b>0.46</b>
<b>Zone 3</b>											
Huddersfield Council											
Sainsbury's, Hill Lane, Brighouse	0.19	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Huddersfield Road, Brighouse	3.32	0.00	0.00	2.51	0.55	0.25	0.00	0.00	0.00	0.00	0.00
Brighouse Town Centre	9.03	0.00	1.10	7.70	0.23	0.00	0.00	0.00	0.00	0.00	0.00
Elmsland Town Centre	1.00	0.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crowsland	0.32	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Vale	0.32	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>14.76</b>	<b>0.00</b>	<b>1.10</b>	<b>12.63</b>	<b>0.78</b>	<b>0.25</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 4</b>											
Cockheaton In and Edge of Centre											
Tesco Superstore, Northgate, Cockheaton	1.16	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.78
Cockheaton Town Centre	2.13	0.00	0.21	0.22	4.65	0.00	0.00	0.00	0.00	0.13	1.93
Heckmondwike In and Edge of Centre											
Co-operative Pharmacy, Northgate, Heckmondwike	0.23	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Union Street, Heckmondwike	2.51	0.00	0.00	0.00	1.62	0.00	0.00	0.21	0.14	0.14	0.52
Heckmondwike Town Centre	5.18	0.00	0.00	0.00	3.81	0.00	0.00	0.85	0.00	0.53	0.00
Mirfield In and Edge of Centre											
Mirfield District Centre	3.49	0.00	0.26	0.00	3.04	0.00	0.19	0.00	0.00	0.00	0.00
Mirfield Outside Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-operative Food, Old Bank Road, Mirfield	0.23	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00
<b>Other Zone 4</b>											
Liversidge	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>20.18</b>	<b>0.00</b>	<b>0.47</b>	<b>0.22</b>	<b>14.20</b>	<b>0.00</b>	<b>0.19</b>	<b>0.00</b>	<b>1.06</b>	<b>0.81</b>	<b>3.23</b>
<b>Zone 5</b>											
Skelmanthorpe											
Co-operative Pharmacy, Market Street, Skelmanthorpe	0.20	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Moorhill Road, Salendine Nook	0.30	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00
Collier Local Centre	0.87	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	0.00
Lindley Local Centre	0.79	0.00	0.18	0.00	0.00	0.61	0.00	0.00	0.00	0.00	0.00
Linthwaite Local Centre	0.30	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00
Milnford District Centre	1.15	0.00	0.00	0.00	0.00	1.15	0.00	0.00	0.00	0.00	0.00
Milnford District Centre	0.53	0.36	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00
Salendine Nook Neighbourhood Centre	0.87	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	0.00
Slaitwaite District Centre	2.13	0.00	0.00	0.00	0.00	2.13	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>7.13</b>	<b>0.36</b>	<b>0.18</b>	<b>0.00</b>	<b>0.00</b>	<b>6.59</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 6</b>											
Skelmanthorpe											
Co-operative Food, Commercial Road, Skelmanthorpe	0.36	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00
Co-operative Food, Wakefield Road, Scissett	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00
Denby Dale Local Centre	1.18	0.00	0.00	0.00	0.00	0.00	1.18	0.00	0.00	0.00	0.00
Widhavan District Centre	1.45	0.00	0.00	0.00	0.00	1.45	0.00	0.00	0.00	0.00	0.00
Leston Neighbourhood Centre	0.19	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00
Middletown	0.19	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00
Scissett Local Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.00	0.00	0.00
Shedley Neighbourhood Centre	0.41	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00
Skelmanthorpe District Centre	0.91	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>5.56</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>5.56</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 7</b>											
Huddersfield											
Huddersfield Town Centre	2.75	0.00	0.00	0.00	0.00	0.00	0.00	2.23	0.00	0.00	0.52
<b>Other Zone 7</b>											
Morrison's, Station Street, Meltham	1.02	0.00	0.00	0.00	0.00	0.37	0.00	0.65	0.00	0.00	0.00
Honley District Centre	1.13	0.38	0.00	0.00	0.00	0.00	0.00	0.75	0.00	0.00	0.00
Meltham District Centre	1.24	0.00	0.31	0.00	0.00	0.20	0.55	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>6.14</b>	<b>0.57</b>	<b>0.31</b>	<b>0.00</b>	<b>0.00</b>	<b>0.57</b>	<b>0.00</b>	<b>4.17</b>	<b>0.00</b>	<b>0.00</b>	<b>0.52</b>
<b>Zone 8</b>											
Deesbury In and Edge of Centre											
Asda, Mill Street West, Deesbury	2.39	0.00	0.25	0.00	0.00	0.00	0.00	1.98	0.00	0.17	0.00
Sainsbury's, Railway Street, Deesbury	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00
Deesbury Town Centre	10.88	0.00	0.00	0.00	1.27	0.00	0.00	9.02	1.04	0.66	0.00
Rishworth Centre, Deesbury	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Other Zone 8</b>											
Co-operative Food, Saville Circus, Deesbury	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Halifax Road, Staincliffe, Deesbury	1.09	0.00	0.00	0.00	0.55	0.00	0.00	0.25	0.28	0.00	0.00
Earlsheaton Neighbourhood Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00
Raevinsthorpe District Centre	0.89	0.00	0.00	0.00	0.25	0.00	0.00	0.64	0.00	0.00	0.00
Thornhill Local Centre	0.55	0.00	0.00	0.00	0.23	0.00	0.00	0.32	0.00	0.00	0.00
<b>Sub-Total</b>	<b>17.05</b>	<b>0.00</b>	<b>0.25</b>	<b>0.00</b>	<b>2.55</b>	<b>0.00</b>	<b>0.00</b>	<b>12.11</b>	<b>1.49</b>	<b>0.66</b>	<b>0.00</b>
<b>Zone 9</b>											
Batley In and Edge of Centre											
Asda, Branch Road, Batley	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00
Jewells, Batley Shopping Centre, Batley	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00
Tesco Extra, Bradford Road, Batley	4.84	0.00	0.00	0.00	0.00	0.00	0.00	0.73	3.32	0.78	0.00
Batley Town Centre	3.98	0.00	0.18	0.00	0.93	0.00	0.00	0.86	2.00	0.00	0.00
<b>Other Zone 9</b>											
Tesco Express, Smiths Lane, Birstall/Batley	0.63	0.00	0.00	0.00	0.23	0.00</					

WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY  
TABLE 21: SHOPPING PATTERNS (ELECTRICAL GOODS)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
<b>Huddersfield In and Edge of Centre</b>											
Sainsbury's, Market Street, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	1.5	1.4	0.0	0.0	0.0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.0	5.7	1.6	0.0	0.0	0.0	1.5	3.1	0.0	0.0	0.0
Huddersfield Town Centre	12.5	29.4	27.7	20.4	8.8	17.0	20.1	20.7	2.8	0.0	0.0
Castlegate Retail Park, Huddersfield	0.3	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0
<b>Huddersfield Outside Centre</b>											
Lidl, Wakefield Road, Huddersfield	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Street Retail Park, Huddersfield	1.7	2.7	3.8	0.0	0.0	10.2	1.9	0.0	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	22.1	54.1	49.1	14.3	7.3	58.5	26.6	50.5	2.0	1.5	0.0
Phoenix Mills Retail Park, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Ringway Centre, Beck Road, Huddersfield	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
<b>Other Zone 1</b>											
Lockwood Local Centre	0.4	1.2	1.3	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Thornton Lodge Local Centre	0.2	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>38.8</b>	<b>96.8</b>	<b>83.5</b>	<b>34.7</b>	<b>18.7</b>	<b>89.3</b>	<b>51.5</b>	<b>77.1</b>	<b>4.8</b>	<b>1.5</b>	<b>0.0</b>
<b>Zone 2</b>											
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Huddersfield	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Longhill Road, Huddersfield	0.7	0.0	1.9	1.4	0.0	4.5	0.0	0.0	0.0	0.0	0.0
Morrisons, Penistone Road, Waterloo	0.4	0.0	1.1	0.0	1.2	0.0	1.9	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.2</b>	<b>1.1</b>	<b>3.0</b>	<b>1.4</b>	<b>1.2</b>	<b>4.5</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>											
<b>Calderdale Council</b>											
Tesco Superstore, Huddersfield Road, Brighouse	0.7	0.0	0.0	5.7	1.1	0.0	0.0	0.0	0.0	1.1	0.0
Brighouse Town Centre	0.2	0.0	1.3	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eland Town Centre	0.5	0.0	0.0	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.4</b>	<b>0.0</b>	<b>1.3</b>	<b>13.4</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>
<b>Zone 4</b>											
<b>Cleckheaton In and Edge of Centre</b>											
Cleckheaton Town Centre	0.4	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.4
<b>Heckmondwike In and Edge of Centre</b>											
Morrisons, Union Street, Heckmondwike	0.1	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Heckmondwike Town Centre	0.8	0.0	0.0	0.0	4.0	1.8	0.0	0.0	1.7	0.0	0.0
<b>Mirfield In and Edge of Centre</b>											
Mirfield District Centre	0.1	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.5</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>	<b>1.4</b>
<b>Zone 7</b>											
<b>Holmfirth In and Edge of Centre</b>											
Co-operative Food, Market Street, Holmfirth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Holmfirth Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	2.2	12.6	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.2</b>	<b>14.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
<b>Dewsbury In and Edge of Centre</b>											
Asda, Mill Street West, Dewsbury	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0
Dewsbury Town Centre	5.0	0.0	0.0	0.0	12.3	0.0	0.0	0.0	34.1	2.2	0.0
Rishworth Centre, Dewsbury	2.5	0.0	0.0	0.0	4.2	0.0	1.5	0.0	17.5	1.8	0.0
<b>Other Zone 8</b>											
Ravensthorpe District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0
Shaw Cross	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
<b>Sub-Total</b>	<b>8.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>16.5</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>57.6</b>	<b>4.0</b>	<b>1.4</b>
<b>Zone 9</b>											
<b>Batley In and Edge of Centre</b>											
Tesco Extra, Bradford Road, Batley	3.5	0.0	1.6	0.0	3.4	0.0	0.0	0.0	7.3	18.5	3.7
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
<b>Other Zone 9</b>											
Birstall District Centre	1.4	0.0	1.1	0.0	5.6	0.0	0.0	0.0	1.3	2.2	1.2
Birstall Shopping Park (Junction 27 of the M62)	17.7	0.0	4.0	5.7	35.4	0.0	0.0	1.4	17.4	48.3	31.9
<b>Sub-Total</b>	<b>22.7</b>	<b>0.0</b>	<b>6.7</b>	<b>5.7</b>	<b>44.4</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>26.0</b>	<b>70.5</b>	<b>36.8</b>
<b>Zone 10</b>											
<b>Leeds City Council</b>											
Asda, Howley Park Road, Morley	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.9	1.2
Morley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.2
Howley Park Estate, Howley Park Road, Morley	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
<b>Wakefield Council</b>											
Ossett Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
<b>Sub-Total</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>9.1</b>	<b>5.0</b>
<b>SUB-TOTAL</b>	<b>76.6</b>	<b>97.9</b>	<b>94.4</b>	<b>55.3</b>	<b>89.5</b>	<b>95.6</b>	<b>57.0</b>	<b>92.9</b>	<b>90.0</b>	<b>86.1</b>	<b>44.5</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>73.4</b>	<b>97.9</b>	<b>93.2</b>	<b>41.9</b>	<b>88.4</b>	<b>95.6</b>	<b>57.0</b>	<b>92.9</b>	<b>90.0</b>	<b>76.0</b>	<b>39.5</b>
<b>OUTSIDE STUDY AREA</b>											
<b>Barnsley Council</b>											
Barnsley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Bassetlaw Council</b>											
Worksop Town Centre	0.2	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>City of Bradford Council</b>											
Morrisons, Mayo Avenue, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Tesco Superstore, Halifax Road, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Bradford City Centre	3.7	0.0	2.7	1.8	0.0	0.0	0.0	0.0	0.0	1.5	14.0
Forster Square Retail Park, Valley Road, Bradford	0.5	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.7
<b>Sub-Total</b>	<b>4.9</b>	<b>0.0</b>	<b>2.7</b>	<b>1.8</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>19.0</b>
<b>Calderdale Council</b>											
Halifax Town Centre	3.4	0.0	0.0	38.6	1.8	1.8	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>3.6</b>	<b>0.0</b>	<b>0.0</b>	<b>41.1</b>	<b>1.8</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Leeds City Council</b>											
M&S, Otewites Centre, Stanningley, Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Sainsbury's, White Rose Shopping Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
Costco, Leathley Road, Leeds	0.2	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.1	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.4	0.0	1.6	0.0	0.0	0.0	0.0	1.2	1.2	0.0	0.0
Leeds City Centre	3.1	0.0	0.0	0.0	3.4	1.2	0.0	0.0	3.2	10.4	0.0
Crown Point Shopping Park, Junction Street, Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	1.8	2.1
White Rose Centre, Leeds	2.3	0.0	1.3	0.0	2.3	0.0	1.3	0.0	0.0	0.0	8.0
<b>Sub-Total</b>	<b>7.2</b>	<b>0.0</b>	<b>2.8</b>	<b>0.0</b>	<b>5.7</b>	<b>2.6</b>	<b>1.3</b>	<b>0.0</b>	<b>2.5</b>	<b>8.2</b>	<b>22.5</b>
<b>Manchester City Council</b>											
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Sheffield City Council</b>											
Sheffield City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.2	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	1.8	0.0
<b>Sub-Total</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>2.1</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>
<b>Wakefield Council</b>											
Asda, Asdale Road, Sandal, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0
Tesco Superstore, Market Street, Hemsworth	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Wakefield Town Centre	2.0	0.0	0.0	0.0	0.0	0.0	13.8	2.1	4.2	1.2	2.6
Cathedral Retail Park, Wakefield	2.3	0.0	0.0	0.0	0.0	0.0	8.9	0.0	3.3	0.0	6.4
Junction 32 Outlet Shopping Village, Castleford	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Westgate Retail Park, Ings Road, Wakefield	1.6	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	5.0
<b>Sub-Total</b>	<b>6.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>37.1</b>	<b>2.1</b>	<b>7.5</b>	<b>1.2</b>	<b>14.0</b>
<b>Other</b>											
<b>Outside the Study Area - Other</b>											
Abroad	0.4	1.1	0.0	1.8	0.0	0.0	1.3	1.8	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.6</b>	<b>2.1</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>1.8</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>
<b>SUB-TOTAL</b>	<b>23.4</b>	<b>2.1</b>	<b>5.6</b>	<b>44.7</b>	<b>10.5</b>	<b>4.4</b>	<b>43.0</b>	<b>7.1</b>	<b>10.0</b>	<b>13.9</b>	<b>55.5</b>
<b>TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>



WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY

TABLE 22: TURNOVER (ELECTRICAL GOODS)

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Sainsbury's, Market Street, Huddersfield	0.53	0.00	0.00	0.00	0.00	0.00	0.30	0.23	0.00	0.00	0.00
Sainsbury's, Southgate, Shorehead, Huddersfield	2.08	0.94	0.32	0.00	0.00	0.00	0.30	0.52	0.00	0.00	0.00
Huddersfield Town Centre	28.01	4.85	5.55	3.90	2.34	3.41	4.06	3.47	0.43	0.00	0.00
Castlegate Retail Park, Huddersfield	0.71	0.00	0.00	0.00	0.71	0.00	0.00	0.00	0.00	0.00	0.00
<b>Huddersfield Outside Centre</b>											
Lidl, Wakefield Road, Huddersfield	0.20	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Northern Street Retail Park, Huddersfield	3.63	0.45	0.76	0.00	0.00	2.04	0.38	0.00	0.00	0.00	0.00
Leeds Road Retail Park, Huddersfield	49.40	8.91	9.83	2.74	1.93	11.70	5.38	8.43	0.30	0.17	0.00
Phoenix Mills Retail Park, Huddersfield	0.23	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Ringway Centre, Beck Road, Huddersfield	0.35	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00
<b>Other Zone 1</b>											
Lockwood Local Centre	0.80	0.20	0.25	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00
Thornton Lodge Local Centre	0.40	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>86.34</b>	<b>15.95</b>	<b>16.71</b>	<b>6.64</b>	<b>4.98</b>	<b>17.86</b>	<b>10.41</b>	<b>12.89</b>	<b>0.73</b>	<b>0.17</b>	<b>0.00</b>
<b>Zone 2</b>											
<b>Zone 2</b>											
Aldi, Gallagher Retail Park, Huddersfield	0.18	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Longhill Road, Huddersfield	1.54	0.00	0.37	0.27	0.00	0.90	0.00	0.00	0.00	0.00	0.00
Morrisons, Penistone Road, Waterloo	0.92	0.00	0.22	0.00	0.33	0.00	0.38	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.64</b>	<b>0.18</b>	<b>0.60</b>	<b>0.27</b>	<b>0.33</b>	<b>0.90</b>	<b>0.38</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 3</b>											
<b>Calderdale Council</b>											
Tesco Superstore, Huddersfield Road, Brighouse	1.50	0.00	0.00	1.10	0.29	0.00	0.00	0.00	0.00	0.12	0.00
Brighouse Town Centre	0.52	0.00	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	1.20	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>3.22</b>	<b>0.00</b>	<b>0.25</b>	<b>2.57</b>	<b>0.29</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.12</b>	<b>0.00</b>
<b>Zone 4</b>											
<b>Cleckheaton In and Edge of Centre</b>											
Cleckheaton Town Centre	0.94	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.65
<b>Heckmondwike In and Edge of Centre</b>											
Morrisons, Union Street, Heckmondwike	0.33	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00
Heckmondwike Town Centre	1.67	0.00	0.00	0.00	1.06	0.35	0.00	0.00	0.25	0.00	0.00
<b>Mirfield In and Edge of Centre</b>											
Mirfield District Centre	0.33	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>3.26</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2.00</b>	<b>0.35</b>	<b>0.00</b>	<b>0.00</b>	<b>0.25</b>	<b>0.00</b>	<b>0.65</b>
<b>Zone 7</b>											
<b>Holmfirth In and Edge of Centre</b>											
Co-operative Food, Market Street, Holmfirth	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00
Holmfirth Town Centre	2.55	0.00	0.00	0.00	0.00	0.00	0.44	2.11	0.00	0.00	0.00
<b>Sub-Total</b>	<b>2.84</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.44</b>	<b>2.40</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Zone 8</b>											
<b>Dewsbury In and Edge of Centre</b>											
Asda, Mill Street West, Dewsbury	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.00
Dewsbury Town Centre	8.74	0.00	0.00	0.00	3.27	0.00	0.00	0.00	5.22	0.25	0.00
Rishworth Centre, Dewsbury	4.30	0.00	0.00	0.00	1.12	0.00	0.30	0.00	2.68	0.20	0.00
<b>Other Zone 8</b>											
Ravensthorpe District Centre	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00
Shaw Cross	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.65
<b>Sub-Total</b>	<b>14.59</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>4.40</b>	<b>0.00</b>	<b>0.30</b>	<b>0.00</b>	<b>8.80</b>	<b>0.45</b>	<b>0.65</b>
<b>Zone 9</b>											
<b>Batley In and Edge of Centre</b>											
Tesco Extra, Bradford Road, Batley	6.13	0.00	0.32	0.00	0.90	0.00	0.00	0.00	1.12	2.06	1.73
Batley Town Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00
<b>Other Zone 9</b>											
Birstall District Centre	2.74	0.00	0.22	0.00	1.49	0.00	0.00	0.00	0.20	0.25	0.58
Birstall Shopping Park (Junction 27 of the M62)	34.68	0.00	0.81	1.09	9.42	0.00	0.00	0.23	2.66	5.39	15.09
<b>Sub-Total</b>	<b>43.72</b>	<b>0.00</b>	<b>1.35</b>	<b>1.09</b>	<b>11.81</b>	<b>0.00</b>	<b>0.00</b>	<b>0.23</b>	<b>3.97</b>	<b>7.87</b>	<b>17.40</b>
<b>Zone 10</b>											
<b>Leeds City Council</b>											
Asda, Howley Park Road, Morley	1.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.88	0.58
Morley Town Centre	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.58
Howley Park Estate, Howley Park Road, Morley	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.65
<b>Wakefield Council</b>											
Ossett Town Centre	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58
<b>Sub-Total</b>	<b>3.39</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.01</b>	<b>2.38</b>
<b>SUB-TOTAL</b>	<b>160.02</b>	<b>16.12</b>	<b>18.91</b>	<b>10.58</b>	<b>23.81</b>	<b>19.11</b>	<b>11.52</b>	<b>15.52</b>	<b>13.76</b>	<b>9.61</b>	<b>21.08</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>153.40</b>	<b>16.12</b>	<b>18.66</b>	<b>8.61</b>	<b>23.52</b>	<b>19.11</b>	<b>11.52</b>	<b>15.52</b>	<b>13.76</b>	<b>8.48</b>	<b>18.70</b>
<b>OUTSIDE STUDY AREA</b>											
<b>Barnsley Council</b>											
Barnsley Town Centre	0.30	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.30</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.30</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Bassetlaw Council</b>											
Worksope Town Centre	0.49	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.49</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.49</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>City of Bradford Council</b>											
Morrisons, Mayo Avenue, Bradford	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58
Tesco Superstore, Halifax Road, Bradford	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97
Bradford City Centre	7.68	0.00	0.55	0.34	0.00	0.00	0.00	0.00	0.00	0.17	6.62
Forster Square Retail Park, Valley Road, Bradford	1.11	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.82
<b>Sub-Total</b>	<b>10.34</b>	<b>0.00</b>	<b>0.55</b>	<b>0.34</b>	<b>0.29</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.17</b>	<b>9.00</b>
<b>Calderdale Council</b>											
Halifax Town Centre	8.22	0.00	0.00	7.38	0.49	0.35	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Pellon Lane, Halifax	0.24	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halifax Retail Park, Pellon Lane, Halifax	0.24	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>8.70</b>	<b>0.00</b>	<b>0.00</b>	<b>7.86</b>	<b>0.49</b>	<b>0.35</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Leeds City Council</b>											
MRS, Owlcotes Centre, Stanningley, Pudsey	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00
Sainsbury's, White Rose Shopping Centre, Leeds	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00
Costco, Leathley Road, Leeds	0.40	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.12	0.00
Makro, Royds Lane, Lower Wortley, Leeds	0.63	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.18	0.13	0.00
Leeds City Centre	6.42	0.00	0.00	0.00	0.90	0.25	0.00	0.00	0.00	0.35	4.91
Crown Point Shopping Park, Junction Street, Leeds	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97
Junction 1 Retail Park, Ring Road Beeston, Leeds	1.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.97
White Rose Centre, Leeds	4.90	0.00	0.25	0.00	0.61	0.00	0.26	0.00	0.00	0.00	3.78
<b>Sub-Total</b>	<b>14.81</b>	<b>0.00</b>	<b>0.57</b>	<b>0.00</b>	<b>1.52</b>	<b>0.53</b>	<b>0.26</b>	<b>0.00</b>	<b>0.38</b>	<b>0.92</b>	<b>10.63</b>
<b>Manchester City Council</b>											
Manchester City Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.21</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.21</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Sheffield City Council</b>											
Sheffield City Centre	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00
Meadowhall Shopping Centre, Sheffield	0.57	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.20	0.00
<b>Sub-Total</b>	<b>0.92</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.38</b>	<b>0.35</b>	<b>0.00</b>	<b>0.20</b>	<b>0.00</b>
<b>Wakefield Council</b>											
Asda, Asdale Road, Sandal, Wakefield	0.44	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00
Tesco Superstore, Market Street, Hemsley	0.38	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00
Wakefield Town Centre	5.13	0.00	0.00	0.00	0.00	0.00	2.79	0.35	0.64	0.13	1.23
Cathedral Retail Park, Wakefield	5.33	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.51	0.00	3.02
Junction 32 Outlet Shopping Village, Castleford	0.26	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.38	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00
Westgate Retail Park, Ings Road, Wakefield	3.84	0.00	0.00	0.00	0.00						

WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY

TABLE 23: SHOPPING PATTERNS (FURNITURE GOODS)

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Huddersfield Town Centre	15.2	37.4	36.0	10.3	8.2	23.3	24.4	23.0	3.3	1.8	1.5
Huddersfield Outside of Centre											
Lidl, Wakefield Road, Huddersfield	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Street Retail Park, Huddersfield	1.7	1.8	5.0	2.3	0.0	3.7	6.1	0.0	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	11.0	27.5	22.3	8.9	9.5	22.2	14.4	18.1	0.0	0.0	0.0
Phoenix Mills Retail Park, Huddersfield	0.4	0.0	2.4	0.0	0.0	0.0	0.0	1.8	0.0	1.4	0.0
Ringway Centre, Beck Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0
Other Zone 1											
Crosland Moor Local Centre	0.4	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lockwood Local Centre	0.4	2.8	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsh District Centre	0.3	0.0	0.0	1.5	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Thornhill Local Centre	0.4	2.7	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>30.1</b>	<b>76.2</b>	<b>67.3</b>	<b>24.4</b>	<b>17.7</b>	<b>52.7</b>	<b>44.9</b>	<b>45.7</b>	<b>3.3</b>	<b>3.2</b>	<b>1.5</b>
<b>Zone 2</b>											
Huddersfield Outside of Centre											
Aspley Local Centre	0.3	0.0	1.4	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Other Zone 2											
Fartown Bar Local Centre	0.5	0.0	0.0	0.0	3.1	1.5	0.0	0.0	0.0	0.0	0.0
Kirkheaton Local Centre	0.2	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tandem	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0
Waterlo Local Centre	0.6	1.2	1.6	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.7</b>	<b>2.8</b>	<b>3.0</b>	<b>0.0</b>	<b>3.1</b>	<b>2.9</b>	<b>5.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>											
Calderdale Council											
Brighouse Town Centre	1.5	0.0	0.0	17.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.7	1.8	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.2</b>	<b>1.8</b>	<b>0.0</b>	<b>23.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>											
Cleckheaton In and Edge of Centre											
Cleckheaton Town Centre	1.7	0.0	0.0	0.0	9.7	0.0	0.0	0.0	0.0	0.0	2.5
Heckmondwike In and Edge of Centre											
Heckmondwike Town Centre	1.6	0.0	0.0	0.0	9.2	0.0	0.0	3.8	1.4	0.0	0.0
Mirfield In and Edge of Centre											
Mirfield District Centre	0.8	0.0	0.0	0.0	6.3	0.0	1.4	0.0	0.0	0.0	0.0
Other Zone 4											
Liversedge	0.3	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>4.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>27.3</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>	<b>3.8</b>	<b>1.4</b>	<b>2.5</b>
<b>Zone 5</b>											
Zone 5											
Golcar Local Centre	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Lindley Local Centre	0.1	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Milnsbridge District Centre	1.8	6.2	2.0	0.0	0.0	10.6	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.1</b>	<b>6.2</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
Zone 6											
Derby Dale Local Centre	0.7	0.0	1.4	0.0	1.4	0.0	1.4	6.3	0.0	0.0	0.0
Kirkburton District Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Middletown	1.1	0.0	2.0	0.0	0.0	2.0	1.7	0.0	1.5	1.4	1.7
Scissett Local Centre	0.4	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0
Norththorpe Industrial Estate, Scissett	0.3	0.0	1.5	0.0	0.0	0.0	1.2	1.6	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.6</b>	<b>0.0</b>	<b>5.0</b>	<b>0.0</b>	<b>1.4</b>	<b>2.0</b>	<b>11.4</b>	<b>8.0</b>	<b>1.5</b>	<b>1.4</b>	<b>1.7</b>
<b>Zone 7</b>											
Holmfirth In and Edge of Centre											
Holmfirth Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0
Other Zone 7											
Honley District Centre	0.8	0.0	0.0	0.0	0.0	4.9	0.0	7.4	0.0	0.0	0.0
Meltham District Centre	0.5	1.2	0.0	0.0	0.0	2.0	0.0	3.5	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.9</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.9</b>	<b>0.0</b>	<b>25.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
Deesbury In and Edge of Centre											
Deesbury Town Centre	6.8	0.0	0.0	0.0	7.1	0.0	0.0	0.0	42.0	16.3	3.2
Other Zone 8											
Ravensthorpe District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0
Thornhill Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Rishworth Centre, Deesbury	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	3.2
<b>Sub-Total</b>	<b>8.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>46.1</b>	<b>16.3</b>	<b>7.8</b>
<b>Zone 9</b>											
Batley In and Edge of Centre											
Batley Town Centre	2.2	0.0	0.0	2.7	4.1	0.0	0.0	0.0	4.2	15.2	0.0
Batley Outside of Centre											
Mill Discount Village, Bradford Road, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Other Zone 9											
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	1.7	0.0	1.4	0.0	2.1	4.6	3.5	0.0	0.0	8.3	0.0
Birstall District Centre	4.3	0.0	3.4	1.4	2.1	0.0	3.0	2.3	5.0	14.9	8.2
Birstall Shopping Park (Junction 27 of the M62)	15.1	3.3	4.0	8.9	21.9	6.6	5.4	7.6	22.6	30.7	25.0
Redbrick Mill, Bradford Road, Batley	0.4	0.0	0.0	1.9	0.0	0.0	0.0	1.6	1.5	0.0	0.0
<b>Sub-Total</b>	<b>23.8</b>	<b>3.3</b>	<b>8.8</b>	<b>15.0</b>	<b>30.3</b>	<b>11.2</b>	<b>11.8</b>	<b>11.6</b>	<b>33.3</b>	<b>70.4</b>	<b>33.2</b>
<b>Zone 10</b>											
Zone 10											
Oakenshaw Neighbourhood Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
City of Bradford Council											
Tong	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Leeds City Council											
East Ardsley	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.7
Morley Town Centre	1.9	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	1.4	7.2
<b>Sub-Total</b>	<b>3.5</b>	<b>0.0</b>	<b>0.0</b>	<b>3.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>15.0</b>
<b>SUB-TOTAL</b>	<b>80.5</b>	<b>91.5</b>	<b>86.0</b>	<b>66.1</b>	<b>86.9</b>	<b>89.6</b>	<b>75.3</b>	<b>91.1</b>	<b>88.0</b>	<b>94.1</b>	<b>61.7</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>75.1</b>	<b>89.7</b>	<b>86.0</b>	<b>39.4</b>	<b>86.9</b>	<b>89.6</b>	<b>75.3</b>	<b>91.1</b>	<b>88.0</b>	<b>92.7</b>	<b>48.2</b>
<b>OUTSIDE STUDY AREA</b>											
<b>Barnsley Council</b>											
Barnsley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0
Millhouse Green	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.3</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>City of Bradford Council</b>											
BSQ, Euroway Trading Estate, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Bradford City Centre	2.0	1.6	1.4	1.4	2.7	0.0	0.0	0.0	0.0	1.3	5.7
Great Horton	0.2	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
<b>Sub-Total</b>	<b>3.1</b>	<b>1.6</b>	<b>3.7</b>	<b>1.4</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>9.9</b>
<b>Calderdale Council</b>											
Halifax Town Centre	1.1	0.0	0.0	13.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.5	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mytholmroyd Town Centre	0.2	0.0	0.0	1.4	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Greenmount Retail Park, Pelton Lane, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Halifax Retail Park, Pelton Lane, Halifax	0.5	0.0	0.0	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>27.7</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>
<b>Doncaster Council</b>											
Doncaster Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Harrrogate Council</b>											
Harrrogate Town Centre	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.1</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Leeds City Council</b>											
M&S, Owcotes Centre, Stanningley, Pudsey	0.6	1.2	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	1.5
Costco, Leathley Road, Leeds	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.			





WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY

TABLE 25: SHOPPING PATTERNS (DIY GOODS)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Home Bargains, New Street, Huddersfield	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.3	0.0	1.5	0.0	0.0	0.0	1.2	1.1	0.0	0.0	0.0
Tk Maxx, King Street, Huddersfield	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilkinsons, New Street, Huddersfield	1.4	2.6	3.7	0.0	0.0	5.7	1.2	2.2	0.0	0.0	0.0
Open Market - Huddersfield	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Indoor Market - Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Huddersfield Outside of Centre											
B&Q, Leeds Road Retail Park, Huddersfield	39.2	70.9	70.2	41.1	37.5	77.8	57.9	77.0	6.3	4.5	0.0
Dulux, Leeds Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Dunelm Mill, Ringway Industrial Estate, Beck Road, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Homebase, Great Northern Retail Park, Huddersfield	2.3	10.4	5.6	1.8	0.0	3.8	1.5	2.1	0.0	0.0	0.0
Jewsons, St Andrew's Road, Huddersfield	0.1	0.0	1.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Lidl, Wakefield Road, Huddersfield	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Manchester Road, Huddersfield	1.5	8.0	3.9	0.0	0.0	0.0	1.8	4.1	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>45.7</b>	<b>93.0</b>	<b>90.3</b>	<b>42.8</b>	<b>37.5</b>	<b>87.3</b>	<b>67.6</b>	<b>86.5</b>	<b>6.3</b>	<b>4.5</b>	<b>0.0</b>
<b>Zone 2</b>											
Huddersfield Outside of Centre											
Aeda, Longhill Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Screwfix, Leeds Road, Huddersfield	0.2	0.0	1.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Other Zone 2											
Waterloo Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.4</b>	<b>0.0</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>
<b>Zone 3</b>											
Calderdale Council											
A1 Power Tools, Bradford Road, Brighouse	0.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cooper Kitchen, Southgate, Elland	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kershaw's Garden Centre, Halifax Road, Brighouse	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakjobs DIY, Briggate, Brighouse	0.3	0.0	1.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bradford Road, Brighouse	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Wilkinsons, Commercial Street, Brighouse	0.9	0.0	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brighouse Town Centre	0.2	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elland Town Centre	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.9</b>	<b>0.0</b>	<b>2.2</b>	<b>21.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>
<b>Zone 4</b>											
Cleckheaton In and Edge of Centre											
ATA Builders, Bradford Road, Cleckheaton	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Heckmondwike In and Edge of Centre											
Poundstretcher, Northgate, Heckmondwike	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Other Zone 4											
Whiteley's Garden Centre, Far Common Road, Mirfield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0
<b>Sub-Total</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.8</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 5</b>											
Zone 5											
Armitage's Garden Centre, Birchencliffe Hill Road, Birchencliffe	0.6	1.3	1.5	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0
Colne Valley Garden Centre, Scar Lane, Huddersfield	0.2	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0
Shaw Timber, Bridge Street, Slatthwaite	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Slatthwaite District Centre	0.4	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>1.3</b>	<b>1.3</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>10.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
Zone 6											
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	0.3	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0
Thingyabobs, Commercial Road, Skelmanthorpe	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>											
Zone 7											
Honley Pet Supplies & DIY, Westgate, Honley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
Totties Garden Centre, Downshuts Lane, Holmfirth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Honley District Centre	0.3	1.9	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.4</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
Zone 8											
Dewsbury In and Edge of Centre											
B&Q, Wilton Street, Dewsbury	11.5	0.0	0.0	0.0	23.8	0.0	0.0	0.0	71.9	22.6	1.4
Wickes, Wilton Street, Dewsbury	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.9	0.0	1.2
Wilkinsons, Crackenedge Lane, Dewsbury	0.2	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.3	0.0	0.0
Dewsbury Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.3	0.0
<b>Sub-Total</b>	<b>13.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>24.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>85.3</b>	<b>23.9</b>	<b>2.6</b>
<b>Zone 9</b>											
Zone 9											
Batley In and Edge of Centre											
Batley DIY Centre, Commercial Street, Batley	0.8	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	5.4	0.0
TMI DIY Store, Bradford Road, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Tesco Extra, Bradford Road, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Other Zone 9											
Al Murad DIY, Halifax Road, Batley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0
Johnstone Leyland Decorating Centre, Huddersfield Road, Batley	0.5	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.7
Set 2 DIY, Nelson Street, Birstall	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Birstall District Centre	0.2	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	1.8	0.0
Staincliffe Neighbourhood Centre	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>18.3</b>	<b>1.7</b>
<b>Zone 10</b>											
City of Bradford Council											
B&Q, Euroway Trading Estate, Bradford	6.0	0.0	0.0	1.2	11.7	0.0	0.0	0.0	0.0	1.8	20.7
Tong Garden Centre, Tong Lane, Bradford	0.8	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	3.6	2.1
Wyke	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Leeds City Council											
Handymans Mica Hardware, Fountain Street, Morley	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Moorside Building Supplies, King Street, Drighlington	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Stax Trade Centres, Howley Park Road, Morley	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	2.6
Wilkinsons, Market Square, Hope Street, Morley	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0
Morley Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	5.4
Wakefield Council											
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
<b>Sub-Total</b>	<b>10.9</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>13.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>11.7</b>	<b>40.1</b>
<b>SUB-TOTAL</b>	<b>77.3</b>	<b>96.3</b>	<b>95.0</b>	<b>65.1</b>	<b>86.8</b>	<b>98.2</b>	<b>73.9</b>	<b>91.3</b>	<b>94.4</b>	<b>60.8</b>	<b>44.5</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>64.5</b>	<b>96.3</b>	<b>92.8</b>	<b>42.8</b>	<b>73.1</b>	<b>98.2</b>	<b>73.9</b>	<b>91.3</b>	<b>94.4</b>	<b>47.9</b>	<b>4.3</b>
<b>OUTSIDE STUDY AREA</b>											
Barnsley Council											
B&Q, Stairfoot Business Park, Beachcroft Way, Barnsley	0.2	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
City of Bradford Council											
B&Q, Leeds Old Road, Thornbury, Bradford	1.3	0.0	3.2	0.0	3.2	0.0	1.0	4.6	0.0	0.0	1.2
Dulux, Mount Street, Weaverthorpe, Bradford	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Harrogate Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Morrison's, Rushlon Avenue, Thornbury, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Screwfix, Wakefield Road, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
<b>Sub-Total</b>	<b>2.1</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>4.2</b>	<b>0.0</b>	<b>1.0</b>	<b>4.6</b>	<b>0.0</b>	<b>1.8</b>	<b>3.8</b>
Calderdale Council											
B&M, Shay Skye Stoney Road, Halifax	0.3	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Shroggs Road, Halifax	2.3	0.0	1.7	25.4	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Gordon Rigg Garden Centre, Rochdale Road, Walsden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
James Hargreaves Plumbing Depot, Pellon Lane, Halifax	0.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wade Street, Halifax	0.3	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>3.4</b>	<b>0.0</b>	<b>1.7</b>	<b>34.9</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
Leeds City Council											
B&Q, Junction One Retail Park, Beeston, Leeds	8.7	0.0	0.0								



WYG PLANNING  
KIRKLEES RETAIL CAPACITY STUDY

TABLE 27: SHOPPING PATTERNS (PLANTS, SHRUBS, GARDEN FURNITURE GOODS)

DESTINATION	TOTAL GARDEN GOODS (%)	ZONE 1 GARDEN GOODS (%)	ZONE 2 GARDEN GOODS (%)	ZONE 3 GARDEN GOODS (%)	ZONE 4 GARDEN GOODS (%)	ZONE 5 GARDEN GOODS (%)	ZONE 6 GARDEN GOODS (%)	ZONE 7 GARDEN GOODS (%)	ZONE 8 GARDEN GOODS (%)	ZONE 9 GARDEN GOODS (%)	ZONE 10 GARDEN GOODS (%)
<b>STUDY AREA</b>											
<b>Zone 1</b>											
Huddersfield In and Edge of Centre											
Home Bergans, New Street, Huddersfield	0.2	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	1.3	0.0
Foundland, New Street, Huddersfield	0.2	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Market Street, Huddersfield	0.5	1.4	1.8	1.4	0.0	1.2	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Southgate, Shorefield, Huddersfield	0.8	3.0	1.8	0.0	0.0	2.3	0.0	1.5	0.0	0.0	0.0
Tesco Superstore, Vauxhall Street, Huddersfield	0.2	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Wilkinsons, New Street, Huddersfield	0.4	1.4	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Open Market, Huddersfield	0.8	4.1	1.4	1.4	0.0	2.3	0.0	0.0	0.0	0.0	0.0
Huddersfield Outside of Centre											
Aldi, Ringway Centre, Beck Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Lidl, Wakefield Road, Huddersfield	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Leeds Road Retail Park, Huddersfield	15.7	27.8	40.9	15.6	21.5	18.7	7.6	33.5	5.7	5.4	0.0
Homebase, Great Northern Retail Park, Huddersfield	2.0	6.4	8.1	1.8	0.0	1.1	1.6	1.1	0.0	0.0	1.3
Wickes, Manchester Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>21.9</b>	<b>44.1</b>	<b>63.8</b>	<b>20.2</b>	<b>21.5</b>	<b>31.2</b>	<b>10.1</b>	<b>39.8</b>	<b>5.7</b>	<b>6.7</b>	<b>1.3</b>
<b>Zone 2</b>											
Huddersfield Outside of Centre											
Aldi, Loughall Road, Huddersfield	0.5	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Other Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.7	0.0	1.8	0.0	0.0	1.2	2.4	0.0	2.2	0.0	0.0
Morrison's, Penstone Road, Huddersfield	1.1	0.0	2.8	0.0	1.2	0.0	5.0	3.8	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.2</b>	<b>0.0</b>	<b>6.3</b>	<b>0.0</b>	<b>1.2</b>	<b>1.2</b>	<b>7.4</b>	<b>3.8</b>	<b>2.2</b>	<b>0.0</b>	<b>1.5</b>
<b>Zone 3</b>											
Calderdale Council											
Kershaw's Garden Centre, Halifax Road, Brighouse	1.2	1.4	0.0	13.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbank Garden Centre, Stainland Road, Greenfield	2.1	1.8	2.6	17.1	0.0	2.9	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Hill Lane, Brighouse	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Huddersfield Road, Brighouse	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilkinsons, Commercial Street, Brighouse	0.5	0.0	0.0	5.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Brighouse Town Centre	0.6	0.0	0.0	7.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Island Town Centre	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>4.7</b>	<b>3.2</b>	<b>2.6</b>	<b>46.2</b>	<b>1.0</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>											
Huddersfield In and Edge of Centre											
Tesco Superstore, Northgate, Cleckheaton	0.8	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	1.5
Heckmondwike In and Edge of Centre											
Lidl, Northgate, Heckmondwike	0.5	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	1.4	0.0
Morrison's, Union Street, Heckmondwike	0.6	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	2.5	0.0
Heckmondwike Town Centre	0.2	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	1.2
Market - Heckmondwike	0.2	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Marfield Outside of Centre											
Knowl Park Nurseries, Knowl Road, Marfield	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Lidl, Station Road, Marfield	0.2	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Other Zone 4											
Beardsworths Whitehall Road Nurseries, Cleckheaton	0.7	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0
Windfield Nurseries, Shillbank Lane, Northorpe, Marfield	0.2	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Whitkings Garden Centre, Leeds Road, Marfield	2.4	1.4	4.8	1.8	9.0	0.0	1.1	3.5	2.7	0.0	0.0
<b>Sub-Total</b>	<b>5.7</b>	<b>1.4</b>	<b>4.8</b>	<b>1.8</b>	<b>29.1</b>	<b>1.1</b>	<b>0.0</b>	<b>1.1</b>	<b>3.5</b>	<b>6.7</b>	<b>1.5</b>
<b>Zone 5</b>											
Leeds City Council											
Aldi, Scar Lane, Morningside, Huddersfield	0.3	1.4	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Armitage's Birchcliffe Garden Centre, Birchcliffe, Huddersfield	6.7	16.0	8.0	9.2	1.2	31.5	4.6	1.6	0.0	0.0	0.0
Belvoir Moor Farm Shop, Roister Moor Road, Golear	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Valley Garden Centre, Scar Lane, Golear	0.1	1.4	0.0	0.0	0.0	13.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sealande Nook Shopping Centre, Moorhill Road	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Lindley Local Centre	0.3	1.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Harold District Centre	0.2	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>9.4</b>	<b>20.1</b>	<b>8.0</b>	<b>10.5</b>	<b>1.2</b>	<b>55.1</b>	<b>4.6</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
Leeds City Council											
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	8.4	15.7	8.2	0.0	2.9	1.5	47.8	23.6	2.8	0.0	0.0
Eamshaw's Fencing Centre, Stockmoor Road, Midgley, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Horncroft, New Road, Overton	0.3	0.0	0.0	0.0	0.0	0.0	2.0	0.0	1.5	0.0	0.0
Rockwood Garden Centre, Wakefield Road, Grange Moor, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Huddersfield Village Centre	0.4	0.0	1.4	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0
<b>Sub-Total</b>	<b>9.3</b>	<b>15.7</b>	<b>9.6</b>	<b>0.0</b>	<b>2.9</b>	<b>1.5</b>	<b>55.1</b>	<b>23.6</b>	<b>4.2</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>											
Halmfrith In and Edge of Centre											
Halmfrith Town Centre	0.3	1.4	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Other Zone 7											
Brooklands Nurseries, Scholes, Halmfrith	0.5	0.0	0.0	0.0	0.0	2.6	1.0	2.8	0.0	0.0	0.0
Morrison's, Station Street, Meltham	0.6	3.2	0.0	0.0	0.0	1.1	0.0	3.6	0.0	0.0	0.0
Tottes Garden Centre, Downshuts Lane, Tottes, Halmfrith	1.0	2.1	0.0	0.0	0.0	0.0	0.0	13.9	0.0	0.0	0.0
<b>Sub-Total</b>	<b>2.5</b>	<b>6.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.7</b>	<b>1.0</b>	<b>24.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
Devesbury In and Edge of Centre											
Aldi, Mill Street West, Devesbury	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	3.1	0.0
B&Q, Wilton Street, Devesbury	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	35.7	14.8	0.0
Devesbury Market Garden, Cuthall Hall Street, Devesbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Sainsbury's, nr Rishworth Centre, Goods Lane, Devesbury	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Wickes, Wilton Street, Devesbury	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	1.3
Wilkinsons, Crakenedge Lane, Devesbury	0.5	0.0	0.0	0.0	1.0	0.0	0.0	0.0	4.4	0.0	0.0
Devesbury Town Centre	0.5	0.0	0.0	0.0	1.0	0.0	0.0	0.0	3.5	1.3	0.0
Market - Devesbury	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	6.4	1.3
Devesbury Outside of Centre											
Lidl, Commercial Road, Devesbury	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0
Other Zone 8											
Ravensthorpe District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0
<b>Sub-Total</b>	<b>10.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>18.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>57.3</b>	<b>30.2</b>	<b>2.6</b>
<b>Zone 9</b>											
Batley In and Edge of Centre											
Aldi, Braxall Road, Batley	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	1.3	0.0
Tesco Extra, Bradford Road, Batley	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	6.7	0.0
Batley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	0.0
Other Zone 9											
Canberra Supplies, Bradford Road, Birstall	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Java, Holden Top Way, Birstall, Batley	0.3	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0
Birstall District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	4.0	0.0
Market - Birstall	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
<b>Sub-Total</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.3</b>	<b>21.2</b>	<b>0.0</b>
<b>Zone 10</b>											
Leeds City Council											
City of Bradford Council	3.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	14.4
B&Q, Euroway Trading Estate, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Tonga Garden Centre, Tonga Lane, Bradford	5.6	0.0	0.0	3.6	9.2	0.0	0.0	0.0	0.0	16.7	14.7
Leeds City Council											
B&M, Leeds Exhibition Centre, Commercial Street, Morley	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Morrison's, Windcot Court, Morley	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Somerset Nurseries, Thorpe Lane, West Anstley	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
Morley Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	3.4
Wakefield Council											
Car-Gate Garden Centre, Old Bradford Road, Carr Gate	3.6	0.0	0.0	0.0	1.7	0.0	0.0	0.0	3.8	1.4	14.2
Lidl, Kingway, Cleeve	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Owl Lane Nurseries, Owl Lane, Ossett	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	1.3	3.2
Market - Ossett	0.2	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.5	0.0	0.0
<b>Sub-Total</b>	<b>16.8</b>	<b>0.0</b>	<b>0.0</b>	<b>3.6</b>	<b>12.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>11.4</b>	<b>24.3</b>	<b>59.0</b>
<b>SUB-TOTAL</b>	<b>84.9</b>	<b>91.2</b>	<b>95.1</b>	<b>82.3</b>	<b>91.0</b>	<b>94.7</b>	<b>79.3</b>	<b>93.8</b>	<b>90.6</b>	<b>89.1</b>	<b>65.9</b>
<b>SUB-TOTAL KIRKLEES DISTRICT</b>	<b>63.3</b>	<b>88.0</b>									



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TABLE 29- TURNOVER (ALL GOODS)

ESTABLISHMENT	TOTAL ALL GOODS (Est)	ZONE 1 ALL GOODS (Est)	ZONE 2 ALL GOODS (Est)	ZONE 3 ALL GOODS (Est)	ZONE 4 ALL GOODS (Est)	ZONE 5 ALL GOODS (Est)	ZONE 6 ALL GOODS (Est)	ZONE 7 ALL GOODS (Est)	ZONE 8 ALL GOODS (Est)	ZONE 9 ALL GOODS (Est)	ZONE 10 ALL GOODS (Est)	INFLW FROM WAREFIELD (Est)	INFLW FROM BRADFORD (Est)	INFLW FROM CALDWELL (Est)	TOTAL INFLW (Est)
<b>Zone 1</b>															
<b>Sub-Total</b>															
<b>Zone 2</b>															
<b>Sub-Total</b>															
<b>Zone 3</b>															
<b>Sub-Total</b>															
<b>Zone 4</b>															
<b>Sub-Total</b>															
<b>Zone 5</b>															
<b>Sub-Total</b>															
<b>Zone 6</b>															
<b>Sub-Total</b>															
<b>Zone 7</b>															
<b>Sub-Total</b>															
<b>Zone 8</b>															
<b>Sub-Total</b>															
<b>Zone 9</b>															
<b>Sub-Total</b>															
<b>Zone 10</b>															
<b>Sub-Total</b>															
<b>TOTAL</b>															

Notes:  
1. Based on past sales data  
2. Market share for "air" and "car" divisions derived directly from Household Survey  
3. Includes "Start Home" value and "Home Sale"  
4. Combined turnover derived from Tables 12, 14, 16, 18, 20, 22, 24, 26 and 28  
5. Not included destination not in Kingles but within Study Area



**WYG PLANNING**  
**KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 30: IDENTIFIED CAPACITY FOR COMPARISON GOODS PROVISION**

**Table 30A: Quantitative Need for Additional Floorspace in Kirklees Borough**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	1118.49	61.0%	977.38	141.11	0.00	0	0
2021	1232.48	61.0%	1,155.36	166.80	89.69	13,600	27,100
2026	1359.43	61.0%	1,391.15	200.85	232.56	31,900	63,800
2031	1500.92	61.0%	1,674.34	241.73	415.15	51,600	103,100

**Table 30B: Quantitative Need for Additional Floorspace in Zone 1**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	574.50	32.0%	513.02	61.47	0.00	0	0
2021	633.05	32.0%	606.45	72.67	46.07	7,000	13,900
2026	698.25	32.0%	730.21	87.50	119.45	16,400	32,800
2031	770.92	32.0%	878.85	105.31	213.24	26,500	53,000

**Table 30C: Quantitative Need for Additional Floorspace in Zone 2**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	36.51	2.1%	33.40	3.10	0.00	0	0
2021	40.23	2.1%	39.48	3.67	2.93	400	900
2026	44.37	2.1%	47.54	4.42	7.59	1,000	2,100
2031	48.99	2.1%	57.22	5.32	13.55	1,700	3,400

**Table 30D: Quantitative Need for Additional Floorspace in Zone 4**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	43.31	2.5%	39.99	3.32	0.00	0	0
2021	47.73	2.5%	47.28	3.92	3.47	500	1,100
2026	52.64	2.5%	56.93	4.72	9.01	1,200	2,500
2031	58.12	2.5%	68.51	5.69	16.08	2,000	4,000

**Table 30E: Quantitative Need for Additional Floorspace in Zone 5**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	17.37	1.1%	17.37	0.00	0.00	0	0
2021	19.14	1.1%	20.53	0.00	1.39	200	400
2026	21.11	1.1%	24.72	0.00	3.61	500	1,000
2031	23.31	1.1%	29.76	0.00	6.45	800	1,600

**Notes:**

- a. Available expenditure and assumed inflow derived from the relevant column of the preceding Table 29. T
- b. Turnover of stores at 2013 calculated by adding together available expenditure and inflow
- c. Allows for increases in the sales density of existing and future retail floorspace in the manner set out in Table 4b Experian Retail Planner 13 (Oct 2015) (i.e. +3.1% at 2016, +2.2% at 2017, +1.9% per annum at 2018 to 2022, and +2.0% per annum at 2023 to 2035)
- d. Assumed inflow at 2013 derived from Table 29 and grown on a pro rata basis over subsequent reporting years

**2014 Prices**

**Table 30F: Quantitative Need for Additional Floorspace in Zone 6**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	13.83	0.9%	13.83	0.00	0.00	0	0
2021	15.24	0.9%	16.35	0.00	1.11	200	300
2026	16.81	0.9%	19.68	0.00	2.88	400	800
2031	18.56	0.9%	23.69	0.00	5.13	600	1,300

**Table 30G: Quantitative Need for Additional Floorspace in Zone 7**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	20.02	1.2%	20.02	0.00	0.00	0	0
2021	22.06	1.2%	23.66	0.00	1.60	200	500
2026	24.33	1.2%	28.49	0.00	4.16	600	1,100
2031	26.86	1.2%	34.29	0.00	7.43	900	1,800

**Table 30H: Quantitative Need for Additional Floorspace in Zone 8**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	114.94	6.4%	102.35	12.59	0.00	0	0
2021	126.65	6.4%	120.98	14.89	9.22	1,400	2,800
2026	139.70	6.4%	145.67	17.92	23.90	3,300	6,600
2031	154.24	6.4%	175.33	21.57	42.66	5,300	10,600

**Table 30I: Quantitative Need for Additional Floorspace in Zone 9**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	294.22	14.7%	235.31	58.90	0.00	0	0
2021	324.20	14.7%	278.16	69.63	23.59	3,600	7,100
2026	357.59	14.7%	334.93	83.84	61.18	8,400	16,800
2031	394.81	14.7%	403.11	100.91	109.20	13,600	27,100

**Table 30J: Quantitative Need for Additional Floorspace in Zone 10**

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	3.80	0.1%	2.09	1.72	0.00	0	0
2021	4.19	0.1%	2.47	2.03	0.31	0	100
2026	4.62	0.1%	2.97	2.44	0.79	100	200
2031	5.11	0.1%	3.58	2.94	1.41	200	400

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TABLE 31: COMPARISON GOODS PLANNING COMMITMENTS

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status	Notes
<b>Zone 1</b>								
<b>Huddersfield In and Edge of Centre</b>								
4-6, High Street, Huddersfield	2015/92456	Change of use from sui generis to A1 retail, erection of infill roof over yard and alterations (Listed Building within a Conservation Area)	316	221	6,000	1.33	Extant	Gross retail floorspace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed 70% gross to net split given town centre unit. Sales density estimated as £6,000 per sq.m based on professional judgement.
<b>Huddersfield Outside Centre</b>								
Former Gasworks Site, Gas Works Street / Leeds Road, Huddersfield	2007/94438	Outline application for erection of mixed use development comprising retail (Use Class A1) and/or leisure (Use Class D2) (alternative proposals), offices (Use Class B1) and residential (Use Class C3) with associated access, landscaping, servicing, car parking, pedestrian link over canal and relocation of telecommunication towers	4,644	3,715	-	26.00	Extant	Gross retail floorspace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed 80% gross to net split. Estimated comparison goods turnover in accordance with submitted Retail Impact Assessment.
HD One, Stadium Way, Huddersfield	2008/92864	Erection of multi-use leisure and entertainment development with ancillary facilities plus hotel, office and residential uses.	2,283	870	6,000	5.2	Extant	Gross retail floorspace and sales area provided by Kirklees Council (email dated 14/07/16). Sales density estimated as £6,000 per sq.m based on professional judgement.
<b>Other Zone 1</b>								
Former St Luke's Hospital, Blackmoorfoot Road, Crosland Moor, Huddersfield	2014/93099	Outline application for phased development comprising up to 200 dwellings with associated infrastructure and open space; retail units (open use class A1); accommodation for potential neighbourhood uses (use class A2/D1/D2/sui generis); restaurant/public house (use class A3/A4); and petrol filling station (sui generis)	5,388	1,614	5,000	8.07	Extant	Gross figure taken from committee report. Net convenience floorspace figure and sales density in accordance with submitted Retail Impact Assessment.
<b>Zone 4</b>								
<b>Cleckheaton In and Edge</b>								
Horncastle Street, Cleckheaton	2009/92638 and 2015/91170	Proposed discount foodstore	1,045	165	4,911	0.81	Extant	Gross retail floorspace and sales area provided by Kirklees Council (commitments schedule provided 20/05/16) and assumed that 20% will be dedicated to comparison goods sales. Sales density average of Aldi and Lidl sourced from Verdict 2015
<b>Other Zone 4</b>								
Former works, Station Road, Mirfield,	2015/94112	Demolition of all existing buildings and erection of Class A1 food store with associated parking, access, servicing and landscaping	1,502	160	1,243	0.20	Extant	Gross, net and comparison goods floorspace provided by Kirklees Council (commitments schedule provided 27/05/16). All figures relate to net uplift in floorspace.
<b>Zone 5</b>								
<b>Zone 5</b>								
Former Colne Mills, Britannia Road, Slaithwaite, Huddersfield	2013/91459	Erection of single storey foodstore (use class A1) with access, highways, car park, landscaping, engineering and associated works.	1,518	225	8,578	1.93	Complete	Gross retail floorspace and sales area provided by Kirklees Council (commitments schedule provided 27/05/16) and assumed that 20% will be dedicated to comparison goods sales. Sales density average of Aldi sourced from Verdict 2015
Globe Mills, Bridge Street, Slaithwaite	2013/91452	Demolition of outbuildings and refurbishment/redevelopment of Globe Mills	837	586	3,000	1.76	Under-construction	Gross retail floorspace, net sales area and comparison sales area derived from WYG appraisal of application 2013/91452. Sales density of £3,000/sq.m also in accordance with WYG appraisal.
<b>Zone 7</b>								
<b>Holmfirth In and Edge of Centre</b>								
Riverholme Works, Huddersfield Road, Holmfirth	2011/92600	Demolition of existing building and erection of foodstore (Lidl) with associated car park, landscaping, highway works.	1,518	213	1,243	0.26	Complete	Net comparison sales in accordance with decision notice. Kirklees Council advised on 20/05/16 that the development is complete.
<b>Zone 8</b>								
<b>Dewsbury In and Edge of Centre</b>								
Dewsbury Magistrates Court, Grove Street,	2015/94029	Change of use of basement (part) to four shops and installation of new shop front	347	121	5,000	0.61	Extant	Gross retail floorspace provided by Kirklees Council (commitments schedule provided 27/05/16) . Assume 70% gross to net floorspace split given town centre location. As open A1 permission, assumed 50% dedicated to convenience floorspace and 50% dedicated to comparison floorspace. Sales density of £5,000 per sq.m assumed based on professional judgement.
<b>Zone 9</b>								
<b>Batley In and Edge of Centre</b>								
Land at Cemetery Road/Mayman Lane, Batley	2016/90137	Planning Permission for erection of foodstore, formation of car parking and associated access, servicing and landscaping	1,148	159	4,911	0.78	Extant	Gross retail floorspace and sales area provided by Kirklees Council (commitments schedule provided 27/05/16) and assumed that 20% will be dedicated to comparison goods sales. Sales density average of Aldi and Lidl sales densities from Verdict 2015.
<b>Other Zone 9</b>								
Unit L, Junction 27 Retail Park, Holden Ing Way, Birstall	2014/93084	Erection of extension to unit L to provide Class A3 Restaurant at ground floor, provision of mezzanine floor space for A3 use by ground floor restaurant and class A1 retail use for existing unit, along with related servicing and car parking	233	186	3,153	0.59	Complete	Gross retail floorspace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed 80% gross to net split. Sales density derived from our reading of Mintel Retail Rankings 2015 in relation to SCS at 2014 prices.
Adjacent DW Sports Gym, Gelderd Road, Birstall	2015/93163	Erection of non-food retail unit (Class A1), formation of access, car parking and associated works	2,025	1,620	4,000	6.48	Extant	Gross retail floorspace provided by Kirklees Council (commitments schedule provided 27/05/16). Assumed 80% gross to net split. Sales density estimated at £4,000 sq.m based on non-bulky retail warehouse format.
<b>TOTAL</b>				<b>9,857</b>		<b>54.04</b>		

Notes:

- Net retail floorspace from planning application or in accordance with approach set out in notes.
- Estimated sales densities derived from Verdict UK Food & Grocery Retailers 2015 where foodstore operator known and on WYG's judgement in respect of out-of-centre and town centre comparison floorspace.
- Sales density of £7,500/sq.m used for units in Huddersfield town centre based on amount of comparison goods floorspace in town centre and comparison goods turnover of town centre.
- Proposed Tesco, Southgate, Huddersfield development (2009/93675) not included as operator has indicated it will not proceed (<http://www.examiner.co.uk/news/west-yorkshire-news/confirmed-tesco-axe-plan-new-9403794>). Site is now proposed for mixed use development in the Draft Kirklees Local Plan.
- Proposal for extension to Morrisons at Meltham (2012/91214) not included as expired on 15/11/15.
- Proposal for erection of mezzanine at Asda, Dewsbury not included as expired on 17/05/15.
- Threshold of 100 sq.m net sales has been adopted, below which no account has been made for additional floorspace on the basis that it will be *de minimis*.
- Proposal 2010/91399 for comparison goods retail units at Slaithwaite Road in Dewsbury no included as expired 03/02/14

2014 Prices



**WYG PLANNING**  
**KIRKLEES RETAIL CAPACITY STUDY**

**TABLE 32: IDENTIFIED CAPACITY FOR COMPARISON GOODS PROVISION**

**Table 32A: Quantitative Need for Additional Floorspace in Kirklees Borough**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	54.04	-54.04	-9,000	-18,000
2021	89.69	59.55	30.14	4,600	9,100
2026	232.56	65.68	166.88	22,900	45,800
2031	415.15	72.52	342.64	42,600	85,100

**Table 32B: Quantitative Need for Additional Floorspace in Zone 1**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	40.62	-40.62	-6,800	-13,500
2021	46.07	44.76	1.31	200	400
2026	119.45	49.37	70.09	9,600	19,200
2031	213.24	54.51	158.73	19,700	39,400

**Table 32C: Quantitative Need for Additional Floorspace in Zone 2**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	0.00	0.00	0	0
2021	2.93	0.00	2.93	400	900
2026	7.59	0.00	7.59	1,000	2,100
2031	13.55	0.00	13.55	1,700	3,400

**Table 32D: Quantitative Need for Additional Floorspace in Zone 4**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	1.01	-1.01	-200	-300
2021	3.47	1.11	2.36	400	700
2026	9.01	1.23	7.78	1,100	2,100
2031	16.08	1.36	14.72	1,800	3,700

**Table 32E: Quantitative Need for Additional Floorspace in Zone 5**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	3.69	-3.69	-600	-1,200
2021	1.39	4.06	-2.67	-400	-800
2026	3.61	4.48	-0.87	-100	-200
2031	6.45	4.95	1.50	200	400

**Notes:**

a. Residual calculated by subtracting turnover of commitments (sourced from Table 31) from surplus expenditure (sourced from Table 30)

b. Converted to floorspace requirement based on sales density of £6,000 per sq.m for minimum requirement and £3,000 per sq.m for maximum requirement which conform with WYG's estimate of how high street and retail warehouse floorspace generally performs

c. Allows for increases in the sales density of existing and future retail floorspace in the manner set out in Table 4b Experian Retail Planner 13 (Oct 2015) (i.e. +3.1% at 2016, +2.2% at 2017, +1.9% per annum at 2018 to 2022, and +2.0% per annum at 2023 to 2035)

**2014 Prices**

**Table 32F: Quantitative Need for Additional Floorspace in Zone 6**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	0.00	0.00	0	0
2021	1.11	0.00	1.11	200	300
2026	2.88	0.00	2.88	400	800
2031	5.13	0.00	5.13	600	1,300

**Table 32G: Quantitative Need for Additional Floorspace in Zone 7**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	0.26	-0.26	0	-100
2021	1.60	0.29	1.31	200	400
2026	4.16	0.32	3.84	500	1,100
2031	7.43	0.36	7.07	900	1,800

**Table 32H: Quantitative Need for Additional Floorspace in Zone 8**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	0.61	-0.61	-100	-200
2021	9.22	0.67	8.55	1,300	2,600
2026	23.90	0.74	23.16	3,200	6,400
2031	42.66	0.81	41.85	5,200	10,400

**Table 32I: Quantitative Need for Additional Floorspace in Zone 9**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	7.85	-7.85	-1,300	-2,600
2021	23.59	8.65	14.94	2,300	4,500
2026	61.18	9.54	51.63	7,100	14,200
2031	109.20	10.53	98.67	12,300	24,500

**Table 32J: Quantitative Need for Additional Floorspace in Zone 10**

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2016	0.00	0.00	0.00	0	0
2021	0.31	0.00	0.31	0	100
2026	0.79	0.00	0.79	100	200
2031	1.41	0.00	1.41	200	400