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Kirklees In-Centre Survey
For
WYG Planning & Environment

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Introduction

1.1 Research Background & Objectives

To conduct an independent face to face survey amongst a sample of visitors to six town centres with Kirklees District.

The main aims and objectives of the study were as follows:

- To find out respondents' main purpose for visiting the town centre;
- To discover how much they have spent in the town centre;
- To determine how often they travel there;
- To ascertain which stores they will be visiting for their main or 'top up' food shopping.

1.2 Research Methodology

A total of 525 face to face interviews were conducted; 84 in Batley, 82 in Cleckheaton, 82 in Dewsbury, 75 in Heckmondwike, 87 in Holmfirth and 160 in Huddersfield. Fieldwork started on between Friday 22nd February 2013 and Tuesday 5th March 2013.

Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of who possess substantial experience in shopper research studies.

The interviews were subject to a 10% random back check to ensure the survey was being conducted to the required standard.

1.3 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 525 answers “Yes” to a question you can be 95% sure that between 45.7% and 54.3% of the population holds the same opinion (i.e. +/- 4.3%).

%ge Response	95% confidence interval
10	±2.6%
20	±3.4%
30	±3.9%
40	±4.2%
50	±4.3%

1.4 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Demographics & Town

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	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q01 Do you normally have regular access to a car for personal use during the day?																												
Yes	50.9%	290	48.7%	109	52.3%	181	36.5%	65	58.0%	102	56.7%	122	63.5%	146	41.2%	129	36.9%	31	63.4%	52	36.6%	30	42.7%	32	63.2%	55	56.3%	90
No	49.1%	280	51.3%	115	47.7%	165	63.5%	113	42.0%	74	43.3%	93	36.5%	84	58.8%	184	63.1%	53	36.6%	30	63.4%	52	57.3%	43	36.8%	32	43.8%	70
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
Q02 Do you normally have regular access to a car for personal use during the evening / night?																												
Yes	50.5%	288	48.2%	108	52.0%	180	37.1%	66	58.0%	102	55.3%	119	64.3%	148	39.9%	125	36.9%	31	59.8%	49	34.1%	28	44.0%	33	63.2%	55	57.5%	92
No	49.5%	282	51.8%	116	48.0%	166	62.9%	112	42.0%	74	44.7%	96	35.7%	82	60.1%	188	63.1%	53	40.2%	33	65.9%	54	56.0%	42	36.8%	32	42.5%	68
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?																												
Car / van (as driver)	34.2%	195	32.6%	73	35.3%	122	22.5%	40	47.7%	84	33.0%	71	40.9%	94	29.4%	92	28.6%	24	42.7%	35	24.4%	20	29.3%	22	39.1%	34	37.5%	60
Car / van (as passenger)	7.7%	44	4.0%	9	10.1%	35	8.4%	15	5.1%	9	8.8%	19	9.1%	21	6.4%	20	4.8%	4	13.4%	11	9.8%	8	4.0%	3	4.6%	4	8.8%	14
Bus, minibus or coach	27.0%	154	26.8%	60	27.2%	94	24.7%	44	21.6%	38	33.5%	72	25.7%	59	28.4%	89	27.4%	23	13.4%	11	37.8%	31	14.7%	11	28.7%	25	33.1%	53
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	27.0%	154	32.1%	72	23.7%	82	39.3%	70	23.3%	41	20.0%	43	20.4%	47	32.3%	101	32.1%	27	30.5%	25	22.0%	18	48.0%	36	27.6%	24	15.0%	24
Taxi / minicab	1.8%	10	0.9%	2	2.3%	8	1.1%	2	1.1%	2	2.8%	6	0.9%	2	2.2%	7	6.0%	5	0.0%	0	3.7%	3	1.3%	1	0.0%	0	0.6%	1
Train	1.6%	9	3.1%	7	0.6%	2	3.9%	7	0.0%	0	0.9%	2	2.6%	6	0.3%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	4.4%	7
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.6%	1	0.9%	2	0.0%	0	1.0%	3	1.2%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

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	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q04 Where did you park today? [MR]																												
<i>Those who said 'Car / Van' at Q03</i>																												
Huddersfield																												
Albion Street Car Park - Huddersfield	0.8%	2	2.4%	2	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	2.5%	6	1.2%	1	3.2%	5	1.8%	1	2.2%	2	3.3%	3	3.5%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6
Cambridge Road Car Park - Huddersfield	1.3%	3	1.2%	1	1.3%	2	1.8%	1	1.1%	1	1.1%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Dundas Street, above the Sainsbury's foodstore - Huddersfield	1.3%	3	0.0%	0	1.9%	3	3.6%	2	1.1%	1	0.0%	0	1.7%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Huddersfield Bus Station, Upperhead Road - Huddersfield	0.8%	2	0.0%	0	1.3%	2	0.0%	0	2.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	6.3%	15	7.3%	6	5.7%	9	7.3%	4	7.5%	7	4.4%	4	4.3%	5	7.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	15
Lidl foodstore, Manchester Road - Huddersfield	1.3%	3	3.7%	3	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	4.2%	10	3.7%	3	4.5%	7	3.6%	2	7.5%	7	1.1%	1	3.5%	4	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	10
Spring Wood Street Car Park - Huddersfield	0.4%	1	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
St Andrews Road Car Park - Huddersfield	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco, Viaduct Street Car Par - Huddersfield	4.2%	10	4.9%	4	3.8%	6	5.5%	3	5.4%	5	2.2%	2	3.5%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	10
Unna Way, nr Tesco foodstore - Huddersfield	0.4%	1	0.0%	0	0.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	1.7%	4	2.4%	2	1.3%	2	1.8%	1	0.0%	0	3.3%	3	2.6%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield
Huddersfield														
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley														
Aldi, Branch Road - Batley	0.8%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	2.2%	2	1.7%	2
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	0.4%	1	0.0%	0	0.6%	1	1.8%	1	0.0%	0	0.0%	0	0.9%	1
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Market Place Car Park - Batley	1.3%	3	1.2%	1	1.3%	2	0.0%	0	0.0%	0	3.3%	3	0.9%	1
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	0.8%	2	1.2%	1	0.6%	1	1.8%	1	0.0%	0	1.1%	1	0.9%	1
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	1.7%	4	1.2%	1	1.9%	3	1.8%	1	2.2%	2	1.1%	1	0.9%	1
Cleckheaton														
Bradford Road Car Park - Cleckheaton	3.3%	8	2.4%	2	3.8%	6	1.8%	1	6.5%	6	0.0%	0	3.5%	4
Crown Street Car Park - Cleckheaton	0.4%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0
Tesco, Northgate - Cleckheaton	7.5%	18	4.9%	4	8.9%	14	1.8%	1	10.8%	10	7.8%	7	5.2%	6
Town Hall Car Park - Cleckheaton	2.9%	7	3.7%	3	2.5%	4	5.5%	3	0.0%	0	4.4%	4	2.6%	3
Dewsbury														
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	2.1%	5	1.2%	1	2.5%	4	5.5%	3	1.1%	1	1.1%	1	1.7%	2
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	1.3%	3	2.4%	2	0.6%	1	3.6%	2	0.0%	0	1.1%	1	2.6%	3
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield													
Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dewsbury Sports Centre, Longcouseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, The Rishworth Centre - Dewsbury	1.7%	4	2.4%	2	1.3%	2	1.8%	1	0.0%	0	3.3%	3	0.9%	1	2.7%	3	0.0%	0	0.0%	0	14.3%	4	0.0%	0	0.0%	0	0.0%
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wakefield Old Road Car Park - Dewsbury	0.8%	2	0.0%	0	1.3%	2	1.8%	1	1.1%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heckmondwike																											
High Street Car Park - Heckmondwike	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Place Car Park - Heckmondwike	2.5%	6	1.2%	1	3.2%	5	1.8%	1	4.3%	4	1.1%	1	2.6%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	24.0%	6	0.0%	0	0.0%
Morrisons, Union Street - Heckmondwike	5.4%	13	8.5%	7	3.8%	6	3.6%	2	6.5%	6	5.6%	5	5.2%	6	6.3%	7	0.0%	0	0.0%	0	0.0%	0	52.0%	13	0.0%	0	0.0%
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl Car Park - Heckmondwike	1.3%	3	1.2%	1	1.3%	2	0.0%	0	1.1%	1	2.2%	2	0.9%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%	0	0.0%
Holmfirth																											
Bridge Lane Car Park - Holmfirth	0.8%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	2.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%
Co-operative Food, Market Street - Holmfirth	6.7%	16	6.1%	5	7.0%	11	0.0%	0	5.4%	5	12.2%	11	7.0%	8	7.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.1%	16	0.0%
Holmfirth Library Car Park - Holmfirth	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Huddersfield Road Car Park - Holmfirth	0.8%	2	0.0%	0	1.3%	2	0.0%	0	2.2%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%
Station Road Car Park - Holmfirth	0.8%	2	1.2%	1	0.6%	1	0.0%	0	2.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%
Towngate Car Park - Holmfirth	1.7%	4	2.4%	2	1.3%	2	0.0%	0	0.0%	0	4.4%	4	0.9%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4	0.0%
Others																											
Other	3.3%	8	1.2%	1	4.5%	7	5.5%	3	4.3%	4	1.1%	1	3.5%	4	3.6%	4	7.1%	2	4.3%	2	0.0%	0	0.0%	0	7.9%	3	1.4%
(Don't know - On Street)	5.0%	12	6.1%	5	4.5%	7	5.5%	3	2.2%	2	7.8%	7	7.0%	8	3.6%	4	14.3%	4	6.5%	3	0.0%	0	0.0%	0	5.3%	2	4.1%
(Don't know - Car park)	2.9%	7	3.7%	3	2.5%	4	5.5%	3	2.2%	2	2.2%	2	4.3%	5	1.8%	2	7.1%	2	2.2%	1	7.1%	2	0.0%	0	5.3%	2	0.0%

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
(Dropped off – didn't park)	9.6%	23	4.9%	4	12.1%	19	18.2%	10	6.5%	6	7.8%	7	9.6%	11	9.8%	11	3.6%	1	13.0%	6	14.3%	4	0.0%	0	7.9%	3	12.2%	9
(Don't know - Unspecified)	7.1%	17	13.4%	11	3.8%	6	1.8%	1	8.6%	8	8.9%	8	4.3%	5	9.8%	11	21.4%	6	0.0%	0	28.6%	8	8.0%	2	2.6%	1	0.0%	0
Base:		239		82		157		55		93		90		115		112		28		46		28		25		38		74

Q05 Did you have any difficulties obtaining a car parking space today?*Those who mentioned a car park at Q04*

Yes	12.5%	27	5.1%	4	16.7%	23	6.7%	3	13.8%	12	14.5%	12	20.2%	21	5.9%	6	18.5%	5	0.0%	0	8.3%	2	8.0%	2	28.6%	10	12.3%	8
No	87.5%	189	94.9%	74	83.3%	115	93.3%	42	86.2%	75	85.5%	71	79.8%	83	94.1%	95	81.5%	22	100.0%	40	91.7%	22	92.0%	23	71.4%	25	87.7%	57
Base:		216		78		138		45		87		83		104		101		27		40		24		25		35		65

Meanscore = [Number of Minutes]**Q06 How long did your journey to (STUDY CENTRE) take?**

0-5 minutes	23.5%	134	25.0%	56	22.5%	78	23.0%	41	24.4%	43	23.3%	50	20.4%	47	25.9%	81	27.4%	23	30.5%	25	13.4%	11	41.3%	31	36.8%	32	7.5%	12
6-10 minutes	27.9%	159	25.0%	56	29.8%	103	24.2%	43	22.2%	39	35.8%	77	27.0%	62	29.7%	93	41.7%	35	28.0%	23	31.7%	26	25.3%	19	26.4%	23	20.6%	33
11-15 minutes	16.7%	95	13.8%	31	18.5%	64	18.5%	33	14.8%	26	16.7%	36	16.1%	37	17.9%	56	8.3%	7	18.3%	15	25.6%	21	12.0%	9	9.2%	8	21.9%	35
16-20 minutes	16.0%	91	14.7%	33	16.8%	58	15.7%	28	21.0%	37	11.6%	25	16.1%	37	14.4%	45	16.7%	14	15.9%	13	12.2%	10	10.7%	8	4.6%	4	26.3%	42
21-30 minutes	9.5%	54	12.1%	27	7.8%	27	11.2%	20	10.8%	19	7.0%	15	9.6%	22	8.9%	28	4.8%	4	3.7%	3	12.2%	10	8.0%	6	10.3%	9	13.8%	22
31-60 minutes	4.4%	25	5.8%	13	3.5%	12	4.5%	8	5.7%	10	3.3%	7	6.5%	15	2.9%	9	1.2%	1	0.0%	0	3.7%	3	2.7%	2	6.9%	6	8.1%	13
Over 60 minutes (Don't know / can't remember)	1.4%	8	2.7%	6	0.6%	2	2.8%	5	0.6%	1	0.9%	2	2.6%	6	0.3%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.4%	3	1.9%	3
Mean:		13.4		14.9		12.4		14.8		13.9		11.8		15.3		11.8		9.9		11.1		13.3		9.8		13.7		18.0
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	85.1%	485	83.0%	186	86.4%	299	84.3%	150	82.4%	145	87.9%	189	81.3%	187	87.9%	275	92.9%	78	81.7%	67	91.5%	75	84.0%	63	85.1%	74	80.0%	128
Work	7.2%	41	8.0%	18	6.6%	23	9.0%	16	8.5%	15	4.7%	10	7.4%	17	7.0%	22	2.4%	2	11.0%	9	6.1%	5	8.0%	6	3.4%	3	10.0%	16
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	2.5%	14	2.7%	6	2.3%	8	2.2%	4	4.0%	7	1.4%	3	2.6%	6	2.6%	8	2.4%	2	0.0%	0	0.0%	0	5.3%	4	2.3%	2	3.8%	6
College	0.7%	4	1.8%	4	0.0%	0	1.1%	2	1.1%	2	0.0%	0	1.3%	3	0.3%	1	0.0%	0	2.4%	2	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Doctor's	1.1%	6	0.0%	0	1.7%	6	0.6%	1	0.6%	1	1.9%	4	1.7%	4	0.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.4%	3	1.3%	2
Friend's home	0.9%	5	1.3%	3	0.6%	2	0.0%	0	1.1%	2	1.4%	3	1.7%	4	0.3%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.3%	2	0.6%	1
Elsewhere	2.1%	12	2.2%	5	2.0%	7	2.2%	4	2.3%	4	1.9%	4	3.0%	7	1.3%	4	2.4%	2	1.2%	1	1.2%	1	2.7%	2	3.4%	3	1.9%	3
Leisure activity	0.5%	3	0.9%	2	0.3%	1	0.6%	1	0.0%	0	0.9%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Q08 What location did you travel to (STUDY CENTRE) from?																												
Huddersfield Town Centre	17.9%	102	12.5%	28	21.4%	74	24.7%	44	19.3%	34	11.2%	24	23.9%	55	13.7%	43	1.2%	1	3.7%	3	0.0%	0	0.0%	0	6.9%	6	57.5%	92
Batley Town Centre	8.9%	51	6.7%	15	10.4%	36	7.3%	13	8.0%	14	11.2%	24	5.2%	12	11.5%	36	56.0%	47	0.0%	0	3.7%	3	1.3%	1	0.0%	0	0.0%	0
Cleckheaton Town Centre	13.2%	75	11.2%	25	14.5%	50	11.8%	21	12.5%	22	14.4%	31	9.1%	21	14.4%	45	1.2%	1	76.8%	63	1.2%	1	10.7%	8	0.0%	0	1.3%	2
Dewsbury Town Centre	9.6%	55	10.7%	24	9.0%	31	12.9%	23	9.7%	17	7.0%	15	9.6%	22	9.9%	31	4.8%	4	0.0%	0	52.4%	43	6.7%	5	1.1%	1	1.3%	2
Heckmondwike Town Centre	8.4%	48	11.6%	26	6.4%	22	8.4%	15	10.2%	18	7.0%	15	3.5%	8	12.8%	40	3.6%	3	2.4%	2	0.0%	0	57.3%	43	0.0%	0	0.0%	0
Holmfirth Town Centre	10.2%	58	12.5%	28	8.7%	30	7.9%	14	8.5%	15	13.5%	29	11.3%	26	9.6%	30	0.0%	0	2.4%	2	0.0%	0	1.3%	1	59.8%	52	1.9%	3
Elsewhere	12.8%	73	15.6%	35	11.0%	38	12.9%	23	10.8%	19	14.4%	31	16.1%	37	10.2%	32	9.5%	8	6.1%	5	8.5%	7	6.7%	5	14.9%	13	21.9%	35
Batley (Outside Town Centre)	0.9%	5	0.9%	2	0.9%	3	0.6%	1	0.6%	1	1.4%	3	0.4%	1	1.3%	4	2.4%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.9%	5	1.3%	3	0.6%	2	0.6%	1	0.6%	1	1.4%	3	0.9%	2	1.0%	3	0.0%	0	2.4%	2	1.2%	1	2.7%	2	0.0%	0	0.0%	0
Birstall	0.9%	5	1.3%	3	0.6%	2	0.0%	0	0.6%	1	1.9%	4	1.3%	3	0.3%	1	4.8%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Bradford	1.2%	7	0.9%	2	1.4%	5	1.7%	3	1.1%	2	0.9%	2	1.3%	3	1.3%	4	1.2%	1	1.2%	1	1.2%	1	0.0%	0	2.3%	2	1.3%	2
Brighouse	0.9%	5	0.4%	1	1.2%	4	0.6%	1	0.6%	1	1.4%	3	1.3%	3	0.6%	2	1.2%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.3%	2
Brockholes	0.5%	3	0.0%	0	0.9%	3	0.0%	0	1.1%	2	0.5%	1	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Dewsbury (Outside Town Centre)	2.1%	12	2.7%	6	1.7%	6	1.7%	3	2.8%	5	1.9%	4	1.3%	3	2.9%	9	2.4%	2	0.0%	0	12.2%	10	0.0%	0	0.0%	0	0.0%	0
Golcar	0.5%	3	0.9%	2	0.3%	1	1.1%	2	0.6%	1	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Holmbridge	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.0%	0	1.4%	3	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Leeds	1.2%	7	1.3%	3	1.2%	4	1.7%	3	1.1%	2	0.9%	2	2.2%	5	0.3%	1	3.6%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	3
Liversedge	1.2%	7	0.9%	2	1.4%	5	1.7%	3	2.3%	4	0.0%	0	1.7%	4	1.0%	3	2.4%	2	1.2%	1	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Mirfield	1.6%	9	1.3%	3	1.7%	6	0.6%	1	1.1%	2	2.8%	6	2.6%	6	1.0%	3	1.2%	1	1.2%	1	4.9%	4	1.3%	1	1.1%	1	0.6%	1
Netherton	0.7%	4	1.3%	3	0.3%	1	0.0%	0	0.6%	1	1.4%	3	0.4%	1	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	3
New Mill	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	0.5%	1	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Newsome	0.7%	4	1.3%	3	0.3%	1	1.1%	2	0.6%	1	0.5%	1	0.4%	1	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Ravensthorpe	0.5%	3	0.0%	0	0.9%	3	0.0%	0	1.1%	2	0.5%	1	0.0%	0	1.0%	3	0.0%	0	1.2%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Roberttown	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	0.4%	1	0.6%	2	0.0%	0	1.2%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Thornhill	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	0.5%	1	0.4%	1	0.6%	2	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Tingley	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	0.4%	1	0.6%	2	2.4%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.5%	14	2.2%	5	2.6%	9	2.8%	5	2.8%	5	1.9%	4	3.5%	8	1.6%	5	2.4%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0	5.6%	9
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]																												
Live in the centre	48.9%	279	44.6%	100	51.7%	179	52.8%	94	46.0%	81	48.4%	104	42.2%	97	54.3%	170	58.3%	49	59.8%	49	40.2%	33	65.3%	49	51.7%	45	33.8%	54
Work in the centre	8.6%	49	11.2%	25	6.9%	24	12.9%	23	9.7%	17	3.7%	8	11.3%	26	5.8%	18	2.4%	2	9.8%	8	7.3%	6	8.0%	6	1.1%	1	16.3%	26
Visiting the centre	43.7%	249	46.0%	103	42.2%	146	36.5%	65	45.5%	80	48.4%	104	47.4%	109	41.5%	130	39.3%	33	32.9%	27	54.9%	45	28.0%	21	47.1%	41	51.3%	82
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																												
Accessibility by public transport	1.2%	7	1.3%	3	1.2%	4	0.6%	1	1.7%	3	1.4%	3	1.7%	4	1.0%	3	1.2%	1	0.0%	0	1.2%	1	1.3%	1	1.1%	1	1.9%	3
Accessibility to (STUDY CENTRE)	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.6%	1	0.9%	2	0.9%	2	0.6%	2	3.6%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.1%	6	1.3%	3	0.9%	3	0.6%	1	1.1%	2	1.4%	3	1.3%	3	1.0%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	4
Choice of High Street retailers	2.3%	13	2.2%	5	2.3%	8	2.2%	4	2.3%	4	2.3%	5	1.7%	4	2.2%	7	0.0%	0	1.2%	1	0.0%	0	1.3%	1	1.1%	1	6.3%	10
Choice of shops selling non-food goods	3.9%	22	4.5%	10	3.5%	12	3.4%	6	3.4%	6	4.7%	10	4.3%	10	3.2%	10	2.4%	2	1.2%	1	6.1%	5	2.7%	2	0.0%	0	7.5%	12
Cleanliness	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	0.5%	1	0.4%	1	0.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Close to friends / family	6.8%	39	7.1%	16	6.6%	23	8.4%	15	7.4%	13	5.1%	11	9.1%	21	5.1%	16	3.6%	3	12.2%	10	0.0%	0	4.0%	3	8.0%	7	10.0%	16
Close to home	59.1%	337	53.1%	119	63.0%	218	53.4%	95	62.5%	110	61.4%	132	50.4%	116	66.1%	207	71.4%	60	72.0%	59	61.0%	50	77.3%	58	60.9%	53	35.6%	57
Close to work	8.6%	49	8.9%	20	8.4%	29	10.1%	18	12.5%	22	3.7%	8	9.6%	22	7.3%	23	3.6%	3	13.4%	11	6.1%	5	8.0%	6	5.7%	5	11.9%	19
Department store	0.7%	4	0.0%	0	1.2%	4	1.1%	2	0.6%	1	0.5%	1	0.4%	1	0.6%	2	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Education	1.8%	10	2.7%	6	1.2%	4	5.6%	10	0.0%	0	0.0%	0	3.5%	8	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	10
Entertainment / events	0.4%	2	0.4%	1	0.3%	1	1.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Habit	3.9%	22	4.9%	11	3.2%	11	4.5%	8	4.5%	8	2.8%	6	3.0%	7	4.8%	15	2.4%	2	4.9%	4	8.5%	7	4.0%	3	0.0%	0	3.8%	6
Provision of leisure services	1.2%	7	0.9%	2	1.4%	5	1.7%	3	0.6%	1	1.4%	3	1.3%	3	1.0%	3	2.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.9%	3
Provision of services (e.g. banks / financial services)	5.8%	33	6.3%	14	5.5%	19	6.7%	12	4.5%	8	6.0%	13	7.8%	18	4.5%	14	3.6%	3	6.1%	5	4.9%	4	1.3%	1	2.3%	2	11.3%	18
Public information, signposts, public facilities	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Quality of shops selling food goods	1.4%	8	2.2%	5	0.9%	3	1.1%	2	1.7%	3	1.4%	3	0.9%	2	1.3%	4	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.1%	1	3.1%	5
Range of independent / specialist shops	1.8%	10	1.8%	4	1.7%	6	1.1%	2	2.8%	5	1.4%	3	1.7%	4	1.6%	5	1.2%	1	1.2%	1	0.0%	0	2.7%	2	4.6%	4	1.3%	2
Range of shops selling food goods	3.2%	18	1.8%	4	4.0%	14	0.0%	0	4.0%	7	5.1%	11	1.7%	4	3.8%	12	3.6%	3	2.4%	2	1.2%	1	8.0%	6	1.1%	1	3.1%	5
Safety (during the day)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.9%	11	1.8%	4	2.0%	7	1.1%	2	2.3%	4	2.3%	5	0.9%	2	2.2%	7	0.0%	0	1.2%	1	2.4%	2	1.3%	1	3.4%	3	2.5%	4
The market	1.4%	8	1.8%	4	1.2%	4	2.8%	5	1.1%	2	0.5%	1	1.7%	4	0.6%	2	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.1%	1	2.5%	4
Value for money	0.5%	3	0.0%	0	0.9%	3	0.6%	1	0.6%	1	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.6%	1
Other	2.8%	16	3.6%	8	2.3%	8	2.2%	4	2.8%	5	3.3%	7	3.0%	7	2.9%	9	4.8%	4	0.0%	0	2.4%	2	1.3%	1	2.3%	2	4.4%	7
Good bus service	0.5%	3	1.3%	3	0.0%	0	0.6%	1	0.6%	1	0.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.1%	1	0.0%	0
Grew up here / always come	0.7%	4	1.3%	3	0.3%	1	0.6%	1	0.6%	1	0.9%	2	0.9%	2	0.6%	2	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.1%	1	0.0%	0
Hairdressers / barbers	0.5%	3	0.9%	2	0.3%	1	0.0%	0	0.0%	0	1.4%	3	0.4%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Provision of places to eat / drink	0.7%	4	1.8%	4	0.0%	0	0.6%	1	1.7%	3	0.0%	0	1.3%	3	0.3%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	2.3%	2	0.0%	0
Range of health services	1.4%	8	0.9%	2	1.7%	6	0.6%	1	1.1%	2	2.3%	5	1.7%	4	1.3%	4	4.8%	4	1.2%	1	1.2%	1	1.3%	1	1.1%	1	0.0%	0
University	1.4%	8	1.3%	3	1.4%	5	4.5%	8	0.0%	0	0.0%	0	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Walking in the area	0.5%	3	0.9%	2	0.3%	1	1.1%	2	0.0%	0	0.5%	1	0.9%	2	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
(Don't know / no reason)	2.1%	12	3.6%	8	1.2%	4	1.7%	3	1.7%	3	2.8%	6	1.7%	4	2.2%	7	0.0%	0	2.4%	2	2.4%	2	2.7%	2	3.4%	3	1.9%	3
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160														

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Q11 What is the main reason why you are in (STUDY CENTRE) today?																												
Food and grocery shopping - Other	1.8%	10	3.1%	7	0.9%	3	1.1%	2	1.1%	2	2.8%	6	0.9%	2	2.2%	7	0.0%	0	2.4%	2	3.7%	3	1.3%	1	1.1%	1	1.9%	3
Clothes / Shoes shopping	5.3%	30	2.2%	5	7.2%	25	4.5%	8	6.3%	11	5.1%	11	5.7%	13	4.8%	15	1.2%	1	2.4%	2	2.4%	2	8.0%	6	1.1%	1	11.3%	18
Bank / Building Society / Post Office	16.5%	94	16.1%	36	16.8%	58	15.2%	27	17.0%	30	17.2%	37	21.7%	50	13.1%	41	15.5%	13	31.7%	26	11.0%	9	9.3%	7	16.1%	14	15.6%	25
Browsing	9.5%	54	10.7%	24	8.7%	30	12.9%	23	7.4%	13	8.4%	18	10.0%	23	8.6%	27	6.0%	5	3.7%	3	15.9%	13	4.0%	3	8.0%	7	14.4%	23
Café / restaurant / pub	3.3%	19	4.9%	11	2.3%	8	2.8%	5	2.3%	4	4.7%	10	2.2%	5	3.8%	12	4.8%	4	4.9%	4	1.2%	1	5.3%	4	4.6%	4	1.3%	2
Chemist	1.1%	6	0.9%	2	1.2%	4	1.1%	2	0.6%	1	1.4%	3	0.0%	0	1.9%	6	0.0%	0	1.2%	1	2.4%	2	2.7%	2	0.0%	0	0.6%	1
Doctor / Dentist	2.1%	12	0.4%	1	3.2%	11	1.1%	2	2.3%	4	2.8%	6	2.2%	5	1.6%	5	3.6%	3	3.7%	3	0.0%	0	1.3%	1	3.4%	3	1.3%	2
Electrical goods shopping	1.1%	6	0.9%	2	1.2%	4	1.7%	3	1.1%	2	0.5%	1	1.3%	3	1.0%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.5%	4
Furniture / carpet	0.4%	2	0.4%	1	0.3%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.6%	9	2.2%	5	1.2%	4	1.7%	3	2.3%	4	0.9%	2	2.2%	5	1.3%	4	0.0%	0	0.0%	0	1.2%	1	1.3%	1	2.3%	2	3.1%	5
Library	1.8%	10	0.9%	2	2.3%	8	1.1%	2	3.4%	6	0.9%	2	1.3%	3	2.2%	7	1.2%	1	2.4%	2	0.0%	0	1.3%	1	3.4%	3	1.9%	3
Market	2.3%	13	2.2%	5	2.3%	8	1.7%	3	2.3%	4	2.8%	6	3.9%	9	1.3%	4	0.0%	0	2.4%	2	6.1%	5	1.3%	1	0.0%	0	3.1%	5
Public Offices	0.9%	5	1.8%	4	0.3%	1	1.7%	3	0.6%	1	0.5%	1	0.4%	1	1.3%	4	2.4%	2	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.6%	1
Services (e.g. hairdressers, launderette)	2.1%	12	0.9%	2	2.9%	10	0.6%	1	1.1%	2	4.2%	9	2.2%	5	1.9%	6	2.4%	2	3.7%	3	0.0%	0	0.0%	0	3.4%	3	2.5%	4
Social / leisure activities	3.5%	20	4.0%	9	3.2%	11	3.4%	6	2.8%	5	4.2%	9	3.5%	8	3.5%	11	3.6%	3	3.7%	3	6.1%	5	1.3%	1	3.4%	3	3.1%	5
Stationers / newsagents	1.1%	6	1.8%	4	0.6%	2	0.6%	1	0.6%	1	1.9%	4	0.0%	0	1.9%	6	0.0%	0	1.2%	1	1.2%	1	2.7%	2	2.3%	2	0.0%	0
Visit specialist shops	1.1%	6	0.9%	2	1.2%	4	1.1%	2	1.1%	2	0.9%	2	1.3%	3	1.0%	3	1.2%	1	1.2%	1	0.0%	0	2.7%	2	0.0%	0	1.3%	2
Work / School / College	10.2%	58	12.1%	27	9.0%	31	14.6%	26	11.9%	21	4.7%	10	12.2%	28	8.3%	26	9.5%	8	6.1%	5	9.8%	8	5.3%	4	10.3%	9	15.0%	24
Other	3.0%	17	3.1%	7	2.9%	10	3.4%	6	2.8%	5	2.8%	6	3.9%	9	2.6%	8	1.2%	1	0.0%	0	12.2%	10	2.7%	2	2.3%	2	1.3%	2
Aldi, Branch Road, Batley	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.9%	2	0.4%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.0%	0	0.6%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	1.2%	7	0.4%	1	1.7%	6	2.2%	4	1.1%	2	0.5%	1	0.9%	2	1.3%	4	0.0%	0	0.0%	0	8.5%	7	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.0%	0	0.9%	2	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Buy household / toiletry goods	0.9%	5	0.0%	0	1.4%	5	1.7%	3	0.6%	1	0.5%	1	0.9%	2	1.0%	3	1.2%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.6%	1
Card shop	0.4%	2	0.4%	1	0.3%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Catch train / bus / passing through	0.9%	5	0.9%	2	0.9%	3	0.6%	1	1.1%	2	0.9%	2	0.4%	1	1.3%	4	0.0%	0	1.2%	1	0.0%	0	2.7%	2	1.1%	1	0.6%	1
Charity shop	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	1.2%	7	1.3%	3	1.2%	4	1.1%	2	0.0%	0	2.3%	5	1.3%	3	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.5%	3	0.9%	2	0.3%	1	0.0%	0	1.7%	3	0.0%	0	0.9%	2	0.3%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.7%	4	0.4%	1	0.9%	3	1.1%	2	0.6%	1	0.5%	1	0.0%	0	1.3%	4	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	1.1%	6	1.8%	4	0.6%	2	1.1%	2	1.1%	2	0.9%	2	1.7%	4	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.6%	4	0.6%	1
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.9%	5	0.9%	2	0.9%	3	1.1%	2	1.7%	3	0.0%	0	0.0%	0	1.6%	5	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.9%	3
Lidl, Northgate, Heckmondwike	0.9%	5	0.0%	0	1.4%	5	1.1%	2	1.1%	2	0.5%	1	0.4%	1	1.3%	4	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Maughan's Caterers, Heckmondwike	0.7%	4	0.4%	1	0.9%	3	0.0%	0	0.6%	1	1.4%	3	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Meet friends / family	2.3%	13	2.2%	5	2.3%	8	2.8%	5	2.8%	5	1.4%	3	3.0%	7	1.3%	4	0.0%	0	3.7%	3	1.2%	1	1.3%	1	1.1%	1	4.4%	7
Morrisons, Union Street, Heckmondwike	3.9%	22	5.8%	13	2.6%	9	2.8%	5	5.7%	10	3.3%	7	2.6%	6	5.1%	16	0.0%	0	0.0%	0	0.0%	0	29.3%	22	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.9%	5	0.0%	0	1.4%	5	0.0%	0	1.1%	2	1.4%	3	0.9%	2	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Sharlands of Paddock, Holmfirth	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Tesco, Bradford Road, Batley	1.8%	10	1.3%	3	2.0%	7	1.1%	2	1.1%	2	2.8%	6	0.4%	1	2.6%	8	11.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	2.8%	16	2.2%	5	3.2%	11	2.2%	4	2.8%	5	3.3%	7	1.7%	4	3.8%	12	0.0%	0	19.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.7%	4	0.4%	1	0.9%	3	1.7%	3	0.6%	1	0.0%	0	0.4%	1	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Visit optician	0.7%	4	0.0%	0	1.2%	4	0.0%	0	0.6%	1	1.4%	3	0.9%	2	0.6%	2	2.4%	2	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Food and grocery shopping - various destinations	4.4%	25	4.5%	10	4.3%	15	2.8%	5	5.7%	10	4.7%	10	3.0%	7	5.4%	17	9.5%	8	0.0%	0	6.1%	5	1.3%	1	8.0%	7	2.5%	4
(Nowhere in particular / Not sure yet)	3.2%	18	5.4%	12	1.7%	6	2.8%	5	1.7%	3	4.7%	10	4.3%	10	2.6%	8	9.5%	8	1.2%	1	0.0%	0	0.0%	0	4.6%	4	3.1%	5
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																												
Food and grocery shopping - Other	2.6%	15	0.9%	2	3.8%	13	2.2%	4	2.3%	4	3.3%	7	4.3%	10	1.0%	3	0.0%	0	1.2%	1	6.1%	5	2.7%	2	2.3%	2	3.1%	5
Clothes / Shoes shopping	2.6%	15	2.7%	6	2.6%	9	3.9%	7	2.3%	4	1.9%	4	2.6%	6	2.2%	7	0.0%	0	2.4%	2	1.2%	1	4.0%	3	0.0%	0	5.6%	9
Bank / Building Society / Post Office	11.1%	63	8.5%	19	12.7%	44	10.1%	18	12.5%	22	10.7%	23	10.9%	25	10.5%	33	10.7%	9	19.5%	16	2.4%	2	10.7%	8	8.0%	7	13.1%	21
Browsing	10.7%	61	7.1%	16	13.0%	45	9.6%	17	10.8%	19	11.6%	25	10.4%	24	11.2%	35	21.4%	18	4.9%	4	12.2%	10	4.0%	3	8.0%	7	11.9%	19
Café / restaurant / pub	5.1%	29	2.2%	5	6.9%	24	6.2%	11	6.3%	11	3.3%	7	6.1%	14	3.8%	12	1.2%	1	6.1%	5	3.7%	3	1.3%	1	6.9%	6	8.1%	13
Chemist	3.5%	20	0.9%	2	5.2%	18	2.2%	4	4.5%	8	3.3%	7	3.9%	9	3.2%	10	1.2%	1	8.5%	7	1.2%	1	5.3%	4	2.3%	2	3.1%	5
Doctor / Dentist	0.7%	4	0.4%	1	0.9%	3	0.6%	1	1.1%	2	0.5%	1	0.9%	2	0.6%	2	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Electrical goods shopping	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	0.5%	1	0.4%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	2
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.9%	11	0.9%	2	2.6%	9	2.2%	4	3.4%	6	0.5%	1	1.7%	4	1.9%	6	1.2%	1	1.2%	1	3.7%	3	1.3%	1	1.1%	1	2.5%	4
Library	1.2%	7	0.4%	1	1.7%	6	2.8%	5	1.1%	2	0.0%	0	1.7%	4	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	3.1%	5
Market	2.6%	15	1.8%	4	3.2%	11	2.8%	5	3.4%	6	1.9%	4	0.9%	2	3.5%	11	1.2%	1	0.0%	0	7.3%	6	0.0%	0	1.1%	1	4.4%	7
Public Offices	0.9%	5	0.4%	1	1.2%	4	1.7%	3	0.6%	1	0.5%	1	0.9%	2	0.6%	2	0.0%	0	1.2%	1	0.0%	0	1.3%	1	1.1%	1	1.3%	2
Services (e.g. hairdressers, launderette)	1.2%	7	0.4%	1	1.7%	6	0.6%	1	2.3%	4	0.9%	2	1.3%	3	1.0%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	3.1%	5
Social / leisure activities	2.1%	12	0.9%	2	2.9%	10	2.2%	4	2.8%	5	1.4%	3	2.2%	5	1.6%	5	3.6%	3	2.4%	2	0.0%	0	1.3%	1	2.3%	2	2.5%	4
Stationers / newsagents	3.3%	19	4.5%	10	2.6%	9	3.4%	6	2.3%	4	4.2%	9	5.2%	12	1.9%	6	1.2%	1	4.9%	4	0.0%	0	5.3%	4	4.6%	4	3.8%	6
Visit specialist shops	1.8%	10	0.9%	2	2.3%	8	0.6%	1	4.0%	7	0.9%	2	0.9%	2	1.6%	5	0.0%	0	6.1%	5	2.4%	2	0.0%	0	1.1%	1	1.3%	2
Work / School / College	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Other	0.7%	4	0.9%	2	0.6%	2	0.0%	0	1.7%	3	0.5%	1	0.4%	1	1.0%	3	1.2%	1	0.0%	0	0.0%	0	1.3%	1	2.3%	2	0.0%	0
Aldi, Branch Road, Batley	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.0%	0	0.5%	1	0.0%	0	0.6%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.0%	0	1.4%	3	0.4%	1	1.0%	3	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	1.1%	6	0.9%	2	1.2%	4	1.7%	3	0.6%	1	0.9%	2	0.4%	1	1.6%	5	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	1.3%	2
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	0.9%	5	0.4%	1	1.2%	4	0.0%	0	1.1%	2	1.4%	3	0.9%	2	1.0%	3	3.6%	3	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	1.1%	6	0.4%	1	1.4%	5	0.6%	1	0.0%	0	2.3%	5	0.9%	2	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.4%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Iceland, Alfreds Way, Batley	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	1.4%	8	2.2%	5	0.9%	3	0.6%	1	1.7%	3	1.9%	4	1.7%	4	1.3%	4	0.0%	0	0.0%	0	0.0%	0	10.7%	8	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.6%	1	0.9%	2	1.3%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield							
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	1.3%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Morrisons, Union Street, Heckmondwike	1.2%	7	0.9%	2	1.4%	5	0.6%	1	1.7%	3	1.4%	3	0.4%	1	1.6%	5	0.0%	0	0.0%	0	0.0%	0	9.3%	7	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sharlands of Paddock, Holmfirth	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco, Bradford Road, Batley	1.4%	8	0.9%	2	1.7%	6	2.8%	5	0.0%	0	1.4%	3	1.3%	3	1.6%	5	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	1.2%	7	0.9%	2	1.4%	5	0.6%	1	1.7%	3	1.4%	3	0.9%	2	1.3%	4	0.0%	0	8.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician (No reason / no other reason)	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
(No reason / no other reason)	47.9%	273	62.9%	141	38.2%	132	52.8%	94	43.8%	77	47.4%	102	47.0%	108	49.8%	156	44.0%	37	43.9%	36	54.9%	45	49.3%	37	55.2%	48	43.8%	70
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]																												
Food and grocery shopping - Other	4.2%	24	3.6%	8	4.6%	16	2.8%	5	3.4%	6	6.0%	13	5.2%	12	3.2%	10	0.0%	0	3.7%	3	9.8%	8	2.7%	2	3.4%	3	5.0%	8
Clothes / Shoes shopping	7.9%	45	4.9%	11	9.8%	34	8.4%	15	8.5%	15	7.0%	15	8.3%	19	7.0%	22	1.2%	1	4.9%	4	3.7%	3	12.0%	9	1.1%	1	16.9%	27
Bank / Building Society / Post Office	27.5%	157	24.6%	55	29.5%	102	25.3%	45	29.5%	52	27.9%	60	32.6%	75	23.6%	74	26.2%	22	51.2%	42	13.4%	11	20.0%	15	24.1%	21	28.8%	46
Browsing	20.2%	115	17.9%	40	21.7%	75	22.5%	40	18.2%	32	20.0%	43	20.4%	47	19.8%	62	27.4%	23	8.5%	7	28.0%	23	8.0%	6	16.1%	14	26.3%	42
Café / restaurant / pub	8.4%	48	7.1%	16	9.2%	32	9.0%	16	8.5%	15	7.9%	17	8.3%	19	7.7%	24	6.0%	5	11.0%	9	4.9%	4	6.7%	5	11.5%	10	9.4%	15
Chemist	4.6%	26	1.8%	4	6.4%	22	3.4%	6	5.1%	9	4.7%	10	3.9%	9	5.1%	16	1.2%	1	9.8%	8	3.7%	3	8.0%	6	2.3%	2	3.8%	6
Doctor / Dentist	2.8%	16	0.9%	2	4.0%	14	1.7%	3	3.4%	6	3.3%	7	3.0%	7	2.2%	7	3.6%	3	6.1%	5	0.0%	0	2.7%	2	3.4%	3	1.9%	3
Electrical goods shopping	1.6%	9	1.3%	3	1.7%	6	1.7%	3	2.3%	4	0.9%	2	1.7%	4	1.6%	5	0.0%	0	0.0%	0	2.4%	2	1.3%	1	0.0%	0	3.8%	6
Furniture / carpet	0.4%	2	0.4%	1	0.3%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	3.5%	20	3.1%	7	3.8%	13	3.9%	7	5.7%	10	1.4%	3	3.9%	9	3.2%	10	1.2%	1	1.2%	1	4.9%	4	2.7%	2	3.4%	3	5.6%	9
Library	3.0%	17	1.3%	3	4.0%	14	3.9%	7	4.5%	8	0.9%	2	3.0%	7	2.6%	8	1.2%	1	2.4%	2	0.0%	0	2.7%	2	4.6%	4	5.0%	8
Market	4.9%	28	4.0%	9	5.5%	19	4.5%	8	5.7%	10	4.7%	10	4.8%	11	4.8%	15	1.2%	1	2.4%	2	13.4%	11	1.3%	1	1.1%	1	7.5%	12
Public Offices	1.8%	10	2.2%	5	1.4%	5	3.4%	6	1.1%	2	0.9%	2	1.3%	3	1.9%	6	2.4%	2	1.2%	1	1.2%	1	1.3%	1	2.3%	2	1.9%	3
Services (e.g. hairdressers, launderette)	3.3%	19	1.3%	3	4.6%	16	1.1%	2	3.4%	6	5.1%	11	3.5%	8	2.9%	9	2.4%	2	4.9%	4	0.0%	0	0.0%	0	4.6%	4	5.6%	9
Social / leisure activities	5.6%	32	4.9%	11	6.1%	21	5.6%	10	5.7%	10	5.6%	12	5.7%	13	5.1%	16	7.1%	6	6.1%	5	6.1%	5	2.7%	2	5.7%	5	5.6%	9
Stationers / newsagents	4.4%	25	6.3%	14	3.2%	11	3.9%	7	2.8%	5	6.0%	13	5.2%	12	3.8%	12	1.2%	1	6.1%	5	1.2%	1	8.0%	6	6.9%	6	3.8%	6
Visit specialist shops	2.8%	16	1.8%	4	3.5%	12	1.7%	3	5.1%	9	1.9%	4	2.2%	5	2.6%	8	1.2%	1	7.3%	6	2.4%	2	2.7%	2	1.1%	1	2.5%	4
Work / School / College	10.5%	60	12.9%	29	9.0%	31	15.2%	27	12.5%	22	4.7%	10	12.6%	29	8.6%	27	9.5%	8	6.1%	5	9.8%	8	5.3%	4	10.3%	9	16.3%	26
Other	3.7%	21	4.0%	9	3.5%	12	3.4%	6	4.5%	8	3.3%	7	4.3%	10	3.5%	11	2.4%	2	0.0%	0	12.2%	10	4.0%	3	4.6%	4	1.3%	2
Aldi, Branch Road, Batley	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.0%	0	1.4%	3	0.4%	1	0.6%	2	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	1.1%	6	0.4%	1	1.4%	5	1.1%	2	0.0%	0	1.9%	4	0.4%	1	1.6%	5	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	1.2%	7	0.4%	1	1.7%	6	2.2%	4	1.1%	2	0.5%	1	0.9%	2	1.3%	4	0.0%	0	0.0%	0	8.5%	7	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.0%	0	0.9%	2	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Buy household / toiletry goods	0.9%	5	0.0%	0	1.4%	5	1.7%	3	0.6%	1	0.5%	1	0.9%	2	1.0%	3	1.2%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.6%	1
Card shop	1.4%	8	1.3%	3	1.4%	5	2.8%	5	0.6%	1	0.9%	2	0.4%	1	2.2%	7	0.0%	0	0.0%	0	6.1%	5	0.0%	0	1.1%	1	1.3%	2
Catch train / bus / passing through	0.9%	5	0.9%	2	0.9%	3	0.6%	1	1.1%	2	0.9%	2	0.4%	1	1.3%	4	0.0%	0	1.2%	1	0.0%	0	2.7%	2	1.1%	1	0.6%	1
Charity shop	1.1%	6	0.4%	1	1.4%	5	0.0%	0	1.7%	3	1.4%	3	0.9%	2	1.3%	4	4.8%	4	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	2.3%	13	1.8%	4	2.6%	9	1.7%	3	0.0%	0	4.7%	10	2.2%	5	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	13	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.5%	3	0.9%	2	0.3%	1	0.0%	0	1.7%	3	0.0%	0	0.9%	2	0.3%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.9%	5	0.4%	1	1.2%	4	1.1%	2	0.6%	1	0.9%	2	0.0%	0	1.6%	5	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	1.4%	8	2.7%	6	0.6%	2	1.1%	2	1.1%	2	1.9%	4	1.7%	4	1.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	5.7%	5	1.3%	2
Iceland, Alfreds Way, Batley	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.9%	5	0.9%	2	0.9%	3	1.1%	2	1.7%	3	0.0%	0	0.0%	0	1.6%	5	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.9%	3
Lidl, Northgate, Heckmondwike	2.3%	13	2.2%	5	2.3%	8	1.7%	3	2.8%	5	2.3%	5	2.2%	5	2.6%	8	0.0%	0	0.0%	0	0.0%	0	17.3%	13	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.6%	1	0.9%	2	1.3%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Maughan's Caterers, Heckmondwike	0.7%	4	0.4%	1	0.9%	3	0.0%	0	0.6%	1	1.4%	3	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Meet friends / family	2.8%	16	2.7%	6	2.9%	10	2.8%	5	3.4%	6	2.3%	5	4.3%	10	1.3%	4	0.0%	0	4.9%	4	1.2%	1	2.7%	2	2.3%	2	4.4%	7
Morrisons, Union Street, Heckmondwike	5.1%	29	6.7%	15	4.0%	14	3.4%	6	7.4%	13	4.7%	10	3.0%	7	6.7%	21	0.0%	0	0.0%	0	0.0%	0	38.7%	29	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	1.1%	6	0.0%	0	1.7%	6	0.6%	1	1.1%	2	1.4%	3	1.3%	3	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6
Sharlands of Paddock, Holmfirth	0.7%	4	0.4%	1	0.9%	3	0.0%	0	0.6%	1	1.4%	3	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0
Tesco, Bradford Road, Batley	3.2%	18	2.2%	5	3.8%	13	3.9%	7	1.1%	2	4.2%	9	1.7%	4	4.2%	13	21.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	4.0%	23	3.1%	7	4.6%	16	2.8%	5	4.5%	8	4.7%	10	2.6%	6	5.1%	16	0.0%	0	28.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.7%	4	0.4%	1	0.9%	3	1.7%	3	0.6%	1	0.0%	0	0.4%	1	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Visit optician	0.9%	5	0.0%	0	1.4%	5	0.6%	1	0.6%	1	1.4%	3	1.3%	3	0.6%	2	2.4%	2	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.0%	0
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	20.9%	119	27.7%	62	16.5%	57	21.9%	39	22.7%	40	18.1%	39	23.0%	53	19.2%	60	27.4%	23	12.2%	10	19.5%	16	37.3%	28	26.4%	23	11.9%	19
30 - 59 minutes	20.7%	118	18.8%	42	22.0%	76	22.5%	40	14.8%	26	24.2%	52	14.8%	34	25.2%	79	36.9%	31	26.8%	22	18.3%	15	26.7%	20	17.2%	15	9.4%	15
1hr -1 hr 29 min	20.4%	116	16.5%	37	22.8%	79	15.7%	28	18.2%	32	26.0%	56	21.7%	50	19.2%	60	13.1%	11	26.8%	22	29.3%	24	20.0%	15	18.4%	16	17.5%	28
1hr 30 mins - 1 hr 59 min	14.0%	80	11.2%	25	15.9%	55	11.2%	20	18.8%	33	12.6%	27	15.2%	35	13.7%	43	11.9%	10	9.8%	8	15.9%	13	4.0%	3	13.8%	12	21.3%	34
2hrs - 2hrs 29 mins	7.9%	45	6.7%	15	8.7%	30	7.9%	14	9.1%	16	7.0%	15	5.2%	12	9.3%	29	2.4%	2	11.0%	9	3.7%	3	5.3%	4	8.0%	7	12.5%	20
2hrs 30 mins - 2hrs 59 mins	3.9%	22	2.2%	5	4.9%	17	5.1%	9	5.7%	10	1.4%	3	4.8%	11	3.5%	11	1.2%	1	3.7%	3	2.4%	2	1.3%	1	4.6%	4	6.9%	11
3hrs - 3hrs 59 mins	3.0%	17	3.1%	7	2.9%	10	2.2%	4	2.3%	4	4.2%	9	3.9%	9	2.2%	7	1.2%	1	1.2%	1	4.9%	4	0.0%	0	1.1%	1	6.3%	10
4hrs or more	7.4%	42	11.2%	25	4.9%	17	10.7%	19	8.0%	14	4.2%	9	9.6%	22	5.8%	18	3.6%	3	7.3%	6	6.1%	5	1.3%	1	8.0%	7	12.5%	20
(Don't know)	1.9%	11	2.7%	6	1.4%	5	2.8%	5	0.6%	1	2.3%	5	1.7%	4	1.9%	6	2.4%	2	1.2%	1	0.0%	0	4.0%	3	2.3%	2	1.9%	3
Mean:		87		88		87		92		92		80		93		83		62		89		85		52		85		119
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	31.9%	182	27.7%	62	34.7%	120	30.3%	54	29.5%	52	35.3%	76	27.0%	62	34.8%	109	35.7%	30	25.6%	21	37.8%	31	34.7%	26	26.4%	23	31.9%	51
No	65.4%	373	69.2%	155	63.0%	218	68.0%	121	66.5%	117	62.3%	134	71.3%	164	62.3%	195	61.9%	52	67.1%	55	61.0%	50	62.7%	47	71.3%	62	66.9%	107
(Don't know)	2.6%	15	3.1%	7	2.3%	8	1.7%	3	4.0%	7	2.3%	5	1.7%	4	2.9%	9	2.4%	2	7.3%	6	1.2%	1	2.7%	2	2.3%	2	1.3%	2
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																												
Everyday	7.2%	41	9.8%	22	5.5%	19	12.9%	23	4.5%	8	4.7%	10	4.3%	10	8.9%	28	10.7%	9	9.8%	8	2.4%	2	16.0%	12	1.1%	1	5.6%	9
2-3 times a week	22.8%	130	20.1%	45	24.6%	85	19.7%	35	16.5%	29	30.2%	65	17.0%	39	26.8%	84	26.2%	22	28.0%	23	35.4%	29	24.0%	18	18.4%	16	13.8%	22
Once a week	33.3%	190	32.6%	73	33.8%	117	27.5%	49	40.3%	71	32.6%	70	32.2%	74	35.1%	110	33.3%	28	35.4%	29	37.8%	31	33.3%	25	26.4%	23	33.8%	54
Once a fortnight	6.8%	39	5.8%	13	7.5%	26	6.7%	12	11.9%	21	2.8%	6	7.4%	17	6.4%	20	1.2%	1	6.1%	5	6.1%	5	6.7%	5	6.9%	6	10.6%	17
Once a month	3.9%	22	3.6%	8	4.0%	14	3.9%	7	5.1%	9	2.8%	6	6.5%	15	2.2%	7	3.6%	3	3.7%	3	3.7%	3	1.3%	1	9.2%	8	2.5%	4
Less than once a month	6.8%	39	4.9%	11	8.1%	28	7.3%	13	3.4%	6	9.3%	20	9.6%	22	4.5%	14	10.7%	9	7.3%	6	3.7%	3	1.3%	1	17.2%	15	3.1%	5
Never	16.7%	95	20.1%	45	14.5%	50	19.1%	34	16.5%	29	14.9%	32	20.0%	46	14.1%	44	14.3%	12	2.4%	2	9.8%	8	14.7%	11	18.4%	16	28.8%	46
First time today	0.5%	3	0.9%	2	0.3%	1	0.6%	1	0.0%	0	0.9%	2	1.3%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	1.1%	1	0.0%	0
(Don't know / varies)	1.9%	11	2.2%	5	1.7%	6	2.2%	4	1.7%	3	1.9%	4	1.7%	4	1.9%	6	0.0%	0	6.1%	5	1.2%	1	1.3%	1	1.1%	1	1.9%	3
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	44.7%	255	50.9%	114	40.8%	141	48.9%	87	46.6%	82	40.0%	86	51.7%	119	40.6%	127	46.4%	39	34.1%	28	41.5%	34	30.7%	23	57.5%	50	50.6%	81
Up to £5	7.5%	43	8.5%	19	6.9%	24	9.0%	16	7.4%	13	6.0%	13	7.4%	17	7.7%	24	2.4%	2	14.6%	12	2.4%	2	9.3%	7	6.9%	6	8.8%	14
£6 - £10	14.0%	80	12.5%	28	15.0%	52	12.4%	22	11.9%	21	17.2%	37	10.0%	23	16.9%	53	15.5%	13	15.9%	13	9.8%	8	20.0%	15	12.6%	11	12.5%	20
£11 - £15	6.5%	37	5.8%	13	6.9%	24	4.5%	8	4.5%	8	9.8%	21	6.1%	14	7.0%	22	9.5%	8	8.5%	7	6.1%	5	5.3%	4	3.4%	3	6.3%	10
£16 - £20	6.1%	35	4.0%	9	7.5%	26	6.7%	12	5.7%	10	6.0%	13	7.4%	17	5.4%	17	4.8%	4	7.3%	6	7.3%	6	10.7%	8	2.3%	2	5.6%	9
£21 - £25	3.2%	18	1.3%	3	4.3%	15	4.5%	8	3.4%	6	1.9%	4	2.2%	5	3.2%	10	3.6%	3	3.7%	3	3.7%	3	4.0%	3	2.3%	2	2.5%	4
£26 - £50	6.8%	39	6.3%	14	7.2%	25	6.7%	12	6.3%	11	7.4%	16	5.2%	12	7.3%	23	6.0%	5	4.9%	4	11.0%	9	13.3%	10	6.9%	6	3.1%	5
£51 - £75	0.9%	5	0.9%	2	0.9%	3	0.6%	1	1.7%	3	0.5%	1	0.9%	2	1.0%	3	0.0%	0	2.4%	2	1.2%	1	0.0%	0	0.0%	0	1.3%	2
£76 - £100	1.9%	11	1.8%	4	2.0%	7	2.8%	5	2.3%	4	0.9%	2	0.4%	1	3.2%	10	1.2%	1	2.4%	2	1.2%	1	4.0%	3	1.1%	1	1.9%	3
More than £100	0.7%	4	0.9%	2	0.6%	2	0.6%	1	1.7%	3	0.0%	0	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.3%	2
(Don't know)	7.4%	42	7.1%	16	7.5%	26	3.4%	6	8.0%	14	10.2%	22	7.4%	17	7.0%	22	10.7%	9	6.1%	5	15.9%	13	0.0%	0	5.7%	5	6.3%	10
(Refused)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Mean:		10.4		9.2		11.2		10.4		11.9		9.2		8.1		11.9		8.4		11.1		11.7		16.9		6.7		9.2
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]																												
Almondbury District Centre	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1				
Aspley Local Centre	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3		
Barnsley	0.5%	3	0.0%	0	0.9%	3	0.6%	1	0.0%	0	0.9%	2	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.6%	1		
Batley Town Centre	11.9%	68	9.8%	22	13.3%	46	9.6%	17	10.2%	18	15.3%	33	7.4%	17	15.3%	48	64.3%	54	1.2%	1	4.9%	4	10.7%	8	1.1%	1	0.0%	0
Birkenshaw Local Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	2.3%	13	1.8%	4	2.6%	9	3.4%	6	1.7%	3	1.9%	4	0.9%	2	3.5%	11	2.4%	2	8.5%	7	0.0%	0	0.0%	0	2.3%	2	1.3%	2
Brighouse	2.3%	13	2.2%	5	2.3%	8	1.1%	2	3.4%	6	2.3%	5	3.9%	9	0.3%	1	0.0%	0	6.1%	5	0.0%	0	1.3%	1	1.1%	1	3.8%	6
Cleckheaton Town Centre	7.7%	44	5.8%	13	9.0%	31	6.7%	12	8.0%	14	8.4%	18	5.2%	12	8.9%	28	0.0%	0	52.4%	43	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Denby Dale Local Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Dewsbury Town Centre	14.7%	84	12.9%	29	15.9%	55	12.9%	23	15.9%	28	15.3%	33	13.5%	31	16.3%	51	13.1%	11	2.4%	2	80.5%	66	6.7%	5	0.0%	0	0.0%	0
Elland	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Golcar Local Centre	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Gomersal Local Centre	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.7%	4	0.9%	2	0.6%	2	1.1%	2	0.0%	0	0.9%	2	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.3%	2
Heckmondwike Town Centre	11.6%	66	15.2%	34	9.2%	32	11.2%	20	13.6%	24	10.2%	22	8.7%	20	14.1%	44	4.8%	4	9.8%	8	0.0%	0	72.0%	54	0.0%	0	0.0%	0
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	5.1%	29	6.3%	14	4.3%	15	2.8%	5	5.7%	10	6.5%	14	4.3%	10	5.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	29	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	23.0%	131	21.0%	47	24.3%	84	32.0%	57	24.4%	43	14.4%	31	31.3%	72	17.6%	55	0.0%	0	7.3%	6	1.2%	1	0.0%	0	24.1%	21	64.4%	103
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.2%	7	1.8%	4	0.9%	3	1.1%	2	2.3%	4	0.5%	1	1.7%	4	0.3%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.3%	2
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Meltham District Centre	3.7%	21	4.9%	11	2.9%	10	3.9%	7	3.4%	6	3.7%	8	3.5%	8	3.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	10	6.9%	11
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	2.3%	13	1.3%	3	2.9%	10	2.2%	4	1.1%	2	3.3%	7	3.0%	7	1.9%	6	8.3%	7	2.4%	2	3.7%	3	0.0%	0	1.1%	1	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Scholes (Cleckheaton) Local Centre	0.9%	5	0.4%	1	1.2%	4	0.0%	0	1.1%	2	0.9%	2	0.0%	0	1.3%	4	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Slaithwaite District Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.7%	4	1.3%	3	0.3%	1	0.6%	1	1.1%	2	0.5%	1	0.4%	1	1.0%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.6%	1
Waterloo Local Centre	2.3%	13	2.2%	5	2.3%	8	0.6%	1	1.7%	3	4.2%	9	3.9%	9	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	4.4%	7

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield												
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Other	4.0%	23	5.8%	13	2.9%	10	4.5%	8	2.8%	5	4.7%	10	5.7%	13	2.6%	8	3.6%	3	1.2%	1	2.4%	2	1.3%	1	6.9%	6	6.3%	10
(Don't know)	1.2%	7	1.8%	4	0.9%	3	1.1%	2	0.6%	1	1.9%	4	1.3%	3	1.3%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.1%	1	2.5%	4
(Don't do main food shopping)	0.7%	4	1.8%	4	0.0%	0	1.1%	2	0.6%	1	0.5%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.1%	1	0.6%	1
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]																												
<i>Those who did not mention study centre at Q17 AND do a main food shop</i>																												
Accessibility by public transport	1.8%	4	0.0%	0	3.0%	4	3.1%	2	1.5%	1	1.1%	1	0.9%	1	1.9%	2	3.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Car parking prices	3.1%	7	4.3%	4	2.2%	3	1.5%	1	3.0%	2	4.2%	4	4.7%	5	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	7.7%	5
Car parking provision	4.0%	9	3.2%	3	4.5%	6	4.6%	3	4.5%	3	3.2%	3	2.8%	3	4.7%	5	0.0%	0	5.1%	2	0.0%	0	5.0%	1	5.3%	3	4.6%	3
Choice of food goods available	16.7%	38	18.3%	17	15.7%	21	13.8%	9	15.2%	10	20.0%	19	13.1%	14	19.6%	21	13.3%	4	23.1%	9	6.3%	1	20.0%	4	19.3%	11	13.8%	9
Choice of shops nearby selling non-food goods	4.4%	10	4.3%	4	4.5%	6	4.6%	3	6.1%	4	3.2%	3	0.9%	1	6.5%	7	13.3%	4	10.3%	4	0.0%	0	0.0%	0	1.8%	1	1.5%	1
Choice of shops selling food goods	11.0%	25	10.8%	10	11.2%	15	13.8%	9	7.6%	5	11.6%	11	8.4%	9	11.2%	12	16.7%	5	12.8%	5	6.3%	1	10.0%	2	17.5%	10	3.1%	2
Cleanliness	1.3%	3	1.1%	1	1.5%	2	3.1%	2	1.5%	1	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	46.3%	105	45.2%	42	47.0%	63	66.2%	43	37.9%	25	37.9%	36	52.3%	56	39.3%	42	36.7%	11	33.3%	13	56.3%	9	20.0%	4	33.3%	19	75.4%	49
Nearer to work	2.2%	5	2.2%	2	2.2%	3	0.0%	0	7.6%	5	0.0%	0	2.8%	3	1.9%	2	0.0%	0	2.6%	1	12.5%	2	5.0%	1	1.8%	1	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.2%	14	9.7%	9	3.7%	5	4.6%	3	6.1%	4	7.4%	7	6.5%	7	5.6%	6	3.3%	1	5.1%	2	6.3%	1	5.0%	1	1.8%	1	12.3%	8
Quality of shops selling food goods	2.6%	6	2.2%	2	3.0%	4	3.1%	2	3.0%	2	2.1%	2	2.8%	3	1.9%	2	0.0%	0	2.6%	1	6.3%	1	5.0%	1	1.8%	1	3.1%	2
Safety (during the day)	0.4%	1	0.0%	0	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Safety (during the night)	0.4%	1	0.0%	0	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Shopping environment	7.0%	16	4.3%	4	9.0%	12	1.5%	1	13.6%	9	6.3%	6	6.5%	7	7.5%	8	0.0%	0	20.5%	8	0.0%	0	5.0%	1	8.8%	5	3.1%	2
Other	7.5%	17	5.4%	5	9.0%	12	4.6%	3	9.1%	6	8.4%	8	6.5%	7	8.4%	9	13.3%	4	2.6%	1	6.3%	1	30.0%	6	7.0%	4	1.5%	1
Bigger store	2.6%	6	2.2%	2	3.0%	4	1.5%	1	0.0%	0	5.3%	5	0.0%	0	4.7%	5	0.0%	0	5.1%	2	0.0%	0	5.0%	1	5.3%	3	0.0%	0
Cheaper prices	3.5%	8	2.2%	2	4.5%	6	3.1%	2	3.0%	2	4.2%	4	3.7%	4	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	6	3.1%	2
Morrisons on offer	3.1%	7	4.3%	4	2.2%	3	4.6%	3	1.5%	1	3.2%	3	3.7%	4	2.8%	3	3.3%	1	5.1%	2	0.0%	0	0.0%	0	7.0%	4	0.0%	0
Sainsbury's on offer (Don't know / no reason)	1.8%	4	0.0%	0	3.0%	4	1.5%	1	3.0%	2	1.1%	1	1.9%	2	1.9%	2	6.7%	2	2.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Base:	227	93	134	65	66	95	107	107	30	39	16	20	57	65														

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)?																												
<i>Those who do main food shopping at Q17</i>																												
Car / van (as driver)	41.3%	234	39.1%	86	42.8%	148	26.1%	46	54.3%	95	43.5%	93	47.8%	110	35.6%	110	32.1%	27	46.3%	38	32.1%	26	33.8%	25	53.5%	46	45.3%	72
Car / van (as passenger)	11.5%	65	6.4%	14	14.7%	51	15.3%	27	6.9%	12	11.7%	25	12.6%	29	11.3%	35	9.5%	8	18.3%	15	7.4%	6	10.8%	8	9.3%	8	12.6%	20
Bus, minibus or coach	20.5%	116	24.1%	53	18.2%	63	19.9%	35	18.3%	32	22.9%	49	17.4%	40	23.0%	71	22.6%	19	9.8%	8	34.6%	28	13.5%	10	23.3%	20	19.5%	31
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	21.4%	121	25.5%	56	18.8%	65	31.8%	56	16.6%	29	16.8%	36	17.4%	40	24.6%	76	28.6%	24	23.2%	19	21.0%	17	35.1%	26	10.5%	9	16.4%	26
Taxi / minicab	1.4%	8	0.5%	1	2.0%	7	1.1%	2	0.6%	1	2.3%	5	0.9%	2	1.6%	5	4.8%	4	1.2%	1	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Train	0.4%	2	0.0%	0	0.6%	2	1.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Metro	0.2%	1	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Bicycle	0.4%	2	0.5%	1	0.3%	1	0.6%	1	0.6%	1	0.0%	0	0.9%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Park and Ride	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.6%	1	0.9%	2	0.0%	0	1.0%	3	1.2%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	10	2.3%	5	1.4%	5	2.3%	4	1.1%	2	1.9%	4	0.9%	2	2.6%	8	0.0%	0	1.2%	1	0.0%	0	4.1%	3	2.3%	2	2.5%	4
(Not applicable - online shopping)	0.5%	3	1.4%	3	0.0%	0	1.1%	2	0.6%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.6%	1
Base:		566		220		346		176		175		214		230		309		84		82		81		74		86		159
Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]																												
Yes - carpets	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.0%	0	0.5%	1	0.0%	0	0.6%	2	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Yes - chemist	6.5%	37	1.8%	4	9.5%	33	6.7%	12	7.4%	13	5.1%	11	5.7%	13	6.7%	21	3.6%	3	12.2%	10	4.9%	4	10.7%	8	2.3%	2	6.3%	10
Yes - clothing, footwear	8.4%	48	4.0%	9	11.3%	39	9.0%	16	9.7%	17	7.0%	15	8.7%	20	7.7%	24	10.7%	9	1.2%	1	3.7%	3	12.0%	9	1.1%	1	15.6%	25
Yes - DIY goods	1.1%	6	1.3%	3	0.9%	3	0.6%	1	0.6%	1	1.9%	4	1.3%	3	0.6%	2	1.2%	1	1.2%	1	1.2%	1	1.3%	1	0.0%	0	1.3%	2
Yes - electrical goods	3.2%	18	4.9%	11	2.0%	7	3.9%	7	4.5%	8	1.4%	3	2.6%	6	3.5%	11	0.0%	0	1.2%	1	6.1%	5	4.0%	3	0.0%	0	5.6%	9
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	3.5%	20	4.0%	9	3.2%	11	5.1%	9	3.4%	6	2.3%	5	4.3%	10	2.9%	9	2.4%	2	0.0%	0	4.9%	4	4.0%	3	2.3%	2	5.6%	9
Yes - Stationery	4.0%	23	3.6%	8	4.3%	15	3.4%	6	1.7%	3	6.5%	14	6.1%	14	2.6%	8	1.2%	1	4.9%	4	1.2%	1	4.0%	3	3.4%	3	6.9%	11
No	57.7%	329	66.5%	149	52.0%	180	59.0%	105	55.7%	98	58.6%	126	56.5%	130	60.7%	190	60.7%	51	68.3%	56	53.7%	44	57.3%	43	71.3%	62	45.6%	73
Other	3.2%	18	3.1%	7	3.2%	11	2.2%	4	3.4%	6	3.7%	8	3.0%	7	3.5%	11	1.2%	1	1.2%	1	6.1%	5	5.3%	4	1.1%	1	3.8%	6
Yes - health and beauty products	0.5%	3	0.4%	1	0.6%	2	0.6%	1	1.1%	2	0.0%	0	0.9%	2	0.3%	1	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.0%	0
Yes - household goods / toiletries	1.8%	10	1.3%	3	2.0%	7	1.1%	2	2.8%	5	1.4%	3	1.7%	4	1.9%	6	1.2%	1	0.0%	0	7.3%	6	1.3%	1	0.0%	0	1.3%	2
(Don't know)	13.3%	76	10.3%	23	15.3%	53	12.4%	22	11.4%	20	15.8%	34	13.5%	31	12.1%	38	17.9%	15	12.2%	10	11.0%	9	5.3%	4	18.4%	16	13.8%	22
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]																												
Barnsley Town Centre	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.4%	3	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.6%	1		
Batley Town Centre	7.4%	42	6.7%	15	7.8%	27	3.9%	7	4.0%	7	13.0%	28	3.9%	9	9.9%	31	40.5%	34	0.0%	0	1.2%	1	8.0%	6	1.1%	1	0.0%	0
Birstall District Centre	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Bradford City Centre	2.5%	14	1.3%	3	3.2%	11	1.1%	2	2.8%	5	3.3%	7	0.4%	1	4.2%	13	2.4%	2	9.8%	8	0.0%	0	2.7%	2	1.1%	1	0.6%	1
Brighouse Town Centre	1.1%	6	0.9%	2	1.2%	4	0.0%	0	1.7%	3	1.4%	3	0.9%	2	0.6%	2	1.2%	1	2.4%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	5.3%	30	3.6%	8	6.4%	22	3.9%	7	3.4%	6	7.4%	16	4.8%	11	4.8%	15	0.0%	0	35.4%	29	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Dewsbury Town Centre	13.0%	74	12.9%	29	13.0%	45	10.7%	19	14.2%	25	14.0%	30	9.6%	22	16.3%	51	10.7%	9	2.4%	2	67.1%	55	9.3%	7	0.0%	0	0.6%	1
Elland Town Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.7%	4	0.4%	1	0.9%	3	1.1%	2	1.1%	2	0.0%	0	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.3%	2
Heckmondwike Town Centre	3.7%	21	4.9%	11	2.9%	10	4.5%	8	2.8%	5	3.7%	8	1.7%	4	4.8%	15	0.0%	0	2.4%	2	0.0%	0	25.3%	19	0.0%	0	0.0%	0
Holmfirth Town Centre	5.3%	30	4.9%	11	5.5%	19	2.2%	4	4.5%	8	8.4%	18	5.2%	12	5.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	26	2.5%	4
Honley District Centre	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Huddersfield Town Centre	26.3%	150	26.3%	59	26.3%	91	33.7%	60	29.0%	51	18.1%	39	32.2%	74	23.3%	73	0.0%	0	14.6%	12	4.9%	4	8.0%	6	34.5%	30	61.3%	98
Kirkburton District Centre	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Leeds City Centre	8.6%	49	12.1%	27	6.4%	22	11.2%	20	9.1%	16	6.0%	13	11.7%	27	6.1%	19	14.3%	12	8.5%	7	9.8%	8	10.7%	8	2.3%	2	7.5%	12
Manchester City Centre	0.9%	5	1.3%	3	0.6%	2	1.7%	3	0.6%	1	0.5%	1	1.3%	3	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	4
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Mirfield District Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.4%	1	0.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.0%	0	1.4%	3	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.6%	1
Sheffield City Centre	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	1.8%	10	1.3%	3	2.0%	7	1.1%	2	2.3%	4	1.9%	4	2.2%	5	1.6%	5	1.2%	1	0.0%	0	1.2%	1	2.7%	2	4.6%	4	1.3%	2
York City Centre	0.7%	4	0.9%	2	0.6%	2	1.1%	2	1.1%	2	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	3
Birstall Shopping Park (Junction 27 of the M62)	2.1%	12	2.7%	6	1.7%	6	1.1%	2	3.4%	6	1.9%	4	1.3%	3	2.6%	8	4.8%	4	1.2%	1	1.2%	1	6.7%	5	0.0%	0	0.6%	1
Castlegate Retail Park, Huddersfield	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Leeds Road Retail Park, Huddersfield	0.9%	5	1.3%	3	0.6%	2	1.1%	2	1.7%	3	0.0%	0	0.4%	1	1.3%	4	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	2
Meadowhall Shopping Centre, Sheffield	1.9%	11	2.7%	6	1.4%	5	2.8%	5	0.6%	1	2.3%	5	1.7%	4	2.2%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.7%	5	3.1%	5
Mill Discount Village,	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.9%	2	0.4%	1	0.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield													
Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Redbrick Mill, Bradford Road, Batley	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Shopping Centre, Manchester	1.2%	7	0.9%	2	1.4%	5	2.8%	5	0.6%	1	0.5%	1	2.2%	5	0.6%	2	0.0%	0	2.4%	2	1.2%	1	0.0%	0	1.1%	1	1.9%
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds	8.1%	46	5.4%	12	9.8%	34	9.6%	17	9.7%	17	5.6%	12	10.0%	23	6.4%	20	13.1%	11	11.0%	9	6.1%	5	17.3%	13	1.1%	1	4.4%
Other	2.1%	12	4.0%	9	0.9%	3	2.2%	4	0.6%	1	3.3%	7	1.7%	4	2.2%	7	2.4%	2	1.2%	1	1.2%	1	0.0%	0	4.6%	4	2.5%
Online	0.5%	3	0.4%	1	0.6%	2	0.6%	1	1.1%	2	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.6%
(Don't know / can't remember)	1.9%	11	2.7%	6	1.4%	5	1.1%	2	2.3%	4	2.3%	5	1.3%	3	2.2%	7	3.6%	3	3.7%	3	0.0%	0	1.3%	1	2.3%	2	1.3%
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160													

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	1.1%	6	2.2%	5	0.3%	1	1.7%	3	0.0%	0	1.4%	3	0.4%	1	1.6%	5	1.2%	1	0.0%	0	0.0%	0	5.3%	4	1.1%	1	0.0%	0
2-3 times a week	10.2%	58	5.8%	13	13.0%	45	9.0%	16	9.7%	17	11.6%	25	7.8%	18	11.8%	37	14.3%	12	7.3%	6	6.1%	5	9.3%	7	6.9%	6	13.8%	22
Once a week	31.4%	179	34.4%	77	29.5%	102	29.8%	53	28.4%	50	34.9%	75	30.0%	69	32.9%	103	27.4%	23	41.5%	34	41.5%	34	21.3%	16	33.3%	29	26.9%	43
Once a fortnight	16.1%	92	14.7%	33	17.1%	59	17.4%	31	10.8%	19	19.5%	42	13.5%	31	17.9%	56	21.4%	18	13.4%	11	13.4%	11	16.0%	12	14.9%	13	16.9%	27
Once a month	18.6%	106	18.8%	42	18.5%	64	19.1%	34	23.3%	41	14.4%	31	21.7%	50	17.3%	54	20.2%	17	22.0%	18	23.2%	19	22.7%	17	18.4%	16	11.9%	19
Less than once a month	14.7%	84	17.0%	38	13.3%	46	14.0%	25	21.0%	37	10.2%	22	15.2%	35	12.8%	40	13.1%	11	11.0%	9	11.0%	9	13.3%	10	23.0%	20	15.6%	25
Never	0.9%	5	0.4%	1	1.2%	4	1.1%	2	0.6%	1	0.9%	2	2.2%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.3%	2
(Don't know / varies)	7.0%	40	6.7%	15	7.2%	25	7.9%	14	6.3%	11	7.0%	15	9.1%	21	5.8%	18	1.2%	1	4.9%	4	4.9%	4	9.3%	7	2.3%	2	13.8%	22
Mean:	0.85	0.85	0.86	0.87	0.72	0.96	0.74	0.94	0.91	0.78	0.75	1.08	0.76	0.87														
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160														

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield																
Meanscore = [£]																														
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																														
Nothing	4.9%	28	8.0%	18	2.9%	10	1.7%	3	6.8%	12	6.0%	13	6.5%	15	4.2%	13	8.3%	7	0.0%	0	9.8%	8	4.0%	3	10.3%	9	0.6%	1		
Up to £5	5.6%	32	6.7%	15	4.9%	17	5.6%	10	2.8%	5	7.9%	17	5.2%	12	6.4%	20	10.7%	9	3.7%	3	7.3%	6	8.0%	6	2.3%	2	3.8%	6		
£6-£10	11.4%	65	10.3%	23	12.1%	42	9.6%	17	11.4%	20	13.0%	28	8.7%	20	14.1%	44	10.7%	9	17.1%	14	9.8%	8	9.3%	7	17.2%	15	7.5%	12		
£11-£15	8.8%	50	5.4%	12	11.0%	38	8.4%	15	6.8%	12	10.7%	23	7.0%	16	9.9%	31	10.7%	9	3.7%	3	8.5%	7	9.3%	7	8.0%	7	10.6%	17		
£16-£20	10.0%	57	6.7%	15	12.1%	42	7.9%	14	11.4%	20	10.7%	23	10.0%	23	9.3%	29	8.3%	7	7.3%	6	11.0%	9	9.3%	7	10.3%	9	11.9%	19		
£21-£25	9.3%	53	7.6%	17	10.4%	36	10.7%	19	6.8%	12	9.8%	21	9.1%	21	8.9%	28	11.9%	10	9.8%	8	7.3%	6	8.0%	6	10.3%	9	8.8%	14		
£26-£50	17.2%	98	17.9%	40	16.8%	58	15.7%	28	20.5%	36	15.8%	34	20.0%	46	15.7%	49	11.9%	10	19.5%	16	13.4%	11	25.3%	19	11.5%	10	20.0%	32		
£51-£75	5.8%	33	5.4%	12	6.1%	21	7.3%	13	5.1%	9	5.1%	11	7.4%	17	5.1%	16	6.0%	5	9.8%	8	1.2%	1	6.7%	5	4.6%	4	6.3%	10		
£76-£100	5.8%	33	7.1%	16	4.9%	17	7.9%	14	7.4%	13	2.8%	6	7.0%	16	4.8%	15	1.2%	1	11.0%	9	4.9%	4	6.7%	5	4.6%	4	6.3%	10		
More than £100	6.7%	38	8.0%	18	5.8%	20	11.2%	20	6.8%	12	2.8%	6	7.4%	17	5.1%	16	3.6%	3	6.1%	5	7.3%	6	6.7%	5	4.6%	4	9.4%	15		
(Don't know / can't remember)	14.2%	81	17.0%	38	12.4%	43	14.0%	25	13.6%	24	14.9%	32	10.9%	25	16.6%	52	16.7%	14	12.2%	10	19.5%	16	6.7%	5	14.9%	13	14.4%	23		
(Refused)	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Mean:	33.8		36.2	32.3	41.8	35.7		25.5	36.6		30.5		24.1	40.5		29.9						35.2		27.6		39.7				
Base:	570		224	346	178	176		215	230		313		84	82		82						75		87		160				

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]																												
<i>Those who did not mention study centre at Q21</i>																												
Accessibility by public transport	2.9%	9	3.9%	5	2.2%	4	5.0%	5	0.0%	0	3.8%	4	3.0%	4	3.1%	5	0.0%	0	5.7%	3	0.0%	0	5.4%	3	3.3%	2	1.6%	1
Car parking prices	1.3%	4	0.8%	1	1.7%	3	1.0%	1	1.9%	2	1.0%	1	0.8%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.8%	3
Car parking provision	2.3%	7	2.3%	3	2.2%	4	1.0%	1	2.9%	3	2.9%	3	3.0%	4	1.3%	2	0.0%	0	1.9%	1	0.0%	0	5.4%	3	0.0%	0	4.8%	3
Choice of food goods available	3.6%	11	3.9%	5	3.3%	6	2.0%	2	1.9%	2	6.7%	7	3.0%	4	3.1%	5	2.0%	1	1.9%	1	0.0%	0	3.6%	2	4.9%	3	6.5%	4
Choice of shops selling non-food goods	60.5%	187	59.4%	76	61.3%	111	56.4%	57	64.1%	66	61.0%	64	62.4%	83	60.0%	96	74.0%	37	60.4%	32	77.8%	21	64.3%	36	59.0%	36	40.3%	25
Choice of shops selling food goods	5.5%	17	3.9%	5	6.6%	12	5.9%	6	6.8%	7	3.8%	4	6.0%	8	4.4%	7	8.0%	4	5.7%	3	0.0%	0	0.0%	0	6.6%	4	9.7%	6
Cleanliness	3.6%	11	4.7%	6	2.8%	5	5.0%	5	2.9%	3	2.9%	3	4.5%	6	3.1%	5	0.0%	0	1.9%	1	0.0%	0	7.1%	4	0.0%	0	9.7%	6
Entertainment / events	3.6%	11	4.7%	6	2.8%	5	5.0%	5	5.8%	6	0.0%	0	4.5%	6	3.1%	5	0.0%	0	7.5%	4	0.0%	0	0.0%	0	1.6%	1	9.7%	6
Nearer to home	12.9%	40	14.1%	18	12.2%	22	12.9%	13	11.7%	12	14.3%	15	14.3%	19	11.3%	18	12.0%	6	9.4%	5	7.4%	2	1.8%	1	21.3%	13	21.0%	13
Nearer to work	2.6%	8	2.3%	3	2.8%	5	1.0%	1	5.8%	6	1.0%	1	3.8%	5	1.9%	3	0.0%	0	9.4%	5	0.0%	0	1.8%	1	1.6%	1	1.6%	1
Poor accessibility to (STUDY CENTRE)	0.3%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Provision of leisure services nearby	1.0%	3	2.3%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.8%	1	1.3%	2	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0	1.6%	1
Provision of services nearby, such as banks / financial services	1.9%	6	3.9%	5	0.6%	1	2.0%	2	1.9%	2	1.9%	2	3.0%	4	1.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	6.5%	4
Public information, signposts, public facilities	1.3%	4	2.3%	3	0.6%	1	1.0%	1	1.0%	1	1.9%	2	1.5%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	3.2%	2
Quality of food goods available	0.6%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.3%	2	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Quality of shops selling food goods	1.9%	6	1.6%	2	2.2%	4	3.0%	3	1.0%	1	1.9%	2	3.0%	4	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	6.5%	4
Safety (during the day)	0.6%	2	0.0%	0	1.1%	2	1.0%	1	1.0%	1	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Safety (during the night)	0.6%	2	0.0%	0	1.1%	2	1.0%	1	1.0%	1	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Shopping environment	17.2%	53	16.4%	21	17.7%	32	19.8%	20	14.6%	15	17.1%	18	15.0%	20	19.4%	31	2.0%	1	37.7%	20	11.1%	3	16.1%	9	14.8%	9	17.7%	11
Other	4.5%	14	3.1%	4	5.5%	10	3.0%	3	7.8%	8	2.9%	3	5.3%	7	4.4%	7	0.0%	0	0.0%	0	7.4%	2	10.7%	6	1.6%	1	8.1%	5
Cheaper prices / offers	3.6%	11	4.7%	6	2.8%	5	5.0%	5	3.9%	4	1.9%	2	4.5%	6	3.1%	5	4.0%	2	0.0%	0	0.0%	0	8.9%	5	3.3%	2	3.2%	2
Good market	1.3%	4	0.8%	1	1.7%	3	0.0%	0	1.0%	1	2.9%	3	0.0%	0	2.5%	4	4.0%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Undercover shopping	1.9%	6	1.6%	2	2.2%	4	1.0%	1	1.9%	2	2.9%	3	3.0%	4	1.3%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	3	1.6%	1	3.2%	2
(Don't know / no reason)	6.5%	20	5.5%	7	7.2%	13	6.9%	7	6.8%	7	5.7%	6	3.8%	5	8.8%	14	6.0%	3	9.4%	5	3.7%	1	5.4%	3	1.6%	1	11.3%	7
Base:		309		128		181		101		103		105		133		160		50		53		27		56		61		62

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																												
Car / van (as driver)	38.8%	221	37.5%	84	39.6%	137	26.4%	47	52.3%	92	38.1%	82	45.7%	105	33.5%	105	28.6%	24	47.6%	39	26.8%	22	36.0%	27	52.9%	46	39.4%	63
Car / van (as passenger)	10.5%	60	5.4%	12	13.9%	48	11.2%	20	9.1%	16	10.7%	23	12.2%	28	9.6%	30	10.7%	9	22.0%	18	7.3%	6	5.3%	4	6.9%	6	10.6%	17
Bus, minibus or coach	28.8%	164	30.8%	69	27.5%	95	28.1%	50	26.1%	46	31.6%	68	21.7%	50	34.2%	107	31.0%	26	15.9%	13	43.9%	36	32.0%	24	27.6%	24	25.6%	41
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Walk	14.4%	82	17.9%	40	12.1%	42	20.8%	37	9.1%	16	13.5%	29	10.4%	24	17.3%	54	20.2%	17	9.8%	8	13.4%	11	20.0%	15	10.3%	9	13.8%	22
Taxi / minicab	1.2%	7	0.4%	1	1.7%	6	1.1%	2	0.6%	1	1.9%	4	0.0%	0	1.9%	6	6.0%	5	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Train	3.7%	21	5.4%	12	2.6%	9	10.7%	19	0.0%	0	0.9%	2	8.3%	19	0.0%	0	2.4%	2	0.0%	0	3.7%	3	1.3%	1	0.0%	0	9.4%	15
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.6%	1	0.9%	2	0.0%	0	1.0%	3	1.2%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	7	1.8%	4	0.9%	3	1.1%	2	0.6%	1	1.9%	4	0.4%	1	1.9%	6	0.0%	0	3.7%	3	1.2%	1	1.3%	1	2.3%	2	0.0%	0
(Do not travel, goods delivered)	0.5%	3	0.4%	1	0.6%	2	0.6%	1	1.1%	2	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.6%	1
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?

Those who did not mention study centre at Q21

Everyday	1.6%	5	1.6%	2	1.7%	3	0.0%	0	2.9%	3	1.9%	2	1.5%	2	1.9%	3	0.0%	0	1.9%	1	0.0%	0	5.4%	3	1.6%	1	0.0%	0
2-3 times a week	7.4%	23	7.0%	9	7.7%	14	7.9%	8	8.7%	9	5.7%	6	6.0%	8	8.8%	14	8.0%	4	5.7%	3	7.4%	2	8.9%	5	8.2%	5	6.5%	4
Once a week	19.1%	59	15.6%	20	21.5%	39	20.8%	21	16.5%	17	20.0%	21	15.8%	21	23.8%	38	30.0%	15	11.3%	6	11.1%	3	26.8%	15	19.7%	12	12.9%	8
Once a fortnight	19.4%	60	22.7%	29	17.1%	31	13.9%	14	22.3%	23	21.9%	23	15.8%	21	22.5%	36	20.0%	10	15.1%	8	25.9%	7	14.3%	8	31.1%	19	12.9%	8
Once a month	22.3%	69	14.8%	19	27.6%	50	19.8%	20	25.2%	26	21.9%	23	32.3%	43	13.8%	22	24.0%	12	28.3%	15	25.9%	7	12.5%	7	18.0%	11	27.4%	17
Less than once a month	11.3%	35	14.8%	19	8.8%	16	13.9%	14	12.6%	13	7.6%	8	13.5%	18	10.0%	16	10.0%	5	13.2%	7	7.4%	2	16.1%	9	6.6%	4	12.9%	8
Never	7.4%	23	10.9%	14	5.0%	9	8.9%	9	6.8%	7	6.7%	7	6.8%	9	6.3%	10	2.0%	1	11.3%	6	11.1%	3	3.6%	2	8.2%	5	9.7%	6
(Don't know / varies)	11.3%	35	12.5%	16	10.5%	19	14.9%	15	4.9%	5	14.3%	15	8.3%	11	13.1%	21	6.0%	3	13.2%	7	11.1%	3	12.5%	7	6.6%	4	17.7%	11
Mean:		0.75		0.70		0.78		0.64		0.83		0.77		0.66		0.86		0.73		0.65		0.58		1.13		0.78		0.55
Base:		309		128		181		101		103		105		133		160		50		53		27		56		61		62

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Meanscore = [£]																												
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?																												
Nothing	42.6%	243	54.0%	121	35.3%	122	44.9%	80	41.5%	73	41.9%	90	40.4%	93	45.7%	143	48.8%	41	46.3%	38	29.3%	24	44.0%	33	64.4%	56	31.9%	51
Up to £5	9.5%	54	6.3%	14	11.6%	40	10.7%	19	6.8%	12	10.2%	22	9.1%	21	9.9%	31	11.9%	10	9.8%	8	8.5%	7	17.3%	13	8.0%	7	5.6%	9
£6 - £10	9.3%	53	8.9%	20	9.5%	33	8.4%	15	8.5%	15	10.7%	23	9.1%	21	8.6%	27	11.9%	10	9.8%	8	14.6%	12	8.0%	6	5.7%	5	7.5%	12
£11 - £15	5.3%	30	2.7%	6	6.9%	24	5.6%	10	6.3%	11	4.2%	9	5.2%	12	5.1%	16	2.4%	2	4.9%	4	4.9%	4	6.7%	5	2.3%	2	8.1%	13
£16 - £20	4.6%	26	3.6%	8	5.2%	18	1.7%	3	5.1%	9	6.5%	14	4.8%	11	4.5%	14	2.4%	2	3.7%	3	1.2%	1	6.7%	5	1.1%	1	8.8%	14
£21 - £25	4.2%	24	3.1%	7	4.9%	17	5.1%	9	6.3%	11	1.9%	4	5.7%	13	3.2%	10	0.0%	0	3.7%	3	4.9%	4	4.0%	3	2.3%	2	7.5%	12
£26 - £50	5.8%	33	6.3%	14	5.5%	19	7.9%	14	4.5%	8	5.1%	11	7.4%	17	4.5%	14	1.2%	1	2.4%	2	6.1%	5	8.0%	6	2.3%	2	10.6%	17
£51 - £75	1.4%	8	2.2%	5	0.9%	3	2.2%	4	1.1%	2	0.9%	2	1.3%	3	1.6%	5	0.0%	0	2.4%	2	1.2%	1	0.0%	0	0.0%	0	3.1%	5
£76 - £100	1.1%	6	1.3%	3	0.9%	3	2.2%	4	1.1%	2	0.0%	0	1.3%	3	1.0%	3	0.0%	0	4.9%	4	1.2%	1	0.0%	0	0.0%	0	0.6%	1
More than £100	1.8%	10	2.2%	5	1.4%	5	2.2%	4	2.3%	4	0.9%	2	1.7%	4	1.6%	5	1.2%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	3.8%	6
(Don't know)	14.4%	82	9.4%	21	17.6%	61	9.0%	16	15.9%	28	17.7%	38	13.5%	31	14.4%	45	20.2%	17	12.2%	10	24.4%	20	5.3%	4	12.6%	11	12.5%	20
(Refused)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
<i>Mean:</i>		<i>11.0</i>		<i>11.1</i>		<i>11.0</i>		<i>13.2</i>		<i>12.0</i>		<i>8.3</i>		<i>12.2</i>		<i>9.9</i>		<i>4.7</i>		<i>11.3</i>		<i>15.4</i>		<i>7.5</i>		<i>3.0</i>		<i>18.1</i>
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																												
Much more frequently than before	1.6%	9	0.9%	2	2.0%	7	3.4%	6	1.1%	2	0.5%	1	1.7%	4	1.6%	5	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	3.8%	6
More frequently than before	7.2%	41	6.7%	15	7.5%	26	9.6%	17	6.8%	12	5.6%	12	8.7%	20	6.4%	20	7.1%	6	6.1%	5	3.7%	3	6.7%	5	4.6%	4	11.3%	18
About as frequently	72.8%	415	76.3%	171	70.5%	244	66.3%	118	75.6%	133	75.8%	163	70.4%	162	75.7%	237	60.7%	51	86.6%	71	76.8%	63	77.3%	58	75.9%	66	66.3%	106
Less frequently than before	10.7%	61	7.6%	17	12.7%	44	7.9%	14	11.4%	20	12.6%	27	9.1%	21	11.5%	36	27.4%	23	4.9%	4	9.8%	8	4.0%	3	10.3%	9	8.8%	14
Much less frequently than before	3.2%	18	3.1%	7	3.2%	11	2.8%	5	2.8%	5	3.7%	8	4.3%	10	1.9%	6	3.6%	3	2.4%	2	3.7%	3	4.0%	3	2.3%	2	3.1%	5
Didn't visit five years ago	3.0%	17	3.1%	7	2.9%	10	6.7%	12	1.7%	3	0.9%	2	3.5%	8	1.9%	6	1.2%	1	0.0%	0	2.4%	2	5.3%	4	2.3%	2	5.0%	8
This is my first visit	1.1%	6	1.8%	4	0.6%	2	2.2%	4	0.6%	1	0.5%	1	1.7%	4	0.6%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	4.6%	4	0.0%	0
(Don't know / can't remember)	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Meanscore = [Number of Hours]																												
Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?																												
Up to 1 hour	11.9%	68	16.5%	37	9.0%	31	12.4%	22	11.9%	21	11.6%	25	10.9%	25	13.4%	42	19.0%	16	13.4%	11	8.5%	7	5.3%	4	17.2%	15	9.4%	15
1 to 2 hours	13.2%	75	17.4%	39	10.4%	36	12.9%	23	14.2%	25	12.6%	27	11.3%	26	14.1%	44	6.0%	5	19.5%	16	29.3%	24	9.3%	7	3.4%	3	12.5%	20
2 to 4 hours	14.2%	81	13.8%	31	14.5%	50	21.9%	39	11.9%	21	9.8%	21	18.3%	42	10.9%	34	11.9%	10	7.3%	6	8.5%	7	8.0%	6	14.9%	13	24.4%	39
Over 4 hours	6.0%	34	8.5%	19	4.3%	15	8.4%	15	6.3%	11	3.7%	8	6.1%	14	5.4%	17	9.5%	8	1.2%	1	2.4%	2	6.7%	5	12.6%	11	4.4%	7
Don't visit in the evening (Don't know / varies)	47.9%	273	37.1%	83	54.9%	190	36.0%	64	49.4%	87	56.3%	121	47.4%	109	48.9%	153	52.4%	44	45.1%	37	50.0%	41	68.0%	51	37.9%	33	41.9%	67
	6.8%	39	6.7%	15	6.9%	24	8.4%	15	6.3%	11	6.0%	13	6.1%	14	7.3%	23	1.2%	1	13.4%	11	1.2%	1	2.7%	2	13.8%	12	7.5%	12
Mean:	1.05		1.27		0.91		1.46		1.01		0.77		1.15		0.94		1.03		0.74		0.87		0.76		1.41		1.28	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	0.4%	2	0.4%	1	0.3%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Better	8.1%	46	6.7%	15	9.0%	31	9.6%	17	5.1%	9	9.3%	20	8.7%	20	7.3%	23	1.2%	1	13.4%	11	4.9%	4	6.7%	5	1.1%	1	15.0%	24
About the same	40.7%	232	42.9%	96	39.3%	136	38.8%	69	42.0%	74	40.9%	88	39.6%	91	41.5%	130	21.4%	18	45.1%	37	32.9%	27	40.0%	30	34.5%	30	56.3%	90
Worse	39.1%	223	37.1%	83	40.5%	140	38.8%	69	42.0%	74	37.2%	80	39.6%	91	38.0%	119	54.8%	46	34.1%	28	48.8%	40	49.3%	37	37.9%	33	24.4%	39
Much worse	10.2%	58	9.8%	22	10.4%	36	10.7%	19	8.5%	15	11.2%	24	10.9%	25	10.5%	33	22.6%	19	7.3%	6	8.5%	7	4.0%	3	23.0%	20	1.9%	3
(Don't know)	1.6%	9	3.1%	7	0.6%	2	2.2%	4	1.1%	2	1.4%	3	1.3%	3	1.9%	6	0.0%	0	0.0%	0	3.7%	3	0.0%	0	3.4%	3	1.9%	3
Mean:	2.48		2.49		2.48		2.48		2.48		2.49		2.47		2.49		2.01		2.65		2.39		2.49		2.14		2.88	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Choice of High Street names

Much better	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.7%	3	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.6%	1
Better	6.5%	37	4.9%	11	7.5%	26	9.6%	17	3.4%	6	6.5%	14	8.3%	19	4.8%	15	0.0%	0	13.4%	11	1.2%	1	2.7%	2	1.1%	1	13.8%	22
About the same	31.9%	182	31.7%	71	32.1%	111	33.1%	59	29.0%	51	33.0%	71	33.0%	76	30.0%	94	16.7%	14	35.4%	29	22.0%	18	21.3%	16	18.4%	16	55.6%	89
Worse	44.7%	255	46.9%	105	43.4%	150	39.3%	70	51.7%	91	43.7%	94	41.3%	95	47.6%	149	54.8%	46	41.5%	34	54.9%	45	66.7%	50	46.0%	40	25.0%	40
Much worse	14.2%	81	12.5%	28	15.3%	53	15.7%	28	13.1%	23	14.0%	30	15.2%	35	14.4%	45	28.6%	24	9.8%	8	15.9%	13	6.7%	5	31.0%	27	2.5%	4
(Don't know)	2.1%	12	3.6%	8	1.2%	4	2.2%	4	1.1%	2	2.8%	6	2.2%	5	2.2%	7	0.0%	0	0.0%	0	4.9%	4	1.3%	1	3.4%	3	2.5%	4
Mean:	2.33		2.31		2.34		2.37		2.28		2.33		2.35		2.29		1.88		2.52		2.13		2.24		1.89		2.85	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Choice of independent / specialist shops																												
Much better	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.6%	1	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	2		
Better	11.6%	66	14.7%	33	9.5%	33	14.6%	26	10.8%	19	9.8%	21	13.9%	32	9.6%	30	1.2%	1	15.9%	13	4.9%	4	4.0%	3	21.8%	19	16.3%	26
About the same	37.5%	214	33.5%	75	40.2%	139	34.8%	62	38.1%	67	39.5%	85	40.0%	92	36.4%	114	22.6%	19	47.6%	39	31.7%	26	28.0%	21	40.2%	35	46.3%	74
Worse	37.7%	215	37.1%	83	38.2%	132	34.8%	62	39.2%	69	38.6%	83	32.6%	75	40.6%	127	51.2%	43	30.5%	25	50.0%	41	49.3%	37	32.2%	28	25.6%	41
Much worse	8.2%	47	8.0%	18	8.4%	29	9.6%	17	6.8%	12	8.4%	18	7.8%	18	9.3%	29	25.0%	21	3.7%	3	8.5%	7	9.3%	7	2.3%	2	4.4%	7
(Don't know)	4.4%	25	6.3%	14	3.2%	11	5.1%	9	4.5%	8	3.7%	8	5.2%	12	3.5%	11	0.0%	0	2.4%	2	4.9%	4	9.3%	7	2.3%	2	6.3%	10
Mean:	2.57		2.60		2.54		2.61		2.57		2.53		2.65		2.50		2.00		2.78		2.35		2.29		2.87		2.83	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Quality of shops																												
Much better	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Better	8.4%	48	10.3%	23	7.2%	25	9.6%	17	9.1%	16	7.0%	15	9.6%	22	7.0%	22	1.2%	1	13.4%	11	1.2%	1	4.0%	3	14.9%	13	11.9%	19
About the same	53.5%	305	46.9%	105	57.8%	200	53.4%	95	52.8%	93	54.0%	116	54.3%	125	52.7%	165	39.3%	33	56.1%	46	46.3%	38	50.7%	38	62.1%	54	60.0%	96
Worse	31.4%	179	33.5%	75	30.1%	104	29.8%	53	32.4%	57	32.1%	69	30.4%	70	32.3%	101	47.6%	40	24.4%	20	42.7%	35	36.0%	27	19.5%	17	25.0%	40
Much worse	4.4%	25	4.9%	11	4.0%	14	4.5%	8	3.4%	6	5.1%	11	3.9%	9	5.1%	16	11.9%	10	3.7%	3	4.9%	4	6.7%	5	1.1%	1	1.3%	2
(Don't know)	2.1%	12	4.0%	9	0.9%	3	2.8%	5	1.7%	3	1.9%	4	1.7%	4	2.6%	8	0.0%	0	2.4%	2	4.9%	4	2.7%	2	2.3%	2	1.3%	2
Mean:	2.68		2.67		2.69		2.70		2.71		2.64		2.71		2.64		2.30		2.81		2.46		2.53		2.93		2.85	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Range of services such as banks and other financial services																												
Much better	0.7%	4	0.9%	2	0.6%	2	0.6%	1	0.6%	1	0.9%	2	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.3%	2
Better	10.2%	58	12.1%	27	9.0%	31	15.2%	27	8.5%	15	7.4%	16	11.3%	26	9.3%	29	1.2%	1	12.2%	10	14.6%	12	10.7%	8	3.4%	3	15.0%	24
About the same	73.3%	418	69.2%	155	76.0%	263	69.1%	123	72.7%	128	77.2%	166	72.2%	166	74.4%	233	76.2%	64	69.5%	57	63.4%	52	72.0%	54	80.5%	70	75.6%	121
Worse	11.9%	68	12.9%	29	11.3%	39	11.2%	20	14.8%	26	10.2%	22	12.2%	28	11.8%	37	17.9%	15	18.3%	15	18.3%	15	9.3%	7	11.5%	10	3.8%	6
Much worse	1.1%	6	0.9%	2	1.2%	4	1.1%	2	1.1%	2	0.9%	2	0.9%	2	1.3%	4	4.8%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
(Don't know)	2.8%	16	4.0%	9	2.0%	7	2.8%	5	2.3%	4	3.3%	7	2.6%	6	2.6%	8	0.0%	0	0.0%	0	3.7%	3	4.0%	3	4.6%	4	3.8%	6
Mean:	2.97		2.99		2.96		3.03		2.92		2.97		2.99		2.96		2.74		2.94		2.96		3.04		2.92		3.13	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Range and choice of pubs / restaurants																												
Much better	0.9%	5	0.9%	2	0.9%	3	1.7%	3	0.6%	1	0.5%	1	1.7%	4	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Better	7.0%	40	10.3%	23	4.9%	17	10.1%	18	4.5%	8	6.5%	14	7.4%	17	6.4%	20	0.0%	0	12.2%	10	2.4%	2	5.3%	4	5.7%	5	11.9%	19
About the same	55.3%	315	54.0%	121	56.1%	194	52.2%	93	57.4%	101	55.8%	120	50.9%	117	58.1%	182	48.8%	41	61.0%	50	41.5%	34	38.7%	29	71.3%	62	61.9%	99
Worse	22.3%	127	21.4%	48	22.8%	79	24.2%	43	24.4%	43	19.1%	41	23.5%	54	21.7%	68	40.5%	34	18.3%	15	31.7%	26	28.0%	21	18.4%	16	9.4%	15
Much worse	4.4%	25	4.5%	10	4.3%	15	3.9%	7	5.1%	9	4.2%	9	5.2%	12	4.2%	13	7.1%	6	0.0%	0	9.8%	8	12.0%	9	0.0%	0	1.3%	2
(Don't know)	10.2%	58	8.9%	20	11.0%	38	7.9%	14	8.0%	14	14.0%	30	11.3%	26	9.3%	29	3.6%	3	8.5%	7	14.6%	12	16.0%	12	4.6%	4	12.5%	20
Mean:	2.75		2.80		2.72		2.80		2.69		2.77		2.74		2.75		2.43		2.93		2.43		2.44		2.87		3.07	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield
Leisure facilities														
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.3%	19	4.5%	10	2.6%	9	6.2%	11	1.7%	3	2.3%	5	5.2%	12
About the same	48.1%	274	43.3%	97	51.2%	177	47.8%	85	50.6%	89	46.0%	99	50.0%	115
Worse	27.0%	154	30.8%	69	24.6%	85	25.8%	46	29.0%	51	26.5%	57	24.3%	56
Much worse	7.0%	40	8.9%	20	5.8%	20	9.0%	16	8.0%	14	4.7%	10	5.7%	13
(Don't know)	14.6%	83	12.5%	28	15.9%	55	11.2%	20	10.8%	19	20.5%	44	14.8%	34
Mean:	2.56	2.49	2.60	2.58	2.52	2.58	2.64	2.47	2.47	2.57	2.36	1.89	2.80	2.87
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160

Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment

Much better	1.1%	6	1.3%	3	0.9%	3	1.7%	3	1.1%	2	0.5%	1	1.7%	4
Better	13.5%	77	16.5%	37	11.6%	40	15.2%	27	13.6%	24	12.1%	26	14.8%	34
About the same	62.8%	358	61.6%	138	63.6%	220	60.1%	107	60.2%	106	67.0%	144	61.7%	142
Worse	18.8%	107	17.0%	38	19.9%	69	18.0%	32	20.5%	36	18.1%	39	18.3%	42
Much worse	1.2%	7	0.9%	2	1.4%	5	1.1%	2	1.7%	3	0.9%	2	1.7%	4
(Don't know)	2.6%	15	2.7%	6	2.6%	9	3.9%	7	2.8%	5	1.4%	3	1.7%	4
Mean:	2.94	3.00	2.90	2.98	2.92	2.93	2.96	2.93	2.64	3.09	2.64	2.96	3.13	3.07
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160

Cleanliness

Much better	0.7%	4	1.3%	3	0.3%	1	1.7%	3	0.0%	0	0.5%	1	0.9%	2
Better	12.8%	73	12.9%	29	12.7%	44	11.2%	20	15.3%	27	12.1%	26	14.3%	33
About the same	69.3%	395	66.5%	149	71.1%	246	67.4%	120	70.5%	124	69.8%	150	66.5%	153
Worse	14.9%	85	15.6%	35	14.5%	50	16.3%	29	13.1%	23	15.3%	33	15.7%	36
Much worse	0.9%	5	0.9%	2	0.9%	3	1.1%	2	0.0%	0	1.4%	3	1.3%	3
(Don't know)	1.4%	8	2.7%	6	0.6%	2	2.2%	4	1.1%	2	0.9%	2	1.3%	3
Mean:	2.98	2.98	2.97	2.96	3.02	2.95	2.98	2.99	2.81	3.06	2.78	3.03	3.20	2.97
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		Cleckheaton		Dewsbury		Heckmondw ke		Holmfirth		Huddersfield		
Car parking provision																												
Much better	0.4%	2	0.9%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.4%	1	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Better	9.5%	54	12.5%	28	7.5%	26	6.7%	12	10.2%	18	11.2%	24	10.0%	23	8.3%	26	3.6%	3	14.6%	12	7.3%	6	13.3%	10	9.2%	8	9.4%	15
About the same	50.0%	285	43.8%	98	54.0%	187	40.4%	72	58.5%	103	50.7%	109	47.0%	108	51.4%	161	60.7%	51	69.5%	57	45.1%	37	36.0%	27	48.3%	42	44.4%	71
Worse	12.6%	72	13.8%	31	11.9%	41	15.7%	28	11.9%	21	10.7%	23	16.1%	37	10.5%	33	10.7%	9	1.2%	1	14.6%	12	13.3%	10	24.1%	21	11.9%	19
Much worse	2.6%	15	2.2%	5	2.9%	10	2.2%	4	1.7%	3	3.7%	8	3.9%	9	1.9%	6	0.0%	0	1.2%	1	6.1%	5	2.7%	2	3.4%	3	2.5%	4
(Don't know)	24.9%	142	26.8%	60	23.7%	82	34.8%	62	16.5%	29	23.7%	51	22.6%	52	27.5%	86	25.0%	21	12.2%	10	26.8%	22	34.7%	26	14.9%	13	31.3%	50
Mean:	2.90		2.95		2.87		2.79		2.97		2.91		2.83		2.93		2.90		3.15		2.73		2.92		2.74		2.91	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Car parking prices																												
Much better	4.7%	27	4.9%	11	4.6%	16	1.7%	3	9.7%	17	3.3%	7	5.7%	13	4.2%	13	4.8%	4	1.2%	1	0.0%	0	26.7%	20	0.0%	0	1.3%	2
Better	12.6%	72	16.1%	36	10.4%	36	10.1%	18	11.4%	20	15.8%	34	12.6%	29	12.1%	38	13.1%	11	15.9%	13	11.0%	9	21.3%	16	10.3%	9	8.8%	14
About the same	43.0%	245	37.9%	85	46.2%	160	34.8%	62	50.0%	88	43.7%	94	40.9%	94	43.5%	136	51.2%	43	62.2%	51	42.7%	35	10.7%	8	49.4%	43	40.6%	65
Worse	10.7%	61	11.6%	26	10.1%	35	13.5%	24	10.8%	19	8.4%	18	11.7%	27	10.2%	32	8.3%	7	4.9%	4	13.4%	11	2.7%	2	19.5%	17	12.5%	20
Much worse	2.5%	14	1.8%	4	2.9%	10	2.8%	5	1.1%	2	3.3%	7	3.5%	8	1.9%	6	0.0%	0	1.2%	1	4.9%	4	1.3%	1	4.6%	4	2.5%	4
(Don't know)	26.5%	151	27.7%	62	25.7%	89	37.1%	66	17.0%	30	25.6%	55	25.7%	59	28.1%	88	22.6%	19	14.6%	12	28.0%	23	37.3%	28	16.1%	14	34.4%	55
Mean:	3.09		3.15		3.05		2.91		3.21		3.10		3.07		3.09		3.18		3.13		2.83		4.11		2.78		2.90	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Accessibility by public transport																												
Much better	1.6%	9	3.1%	7	0.6%	2	2.2%	4	2.8%	5	0.0%	0	0.9%	2	2.2%	7	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	3.1%	5
Better	15.4%	88	16.1%	36	15.0%	52	13.5%	24	18.2%	32	14.9%	32	17.0%	39	14.4%	45	4.8%	4	13.4%	11	9.8%	8	25.3%	19	12.6%	11	21.9%	35
About the same	60.7%	346	59.4%	133	61.6%	213	62.9%	112	54.5%	96	63.7%	137	58.3%	134	62.9%	197	72.6%	61	62.2%	51	64.6%	53	46.7%	35	59.8%	52	58.8%	94
Worse	8.8%	50	5.4%	12	11.0%	38	8.4%	15	10.2%	18	7.9%	17	8.7%	20	8.6%	27	13.1%	11	9.8%	8	12.2%	10	5.3%	4	11.5%	10	4.4%	7
Much worse	0.7%	4	0.9%	2	0.6%	2	1.1%	2	0.0%	0	0.9%	2	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.6%	1
(Don't know)	12.8%	73	15.2%	34	11.3%	39	11.8%	21	14.2%	25	12.6%	27	14.3%	33	11.2%	35	9.5%	8	14.6%	12	13.4%	11	13.3%	10	16.1%	14	11.3%	18
Mean:	3.10		3.18		3.05		3.08		3.16		3.06		3.10		3.10		2.91		3.04		2.97		3.26		3.01		3.25	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Public information signposts / public facilities																												
Much better	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Better	7.4%	42	6.3%	14	8.1%	28	6.2%	11	8.0%	14	7.9%	17	8.7%	20	6.7%	21	0.0%	0	4.9%	4	2.4%	2	5.3%	4	10.3%	9	14.4%	23
About the same	71.2%	406	68.3%	153	73.1%	253	68.0%	121	68.2%	120	76.3%	164	67.4%	155	74.1%	232	79.8%	67	70.7%	58	80.5%	66	68.0%	51	69.0%	60	65.0%	104
Worse	9.3%	53	8.9%	20	9.5%	33	12.9%	23	10.2%	18	5.6%	12	11.3%	26	8.0%	25	13.1%	11	11.0%	9	7.3%	6	9.3%	7	11.5%	10	6.3%	10
Much worse	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.1%	2	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
(Don't know)	11.4%	65	15.6%	35	8.7%	30	12.4%	22	11.9%	21	10.2%	22	12.2%	28	10.2%	32	7.1%	6	13.4%	11	9.8%	8	16.0%	12	8.0%	7	13.1%	21
Mean:	2.98		2.99		2.97		2.94		2.96		3.03		2.96		2.99		2.86		2.93		2.95		2.92		3.01		3.09	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield		
Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?																
Entertainment/ events / performances																
Much better	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1
Better	6.0%	34	6.7%	15	5.5%	19	6.7%	12	6.3%	11	5.1%	11	8.7%	20	3.8%	12
About the same	37.5%	214	35.7%	80	38.7%	134	36.5%	65	38.6%	68	37.2%	80	38.3%	88	37.4%	117
Worse	28.6%	163	29.0%	65	28.3%	98	32.6%	58	30.1%	53	24.2%	52	29.1%	67	28.8%	90
Much worse	6.1%	35	5.4%	12	6.6%	23	6.2%	11	8.0%	14	4.7%	10	6.5%	15	6.1%	19
(Don't know)	21.4%	122	22.8%	51	20.5%	71	17.4%	31	16.5%	29	28.8%	62	17.4%	40	23.3%	73
Mean:	2.56		2.58		2.55		2.55		2.54		2.60		2.59		2.53	
Base:	570		224		346		178		176		215		230		313	
Tourist facilities / hotels																
Much better	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0
Better	4.6%	26	4.5%	10	4.6%	16	2.2%	4	5.7%	10	5.6%	12	5.2%	12	3.8%	12
About the same	31.6%	180	27.7%	62	34.1%	118	33.1%	59	31.3%	55	30.2%	65	30.4%	70	32.3%	101
Worse	26.1%	149	30.4%	68	23.4%	81	26.4%	47	29.0%	51	23.7%	51	27.4%	63	25.9%	81
Much worse	9.6%	55	9.4%	21	9.8%	34	8.4%	15	12.5%	22	8.4%	18	8.7%	20	10.5%	33
(Don't know)	27.9%	159	27.7%	62	28.0%	97	29.8%	53	21.6%	38	31.6%	68	27.8%	64	27.5%	86
Mean:	2.44		2.40		2.47		2.42		2.38		2.50		2.46		2.41	
Base:	570		224		346		178		176		215		230		313	
Day time safety																
Much better	1.1%	6	1.8%	4	0.6%	2	1.7%	3	1.1%	2	0.5%	1	0.9%	2	1.0%	3
Better	11.1%	63	14.7%	33	8.7%	30	11.8%	21	13.6%	24	8.4%	18	12.2%	28	10.9%	34
About the same	78.4%	447	74.1%	166	81.2%	281	76.4%	136	76.7%	135	81.4%	175	77.8%	179	79.9%	250
Worse	5.3%	30	5.4%	12	5.2%	18	7.3%	13	2.8%	5	5.6%	12	3.5%	8	6.4%	20
Much worse	0.7%	4	0.4%	1	0.9%	3	0.0%	0	2.3%	4	0.0%	0	0.9%	2	0.3%	1
(Don't know)	3.5%	20	3.6%	8	3.5%	12	2.8%	5	3.4%	6	4.2%	9	4.8%	11	1.6%	5
Mean:	3.07		3.13		3.03		3.08		3.09		3.04		3.09		3.06	
Base:	570		224		346		178		176		215		230		313	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Evening / night safety																												
Much better	0.9%	5	1.3%	3	0.6%	2	0.0%	0	1.7%	3	0.9%	2	0.9%	2	1.0%	3	1.2%	1	0.0%	0	0.0%	0	2.3%	2	1.3%	2		
Better	6.0%	34	8.0%	18	4.6%	16	6.7%	12	6.3%	11	5.1%	11	7.0%	16	5.4%	17	1.2%	1	8.5%	7	3.7%	3	2.7%	2	13.8%	12	5.6%	9
About the same	53.5%	305	55.4%	124	52.3%	181	59.0%	105	56.3%	99	46.5%	100	51.7%	119	54.6%	171	56.0%	47	54.9%	45	51.2%	42	30.7%	23	72.4%	63	53.1%	85
Worse	11.9%	68	11.6%	26	12.1%	42	14.6%	26	8.0%	14	13.0%	28	11.7%	27	12.5%	39	20.2%	17	11.0%	9	17.1%	14	14.7%	11	5.7%	5	7.5%	12
Much worse	2.6%	15	2.2%	5	2.9%	10	2.8%	5	2.3%	4	2.8%	6	3.5%	8	2.2%	7	1.2%	1	0.0%	0	4.9%	4	6.7%	5	0.0%	0	3.1%	5
(Don't know)	25.1%	143	21.4%	48	27.5%	95	16.9%	30	25.6%	45	31.6%	68	25.2%	58	24.3%	76	20.2%	17	25.6%	21	23.2%	19	45.3%	34	5.7%	5	29.4%	47
Mean:	2.87		2.93		2.83		2.84		2.96		2.83		2.87		2.87		2.76		2.97		2.70		2.54		3.13		2.92	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Layout																												
Much better	0.5%	3	0.9%	2	0.3%	1	0.6%	1	0.6%	1	0.5%	1	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Better	9.3%	53	10.3%	23	8.7%	30	9.0%	16	10.2%	18	8.8%	19	10.9%	25	8.3%	26	1.2%	1	7.3%	6	4.9%	4	8.0%	6	17.2%	15	13.1%	21
About the same	75.6%	431	75.0%	168	76.0%	263	71.9%	128	79.0%	139	75.8%	163	73.5%	169	77.0%	241	82.1%	69	82.9%	68	72.0%	59	76.0%	57	70.1%	61	73.1%	117
Worse	10.5%	60	10.3%	23	10.7%	37	14.6%	26	7.4%	13	9.8%	21	10.9%	25	10.9%	34	14.3%	12	8.5%	7	14.6%	12	12.0%	9	9.2%	8	7.5%	12
Much worse	0.7%	4	0.9%	2	0.6%	2	0.6%	1	0.0%	0	1.4%	3	0.4%	1	1.0%	3	0.0%	0	0.0%	0	2.4%	2	1.3%	1	0.0%	0	0.6%	1
(Don't know)	3.3%	19	2.7%	6	3.8%	13	3.4%	6	2.8%	5	3.7%	8	3.5%	8	2.6%	8	2.4%	2	1.2%	1	6.1%	5	2.7%	2	2.3%	2	4.4%	7
Mean:	2.98		3.00		2.97		2.94		3.04		2.97		3.01		2.96		2.87		2.99		2.84		2.93		3.11		3.07	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
Public art																												
Much better	0.4%	2	0.9%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Better	4.4%	25	5.4%	12	3.8%	13	3.9%	7	2.3%	4	6.5%	14	7.0%	16	2.6%	8	0.0%	0	3.7%	3	0.0%	0	1.3%	1	12.6%	11	6.3%	10
About the same	39.5%	225	38.8%	87	39.9%	138	42.1%	75	41.5%	73	35.3%	76	40.4%	93	38.3%	120	31.0%	26	41.5%	34	42.7%	35	20.0%	15	55.2%	48	41.9%	67
Worse	16.0%	91	13.8%	31	17.3%	60	14.0%	25	19.3%	34	14.9%	32	16.5%	38	16.0%	50	21.4%	18	17.1%	14	14.6%	12	21.3%	16	9.2%	8	14.4%	23
Much worse	5.6%	32	8.0%	18	4.0%	14	4.5%	8	6.3%	11	6.0%	13	4.3%	10	6.7%	21	11.9%	10	0.0%	0	4.9%	4	20.0%	15	0.0%	0	1.9%	3
(Don't know)	34.2%	195	33.0%	74	35.0%	121	35.4%	63	29.5%	52	37.2%	80	31.7%	73	35.8%	112	35.7%	30	37.8%	31	37.8%	31	36.0%	27	23.0%	20	35.0%	56
Mean:	2.66		2.66		2.67		2.70		2.61		2.67		2.73		2.60		2.30		2.78		2.61		2.10		3.04		2.84	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	
General environment																												
Much better	0.7%	4	0.4%	1	0.9%	3	0.6%	1	1.1%	2	0.5%	1	1.3%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.3%	2
Better	7.2%	41	8.0%	18	6.6%	23	6.2%	11	8.0%	14	7.4%	16	7.8%	18	6.7%	21	0.0%	0	7.3%	6	3.7%	3	6.7%	5	14.9%	13	8.8%	14
About the same	71.1%	405	73.2%	164	69.7%	241	71.9%	128	72.2%	127	69.3%	149	71.7%	165	70.6%	221	63.1%	53	72.0%	59	62.2%	51	73.3%	55	73.6%	64	76.9%	123
Worse	13.2%	75	10.3%	23	15.0%	52	12.9%	23	13.1%	23	13.5%	29	11.3%	26	14.7%	46	28.6%	24	11.0%	9	18.3%	15	13.3%	10	5.7%	5	7.5%	12
Much worse	1.4%	8	1.8%	4	1.2%	4	0.6%	1	1.7%	3	1.9%	4	1.3%	3	1.6%	5	2.4%	2	0.0%	0	3.7%	3	2.7%	2	0.0%	0	0.6%	1
(Don't know)	6.5%	37	6.3%	14	6.6%	23	7.9%	14	4.0%	7	7.4%	16	6.5%	15	6.1%	19	6.0%	5	9.8%	8	12.2%	10	2.7%	2	4.6%	4	5.0%	8
Mean:	2.92		2.95		2.90		2.93		2.93		2.90		2.96		2.89		2.65		2.96		2.75		2.90		3.12		3.03	
Base:	570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]														
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	3.2%	18	4.0%	9	2.6%	9	5.1%	9	4.0%	7	0.9%	2	3.0%	7
Better retail provision for children and babies	1.1%	6	0.4%	1	1.4%	5	2.2%	4	0.6%	1	0.5%	1	1.7%	4
Book shop	1.9%	11	1.3%	3	2.3%	8	2.2%	4	4.0%	7	0.0%	0	1.7%	4
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	22.1%	126	13.4%	30	27.7%	96	27.0%	48	21.0%	37	19.1%	41	24.3%	56
Department stores / retailers	13.5%	77	12.1%	27	14.5%	50	13.5%	24	14.2%	25	12.6%	27	15.2%	35
Drinking establishments	0.7%	4	0.9%	2	0.6%	2	1.1%	2	0.6%	1	0.5%	1	0.9%	2
Electrical goods	1.9%	11	2.2%	5	1.7%	6	2.2%	4	2.8%	5	0.9%	2	2.6%	6
Footwear stores	10.7%	61	7.6%	17	12.7%	44	9.6%	17	13.6%	24	9.3%	20	10.0%	23
High Street names	13.0%	74	10.7%	24	14.5%	50	16.3%	29	17.0%	30	7.0%	15	12.6%	29
Household goods stores	3.0%	17	3.1%	7	2.9%	10	3.4%	6	4.0%	7	1.9%	4	1.7%	4
Independent / specialist shops	12.8%	73	14.3%	32	11.9%	41	12.4%	22	14.8%	26	11.6%	25	17.4%	40
Large / better supermarkets	7.4%	42	8.9%	20	6.4%	22	6.2%	11	6.8%	12	8.8%	19	7.0%	16
Larger sizes clothing store	1.9%	11	1.3%	3	2.3%	8	2.2%	4	2.3%	4	1.4%	3	2.6%	6
Market	3.2%	18	2.2%	5	3.8%	13	2.8%	5	4.5%	8	2.3%	5	2.6%	6
Pharmacies	0.7%	4	0.4%	1	0.9%	3	0.0%	0	1.1%	2	0.9%	2	0.9%	2
Public amenities	1.1%	6	1.8%	4	0.6%	2	0.6%	1	1.1%	2	1.4%	3	1.3%	3
Restaurants / cafes	3.0%	17	4.0%	9	2.3%	8	4.5%	8	4.0%	7	0.9%	2	3.5%	8
Solicitors	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	1.8%	10	1.3%	3	2.0%	7	0.6%	1	2.8%	5	1.9%	4	2.2%	5
Sports shop	1.6%	9	2.7%	6	0.9%	3	2.8%	5	2.3%	4	0.0%	0	0.9%	2
Other	7.0%	40	7.1%	16	6.9%	24	3.9%	7	9.1%	16	7.9%	17	6.5%	15
None mentioned	22.3%	127	28.1%	63	18.5%	64	19.1%	34	20.5%	36	26.5%	57	21.7%	50
Bakery	0.7%	4	0.0%	0	1.2%	4	0.6%	1	0.6%	1	0.9%	2	0.4%	1
Better quality shops in general	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.6%	1	0.9%	2	0.4%	1
Children's clothes shops	1.8%	10	0.4%	1	2.6%	9	1.7%	3	1.7%	3	1.9%	4	0.9%	2
DVD / games / music shop	1.2%	7	2.7%	6	0.3%	1	1.7%	3	1.1%	2	0.9%	2	1.7%	4
Independent food stores (e.g. butchers, grocer, deli)	2.5%	14	1.3%	3	3.2%	11	0.6%	1	0.6%	1	5.6%	12	1.7%	4
Marks and Spencer	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	1.3%	3
Petrol station	0.7%	4	0.4%	1	0.9%	3	0.0%	0	0.6%	1	1.4%	3	0.9%	2
Poundshops	0.7%	4	0.0%	0	1.2%	4	0.6%	1	0.6%	1	0.9%	2	0.0%	0
Primark	0.7%	4	0.0%	0	1.2%	4	1.7%	3	0.0%	0	0.5%	1	0.4%	1
Superdrug	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.0%	0	0.5%	1	0.4%	1
Tesco	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	0.4%	1
Toy shops	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.0%	0	0.5%	1	0.0%	0
(Don't know)	12.1%	69	12.5%	28	11.9%	41	16.9%	30	9.7%	17	10.2%	22	10.0%	23
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Base:	570		224		346		178		176		215		230	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																												
Art galleries	1.4%	8	0.9%	2	1.7%	6	1.7%	3	0.9%	2	2.6%	6	0.6%	2	0.0%	0	1.2%	1	0.0%	0	1.3%	1	4.6%	4	1.3%	2		
Bingo	1.1%	6	0.9%	2	1.2%	4	1.7%	3	0.6%	1	0.9%	2	0.4%	1	1.3%	4	1.2%	1	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.6%	1
Bowling alley	4.6%	26	5.4%	12	4.0%	14	10.1%	18	4.5%	8	0.0%	0	4.8%	11	3.8%	12	3.6%	3	2.4%	2	6.1%	5	5.3%	4	1.1%	1	6.9%	11
Children's activity centre	4.6%	26	3.1%	7	5.5%	19	9.0%	16	4.0%	7	1.4%	3	2.6%	6	5.8%	18	7.1%	6	2.4%	2	2.4%	2	8.0%	6	3.4%	3	4.4%	7
Cinema	12.6%	72	15.2%	34	11.0%	38	21.3%	38	11.9%	21	6.0%	13	13.0%	30	12.1%	38	9.5%	8	7.3%	6	26.8%	22	25.3%	19	4.6%	4	8.1%	13
Civic Hall / Civic spaces	0.5%	3	0.9%	2	0.3%	1	0.6%	1	0.0%	0	0.9%	2	0.9%	2	0.3%	1	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Entertainment / activities for young people	4.7%	27	2.7%	6	6.1%	21	9.6%	17	4.0%	7	1.4%	3	5.7%	13	3.8%	12	2.4%	2	1.2%	1	0.0%	0	13.3%	10	0.0%	0	8.8%	14
Go-karting	1.9%	11	3.6%	8	0.9%	3	3.4%	6	2.3%	4	0.5%	1	0.4%	1	2.9%	9	0.0%	0	1.2%	1	1.2%	1	2.7%	2	1.1%	1	3.8%	6
Health and fitness	4.0%	23	4.5%	10	3.8%	13	6.2%	11	4.5%	8	1.9%	4	4.3%	10	4.2%	13	0.0%	0	6.1%	5	2.4%	2	13.3%	10	0.0%	0	3.8%	6
Hotels	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	2.8%	16	2.7%	6	2.9%	10	5.6%	10	3.4%	6	0.0%	0	2.2%	5	2.9%	9	0.0%	0	2.4%	2	2.4%	2	5.3%	4	0.0%	0	5.0%	8
Laser tag	0.7%	4	0.9%	2	0.6%	2	1.1%	2	1.1%	2	0.0%	0	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Museums	2.5%	14	4.0%	9	1.4%	5	4.5%	8	2.3%	4	0.9%	2	1.7%	4	2.9%	9	0.0%	0	1.2%	1	0.0%	0	6.7%	5	0.0%	0	5.0%	8
Parks / gardens	3.0%	17	3.6%	8	2.6%	9	4.5%	8	2.8%	5	1.9%	4	2.6%	6	3.2%	10	0.0%	0	2.4%	2	3.7%	3	5.3%	4	1.1%	1	4.4%	7
Restaurants / cafes	3.5%	20	4.0%	9	3.2%	11	5.6%	10	3.4%	6	1.9%	4	3.9%	9	3.5%	11	3.6%	3	7.3%	6	2.4%	2	4.0%	3	2.3%	2	2.5%	4
Swimming pool	3.7%	21	5.4%	12	2.6%	9	6.7%	12	1.7%	3	2.8%	6	4.3%	10	3.2%	10	2.4%	2	0.0%	0	3.7%	3	13.3%	10	1.1%	1	3.1%	5
Other	2.1%	12	2.7%	6	1.7%	6	2.8%	5	1.7%	3	1.9%	4	2.2%	5	2.2%	7	1.2%	1	0.0%	0	6.1%	5	1.3%	1	2.3%	2	1.9%	3
None mentioned	46.1%	263	45.1%	101	46.8%	162	29.2%	52	46.0%	81	60.0%	129	42.6%	98	48.2%	151	59.5%	50	50.0%	41	43.9%	36	29.3%	22	73.6%	64	31.3%	50
Music venues / pubs / clubs and bars	1.1%	6	0.0%	0	1.7%	6	0.6%	1	1.1%	2	1.4%	3	0.9%	2	1.3%	4	4.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Theatre	0.5%	3	1.3%	3	0.0%	0	0.0%	0	0.6%	1	0.9%	2	1.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.6%	1
(Don't know)	19.6%	112	17.9%	40	20.8%	72	18.5%	33	18.2%	32	21.9%	47	19.6%	45	19.5%	61	11.9%	10	26.8%	22	18.3%	15	14.7%	11	10.3%	9	28.1%	45
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																												
Accessibility by private car	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ban skateboarding, biking etc.	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.7%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.6%	1		
Better foodstore provision	3.2%	18	4.0%	9	2.6%	9	2.8%	5	2.8%	5	3.7%	8	3.0%	7	2.9%	9	2.4%	2	4.9%	4	2.4%	2	2.7%	2	8.0%	7	0.6%	1
Cheaper parking	3.9%	22	4.0%	9	3.8%	13	3.4%	6	4.5%	8	3.7%	8	4.8%	11	3.5%	11	0.0%	0	2.4%	2	3.7%	3	1.3%	1	3.4%	3	8.1%	13
Expansion of the centre	3.7%	21	4.5%	10	3.2%	11	6.2%	11	2.8%	5	2.3%	5	3.0%	7	3.8%	12	1.2%	1	4.9%	4	3.7%	3	8.0%	6	1.1%	1	3.8%	6
Fewer low quality shops (take-away, pound shops)	6.0%	34	4.9%	11	6.6%	23	5.6%	10	8.5%	15	4.2%	9	10.0%	23	3.2%	10	3.6%	3	2.4%	2	12.2%	10	6.7%	5	3.4%	3	6.9%	11
Improve the quality of the shops	10.9%	62	10.3%	23	11.3%	39	10.7%	19	11.4%	20	10.7%	23	11.7%	27	10.2%	32	7.1%	6	9.8%	8	13.4%	11	22.7%	17	3.4%	3	10.6%	17
Fill the empty shops	14.7%	84	12.9%	29	15.9%	55	15.7%	28	14.2%	25	14.4%	31	12.6%	29	16.0%	50	23.8%	20	2.4%	2	19.5%	16	21.3%	16	5.7%	5	15.6%	25
Flexible parking	0.7%	4	1.3%	3	0.3%	1	0.6%	1	1.1%	2	0.5%	1	0.4%	1	1.0%	3	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.1%	1	0.6%	1
Give it a general face lift (Flowers, painting etc.)	7.9%	45	8.5%	19	7.5%	26	9.6%	17	9.1%	16	5.6%	12	7.4%	17	7.3%	23	8.3%	7	6.1%	5	7.3%	6	13.3%	10	5.7%	5	7.5%	12
Greater promotion / marketing of the centre	2.5%	14	3.1%	7	2.0%	7	3.4%	6	2.3%	4	1.9%	4	2.2%	5	2.2%	7	1.2%	1	3.7%	3	0.0%	0	2.7%	2	2.3%	2	3.8%	6
Improve market provision	3.0%	17	2.7%	6	3.2%	11	2.8%	5	4.0%	7	2.3%	5	2.2%	5	3.5%	11	1.2%	1	2.4%	2	1.2%	1	12.0%	9	0.0%	0	2.5%	4
Improved cleanliness	6.0%	34	5.4%	12	6.4%	22	9.0%	16	6.3%	11	3.3%	7	7.4%	17	4.2%	13	0.0%	0	0.0%	0	3.7%	3	8.0%	6	1.1%	1	15.0%	24
Improved cultural facilities	0.7%	4	1.3%	3	0.3%	1	1.1%	2	0.6%	1	0.5%	1	1.3%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.3%	2	0.6%	1
Improved security / CCTV	1.6%	9	1.8%	4	1.4%	5	1.7%	3	1.7%	3	1.4%	3	1.7%	4	1.3%	4	0.0%	0	0.0%	0	1.2%	1	2.7%	2	1.1%	1	3.1%	5
Improved signage / information	1.1%	6	1.8%	4	0.6%	2	1.7%	3	0.6%	1	0.9%	2	1.7%	4	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.5%	4
Improved street paving	1.1%	6	1.3%	3	0.9%	3	0.0%	0	1.7%	3	1.4%	3	1.7%	4	0.6%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1%	1	1.9%	3
Improved public transport	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.6%	1
Increased choice / range of shops	10.5%	60	7.6%	17	12.4%	43	12.9%	23	10.2%	18	8.8%	19	7.4%	17	12.1%	38	10.7%	9	7.3%	6	14.6%	12	21.3%	16	9.2%	8	5.6%	9
Increased office development	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More cultural facilities	0.5%	3	0.9%	2	0.3%	1	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.6%	1
More entertainment / leisure facilities	6.0%	34	7.1%	16	5.2%	18	10.1%	18	5.7%	10	2.8%	6	5.7%	13	5.4%	17	3.6%	3	4.9%	4	3.7%	3	18.7%	14	2.3%	2	5.0%	8
More evening activities	1.9%	11	3.1%	7	1.2%	4	3.9%	7	2.3%	4	0.0%	0	1.3%	3	2.6%	8	0.0%	0	0.0%	0	2.4%	2	8.0%	6	0.0%	0	1.9%	3
More national multiples / retailers	1.4%	8	1.3%	3	1.4%	5	2.2%	4	1.7%	3	0.5%	1	1.3%	3	1.3%	4	1.2%	1	1.2%	1	3.7%	3	1.3%	1	2.3%	2	0.0%	0
More non-food stores	3.3%	19	2.7%	6	3.8%	13	5.6%	10	2.8%	5	1.9%	4	4.3%	10	2.9%	9	4.8%	4	2.4%	2	6.1%	5	5.3%	4	1.1%	1	1.9%	3
More organised events e.g. street markets	2.6%	15	2.7%	6	2.6%	9	2.8%	5	3.4%	6	1.9%	4	3.5%	8	1.9%	6	2.4%	2	3.7%	3	1.2%	1	4.0%	3	0.0%	0	3.8%	6
More parking	1.4%	8	1.8%	4	1.2%	4	0.6%	1	1.1%	2	2.3%	5	1.7%	4	1.0%	3	0.0%	0	0.0%	0	1.2%	1	2.7%	2	2.3%	2	1.9%	3
More quality restaurants / pavement cafes	2.6%	15	1.8%	4	3.2%	11	2.2%	4	3.4%	6	2.3%	5	3.9%	9	1.6%	5	2.4%	2	0.0%	0	3.7%	3	4.0%	3	0.0%	0	4.4%	7
More speciality / independent shops	3.0%	17	2.2%	5	3.5%	12	3.4%	6	3.4%	6	2.3%	5	4.3%	10	1.6%	5	2.4%	2	1.2%	1	2.4%	2	1.3%	1	2.3%	2	5.6%	9
More tourist facilities	0.9%	5	1.8%	4	0.3%	1	1.1%	2	1.7%	3	0.0%	0	1.3%	3	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.1%	1	1.3%	2
Public toilets	1.6%	9	1.3%	3	1.7%	6	1.7%	3	2.8%	5	0.5%	1	1.3%	3	1.6%	5	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%	0	3.8%	6
Reduce traffic congestion	3.0%	17	2.2%	5	3.5%	12	2.8%	5	3.4%	6	2.8%	6	2.6%	6	3.5%	11	0.0%	0	7.3%	6	0.0%	0	5.3%	4	4.6%	4	1.9%	3
Other	6.7%	38	6.7%	15	6.6%	23	5.1%	9	7.4%	13	7.4%	16	8.3%	19	6.1%	19	6.0%	5	1.2%	1	4.9%	4	9.3%	7	16.1%	14	4.4%	7

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield							
More for children to do	0.7%	4	0.4%	1	0.9%	3	1.1%	2	1.1%	2	0.0%	0	0.4%	1	1.0%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.3%	2		
None mentioned	25.8%	147	28.6%	64	24.0%	83	16.9%	30	25.6%	45	33.0%	71	23.9%	55	27.8%	87	38.1%	32	37.8%	31	22.0%	18	10.7%	8	28.7%	25	20.6%	33
(Don't know)	15.8%	90	16.5%	37	15.3%	53	20.2%	36	13.1%	23	14.4%	31	14.8%	34	16.0%	50	7.1%	6	20.7%	17	12.2%	10	10.7%	8	12.6%	11	23.8%	38
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]														
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.7%	4	0.9%	2	0.6%	2	0.6%	1	0.0%	0	1.4%	3	1.3%	3
Anti-social behaviour	2.1%	12	2.7%	6	1.7%	6	2.8%	5	2.8%	5	0.9%	2	2.2%	7
Availability of car parking	1.6%	9	1.3%	3	1.7%	6	0.6%	1	1.7%	3	2.3%	5	3.0%	7
Choice / range of non-food shops	11.8%	67	9.4%	21	13.3%	46	10.1%	18	14.8%	26	10.7%	23	13.9%	32
Empty shops	21.1%	120	15.6%	35	24.6%	85	23.0%	41	16.5%	29	23.3%	50	17.8%	41
Foodstore provision	2.6%	15	2.7%	6	2.6%	9	2.8%	5	2.8%	5	2.3%	5	2.6%	6
Lack of a market	2.8%	16	2.7%	6	2.9%	10	1.7%	3	4.5%	8	2.3%	5	1.7%	4
Lack of cultural facilities	1.2%	7	1.8%	4	0.9%	3	1.1%	2	2.8%	5	0.0%	0	1.7%	4
Lack of public amenities	2.6%	15	4.9%	11	1.2%	4	2.8%	5	4.0%	7	1.4%	3	2.6%	6
Leisure facilities	2.5%	14	1.8%	4	2.9%	10	3.4%	6	3.4%	6	0.9%	2	3.0%	7
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	7.7%	44	5.8%	13	9.0%	31	9.0%	16	5.7%	10	8.4%	18	10.4%	24
Poor marketing of the town	1.6%	9	1.8%	4	1.4%	5	1.7%	3	2.3%	4	0.9%	2	0.9%	2
Price of car parking	2.5%	14	3.6%	8	1.7%	6	1.7%	3	2.8%	5	2.8%	6	2.6%	6
Public information / events	0.5%	3	0.4%	1	0.6%	2	1.7%	3	0.0%	0	0.0%	0	0.4%	1
Quantity of takeaways / charity shops	5.1%	29	3.1%	7	6.4%	22	2.8%	5	7.4%	13	5.1%	11	5.2%	12
Range and choice of pubs / restaurants	1.8%	10	2.2%	5	1.4%	5	0.6%	1	2.8%	5	1.9%	4	1.7%	4
Range of specialist / independent retailers	3.0%	17	2.2%	5	3.5%	12	2.8%	5	4.5%	8	1.9%	4	3.9%	9
Security / safety	1.9%	11	2.7%	6	1.4%	5	2.2%	4	2.3%	4	1.4%	3	2.2%	5
Tourism facilities	0.7%	4	1.3%	3	0.3%	1	1.7%	3	0.0%	0	0.5%	1	0.4%	1
Town centre environment	2.5%	14	3.1%	7	2.0%	7	3.9%	7	1.7%	3	1.9%	4	1.7%	4
Type / quality of retail provisions	0.7%	4	1.8%	4	0.0%	0	0.6%	1	0.6%	1	0.9%	2	0.9%	2
Other	5.6%	32	7.1%	16	4.6%	16	3.4%	6	7.4%	13	6.0%	13	3.5%	8
Co-op is expensive / has no competition	0.5%	3	1.3%	3	0.0%	0	0.0%	0	1.1%	2	0.5%	1	0.9%	2
Lack of nightlife / evening entertainment	0.7%	4	0.0%	0	1.2%	4	1.1%	2	0.6%	1	0.5%	1	1.3%	3
Lack of public toilets	0.5%	3	0.9%	2	0.3%	1	0.0%	0	0.6%	1	0.9%	2	0.9%	2
Nothing to do	1.1%	6	0.9%	2	1.2%	4	2.2%	4	1.1%	2	0.0%	0	1.3%	3
Poor layout	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.0%	0	0.5%	1	1.3%	3
Shop rents too high	0.5%	3	0.0%	0	0.9%	3	0.0%	0	1.1%	2	0.5%	1	0.6%	2
Tesco	1.4%	8	1.3%	3	1.4%	5	0.0%	0	1.1%	2	2.8%	6	2.6%	6
Too many betting shops	0.5%	3	0.0%	0	0.9%	3	0.6%	1	0.0%	0	0.9%	2	0.9%	2
Too many pound shops	0.7%	4	0.4%	1	0.9%	3	0.6%	1	1.7%	3	0.0%	0	0.9%	2
Too many tourists	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	0.5%	1	1.3%	3

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Traffic congestion	2.6%	15	4.0%	9	1.7%	6	1.1%	2	3.4%	6	3.3%	7	3.9%	9	1.9%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	16.1%	14	0.0%	0
None mentioned (Don't know)	20.7%	118	25.0%	56	17.9%	62	14.6%	26	18.8%	33	27.0%	58	17.4%	40	24.3%	76	21.4%	18	32.9%	27	20.7%	17	8.0%	6	32.2%	28	13.8%	22
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	1.8%	10	1.3%	3	2.0%	7	0.6%	1	1.7%	3	2.8%	6	0.4%	1	2.9%	9	11.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cleckheaton Market	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.0%	0	0.9%	2	0.0%	0	1.0%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Dewsbury Market	5.3%	30	4.5%	10	5.8%	20	5.6%	10	5.1%	9	5.1%	11	6.1%	14	4.8%	15	0.0%	0	1.2%	1	34.1%	28	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Heckmondwike Market	0.9%	5	0.9%	2	0.9%	3	1.1%	2	0.0%	0	1.4%	3	0.0%	0	1.6%	5	0.0%	0	1.2%	1	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Yes - Holmfirth Market	1.1%	6	0.4%	1	1.4%	5	0.6%	1	0.6%	1	1.9%	4	0.4%	1	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.0%	0	0.0%	0
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	4.9%	28	4.0%	9	5.5%	19	6.2%	11	5.1%	9	3.7%	8	5.2%	12	4.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	28	0.0%	28
Yes – Open Market, Brook Street, Huddersfield	4.2%	24	4.5%	10	4.0%	14	3.9%	7	6.3%	11	2.8%	6	5.2%	12	3.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	24	0.0%	24
No	77.2%	440	80.8%	181	74.9%	259	76.4%	136	76.7%	135	78.1%	168	79.1%	182	76.7%	240	88.1%	74	78.0%	64	65.9%	54	89.3%	67	92.0%	80	63.1%	101	0.0%	101
Yes - Other (Don't know / haven't decided yet)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160		

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.4%	1	0.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	2
Once a week or more	17.5%	100	14.7%	33	19.4%	67	14.0%	25	13.1%	23	24.2%	52	13.9%	32	20.8%	65	22.6%	19	8.5%	7	28.0%	23	20.0%	15	6.9%	6	18.8%	30	0.0%	30
Less than once a week	9.1%	52	9.4%	21	9.0%	31	10.1%	18	9.1%	16	8.4%	18	7.8%	18	9.9%	31	4.8%	4	4.9%	4	15.9%	13	8.0%	6	6.9%	6	11.9%	19	0.0%	19
Less than once a fortnight	8.6%	49	4.9%	11	11.0%	38	8.4%	15	11.9%	21	6.0%	13	11.7%	27	6.1%	19	6.0%	5	6.1%	5	8.5%	7	4.0%	3	8.0%	7	13.8%	22	0.0%	22
Less than once a month	24.4%	139	23.7%	53	24.9%	86	20.8%	37	23.9%	42	27.4%	59	23.9%	55	24.6%	77	6.0%	5	46.3%	38	18.3%	15	16.0%	12	33.3%	29	25.0%	40	0.0%	40
First time today	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	1
Never (Don't know / varies)	36.1%	206	42.0%	94	32.4%	112	42.7%	76	36.9%	65	30.2%	65	37.8%	87	35.1%	110	59.5%	50	23.2%	19	28.0%	23	46.7%	35	44.8%	39	25.0%	40	0.0%	40
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160		
Mean:		0.56		0.49		0.61		0.49		0.49		0.68		0.49		0.63		0.61		0.37		0.77		0.54		0.29		0.69		

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield
Q39 What one thing do you particularly like about markets?														
All on one level	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.6%	1	0.0%	0	0.0%	0
Availability of local produce	2.6%	15	3.6%	8	2.0%	7	1.1%	2	4.5%	8	1.9%	4	2.2%	5
Compact / easy to get around	0.4%	2	0.9%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.4%	1
Ease of parking	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1
Easy to get to	1.4%	8	2.2%	5	0.9%	3	0.6%	1	2.3%	4	1.4%	3	1.3%	3
Everything	2.6%	15	3.1%	7	2.3%	8	0.6%	1	4.0%	7	3.3%	7	2.2%	5
Freshness of food	9.6%	55	6.3%	14	11.9%	41	9.0%	16	11.4%	20	8.8%	19	9.1%	21
Friendly atmosphere	4.6%	26	5.8%	13	3.8%	13	3.4%	6	5.1%	9	5.1%	11	4.3%	10
Good service	0.9%	5	1.3%	3	0.6%	2	0.0%	0	1.1%	2	1.4%	3	0.9%	2
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	4.2%	24	2.7%	6	5.2%	18	4.5%	8	6.3%	11	2.3%	5	3.0%	7
Quality of non-food items	0.7%	4	0.4%	1	0.9%	3	1.1%	2	0.0%	0	0.9%	2	1.7%	4
Range of food	5.4%	31	6.3%	14	4.9%	17	7.9%	14	4.5%	8	4.2%	9	5.2%	12
Range of non-food items	2.6%	15	4.0%	9	1.7%	6	2.8%	5	3.4%	6	1.9%	4	2.2%	5
Specialist ethnic goods	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.9%	2
The cafe	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.9%	2	0.4%	1	0.3%	1
The opportunity to support local businesses	1.4%	8	0.9%	2	1.7%	6	0.6%	1	1.1%	2	2.3%	5	3.0%	7
The variety	7.0%	40	7.1%	16	6.9%	24	7.9%	14	5.1%	9	7.9%	17	6.5%	15
Traditional values	1.4%	8	1.3%	3	1.4%	5	1.1%	2	1.7%	3	1.4%	3	0.9%	2
Value for money	10.4%	59	8.5%	19	11.6%	40	9.6%	17	9.7%	17	11.6%	25	10.0%	23
Other	1.9%	11	1.3%	3	2.3%	8	0.6%	1	1.7%	3	3.3%	7	2.2%	5
Cheap prices / offers	1.8%	10	1.8%	4	1.7%	6	2.2%	4	0.6%	1	2.3%	5	1.7%	4
Outdoors / open air	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.4%	3	0.4%	1
Second hand shopping	0.7%	4	0.9%	2	0.6%	2	0.0%	0	0.6%	1	1.4%	3	0.9%	2
Nothing	29.1%	166	28.1%	63	29.8%	103	30.3%	54	25.6%	45	31.2%	67	30.4%	70
(Don't know)	9.3%	53	12.9%	29	6.9%	24	14.6%	26	10.2%	18	4.2%	9	9.6%	22
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield												
Q40 What else do you particularly like about markets? [MR]																												
All on one level	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.6%	1	0.9%	2	0.9%	2	0.3%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.6%	1
Availability of local produce	1.4%	8	0.9%	2	1.7%	6	1.7%	3	1.1%	2	1.4%	3	1.3%	3	1.6%	5	0.0%	0	1.2%	1	2.4%	2	1.3%	1	3.4%	3	0.6%	1
Compact / easy to get around	1.1%	6	0.9%	2	1.2%	4	1.1%	2	1.7%	3	0.5%	1	0.0%	0	1.6%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.5%	4
Ease of parking	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Easy to get to	0.5%	3	0.9%	2	0.3%	1	0.6%	1	0.0%	0	0.9%	2	0.4%	1	0.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Everything	1.2%	7	1.8%	4	0.9%	3	0.6%	1	2.3%	4	0.9%	2	1.3%	3	1.3%	4	0.0%	0	2.4%	2	1.2%	1	2.7%	2	0.0%	0	1.3%	2
Freshness of food	5.8%	33	4.0%	9	6.9%	24	5.1%	9	5.7%	10	6.5%	14	3.9%	9	6.4%	20	2.4%	2	4.9%	4	2.4%	2	8.0%	6	6.9%	6	8.1%	13
Friendly atmosphere	8.4%	48	8.0%	18	8.7%	30	8.4%	15	10.2%	18	7.0%	15	8.7%	20	7.7%	24	3.6%	3	11.0%	9	6.1%	5	14.7%	11	5.7%	5	9.4%	15
Good service	4.6%	26	3.1%	7	5.5%	19	5.1%	9	4.5%	8	4.2%	9	5.7%	13	2.9%	9	2.4%	2	11.0%	9	0.0%	0	1.3%	1	1.1%	1	8.1%	13
Not too many children	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Presence of on-site security	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Proximity of bus station	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Quality of food	4.0%	23	2.7%	6	4.9%	17	4.5%	8	4.0%	7	3.3%	7	5.2%	12	2.9%	9	1.2%	1	8.5%	7	2.4%	2	5.3%	4	1.1%	1	5.0%	8
Quality of non-food items	0.7%	4	0.4%	1	0.9%	3	0.6%	1	0.6%	1	0.9%	2	1.3%	3	0.3%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.3%	2
Range of food	4.2%	24	1.8%	4	5.8%	20	3.4%	6	6.8%	12	2.8%	6	4.8%	11	4.2%	13	1.2%	1	2.4%	2	6.1%	5	6.7%	5	5.7%	5	3.8%	6
Range of non-food items	3.0%	17	3.1%	7	2.9%	10	2.2%	4	1.7%	3	4.7%	10	2.6%	6	2.9%	9	3.6%	3	0.0%	0	3.7%	3	2.7%	2	1.1%	1	5.0%	8
Specialist ethnic goods	0.5%	3	1.3%	3	0.0%	0	1.1%	2	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.6%	1
The cafe	0.7%	4	0.4%	1	0.9%	3	1.1%	2	1.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	3
The opportunity to support local businesses	2.5%	14	1.8%	4	2.9%	10	1.7%	3	2.8%	5	2.8%	6	2.6%	8	4.8%	4	4.8%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	3.8%	6
The variety	4.9%	28	5.4%	12	4.6%	16	2.8%	5	4.5%	8	7.0%	15	2.6%	6	6.4%	20	0.0%	0	1.2%	1	8.5%	7	8.0%	6	8.0%	7	4.4%	7
Traditional values	4.4%	25	3.6%	8	4.9%	17	5.1%	9	4.5%	8	3.7%	8	3.5%	8	4.5%	14	6.0%	5	4.9%	4	4.9%	4	4.0%	3	4.6%	4	3.1%	5
Value for money	9.5%	54	7.1%	16	11.0%	38	7.9%	14	10.2%	18	10.2%	22	8.7%	20	9.9%	31	8.3%	7	6.1%	5	13.4%	11	12.0%	9	5.7%	5	10.6%	17
Other	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.4%	3	0.4%	1	0.6%	2	0.0%	0	2.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Nothing	15.8%	90	20.5%	46	12.7%	44	11.2%	20	13.6%	24	21.4%	46	15.7%	36	16.9%	53	9.5%	8	14.6%	12	19.5%	16	16.0%	12	28.7%	25	10.6%	17
Cheap prices / offers	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.1%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.8%	238	43.3%	97	40.8%	141	50.6%	90	39.2%	69	36.7%	79	43.9%	101	39.9%	125	61.9%	52	39.0%	32	34.1%	28	29.3%	22	41.4%	36	42.5%	68
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q40X What do you particularly like about markets? (Any Mention) [MR]																												
All on one level	1.1%	6	0.9%	2	1.2%	4	1.1%	2	1.1%	2	0.9%	2	1.3%	4	0.0%	1	2.4%	2	1.3%	1	0.0%	0	1.3%	2				
Availability of local produce	4.0%	23	4.5%	10	3.8%	13	2.8%	5	5.7%	10	3.3%	7	3.5%	8	3.8%	12	0.0%	0	2.4%	2	2.4%	2	4.0%	3	12.6%	11	3.1%	5
Compact / easy to get around	1.4%	8	1.8%	4	1.2%	4	2.2%	4	1.7%	3	0.5%	1	0.4%	1	1.9%	6	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	3.1%	5
Ease of parking	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Easy to get to	1.9%	11	3.1%	7	1.2%	4	1.1%	2	2.3%	4	2.3%	5	1.7%	4	2.2%	7	1.2%	1	4.9%	4	1.2%	1	1.3%	1	0.0%	0	2.5%	4
Everything	3.9%	22	4.9%	11	3.2%	11	1.1%	2	6.3%	11	4.2%	9	3.5%	8	4.2%	13	0.0%	0	6.1%	5	4.9%	4	6.7%	5	0.0%	0	5.0%	8
Freshness of food	15.4%	88	10.3%	23	18.8%	65	14.0%	25	17.0%	30	15.3%	33	13.0%	30	16.9%	53	10.7%	9	15.9%	13	8.5%	7	21.3%	16	12.6%	11	20.0%	32
Friendly atmosphere	13.0%	74	13.8%	31	12.4%	43	11.8%	21	15.3%	27	12.1%	26	13.0%	30	12.5%	39	8.3%	7	13.4%	11	9.8%	8	26.7%	20	8.0%	7	13.1%	21
Good service	5.4%	31	4.5%	10	6.1%	21	5.1%	9	5.7%	10	5.6%	12	6.5%	15	3.8%	12	3.6%	3	11.0%	9	1.2%	1	1.3%	1	2.3%	2	9.4%	15
Not too many children	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Presence of on-site security	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Proximity of bus station	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Quality of food	8.2%	47	5.4%	12	10.1%	35	9.0%	16	10.2%	18	5.6%	12	8.3%	19	7.3%	23	2.4%	2	12.2%	10	8.5%	7	6.7%	5	6.9%	6	10.6%	17
Quality of non-food items	1.4%	8	0.9%	2	1.7%	6	1.7%	3	0.6%	1	1.9%	4	3.0%	7	0.3%	1	1.2%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	3.1%	5
Range of food	9.6%	55	8.0%	18	10.7%	37	11.2%	20	11.4%	20	7.0%	15	10.0%	23	9.6%	30	7.1%	6	6.1%	5	11.0%	9	12.0%	9	13.8%	12	8.8%	14
Range of non-food items	5.6%	32	7.1%	16	4.6%	16	5.1%	9	5.1%	9	6.5%	14	4.8%	11	6.1%	19	3.6%	3	1.2%	1	3.7%	3	8.0%	6	4.6%	4	9.4%	15
Specialist ethnic goods	0.9%	5	1.3%	3	0.6%	2	1.1%	2	1.1%	2	0.5%	1	1.3%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.3%	2
The cafe	1.1%	6	0.4%	1	1.4%	5	1.1%	2	1.1%	2	0.9%	2	0.4%	1	1.0%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.9%	3
The opportunity to support local businesses	3.9%	22	2.7%	6	4.6%	16	2.2%	4	4.0%	7	5.1%	11	5.7%	13	2.9%	9	6.0%	5	0.0%	0	0.0%	0	5.3%	4	2.3%	2	6.9%	11
The variety	11.9%	68	12.5%	28	11.6%	40	10.7%	19	9.7%	17	14.9%	32	9.1%	21	14.1%	44	8.3%	7	9.8%	8	24.4%	20	16.0%	12	9.2%	8	8.1%	13
Traditional values	5.8%	33	4.9%	11	6.4%	22	6.2%	11	6.3%	11	5.1%	11	4.3%	10	6.1%	19	6.0%	5	7.3%	6	7.3%	6	5.3%	4	6.9%	6	3.8%	6
Value for money	19.8%	113	15.6%	35	22.5%	78	17.4%	31	19.9%	35	21.9%	47	18.7%	43	20.4%	64	10.7%	9	23.2%	19	28.0%	23	26.7%	20	17.2%	15	16.9%	27
Other	2.5%	14	1.3%	3	3.2%	11	0.6%	1	1.7%	3	4.7%	10	2.6%	6	2.6%	8	0.0%	0	3.7%	3	3.7%	3	0.0%	0	3.4%	3	3.1%	5
Nothing	44.9%	256	48.7%	109	42.5%	147	41.6%	74	39.2%	69	52.6%	113	46.1%	106	45.4%	142	61.9%	52	45.1%	37	46.3%	38	36.0%	27	59.8%	52	31.3%	50
Cheap prices / offers	2.1%	12	1.8%	4	2.3%	8	2.2%	4	1.7%	3	2.3%	5	2.6%	6	1.9%	6	1.2%	1	2.4%	2	1.2%	1	1.3%	1	1.1%	1	3.8%	6
Outdoors / open air	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.4%	3	0.4%	1	0.6%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.0%	0
Second hand shopping	0.7%	4	0.9%	2	0.6%	2	0.0%	0	0.6%	1	1.4%	3	0.9%	2	0.6%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	3
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q41 What one thing do you particularly dislike about markets?																												
Crime	0.5%	3	0.9%	2	0.3%	1	0.6%	1	1.1%	2	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.6%	1		
Difficult to find particular stalls	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
Difficult to get around	0.7%	4	0.4%	1	0.9%	3	1.1%	2	0.6%	1	0.5%	1	1.3%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.3%	2
Difficult to park nearby	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0		
Empty stalls / stalls closing down	3.2%	18	3.1%	7	3.2%	11	2.2%	4	2.8%	5	4.2%	9	3.9%	9	2.6%	8	2.4%	2	0.0%	0	0.0%	0	5.3%	4	0.0%	0	7.5%	12
Inability to pay by credit card	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.6%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It is not covered	1.1%	6	1.3%	3	0.9%	3	2.2%	4	0.6%	1	0.5%	1	0.0%	0	1.6%	5	1.2%	1	1.2%	1	0.0%	0	1.3%	1	0.0%	0	1.9%	3
It is not heated	0.9%	5	1.3%	3	0.6%	2	1.1%	2	0.6%	1	0.9%	2	0.9%	2	1.0%	3	0.0%	0	1.2%	1	0.0%	0	4.0%	3	1.1%	1	0.0%	0
Lack of cleanliness	1.1%	6	1.3%	3	0.9%	3	1.7%	3	0.6%	1	0.9%	2	0.9%	2	1.3%	4	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	1.9%	3
Litter	0.7%	4	0.9%	2	0.6%	2	0.6%	1	0.6%	1	0.9%	2	1.3%	3	0.3%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.1%	1	0.6%	1
Not big enough	4.9%	28	1.8%	4	6.9%	24	4.5%	8	4.5%	8	5.6%	12	4.3%	10	4.2%	13	11.9%	10	7.3%	6	2.4%	2	1.3%	1	6.9%	6	1.9%	3
Not enough stalls	6.5%	37	7.6%	17	5.8%	20	5.6%	10	7.4%	13	6.5%	14	5.7%	13	7.0%	22	17.9%	15	2.4%	2	0.0%	0	9.3%	7	6.9%	6	4.4%	7
Poor accessibility	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.7%	4	0.4%	1	0.9%	3	1.7%	3	0.0%	0	0.5%	1	0.9%	2	0.6%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.3%	2
Poor quality environment	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.9%	5	0.0%	0	1.4%	5	0.0%	0	0.6%	1	1.9%	4	0.0%	0	1.6%	5	0.0%	0	1.2%	1	1.2%	1	1.3%	1	2.3%	2	0.0%	0
Poor range of food	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.7%	4	1.3%	3	0.3%	1	0.6%	1	0.6%	1	0.9%	2	1.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	2.3%	2	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	4.7%	27	2.7%	6	6.1%	21	6.2%	11	3.4%	6	4.7%	10	5.7%	13	4.2%	13	6.0%	5	3.7%	3	12.2%	10	1.3%	1	4.6%	4	2.5%	4
Too many young children	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Too noisy	0.5%	3	0.0%	0	0.9%	3	0.6%	1	0.6%	1	0.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
Other	2.8%	16	2.2%	5	3.2%	11	2.8%	5	2.3%	4	3.3%	7	5.2%	12	1.3%	4	3.6%	3	1.2%	1	1.2%	1	0.0%	0	5.7%	5	3.8%	6
Nothing	54.2%	309	56.7%	127	52.6%	182	47.2%	84	55.1%	97	59.1%	127	49.6%	114	58.8%	184	47.6%	40	65.9%	54	63.4%	52	49.3%	37	57.5%	50	47.5%	76
Too busy	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.9%	2	0.3%	1	0.0%	0	1.2%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Boring / no atmosphere	1.1%	6	0.9%	2	1.2%	4	1.7%	3	1.1%	2	0.5%	1	1.3%	3	1.0%	3	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	2.5%	4
Too many foreign / ethnic stalls (Don't know)	1.6%	9	1.3%	3	1.7%	6	0.0%	0	2.3%	4	2.3%	5	2.2%	5	1.3%	4	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	2.5%	4
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q42 What else do you particularly dislike about markets? [MR]																												
Crime	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.5%	3	0.4%	1	0.6%	2	0.6%	1	1.1%	2	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.6%	1
Difficult to park nearby	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Empty stalls / stalls closing down	1.4%	8	0.4%	1	2.0%	7	2.2%	4	1.7%	3	0.5%	1	1.3%	3	1.3%	4	4.8%	4	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.3%	2
Inability to pay by credit card	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.9%	5	1.3%	3	0.6%	2	1.7%	3	0.0%	0	0.9%	2	1.3%	3	0.6%	2	2.4%	2	1.2%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
It is not heated	0.9%	5	1.3%	3	0.6%	2	1.1%	2	1.1%	2	0.5%	1	0.4%	1	1.0%	3	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	2
Lack of cleanliness	0.5%	3	0.0%	0	0.9%	3	0.6%	1	1.1%	2	0.0%	0	0.9%	2	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	2
Litter	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Not big enough	2.5%	14	1.8%	4	2.9%	10	1.7%	3	4.0%	7	1.9%	4	1.3%	3	3.5%	11	9.5%	8	1.2%	1	0.0%	0	1.3%	1	3.4%	3	0.6%	1
Not enough stalls	2.8%	16	0.9%	2	4.0%	14	2.8%	5	2.8%	5	2.8%	6	2.6%	6	1.9%	6	6.0%	5	3.7%	3	2.4%	2	0.0%	0	4.6%	4	1.3%	2
Poor accessibility	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.9%	2	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Poor facilities e.g. toilets, seating	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.4%	1	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Poor quality environment	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.4%	1	0.3%	1	1.2%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Poor quality of food	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	1.4%	8	2.2%	5	0.9%	3	1.1%	2	1.1%	2	1.9%	4	1.7%	4	1.3%	4	0.0%	0	1.2%	1	1.2%	1	1.3%	1	1.1%	1	2.5%	4
Poor range of food	0.9%	5	0.4%	1	1.2%	4	0.0%	0	0.6%	1	1.9%	4	0.4%	1	1.0%	3	1.2%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.3%	2
Poor service	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Poor value for money	0.7%	4	0.9%	2	0.6%	2	1.1%	2	1.1%	2	0.0%	0	1.3%	3	0.3%	1	1.2%	1	1.2%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	2.1%	12	1.8%	4	2.3%	8	4.5%	8	1.1%	2	0.9%	2	0.9%	2	2.6%	8	0.0%	0	0.0%	0	3.7%	3	4.0%	3	1.1%	1	3.1%	5
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.5%	3	0.9%	2	0.3%	1	1.1%	2	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.6%	1
Other	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.0%	0	0.9%	2	0.9%	2	0.3%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Nothing	15.3%	87	12.9%	29	16.8%	58	12.9%	23	13.1%	23	19.1%	41	16.5%	38	15.0%	47	19.0%	16	11.0%	9	14.6%	12	26.7%	20	16.1%	14	10.0%	16
Too busy	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	69.3%	395	72.8%	163	67.1%	232	68.0%	121	70.5%	124	69.3%	149	67.8%	156	71.2%	223	58.3%	49	78.0%	64	70.7%	58	58.7%	44	69.0%	60	75.0%	120
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																												
Crime	0.7%	4	0.9%	2	0.6%	2	1.1%	2	1.1%	2	0.0%	0	0.9%	2	0.6%	2	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.6%	1
Difficult to find particular stalls	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Difficult to get around	1.2%	7	0.9%	2	1.4%	5	1.7%	3	1.7%	3	0.5%	1	1.7%	4	1.0%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.3%	2	1.9%	3
Difficult to park nearby	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Empty stalls / stalls closing down	4.6%	26	3.6%	8	5.2%	18	4.5%	8	4.5%	8	4.7%	10	5.2%	12	3.8%	12	7.1%	6	0.0%	0	0.0%	0	6.7%	5	1.1%	1	8.8%	14
Inability to pay by credit card	0.5%	3	0.4%	1	0.6%	2	0.6%	1	1.1%	2	0.0%	0	0.9%	2	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It is not covered	1.9%	11	2.7%	6	1.4%	5	3.9%	7	0.6%	1	1.4%	3	1.3%	3	2.2%	7	3.6%	3	2.4%	2	0.0%	0	4.0%	3	0.0%	0	1.9%	3
It is not heated	1.8%	10	2.7%	6	1.2%	4	2.2%	4	1.7%	3	1.4%	3	1.3%	3	1.9%	6	0.0%	0	3.7%	3	0.0%	0	5.3%	4	1.1%	1	1.3%	2
Lack of cleanliness	1.6%	9	1.3%	3	1.7%	6	2.2%	4	1.7%	3	0.9%	2	1.7%	4	1.6%	5	0.0%	0	0.0%	0	2.4%	2	2.7%	2	0.0%	0	3.1%	5
Litter	1.1%	6	1.3%	3	0.9%	3	1.1%	2	1.1%	2	0.9%	2	1.3%	3	1.0%	3	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.1%	1	1.9%	3
Not big enough	7.4%	42	3.6%	8	9.8%	34	6.2%	11	8.5%	15	7.4%	16	5.7%	13	7.7%	24	21.4%	18	8.5%	7	2.4%	2	2.7%	2	10.3%	9	2.5%	4
Not enough stalls	9.3%	53	8.5%	19	9.8%	34	8.4%	15	10.2%	18	9.3%	20	8.3%	19	8.9%	28	23.8%	20	6.1%	5	2.4%	2	9.3%	7	11.5%	10	5.6%	9
Poor accessibility	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.0%	0	1.4%	3	0.4%	1	0.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Poor facilities e.g. toilets, seating	1.2%	7	0.9%	2	1.4%	5	2.2%	4	0.6%	1	0.9%	2	1.3%	3	1.0%	3	0.0%	0	1.2%	1	2.4%	2	0.0%	0	0.0%	0	2.5%	4
Poor quality environment	0.7%	4	0.4%	1	0.9%	3	0.6%	1	1.1%	2	0.5%	1	0.9%	2	0.3%	1	1.2%	1	0.0%	0	1.2%	1	1.3%	1	1.1%	1	0.0%	0
Poor quality of food	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	2.3%	13	2.2%	5	2.3%	8	1.1%	2	1.7%	3	3.7%	8	1.7%	4	2.9%	9	0.0%	0	2.4%	2	2.4%	2	2.7%	2	3.4%	3	2.5%	4
Poor range of food	1.2%	7	0.4%	1	1.7%	6	0.0%	0	1.1%	2	2.3%	5	0.9%	2	1.3%	4	1.2%	1	1.2%	1	1.2%	1	0.0%	0	2.3%	2	1.3%	2
Poor service	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Poor value for money	1.4%	8	2.2%	5	0.9%	3	1.7%	3	1.7%	3	0.9%	2	2.6%	6	0.3%	1	1.2%	1	1.2%	1	2.4%	2	2.7%	2	2.3%	2	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	6.8%	39	4.5%	10	8.4%	29	10.7%	19	4.5%	8	5.6%	12	6.5%	15	6.7%	21	6.0%	5	3.7%	3	15.9%	13	5.3%	4	5.7%	5	5.6%	9
Too many young children	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Too noisy	1.1%	6	0.9%	2	1.2%	4	1.7%	3	1.1%	2	0.5%	1	0.4%	1	1.3%	4	0.0%	0	0.0%	0	1.2%	1	5.3%	4	0.0%	0	0.6%	1
Other	3.2%	18	2.7%	6	3.5%	12	2.8%	5	2.3%	4	4.2%	9	5.7%	13	1.6%	5	4.8%	4	1.2%	1	2.4%	2	0.0%	0	5.7%	5	3.8%	6
Nothing	69.5%	396	69.6%	156	69.4%	240	60.1%	107	68.2%	120	78.1%	168	66.1%	152	73.8%	231	66.7%	56	76.8%	63	78.0%	64	76.0%	57	73.6%	64	57.5%	92
Too busy	0.7%	4	0.4%	1	0.9%	3	1.1%	2	0.6%	1	0.5%	1	1.3%	3	0.3%	1	0.0%	0	1.2%	1	0.0%	0	2.7%	2	0.0%	0	0.6%	1
Boring / no atmosphere	1.1%	6	0.9%	2	1.2%	4	1.7%	3	1.1%	2	0.5%	1	1.3%	3	1.0%	3	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	2.5%	4
Too many foreign / ethnic stalls	1.6%	9	1.3%	3	1.7%	6	0.0%	0	2.3%	4	2.3%	5	2.2%	5	1.3%	4	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	2.5%	4
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
GEN Gender of respondent:																												
Male	39.3%	224	100.0%	224	0.0%	0	42.7%	76	38.1%	67	37.7%	81	34.8%	80	43.5%	136	28.6%	24	31.7%	26	41.5%	34	52.0%	39	48.3%	42	36.9%	59
Female	60.7%	346	0.0%	0	100.0%	346	57.3%	102	61.9%	109	62.3%	134	65.2%	150	56.6%	177	71.4%	60	68.3%	56	58.5%	48	48.0%	36	51.7%	45	63.1%	101
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
AGE Age of respondent:																												
18 - 24 years	17.2%	98	20.1%	45	15.3%	53	55.1%	98	0.0%	0	0.0%	0	23.0%	53	12.8%	40	11.9%	10	11.0%	9	15.9%	13	17.3%	13	9.2%	8	28.1%	45
25 - 34 years	14.0%	80	13.8%	31	14.2%	49	44.9%	80	0.0%	0	0.0%	0	11.3%	26	15.3%	48	11.9%	10	13.4%	11	17.1%	14	12.0%	9	11.5%	10	16.3%	26
35 - 44 years	13.0%	74	9.8%	22	15.0%	52	0.0%	0	42.0%	74	0.0%	0	12.2%	28	14.1%	44	9.5%	8	11.0%	9	11.0%	9	18.7%	14	17.2%	15	11.9%	19
45 - 54 years	17.9%	102	20.1%	45	16.5%	57	0.0%	0	58.0%	102	0.0%	0	16.1%	37	19.2%	60	17.9%	15	20.7%	17	19.5%	16	18.7%	14	13.8%	12	17.5%	28
55 - 64 years	16.1%	92	11.2%	25	19.4%	67	0.0%	0	0.0%	0	42.8%	92	18.7%	43	14.1%	44	20.2%	17	18.3%	15	14.6%	12	12.0%	9	23.0%	20	11.9%	19
65+ years	21.6%	123	25.0%	56	19.4%	67	0.0%	0	0.0%	0	57.2%	123	18.7%	43	24.6%	77	28.6%	24	24.4%	20	22.0%	18	21.3%	16	25.3%	22	14.4%	23
(Refused)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
SEG Socio Economic Grouping																												
AB	10.9%	62	10.3%	23	11.3%	39	6.2%	11	9.7%	17	15.8%	34	27.0%	62	0.0%	0	8.3%	7	3.7%	3	12.2%	10	6.7%	5	16.1%	14	14.4%	23
C1	29.5%	168	25.4%	57	32.1%	111	38.2%	68	27.3%	48	24.2%	52	73.0%	168	0.0%	0	17.9%	15	29.3%	24	23.2%	19	22.7%	17	28.7%	25	42.5%	68
C2	19.3%	110	24.1%	54	16.2%	56	14.0%	25	24.4%	43	19.5%	42	0.0%	0	35.1%	110	16.7%	14	13.4%	11	22.0%	18	22.7%	17	24.1%	21	18.1%	29
DE	35.6%	203	36.6%	82	35.0%	121	35.4%	63	34.7%	61	36.7%	79	0.0%	0	64.9%	203	51.2%	43	46.3%	38	40.2%	33	44.0%	33	27.6%	24	20.0%	32
(Refused)	4.7%	27	3.6%	8	5.5%	19	6.2%	11	4.0%	7	3.7%	8	0.0%	0	0.0%	0	6.0%	5	7.3%	6	2.4%	2	4.0%	3	3.4%	3	5.0%	8
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160
ETH Ethnicity of respondent																												
White	92.3%	526	89.7%	201	93.9%	325	85.4%	152	93.2%	164	97.2%	209	90.4%	208	93.9%	294	91.7%	77	93.9%	77	91.5%	75	86.7%	65	100.0%	87	90.6%	145
Indian	0.9%	5	1.8%	4	0.3%	1	1.7%	3	1.1%	2	0.0%	0	0.4%	1	1.0%	3	1.2%	1	1.2%	1	1.2%	1	1.3%	1	0.0%	0	0.6%	1
Pakistani	3.7%	21	5.8%	13	2.3%	8	9.0%	16	1.7%	3	0.9%	2	5.2%	12	2.6%	8	4.8%	4	0.0%	0	4.9%	4	9.3%	7	0.0%	0	3.8%	6
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Black Caribbean	0.5%	3	0.4%	1	0.6%	2	0.6%	1	1.1%	2	0.0%	0	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	2
Black African	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.1%	12	1.8%	4	2.3%	8	2.2%	4	2.3%	4	1.9%	4	2.6%	6	1.9%	6	1.2%	1	4.9%	4	1.2%	1	1.3%	1	0.0%	0	3.1%	5
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield															
DAY Day of interview																													
Monday	15.3%	87	9.8%	22	18.8%	65	12.9%	23	18.2%	32	14.9%	32	13.0%	30	17.3%	54	20.2%	17	23.2%	19	19.5%	16	21.3%	16	0.0%	0	11.9%	19	
Tuesday	19.1%	109	23.2%	52	16.5%	57	17.4%	31	16.5%	29	22.8%	49	16.1%	37	20.1%	63	19.0%	16	0.0%	0	20.7%	17	41.3%	31	37.9%	33	7.5%	12	
Wednesday	12.1%	69	11.6%	26	12.4%	43	13.5%	24	8.0%	14	14.4%	31	13.0%	30	12.5%	39	20.2%	17	0.0%	0	22.0%	18	0.0%	0	20.7%	18	10.0%	16	
Thursday	20.9%	119	25.0%	56	18.2%	63	23.6%	42	17.0%	30	21.4%	46	23.9%	55	18.9%	59	0.0%	0	76.8%	63	0.0%	0	0.0%	0	0.0%	0	35.0%	56	
Friday	9.3%	53	5.4%	12	11.9%	41	7.3%	13	9.7%	17	10.7%	23	9.6%	22	8.6%	27	40.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	19	
Saturday	17.5%	100	14.7%	33	19.4%	67	22.5%	40	22.7%	40	9.3%	20	19.1%	44	16.0%	50	0.0%	0	0.0%	0	37.8%	31	18.7%	14	19.5%	17	23.8%	38	
Sunday	5.8%	33	10.3%	23	2.9%	10	2.8%	5	8.0%	14	6.5%	14	5.2%	12	6.7%	21	0.0%	0	0.0%	0	0.0%	0	18.7%	14	21.8%	19	0.0%	0	
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160	
TIM Time of Interview																													
09.00 – 12.00	35.4%	202	31.7%	71	37.9%	131	34.3%	61	36.4%	64	35.3%	76	35.7%	82	35.5%	111	35.7%	30	31.7%	26	36.6%	30	26.7%	20	34.5%	30	41.3%	66	
12.01 – 14.00	35.4%	202	35.3%	79	35.5%	123	36.5%	65	33.5%	59	36.3%	78	37.8%	87	34.8%	109	35.7%	30	39.0%	32	36.6%	30	37.3%	28	32.2%	28	33.8%	54	
14.01 – 17.00	29.1%	166	33.0%	74	26.6%	92	29.2%	52	30.1%	53	28.4%	61	26.5%	61	29.7%	93	28.6%	24	29.3%	24	26.8%	22	36.0%	27	33.3%	29	25.0%	40	
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160	
TOW Town																													
Batley	14.7%	84	10.7%	24	17.3%	60	11.2%	20	13.1%	23	19.1%	41	9.6%	22	18.2%	57	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleckheaton	14.4%	82	11.6%	26	16.2%	56	11.2%	20	14.8%	26	16.3%	35	11.7%	27	15.7%	49	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dewsbury	14.4%	82	15.2%	34	13.9%	48	15.2%	27	14.2%	25	14.0%	30	12.6%	29	16.3%	51	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%
Heckmondwike	13.2%	75	17.4%	39	10.4%	36	12.4%	22	15.9%	28	11.6%	25	9.6%	22	16.0%	50	0.0%	0	0.0%	0	0.0%	0	100.0%	75	0.0%	0	0.0%	0	
Holmfirth	15.3%	87	18.8%	42	13.0%	45	10.1%	18	15.3%	27	19.5%	42	17.0%	39	14.4%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	87	0.0%	0	
Huddersfield	28.1%	160	26.3%	59	29.2%	101	39.9%	71	26.7%	47	19.5%	42	39.6%	91	19.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	160	
Base:		570		224		346		178		176		215		230		313		84		82		82		75		87		160	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
LOC Location [MR]																												
Batley - Commercial Street (East)	4.2%	24	2.2%	5	5.5%	19	6.7%	12	2.8%	5	3.3%	7	1.7%	4	5.8%	18	28.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Commercial Street (Close to Market)	2.3%	13	0.4%	1	3.5%	12	1.7%	3	2.3%	4	2.8%	6	1.3%	3	3.2%	10	15.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Cambridge Street	3.3%	19	2.2%	5	4.0%	14	2.2%	4	2.3%	4	5.1%	11	3.9%	9	2.6%	8	22.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Upper Commercial Street	2.5%	14	2.7%	6	2.3%	8	0.0%	0	2.8%	5	4.2%	9	2.2%	5	2.9%	9	16.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Branch Road / St James Street	2.5%	14	3.1%	7	2.0%	7	0.6%	1	2.8%	5	3.7%	8	0.4%	1	3.8%	12	16.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Horncastle Street (Close to Market)	3.7%	21	1.8%	4	4.9%	17	2.8%	5	3.4%	6	4.2%	9	3.5%	8	3.2%	10	0.0%	0	25.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Albion Street	4.0%	23	4.5%	10	3.8%	13	3.4%	6	3.4%	6	5.1%	11	3.5%	8	4.8%	15	0.0%	0	28.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Cheapside / Northgate	3.0%	17	2.7%	6	3.2%	11	2.2%	4	4.0%	7	2.8%	6	0.9%	2	4.5%	14	0.0%	0	20.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate (Near Barclays)	3.7%	21	2.7%	6	4.3%	15	2.8%	5	4.0%	7	4.2%	9	3.9%	9	3.2%	10	0.0%	0	25.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Long Causeway / Crackenedge Lane	2.8%	16	4.9%	11	1.4%	5	2.2%	4	2.8%	5	3.3%	7	1.7%	4	3.8%	12	0.0%	0	0.0%	0	19.5%	16	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Market Place	2.5%	14	2.7%	6	2.3%	8	2.8%	5	3.4%	6	1.4%	3	3.0%	7	2.2%	7	0.0%	0	0.0%	0	17.1%	14	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Westgate (Near Halifax)	3.7%	21	4.5%	10	3.2%	11	4.5%	8	1.7%	3	4.7%	10	2.6%	6	4.8%	15	0.0%	0	0.0%	0	25.6%	21	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Corporation Street	2.6%	15	1.8%	4	3.2%	11	2.8%	5	3.4%	6	1.9%	4	2.6%	6	2.6%	8	0.0%	0	0.0%	0	18.3%	15	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Foundry Street (Close to Market)	2.6%	15	1.3%	3	3.5%	12	2.8%	5	2.8%	5	2.3%	5	2.2%	5	2.9%	9	0.0%	0	0.0%	0	18.3%	15	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Northgate	2.8%	16	3.1%	7	2.6%	9	2.2%	4	2.3%	4	3.7%	8	3.0%	7	2.6%	8	0.0%	0	0.0%	0	1.2%	1	20.0%	15	0.0%	0	0.0%	0
Heckmondwike - Blanket Hall Street (Close to Market)	3.5%	20	4.9%	11	2.6%	9	4.5%	8	4.5%	8	1.9%	4	2.2%	5	4.2%	13	0.0%	0	0.0%	0	0.0%	0	26.7%	20	0.0%	0	0.0%	0
Heckmondwike - Market Street (South)	1.9%	11	2.2%	5	1.7%	6	2.8%	5	0.6%	1	2.3%	5	1.3%	3	2.6%	8	0.0%	0	0.0%	0	0.0%	0	14.7%	11	0.0%	0	0.0%	0
Heckmondwike - Market Street	5.1%	29	7.1%	16	3.8%	13	2.8%	5	8.5%	15	4.2%	9	3.5%	8	6.7%	21	0.0%	0	0.0%	0	0.0%	0	38.7%	29	0.0%	0	0.0%	0
Holmfirth Point - Cooper Lane Junction	4.2%	24	2.7%	6	5.2%	18	2.2%	4	5.7%	10	4.7%	10	4.3%	10	4.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.6%	24	0.0%	0
Holmfirth Point - Victoria Street	3.5%	20	5.4%	12	2.3%	8	2.8%	5	3.4%	6	4.2%	9	3.9%	9	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	20	0.0%	0
Holmfirth Point - Hollowgate (Close to Market)	2.3%	13	1.8%	4	2.6%	9	0.6%	1	0.0%	0	5.6%	12	1.7%	4	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	13	0.0%	0
Holmfirth Point - Huddersfield Road (Near Tourist Information)	3.0%	17	4.9%	11	1.7%	6	3.4%	6	4.0%	7	1.9%	4	3.0%	7	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	17	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwike	Holmfirth	Huddersfield														
Centre)																												
Holmfirth Point - Huddersfield Road (Close to Market)	2.3%	13	4.0%	9	1.2%	4	1.1%	2	2.3%	4	3.3%	7	3.9%	9	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	13	0.0%	0
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	8.6%	49	11.6%	26	6.6%	23	14.6%	26	8.0%	14	4.2%	9	13.5%	31	5.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.6%	49
Huddersfield Point - John William Street	5.1%	29	5.4%	12	4.9%	17	6.7%	12	5.1%	9	3.7%	8	6.1%	14	4.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	29
Huddersfield Point - Westgate Street	9.5%	54	4.5%	10	12.7%	44	13.5%	24	8.5%	15	7.0%	15	12.2%	28	7.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.8%	54
Huddersfield Point - Cross Church Street / Queen Street	1.9%	11	2.2%	5	1.7%	6	1.7%	3	2.3%	4	1.9%	4	3.5%	8	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	11
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	1.6%	9	1.3%	3	1.7%	6	1.7%	3	1.1%	2	1.9%	4	3.0%	7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	9
Huddersfield Point - King Street	1.4%	8	1.3%	3	1.4%	5	1.7%	3	1.7%	3	0.9%	2	1.3%	3	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160														

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwi ke	Holmfirth	Huddersfield														
PC																												
BB1 1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
BD	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
BD11 2	0.9%	5	1.3%	3	0.6%	2	0.6%	1	1.4%	3	0.9%	2	1.0%	3	0.0%	0	3.7%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0		
BD12 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD12 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD13 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		
BD13 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		
BD19	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.9%	2	0.0%	0	0.3%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19 3	5.4%	31	4.9%	11	5.8%	20	5.1%	9	6.8%	12	4.7%	10	5.2%	12	5.8%	18	0.0%	0	36.6%	30	0.0%	0	0.0%	0	0.6%	1		
BD19 4	1.6%	9	1.8%	4	1.4%	5	1.1%	2	1.1%	2	2.3%	5	0.4%	1	2.6%	8	0.0%	0	11.0%	9	0.0%	0	0.0%	0	0.0%	0		
BD19 5	1.8%	10	1.3%	3	2.0%	7	2.2%	4	1.1%	2	1.9%	4	1.7%	4	1.9%	6	0.0%	0	11.0%	9	0.0%	0	1.3%	1	0.0%	0		
BD19 6	1.6%	9	1.3%	3	1.7%	6	0.6%	1	1.7%	3	1.9%	4	0.9%	2	1.9%	6	0.0%	0	7.3%	6	2.4%	2	1.3%	1	0.0%	0		
BD3 0	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
BD4 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD4 6	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.3%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0		
BD4 9	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	2	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0		
BD8 4	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
CV3 3	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD1 1	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD1 2	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD1 3	0.9%	5	1.8%	4	0.3%	1	1.7%	3	1.1%	2	0.0%	0	0.9%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5		
HD1 4	2.6%	15	1.3%	3	3.5%	12	3.9%	7	1.7%	3	2.3%	5	3.9%	9	1.9%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	8.8%	14		
HD1 5	1.2%	7	0.9%	2	1.4%	5	3.4%	6	1.4%	1	0.0%	0	2.6%	6	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7		
HD1 6	0.5%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	0.5%	1	0.9%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3		
HD19 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		
HD2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD2 1	1.4%	8	1.3%	3	1.4%	5	2.8%	5	0.6%	1	0.9%	2	2.2%	5	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8		
HD2 2	0.5%	3	0.0%	0	0.9%	3	0.6%	1	0.6%	1	0.5%	1	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3		
HD2 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD23 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD3	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
HD3 2	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0		
HD3 3	1.8%	10	1.8%	4	1.7%	6	1.7%	3	1.7%	3	1.9%	4	2.2%	5	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	10		
HD3 4	1.9%	11	1.8%	4	2.0%	7	1.7%	3	4.0%	7	0.5%	1	1.7%	4	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	11		
HD4 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD4 5	1.4%	8	1.3%	3	1.4%	5	1.1%	2	1.7%	3	1.4%	3	2.2%	5	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8		
HD4 6	1.9%	11	3.1%	7	1.2%	4	3.9%	7	1.1%	2	0.9%	2	2.6%	6	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	6.3%	10
HD4 7	1.4%	8	2.2%	5	0.9%	3	1.7%	3	0.6%	1	1.9%	4	0.9%	2	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	3.8%	6
HD5 0	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2		
HD5 7	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		
HD5 8	2.6%	15	1.8%	4	3.2%	11	1.7%	3	4.5%	8	1.9%	4	3.5%	8	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	15		
HD5 9	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.6%	1	0.0%	0	0.4%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3		
HD6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1		

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondwi ke	Holmfirth	Huddersfield												
HD6 1	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
HD6 2	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD6 3	0.4%	2	0.0%	0	0.6%	2	0.6%	1	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
HD6 4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
HD6 7	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
HD7 1	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD7 4	1.4%	8	1.3%	3	1.4%	5	1.7%	3	2.8%	5	0.0%	0	0.9%	2	1.9%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.4%	7
HD7 5	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD8	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
HD8 0	1.1%	6	1.3%	3	0.9%	3	2.8%	5	0.0%	0	0.5%	1	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	1.3%	2
HD8 8	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.1%	2	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
HD8 9	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
HD9	0.9%	5	1.8%	4	0.3%	1	1.1%	2	0.6%	1	0.9%	2	0.0%	0	1.6%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0
HD9 1	4.0%	23	5.4%	12	3.2%	11	1.7%	3	4.5%	8	5.6%	12	6.5%	15	2.6%	8	0.0%	0	0.0%	0	0.0%	0	25.3%	22	0.6%	1
HD9 2	3.5%	20	2.7%	6	4.0%	14	3.4%	6	4.0%	7	3.3%	7	3.9%	9	3.2%	10	0.0%	0	0.0%	0	0.0%	0	21.8%	19	0.6%	1
HD9 3	1.6%	9	1.3%	3	1.7%	6	0.6%	1	0.6%	1	3.3%	7	0.9%	2	1.9%	6	0.0%	0	0.0%	0	0.0%	0	10.3%	9	0.0%	0
HD9 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD9 5	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
HD9 6	0.4%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
HD9 7	1.8%	10	1.3%	3	2.0%	7	0.6%	1	2.8%	5	1.9%	4	2.2%	5	1.6%	5	0.0%	0	0.0%	0	0.0%	0	9.2%	8	1.3%	2
HU18 1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
HU3 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
HU8 8	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
HX2 9	0.4%	2	0.9%	2	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
HX3 9	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HX5 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HX6 2	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
KY15 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS10 4	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
LS19 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
LS26 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
LS27 9	0.4%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.4%	1	0.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 9	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
LS6 1	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
NE42 5	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
OL4 2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Refused	1.6%	9	1.8%	4	1.4%	5	2.8%	5	0.6%	1	1.4%	3	1.3%	3	1.6%	5	1.2%	1	3.7%	3	2.4%	2	2.7%	2	0.0%	0
S35 9	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
S75 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
S75 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
S75 4	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
SL3 1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
SY12 9	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
WA4 2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
WF	1.1%	6	1.8%	4	0.6%	2	0.0%	0	0.6%	1	2.3%	5	0.9%	2	1.0%	3	3.6%	3	1.2%	1	2.4%	2	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	Cleckheaton	Dewsbury	Heckmondw ke	Holmfirth	Huddersfield														
WF1 4	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1												
WF12 0	1.6%	9	1.3%	3	1.7%	6	1.7%	3	2.8%	5	0.5%	1	1.7%	4	1.6%	5	1.2%	1	0.0%	0	9.8%	8	0.0%	0	0.0%	0	0.0%	0
WF12 7	1.1%	6	1.3%	3	0.9%	3	0.6%	1	1.1%	2	1.4%	3	1.7%	4	0.6%	2	0.0%	0	0.0%	0	7.3%	6	0.0%	0	0.0%	0	0.0%	0
WF12 8	1.6%	9	0.4%	1	2.3%	8	0.6%	1	2.3%	4	1.9%	4	1.3%	3	1.9%	6	0.0%	0	0.0%	0	9.8%	8	0.0%	0	0.0%	0	0.6%	1
WF12 9	1.1%	6	0.9%	2	1.2%	4	1.7%	3	0.6%	1	0.9%	2	0.4%	1	1.6%	5	1.2%	1	0.0%	0	4.9%	4	1.3%	1	0.0%	0	0.0%	0
WF13	0.5%	3	0.9%	2	0.3%	1	0.0%	0	0.6%	1	0.9%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
WF13 1	0.4%	2	0.4%	1	0.3%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
WF13 2	1.1%	6	1.3%	3	0.9%	3	1.7%	3	0.6%	1	0.9%	2	0.9%	2	1.3%	4	0.0%	0	0.0%	0	7.3%	6	0.0%	0	0.0%	0	0.0%	0
WF13 3	1.4%	8	0.4%	1	2.0%	7	1.1%	2	2.3%	4	0.9%	2	1.3%	3	1.6%	5	1.2%	1	1.2%	1	4.9%	4	2.7%	2	0.0%	0	0.0%	0
WF13 4	2.1%	12	1.8%	4	2.3%	8	1.7%	3	2.8%	5	1.9%	4	3.0%	7	1.6%	5	2.4%	2	0.0%	0	9.8%	8	2.7%	2	0.0%	0	0.0%	0
WF13 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 0	0.7%	4	1.3%	3	0.3%	1	0.6%	1	1.1%	2	0.5%	1	0.9%	2	0.3%	1	0.0%	0	1.2%	1	1.2%	1	0.0%	0	1.1%	1	0.6%	1
WF14 8	0.5%	3	0.4%	1	0.6%	2	1.1%	2	0.0%	0	0.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
WF14 9	0.5%	3	0.4%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	0.9%	2	0.3%	1	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.0%	0
WF15 6	1.6%	9	1.3%	3	1.7%	6	1.1%	2	3.4%	6	0.5%	1	0.9%	2	2.2%	7	1.2%	1	1.2%	1	1.2%	1	8.0%	6	0.0%	0	0.0%	0
WF15 7	2.3%	13	2.2%	5	2.3%	8	1.7%	3	2.8%	5	2.3%	5	2.2%	5	2.6%	8	1.2%	1	2.4%	2	0.0%	0	13.3%	10	0.0%	0	0.0%	0
WF15 8	1.6%	9	1.3%	3	1.7%	6	1.1%	2	1.1%	2	2.3%	5	1.3%	3	1.6%	5	0.0%	0	6.1%	5	1.2%	1	4.0%	3	0.0%	0	0.0%	0
WF16	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
WF16 0	1.1%	6	1.8%	4	0.6%	2	1.1%	2	2.3%	4	0.0%	0	0.9%	2	1.3%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0
WF16 4	0.5%	3	1.3%	3	0.0%	0	0.0%	0	1.1%	2	0.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
WF16 7	0.2%	1	0.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
WF16 9	4.9%	28	5.8%	13	4.3%	15	6.7%	12	2.8%	5	5.1%	11	1.7%	4	7.3%	23	4.8%	4	0.0%	0	0.0%	0	32.0%	24	0.0%	0	0.0%	0
WF17	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
WF17 0	1.4%	8	1.3%	3	1.4%	5	1.7%	3	0.0%	0	2.3%	5	0.4%	1	1.6%	5	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 5	2.5%	14	0.9%	2	3.5%	12	2.8%	5	1.1%	2	3.3%	7	1.3%	3	3.2%	10	15.5%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
WF17 6	2.3%	13	1.8%	4	2.6%	9	1.7%	3	1.7%	3	3.3%	7	0.9%	2	3.5%	11	10.7%	9	0.0%	0	3.7%	3	1.3%	1	0.0%	0	0.0%	0
WF17 7	1.4%	8	1.8%	4	1.2%	4	1.1%	2	1.7%	3	1.4%	3	0.4%	1	2.2%	7	7.1%	6	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
WF17 8	3.3%	19	1.8%	4	4.3%	15	2.2%	4	3.4%	6	4.2%	9	2.2%	5	4.5%	14	19.0%	16	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
WF17 9	1.2%	7	0.9%	2	1.4%	5	0.6%	1	1.1%	2	1.9%	4	1.7%	4	0.6%	2	6.0%	5	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
WF17 Z	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
WF27 0	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
WF3 1	0.5%	3	0.9%	2	0.3%	1	0.0%	0	0.6%	1	0.9%	2	0.0%	0	1.0%	3	1.2%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
WF44 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
WF9 6	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	0.2%	1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
YO32 3	0.2%	1	0.0%	0	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
YO8 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Base:	570	224	346	178	176	215	230	313	84	82	82	75	87	160														

Appendix 2:

Data Tabulations

By Demographics - Batley

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
Q01 Do you normally have regular access to a car for personal use during the day?																		
Yes	36.9%	31	33.3%	8	38.3%	23	25.0%	5	43.5%	10	39.0%	16	72.7%	16	21.1%	12	36.9%	31
No	63.1%	53	66.7%	16	61.7%	37	75.0%	15	56.5%	13	61.0%	25	27.3%	6	78.9%	45	63.1%	53
Base:		84		24		60		20		23		41		22		57		84
Q02 Do you normally have regular access to a car for personal use during the evening / night?																		
Yes	36.9%	31	33.3%	8	38.3%	23	25.0%	5	43.5%	10	39.0%	16	72.7%	16	21.1%	12	36.9%	31
No	63.1%	53	66.7%	16	61.7%	37	75.0%	15	56.5%	13	61.0%	25	27.3%	6	78.9%	45	63.1%	53
Base:		84		24		60		20		23		41		22		57		84
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?																		
Car / van (as driver)	28.6%	24	29.2%	7	28.3%	17	25.0%	5	39.1%	9	24.4%	10	59.1%	13	15.8%	9	28.6%	24
Car / van (as passenger)	4.8%	4	0.0%	0	6.7%	4	0.0%	0	4.3%	1	7.3%	3	9.1%	2	3.5%	2	4.8%	4
Bus, minibus or coach	27.4%	23	33.3%	8	25.0%	15	35.0%	7	17.4%	4	29.3%	12	27.3%	6	26.3%	15	27.4%	23
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	32.1%	27	33.3%	8	31.7%	19	35.0%	7	34.8%	8	29.3%	12	4.5%	1	43.9%	25	32.1%	27
Taxi / minicab	6.0%	5	4.2%	1	6.7%	4	5.0%	1	4.3%	1	7.3%	3	0.0%	0	8.8%	5	6.0%	5
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q04 Where did you park today? [MR]																		
<i>Those who said 'Car / Van' at Q03</i>																		
Huddersfield																		
Albion Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundas Street, above the Sainsbury's foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Bus Station, Upperhead Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl foodstore, Manchester Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Wood Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unna Way, nr Tesco foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
Huddersfield																		
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley																		
Aldi, Branch Road - Batley	7.1%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	15.4%	2	13.3%	2	0.0%	0	7.1%	2
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	3.6%	1	0.0%	0	4.8%	1	20.0%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	3.6%	1
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	3.6%	1	0.0%	0	4.8%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	9.1%	1	3.6%	1
Market Place Car Park - Batley	10.7%	3	14.3%	1	9.5%	2	0.0%	0	0.0%	0	23.1%	3	6.7%	1	18.2%	2	10.7%	3
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	7.1%	2	14.3%	1	4.8%	1	20.0%	1	0.0%	0	7.7%	1	6.7%	1	9.1%	1	7.1%	2
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	14.3%	4	14.3%	1	14.3%	3	20.0%	1	20.0%	2	7.7%	1	6.7%	1	18.2%	2	14.3%	4
Cleckheaton																		
Bradford Road Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Street Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Hall Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury																		
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Dewsbury Sports Centre, Longcauseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Sainsbury's, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wakefield Old Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Heckmondwike																		
High Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Market Place Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Morrisons, Union Street - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Holmfirth																		
Bridge Lane Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Co-operative Food, Market Street - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Holmfirth Library Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Huddersfield Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Station Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Towngate Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Others																		
Other	7.1%	2	0.0%	0	9.5%	2	20.0%	1	10.0%	1	0.0%	0	13.3%	2	0.0%	0	7.1%	2
(Don't know – On Street)	14.3%	4	14.3%	1	14.3%	3	0.0%	0	10.0%	1	23.1%	3	20.0%	3	9.1%	1	14.3%	4
(Don't know – Car park)	7.1%	2	14.3%	1	4.8%	1	20.0%	1	10.0%	1	0.0%	0	13.3%	2	0.0%	0	7.1%	2

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
(Dropped off – didn't park)	3.6%	1	0.0%	0	4.8%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	9.1%	1	3.6%	1
(Don't know - Unspecified)	21.4%	6	28.6%	2	19.0%	4	0.0%	0	30.0%	3	23.1%	3	13.3%	2	27.3%	3	21.4%	6
Base:		28		7		21		5		10		13		15		11		28

Q05 Did you have any difficulties obtaining a car parking space today?

Those who mentioned a car park at Q04

Yes	18.5%	5	14.3%	1	20.0%	4	20.0%	1	22.2%	2	15.4%	2	33.3%	5	0.0%	0	18.5%	5
No	81.5%	22	85.7%	6	80.0%	16	80.0%	4	77.8%	7	84.6%	11	66.7%	10	100.0%	10	81.5%	22
Base:		27		7		20		5		9		13		15		10		27

Meanscore = [Number of Minutes]

Q06 How long did your journey to (STUDY CENTRE) take?

0-5 minutes	27.4%	23	37.5%	9	23.3%	14	25.0%	5	30.4%	7	26.8%	11	22.7%	5	26.3%	15	27.4%	23
6-10 minutes	41.7%	35	33.3%	8	45.0%	27	35.0%	7	26.1%	6	53.7%	22	40.9%	9	45.6%	26	41.7%	35
11-15 minutes	8.3%	7	4.2%	1	10.0%	6	15.0%	3	4.3%	1	7.3%	3	13.6%	3	7.0%	4	8.3%	7
16-20 minutes	16.7%	14	20.8%	5	15.0%	9	15.0%	3	39.1%	9	4.9%	2	18.2%	4	14.0%	8	16.7%	14
21-30 minutes	4.8%	4	4.2%	1	5.0%	3	10.0%	2	0.0%	0	4.9%	2	4.5%	1	5.3%	3	4.8%	4
31-60 minutes	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		9.9		9.0		10.2		10.6		10.5		9.2		10.1		9.9		9.9
Base:		84		24		60		20		23		41		22		57		84

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	92.9%	78	91.7%	22	93.3%	56	95.0%	19	91.3%	21	92.7%	38	90.9%	20	93.0%	53	92.9%	78
Work	2.4%	2	4.2%	1	1.7%	1	0.0%	0	4.3%	1	2.4%	1	0.0%	0	3.5%	2	2.4%	2
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	2.4%	2	4.2%	1	1.7%	1	0.0%	0	4.3%	1	2.4%	1	4.5%	1	1.8%	1	2.4%	2
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friend's home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Leisure activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Q08 What location did you travel to (STUDY CENTRE) from?																		
Huddersfield Town Centre	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Batley Town Centre	56.0%	47	58.3%	14	55.0%	33	55.0%	11	56.5%	13	56.1%	23	36.4%	8	63.2%	36	56.0%	47
Cleckheaton Town Centre	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Dewsbury Town Centre	4.8%	4	0.0%	0	6.7%	4	5.0%	1	0.0%	0	7.3%	3	4.5%	1	5.3%	3	4.8%	4
Heckmondwike Town Centre	3.6%	3	0.0%	0	5.0%	3	10.0%	2	4.3%	1	0.0%	0	4.5%	1	3.5%	2	3.6%	3
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	9.5%	8	12.5%	3	8.3%	5	5.0%	1	4.3%	1	14.6%	6	9.1%	2	8.8%	5	9.5%	8
Batley (Outside Town Centre)	2.4%	2	4.2%	1	1.7%	1	5.0%	1	4.3%	1	0.0%	0	0.0%	0	3.5%	2	2.4%	2
Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall	4.8%	4	12.5%	3	1.7%	1	0.0%	0	4.3%	1	7.3%	3	9.1%	2	1.8%	1	4.8%	4
Bradford	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Brighouse	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Brockholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury (Outside Town Centre)	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	0.0%	0	3.5%	2	2.4%	2
Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	3.6%	3	8.3%	2	1.7%	1	10.0%	2	4.3%	1	0.0%	0	13.6%	3	0.0%	0	3.6%	3
Liversedge	2.4%	2	0.0%	0	3.3%	2	0.0%	0	8.7%	2	0.0%	0	9.1%	2	0.0%	0	2.4%	2
Mirfield	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberttown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tingley	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	4.5%	1	1.8%	1	2.4%	2
(Refused)	2.4%	2	4.2%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	4.5%	1	1.8%	1	2.4%	2
Base:		84		24		60		20		23		41		22		57		84

Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]

Live in the centre	58.3%	49	50.0%	12	61.7%	37	65.0%	13	52.2%	12	58.5%	24	40.9%	9	64.9%	37	58.3%	49
Work in the centre	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Visiting the centre	39.3%	33	50.0%	12	35.0%	21	35.0%	7	43.5%	10	39.0%	16	54.5%	12	33.3%	19	39.3%	33
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																		
Accessibility by public transport	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	3.6%	3	4.2%	1	3.3%	2	5.0%	1	4.3%	1	2.4%	1	4.5%	1	3.5%	2	3.6%	3
Car parking provision	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Choice of High Street retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling non-food goods	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	0.0%	0	3.5%	2	2.4%	2
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	3.6%	3	8.3%	2	1.7%	1	0.0%	0	13.0%	3	0.0%	0	9.1%	2	1.8%	1	3.6%	3
Close to home	71.4%	60	66.7%	16	73.3%	44	75.0%	15	52.2%	12	80.5%	33	54.5%	12	78.9%	45	71.4%	60
Close to work	3.6%	3	0.0%	0	5.0%	3	0.0%	0	8.7%	2	2.4%	1	9.1%	2	1.8%	1	3.6%	3
Department store	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	2.4%	2	4.2%	1	1.7%	1	10.0%	2	0.0%	0	0.0%	0	4.5%	1	1.8%	1	2.4%	2
Provision of leisure services	2.4%	2	4.2%	1	1.7%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	3.5%	2	2.4%	2
Provision of services (e.g. banks / financial services)	3.6%	3	4.2%	1	3.3%	2	5.0%	1	4.3%	1	2.4%	1	13.6%	3	0.0%	0	3.6%	3
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of independent / specialist shops	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Range of shops selling food goods	3.6%	3	4.2%	1	3.3%	2	0.0%	0	4.3%	1	4.9%	2	0.0%	0	1.8%	1	3.6%	3
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.8%	4	4.2%	1	5.0%	3	5.0%	1	4.3%	1	4.9%	2	4.5%	1	5.3%	3	4.8%	4
Good bus service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grew up here / always come	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / barbers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of health services	4.8%	4	4.2%	1	5.0%	3	5.0%	1	8.7%	2	2.4%	1	4.5%	1	5.3%	3	4.8%	4
University	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking in the area	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
Q11 What is the main reason why you are in (STUDY CENTRE) today?										
Food and grocery shopping - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes / Shoes shopping	1.2%	1	0.0%	0	1.7%	1	0.0%	0	1.8%	1
Bank / Building Society / Post Office	15.5%	13	20.8%	5	13.3%	8	10.0%	2	26.1%	6
Browsing	6.0%	5	4.2%	1	6.7%	4	5.0%	1	4.3%	1
Café / restaurant / pub	4.8%	4	0.0%	0	6.7%	4	5.0%	1	8.7%	2
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor / Dentist	3.6%	3	0.0%	0	5.0%	3	5.0%	1	4.3%	1
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0
Jewellery / Gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public Offices	2.4%	2	4.2%	1	1.7%	1	10.0%	2	0.0%	0
Services (e.g. hairdressers, launderette)	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1
Social / leisure activities	3.6%	3	8.3%	2	1.7%	1	5.0%	1	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit specialist shops	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
Work / School / College	9.5%	8	4.2%	1	11.7%	7	5.0%	1	13.0%	3
Other	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Aldi, Branch Road, Batley	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.9%	2
Asda, Alfreds Way, Batley	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	4.8%	4	4.2%	1	5.0%	3	10.0%	2	4.3%	1
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Bradford Road, Batley	11.9%	10	12.5%	3	11.7%	7	10.0%	2	8.7%	2	14.6%	6	4.5%	1	14.0%	8	11.9%	10
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	0.0%	0	3.5%	2	2.4%	2
Food and grocery shopping - various destinatons	9.5%	8	12.5%	3	8.3%	5	10.0%	2	13.0%	3	7.3%	3	0.0%	0	12.3%	7	9.5%	8
(Nowhere in particular / Not sure yet)	9.5%	8	25.0%	6	3.3%	2	0.0%	0	4.3%	1	17.1%	7	18.2%	4	7.0%	4	9.5%	8
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																		
Food and grocery shopping - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Clothes / Shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Bank / Building Society / Post Office	10.7%	9	4.2%	1	13.3%	8	10.0%	2	4.3%	1	14.6%	6	18.2%	4	8.8%	5	10.7%	9
Browsing	21.4%	18	0.0%	0	30.0%	18	25.0%	5	17.4%	4	22.0%	9	22.7%	5	21.1%	12	21.4%	18
Café / restaurant / pub	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Chemist	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Doctor / Dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Public Offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	3.6%	3	4.2%	1	3.3%	2	0.0%	0	8.7%	2	2.4%	1	0.0%	0	3.5%	2	3.6%	3
Stationers / newsagents	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Visit specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Aldi, Branch Road, Batley	2.4%	2	4.2%	1	1.7%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	3.5%	2	2.4%	2
Asda, Alfreds Way, Batley	4.8%	4	4.2%	1	5.0%	3	5.0%	1	0.0%	0	7.3%	3	4.5%	1	5.3%	3	4.8%	4
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	3.6%	3	0.0%	0	5.0%	3	0.0%	0	4.3%	1	4.9%	2	4.5%	1	3.5%	2	3.6%	3
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Bradford Road, Batley	9.5%	8	8.3%	2	10.0%	6	25.0%	5	0.0%	0	7.3%	3	13.6%	3	8.8%	5	9.5%	8
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason / no other reason)	44.0%	37	75.0%	18	31.7%	19	45.0%	9	52.2%	12	39.0%	16	36.4%	8	45.6%	26	44.0%	37
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]										
Food and grocery shopping - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes / Shoes shopping	1.2%	1	0.0%	0	1.7%	1	0.0%	0	1.8%	1
Bank / Building Society / Post Office	26.2%	22	25.0%	6	26.7%	16	20.0%	4	30.4%	7
Browsing	27.4%	23	4.2%	1	36.7%	22	30.0%	6	21.7%	5
Café / restaurant / pub	6.0%	5	4.2%	1	6.7%	4	5.0%	1	13.0%	3
Chemist	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Doctor / Dentist	3.6%	3	0.0%	0	5.0%	3	5.0%	1	4.3%	1
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0
Jewellery / Gift shops	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1
Library	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Market	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1
Public Offices	2.4%	2	4.2%	1	1.7%	1	10.0%	2	0.0%	0
Services (e.g. hairdressers, launderette)	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1
Social / leisure activities	7.1%	6	12.5%	3	5.0%	3	5.0%	1	8.7%	2
Stationers / newsagents	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Visit specialist shops	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
Work / School / College	9.5%	8	4.2%	1	11.7%	7	5.0%	1	13.0%	3
Other	2.4%	2	4.2%	1	1.7%	1	0.0%	0	4.9%	2
Aldi, Branch Road, Batley	4.8%	4	4.2%	1	5.0%	3	5.0%	1	0.0%	0
Asda, Alfreds Way, Batley	7.1%	6	4.2%	1	8.3%	5	10.0%	2	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	4.8%	4	0.0%	0	6.7%	4	0.0%	0	8.7%	2
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	6.0%	5	4.2%	1	6.7%	4	10.0%	2	4.3%	1
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Job centre / job interview	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Bradford Road, Batley	21.4%	18	20.8%	5	21.7%	13	35.0%	7	8.7%	2	22.0%	9	18.2%	4	22.8%	13	21.4%	18
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	0.0%	0	3.5%	2	2.4%	2
Base:		84		24		60		20		23		41		22		57		84

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	27.4%	23	41.7%	10	21.7%	13	10.0%	2	26.1%	6	36.6%	15	36.4%	8	24.6%	14	27.4%	23
30- 59 minutes	36.9%	31	25.0%	6	41.7%	25	50.0%	10	26.1%	6	36.6%	15	27.3%	6	38.6%	22	36.9%	31
1hr -1 hr 29 min	13.1%	11	4.2%	1	16.7%	10	10.0%	2	8.7%	2	17.1%	7	13.6%	3	14.0%	8	13.1%	11
1hr 30 mins - 1 hr 59 min	11.9%	10	20.8%	5	8.3%	5	15.0%	3	21.7%	5	4.9%	2	9.1%	2	14.0%	8	11.9%	10
2hrs - 2hrs 29 mins	2.4%	2	4.2%	1	1.7%	1	5.0%	1	4.3%	1	0.0%	0	0.0%	0	1.8%	1	2.4%	2
2hrs 30 mins - 2hrs 59 mins	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
3hrs - 3hrs 59 mins	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
4hrs or more	3.6%	3	0.0%	0	5.0%	3	5.0%	1	8.7%	2	0.0%	0	9.1%	2	1.8%	1	3.6%	3
(Don't know)	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Mean:		61.8		55.0		64.7		71.1		81.5		46.1		65.0		61.1		61.8
Base:		84		24		60		20		23		41		22		57		84

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	35.7%	30	33.3%	8	36.7%	22	55.0%	11	21.7%	5	34.1%	14	27.3%	6	36.8%	21	35.7%	30
No	61.9%	52	62.5%	15	61.7%	37	45.0%	9	69.6%	16	65.9%	27	68.2%	15	61.4%	35	61.9%	52
(Don't know)	2.4%	2	4.2%	1	1.7%	1	0.0%	0	8.7%	2	0.0%	0	4.5%	1	1.8%	1	2.4%	2
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																		
Everyday	10.7%	9	12.5%	3	10.0%	6	15.0%	3	8.7%	2	9.8%	4	4.5%	1	14.0%	8	10.7%	9
2-3 times a week	26.2%	22	20.8%	5	28.3%	17	25.0%	5	17.4%	4	31.7%	13	18.2%	4	28.1%	16	26.2%	22
Once a week	33.3%	28	41.7%	10	30.0%	18	30.0%	6	34.8%	8	34.1%	14	36.4%	8	33.3%	19	33.3%	28
Once a fortnight	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Once a month	3.6%	3	4.2%	1	3.3%	2	5.0%	1	0.0%	0	4.9%	2	4.5%	1	3.5%	2	3.6%	3
Less than once a month	10.7%	9	8.3%	2	11.7%	7	15.0%	3	13.0%	3	7.3%	3	13.6%	3	7.0%	4	10.7%	9
Never	14.3%	12	12.5%	3	15.0%	9	10.0%	2	26.1%	6	9.8%	4	18.2%	4	14.0%	8	14.3%	12
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		24		60		20		23		41		22		57		84

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	46.4%	39	62.5%	15	40.0%	24	45.0%	9	47.8%	11	46.3%	19	63.6%	14	42.1%	24	46.4%	39
Up to £5	2.4%	2	4.2%	1	1.7%	1	0.0%	0	4.3%	1	2.4%	1	0.0%	0	3.5%	2	2.4%	2
£6 - £10	15.5%	13	8.3%	2	18.3%	11	10.0%	2	13.0%	3	19.5%	8	22.7%	5	14.0%	8	15.5%	13
£11 - £15	9.5%	8	4.2%	1	11.7%	7	5.0%	1	0.0%	0	17.1%	7	4.5%	1	10.5%	6	9.5%	8
£16 - £20	4.8%	4	0.0%	0	6.7%	4	10.0%	2	8.7%	2	0.0%	0	4.5%	1	5.3%	3	4.8%	4
£21 - £25	3.6%	3	0.0%	0	5.0%	3	5.0%	1	4.3%	1	2.4%	1	0.0%	0	3.5%	2	3.6%	3
£26 - £50	6.0%	5	8.3%	2	5.0%	3	20.0%	4	0.0%	0	2.4%	1	0.0%	0	8.8%	5	6.0%	5
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.7%	9	8.3%	2	11.7%	7	0.0%	0	21.7%	5	9.8%	4	4.5%	1	10.5%	6	10.7%	9
Mean:		8.4		8.9		8.2		16.4		4.8		5.9		3.4		10.3		8.4
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]																		
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Batley Town Centre	64.3%	54	66.7%	16	63.3%	38	70.0%	14	56.5%	13	65.9%	27	54.5%	12	68.4%	39	64.3%	54
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.9%	2	0.0%	0	3.5%	2	2.4%	2	2.4%	2
Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	13.1%	11	4.2%	1	16.7%	10	5.0%	1	17.4%	4	14.6%	6	13.6%	3	12.3%	7	13.1%	11
Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	4.8%	4	8.3%	2	3.3%	2	5.0%	1	8.7%	2	2.4%	1	4.5%	1	5.3%	3	4.8%	4
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	3.6%	3	12.5%	3	0.0%	0	5.0%	1	4.3%	1	2.4%	1	4.5%	1	1.8%	1	3.6%	3
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	8.3%	7	4.2%	1	10.0%	6	15.0%	3	8.7%	2	4.9%	2	18.2%	4	5.3%	3	8.3%	7
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	3.6%	3	4.2%	1	3.3%	2	0.0%	0	4.3%	1	4.9%	2	4.5%	1	3.5%	2	3.6%	3
Base:		84		24		60		20		23		41		22		57		84

Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]

Those who did not mention study centre at Q17 AND do a main food shop

Accessibility by public transport	3.3%	1	0.0%	0	4.5%	1	16.7%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	3.3%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	13.3%	4	12.5%	1	13.6%	3	16.7%	1	20.0%	2	7.1%	1	10.0%	1	11.1%	2	13.3%	4
Choice of shops nearby selling non-food goods	13.3%	4	12.5%	1	13.6%	3	0.0%	0	20.0%	2	14.3%	2	0.0%	0	16.7%	3	13.3%	4
Choice of shops selling food goods	16.7%	5	25.0%	2	13.6%	3	33.3%	2	10.0%	1	14.3%	2	0.0%	0	22.2%	4	16.7%	5
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	36.7%	11	25.0%	2	40.9%	9	66.7%	4	30.0%	3	28.6%	4	50.0%	5	33.3%	6	36.7%	11
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	3.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	10.0%	1	0.0%	0	3.3%	1
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.3%	4	0.0%	0	18.2%	4	0.0%	0	20.0%	2	14.3%	2	20.0%	2	11.1%	2	13.3%	4
Bigger store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons on offer	3.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.6%	1	3.3%	1
Sainsbury's on offer	6.7%	2	0.0%	0	9.1%	2	0.0%	0	10.0%	1	7.1%	1	10.0%	1	5.6%	1	6.7%	2
(Don't know / no reason)	6.7%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	14.3%	2	0.0%	0	11.1%	2	6.7%	2
Base:		30		8		22		6		10		14		10		18		30

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)? <i>Those who do main food shopping at Q17</i>																		
Car / van (as driver)	32.1%	27	29.2%	7	33.3%	20	20.0%	4	43.5%	10	31.7%	13	63.6%	14	17.5%	10	32.1%	27
Car / van (as passenger)	9.5%	8	0.0%	0	13.3%	8	5.0%	1	8.7%	2	12.2%	5	4.5%	1	12.3%	7	9.5%	8
Bus, minibus or coach	22.6%	19	33.3%	8	18.3%	11	30.0%	6	13.0%	3	24.4%	10	22.7%	5	21.1%	12	22.6%	19
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	28.6%	24	33.3%	8	26.7%	16	35.0%	7	30.4%	7	24.4%	10	4.5%	1	40.4%	23	28.6%	24
Taxi / minicab	4.8%	4	4.2%	1	5.0%	3	5.0%	1	4.3%	1	4.9%	2	0.0%	0	7.0%	4	4.8%	4
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Base:		84		24		60		20		23		41		22		57		84

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]

Yes - carpets	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Yes - chemist	3.6%	3	0.0%	0	5.0%	3	5.0%	1	0.0%	0	4.9%	2	4.5%	1	3.5%	2	3.6%	3
Yes - clothing, footwear	10.7%	9	4.2%	1	13.3%	8	5.0%	1	8.7%	2	14.6%	6	4.5%	1	14.0%	8	10.7%	9
Yes - DIY goods	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Yes - electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	2.4%	2	4.2%	1	1.7%	1	5.0%	1	4.3%	1	0.0%	0	0.0%	0	3.5%	2	2.4%	2
Yes - Stationery	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.2%	1
No	60.7%	51	75.0%	18	55.0%	33	65.0%	13	60.9%	14	58.5%	24	59.1%	13	63.2%	36	60.7%	51
Other	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Yes - health and beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - household goods / toiletries	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.2%	1
(Don't know)	17.9%	15	12.5%	3	20.0%	12	10.0%	2	21.7%	5	19.5%	8	22.7%	5	14.0%	8	17.9%	15
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]																		
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Batley Town Centre	40.5%	34	50.0%	12	36.7%	22	30.0%	6	17.4%	4	58.5%	24	31.8%	7	43.9%	25	40.5%	34
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	2.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.5%	2	2.4%	2
Brighouse Town Centre	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	10.7%	9	8.3%	2	11.7%	7	15.0%	3	8.7%	2	9.8%	4	4.5%	1	14.0%	8	10.7%	9
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	14.3%	12	25.0%	6	10.0%	6	20.0%	4	21.7%	5	7.3%	3	27.3%	6	7.0%	4	14.3%	12
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Morley Town Centre	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	0.0%	0	1.8%	1	2.4%	2
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	4.8%	4	8.3%	2	3.3%	2	0.0%	0	13.0%	3	2.4%	1	4.5%	1	5.3%	3	4.8%	4
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Discount Village,	2.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	4.9%	2	4.5%	1	1.8%	1	2.4%	2

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Bradford Road, Batley																		
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
White Rose Centre, Leeds	13.1%	11	0.0%	0	18.3%	11	30.0%	6	21.7%	5	0.0%	0	22.7%	5	10.5%	6	13.1%	11
Other	2.4%	2	4.2%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	4.5%	1	1.8%	1	2.4%	2
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.6%	3	4.2%	1	3.3%	2	0.0%	0	8.7%	2	2.4%	1	0.0%	0	5.3%	3	3.6%	3
Base:		84		24		60		20		23		41		22		57		84

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
2-3 times a week	14.3%	12	4.2%	1	18.3%	11	10.0%	2	8.7%	2	19.5%	8	13.6%	3	14.0%	8	14.3%	12
Once a week	27.4%	23	37.5%	9	23.3%	14	15.0%	3	8.7%	2	43.9%	18	31.8%	7	28.1%	16	27.4%	23
Once a fortnight	21.4%	18	16.7%	4	23.3%	14	30.0%	6	13.0%	3	22.0%	9	9.1%	2	26.3%	15	21.4%	18
Once a month	20.2%	17	16.7%	4	21.7%	13	30.0%	6	30.4%	7	9.8%	4	27.3%	6	17.5%	10	20.2%	17
Less than once a month	13.1%	11	16.7%	4	11.7%	7	10.0%	2	30.4%	7	4.9%	2	13.6%	3	10.5%	6	13.1%	11
Never	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
(Don't know / varies)	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Mean:		0.91		0.92		0.90		1.00		0.51		1.07		0.80		0.97		0.91
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Meanscore = [£]																		
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																		
Nothing	8.3%	7	29.2%	7	0.0%	0	0.0%	0	8.7%	2	12.2%	5	13.6%	3	7.0%	4	8.3%	7
Up to £5	10.7%	9	4.2%	1	13.3%	8	15.0%	3	0.0%	0	14.6%	6	9.1%	2	12.3%	7	10.7%	9
£6-£10	10.7%	9	4.2%	1	13.3%	8	5.0%	1	13.0%	3	12.2%	5	9.1%	2	12.3%	7	10.7%	9
£11-£15	10.7%	9	4.2%	1	13.3%	8	0.0%	0	8.7%	2	17.1%	7	9.1%	2	10.5%	6	10.7%	9
£16-£20	8.3%	7	4.2%	1	10.0%	6	5.0%	1	13.0%	3	7.3%	3	0.0%	0	10.5%	6	8.3%	7
£21-£25	11.9%	10	4.2%	1	15.0%	9	25.0%	5	8.7%	2	7.3%	3	13.6%	3	12.3%	7	11.9%	10
£26-£50	11.9%	10	20.8%	5	8.3%	5	15.0%	3	13.0%	3	9.8%	4	18.2%	4	10.5%	6	11.9%	10
£51-£75	6.0%	5	4.2%	1	6.7%	4	0.0%	0	8.7%	2	7.3%	3	13.6%	3	3.5%	2	6.0%	5
£76-£100	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
More than £100	3.6%	3	4.2%	1	3.3%	2	5.0%	1	4.3%	1	2.4%	1	4.5%	1	0.0%	0	3.6%	3
(Don't know / can't remember)	16.7%	14	16.7%	4	16.7%	10	30.0%	6	17.4%	4	9.8%	4	4.5%	1	21.1%	12	16.7%	14
<i>Mean:</i>		24.1		25.9		23.4		26.8		31.1		19.5		31.3		17.2		24.1
<i>Base:</i>		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q21</i>																		
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	2.0%	1	0.0%	0	2.6%	1	7.1%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	2.0%	1
Choice of shops selling non-food goods	74.0%	37	75.0%	9	73.7%	28	85.7%	12	68.4%	13	70.6%	12	86.7%	13	65.6%	21	74.0%	37
Choice of shops selling food goods	8.0%	4	8.3%	1	7.9%	3	14.3%	2	5.3%	1	5.9%	1	6.7%	1	6.3%	2	8.0%	4
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	12.0%	6	8.3%	1	13.2%	5	7.1%	1	10.5%	2	17.6%	3	13.3%	2	12.5%	4	12.0%	6
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	2.0%	1	0.0%	0	2.6%	1	7.1%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	2.0%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.0%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	3.1%	1	2.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices / offers	4.0%	2	8.3%	1	2.6%	1	0.0%	0	10.5%	2	0.0%	0	0.0%	0	6.3%	2	4.0%	2
Good market	4.0%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	6.3%	2	4.0%	2
Undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	6.0%	3	0.0%	0	7.9%	3	0.0%	0	10.5%	2	5.9%	1	0.0%	0	9.4%	3	6.0%	3
Base:		50		12		38		14		19		17		15		32		50

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																		
Car / van (as driver)	28.6%	24	29.2%	7	28.3%	17	20.0%	4	39.1%	9	26.8%	11	59.1%	13	17.5%	10	28.6%	24
Car / van (as passenger)	10.7%	9	4.2%	1	13.3%	8	5.0%	1	17.4%	4	9.8%	4	13.6%	3	10.5%	6	10.7%	9
Bus, minibus or coach	31.0%	26	33.3%	8	30.0%	18	35.0%	7	26.1%	6	31.7%	13	18.2%	4	35.1%	20	31.0%	26
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	20.2%	17	25.0%	6	18.3%	11	20.0%	4	13.0%	3	24.4%	10	4.5%	1	26.3%	15	20.2%	17
Taxi / minicab	6.0%	5	4.2%	1	6.7%	4	10.0%	2	4.3%	1	4.9%	2	0.0%	0	8.8%	5	6.0%	5
Train	2.4%	2	4.2%	1	1.7%	1	10.0%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.4%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Base:		84		24		60		20		23		41		22		57		84

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?

Those who did not mention study centre at Q21

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	8.0%	4	0.0%	0	10.5%	4	0.0%	0	10.5%	2	11.8%	2	6.7%	1	9.4%	3	8.0%	4
Once a week	30.0%	15	41.7%	5	26.3%	10	21.4%	3	36.8%	7	29.4%	5	33.3%	5	31.3%	10	30.0%	15
Once a fortnight	20.0%	10	16.7%	2	21.1%	8	28.6%	4	10.5%	2	23.5%	4	13.3%	2	25.0%	8	20.0%	10
Once a month	24.0%	12	25.0%	3	23.7%	9	28.6%	4	26.3%	5	17.6%	3	26.7%	4	18.8%	6	24.0%	12
Less than once a month	10.0%	5	8.3%	1	10.5%	4	14.3%	2	10.5%	2	5.9%	1	20.0%	3	6.3%	2	10.0%	5
Never	2.0%	1	0.0%	0	2.6%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	3.1%	1	2.0%	1
(Don't know / varies)	6.0%	3	8.3%	1	5.3%	2	7.1%	1	0.0%	0	11.8%	2	0.0%	0	6.3%	2	6.0%	3
Mean:		0.73		0.64		0.75		0.49		0.77		0.87		0.67		0.78		0.73
Base:		50		12		38		14		19		17		15		32		50

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Meanscore = [£]																		
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?																		
Nothing	48.8%	41	75.0%	18	38.3%	23	55.0%	11	52.2%	12	43.9%	18	50.0%	11	50.9%	29	48.8%	41
Up to £5	11.9%	10	0.0%	0	16.7%	10	20.0%	4	8.7%	2	9.8%	4	27.3%	6	7.0%	4	11.9%	10
£6 - £10	11.9%	10	4.2%	1	15.0%	9	5.0%	1	13.0%	3	14.6%	6	9.1%	2	14.0%	8	11.9%	10
£11 - £15	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	0.0%	0	3.5%	2	2.4%	2
£16 -£20	2.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.5%	2	2.4%	2
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.2%	1
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
(Don't know)	20.2%	17	16.7%	4	21.7%	13	10.0%	2	26.1%	6	22.0%	9	13.6%	3	21.1%	12	20.2%	17
<i>Mean:</i>		4.73		6.00		4.19		7.94		1.71		4.53		1.63		3.02		4.73
Base:		84		24		60		20		23		41		22		57		84

Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																		
Much more frequently than before	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequently than before	7.1%	6	4.2%	1	8.3%	5	15.0%	3	4.3%	1	4.9%	2	4.5%	1	8.8%	5	7.1%	6
About as frequently	60.7%	51	70.8%	17	56.7%	34	50.0%	10	60.9%	14	65.9%	27	68.2%	15	59.6%	34	60.7%	51
Less frequently than before	27.4%	23	12.5%	3	33.3%	20	25.0%	5	34.8%	8	24.4%	10	22.7%	5	28.1%	16	27.4%	23
Much less frequently than before	3.6%	3	8.3%	2	1.7%	1	5.0%	1	0.0%	0	4.9%	2	4.5%	1	1.8%	1	3.6%	3
Didn't visit five years ago	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		24		60		20		23		41		22		57		84

Meanscore = [Number of Hours]

Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?																		
Up to 1 hour	19.0%	16	41.7%	10	10.0%	6	15.0%	3	13.0%	3	24.4%	10	13.6%	3	21.1%	12	19.0%	16
1 to 2 hours	6.0%	5	4.2%	1	6.7%	4	10.0%	2	0.0%	0	7.3%	3	4.5%	1	7.0%	4	6.0%	5
2 to 4 hours	11.9%	10	12.5%	3	11.7%	7	20.0%	4	17.4%	4	4.9%	2	18.2%	4	8.8%	5	11.9%	10
Over 4 hours	9.5%	8	12.5%	3	8.3%	5	20.0%	4	8.7%	2	4.9%	2	9.1%	2	8.8%	5	9.5%	8
Don't visit in the evening	52.4%	44	25.0%	6	63.3%	38	35.0%	7	56.5%	13	58.5%	24	54.5%	12	52.6%	30	52.4%	44
(Don't know / varies)	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
<i>Mean:</i>		1.03		1.33		0.92		1.83		1.07		0.62		1.14		0.93		1.03
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	1.8%	1	1.2%	1		
About the same	21.4%	18	29.2%	7	18.3%	11	20.0%	4	26.1%	6	19.5%	8	9.1%	2	26.3%	15	21.4%	18
Worse	54.8%	46	50.0%	12	56.7%	34	55.0%	11	47.8%	11	58.5%	24	68.2%	15	47.4%	27	54.8%	46
Much worse	22.6%	19	16.7%	4	25.0%	15	25.0%	5	26.1%	6	19.5%	8	22.7%	5	24.6%	14	22.6%	19
<i>Mean:</i>		2.01		2.21		1.93		1.95		2.00		2.05		1.86		2.05		2.01
Base:		84		24		60		20		23		41		22		57		84

Choice of High Street names

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	16.7%	14	29.2%	7	11.7%	7	20.0%	4	13.0%	3	17.1%	7	9.1%	2	21.1%	12	16.7%	14
Worse	54.8%	46	54.2%	13	55.0%	33	45.0%	9	56.5%	13	58.5%	24	59.1%	13	49.1%	28	54.8%	46
Much worse	28.6%	24	16.7%	4	33.3%	20	35.0%	7	30.4%	7	24.4%	10	31.8%	7	29.8%	17	28.6%	24
<i>Mean:</i>		1.88		2.13		1.78		1.85		1.83		1.93		1.77		1.91		1.88
Base:		84		24		60		20		23		41		22		57		84

Choice of independent / specialist shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
About the same	22.6%	19	37.5%	9	16.7%	10	25.0%	5	26.1%	6	19.5%	8	13.6%	3	28.1%	16	22.6%	19
Worse	51.2%	43	41.7%	10	55.0%	33	45.0%	9	47.8%	11	56.1%	23	59.1%	13	43.9%	25	51.2%	43
Much worse	25.0%	21	16.7%	4	28.3%	17	30.0%	6	26.1%	6	22.0%	9	27.3%	6	26.3%	15	25.0%	21
<i>Mean:</i>		2.00		2.29		1.88		1.95		2.00		2.02		1.86		2.05		2.00
Base:		84		24		60		20		23		41		22		57		84

Quality of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
About the same	39.3%	33	37.5%	9	40.0%	24	35.0%	7	56.5%	13	31.7%	13	31.8%	7	43.9%	25	39.3%	33
Worse	47.6%	40	45.8%	11	48.3%	29	55.0%	11	30.4%	7	53.7%	22	54.5%	12	42.1%	24	47.6%	40
Much worse	11.9%	10	12.5%	3	11.7%	7	10.0%	2	13.0%	3	12.2%	5	13.6%	3	12.3%	7	11.9%	10
<i>Mean:</i>		2.30		2.33		2.28		2.25		2.43		2.24		2.18		2.35		2.30
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Batley		
Range of services such as banks and other financial services																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
About the same	76.2%	64	66.7%	16	80.0%	48	75.0%	15	73.9%	17	78.0%	32	72.7%	16	80.7%	46
Worse	17.9%	15	29.2%	7	13.3%	8	15.0%	3	17.4%	4	19.5%	8	27.3%	6	10.5%	6
Much worse	4.8%	4	4.2%	1	5.0%	3	5.0%	1	8.7%	2	2.4%	1	0.0%	0	7.0%	4
Mean:		2.74		2.63		2.78		2.80		2.65		2.76		2.73		2.77
Base:		84		24		60		20		23		41		22		57
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	48.8%	41	45.8%	11	50.0%	30	45.0%	9	52.2%	12	48.8%	20	40.9%	9	54.4%	31
Worse	40.5%	34	45.8%	11	38.3%	23	45.0%	9	34.8%	8	41.5%	17	45.5%	10	35.1%	20
Much worse	7.1%	6	8.3%	2	6.7%	4	10.0%	2	8.7%	2	4.9%	2	9.1%	2	7.0%	4
(Don't know)	3.6%	3	0.0%	0	5.0%	3	0.0%	0	4.3%	1	4.9%	2	4.5%	1	3.5%	2
Mean:		2.43		2.38		2.46		2.35		2.45		2.46		2.33		2.49
Base:		84		24		60		20		23		41		22		57
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1
About the same	45.2%	38	33.3%	8	50.0%	30	45.0%	9	52.2%	12	41.5%	17	50.0%	11	45.6%	26
Worse	39.3%	33	62.5%	15	30.0%	18	40.0%	8	34.8%	8	41.5%	17	31.8%	7	38.6%	22
Much worse	4.8%	4	0.0%	0	6.7%	4	10.0%	2	4.3%	1	2.4%	1	4.5%	1	5.3%	3
(Don't know)	9.5%	8	0.0%	0	13.3%	8	5.0%	1	8.7%	2	12.2%	5	13.6%	3	8.8%	5
Mean:		2.47		2.42		2.50		2.37		2.52		2.50		2.53		2.48
Base:		84		24		60		20		23		41		22		57

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
About the same	64.3%	54	62.5%	15	65.0%	39	60.0%	12	65.2%	15	65.9%	27	72.7%	16	61.4%	35	64.3%	54
Worse	32.1%	27	33.3%	8	31.7%	19	35.0%	7	30.4%	7	31.7%	13	27.3%	6	33.3%	19	32.1%	27
Much worse	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	0.0%	0	3.5%	2	2.4%	2
<i>Mean:</i>		2.64		2.71		2.62		2.55		2.61		2.71		2.73		2.61		2.64
Base:		84		24		60		20		23		41		22		57		84

Cleanliness

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.4%	2	4.2%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.5%	2	2.4%	2
About the same	76.2%	64	62.5%	15	81.7%	49	75.0%	15	82.6%	19	73.2%	30	72.7%	16	78.9%	45	76.2%	64
Worse	21.4%	18	33.3%	8	16.7%	10	25.0%	5	17.4%	4	22.0%	9	27.3%	6	17.5%	10	21.4%	18
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		2.81		2.71		2.85		2.75		2.83		2.83		2.73		2.86		2.81
Base:		84		24		60		20		23		41		22		57		84

Car parking provision

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.6%	3	4.2%	1	3.3%	2	5.0%	1	0.0%	0	4.9%	2	4.5%	1	3.5%	2	3.6%	3
About the same	60.7%	51	33.3%	8	71.7%	43	45.0%	9	73.9%	17	61.0%	25	68.2%	15	57.9%	33	60.7%	51
Worse	10.7%	9	25.0%	6	5.0%	3	15.0%	3	8.7%	2	9.8%	4	18.2%	4	7.0%	4	10.7%	9
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	25.0%	21	37.5%	9	20.0%	12	35.0%	7	17.4%	4	24.4%	10	9.1%	2	31.6%	18	25.0%	21
<i>Mean:</i>		2.90		2.67		2.98		2.85		2.89		2.94		2.85		2.95		2.90
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley			
Car parking prices																		
Much better	4.8%	4	0.0%	0	6.7%	4	5.0%	1	8.7%	2	2.4%	1	4.5%	1	5.3%	3	4.8%	4
Better	13.1%	11	12.5%	3	13.3%	8	10.0%	2	13.0%	3	14.6%	6	27.3%	6	8.8%	5	13.1%	11
About the same	51.2%	43	41.7%	10	55.0%	33	35.0%	7	60.9%	14	53.7%	22	45.5%	10	52.6%	30	51.2%	43
Worse	8.3%	7	16.7%	4	5.0%	3	15.0%	3	4.3%	1	7.3%	3	13.6%	3	5.3%	3	8.3%	7
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.6%	19	29.2%	7	20.0%	12	35.0%	7	13.0%	3	22.0%	9	9.1%	2	28.1%	16	22.6%	19
Mean:		3.18		2.94		3.27		3.08		3.30		3.16		3.25		3.20		3.18
Base:		84		24		60		20		23		41		22		57		84
Accessibility by public transport																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.8%	4	4.2%	1	5.0%	3	0.0%	0	8.7%	2	4.9%	2	13.6%	3	1.8%	1	4.8%	4
About the same	72.6%	61	66.7%	16	75.0%	45	80.0%	16	69.6%	16	70.7%	29	50.0%	11	82.5%	47	72.6%	61
Worse	13.1%	11	16.7%	4	11.7%	7	20.0%	4	4.3%	1	14.6%	6	18.2%	4	8.8%	5	13.1%	11
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.5%	8	12.5%	3	8.3%	5	0.0%	0	17.4%	4	9.8%	4	18.2%	4	7.0%	4	9.5%	8
Mean:		2.91		2.86		2.93		2.80		3.05		2.89		2.94		2.92		2.91
Base:		84		24		60		20		23		41		22		57		84
Public information signposts / public facilities																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	79.8%	67	66.7%	16	85.0%	51	75.0%	15	82.6%	19	80.5%	33	68.2%	15	87.7%	50	79.8%	67
Worse	13.1%	11	16.7%	4	11.7%	7	20.0%	4	8.7%	2	12.2%	5	22.7%	5	7.0%	4	13.1%	11
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.1%	6	16.7%	4	3.3%	2	5.0%	1	8.7%	2	7.3%	3	9.1%	2	5.3%	3	7.1%	6
Mean:		2.86		2.80		2.88		2.79		2.90		2.87		2.75		2.93		2.86
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment/ events / performances

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
About the same	26.2%	22	16.7%	4	30.0%	18	20.0%	4	21.7%	5	31.7%	13	22.7%	5	28.1%	16	26.2%	22
Worse	39.3%	33	45.8%	11	36.7%	22	50.0%	10	30.4%	7	39.0%	16	45.5%	10	35.1%	20	39.3%	33
Much worse	17.9%	15	16.7%	4	18.3%	11	15.0%	3	30.4%	7	12.2%	5	18.2%	4	19.3%	11	17.9%	15
(Don't know)	16.7%	14	20.8%	5	15.0%	9	15.0%	3	17.4%	4	17.1%	7	13.6%	3	17.5%	10	16.7%	14
<i>Mean:</i>		2.10		2.00		2.14		2.06		1.89		2.24		2.05		2.11		2.10
Base:		84		24		60		20		23		41		22		57		84

Tourist facilities / hotels

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
About the same	21.4%	18	16.7%	4	23.3%	14	15.0%	3	21.7%	5	24.4%	10	22.7%	5	21.1%	12	21.4%	18
Worse	28.6%	24	37.5%	9	25.0%	15	30.0%	6	13.0%	3	36.6%	15	40.9%	9	22.8%	13	28.6%	24
Much worse	26.2%	22	20.8%	5	28.3%	17	15.0%	3	47.8%	11	19.5%	8	18.2%	4	29.8%	17	26.2%	22
(Don't know)	23.8%	20	25.0%	6	23.3%	14	40.0%	8	17.4%	4	19.5%	8	18.2%	4	26.3%	15	23.8%	20
<i>Mean:</i>		1.94		1.94		1.93		2.00		1.68		2.06		2.06		1.88		1.94
Base:		84		24		60		20		23		41		22		57		84

Day time safety

Much better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Better	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
About the same	81.0%	68	79.2%	19	81.7%	49	75.0%	15	78.3%	18	85.4%	35	77.3%	17	86.0%	49	81.0%	68
Worse	13.1%	11	12.5%	3	13.3%	8	25.0%	5	8.7%	2	9.8%	4	18.2%	4	10.5%	6	13.1%	11
Much worse	2.4%	2	0.0%	0	3.3%	2	0.0%	0	8.7%	2	0.0%	0	4.5%	1	0.0%	0	2.4%	2
(Don't know)	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.2%	1
<i>Mean:</i>		2.86		2.96		2.82		2.75		2.78		2.95		2.73		2.95		2.86
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Batley				
Evening / night safety																		
Much better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Better	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
About the same	56.0%	47	58.3%	14	55.0%	33	55.0%	11	69.6%	16	48.8%	20	50.0%	11	57.9%	33	56.0%	47
Worse	20.2%	17	16.7%	4	21.7%	13	20.0%	4	17.4%	4	22.0%	9	27.3%	6	17.5%	10	20.2%	17
Much worse	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
(Don't know)	20.2%	17	20.8%	5	20.0%	12	20.0%	4	8.7%	2	26.8%	11	22.7%	5	19.3%	11	20.2%	17
Mean:		2.76		2.89		2.71		2.63		2.86		2.77		2.65		2.80		2.76
Base:		84		24		60		20		23		41		22		57		84
Layout																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
About the same	82.1%	69	70.8%	17	86.7%	52	60.0%	12	95.7%	22	85.4%	35	77.3%	17	86.0%	49	82.1%	69
Worse	14.3%	12	20.8%	5	11.7%	7	35.0%	7	4.3%	1	9.8%	4	22.7%	5	10.5%	6	14.3%	12
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	2	4.2%	1	1.7%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	1.8%	1	2.4%	2
Mean:		2.87		2.83		2.88		2.63		2.96		2.93		2.77		2.91		2.87
Base:		84		24		60		20		23		41		22		57		84
Public art																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	31.0%	26	16.7%	4	36.7%	22	30.0%	6	26.1%	6	34.1%	14	22.7%	5	35.1%	20	31.0%	26
Worse	21.4%	18	16.7%	4	23.3%	14	20.0%	4	26.1%	6	19.5%	8	31.8%	7	15.8%	9	21.4%	18
Much worse	11.9%	10	25.0%	6	6.7%	4	10.0%	2	8.7%	2	14.6%	6	13.6%	3	12.3%	7	11.9%	10
(Don't know)	35.7%	30	41.7%	10	33.3%	20	40.0%	8	39.1%	9	31.7%	13	31.8%	7	36.8%	21	35.7%	30
Mean:		2.30		1.86		2.45		2.33		2.29		2.29		2.13		2.36		2.30
Base:		84		24		60		20		23		41		22		57		84
General environment																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	63.1%	53	54.2%	13	66.7%	40	55.0%	11	65.2%	15	65.9%	27	50.0%	11	70.2%	40	63.1%	53
Worse	28.6%	24	25.0%	6	30.0%	18	35.0%	7	26.1%	6	26.8%	11	40.9%	9	22.8%	13	28.6%	24
Much worse	2.4%	2	4.2%	1	1.7%	1	0.0%	0	4.3%	1	2.4%	1	4.5%	1	1.8%	1	2.4%	2
(Don't know)	6.0%	5	16.7%	4	1.7%	1	10.0%	2	4.3%	1	4.9%	2	4.5%	1	5.3%	3	6.0%	5
Mean:		2.65		2.60		2.66		2.61		2.64		2.67		2.48		2.72		2.65
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]																		
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Better retail provision for children and babies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Book shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	35.7%	30	16.7%	4	43.3%	26	50.0%	10	21.7%	5	36.6%	15	40.9%	9	33.3%	19	35.7%	30
Department stores / retailers	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Drinking establishments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear stores	17.9%	15	4.2%	1	23.3%	14	15.0%	3	21.7%	5	17.1%	7	18.2%	4	19.3%	11	17.9%	15
High Street names	11.9%	10	0.0%	0	16.7%	10	15.0%	3	13.0%	3	9.8%	4	13.6%	3	12.3%	7	11.9%	10
Household goods stores	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Independent / specialist shops	8.3%	7	8.3%	2	8.3%	5	0.0%	0	13.0%	3	9.8%	4	18.2%	4	5.3%	3	8.3%	7
Large / better supermarkets	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	0.0%	0	1.8%	1	2.4%	2
Larger sizes clothing store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Pharmacies	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Public amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.6%	3	4.2%	1	3.3%	2	5.0%	1	4.3%	1	2.4%	1	4.5%	1	1.8%	1	3.6%	3
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	2.4%	2	4.2%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	0.0%	0	1.8%	1	2.4%	2
Sports shop	2.4%	2	4.2%	1	1.7%	1	5.0%	1	4.3%	1	0.0%	0	0.0%	0	1.8%	1	2.4%	2
Other	10.7%	9	12.5%	3	10.0%	6	0.0%	0	13.0%	3	14.6%	6	13.6%	3	10.5%	6	10.7%	9
None mentioned	19.0%	16	41.7%	10	10.0%	6	10.0%	2	17.4%	4	24.4%	10	18.2%	4	21.1%	12	19.0%	16
Bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	3.6%	3	4.2%	1	3.3%	2	5.0%	1	0.0%	0	4.9%	2	0.0%	0	5.3%	3	3.6%	3
Children's clothes shops	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	0.0%	0	3.5%	2	2.4%	2
DVD / games / music shop	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Independent food stores (e.g. butchers, grocer, deli)	8.3%	7	0.0%	0	11.7%	7	5.0%	1	4.3%	1	12.2%	5	9.1%	2	8.8%	5	8.3%	7
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundshops	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Primark	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Superdrug	2.4%	2	4.2%	1	1.7%	1	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	2.4%	2	0.0%	0	3.3%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	2.4%	2
(Don't know)	7.1%	6	4.2%	1	8.3%	5	10.0%	2	8.7%	2	4.9%	2	4.5%	1	7.0%	4	7.1%	6
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Base:	84		24		60		20		23		41		22		57		84	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Batley		
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																
Art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1
Bowling alley	3.6%	3	8.3%	2	1.7%	1	5.0%	1	8.7%	2	0.0%	0	0.0%	0	3.5%	2
Children's activity centre	7.1%	6	4.2%	1	8.3%	5	15.0%	3	8.7%	2	2.4%	1	4.5%	1	8.8%	5
Cinema	9.5%	8	8.3%	2	10.0%	6	15.0%	3	8.7%	2	7.3%	3	4.5%	1	10.5%	6
Civic Hall / Civic spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / activities for young people	2.4%	2	4.2%	1	1.7%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Go-karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laser tag	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks / gardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.6%	3	0.0%	0	5.0%	3	5.0%	1	4.3%	1	2.4%	1	4.5%	1	3.5%	2
Swimming pool	2.4%	2	0.0%	0	3.3%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Other	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1
None mentioned	59.5%	50	66.7%	16	56.7%	34	40.0%	8	60.9%	14	68.3%	28	68.2%	15	54.4%	31
Music venues / pubs / clubs and bars	4.8%	4	0.0%	0	6.7%	4	0.0%	0	4.3%	1	7.3%	3	4.5%	1	5.3%	3
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.9%	10	16.7%	4	10.0%	6	10.0%	2	13.0%	3	12.2%	5	13.6%	3	12.3%	7
Base:		84		24		60		20		23		41		22		57

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																		
Accessibility by private car	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Ban skateboarding, biking etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	0.0%	0	1.8%	1	2.4%	2
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Fewer low quality shops (take-away, pound shops)	3.6%	3	4.2%	1	3.3%	2	5.0%	1	4.3%	1	2.4%	1	4.5%	1	3.5%	2	3.6%	3
Improve the quality of the shops	7.1%	6	4.2%	1	8.3%	5	5.0%	1	8.7%	2	7.3%	3	9.1%	2	7.0%	4	7.1%	6
Fill the empty shops	23.8%	20	8.3%	2	30.0%	18	20.0%	4	26.1%	6	24.4%	10	31.8%	7	19.3%	11	23.8%	20
Flexible parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Give it a general face lift (Flowers, painting etc.)	8.3%	7	4.2%	1	10.0%	6	15.0%	3	13.0%	3	2.4%	1	13.6%	3	5.3%	3	8.3%	7
Greater promotion / marketing of the centre	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Improve market provision	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Improved cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved signage / information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased choice / range of shops	10.7%	9	0.0%	0	15.0%	9	5.0%	1	21.7%	5	7.3%	3	4.5%	1	14.0%	8	10.7%	9
Increased office development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	3.6%	3	4.2%	1	3.3%	2	5.0%	1	4.3%	1	2.4%	1	4.5%	1	3.5%	2	3.6%	3
More evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiples / retailers	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
More non-food stores	4.8%	4	0.0%	0	6.7%	4	15.0%	3	4.3%	1	0.0%	0	13.6%	3	1.8%	1	4.8%	4
More organised events e.g. street markets	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	4.5%	1	1.8%	1	2.4%	2
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants / pavement cafes	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
More speciality / independent shops	2.4%	2	0.0%	0	3.3%	2	5.0%	1	4.3%	1	0.0%	0	4.5%	1	1.8%	1	2.4%	2
More tourist facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.0%	5	4.2%	1	6.7%	4	5.0%	1	4.3%	1	7.3%	3	4.5%	1	7.0%	4	6.0%	5

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
More for children to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	38.1%	32	66.7%	16	26.7%	16	25.0%	5	34.8%	8	46.3%	19	36.4%	8	40.4%	23	38.1%	32
(Don't know)	7.1%	6	4.2%	1	8.3%	5	5.0%	1	4.3%	1	9.8%	4	9.1%	2	7.0%	4	7.1%	6
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]																		
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti-social behaviour	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1	1.2%	1
Availability of car parking	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Choice / range of non-food shops	8.3%	7	8.3%	2	8.3%	5	15.0%	3	4.3%	1	7.3%	3	13.6%	3	7.0%	4	8.3%	7
Empty shops	38.1%	32	20.8%	5	45.0%	27	40.0%	8	30.4%	7	41.5%	17	18.2%	4	45.6%	26	38.1%	32
Foodstore provision	3.6%	3	0.0%	0	5.0%	3	5.0%	1	4.3%	1	2.4%	1	0.0%	0	5.3%	3	3.6%	3
Lack of a market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public amenities	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Poor marketing of the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Price of car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quantity of takeaways / charity shops	6.0%	5	4.2%	1	6.7%	4	0.0%	0	8.7%	2	7.3%	3	4.5%	1	7.0%	4	6.0%	5
Range and choice of pubs / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of specialist / independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Security / safety	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Tourism facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town centre environment	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Type / quality of retail provisions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.8%	4	8.3%	2	3.3%	2	5.0%	1	4.3%	1	4.9%	2	0.0%	0	3.5%	2	4.8%	4
Co-op is expensive / has no competition	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of nightlife / evening entertainment	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Lack of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing to do	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.2%	1
Poor layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop rents too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	8.3%	7	8.3%	2	8.3%	5	0.0%	0	8.7%	2	12.2%	5	22.7%	5	1.8%	1	8.3%	7
Too many betting shops	2.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	4.9%	2	4.5%	1	1.8%	1	2.4%	2
Too many pound shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	21.4%	18	37.5%	9	15.0%	9	30.0%	6	17.4%	4	19.5%	8	18.2%	4	24.6%	14	21.4%	18
(Don't know)	8.3%	7	8.3%	2	8.3%	5	10.0%	2	13.0%	3	4.9%	2	4.5%	1	10.5%	6	8.3%	7
Base:		84		24		60		20		23		41		22		57		84

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	11.9%	10	12.5%	3	11.7%	7	5.0%	1	13.0%	3	14.6%	6	4.5%	1	15.8%	9	11.9%	10
Yes - Cleckheaton Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Dewsbury Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Heckmondwike Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Holmfirth Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Open Market, Brook Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	88.1%	74	87.5%	21	88.3%	53	95.0%	19	87.0%	20	85.4%	35	95.5%	21	84.2%	48	88.1%	74
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		24		60		20		23		41		22		57		84

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Once a week or more	22.6%	19	29.2%	7	20.0%	12	20.0%	4	17.4%	4	26.8%	11	13.6%	3	28.1%	16	22.6%	19
Less than once a week	4.8%	4	4.2%	1	5.0%	3	10.0%	2	4.3%	1	2.4%	1	0.0%	0	7.0%	4	4.8%	4
Less than once a fortnight	6.0%	5	4.2%	1	6.7%	4	0.0%	0	4.3%	1	9.8%	4	13.6%	3	3.5%	2	6.0%	5
Less than once a month	6.0%	5	12.5%	3	3.3%	2	5.0%	1	8.7%	2	4.9%	2	9.1%	2	5.3%	3	6.0%	5
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	59.5%	50	50.0%	12	63.3%	38	65.0%	13	65.2%	15	53.7%	22	63.6%	14	54.4%	31	59.5%	50
Mean:		0.61		0.66		0.59		0.49		0.42		0.78		0.35		0.76		0.61
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
Q39 What one thing do you particularly like about markets?																		
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	8.3%	7	8.3%	2	8.3%	5	0.0%	0	13.0%	3	9.8%	4	0.0%	0	12.3%	7	8.3%	7
Friendly atmosphere	4.8%	4	0.0%	0	6.7%	4	10.0%	2	0.0%	0	4.9%	2	13.6%	3	1.8%	1	4.8%	4
Good service	1.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Quality of non-food items	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
Range of food	6.0%	5	12.5%	3	3.3%	2	10.0%	2	4.3%	1	4.9%	2	9.1%	2	5.3%	3	6.0%	5
Range of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
The opportunity to support local businesses	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	4.5%	1	0.0%	0	1.2%	1
The variety	8.3%	7	8.3%	2	8.3%	5	5.0%	1	13.0%	3	7.3%	3	4.5%	1	8.8%	5	8.3%	7
Traditional values	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Value for money	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	4.5%	1	1.8%	1	2.4%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices / offers	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	52.4%	44	54.2%	13	51.7%	31	60.0%	12	43.5%	10	53.7%	22	54.5%	12	50.9%	29	52.4%	44
(Don't know)	9.5%	8	8.3%	2	10.0%	6	10.0%	2	21.7%	5	2.4%	1	4.5%	1	10.5%	6	9.5%	8
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
Q40 What else do you particularly like about markets? [MR]										
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	2.4%	2	8.3%	2	0.0%	0	0.0%	2	0.0%	0
Friendly atmosphere	3.6%	3	4.2%	1	3.3%	2	0.0%	0	4.3%	1
Good service	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.9%	2
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1
Range of non-food items	3.6%	3	0.0%	0	5.0%	3	0.0%	0	7.3%	3
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	4.8%	4	0.0%	0	6.7%	4	0.0%	0	4.3%	1
The variety	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional values	6.0%	5	8.3%	2	5.0%	3	5.0%	1	17.4%	4
Value for money	8.3%	7	4.2%	1	10.0%	6	10.0%	2	8.7%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	9.5%	8	12.5%	3	8.3%	5	15.0%	3	4.3%	1
Cheap prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	61.9%	52	62.5%	15	61.7%	37	70.0%	14	65.2%	15
Base:		84		24		60		20		23
										41
										22
										57
										84

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
Q40X What do you particularly like about markets? (Any Mention) [MR]										
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.2%	1	4.2%	1	0.0%	0	4.3%	1	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	10.7%	9	16.7%	4	8.3%	5	13.0%	3	14.6%	6
Friendly atmosphere	8.3%	7	4.2%	1	10.0%	6	10.0%	2	4.3%	1
Good service	3.6%	3	4.2%	1	3.3%	2	0.0%	0	7.3%	3
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.9%	2
Quality of non-food items	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Range of food	7.1%	6	12.5%	3	5.0%	3	10.0%	2	8.7%	2
Range of non-food items	3.6%	3	0.0%	0	5.0%	3	0.0%	0	7.3%	3
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
The opportunity to support local businesses	6.0%	5	0.0%	0	8.3%	5	0.0%	0	4.3%	1
The variety	8.3%	7	8.3%	2	8.3%	5	5.0%	1	13.0%	3
Traditional values	6.0%	5	8.3%	2	5.0%	3	5.0%	1	17.4%	4
Value for money	10.7%	9	4.2%	1	13.3%	8	15.0%	3	8.7%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	61.9%	52	66.7%	16	60.0%	36	75.0%	15	47.8%	11
Cheap prices / offers	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	84	24	60	20	23	41	22	57	84	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
Q41 What one thing do you particularly dislike about markets?										
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	2.4%	2	0.0%	0	3.3%	2	0.0%	0	3.5%	2
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	1.2%	1	0.0%	0	1.7%	1	0.0%	0	1.8%	1
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	11.9%	10	8.3%	2	13.3%	8	20.0%	4	4.3%	1
Not enough stalls	17.9%	15	16.7%	4	18.3%	11	15.0%	3	21.7%	5
Poor accessibility	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	6.0%	5	0.0%	0	8.3%	5	10.0%	2	0.0%	0
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	3	8.3%	2	1.7%	1	5.0%	1	0.0%	0
Nothing	47.6%	40	58.3%	14	43.3%	26	40.0%	8	52.2%	12
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.3%	7	8.3%	2	8.3%	5	10.0%	2	21.7%	5
Base:	84	24	60	20	23	41	22	57	84	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Batley		
Q42 What else do you particularly dislike about markets? [MR]																	
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Empty stalls / stalls closing down	4.8%	4	4.2%	1	5.0%	3	10.0%	2	4.3%	1	2.4%	1	4.5%	1	5.3%	3	4.8%
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
It is not covered	2.4%	2	0.0%	0	3.3%	2	5.0%	1	0.0%	0	2.4%	1	9.1%	2	0.0%	0	2.4%
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not big enough	9.5%	8	8.3%	2	10.0%	6	10.0%	2	13.0%	3	7.3%	3	9.1%	2	10.5%	6	9.5%
Not enough stalls	6.0%	5	4.2%	1	6.7%	4	10.0%	2	4.3%	1	4.9%	2	4.5%	1	5.3%	3	6.0%
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor quality environment	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor range of food	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.2%
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor value for money	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many stalls selling the same goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%
Nothing	19.0%	16	16.7%	4	20.0%	12	20.0%	4	8.7%	2	24.4%	10	27.3%	6	15.8%	9	19.0%
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	58.3%	49	66.7%	16	55.0%	33	50.0%	10	73.9%	17	53.7%	22	50.0%	11	63.2%	36	58.3%
Base:		84		24		60		20		23		41		22		57	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	7.1%	6	4.2%	1	8.3%	5	10.0%	2	4.3%	1	7.3%	3	4.5%	1	8.8%	5	7.1%	6
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	3.6%	3	0.0%	0	5.0%	3	5.0%	1	0.0%	0	4.9%	2	9.1%	2	1.8%	1	3.6%	3
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	21.4%	18	16.7%	4	23.3%	14	30.0%	6	17.4%	4	19.5%	8	22.7%	5	19.3%	11	21.4%	18
Not enough stalls	23.8%	20	20.8%	5	25.0%	15	25.0%	5	26.1%	6	22.0%	9	22.7%	5	22.8%	13	23.8%	20
Poor accessibility	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.2%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	6.0%	5	0.0%	0	8.3%	5	10.0%	2	0.0%	0	7.3%	3	9.1%	2	5.3%	3	6.0%	5
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.8%	4	8.3%	2	3.3%	2	5.0%	1	0.0%	0	7.3%	3	9.1%	2	3.5%	2	4.8%	4
Nothing	66.7%	56	75.0%	18	63.3%	38	60.0%	12	60.9%	14	73.2%	30	72.7%	16	66.7%	38	66.7%	56
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		24		60		20		23		41		22		57		84
GEN Gender of respondent:																		
Male	28.6%	24	100.0%	24	0.0%	0	30.0%	6	26.1%	6	29.3%	12	27.3%	6	28.1%	16	28.6%	24
Female	71.4%	60	0.0%	0	100.0%	60	70.0%	14	73.9%	17	70.7%	29	72.7%	16	71.9%	41	71.4%	60
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
AGE Age of respondent:																		
18 - 24 years	11.9%	10	8.3%	2	13.3%	8	50.0%	10	0.0%	0	0.0%	0	9.1%	2	12.3%	7	11.9%	10
25 - 34 years	11.9%	10	16.7%	4	10.0%	6	50.0%	10	0.0%	0	0.0%	0	18.2%	4	10.5%	6	11.9%	10
35 - 44 years	9.5%	8	12.5%	3	8.3%	5	0.0%	0	34.8%	8	0.0%	0	9.1%	2	10.5%	6	9.5%	8
45 - 54 years	17.9%	15	12.5%	3	20.0%	12	0.0%	0	65.2%	15	0.0%	0	18.2%	4	15.8%	9	17.9%	15
55 - 64 years	20.2%	17	16.7%	4	21.7%	13	0.0%	0	0.0%	0	41.5%	17	22.7%	5	21.1%	12	20.2%	17
65+ years	28.6%	24	33.3%	8	26.7%	16	0.0%	0	0.0%	0	58.5%	24	22.7%	5	29.8%	17	28.6%	24
Base:		84		24		60		20		23		41		22		57		84
SEG Socio Economic Grouping																		
AB	8.3%	7	4.2%	1	10.0%	6	10.0%	2	4.3%	1	9.8%	4	31.8%	7	0.0%	0	8.3%	7
C1	17.9%	15	20.8%	5	16.7%	10	20.0%	4	21.7%	5	14.6%	6	68.2%	15	0.0%	0	17.9%	15
C2	16.7%	14	20.8%	5	15.0%	9	0.0%	0	21.7%	5	22.0%	9	0.0%	0	24.6%	14	16.7%	14
DE	51.2%	43	45.8%	11	53.3%	32	65.0%	13	43.5%	10	48.8%	20	0.0%	0	75.4%	43	51.2%	43
(Refused)	6.0%	5	8.3%	2	5.0%	3	5.0%	1	8.7%	2	4.9%	2	0.0%	0	0.0%	0	6.0%	5
Base:		84		24		60		20		23		41		22		57		84
ETH Ethnicity of respondent																		
White	91.7%	77	91.7%	22	91.7%	55	80.0%	16	87.0%	20	100.0%	41	90.9%	20	91.2%	52	91.7%	77
Indian	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Pakistani	4.8%	4	4.2%	1	5.0%	3	15.0%	3	4.3%	1	0.0%	0	9.1%	2	3.5%	2	4.8%	4
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
Base:		84		24		60		20		23		41		22		57		84
DAY Day of interview																		
Monday	20.2%	17	8.3%	2	25.0%	15	20.0%	4	30.4%	7	14.6%	6	22.7%	5	21.1%	12	20.2%	17
Tuesday	19.0%	16	41.7%	10	10.0%	6	15.0%	3	17.4%	4	22.0%	9	22.7%	5	17.5%	10	19.0%	16
Wednesday	20.2%	17	25.0%	6	18.3%	11	20.0%	4	8.7%	2	26.8%	11	13.6%	3	24.6%	14	20.2%	17
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	40.5%	34	25.0%	6	46.7%	28	45.0%	9	43.5%	10	36.6%	15	40.9%	9	36.8%	21	40.5%	34
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		84		24		60		20		23		41		22		57		84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
TIM Time of Interview										
09.00 – 12.00	35.7%	30 25.0%	6 40.0%	24 60.0%	12 39.1%	9 22.0%	9 45.5%	10 33.3%	19 35.7%	30
12.01 – 14.00	35.7%	30 41.7%	10 33.3%	20 20.0%	4 26.1%	6 48.8%	20 45.5%	10 35.1%	20 35.7%	30
14.01 – 17.00	28.6%	24 33.3%	8 26.7%	16 20.0%	4 34.8%	8 29.3%	12 9.1%	2 31.6%	18 28.6%	24
Base:		84	24	60	20	23	41	22	57	84
TOW Town										
Batley	100.0%	84 100.0%	24 100.0%	60 100.0%	20 100.0%	23 100.0%	41 100.0%	22 100.0%	57 100.0%	84
Cleckheaton	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Dewsbury	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Heckmondwike	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Holmfirth	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Huddersfield	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		84	24	60	20	23	41	22	57	84

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Batley		
LOC Location [MR]																		
Batley - Commercial Street (East)	28.6%	24	20.8%	5	31.7%	19	60.0%	12	21.7%	5	17.1%	7	18.2%	4	31.6%	18	28.6%	24
Batley - Commercial Street (Close to Market)	15.5%	13	4.2%	1	20.0%	12	15.0%	3	17.4%	4	14.6%	6	13.6%	3	17.5%	10	15.5%	13
Batley - Cambridge Street	22.6%	19	20.8%	5	23.3%	14	20.0%	4	17.4%	4	26.8%	11	40.9%	9	14.0%	8	22.6%	19
Batley - Upper Commercial Street	16.7%	14	25.0%	6	13.3%	8	0.0%	0	21.7%	5	22.0%	9	22.7%	5	15.8%	9	16.7%	14
Batley - Branch Road / St James Street	16.7%	14	29.2%	7	11.7%	7	5.0%	1	21.7%	5	19.5%	8	4.5%	1	21.1%	12	16.7%	14
Cleckheaton - Northgate / Horncastle Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Albion Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Cheapside / Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate (Near Barclays)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Long Causeway / Crackenedge Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Market Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Westgate (Near Halifax)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Corporation Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Foundry Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Blanket Hall Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street (South)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Cooper Lane Junction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Hollowgate (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Huddersfield Road (Near Tourist Information)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
Centre)										
Holmfirth Point - Huddersfield Road (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - John William Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Westgate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Cross Church Street / Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	84	24	60	20	23	41	22	57	84	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
PC																		
BB1 1	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 4	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
BD4 6	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley	
HD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KY15 5	1.2%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
LS	1.2%	1	4.2%	1	0.0%	0	4.3%	1	0.0%	0
LS10 4	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS26 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 9	2.4%	2	8.3%	2	0.0%	0	0.0%	0	4.9%	2
LS28 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE42 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused	1.2%	1	4.2%	1	0.0%	0	0.0%	0	2.4%	1
S35 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SY12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF	3.6%	3	8.3%	2	1.7%	1	0.0%	0	7.3%	3

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Batley									
WF1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 0	1.2%	1	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1		
WF12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF12 9	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.8%	1	1.2%	1
WF13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
WF13 4	2.4%	2	0.0%	0	3.3%	2	0.0%	0	4.3%	1	2.4%	1	4.5%	1	1.8%	1	2.4%	2
WF13 5	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
WF14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
WF15 7	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	4.5%	1	0.0%	0	1.2%	1
WF15 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 9	4.8%	4	0.0%	0	6.7%	4	15.0%	3	0.0%	0	2.4%	1	9.1%	2	3.5%	2	4.8%	4
WF17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 0	9.5%	8	12.5%	3	8.3%	5	15.0%	3	0.0%	0	12.2%	5	4.5%	1	8.8%	5	9.5%	8
WF17 4	1.2%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
WF17 5	15.5%	13	8.3%	2	18.3%	11	20.0%	4	8.7%	2	17.1%	7	9.1%	2	17.5%	10	15.5%	13
WF17 6	10.7%	9	8.3%	2	11.7%	7	5.0%	1	13.0%	3	12.2%	5	4.5%	1	14.0%	8	10.7%	9
WF17 7	7.1%	6	8.3%	2	6.7%	4	10.0%	2	4.3%	1	7.3%	3	4.5%	1	8.8%	5	7.1%	6
WF17 8	19.0%	16	16.7%	4	20.0%	12	15.0%	3	21.7%	5	19.5%	8	18.2%	4	21.1%	12	19.0%	16
WF17 9	6.0%	5	8.3%	2	5.0%	3	5.0%	1	8.7%	2	4.9%	2	9.1%	2	3.5%	2	6.0%	5
WF17 Z	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 1	1.2%	1	0.0%	0	1.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.8%	1	1.2%	1
WF44 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 6	1.2%	1	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.2%	1
YO31 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	84	24	60	20	23	41	22	57	84									

Appendix 3:

Data Tabulations

By Demographics - Cleckheaton

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton	
Q01 Do you normally have regular access to a car for personal use during the day?										
Yes	63.4%	52 57.7%	15 66.1%	37 60.0%	12 69.2%	18 60.0%	21 74.1%	20 59.2%	29 63.4%	52
No	36.6%	30 42.3%	11 33.9%	19 40.0%	8 30.8%	8 40.0%	14 25.9%	7 40.8%	20 36.6%	30
Base:		82	26	56	20	26	35	27	49	82
Q02 Do you normally have regular access to a car for personal use during the evening / night?										
Yes	59.8%	49 53.8%	14 62.5%	35 55.0%	11 61.5%	16 60.0%	21 70.4%	19 55.1%	27 59.8%	49
No	40.2%	33 46.2%	12 37.5%	21 45.0%	9 38.5%	10 40.0%	14 29.6%	8 44.9%	22 40.2%	33
Base:		82	26	56	20	26	35	27	49	82
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?										
Car / van (as driver)	42.7%	35 42.3%	11 42.9%	24 30.0%	6 61.5%	16 37.1%	13 55.6%	15 36.7%	18 42.7%	35
Car / van (as passenger)	13.4%	11 11.5%	3 14.3%	8 10.0%	2 7.7%	2 17.1%	6 22.2%	6 8.2%	4 13.4%	11
Bus, minibus or coach	13.4%	11 19.2%	5 10.7%	6 10.0%	2 11.5%	3 17.1%	6 7.4%	2 16.3%	8 13.4%	11
Motorcycle, scooter or moped	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Walk	30.5%	25 26.9%	7 32.1%	18 50.0%	10 19.2%	5 28.6%	10 14.8%	4 38.8%	19 30.5%	25
Taxi / minicab	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Train	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Metro	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Park and Ride	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mobility Scooter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		82	26	56	20	26	35	27	49	82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q04 Where did you park today? [MR]																		
<i>Those who said 'Car / Van' at Q03</i>																		
Huddersfield																		
Albion Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundas Street, above the Sainsbury's foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Bus Station, Upperhead Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl foodstore, Manchester Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Wood Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unna Way, nr Tesco foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Huddersfield																		
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley																		
Aldi, Branch Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton																		
Bradford Road Car Park - Cleckheaton	17.4%	8	14.3%	2	18.8%	6	12.5%	1	33.3%	6	0.0%	0	19.0%	4	13.6%	3	17.4%	8
Crown Street Car Park - Cleckheaton	2.2%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	4.8%	1	0.0%	0	2.2%	1
Tesco, Northgate - Cleckheaton	39.1%	18	28.6%	4	43.8%	14	12.5%	1	55.6%	10	36.8%	7	28.6%	6	45.5%	10	39.1%	18
Town Hall Car Park - Cleckheaton	15.2%	7	21.4%	3	12.5%	4	37.5%	3	0.0%	0	21.1%	4	14.3%	3	18.2%	4	15.2%	7
Dewsbury																		
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Dewsbury Sports Centre, Longcauseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Sainsbury's, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wakefield Old Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Heckmondwike																		
High Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Market Place Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Morrisons, Union Street - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Holmfirth																		
Bridge Lane Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Co-operative Food, Market Street - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Holmfirth Library Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Huddersfield Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Station Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Towngate Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Others																		
Other	4.3%	2	0.0%	0	6.3%	2	0.0%	0	5.6%	1	5.3%	1	4.8%	1	4.5%	1	4.3%	2
(Don't know – On Street)	6.5%	3	7.1%	1	6.3%	2	12.5%	1	0.0%	0	10.5%	2	9.5%	2	4.5%	1	6.5%	3
(Don't know – Car park)	2.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	5.3%	1	4.8%	1	0.0%	0	2.2%	1

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
(Dropped off – didn't park)	13.0%	6	21.4%	3	9.4%	3	25.0%	2	5.6%	1	15.8%	3	14.3%	3	13.6%	3	13.0%	6
Base:		46		14		32		8		18		19		21		22		46

Q05 Did you have any difficulties obtaining a car parking space today?*Those who mentioned a car park at Q04*

Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	100.0%	40	100.0%	11	100.0%	29	100.0%	6	100.0%	17	100.0%	16	100.0%	18	100.0%	19	100.0%	40
Base:		40		11		29		6		17		16		18		19		40

Meanscore = [Number of Minutes]**Q06 How long did your journey to (STUDY CENTRE) take?**

0-5 minutes	30.5%	25	38.5%	10	26.8%	15	30.0%	6	23.1%	6	37.1%	13	18.5%	5	38.8%	19	30.5%	25
6-10 minutes	28.0%	23	19.2%	5	32.1%	18	20.0%	4	30.8%	8	31.4%	11	33.3%	9	26.5%	13	28.0%	23
11-15 minutes	18.3%	15	23.1%	6	16.1%	9	30.0%	6	23.1%	6	8.6%	3	22.2%	6	16.3%	8	18.3%	15
16-20 minutes	15.9%	13	7.7%	2	19.6%	11	5.0%	1	19.2%	5	17.1%	6	14.8%	4	14.3%	7	15.9%	13
21-30 minutes	3.7%	3	3.8%	1	3.6%	2	10.0%	2	3.8%	1	0.0%	0	3.7%	1	2.0%	1	3.7%	3
31-60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over 60 minutes	2.4%	2	7.7%	2	0.0%	0	5.0%	1	0.0%	0	2.9%	1	3.7%	1	2.0%	1	2.4%	2
(Don't know / can't remember)	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Mean:		11.1		13.6		10.0		13.5		10.5		10.1		12.9		9.8		11.1
Base:		82		26		56		20		26		35		27		49		82

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	81.7%	67	76.9%	20	83.9%	47	85.0%	17	76.9%	20	82.9%	29	66.7%	18	87.8%	43	81.7%	67
Work	11.0%	9	7.7%	2	12.5%	7	15.0%	3	11.5%	3	8.6%	3	14.8%	4	10.2%	5	11.0%	9
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	2.4%	2	7.7%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	7.4%	2	0.0%	0	2.4%	2
Doctor's	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Friend's home	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1	2.9%	1	7.4%	2	0.0%	0	2.4%	2
Elsewhere	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Leisure activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q08 What location did you travel to (STUDY CENTRE) from?																		
Huddersfield Town Centre	3.7%	3	3.8%	1	3.6%	2	5.0%	1	7.7%	2	0.0%	0	7.4%	2	2.0%	1	3.7%	3
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	76.8%	63	73.1%	19	78.6%	44	75.0%	15	65.4%	17	85.7%	30	70.4%	19	79.6%	39	76.8%	63
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Holmfirth Town Centre	2.4%	2	3.8%	1	1.8%	1	5.0%	1	0.0%	0	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Elsewhere	6.1%	5	7.7%	2	5.4%	3	0.0%	0	11.5%	3	5.7%	2	7.4%	2	4.1%	2	6.1%	5
Batley (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brockholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Mirfield	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Roberttown	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		26		56		20		26		35		27		49		82
Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]																		
Live in the centre	59.8%	49	61.5%	16	58.9%	33	70.0%	14	57.7%	15	57.1%	20	48.1%	13	65.3%	32	59.8%	49
Work in the centre	9.8%	8	11.5%	3	8.9%	5	5.0%	1	15.4%	4	5.7%	2	14.8%	4	6.1%	3	9.8%	8
Visiting the centre	32.9%	27	30.8%	8	33.9%	19	25.0%	5	30.8%	8	40.0%	14	37.0%	10	32.7%	16	32.9%	27
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																		
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility to (STUDY CENTRE)	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of High Street retailers	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Choice of shops selling non-food goods	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.2%	1
Cleanliness	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Close to friends / family	12.2%	10	15.4%	4	10.7%	6	25.0%	5	3.8%	1	11.4%	4	14.8%	4	12.2%	6	12.2%	10
Close to home	72.0%	59	76.9%	20	69.6%	39	70.0%	14	76.9%	20	71.4%	25	63.0%	17	77.6%	38	72.0%	59
Close to work	13.4%	11	11.5%	3	14.3%	8	10.0%	2	23.1%	6	5.7%	2	14.8%	4	12.2%	6	13.4%	11
Department store	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	4.9%	4	7.7%	2	3.6%	2	0.0%	0	7.7%	2	5.7%	2	3.7%	1	6.1%	3	4.9%	4
Provision of leisure services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services (e.g. banks / financial services)	6.1%	5	3.8%	1	7.1%	4	5.0%	1	3.8%	1	8.6%	3	11.1%	3	4.1%	2	6.1%	5
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of independent / specialist shops	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Range of shops selling food goods	2.4%	2	7.7%	2	0.0%	0	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grew up here / always come	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / barbers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of health services	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
University	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking in the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Base:	82	26	56	20	26	35	27	49	82									

Kirklees In Centre Survey WYG Planning & Environment

Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton
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Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q11 What is the main reason why you are in (STUDY CENTRE) today?																		
Food and grocery shopping - Other	2.4%	2	3.8%	1	1.8%	1	0.0%	0	0.0%	0	5.7%	2	3.7%	1	2.0%	1	2.4%	2
Clothes / Shoes shopping	2.4%	2	0.0%	0	3.6%	2	5.0%	1	0.0%	0	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Bank / Building Society / Post Office	31.7%	26	26.9%	7	33.9%	19	25.0%	5	38.5%	10	31.4%	11	40.7%	11	26.5%	13	31.7%	26
Browsing	3.7%	3	0.0%	0	5.4%	3	5.0%	1	0.0%	0	5.7%	2	0.0%	0	2.0%	1	3.7%	3
Café / restaurant / pub	4.9%	4	15.4%	4	0.0%	0	10.0%	2	0.0%	0	5.7%	2	0.0%	0	8.2%	4	4.9%	4
Chemist	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Doctor / Dentist	3.7%	3	0.0%	0	5.4%	3	5.0%	1	0.0%	0	5.7%	2	7.4%	2	2.0%	1	3.7%	3
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Market	2.4%	2	3.8%	1	1.8%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0	4.1%	2	2.4%	2
Public Offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Services (e.g. hairdressers, launderette)	3.7%	3	0.0%	0	5.4%	3	0.0%	0	3.8%	1	5.7%	2	0.0%	0	4.1%	2	3.7%	3
Social / leisure activities	3.7%	3	7.7%	2	1.8%	1	0.0%	0	3.8%	1	5.7%	2	3.7%	1	4.1%	2	3.7%	3
Stationers / newsagents	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Visit specialist shops	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Work / School / College	6.1%	5	7.7%	2	5.4%	3	5.0%	1	11.5%	3	0.0%	0	7.4%	2	4.1%	2	6.1%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	3.7%	3	7.7%	2	1.8%	1	0.0%	0	11.5%	3	0.0%	0	7.4%	2	2.0%	1	3.7%	3
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Cleckheaton		
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meet friends / family	3.7%	3	3.8%	1	3.6%	2	10.0%	2	3.8%	1	0.0%	0	3.7%	1	4.1%	2	3.7%	3
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	19.5%	16	19.2%	5	19.6%	11	20.0%	4	19.2%	5	20.0%	7	14.8%	4	24.5%	12	19.5%	16
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food and grocery shopping - various destinatons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere in particular / Not sure yet)	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																		
Food and grocery shopping - Other	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Clothes / Shoes shopping	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Bank / Building Society / Post Office	19.5%	16	11.5%	3	23.2%	13	20.0%	4	19.2%	5	20.0%	7	18.5%	5	20.4%	10	19.5%	16
Browsing	4.9%	4	7.7%	2	3.6%	2	5.0%	1	3.8%	1	5.7%	2	3.7%	1	6.1%	3	4.9%	4
Café / restaurant / pub	6.1%	5	3.8%	1	7.1%	4	10.0%	2	3.8%	1	5.7%	2	7.4%	2	4.1%	2	6.1%	5
Chemist	8.5%	7	3.8%	1	10.7%	6	5.0%	1	7.7%	2	8.6%	3	3.7%	1	10.2%	5	8.5%	7
Doctor / Dentist	2.4%	2	3.8%	1	1.8%	1	5.0%	1	0.0%	0	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public Offices	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Services (e.g. hairdressers, launderette)	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Social / leisure activities	2.4%	2	3.8%	1	1.8%	1	0.0%	0	0.0%	0	5.7%	2	3.7%	1	2.0%	1	2.4%	2
Stationers / newsagents	4.9%	4	7.7%	2	3.6%	2	10.0%	2	3.8%	1	2.9%	1	7.4%	2	4.1%	2	4.9%	4
Visit specialist shops	6.1%	5	0.0%	0	8.9%	5	0.0%	0	11.5%	3	5.7%	2	3.7%	1	4.1%	2	6.1%	5
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Cleckheaton			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	8.5%	7	7.7%	2	8.9%	5	5.0%	1	11.5%	3	8.6%	3	7.4%	2	8.2%	4	8.5%	7
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason / no other reason)	43.9%	36	53.8%	14	39.3%	22	50.0%	10	38.5%	10	45.7%	16	37.0%	10	51.0%	25	43.9%	36
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]																		
Food and grocery shopping - Other	3.7%	3	3.8%	1	3.6%	2	0.0%	0	0.0%	0	8.6%	3	7.4%	2	2.0%	1	3.7%	3
Clothes / Shoes shopping	4.9%	4	3.8%	1	5.4%	3	5.0%	1	3.8%	1	5.7%	2	3.7%	1	6.1%	3	4.9%	4
Bank / Building Society / Post Office	51.2%	42	38.5%	10	57.1%	32	45.0%	9	57.7%	15	51.4%	18	59.3%	16	46.9%	23	51.2%	42
Browsing	8.5%	7	7.7%	2	8.9%	5	10.0%	2	3.8%	1	11.4%	4	3.7%	1	8.2%	4	8.5%	7
Café / restaurant / pub	11.0%	9	19.2%	5	7.1%	4	20.0%	4	3.8%	1	11.4%	4	7.4%	2	12.2%	6	11.0%	9
Chemist	9.8%	8	3.8%	1	12.5%	7	5.0%	1	7.7%	2	11.4%	4	3.7%	1	12.2%	6	9.8%	8
Doctor / Dentist	6.1%	5	3.8%	1	7.1%	4	10.0%	2	0.0%	0	8.6%	3	11.1%	3	4.1%	2	6.1%	5
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Library	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Market	2.4%	2	3.8%	1	1.8%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0	4.1%	2	2.4%	2
Public Offices	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Services (e.g. hairdressers, launderette)	4.9%	4	0.0%	0	7.1%	4	0.0%	0	7.7%	2	5.7%	2	3.7%	1	4.1%	2	4.9%	4
Social / leisure activities	6.1%	5	11.5%	3	3.6%	2	0.0%	0	3.8%	1	11.4%	4	7.4%	2	6.1%	3	6.1%	5
Stationers / newsagents	6.1%	5	11.5%	3	3.6%	2	15.0%	3	3.8%	1	2.9%	1	7.4%	2	6.1%	3	6.1%	5
Visit specialist shops	7.3%	6	0.0%	0	10.7%	6	0.0%	0	15.4%	4	5.7%	2	7.4%	2	4.1%	2	7.3%	6
Work / School / College	6.1%	5	7.7%	2	5.4%	3	5.0%	1	11.5%	3	0.0%	0	7.4%	2	4.1%	2	6.1%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Charity shop	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	3.7%	3	7.7%	2	1.8%	1	0.0%	0	11.5%	3	0.0%	0	7.4%	2	2.0%	1	3.7%	3
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Cleckheaton		
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meet friends / family	4.9%	4	7.7%	2	3.6%	2	10.0%	2	3.8%	1	2.9%	1	7.4%	2	4.1%	2	4.9%
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Northgate, Cleckheaton	28.0%	23	26.9%	7	28.6%	16	25.0%	5	30.8%	8	28.6%	10	22.2%	6	32.7%	16	28.0%
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		82		26		56		20		26		35		27		49	82

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	12.2%	10	7.7%	2	14.3%	8	10.0%	2	7.7%	2	14.3%	5	7.4%	2	14.3%	7	12.2%	10
30- 59 minutes	26.8%	22	23.1%	6	28.6%	16	35.0%	7	26.9%	7	22.9%	8	29.6%	8	24.5%	12	26.8%	22
1hr -1 hr 29 min	26.8%	22	19.2%	5	30.4%	17	20.0%	4	26.9%	7	31.4%	11	33.3%	9	22.4%	11	26.8%	22
1hr 30 mins - 1 hr 59 min	9.8%	8	11.5%	3	8.9%	5	10.0%	2	11.5%	3	8.6%	3	11.1%	3	8.2%	4	9.8%	8
2hrs - 2hrs 29 mins	11.0%	9	15.4%	4	8.9%	5	5.0%	1	11.5%	3	14.3%	5	3.7%	1	16.3%	8	11.0%	9
2hrs 30 mins - 2hrs 59 mins	3.7%	3	3.8%	1	3.6%	2	5.0%	1	7.7%	2	0.0%	0	3.7%	1	4.1%	2	3.7%	3
3hrs - 3hrs 59 mins	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
4hrs or more	7.3%	6	15.4%	4	3.6%	2	10.0%	2	7.7%	2	5.7%	2	11.1%	3	6.1%	3	7.3%	6
(Don't know)	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Mean:		89		111		78		89		95		86		92		90		89
Base:		82		26		56		20		26		35		27		49		82

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	25.6%	21	26.9%	7	25.0%	14	20.0%	4	34.6%	9	22.9%	8	25.9%	7	26.5%	13	25.6%	21
No	67.1%	55	69.2%	18	66.1%	37	70.0%	14	57.7%	15	71.4%	25	66.7%	18	67.3%	33	67.1%	55
(Don't know)	7.3%	6	3.8%	1	8.9%	5	10.0%	2	7.7%	2	5.7%	2	7.4%	2	6.1%	3	7.3%	6
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																		
Everyday	9.8%	8	19.2%	5	5.4%	3	20.0%	4	7.7%	2	5.7%	2	11.1%	3	10.2%	5	9.8%	8
2-3 times a week	28.0%	23	26.9%	7	28.6%	16	25.0%	5	19.2%	5	34.3%	12	29.6%	8	24.5%	12	28.0%	23
Once a week	35.4%	29	30.8%	8	37.5%	21	30.0%	6	50.0%	13	28.6%	10	25.9%	7	40.8%	20	35.4%	29
Once a fortnight	6.1%	5	3.8%	1	7.1%	4	5.0%	1	7.7%	2	5.7%	2	11.1%	3	4.1%	2	6.1%	5
Once a month	3.7%	3	3.8%	1	3.6%	2	0.0%	0	7.7%	2	2.9%	1	3.7%	1	4.1%	2	3.7%	3
Less than once a month	7.3%	6	3.8%	1	8.9%	5	5.0%	1	0.0%	0	14.3%	5	14.8%	4	4.1%	2	7.3%	6
Never	2.4%	2	3.8%	1	1.8%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	2.4%	2
First time today	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
(Don't know / varies)	6.1%	5	3.8%	1	7.1%	4	5.0%	1	7.7%	2	5.7%	2	0.0%	0	8.2%	4	6.1%	5
Base:		82		26		56		20		26		35		27		49		82

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	34.1%	28	30.8%	8	35.7%	20	25.0%	5	46.2%	12	31.4%	11	40.7%	11	30.6%	15	34.1%	28
Up to £5	14.6%	12	23.1%	6	10.7%	6	20.0%	4	11.5%	3	11.4%	4	11.1%	3	16.3%	8	14.6%	12
£6 - £10	15.9%	13	7.7%	2	19.6%	11	20.0%	4	3.8%	1	22.9%	8	7.4%	2	18.4%	9	15.9%	13
£11 - £15	8.5%	7	7.7%	2	8.9%	5	10.0%	2	3.8%	1	11.4%	4	7.4%	2	10.2%	5	8.5%	7
£16 - £20	7.3%	6	7.7%	2	7.1%	4	0.0%	0	11.5%	3	8.6%	3	11.1%	3	6.1%	3	7.3%	6
£21 - £25	3.7%	3	0.0%	0	5.4%	3	5.0%	1	3.8%	1	2.9%	1	7.4%	2	2.0%	1	3.7%	3
£26 - £50	4.9%	4	3.8%	1	5.4%	3	5.0%	1	3.8%	1	5.7%	2	7.4%	2	4.1%	2	4.9%	4
£51 - £75	2.4%	2	3.8%	1	1.8%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.1%	2	2.4%	2
£76 - £100	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.1%	5	11.5%	3	3.6%	2	10.0%	2	3.8%	1	5.7%	2	7.4%	2	4.1%	2	6.1%	5
Mean:		11.1		12.3		10.6		12.1		14.3		8.5		9.0		13.0		11.1
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]																		
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley Town Centre	1.2%	1	3.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1		
Birkenshaw Local Centre	1.2%	1	3.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1		
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bradford	8.5%	7	7.7%	2	8.9%	5	20.0%	4	3.8%	1	5.7%	2	0.0%	0	14.3%	7	8.5%	7
Brighouse	6.1%	5	7.7%	2	5.4%	3	0.0%	0	15.4%	4	2.9%	1	14.8%	4	0.0%	0	6.1%	5
Cleckheaton Town Centre	52.4%	43	50.0%	13	53.6%	30	60.0%	12	50.0%	13	51.4%	18	44.4%	12	55.1%	27	52.4%	43
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	2.0%	1	2.4%	2		
Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Local Centre	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1		
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	9.8%	8	11.5%	3	8.9%	5	10.0%	2	3.8%	1	14.3%	5	14.8%	4	8.2%	4	9.8%	8
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	7.3%	6	3.8%	1	8.9%	5	5.0%	1	15.4%	4	2.9%	1	11.1%	3	6.1%	3	7.3%	6
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	2.4%	2	3.8%	1	1.8%	1	0.0%	0	0.0%	0	5.7%	2	3.7%	1	2.0%	1	2.4%	2
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes (Cleckheaton) Local Centre	6.1%	5	3.8%	1	7.1%	4	0.0%	0	7.7%	2	5.7%	2	0.0%	0	8.2%	4	6.1%	5
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Other	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	1								
Base:		82		26		56		20		26		35		27		49		82

Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]

Those who did not mention study centre at Q17 AND do a main food shop

Accessibility by public transport	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	4.5%	1	2.6%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	5.1%	2	7.7%	1	3.8%	1	0.0%	0	15.4%	2	0.0%	0	0.0%	0	9.1%	2	5.1%	2
Choice of food goods available	23.1%	9	15.4%	2	26.9%	7	25.0%	2	7.7%	1	35.3%	6	20.0%	3	27.3%	6	23.1%	9
Choice of shops nearby selling non-food goods	10.3%	4	15.4%	2	7.7%	2	25.0%	2	7.7%	1	5.9%	1	0.0%	0	13.6%	3	10.3%	4
Choice of shops selling food goods	12.8%	5	15.4%	2	11.5%	3	37.5%	3	7.7%	1	5.9%	1	6.7%	1	13.6%	3	12.8%	5
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	33.3%	13	38.5%	5	30.8%	8	50.0%	4	23.1%	3	29.4%	5	20.0%	3	40.9%	9	33.3%	13
Nearer to work	2.6%	1	0.0%	0	3.8%	1	0.0%	0	7.7%	1	0.0%	0	6.7%	1	0.0%	0	2.6%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.1%	2	0.0%	0	7.7%	2	0.0%	0	7.7%	1	5.9%	1	6.7%	1	4.5%	1	5.1%	2
Quality of shops selling food goods	2.6%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	6.7%	1	0.0%	0	2.6%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	20.5%	8	15.4%	2	23.1%	6	0.0%	0	46.2%	6	11.8%	2	26.7%	4	18.2%	4	20.5%	8
Other	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.9%	1	6.7%	1	0.0%	0	2.6%	1
Bigger store	5.1%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	4.5%	1	5.1%	2
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons on offer	5.1%	2	7.7%	1	3.8%	1	12.5%	1	7.7%	1	0.0%	0	6.7%	1	4.5%	1	5.1%	2
Sainsbury's on offer	2.6%	1	0.0%	0	3.8%	1	0.0%	0	7.7%	1	0.0%	0	6.7%	1	0.0%	0	2.6%	1
(Don't know / no reason)	5.1%	2	7.7%	1	3.8%	1	0.0%	0	7.7%	1	5.9%	1	6.7%	1	4.5%	1	5.1%	2
Base:		39		13		26		8		13		17		15		22		39

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)?																		
<i>Those who do main food shopping at Q17</i>																		
Car / van (as driver)	46.3%	38	42.3%	11	48.2%	27	30.0%	6	69.2%	18	40.0%	14	59.3%	16	40.8%	20	46.3%	38
Car / van (as passenger)	18.3%	15	15.4%	4	19.6%	11	25.0%	5	7.7%	2	20.0%	7	22.2%	6	16.3%	8	18.3%	15
Bus, minibus or coach	9.8%	8	19.2%	5	5.4%	3	5.0%	1	11.5%	3	11.4%	4	7.4%	2	12.2%	6	9.8%	8
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	23.2%	19	23.1%	6	23.2%	13	40.0%	8	11.5%	3	22.9%	8	11.1%	3	26.5%	13	23.2%	19
Taxi / minicab	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Base:		82		26		56		20		26		35		27		49		82

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]

Yes - carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - chemist	12.2%	10	3.8%	1	16.1%	9	10.0%	2	11.5%	3	11.4%	4	11.1%	3	12.2%	6	12.2%	10
Yes - clothing, footwear	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Yes - DIY goods	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Yes - electrical goods	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Stationery	4.9%	4	0.0%	0	7.1%	4	5.0%	1	3.8%	1	5.7%	2	7.4%	2	4.1%	2	4.9%	4
No	68.3%	56	80.8%	21	62.5%	35	75.0%	15	65.4%	17	68.6%	24	74.1%	20	71.4%	35	68.3%	56
Other	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Yes - health and beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - household goods / toiletries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.2%	10	7.7%	2	14.3%	8	10.0%	2	15.4%	4	11.4%	4	3.7%	1	10.2%	5	12.2%	10
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]																		
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Bradford City Centre	9.8%	8	3.8%	1	12.5%	7	5.0%	1	11.5%	3	11.4%	4	0.0%	0	16.3%	8	9.8%	8
Brighouse Town Centre	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	3.7%	1	0.0%	0	2.4%	2
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	35.4%	29	30.8%	8	37.5%	21	35.0%	7	19.2%	5	45.7%	16	40.7%	11	28.6%	14	35.4%	29
Dewsbury Town Centre	2.4%	2	0.0%	0	3.6%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	2.4%	2	3.8%	1	1.8%	1	5.0%	1	0.0%	0	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	14.6%	12	19.2%	5	12.5%	7	15.0%	3	23.1%	6	8.6%	3	25.9%	7	10.2%	5	14.6%	12
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	8.5%	7	11.5%	3	7.1%	4	5.0%	1	15.4%	4	5.7%	2	3.7%	1	12.2%	6	8.5%	7
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Castlegate Retail Park, Huddersfield	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Discount Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Cleckheaton			
Bradford Road, Batley																		
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Redbrick Mill, Bradford Road, Batley	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester	2.4%	2	3.8%	1	1.8%	1	10.0%	2	0.0%	0	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	11.0%	9	7.7%	2	12.5%	7	10.0%	2	7.7%	2	14.3%	5	14.8%	4	8.2%	4	11.0%	9
Other	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.7%	3	7.7%	2	1.8%	1	5.0%	1	0.0%	0	5.7%	2	0.0%	0	6.1%	3	3.7%	3
Base:		82		26		56		20		26		35		27		49		82

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	7.3%	6	11.5%	3	5.4%	3	5.0%	1	3.8%	1	11.4%	4	3.7%	1	8.2%	4	7.3%	6
Once a week	41.5%	34	30.8%	8	46.4%	26	40.0%	8	34.6%	9	45.7%	16	40.7%	11	38.8%	19	41.5%	34
Once a fortnight	13.4%	11	15.4%	4	12.5%	7	5.0%	1	15.4%	4	17.1%	6	14.8%	4	14.3%	7	13.4%	11
Once a month	22.0%	18	19.2%	5	23.2%	13	25.0%	5	23.1%	6	20.0%	7	25.9%	7	22.4%	11	22.0%	18
Less than once a month	11.0%	9	15.4%	4	8.9%	5	20.0%	4	19.2%	5	0.0%	0	11.1%	3	10.2%	5	11.0%	9
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	4	7.7%	2	3.6%	2	5.0%	1	3.8%	1	5.7%	2	3.7%	1	6.1%	3	4.9%	4
Mean:		0.78		0.81		0.77		0.68		0.63		0.94		0.69		0.79		0.78
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Meanscore = [£]																		
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																		
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	3.7%	3	3.8%	1	3.6%	2	5.0%	1	0.0%	0	5.7%	2	11.1%	3	0.0%	0	3.7%	3
£6-£10	17.1%	14	23.1%	6	14.3%	8	5.0%	1	19.2%	5	22.9%	8	14.8%	4	20.4%	10	17.1%	14
£11-£15	3.7%	3	3.8%	1	3.6%	2	15.0%	3	0.0%	0	0.0%	0	3.7%	1	4.1%	2	3.7%	3
£16-£20	7.3%	6	0.0%	0	10.7%	6	5.0%	1	7.7%	2	8.6%	3	11.1%	3	2.0%	1	7.3%	6
£21-£25	9.8%	8	3.8%	1	12.5%	7	0.0%	0	7.7%	2	14.3%	5	7.4%	2	8.2%	4	9.8%	8
£26-£50	19.5%	16	19.2%	5	19.6%	11	15.0%	3	23.1%	6	20.0%	7	22.2%	6	20.4%	10	19.5%	16
£51-£75	9.8%	8	7.7%	2	10.7%	6	10.0%	2	15.4%	4	5.7%	2	11.1%	3	10.2%	5	9.8%	8
£76-£100	11.0%	9	15.4%	4	8.9%	5	15.0%	3	15.4%	4	5.7%	2	3.7%	1	14.3%	7	11.0%	9
More than £100	6.1%	5	7.7%	2	5.4%	3	15.0%	3	7.7%	2	0.0%	0	3.7%	1	8.2%	4	6.1%	5
(Don't know / can't remember)	12.2%	10	15.4%	4	10.7%	6	15.0%	3	3.8%	1	17.1%	6	11.1%	3	12.2%	6	12.2%	10
<i>Mean:</i>	<i>40.5</i>	<i>44.5</i>	<i>38.7</i>	<i>53.4</i>	<i>47.1</i>	<i>27.8</i>	<i>32.1</i>	<i>45.9</i>	<i>40.5</i>									
<i>Base:</i>	<i>82</i>	<i>26</i>	<i>56</i>	<i>20</i>	<i>26</i>	<i>35</i>	<i>27</i>	<i>49</i>	<i>82</i>									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q21</i>																		
Accessibility by public transport	5.7%	3	11.1%	2	2.9%	1	7.7%	1	0.0%	0	10.5%	2	0.0%	0	8.6%	3	5.7%	3
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.9%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	6.3%	1	0.0%	0	1.9%	1
Choice of food goods available	1.9%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.9%	1	1.9%	1
Choice of shops selling non-food goods	60.4%	32	38.9%	7	71.4%	25	38.5%	5	71.4%	15	63.2%	12	50.0%	8	65.7%	23	60.4%	32
Choice of shops selling food goods	5.7%	3	5.6%	1	5.7%	2	7.7%	1	4.8%	1	5.3%	1	12.5%	2	2.9%	1	5.7%	3
Cleanliness	1.9%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.9%	1	1.9%	1
Entertainment / events	7.5%	4	16.7%	3	2.9%	1	7.7%	1	14.3%	3	0.0%	0	6.3%	1	8.6%	3	7.5%	4
Nearer to home	9.4%	5	5.6%	1	11.4%	4	15.4%	2	4.8%	1	10.5%	2	12.5%	2	8.6%	3	9.4%	5
Nearer to work	9.4%	5	11.1%	2	8.6%	3	0.0%	0	19.0%	4	5.3%	1	18.8%	3	5.7%	2	9.4%	5
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	1.9%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.9%	1	1.9%	1
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	1.9%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.9%	1	1.9%	1
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	37.7%	20	33.3%	6	40.0%	14	53.8%	7	38.1%	8	26.3%	5	43.8%	7	34.3%	12	37.7%	20
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	9.4%	5	22.2%	4	2.9%	1	23.1%	3	0.0%	0	10.5%	2	0.0%	0	14.3%	5	9.4%	5
Base:		53		18		35		13		21		19		16		35		53

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																		
Car / van (as driver)	47.6%	39	42.3%	11	50.0%	28	35.0%	7	69.2%	18	40.0%	14	59.3%	16	42.9%	21	47.6%	39
Car / van (as passenger)	22.0%	18	7.7%	2	28.6%	16	25.0%	5	15.4%	4	22.9%	8	29.6%	8	16.3%	8	22.0%	18
Bus, minibus or coach	15.9%	13	30.8%	8	8.9%	5	15.0%	3	15.4%	4	17.1%	6	7.4%	2	22.4%	11	15.9%	13
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.8%	8	11.5%	3	8.9%	5	20.0%	4	0.0%	0	11.4%	4	3.7%	1	10.2%	5	9.8%	8
Taxi / minicab	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.7%	3	7.7%	2	1.8%	1	5.0%	1	0.0%	0	5.7%	2	0.0%	0	6.1%	3	3.7%	3
Base:		82		26		56		20		26		35		27		49		82

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?
Those who did not mention study centre at Q21

Everyday	1.9%	1	0.0%	0	2.9%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.9%	1	1.9%	1
2-3 times a week	5.7%	3	11.1%	2	2.9%	1	15.4%	2	4.8%	1	0.0%	0	0.0%	0	8.6%	3	5.7%	3
Once a week	11.3%	6	0.0%	0	17.1%	6	0.0%	0	4.8%	1	26.3%	5	6.3%	1	14.3%	5	11.3%	6
Once a fortnight	15.1%	8	16.7%	3	14.3%	5	7.7%	1	19.0%	4	15.8%	3	18.8%	3	11.4%	4	15.1%	8
Once a month	28.3%	15	5.6%	1	40.0%	14	15.4%	2	33.3%	7	31.6%	6	43.8%	7	22.9%	8	28.3%	15
Less than once a month	13.2%	7	22.2%	4	8.6%	3	23.1%	3	19.0%	4	0.0%	0	12.5%	2	11.4%	4	13.2%	7
Never	11.3%	6	22.2%	4	5.7%	2	23.1%	3	4.8%	1	10.5%	2	6.3%	1	14.3%	5	11.3%	6
(Don't know / varies)	13.2%	7	22.2%	4	8.6%	3	15.4%	2	9.5%	2	15.8%	3	12.5%	2	14.3%	5	13.2%	7
Mean:		0.65		0.51		0.70		0.58		0.79		0.52		0.34		0.81		0.65
Base:		53		18		35		13		21		19		16		35		53

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Meanscore = [£]																		
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?																		
Nothing	46.3%	38	65.4%	17	37.5%	21	40.0%	8	38.5%	10	57.1%	20	40.7%	11	51.0%	25	46.3%	38
Up to £5	9.8%	8	3.8%	1	12.5%	7	20.0%	4	0.0%	0	8.6%	3	7.4%	2	10.2%	5	9.8%	8
£6 - £10	9.8%	8	7.7%	2	10.7%	6	10.0%	2	11.5%	3	8.6%	3	7.4%	2	10.2%	5	9.8%	8
£11 - £15	4.9%	4	3.8%	1	5.4%	3	5.0%	1	7.7%	2	2.9%	1	7.4%	2	2.0%	1	4.9%	4
£16 - £20	3.7%	3	0.0%	0	5.4%	3	0.0%	0	3.8%	1	5.7%	2	3.7%	1	4.1%	2	3.7%	3
£21 - £25	3.7%	3	0.0%	0	5.4%	3	5.0%	1	3.8%	1	2.9%	1	11.1%	3	0.0%	0	3.7%	3
£26 - £50	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	3.7%	1	2.0%	1	2.4%	2
£51 - £75	2.4%	2	3.8%	1	1.8%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.1%	2	2.4%	2
£76 - £100	4.9%	4	7.7%	2	3.6%	2	10.0%	2	7.7%	2	0.0%	0	7.4%	2	4.1%	2	4.9%	4
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.2%	10	3.8%	1	16.1%	9	5.0%	1	15.4%	4	14.3%	5	11.1%	3	12.2%	6	12.2%	10
Mean:		11.3		12.3		10.7		14.5		19.6		3.5		14.5		10.3		11.3
Base:		82		26		56		20		26		35		27		49		82
Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																		
Much more frequently than before	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequently than before	6.1%	5	7.7%	2	5.4%	3	5.0%	1	11.5%	3	2.9%	1	7.4%	2	6.1%	3	6.1%	5
About as frequently	86.6%	71	88.5%	23	85.7%	48	85.0%	17	84.6%	22	88.6%	31	77.8%	21	91.8%	45	86.6%	71
Less frequently than before	4.9%	4	3.8%	1	5.4%	3	5.0%	1	3.8%	1	5.7%	2	11.1%	3	0.0%	0	4.9%	4
Much less frequently than before	2.4%	2	0.0%	0	3.6%	2	5.0%	1	0.0%	0	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Didn't visit five years ago	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		26		56		20		26		35		27		49		82
Meanscore = [Number of Hours]																		
Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?																		
Up to 1 hour	13.4%	11	11.5%	3	14.3%	8	15.0%	3	23.1%	6	5.7%	2	11.1%	3	16.3%	8	13.4%	11
1 to 2 hours	19.5%	16	26.9%	7	16.1%	9	25.0%	5	23.1%	6	14.3%	5	29.6%	8	14.3%	7	19.5%	16
2 to 4 hours	7.3%	6	11.5%	3	5.4%	3	5.0%	1	7.7%	2	8.6%	3	3.7%	1	10.2%	5	7.3%	6
Over 4 hours	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Don't visit in the evening	45.1%	37	30.8%	8	51.8%	29	20.0%	4	34.6%	9	65.7%	23	51.9%	14	38.8%	19	45.1%	37
(Don't know / varies)	13.4%	11	15.4%	4	12.5%	7	30.0%	6	11.5%	3	5.7%	2	3.7%	1	18.4%	9	13.4%	11
Mean:		0.74		1.18		0.54		1.21		0.78		0.53		0.63		0.86		0.74
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.4%	11	11.5%	3	14.3%	8	5.0%	1	11.5%	3	20.0%	7	7.4%	2	16.3%	8	13.4%	11
About the same	45.1%	37	42.3%	11	46.4%	26	30.0%	6	38.5%	10	57.1%	20	51.9%	14	40.8%	20	45.1%	37
Worse	34.1%	28	30.8%	8	35.7%	20	50.0%	10	46.2%	12	17.1%	6	37.0%	10	32.7%	16	34.1%	28
Much worse	7.3%	6	15.4%	4	3.6%	2	15.0%	3	3.8%	1	5.7%	2	3.7%	1	10.2%	5	7.3%	6
<i>Mean:</i>		2.65		2.50		2.71		2.25		2.58		2.91		2.63		2.63		2.65
Base:		82		26		56		20		26		35		27		49		82

Choice of High Street names

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.4%	11	11.5%	3	14.3%	8	5.0%	1	11.5%	3	20.0%	7	7.4%	2	16.3%	8	13.4%	11
About the same	35.4%	29	23.1%	6	41.1%	23	20.0%	4	30.8%	8	45.7%	16	44.4%	12	26.5%	13	35.4%	29
Worse	41.5%	34	46.2%	12	39.3%	22	60.0%	12	42.3%	11	31.4%	11	37.0%	10	46.9%	23	41.5%	34
Much worse	9.8%	8	19.2%	5	5.4%	3	15.0%	3	15.4%	4	2.9%	1	11.1%	3	10.2%	5	9.8%	8
<i>Mean:</i>		2.52		2.27		2.64		2.15		2.38		2.83		2.48		2.49		2.52
Base:		82		26		56		20		26		35		27		49		82

Choice of independent / specialist shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	15.9%	13	19.2%	5	14.3%	8	5.0%	1	23.1%	6	17.1%	6	11.1%	3	18.4%	9	15.9%	13
About the same	47.6%	39	34.6%	9	53.6%	30	50.0%	10	34.6%	9	57.1%	20	63.0%	17	38.8%	19	47.6%	39
Worse	30.5%	25	26.9%	7	32.1%	18	30.0%	6	38.5%	10	22.9%	8	22.2%	6	34.7%	17	30.5%	25
Much worse	3.7%	3	11.5%	3	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	3.7%	3
(Don't know)	2.4%	2	7.7%	2	0.0%	0	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
<i>Mean:</i>		2.78		2.67		2.82		2.45		2.84		2.94		2.88		2.71		2.78
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Quality of shops																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Better	13.4%	11	23.1%	6	8.9%	5	5.0%	1	19.2%	5	14.3%	5	7.4%	2	16.3%	8	13.4%	11
About the same	56.1%	46	30.8%	8	67.9%	38	45.0%	9	46.2%	12	68.6%	24	59.3%	16	51.0%	25	56.1%	46
Worse	24.4%	20	26.9%	7	23.2%	13	35.0%	7	30.8%	8	14.3%	5	29.6%	8	24.5%	12	24.4%	20
Much worse	3.7%	3	11.5%	3	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	3.7%	3
(Don't know)	2.4%	2	7.7%	2	0.0%	0	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
<i>Mean:</i>		2.81		2.71		2.86		2.40		2.88		3.00		2.77		2.79		2.81
Base:		82		26		56		20		26		35		27		49		82
Range of services such as banks and other financial services																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.2%	10	11.5%	3	12.5%	7	10.0%	2	15.4%	4	11.4%	4	11.1%	3	12.2%	6	12.2%	10
About the same	69.5%	57	57.7%	15	75.0%	42	55.0%	11	61.5%	16	82.9%	29	74.1%	20	65.3%	32	69.5%	57
Worse	18.3%	15	30.8%	8	12.5%	7	35.0%	7	23.1%	6	5.7%	2	14.8%	4	22.4%	11	18.3%	15
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		2.94		2.81		3.00		2.75		2.92		3.06		2.96		2.90		2.94
Base:		82		26		56		20		26		35		27		49		82
Range and choice of pubs / restaurants																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.2%	10	15.4%	4	10.7%	6	15.0%	3	11.5%	3	11.4%	4	7.4%	2	14.3%	7	12.2%	10
About the same	61.0%	50	57.7%	15	62.5%	35	50.0%	10	53.8%	14	71.4%	25	66.7%	18	57.1%	28	61.0%	50
Worse	18.3%	15	19.2%	5	17.9%	10	35.0%	7	19.2%	5	8.6%	3	14.8%	4	22.4%	11	18.3%	15
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.5%	7	7.7%	2	8.9%	5	0.0%	0	15.4%	4	8.6%	3	11.1%	3	6.1%	3	8.5%	7
<i>Mean:</i>		2.93		2.96		2.92		2.80		2.91		3.03		2.92		2.91		2.93
Base:		82		26		56		20		26		35		27		49		82
Leisure facilities																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	7.4%	2	0.0%	0	2.4%	2
About the same	48.8%	40	46.2%	12	50.0%	28	30.0%	6	38.5%	10	65.7%	23	51.9%	14	44.9%	22	48.8%	40
Worse	29.3%	24	30.8%	8	28.6%	16	45.0%	9	42.3%	11	11.4%	4	29.6%	8	32.7%	16	29.3%	24
Much worse	4.9%	4	15.4%	4	0.0%	0	10.0%	2	3.8%	1	2.9%	1	3.7%	1	6.1%	3	4.9%	4
(Don't know)	14.6%	12	7.7%	2	17.9%	10	10.0%	2	11.5%	3	20.0%	7	7.4%	2	16.3%	8	14.6%	12
<i>Mean:</i>		2.57		2.33		2.70		2.33		2.48		2.79		2.68		2.46		2.57
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	18.3%	15	26.9%	7	14.3%	8	15.0%	3	15.4%	4	22.9%	8	22.2%	6	18.4%	9	18.3%	15
About the same	69.5%	57	69.2%	18	69.6%	39	65.0%	13	65.4%	17	74.3%	26	70.4%	19	67.3%	33	69.5%	57
Worse	9.8%	8	3.8%	1	12.5%	7	20.0%	4	11.5%	3	2.9%	1	7.4%	2	10.2%	5	9.8%	8
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	2	0.0%	0	3.6%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.1%	2	2.4%	2
<i>Mean:</i>		3.09		3.23		3.02		2.95		3.04		3.20		3.15		3.09		3.09
Base:		82		26		56		20		26		35		27		49		82

Cleanliness

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.4%	11	15.4%	4	12.5%	7	0.0%	0	15.4%	4	20.0%	7	11.1%	3	16.3%	8	13.4%	11
About the same	79.3%	65	80.8%	21	78.6%	44	85.0%	17	80.8%	21	74.3%	26	85.2%	23	75.5%	37	79.3%	65
Worse	7.3%	6	3.8%	1	8.9%	5	15.0%	3	3.8%	1	5.7%	2	3.7%	1	8.2%	4	7.3%	6
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.06		3.12		3.04		2.85		3.12		3.14		3.07		3.08		3.06
Base:		82		26		56		20		26		35		27		49		82

Car parking provision

Much better	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Better	14.6%	12	23.1%	6	10.7%	6	10.0%	2	11.5%	3	20.0%	7	11.1%	3	16.3%	8	14.6%	12
About the same	69.5%	57	53.8%	14	76.8%	43	60.0%	12	76.9%	20	68.6%	24	74.1%	20	67.3%	33	69.5%	57
Worse	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Much worse	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
(Don't know)	12.2%	10	15.4%	4	10.7%	6	25.0%	5	3.8%	1	11.4%	4	11.1%	3	12.2%	6	12.2%	10
<i>Mean:</i>		3.15		3.27		3.10		3.00		3.16		3.23		3.21		3.12		3.15
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Car parking prices																		
Much better	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Better	15.9%	13	23.1%	6	12.5%	7	10.0%	2	11.5%	3	22.9%	8	11.1%	3	18.4%	9	15.9%	13
About the same	62.2%	51	50.0%	13	67.9%	38	45.0%	9	73.1%	19	62.9%	22	70.4%	19	57.1%	28	62.2%	51
Worse	4.9%	4	3.8%	1	5.4%	3	10.0%	2	7.7%	2	0.0%	0	0.0%	0	8.2%	4	4.9%	4
Much worse	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
(Don't know)	14.6%	12	15.4%	4	14.3%	8	30.0%	6	3.8%	1	14.3%	5	14.8%	4	14.3%	7	14.6%	12
Mean:	3.13	3.23	3.08	2.86	3.12	3.27	3.22	3.07	3.13									
Base:	82	26	56	20	26	35	27	49	82									
Accessibility by public transport																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.4%	11	23.1%	6	8.9%	5	5.0%	1	15.4%	4	17.1%	6	11.1%	3	16.3%	8	13.4%	11
About the same	62.2%	51	61.5%	16	62.5%	35	75.0%	15	46.2%	12	65.7%	23	74.1%	20	55.1%	27	62.2%	51
Worse	9.8%	8	3.8%	1	12.5%	7	10.0%	2	15.4%	4	5.7%	2	3.7%	1	14.3%	7	9.8%	8
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.6%	12	11.5%	3	16.1%	9	10.0%	2	23.1%	6	11.4%	4	11.1%	3	14.3%	7	14.6%	12
Mean:	3.04	3.22	2.96	2.94	3.00	3.13	3.08	3.02	3.04									
Base:	82	26	56	20	26	35	27	49	82									
Public information signposts / public facilities																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.9%	4	7.7%	2	3.6%	2	0.0%	0	0.0%	0	11.4%	4	3.7%	1	6.1%	3	4.9%	4
About the same	70.7%	58	69.2%	18	71.4%	40	85.0%	17	53.8%	14	74.3%	26	81.5%	22	63.3%	31	70.7%	58
Worse	11.0%	9	11.5%	3	10.7%	6	10.0%	2	23.1%	6	2.9%	1	7.4%	2	14.3%	7	11.0%	9
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.4%	11	11.5%	3	14.3%	8	5.0%	1	23.1%	6	11.4%	4	7.4%	2	16.3%	8	13.4%	11
Mean:	2.93	2.96	2.92	2.89	2.70	3.10	2.96	2.90	2.93									
Base:	82	26	56	20	26	35	27	49	82									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment/ events / performances

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	7.3%	6	3.8%	1	8.9%	5	5.0%	1	7.7%	2	8.6%	3	3.7%	1	8.2%	4	7.3%	6
About the same	35.4%	29	30.8%	8	37.5%	21	35.0%	7	26.9%	7	40.0%	14	44.4%	12	28.6%	14	35.4%	29
Worse	32.9%	27	34.6%	9	32.1%	18	45.0%	9	38.5%	10	22.9%	8	33.3%	9	34.7%	17	32.9%	27
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	24.4%	20	30.8%	8	21.4%	12	15.0%	3	26.9%	7	28.6%	10	18.5%	5	28.6%	14	24.4%	20
<i>Mean:</i>		2.66		2.56		2.70		2.53		2.58		2.80		2.64		2.63		2.66
Base:		82		26		56		20		26		35		27		49		82

Tourist facilities / hotels

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	0.0%	0	2.0%	1	2.4%	2
About the same	31.7%	26	30.8%	8	32.1%	18	30.0%	6	34.6%	9	28.6%	10	33.3%	9	28.6%	14	31.7%	26
Worse	30.5%	25	26.9%	7	32.1%	18	45.0%	9	26.9%	7	25.7%	9	25.9%	7	34.7%	17	30.5%	25
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	35.4%	29	42.3%	11	32.1%	18	25.0%	5	34.6%	9	42.9%	15	40.7%	11	34.7%	17	35.4%	29
<i>Mean:</i>		2.57		2.53		2.58		2.40		2.65		2.60		2.56		2.50		2.57
Base:		82		26		56		20		26		35		27		49		82

Day time safety

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.4%	11	23.1%	6	8.9%	5	15.0%	3	15.4%	4	11.4%	4	7.4%	2	16.3%	8	13.4%	11
About the same	79.3%	65	73.1%	19	82.1%	46	70.0%	14	80.8%	21	82.9%	29	88.9%	24	75.5%	37	79.3%	65
Worse	4.9%	4	3.8%	1	5.4%	3	15.0%	3	0.0%	0	2.9%	1	0.0%	0	8.2%	4	4.9%	4
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	3.7%	1	0.0%	0	2.4%	2
<i>Mean:</i>		3.09		3.19		3.04		3.00		3.16		3.09		3.08		3.08		3.09
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Cleckheaton		
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.5%	7	15.4%	4	5.4%	3	15.0%	3	7.7%	2	5.7%	2	7.4%	2	8.2%	4
About the same	54.9%	45	57.7%	15	53.6%	30	60.0%	12	53.8%	14	51.4%	18	51.9%	14	57.1%	28
Worse	11.0%	9	11.5%	3	10.7%	6	15.0%	3	11.5%	3	8.6%	3	11.1%	3	12.2%	6
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	25.6%	21	15.4%	4	30.4%	17	10.0%	2	26.9%	7	34.3%	12	29.6%	8	22.4%	11
Mean:		2.97		3.05		2.92		3.00		2.95		2.96		2.95		2.95
Base:		82		26		56		20		26		35		27		49
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.3%	6	7.7%	2	7.1%	4	5.0%	1	7.7%	2	8.6%	3	7.4%	2	8.2%	4
About the same	82.9%	68	84.6%	22	82.1%	46	80.0%	16	88.5%	23	80.0%	28	85.2%	23	79.6%	39
Worse	8.5%	7	7.7%	2	8.9%	5	15.0%	3	3.8%	1	8.6%	3	3.7%	1	12.2%	6
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0
Mean:		2.99		3.00		2.98		2.90		3.04		3.00		3.04		2.96
Base:		82		26		56		20		26		35		27		49
Public art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.7%	3	3.8%	1	3.6%	2	0.0%	0	0.0%	0	8.6%	3	7.4%	2	2.0%	1
About the same	41.5%	34	46.2%	12	39.3%	22	35.0%	7	42.3%	11	42.9%	15	51.9%	14	32.7%	16
Worse	17.1%	14	11.5%	3	19.6%	11	20.0%	4	26.9%	7	8.6%	3	7.4%	2	22.4%	11
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	37.8%	31	38.5%	10	37.5%	21	45.0%	9	30.8%	8	40.0%	14	33.3%	9	42.9%	21
Mean:		2.78		2.88		2.74		2.64		2.61		3.00		3.00		2.64
Base:		82		26		56		20		26		35		27		49
General environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.3%	6	11.5%	3	5.4%	3	0.0%	0	3.8%	1	14.3%	5	3.7%	1	10.2%	5
About the same	72.0%	59	76.9%	20	69.6%	39	80.0%	16	73.1%	19	65.7%	23	85.2%	23	61.2%	30
Worse	11.0%	9	11.5%	3	10.7%	6	15.0%	3	15.4%	4	5.7%	2	3.7%	1	16.3%	8
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.8%	8	0.0%	0	14.3%	8	5.0%	1	7.7%	2	14.3%	5	7.4%	2	12.2%	6
Mean:		2.96		3.00		2.94		2.84		2.88		3.10		3.00		2.93
Base:		82		26		56		20		26		35		27		49

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]																		
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	6.1%	5	7.7%	2	5.4%	3	5.0%	1	15.4%	4	0.0%	0	7.4%	2	6.1%	3	6.1%	5
Better retail provision for children and babies	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	7.4%	2	0.0%	0	2.4%	2
Book shop	2.4%	2	0.0%	0	3.6%	2	0.0%	0	7.7%	2	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	18.3%	15	19.2%	5	17.9%	10	25.0%	5	19.2%	5	14.3%	5	14.8%	4	20.4%	10	18.3%	15
Department stores / retailers	14.6%	12	11.5%	3	16.1%	9	15.0%	3	19.2%	5	8.6%	3	11.1%	3	16.3%	8	14.6%	12
Drinking establishments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear stores	6.1%	5	3.8%	1	7.1%	4	0.0%	0	11.5%	3	5.7%	2	7.4%	2	4.1%	2	6.1%	5
High Street names	14.6%	12	19.2%	5	12.5%	7	15.0%	3	19.2%	5	11.4%	4	7.4%	2	18.4%	9	14.6%	12
Household goods stores	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Independent / specialist shops	3.7%	3	3.8%	1	3.6%	2	5.0%	1	3.8%	1	2.9%	1	3.7%	1	4.1%	2	3.7%	3
Large / better supermarkets	11.0%	9	23.1%	6	5.4%	3	15.0%	3	7.7%	2	11.4%	4	11.1%	3	12.2%	6	11.0%	9
Larger sizes clothing store	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Market	2.4%	2	0.0%	0	3.6%	2	10.0%	2	0.0%	0	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public amenities	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Restaurants / cafes	2.4%	2	0.0%	0	3.6%	2	0.0%	0	7.7%	2	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Sports shop	2.4%	2	7.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Other	2.4%	2	0.0%	0	3.6%	2	5.0%	1	0.0%	0	2.9%	1	3.7%	1	2.0%	1	2.4%	2
None mentioned	29.3%	24	34.6%	9	26.8%	15	20.0%	4	19.2%	5	42.9%	15	29.6%	8	28.6%	14	29.3%	24
Bakery	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Children's clothes shops	2.4%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	2.0%	1	2.4%	2
DVD / games / music shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent food stores (e.g. butchers, grocer, deli)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundshops	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	13	15.4%	4	16.1%	9	20.0%	4	19.2%	5	11.4%	4	7.4%	2	20.4%	10	15.9%	13
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	82	26	56	20	26	35	27	49	82									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Cleckheaton				
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																		
Art galleries	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	2.4%	2	3.8%	1	1.8%	1	10.0%	2	0.0%	0	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Children's activity centre	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Cinema	7.3%	6	3.8%	1	8.9%	5	15.0%	3	7.7%	2	2.9%	1	3.7%	1	8.2%	4	7.3%	6
Civic Hall / Civic spaces	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Entertainment / activities for young people	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Go-karting	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Health and fitness	6.1%	5	3.8%	1	7.1%	4	5.0%	1	15.4%	4	0.0%	0	7.4%	2	6.1%	3	6.1%	5
Hotels	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Ice / roller rink	2.4%	2	7.7%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Laser tag	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Parks / gardens	2.4%	2	7.7%	2	0.0%	0	5.0%	1	0.0%	0	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Restaurants / cafes	7.3%	6	11.5%	3	5.4%	3	10.0%	2	11.5%	3	2.9%	1	7.4%	2	8.2%	4	7.3%	6
Swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	50.0%	41	38.5%	10	55.4%	31	35.0%	7	34.6%	9	68.6%	24	48.1%	13	49.0%	24	50.0%	41
Music venues / pubs / clubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	26.8%	22	34.6%	9	23.2%	13	35.0%	7	26.9%	7	22.9%	8	25.9%	7	28.6%	14	26.8%	22
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																		
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ban skateboarding, biking etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	4.9%	4	11.5%	3	1.8%	1	15.0%	3	0.0%	0	2.9%	1	7.4%	2	4.1%	2	4.9%	4
Cheaper parking	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Expansion of the centre	4.9%	4	7.7%	2	3.6%	2	10.0%	2	7.7%	2	0.0%	0	3.7%	1	6.1%	3	4.9%	4
Fewer low quality shops (take-away, pound shops)	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	7.4%	2	0.0%	0	2.4%	2
Improve the quality of the shops	9.8%	8	3.8%	1	12.5%	7	10.0%	2	11.5%	3	8.6%	3	11.1%	3	8.2%	4	9.8%	8
Fill the empty shops	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Flexible parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Give it a general face lift (Flowers, painting etc.)	6.1%	5	11.5%	3	3.6%	2	10.0%	2	3.8%	1	5.7%	2	0.0%	0	10.2%	5	6.1%	5
Greater promotion / marketing of the centre	3.7%	3	7.7%	2	1.8%	1	10.0%	2	0.0%	0	2.9%	1	3.7%	1	4.1%	2	3.7%	3
Improve market provision	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Improved cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved signage / information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street paving	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	7.4%	2	0.0%	0	2.4%	2
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased choice / range of shops	7.3%	6	3.8%	1	8.9%	5	15.0%	3	0.0%	0	8.6%	3	7.4%	2	6.1%	3	7.3%	6
Increased office development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	4.9%	4	3.8%	1	5.4%	3	5.0%	1	11.5%	3	0.0%	0	3.7%	1	6.1%	3	4.9%	4
More evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiples / retailers	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
More non-food stores	2.4%	2	3.8%	1	1.8%	1	0.0%	0	7.7%	2	0.0%	0	3.7%	1	2.0%	1	2.4%	2
More organised events e.g. street markets	3.7%	3	7.7%	2	1.8%	1	10.0%	2	0.0%	0	2.9%	1	3.7%	1	4.1%	2	3.7%	3
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants / pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More speciality / independent shops	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
More tourist facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Reduce traffic congestion	7.3%	6	0.0%	0	10.7%	6	10.0%	2	3.8%	1	8.6%	3	14.8%	4	4.1%	2	7.3%	6
Other	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Cleckheaton		
More for children to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	37.8%	31	26.9%	7	42.9%	24	25.0%	5	26.9%	7	51.4%	18	29.6%	8	40.8%	20	37.8%	31
(Don't know)	20.7%	17	34.6%	9	14.3%	8	20.0%	4	30.8%	8	14.3%	5	18.5%	5	22.4%	11	20.7%	17
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]																		
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti-social behaviour	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Availability of car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice / range of non-food shops	18.3%	15	7.7%	2	23.2%	13	20.0%	4	19.2%	5	17.1%	6	14.8%	4	20.4%	10	18.3%	15
Empty shops	3.7%	3	7.7%	2	1.8%	1	5.0%	1	3.8%	1	2.9%	1	0.0%	0	4.1%	2	3.7%	3
Foodstore provision	2.4%	2	3.8%	1	1.8%	1	5.0%	1	3.8%	1	0.0%	0	7.4%	2	0.0%	0	2.4%	2
Lack of a market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cultural facilities	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Lack of public amenities	4.9%	4	3.8%	1	5.4%	3	0.0%	0	7.7%	2	5.7%	2	11.1%	3	2.0%	1	4.9%	4
Leisure facilities	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	3.7%	3	3.8%	1	3.6%	2	5.0%	1	3.8%	1	2.9%	1	7.4%	2	0.0%	0	3.7%	3
Poor marketing of the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Price of car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quantity of takeaways / charity shops	2.4%	2	0.0%	0	3.6%	2	0.0%	0	7.7%	2	0.0%	0	7.4%	2	0.0%	0	2.4%	2
Range and choice of pubs / restaurants	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Range of specialist / independent retailers	4.9%	4	3.8%	1	5.4%	3	15.0%	3	3.8%	1	0.0%	0	7.4%	2	4.1%	2	4.9%	4
Security / safety	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Tourism facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town centre environment	4.9%	4	3.8%	1	5.4%	3	10.0%	2	3.8%	1	2.9%	1	3.7%	1	6.1%	3	4.9%	4
Type / quality of retail provisions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	2	0.0%	0	3.6%	2	5.0%	1	3.8%	1	0.0%	0	0.0%	0	4.1%	2	2.4%	2
Co-op is expensive / has no competition	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of nightlife / evening entertainment	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Lack of public toilets	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1	2.9%	1	7.4%	2	0.0%	0	2.4%	2
Nothing to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop rents too high	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Tesco	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pound shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Cleckheaton		
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	32.9%	27	38.5%	10	30.4%	17	15.0%	3	19.2%	5	51.4%	18	22.2%	6	38.8%	19	32.9%	27
(Don't know)	17.1%	14	19.2%	5	16.1%	9	25.0%	5	15.4%	4	14.3%	5	14.8%	4	18.4%	9	17.1%	14
Base:		82		26		56		20		26		35		27		49		82

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cleckheaton Market	3.7%	3	3.8%	1	3.6%	2	5.0%	1	0.0%	0	5.7%	2	0.0%	0	6.1%	3	3.7%	3
Yes – Dewsbury Market	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Yes - Heckmondwike Market	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Yes - Holmfirth Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Open Market, Brook Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	78.0%	64	84.6%	22	75.0%	42	70.0%	14	76.9%	20	82.9%	29	85.2%	23	77.6%	38	78.0%	64
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / haven't decided yet)	15.9%	13	11.5%	3	17.9%	10	25.0%	5	19.2%	5	8.6%	3	14.8%	4	12.2%	6	15.9%	13
Base:		82		26		56		20		26		35		27		49		82

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	8.5%	7	7.7%	2	8.9%	5	5.0%	1	3.8%	1	14.3%	5	7.4%	2	8.2%	4	8.5%	7
Less than once a week	4.9%	4	7.7%	2	3.6%	2	10.0%	2	0.0%	0	5.7%	2	3.7%	1	6.1%	3	4.9%	4
Less than once a fortnight	6.1%	5	0.0%	0	8.9%	5	5.0%	1	11.5%	3	2.9%	1	0.0%	0	8.2%	4	6.1%	5
Less than once a month	46.3%	38	38.5%	10	50.0%	28	40.0%	8	42.3%	11	51.4%	18	40.7%	11	49.0%	24	46.3%	38
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	23.2%	19	30.8%	8	19.6%	11	25.0%	5	26.9%	7	20.0%	7	33.3%	9	20.4%	10	23.2%	19
(Don't know / varies)	11.0%	9	15.4%	4	8.9%	5	15.0%	3	15.4%	4	5.7%	2	14.8%	4	8.2%	4	11.0%	9
Mean:		0.37		0.35		0.38		0.33		0.25		0.47		0.30		0.37		0.37
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q39 What one thing do you particularly like about markets?																		
All on one level	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Availability of local produce	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	3.7%	3	3.8%	1	3.6%	2	0.0%	0	7.7%	2	2.9%	1	7.4%	2	2.0%	1	3.7%	3
Everything	3.7%	3	0.0%	0	5.4%	3	0.0%	0	3.8%	1	5.7%	2	7.4%	2	0.0%	0	3.7%	3
Freshness of food	11.0%	9	3.8%	1	14.3%	8	5.0%	1	7.7%	2	17.1%	6	3.7%	1	16.3%	8	11.0%	9
Friendly atmosphere	2.4%	2	0.0%	0	3.6%	2	0.0%	0	7.7%	2	0.0%	0	3.7%	1	2.0%	1	2.4%	2
Good service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	3.7%	3	3.8%	1	3.6%	2	10.0%	2	3.8%	1	0.0%	0	3.7%	1	4.1%	2	3.7%	3
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	3.7%	3	0.0%	0	5.4%	3	10.0%	2	3.8%	1	0.0%	0	0.0%	0	4.1%	2	3.7%	3
Range of non-food items	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	8.5%	7	11.5%	3	7.1%	4	5.0%	1	0.0%	0	17.1%	6	11.1%	3	8.2%	4	8.5%	7
Traditional values	2.4%	2	3.8%	1	1.8%	1	5.0%	1	0.0%	0	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Value for money	17.1%	14	19.2%	5	16.1%	9	15.0%	3	19.2%	5	17.1%	6	18.5%	5	18.4%	9	17.1%	14
Other	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Cheap prices / offers	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	30.5%	25	26.9%	7	32.1%	18	35.0%	7	30.8%	8	28.6%	10	33.3%	9	26.5%	13	30.5%	25
(Don't know)	7.3%	6	15.4%	4	3.6%	2	5.0%	1	11.5%	3	5.7%	2	11.1%	3	6.1%	3	7.3%	6
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q40 What else do you particularly like about markets? [MR]																		
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Availability of local produce	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1		
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Easy to get to	1.2%	1	3.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1		
Everything	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
Freshness of food	4.9%	4	3.8%	1	5.4%	3	0.0%	0	7.7%	2	5.7%	2	7.4%	2	2.0%	1	4.9%	4
Friendly atmosphere	11.0%	9	11.5%	3	10.7%	6	10.0%	2	11.5%	3	11.4%	4	11.1%	3	10.2%	5	11.0%	9
Good service	11.0%	9	7.7%	2	12.5%	7	15.0%	3	11.5%	3	8.6%	3	11.1%	3	10.2%	5	11.0%	9
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Proximity of bus station	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Quality of food	8.5%	7	0.0%	0	12.5%	7	0.0%	0	11.5%	3	8.6%	3	11.1%	3	4.1%	2	8.5%	7
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	2.4%	2	0.0%	0	3.6%	2	5.0%	1	0.0%	0	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Range of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Traditional values	4.9%	4	7.7%	2	3.6%	2	15.0%	3	3.8%	1	0.0%	0	3.7%	1	6.1%	3	4.9%	4
Value for money	6.1%	5	7.7%	2	5.4%	3	5.0%	1	7.7%	2	5.7%	2	0.0%	0	10.2%	5	6.1%	5
Other	2.4%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	4.1%	2	2.4%	2
Nothing	14.6%	12	19.2%	5	12.5%	7	10.0%	2	7.7%	2	22.9%	8	14.8%	4	16.3%	8	14.6%	12
Cheap prices / offers	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	39.0%	32	42.3%	11	37.5%	21	45.0%	9	42.3%	11	34.3%	12	48.1%	13	32.7%	16	39.0%	32
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton	
Q40X What do you particularly like about markets? (Any Mention) [MR]										
All on one level	1.2%	1 3.8%	1 0.0%	0 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
Availability of local produce	2.4%	2 3.8%	1 1.8%	1 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 2.4%	2
Compact / easy to get around	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ease of parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Easy to get to	4.9%	4 7.7%	2 3.6%	2 0.0%	0 7.7%	2 5.7%	2 7.4%	2 4.1%	2 4.9%	4
Everything	6.1%	5 0.0%	0 8.9%	5 0.0%	0 7.7%	2 8.6%	3 11.1%	3 2.0%	1 6.1%	5
Freshness of food	15.9%	13 7.7%	2 19.6%	11 5.0%	1 15.4%	4 22.9%	8 11.1%	3 18.4%	9 15.9%	13
Friendly atmosphere	13.4%	11 11.5%	3 14.3%	8 10.0%	2 19.2%	5 11.4%	4 14.8%	4 12.2%	6 13.4%	11
Good service	11.0%	9 7.7%	2 12.5%	7 15.0%	3 11.5%	3 8.6%	3 11.1%	3 10.2%	5 11.0%	9
Not too many children	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Presence of on-site security	1.2%	1 0.0%	0 1.8%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 2.0%	1 1.2%	1
Proximity of bus station	1.2%	1 0.0%	0 1.8%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 2.0%	1 1.2%	1
Quality of food	12.2%	10 3.8%	1 16.1%	9 10.0%	2 15.4%	4 8.6%	3 14.8%	4 8.2%	4 12.2%	10
Quality of non-food items	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Range of food	6.1%	5 0.0%	0 8.9%	5 15.0%	3 3.8%	1 2.9%	1 0.0%	0 8.2%	4 6.1%	5
Range of non-food items	1.2%	1 3.8%	1 0.0%	0 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
Specialist ethnic goods	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The cafe	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The opportunity to support local businesses	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The variety	9.8%	8 15.4%	4 7.1%	4 5.0%	1 3.8%	1 17.1%	6 11.1%	3 10.2%	5 9.8%	8
Traditional values	7.3%	6 11.5%	3 5.4%	3 20.0%	4 3.8%	1 2.9%	1 3.7%	1 10.2%	5 7.3%	6
Value for money	23.2%	19 26.9%	7 21.4%	12 20.0%	4 26.9%	7 22.9%	8 18.5%	5 28.6%	14 23.2%	19
Other	3.7%	3 3.8%	1 3.6%	2 0.0%	0 0.0%	0 8.6%	3 0.0%	0 6.1%	3 3.7%	3
Nothing	45.1%	37 46.2%	12 44.6%	25 45.0%	9 38.5%	10 51.4%	18 48.1%	13 42.9%	21 45.1%	37
Cheap prices / offers	2.4%	2 0.0%	0 3.6%	2 0.0%	0 7.7%	2 0.0%	0 3.7%	1 2.0%	1 2.4%	2
Outdoors / open air	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Second hand shopping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	82	26	56	20	26	35	27	49	82	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton	
Q41 What one thing do you particularly dislike about markets?										
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0
It is not heated	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	7.3%	6	3.8%	1	8.9%	5	5.0%	1	7.7%	2
Not enough stalls	2.4%	2	3.8%	1	1.8%	1	0.0%	0	3.8%	1
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0
Poor quality of non-food items	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Poor range of food	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	3.7%	3	11.5%	3	0.0%	0	5.0%	1	0.0%	0
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	1	0.0%	0	1.8%	1	0.0%	0	2.9%	1
Nothing	65.9%	54	46.2%	12	75.0%	42	60.0%	12	61.5%	16
Too busy	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1
Boring / no atmosphere	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	9	19.2%	5	7.1%	4	15.0%	3	15.4%	4
Base:		82		26		56		20		26
										35
										27
										49
										82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Cleckheaton				
Q42 What else do you particularly dislike about markets? [MR]																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Inability to pay by credit card	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
It is not covered	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
It is not heated	2.4%	2	7.7%	2	0.0%	0	5.0%	1	0.0%	0	2.9%	1	0.0%	0	4.1%	2	2.4%	2
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Not enough stalls	3.7%	3	3.8%	1	3.6%	2	10.0%	2	3.8%	1	0.0%	0	7.4%	2	2.0%	1	3.7%	3
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Poor quality of non-food items	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.2%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	11.0%	9	11.5%	3	10.7%	6	5.0%	1	7.7%	2	17.1%	6	11.1%	3	12.2%	6	11.0%	9
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	78.0%	64	65.4%	17	83.9%	47	75.0%	15	80.8%	21	77.1%	27	70.4%	19	79.6%	39	78.0%	64
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inability to pay by credit card	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
It is not covered	2.4%	2	7.7%	2	0.0%	0	5.0%	1	0.0%	0	2.9%	1	0.0%	0	4.1%	2	2.4%	2
It is not heated	3.7%	3	11.5%	3	0.0%	0	5.0%	1	3.8%	1	2.9%	1	0.0%	0	6.1%	3	3.7%	3
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	8.5%	7	3.8%	1	10.7%	6	5.0%	1	11.5%	3	8.6%	3	14.8%	4	6.1%	3	8.5%	7
Not enough stalls	6.1%	5	7.7%	2	5.4%	3	10.0%	2	7.7%	2	2.9%	1	11.1%	3	4.1%	2	6.1%	5
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	1.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	2.4%	2	7.7%	2	0.0%	0	5.0%	1	0.0%	0	2.9%	1	7.4%	2	0.0%	0	2.4%	2
Poor quality of non-food items	2.4%	2	3.8%	1	1.8%	1	0.0%	0	0.0%	0	5.7%	2	3.7%	1	2.0%	1	2.4%	2
Poor range of food	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.2%	1	3.8%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.2%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	3.7%	3	11.5%	3	0.0%	0	5.0%	1	0.0%	0	5.7%	2	3.7%	1	4.1%	2	3.7%	3
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.0%	1	1.2%	1
Nothing	76.8%	63	57.7%	15	85.7%	48	65.0%	13	69.2%	18	88.6%	31	66.7%	18	79.6%	39	76.8%	63
Too busy	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
Boring / no atmosphere	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		26		56		20		26		35		27		49		82
GEN Gender of respondent:																		
Male	31.7%	26	100.0%	26	0.0%	0	35.0%	7	34.6%	9	28.6%	10	33.3%	9	34.7%	17	31.7%	26
Female	68.3%	56	0.0%	0	100.0%	56	65.0%	13	65.4%	17	71.4%	25	66.7%	18	65.3%	32	68.3%	56
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton	
AGE Age of respondent:										
18 - 24 years	11.0%	9 11.5%	3 10.7%	6 45.0%	9 0.0%	0 0.0%	0 14.8%	4 8.2%	4 11.0%	9
25 - 34 years	13.4%	11 15.4%	4 12.5%	7 55.0%	11 0.0%	0 0.0%	0 3.7%	1 18.4%	9 13.4%	11
35 - 44 years	11.0%	9 3.8%	1 14.3%	8 0.0%	0 34.6%	9 0.0%	0 18.5%	5 8.2%	4 11.0%	9
45 - 54 years	20.7%	17 30.8%	8 16.1%	9 0.0%	0 65.4%	17 0.0%	0 14.8%	4 24.5%	12 20.7%	17
55 - 64 years	18.3%	15 7.7%	2 23.2%	13 0.0%	0 0.0%	0 42.9%	15 14.8%	4 18.4%	9 18.3%	15
65+ years	24.4%	20 30.8%	8 21.4%	12 0.0%	0 0.0%	0 57.1%	20 33.3%	9 22.4%	11 24.4%	20
(Refused)	1.2%	1 0.0%	0 1.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.2%	1
Base:		82	26	56	20	26	35	27	49	82
SEG Socio Economic Grouping										
AB	3.7%	3 7.7%	2 1.8%	1 0.0%	0 0.0%	0 8.6%	3 11.1%	3 0.0%	0 3.7%	3
C1	29.3%	24 26.9%	7 30.4%	17 25.0%	5 34.6%	9 28.6%	10 88.9%	24 0.0%	0 29.3%	24
C2	13.4%	11 15.4%	4 12.5%	7 20.0%	4 26.9%	7 0.0%	0 0.0%	0 22.4%	11 13.4%	11
DE	46.3%	38 50.0%	13 44.6%	25 45.0%	9 34.6%	9 57.1%	20 0.0%	0 77.6%	38 46.3%	38
(Refused)	7.3%	6 0.0%	0 10.7%	6 10.0%	2 3.8%	1 5.7%	2 0.0%	0 0.0%	0 7.3%	6
Base:		82	26	56	20	26	35	27	49	82
ETH Ethnicity of respondent										
White	93.9%	77 88.5%	23 96.4%	54 85.0%	17 96.2%	25 97.1%	34 92.6%	25 95.9%	47 93.9%	77
Indian	1.2%	1 0.0%	0 1.8%	1 5.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.2%	1
Pakistani	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Bangladeshi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other Asian	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Black Caribbean	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Black African	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other Black	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chinese	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Any other ethnic group	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mixed background	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Refused)	4.9%	4 11.5%	3 1.8%	1 10.0%	2 3.8%	1 2.9%	1 7.4%	2 4.1%	2 4.9%	4
Base:		82	26	56	20	26	35	27	49	82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Cleckheaton				
DAY Day of interview																		
Monday	23.2%	19	11.5%	3	28.6%	16	20.0%	4	23.1%	6	25.7%	9	29.6%	8	20.4%	10	23.2%	19
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	76.8%	63	88.5%	23	71.4%	40	80.0%	16	76.9%	20	74.3%	26	70.4%	19	79.6%	39	76.8%	63
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		26		56		20		26		35		27		49		82
TIM Time of Interview																		
09.00 – 12.00	31.7%	26	26.9%	7	33.9%	19	30.0%	6	26.9%	7	34.3%	12	33.3%	9	30.6%	15	31.7%	26
12.01 – 14.00	39.0%	32	30.8%	8	42.9%	24	45.0%	9	30.8%	8	42.9%	15	44.4%	12	36.7%	18	39.0%	32
14.01 – 17.00	29.3%	24	42.3%	11	23.2%	13	25.0%	5	42.3%	11	22.9%	8	22.2%	6	32.7%	16	29.3%	24
Base:		82		26		56		20		26		35		27		49		82
TOW Town																		
Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton	100.0%	82	100.0%	26	100.0%	56	100.0%	20	100.0%	26	100.0%	35	100.0%	27	100.0%	49	100.0%	82
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		26		56		20		26		35		27		49		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
LOC Location [MR]																		
Batley - Commercial Street (East)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Commercial Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Cambridge Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Upper Commercial Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Branch Road / St James Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton - Northgate / Horncastle Street (Close to Market)	25.6%	21	15.4%	4	30.4%	17	25.0%	5	23.1%	6	25.7%	9	29.6%	8	20.4%	10	25.6%	21
Cleckheaton - Northgate / Albion Street	28.0%	23	38.5%	10	23.2%	13	30.0%	6	23.1%	6	31.4%	11	29.6%	8	30.6%	15	28.0%	23
Cleckheaton - Cheapside / Northgate	20.7%	17	23.1%	6	19.6%	11	20.0%	4	26.9%	7	17.1%	6	7.4%	2	28.6%	14	20.7%	17
Cleckheaton - Northgate (Near Barclays)	25.6%	21	23.1%	6	26.8%	15	25.0%	5	26.9%	7	25.7%	9	33.3%	9	20.4%	10	25.6%	21
Dewsbury - Long Causeway / Crackenedge Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Market Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Westgate (Near Halifax)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Corporation Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Foundry Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Blanket Hall Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street (South)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Cooper Lane Junction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Hollowgate (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Huddersfield Road (Near Tourist Information)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
Centre)																		
Holmfirth Point - Huddersfield Road (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - John William Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Westgate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Cross Church Street / Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	82	26	56	20	26	35	27	49	82									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
PC																		
BB1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
BD	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.2%	1		
BD11 2	3.7%	3	7.7%	2	1.8%	1	5.0%	1	3.8%	1	2.9%	1	3.7%	1	4.1%	2	3.7%	3
BD12 0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
BD12 8	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19	2.4%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	2.0%	1	2.4%	2
BD19 3	36.6%	30	38.5%	10	35.7%	20	40.0%	8	46.2%	12	28.6%	10	40.7%	11	36.7%	18	36.6%	30
BD19 4	11.0%	9	15.4%	4	8.9%	5	10.0%	2	7.7%	2	14.3%	5	3.7%	1	16.3%	8	11.0%	9
BD19 5	11.0%	9	11.5%	3	10.7%	6	20.0%	4	3.8%	1	11.4%	4	11.1%	3	12.2%	6	11.0%	9
BD19 6	7.3%	6	3.8%	1	8.9%	5	0.0%	0	3.8%	1	11.4%	4	7.4%	2	6.1%	3	7.3%	6
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
BD8 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD19 5	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
HD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 4	1.2%	1	3.8%	1	0.0%	0	3.8%	1	0.0%	0	1.2%	1						
HD6 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HD9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
HU18 1	1.2%	1	3.8%	1	0.0%	0	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1		
HU3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HU8 8	1.2%	1	0.0%	0	1.8%	1	5.0%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1		
HX2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX5 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
KY15 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS26 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS27 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS28 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
NE42 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
OL4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Refused	3.7%	3	3.8%	1	3.6%	2	10.0%	2	0.0%	0	2.9%	1	3.7%	1	2.0%	1	3.7%	3
S35 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SY12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.2%	1

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Cleckheaton									
WF1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF13 3	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	1.2%	1						
WF13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
WF13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
WF14	1.2%	1	0.0%	0	1.8%	1	0.0%	0	2.9%	1	3.7%	1	0.0%	0	1.2%	1		
WF14 0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	3.8%	1	0.0%	0	3.7%	1	0.0%	0	1.2%	1
WF14 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	1.2%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
WF15 7	2.4%	2	0.0%	0	3.6%	2	0.0%	0	3.8%	1	2.9%	1	3.7%	1	2.0%	1	2.4%	2
WF15 8	6.1%	5	7.7%	2	5.4%	3	5.0%	1	3.8%	1	8.6%	3	3.7%	1	8.2%	4	6.1%	5
WF16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 Z	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF44 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	82	26	56	20	26	35	27	49	82									

Appendix 4:

Data Tabulations

By Demographics - Dewsbury

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Q01 Do you normally have regular access to a car for personal use during the day?																		
Yes	36.6%	30	47.1%	16	29.2%	14	22.2%	6	44.0%	11	43.3%	13	48.3%	14	29.4%	15	36.6%	30
No	63.4%	52	52.9%	18	70.8%	34	77.8%	21	56.0%	14	56.7%	17	51.7%	15	70.6%	36	63.4%	52
Base:		82		34		48		27		25		30		29		51		82
Q02 Do you normally have regular access to a car for personal use during the evening / night?																		
Yes	34.1%	28	44.1%	15	27.1%	13	22.2%	6	44.0%	11	36.7%	11	48.3%	14	25.5%	13	34.1%	28
No	65.9%	54	55.9%	19	72.9%	35	77.8%	21	56.0%	14	63.3%	19	51.7%	15	74.5%	38	65.9%	54
Base:		82		34		48		27		25		30		29		51		82
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?																		
Car / van (as driver)	24.4%	20	29.4%	10	20.8%	10	22.2%	6	28.0%	7	23.3%	7	31.0%	9	21.6%	11	24.4%	20
Car / van (as passenger)	9.8%	8	2.9%	1	14.6%	7	18.5%	5	0.0%	0	10.0%	3	10.3%	3	9.8%	5	9.8%	8
Bus, minibus or coach	37.8%	31	32.4%	11	41.7%	20	22.2%	6	36.0%	9	53.3%	16	31.0%	9	43.1%	22	37.8%	31
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	22.0%	18	26.5%	9	18.8%	9	25.9%	7	32.0%	8	10.0%	3	24.1%	7	21.6%	11	22.0%	18
Taxi / minicab	3.7%	3	2.9%	1	4.2%	2	3.7%	1	4.0%	1	3.3%	1	3.4%	1	2.0%	1	3.7%	3
Train	2.4%	2	5.9%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.4%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q04 Where did you park today? [MR]																		
<i>Those who said 'Car / Van' at Q03</i>																		
Huddersfield																		
Albion Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundas Street, above the Sainsbury's foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Bus Station, Upperhead Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl foodstore, Manchester Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Wood Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unna Way, nr Tesco foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Huddersfield																		
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley																		
Aldi, Branch Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton																		
Bradford Road Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Street Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Hall Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury																		
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	17.9%	5	9.1%	1	23.5%	4	27.3%	3	14.3%	1	10.0%	1	16.7%	2	18.8%	3	17.9%	5
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	10.7%	3	18.2%	2	5.9%	1	18.2%	2	0.0%	0	10.0%	1	25.0%	3	0.0%	0	10.7%	3
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Car Park - Dewsbury																		
Dewsbury Sports Centre, Longcauseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Rishworth Centre - Dewsbury	14.3%	4	18.2%	2	11.8%	2	9.1%	1	0.0%	0	30.0%	3	8.3%	1	18.8%	3	14.3%	4
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Old Road Car Park - Dewsbury	7.1%	2	0.0%	0	11.8%	2	9.1%	1	14.3%	1	0.0%	0	16.7%	2	0.0%	0	7.1%	2
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike																		
High Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth																		
Bridge Lane Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Library Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Towngate Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know – Car park)	7.1%	2	0.0%	0	11.8%	2	9.1%	1	14.3%	1	0.0%	0	8.3%	1	6.3%	1	7.1%	2
(Dropped off – didn't park)	14.3%	4	0.0%	0	23.5%	4	18.2%	2	0.0%	0	20.0%	2	8.3%	1	18.8%	3	14.3%	4

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
(Don't know - Unspecified)	28.6%	8	54.5%	6	11.8%	2	9.1%	1	57.1%	4	30.0%	3	16.7%	2	37.5%	6	28.6%	8
Base:		28		11		17		11		7		10		12		16		28

Q05 Did you have any difficulties obtaining a car parking space today?*Those who mentioned a car park at Q04*

Yes	8.3%	2	0.0%	0	15.4%	2	11.1%	1	14.3%	1	0.0%	0	18.2%	2	0.0%	0	8.3%	2
No	91.7%	22	100.0%	11	84.6%	11	88.9%	8	85.7%	6	100.0%	8	81.8%	9	100.0%	13	91.7%	22
Base:		24		11		13		9		7		8		11		13		24

Meanscore = [Number of Minutes]**Q06 How long did your journey to (STUDY CENTRE) take?**

0-5 minutes	13.4%	11	14.7%	5	12.5%	6	25.9%	7	8.0%	2	6.7%	2	3.4%	1	19.6%	10	13.4%	11
6-10 minutes	31.7%	26	38.2%	13	27.1%	13	33.3%	9	32.0%	8	30.0%	9	34.5%	10	31.4%	16	31.7%	26
11-15 minutes	25.6%	21	5.9%	2	39.6%	19	22.2%	6	16.0%	4	36.7%	11	34.5%	10	19.6%	10	25.6%	21
16-20 minutes	12.2%	10	20.6%	7	6.3%	3	11.1%	3	12.0%	3	13.3%	4	10.3%	3	11.8%	6	12.2%	10
21-30 minutes	12.2%	10	14.7%	5	10.4%	5	7.4%	2	24.0%	6	6.7%	2	6.9%	2	15.7%	8	12.2%	10
31-60 minutes	3.7%	3	5.9%	2	2.1%	1	0.0%	0	8.0%	2	3.3%	1	6.9%	2	2.0%	1	3.7%	3
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Mean:		13.3		14.3		12.6		10.1		16.8		13.4		14.6		12.6		13.3
Base:		82		34		48		27		25		30		29		51		82

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	91.5%	75	85.3%	29	95.8%	46	85.2%	23	92.0%	23	96.7%	29	89.7%	26	94.1%	48	91.5%	75
Work	6.1%	5	8.8%	3	4.2%	2	7.4%	2	8.0%	2	3.3%	1	10.3%	3	3.9%	2	6.1%	5
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Doctor's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friend's home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Leisure activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q08 What location did you travel to (STUDY CENTRE) from?																		
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley Town Centre	3.7%	3	0.0%	0	6.3%	3	3.7%	1	4.0%	1	3.3%	1	10.3%	3	0.0%	0	3.7%	3
Cleckheaton Town Centre	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Dewsbury Town Centre	52.4%	43	61.8%	21	45.8%	22	74.1%	20	52.0%	13	33.3%	10	55.2%	16	49.0%	25	52.4%	43
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	8.5%	7	5.9%	2	10.4%	5	11.1%	3	8.0%	2	6.7%	2	3.4%	1	11.8%	6	8.5%	7
Batley (Outside Town Centre)	3.7%	3	2.9%	1	4.2%	2	0.0%	0	0.0%	0	10.0%	3	3.4%	1	3.9%	2	3.7%	3
Birkenshaw	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brockholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury (Outside Town Centre)	12.2%	10	17.6%	6	8.3%	4	7.4%	2	16.0%	4	13.3%	4	10.3%	3	13.7%	7	12.2%	10
Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield	4.9%	4	0.0%	0	8.3%	4	0.0%	0	0.0%	0	13.3%	4	10.3%	3	2.0%	1	4.9%	4
Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Roberttown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill	3.7%	3	2.9%	1	4.2%	2	0.0%	0	8.0%	2	3.3%	1	3.4%	1	3.9%	2	3.7%	3
Tingley	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
(Refused)	3.7%	3	2.9%	1	4.2%	2	3.7%	1	8.0%	2	0.0%	0	0.0%	0	5.9%	3	3.7%	3
Base:		82		34		48		27		25		30		29		51		82

Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]

Live in the centre	40.2%	33	41.2%	14	39.6%	19	59.3%	16	40.0%	10	23.3%	7	41.4%	12	39.2%	20	40.2%	33
Work in the centre	7.3%	6	8.8%	3	6.3%	3	7.4%	2	8.0%	2	6.7%	2	6.9%	2	7.8%	4	7.3%	6
Visiting the centre	54.9%	45	52.9%	18	56.3%	27	40.7%	11	52.0%	13	70.0%	21	51.7%	15	56.9%	29	54.9%	45
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																		
Accessibility by public transport	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of High Street retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling non-food goods	6.1%	5	5.9%	2	6.3%	3	11.1%	3	4.0%	1	3.3%	1	6.9%	2	5.9%	3	6.1%	5
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	61.0%	50	55.9%	19	64.6%	31	66.7%	18	68.0%	17	50.0%	15	58.6%	17	62.7%	32	61.0%	50
Close to work	6.1%	5	5.9%	2	6.3%	3	3.7%	1	8.0%	2	6.7%	2	10.3%	3	3.9%	2	6.1%	5
Department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	8.5%	7	8.8%	3	8.3%	4	11.1%	3	8.0%	2	6.7%	2	3.4%	1	11.8%	6	8.5%	7
Provision of leisure services	2.4%	2	2.9%	1	2.1%	1	3.7%	1	0.0%	0	3.3%	1	3.4%	1	0.0%	0	2.4%	2
Provision of services (e.g. banks / financial services)	4.9%	4	5.9%	2	4.2%	2	0.0%	0	4.0%	1	10.0%	3	3.4%	1	5.9%	3	4.9%	4
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Range of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of shops selling food goods	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	0.0%	0	3.9%	2	2.4%	2
The market	3.7%	3	5.9%	2	2.1%	1	3.7%	1	4.0%	1	3.3%	1	6.9%	2	2.0%	1	3.7%	3
Value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0	3.9%	2	2.4%	2
Good bus service	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Grew up here / always come	3.7%	3	5.9%	2	2.1%	1	0.0%	0	4.0%	1	6.7%	2	6.9%	2	2.0%	1	3.7%	3
Hairdressers / barbers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of places to eat / drink	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Range of health services	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
University	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking in the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	2.4%	2	5.9%	2	0.0%	0	3.7%	1	0.0%	0	3.3%	1	0.0%	0	3.9%	2	2.4%	2
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury
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Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q11 What is the main reason why you are in (STUDY CENTRE) today?																		
Food and grocery shopping - Other	3.7%	3	8.8%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	5.9%	3	3.7%	3
Clothes / Shoes shopping	2.4%	2	0.0%	0	4.2%	2	0.0%	0	8.0%	2	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Bank / Building Society / Post Office	11.0%	9	8.8%	3	12.5%	6	3.7%	1	8.0%	2	20.0%	6	13.8%	4	9.8%	5	11.0%	9
Browsing	15.9%	13	20.6%	7	12.5%	6	14.8%	4	16.0%	4	16.7%	5	10.3%	3	19.6%	10	15.9%	13
Café / restaurant / pub	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Chemist	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	0.0%	0	3.9%	2	2.4%	2
Doctor / Dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	2.4%	2	0.0%	0	4.2%	2	7.4%	2	0.0%	0	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Furniture / carpet	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Jewellery / Gift shops	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	6.1%	5	5.9%	2	6.3%	3	3.7%	1	12.0%	3	3.3%	1	13.8%	4	2.0%	1	6.1%	5
Public Offices	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	6.1%	5	11.8%	4	2.1%	1	11.1%	3	4.0%	1	3.3%	1	6.9%	2	3.9%	2	6.1%	5
Stationers / newsagents	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Visit specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	9.8%	8	8.8%	3	10.4%	5	3.7%	1	16.0%	4	10.0%	3	10.3%	3	9.8%	5	9.8%	8
Other	12.2%	10	14.7%	5	10.4%	5	18.5%	5	12.0%	3	6.7%	2	13.8%	4	11.8%	6	12.2%	10
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	8.5%	7	2.9%	1	12.5%	6	14.8%	4	8.0%	2	3.3%	1	6.9%	2	7.8%	4	8.5%	7
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	3.7%	3	0.0%	0	6.3%	3	7.4%	2	4.0%	1	0.0%	0	3.4%	1	3.9%	2	3.7%	3
Card shop	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meet friends / family	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Food and grocery shopping - various destinatons	6.1%	5	5.9%	2	6.3%	3	3.7%	1	8.0%	2	6.7%	2	3.4%	1	7.8%	4	6.1%	5
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																		
Food and grocery shopping - Other	6.1%	5	0.0%	0	10.4%	5	3.7%	1	4.0%	1	10.0%	3	10.3%	3	3.9%	2	6.1%	5
Clothes / Shoes shopping	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.2%	1
Bank / Building Society / Post Office	2.4%	2	2.9%	1	2.1%	1	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Browsing	12.2%	10	11.8%	4	12.5%	6	7.4%	2	16.0%	4	13.3%	4	10.3%	3	13.7%	7	12.2%	10
Café / restaurant / pub	3.7%	3	0.0%	0	6.3%	3	3.7%	1	4.0%	1	3.3%	1	6.9%	2	2.0%	1	3.7%	3
Chemist	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Doctor / Dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	3.7%	3	2.9%	1	4.2%	2	11.1%	3	0.0%	0	0.0%	0	3.4%	1	3.9%	2	3.7%	3
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	7.3%	6	5.9%	2	8.3%	4	7.4%	2	12.0%	3	3.3%	1	6.9%	2	7.8%	4	7.3%	6
Public Offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit specialist shops	2.4%	2	0.0%	0	4.2%	2	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	4.9%	4	2.9%	1	6.3%	3	11.1%	3	0.0%	0	3.3%	1	3.4%	1	5.9%	3	4.9%	4
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Dewsbury			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Visit optician	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
(No reason / no other reason)	54.9%	45	73.5%	25	41.7%	20	48.1%	13	56.0%	14	60.0%	18	44.8%	13	60.8%	31	54.9%	45
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]																		
Food and grocery shopping - Other	9.8%	8	8.8%	3	10.4%	5	3.7%	1	4.0%	1	20.0%	6	10.3%	3	9.8%	5	9.8%	8
Clothes / Shoes shopping	3.7%	3	0.0%	0	6.3%	3	0.0%	0	8.0%	2	3.3%	1	3.4%	1	2.0%	1	3.7%	3
Bank / Building Society / Post Office	13.4%	11	11.8%	4	14.6%	7	7.4%	2	8.0%	2	23.3%	7	17.2%	5	11.8%	6	13.4%	11
Browsing	28.0%	23	32.4%	11	25.0%	12	22.2%	6	32.0%	8	30.0%	9	20.7%	6	33.3%	17	28.0%	23
Café / restaurant / pub	4.9%	4	0.0%	0	8.3%	4	3.7%	1	4.0%	1	6.7%	2	6.9%	2	3.9%	2	4.9%	4
Chemist	3.7%	3	0.0%	0	6.3%	3	3.7%	1	4.0%	1	3.3%	1	3.4%	1	3.9%	2	3.7%	3
Doctor / Dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	2.4%	2	0.0%	0	4.2%	2	7.4%	2	0.0%	0	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Furniture / carpet	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Jewellery / Gift shops	4.9%	4	5.9%	2	4.2%	2	11.1%	3	0.0%	0	3.3%	1	6.9%	2	3.9%	2	4.9%	4
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	13.4%	11	11.8%	4	14.6%	7	11.1%	3	24.0%	6	6.7%	2	20.7%	6	9.8%	5	13.4%	11
Public Offices	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	6.1%	5	11.8%	4	2.1%	1	11.1%	3	4.0%	1	3.3%	1	6.9%	2	3.9%	2	6.1%	5
Stationers / newsagents	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Visit specialist shops	2.4%	2	0.0%	0	4.2%	2	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Work / School / College	9.8%	8	8.8%	3	10.4%	5	3.7%	1	16.0%	4	10.0%	3	10.3%	3	9.8%	5	9.8%	8
Other	12.2%	10	14.7%	5	10.4%	5	18.5%	5	12.0%	3	6.7%	2	13.8%	4	11.8%	6	12.2%	10
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	8.5%	7	2.9%	1	12.5%	6	14.8%	4	8.0%	2	3.3%	1	6.9%	2	7.8%	4	8.5%	7
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	3.7%	3	0.0%	0	6.3%	3	7.4%	2	4.0%	1	0.0%	0	3.4%	1	3.9%	2	3.7%	3
Card shop	6.1%	5	5.9%	2	6.3%	3	14.8%	4	0.0%	0	3.3%	1	3.4%	1	7.8%	4	6.1%	5
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Dewsbury				
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	6.9%	2	0.0%	0	2.4%	2
Base:		82		34		48		27		25		30		29		51		82

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	19.5%	16	23.5%	8	16.7%	8	25.9%	7	16.0%	4	16.7%	5	13.8%	4	23.5%	12	19.5%	16
30- 59 minutes	18.3%	15	14.7%	5	20.8%	10	29.6%	8	16.0%	4	10.0%	3	17.2%	5	19.6%	10	18.3%	15
1hr -1 hr 29 min	29.3%	24	26.5%	9	31.3%	15	22.2%	6	28.0%	7	36.7%	11	41.4%	12	21.6%	11	29.3%	24
1hr 30 mins - 1 hr 59 min	15.9%	13	11.8%	4	18.8%	9	18.5%	5	12.0%	3	16.7%	5	10.3%	3	17.6%	9	15.9%	13
2hrs - 2hrs 29 mins	3.7%	3	5.9%	2	2.1%	1	3.7%	1	4.0%	1	3.3%	1	0.0%	0	5.9%	3	3.7%	3
2hrs 30 mins - 2hrs 59 mins	2.4%	2	2.9%	1	2.1%	1	0.0%	0	8.0%	2	0.0%	0	6.9%	2	0.0%	0	2.4%	2
3hrs - 3hrs 59 mins	4.9%	4	5.9%	2	4.2%	2	0.0%	0	4.0%	1	10.0%	3	3.4%	1	5.9%	3	4.9%	4
4hrs or more	6.1%	5	8.8%	3	4.2%	2	0.0%	0	12.0%	3	6.7%	2	6.9%	2	5.9%	3	6.1%	5
Mean:		85		91		81		58		103		96		89		83		85
Base:		82		34		48		27		25		30		29		51		82

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	37.8%	31	35.3%	12	39.6%	19	33.3%	9	36.0%	9	43.3%	13	34.5%	10	39.2%	20	37.8%	31
No	61.0%	50	61.8%	21	60.4%	29	66.7%	18	64.0%	16	53.3%	16	65.5%	19	58.8%	30	61.0%	50
(Don't know)	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																		
Everyday	2.4%	2	2.9%	1	2.1%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.4%	2
2-3 times a week	35.4%	29	26.5%	9	41.7%	20	33.3%	9	28.0%	7	43.3%	13	27.6%	8	39.2%	20	35.4%	29
Once a week	37.8%	31	35.3%	12	39.6%	19	22.2%	6	52.0%	13	40.0%	12	48.3%	14	33.3%	17	37.8%	31
Once a fortnight	6.1%	5	8.8%	3	4.2%	2	7.4%	2	8.0%	2	3.3%	1	10.3%	3	3.9%	2	6.1%	5
Once a month	3.7%	3	5.9%	2	2.1%	1	3.7%	1	4.0%	1	3.3%	1	3.4%	1	3.9%	2	3.7%	3
Less than once a month	3.7%	3	2.9%	1	4.2%	2	3.7%	1	0.0%	0	6.7%	2	6.9%	2	0.0%	0	3.7%	3
Never	9.8%	8	14.7%	5	6.3%	3	18.5%	5	8.0%	2	3.3%	1	3.4%	1	13.7%	7	9.8%	8
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Base:		82		34		48		27		25		30		29		51		82

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	41.5%	34	50.0%	17	35.4%	17	51.9%	14	44.0%	11	30.0%	9	37.9%	11	43.1%	22	41.5%	34
Up to £5	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
£6 - £10	9.8%	8	8.8%	3	10.4%	5	11.1%	3	4.0%	1	13.3%	4	10.3%	3	9.8%	5	9.8%	8
£11 - £15	6.1%	5	5.9%	2	6.3%	3	7.4%	2	8.0%	2	3.3%	1	10.3%	3	3.9%	2	6.1%	5
£16 - £20	7.3%	6	5.9%	2	8.3%	4	3.7%	1	12.0%	3	6.7%	2	10.3%	3	5.9%	3	7.3%	6
£21 - £25	3.7%	3	2.9%	1	4.2%	2	3.7%	1	4.0%	1	3.3%	1	3.4%	1	3.9%	2	3.7%	3
£26 - £50	11.0%	9	8.8%	3	12.5%	6	11.1%	3	8.0%	2	13.3%	4	6.9%	2	11.8%	6	11.0%	9
£51 - £75	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
£76 - £100	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	13	17.6%	6	14.6%	7	3.7%	1	16.0%	4	26.7%	8	13.8%	4	17.6%	9	15.9%	13
Mean:		11.7		8.0		14.2		10.4		13.1		11.8		11.3		11.5		11.7
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury	
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]										
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	4.9%	4	5.9%	2	4.2%	2	3.7%	1	4.0%	1
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	80.5%	66	76.5%	26	83.3%	40	74.1%	20	88.0%	22
Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	1.2%	1	0.0%	0	2.1%	1	0.0%	0	3.3%	1
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	3.7%	3	0.0%	0	6.3%	3	3.7%	1	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	1.2%	1	0.0%	0	2.1%	1	0.0%	0	3.3%	1
Ravensthorpe District Centre	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0
Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Dewsbury			
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	3.4%	1	0.0%	0	2.4%	2
(Don't do main food shopping)	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q17 AND do a main food shop</i>																		
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	6.3%	1	12.5%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	10.0%	1	6.3%	1
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	6.3%	1	0.0%	0	12.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	6.3%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	56.3%	9	25.0%	2	87.5%	7	83.3%	5	0.0%	0	66.7%	4	60.0%	3	60.0%	6	56.3%	9
Nearer to work	12.5%	2	25.0%	2	0.0%	0	0.0%	0	50.0%	2	0.0%	0	20.0%	1	10.0%	1	12.5%	2
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	10.0%	1	6.3%	1
Quality of shops selling food goods	6.3%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	10.0%	1	6.3%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.3%	1	12.5%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Bigger store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons on offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's on offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	6.3%	1	12.5%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	20.0%	1	0.0%	0	6.3%	1
Base:	16	8	8	6	4	6	5	10	16									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)?																		
<i>Those who do main food shopping at Q17</i>																		
Car / van (as driver)	32.1%	26	36.4%	12	29.2%	14	23.1%	6	32.0%	8	40.0%	12	41.4%	12	28.0%	14	32.1%	26
Car / van (as passenger)	7.4%	6	0.0%	0	12.5%	6	7.7%	2	8.0%	2	6.7%	2	3.4%	1	10.0%	5	7.4%	6
Bus, minibus or coach	34.6%	28	36.4%	12	33.3%	16	26.9%	7	48.0%	12	30.0%	9	24.1%	7	42.0%	21	34.6%	28
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	21.0%	17	24.2%	8	18.8%	9	34.6%	9	12.0%	3	16.7%	5	24.1%	7	20.0%	10	21.0%	17
Taxi / minicab	3.7%	3	0.0%	0	6.3%	3	3.8%	1	0.0%	0	6.7%	2	6.9%	2	0.0%	0	3.7%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not applicable - online shopping)	1.2%	1	3.0%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Base:		81		33		48		26		25		30		29		50		81

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]

Yes - carpets	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Yes - chemist	4.9%	4	0.0%	0	8.3%	4	7.4%	2	4.0%	1	3.3%	1	3.4%	1	5.9%	3	4.9%	4
Yes - clothing, footwear	3.7%	3	0.0%	0	6.3%	3	0.0%	0	12.0%	3	0.0%	0	3.4%	1	3.9%	2	3.7%	3
Yes - DIY goods	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Yes - electrical goods	6.1%	5	11.8%	4	2.1%	1	11.1%	3	8.0%	2	0.0%	0	6.9%	2	5.9%	3	6.1%	5
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	4.9%	4	5.9%	2	4.2%	2	11.1%	3	0.0%	0	3.3%	1	6.9%	2	3.9%	2	4.9%	4
Yes - Stationery	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
No	53.7%	44	64.7%	22	45.8%	22	44.4%	12	64.0%	16	53.3%	16	51.7%	15	52.9%	27	53.7%	44
Other	6.1%	5	8.8%	3	4.2%	2	3.7%	1	4.0%	1	10.0%	3	3.4%	1	7.8%	4	6.1%	5
Yes - health and beauty products	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Yes - household goods / toiletries	7.3%	6	2.9%	1	10.4%	5	3.7%	1	8.0%	2	10.0%	3	6.9%	2	7.8%	4	7.3%	6
(Don't know)	11.0%	9	2.9%	1	16.7%	8	11.1%	3	4.0%	1	16.7%	5	13.8%	4	9.8%	5	11.0%	9
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]									
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Batley Town Centre	1.2%	1	0.0%	0	2.1%	1	0.0%	0	3.3%
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighouse Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dewsbury Town Centre	67.1%	55	67.6%	23	66.7%	32	55.6%	15	64.0%
Elland Town Centre	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huddersfield Town Centre	4.9%	4	2.9%	1	6.3%	3	7.4%	2	0.0%
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	9.8%	8	8.8%	3	10.4%	5	18.5%	5	4.0%
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%
York City Centre	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%
Birstall Shopping Park (Junction 27 of the M62)	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%
Mill Discount Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Dewsbury			
Bradford Road, Batley																		
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Trafford Shopping Centre, Manchester	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	6.1%	5	2.9%	1	8.3%	4	7.4%	2	8.0%	2	3.3%	1	6.9%	2	5.9%	3	6.1%	5
Other	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Online	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Base:		82		34		48		27		25		30		29		51		82

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	6.1%	5	5.9%	2	6.3%	3	3.7%	1	4.0%	1	10.0%	3	0.0%	0	9.8%	5	6.1%	5
Once a week	41.5%	34	35.3%	12	45.8%	22	48.1%	13	32.0%	8	43.3%	13	44.8%	13	39.2%	20	41.5%	34
Once a fortnight	13.4%	11	11.8%	4	14.6%	7	14.8%	4	8.0%	2	16.7%	5	17.2%	5	11.8%	6	13.4%	11
Once a month	23.2%	19	26.5%	9	20.8%	10	25.9%	7	28.0%	7	16.7%	5	24.1%	7	23.5%	12	23.2%	19
Less than once a month	11.0%	9	14.7%	5	8.3%	4	7.4%	2	20.0%	5	6.7%	2	6.9%	2	11.8%	6	11.0%	9
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	4	5.9%	2	4.2%	2	0.0%	0	8.0%	2	6.7%	2	6.9%	2	3.9%	2	4.9%	4
Mean:		0.75		0.69		0.79		0.73		0.61		0.88		0.66		0.81		0.75
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Meanscore = [£]																		
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																		
Nothing	9.8%	8	14.7%	5	6.3%	3	3.7%	1	16.0%	4	10.0%	3	13.8%	4	7.8%	4	9.8%	8
Up to £5	7.3%	6	14.7%	5	2.1%	1	3.7%	1	4.0%	1	13.3%	4	6.9%	2	7.8%	4	7.3%	6
£6-£10	9.8%	8	8.8%	3	10.4%	5	11.1%	3	12.0%	3	6.7%	2	6.9%	2	11.8%	6	9.8%	8
£11-£15	8.5%	7	0.0%	0	14.6%	7	14.8%	4	0.0%	0	10.0%	3	6.9%	2	7.8%	4	8.5%	7
£16-£20	11.0%	9	11.8%	4	10.4%	5	11.1%	3	12.0%	3	10.0%	3	10.3%	3	11.8%	6	11.0%	9
£21-£25	7.3%	6	2.9%	1	10.4%	5	11.1%	3	4.0%	1	6.7%	2	6.9%	2	7.8%	4	7.3%	6
£26-£50	13.4%	11	8.8%	3	16.7%	8	14.8%	4	12.0%	3	13.3%	4	24.1%	7	7.8%	4	13.4%	11
£51-£75	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
£76-£100	4.9%	4	8.8%	3	2.1%	1	11.1%	3	4.0%	1	0.0%	0	6.9%	2	3.9%	2	4.9%	4
More than £100	7.3%	6	8.8%	3	6.3%	3	14.8%	4	8.0%	2	0.0%	0	3.4%	1	7.8%	4	7.3%	6
(Don't know / can't remember)	19.5%	16	20.6%	7	18.8%	9	3.7%	1	28.0%	7	26.7%	8	10.3%	3	25.5%	13	19.5%	16
<i>Mean:</i>		29.9		31.3		29.0		41.0		29.4		17.3		29.4		28.6		29.9
<i>Base:</i>		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]									
<i>Those who did not mention study centre at Q21</i>									
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Choice of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Choice of shops selling non-food goods	77.8%	21	63.6%	7	87.5%	14	75.0%	9	66.7%
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nearer to home	7.4%	2	18.2%	2	0.0%	0	8.3%	1	11.1%
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shopping environment	11.1%	3	18.2%	2	6.3%	1	16.7%	2	0.0%
Other	7.4%	2	9.1%	1	6.3%	1	8.3%	1	11.1%
Cheaper prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / no reason)	3.7%	1	0.0%	0	6.3%	1	0.0%	0	11.1%
Base:	27	11	16	12	9	6	12	14	27

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																		
Car / van (as driver)	26.8%	22	32.4%	11	22.9%	11	18.5%	5	32.0%	8	30.0%	9	34.5%	10	23.5%	12	26.8%	22
Car / van (as passenger)	7.3%	6	2.9%	1	10.4%	5	7.4%	2	4.0%	1	10.0%	3	6.9%	2	7.8%	4	7.3%	6
Bus, minibus or coach	43.9%	36	38.2%	13	47.9%	23	33.3%	9	52.0%	13	46.7%	14	31.0%	9	52.9%	27	43.9%	36
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.4%	11	17.6%	6	10.4%	5	22.2%	6	8.0%	2	10.0%	3	17.2%	5	11.8%	6	13.4%	11
Taxi / minicab	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.2%	1
Train	3.7%	3	5.9%	2	2.1%	1	11.1%	3	0.0%	0	0.0%	0	6.9%	2	0.0%	0	3.7%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
(Do not travel, goods delivered)	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Base:		82		34		48		27		25		30		29		51		82

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?

Those who did not mention study centre at Q21

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	7.4%	2	0.0%	0	12.5%	2	8.3%	1	11.1%	1	0.0%	0	0.0%	0	14.3%	2	7.4%	2
Once a week	11.1%	3	0.0%	0	18.8%	3	16.7%	2	0.0%	0	16.7%	1	16.7%	2	7.1%	1	11.1%	3
Once a fortnight	25.9%	7	27.3%	3	25.0%	4	16.7%	2	44.4%	4	16.7%	1	25.0%	3	28.6%	4	25.9%	7
Once a month	25.9%	7	18.2%	2	31.3%	5	16.7%	2	22.2%	2	50.0%	3	50.0%	6	7.1%	1	25.9%	7
Less than once a month	7.4%	2	18.2%	2	0.0%	0	8.3%	1	11.1%	1	0.0%	0	8.3%	1	7.1%	1	7.4%	2
Never	11.1%	3	27.3%	3	0.0%	0	16.7%	2	11.1%	1	0.0%	0	0.0%	0	14.3%	2	11.1%	3
(Don't know / varies)	11.1%	3	9.1%	1	12.5%	2	16.7%	2	0.0%	0	16.7%	1	0.0%	0	21.4%	3	11.1%	3
Mean:		0.58		0.23		0.82		0.62		0.58		0.48		0.45		0.76		0.58
Base:		27		11		16		12		9		6		12		14		27

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury	
Meanscore = [£]										
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?										
Nothing	29.3%	24 44.1%	15 18.8%	9 22.2%	6 40.0%	10 26.7%	8 17.2%	5 35.3%	18 29.3%	24
Up to £5	8.5%	7 2.9%	1 12.5%	6 11.1%	3 4.0%	1 10.0%	3 10.3%	3 7.8%	4 8.5%	7
£6 - £10	14.6%	12 20.6%	7 10.4%	5 14.8%	4 8.0%	2 20.0%	6 13.8%	4 15.7%	8 14.6%	12
£11 - £15	4.9%	4 0.0%	0 8.3%	4 7.4%	2 8.0%	2 0.0%	0 10.3%	3 2.0%	1 4.9%	4
£16 -£20	1.2%	1 0.0%	0 2.1%	1 3.7%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
£21 - £25	4.9%	4 2.9%	1 6.3%	3 0.0%	0 12.0%	3 3.3%	1 10.3%	3 2.0%	1 4.9%	4
£26 - £50	6.1%	5 8.8%	3 4.2%	2 11.1%	3 0.0%	0 6.7%	2 13.8%	4 2.0%	1 6.1%	5
£51 - £75	1.2%	1 2.9%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
£76 - £100	1.2%	1 2.9%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
More than £100	3.7%	3 2.9%	1 4.2%	2 3.7%	1 8.0%	2 0.0%	0 3.4%	1 3.9%	2 3.7%	3
(Don't know)	24.4%	20 11.8%	4 33.3%	16 18.5%	5 20.0%	5 33.3%	10 20.7%	6 25.5%	13 24.4%	20
<i>Mean:</i>		15.4	15.3	15.4	20.9	16.9	7.7	17.9	14.2	15.4
Base:		82	34	48	27	25	30	29	51	82
Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?										
Much more frequently than before	1.2%	1 0.0%	0 2.1%	1 3.7%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
More frequently than before	3.7%	3 2.9%	1 4.2%	2 7.4%	2 4.0%	1 0.0%	0 3.4%	1 3.9%	2 3.7%	3
About as frequently	76.8%	63 73.5%	25 79.2%	38 63.0%	17 76.0%	19 90.0%	27 86.2%	25 72.5%	37 76.8%	63
Less frequently than before	9.8%	8 8.8%	3 10.4%	5 7.4%	2 16.0%	4 6.7%	2 3.4%	1 13.7%	7 9.8%	8
Much less frequently than before	3.7%	3 5.9%	2 2.1%	1 3.7%	1 4.0%	1 3.3%	1 6.9%	2 2.0%	1 3.7%	3
Didn't visit five years ago	2.4%	2 5.9%	2 0.0%	0 7.4%	2 0.0%	0 0.0%	0 0.0%	0 2.0%	1 2.4%	2
This is my first visit	2.4%	2 2.9%	1 2.1%	1 7.4%	2 0.0%	0 0.0%	0 0.0%	0 3.9%	2 2.4%	2
Base:		82	34	48	27	25	30	29	51	82
Meanscore = [Number of Hours]										
Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?										
Up to 1 hour	8.5%	7 8.8%	3 8.3%	4 7.4%	2 12.0%	3 6.7%	2 6.9%	2 9.8%	5 8.5%	7
1 to 2 hours	29.3%	24 47.1%	16 16.7%	8 14.8%	4 32.0%	8 40.0%	12 24.1%	7 31.4%	16 29.3%	24
2 to 4 hours	8.5%	7 5.9%	2 10.4%	5 11.1%	3 4.0%	1 10.0%	3 10.3%	3 7.8%	4 8.5%	7
Over 4 hours	2.4%	2 2.9%	1 2.1%	1 0.0%	0 8.0%	2 0.0%	0 0.0%	0 3.9%	2 2.4%	2
Don't visit in the evening	50.0%	41 32.4%	11 62.5%	30 63.0%	17 44.0%	11 43.3%	13 55.2%	16 47.1%	24 50.0%	41
(Don't know / varies)	1.2%	1 2.9%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 3.4%	1 0.0%	0 1.2%	1
<i>Mean:</i>		0.87	1.11	0.71	0.62	1.06	0.93	0.73	0.95	0.87
Base:		82	34	48	27	25	30	29	51	82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Better	4.9%	4	2.9%	1	6.3%	3	3.7%	1	0.0%	0	10.0%	3	3.4%	1	3.9%	2	4.9%	4
About the same	32.9%	27	47.1%	16	22.9%	11	25.9%	7	32.0%	8	40.0%	12	24.1%	7	39.2%	20	32.9%	27
Worse	48.8%	40	38.2%	13	56.3%	27	51.9%	14	56.0%	14	40.0%	12	62.1%	18	41.2%	21	48.8%	40
Much worse	8.5%	7	5.9%	2	10.4%	5	11.1%	3	4.0%	1	10.0%	3	10.3%	3	7.8%	4	8.5%	7
(Don't know)	3.7%	3	5.9%	2	2.1%	1	7.4%	2	4.0%	1	0.0%	0	0.0%	0	5.9%	3	3.7%	3
<i>Mean:</i>		2.39		2.50		2.32		2.24		2.42		2.50		2.21		2.48		2.39
Base:		82		34		48		27		25		30		29		51		82

Choice of High Street names

Much better	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Better	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
About the same	22.0%	18	35.3%	12	12.5%	6	14.8%	4	20.0%	5	30.0%	9	13.8%	4	25.5%	13	22.0%	18
Worse	54.9%	45	47.1%	16	60.4%	29	63.0%	17	60.0%	15	43.3%	13	69.0%	20	47.1%	24	54.9%	45
Much worse	15.9%	13	11.8%	4	18.8%	9	18.5%	5	12.0%	3	16.7%	5	13.8%	4	17.6%	9	15.9%	13
(Don't know)	4.9%	4	5.9%	2	4.2%	2	3.7%	1	4.0%	1	6.7%	2	3.4%	1	5.9%	3	4.9%	4
<i>Mean:</i>		2.13		2.25		2.04		1.96		2.21		2.21		2.00		2.19		2.13
Base:		82		34		48		27		25		30		29		51		82

Choice of independent / specialist shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.9%	4	2.9%	1	6.3%	3	3.7%	1	4.0%	1	6.7%	2	6.9%	2	3.9%	2	4.9%	4
About the same	31.7%	26	41.2%	14	25.0%	12	14.8%	4	40.0%	10	40.0%	12	31.0%	9	33.3%	17	31.7%	26
Worse	50.0%	41	41.2%	14	56.3%	27	63.0%	17	44.0%	11	43.3%	13	48.3%	14	49.0%	25	50.0%	41
Much worse	8.5%	7	5.9%	2	10.4%	5	7.4%	2	8.0%	2	10.0%	3	10.3%	3	7.8%	4	8.5%	7
(Don't know)	4.9%	4	8.8%	3	2.1%	1	11.1%	3	4.0%	1	0.0%	0	3.4%	1	5.9%	3	4.9%	4
<i>Mean:</i>		2.35		2.45		2.28		2.17		2.42		2.43		2.36		2.35		2.35
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Dewsbury		
Quality of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	1
About the same	46.3%	38	47.1%	16	45.8%	22	51.9%	14	36.0%	9	50.0%	15	41.4%	12	49.0%	38
Worse	42.7%	35	41.2%	14	43.8%	21	33.3%	9	52.0%	13	43.3%	13	48.3%	14	39.2%	35
Much worse	4.9%	4	0.0%	0	8.3%	4	3.7%	1	4.0%	1	6.7%	2	6.9%	2	3.9%	4
(Don't know)	4.9%	4	8.8%	3	2.1%	1	11.1%	3	4.0%	1	0.0%	0	0.0%	4	7.8%	4
<i>Mean:</i>		2.46		2.58		2.38		2.54		2.42		2.43		2.41		2.49
Base:		82		34		48		27		25		30		29		51
Range of services such as banks and other financial services																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	14.6%	12	17.6%	6	12.5%	6	33.3%	9	8.0%	2	3.3%	1	10.3%	3	15.7%	12
About the same	63.4%	52	64.7%	22	62.5%	30	40.7%	11	68.0%	17	80.0%	24	65.5%	19	62.7%	52
Worse	18.3%	15	11.8%	4	22.9%	11	18.5%	5	20.0%	5	16.7%	5	24.1%	7	15.7%	15
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.7%	3	5.9%	2	2.1%	1	7.4%	2	4.0%	1	0.0%	0	0.0%	3	5.9%	3
<i>Mean:</i>		2.96		3.06		2.89		3.16		2.88		2.87		2.86		3.00
Base:		82		34		48		27		25		30		29		51
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	2
About the same	41.5%	34	44.1%	15	39.6%	19	33.3%	9	44.0%	11	46.7%	14	27.6%	8	51.0%	34
Worse	31.7%	26	23.5%	8	37.5%	18	29.6%	8	32.0%	8	33.3%	10	37.9%	11	27.5%	26
Much worse	9.8%	8	8.8%	3	10.4%	5	11.1%	3	16.0%	4	3.3%	1	13.8%	4	7.8%	8
(Don't know)	14.6%	12	17.6%	6	12.5%	6	22.2%	6	4.0%	1	16.7%	5	17.2%	5	11.8%	12
<i>Mean:</i>		2.43		2.57		2.33		2.38		2.38		2.52		2.25		2.53
Base:		82		34		48		27		25		30		29		51
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
About the same	37.8%	31	50.0%	17	29.2%	14	37.0%	10	44.0%	11	33.3%	10	31.0%	9	41.2%	31
Worse	31.7%	26	20.6%	7	39.6%	19	25.9%	7	28.0%	7	40.0%	12	34.5%	10	31.4%	26
Much worse	11.0%	9	8.8%	3	12.5%	6	14.8%	4	20.0%	5	0.0%	0	6.9%	2	13.7%	9
(Don't know)	18.3%	15	20.6%	7	16.7%	8	18.5%	5	8.0%	2	26.7%	8	27.6%	8	11.8%	15
<i>Mean:</i>		2.36		2.52		2.25		2.36		2.26		2.45		2.33		2.36
Base:		82		34		48		27		25		30		29		51

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	2.4%	2	0.0%	0	4.2%	2	0.0%	0	4.0%	1	3.3%	1	0.0%	0	3.9%	2	2.4%	2
About the same	58.5%	48	73.5%	25	47.9%	23	51.9%	14	64.0%	16	60.0%	18	62.1%	18	56.9%	29	58.5%	48
Worse	31.7%	26	20.6%	7	39.6%	19	33.3%	9	28.0%	7	33.3%	10	34.5%	10	29.4%	15	31.7%	26
Much worse	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
(Don't know)	4.9%	4	5.9%	2	4.2%	2	11.1%	3	4.0%	1	0.0%	0	0.0%	0	7.8%	4	4.9%	4
<i>Mean:</i>		2.64		2.78		2.54		2.54		2.75		2.63		2.59		2.68		2.64
Base:		82		34		48		27		25		30		29		51		82

Cleanliness

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.1%	5	0.0%	0	10.4%	5	0.0%	0	12.0%	3	6.7%	2	6.9%	2	5.9%	3	6.1%	5
About the same	65.9%	54	82.4%	28	54.2%	26	66.7%	18	64.0%	16	66.7%	20	62.1%	18	68.6%	35	65.9%	54
Worse	23.2%	19	11.8%	4	31.3%	15	25.9%	7	20.0%	5	23.3%	7	27.6%	8	19.6%	10	23.2%	19
Much worse	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
(Don't know)	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
<i>Mean:</i>		2.78		2.88		2.71		2.65		2.92		2.77		2.72		2.82		2.78
Base:		82		34		48		27		25		30		29		51		82

Car parking provision

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.3%	6	8.8%	3	6.3%	3	3.7%	1	4.0%	1	13.3%	4	10.3%	3	3.9%	2	7.3%	6
About the same	45.1%	37	55.9%	19	37.5%	18	51.9%	14	44.0%	11	40.0%	12	41.4%	12	49.0%	25	45.1%	37
Worse	14.6%	12	5.9%	2	20.8%	10	18.5%	5	20.0%	5	6.7%	2	17.2%	5	13.7%	7	14.6%	12
Much worse	6.1%	5	5.9%	2	6.3%	3	3.7%	1	12.0%	3	3.3%	1	10.3%	3	3.9%	2	6.1%	5
(Don't know)	26.8%	22	23.5%	8	29.2%	14	22.2%	6	20.0%	5	36.7%	11	20.7%	6	29.4%	15	26.8%	22
<i>Mean:</i>		2.73		2.88		2.62		2.71		2.50		3.00		2.65		2.75		2.73
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury	
Car parking prices										
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	11.0%	9	17.6%	6	6.3%	3	11.1%	3	0.0%	6
About the same	42.7%	35	50.0%	17	37.5%	18	44.4%	12	52.0%	13
Worse	13.4%	11	2.9%	1	20.8%	10	18.5%	5	16.0%	4
Much worse	4.9%	4	2.9%	1	6.3%	3	3.7%	1	8.0%	2
(Don't know)	28.0%	23	26.5%	9	29.2%	14	22.2%	6	24.0%	6
<i>Mean:</i>	2.83	3.12	2.62	2.81	2.58	3.11	2.87	2.77	2.83	
Base:	82	34	48	27	25	30	29	51	82	
Accessibility by public transport										
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	9.8%	8	8.8%	3	10.4%	5	3.7%	1	16.0%	4
About the same	64.6%	53	67.6%	23	62.5%	30	74.1%	20	56.0%	14
Worse	12.2%	10	5.9%	2	16.7%	8	7.4%	2	12.0%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.4%	11	17.6%	6	10.4%	5	14.8%	4	16.0%	4
<i>Mean:</i>	2.97	3.04	2.93	2.96	3.05	2.93	3.00	2.98	2.97	
Base:	82	34	48	27	25	30	29	51	82	
Public information signposts / public facilities										
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.4%	2	0.0%	0	4.2%	2	0.0%	0	4.0%	1
About the same	80.5%	66	85.3%	29	77.1%	37	74.1%	20	84.0%	21
Worse	7.3%	6	2.9%	1	10.4%	5	7.4%	2	4.0%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.8%	8	11.8%	4	8.3%	4	18.5%	5	8.0%	2
<i>Mean:</i>	2.95	2.97	2.93	2.91	3.00	2.93	2.93	2.96	2.95	
Base:	82	34	48	27	25	30	29	51	82	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment/ events / performances

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	1.2%	1	2.9%	1	0.0%	0	0.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1		
About the same	30.5%	25	32.4%	11	29.2%	14	25.9%	7	28.0%	7	36.7%	11	34.5%	10	29.4%	15	30.5%	25
Worse	34.1%	28	32.4%	11	35.4%	17	33.3%	9	36.0%	9	33.3%	10	34.5%	10	35.3%	18	34.1%	28
Much worse	8.5%	7	11.8%	4	6.3%	3	14.8%	4	12.0%	3	0.0%	0	13.8%	4	3.9%	2	8.5%	7
(Don't know)	25.6%	21	20.6%	7	29.2%	14	25.9%	7	20.0%	5	30.0%	9	13.8%	4	31.4%	16	25.6%	21
<i>Mean:</i>		2.33		2.33		2.32		2.15		2.30		2.52		2.32		2.37		2.33
Base:		82		34		48		27		25		30		29		51		82

Tourist facilities / hotels

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
About the same	23.2%	19	14.7%	5	29.2%	14	29.6%	8	16.0%	4	23.3%	7	27.6%	8	21.6%	11	23.2%	19
Worse	28.0%	23	38.2%	13	20.8%	10	25.9%	7	32.0%	8	26.7%	8	24.1%	7	31.4%	16	28.0%	23
Much worse	13.4%	11	11.8%	4	14.6%	7	11.1%	3	24.0%	6	6.7%	2	17.2%	5	11.8%	6	13.4%	11
(Don't know)	35.4%	29	35.3%	12	35.4%	17	33.3%	9	28.0%	7	43.3%	13	31.0%	9	35.3%	18	35.4%	29
<i>Mean:</i>		2.15		2.05		2.23		2.28		1.89		2.29		2.15		2.15		2.15
Base:		82		34		48		27		25		30		29		51		82

Day time safety

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	4.9%	4	5.9%	2	4.2%	2	0.0%	0	8.0%	2	6.7%	2	0.0%	0	7.8%	4	4.9%	4
About the same	84.1%	69	82.4%	28	85.4%	41	96.3%	26	72.0%	18	83.3%	25	93.1%	27	80.4%	41	84.1%	69
Worse	6.1%	5	2.9%	1	8.3%	4	0.0%	0	8.0%	2	10.0%	3	3.4%	1	5.9%	3	6.1%	5
Much worse	2.4%	2	2.9%	1	2.1%	1	0.0%	0	8.0%	2	0.0%	0	3.4%	1	2.0%	1	2.4%	2
(Don't know)	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
<i>Mean:</i>		2.94		2.97		2.92		3.00		2.83		2.97		2.90		2.98		2.94
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Dewsbury	
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.7%	3	5.9%	2	2.1%	1	0.0%	0	4.0%	1	6.7%	2	0.0%	0	5.9%	3
About the same	51.2%	42	55.9%	19	47.9%	23	66.7%	18	52.0%	13	36.7%	11	55.2%	16	49.0%	25
Worse	17.1%	14	11.8%	4	20.8%	10	18.5%	5	12.0%	3	20.0%	6	20.7%	6	13.7%	7
Much worse	4.9%	4	2.9%	1	6.3%	3	3.7%	1	8.0%	2	3.3%	1	3.4%	1	5.9%	3
(Don't know)	23.2%	19	23.5%	8	22.9%	11	11.1%	3	24.0%	6	33.3%	10	20.7%	6	25.5%	13
Mean:		2.70		2.85		2.59		2.71		2.68		2.70		2.65		2.74
Base:		82		34		48		27		25		30		29		51
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.9%	4	8.8%	3	2.1%	1	3.7%	1	4.0%	1	6.7%	2	0.0%	0	5.9%	3
About the same	72.0%	59	70.6%	24	72.9%	35	70.4%	19	72.0%	18	73.3%	22	86.2%	25	64.7%	33
Worse	14.6%	12	14.7%	5	14.6%	7	14.8%	4	16.0%	4	13.3%	4	10.3%	3	17.6%	9
Much worse	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	0.0%	0	3.9%	2
(Don't know)	6.1%	5	5.9%	2	6.3%	3	7.4%	2	8.0%	2	3.3%	1	3.4%	1	7.8%	4
Mean:		2.84		2.94		2.78		2.80		2.87		2.86		2.89		2.79
Base:		82		34		48		27		25		30		29		51
Public art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	42.7%	35	41.2%	14	43.8%	21	51.9%	14	48.0%	12	30.0%	9	51.7%	15	39.2%	20
Worse	14.6%	12	14.7%	5	14.6%	7	7.4%	2	12.0%	3	23.3%	7	10.3%	3	17.6%	9
Much worse	4.9%	4	2.9%	1	6.3%	3	3.7%	1	8.0%	2	3.3%	1	3.4%	1	3.9%	2
(Don't know)	37.8%	31	41.2%	14	35.4%	17	37.0%	10	32.0%	8	43.3%	13	34.5%	10	39.2%	20
Mean:		2.61		2.65		2.58		2.76		2.59		2.47		2.74		2.58
Base:		82		34		48		27		25		30		29		51
General environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.7%	3	0.0%	0	6.3%	3	0.0%	0	8.0%	2	3.3%	1	0.0%	0	5.9%	3
About the same	62.2%	51	73.5%	25	54.2%	26	59.3%	16	64.0%	16	63.3%	19	75.9%	22	54.9%	28
Worse	18.3%	15	14.7%	5	20.8%	10	18.5%	5	16.0%	4	20.0%	6	13.8%	4	19.6%	10
Much worse	3.7%	3	0.0%	0	6.3%	3	3.7%	1	4.0%	1	3.3%	1	0.0%	0	5.9%	3
(Don't know)	12.2%	10	11.8%	4	12.5%	6	18.5%	5	8.0%	2	10.0%	3	10.3%	3	13.7%	7
Mean:		2.75		2.83		2.69		2.68		2.83		2.74		2.85		2.70
Base:		82		34		48		27		25		30		29		51

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]																		
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better retail provision for children and babies	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Book shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	28.0%	23	17.6%	6	35.4%	17	33.3%	9	20.0%	5	30.0%	9	48.3%	14	17.6%	9	28.0%	23
Department stores / retailers	13.4%	11	8.8%	3	16.7%	8	11.1%	3	12.0%	3	16.7%	5	20.7%	6	9.8%	5	13.4%	11
Drinking establishments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear stores	9.8%	8	5.9%	2	12.5%	6	11.1%	3	8.0%	2	10.0%	3	13.8%	4	7.8%	4	9.8%	8
High Street names	28.0%	23	26.5%	9	29.2%	14	40.7%	11	36.0%	9	10.0%	3	27.6%	8	29.4%	15	28.0%	23
Household goods stores	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
Independent / specialist shops	7.3%	6	8.8%	3	6.3%	3	11.1%	3	8.0%	2	3.3%	1	10.3%	3	5.9%	3	7.3%	6
Large / better supermarkets	2.4%	2	5.9%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Larger sizes clothing store	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Market	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	2.4%	2	0.0%	0	4.2%	2	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
Other	8.5%	7	8.8%	3	8.3%	4	0.0%	0	16.0%	4	10.0%	3	10.3%	3	7.8%	4	8.5%	7
None mentioned	15.9%	13	23.5%	8	10.4%	5	7.4%	2	16.0%	4	23.3%	7	3.4%	1	23.5%	12	15.9%	13
Bakery	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Better quality shops in general	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Children's clothes shops	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	0.0%	0	3.9%	2	2.4%	2
DVD / games / music shop	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Independent food stores (e.g. butchers, grocer, deli)	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Marks and Spencer	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	6.9%	2	0.0%	0	2.4%	2
Petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundshops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	2.4%	2	0.0%	0	4.2%	2	7.4%	2	0.0%	0	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
(Don't know)	8.5%	7	11.8%	4	6.3%	3	11.1%	3	0.0%	0	13.3%	4	3.4%	1	7.8%	4	8.5%	7
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	82	34	48	27	25	30	29	51	82									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																		
Art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	6.1%	5	2.9%	1	8.3%	4	11.1%	3	8.0%	2	0.0%	0	0.0%	0	9.8%	5	6.1%	5
Children's activity centre	2.4%	2	0.0%	0	4.2%	2	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Cinema	26.8%	22	32.4%	11	22.9%	11	33.3%	9	36.0%	9	13.3%	4	31.0%	9	25.5%	13	26.8%	22
Civic Hall / Civic spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / activities for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go-karting	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Health and fitness	2.4%	2	0.0%	0	4.2%	2	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
Laser tag	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks / gardens	3.7%	3	2.9%	1	4.2%	2	3.7%	1	4.0%	1	3.3%	1	3.4%	1	3.9%	2	3.7%	3
Restaurants / cafes	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Swimming pool	3.7%	3	2.9%	1	4.2%	2	11.1%	3	0.0%	0	0.0%	0	6.9%	2	2.0%	1	3.7%	3
Other	6.1%	5	2.9%	1	8.3%	4	14.8%	4	4.0%	1	0.0%	0	6.9%	2	5.9%	3	6.1%	5
None mentioned	43.9%	36	41.2%	14	45.8%	22	25.9%	7	52.0%	13	53.3%	16	34.5%	10	49.0%	25	43.9%	36
Music venues / pubs / clubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
(Don't know)	18.3%	15	17.6%	6	18.8%	9	11.1%	3	8.0%	2	33.3%	10	24.1%	7	13.7%	7	18.3%	15
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																		
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Ban skateboarding, biking etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Better foodstore provision	2.4%	2	0.0%	0	4.2%	2	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Cheaper parking	3.7%	3	2.9%	1	4.2%	2	0.0%	0	8.0%	2	3.3%	1	0.0%	0	5.9%	3	3.7%	3
Expansion of the centre	3.7%	3	0.0%	0	6.3%	3	3.7%	1	0.0%	0	6.7%	2	6.9%	2	2.0%	1	3.7%	3
Fewer low quality shops (take-away, pound shops)	12.2%	10	5.9%	2	16.7%	8	7.4%	2	16.0%	4	13.3%	4	27.6%	8	3.9%	2	12.2%	10
Improve the quality of the shops	13.4%	11	8.8%	3	16.7%	8	7.4%	2	12.0%	3	20.0%	6	17.2%	5	11.8%	6	13.4%	11
Fill the empty shops	19.5%	16	20.6%	7	18.8%	9	11.1%	3	16.0%	4	30.0%	9	24.1%	7	17.6%	9	19.5%	16
Flexible parking	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Give it a general face lift (Flowers, painting etc.)	7.3%	6	8.8%	3	6.3%	3	11.1%	3	12.0%	3	0.0%	0	0.0%	0	9.8%	5	7.3%	6
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve market provision	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Improved cleanliness	3.7%	3	0.0%	0	6.3%	3	7.4%	2	4.0%	1	0.0%	0	6.9%	2	2.0%	1	3.7%	3
Improved cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Improved signage / information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased choice / range of shops	14.6%	12	11.8%	4	16.7%	8	22.2%	6	16.0%	4	6.7%	2	6.9%	2	17.6%	9	14.6%	12
Increased office development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
More entertainment / leisure facilities	3.7%	3	5.9%	2	2.1%	1	7.4%	2	0.0%	0	3.3%	1	3.4%	1	2.0%	1	3.7%	3
More evening activities	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
More national multiples / retailers	3.7%	3	2.9%	1	4.2%	2	7.4%	2	4.0%	1	0.0%	0	6.9%	2	2.0%	1	3.7%	3
More non-food stores	6.1%	5	5.9%	2	6.3%	3	7.4%	2	8.0%	2	3.3%	1	6.9%	2	5.9%	3	6.1%	5
More organised events e.g. street markets	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
More parking	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
More quality restaurants / pavement cafes	3.7%	3	0.0%	0	6.3%	3	0.0%	0	0.0%	0	10.0%	3	6.9%	2	2.0%	1	3.7%	3
More speciality / independent shops	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.4%	1	0.0%	0	2.4%	2
More tourist facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.9%	4	2.9%	1	6.3%	3	3.7%	1	0.0%	0	10.0%	3	3.4%	1	5.9%	3	4.9%	4

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
More for children to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	22.0%	18	35.3%	12	12.5%	6	7.4%	2	32.0%	8	26.7%	8	17.2%	5	25.5%	13	22.0%	18
(Don't know)	12.2%	10	11.8%	4	12.5%	6	22.2%	6	0.0%	0	13.3%	4	3.4%	1	15.7%	8	12.2%	10
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]																		
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti-social behaviour	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Availability of car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice / range of non-food shops	17.1%	14	17.6%	6	16.7%	8	14.8%	4	24.0%	6	13.3%	4	31.0%	9	9.8%	5	17.1%	14
Empty shops	35.4%	29	26.5%	9	41.7%	20	40.7%	11	32.0%	8	33.3%	10	27.6%	8	39.2%	20	35.4%	29
Foodstore provision	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
Lack of a market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cultural facilities	2.4%	2	5.9%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Lack of public amenities	2.4%	2	5.9%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	0.0%	0	2.0%	1	2.4%	2
Leisure facilities	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	0.0%	0	3.9%	2	2.4%	2
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	8.5%	7	2.9%	1	12.5%	6	11.1%	3	4.0%	1	10.0%	3	10.3%	3	7.8%	4	8.5%	7
Poor marketing of the town	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Price of car parking	2.4%	2	2.9%	1	2.1%	1	3.7%	1	0.0%	0	3.3%	1	0.0%	0	3.9%	2	2.4%	2
Public information / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quantity of takeaways / charity shops	8.5%	7	8.8%	3	8.3%	4	7.4%	2	8.0%	2	10.0%	3	6.9%	2	7.8%	4	8.5%	7
Range and choice of pubs / restaurants	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	0.0%	0	3.9%	2	2.4%	2
Range of specialist / independent retailers	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Security / safety	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Tourism facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town centre environment	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Type / quality of retail provisions	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Other	6.1%	5	8.8%	3	4.2%	2	0.0%	0	12.0%	3	6.7%	2	3.4%	1	5.9%	3	6.1%	5
Co-op is expensive / has no competition	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of nightlife / evening entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing to do	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Poor layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop rents too high	2.4%	2	0.0%	0	4.2%	2	0.0%	0	8.0%	2	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pound shops	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Too many tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	20.7%	17	32.4%	11	12.5%	6	3.7%	1	24.0%	6	33.3%	10	13.8%	4	25.5%	13	20.7%	17
(Don't know)	6.1%	5	2.9%	1	8.3%	4	11.1%	3	4.0%	1	3.3%	1	3.4%	1	7.8%	4	6.1%	5
Base:		82		34		48		27		25		30		29		51		82

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cleckheaton Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Dewsbury Market	34.1%	28	29.4%	10	37.5%	18	33.3%	9	32.0%	8	36.7%	11	48.3%	14	25.5%	13	34.1%	28
Yes - Heckmondwike Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Holmfirth Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Open Market, Brook Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	65.9%	54	70.6%	24	62.5%	30	66.7%	18	68.0%	17	63.3%	19	51.7%	15	74.5%	38	65.9%	54
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		34		48		27		25		30		29		51		82

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	28.0%	23	23.5%	8	31.3%	15	18.5%	5	24.0%	6	40.0%	12	24.1%	7	29.4%	15	28.0%	23
Less than once a week	15.9%	13	14.7%	5	16.7%	8	11.1%	3	20.0%	5	16.7%	5	20.7%	6	13.7%	7	15.9%	13
Less than once a fortnight	8.5%	7	5.9%	2	10.4%	5	7.4%	2	12.0%	3	6.7%	2	17.2%	5	3.9%	2	8.5%	7
Less than once a month	18.3%	15	20.6%	7	16.7%	8	25.9%	7	12.0%	3	16.7%	5	13.8%	4	19.6%	10	18.3%	15
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	28.0%	23	35.3%	12	22.9%	11	37.0%	10	32.0%	8	16.7%	5	20.7%	6	33.3%	17	28.0%	23
(Don't know / varies)	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Mean:		0.77		0.65		0.85		0.54		0.71		1.03		0.77		0.75		0.77
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
Q39 What one thing do you particularly like about markets?																		
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Everything	3.7%	3	5.9%	2	2.1%	1	0.0%	0	4.0%	1	6.7%	2	3.4%	1	3.9%	2	3.7%	3
Freshness of food	6.1%	5	2.9%	1	8.3%	4	7.4%	2	8.0%	2	3.3%	1	6.9%	2	5.9%	3	6.1%	5
Friendly atmosphere	3.7%	3	5.9%	2	2.1%	1	3.7%	1	0.0%	0	6.7%	2	3.4%	1	3.9%	2	3.7%	3
Good service	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	6.1%	5	2.9%	1	8.3%	4	3.7%	1	8.0%	2	6.7%	2	10.3%	3	3.9%	2	6.1%	5
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	4.9%	4	5.9%	2	4.2%	2	3.7%	1	8.0%	2	3.3%	1	0.0%	0	7.8%	4	4.9%	4
Range of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	15.9%	13	17.6%	6	14.6%	7	22.2%	6	12.0%	3	13.3%	4	20.7%	6	13.7%	7	15.9%	13
Traditional values	2.4%	2	2.9%	1	2.1%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	3.9%	2	2.4%	2
Value for money	14.6%	12	11.8%	4	16.7%	8	11.1%	3	16.0%	4	16.7%	5	13.8%	4	13.7%	7	14.6%	12
Other	2.4%	2	2.9%	1	2.1%	1	0.0%	0	8.0%	2	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Cheap prices / offers	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Outdoors / open air	2.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	6.7%	2	3.4%	1	2.0%	1	2.4%	2
Second hand shopping	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Nothing	26.8%	22	23.5%	8	29.2%	14	29.6%	8	36.0%	9	16.7%	5	24.1%	7	29.4%	15	26.8%	22
(Don't know)	6.1%	5	11.8%	4	2.1%	1	18.5%	5	0.0%	0	0.0%	0	7.8%	4	6.1%	4	6.1%	5
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q40 What else do you particularly like about markets? [MR]																		
All on one level	2.4%	2	0.0%	0	4.2%	2	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Availability of local produce	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	1.2%	1	2.9%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1		
Freshness of food	2.4%	2	2.9%	1	2.1%	1	7.4%	2	0.0%	0	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Friendly atmosphere	6.1%	5	5.9%	2	6.3%	3	7.4%	2	8.0%	2	3.3%	1	10.3%	3	3.9%	2	6.1%	5
Good service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Quality of non-food items	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Range of food	6.1%	5	2.9%	1	8.3%	4	3.7%	1	8.0%	2	6.7%	2	6.9%	2	5.9%	3	6.1%	5
Range of non-food items	3.7%	3	5.9%	2	2.1%	1	0.0%	0	4.0%	1	6.7%	2	3.4%	1	3.9%	2	3.7%	3
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	8.5%	7	8.8%	3	8.3%	4	0.0%	0	8.0%	2	16.7%	5	6.9%	2	9.8%	5	8.5%	7
Traditional values	4.9%	4	2.9%	1	6.3%	3	3.7%	1	4.0%	1	6.7%	2	6.9%	2	3.9%	2	4.9%	4
Value for money	13.4%	11	8.8%	3	16.7%	8	11.1%	3	8.0%	2	20.0%	6	13.8%	4	13.7%	7	13.4%	11
Other	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Nothing	19.5%	16	20.6%	7	18.8%	9	18.5%	5	16.0%	4	23.3%	7	20.7%	6	17.6%	9	19.5%	16
Cheap prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	34.1%	28	38.2%	13	31.3%	15	51.9%	14	36.0%	9	16.7%	5	27.6%	8	37.3%	19	34.1%	28
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q40X What do you particularly like about markets? (Any Mention) [MR]																		
All on one level	2.4%	2	0.0%	0	4.2%	2	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Availability of local produce	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Everything	4.9%	4	8.8%	3	2.1%	1	0.0%	0	4.0%	1	10.0%	3	6.9%	2	3.9%	2	4.9%	4
Freshness of food	8.5%	7	5.9%	2	10.4%	5	14.8%	4	8.0%	2	3.3%	1	10.3%	3	7.8%	4	8.5%	7
Friendly atmosphere	9.8%	8	11.8%	4	8.3%	4	11.1%	3	8.0%	2	10.0%	3	13.8%	4	7.8%	4	9.8%	8
Good service	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	8.5%	7	2.9%	1	12.5%	6	7.4%	2	8.0%	2	10.0%	3	13.8%	4	5.9%	3	8.5%	7
Quality of non-food items	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.4%	1	2.0%	1	2.4%	2
Range of food	11.0%	9	8.8%	3	12.5%	6	7.4%	2	16.0%	4	10.0%	3	6.9%	2	13.7%	7	11.0%	9
Range of non-food items	3.7%	3	5.9%	2	2.1%	1	0.0%	0	4.0%	1	6.7%	2	3.4%	1	3.9%	2	3.7%	3
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	24.4%	20	26.5%	9	22.9%	11	22.2%	6	20.0%	5	30.0%	9	27.6%	8	23.5%	12	24.4%	20
Traditional values	7.3%	6	5.9%	2	8.3%	4	3.7%	1	4.0%	1	13.3%	4	6.9%	2	7.8%	4	7.3%	6
Value for money	28.0%	23	20.6%	7	33.3%	16	22.2%	6	24.0%	6	36.7%	11	27.6%	8	27.5%	14	28.0%	23
Other	3.7%	3	2.9%	1	4.2%	2	0.0%	0	8.0%	2	3.3%	1	6.9%	2	2.0%	1	3.7%	3
Nothing	46.3%	38	44.1%	15	47.9%	23	48.1%	13	52.0%	13	40.0%	12	44.8%	13	47.1%	24	46.3%	38
Cheap prices / offers	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Outdoors / open air	2.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	6.7%	2	3.4%	1	2.0%	1	2.4%	2
Second hand shopping	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q41 What one thing do you particularly dislike about markets?																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lack of cleanliness	1.2%	1	0.0%	0	2.1%	1	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1		
Litter	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1		
Not big enough	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Not enough stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	2.4%	2	2.9%	1	2.1%	1	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Poor quality environment	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	12.2%	10	2.9%	1	18.8%	9	18.5%	5	8.0%	2	10.0%	3	17.2%	5	7.8%	4	12.2%	10
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Nothing	63.4%	52	76.5%	26	54.2%	26	48.1%	13	72.0%	18	70.0%	21	55.2%	16	70.6%	36	63.4%	52
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	6.1%	5	2.9%	1	8.3%	4	0.0%	0	8.0%	2	10.0%	3	10.3%	3	3.9%	2	6.1%	5
(Don't know)	6.1%	5	11.8%	4	2.1%	1	18.5%	5	0.0%	0	0.0%	0	0.0%	0	7.8%	4	6.1%	5
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Dewsbury			
Q42 What else do you particularly dislike about markets? [MR]																		
Crime	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough stalls	2.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	6.7%	2	6.9%	2	0.0%	0	2.4%	2
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Poor range of food	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	3.7%	3	0.0%	0	6.3%	3	7.4%	2	0.0%	0	3.3%	1	3.4%	1	3.9%	2	3.7%	3
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Other	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Nothing	14.6%	12	8.8%	3	18.8%	9	14.8%	4	12.0%	3	16.7%	5	13.8%	4	13.7%	7	14.6%	12
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	70.7%	58	88.2%	30	58.3%	28	66.7%	18	76.0%	19	70.0%	21	58.6%	17	78.4%	40	70.7%	58
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																		
Crime	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	2.4%	2	0.0%	0	4.2%	2	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Litter	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Not big enough	2.4%	2	0.0%	0	4.2%	2	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Not enough stalls	2.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	6.7%	2	6.9%	2	0.0%	0	2.4%	2
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	2.4%	2	2.9%	1	2.1%	1	3.7%	1	0.0%	0	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Poor quality environment	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	2.4%	2	0.0%	0	4.2%	2	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
Poor range of food	1.2%	1	0.0%	0	2.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	6.9%	2	0.0%	0	2.4%	2
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	15.9%	13	2.9%	1	25.0%	12	25.9%	7	8.0%	2	13.3%	4	20.7%	6	11.8%	6	15.9%	13
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
Other	2.4%	2	2.9%	1	2.1%	1	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2
Nothing	78.0%	64	85.3%	29	72.9%	35	63.0%	17	84.0%	21	86.7%	26	69.0%	20	84.3%	43	78.0%	64
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	6.1%	5	2.9%	1	8.3%	4	0.0%	0	8.0%	2	10.0%	3	10.3%	3	3.9%	2	6.1%	5
Base:		82		34		48		27		25		30		29		51		82
GEN Gender of respondent:																		
Male	41.5%	34	100.0%	34	0.0%	0	40.7%	11	48.0%	12	36.7%	11	31.0%	9	47.1%	24	41.5%	34
Female	58.5%	48	0.0%	0	100.0%	48	59.3%	16	52.0%	13	63.3%	19	69.0%	20	52.9%	27	58.5%	48
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury	
AGE Age of respondent:										
18 - 24 years	15.9%	13 14.7%	5 16.7%	8 48.1%	13 0.0%	0 0.0%	0 10.3%	3 19.6%	10 15.9%	13
25 - 34 years	17.1%	14 17.6%	6 16.7%	8 51.9%	14 0.0%	0 0.0%	0 17.2%	5 15.7%	8 17.1%	14
35 - 44 years	11.0%	9 11.8%	4 10.4%	5 0.0%	0 36.0%	9 0.0%	0 3.4%	1 15.7%	8 11.0%	9
45 - 54 years	19.5%	16 23.5%	8 16.7%	8 0.0%	0 64.0%	16 0.0%	0 24.1%	7 17.6%	9 19.5%	16
55 - 64 years	14.6%	12 8.8%	3 18.8%	9 0.0%	0 0.0%	0 40.0%	12 20.7%	6 9.8%	5 14.6%	12
65+ years	22.0%	18 23.5%	8 20.8%	10 0.0%	0 0.0%	0 60.0%	18 24.1%	7 21.6%	11 22.0%	18
Base:		82	34	48	27	25	30	29	51	82
SEG Socio Economic Grouping										
AB	12.2%	10 11.8%	4 12.5%	6 3.7%	1 16.0%	4 16.7%	5 34.5%	10 0.0%	0 12.2%	10
C1	23.2%	19 14.7%	5 29.2%	14 25.9%	7 16.0%	4 26.7%	8 65.5%	19 0.0%	0 23.2%	19
C2	22.0%	18 32.4%	11 14.6%	7 29.6%	8 16.0%	4 20.0%	6 0.0%	0 35.3%	18 22.0%	18
DE	40.2%	33 38.2%	13 41.7%	20 37.0%	10 52.0%	13 33.3%	10 0.0%	0 64.7%	33 40.2%	33
(Refused)	2.4%	2 2.9%	1 2.1%	1 3.7%	1 0.0%	0 3.3%	1 0.0%	0 0.0%	0 2.4%	2
Base:		82	34	48	27	25	30	29	51	82
ETH Ethnicity of respondent										
White	91.5%	75 85.3%	29 95.8%	46 77.8%	21 100.0%	25 96.7%	29 96.6%	28 90.2%	46 91.5%	75
Indian	1.2%	1 2.9%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
Pakistani	4.9%	4 8.8%	3 2.1%	1 11.1%	3 0.0%	0 3.3%	1 3.4%	1 5.9%	3 4.9%	4
Bangladeshi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other Asian	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Black Caribbean	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Black African	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other Black	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chinese	1.2%	1 2.9%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.2%	1
Any other ethnic group	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mixed background	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Refused)	1.2%	1 0.0%	0 2.1%	1 3.7%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 1.2%	1
Base:		82	34	48	27	25	30	29	51	82
DAY Day of interview										
Monday	19.5%	16 29.4%	10 12.5%	6 7.4%	2 28.0%	7 23.3%	7 13.8%	4 23.5%	12 19.5%	16
Tuesday	20.7%	17 17.6%	6 22.9%	11 11.1%	3 12.0%	3 36.7%	11 24.1%	7 19.6%	10 20.7%	17
Wednesday	22.0%	18 14.7%	5 27.1%	13 33.3%	9 16.0%	4 16.7%	5 27.6%	8 19.6%	10 22.0%	18
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	37.8%	31 38.2%	13 37.5%	18 48.1%	13 44.0%	11 23.3%	7 34.5%	10 37.3%	19 37.8%	31
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		82	34	48	27	25	30	29	51	82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Dewsbury		
TIM Time of Interview																		
09.00 – 12.00	36.6%	30	38.2%	13	35.4%	17	33.3%	9	44.0%	11	33.3%	10	27.6%	8	43.1%	22	36.6%	30
12.01 – 14.00	36.6%	30	35.3%	12	37.5%	18	44.4%	12	28.0%	7	36.7%	11	44.8%	13	31.4%	16	36.6%	30
14.01 – 17.00	26.8%	22	26.5%	9	27.1%	13	22.2%	6	28.0%	7	30.0%	9	27.6%	8	25.5%	13	26.8%	22
Base:		82		34		48		27		25		30		29		51		82
TOW Town																		
Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	100.0%	82	100.0%	34	100.0%	48	100.0%	27	100.0%	25	100.0%	30	100.0%	29	100.0%	51	100.0%	82
Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		34		48		27		25		30		29		51		82

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
LOC Location [MR]																		
Batley - Commercial Street (East)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Commercial Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Cambridge Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Upper Commercial Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Branch Road / St James Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Horncastle Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Albion Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Cheapside / Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate (Near Barclays)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Long Causeway / Crackenedge Lane	19.5%	16	32.4%	11	10.4%	5	14.8%	4	20.0%	5	23.3%	7	13.8%	4	23.5%	12	19.5%	16
Dewsbury - Northgate / Market Place	17.1%	14	17.6%	6	16.7%	8	18.5%	5	24.0%	6	10.0%	3	24.1%	7	13.7%	7	17.1%	14
Dewsbury - Westgate (Near Halifax)	25.6%	21	29.4%	10	22.9%	11	29.6%	8	12.0%	3	33.3%	10	20.7%	6	29.4%	15	25.6%	21
Dewsbury - Northgate / Corporation Street	18.3%	15	11.8%	4	22.9%	11	18.5%	5	24.0%	6	13.3%	4	20.7%	6	15.7%	8	18.3%	15
Dewsbury - Foundry Street (Close to Market)	18.3%	15	8.8%	3	25.0%	12	18.5%	5	20.0%	5	16.7%	5	17.2%	5	17.6%	9	18.3%	15
Heckmondwike - Northgate	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
Heckmondwike - Blanket Hall Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street (South)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Cooper Lane Junction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Hollowgate (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Huddersfield Road (Near Tourist Information)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
Centre)																		
Holmfirth Point - Huddersfield Road (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - John William Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Westgate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Cross Church Street / Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	82	34	48	27	25	30	29	51	82									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
PC																		
BB1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
BD11 2	2.4%	2	2.9%	1	2.1%	1	0.0%	0	6.7%	2	3.4%	1	2.0%	1	2.4%	2		
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19 6	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	3.9%	2	2.4%	2		
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD4 6	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.4%	1	0.0%	0	1.2%	1
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 2	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1		
HD3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
HD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HU18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HU3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HU8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HX2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HX3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HX5 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HX6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KY15 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
LS10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
LS14 2	1.2%	1	0.0%	0	2.1%	1	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1		
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS26 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS27 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS28 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
NE42 5	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.2%	1		
OL4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Refused	2.4%	2	2.9%	1	2.1%	1	3.7%	1	0.0%	0	3.3%	1	0.0%	0	3.9%	2	2.4%	2
S35 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 4	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1		
SL3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SY12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF	2.4%	2	5.9%	2	0.0%	0	0.0%	0	4.0%	1	3.3%	1	3.4%	1	2.0%	1	2.4%	2

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Dewsbury									
WF1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 0	9.8%	8	8.8%	3	10.4%	5	7.4%	2	20.0%	5	3.3%	1	13.8%	4	7.8%	4	9.8%	8
WF12 7	7.3%	6	8.8%	3	6.3%	3	3.7%	1	8.0%	2	10.0%	3	13.8%	4	3.9%	2	7.3%	6
WF12 8	9.8%	8	2.9%	1	14.6%	7	3.7%	1	12.0%	3	13.3%	4	10.3%	3	9.8%	5	9.8%	8
WF12 9	4.9%	4	2.9%	1	6.3%	3	7.4%	2	4.0%	1	3.3%	1	0.0%	0	7.8%	4	4.9%	4
WF13	3.7%	3	5.9%	2	2.1%	1	0.0%	0	4.0%	1	6.7%	2	0.0%	0	3.9%	2	3.7%	3
WF13 1	2.4%	2	2.9%	1	2.1%	1	3.7%	1	4.0%	1	0.0%	0	0.0%	0	3.9%	2	2.4%	2
WF13 2	7.3%	6	8.8%	3	6.3%	3	11.1%	3	4.0%	1	6.7%	2	6.9%	2	7.8%	4	7.3%	6
WF13 3	4.9%	4	0.0%	0	8.3%	4	7.4%	2	4.0%	1	3.3%	1	6.9%	2	3.9%	2	4.9%	4
WF13 4	9.8%	8	8.8%	3	10.4%	5	11.1%	3	12.0%	3	6.7%	2	17.2%	5	5.9%	3	9.8%	8
WF13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 0	1.2%	1	2.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
WF14 8	3.7%	3	2.9%	1	4.2%	2	7.4%	2	0.0%	0	3.3%	1	0.0%	0	5.9%	3	3.7%	3
WF14 9	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
WF15 6	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
WF15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 8	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
WF16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 5	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.2%	1
WF17 6	3.7%	3	2.9%	1	4.2%	2	3.7%	1	0.0%	0	6.7%	2	3.4%	1	3.9%	2	3.7%	3
WF17 7	1.2%	1	2.9%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.0%	1	1.2%	1
WF17 8	3.7%	3	0.0%	0	6.3%	3	3.7%	1	4.0%	1	3.3%	1	3.4%	1	3.9%	2	3.7%	3
WF17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 Z	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.0%	1	1.2%	1
WF27 0	1.2%	1	0.0%	0	2.1%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1
WF3 1	2.4%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	3.9%	2	2.4%	2
WF44 0	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.3%	1	3.4%	1	0.0%	0	1.2%	1
WF9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	82	34	48	27	25	30	29	51	82									

Appendix 5:

Data Tabulations

By Demographics - Heckmondwike

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Heckmondwike		
Q01 Do you normally have regular access to a car for personal use during the day?																		
Yes	42.7%	32	38.5%	15	47.2%	17	22.7%	5	50.0%	14	52.0%	13	63.6%	14	32.0%	16	42.7%	32
No	57.3%	43	61.5%	24	52.8%	19	77.3%	17	50.0%	14	48.0%	12	36.4%	8	68.0%	34	57.3%	43
Base:		75		39		36		22		28		25		22		50		75
Q02 Do you normally have regular access to a car for personal use during the evening / night?																		
Yes	44.0%	33	38.5%	15	50.0%	18	27.3%	6	53.6%	15	48.0%	12	68.2%	15	32.0%	16	44.0%	33
No	56.0%	42	61.5%	24	50.0%	18	72.7%	16	46.4%	13	52.0%	13	31.8%	7	68.0%	34	56.0%	42
Base:		75		39		36		22		28		25		22		50		75
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?																		
Car / van (as driver)	29.3%	22	23.1%	9	36.1%	13	4.5%	1	42.9%	12	36.0%	9	45.5%	10	22.0%	11	29.3%	22
Car / van (as passenger)	4.0%	3	5.1%	2	2.8%	1	9.1%	2	0.0%	0	4.0%	1	9.1%	2	2.0%	1	4.0%	3
Bus, minibus or coach	14.7%	11	12.8%	5	16.7%	6	9.1%	2	10.7%	3	24.0%	6	18.2%	4	14.0%	7	14.7%	11
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	48.0%	36	59.0%	23	36.1%	13	77.3%	17	42.9%	12	28.0%	7	27.3%	6	56.0%	28	48.0%	36
Taxi / minicab	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	0.0%	0	4.0%	2	2.7%	2
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q04 Where did you park today? [MR]																		
<i>Those who said 'Car / Van' at Q03</i>																		
Huddersfield																		
Albion Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundas Street, above the Sainsbury's foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Bus Station, Upperhead Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl foodstore, Manchester Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Wood Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unna Way, nr Tesco foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike							
Huddersfield																
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley																
Aldi, Branch Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton																
Bradford Road Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Street Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Hall Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury																
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Dewsbury Sports Centre, Longcauseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Sainsbury's, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wakefield Old Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Heckmondwike																		
High Street Car Park - Heckmondwike	4.0%	1	0.0%	0	7.1%	1	0.0%	0	8.3%	1	0.0%	0	8.3%	1	0.0%	0	4.0%	1
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Heckmondwike	24.0%	6	9.1%	1	35.7%	5	33.3%	1	33.3%	4	10.0%	1	25.0%	3	16.7%	2	24.0%	6
Morrisons, Union Street - Heckmondwike	52.0%	13	63.6%	7	42.9%	6	66.7%	2	50.0%	6	50.0%	5	50.0%	6	58.3%	7	52.0%	13
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl Car Park - Heckmondwike	12.0%	3	9.1%	1	14.3%	2	0.0%	0	8.3%	1	20.0%	2	8.3%	1	16.7%	2	12.0%	3
Holmfirth																		
Bridge Lane Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Library Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Towngate Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know - Unspecified)	8.0%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0	20.0%	2	8.3%	1	8.3%	1	8.0%	2
Base:		25		11		14		3		12		10		12		12		25

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q05 Did you have any difficulties obtaining a car parking space today?																		
<i>Those who mentioned a car park at Q04</i>																		
Yes	8.0%	2	0.0%	0	14.3%	2	0.0%	0	16.7%	2	0.0%	0	8.3%	1	8.3%	1	8.0%	2
No	92.0%	23	100.0%	11	85.7%	12	100.0%	3	83.3%	10	100.0%	10	91.7%	11	91.7%	11	92.0%	23
Base:		25		11		14		3		12		10		12		12		25

Meanscore = [Number of Minutes]

Q06 How long did your journey to (STUDY CENTRE) take?

0-5 minutes	41.3%	31	46.2%	18	36.1%	13	54.5%	12	46.4%	13	24.0%	6	45.5%	10	40.0%	20	41.3%	31
6-10 minutes	25.3%	19	30.8%	12	19.4%	7	18.2%	4	17.9%	5	40.0%	10	22.7%	5	24.0%	12	25.3%	19
11-15 minutes	12.0%	9	5.1%	2	19.4%	7	9.1%	2	14.3%	4	12.0%	3	9.1%	2	14.0%	7	12.0%	9
16-20 minutes	10.7%	8	7.7%	3	13.9%	5	9.1%	2	10.7%	3	12.0%	3	4.5%	1	14.0%	7	10.7%	8
21-30 minutes	8.0%	6	7.7%	3	8.3%	3	4.5%	1	7.1%	2	12.0%	3	9.1%	2	8.0%	4	8.0%	6
31-60 minutes	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	9.1%	2	0.0%	0	2.7%	2
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		9.8		8.8		10.9		8.9		9.8		10.6		11.4		9.3		9.8
Base:		75		39		36		22		28		25		22		50		75

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	84.0%	63	84.6%	33	83.3%	30	90.9%	20	75.0%	21	88.0%	22	81.8%	18	86.0%	43	84.0%	63
Work	8.0%	6	10.3%	4	5.6%	2	4.5%	1	10.7%	3	8.0%	2	4.5%	1	8.0%	4	8.0%	6
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	9.1%	2	4.0%	2	5.3%	4
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friend's home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	2.7%	2	0.0%	0	5.6%	2	0.0%	0	7.1%	2	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Leisure activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike	
Q08 What location did you travel to (STUDY CENTRE) from?										
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0
Cleckheaton Town Centre	10.7%	8	12.8%	5	8.3%	3	18.2%	4	10.7%	8
Dewsbury Town Centre	6.7%	5	5.1%	2	8.3%	3	4.5%	1	10.7%	3
Heckmondwike Town Centre	57.3%	43	64.1%	25	50.0%	18	54.5%	12	57.1%	16
Holmfirth Town Centre	1.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1
Elsewhere	6.7%	5	2.6%	1	11.1%	4	0.0%	0	10.7%	3
Batley (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	2.7%	2	2.6%	1	2.8%	1	0.0%	0	8.0%	2
Birstall	1.3%	1	0.0%	0	2.8%	1	0.0%	0	4.0%	1
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	1.3%	1	0.0%	0	2.8%	1	0.0%	0	4.0%	1
Brockholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	5.3%	4	2.6%	1	8.3%	3	13.6%	3	3.6%	1
Mirfield	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0
Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1
Roberttown	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1
Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	75	39	36	22	28	25	22	50	75	

Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]

Live in the centre	65.3%	49	74.4%	29	55.6%	20	68.2%	15	57.1%	16	72.0%	18	31.8%	7	80.0%	40	65.3%	49
Work in the centre	8.0%	6	10.3%	4	5.6%	2	9.1%	2	10.7%	3	4.0%	1	9.1%	2	6.0%	3	8.0%	6
Visiting the centre	28.0%	21	17.9%	7	38.9%	14	22.7%	5	35.7%	10	24.0%	6	59.1%	13	16.0%	8	28.0%	21
Base:	75	39	36	22	28	25	22	50	75									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																		
Accessibility by public transport	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of High Street retailers	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Choice of shops selling non-food goods	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	4.0%	3	5.1%	2	2.8%	1	4.5%	1	7.1%	2	0.0%	0	13.6%	3	0.0%	0	4.0%	3
Close to home	77.3%	58	82.1%	32	72.2%	26	90.9%	20	71.4%	20	72.0%	18	63.6%	14	84.0%	42	77.3%	58
Close to work	8.0%	6	10.3%	4	5.6%	2	9.1%	2	14.3%	4	0.0%	0	4.5%	1	8.0%	4	8.0%	6
Department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	4.0%	3	5.1%	2	2.8%	1	4.5%	1	3.6%	1	4.0%	1	9.1%	2	2.0%	1	4.0%	3
Provision of leisure services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services (e.g. banks / financial services)	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Range of independent / specialist shops	2.7%	2	2.6%	1	2.8%	1	0.0%	0	0.0%	0	8.0%	2	4.5%	1	2.0%	1	2.7%	2
Range of shops selling food goods	8.0%	6	2.6%	1	13.9%	5	0.0%	0	7.1%	2	16.0%	4	9.1%	2	8.0%	4	8.0%	6
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Value for money	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Other	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Good bus service	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Grew up here / always come	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / barbers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of health services	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
University	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking in the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	2.7%	2	2.6%	1	2.8%	1	4.5%	1	0.0%	0	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey WYG Planning & Environment

Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike
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Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q11 What is the main reason why you are in (STUDY CENTRE) today?																		
Food and grocery shopping - Other	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Clothes / Shoes shopping	8.0%	6	5.1%	2	11.1%	4	9.1%	2	10.7%	3	4.0%	1	18.2%	4	4.0%	2	8.0%	6
Bank / Building Society / Post Office	9.3%	7	12.8%	5	5.6%	2	18.2%	4	7.1%	2	4.0%	1	22.7%	5	4.0%	2	9.3%	7
Browsing	4.0%	3	5.1%	2	2.8%	1	9.1%	2	0.0%	0	4.0%	1	4.5%	1	4.0%	2	4.0%	3
Café / restaurant / pub	5.3%	4	10.3%	4	0.0%	0	4.5%	1	0.0%	0	12.0%	3	0.0%	0	6.0%	3	5.3%	4
Chemist	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	0.0%	0	4.0%	2	2.7%	2
Doctor / Dentist	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Library	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Market	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Public Offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Stationers / newsagents	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	0.0%	0	4.0%	2	2.7%	2
Visit specialist shops	2.7%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	8.0%	2	9.1%	2	0.0%	0	2.7%	2
Work / School / College	5.3%	4	7.7%	3	2.8%	1	4.5%	1	10.7%	3	0.0%	0	0.0%	0	6.0%	3	5.3%	4
Other	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	2.7%	2	2.6%	1	2.8%	1	0.0%	0	7.1%	2	0.0%	0	0.0%	0	4.0%	2	2.7%	2
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Lidl, Northgate, Heckmondwike	6.7%	5	0.0%	0	13.9%	5	9.1%	2	7.1%	2	4.0%	1	4.5%	1	8.0%	4	6.7%	5
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Maughan's Caterers, Heckmondwike	5.3%	4	2.6%	1	8.3%	3	0.0%	0	3.6%	1	12.0%	3	0.0%	0	8.0%	4	5.3%	4
Meet friends / family	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Morrisons, Union Street, Heckmondwike	29.3%	22	33.3%	13	25.0%	9	22.7%	5	35.7%	10	28.0%	7	27.3%	6	32.0%	16	29.3%	22
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food and grocery shopping - various destinatons	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																		
Food and grocery shopping - Other	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	0.0%	0	2.7%	2
Clothes / Shoes shopping	4.0%	3	7.7%	3	0.0%	0	9.1%	2	0.0%	0	4.0%	1	0.0%	0	4.0%	2	4.0%	3
Bank / Building Society / Post Office	10.7%	8	7.7%	3	13.9%	5	13.6%	3	10.7%	3	8.0%	2	13.6%	3	8.0%	4	10.7%	8
Browsing	4.0%	3	5.1%	2	2.8%	1	4.5%	1	7.1%	2	0.0%	0	4.5%	1	4.0%	2	4.0%	3
Café / restaurant / pub	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Chemist	5.3%	4	0.0%	0	11.1%	4	4.5%	1	7.1%	2	4.0%	1	9.1%	2	4.0%	2	5.3%	4
Doctor / Dentist	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Electrical goods shopping	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Library	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public Offices	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Stationers / newsagents	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	4.5%	1	6.0%	3	5.3%	4
Visit specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	10.7%	8	12.8%	5	8.3%	3	4.5%	1	10.7%	3	16.0%	4	18.2%	4	8.0%	4	10.7%	8
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Morrisons, Union Street, Heckmondwike	9.3%	7	5.1%	2	13.9%	5	4.5%	1	10.7%	3	12.0%	3	4.5%	1	10.0%	5	9.3%	7
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason / no other reason)	49.3%	37	61.5%	24	36.1%	13	54.5%	12	39.3%	11	56.0%	14	36.4%	8	56.0%	28	49.3%	37
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]																		
Food and grocery shopping - Other	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	0.0%	0	2.7%	2
Clothes / Shoes shopping	12.0%	9	12.8%	5	11.1%	4	18.2%	4	10.7%	3	8.0%	2	18.2%	4	8.0%	4	12.0%	9
Bank / Building Society / Post Office	20.0%	15	20.5%	8	19.4%	7	31.8%	7	17.9%	5	12.0%	3	36.4%	8	12.0%	6	20.0%	15
Browsing	8.0%	6	10.3%	4	5.6%	2	13.6%	3	7.1%	2	4.0%	1	9.1%	2	8.0%	4	8.0%	6
Café / restaurant / pub	6.7%	5	10.3%	4	2.8%	1	4.5%	1	3.6%	1	12.0%	3	4.5%	1	6.0%	3	6.7%	5
Chemist	8.0%	6	2.6%	1	13.9%	5	4.5%	1	10.7%	3	8.0%	2	9.1%	2	8.0%	4	8.0%	6
Doctor / Dentist	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Electrical goods shopping	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	0.0%	0	4.0%	2	2.7%	2
Library	2.7%	2	2.6%	1	2.8%	1	9.1%	2	0.0%	0	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Market	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Public Offices	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Services (e.g. hairdressers, launderette)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	2.7%	2	0.0%	0	5.6%	2	9.1%	2	0.0%	0	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Stationers / newsagents	8.0%	6	7.7%	3	8.3%	3	4.5%	1	10.7%	3	8.0%	2	4.5%	1	10.0%	5	8.0%	6
Visit specialist shops	2.7%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	8.0%	2	9.1%	2	0.0%	0	2.7%	2
Work / School / College	5.3%	4	7.7%	3	2.8%	1	4.5%	1	10.7%	3	0.0%	0	0.0%	0	6.0%	3	5.3%	4
Other	4.0%	3	2.6%	1	5.6%	2	4.5%	1	7.1%	2	0.0%	0	4.5%	1	4.0%	2	4.0%	3
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	2.7%	2	2.6%	1	2.8%	1	0.0%	0	7.1%	2	0.0%	0	0.0%	0	4.0%	2	2.7%	2
Charity shop	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Lidl, Northgate, Heckmondwike	17.3%	13	12.8%	5	22.2%	8	13.6%	3	17.9%	5	20.0%	5	22.7%	5	16.0%	8	17.3%	13
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Maughan's Caterers, Heckmondwike	5.3%	4	2.6%	1	8.3%	3	0.0%	0	3.6%	1	12.0%	3	0.0%	0	8.0%	4	5.3%	4
Meet friends / family	2.7%	2	2.6%	1	2.8%	1	0.0%	0	7.1%	2	0.0%	0	9.1%	2	0.0%	0	2.7%	2
Morrisons, Union Street, Heckmondwike	38.7%	29	38.5%	15	38.9%	14	27.3%	6	46.4%	13	40.0%	10	31.8%	7	42.0%	21	38.7%	29
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		75		39		36		22		28		25		22		50		75

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	37.3%	28	46.2%	18	27.8%	10	31.8%	7	60.7%	17	16.0%	4	40.9%	9	36.0%	18	37.3%	28
30- 59 minutes	26.7%	20	28.2%	11	25.0%	9	27.3%	6	10.7%	3	44.0%	11	22.7%	5	30.0%	15	26.7%	20
1hr -1 hr 29 min	20.0%	15	10.3%	4	30.6%	11	18.2%	4	17.9%	5	24.0%	6	22.7%	5	18.0%	9	20.0%	15
1hr 30 mins - 1 hr 59 min	4.0%	3	2.6%	1	5.6%	2	0.0%	0	3.6%	1	8.0%	2	4.5%	1	4.0%	2	4.0%	3
2hrs - 2hrs 29 mins	5.3%	4	2.6%	1	8.3%	3	9.1%	2	3.6%	1	4.0%	1	4.5%	1	6.0%	3	5.3%	4
2hrs 30 mins - 2hrs 59 mins	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
3hrs - 3hrs 59 mins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4hrs or more	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
(Don't know)	4.0%	3	7.7%	3	0.0%	0	13.6%	3	0.0%	0	0.0%	0	4.5%	1	2.0%	1	4.0%	3
Mean:		51.9		40.8		62.9		49.7		45.5		60.6		46.4		54.5		51.9
Base:		75		39		36		22		28		25		22		50		75

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	34.7%	26	33.3%	13	36.1%	13	27.3%	6	35.7%	10	40.0%	10	31.8%	7	36.0%	18	34.7%	26
No	62.7%	47	61.5%	24	63.9%	23	68.2%	15	60.7%	17	60.0%	15	68.2%	15	62.0%	31	62.7%	47
(Don't know)	2.7%	2	5.1%	2	0.0%	0	4.5%	1	3.6%	1	0.0%	0	0.0%	0	2.0%	1	2.7%	2
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																		
Everyday	16.0%	12	20.5%	8	11.1%	4	31.8%	7	10.7%	3	8.0%	2	13.6%	3	14.0%	7	16.0%	12
2-3 times a week	24.0%	18	28.2%	11	19.4%	7	22.7%	5	21.4%	6	28.0%	7	18.2%	4	28.0%	14	24.0%	18
Once a week	33.3%	25	30.8%	12	36.1%	13	22.7%	5	35.7%	10	40.0%	10	27.3%	6	36.0%	18	33.3%	25
Once a fortnight	6.7%	5	5.1%	2	8.3%	3	0.0%	0	17.9%	5	0.0%	0	4.5%	1	8.0%	4	6.7%	5
Once a month	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Less than once a month	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
Never	14.7%	11	12.8%	5	16.7%	6	13.6%	3	14.3%	4	16.0%	4	18.2%	4	14.0%	7	14.7%	11
First time today	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
(Don't know / varies)	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Base:		75		39		36		22		28		25		22		50		75

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	30.7%	23	35.9%	14	25.0%	9	27.3%	6	32.1%	9	32.0%	8	31.8%	7	32.0%	16	30.7%	23
Up to £5	9.3%	7	12.8%	5	5.6%	2	9.1%	2	14.3%	4	4.0%	1	13.6%	3	8.0%	4	9.3%	7
£6 - £10	20.0%	15	20.5%	8	19.4%	7	22.7%	5	17.9%	5	20.0%	5	9.1%	2	24.0%	12	20.0%	15
£11 - £15	5.3%	4	5.1%	2	5.6%	2	0.0%	0	3.6%	1	12.0%	3	4.5%	1	6.0%	3	5.3%	4
£16 - £20	10.7%	8	5.1%	2	16.7%	6	18.2%	4	3.6%	1	12.0%	3	13.6%	3	8.0%	4	10.7%	8
£21 - £25	4.0%	3	2.6%	1	5.6%	2	9.1%	2	3.6%	1	0.0%	0	4.5%	1	4.0%	2	4.0%	3
£26 - £50	13.3%	10	10.3%	4	16.7%	6	4.5%	1	17.9%	5	16.0%	4	22.7%	5	8.0%	4	13.3%	10
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	4.0%	3	2.6%	1	5.6%	2	4.5%	1	3.6%	1	4.0%	1	0.0%	0	6.0%	3	4.0%	3
More than £100	2.7%	2	5.1%	2	0.0%	0	4.5%	1	3.6%	1	0.0%	0	0.0%	0	4.0%	2	2.7%	2
Mean:		16.9		16.0		17.9		18.2		17.6		15.0		13.8		18.1		16.9
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike	
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]										
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	10.7%	8	7.7%	3	13.9%	5	9.1%	2	10.7%	3
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	1.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1
Cleckheaton Town Centre	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	6.7%	5	5.1%	2	8.3%	3	9.1%	2	3.6%	1
Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	1.3%	1	0.0%	0	2.8%	1	0.0%	0	4.0%	1
Heckmondwike Town Centre	72.0%	54	74.4%	29	69.4%	25	77.3%	17	75.0%	21
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Other	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
(Don't know)	2.7%	2	5.1%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	2	4.5%	1	2.0%	1	2.7%	2
(Don't do main food shopping)	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q17 AND do a main food shop</i>																		
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Car parking provision	5.0%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	5.0%	1		
Choice of food goods available	20.0%	4	22.2%	2	18.2%	2	20.0%	1	16.7%	1	22.2%	2	0.0%	0	25.0%	3	20.0%	4
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Choice of shops selling food goods	10.0%	2	11.1%	1	9.1%	1	20.0%	1	0.0%	0	11.1%	1	0.0%	0	16.7%	2	10.0%	2
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nearer to home	20.0%	4	22.2%	2	18.2%	2	40.0%	2	16.7%	1	11.1%	1	57.1%	4	0.0%	0	20.0%	4
Nearer to work	5.0%	1	0.0%	0	9.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	8.3%	1	5.0%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.0%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	5.0%	1
Quality of shops selling food goods	5.0%	1	0.0%	0	9.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	8.3%	1	5.0%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	5.0%	1	0.0%	0	9.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	8.3%	1	5.0%	1
Other	30.0%	6	22.2%	2	36.4%	4	20.0%	1	50.0%	3	22.2%	2	14.3%	1	41.7%	5	30.0%	6
Bigger store	5.0%	1	11.1%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	5.0%	1
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons on offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's on offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	20.0%	4	33.3%	3	9.1%	1	20.0%	1	0.0%	0	33.3%	3	28.6%	2	16.7%	2	20.0%	4
Base:	20	9		11		5		6		9		7		12		20		

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)?																		
<i>Those who do main food shopping at Q17</i>																		
Car / van (as driver)	33.8%	25	26.3%	10	41.7%	15	18.2%	4	44.4%	12	36.0%	9	45.5%	10	26.5%	13	33.8%	25
Car / van (as passenger)	10.8%	8	2.6%	1	19.4%	7	13.6%	3	7.4%	2	12.0%	3	18.2%	4	8.2%	4	10.8%	8
Bus, minibus or coach	13.5%	10	10.5%	4	16.7%	6	13.6%	3	7.4%	2	20.0%	5	9.1%	2	16.3%	8	13.5%	10
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	35.1%	26	52.6%	20	16.7%	6	50.0%	11	37.0%	10	20.0%	5	22.7%	5	40.8%	20	35.1%	26
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.7%	1	4.0%	1	0.0%	0	4.1%	2	2.7%	2
(Don't know / varies)	4.1%	3	7.9%	3	0.0%	0	4.5%	1	0.0%	0	8.0%	2	4.5%	1	4.1%	2	4.1%	3
Base:		74		38		36		22		27		25		22		49		74

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]

Yes - carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - chemist	10.7%	8	5.1%	2	16.7%	6	13.6%	3	7.1%	2	12.0%	3	18.2%	4	8.0%	4	10.7%	8
Yes - clothing, footwear	12.0%	9	2.6%	1	22.2%	8	18.2%	4	10.7%	3	8.0%	2	18.2%	4	8.0%	4	12.0%	9
Yes - DIY goods	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Yes - electrical goods	4.0%	3	5.1%	2	2.8%	1	4.5%	1	3.6%	1	4.0%	1	0.0%	0	4.0%	2	4.0%	3
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	4.0%	3	0.0%	0	8.3%	3	9.1%	2	3.6%	1	0.0%	0	9.1%	2	2.0%	1	4.0%	3
Yes - Stationery	4.0%	3	2.6%	1	5.6%	2	0.0%	0	3.6%	1	8.0%	2	4.5%	1	4.0%	2	4.0%	3
No	57.3%	43	69.2%	27	44.4%	16	50.0%	11	57.1%	16	64.0%	16	40.9%	9	68.0%	34	57.3%	43
Other	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	9.1%	2	4.0%	2	5.3%	4
Yes - health and beauty products	2.7%	2	0.0%	0	5.6%	2	0.0%	0	7.1%	2	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Yes - household goods / toiletries	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
(Don't know)	5.3%	4	7.7%	3	2.8%	1	9.1%	2	0.0%	0	8.0%	2	9.1%	2	4.0%	2	5.3%	4
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]																		
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Batley Town Centre	8.0%	6	7.7%	3	8.3%	3	4.5%	1	7.1%	2	12.0%	3	0.0%	0	12.0%	6	8.0%	6
Birstall District Centre	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Bradford City Centre	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	0.0%	0	4.0%	2	2.7%	2
Brighouse Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Dewsbury Town Centre	9.3%	7	7.7%	3	11.1%	4	0.0%	0	17.9%	5	8.0%	2	13.6%	3	8.0%	4	9.3%	7
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	25.3%	19	25.6%	10	25.0%	9	31.8%	7	17.9%	5	28.0%	7	18.2%	4	26.0%	13	25.3%	19
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	8.0%	6	7.7%	3	8.3%	3	13.6%	3	7.1%	2	4.0%	1	9.1%	2	8.0%	4	8.0%	6
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	10.7%	8	17.9%	7	2.8%	1	27.3%	6	3.6%	1	4.0%	1	18.2%	4	8.0%	4	10.7%	8
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	2.7%	2	2.6%	1	2.8%	1	0.0%	0	0.0%	0	8.0%	2	4.5%	1	2.0%	1	2.7%	2
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	0.0%	0	4.0%	2	2.7%	2
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	6.7%	5	5.1%	2	8.3%	3	4.5%	1	3.6%	1	12.0%	3	4.5%	1	6.0%	3	6.7%	5
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Discount Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Bradford Road, Batley																		
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
White Rose Centre, Leeds	17.3%	13	15.4%	6	19.4%	7	13.6%	3	21.4%	6	16.0%	4	27.3%	6	14.0%	7	17.3%	13
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Base:		75		39		36		22		28		25		22		50		75

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	5.3%	4	7.7%	3	2.8%	1	9.1%	2	0.0%	0	8.0%	2	4.5%	1	6.0%	3	5.3%	4
2-3 times a week	9.3%	7	5.1%	2	13.9%	5	13.6%	3	10.7%	3	4.0%	1	0.0%	0	14.0%	7	9.3%	7
Once a week	21.3%	16	30.8%	12	11.1%	4	22.7%	5	25.0%	7	16.0%	4	13.6%	3	24.0%	12	21.3%	16
Once a fortnight	16.0%	12	17.9%	7	13.9%	5	13.6%	3	14.3%	4	20.0%	5	18.2%	4	16.0%	8	16.0%	12
Once a month	22.7%	17	17.9%	7	27.8%	10	13.6%	3	35.7%	10	16.0%	4	31.8%	7	20.0%	10	22.7%	17
Less than once a month	13.3%	10	12.8%	5	13.9%	5	13.6%	3	7.1%	2	20.0%	5	9.1%	2	14.0%	7	13.3%	10
Never	2.7%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	8.0%	2	9.1%	2	0.0%	0	2.7%	2
(Don't know / varies)	9.3%	7	7.7%	3	11.1%	4	13.6%	3	7.1%	2	8.0%	2	13.6%	3	6.0%	3	9.3%	7
Mean:		1.08		1.23		0.92		1.54		0.76		1.07		0.75		1.24		1.08
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Meanscore = [£]																		
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																		
Nothing	4.0%	3	2.6%	1	5.6%	2	0.0%	0	3.6%	1	8.0%	2	4.5%	1	4.0%	2	4.0%	3
Up to £5	8.0%	6	10.3%	4	5.6%	2	18.2%	4	3.6%	1	4.0%	1	4.5%	1	10.0%	5	8.0%	6
£6-£10	9.3%	7	10.3%	4	8.3%	3	4.5%	1	17.9%	5	4.0%	1	0.0%	0	14.0%	7	9.3%	7
£11-£15	9.3%	7	2.6%	1	16.7%	6	0.0%	0	10.7%	3	16.0%	4	13.6%	3	6.0%	3	9.3%	7
£16-£20	9.3%	7	5.1%	2	13.9%	5	9.1%	2	10.7%	3	8.0%	2	9.1%	2	8.0%	4	9.3%	7
£21-£25	8.0%	6	12.8%	5	2.8%	1	9.1%	2	3.6%	1	12.0%	3	0.0%	0	10.0%	5	8.0%	6
£26-£50	25.3%	19	25.6%	10	25.0%	9	18.2%	4	25.0%	7	32.0%	8	27.3%	6	26.0%	13	25.3%	19
£51-£75	6.7%	5	7.7%	3	5.6%	2	9.1%	2	3.6%	1	8.0%	2	9.1%	2	6.0%	3	6.7%	5
£76-£100	6.7%	5	7.7%	3	5.6%	2	9.1%	2	7.1%	2	4.0%	1	13.6%	3	4.0%	2	6.7%	5
More than £100 (Don't know / can't remember)	6.7%	5	7.7%	3	5.6%	2	18.2%	4	3.6%	1	0.0%	0	13.6%	3	4.0%	2	6.7%	5
<i>Mean:</i>	35.2	38.2	32.0	47.7	31.0	28.6	49.1	30.0	35.2									
<i>Base:</i>	75	39	36	22	28	25	22	50	75									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q21</i>																		
Accessibility by public transport	5.4%	3	6.9%	2	3.7%	1	13.3%	2	0.0%	0	5.6%	1	11.1%	2	2.7%	1	5.4%	3
Car parking prices	1.8%	1	0.0%	0	3.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.7%	1	1.8%	1
Car parking provision	5.4%	3	3.4%	1	7.4%	2	0.0%	0	8.7%	2	5.6%	1	5.6%	1	2.7%	1	5.4%	3
Choice of food goods available	3.6%	2	3.4%	1	3.7%	1	6.7%	1	0.0%	0	5.6%	1	0.0%	0	2.7%	1	3.6%	2
Choice of shops selling non-food goods	64.3%	36	69.0%	20	59.3%	16	73.3%	11	60.9%	14	61.1%	11	88.9%	16	54.1%	20	64.3%	36
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	7.1%	4	6.9%	2	7.4%	2	6.7%	1	4.3%	1	11.1%	2	0.0%	0	10.8%	4	7.1%	4
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	1.8%	1	0.0%	0	3.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.7%	1	1.8%	1
Nearer to work	1.8%	1	0.0%	0	3.7%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.7%	1	1.8%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	1.8%	1	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.7%	1	1.8%	1
Provision of services nearby, such as banks / financial services	3.6%	2	6.9%	2	0.0%	0	6.7%	1	0.0%	0	5.6%	1	5.6%	1	2.7%	1	3.6%	2
Public information, signposts, public facilities	3.6%	2	6.9%	2	0.0%	0	6.7%	1	0.0%	0	5.6%	1	5.6%	1	2.7%	1	3.6%	2
Quality of food goods available	1.8%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	2.7%	1	1.8%	1
Quality of shops selling food goods	1.8%	1	3.4%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.8%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	16.1%	9	13.8%	4	18.5%	5	13.3%	2	17.4%	4	16.7%	3	11.1%	2	18.9%	7	16.1%	9
Other	10.7%	6	6.9%	2	14.8%	4	0.0%	0	21.7%	5	5.6%	1	11.1%	2	10.8%	4	10.7%	6
Cheaper prices / offers	8.9%	5	6.9%	2	11.1%	3	13.3%	2	8.7%	2	5.6%	1	11.1%	2	8.1%	3	8.9%	5
Good market	3.6%	2	3.4%	1	3.7%	1	0.0%	0	4.3%	1	5.6%	1	0.0%	0	5.4%	2	3.6%	2
Undercover shopping	5.4%	3	3.4%	1	7.4%	2	0.0%	0	8.7%	2	5.6%	1	5.6%	1	5.4%	2	5.4%	3
(Don't know / no reason)	5.4%	3	6.9%	2	3.7%	1	0.0%	0	4.3%	1	11.1%	2	0.0%	0	8.1%	3	5.4%	3
Base:		56		29		27		15		23		18		18		37		56

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																		
Car / van (as driver)	36.0%	27	35.9%	14	36.1%	13	22.7%	5	46.4%	13	36.0%	9	50.0%	11	28.0%	14	36.0%	27
Car / van (as passenger)	5.3%	4	0.0%	0	11.1%	4	9.1%	2	0.0%	0	8.0%	2	9.1%	2	4.0%	2	5.3%	4
Bus, minibus or coach	32.0%	24	35.9%	14	27.8%	10	36.4%	8	28.6%	8	32.0%	8	22.7%	5	38.0%	19	32.0%	24
Motorcycle, scooter or moped	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
Walk	20.0%	15	23.1%	9	16.7%	6	27.3%	6	17.9%	5	16.0%	4	9.1%	2	24.0%	12	20.0%	15
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	0.0%	0	4.0%	2	2.7%	2
(Don't know / varies)	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Base:		75		39		36		22		28		25		22		50		75

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?
Those who did not mention study centre at Q21

Everyday	5.4%	3	3.4%	1	7.4%	2	0.0%	0	8.7%	2	5.6%	1	11.1%	2	2.7%	1	5.4%	3
2-3 times a week	8.9%	5	13.8%	4	3.7%	1	6.7%	1	13.0%	3	5.6%	1	0.0%	0	13.5%	5	8.9%	5
Once a week	26.8%	15	27.6%	8	25.9%	7	33.3%	5	21.7%	5	27.8%	5	16.7%	3	32.4%	12	26.8%	15
Once a fortnight	14.3%	8	17.2%	5	11.1%	3	6.7%	1	21.7%	5	11.1%	2	5.6%	1	18.9%	7	14.3%	8
Once a month	12.5%	7	13.8%	4	11.1%	3	20.0%	3	8.7%	2	11.1%	2	27.8%	5	5.4%	2	12.5%	7
Less than once a month	16.1%	9	17.2%	5	14.8%	4	13.3%	2	17.4%	4	16.7%	3	16.7%	3	16.2%	6	16.1%	9
Never	3.6%	2	0.0%	0	7.4%	2	0.0%	0	4.3%	1	5.6%	1	11.1%	2	0.0%	0	3.6%	2
(Don't know / varies)	12.5%	7	6.9%	2	18.5%	5	20.0%	3	4.3%	1	16.7%	3	11.1%	2	10.8%	4	12.5%	7
Mean:		1.13		1.08		1.20		0.76		1.36		1.09		1.21		1.10		1.13
Base:		56		29		27		15		23		18		18		37		56

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike	
Meanscore = [£]										
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?										
Nothing	44.0%	33 48.7%	19 38.9%	14 50.0%	11 39.3%	11 44.0%	11 31.8%	7 52.0%	26 44.0%	33
Up to £5	17.3%	13 17.9%	7 16.7%	6 18.2%	4 17.9%	5 16.0%	4 13.6%	3 18.0%	9 17.3%	13
£6 - £10	8.0%	6 7.7%	3 8.3%	3 9.1%	2 14.3%	4 0.0%	0 13.6%	3 4.0%	2 8.0%	6
£11 - £15	6.7%	5 0.0%	0 13.9%	5 0.0%	0 7.1%	2 12.0%	3 9.1%	2 6.0%	3 6.7%	5
£16 -£20	6.7%	5 5.1%	2 8.3%	3 4.5%	1 3.6%	1 12.0%	3 13.6%	3 4.0%	2 6.7%	5
£21 - £25	4.0%	3 2.6%	1 5.6%	2 9.1%	2 0.0%	0 4.0%	1 4.5%	1 4.0%	2 4.0%	3
£26 - £50	8.0%	6 12.8%	5 2.8%	1 4.5%	1 10.7%	3 8.0%	2 4.5%	1 10.0%	5 8.0%	6
£51 - £75	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
£76 - £100	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More than £100	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	5.3%	4 5.1%	2 5.6%	2 4.5%	1 7.1%	2 4.0%	1 9.1%	2 2.0%	1 5.3%	4
<i>Mean:</i>		7.50	7.85	7.12	6.10	7.79	8.42	8.63	7.13	7.50
Base:		75	39	36	22	28	25	22	50	75

Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?										
Much more frequently than before	2.7%	2 0.0%	0 5.6%	2 4.5%	1 3.6%	1 0.0%	0 4.5%	1 2.0%	1 2.7%	2
More frequently than before	6.7%	5 5.1%	2 8.3%	3 0.0%	0 14.3%	4 4.0%	1 9.1%	2 6.0%	3 6.7%	5
About as frequently	77.3%	58 87.2%	34 66.7%	24 86.4%	19 75.0%	21 72.0%	18 68.2%	15 80.0%	40 77.3%	58
Less frequently than before	4.0%	3 5.1%	2 2.8%	1 0.0%	0 0.0%	0 12.0%	3 0.0%	0 6.0%	3 4.0%	3
Much less frequently than before	4.0%	3 0.0%	0 8.3%	3 0.0%	0 3.6%	1 8.0%	2 13.6%	3 0.0%	0 4.0%	3
Didn't visit five years ago	5.3%	4 2.6%	1 8.3%	3 9.1%	2 3.6%	1 4.0%	1 4.5%	1 6.0%	3 5.3%	4
This is my first visit	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		75	39	36	22	28	25	22	50	75

Meanscore = [Number of Hours]

Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?										
Up to 1 hour	5.3%	4 10.3%	4 0.0%	0 13.6%	3 3.6%	1 0.0%	0 0.0%	0 8.0%	4 5.3%	4
1 to 2 hours	9.3%	7 10.3%	4 8.3%	3 18.2%	4 7.1%	2 4.0%	1 4.5%	1 8.0%	4 9.3%	7
2 to 4 hours	8.0%	6 10.3%	4 5.6%	2 9.1%	2 10.7%	3 4.0%	1 4.5%	1 8.0%	4 8.0%	6
Over 4 hours	6.7%	5 10.3%	4 2.8%	1 9.1%	2 0.0%	0 12.0%	3 9.1%	2 6.0%	3 6.7%	5
Don't visit in the evening	68.0%	51 56.4%	22 80.6%	29 50.0%	11 75.0%	21 76.0%	19 77.3%	17 68.0%	34 68.0%	51
(Don't know / varies)	2.7%	2 2.6%	1 2.8%	1 0.0%	0 3.6%	1 4.0%	1 4.5%	1 2.0%	1 2.7%	2
<i>Mean:</i>		0.76	1.05	0.44	1.07	0.46	0.81	0.69	0.71	0.76
Base:		75	39	36	22	28	25	22	50	75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.7%	5	0.0%	0	13.9%	5	4.5%	1	7.1%	2	8.0%	2	4.5%	1	8.0%	4	6.7%	5
About the same	40.0%	30	46.2%	18	33.3%	12	45.5%	10	32.1%	9	44.0%	11	31.8%	7	44.0%	22	40.0%	30
Worse	49.3%	37	51.3%	20	47.2%	17	50.0%	11	60.7%	17	36.0%	9	63.6%	14	42.0%	21	49.3%	37
Much worse	4.0%	3	2.6%	1	5.6%	2	0.0%	0	0.0%	0	12.0%	3	0.0%	0	6.0%	3	4.0%	3
<i>Mean:</i>		2.49		2.44		2.56		2.55		2.46		2.48		2.41		2.54		2.49
Base:		75		39		36		22		28		25		22		50		75

Choice of High Street names

Much better	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better	2.7%	2	0.0%	0	5.6%	2	4.5%	1	0.0%	0	4.0%	1	0.0%	0	4.0%	2	2.7%	2
About the same	21.3%	16	23.1%	9	19.4%	7	27.3%	6	7.1%	2	32.0%	8	22.7%	5	20.0%	10	21.3%	16
Worse	66.7%	50	69.2%	27	63.9%	23	54.5%	12	85.7%	24	56.0%	14	68.2%	15	66.0%	33	66.7%	50
Much worse	6.7%	5	5.1%	2	8.3%	3	9.1%	2	3.6%	1	8.0%	2	9.1%	2	6.0%	3	6.7%	5
(Don't know)	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
<i>Mean:</i>		2.24		2.18		2.31		2.29		2.14		2.32		2.14		2.29		2.24
Base:		75		39		36		22		28		25		22		50		75

Choice of independent / specialist shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.0%	3	7.7%	3	0.0%	0	9.1%	2	3.6%	1	0.0%	0	0.0%	0	6.0%	3	4.0%	3
About the same	28.0%	21	23.1%	9	33.3%	12	31.8%	7	25.0%	7	28.0%	7	18.2%	4	32.0%	16	28.0%	21
Worse	49.3%	37	48.7%	19	50.0%	18	36.4%	8	60.7%	17	48.0%	12	59.1%	13	44.0%	22	49.3%	37
Much worse	9.3%	7	12.8%	5	5.6%	2	13.6%	3	3.6%	1	12.0%	3	4.5%	1	12.0%	6	9.3%	7
(Don't know)	9.3%	7	7.7%	3	11.1%	4	9.1%	2	7.1%	2	12.0%	3	18.2%	4	6.0%	3	9.3%	7
<i>Mean:</i>		2.29		2.28		2.31		2.40		2.31		2.18		2.17		2.34		2.29
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike		
Quality of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.0%	3	2.6%	1	5.6%	2	9.1%	2	0.0%	0	4.0%	1	0.0%	0	6.0%	3
About the same	50.7%	38	48.7%	19	52.8%	19	54.5%	12	50.0%	14	48.0%	12	50.0%	11	52.0%	26
Worse	36.0%	27	41.0%	16	30.6%	11	31.8%	7	46.4%	13	28.0%	7	40.9%	9	32.0%	16
Much worse	6.7%	5	5.1%	2	8.3%	3	0.0%	0	3.6%	1	16.0%	4	4.5%	1	8.0%	4
(Don't know)	2.7%	2	2.6%	1	2.8%	1	4.5%	1	0.0%	0	4.0%	1	4.5%	1	2.0%	1
Mean:		2.53		2.50		2.57		2.76		2.46		2.42		2.48		2.57
Base:		75		39		36		22		28		25		22		50
Range of services such as banks and other financial services																
Much better	2.7%	2	2.6%	1	2.8%	1	4.5%	1	0.0%	0	4.0%	1	4.5%	1	2.0%	1
Better	10.7%	8	10.3%	4	11.1%	4	13.6%	3	10.7%	3	8.0%	2	13.6%	3	10.0%	5
About the same	72.0%	54	79.5%	31	63.9%	23	77.3%	17	60.7%	17	80.0%	20	54.5%	12	78.0%	39
Worse	9.3%	7	5.1%	2	13.9%	5	0.0%	0	25.0%	7	0.0%	0	13.6%	3	8.0%	4
Much worse	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0
(Don't know)	4.0%	3	2.6%	1	5.6%	2	4.5%	1	3.6%	1	4.0%	1	9.1%	2	2.0%	1
Mean:		3.04		3.11		2.97		3.24		2.85		3.08		3.00		3.06
Base:		75		39		36		22		28		25		22		50
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.3%	4	7.7%	3	2.8%	1	9.1%	2	0.0%	0	8.0%	2	0.0%	0	8.0%	4
About the same	38.7%	29	48.7%	19	27.8%	10	63.6%	14	25.0%	7	32.0%	8	22.7%	5	42.0%	21
Worse	28.0%	21	20.5%	8	36.1%	13	18.2%	4	53.6%	15	8.0%	2	36.4%	8	26.0%	13
Much worse	12.0%	9	10.3%	4	13.9%	5	4.5%	1	7.1%	2	24.0%	6	18.2%	4	10.0%	5
(Don't know)	16.0%	12	12.8%	5	19.4%	7	4.5%	1	14.3%	4	28.0%	7	22.7%	5	14.0%	7
Mean:		2.44		2.62		2.24		2.81		2.21		2.33		2.06		2.56
Base:		75		39		36		22		28		25		22		50
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	21.3%	16	28.2%	11	13.9%	5	31.8%	7	17.9%	5	16.0%	4	9.1%	2	24.0%	12
Worse	32.0%	24	30.8%	12	33.3%	12	27.3%	6	46.4%	13	20.0%	5	31.8%	7	34.0%	17
Much worse	30.7%	23	33.3%	13	27.8%	10	36.4%	8	25.0%	7	32.0%	8	40.9%	9	28.0%	14
(Don't know)	16.0%	12	7.7%	3	25.0%	9	4.5%	1	10.7%	3	32.0%	8	18.2%	4	14.0%	7
Mean:		1.89		1.94		1.81		1.95		1.92		1.76		1.61		1.95
Base:		75		39		36		22		28		25		22		50

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment

Much better	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better	17.3%	13	15.4%	6	19.4%	7	22.7%	5	21.4%	6	8.0%	2	13.6%	3	20.0%	13
About the same	57.3%	43	61.5%	24	52.8%	19	54.5%	12	50.0%	14	68.0%	17	63.6%	14	54.0%	43
Worse	21.3%	16	17.9%	7	25.0%	9	18.2%	4	25.0%	7	20.0%	5	18.2%	4	22.0%	16
Much worse	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	1
(Don't know)	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1
<i>Mean:</i>		2.96		2.92		3.00		3.14		2.89		2.88		2.86		3.02
Base:		75		39		36		22		28		25		22		50

Cleanliness

Much better	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Better	14.7%	11	7.7%	3	22.2%	8	18.2%	4	17.9%	5	8.0%	2	13.6%	3	16.0%	11
About the same	70.7%	53	69.2%	27	72.2%	26	63.6%	14	71.4%	20	76.0%	19	68.2%	15	72.0%	53
Worse	12.0%	9	17.9%	7	5.6%	2	9.1%	2	10.7%	3	16.0%	4	13.6%	3	10.0%	9
Much worse	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
<i>Mean:</i>		3.03		2.90		3.17		3.09		3.07		2.92		3.09		3.02
Base:		75		39		36		22		28		25		22		50

Car parking provision

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.3%	10	15.4%	6	11.1%	4	4.5%	1	17.9%	5	16.0%	4	18.2%	4	10.0%	5
About the same	36.0%	27	38.5%	15	33.3%	12	27.3%	6	35.7%	10	44.0%	11	27.3%	6	38.0%	19
Worse	13.3%	10	7.7%	3	19.4%	7	18.2%	4	14.3%	4	8.0%	2	27.3%	6	8.0%	4
Much worse	2.7%	2	2.6%	1	2.8%	1	9.1%	2	0.0%	0	0.0%	0	4.5%	1	2.0%	1
(Don't know)	34.7%	26	35.9%	14	33.3%	12	40.9%	9	32.1%	9	32.0%	8	22.7%	5	42.0%	21
<i>Mean:</i>		2.92		3.04		2.79		2.46		3.05		3.12		2.76		2.97
Base:		75		39		36		22		28		25		22		50

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Car parking prices																		
Much better	26.7%	20	20.5%	8	33.3%	12	9.1%	2	42.9%	12	24.0%	6	45.5%	10	18.0%	9	26.7%	20
Better	21.3%	16	23.1%	9	19.4%	7	22.7%	5	10.7%	3	32.0%	8	13.6%	3	24.0%	12	21.3%	16
About the same	10.7%	8	12.8%	5	8.3%	3	13.6%	3	7.1%	2	12.0%	3	9.1%	2	10.0%	5	10.7%	8
Worse	2.7%	2	0.0%	0	5.6%	2	0.0%	0	7.1%	2	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Much worse	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
(Don't know)	37.3%	28	41.0%	16	33.3%	12	50.0%	11	32.1%	9	32.0%	8	27.3%	6	44.0%	22	37.3%	28
Mean:		4.11		4.00		4.21		3.64		4.32		4.18		4.38		3.96		4.11
Base:		75		39		36		22		28		25		22		50		75
Accessibility by public transport																		
Much better	5.3%	4	10.3%	4	0.0%	0	9.1%	2	7.1%	2	0.0%	0	4.5%	1	6.0%	3	5.3%	4
Better	25.3%	19	25.6%	10	25.0%	9	13.6%	3	32.1%	9	28.0%	7	13.6%	3	32.0%	16	25.3%	19
About the same	46.7%	35	46.2%	18	47.2%	17	63.6%	14	32.1%	9	48.0%	12	50.0%	11	42.0%	21	46.7%	35
Worse	5.3%	4	2.6%	1	8.3%	3	4.5%	1	10.7%	3	0.0%	0	4.5%	1	6.0%	3	5.3%	4
Much worse	4.0%	3	5.1%	2	2.8%	1	9.1%	2	0.0%	0	4.0%	1	4.5%	1	4.0%	2	4.0%	3
(Don't know)	13.3%	10	10.3%	4	16.7%	6	0.0%	0	17.9%	5	20.0%	5	22.7%	5	10.0%	5	13.3%	10
Mean:		3.26		3.37		3.13		3.09		3.43		3.25		3.12		3.33		3.26
Base:		75		39		36		22		28		25		22		50		75
Public information signposts / public facilities																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.3%	4	5.1%	2	5.6%	2	0.0%	0	10.7%	3	4.0%	1	0.0%	0	8.0%	4	5.3%	4
About the same	68.0%	51	66.7%	26	69.4%	25	81.8%	18	53.6%	15	72.0%	18	68.2%	15	66.0%	33	68.0%	51
Worse	9.3%	7	7.7%	3	11.1%	4	9.1%	2	14.3%	4	4.0%	1	4.5%	1	12.0%	6	9.3%	7
Much worse	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
(Don't know)	16.0%	12	20.5%	8	11.1%	4	9.1%	2	17.9%	5	20.0%	5	22.7%	5	14.0%	7	16.0%	12
Mean:		2.92		2.97		2.88		2.90		2.87		3.00		2.82		2.95		2.92
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment/ events / performances

Much better	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
About the same	29.3%	22	35.9%	14	22.2%	8	36.4%	8	28.6%	8	24.0%	6	27.3%	6	30.0%	15	29.3%	22
Worse	30.7%	23	25.6%	10	36.1%	13	31.8%	7	42.9%	12	16.0%	4	31.8%	7	30.0%	15	30.7%	23
Much worse	10.7%	8	10.3%	4	11.1%	4	9.1%	2	7.1%	2	16.0%	4	13.6%	3	10.0%	5	10.7%	8
(Don't know)	26.7%	20	25.6%	10	27.8%	10	13.6%	3	21.4%	6	44.0%	11	27.3%	6	26.0%	13	26.7%	20
<i>Mean:</i>		2.35		2.41		2.27		2.58		2.27		2.14		2.19		2.41		2.35
Base:		75		39		36		22		28		25		22		50		75

Tourist facilities / hotels

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	10.7%	8	12.8%	5	8.3%	3	22.7%	5	10.7%	3	0.0%	0	13.6%	3	8.0%	4	10.7%	8
Worse	37.3%	28	41.0%	16	33.3%	12	31.8%	7	50.0%	14	28.0%	7	31.8%	7	40.0%	20	37.3%	28
Much worse	18.7%	14	23.1%	9	13.9%	5	22.7%	5	14.3%	4	20.0%	5	18.2%	4	18.0%	9	18.7%	14
(Don't know)	33.3%	25	23.1%	9	44.4%	16	22.7%	5	25.0%	7	52.0%	13	36.4%	8	34.0%	17	33.3%	25
<i>Mean:</i>		1.88		1.87		1.90		2.00		1.95		1.58		1.93		1.85		1.88
Base:		75		39		36		22		28		25		22		50		75

Day time safety

Much better	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better	9.3%	7	10.3%	4	8.3%	3	13.6%	3	10.7%	3	4.0%	1	4.5%	1	12.0%	6	9.3%	7
About the same	73.3%	55	74.4%	29	72.2%	26	63.6%	14	78.6%	22	76.0%	19	68.2%	15	74.0%	37	73.3%	55
Worse	8.0%	6	10.3%	4	5.6%	2	13.6%	3	3.6%	1	8.0%	2	4.5%	1	10.0%	5	8.0%	6
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	6	2.6%	1	13.9%	5	4.5%	1	7.1%	2	12.0%	3	22.7%	5	2.0%	1	8.0%	6
<i>Mean:</i>		3.04		3.05		3.03		3.10		3.08		2.95		3.00		3.06		3.04
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike		
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.7%	2	5.1%	2	0.0%	0	4.5%	1	3.6%	1	0.0%	0	0.0%	2	2.7%	2
About the same	30.7%	23	35.9%	14	25.0%	9	36.4%	8	28.6%	8	28.0%	7	27.3%	6	28.0%	14
Worse	14.7%	11	10.3%	4	19.4%	7	22.7%	5	10.7%	3	12.0%	3	9.1%	2	18.0%	9
Much worse	6.7%	5	7.7%	3	5.6%	2	13.6%	3	3.6%	1	4.0%	1	13.6%	3	4.0%	2
(Don't know)	45.3%	34	41.0%	16	50.0%	18	22.7%	5	53.6%	15	56.0%	14	50.0%	11	46.0%	23
Mean:	2.54		2.65		2.39		2.41		2.69		2.55		2.27		2.59	2.54
Base:	75		39		36		22		28		25		22		50	75
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.0%	6	2.6%	1	13.9%	5	9.1%	2	14.3%	4	0.0%	0	9.1%	2	8.0%	4
About the same	76.0%	57	87.2%	34	63.9%	23	81.8%	18	67.9%	19	80.0%	20	72.7%	16	76.0%	38
Worse	12.0%	9	7.7%	3	16.7%	6	9.1%	2	14.3%	4	12.0%	3	9.1%	2	14.0%	7
Much worse	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1
(Don't know)	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	9.1%	2	0.0%	0
Mean:	2.93		2.90		2.97		3.00		3.00		2.79		3.00		2.90	2.93
Base:	75		39		36		22		28		25		22		50	75
Public art																
Much better	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1
Better	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
About the same	20.0%	15	30.8%	12	8.3%	3	36.4%	8	3.6%	1	24.0%	6	27.3%	6	14.0%	7
Worse	21.3%	16	15.4%	6	27.8%	10	13.6%	3	35.7%	10	12.0%	3	27.3%	6	20.0%	10
Much worse	20.0%	15	25.6%	10	13.9%	5	18.2%	4	21.4%	6	20.0%	5	13.6%	3	24.0%	12
(Don't know)	36.0%	27	23.1%	9	50.0%	18	27.3%	6	35.7%	10	44.0%	11	31.8%	7	38.0%	19
Mean:	2.10		2.23		1.89		2.38		1.89		2.07		2.20		2.00	2.10
Base:	75		39		36		22		28		25		22		50	75
General environment																
Much better	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0
Better	6.7%	5	5.1%	2	8.3%	3	4.5%	1	10.7%	3	4.0%	1	4.5%	1	8.0%	4
About the same	73.3%	55	82.1%	32	63.9%	23	86.4%	19	67.9%	19	68.0%	17	68.2%	15	74.0%	37
Worse	13.3%	10	7.7%	3	19.4%	7	9.1%	2	14.3%	4	16.0%	4	9.1%	2	16.0%	8
Much worse	2.7%	2	5.1%	2	0.0%	0	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1
(Don't know)	2.7%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	8.0%	2	9.1%	2	0.0%	0
Mean:	2.90		2.87		2.94		2.95		2.96		2.78		2.95		2.88	2.90
Base:	75		39		36		22		28		25		22		50	75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]																		
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	5.3%	4	0.0%	0	11.1%	4	9.1%	2	7.1%	2	0.0%	0	9.1%	2	4.0%	2	5.3%	4
Better retail provision for children and babies	2.7%	2	0.0%	0	5.6%	2	9.1%	2	0.0%	0	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Book shop	8.0%	6	5.1%	2	11.1%	4	13.6%	3	10.7%	3	0.0%	0	4.5%	1	10.0%	5	8.0%	6
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	30.7%	23	17.9%	7	44.4%	16	45.5%	10	32.1%	9	16.0%	4	31.8%	7	32.0%	16	30.7%	23
Department stores / retailers	18.7%	14	15.4%	6	22.2%	8	22.7%	5	17.9%	5	16.0%	4	27.3%	6	16.0%	8	18.7%	14
Drinking establishments	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Electrical goods	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	4.5%	1	6.0%	3	5.3%	4
Footwear stores	26.7%	20	25.6%	10	27.8%	10	31.8%	7	25.0%	7	24.0%	6	31.8%	7	26.0%	13	26.7%	20
High Street names	20.0%	15	12.8%	5	27.8%	10	22.7%	5	25.0%	7	12.0%	3	27.3%	6	16.0%	8	20.0%	15
Household goods stores	8.0%	6	10.3%	4	5.6%	2	13.6%	3	7.1%	2	4.0%	1	0.0%	0	12.0%	6	8.0%	6
Independent / specialist shops	12.0%	9	7.7%	3	16.7%	6	0.0%	0	17.9%	5	16.0%	4	13.6%	3	12.0%	6	12.0%	9
Large / better supermarkets	5.3%	4	5.1%	2	5.6%	2	13.6%	3	3.6%	1	0.0%	0	4.5%	1	6.0%	3	5.3%	4
Larger sizes clothing store	4.0%	3	5.1%	2	2.8%	1	9.1%	2	3.6%	1	0.0%	0	9.1%	2	2.0%	1	4.0%	3
Market	16.0%	12	7.7%	3	25.0%	9	9.1%	2	21.4%	6	16.0%	4	18.2%	4	16.0%	8	16.0%	12
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public amenities	2.7%	2	5.1%	2	0.0%	0	4.5%	1	0.0%	0	4.0%	1	0.0%	0	4.0%	2	2.7%	2
Restaurants / cafes	9.3%	7	15.4%	6	2.8%	1	22.7%	5	3.6%	1	4.0%	1	13.6%	3	6.0%	3	9.3%	7
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Sports shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	9.3%	7	12.8%	5	5.6%	2	9.1%	2	10.7%	3	8.0%	2	0.0%	0	14.0%	7	9.3%	7
None mentioned	8.0%	6	10.3%	4	5.6%	2	4.5%	1	3.6%	1	16.0%	4	13.6%	3	6.0%	3	8.0%	6
Bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Children's clothes shops	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
DVD / games / music shop	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Independent food stores (e.g. butchers, grocer, deli)	4.0%	3	2.6%	1	5.6%	2	0.0%	0	0.0%	0	12.0%	3	0.0%	0	6.0%	3	4.0%	3
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundshops	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.7%	8	15.4%	6	5.6%	2	13.6%	3	3.6%	1	16.0%	4	9.1%	2	10.0%	5	10.7%	8
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	75	39	36	22	28	25	22	50	75									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																		
Art galleries	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Bingo	5.3%	4	5.1%	2	5.6%	2	9.1%	2	3.6%	1	4.0%	1	4.5%	1	6.0%	3	5.3%	4
Bowling alley	5.3%	4	10.3%	4	0.0%	0	18.2%	4	0.0%	0	0.0%	0	4.5%	1	4.0%	2	5.3%	4
Children's activity centre	8.0%	6	7.7%	3	8.3%	3	22.7%	5	3.6%	1	0.0%	0	4.5%	1	10.0%	5	8.0%	6
Cinema	25.3%	19	25.6%	10	25.0%	9	50.0%	11	28.6%	8	0.0%	0	31.8%	7	22.0%	11	25.3%	19
Civic Hall / Civic spaces	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Entertainment / activities for young people	13.3%	10	10.3%	4	16.7%	6	27.3%	6	14.3%	4	0.0%	0	22.7%	5	10.0%	5	13.3%	10
Go-karting	2.7%	2	5.1%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Health and fitness	13.3%	10	15.4%	6	11.1%	4	31.8%	7	7.1%	2	4.0%	1	4.5%	1	18.0%	9	13.3%	10
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	5.3%	4	5.1%	2	5.6%	2	13.6%	3	3.6%	1	0.0%	0	4.5%	1	6.0%	3	5.3%	4
Laser tag	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	6.7%	5	12.8%	5	0.0%	0	13.6%	3	3.6%	1	4.0%	1	0.0%	0	10.0%	5	6.7%	5
Parks / gardens	5.3%	4	5.1%	2	5.6%	2	18.2%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	4	5.3%	4
Restaurants / cafes	4.0%	3	5.1%	2	2.8%	1	9.1%	2	3.6%	1	0.0%	0	4.5%	1	4.0%	2	4.0%	3
Swimming pool	13.3%	10	15.4%	6	11.1%	4	22.7%	5	10.7%	3	8.0%	2	18.2%	4	12.0%	6	13.3%	10
Other	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
None mentioned	29.3%	22	25.6%	10	33.3%	12	9.1%	2	28.6%	8	48.0%	12	22.7%	5	34.0%	17	29.3%	22
Music venues / pubs / clubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.7%	11	12.8%	5	16.7%	6	0.0%	0	10.7%	3	32.0%	8	13.6%	3	14.0%	7	14.7%	11
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																		
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ban skateboarding, biking etc.	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Better foodstore provision	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	0.0%	0	2.7%	2
Cheaper parking	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Expansion of the centre	8.0%	6	10.3%	4	5.6%	2	18.2%	4	3.6%	1	4.0%	1	4.5%	1	8.0%	4	8.0%	6
Fewer low quality shops (take-away, pound shops)	6.7%	5	7.7%	3	5.6%	2	9.1%	2	7.1%	2	4.0%	1	9.1%	2	6.0%	3	6.7%	5
Improve the quality of the shops	22.7%	17	23.1%	9	22.2%	8	31.8%	7	17.9%	5	20.0%	5	22.7%	5	22.0%	11	22.7%	17
Fill the empty shops	21.3%	16	25.6%	10	16.7%	6	31.8%	7	17.9%	5	16.0%	4	9.1%	2	26.0%	13	21.3%	16
Flexible parking	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Give it a general face lift (Flowers, painting etc.)	13.3%	10	12.8%	5	13.9%	5	13.6%	3	17.9%	5	8.0%	2	13.6%	3	12.0%	6	13.3%	10
Greater promotion / marketing of the centre	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	0.0%	0	2.0%	1	2.7%	2
Improve market provision	12.0%	9	7.7%	3	16.7%	6	4.5%	1	14.3%	4	16.0%	4	13.6%	3	12.0%	6	12.0%	9
Improved cleanliness	8.0%	6	7.7%	3	8.3%	3	13.6%	3	7.1%	2	4.0%	1	4.5%	1	8.0%	4	8.0%	6
Improved cultural facilities	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Improved security / CCTV	2.7%	2	5.1%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.7%	2
Improved signage / information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased choice / range of shops	21.3%	16	15.4%	6	27.8%	10	31.8%	7	17.9%	5	16.0%	4	22.7%	5	20.0%	10	21.3%	16
Increased office development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
More entertainment / leisure facilities	18.7%	14	20.5%	8	16.7%	6	27.3%	6	21.4%	6	8.0%	2	27.3%	6	16.0%	8	18.7%	14
More evening activities	8.0%	6	12.8%	5	2.8%	1	27.3%	6	0.0%	0	0.0%	0	4.5%	1	10.0%	5	8.0%	6
More national multiples / retailers	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
More non-food stores	5.3%	4	7.7%	3	2.8%	1	9.1%	2	0.0%	0	8.0%	2	4.5%	1	6.0%	3	5.3%	4
More organised events e.g. street markets	4.0%	3	2.6%	1	5.6%	2	0.0%	0	10.7%	3	0.0%	0	9.1%	2	2.0%	1	4.0%	3
More parking	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
More quality restaurants / pavement cafes	4.0%	3	2.6%	1	5.6%	2	4.5%	1	7.1%	2	0.0%	0	9.1%	2	2.0%	1	4.0%	3
More speciality / independent shops	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
More tourist facilities	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Public toilets	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Reduce traffic congestion	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	0.0%	0	8.0%	4	5.3%	4
Other	9.3%	7	10.3%	4	8.3%	3	4.5%	1	14.3%	4	8.0%	2	9.1%	2	10.0%	5	9.3%	7

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Heckmondwike		
More for children to do	2.7%	2	0.0%	0	5.6%	2	4.5%	1	3.6%	1	0.0%	0	0.0%	0	4.0%	2	2.7%	2
None mentioned	10.7%	8	7.7%	3	13.9%	5	0.0%	0	14.3%	4	16.0%	4	9.1%	2	12.0%	6	10.7%	8
(Don't know)	10.7%	8	12.8%	5	8.3%	3	4.5%	1	7.1%	2	20.0%	5	13.6%	3	8.0%	4	10.7%	8
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]																		
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Accessibility by public transport	4.0%	3	2.6%	1	5.6%	2	4.5%	1	0.0%	0	8.0%	2	9.1%	2	2.0%	1	4.0%	3
Anti-social behaviour	10.7%	8	10.3%	4	11.1%	4	9.1%	2	14.3%	4	8.0%	2	9.1%	2	12.0%	6	10.7%	8
Availability of car parking	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
Choice / range of non-food shops	24.0%	18	15.4%	6	33.3%	12	22.7%	5	28.6%	8	20.0%	5	40.9%	9	18.0%	9	24.0%	18
Empty shops	21.3%	16	17.9%	7	25.0%	9	22.7%	5	25.0%	7	16.0%	4	22.7%	5	22.0%	11	21.3%	16
Foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a market	20.0%	15	15.4%	6	25.0%	9	13.6%	3	28.6%	8	16.0%	4	18.2%	4	22.0%	11	20.0%	15
Lack of cultural facilities	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Lack of public amenities	5.3%	4	10.3%	4	0.0%	0	13.6%	3	3.6%	1	0.0%	0	0.0%	0	6.0%	3	5.3%	4
Leisure facilities	12.0%	9	7.7%	3	16.7%	6	13.6%	3	17.9%	5	4.0%	1	22.7%	5	8.0%	4	12.0%	9
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	9.3%	7	7.7%	3	11.1%	4	9.1%	2	10.7%	3	8.0%	2	9.1%	2	10.0%	5	9.3%	7
Poor marketing of the town	6.7%	5	5.1%	2	8.3%	3	9.1%	2	7.1%	2	4.0%	1	4.5%	1	8.0%	4	6.7%	5
Price of car parking	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Public information / events	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Quantity of takeaways / charity shops	5.3%	4	2.6%	1	8.3%	3	0.0%	0	14.3%	4	0.0%	0	4.5%	1	6.0%	3	5.3%	4
Range and choice of pubs / restaurants	8.0%	6	5.1%	2	11.1%	4	4.5%	1	10.7%	3	8.0%	2	13.6%	3	6.0%	3	8.0%	6
Range of specialist / independent retailers	5.3%	4	5.1%	2	5.6%	2	4.5%	1	10.7%	3	0.0%	0	9.1%	2	4.0%	2	5.3%	4
Security / safety	5.3%	4	5.1%	2	5.6%	2	9.1%	2	7.1%	2	0.0%	0	4.5%	1	6.0%	3	5.3%	4
Tourism facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town centre environment	6.7%	5	10.3%	4	2.8%	1	13.6%	3	3.6%	1	4.0%	1	4.5%	1	8.0%	4	6.7%	5
Type / quality of retail provisions	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Other	8.0%	6	5.1%	2	11.1%	4	4.5%	1	10.7%	3	8.0%	2	4.5%	1	10.0%	5	8.0%	6
Co-op is expensive / has no competition	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of nightlife / evening entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Nothing to do	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Poor layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop rents too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pound shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike				
Traffic congestion	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
None mentioned	8.0%	6	12.8%	5	2.8%	1	4.5%	1	3.6%	1	16.0%	4	9.1%	2	8.0%	4	8.0%	6
(Don't know)	14.7%	11	12.8%	5	16.7%	6	18.2%	4	3.6%	1	24.0%	6	4.5%	1	16.0%	8	14.7%	11
Base:		75		39		36		22		28		25		22		50		75

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cleckheaton Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Dewsbury Market	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Yes - Heckmondwike Market	5.3%	4	5.1%	2	5.6%	2	9.1%	2	0.0%	0	8.0%	2	0.0%	0	8.0%	4	5.3%	4
Yes - Holmfirth Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Open Market, Brook Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	89.3%	67	87.2%	34	91.7%	33	86.4%	19	96.4%	27	84.0%	21	100.0%	22	84.0%	42	89.3%	67
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / haven't decided yet)	4.0%	3	7.7%	3	0.0%	0	0.0%	0	3.6%	1	8.0%	2	0.0%	0	6.0%	3	4.0%	3
Base:		75		39		36		22		28		25		22		50		75

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	20.0%	15	15.4%	6	25.0%	9	22.7%	5	7.1%	2	32.0%	8	13.6%	3	24.0%	12	20.0%	15
Less than once a week	8.0%	6	15.4%	6	0.0%	0	13.6%	3	3.6%	1	8.0%	2	0.0%	0	10.0%	5	8.0%	6
Less than once a fortnight	4.0%	3	0.0%	0	8.3%	3	4.5%	1	7.1%	2	0.0%	0	9.1%	2	2.0%	1	4.0%	3
Less than once a month	16.0%	12	15.4%	6	16.7%	6	13.6%	3	14.3%	4	20.0%	5	4.5%	1	22.0%	11	16.0%	12
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	46.7%	35	43.6%	17	50.0%	18	45.5%	10	60.7%	17	32.0%	8	72.7%	16	36.0%	18	46.7%	35
(Don't know / varies)	5.3%	4	10.3%	4	0.0%	0	0.0%	0	7.1%	2	8.0%	2	0.0%	0	6.0%	3	5.3%	4
Mean:		0.54		0.51		0.57		0.61		0.25		0.81		0.32		0.65		0.54
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q39 What one thing do you particularly like about markets?																		
All on one level	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Availability of local produce	2.7%	2	5.1%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.0%	2	2.7%	2
Compact / easy to get around	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Everything	4.0%	3	5.1%	2	2.8%	1	0.0%	0	3.6%	1	8.0%	2	0.0%	0	6.0%	3	4.0%	3
Freshness of food	13.3%	10	10.3%	4	16.7%	6	9.1%	2	17.9%	5	12.0%	3	13.6%	3	14.0%	7	13.3%	10
Friendly atmosphere	12.0%	9	17.9%	7	5.6%	2	9.1%	2	14.3%	4	12.0%	3	9.1%	2	14.0%	7	12.0%	9
Good service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	18.2%	4	0.0%	0	5.3%	4
Range of non-food items	5.3%	4	5.1%	2	5.6%	2	9.1%	2	3.6%	1	4.0%	1	0.0%	0	8.0%	4	5.3%	4
Specialist ethnic goods	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	8.0%	6	7.7%	3	8.3%	3	9.1%	2	7.1%	2	8.0%	2	4.5%	1	10.0%	5	8.0%	6
Traditional values	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Value for money	14.7%	11	5.1%	2	25.0%	9	18.2%	4	10.7%	3	16.0%	4	27.3%	6	10.0%	5	14.7%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	20.0%	15	20.5%	8	19.4%	7	13.6%	3	25.0%	7	20.0%	5	22.7%	5	18.0%	9	20.0%	15
(Don't know)	6.7%	5	7.7%	3	5.6%	2	13.6%	3	3.6%	1	4.0%	1	0.0%	0	8.0%	4	6.7%	5
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike		
Q40 What else do you particularly like about markets? [MR]																
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of local produce	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Compact / easy to get around	2.7%	2	0.0%	0	5.6%	2	0.0%	0	3.6%	1	4.0%	1	0.0%	0	4.0%	2
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.0%	2	2.7%	2
Freshness of food	8.0%	6	7.7%	3	8.3%	3	4.5%	1	0.0%	0	20.0%	5	13.6%	3	6.0%	3
Friendly atmosphere	14.7%	11	12.8%	5	16.7%	6	13.6%	3	14.3%	4	16.0%	4	9.1%	2	18.0%	9
Good service	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	5.3%	4	7.7%	3	2.8%	1	4.5%	1	10.7%	3	0.0%	0	4.5%	1	6.0%	3
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	6.7%	5	2.6%	1	11.1%	4	9.1%	2	10.7%	3	0.0%	0	9.1%	2	6.0%	3
Range of non-food items	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1
Specialist ethnic goods	2.7%	2	5.1%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	5.3%	4	5.1%	2	5.6%	2	4.5%	1	3.6%	1	8.0%	2	9.1%	2	4.0%	2
The variety	8.0%	6	5.1%	2	11.1%	4	4.5%	1	7.1%	2	12.0%	3	9.1%	2	8.0%	4
Traditional values	4.0%	3	0.0%	0	8.3%	3	9.1%	2	3.6%	1	0.0%	0	0.0%	0	6.0%	3
Value for money	12.0%	9	12.8%	5	11.1%	4	13.6%	3	7.1%	2	16.0%	4	4.5%	1	16.0%	8
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	16.0%	12	17.9%	7	13.9%	5	9.1%	2	17.9%	5	20.0%	5	18.2%	4	16.0%	8
Cheap prices / offers	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	29.3%	22	33.3%	13	25.0%	9	36.4%	8	28.6%	8	24.0%	6	22.7%	5	30.0%	15
Base:		75		39		36		22		28		25		22		50
																75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q40X What do you particularly like about markets? (Any Mention) [MR]																		
All on one level	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Availability of local produce	4.0%	3	5.1%	2	2.8%	1	4.5%	1	0.0%	0	8.0%	2	4.5%	1	4.0%	2	4.0%	3
Compact / easy to get around	4.0%	3	2.6%	1	5.6%	2	4.5%	1	3.6%	1	4.0%	1	0.0%	0	6.0%	3	4.0%	3
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Everything	6.7%	5	7.7%	3	5.6%	2	4.5%	1	7.1%	2	8.0%	2	0.0%	0	10.0%	5	6.7%	5
Freshness of food	21.3%	16	17.9%	7	25.0%	9	13.6%	3	17.9%	5	32.0%	8	27.3%	6	20.0%	10	21.3%	16
Friendly atmosphere	26.7%	20	30.8%	12	22.2%	8	22.7%	5	28.6%	8	28.0%	7	18.2%	4	32.0%	16	26.7%	20
Good service	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	6.7%	5	10.3%	4	2.8%	1	4.5%	1	14.3%	4	0.0%	0	4.5%	1	8.0%	4	6.7%	5
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	12.0%	9	7.7%	3	16.7%	6	13.6%	3	17.9%	5	4.0%	1	27.3%	6	6.0%	3	12.0%	9
Range of non-food items	8.0%	6	7.7%	3	8.3%	3	9.1%	2	7.1%	2	8.0%	2	4.5%	1	10.0%	5	8.0%	6
Specialist ethnic goods	4.0%	3	5.1%	2	2.8%	1	9.1%	2	0.0%	0	4.0%	1	9.1%	2	0.0%	0	4.0%	3
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	5.3%	4	5.1%	2	5.6%	2	4.5%	1	3.6%	1	8.0%	2	9.1%	2	4.0%	2	5.3%	4
The variety	16.0%	12	12.8%	5	19.4%	7	13.6%	3	14.3%	4	20.0%	5	13.6%	3	18.0%	9	16.0%	12
Traditional values	5.3%	4	2.6%	1	8.3%	3	13.6%	3	3.6%	1	0.0%	0	0.0%	0	6.0%	3	5.3%	4
Value for money	26.7%	20	17.9%	7	36.1%	13	31.8%	7	17.9%	5	32.0%	8	31.8%	7	26.0%	13	26.7%	20
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	36.0%	27	38.5%	15	33.3%	12	22.7%	5	42.9%	12	40.0%	10	40.9%	9	34.0%	17	36.0%	27
Cheap prices / offers	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Heckmondwike			
Q41 What one thing do you particularly dislike about markets?																		
Crime	2.7%	2	2.6%	1	2.8%	1	0.0%	0	7.1%	2	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Difficult to park nearby	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Empty stalls / stalls closing down	5.3%	4	5.1%	2	5.6%	2	4.5%	1	7.1%	2	4.0%	1	4.5%	1	6.0%	3	5.3%	4
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
It is not heated	4.0%	3	5.1%	2	2.8%	1	9.1%	2	0.0%	0	4.0%	1	9.1%	2	2.0%	1	4.0%	3
Lack of cleanliness	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Litter	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Not big enough	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Not enough stalls	9.3%	7	12.8%	5	5.6%	2	18.2%	4	7.1%	2	4.0%	1	13.6%	3	6.0%	3	9.3%	7
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.3%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Too many young children	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Too noisy	4.0%	3	0.0%	0	8.3%	3	4.5%	1	3.6%	1	4.0%	1	0.0%	0	6.0%	3	4.0%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	49.3%	37	53.8%	21	44.4%	16	45.5%	10	42.9%	12	60.0%	15	45.5%	10	52.0%	26	49.3%	37
Too busy	2.7%	2	0.0%	0	5.6%	2	4.5%	1	0.0%	0	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Boring / no atmosphere	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.7%	5	5.1%	2	8.3%	3	4.5%	1	7.1%	2	8.0%	2	9.1%	2	6.0%	3	6.7%	5
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Heckmondwike		
Q42 What else do you particularly dislike about markets? [MR]																
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	1.3%	1	0.0%	0	2.8%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	2.7%	2	5.1%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	4.5%	1	2.0%	1
It is not heated	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1
Not enough stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	4.0%	3	7.7%	3	0.0%	0	4.5%	1	7.1%	2	0.0%	0	0.0%	0	4.0%	3
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	26.7%	20	15.4%	6	38.9%	14	18.2%	4	35.7%	10	24.0%	6	40.9%	9	22.0%	11
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	58.7%	44	61.5%	24	55.6%	20	54.5%	12	50.0%	14	72.0%	18	54.5%	12	60.0%	30
Base:		75		39		36		22		28		25		22		50

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																		
Crime	2.7%	2	2.6%	1	2.8%	1	0.0%	0	7.1%	2	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	2.7%	2	0.0%	0	5.6%	2	0.0%	0	7.1%	2	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Difficult to park nearby	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Empty stalls / stalls closing down	6.7%	5	5.1%	2	8.3%	3	9.1%	2	7.1%	2	4.0%	1	4.5%	1	8.0%	4	6.7%	5
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	4.0%	3	7.7%	3	0.0%	0	13.6%	3	0.0%	0	0.0%	0	4.5%	1	4.0%	2	4.0%	3
It is not heated	5.3%	4	7.7%	3	2.8%	1	13.6%	3	0.0%	0	4.0%	1	9.1%	2	4.0%	2	5.3%	4
Lack of cleanliness	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
Litter	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
Not big enough	2.7%	2	5.1%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	4.0%	2	2.7%	2
Not enough stalls	9.3%	7	12.8%	5	5.6%	2	18.2%	4	7.1%	2	4.0%	1	13.6%	3	6.0%	3	9.3%	7
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	2.7%	2	2.6%	1	2.8%	1	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.0%	2	2.7%	2
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	2.7%	2	5.1%	2	0.0%	0	4.5%	1	0.0%	0	4.0%	1	0.0%	0	2.0%	1	2.7%	2
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	5.3%	4	7.7%	3	2.8%	1	4.5%	1	10.7%	3	0.0%	0	0.0%	0	6.0%	3	5.3%	4
Too many young children	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Too noisy	5.3%	4	2.6%	1	8.3%	3	4.5%	1	7.1%	2	4.0%	1	0.0%	0	8.0%	4	5.3%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	76.0%	57	69.2%	27	83.3%	30	63.6%	14	78.6%	22	84.0%	21	86.4%	19	74.0%	37	76.0%	57
Too busy	2.7%	2	0.0%	0	5.6%	2	4.5%	1	0.0%	0	4.0%	1	4.5%	1	2.0%	1	2.7%	2
Boring / no atmosphere	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		75		39		36		22		28		25		22		50		75
GEN Gender of respondent:																		
Male	52.0%	39	100.0%	39	0.0%	0	63.6%	14	42.9%	12	52.0%	13	31.8%	7	58.0%	29	52.0%	39
Female	48.0%	36	0.0%	0	100.0%	36	36.4%	8	57.1%	16	48.0%	12	68.2%	15	42.0%	21	48.0%	36
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike	
AGE Age of respondent:										
18 - 24 years	17.3%	13 25.6%	10 8.3%	3 59.1%	13 0.0%	0 0.0%	0 13.6%	3 16.0%	8 17.3%	13
25 - 34 years	12.0%	9 10.3%	4 13.9%	5 40.9%	9 0.0%	0 0.0%	0 9.1%	2 14.0%	7 12.0%	9
35 - 44 years	18.7%	14 12.8%	5 25.0%	9 0.0%	0 50.0%	14 0.0%	0 22.7%	5 18.0%	9 18.7%	14
45 - 54 years	18.7%	14 17.9%	7 19.4%	7 0.0%	0 50.0%	14 0.0%	0 22.7%	5 18.0%	9 18.7%	14
55 - 64 years	12.0%	9 10.3%	4 13.9%	5 0.0%	0 0.0%	0 36.0%	9 13.6%	3 12.0%	6 12.0%	9
65+ years	21.3%	16 23.1%	9 19.4%	7 0.0%	0 0.0%	0 64.0%	16 18.2%	4 22.0%	11 21.3%	16
Base:		75	39	36	22	28	25	22	50	75
SEG Socio Economic Grouping										
AB	6.7%	5 2.6%	1 11.1%	4 4.5%	1 10.7%	3 4.0%	1 22.7%	5 0.0%	0 6.7%	5
C1	22.7%	17 15.4%	6 30.6%	11 18.2%	4 25.0%	7 24.0%	6 77.3%	17 0.0%	0 22.7%	17
C2	22.7%	17 20.5%	8 25.0%	9 9.1%	2 32.1%	9 24.0%	6 0.0%	0 34.0%	17 22.7%	17
DE	44.0%	33 53.8%	21 33.3%	12 59.1%	13 32.1%	9 44.0%	11 0.0%	0 66.0%	33 44.0%	33
(Refused)	4.0%	3 7.7%	3 0.0%	0 9.1%	2 0.0%	0 4.0%	1 0.0%	0 0.0%	0 4.0%	3
Base:		75	39	36	22	28	25	22	50	75
ETH Ethnicity of respondent										
White	86.7%	65 82.1%	32 91.7%	33 77.3%	17 85.7%	24 96.0%	24 77.3%	17 92.0%	46 86.7%	65
Indian	1.3%	1 2.6%	1 0.0%	0 0.0%	0 3.6%	1 0.0%	0 0.0%	0 2.0%	1 1.3%	1
Pakistani	9.3%	7 15.4%	6 2.8%	1 22.7%	5 7.1%	2 0.0%	0 13.6%	3 6.0%	3 9.3%	7
Bangladeshi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other Asian	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Black Caribbean	1.3%	1 0.0%	0 2.8%	1 0.0%	0 3.6%	1 0.0%	0 4.5%	1 0.0%	0 1.3%	1
Black African	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other Black	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chinese	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Any other ethnic group	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mixed background	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Refused)	1.3%	1 0.0%	0 2.8%	1 0.0%	0 0.0%	0 4.0%	1 4.5%	1 0.0%	0 1.3%	1
Base:		75	39	36	22	28	25	22	50	75
DAY Day of interview										
Monday	21.3%	16 17.9%	7 25.0%	9 31.8%	7 21.4%	6 12.0%	3 22.7%	5 22.0%	11 21.3%	16
Tuesday	41.3%	31 41.0%	16 41.7%	15 54.5%	12 21.4%	6 52.0%	13 36.4%	8 40.0%	20 41.3%	31
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	18.7%	14 12.8%	5 25.0%	9 4.5%	1 35.7%	10 12.0%	3 27.3%	6 16.0%	8 18.7%	14
Sunday	18.7%	14 28.2%	11 8.3%	3 9.1%	2 21.4%	6 24.0%	6 13.6%	3 22.0%	11 18.7%	14
Base:		75	39	36	22	28	25	22	50	75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Heckmondwike		
TIM Time of Interview																		
09.00 – 12.00	26.7%	20	20.5%	8	33.3%	12	18.2%	4	35.7%	10	24.0%	6	31.8%	7	26.0%	13	26.7%	20
12.01 – 14.00	37.3%	28	46.2%	18	27.8%	10	31.8%	7	35.7%	10	44.0%	11	31.8%	7	40.0%	20	37.3%	28
14.01 – 17.00	36.0%	27	33.3%	13	38.9%	14	50.0%	11	28.6%	8	32.0%	8	36.4%	8	34.0%	17	36.0%	27
Base:		75		39		36		22		28		25		22		50		75
TOW Town																		
Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike	100.0%	75	100.0%	39	100.0%	36	100.0%	22	100.0%	28	100.0%	25	100.0%	22	100.0%	50	100.0%	75
Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		75		39		36		22		28		25		22		50		75

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Heckmondwike		
LOC Location [MR]																		
Batley - Commercial Street (East)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Commercial Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Cambridge Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Upper Commercial Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Branch Road / St James Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Horncastle Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Albion Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Cheapside / Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate (Near Barclays)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Long Causeway / Crackenedge Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Market Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Westgate (Near Halifax)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Corporation Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Foundry Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Northgate	20.0%	15	17.9%	7	22.2%	8	18.2%	4	14.3%	4	28.0%	7	27.3%	6	16.0%	8	20.0%	15
Heckmondwike - Blanket Hall Street (Close to Market)	26.7%	20	28.2%	11	25.0%	9	36.4%	8	28.6%	8	16.0%	4	22.7%	5	26.0%	13	26.7%	20
Heckmondwike - Market Street (South)	14.7%	11	12.8%	5	16.7%	6	22.7%	5	3.6%	1	20.0%	5	13.6%	3	16.0%	8	14.7%	11
Heckmondwike - Market Street	38.7%	29	41.0%	16	36.1%	13	22.7%	5	53.6%	15	36.0%	9	36.4%	8	42.0%	21	38.7%	29
Holmfirth Point - Cooper Lane Junction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Hollowgate (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Huddersfield Road (Near Tourist Information)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike	
Centre)										
Holmfirth Point - Huddersfield Road (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - John William Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Westgate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Cross Church Street / Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	75	39	36	22	28	25	22	50	75	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike							
PC																
BB1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
BD19 5	1.3%	1	0.0%	0	2.8%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1		
BD19 6	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	2.0%	1	1.3%	1
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	2.0%	1	1.3%	1
BD8 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
HD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD8 9	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	2.0%	1	1.3%	1		
HD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HU18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HU3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HU8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX5 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HX6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
KY15 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LS19 7	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
LS26 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 9	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	1.3%	1
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE42 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
S35 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SY12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Heckmondwike									
WF1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
WF12 9	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1						
WF13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
WF13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
WF13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
WF13 3	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1	2.7%	2
WF13 4	2.7%	2	2.6%	1	2.8%	1	0.0%	0	3.6%	1	4.0%	1	4.5%	1	2.0%	1	2.7%	2
WF13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 9	2.7%	2	2.6%	1	2.8%	1	4.5%	1	3.6%	1	0.0%	0	4.5%	1	2.0%	1	2.7%	2
WF15 6	8.0%	6	2.6%	1	13.9%	5	9.1%	2	10.7%	3	4.0%	1	4.5%	1	10.0%	5	8.0%	6
WF15 7	13.3%	10	12.8%	5	13.9%	5	13.6%	3	10.7%	3	16.0%	4	13.6%	3	14.0%	7	13.3%	10
WF15 8	4.0%	3	2.6%	1	5.6%	2	0.0%	0	3.6%	1	8.0%	2	9.1%	2	0.0%	0	4.0%	3
WF16	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
WF16 0	8.0%	6	10.3%	4	5.6%	2	9.1%	2	14.3%	4	0.0%	0	9.1%	2	8.0%	4	8.0%	6
WF16 4	4.0%	3	7.7%	3	0.0%	0	0.0%	0	7.1%	2	4.0%	1	0.0%	0	6.0%	3	4.0%	3
WF16 7	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	1.3%	1
WF16 9	32.0%	24	33.3%	13	30.6%	11	40.9%	9	17.9%	5	40.0%	10	9.1%	2	42.0%	21	32.0%	24
WF17	1.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	1.3%	1
WF17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 6	1.3%	1	2.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
WF17 7	1.3%	1	2.6%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 9	2.7%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	8.0%	2	9.1%	2	0.0%	0	2.7%	2
WF17 Z	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF44 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	1.3%	1	0.0%	0	2.8%	1	0.0%	0	3.6%	1	0.0%	0	4.5%	1	0.0%	0	1.3%	1
Base:	75	39	36	22	28	25	22	50	75									

Appendix 6:

Data Tabulations

By Demographics - Holmfirth

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth	
Q01 Do you normally have regular access to a car for personal use during the day?										
Yes	63.2%	55 52.4%	22 73.3%	33 44.4%	8 59.3%	16 73.8%	31 76.9%	30 53.3%	24 63.2%	55
No	36.8%	32 47.6%	20 26.7%	12 55.6%	10 40.7%	11 26.2%	11 23.1%	9 46.7%	21 36.8%	32
Base:		87	42	45	18	27	42	39	45	87
Q02 Do you normally have regular access to a car for personal use during the evening / night?										
Yes	63.2%	55 52.4%	22 73.3%	33 44.4%	8 59.3%	16 73.8%	31 76.9%	30 53.3%	24 63.2%	55
No	36.8%	32 47.6%	20 26.7%	12 55.6%	10 40.7%	11 26.2%	11 23.1%	9 46.7%	21 36.8%	32
Base:		87	42	45	18	27	42	39	45	87
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?										
Car / van (as driver)	39.1%	34 28.6%	12 48.9%	22 16.7%	3 48.1%	13 42.9%	18 43.6%	17 37.8%	17 39.1%	34
Car / van (as passenger)	4.6%	4 4.8%	2 4.4%	2 5.6%	1 3.7%	1 4.8%	2 0.0%	0 6.7%	3 4.6%	4
Bus, minibus or coach	28.7%	25 38.1%	16 20.0%	9 27.8%	5 29.6%	8 28.6%	12 23.1%	9 31.1%	14 28.7%	25
Motorcycle, scooter or moped	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Walk	27.6%	24 28.6%	12 26.7%	12 50.0%	9 18.5%	5 23.8%	10 33.3%	13 24.4%	11 27.6%	24
Taxi / minicab	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Train	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Metro	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Park and Ride	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mobility Scooter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		87	42	45	18	27	42	39	45	87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q04 Where did you park today? [MR]																		
<i>Those who said 'Car / Van' at Q03</i>																		
Huddersfield																		
Albion Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundas Street, above the Sainsbury's foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Bus Station, Upperhead Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl foodstore, Manchester Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Wood Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Road Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unna Way, nr Tesco foodstore - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Huddersfield																		
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley																		
Aldi, Branch Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton																		
Bradford Road Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Street Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Hall Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury																		
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth										
Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Dewsbury Sports Centre, Longcauseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Sainsbury's, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Wakefield Old Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Heckmondwike																			
High Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Market Place Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Morrisons, Union Street - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Lidl Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Holmfirth																			
Bridge Lane Car Park - Holmfirth	5.3%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	10.0%	2	5.9%	1	5.0%	1	5.3%	2	
Co-operative Food, Market Street - Holmfirth	42.1%	16	35.7%	5	45.8%	11	0.0%	0	35.7%	5	55.0%	11	47.1%	8	40.0%	8	42.1%	16	
Holmfirth Library Car Park - Holmfirth	2.6%	1	0.0%	0	4.2%	1	0.0%	0	7.1%	1	0.0%	0	5.9%	1	0.0%	0	2.6%	1	
Huddersfield Road Car Park - Holmfirth	5.3%	2	0.0%	0	8.3%	2	0.0%	0	14.3%	2	0.0%	0	5.9%	1	5.0%	1	5.3%	2	
Station Road Car Park - Holmfirth	5.3%	2	7.1%	1	4.2%	1	0.0%	0	14.3%	2	0.0%	0	11.8%	2	0.0%	0	5.3%	2	
Towngate Car Park - Holmfirth	10.5%	4	14.3%	2	8.3%	2	0.0%	0	0.0%	0	20.0%	4	5.9%	1	15.0%	3	10.5%	4	
Others																			
Other	7.9%	3	7.1%	1	8.3%	2	50.0%	2	7.1%	1	0.0%	0	5.9%	1	10.0%	2	7.9%	3	
(Don't know – On Street)	5.3%	2	7.1%	1	4.2%	1	0.0%	0	7.1%	1	5.0%	1	5.9%	1	5.0%	1	5.3%	2	
(Don't know – Car park)	5.3%	2	14.3%	2	0.0%	0	25.0%	1	0.0%	0	5.0%	1	5.9%	1	5.0%	1	5.3%	2	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
(Dropped off – didn't park)	7.9%	3	7.1%	1	8.3%	2	25.0%	1	7.1%	1	5.0%	1	0.0%	0	10.0%	2	7.9%	3
(Don't know - Unspecified)	2.6%	1	7.1%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.0%	1	2.6%	1
Base:		38		14		24		4		14		20		17		20		38

Q05 Did you have any difficulties obtaining a car parking space today?*Those who mentioned a car park at Q04*

Yes	28.6%	10	15.4%	2	36.4%	8	0.0%	0	15.4%	2	42.1%	8	41.2%	7	16.7%	3	28.6%	10
No	71.4%	25	84.6%	11	63.6%	14	100.0%	3	84.6%	11	57.9%	11	58.8%	10	83.3%	15	71.4%	25
Base:		35		13		22		3		13		19		17		18		35

Meanscore = [Number of Minutes]**Q06 How long did your journey to (STUDY CENTRE) take?**

0-5 minutes	36.8%	32	26.2%	11	46.7%	21	27.8%	5	44.4%	12	35.7%	15	46.2%	18	28.9%	13	36.8%	32
6-10 minutes	26.4%	23	21.4%	9	31.1%	14	33.3%	6	18.5%	5	28.6%	12	20.5%	8	31.1%	14	26.4%	23
11-15 minutes	9.2%	8	11.9%	5	6.7%	3	11.1%	2	0.0%	0	14.3%	6	5.1%	2	13.3%	6	9.2%	8
16-20 minutes	4.6%	4	4.8%	2	4.4%	2	5.6%	1	3.7%	1	4.8%	2	2.6%	1	4.4%	2	4.6%	4
21-30 minutes	10.3%	9	16.7%	7	4.4%	2	11.1%	2	11.1%	3	9.5%	4	10.3%	4	11.1%	5	10.3%	9
31-60 minutes	6.9%	6	9.5%	4	4.4%	2	0.0%	0	14.8%	4	4.8%	2	2.6%	1	11.1%	5	6.9%	6
Over 60 minutes	3.4%	3	4.8%	2	2.2%	1	11.1%	2	3.7%	1	0.0%	0	7.7%	3	0.0%	0	3.4%	3
(Don't know / can't remember)	2.3%	2	4.8%	2	0.0%	0	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Mean:		13.7		17.8		10.1		17.0		16.2		10.7		14.2		13.6		13.7
Base:		87		42		45		18		27		42		39		45		87

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	85.1%	74	88.1%	37	82.2%	37	88.9%	16	88.9%	24	81.0%	34	84.6%	33	84.4%	38	85.1%	74
Work	3.4%	3	4.8%	2	2.2%	1	5.6%	1	3.7%	1	2.4%	1	2.6%	1	4.4%	2	3.4%	3
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1	2.3%	2
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor's	3.4%	3	0.0%	0	6.7%	3	0.0%	0	0.0%	0	7.1%	3	5.1%	2	2.2%	1	3.4%	3
Friend's home	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	2.6%	1	2.2%	1	2.3%	2
Elsewhere	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	2.6%	1	4.4%	2	3.4%	3
Leisure activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Holmfirth			
Q08 What location did you travel to (STUDY CENTRE) from?																		
Huddersfield Town Centre	6.9%	6	4.8%	2	8.9%	4	5.6%	1	3.7%	1	9.5%	4	7.7%	3	6.7%	3	6.9%	6
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	59.8%	52	61.9%	26	57.8%	26	61.1%	11	55.6%	15	61.9%	26	61.5%	24	57.8%	26	59.8%	52
Elsewhere	14.9%	13	19.0%	8	11.1%	5	33.3%	6	3.7%	1	14.3%	6	15.4%	6	13.3%	6	14.9%	13
Batley (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	2.3%	2	0.0%	0	4.4%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.4%	2	2.3%	2
Brighouse	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Brockholes	3.4%	3	0.0%	0	6.7%	3	0.0%	0	7.4%	2	2.4%	1	5.1%	2	2.2%	1	3.4%	3
Dewsbury (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Holmbridge	3.4%	3	2.4%	1	4.4%	2	0.0%	0	0.0%	0	7.1%	3	0.0%	0	6.7%	3	3.4%	3
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Netherton	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
New Mill	3.4%	3	2.4%	1	4.4%	2	0.0%	0	7.4%	2	2.4%	1	7.7%	3	0.0%	0	3.4%	3
Newsome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberttown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87
Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]																		
Live in the centre	51.7%	45	47.6%	20	55.6%	25	44.4%	8	48.1%	13	57.1%	24	53.8%	21	48.9%	22	51.7%	45
Work in the centre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Visiting the centre	47.1%	41	50.0%	21	44.4%	20	55.6%	10	51.9%	14	40.5%	17	46.2%	18	48.9%	22	47.1%	41
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																		
Accessibility by public transport	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Choice of High Street retailers	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Choice of shops selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Close to friends / family	8.0%	7	7.1%	3	8.9%	4	0.0%	0	14.8%	4	7.1%	3	10.3%	4	6.7%	3	8.0%	7
Close to home	60.9%	53	52.4%	22	68.9%	31	50.0%	9	70.4%	19	59.5%	25	64.1%	25	55.6%	25	60.9%	53
Close to work	5.7%	5	4.8%	2	6.7%	3	16.7%	3	0.0%	0	4.8%	2	5.1%	2	6.7%	3	5.7%	5
Department store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services (e.g. banks / financial services)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	2.6%	1	2.2%	1	2.3%	2
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Range of independent / specialist shops	4.6%	4	0.0%	0	8.9%	4	5.6%	1	7.4%	2	2.4%	1	5.1%	2	4.4%	2	4.6%	4
Range of shops selling food goods	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	3.4%	3	7.1%	3	0.0%	0	0.0%	0	3.7%	1	4.8%	2	0.0%	0	6.7%	3	3.4%	3
The market	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Good bus service	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Grew up here / always come	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Hairdressers / barbers	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Provision of places to eat / drink	2.3%	2	4.8%	2	0.0%	0	0.0%	0	7.4%	2	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Range of health services	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
University	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking in the area	2.3%	2	2.4%	1	2.2%	1	11.1%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	2.3%	2
(Don't know / no reason)	3.4%	3	4.8%	2	2.2%	1	0.0%	0	3.7%	1	4.8%	2	5.1%	2	2.2%	1	3.4%	3
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth
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Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q11 What is the main reason why you are in (STUDY CENTRE) today?																		
Food and grocery shopping - Other	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Clothes / Shoes shopping	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Bank / Building Society / Post Office	16.1%	14	16.7%	7	15.6%	7	22.2%	4	14.8%	4	14.3%	6	17.9%	7	15.6%	7	16.1%	14
Browsing	8.0%	7	14.3%	6	2.2%	1	5.6%	1	11.1%	3	7.1%	3	7.7%	3	8.9%	4	8.0%	7
Café / restaurant / pub	4.6%	4	4.8%	2	4.4%	2	0.0%	0	3.7%	1	7.1%	3	5.1%	2	2.2%	1	4.6%	4
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor / Dentist	3.4%	3	2.4%	1	4.4%	2	0.0%	0	7.4%	2	2.4%	1	2.6%	1	2.2%	1	3.4%	3
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	2.3%	2	0.0%	0	4.4%	2	0.0%	0	7.4%	2	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Library	3.4%	3	2.4%	1	4.4%	2	0.0%	0	7.4%	2	2.4%	1	2.6%	1	4.4%	2	3.4%	3
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public Offices	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Services (e.g. hairdressers, launderette)	3.4%	3	2.4%	1	4.4%	2	0.0%	0	0.0%	0	7.1%	3	2.6%	1	4.4%	2	3.4%	3
Social / leisure activities	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	7.7%	3	0.0%	0	3.4%	3
Stationers / newsagents	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
Visit specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	10.3%	9	11.9%	5	8.9%	4	22.2%	4	11.1%	3	4.8%	2	7.7%	3	11.1%	5	10.3%	9
Other	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	5.1%	2	0.0%	0	2.3%	2
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	3.4%	3	2.4%	1	4.4%	2	5.6%	1	0.0%	0	4.8%	2	0.0%	0	6.7%	3	3.4%	3
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Catch train / bus / passing through	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	8.0%	7	7.1%	3	8.9%	4	11.1%	2	0.0%	0	11.9%	5	7.7%	3	8.9%	4	8.0%	7
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	4.6%	4	4.8%	2	4.4%	2	11.1%	2	7.4%	2	0.0%	0	7.7%	3	2.2%	1	4.6%	4
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Holmfirth			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	5.1%	2	2.2%	1	3.4%	3
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Food and grocery shopping - various destinatons	8.0%	7	7.1%	3	8.9%	4	5.6%	1	11.1%	3	7.1%	3	7.7%	3	8.9%	4	8.0%	7
(Nowhere in particular / Not sure yet)	4.6%	4	9.5%	4	0.0%	0	5.6%	1	7.4%	2	2.4%	1	2.6%	1	6.7%	3	4.6%	4
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																		
Food and grocery shopping - Other	2.3%	2	0.0%	0	4.4%	2	0.0%	0	3.7%	1	2.4%	1	2.6%	1	0.0%	0	2.3%	2
Clothes / Shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	8.0%	7	4.8%	2	11.1%	5	5.6%	1	7.4%	2	9.5%	4	5.1%	2	4.4%	2	8.0%	7
Browsing	8.0%	7	7.1%	3	8.9%	4	16.7%	3	7.4%	2	4.8%	2	10.3%	4	6.7%	3	8.0%	7
Café / restaurant / pub	6.9%	6	2.4%	1	11.1%	5	11.1%	2	3.7%	1	7.1%	3	5.1%	2	8.9%	4	6.9%	6
Chemist	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	0.0%	0	4.4%	2	2.3%	2
Doctor / Dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Library	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Market	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Public Offices	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Services (e.g. hairdressers, launderette)	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Social / leisure activities	2.3%	2	0.0%	0	4.4%	2	5.6%	1	3.7%	1	0.0%	0	2.6%	1	2.2%	1	2.3%	2
Stationers / newsagents	4.6%	4	4.8%	2	4.4%	2	5.6%	1	0.0%	0	7.1%	3	7.7%	3	0.0%	0	4.6%	4
Visit specialist shops	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	2	2.4%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	2.6%	1	2.2%	1	2.3%	2
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	6.9%	6	2.4%	1	11.1%	5	5.6%	1	0.0%	0	11.9%	5	5.1%	2	8.9%	4	6.9%	6
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Holmfirth				
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason / no other reason)	55.2%	48	69.0%	29	42.2%	19	61.1%	11	63.0%	17	47.6%	20	59.0%	23	55.6%	25	55.2%	48
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]																		
Food and grocery shopping - Other	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	2.6%	1	2.2%	1	3.4%	3
Clothes / Shoes shopping	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Bank / Building Society / Post Office	24.1%	21	21.4%	9	26.7%	12	27.8%	5	22.2%	6	23.8%	10	23.1%	9	20.0%	9	24.1%	21
Browsing	16.1%	14	21.4%	9	11.1%	5	22.2%	4	18.5%	5	11.9%	5	17.9%	7	15.6%	7	16.1%	14
Café / restaurant / pub	11.5%	10	7.1%	3	15.6%	7	11.1%	2	7.4%	2	14.3%	6	10.3%	4	11.1%	5	11.5%	10
Chemist	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	0.0%	0	4.4%	2	2.3%	2
Doctor / Dentist	3.4%	3	2.4%	1	4.4%	2	0.0%	0	7.4%	2	2.4%	1	2.6%	1	2.2%	1	3.4%	3
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	3.4%	3	0.0%	0	6.7%	3	0.0%	0	7.4%	2	2.4%	1	7.7%	3	0.0%	0	3.4%	3
Library	4.6%	4	2.4%	1	6.7%	3	0.0%	0	11.1%	3	2.4%	1	5.1%	2	4.4%	2	4.6%	4
Market	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Public Offices	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1	2.3%	2
Services (e.g. hairdressers, launderette)	4.6%	4	4.8%	2	4.4%	2	0.0%	0	0.0%	0	9.5%	4	5.1%	2	4.4%	2	4.6%	4
Social / leisure activities	5.7%	5	2.4%	1	8.9%	4	5.6%	1	7.4%	2	4.8%	2	10.3%	4	2.2%	1	5.7%	5
Stationers / newsagents	6.9%	6	7.1%	3	6.7%	3	5.6%	1	0.0%	0	11.9%	5	7.7%	3	4.4%	2	6.9%	6
Visit specialist shops	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Work / School / College	10.3%	9	11.9%	5	8.9%	4	22.2%	4	11.1%	3	4.8%	2	7.7%	3	11.1%	5	10.3%	9
Other	4.6%	4	2.4%	1	6.7%	3	0.0%	0	7.4%	2	4.8%	2	7.7%	3	2.2%	1	4.6%	4
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	3.4%	3	2.4%	1	4.4%	2	5.6%	1	0.0%	0	4.8%	2	0.0%	0	6.7%	3	3.4%	3
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Catch train / bus / passing through	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	14.9%	13	9.5%	4	20.0%	9	16.7%	3	0.0%	0	23.8%	10	12.8%	5	17.8%	8	14.9%	13
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	5.7%	5	7.1%	3	4.4%	2	11.1%	2	7.4%	2	2.4%	1	7.7%	3	4.4%	2	5.7%	5
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meet friends / family	2.3%	2	0.0%	0	4.4%	2	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharlands of Paddock, Holmfirth	4.6%	4	2.4%	1	6.7%	3	0.0%	0	3.7%	1	7.1%	3	5.1%	2	4.4%	2	4.6%	4
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Base:		87		42		45		18		27		42		39		45		87

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	26.4%	23	26.2%	11	26.7%	12	50.0%	9	33.3%	9	11.9%	5	35.9%	14	17.8%	8	26.4%	23
30- 59 minutes	17.2%	15	21.4%	9	13.3%	6	11.1%	2	7.4%	2	26.2%	11	10.3%	4	24.4%	11	17.2%	15
1hr -1 hr 29 min	18.4%	16	16.7%	7	20.0%	9	11.1%	2	14.8%	4	23.8%	10	10.3%	4	24.4%	11	18.4%	16
1hr 30 mins - 1 hr 59 min	13.8%	12	9.5%	4	17.8%	8	5.6%	1	7.4%	2	21.4%	9	25.6%	10	4.4%	2	13.8%	12
2hrs - 2hrs 29 mins	8.0%	7	7.1%	3	8.9%	4	0.0%	0	14.8%	4	7.1%	3	5.1%	2	11.1%	5	8.0%	7
2hrs 30 mins - 2hrs 59 mins	4.6%	4	2.4%	1	6.7%	3	5.6%	1	7.4%	2	2.4%	1	2.6%	1	6.7%	3	4.6%	4
3hrs - 3hrs 59 mins	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
4hrs or more	8.0%	7	11.9%	5	4.4%	2	16.7%	3	11.1%	3	2.4%	1	5.1%	2	8.9%	4	8.0%	7
(Don't know)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	2.6%	1	2.2%	1	2.3%	2
Mean:		84.5		88.9		80.5		80.8		97.2		77.6		77.0		88.6		84.5
Base:		87		42		45		18		27		42		39		45		87

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	26.4%	23	16.7%	7	35.6%	16	27.8%	5	11.1%	3	35.7%	15	17.9%	7	33.3%	15	26.4%	23
No	71.3%	62	81.0%	34	62.2%	28	72.2%	13	85.2%	23	61.9%	26	79.5%	31	64.4%	29	71.3%	62
(Don't know)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	2.6%	1	2.2%	1	2.3%	2
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																		
Everyday	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
2-3 times a week	18.4%	16	9.5%	4	26.7%	12	11.1%	2	7.4%	2	28.6%	12	10.3%	4	24.4%	11	18.4%	16
Once a week	26.4%	23	38.1%	16	15.6%	7	22.2%	4	25.9%	7	28.6%	12	17.9%	7	35.6%	16	26.4%	23
Once a fortnight	6.9%	6	2.4%	1	11.1%	5	5.6%	1	14.8%	4	2.4%	1	10.3%	4	2.2%	1	6.9%	6
Once a month	9.2%	8	7.1%	3	11.1%	5	11.1%	2	14.8%	4	4.8%	2	17.9%	7	2.2%	1	9.2%	8
Less than once a month	17.2%	15	11.9%	5	22.2%	10	27.8%	5	11.1%	3	16.7%	7	23.1%	9	13.3%	6	17.2%	15
Never	18.4%	16	26.2%	11	11.1%	5	16.7%	3	22.2%	6	16.7%	7	15.4%	6	20.0%	9	18.4%	16
First time today	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
(Don't know / varies)	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Base:		87		42		45		18		27		42		39		45		87

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	57.5%	50	61.9%	26	53.3%	24	61.1%	11	70.4%	19	47.6%	20	61.5%	24	55.6%	25	57.5%	50
Up to £5	6.9%	6	7.1%	3	6.7%	3	5.6%	1	3.7%	1	9.5%	4	5.1%	2	6.7%	3	6.9%	6
£6 - £10	12.6%	11	11.9%	5	13.3%	6	16.7%	3	11.1%	3	11.9%	5	7.7%	3	15.6%	7	12.6%	11
£11 - £15	3.4%	3	4.8%	2	2.2%	1	0.0%	0	3.7%	1	4.8%	2	2.6%	1	4.4%	2	3.4%	3
£16 - £20	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
£21 - £25	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1	2.3%	2
£26 - £50	6.9%	6	7.1%	3	6.7%	3	11.1%	2	0.0%	0	9.5%	4	7.7%	3	6.7%	3	6.9%	6
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.7%	5	2.4%	1	8.9%	4	0.0%	0	7.4%	2	7.1%	3	10.3%	4	2.2%	1	5.7%	5
(Refused)	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Mean:		6.67		5.57		7.79		6.97		1.65		9.62		5.26		7.97		6.67
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]																		
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barnsley	2.3%	2	0.0%	0	4.4%	2	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1	2.3%	2
Batley Town Centre	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	2.3%	2	0.0%	0	4.4%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.4%	2	2.3%	2
Brighouse	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	33.3%	29	33.3%	14	33.3%	15	27.8%	5	37.0%	10	33.3%	14	25.6%	10	40.0%	18	33.3%	29
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	24.1%	21	28.6%	12	20.0%	9	33.3%	6	25.9%	7	19.0%	8	28.2%	11	20.0%	9	24.1%	21
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	2.3%	2	2.4%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	11.5%	10	11.9%	5	11.1%	5	22.2%	4	3.7%	1	11.9%	5	7.7%	3	13.3%	6	11.5%	10
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Waterloo Local Centre	6.9%	6	0.0%	0	13.3%	6	0.0%	0	3.7%	1	11.9%	5	10.3%	4	4.4%	2	6.9%	6

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.9%	6	7.1%	3	6.7%	3	5.6%	1	3.7%	1	9.5%	4	5.1%	2	8.9%	4	6.9%	6
(Don't know)	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
(Don't do main food shopping)	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q17 AND do a main food shop</i>																		
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	3.5%	2	3.7%	1	3.3%	1	0.0%	0	0.0%	0	7.4%	2	3.4%	1	3.8%	1	3.5%	2
Car parking provision	5.3%	3	3.7%	1	6.7%	2	15.4%	2	0.0%	0	3.7%	1	3.4%	1	7.7%	2	5.3%	3
Choice of food goods available	19.3%	11	22.2%	6	16.7%	5	7.7%	1	23.5%	4	22.2%	6	13.8%	4	26.9%	7	19.3%	11
Choice of shops nearby selling non-food goods	1.8%	1	3.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	3.8%	1	1.8%	1
Choice of shops selling food goods	17.5%	10	14.8%	4	20.0%	6	7.7%	1	17.6%	3	22.2%	6	24.1%	7	7.7%	2	17.5%	10
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	33.3%	19	44.4%	12	23.3%	7	46.2%	6	35.3%	6	25.9%	7	31.0%	9	34.6%	9	33.3%	19
Nearer to work	1.8%	1	0.0%	0	3.3%	1	0.0%	0	5.9%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	1.8%	1	3.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1
Quality of shops selling food goods	1.8%	1	3.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	8.8%	5	7.4%	2	10.0%	3	0.0%	0	5.9%	1	14.8%	4	10.3%	3	7.7%	2	8.8%	5
Other	7.0%	4	3.7%	1	10.0%	3	0.0%	0	5.9%	1	11.1%	3	6.9%	2	7.7%	2	7.0%	4
Bigger store	5.3%	3	3.7%	1	6.7%	2	0.0%	0	0.0%	0	11.1%	3	0.0%	0	11.5%	3	5.3%	3
Cheaper prices	10.5%	6	7.4%	2	13.3%	4	15.4%	2	5.9%	1	11.1%	3	6.9%	2	15.4%	4	10.5%	6
Morrisons on offer	7.0%	4	7.4%	2	6.7%	2	15.4%	2	0.0%	0	7.4%	2	10.3%	3	3.8%	1	7.0%	4
Sainsbury's on offer	1.8%	1	0.0%	0	3.3%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	1.8%	1
(Don't know / no reason)	1.8%	1	0.0%	0	3.3%	1	0.0%	0	5.9%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1
Base:	57	27	30	13	17	27	29	26	57									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Holmfirth				
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)? <i>Those who do main food shopping at Q17</i>																		
Car / van (as driver)	53.5%	46	43.9%	18	62.2%	28	33.3%	6	55.6%	15	61.0%	25	61.5%	24	47.7%	21	53.5%	46
Car / van (as passenger)	9.3%	8	9.8%	4	8.9%	4	16.7%	3	3.7%	1	9.8%	4	5.1%	2	13.6%	6	9.3%	8
Bus, minibus or coach	23.3%	20	31.7%	13	15.6%	7	38.9%	7	22.2%	6	17.1%	7	23.1%	9	20.5%	9	23.3%	20
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.5%	9	9.8%	4	11.1%	5	11.1%	2	11.1%	3	9.8%	4	7.7%	3	13.6%	6	10.5%	9
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	0.0%	0	4.5%	2	2.3%	2
(Not applicable - online shopping)	1.2%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.2%	1
Base:		86		41		45		18		27		41		39		44		86

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]

Yes - carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - chemist	2.3%	2	2.4%	1	2.2%	1	11.1%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.3%	2
Yes - clothing, footwear	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Yes - DIY goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Yes - Stationery	3.4%	3	2.4%	1	4.4%	2	0.0%	0	0.0%	0	7.1%	3	5.1%	2	2.2%	1	3.4%	3
No	71.3%	62	71.4%	30	71.1%	32	77.8%	14	74.1%	20	66.7%	28	71.8%	28	73.3%	33	71.3%	62
Other	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Yes - health and beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - household goods / toiletries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	18.4%	16	19.0%	8	17.8%	8	11.1%	2	22.2%	6	19.0%	8	17.9%	7	17.8%	8	18.4%	16
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]																		
Barnsley Town Centre	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	5.1%	2	0.0%	0	2.3%	2
Batley Town Centre	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Brighouse Town Centre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	2.3%	2	2.4%	1	2.2%	1	5.6%	1	3.7%	1	0.0%	0	2.6%	1	2.2%	1	2.3%	2
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	29.9%	26	23.8%	10	35.6%	16	11.1%	2	29.6%	8	38.1%	16	23.1%	9	37.8%	17	29.9%	26
Honley District Centre	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Huddersfield Town Centre	34.5%	30	40.5%	17	28.9%	13	66.7%	12	29.6%	8	23.8%	10	38.5%	15	31.1%	14	34.5%	30
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.3%	2	2.4%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Manchester City Centre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	2.2%	1	2.3%	2
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	4.6%	4	4.8%	2	4.4%	2	0.0%	0	3.7%	1	7.1%	3	7.7%	3	2.2%	1	4.6%	4
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	5.7%	5	4.8%	2	6.7%	3	5.6%	1	0.0%	0	9.5%	4	2.6%	1	8.9%	4	5.7%	5
Mill Discount Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Holmfirth			
Bradford Road, Batley																		
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Trafford Shopping Centre, Manchester	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Other	4.6%	4	7.1%	3	2.2%	1	5.6%	1	0.0%	0	7.1%	3	0.0%	0	8.9%	4	4.6%	4
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Base:		87		42		45		18		27		42		39		45		87

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
2-3 times a week	6.9%	6	2.4%	1	11.1%	5	0.0%	0	3.7%	1	11.9%	5	5.1%	2	8.9%	4	6.9%	6
Once a week	33.3%	29	38.1%	16	28.9%	13	33.3%	6	37.0%	10	31.0%	13	23.1%	9	44.4%	20	33.3%	29
Once a fortnight	14.9%	13	9.5%	4	20.0%	9	16.7%	3	7.4%	2	19.0%	8	20.5%	8	8.9%	4	14.9%	13
Once a month	18.4%	16	19.0%	8	17.8%	8	33.3%	6	11.1%	3	16.7%	7	23.1%	9	13.3%	6	18.4%	16
Less than once a month	23.0%	20	26.2%	11	20.0%	9	16.7%	3	33.3%	9	19.0%	8	25.6%	10	20.0%	9	23.0%	20
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	7.4%	2	0.0%	0	2.6%	1	2.2%	1	2.3%	2
Mean:		0.76		0.76		0.76		0.53		0.61		0.94		0.57		0.95		0.76
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Meanscore = [£]																		
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																		
Nothing	10.3%	9	11.9%	5	8.9%	4	5.6%	1	18.5%	5	7.1%	3	15.4%	6	6.7%	3	10.3%	9
Up to £5	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
£6-£10	17.2%	15	16.7%	7	17.8%	8	16.7%	3	7.4%	2	23.8%	10	10.3%	4	24.4%	11	17.2%	15
£11-£15	8.0%	7	7.1%	3	8.9%	4	16.7%	3	3.7%	1	7.1%	3	5.1%	2	11.1%	5	8.0%	7
£16-£20	10.3%	9	9.5%	4	11.1%	5	5.6%	1	7.4%	2	14.3%	6	7.7%	3	11.1%	5	10.3%	9
£21-£25	10.3%	9	9.5%	4	11.1%	5	16.7%	3	3.7%	1	11.9%	5	12.8%	5	8.9%	4	10.3%	9
£26-£50	11.5%	10	9.5%	4	13.3%	6	0.0%	0	22.2%	6	9.5%	4	15.4%	6	8.9%	4	11.5%	10
£51-£75	4.6%	4	4.8%	2	4.4%	2	11.1%	2	0.0%	0	4.8%	2	7.7%	3	2.2%	1	4.6%	4
£76-£100	4.6%	4	2.4%	1	6.7%	3	5.6%	1	3.7%	1	4.8%	2	7.7%	3	2.2%	1	4.6%	4
More than £100	4.6%	4	4.8%	2	4.4%	2	5.6%	1	7.4%	2	2.4%	1	5.1%	2	2.2%	1	4.6%	4
(Don't know / can't remember)	14.9%	13	21.4%	9	8.9%	4	16.7%	3	22.2%	6	9.5%	4	10.3%	4	17.8%	8	14.9%	13
(Refused)	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
<i>Mean:</i>		27.6		25.8		29.1		31.7		31.4		24.0		33.3		20.4		27.6
<i>Base:</i>		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q21</i>																		
Accessibility by public transport	3.3%	2	3.1%	1	3.4%	1	6.3%	1	0.0%	0	3.8%	1	3.3%	1	3.6%	1	3.3%	2
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	4.9%	3	3.1%	1	6.9%	2	0.0%	0	0.0%	0	11.5%	3	6.7%	2	3.6%	1	4.9%	3
Choice of shops selling non-food goods	59.0%	36	65.6%	21	51.7%	15	50.0%	8	68.4%	13	57.7%	15	56.7%	17	60.7%	17	59.0%	36
Choice of shops selling food goods	6.6%	4	6.3%	2	6.9%	2	6.3%	1	10.5%	2	3.8%	1	3.3%	1	10.7%	3	6.6%	4
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	1.6%	1	0.0%	0	3.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.6%	1
Nearer to home	21.3%	13	25.0%	8	17.2%	5	18.8%	3	26.3%	5	19.2%	5	23.3%	7	17.9%	5	21.3%	13
Nearer to work	1.6%	1	0.0%	0	3.4%	1	0.0%	0	5.3%	1	0.0%	0	3.3%	1	0.0%	0	1.6%	1
Poor accessibility to (STUDY CENTRE)	1.6%	1	0.0%	0	3.4%	1	6.3%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.6%	1
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	14.8%	9	9.4%	3	20.7%	6	25.0%	4	5.3%	1	15.4%	4	10.0%	3	21.4%	6	14.8%	9
Other	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.6%	1	1.6%	1
Cheaper prices / offers	3.3%	2	3.1%	1	3.4%	1	6.3%	1	0.0%	0	3.8%	1	6.7%	2	0.0%	0	3.3%	2
Good market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	3.8%	1	3.3%	1	0.0%	0	1.6%	1
(Don't know / no reason)	1.6%	1	0.0%	0	3.4%	1	0.0%	0	5.3%	1	0.0%	0	3.3%	1	0.0%	0	1.6%	1
Base:		61		32		29		16		19		26		30		28		61

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																		
Car / van (as driver)	52.9%	46	40.5%	17	64.4%	29	38.9%	7	55.6%	15	57.1%	24	61.5%	24	46.7%	21	52.9%	46
Car / van (as passenger)	6.9%	6	7.1%	3	6.7%	3	16.7%	3	7.4%	2	2.4%	1	7.7%	3	6.7%	3	6.9%	6
Bus, minibus or coach	27.6%	24	38.1%	16	17.8%	8	38.9%	7	29.6%	8	21.4%	9	23.1%	9	28.9%	13	27.6%	24
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.3%	9	11.9%	5	8.9%	4	5.6%	1	7.4%	2	14.3%	6	5.1%	2	15.6%	7	10.3%	9
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	2.6%	1	2.2%	1	2.3%	2
Base:		87		42		45		18		27		42		39		45		87

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?
Those who did not mention study centre at Q21

Everyday	1.6%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.6%	1	1.6%	1
2-3 times a week	8.2%	5	3.1%	1	13.8%	4	18.8%	3	5.3%	1	3.8%	1	16.7%	5	0.0%	0	8.2%	5
Once a week	19.7%	12	9.4%	3	31.0%	9	37.5%	6	15.8%	3	11.5%	3	16.7%	5	25.0%	7	19.7%	12
Once a fortnight	31.1%	19	34.4%	11	27.6%	8	12.5%	2	31.6%	6	42.3%	11	16.7%	5	42.9%	12	31.1%	19
Once a month	18.0%	11	15.6%	5	20.7%	6	6.3%	1	31.6%	6	15.4%	4	23.3%	7	10.7%	3	18.0%	11
Less than once a month	6.6%	4	9.4%	3	3.4%	1	0.0%	0	5.3%	1	11.5%	3	10.0%	3	3.6%	1	6.6%	4
Never	8.2%	5	12.5%	4	3.4%	1	12.5%	2	5.3%	1	7.7%	2	10.0%	3	7.1%	2	8.2%	5
(Don't know / varies)	6.6%	4	12.5%	4	0.0%	0	12.5%	2	5.3%	1	3.8%	1	6.7%	2	7.1%	2	6.6%	4
Mean:		0.78		0.71		0.86		1.06		0.58		0.78		0.80		0.81		0.78
Base:		61		32		29		16		19		26		30		28		61

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Meanscore = [£]																		
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?																		
Nothing	64.4%	56	71.4%	30	57.8%	26	66.7%	12	74.1%	20	57.1%	24	71.8%	28	60.0%	27	64.4%	56
Up to £5	8.0%	7	9.5%	4	6.7%	3	0.0%	0	0.0%	0	16.7%	7	2.6%	1	13.3%	6	8.0%	7
£6 - £10	5.7%	5	2.4%	1	8.9%	4	11.1%	2	0.0%	0	7.1%	3	5.1%	2	2.2%	1	5.7%	5
£11 - £15	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
£16 -£20	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
£21 - £25	2.3%	2	2.4%	1	2.2%	1	11.1%	2	0.0%	0	0.0%	0	2.6%	1	2.2%	1	2.3%	2
£26 - £50	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	2.6%	1	2.2%	1	2.3%	2
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.6%	11	9.5%	4	15.6%	7	11.1%	2	18.5%	5	9.5%	4	12.8%	5	13.3%	6	12.6%	11
(Refused)	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Mean:		2.98		1.89		4.09		3.88		0.86		3.78		2.41		3.28		2.98
Base:		87		42		45		18		27		42		39		45		87

Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																		
Much more frequently than before	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequently than before	4.6%	4	0.0%	0	8.9%	4	11.1%	2	7.4%	2	0.0%	0	7.7%	3	2.2%	1	4.6%	4
About as frequently	75.9%	66	78.6%	33	73.3%	33	55.6%	10	74.1%	20	85.7%	36	66.7%	26	84.4%	38	75.9%	66
Less frequently than before	10.3%	9	9.5%	4	11.1%	5	11.1%	2	7.4%	2	11.9%	5	12.8%	5	6.7%	3	10.3%	9
Much less frequently than before	2.3%	2	2.4%	1	2.2%	1	5.6%	1	3.7%	1	0.0%	0	0.0%	0	4.4%	2	2.3%	2
Didn't visit five years ago	2.3%	2	2.4%	1	2.2%	1	5.6%	1	3.7%	1	0.0%	0	2.6%	1	2.2%	1	2.3%	2
This is my first visit	4.6%	4	7.1%	3	2.2%	1	11.1%	2	3.7%	1	2.4%	1	10.3%	4	0.0%	0	4.6%	4
Base:		87		42		45		18		27		42		39		45		87

Meanscore = [Number of Hours]

Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?

Up to 1 hour	17.2%	15	26.2%	11	8.9%	4	16.7%	3	22.2%	6	14.3%	6	15.4%	6	20.0%	9	17.2%	15
1 to 2 hours	3.4%	3	4.8%	2	2.2%	1	0.0%	0	3.7%	1	4.8%	2	5.1%	2	2.2%	1	3.4%	3
2 to 4 hours	14.9%	13	7.1%	3	22.2%	10	22.2%	4	14.8%	4	11.9%	5	15.4%	6	13.3%	6	14.9%	13
Over 4 hours	12.6%	11	16.7%	7	8.9%	4	22.2%	4	14.8%	4	7.1%	3	15.4%	6	6.7%	3	12.6%	11
Don't visit in the evening	37.9%	33	35.7%	15	40.0%	18	33.3%	6	29.6%	8	45.2%	19	33.3%	13	44.4%	20	37.9%	33
(Don't know / varies)	13.8%	12	9.5%	4	17.8%	8	5.6%	1	14.8%	4	16.7%	7	15.4%	6	13.3%	6	13.8%	12
Mean:		1.41		1.38		1.45		1.97		1.59		1.03		1.64		1.00		1.41
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	1
About the same	34.5%	30	31.0%	13	37.8%	17	22.2%	4	44.4%	12	33.3%	14	30.8%	12	37.8%	30
Worse	37.9%	33	42.9%	18	33.3%	15	38.9%	7	29.6%	8	42.9%	18	28.2%	11	44.4%	20
Much worse	23.0%	20	19.0%	8	26.7%	12	33.3%	6	22.2%	6	19.0%	8	33.3%	13	15.6%	7
(Don't know)	3.4%	3	7.1%	3	0.0%	0	5.6%	1	3.7%	1	2.4%	1	5.1%	2	2.2%	1
<i>Mean:</i>		<i>2.14</i>		<i>2.13</i>		<i>2.16</i>		<i>1.88</i>		<i>2.23</i>		<i>2.20</i>		<i>2.03</i>		<i>2.23</i>
<i>Base:</i>		87		42		45		18		27		42		39		45

Choice of High Street names

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	1
About the same	18.4%	16	16.7%	7	20.0%	9	11.1%	2	22.2%	6	19.0%	8	15.4%	6	22.2%	10
Worse	46.0%	40	52.4%	22	40.0%	18	38.9%	7	44.4%	12	50.0%	21	38.5%	15	51.1%	23
Much worse	31.0%	27	23.8%	10	37.8%	17	44.4%	8	25.9%	7	28.6%	12	38.5%	15	24.4%	11
(Don't know)	3.4%	3	7.1%	3	0.0%	0	5.6%	1	3.7%	1	2.4%	1	5.1%	2	2.2%	1
<i>Mean:</i>		<i>1.89</i>		<i>1.92</i>		<i>1.87</i>		<i>1.65</i>		<i>2.04</i>		<i>1.90</i>		<i>1.81</i>		<i>1.98</i>
<i>Base:</i>		87		42		45		18		27		42		39		45

Choice of independent / specialist shops

Much better	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Better	21.8%	19	21.4%	9	22.2%	10	11.1%	2	29.6%	8	21.4%	9	28.2%	11	15.6%	7
About the same	40.2%	35	38.1%	16	42.2%	19	33.3%	6	40.7%	11	42.9%	18	43.6%	17	40.0%	18
Worse	32.2%	28	31.0%	13	33.3%	15	38.9%	7	25.9%	7	33.3%	14	17.9%	7	42.2%	19
Much worse	2.3%	2	4.8%	2	0.0%	0	5.6%	1	0.0%	0	2.4%	1	5.1%	2	0.0%	0
(Don't know)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0
<i>Mean:</i>		<i>2.87</i>		<i>2.80</i>		<i>2.93</i>		<i>2.71</i>		<i>3.04</i>		<i>2.83</i>		<i>3.00</i>		<i>2.78</i>
<i>Base:</i>		87		42		45		18		27		42		39		45

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Quality of shops																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Better	14.9%	13	11.9%	5	17.8%	8	0.0%	0	25.9%	7	14.3%	6	17.9%	7	11.1%	5	14.9%	13
About the same	62.1%	54	52.4%	22	71.1%	32	72.2%	13	51.9%	14	64.3%	27	64.1%	25	60.0%	27	62.1%	54
Worse	19.5%	17	28.6%	12	11.1%	5	16.7%	3	18.5%	5	21.4%	9	10.3%	4	28.9%	13	19.5%	17
Much worse	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
(Don't know)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Mean:	2.93	2.78	3.07	2.71	3.08	2.93	3.03	2.82	2.93									
Base:	87	42	45	18	27	42	39	45	87									
Range of services such as banks and other financial services																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.4%	3	2.4%	1	4.4%	2	5.6%	1	3.7%	1	2.4%	1	5.1%	2	2.2%	1	3.4%	3
About the same	80.5%	70	71.4%	30	88.9%	40	72.2%	13	77.8%	21	85.7%	36	82.1%	32	77.8%	35	80.5%	70
Worse	11.5%	10	16.7%	7	6.7%	3	16.7%	3	14.8%	4	7.1%	3	7.7%	3	15.6%	7	11.5%	10
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.6%	4	9.5%	4	0.0%	0	5.6%	1	3.7%	1	4.8%	2	5.1%	2	4.4%	2	4.6%	4
Mean:	2.92	2.84	2.98	2.88	2.88	2.95	2.97	2.86	2.92									
Base:	87	42	45	18	27	42	39	45	87									
Range and choice of pubs / restaurants																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.7%	5	4.8%	2	6.7%	3	5.6%	1	7.4%	2	4.8%	2	5.1%	2	6.7%	3	5.7%	5
About the same	71.3%	62	69.0%	29	73.3%	33	55.6%	10	70.4%	19	78.6%	33	66.7%	26	73.3%	33	71.3%	62
Worse	18.4%	16	21.4%	9	15.6%	7	27.8%	5	18.5%	5	14.3%	6	20.5%	8	17.8%	8	18.4%	16
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.6%	4	4.8%	2	4.4%	2	11.1%	2	3.7%	1	2.4%	1	7.7%	3	2.2%	1	4.6%	4
Mean:	2.87	2.83	2.91	2.75	2.88	2.90	2.83	2.89	2.87									
Base:	87	42	45	18	27	42	39	45	87									
Leisure facilities																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.3%	2	4.8%	2	0.0%	0	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
About the same	65.5%	57	52.4%	22	77.8%	35	55.6%	10	74.1%	20	64.3%	27	64.1%	25	64.4%	29	65.5%	57
Worse	19.5%	17	23.8%	10	15.6%	7	16.7%	3	18.5%	5	21.4%	9	12.8%	5	26.7%	12	19.5%	17
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.6%	11	19.0%	8	6.7%	3	27.8%	5	3.7%	1	11.9%	5	17.9%	7	8.9%	4	12.6%	11
Mean:	2.80	2.76	2.83	2.77	2.85	2.78	2.91	2.71	2.80									
Base:	87	42	45	18	27	42	39	45	87									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment

Much better	4.6%	4	4.8%	2	4.4%	2	5.6%	1	7.4%	2	2.4%	1	7.7%	3	2.2%	1	4.6%	4
Better	16.1%	14	11.9%	5	20.0%	9	11.1%	2	11.1%	3	21.4%	9	15.4%	6	17.8%	8	16.1%	14
About the same	64.4%	56	57.1%	24	71.1%	32	72.2%	13	59.3%	16	64.3%	27	51.3%	20	73.3%	33	64.4%	56
Worse	12.6%	11	21.4%	9	4.4%	2	5.6%	1	18.5%	5	11.9%	5	20.5%	8	6.7%	3	12.6%	11
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0	2.3%	2
<i>Mean:</i>		3.13		3.00		3.24		3.18		3.08		3.14		3.11		3.16		3.13
Base:		87		42		45		18		27		42		39		45		87

Cleanliness

Much better	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Better	23.0%	20	19.0%	8	26.7%	12	11.1%	2	22.2%	6	28.6%	12	28.2%	11	20.0%	9	23.0%	20
About the same	67.8%	59	64.3%	27	71.1%	32	77.8%	14	66.7%	18	64.3%	27	61.5%	24	71.1%	32	67.8%	59
Worse	5.7%	5	9.5%	4	2.2%	1	0.0%	0	7.4%	2	7.1%	3	5.1%	2	6.7%	3	5.7%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0	2.3%	2
<i>Mean:</i>		3.20		3.15		3.24		3.24		3.15		3.21		3.24		3.18		3.20
Base:		87		42		45		18		27		42		39		45		87

Car parking provision

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	9.2%	8	7.1%	3	11.1%	5	5.6%	1	11.1%	3	9.5%	4	10.3%	4	8.9%	4	9.2%	8
About the same	48.3%	42	54.8%	23	42.2%	19	22.2%	4	59.3%	16	52.4%	22	43.6%	17	48.9%	22	48.3%	42
Worse	24.1%	21	21.4%	9	26.7%	12	44.4%	8	18.5%	5	19.0%	8	25.6%	10	24.4%	11	24.1%	21
Much worse	3.4%	3	2.4%	1	4.4%	2	0.0%	0	0.0%	0	7.1%	3	2.6%	1	4.4%	2	3.4%	3
(Don't know)	14.9%	13	14.3%	6	15.6%	7	27.8%	5	11.1%	3	11.9%	5	17.9%	7	13.3%	6	14.9%	13
<i>Mean:</i>		2.74		2.78		2.71		2.46		2.92		2.73		2.75		2.72		2.74
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Car parking prices																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Better	10.3%	9	7.1%	3	13.3%	6	0.0%	0	18.5%	5	9.5%	4	12.8%	5	8.9%	4	10.3%	9
About the same	49.4%	43	54.8%	23	44.4%	20	16.7%	3	51.9%	14	61.9%	26	38.5%	15	55.6%	25	49.4%	43
Worse	19.5%	17	19.0%	8	20.0%	9	38.9%	7	18.5%	5	11.9%	5	25.6%	10	15.6%	7	19.5%	17
Much worse	4.6%	4	2.4%	1	6.7%	3	11.1%	2	0.0%	0	4.8%	2	5.1%	2	4.4%	2	4.6%	4
(Don't know)	16.1%	14	16.7%	7	15.6%	7	33.3%	6	11.1%	3	11.9%	5	17.9%	7	15.6%	7	16.1%	14
Mean:	2.78	2.80	2.76	2.08	3.00	2.86	2.72	2.82	2.78									
Base:	87	42	45	18	27	42	39	45	87									
Accessibility by public transport																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.6%	11	9.5%	4	15.6%	7	11.1%	2	11.1%	3	14.3%	6	15.4%	6	11.1%	5	12.6%	11
About the same	59.8%	52	66.7%	28	53.3%	24	38.9%	7	63.0%	17	66.7%	28	41.0%	16	73.3%	33	59.8%	52
Worse	11.5%	10	4.8%	2	17.8%	8	16.7%	3	18.5%	5	4.8%	2	17.9%	7	6.7%	3	11.5%	10
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.1%	14	19.0%	8	13.3%	6	33.3%	6	7.4%	2	14.3%	6	25.6%	10	8.9%	4	16.1%	14
Mean:	3.01	3.06	2.97	2.92	2.92	3.11	2.97	3.05	3.01									
Base:	87	42	45	18	27	42	39	45	87									
Public information signposts / public facilities																		
Much better	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Better	10.3%	9	4.8%	2	15.6%	7	5.6%	1	11.1%	3	11.9%	5	15.4%	6	6.7%	3	10.3%	9
About the same	69.0%	60	69.0%	29	68.9%	31	44.4%	8	70.4%	19	78.6%	33	48.7%	19	84.4%	38	69.0%	60
Worse	11.5%	10	9.5%	4	13.3%	6	27.8%	5	11.1%	3	4.8%	2	23.1%	9	2.2%	1	11.5%	10
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	7	14.3%	6	2.2%	1	16.7%	3	7.4%	2	4.8%	2	12.8%	5	4.4%	2	8.0%	7
Mean:	3.01	3.00	3.02	2.87	3.00	3.08	2.91	3.09	3.01									
Base:	87	42	45	18	27	42	39	45	87									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment/ events / performances

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	11.5%	10	11.9%	5	11.1%	5	5.6%	1	14.8%	4	11.9%	5	15.4%	6	8.9%	4	11.5%	10
About the same	49.4%	43	45.2%	19	53.3%	24	38.9%	7	59.3%	16	47.6%	20	41.0%	16	55.6%	25	49.4%	43
Worse	19.5%	17	16.7%	7	22.2%	10	38.9%	7	11.1%	3	16.7%	7	23.1%	9	15.6%	7	19.5%	17
Much worse	3.4%	3	0.0%	0	6.7%	3	0.0%	0	7.4%	2	2.4%	1	5.1%	2	2.2%	1	3.4%	3
(Don't know)	16.1%	14	26.2%	11	6.7%	3	16.7%	3	7.4%	2	21.4%	9	15.4%	6	17.8%	8	16.1%	14
<i>Mean:</i>		2.82		2.94		2.74		2.60		2.88		2.88		2.79		2.86		2.82
Base:		87		42		45		18		27		42		39		45		87

Tourist facilities / hotels

Much better	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Better	23.0%	20	23.8%	10	22.2%	10	11.1%	2	25.9%	7	26.2%	11	23.1%	9	24.4%	11	23.0%	20
About the same	55.2%	48	52.4%	22	57.8%	26	50.0%	9	55.6%	15	57.1%	24	43.6%	17	64.4%	29	55.2%	48
Worse	13.8%	12	9.5%	4	17.8%	8	27.8%	5	11.1%	3	9.5%	4	20.5%	8	6.7%	3	13.8%	12
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.9%	6	11.9%	5	2.2%	1	11.1%	2	7.4%	2	4.8%	2	10.3%	4	4.4%	2	6.9%	6
<i>Mean:</i>		3.12		3.22		3.05		2.81		3.16		3.23		3.09		3.19		3.12
Base:		87		42		45		18		27		42		39		45		87

Day time safety

Much better	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Better	17.2%	15	19.0%	8	15.6%	7	16.7%	3	14.8%	4	19.0%	8	20.5%	8	15.6%	7	17.2%	15
About the same	78.2%	68	73.8%	31	82.2%	37	77.8%	14	77.8%	21	78.6%	33	71.8%	28	82.2%	37	78.2%	68
Worse	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0	2.3%	2
<i>Mean:</i>		3.19		3.18		3.20		3.18		3.23		3.17		3.27		3.13		3.19
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Holmfirth			
Evening / night safety																		
Much better	2.3%	2	0.0%	0	4.4%	2	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Better	13.8%	12	14.3%	6	13.3%	6	16.7%	3	11.1%	3	14.3%	6	15.4%	6	13.3%	6	13.8%	12
About the same	72.4%	63	76.2%	32	68.9%	31	61.1%	11	77.8%	21	73.8%	31	64.1%	25	77.8%	35	72.4%	63
Worse	5.7%	5	4.8%	2	6.7%	3	11.1%	2	0.0%	0	7.1%	3	7.7%	3	4.4%	2	5.7%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.7%	5	4.8%	2	6.7%	3	11.1%	2	7.4%	2	2.4%	1	7.7%	3	4.4%	2	5.7%	5
Mean:		3.13		3.10		3.17		3.06		3.20		3.12		3.19		3.09		3.13
Base:		87		42		45		18		27		42		39		45		87
Layout																		
Much better	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Better	17.2%	15	16.7%	7	17.8%	8	16.7%	3	14.8%	4	19.0%	8	20.5%	8	15.6%	7	17.2%	15
About the same	70.1%	61	71.4%	30	68.9%	31	61.1%	11	81.5%	22	66.7%	28	59.0%	23	77.8%	35	70.1%	61
Worse	9.2%	8	4.8%	2	13.3%	6	16.7%	3	0.0%	0	11.9%	5	12.8%	5	6.7%	3	9.2%	8
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Mean:		3.11		3.18		3.04		3.00		3.15		3.12		3.14		3.09		3.11
Base:		87		42		45		18		27		42		39		45		87
Public art																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.6%	11	14.3%	6	11.1%	5	5.6%	1	7.4%	2	19.0%	8	15.4%	6	11.1%	5	12.6%	11
About the same	55.2%	48	57.1%	24	53.3%	24	44.4%	8	66.7%	18	52.4%	22	46.2%	18	60.0%	27	55.2%	48
Worse	9.2%	8	4.8%	2	13.3%	6	5.6%	1	7.4%	2	11.9%	5	15.4%	6	4.4%	2	9.2%	8
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	23.0%	20	23.8%	10	22.2%	10	44.4%	8	18.5%	5	16.7%	7	23.1%	9	24.4%	11	23.0%	20
Mean:		3.04		3.13		2.97		3.00		3.00		3.09		3.00		3.09		3.04
Base:		87		42		45		18		27		42		39		45		87
General environment																		
Much better	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Better	14.9%	13	14.3%	6	15.6%	7	11.1%	2	18.5%	5	14.3%	6	20.5%	8	11.1%	5	14.9%	13
About the same	73.6%	64	71.4%	30	75.6%	34	72.2%	13	77.8%	21	71.4%	30	59.0%	23	84.4%	38	73.6%	64
Worse	5.7%	5	7.1%	3	4.4%	2	5.6%	1	0.0%	0	9.5%	4	7.7%	3	4.4%	2	5.7%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.6%	4	7.1%	3	2.2%	1	11.1%	2	3.7%	1	2.4%	1	10.3%	4	0.0%	0	4.6%	4
Mean:		3.12		3.08		3.16		3.06		3.19		3.10		3.20		3.07		3.12
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]																		
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Better retail provision for children and babies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Book shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	5.7%	5	2.4%	1	8.9%	4	0.0%	0	11.1%	3	4.8%	2	7.7%	3	4.4%	2	5.7%	5
Department stores / retailers	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Drinking establishments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footwear stores	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
High Street names	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Household goods stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent / specialist shops	10.3%	9	14.3%	6	6.7%	3	16.7%	3	7.4%	2	9.5%	4	10.3%	4	11.1%	5	10.3%	9
Large / better supermarkets	26.4%	23	23.8%	10	28.9%	13	16.7%	3	22.2%	6	33.3%	14	28.2%	11	24.4%	11	26.4%	23
Larger sizes clothing store	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Market	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialist food stores	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Sports shop	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	0.0%	0	2.2%	1	2.3%	2
Other	10.3%	9	7.1%	3	13.3%	6	11.1%	2	14.8%	4	7.1%	3	10.3%	4	8.9%	4	10.3%	9
None mentioned	37.9%	33	42.9%	18	33.3%	15	33.3%	6	48.1%	13	33.3%	14	33.3%	13	44.4%	20	37.9%	33
Bakery	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Children's clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DVD / games / music shop	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Independent food stores (e.g. butchers, grocer, deli)	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	2.6%	1	2.2%	1	2.3%	2
Marks and Spencer	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Petrol station	4.6%	4	2.4%	1	6.7%	3	0.0%	0	3.7%	1	7.1%	3	5.1%	2	4.4%	2	4.6%	4
Poundshops	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Primark	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	2.6%	1	4.4%	2	3.4%	3
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.6%	4	7.1%	3	2.2%	1	16.7%	3	0.0%	0	2.4%	1	10.3%	4	0.0%	0	4.6%	4
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	87	42	45	18	27	42	39	45	87									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Holmfirth				
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																		
Art galleries	4.6%	4	0.0%	0	8.9%	4	0.0%	0	7.4%	2	4.8%	2	7.7%	3	2.2%	1	4.6%	4
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Children's activity centre	3.4%	3	0.0%	0	6.7%	3	0.0%	0	3.7%	1	4.8%	2	5.1%	2	2.2%	1	3.4%	3
Cinema	4.6%	4	4.8%	2	4.4%	2	5.6%	1	0.0%	0	7.1%	3	5.1%	2	2.2%	1	4.6%	4
Civic Hall / Civic spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / activities for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go-karting	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Health and fitness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laser tag	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks / gardens	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Restaurants / cafes	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Swimming pool	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Other	2.3%	2	4.8%	2	0.0%	0	0.0%	0	3.7%	1	2.4%	1	0.0%	0	4.4%	2	2.3%	2
None mentioned	73.6%	64	78.6%	33	68.9%	31	61.1%	11	77.8%	21	76.2%	32	69.2%	27	77.8%	35	73.6%	64
Music venues / pubs / clubs and bars	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Theatre	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
(Don't know)	10.3%	9	9.5%	4	11.1%	5	27.8%	5	3.7%	1	7.1%	3	10.3%	4	11.1%	5	10.3%	9
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																		
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ban skateboarding, biking etc.	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Better foodstore provision	8.0%	7	9.5%	4	6.7%	3	0.0%	0	7.4%	2	11.9%	5	5.1%	2	11.1%	5	8.0%	7
Cheaper parking	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	7.7%	3	0.0%	0	3.4%	3
Expansion of the centre	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Fewer low quality shops (take-away, pound shops)	3.4%	3	2.4%	1	4.4%	2	0.0%	0	7.4%	2	2.4%	1	5.1%	2	2.2%	1	3.4%	3
Improve the quality of the shops	3.4%	3	2.4%	1	4.4%	2	5.6%	1	0.0%	0	4.8%	2	5.1%	2	2.2%	1	3.4%	3
Fill the empty shops	5.7%	5	7.1%	3	4.4%	2	5.6%	1	3.7%	1	7.1%	3	5.1%	2	6.7%	3	5.7%	5
Flexible parking	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Give it a general face lift (Flowers, painting etc.)	5.7%	5	4.8%	2	6.7%	3	0.0%	0	7.4%	2	7.1%	3	7.7%	3	2.2%	1	5.7%	5
Greater promotion / marketing of the centre	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Improve market provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cleanliness	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Improved cultural facilities	2.3%	2	4.8%	2	0.0%	0	0.0%	0	3.7%	1	2.4%	1	2.6%	1	2.2%	1	2.3%	2
Improved security / CCTV	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Improved signage / information	2.3%	2	4.8%	2	0.0%	0	5.6%	1	0.0%	0	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Improved street paving	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Improved public transport	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
Increased choice / range of shops	9.2%	8	4.8%	2	13.3%	6	11.1%	2	3.7%	1	11.9%	5	7.7%	3	6.7%	3	9.2%	8
Increased office development	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	2.3%	2	4.8%	2	0.0%	0	5.6%	1	0.0%	0	2.4%	1	2.6%	1	0.0%	0	2.3%	2
More evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiples / retailers	2.3%	2	2.4%	1	2.2%	1	5.6%	1	3.7%	1	0.0%	0	2.6%	1	0.0%	0	2.3%	2
More non-food stores	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
More organised events e.g. street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	2.6%	1	2.2%	1	2.3%	2
More quality restaurants / pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More speciality / independent shops	2.3%	2	0.0%	0	4.4%	2	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1	2.3%	2
More tourist facilities	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	4.6%	4	2.4%	1	6.7%	3	5.6%	1	3.7%	1	4.8%	2	5.1%	2	4.4%	2	4.6%	4
Other	16.1%	14	14.3%	6	17.8%	8	5.6%	1	22.2%	6	16.7%	7	17.9%	7	15.6%	7	16.1%	14

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
More for children to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	28.7%	25	35.7%	15	22.2%	10	27.8%	5	37.0%	10	23.8%	10	25.6%	10	31.1%	14	28.7%	25
(Don't know)	12.6%	11	16.7%	7	8.9%	4	27.8%	5	7.4%	2	9.5%	4	10.3%	4	15.6%	7	12.6%	11
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Holmfirth		
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]																
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Availability of car parking	5.7%	5	2.4%	1	8.9%	4	5.6%	1	7.4%	2	4.8%	2	7.7%	3	4.4%	2
Choice / range of non-food shops	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0
Empty shops	4.6%	4	2.4%	1	6.7%	3	0.0%	0	0.0%	0	9.5%	4	5.1%	2	4.4%	2
Foodstore provision	9.2%	8	7.1%	3	11.1%	5	11.1%	2	7.4%	2	9.5%	4	10.3%	4	8.9%	4
Lack of a market	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1
Lack of cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	3.4%	3	0.0%	0	6.7%	3	0.0%	0	0.0%	0	7.1%	3	2.6%	1	4.4%	2
Poor marketing of the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Price of car parking	4.6%	4	7.1%	3	2.2%	1	0.0%	0	11.1%	3	2.4%	1	5.1%	2	4.4%	2
Public information / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quantity of takeaways / charity shops	8.0%	7	4.8%	2	11.1%	5	5.6%	1	3.7%	1	11.9%	5	7.7%	3	6.7%	3
Range and choice of pubs / restaurants	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0
Range of specialist / independent retailers	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1
Security / safety	2.3%	2	4.8%	2	0.0%	0	0.0%	0	3.7%	1	2.4%	1	2.6%	1	2.2%	1
Tourism facilities	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1
Town centre environment	2.3%	2	2.4%	1	2.2%	1	5.6%	1	0.0%	0	2.4%	1	2.6%	1	2.2%	1
Type / quality of retail provisions	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Other	9.2%	8	11.9%	5	6.7%	3	0.0%	0	11.1%	3	11.9%	5	2.6%	1	13.3%	6
Co-op is expensive / has no competition	3.4%	3	7.1%	3	0.0%	0	0.0%	0	7.4%	2	2.4%	1	5.1%	2	2.2%	1
Lack of nightlife / evening entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing to do	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0
Poor layout	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0
Shop rents too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pound shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tourists	3.4%	3	2.4%	1	4.4%	2	0.0%	0	7.4%	2	2.4%	1	7.7%	3	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
Traffic congestion	16.1%	14	19.0%	8	13.3%	6	11.1%	2	22.2%	6	14.3%	6	23.1%	9	11.1%	5	16.1%	14
None mentioned	32.2%	28	33.3%	14	31.1%	14	27.8%	5	33.3%	9	33.3%	14	25.6%	10	40.0%	18	32.2%	28
(Don't know)	8.0%	7	9.5%	4	6.7%	3	22.2%	4	3.7%	1	4.8%	2	5.1%	2	8.9%	4	8.0%	7
Base:		87		42		45		18		27		42		39		45		87

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cleckheaton Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Dewsbury Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Heckmondwike Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Holmfirth Market	6.9%	6	2.4%	1	11.1%	5	5.6%	1	3.7%	1	9.5%	4	2.6%	1	8.9%	4	6.9%	6
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Open Market, Brook Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	92.0%	80	95.2%	40	88.9%	40	94.4%	17	92.6%	25	90.5%	38	97.4%	38	88.9%	40	92.0%	80
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / haven't decided yet)	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Base:		87		42		45		18		27		42		39		45		87

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	6.9%	6	0.0%	0	13.3%	6	11.1%	2	0.0%	0	9.5%	4	5.1%	2	8.9%	4	6.9%	6
Less than once a week	6.9%	6	2.4%	1	11.1%	5	0.0%	0	11.1%	3	7.1%	3	5.1%	2	6.7%	3	6.9%	6
Less than once a fortnight	8.0%	7	2.4%	1	13.3%	6	5.6%	1	14.8%	4	4.8%	2	12.8%	5	2.2%	1	8.0%	7
Less than once a month	33.3%	29	28.6%	12	37.8%	17	16.7%	3	37.0%	10	38.1%	16	35.9%	14	33.3%	15	33.3%	29
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	44.8%	39	66.7%	28	24.4%	11	66.7%	12	37.0%	10	40.5%	17	41.0%	16	48.9%	22	44.8%	39
Mean:		0.29		0.09		0.48		0.28		0.22		0.34		0.27		0.31		0.29
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q39 What one thing do you particularly like about markets?																		
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Availability of local produce	9.2%	8	11.9%	5	6.7%	3	5.6%	1	22.2%	6	2.4%	1	10.3%	4	8.9%	4	9.2%	8
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	5.7%	5	4.8%	2	6.7%	3	5.6%	1	3.7%	1	7.1%	3	10.3%	4	2.2%	1	5.7%	5
Friendly atmosphere	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	0.0%	0	4.4%	2	2.3%	2
Good service	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	5.7%	5	7.1%	3	4.4%	2	11.1%	2	3.7%	1	4.8%	2	0.0%	0	6.7%	3	5.7%	5
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	8.0%	7	7.1%	3	8.9%	4	11.1%	2	7.4%	2	7.1%	3	2.6%	1	13.3%	6	8.0%	7
Range of non-food items	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	2.6%	1	4.4%	2	3.4%	3
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
The opportunity to support local businesses	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	5.1%	2	0.0%	0	2.3%	2
The variety	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Traditional values	2.3%	2	0.0%	0	4.4%	2	0.0%	0	7.4%	2	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Value for money	11.5%	10	4.8%	2	17.8%	8	5.6%	1	7.4%	2	16.7%	7	7.7%	3	15.6%	7	11.5%	10
Other	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	2.6%	1	4.4%	2	3.4%	3
Cheap prices / offers	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Outdoors / open air	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	31.0%	27	35.7%	15	26.7%	12	38.9%	7	22.2%	6	33.3%	14	33.3%	13	31.1%	14	31.0%	27
(Don't know)	9.2%	8	16.7%	7	2.2%	1	11.1%	2	14.8%	4	4.8%	2	15.4%	6	2.2%	1	9.2%	8
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Holmfirth				
Q40 What else do you particularly like about markets? [MR]																		
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Availability of local produce	3.4%	3	0.0%	0	6.7%	3	5.6%	1	0.0%	0	4.8%	2	2.6%	1	4.4%	2	3.4%	3
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	6.9%	6	0.0%	0	13.3%	6	11.1%	2	7.4%	2	4.8%	2	2.6%	1	8.9%	4	6.9%	6
Friendly atmosphere	5.7%	5	4.8%	2	6.7%	3	5.6%	1	7.4%	2	4.8%	2	5.1%	2	4.4%	2	5.7%	5
Good service	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.1%	1
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	5.7%	5	2.4%	1	8.9%	4	5.6%	1	7.4%	2	4.8%	2	10.3%	4	2.2%	1	5.7%	5
Range of non-food items	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The opportunity to support local businesses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety	8.0%	7	7.1%	3	8.9%	4	5.6%	1	0.0%	0	14.3%	6	2.6%	1	13.3%	6	8.0%	7
Traditional values	4.6%	4	2.4%	1	6.7%	3	0.0%	0	0.0%	0	9.5%	4	2.6%	1	6.7%	3	4.6%	4
Value for money	5.7%	5	4.8%	2	6.7%	3	0.0%	0	7.4%	2	7.1%	3	5.1%	2	6.7%	3	5.7%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	28.7%	25	31.0%	13	26.7%	12	22.2%	4	33.3%	9	28.6%	12	25.6%	10	33.3%	15	28.7%	25
Cheap prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.4%	36	54.8%	23	28.9%	13	50.0%	9	40.7%	11	38.1%	16	48.7%	19	35.6%	16	41.4%	36
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q40X What do you particularly like about markets? (Any Mention) [MR]																		
All on one level	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Availability of local produce	12.6%	11	11.9%	5	13.3%	6	11.1%	2	22.2%	6	7.1%	3	12.8%	5	13.3%	6	12.6%	11
Compact / easy to get around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshness of food	12.6%	11	4.8%	2	20.0%	9	16.7%	3	11.1%	3	11.9%	5	12.8%	5	11.1%	5	12.6%	11
Friendly atmosphere	8.0%	7	7.1%	3	8.9%	4	5.6%	1	11.1%	3	7.1%	3	5.1%	2	8.9%	4	8.0%	7
Good service	2.3%	2	2.4%	1	2.2%	1	0.0%	0	0.0%	0	4.8%	2	2.6%	1	0.0%	0	2.3%	2
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	6.9%	6	7.1%	3	6.7%	3	11.1%	2	3.7%	1	7.1%	3	2.6%	1	6.7%	3	6.9%	6
Quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of food	13.8%	12	9.5%	4	17.8%	8	16.7%	3	14.8%	4	11.9%	5	12.8%	5	15.6%	7	13.8%	12
Range of non-food items	4.6%	4	2.4%	1	6.7%	3	5.6%	1	3.7%	1	4.8%	2	2.6%	1	6.7%	3	4.6%	4
Specialist ethnic goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cafe	2.3%	2	0.0%	0	4.4%	2	0.0%	0	3.7%	1	2.4%	1	2.6%	1	0.0%	0	2.3%	2
The opportunity to support local businesses	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	5.1%	2	0.0%	0	2.3%	2
The variety	9.2%	8	7.1%	3	11.1%	5	11.1%	2	0.0%	0	14.3%	6	2.6%	1	15.6%	7	9.2%	8
Traditional values	6.9%	6	2.4%	1	11.1%	5	0.0%	0	7.4%	2	9.5%	4	7.7%	3	6.7%	3	6.9%	6
Value for money	17.2%	15	9.5%	4	24.4%	11	5.6%	1	14.8%	4	23.8%	10	12.8%	5	22.2%	10	17.2%	15
Other	3.4%	3	2.4%	1	4.4%	2	0.0%	0	3.7%	1	4.8%	2	2.6%	1	4.4%	2	3.4%	3
Nothing	59.8%	52	66.7%	28	53.3%	24	61.1%	11	55.6%	15	61.9%	26	59.0%	23	64.4%	29	59.8%	52
Cheap prices / offers	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Outdoors / open air	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q41 What one thing do you particularly dislike about markets?																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Not big enough	6.9%	6	0.0%	0	13.3%	6	0.0%	0	11.1%	3	7.1%	3	2.6%	1	6.7%	3	6.9%	6
Not enough stalls	6.9%	6	7.1%	3	6.7%	3	5.6%	1	11.1%	3	4.8%	2	0.0%	0	13.3%	6	6.9%	6
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
Poor range of food	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	4.6%	4	4.8%	2	4.4%	2	11.1%	2	3.7%	1	2.4%	1	7.7%	3	2.2%	1	4.6%	4
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.7%	5	2.4%	1	8.9%	4	5.6%	1	7.4%	2	4.8%	2	10.3%	4	2.2%	1	5.7%	5
Nothing	57.5%	50	61.9%	26	53.3%	24	61.1%	11	51.9%	14	59.5%	25	56.4%	22	62.2%	28	57.5%	50
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.2%	8	16.7%	7	2.2%	1	11.1%	2	11.1%	3	7.1%	3	12.8%	5	4.4%	2	9.2%	8
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Holmfirth			
Q42 What else do you particularly dislike about markets? [MR]																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	1.1%	1	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Difficult to park nearby	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Empty stalls / stalls closing down	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not big enough	3.4%	3	2.4%	1	4.4%	2	5.6%	1	3.7%	1	2.4%	1	0.0%	0	6.7%	3	3.4%	3
Not enough stalls	4.6%	4	0.0%	0	8.9%	4	0.0%	0	7.4%	2	4.8%	2	0.0%	0	4.4%	2	4.6%	4
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Poor range of food	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	16.1%	14	11.9%	5	20.0%	9	16.7%	3	14.8%	4	16.7%	7	15.4%	6	17.8%	8	16.1%	14
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	69.0%	60	78.6%	33	60.0%	27	72.2%	13	63.0%	17	71.4%	30	71.8%	28	68.9%	31	69.0%	60
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																		
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	2.3%	2	4.8%	2	0.0%	0	5.6%	1	3.7%	1	0.0%	0	5.1%	2	0.0%	0	2.3%	2
Difficult to park nearby	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Empty stalls / stalls closing down	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Lack of cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Litter	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
Not big enough	10.3%	9	2.4%	1	17.8%	8	5.6%	1	14.8%	4	9.5%	4	2.6%	1	13.3%	6	10.3%	9
Not enough stalls	11.5%	10	7.1%	3	15.6%	7	5.6%	1	18.5%	5	9.5%	4	0.0%	0	17.8%	8	11.5%	10
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality environment	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0	1.1%	1
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	3.4%	3	2.4%	1	4.4%	2	0.0%	0	0.0%	0	7.1%	3	2.6%	1	4.4%	2	3.4%	3
Poor range of food	2.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	2.3%	2	2.4%	1	2.2%	1	0.0%	0	3.7%	1	2.4%	1	5.1%	2	0.0%	0	2.3%	2
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	5.7%	5	4.8%	2	6.7%	3	11.1%	2	3.7%	1	4.8%	2	7.7%	3	4.4%	2	5.7%	5
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.7%	5	2.4%	1	8.9%	4	5.6%	1	7.4%	2	4.8%	2	10.3%	4	2.2%	1	5.7%	5
Nothing	73.6%	64	73.8%	31	73.3%	33	77.8%	14	66.7%	18	76.2%	32	71.8%	28	80.0%	36	73.6%	64
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87
GEN Gender of respondent:																		
Male	48.3%	42	100.0%	42	0.0%	0	50.0%	9	51.9%	14	45.2%	19	41.0%	16	55.6%	25	48.3%	42
Female	51.7%	45	0.0%	0	100.0%	45	50.0%	9	48.1%	13	54.8%	23	59.0%	23	44.4%	20	51.7%	45
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
AGE Age of respondent:																		
18 - 24 years	9.2%	8	11.9%	5	6.7%	3	44.4%	8	0.0%	0	0.0%	0	12.8%	5	4.4%	2	9.2%	8
25 - 34 years	11.5%	10	9.5%	4	13.3%	6	55.6%	10	0.0%	0	0.0%	0	7.7%	3	15.6%	7	11.5%	10
35 - 44 years	17.2%	15	11.9%	5	22.2%	10	0.0%	0	55.6%	15	0.0%	0	23.1%	9	11.1%	5	17.2%	15
45 - 54 years	13.8%	12	21.4%	9	6.7%	3	0.0%	0	44.4%	12	0.0%	0	15.4%	6	13.3%	6	13.8%	12
55 - 64 years	23.0%	20	14.3%	6	31.1%	14	0.0%	0	0.0%	0	47.6%	20	25.6%	10	20.0%	9	23.0%	20
65+ years	25.3%	22	31.0%	13	20.0%	9	0.0%	0	0.0%	0	52.4%	22	15.4%	6	35.6%	16	25.3%	22
Base:		87		42		45		18		27		42		39		45		87
SEG Socio Economic Grouping																		
AB	16.1%	14	14.3%	6	17.8%	8	11.1%	2	18.5%	5	16.7%	7	35.9%	14	0.0%	0	16.1%	14
C1	28.7%	25	23.8%	10	33.3%	15	33.3%	6	37.0%	10	21.4%	9	64.1%	25	0.0%	0	28.7%	25
C2	24.1%	21	28.6%	12	20.0%	9	22.2%	4	11.1%	3	33.3%	14	0.0%	0	46.7%	21	24.1%	21
DE	27.6%	24	31.0%	13	24.4%	11	27.8%	5	29.6%	8	26.2%	11	0.0%	0	53.3%	24	27.6%	24
(Refused)	3.4%	3	2.4%	1	4.4%	2	5.6%	1	3.7%	1	2.4%	1	0.0%	0	0.0%	0	3.4%	3
Base:		87		42		45		18		27		42		39		45		87
ETH Ethnicity of respondent																		
White	100.0%	87	100.0%	42	100.0%	45	100.0%	18	100.0%	27	100.0%	42	100.0%	39	100.0%	45	100.0%	87
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87
DAY Day of interview																		
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	37.9%	33	38.1%	16	37.8%	17	44.4%	8	37.0%	10	35.7%	15	38.5%	15	37.8%	17	37.9%	33
Wednesday	20.7%	18	14.3%	6	26.7%	12	11.1%	2	22.2%	6	23.8%	10	20.5%	8	22.2%	10	20.7%	18
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	19.5%	17	19.0%	8	20.0%	9	27.8%	5	11.1%	3	21.4%	9	17.9%	7	17.8%	8	19.5%	17
Sunday	21.8%	19	28.6%	12	15.6%	7	16.7%	3	29.6%	8	19.0%	8	23.1%	9	22.2%	10	21.8%	19
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
TIM Time of Interview																		
09.00 – 12.00	34.5%	30	31.0%	13	37.8%	17	22.2%	4	25.9%	7	45.2%	19	30.8%	12	35.6%	16	34.5%	30
12.01 – 14.00	32.2%	28	28.6%	12	35.6%	16	55.6%	10	44.4%	12	14.3%	6	38.5%	15	26.7%	12	32.2%	28
14.01 – 17.00	33.3%	29	40.5%	17	26.7%	12	22.2%	4	29.6%	8	40.5%	17	30.8%	12	37.8%	17	33.3%	29
Base:		87		42		45		18		27		42		39		45		87
TOW Town																		
Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth	100.0%	87	100.0%	42	100.0%	45	100.0%	18	100.0%	27	100.0%	42	100.0%	39	100.0%	45	100.0%	87
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Holmfirth			
LOC Location [MR]																		
Batley - Commercial Street (East)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Commercial Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Cambridge Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Upper Commercial Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Batley - Branch Road / St James Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton - Northgate / Horncastle Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton - Northgate / Albion Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton - Cheapside / Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cleckheaton - Northgate (Near Barclays)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dewsbury - Long Causeway / Crackenedge Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dewsbury - Northgate / Market Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dewsbury - Westgate (Near Halifax)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dewsbury - Northgate / Corporation Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dewsbury - Foundry Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heckmondwike - Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heckmondwike - Blanket Hall Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heckmondwike - Market Street (South)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heckmondwike - Market Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Holmfirth Point - Cooper Lane Junction	27.6%	24	14.3%	6	40.0%	18	22.2%	4	37.0%	10	23.8%	10	25.6%	10	28.9%	13	27.6%	24
Holmfirth Point - Victoria Street	23.0%	20	28.6%	12	17.8%	8	27.8%	5	22.2%	6	21.4%	9	23.1%	9	22.2%	10	23.0%	20
Holmfirth Point - Hollowgate (Close to Market)	14.9%	13	9.5%	4	20.0%	9	5.6%	1	0.0%	0	28.6%	12	10.3%	4	20.0%	9	14.9%	13
Holmfirth Point - Huddersfield Road (Near Tourist Information)	19.5%	17	26.2%	11	13.3%	6	33.3%	6	25.9%	7	9.5%	4	17.9%	7	20.0%	9	19.5%	17

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Holmfirth		
Centre)																		
Holmfirth Point - Huddersfield Road (Close to Market)	14.9%	13	21.4%	9	8.9%	4	11.1%	2	14.8%	4	16.7%	7	23.1%	9	8.9%	4	14.9%	13
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - John William Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Westgate Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Cross Church Street / Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - King Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		87		42		45		18		27		42		39		45		87

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth	
PC										
BB1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0
BD13 2	1.1%	1	0.0%	0	2.2%	1	0.0%	0	2.2%	1
BD19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0
HD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD4 6	1.1%	1	2.4%	1	0.0%	0	3.7%	1	0.0%	0
HD4 7	2.3%	2	4.8%	2	0.0%	0	3.7%	1	2.4%	1
HD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth									
HD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
HD6 7	1.1%	1	2.4%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.1%	1				
HD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
HD7 4	1.1%	1	2.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1		
HD7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD8	1.1%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1		
HD8 0	4.6%	4	7.1%	3	2.2%	1	22.2%	4	0.0%	0	7.7%	3	0.0%	0	4.6%	4		
HD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HD9	5.7%	5	9.5%	4	2.2%	1	11.1%	2	3.7%	1	4.8%	2	0.0%	0	11.1%	5	5.7%	5
HD9 1	25.3%	22	28.6%	12	22.2%	10	16.7%	3	25.9%	7	28.6%	12	38.5%	15	15.6%	7	25.3%	22
HD9 2	21.8%	19	11.9%	5	31.1%	14	27.8%	5	25.9%	7	16.7%	7	20.5%	8	22.2%	10	21.8%	19
HD9 3	10.3%	9	7.1%	3	13.3%	6	5.6%	1	3.7%	1	16.7%	7	5.1%	2	13.3%	6	10.3%	9
HD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 5	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
HD9 6	2.3%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.4%	2	2.3%	2
HD9 7	9.2%	8	2.4%	1	15.6%	7	0.0%	0	14.8%	4	9.5%	4	10.3%	4	8.9%	4	9.2%	8
HU18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU3 6	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
HU8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 9	1.1%	1	2.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.1%	1
HX3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KY15 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS26 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE42 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL4 2	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
Refused	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S35 9	1.1%	1	0.0%	0	2.2%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
S75 1	1.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
S75 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL3 1	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	1.1%	1
SY12 9	1.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0	1.1%	1
WA4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Holmfirth			
WF1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
WF14 0	1.1%	1	2.4%	1	0.0%	0	3.7%	1	0.0%	0	1.1%	1
WF14 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 Z	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF44 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	87	42	45	18	27	42	39	45	87			

Appendix 7:

Data Tabulations

By Demographics - Huddersfield

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield	
Q01 Do you normally have regular access to a car for personal use during the day?										
Yes	56.3%	90 55.9%	33 56.4%	57 40.8%	29 70.2%	33 66.7%	28 57.1%	52 54.1%	33 56.3%	90
No	43.8%	70 44.1%	26 43.6%	44 59.2%	42 29.8%	14 33.3%	14 42.9%	39 45.9%	28 43.8%	70
Base:	160	59	101	71	47	42	91	61	160	
Q02 Do you normally have regular access to a car for personal use during the evening / night?										
Yes	57.5%	92 57.6%	34 57.4%	58 42.3%	30 72.3%	34 66.7%	28 59.3%	54 54.1%	33 57.5%	92
No	42.5%	68 42.4%	25 42.6%	43 57.7%	41 27.7%	13 33.3%	14 40.7%	37 45.9%	28 42.5%	68
Base:	160	59	101	71	47	42	91	61	160	
Q03 How did you travel to (STUDY CENTRE) today (main part of journey)?										
Car / van (as driver)	37.5%	60 40.7%	24 35.6%	36 26.8%	19 57.4%	27 33.3%	14 33.0%	30 42.6%	26 37.5%	60
Car / van (as passenger)	8.8%	14 1.7%	1 12.9%	13 7.0%	5 10.6%	5 9.5%	4 8.8%	8 8.2%	5 8.8%	14
Bus, minibus or coach	33.1%	53 25.4%	15 37.6%	38 31.0%	22 23.4%	11 47.6%	20 31.9%	29 37.7%	23 33.1%	53
Motorcycle, scooter or moped	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Walk	15.0%	24 22.0%	13 10.9%	11 28.2%	20 6.4%	3 2.4%	1 17.6%	16 11.5%	7 15.0%	24
Taxi / minicab	0.6%	1 0.0%	0 1.0%	1 0.0%	0 0.0%	0 2.4%	1 1.1%	1 0.0%	0 0.6%	1
Train	4.4%	7 8.5%	5 2.0%	2 7.0%	5 0.0%	0 4.8%	2 6.6%	6 0.0%	0 4.4%	7
Metro	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Bicycle	0.6%	1 1.7%	1 0.0%	0 0.0%	0 2.1%	1 0.0%	0 1.1%	1 0.0%	0 0.6%	1
Park and Ride	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mobility Scooter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	160	59	101	71	47	42	91	61	160	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q04 Where did you park today? [MR]																		
<i>Those who said 'Car / Van' at Q03</i>																		
Huddersfield																		
Albion Street Car Park - Huddersfield	2.7%	2	8.0%	2	0.0%	0	4.2%	1	3.1%	1	0.0%	0	0.0%	0	6.5%	2	2.7%	2
Alfred Street/Market Hall Car Park (nr Queensgate Market) - Huddersfield	8.1%	6	4.0%	1	10.2%	5	4.2%	1	6.3%	2	16.7%	3	10.5%	4	3.2%	1	8.1%	6
Cambridge Road Car Park - Huddersfield	4.1%	3	4.0%	1	4.1%	2	4.2%	1	3.1%	1	5.6%	1	7.9%	3	0.0%	0	4.1%	3
Dundas Street, above the Sainsbury's foodstore - Huddersfield	4.1%	3	0.0%	0	6.1%	3	8.3%	2	3.1%	1	0.0%	0	5.3%	2	3.2%	1	4.1%	3
Huddersfield Bus Station, Upperhead Road - Huddersfield	2.7%	2	0.0%	0	4.1%	2	0.0%	0	6.3%	2	0.0%	0	5.3%	2	0.0%	0	2.7%	2
Huddersfield Railway Station, St Georges Square - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Old Leeds Road - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsgate Shopping Centre - Huddersfield	20.3%	15	24.0%	6	18.4%	9	16.7%	4	21.9%	7	22.2%	4	13.2%	5	25.8%	8	20.3%	15
Lidl foodstore, Manchester Road - Huddersfield	4.1%	3	12.0%	3	0.0%	0	0.0%	0	3.1%	1	11.1%	2	0.0%	0	9.7%	3	4.1%	3
Pine Street Car Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wakefield Road - Huddersfield	13.5%	10	12.0%	3	14.3%	7	8.3%	2	21.9%	7	5.6%	1	10.5%	4	19.4%	6	13.5%	10
Spring Wood Street Car Park - Huddersfield	1.4%	1	4.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.4%	1
St Andrews Road Car Park - Huddersfield	1.4%	1	0.0%	0	2.0%	1	0.0%	0	3.1%	1	0.0%	0	2.6%	1	0.0%	0	1.4%	1
Tesco, Viaduct Street Car Park - Huddersfield	13.5%	10	16.0%	4	12.2%	6	12.5%	3	15.6%	5	11.1%	2	10.5%	4	12.9%	4	13.5%	10
Unna Way, nr Tesco foodstore - Huddersfield	1.4%	1	0.0%	0	2.0%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.4%	1
Wilkinsons Car Park (Off Alfred Street) - Huddersfield	5.4%	4	8.0%	2	4.1%	2	4.2%	1	0.0%	0	16.7%	3	7.9%	3	3.2%	1	5.4%	4
Castlegate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Huddersfield																		
Queensgate Retail Park - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ringway Centre - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley																		
Aldi, Branch Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Field Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henrietta Street Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hick Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Way Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mill, Bradford Road - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wards Hill Car Park, Wellington Street - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Lane Car Park - Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton																		
Bradford Road Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Street Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Town Hall Car Park - Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury																		
Asda, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camroyd Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffe Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Commercial Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crackenedge Lane Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Railway Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Dewsbury Sports Centre, Longcauseway - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl, Commercial Road - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Railway Street Car Park (nr Mecca Bingo) - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Sainsbury's, The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
South Street Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
The Rishworth Centre - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wakefield Old Road Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Whitehall Way Car Park - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Heckmondwike																		
High Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Kaye Street Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Market Place Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Morrisons, Union Street - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Northgate Retail Centre - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl Car Park - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Holmfirth																		
Bridge Lane Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Co-operative Food, Market Street - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Holmfirth Library Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Huddersfield Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Station Road Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Towngate Car Park - Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Others																		
Other	1.4%	1	0.0%	0	2.0%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.2%	1	1.4%	1
(Don't know – On Street)	4.1%	3	8.0%	2	2.0%	1	8.3%	2	0.0%	0	5.6%	1	5.3%	2	3.2%	1	4.1%	3
(Dropped off – didn't park)	12.2%	9	0.0%	0	18.4%	9	20.8%	5	9.4%	3	5.6%	1	18.4%	7	6.5%	2	12.2%	9

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Base:	74	25	49	24	32	18	38	31	74									
Q05 Did you have any difficulties obtaining a car parking space today?																		
<i>Those who mentioned a car park at Q04</i>																		
Yes	12.3%	8	4.0%	1	17.5%	7	5.3%	1	17.2%	5	11.8%	2	19.4%	6	6.9%	2	12.3%	8
No	87.7%	57	96.0%	24	82.5%	33	94.7%	18	82.8%	24	88.2%	15	80.6%	25	93.1%	27	87.7%	57
Base:	65	25	40	19	29	17	31	29	65									

Meanscore = [Number of Minutes]

Q06 How long did your journey to (STUDY CENTRE) take?

0-5 minutes	7.5%	12	5.1%	3	8.9%	9	8.5%	6	6.4%	3	7.1%	3	8.8%	8	6.6%	4	7.5%	12
6-10 minutes	20.6%	33	15.3%	9	23.8%	24	18.3%	13	14.9%	7	31.0%	13	23.1%	21	19.7%	12	20.6%	33
11-15 minutes	21.9%	35	25.4%	15	19.8%	20	19.7%	14	23.4%	11	23.8%	10	15.4%	14	34.4%	21	21.9%	35
16-20 minutes	26.3%	42	23.7%	14	27.7%	28	25.4%	18	34.0%	16	19.0%	8	26.4%	24	24.6%	15	26.3%	42
21-30 minutes	13.8%	22	16.9%	10	11.9%	12	15.5%	11	14.9%	7	9.5%	4	13.2%	12	11.5%	7	13.8%	22
31-60 minutes	8.1%	13	10.2%	6	6.9%	7	9.9%	7	6.4%	3	7.1%	3	11.0%	10	3.3%	2	8.1%	13
Over 60 minutes	1.9%	3	3.4%	2	1.0%	1	2.8%	2	0.0%	0	2.4%	1	2.2%	2	0.0%	0	1.9%	3
Mean:	18.0	20.4	16.6	19.4	17.2	16.6	18.8	15.1	18.0									
Base:	160	59	101	71	47	42	91	61	160									

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?

Home	80.0%	128	76.3%	45	82.2%	83	77.5%	55	76.6%	36	88.1%	37	79.1%	72	82.0%	50	80.0%	128
Work	10.0%	16	10.2%	6	9.9%	10	12.7%	9	10.6%	5	4.8%	2	8.8%	8	11.5%	7	10.0%	16
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family member's home	3.8%	6	3.4%	2	4.0%	4	2.8%	2	8.5%	4	0.0%	0	2.2%	2	6.6%	4	3.8%	6
College	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Doctor's	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Friend's home	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Elsewhere	1.9%	3	3.4%	2	1.0%	1	2.8%	2	2.1%	1	0.0%	0	3.3%	3	0.0%	0	1.9%	3
Leisure activity	1.9%	3	3.4%	2	1.0%	1	1.4%	1	0.0%	0	4.8%	2	2.2%	2	0.0%	0	1.9%	3
Base:	160	59	101	71	47	42	91	61	160									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Huddersfield				
Q08 What location did you travel to (STUDY CENTRE) from?																		
Huddersfield Town Centre	57.5%	92	42.4%	25	66.3%	67	59.2%	42	66.0%	31	45.2%	19	53.8%	49	63.9%	39	57.5%	92
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Dewsbury Town Centre	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	1.9%	3	0.0%	0	3.0%	3	2.8%	2	0.0%	0	2.4%	1	1.1%	1	3.3%	2	1.9%	3
Elsewhere	21.9%	35	32.2%	19	15.8%	16	18.3%	13	19.1%	9	31.0%	13	25.3%	23	18.0%	11	21.9%	35
Batley (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	1.3%	2	3.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Brighouse	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	2.2%	2	0.0%	0	1.3%	2
Brockholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury (Outside Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar	1.3%	2	1.7%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Holmbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.9%	3	1.7%	1	2.0%	2	1.4%	1	2.1%	1	2.4%	1	2.2%	2	0.0%	0	1.9%	3
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Netherton	1.9%	3	3.4%	2	1.0%	1	0.0%	0	0.0%	0	7.1%	3	1.1%	1	3.3%	2	1.9%	3
New Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome	2.5%	4	5.1%	3	1.0%	1	2.8%	2	2.1%	1	2.4%	1	1.1%	1	4.9%	3	2.5%	4
Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roberttown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	5.6%	9	5.1%	3	5.9%	6	5.6%	4	6.4%	3	4.8%	2	7.7%	7	1.6%	1	5.6%	9
Base:		160		59		101		71		47		42		91		61		160

Q09 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area? [MR]

Live in the centre	33.8%	54	15.3%	9	44.6%	45	39.4%	28	31.9%	15	26.2%	11	38.5%	35	31.1%	19	33.8%	54
Work in the centre	16.3%	26	23.7%	14	11.9%	12	25.4%	18	14.9%	7	2.4%	1	18.7%	17	9.8%	6	16.3%	26
Visiting the centre	51.3%	82	62.7%	37	44.6%	45	38.0%	27	53.2%	25	71.4%	30	45.1%	41	59.0%	36	51.3%	82
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q10 Why do you choose to shop / visit (STUDY CENTRE)? [MR]																		
Accessibility by public transport	1.9%	3	1.7%	1	2.0%	2	1.4%	1	2.1%	1	2.4%	1	2.2%	2	1.6%	1	1.9%	3
Accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	2.5%	4	5.1%	3	1.0%	1	1.4%	1	4.3%	2	2.4%	1	2.2%	2	3.3%	2	2.5%	4
Choice of High Street retailers	6.3%	10	6.8%	4	5.9%	6	5.6%	4	4.3%	2	9.5%	4	4.4%	4	6.6%	4	6.3%	10
Choice of shops selling non-food goods	7.5%	12	11.9%	7	5.0%	5	4.2%	3	6.4%	3	14.3%	6	7.7%	7	6.6%	4	7.5%	12
Cleanliness	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Close to friends / family	10.0%	16	8.5%	5	10.9%	11	12.7%	9	6.4%	3	9.5%	4	8.8%	8	9.8%	6	10.0%	16
Close to home	35.6%	57	16.9%	10	46.5%	47	26.8%	19	46.8%	22	38.1%	16	34.1%	31	41.0%	25	35.6%	57
Close to work	11.9%	19	15.3%	9	9.9%	10	14.1%	10	17.0%	8	2.4%	1	11.0%	10	11.5%	7	11.9%	19
Department store	1.3%	2	0.0%	0	2.0%	2	2.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Education	6.3%	10	10.2%	6	4.0%	4	14.1%	10	0.0%	0	0.0%	0	8.8%	8	3.3%	2	6.3%	10
Entertainment / events	1.3%	2	1.7%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Habit	3.8%	6	5.1%	3	3.0%	3	2.8%	2	6.4%	3	2.4%	1	2.2%	2	6.6%	4	3.8%	6
Provision of leisure services	1.9%	3	0.0%	0	3.0%	3	1.4%	1	2.1%	1	2.4%	1	2.2%	2	1.6%	1	1.9%	3
Provision of services (e.g. banks / financial services)	11.3%	18	13.6%	8	9.9%	10	12.7%	9	8.5%	4	11.9%	5	11.0%	10	11.5%	7	11.3%	18
Public information, signposts, public facilities	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Quality of shops selling food goods	3.1%	5	5.1%	3	2.0%	2	2.8%	2	6.4%	3	0.0%	0	2.2%	2	1.6%	1	3.1%	5
Range of independent / specialist shops	1.3%	2	1.7%	1	1.0%	1	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Range of shops selling food goods	3.1%	5	0.0%	0	5.0%	5	0.0%	0	4.3%	2	7.1%	3	1.1%	1	6.6%	4	3.1%	5
Safety (during the day)	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.5%	4	0.0%	0	4.0%	4	2.8%	2	0.0%	0	4.8%	2	1.1%	1	1.6%	1	2.5%	4
The market	2.5%	4	1.7%	1	3.0%	3	4.2%	3	2.1%	1	0.0%	0	2.2%	2	0.0%	0	2.5%	4
Value for money	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	4.4%	7	8.5%	5	2.0%	2	4.2%	3	4.3%	2	4.8%	2	3.3%	3	6.6%	4	4.4%	7
Good bus service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grew up here / always come	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / barbers	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	1.1%	1	1.6%	1	1.3%	2
Provision of places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of health services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
University	5.0%	8	5.1%	3	5.0%	5	11.3%	8	0.0%	0	0.0%	0	8.8%	8	0.0%	0	5.0%	8
Walking in the area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	1.9%	3	3.4%	2	1.0%	1	1.4%	1	2.1%	1	2.4%	1	1.1%	1	1.6%	1	1.9%	3
Base:	160	59	101	71	47	42	91	61	160									

Kirklees In Centre Survey WYG Planning & Environment

Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield
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Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q11 What is the main reason why you are in (STUDY CENTRE) today?																		
Food and grocery shopping - Other	1.9%	3	1.7%	1	2.0%	2	1.4%	1	4.3%	2	0.0%	0	1.1%	1	3.3%	2	1.9%	3
Clothes / Shoes shopping	11.3%	18	5.1%	3	14.9%	15	7.0%	5	12.8%	6	16.7%	7	8.8%	8	13.1%	8	11.3%	18
Bank / Building Society / Post Office	15.6%	25	15.3%	9	15.8%	16	15.5%	11	12.8%	6	19.0%	8	18.7%	17	11.5%	7	15.6%	25
Browsing	14.4%	23	13.6%	8	14.9%	15	19.7%	14	10.6%	5	9.5%	4	16.5%	15	11.5%	7	14.4%	23
Café / restaurant / pub	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Chemist	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Doctor / Dentist	1.3%	2	0.0%	0	2.0%	2	0.0%	0	2.1%	1	2.4%	1	1.1%	1	0.0%	0	1.3%	2
Electrical goods shopping	2.5%	4	3.4%	2	2.0%	2	1.4%	1	4.3%	2	2.4%	1	2.2%	2	3.3%	2	2.5%	4
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	3.1%	5	5.1%	3	2.0%	2	2.8%	2	4.3%	2	2.4%	1	2.2%	2	4.9%	3	3.1%	5
Library	1.9%	3	0.0%	0	3.0%	3	0.0%	0	6.4%	3	0.0%	0	1.1%	1	3.3%	2	1.9%	3
Market	3.1%	5	3.4%	2	3.0%	3	2.8%	2	2.1%	1	4.8%	2	5.5%	5	0.0%	0	3.1%	5
Public Offices	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Services (e.g. hairdressers, launderette)	2.5%	4	1.7%	1	3.0%	3	1.4%	1	0.0%	0	7.1%	3	3.3%	3	1.6%	1	2.5%	4
Social / leisure activities	3.1%	5	0.0%	0	5.0%	5	1.4%	1	4.3%	2	4.8%	2	2.2%	2	4.9%	3	3.1%	5
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit specialist shops	1.3%	2	3.4%	2	0.0%	0	1.4%	1	2.1%	1	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Work / School / College	15.0%	24	22.0%	13	10.9%	11	25.4%	18	10.6%	5	2.4%	1	17.6%	16	11.5%	7	15.0%	24
Other	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	2.2%	2	0.0%	0	1.3%	2
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Card shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catch train / bus / passing through	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	1.9%	3	3.4%	2	1.0%	1	1.4%	1	4.3%	2	0.0%	0	0.0%	0	4.9%	3	1.9%	3
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meet friends / family	4.4%	7	5.1%	3	4.0%	4	4.2%	3	4.3%	2	4.8%	2	3.3%	3	3.3%	2	4.4%	7
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	3.1%	5	0.0%	0	5.0%	5	0.0%	0	4.3%	2	7.1%	3	2.2%	2	4.9%	3	3.1%	5
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	2.5%	4	1.7%	1	3.0%	3	4.2%	3	2.1%	1	0.0%	0	1.1%	1	4.9%	3	2.5%	4
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food and grocery shopping - various destinations	2.5%	4	3.4%	2	2.0%	2	1.4%	1	4.3%	2	2.4%	1	2.2%	2	3.3%	2	2.5%	4
(Nowhere in particular / Not sure yet)	3.1%	5	3.4%	2	3.0%	3	4.2%	3	0.0%	0	4.8%	2	4.4%	4	1.6%	1	3.1%	5
Base:	160		59		101		71		47		42		91		61		160	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q12 What else do you intend to do whilst in (STUDY CENTRE) today? [MR]																		
Food and grocery shopping - Other	3.1%	5	1.7%	1	4.0%	4	2.8%	2	2.1%	1	4.8%	2	4.4%	4	1.6%	1	3.1%	5
Clothes / Shoes shopping	5.6%	9	3.4%	2	6.9%	7	7.0%	5	6.4%	3	2.4%	1	5.5%	5	6.6%	4	5.6%	9
Bank / Building Society / Post Office	13.1%	21	15.3%	9	11.9%	12	9.9%	7	23.4%	11	7.1%	3	11.0%	10	18.0%	11	13.1%	21
Browsing	11.9%	19	8.5%	5	13.9%	14	7.0%	5	12.8%	6	19.0%	8	11.0%	10	13.1%	8	11.9%	19
Café / restaurant / pub	8.1%	13	3.4%	2	10.9%	11	8.5%	6	12.8%	6	2.4%	1	7.7%	7	6.6%	4	8.1%	13
Chemist	3.1%	5	0.0%	0	5.0%	5	1.4%	1	6.4%	3	2.4%	1	4.4%	4	1.6%	1	3.1%	5
Doctor / Dentist	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Electrical goods shopping	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	2.5%	4	0.0%	0	4.0%	4	1.4%	1	6.4%	3	0.0%	0	1.1%	1	3.3%	2	2.5%	4
Library	3.1%	5	1.7%	1	4.0%	4	5.6%	4	2.1%	1	0.0%	0	2.2%	2	1.6%	1	3.1%	5
Market	4.4%	7	3.4%	2	5.0%	5	4.2%	3	4.3%	2	4.8%	2	0.0%	0	8.2%	5	4.4%	7
Public Offices	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Services (e.g. hairdressers, launderette)	3.1%	5	0.0%	0	5.0%	5	1.4%	1	6.4%	3	2.4%	1	1.1%	1	4.9%	3	3.1%	5
Social / leisure activities	2.5%	4	0.0%	0	4.0%	4	2.8%	2	4.3%	2	0.0%	0	2.2%	2	1.6%	1	2.5%	4
Stationers / newsagents	3.8%	6	6.8%	4	2.0%	2	2.8%	2	2.1%	1	7.1%	3	5.5%	5	1.6%	1	3.8%	6
Visit specialist shops	1.3%	2	1.7%	1	1.0%	1	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.6%	1	1.3%	2
Work / School / College	1.3%	2	3.4%	2	0.0%	0	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	0.0%	0	3.3%	2	1.3%	2
Catch train / bus / passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	2.5%	4	1.7%	1	3.0%	3	1.4%	1	2.1%	1	4.8%	2	3.3%	3	1.6%	1	2.5%	4

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Huddersfield			
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meet friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Market Street, Huddersfield	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason / no other reason)	43.8%	70	52.5%	31	38.6%	39	54.9%	39	27.7%	13	42.9%	18	50.5%	46	34.4%	21	43.8%	70
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q12X What do you intend to do whilst in (STUDY CENTRE) today? (Any Mention) [MR]																		
Food and grocery shopping - Other	5.0%	8	3.4%	2	5.9%	6	4.2%	3	6.4%	3	4.8%	2	5.5%	5	4.9%	3	5.0%	8
Clothes / Shoes shopping	16.9%	27	8.5%	5	21.8%	22	14.1%	10	19.1%	9	19.0%	8	14.3%	13	19.7%	12	16.9%	27
Bank / Building Society / Post Office	28.8%	46	30.5%	18	27.7%	28	25.4%	18	36.2%	17	26.2%	11	29.7%	27	29.5%	18	28.8%	46
Browsing	26.3%	42	22.0%	13	28.7%	29	26.8%	19	23.4%	11	28.6%	12	27.5%	25	24.6%	15	26.3%	42
Café / restaurant / pub	9.4%	15	5.1%	3	11.9%	12	9.9%	7	14.9%	7	2.4%	1	8.8%	8	8.2%	5	9.4%	15
Chemist	3.8%	6	1.7%	1	5.0%	5	2.8%	2	6.4%	3	2.4%	1	4.4%	4	3.3%	2	3.8%	6
Doctor / Dentist	1.9%	3	0.0%	0	3.0%	3	0.0%	0	4.3%	2	2.4%	1	1.1%	1	1.6%	1	1.9%	3
Electrical goods shopping	3.8%	6	5.1%	3	3.0%	3	1.4%	1	6.4%	3	4.8%	2	3.3%	3	4.9%	3	3.8%	6
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / Gift shops	5.6%	9	5.1%	3	5.9%	6	4.2%	3	10.6%	5	2.4%	1	3.3%	3	8.2%	5	5.6%	9
Library	5.0%	8	1.7%	1	6.9%	7	5.6%	4	8.5%	4	0.0%	0	3.3%	3	4.9%	3	5.0%	8
Market	7.5%	12	6.8%	4	7.9%	8	7.0%	5	6.4%	3	9.5%	4	5.5%	5	8.2%	5	7.5%	12
Public Offices	1.9%	3	3.4%	2	1.0%	1	2.8%	2	2.1%	1	0.0%	0	1.1%	1	3.3%	2	1.9%	3
Services (e.g. hairdressers, launderette)	5.6%	9	1.7%	1	7.9%	8	2.8%	2	6.4%	3	9.5%	4	4.4%	4	6.6%	4	5.6%	9
Social / leisure activities	5.6%	9	0.0%	0	8.9%	9	4.2%	3	8.5%	4	4.8%	2	4.4%	4	6.6%	4	5.6%	9
Stationers / newsagents	3.8%	6	6.8%	4	2.0%	2	2.8%	2	2.1%	1	7.1%	3	5.5%	5	1.6%	1	3.8%	6
Visit specialist shops	2.5%	4	5.1%	3	1.0%	1	1.4%	1	6.4%	3	0.0%	0	0.0%	0	4.9%	3	2.5%	4
Work / School / College	16.3%	26	25.4%	15	10.9%	11	26.8%	19	12.8%	6	2.4%	1	18.7%	17	13.1%	8	16.3%	26
Other	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	2.2%	2	0.0%	0	1.3%	2
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mill Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy household / toiletry goods	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Card shop	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	0.0%	0	3.3%	2	1.3%	2
Catch train / bus / passing through	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Charity shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Central Arcade, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, Commercial Street, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General walk / browsing	1.3%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.1%	1	1.6%	1	1.3%	2
Iceland, Alfreds Way, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Job centre / job interview	1.9%	3	3.4%	2	1.0%	1	1.4%	1	4.3%	2	0.0%	0	0.0%	0	4.9%	3	1.9%	3
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, New Street, Huddersfield	2.5%	4	1.7%	1	3.0%	3	1.4%	1	2.1%	1	4.8%	2	3.3%	3	1.6%	1	2.5%	4

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
Maughan's Caterers, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meet friends / family	4.4%	7	5.1%	3	4.0%	4	4.2%	3	4.3%	2	4.8%	2	3.3%	3	3.3%	2	4.4%	7
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	3.8%	6	0.0%	0	5.9%	6	1.4%	1	4.3%	2	7.1%	3	3.3%	3	4.9%	3	3.8%	6
Sharlands of Paddock, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Viaduct Street, Huddersfield	2.5%	4	1.7%	1	3.0%	3	4.2%	3	2.1%	1	0.0%	0	1.1%	1	4.9%	3	2.5%	4
Visit optician	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		160		59		101		71		47		42		91		61		160

Meanscore = [Number of Minutes]

Q13 How long do you think you will stay in (STUDY CENTRE) today?

Less than 30 minutes	11.9%	19	22.0%	13	5.9%	6	16.9%	12	4.3%	2	11.9%	5	17.6%	16	1.6%	1	11.9%	19
30- 59 minutes	9.4%	15	8.5%	5	9.9%	10	9.9%	7	8.5%	4	9.5%	4	6.6%	6	14.8%	9	9.4%	15
1hr -1 hr 29 min	17.5%	28	18.6%	11	16.8%	17	14.1%	10	14.9%	7	26.2%	11	18.7%	17	16.4%	10	17.5%	28
1hr 30 mins - 1 hr 59 min	21.3%	34	13.6%	8	25.7%	26	12.7%	9	40.4%	19	14.3%	6	17.6%	16	29.5%	18	21.3%	34
2hrs - 2hrs 29 mins	12.5%	20	6.8%	4	15.8%	16	12.7%	9	12.8%	6	11.9%	5	8.8%	8	14.8%	9	12.5%	20
2hrs 30 mins - 2hrs 59 mins	6.9%	11	0.0%	0	10.9%	11	9.9%	7	6.4%	3	2.4%	1	7.7%	7	6.6%	4	6.9%	11
3hrs - 3hrs 59 mins	6.3%	10	6.8%	4	5.9%	6	5.6%	4	4.3%	2	9.5%	4	7.7%	7	3.3%	2	6.3%	10
4hrs or more	12.5%	20	22.0%	13	6.9%	7	18.3%	13	6.4%	3	9.5%	4	14.3%	13	9.8%	6	12.5%	20
(Don't know)	1.9%	3	1.7%	1	2.0%	2	0.0%	0	2.1%	1	4.8%	2	1.1%	1	3.3%	2	1.9%	3
Mean:		119		120		118		125		114		112		119		118		119
Base:		160		59		101		71		47		42		91		61		160

Q14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?

Yes	31.9%	51	25.4%	15	35.6%	36	26.8%	19	34.0%	16	38.1%	16	27.5%	25	36.1%	22	31.9%	51
No	66.9%	107	72.9%	43	63.4%	64	73.2%	52	63.8%	30	59.5%	25	72.5%	66	60.7%	37	66.9%	107
(Don't know)	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	0.0%	0	3.3%	2	1.3%	2
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?																		
Everyday	5.6%	9	6.8%	4	5.0%	5	9.9%	7	2.1%	1	2.4%	1	3.3%	3	8.2%	5	5.6%	9
2-3 times a week	13.8%	22	15.3%	9	12.9%	13	12.7%	9	10.6%	5	19.0%	8	12.1%	11	18.0%	11	13.8%	22
Once a week	33.8%	54	25.4%	15	38.6%	39	31.0%	22	42.6%	20	28.6%	12	35.2%	32	32.8%	20	33.8%	54
Once a fortnight	10.6%	17	10.2%	6	10.9%	11	11.3%	8	17.0%	8	2.4%	1	5.5%	5	18.0%	11	10.6%	17
Once a month	2.5%	4	1.7%	1	3.0%	3	2.8%	2	4.3%	2	0.0%	0	4.4%	4	0.0%	0	2.5%	4
Less than once a month	3.1%	5	3.4%	2	3.0%	3	4.2%	3	0.0%	0	4.8%	2	3.3%	3	3.3%	2	3.1%	5
Never	28.8%	46	33.9%	20	25.7%	26	26.8%	19	23.4%	11	38.1%	16	34.1%	31	18.0%	11	28.8%	46
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	3	3.4%	2	1.0%	1	1.4%	1	0.0%	0	4.8%	2	2.2%	2	1.6%	1	1.9%	3
Base:		160		59		101		71		47		42		91		61		160

Meanscore = [£]

Q16 Approximately how much have you / will you spend today on food goods?

Nothing	50.6%	81	57.6%	34	46.5%	47	59.2%	42	42.6%	20	45.2%	19	57.1%	52	41.0%	25	50.6%	81
Up to £5	8.8%	14	6.8%	4	9.9%	10	11.3%	8	8.5%	4	4.8%	2	8.8%	8	9.8%	6	8.8%	14
£6 - £10	12.5%	20	13.6%	8	11.9%	12	7.0%	5	17.0%	8	16.7%	7	8.8%	8	19.7%	12	12.5%	20
£11 - £15	6.3%	10	6.8%	4	5.9%	6	4.2%	3	6.4%	3	9.5%	4	6.6%	6	6.6%	4	6.3%	10
£16 - £20	5.6%	9	3.4%	2	6.9%	7	7.0%	5	2.1%	1	7.1%	3	7.7%	7	3.3%	2	5.6%	9
£21 - £25	2.5%	4	0.0%	0	4.0%	4	2.8%	2	4.3%	2	0.0%	0	0.0%	0	3.3%	2	2.5%	4
£26 - £50	3.1%	5	1.7%	1	4.0%	4	1.4%	1	6.4%	3	2.4%	1	0.0%	0	4.9%	3	3.1%	5
£51 - £75	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	1.1%	1	1.6%	1	1.3%	2
£76 - £100	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	1.1%	1	3.3%	2	1.9%	3
More than £100	1.3%	2	0.0%	0	2.0%	2	0.0%	0	4.3%	2	0.0%	0	2.2%	2	0.0%	0	1.3%	2
(Don't know)	6.3%	10	6.8%	4	5.9%	6	4.2%	3	4.3%	2	11.9%	5	6.6%	6	6.6%	4	6.3%	10
Mean:		9.2		6.4		10.9		6.6		14.8		7.2		7.8		10.5		9.2
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q17 Which centre / retail park did you last visit for your main food and grocery shopping? [MR]																		
Almondbury District Centre	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Aspley Local Centre	1.9%	3	1.7%	1	2.0%	2	1.4%	1	2.1%	1	2.4%	1	1.1%	1	1.6%	1	1.9%	3
Barnsley	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	1.3%	2	3.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Brighouse	3.8%	6	1.7%	1	5.0%	5	2.8%	2	2.1%	1	7.1%	3	5.5%	5	0.0%	0	3.8%	6
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland	1.3%	2	0.0%	0	2.0%	2	0.0%	0	2.1%	1	2.4%	1	0.0%	0	1.6%	1	1.3%	2
Golcar Local Centre	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	1.3%	2	1.7%	1	1.0%	1	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	64.4%	103	55.9%	33	69.3%	70	69.0%	49	68.1%	32	52.4%	22	63.7%	58	68.9%	42	64.4%	103
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	1.3%	2	0.0%	0	2.0%	2	0.0%	0	2.1%	1	2.4%	1	2.2%	2	0.0%	0	1.3%	2
Meltham District Centre	6.9%	11	10.2%	6	5.0%	5	4.2%	3	10.6%	5	7.1%	3	5.5%	5	9.8%	6	6.9%	11
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Waterloo Local Centre	4.4%	7	8.5%	5	2.0%	2	1.4%	1	4.3%	2	9.5%	4	5.5%	5	3.3%	2	4.4%	7

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Other	6.3%	10	10.2%	6	4.0%	4	8.5%	6	2.1%	1	7.1%	3	7.7%	7	3.3%	2	6.3%	10
(Don't know)	2.5%	4	3.4%	2	2.0%	2	2.8%	2	2.1%	1	2.4%	1	1.1%	1	4.9%	3	2.5%	4
(Don't do main food shopping)	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Base:	160	59	101	71	47	42	91	61	160									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q17 AND do a main food shop</i>																		
Accessibility by public transport	3.1%	2	0.0%	0	5.4%	2	3.7%	1	6.3%	1	0.0%	0	0.0%	0	5.3%	1	3.1%	2
Car parking prices	7.7%	5	10.7%	3	5.4%	2	3.7%	1	12.5%	2	9.1%	2	9.8%	4	5.3%	1	7.7%	5
Car parking provision	4.6%	3	0.0%	0	8.1%	3	3.7%	1	6.3%	1	4.5%	1	4.9%	2	5.3%	1	4.6%	3
Choice of food goods available	13.8%	9	17.9%	5	10.8%	4	14.8%	4	6.3%	1	18.2%	4	14.6%	6	10.5%	2	13.8%	9
Choice of shops nearby selling non-food goods	1.5%	1	0.0%	0	2.7%	1	3.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.5%	1
Choice of shops selling food goods	3.1%	2	3.6%	1	2.7%	1	3.7%	1	0.0%	0	4.5%	1	2.4%	1	0.0%	0	3.1%	2
Cleanliness	4.6%	3	3.6%	1	5.4%	2	7.4%	2	6.3%	1	0.0%	0	4.9%	2	5.3%	1	4.6%	3
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nearer to home	75.4%	49	67.9%	19	81.1%	30	81.5%	22	75.0%	12	68.2%	15	78.0%	32	63.2%	12	75.4%	49
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	12.3%	8	17.9%	5	8.1%	3	7.4%	2	18.8%	3	13.6%	3	9.8%	4	21.1%	4	12.3%	8
Quality of shops selling food goods	3.1%	2	0.0%	0	5.4%	2	3.7%	1	6.3%	1	0.0%	0	2.4%	1	0.0%	0	3.1%	2
Safety (during the day)	1.5%	1	0.0%	0	2.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	5.3%	1	1.5%	1
Safety (during the night)	1.5%	1	0.0%	0	2.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	5.3%	1	1.5%	1
Shopping environment	3.1%	2	0.0%	0	5.4%	2	3.7%	1	6.3%	1	0.0%	0	0.0%	0	5.3%	1	3.1%	2
Other	1.5%	1	3.6%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.5%	1
Bigger store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	3.1%	2	0.0%	0	5.4%	2	0.0%	0	6.3%	1	4.5%	1	4.9%	2	0.0%	0	3.1%	2
Morrisons on offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's on offer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	7.7%	5	7.1%	2	8.1%	3	7.4%	2	12.5%	2	4.5%	1	2.4%	1	21.1%	4	7.7%	5
Base:	65	28	37	27	16	22	41	19	65									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)?																		
<i>Those who do main food shopping at Q17</i>																		
Car / van (as driver)	45.3%	72	48.3%	28	43.6%	44	28.6%	20	68.1%	32	47.6%	20	37.4%	34	53.3%	32	45.3%	72
Car / van (as passenger)	12.6%	20	8.6%	5	14.9%	15	18.6%	13	6.4%	3	9.5%	4	16.5%	15	8.3%	5	12.6%	20
Bus, minibus or coach	19.5%	31	19.0%	11	19.8%	20	15.7%	11	12.8%	6	33.3%	14	16.5%	15	25.0%	15	19.5%	31
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.4%	26	17.2%	10	15.8%	16	27.1%	19	6.4%	3	9.5%	4	23.1%	21	6.7%	4	16.4%	26
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.3%	2	0.0%	0	2.0%	2	2.9%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Metro	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Bicycle	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Park and Ride	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.7%	1	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.5%	4	1.7%	1	3.0%	3	4.3%	3	2.1%	1	0.0%	0	1.1%	1	5.0%	3	2.5%	4
(Not applicable - online shopping)	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Base:	159	58	101	70	47	42	91	60	159									

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)? [MR]

Yes - carpets	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Yes - chemist	6.3%	10	0.0%	0	9.9%	10	2.8%	2	14.9%	7	2.4%	1	4.4%	4	8.2%	5	6.3%	10
Yes - clothing, footwear	15.6%	25	10.2%	6	18.8%	19	14.1%	10	19.1%	9	14.3%	6	15.4%	14	13.1%	8	15.6%	25
Yes - DIY goods	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Yes - electrical goods	5.6%	9	8.5%	5	4.0%	4	4.2%	3	8.5%	4	4.8%	2	4.4%	4	8.2%	5	5.6%	9
Yes - furniture / carpets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - jewellery / gifts	5.6%	9	8.5%	5	4.0%	4	4.2%	3	6.4%	3	7.1%	3	4.4%	4	6.6%	4	5.6%	9
Yes - Stationery	6.9%	11	10.2%	6	5.0%	5	4.2%	3	2.1%	1	16.7%	7	8.8%	8	3.3%	2	6.9%	11
No	45.6%	73	52.5%	31	41.6%	42	56.3%	40	31.9%	15	42.9%	18	49.5%	45	41.0%	25	45.6%	73
Other	3.8%	6	1.7%	1	5.0%	5	2.8%	2	4.3%	2	4.8%	2	4.4%	4	3.3%	2	3.8%	6
Yes - health and beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - household goods / toiletries	1.3%	2	1.7%	1	1.0%	1	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
(Don't know)	13.8%	22	10.2%	6	15.8%	16	15.5%	11	8.5%	4	16.7%	7	13.2%	12	16.4%	10	13.8%	22
Base:	160	59	101	71	47	42	91	61	160									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q21 Where (centre / facility) did you last shop for non-food goods? [MR]																		
Barnsley Town Centre	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Brighouse Town Centre	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	1.1%	1	0.0%	0	1.3%	2
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	2.5%	4	1.7%	1	3.0%	3	2.8%	2	0.0%	0	4.8%	2	3.3%	3	1.6%	1	2.5%	4
Honley District Centre	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Huddersfield Town Centre	61.3%	98	55.9%	33	64.4%	65	56.3%	40	74.5%	35	54.8%	23	53.8%	49	77.0%	47	61.3%	98
Kirkburton District Centre	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Leeds City Centre	7.5%	12	11.9%	7	5.0%	5	5.6%	4	6.4%	3	11.9%	5	9.9%	9	4.9%	3	7.5%	12
Manchester City Centre	2.5%	4	3.4%	2	2.0%	2	4.2%	3	0.0%	0	2.4%	1	3.3%	3	1.6%	1	2.5%	4
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Sheffield City Centre	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
York City Centre	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.9%	3
Birstall Shopping Park (Junction 27 of the M62)	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Leeds Road Retail Park, Huddersfield	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Meadowhall Shopping Centre, Sheffield	3.1%	5	5.1%	3	2.0%	2	4.2%	3	2.1%	1	2.4%	1	3.3%	3	3.3%	2	3.1%	5
Mill Discount Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE		Huddersfield			
Bradford Road, Batley																		
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Trafford Shopping Centre, Manchester	1.9%	3	0.0%	0	3.0%	3	1.4%	1	2.1%	1	2.4%	1	3.3%	3	0.0%	0	1.9%	3
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	4.4%	7	3.4%	2	5.0%	5	5.6%	4	2.1%	1	4.8%	2	5.5%	5	0.0%	0	4.4%	7
Other	2.5%	4	5.1%	3	1.0%	1	4.2%	3	0.0%	0	2.4%	1	2.2%	2	1.6%	1	2.5%	4
Online	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
(Don't know / can't remember)	1.3%	2	1.7%	1	1.0%	1	1.4%	1	0.0%	0	2.4%	1	1.1%	1	0.0%	0	1.3%	2
Base:		160		59		101		71		47		42		91		61		160

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	13.8%	22	6.8%	4	17.8%	18	12.7%	9	19.1%	9	9.5%	4	13.2%	12	14.8%	9	13.8%	22
Once a week	26.9%	43	33.9%	20	22.8%	23	25.4%	18	29.8%	14	26.2%	11	28.6%	26	26.2%	16	26.9%	43
Once a fortnight	16.9%	27	16.9%	10	16.8%	17	19.7%	14	8.5%	4	21.4%	9	8.8%	8	26.2%	16	16.9%	27
Once a month	11.9%	19	15.3%	9	9.9%	10	9.9%	7	17.0%	8	9.5%	4	15.4%	14	8.2%	5	11.9%	19
Less than once a month	15.6%	25	15.3%	9	15.8%	16	15.5%	11	19.1%	9	11.9%	5	16.5%	15	11.5%	7	15.6%	25
Never	1.3%	2	0.0%	0	2.0%	2	2.8%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
(Don't know / varies)	13.8%	22	11.9%	7	14.9%	15	14.1%	10	6.4%	3	21.4%	9	15.4%	14	13.1%	8	13.8%	22
Mean:		0.87		0.74		0.94		0.83		0.95		0.82		0.85		0.92		0.87
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Meanscore = [£]																		
Q23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?																		
Nothing	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Up to £5	3.8%	6	5.1%	3	3.0%	3	1.4%	1	6.4%	3	4.8%	2	4.4%	4	3.3%	2	3.8%	6
£6-£10	7.5%	12	3.4%	2	9.9%	10	11.3%	8	4.3%	2	4.8%	2	8.8%	8	4.9%	3	7.5%	12
£11-£15	10.6%	17	10.2%	6	10.9%	11	7.0%	5	12.8%	6	14.3%	6	6.6%	6	18.0%	11	10.6%	17
£16-£20	11.9%	19	6.8%	4	14.9%	15	8.5%	6	14.9%	7	14.3%	6	13.2%	12	11.5%	7	11.9%	19
£21-£25	8.8%	14	8.5%	5	8.9%	9	8.5%	6	10.6%	5	7.1%	3	9.9%	9	6.6%	4	8.8%	14
£26-£50	20.0%	32	22.0%	13	18.8%	19	19.7%	14	23.4%	11	16.7%	7	18.7%	17	19.7%	12	20.0%	32
£51-£75	6.3%	10	6.8%	4	5.9%	6	9.9%	7	4.3%	2	2.4%	1	5.5%	5	8.2%	5	6.3%	10
£76-£100	6.3%	10	6.8%	4	5.9%	6	7.0%	5	8.5%	4	2.4%	1	6.6%	6	4.9%	3	6.3%	10
More than £100	9.4%	15	11.9%	7	7.9%	8	9.9%	7	8.5%	4	9.5%	4	9.9%	9	8.2%	5	9.4%	15
(Don't know / can't remember)	14.4%	23	18.6%	11	11.9%	12	15.5%	11	6.4%	3	21.4%	9	14.3%	13	14.8%	9	14.4%	23
(Refused)	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
<i>Mean:</i>		39.7		45.2		36.7		42.9		38.3		35.7		39.9		38.2		39.7
<i>Base:</i>		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)? [MR]																		
<i>Those who did not mention study centre at Q21</i>																		
Accessibility by public transport	1.6%	1	0.0%	0	2.8%	1	3.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1
Car parking prices	4.8%	3	3.8%	1	5.6%	2	3.2%	1	8.3%	1	5.3%	1	2.4%	1	14.3%	2	4.8%	3
Car parking provision	4.8%	3	3.8%	1	5.6%	2	3.2%	1	8.3%	1	5.3%	1	4.8%	2	7.1%	1	4.8%	3
Choice of food goods available	6.5%	4	7.7%	2	5.6%	2	0.0%	0	16.7%	2	10.5%	2	2.4%	1	14.3%	2	6.5%	4
Choice of shops selling non-food goods	40.3%	25	46.2%	12	36.1%	13	38.7%	12	41.7%	5	42.1%	8	42.9%	18	42.9%	6	40.3%	25
Choice of shops selling food goods	9.7%	6	3.8%	1	13.9%	5	6.5%	2	25.0%	3	5.3%	1	9.5%	4	7.1%	1	9.7%	6
Cleanliness	9.7%	6	11.5%	3	8.3%	3	12.9%	4	8.3%	1	5.3%	1	14.3%	6	0.0%	0	9.7%	6
Entertainment / events	9.7%	6	11.5%	3	8.3%	3	9.7%	3	25.0%	3	0.0%	0	11.9%	5	7.1%	1	9.7%	6
Nearer to home	21.0%	13	23.1%	6	19.4%	7	19.4%	6	16.7%	2	26.3%	5	19.0%	8	21.4%	3	21.0%	13
Nearer to work	1.6%	1	3.8%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	1.6%	1	3.8%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1
Provision of services nearby, such as banks / financial services	6.5%	4	11.5%	3	2.8%	1	3.2%	1	16.7%	2	5.3%	1	7.1%	3	7.1%	1	6.5%	4
Public information, signposts, public facilities	3.2%	2	3.8%	1	2.8%	1	0.0%	0	8.3%	1	5.3%	1	2.4%	1	7.1%	1	3.2%	2
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	6.5%	4	3.8%	1	8.3%	3	3.2%	1	8.3%	1	10.5%	2	7.1%	3	0.0%	0	6.5%	4
Safety (during the day)	3.2%	2	0.0%	0	5.6%	2	3.2%	1	8.3%	1	0.0%	0	2.4%	1	7.1%	1	3.2%	2
Safety (during the night)	3.2%	2	0.0%	0	5.6%	2	3.2%	1	8.3%	1	0.0%	0	2.4%	1	7.1%	1	3.2%	2
Shopping environment	17.7%	11	23.1%	6	13.9%	5	16.1%	5	16.7%	2	21.1%	4	16.7%	7	21.4%	3	17.7%	11
Other	8.1%	5	3.8%	1	11.1%	4	6.5%	2	16.7%	2	5.3%	1	9.5%	4	7.1%	1	8.1%	5
Cheaper prices / offers	3.2%	2	7.7%	2	0.0%	0	6.5%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	3.2%	2
Good market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover shopping	3.2%	2	3.8%	1	2.8%	1	3.2%	1	0.0%	0	5.3%	1	4.8%	2	0.0%	0	3.2%	2
(Don't know / no reason)	11.3%	7	3.8%	1	16.7%	6	12.9%	4	16.7%	2	5.3%	1	9.5%	4	14.3%	2	11.3%	7
Base:		62		26		36		31		12		19		42		14		62

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?																		
Car / van (as driver)	39.4%	63	40.7%	24	38.6%	39	26.8%	19	61.7%	29	35.7%	15	34.1%	31	44.3%	27	39.4%	63
Car / van (as passenger)	10.6%	17	8.5%	5	11.9%	12	9.9%	7	10.6%	5	11.9%	5	11.0%	10	11.5%	7	10.6%	17
Bus, minibus or coach	25.6%	41	16.9%	10	30.7%	31	22.5%	16	14.9%	7	42.9%	18	23.1%	21	27.9%	17	25.6%	41
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.8%	22	18.6%	11	10.9%	11	22.5%	16	8.5%	4	4.8%	2	14.3%	13	14.8%	9	13.8%	22
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	9.4%	15	13.6%	8	6.9%	7	18.3%	13	0.0%	0	4.8%	2	16.5%	15	0.0%	0	9.4%	15
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Park and Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility Scooter (Do not travel, goods delivered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Base:	160	59	101	71	47	42	91	61	160									

Meanscore = [Everyday = 7, Two - three times = 2.5, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Less than once a month = 0.125, Never = 0]

Q26 How frequently do you visit(STUDY CENTRE) for non-food shopping?

Those who did not mention study centre at Q21

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	6.5%	4	7.7%	2	5.6%	2	3.2%	1	8.3%	1	10.5%	2	4.8%	2	7.1%	1	6.5%	4
Once a week	12.9%	8	15.4%	4	11.1%	4	16.1%	5	8.3%	1	10.5%	2	11.9%	5	21.4%	3	12.9%	8
Once a fortnight	12.9%	8	19.2%	5	8.3%	3	12.9%	4	16.7%	2	10.5%	2	16.7%	7	7.1%	1	12.9%	8
Once a month	27.4%	17	15.4%	4	36.1%	13	25.8%	8	33.3%	4	26.3%	5	33.3%	14	14.3%	2	27.4%	17
Less than once a month	12.9%	8	15.4%	4	11.1%	4	19.4%	6	8.3%	1	5.3%	1	14.3%	6	14.3%	2	12.9%	8
Never	9.7%	6	11.5%	3	8.3%	3	6.5%	2	16.7%	2	10.5%	2	7.1%	3	0.0%	0	9.7%	6
(Don't know / varies)	17.7%	11	15.4%	4	19.4%	7	16.1%	5	8.3%	1	26.3%	5	11.9%	5	35.7%	5	17.7%	11
Mean:	0.55	0.60	0.51	0.48	0.53	0.69	0.49	0.76	0.55									
Base:	62	26	36	31	12	19	42	14	62									

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
Meanscore = [£]																		
Q27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?																		
Nothing	31.9%	51	37.3%	22	28.7%	29	45.1%	32	21.3%	10	21.4%	9	34.1%	31	29.5%	18	31.9%	51
Up to £5	5.6%	9	1.7%	1	7.9%	8	5.6%	4	8.5%	4	2.4%	1	6.6%	6	4.9%	3	5.6%	9
£6 - £10	7.5%	12	10.2%	6	5.9%	6	5.6%	4	6.4%	3	11.9%	5	8.8%	8	4.9%	3	7.5%	12
£11 - £15	8.1%	13	6.8%	4	8.9%	9	8.5%	6	10.6%	5	4.8%	2	5.5%	5	11.5%	7	8.1%	13
£16 - £20	8.8%	14	8.5%	5	8.9%	9	1.4%	1	12.8%	6	16.7%	7	7.7%	7	9.8%	6	8.8%	14
£21 - £25	7.5%	12	6.8%	4	7.9%	8	5.6%	4	14.9%	7	2.4%	1	5.5%	5	9.8%	6	7.5%	12
£26 - £50	10.6%	17	8.5%	5	11.9%	12	12.7%	9	8.5%	4	9.5%	4	11.0%	10	9.8%	6	10.6%	17
£51 - £75	3.1%	5	5.1%	3	2.0%	2	4.2%	3	0.0%	0	4.8%	2	3.3%	3	3.3%	2	3.1%	5
£76 - £100	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
More than £100	3.8%	6	5.1%	3	3.0%	3	2.8%	2	4.3%	2	4.8%	2	3.3%	3	4.9%	3	3.8%	6
(Don't know)	12.5%	20	10.2%	6	13.9%	14	7.0%	5	12.8%	6	21.4%	9	13.2%	12	11.5%	7	12.5%	20
<i>Mean:</i>		<i>18.1</i>		<i>18.9</i>		<i>17.7</i>		<i>16.3</i>		<i>18.2</i>		<i>21.8</i>		<i>17.4</i>		<i>19.6</i>		<i>18.1</i>
Base:		160		59		101		71		47		42		91		61		160

Q28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																		
Much more frequently than before	3.8%	6	3.4%	2	4.0%	4	5.6%	4	2.1%	1	2.4%	1	3.3%	3	4.9%	3	3.8%	6
More frequently than before	11.3%	18	15.3%	9	8.9%	9	12.7%	9	2.1%	1	19.0%	8	12.1%	11	9.8%	6	11.3%	18
About as frequently	66.3%	106	66.1%	39	66.3%	67	63.4%	45	78.7%	37	57.1%	24	65.9%	60	70.5%	43	66.3%	106
Less frequently than before	8.8%	14	6.8%	4	9.9%	10	5.6%	4	10.6%	5	11.9%	5	7.7%	7	11.5%	7	8.8%	14
Much less frequently than before	3.1%	5	3.4%	2	3.0%	3	1.4%	1	4.3%	2	4.8%	2	3.3%	3	1.6%	1	3.1%	5
Didn't visit five years ago	5.0%	8	3.4%	2	5.9%	6	8.5%	6	2.1%	1	2.4%	1	6.6%	6	0.0%	0	5.0%	8
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.9%	3	1.7%	1	2.0%	2	2.8%	2	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.9%	3
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Meanscore = [Number of Hours]																		
Q29 How long do you typically spend in (STUDY CENTRE) during the evening / night?																		
Up to 1 hour	9.4%	15	10.2%	6	8.9%	9	11.3%	8	4.3%	2	11.9%	5	12.1%	11	6.6%	4	9.4%	15
1 to 2 hours	12.5%	20	15.3%	9	10.9%	11	11.3%	8	17.0%	8	9.5%	4	7.7%	7	19.7%	12	12.5%	20
2 to 4 hours	24.4%	39	27.1%	16	22.8%	23	35.2%	25	14.9%	7	16.7%	7	29.7%	27	16.4%	10	24.4%	39
Over 4 hours	4.4%	7	5.1%	3	4.0%	4	5.6%	4	6.4%	3	0.0%	0	4.4%	4	4.9%	3	4.4%	7
Don't visit in the evening	41.9%	67	35.6%	21	45.5%	46	26.8%	19	53.2%	25	54.8%	23	40.7%	37	42.6%	26	41.9%	67
(Don't know / varies)	7.5%	12	6.8%	4	7.9%	8	9.9%	7	4.3%	2	7.1%	3	5.5%	5	9.8%	6	7.5%	12
Mean:		1.28		1.45		1.18		1.73		1.09		0.76		1.36		1.18		1.28
Base:		160		59		101		71		47		42		91		61		160

Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Choice of shops

Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Better	15.0%	24	16.9%	10	13.9%	14	19.7%	14	8.5%	4	14.3%	6	16.5%	15	13.1%	8	15.0%	24
About the same	56.3%	90	52.5%	31	58.4%	59	53.5%	38	61.7%	29	54.8%	23	53.8%	49	59.0%	36	56.3%	90
Worse	24.4%	39	20.3%	12	26.7%	27	22.5%	16	25.5%	12	26.2%	11	25.3%	23	23.0%	14	24.4%	39
Much worse	1.9%	3	5.1%	3	0.0%	0	2.8%	2	2.1%	1	0.0%	0	3.3%	3	0.0%	0	1.9%	3
(Don't know)	1.9%	3	3.4%	2	1.0%	1	1.4%	1	0.0%	0	4.8%	2	1.1%	1	3.3%	2	1.9%	3
Mean:		2.88		2.89		2.87		2.91		2.83		2.88		2.84		2.93		2.88
Base:		160		59		101		71		47		42		91		61		160

Choice of High Street names

Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Better	13.8%	22	13.6%	8	13.9%	14	21.1%	15	4.3%	2	11.9%	5	17.6%	16	6.6%	4	13.8%	22
About the same	55.6%	89	50.8%	30	58.4%	59	54.9%	39	57.4%	27	54.8%	23	51.6%	47	59.0%	36	55.6%	89
Worse	25.0%	40	25.4%	15	24.8%	25	18.3%	13	34.0%	16	26.2%	11	24.2%	22	29.5%	18	25.0%	40
Much worse	2.5%	4	5.1%	3	1.0%	1	4.2%	3	2.1%	1	0.0%	0	4.4%	4	0.0%	0	2.5%	4
(Don't know)	2.5%	4	3.4%	2	2.0%	2	1.4%	1	0.0%	0	7.1%	3	2.2%	2	3.3%	2	2.5%	4
Mean:		2.85		2.81		2.87		2.94		2.70		2.85		2.84		2.80		2.85
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Choice of independent / specialist shops																		
Much better	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Better	16.3%	26	23.7%	14	11.9%	12	28.2%	20	6.4%	3	7.1%	3	17.6%	16	13.1%	8	16.3%	26
About the same	46.3%	74	30.5%	18	55.4%	56	42.3%	30	51.1%	24	47.6%	20	46.2%	42	45.9%	28	46.3%	74
Worse	25.6%	41	33.9%	20	20.8%	21	21.1%	15	27.7%	13	31.0%	13	24.2%	22	31.1%	19	25.6%	41
Much worse	4.4%	7	3.4%	2	5.0%	5	2.8%	2	6.4%	3	4.8%	2	6.6%	6	1.6%	1	4.4%	7
(Don't know)	6.3%	10	6.8%	4	5.9%	6	4.2%	3	6.4%	3	9.5%	4	4.4%	4	6.6%	4	6.3%	10
Mean:	2.83	2.85	2.82	3.04	2.68	2.63	2.82	2.81	2.83									
Base:	160	59	101	71	47	42	91	61	160									
Quality of shops																		
Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Better	11.9%	19	15.3%	9	9.9%	10	19.7%	14	6.4%	3	4.8%	2	13.2%	12	8.2%	5	11.9%	19
About the same	60.0%	96	52.5%	31	64.4%	65	56.3%	40	66.0%	31	59.5%	25	59.3%	54	60.7%	37	60.0%	96
Worse	25.0%	40	25.4%	15	24.8%	25	22.5%	16	23.4%	11	31.0%	13	25.3%	23	26.2%	16	25.0%	40
Much worse	1.3%	2	3.4%	2	0.0%	0	1.4%	1	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.3%	2
(Don't know)	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	3.3%	2	1.3%	2
Mean:	2.85	2.86	2.85	2.94	2.83	2.73	2.84	2.85	2.85									
Base:	160	59	101	71	47	42	91	61	160									
Range of services such as banks and other financial services																		
Much better	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Better	15.0%	24	22.0%	13	10.9%	11	15.5%	11	10.6%	5	19.0%	8	16.5%	15	13.1%	8	15.0%	24
About the same	75.6%	121	69.5%	41	79.2%	80	78.9%	56	85.1%	40	59.5%	25	73.6%	67	80.3%	49	75.6%	121
Worse	3.8%	6	1.7%	1	5.0%	5	2.8%	2	0.0%	0	9.5%	4	5.5%	5	1.6%	1	3.8%	6
Much worse	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
(Don't know)	3.8%	6	3.4%	2	4.0%	4	1.4%	1	2.1%	1	9.5%	4	2.2%	2	3.3%	2	3.8%	6
Mean:	3.13	3.21	3.08	3.10	3.15	3.16	3.11	3.15	3.13									
Base:	160	59	101	71	47	42	91	61	160									
Range and choice of pubs / restaurants																		
Much better	3.1%	5	3.4%	2	3.0%	3	4.2%	3	2.1%	1	2.4%	1	4.4%	4	1.6%	1	3.1%	5
Better	11.9%	19	20.3%	12	6.9%	7	15.5%	11	4.3%	2	14.3%	6	13.2%	12	8.2%	5	11.9%	19
About the same	61.9%	99	54.2%	32	66.3%	67	57.7%	41	80.9%	38	47.6%	20	56.0%	51	70.5%	43	61.9%	99
Worse	9.4%	15	11.9%	7	7.9%	8	14.1%	10	4.3%	2	7.1%	3	14.3%	13	3.3%	2	9.4%	15
Much worse	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.3%	2
(Don't know)	12.5%	20	8.5%	5	14.9%	15	7.0%	5	6.4%	3	28.6%	12	9.9%	9	16.4%	10	12.5%	20
Mean:	3.07	3.13	3.03	3.08	3.00	3.17	3.04	3.10	3.07									
Base:	160	59	101	71	47	42	91	61	160									

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Huddersfield				
Leisure facilities																		
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better	8.1%	13	11.9%	7	5.9%	6	12.7%	9	2.1%	1	7.1%	3	8.8%	8	4.9%	3	8.1%	13
About the same	57.5%	92	45.8%	27	64.4%	65	60.6%	43	66.0%	31	42.9%	18	59.3%	54	55.7%	34	57.5%	92
Worse	18.8%	30	28.8%	17	12.9%	13	18.3%	13	14.9%	7	23.8%	10	20.9%	19	18.0%	11	18.8%	30
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.6%	25	13.6%	8	16.8%	17	8.5%	6	17.0%	8	26.2%	11	11.0%	10	21.3%	13	15.6%	25
Mean:		2.87		2.80		2.92		2.94		2.85		2.77		2.86		2.83		2.87
Base:		160		59		101		71		47		42		91		61		160

Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Town Centre environment																		
Much better	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Better	20.0%	32	30.5%	18	13.9%	14	23.9%	17	21.3%	10	11.9%	5	20.9%	19	18.0%	11	20.0%	32
About the same	62.5%	100	54.2%	32	67.3%	68	60.6%	43	59.6%	28	69.0%	29	60.4%	55	65.6%	40	62.5%	100
Worse	11.9%	19	10.2%	6	12.9%	13	9.9%	7	14.9%	7	11.9%	5	13.2%	12	11.5%	7	11.9%	19
Much worse	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	2.2%	2	0.0%	0	1.3%	2
(Don't know)	3.8%	6	1.7%	1	5.0%	5	4.2%	3	2.1%	1	4.8%	2	2.2%	2	4.9%	3	3.8%	6
Mean:		3.07		3.21		2.99		3.18		3.02		2.95		3.06		3.07		3.07
Base:		160		59		101		71		47		42		91		61		160
Cleanliness																		
Much better	1.3%	2	1.7%	1	1.0%	1	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Better	15.0%	24	22.0%	13	10.9%	11	19.7%	14	19.1%	9	2.4%	1	15.4%	14	13.1%	8	15.0%	24
About the same	62.5%	100	52.5%	31	68.3%	69	59.2%	42	63.8%	30	66.7%	28	62.6%	57	65.6%	40	62.5%	100
Worse	17.5%	28	18.6%	11	16.8%	17	16.9%	12	17.0%	8	19.0%	8	17.6%	16	16.4%	10	17.5%	28
Much worse	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	2.2%	2	0.0%	0	1.3%	2
(Don't know)	2.5%	4	3.4%	2	2.0%	2	2.8%	2	0.0%	0	4.8%	2	1.1%	1	3.3%	2	2.5%	4
Mean:		2.97		3.04		2.94		3.06		3.02		2.78		2.96		3.00		2.97
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Car parking provision																		
Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.6%	1		
Better	9.4%	15	15.3%	9	5.9%	6	8.5%	6	12.8%	6	7.1%	3	8.8%	8	8.2%	5	9.4%	15
About the same	44.4%	71	32.2%	19	51.5%	52	38.0%	27	61.7%	29	35.7%	15	41.8%	38	47.5%	29	44.4%	71
Worse	11.9%	19	18.6%	11	7.9%	8	11.3%	8	8.5%	4	16.7%	7	13.2%	12	9.8%	6	11.9%	19
Much worse	2.5%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	9.5%	4	4.4%	4	0.0%	0	2.5%	4
(Don't know)	31.3%	50	32.2%	19	30.7%	31	42.3%	30	14.9%	7	31.0%	13	31.9%	29	32.8%	20	31.3%	50
Mean:	2.91		3.00		2.86		2.95		3.10		2.59		2.81		3.02		2.91	
Base:	160		59		101		71		47		42		91		61		160	
Car parking prices																		
Much better	1.3%	2	3.4%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Better	8.8%	14	15.3%	9	5.0%	5	8.5%	6	12.8%	6	4.8%	2	7.7%	7	8.2%	5	8.8%	14
About the same	40.6%	65	28.8%	17	47.5%	48	39.4%	28	55.3%	26	26.2%	11	39.6%	36	41.0%	25	40.6%	65
Worse	12.5%	20	20.3%	12	7.9%	8	9.9%	7	10.6%	5	19.0%	8	9.9%	9	16.4%	10	12.5%	20
Much worse	2.5%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	9.5%	4	4.4%	4	0.0%	0	2.5%	4
(Don't know)	34.4%	55	32.2%	19	35.6%	36	42.3%	30	17.0%	8	40.5%	17	37.4%	34	32.8%	20	34.4%	55
Mean:	2.90		3.03		2.83		2.98		3.13		2.44		2.86		2.93		2.90	
Base:	160		59		101		71		47		42		91		61		160	
Accessibility by public transport																		
Much better	3.1%	5	5.1%	3	2.0%	2	2.8%	2	6.4%	3	0.0%	0	1.1%	1	6.6%	4	3.1%	5
Better	21.9%	35	20.3%	12	22.8%	23	23.9%	17	21.3%	10	19.0%	8	22.0%	20	18.0%	11	21.9%	35
About the same	58.8%	94	54.2%	32	61.4%	62	56.3%	40	59.6%	28	61.9%	26	63.7%	58	57.4%	35	58.8%	94
Worse	4.4%	7	3.4%	2	5.0%	5	4.2%	3	4.3%	2	4.8%	2	3.3%	3	6.6%	4	4.4%	7
Much worse	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
(Don't know)	11.3%	18	16.9%	10	7.9%	8	12.7%	9	8.5%	4	11.9%	5	8.8%	8	11.5%	7	11.3%	18
Mean:	3.25		3.33		3.22		3.29		3.33		3.11		3.20		3.28		3.25	
Base:	160		59		101		71		47		42		91		61		160	
Public information signposts / public facilities																		
Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Better	14.4%	23	13.6%	8	14.9%	15	14.1%	10	14.9%	7	14.3%	6	13.2%	12	16.4%	10	14.4%	23
About the same	65.0%	104	59.3%	35	68.3%	69	60.6%	43	68.1%	32	69.0%	29	67.0%	61	63.9%	39	65.0%	104
Worse	6.3%	10	8.5%	5	5.0%	5	11.3%	8	4.3%	2	0.0%	0	6.6%	6	6.6%	4	6.3%	10
Much worse	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
(Don't know)	13.1%	21	16.9%	10	10.9%	11	14.1%	10	8.5%	4	16.7%	7	13.2%	12	9.8%	6	13.1%	21
Mean:	3.09		3.10		3.09		3.03		3.12		3.17		3.08		3.11		3.09	
Base:	160		59		101		71		47		42		91		61		160	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield
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Meanscore = [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?

Entertainment/ events / performances

Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Better	10.0%	16	11.9%	7	8.9%	9	12.7%	9	8.5%	4	7.1%	3	13.2%	12	4.9%	3	10.0%	16
About the same	45.6%	73	40.7%	24	48.5%	49	45.1%	32	53.2%	25	38.1%	16	42.9%	39	52.5%	32	45.6%	73
Worse	21.9%	35	28.8%	17	17.8%	18	22.5%	16	25.5%	12	16.7%	7	24.2%	22	21.3%	13	21.9%	35
Much worse	1.3%	2	0.0%	0	2.0%	2	2.8%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
(Don't know)	20.6%	33	16.9%	10	22.8%	23	16.9%	12	10.6%	5	38.1%	16	17.6%	16	19.7%	12	20.6%	33
<i>Mean:</i>		2.83		2.84		2.83		2.81		2.86		2.85		2.81		2.84		2.83
Base:		160		59		101		71		47		42		91		61		160

Tourist facilities / hotels

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.5%	4	0.0%	0	4.0%	4	2.8%	2	4.3%	2	0.0%	0	3.3%	3	0.0%	0	2.5%	4
About the same	38.1%	61	30.5%	18	42.6%	43	39.4%	28	40.4%	19	33.3%	14	30.8%	28	50.8%	31	38.1%	61
Worse	23.1%	37	32.2%	19	17.8%	18	18.3%	13	34.0%	16	19.0%	8	27.5%	25	19.7%	12	23.1%	37
Much worse	5.0%	8	5.1%	3	5.0%	5	5.6%	4	2.1%	1	7.1%	3	7.7%	7	1.6%	1	5.0%	8
(Don't know)	31.3%	50	32.2%	19	30.7%	31	33.8%	24	19.1%	9	40.5%	17	30.8%	28	27.9%	17	31.3%	50
<i>Mean:</i>		2.55		2.38		2.66		2.60		2.58		2.44		2.43		2.68		2.55
Base:		160		59		101		71		47		42		91		61		160

Day time safety

Much better	1.9%	3	3.4%	2	1.0%	1	2.8%	2	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.9%	3
Better	15.6%	25	22.0%	13	11.9%	12	16.9%	12	21.3%	10	7.1%	3	18.7%	17	13.1%	8	15.6%	25
About the same	76.3%	122	67.8%	40	81.2%	82	74.6%	53	74.5%	35	81.0%	34	74.7%	68	80.3%	49	76.3%	122
Worse	1.9%	3	3.4%	2	1.0%	1	2.8%	2	0.0%	0	2.4%	1	2.2%	2	1.6%	1	1.9%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.4%	7	3.4%	2	5.0%	5	2.8%	2	2.1%	1	9.5%	4	3.3%	3	3.3%	2	4.4%	7
<i>Mean:</i>		3.18		3.26		3.14		3.20		3.26		3.05		3.19		3.15		3.18
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Huddersfield				
Evening / night safety																		
Much better	1.3%	2	3.4%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Better	5.6%	9	6.8%	4	5.0%	5	7.0%	5	6.4%	3	2.4%	1	8.8%	8	1.6%	1	5.6%	9
About the same	53.1%	85	50.8%	30	54.5%	55	63.4%	45	57.4%	27	31.0%	13	51.6%	47	59.0%	36	53.1%	85
Worse	7.5%	12	15.3%	9	3.0%	3	9.9%	7	2.1%	1	9.5%	4	7.7%	7	8.2%	5	7.5%	12
Much worse	3.1%	5	1.7%	1	4.0%	4	0.0%	0	2.1%	1	9.5%	4	4.4%	4	1.6%	1	3.1%	5
(Don't know)	29.4%	47	22.0%	13	33.7%	34	19.7%	14	27.7%	13	47.6%	20	27.5%	25	26.2%	16	29.4%	47
Mean:		2.92		2.93		2.91		2.96		3.12		2.50		2.89		2.96		2.92
Base:		160		59		101		71		47		42		91		61		160
Layout																		
Much better	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Better	13.1%	21	15.3%	9	11.9%	12	12.7%	9	14.9%	7	11.9%	5	14.3%	13	11.5%	7	13.1%	21
About the same	73.1%	117	69.5%	41	75.2%	76	73.2%	52	74.5%	35	71.4%	30	71.4%	65	77.0%	47	73.1%	117
Worse	7.5%	12	10.2%	6	5.9%	6	9.9%	7	6.4%	3	4.8%	2	9.9%	9	4.9%	3	7.5%	12
Much worse	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
(Don't know)	4.4%	7	1.7%	1	5.9%	6	2.8%	2	2.1%	1	9.5%	4	2.2%	2	4.9%	3	4.4%	7
Mean:		3.07		3.05		3.08		3.06		3.13		3.03		3.04		3.10		3.07
Base:		160		59		101		71		47		42		91		61		160
Public art																		
Much better	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Better	6.3%	10	6.8%	4	5.9%	6	7.0%	5	4.3%	2	7.1%	3	8.8%	8	1.6%	1	6.3%	10
About the same	41.9%	67	35.6%	21	45.5%	46	45.1%	32	53.2%	25	23.8%	10	38.5%	35	49.2%	30	41.9%	67
Worse	14.4%	23	18.6%	11	11.9%	12	15.5%	11	12.8%	6	14.3%	6	15.4%	14	14.8%	9	14.4%	23
Much worse	1.9%	3	1.7%	1	2.0%	2	1.4%	1	2.1%	1	2.4%	1	3.3%	3	0.0%	0	1.9%	3
(Don't know)	35.0%	56	35.6%	21	34.7%	35	31.0%	22	25.5%	12	52.4%	22	34.1%	31	32.8%	20	35.0%	56
Mean:		2.84		2.82		2.85		2.84		2.89		2.75		2.80		2.85		2.84
Base:		160		59		101		71		47		42		91		61		160
General environment																		
Much better	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Better	8.8%	14	11.9%	7	6.9%	7	11.3%	8	6.4%	3	7.1%	3	8.8%	8	6.6%	4	8.8%	14
About the same	76.9%	123	74.6%	44	78.2%	79	74.6%	53	78.7%	37	78.6%	33	78.0%	71	78.7%	48	76.9%	123
Worse	7.5%	12	5.1%	3	8.9%	9	7.0%	5	10.6%	5	4.8%	2	7.7%	7	8.2%	5	7.5%	12
Much worse	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
(Don't know)	5.0%	8	5.1%	3	5.0%	5	5.6%	4	2.1%	1	7.1%	3	3.3%	3	4.9%	3	5.0%	8
Mean:		3.03		3.07		3.00		3.07		3.00		2.97		3.01		3.02		3.03
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q33 What type of shops or services would you like to see more of in (STUDY CENTRE)? [MR]																		
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure facility provision	4.4%	7	10.2%	6	1.0%	1	7.0%	5	2.1%	1	2.4%	1	2.2%	2	6.6%	4	4.4%	7
Better retail provision for children and babies	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Book shop	1.9%	3	1.7%	1	2.0%	2	1.4%	1	4.3%	2	0.0%	0	2.2%	2	1.6%	1	1.9%	3
Building society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	18.8%	30	11.9%	7	22.8%	23	19.7%	14	21.3%	10	14.3%	6	20.9%	19	16.4%	10	18.8%	30
Department stores / retailers	23.1%	37	25.4%	15	21.8%	22	16.9%	12	25.5%	12	31.0%	13	20.9%	19	29.5%	18	23.1%	37
Drinking establishments	1.3%	2	1.7%	1	1.0%	1	1.4%	1	0.0%	0	2.4%	1	1.1%	1	0.0%	0	1.3%	2
Electrical goods	4.4%	7	5.1%	3	4.0%	4	4.2%	3	6.4%	3	2.4%	1	5.5%	5	3.3%	2	4.4%	7
Footwear stores	7.5%	12	5.1%	3	8.9%	9	5.6%	4	14.9%	7	2.4%	1	6.6%	6	8.2%	5	7.5%	12
High Street names	8.1%	13	6.8%	4	8.9%	9	8.5%	6	12.8%	6	2.4%	1	9.9%	9	6.6%	4	8.1%	13
Household goods stores	3.8%	6	3.4%	2	4.0%	4	2.8%	2	4.3%	2	4.8%	2	4.4%	4	1.6%	1	3.8%	6
Independent / specialist shops	24.4%	39	28.8%	17	21.8%	22	21.1%	15	27.7%	13	26.2%	11	27.5%	25	23.0%	14	24.4%	39
Large / better supermarkets	1.3%	2	0.0%	0	2.0%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	2
Larger sizes clothing store	3.1%	5	1.7%	1	4.0%	4	2.8%	2	4.3%	2	2.4%	1	3.3%	3	1.6%	1	3.1%	5
Market	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Pharmacies	1.9%	3	1.7%	1	2.0%	2	0.0%	0	4.3%	2	2.4%	1	2.2%	2	1.6%	1	1.9%	3
Public amenities	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	2.2%	2	0.0%	0	1.3%	2
Restaurants / cafes	2.5%	4	3.4%	2	2.0%	2	2.8%	2	4.3%	2	0.0%	0	2.2%	2	1.6%	1	2.5%	4
Solicitors	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Specialist food stores	3.1%	5	3.4%	2	3.0%	3	1.4%	1	6.4%	3	2.4%	1	3.3%	3	3.3%	2	3.1%	5
Sports shop	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Other	3.8%	6	3.4%	2	4.0%	4	2.8%	2	4.3%	2	4.8%	2	4.4%	4	3.3%	2	3.8%	6
None mentioned	21.9%	35	23.7%	14	20.8%	21	26.8%	19	19.1%	9	16.7%	7	23.1%	21	19.7%	12	21.9%	35
Bakery	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Better quality shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Children's clothes shops	1.9%	3	0.0%	0	3.0%	3	1.4%	1	2.1%	1	2.4%	1	2.2%	2	1.6%	1	1.9%	3
DVD / games / music shop	1.9%	3	3.4%	2	1.0%	1	1.4%	1	2.1%	1	2.4%	1	3.3%	3	0.0%	0	1.9%	3
Independent food stores (e.g. butchers, grocer, deli)	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundshops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	19.4%	31	16.9%	10	20.8%	21	21.1%	15	19.1%	9	16.7%	7	14.3%	13	23.0%	14	19.4%	31
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Base:	160		59		101		71		47		42		91		61		160	

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Huddersfield				
Q34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)? [MR]																		
Art galleries	1.3%	2	1.7%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Bingo	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Bowling alley	6.9%	11	5.1%	3	7.9%	8	11.3%	8	6.4%	3	0.0%	0	8.8%	8	3.3%	2	6.9%	11
Children's activity centre	4.4%	7	5.1%	3	4.0%	4	8.5%	6	2.1%	1	0.0%	0	1.1%	1	6.6%	4	4.4%	7
Cinema	8.1%	13	13.6%	8	5.0%	5	15.5%	11	0.0%	0	4.8%	2	11.0%	10	4.9%	3	8.1%	13
Civic Hall / Civic spaces	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Entertainment / activities for young people	8.8%	14	1.7%	1	12.9%	13	12.7%	9	4.3%	2	7.1%	3	8.8%	8	6.6%	4	8.8%	14
Go-karting	3.8%	6	6.8%	4	2.0%	2	5.6%	4	4.3%	2	0.0%	0	0.0%	0	8.2%	5	3.8%	6
Health and fitness	3.8%	6	5.1%	3	3.0%	3	2.8%	2	2.1%	1	7.1%	3	6.6%	6	0.0%	0	3.8%	6
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice / roller rink	5.0%	8	1.7%	1	6.9%	7	8.5%	6	4.3%	2	0.0%	0	3.3%	3	4.9%	3	5.0%	8
Laser tag	2.5%	4	3.4%	2	2.0%	2	2.8%	2	4.3%	2	0.0%	0	2.2%	2	1.6%	1	2.5%	4
Museums	5.0%	8	5.1%	3	5.0%	5	5.6%	4	6.4%	3	2.4%	1	4.4%	4	4.9%	3	5.0%	8
Parks / gardens	4.4%	7	5.1%	3	4.0%	4	2.8%	2	6.4%	3	4.8%	2	3.3%	3	4.9%	3	4.4%	7
Restaurants / cafes	2.5%	4	3.4%	2	2.0%	2	5.6%	4	0.0%	0	0.0%	0	2.2%	2	3.3%	2	2.5%	4
Swimming pool	3.1%	5	6.8%	4	1.0%	1	2.8%	2	0.0%	0	7.1%	3	3.3%	3	1.6%	1	3.1%	5
Other	1.9%	3	5.1%	3	0.0%	0	1.4%	1	2.1%	1	2.4%	1	3.3%	3	0.0%	0	1.9%	3
None mentioned	31.3%	50	30.5%	18	31.7%	32	23.9%	17	34.0%	16	40.5%	17	30.8%	28	31.1%	19	31.3%	50
Music venues / pubs / clubs and bars	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Theatre	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
(Don't know)	28.1%	45	20.3%	12	32.7%	33	22.5%	16	34.0%	16	31.0%	13	23.1%	21	34.4%	21	28.1%	45
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive? [MR]																		
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ban skateboarding, biking etc.	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Better foodstore provision	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Cheaper parking	8.1%	13	8.5%	5	7.9%	8	5.6%	4	8.5%	4	11.9%	5	8.8%	8	8.2%	5	8.1%	13
Expansion of the centre	3.8%	6	6.8%	4	2.0%	2	4.2%	3	2.1%	1	4.8%	2	1.1%	1	6.6%	4	3.8%	6
Fewer low quality shops (take-away, pound shops)	6.9%	11	6.8%	4	6.9%	7	5.6%	4	10.6%	5	4.8%	2	8.8%	8	3.3%	2	6.9%	11
Improve the quality of the shops	10.6%	17	13.6%	8	8.9%	9	8.5%	6	14.9%	7	9.5%	4	11.0%	10	9.8%	6	10.6%	17
Fill the empty shops	15.6%	25	10.2%	6	18.8%	19	16.9%	12	17.0%	8	11.9%	5	11.0%	10	21.3%	13	15.6%	25
Flexible parking	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Give it a general face lift (Flowers, painting etc.)	7.5%	12	8.5%	5	6.9%	7	8.5%	6	4.3%	2	9.5%	4	8.8%	8	4.9%	3	7.5%	12
Greater promotion / marketing of the centre	3.8%	6	5.1%	3	3.0%	3	4.2%	3	4.3%	2	2.4%	1	2.2%	2	4.9%	3	3.8%	6
Improve market provision	2.5%	4	3.4%	2	2.0%	2	2.8%	2	2.1%	1	2.4%	1	2.2%	2	1.6%	1	2.5%	4
Improved cleanliness	15.0%	24	15.3%	9	14.9%	15	15.5%	11	14.9%	7	14.3%	6	14.3%	13	13.1%	8	15.0%	24
Improved cultural facilities	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Improved security / CCTV	3.1%	5	1.7%	1	4.0%	4	1.4%	1	4.3%	2	4.8%	2	3.3%	3	3.3%	2	3.1%	5
Improved signage / information	2.5%	4	3.4%	2	2.0%	2	2.8%	2	2.1%	1	2.4%	1	2.2%	2	3.3%	2	2.5%	4
Improved street paving	1.9%	3	3.4%	2	1.0%	1	0.0%	0	2.1%	1	4.8%	2	1.1%	1	3.3%	2	1.9%	3
Improved public transport	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Increased choice / range of shops	5.6%	9	6.8%	4	5.0%	5	5.6%	4	6.4%	3	4.8%	2	4.4%	4	8.2%	5	5.6%	9
Increased office development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
More entertainment / leisure facilities	5.0%	8	3.4%	2	5.9%	6	9.9%	7	0.0%	0	2.4%	1	3.3%	3	4.9%	3	5.0%	8
More evening activities	1.9%	3	1.7%	1	2.0%	2	0.0%	0	6.4%	3	0.0%	0	1.1%	1	3.3%	2	1.9%	3
More national multiples / retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	1.9%	3	0.0%	0	3.0%	3	2.8%	2	0.0%	0	2.4%	1	3.3%	3	0.0%	0	1.9%	3
More organised events e.g. street markets	3.8%	6	3.4%	2	4.0%	4	2.8%	2	4.3%	2	4.8%	2	3.3%	3	3.3%	2	3.8%	6
More parking	1.9%	3	1.7%	1	2.0%	2	0.0%	0	0.0%	0	7.1%	3	2.2%	2	0.0%	0	1.9%	3
More quality restaurants / pavement cafes	4.4%	7	5.1%	3	4.0%	4	2.8%	2	8.5%	4	2.4%	1	4.4%	4	3.3%	2	4.4%	7
More speciality / independent shops	5.6%	9	5.1%	3	5.9%	6	4.2%	3	6.4%	3	7.1%	3	5.5%	5	4.9%	3	5.6%	9
More tourist facilities	1.3%	2	3.4%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Public toilets	3.8%	6	3.4%	2	4.0%	4	4.2%	3	6.4%	3	0.0%	0	1.1%	1	6.6%	4	3.8%	6
Reduce traffic congestion	1.9%	3	3.4%	2	1.0%	1	1.4%	1	4.3%	2	0.0%	0	0.0%	0	4.9%	3	1.9%	3
Other	4.4%	7	5.1%	3	4.0%	4	7.0%	5	4.3%	2	0.0%	0	7.7%	7	0.0%	0	4.4%	7

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
More for children to do	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
None mentioned	20.6%	33	18.6%	11	21.8%	22	18.3%	13	17.0%	8	28.6%	12	24.2%	22	18.0%	11	20.6%	33
(Don't know)	23.8%	38	18.6%	11	26.7%	27	26.8%	19	21.3%	10	21.4%	9	20.9%	19	26.2%	16	23.8%	38
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)? [MR]																		
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Anti-social behaviour	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Availability of car parking	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	2.2%	2	0.0%	0	1.3%	2
Choice / range of non-food shops	6.9%	11	6.8%	4	6.9%	7	2.8%	2	10.6%	5	9.5%	4	5.5%	5	9.8%	6	6.9%	11
Empty shops	22.5%	36	18.6%	11	24.8%	25	22.5%	16	12.8%	6	33.3%	14	24.2%	22	19.7%	12	22.5%	36
Foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cultural facilities	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.9%	3
Lack of public amenities	2.5%	4	5.1%	3	1.0%	1	1.4%	1	4.3%	2	2.4%	1	3.3%	3	1.6%	1	2.5%	4
Leisure facilities	1.3%	2	1.7%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Non-retail provision (e.g. banks, estate agents etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor appearance	13.8%	22	13.6%	8	13.9%	14	12.7%	9	10.6%	5	19.0%	8	16.5%	15	11.5%	7	13.8%	22
Poor marketing of the town	1.9%	3	1.7%	1	2.0%	2	0.0%	0	4.3%	2	2.4%	1	1.1%	1	3.3%	2	1.9%	3
Price of car parking	4.4%	7	5.1%	3	4.0%	4	1.4%	1	4.3%	2	9.5%	4	4.4%	4	3.3%	2	4.4%	7
Public information / events	1.3%	2	0.0%	0	2.0%	2	2.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Quantity of takeaways / charity shops	2.5%	4	0.0%	0	4.0%	4	2.8%	2	4.3%	2	0.0%	0	3.3%	3	1.6%	1	2.5%	4
Range and choice of pubs / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of specialist / independent retailers	3.8%	6	1.7%	1	5.0%	5	1.4%	1	6.4%	3	4.8%	2	4.4%	4	3.3%	2	3.8%	6
Security / safety	1.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	4.8%	2	2.2%	2	0.0%	0	1.3%	2
Tourism facilities	1.3%	2	3.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Town centre environment	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Type / quality of retail provisions	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Other	4.4%	7	6.8%	4	3.0%	3	4.2%	3	4.3%	2	4.8%	2	5.5%	5	1.6%	1	4.4%	7
Co-op is expensive / has no competition	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of nightlife / evening entertainment	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Lack of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing to do	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Poor layout	1.3%	2	1.7%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.3%	2
Shop rents too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Too many pound shops	1.9%	3	0.0%	0	3.0%	3	1.4%	1	4.3%	2	0.0%	0	1.1%	1	3.3%	2	1.9%	3
Too many tourists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None mentioned	13.8%	22	11.9%	7	14.9%	15	14.1%	10	17.0%	8	9.5%	4	15.4%	14	13.1%	8	13.8%	22
(Don't know)	28.8%	46	27.1%	16	29.7%	30	35.2%	25	34.0%	16	11.9%	5	20.9%	19	37.7%	23	28.8%	46
Base:		160		59		101		71		47		42		91		61		160

Q37 Do you intend to visit the market during your trip to the centre today? [MR]

Yes – Batley Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cleckheaton Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Dewsbury Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Heckmondwike Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Holmfirth Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – Queensgate Market, Princess Alexandra Walk Huddersfield	17.5%	28	15.3%	9	18.8%	19	15.5%	11	19.1%	9	19.0%	8	13.2%	12	23.0%	14	17.5%	28
Yes – Open Market, Brook Street, Huddersfield	15.0%	24	16.9%	10	13.9%	14	9.9%	7	23.4%	11	14.3%	6	13.2%	12	18.0%	11	15.0%	24
No	63.1%	101	67.8%	40	60.4%	61	69.0%	49	55.3%	26	61.9%	26	69.2%	63	55.7%	34	63.1%	101
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / haven't decided yet)	5.6%	9	0.0%	0	8.9%	9	5.6%	4	6.4%	3	4.8%	2	4.4%	4	6.6%	4	5.6%	9
Base:		160		59		101		71		47		42		91		61		160

Meanscore = [Daily = 7, Once a week or more = 2, Less than once a week = 0.8, Less than once a fortnight = 0.4, Less than once a month = 0.2, First time today = 0.01, Never = 0]

Q38 How often do you visit the market?

Daily	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Once a week or more	18.8%	30	16.9%	10	19.8%	20	11.3%	8	21.3%	10	28.6%	12	16.5%	15	23.0%	14	18.8%	30
Less than once a week	11.9%	19	10.2%	6	12.9%	13	11.3%	8	12.8%	6	11.9%	5	9.9%	9	14.8%	9	11.9%	19
Less than once a fortnight	13.8%	22	11.9%	7	14.9%	15	14.1%	10	17.0%	8	9.5%	4	13.2%	12	14.8%	9	13.8%	22
Less than once a month	25.0%	40	25.4%	15	24.8%	25	21.1%	15	25.5%	12	31.0%	13	25.3%	23	23.0%	14	25.0%	40
First time today	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Never	25.0%	40	28.8%	17	22.8%	23	36.6%	26	17.0%	8	14.3%	6	28.6%	26	19.7%	12	25.0%	40
(Don't know / varies)	3.8%	6	5.1%	3	3.0%	3	4.2%	3	2.1%	1	4.8%	2	5.5%	5	1.6%	1	3.8%	6
Mean:		0.69		0.67		0.70		0.54		0.81		0.81		0.62		0.81		0.69
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q39 What one thing do you particularly like about markets?																		
All on one level	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Availability of local produce	2.5%	4	1.7%	1	3.0%	3	1.4%	1	4.3%	2	2.4%	1	1.1%	1	1.6%	1	2.5%	4
Compact / easy to get around	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Ease of parking	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
Easy to get to	1.3%	2	1.7%	1	1.0%	1	0.0%	0	2.1%	1	2.4%	1	0.0%	0	3.3%	2	1.3%	2
Everything	3.8%	6	5.1%	3	3.0%	3	1.4%	1	8.5%	4	2.4%	1	2.2%	2	6.6%	4	3.8%	6
Freshness of food	11.9%	19	6.8%	4	14.9%	15	14.1%	10	14.9%	7	4.8%	2	12.1%	11	11.5%	7	11.9%	19
Friendly atmosphere	3.8%	6	5.1%	3	3.0%	3	1.4%	1	4.3%	2	7.1%	3	3.3%	3	3.3%	2	3.8%	6
Good service	1.3%	2	1.7%	1	1.0%	1	0.0%	0	4.3%	2	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Not too many children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of on-site security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proximity of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food	5.6%	9	0.0%	0	8.9%	9	4.2%	3	12.8%	6	0.0%	0	3.3%	3	8.2%	5	5.6%	9
Quality of non-food items	1.9%	3	1.7%	1	2.0%	2	2.8%	2	0.0%	0	2.4%	1	3.3%	3	0.0%	0	1.9%	3
Range of food	5.0%	8	6.8%	4	4.0%	4	8.5%	6	0.0%	0	4.8%	2	5.5%	5	3.3%	2	5.0%	8
Range of non-food items	4.4%	7	8.5%	5	2.0%	2	2.8%	2	8.5%	4	2.4%	1	4.4%	4	4.9%	3	4.4%	7
Specialist ethnic goods	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
The cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The opportunity to support local businesses	3.1%	5	3.4%	2	3.0%	3	1.4%	1	4.3%	2	4.8%	2	4.4%	4	1.6%	1	3.1%	5
The variety	3.8%	6	3.4%	2	4.0%	4	4.2%	3	2.1%	1	4.8%	2	4.4%	4	3.3%	2	3.8%	6
Traditional values	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Value for money	6.3%	10	10.2%	6	4.0%	4	7.0%	5	6.4%	3	4.8%	2	4.4%	4	6.6%	4	6.3%	10
Other	3.1%	5	0.0%	0	5.0%	5	1.4%	1	0.0%	0	9.5%	4	3.3%	3	3.3%	2	3.1%	5
Cheap prices / offers	3.8%	6	5.1%	3	3.0%	3	4.2%	3	0.0%	0	7.1%	3	3.3%	3	4.9%	3	3.8%	6
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	1.9%	3	1.7%	1	2.0%	2	0.0%	0	2.1%	1	4.8%	2	2.2%	2	1.6%	1	1.9%	3
Nothing	20.6%	33	20.3%	12	20.8%	21	23.9%	17	10.6%	5	26.2%	11	26.4%	24	14.8%	9	20.6%	33
(Don't know)	13.1%	21	15.3%	9	11.9%	12	18.3%	13	10.6%	5	7.1%	3	13.2%	12	14.8%	9	13.1%	21
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q40 What else do you particularly like about markets? [MR]																		
All on one level	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1						
Availability of local produce	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.6%	1		
Compact / easy to get around	2.5%	4	3.4%	2	2.0%	2	2.8%	2	4.3%	2	0.0%	0	0.0%	0	4.9%	3	2.5%	4
Ease of parking	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1
Easy to get to	1.3%	2	1.7%	1	1.0%	1	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Everything	1.3%	2	3.4%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Freshness of food	8.1%	13	3.4%	2	10.9%	11	5.6%	4	12.8%	6	7.1%	3	2.2%	2	14.8%	9	8.1%	13
Friendly atmosphere	9.4%	15	8.5%	5	9.9%	10	9.9%	7	12.8%	6	4.8%	2	9.9%	9	6.6%	4	9.4%	15
Good service	8.1%	13	8.5%	5	7.9%	8	8.5%	6	8.5%	4	7.1%	3	9.9%	9	3.3%	2	8.1%	13
Not too many children	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Presence of on-site security	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Proximity of bus station	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Quality of food	5.0%	8	5.1%	3	5.0%	5	8.5%	6	2.1%	1	2.4%	1	6.6%	6	3.3%	2	5.0%	8
Quality of non-food items	1.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	4.8%	2	2.2%	2	0.0%	0	1.3%	2
Range of food	3.8%	6	1.7%	1	5.0%	5	1.4%	1	8.5%	4	2.4%	1	3.3%	3	4.9%	3	3.8%	6
Range of non-food items	5.0%	8	6.8%	4	4.0%	4	4.2%	3	2.1%	1	9.5%	4	3.3%	3	4.9%	3	5.0%	8
Specialist ethnic goods	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
The cafe	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	0.0%	0	3.3%	2	1.9%	3
The opportunity to support local businesses	3.8%	6	3.4%	2	4.0%	4	2.8%	2	6.4%	3	2.4%	1	4.4%	4	3.3%	2	3.8%	6
The variety	4.4%	7	5.1%	3	4.0%	4	4.2%	3	6.4%	3	2.4%	1	1.1%	1	6.6%	4	4.4%	7
Traditional values	3.1%	5	3.4%	2	3.0%	3	2.8%	2	2.1%	1	4.8%	2	2.2%	2	1.6%	1	3.1%	5
Value for money	10.6%	17	5.1%	3	13.9%	14	7.0%	5	17.0%	8	9.5%	4	9.9%	9	8.2%	5	10.6%	17
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	10.6%	17	18.6%	11	5.9%	6	5.6%	4	6.4%	3	23.8%	10	11.0%	10	11.5%	7	10.6%	17
Cheap prices / offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	42.5%	68	37.3%	22	45.5%	46	50.7%	36	31.9%	15	40.5%	17	47.3%	43	39.3%	24	42.5%	68
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q40X What do you particularly like about markets? (Any Mention) [MR]																		
All on one level	1.3%	2	1.7%	1	1.0%	1	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Availability of local produce	3.1%	5	1.7%	1	4.0%	4	1.4%	1	6.4%	3	2.4%	1	1.1%	1	3.3%	2	3.1%	5
Compact / easy to get around	3.1%	5	5.1%	3	2.0%	2	4.2%	3	4.3%	2	0.0%	0	1.1%	1	4.9%	3	3.1%	5
Ease of parking	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	1.1%	1	0.0%	0	1.3%	2
Easy to get to	2.5%	4	3.4%	2	2.0%	2	1.4%	1	2.1%	1	4.8%	2	1.1%	1	4.9%	3	2.5%	4
Everything	5.0%	8	8.5%	5	3.0%	3	1.4%	1	12.8%	6	2.4%	1	3.3%	3	8.2%	5	5.0%	8
Freshness of food	20.0%	32	10.2%	6	25.7%	26	19.7%	14	27.7%	13	11.9%	5	14.3%	13	26.2%	16	20.0%	32
Friendly atmosphere	13.1%	21	13.6%	8	12.9%	13	11.3%	8	17.0%	8	11.9%	5	13.2%	12	9.8%	6	13.1%	21
Good service	9.4%	15	10.2%	6	8.9%	9	8.5%	6	12.8%	6	7.1%	3	9.9%	9	6.6%	4	9.4%	15
Not too many children	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Presence of on-site security	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
Proximity of bus station	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Quality of food	10.6%	17	5.1%	3	13.9%	14	12.7%	9	14.9%	7	2.4%	1	9.9%	9	11.5%	7	10.6%	17
Quality of non-food items	3.1%	5	1.7%	1	4.0%	4	2.8%	2	0.0%	0	7.1%	3	5.5%	5	0.0%	0	3.1%	5
Range of food	8.8%	14	8.5%	5	8.9%	9	9.9%	7	8.5%	4	7.1%	3	8.8%	8	8.2%	5	8.8%	14
Range of non-food items	9.4%	15	15.3%	9	5.9%	6	7.0%	5	10.6%	5	11.9%	5	7.7%	7	9.8%	6	9.4%	15
Specialist ethnic goods	1.3%	2	1.7%	1	1.0%	1	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
The cafe	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	0.0%	0	3.3%	2	1.9%	3
The opportunity to support local businesses	6.9%	11	6.8%	4	6.9%	7	4.2%	3	10.6%	5	7.1%	3	8.8%	8	4.9%	3	6.9%	11
The variety	8.1%	13	8.5%	5	7.9%	8	8.5%	6	8.5%	4	7.1%	3	5.5%	5	9.8%	6	8.1%	13
Traditional values	3.8%	6	3.4%	2	4.0%	4	2.8%	2	4.3%	2	4.8%	2	2.2%	2	3.3%	2	3.8%	6
Value for money	16.9%	27	15.3%	9	17.8%	18	14.1%	10	23.4%	11	14.3%	6	14.3%	13	14.8%	9	16.9%	27
Other	3.1%	5	0.0%	0	5.0%	5	1.4%	1	0.0%	0	9.5%	4	3.3%	3	3.3%	2	3.1%	5
Nothing	31.3%	50	39.0%	23	26.7%	27	29.6%	21	17.0%	8	50.0%	21	37.4%	34	26.2%	16	31.3%	50
Cheap prices / offers	3.8%	6	5.1%	3	3.0%	3	4.2%	3	0.0%	0	7.1%	3	3.3%	3	4.9%	3	3.8%	6
Outdoors / open air	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Second hand shopping	1.9%	3	1.7%	1	2.0%	2	0.0%	0	2.1%	1	4.8%	2	2.2%	2	1.6%	1	1.9%	3
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q41 What one thing do you particularly dislike about markets?																		
Crime	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Difficult to find particular stalls	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Difficult to get around	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	1.1%	1	1.6%	1	1.3%	2
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	7.5%	12	8.5%	5	6.9%	7	4.2%	3	6.4%	3	14.3%	6	8.8%	8	4.9%	3	7.5%	12
Inability to pay by credit card	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.3%	2
It is not covered	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	0.0%	0	3.3%	2	1.9%	3
It is not heated	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cleanliness	1.9%	3	3.4%	2	1.0%	1	2.8%	2	0.0%	0	2.4%	1	1.1%	1	3.3%	2	1.9%	3
Litter	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Not big enough	1.9%	3	0.0%	0	3.0%	3	2.8%	2	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.9%	3
Not enough stalls	4.4%	7	6.8%	4	3.0%	3	2.8%	2	4.3%	2	7.1%	3	5.5%	5	3.3%	2	4.4%	7
Poor accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities e.g. toilets, seating	1.3%	2	0.0%	0	2.0%	2	2.8%	2	0.0%	0	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	2.5%	4	0.0%	0	4.0%	4	1.4%	1	4.3%	2	2.4%	1	2.2%	2	3.3%	2	2.5%	4
Too many young children	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.8%	6	3.4%	2	4.0%	4	4.2%	3	2.1%	1	4.8%	2	6.6%	6	0.0%	0	3.8%	6
Nothing	47.5%	76	47.5%	28	47.5%	48	42.3%	30	53.2%	25	50.0%	21	45.1%	41	52.5%	32	47.5%	76
Too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boring / no atmosphere	2.5%	4	3.4%	2	2.0%	2	2.8%	2	2.1%	1	2.4%	1	3.3%	3	1.6%	1	2.5%	4
Too many foreign / ethnic stalls	2.5%	4	3.4%	2	2.0%	2	0.0%	0	4.3%	2	4.8%	2	2.2%	2	3.3%	2	2.5%	4
(Don't know)	17.5%	28	18.6%	11	16.8%	17	23.9%	17	14.9%	7	9.5%	4	17.6%	16	18.0%	11	17.5%	28
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Huddersfield		
Q42 What else do you particularly dislike about markets? [MR]																
Crime	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to find particular stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get around	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	0.0%	0
Inability to pay by credit card	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not covered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not heated	1.3%	2	0.0%	0	2.0%	2	0.0%	0	4.3%	2	0.0%	0	1.1%	1	0.0%	0
Lack of cleanliness	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1
Litter	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	0.0%	0	3.3%	2
Not big enough	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1
Not enough stalls	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	0.0%	0
Poor accessibility	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	1.1%	1	1.6%	1
Poor facilities e.g. toilets, seating	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	0.0%	0	1.6%	1
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	2.5%	4	3.4%	2	2.0%	2	1.4%	1	4.3%	2	2.4%	1	2.2%	2	3.3%	2
Poor range of food	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	1.1%	1	1.6%	1
Poor service	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	3.1%	5	1.7%	1	4.0%	4	7.0%	5	0.0%	0	0.0%	0	1.1%	1	4.9%	3
Too many young children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Nothing	10.0%	16	13.6%	8	7.9%	8	9.9%	7	4.3%	2	16.7%	7	11.0%	10	9.8%	6
Too busy	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Boring / no atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreign / ethnic stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	75.0%	120	72.9%	43	76.2%	77	74.6%	53	76.6%	36	73.8%	31	75.8%	69	77.0%	47
Base:		160		59		101		71		47		42		91		61
																160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
Q42X What do you particularly dislike about markets? (Any Mention) [MR]																		
Crime	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Difficult to find particular stalls	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Difficult to get around	1.9%	3	0.0%	0	3.0%	3	2.8%	2	0.0%	0	2.4%	1	1.1%	1	3.3%	2	1.9%	3
Difficult to park nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty stalls / stalls closing down	8.8%	14	8.5%	5	8.9%	9	5.6%	4	8.5%	4	14.3%	6	9.9%	9	4.9%	3	8.8%	14
Inability to pay by credit card	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	2.2%	2	0.0%	0	1.3%	2
It is not covered	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	0.0%	0	3.3%	2	1.9%	3
It is not heated	1.3%	2	0.0%	0	2.0%	2	0.0%	0	4.3%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	2
Lack of cleanliness	3.1%	5	3.4%	2	3.0%	3	4.2%	3	2.1%	1	2.4%	1	2.2%	2	4.9%	3	3.1%	5
Litter	1.9%	3	1.7%	1	2.0%	2	1.4%	1	4.3%	2	0.0%	0	1.1%	1	3.3%	2	1.9%	3
Not big enough	2.5%	4	0.0%	0	4.0%	4	2.8%	2	4.3%	2	0.0%	0	2.2%	2	1.6%	1	2.5%	4
Not enough stalls	5.6%	9	6.8%	4	5.0%	5	4.2%	3	6.4%	3	7.1%	3	6.6%	6	3.3%	2	5.6%	9
Poor accessibility	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	1.1%	1	1.6%	1	1.3%	2
Poor facilities e.g. toilets, seating	2.5%	4	0.0%	0	4.0%	4	4.2%	3	2.1%	1	0.0%	0	1.1%	1	3.3%	2	2.5%	4
Poor quality environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of non-food items	2.5%	4	3.4%	2	2.0%	2	1.4%	1	4.3%	2	2.4%	1	2.2%	2	3.3%	2	2.5%	4
Poor range of food	1.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	4.8%	2	1.1%	1	1.6%	1	1.3%	2
Poor service	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Poor value for money	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many stalls selling the same goods	5.6%	9	1.7%	1	7.9%	8	8.5%	6	4.3%	2	2.4%	1	3.3%	3	8.2%	5	5.6%	9
Too many young children	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Too noisy	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	3.8%	6	3.4%	2	4.0%	4	4.2%	3	2.1%	1	4.8%	2	6.6%	6	0.0%	0	3.8%	6
Nothing	57.5%	92	61.0%	36	55.4%	56	52.1%	37	57.4%	27	66.7%	28	56.0%	51	62.3%	38	57.5%	92
Too busy	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Boring / no atmosphere	2.5%	4	3.4%	2	2.0%	2	2.8%	2	2.1%	1	2.4%	1	3.3%	3	1.6%	1	2.5%	4
Too many foreign / ethnic stalls	2.5%	4	3.4%	2	2.0%	2	0.0%	0	4.3%	2	4.8%	2	2.2%	2	3.3%	2	2.5%	4
Base:	160		59		101		71		47		42		91		61		160	
GEN Gender of respondent:																		
Male	36.9%	59	100.0%	59	0.0%	0	40.8%	29	29.8%	14	38.1%	16	36.3%	33	41.0%	25	36.9%	59
Female	63.1%	101	0.0%	0	100.0%	101	59.2%	42	70.2%	33	61.9%	26	63.7%	58	59.0%	36	63.1%	101
Base:	160		59		101		71		47		42		91		61		160	

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
AGE Age of respondent:																		
18 - 24 years	28.1%	45	33.9%	20	24.8%	25	63.4%	45	0.0%	0	0.0%	0	39.6%	36	14.8%	9	28.1%	45
25 - 34 years	16.3%	26	15.3%	9	16.8%	17	36.6%	26	0.0%	0	0.0%	0	12.1%	11	18.0%	11	16.3%	26
35 - 44 years	11.9%	19	6.8%	4	14.9%	15	0.0%	0	40.4%	19	0.0%	0	6.6%	6	19.7%	12	11.9%	19
45 - 54 years	17.5%	28	16.9%	10	17.8%	18	0.0%	0	59.6%	28	0.0%	0	12.1%	11	24.6%	15	17.5%	28
55 - 64 years	11.9%	19	10.2%	6	12.9%	13	0.0%	0	0.0%	0	45.2%	19	16.5%	15	4.9%	3	11.9%	19
65+ years	14.4%	23	16.9%	10	12.9%	13	0.0%	0	0.0%	0	54.8%	23	13.2%	12	18.0%	11	14.4%	23
Base:		160		59		101		71		47		42		91		61		160
SEG Socio Economic Grouping																		
AB	14.4%	23	15.3%	9	13.9%	14	7.0%	5	8.5%	4	33.3%	14	25.3%	23	0.0%	0	14.4%	23
C1	42.5%	68	40.7%	24	43.6%	44	59.2%	42	27.7%	13	31.0%	13	74.7%	68	0.0%	0	42.5%	68
C2	18.1%	29	23.7%	14	14.9%	15	9.9%	7	31.9%	15	16.7%	7	0.0%	0	47.5%	29	18.1%	29
DE	20.0%	32	18.6%	11	20.8%	21	18.3%	13	25.5%	12	16.7%	7	0.0%	0	52.5%	32	20.0%	32
(Refused)	5.0%	8	1.7%	1	6.9%	7	5.6%	4	6.4%	3	2.4%	1	0.0%	0	0.0%	0	5.0%	8
Base:		160		59		101		71		47		42		91		61		160
ETH Ethnicity of respondent																		
White	90.6%	145	89.8%	53	91.1%	92	88.7%	63	91.5%	43	92.9%	39	86.8%	79	95.1%	58	90.6%	145
Indian	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Pakistani	3.8%	6	5.1%	3	3.0%	3	7.0%	5	0.0%	0	2.4%	1	6.6%	6	0.0%	0	3.8%	6
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
Black Caribbean	1.3%	2	1.7%	1	1.0%	1	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.1%	5	1.7%	1	4.0%	4	0.0%	0	6.4%	3	4.8%	2	3.3%	3	3.3%	2	3.1%	5
Base:		160		59		101		71		47		42		91		61		160
DAY Day of interview																		
Monday	11.9%	19	0.0%	0	18.8%	19	8.5%	6	12.8%	6	16.7%	7	8.8%	8	14.8%	9	11.9%	19
Tuesday	7.5%	12	6.8%	4	7.9%	8	7.0%	5	12.8%	6	2.4%	1	2.2%	2	9.8%	6	7.5%	12
Wednesday	10.0%	16	15.3%	9	6.9%	7	12.7%	9	4.3%	2	11.9%	5	12.1%	11	8.2%	5	10.0%	16
Thursday	35.0%	56	55.9%	33	22.8%	23	36.6%	26	21.3%	10	47.6%	20	39.6%	36	32.8%	20	35.0%	56
Friday	11.9%	19	10.2%	6	12.9%	13	5.6%	4	14.9%	7	19.0%	8	14.3%	13	9.8%	6	11.9%	19
Saturday	23.8%	38	11.9%	7	30.7%	31	29.6%	21	34.0%	16	2.4%	1	23.1%	21	24.6%	15	23.8%	38
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
TIM Time of Interview																		
09.00 – 12.00	41.3%	66	40.7%	24	41.6%	42	36.6%	26	42.6%	20	47.6%	20	39.6%	36	42.6%	26	41.3%	66
12.01 – 14.00	33.8%	54	32.2%	19	34.7%	35	32.4%	23	34.0%	16	35.7%	15	33.0%	30	37.7%	23	33.8%	54
14.01 – 17.00	25.0%	40	27.1%	16	23.8%	24	31.0%	22	23.4%	11	16.7%	7	27.5%	25	19.7%	12	25.0%	40
Base:		160		59		101		71		47		42		91		61		160
TOW Town																		
Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	100.0%	160	100.0%	59	100.0%	101	100.0%	71	100.0%	47	100.0%	42	100.0%	91	100.0%	61	100.0%	160
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
LOC Location [MR]																		
Batley - Commercial Street (East)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Commercial Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Cambridge Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Upper Commercial Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley - Branch Road / St James Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Horncastle Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate / Albion Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Cheapside / Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton - Northgate (Near Barclays)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Long Causeway / Crackenedge Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Market Place	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Westgate (Near Halifax)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Northgate / Corporation Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury - Foundry Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Northgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Blanket Hall Street (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street (South)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike - Market Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Cooper Lane Junction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Hollowgate (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Point - Huddersfield Road (Near Tourist Information)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Huddersfield		
Centre)																		
Holmfirth Point - Huddersfield Road (Close to Market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Point - Brrok Street / Byram Street (Close to Open Market)	30.6%	49	44.1%	26	22.8%	23	36.6%	26	29.8%	14	21.4%	9	34.1%	31	26.2%	16	30.6%	49
Huddersfield Point - John William Street	18.1%	29	20.3%	12	16.8%	17	16.9%	12	19.1%	9	19.0%	8	15.4%	14	23.0%	14	18.1%	29
Huddersfield Point - Westgate Street	33.8%	54	16.9%	10	43.6%	44	33.8%	24	31.9%	15	35.7%	15	30.8%	28	37.7%	23	33.8%	54
Huddersfield Point - Cross Church Street / Queen Street	6.9%	11	8.5%	5	5.9%	6	4.2%	3	8.5%	4	9.5%	4	8.8%	8	4.9%	3	6.9%	11
Huddersfield Point - High Street / Ramsden Street (Close to Indoor Market)	5.6%	9	5.1%	3	5.9%	6	4.2%	3	4.3%	2	9.5%	4	7.7%	7	1.6%	1	5.6%	9
Huddersfield Point - King Street	5.0%	8	5.1%	3	5.0%	5	4.2%	3	6.4%	3	4.8%	2	3.3%	3	6.6%	4	5.0%	8
Base:		160		59		101		71		47		42		91		61		160

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1	C2DE	Huddersfield				
PC																		
BB1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
BD19 3	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
BD4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 4	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
CV3 3	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
HD1	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
HD1 1	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.6%	1
HD1 2	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HD1 3	3.1%	5	6.8%	4	1.0%	1	4.2%	3	4.3%	2	0.0%	0	2.2%	2	3.3%	2	3.1%	5
HD1 4	8.8%	14	5.1%	3	10.9%	11	8.5%	6	6.4%	3	11.9%	5	9.9%	9	8.2%	5	8.8%	14
HD1 5	4.4%	7	3.4%	2	5.0%	5	8.5%	6	2.1%	1	0.0%	0	6.6%	6	1.6%	1	4.4%	7
HD1 6	1.9%	3	1.7%	1	2.0%	2	0.0%	0	4.3%	2	2.4%	1	2.2%	2	1.6%	1	1.9%	3
HD19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HD2 1	5.0%	8	5.1%	3	5.0%	5	7.0%	5	2.1%	1	4.8%	2	5.5%	5	4.9%	3	5.0%	8
HD2 2	1.9%	3	0.0%	0	3.0%	3	1.4%	1	2.1%	1	2.4%	1	3.3%	3	0.0%	0	1.9%	3
HD2 3	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
HD23 2	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
HD3	1.3%	2	0.0%	0	2.0%	2	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
HD3 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 3	6.3%	10	6.8%	4	5.9%	6	4.2%	3	6.4%	3	9.5%	4	5.5%	5	6.6%	4	6.3%	10
HD3 4	6.9%	11	6.8%	4	6.9%	7	4.2%	3	14.9%	7	2.4%	1	4.4%	4	11.5%	7	6.9%	11
HD4 4	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
HD4 5	5.0%	8	5.1%	3	5.0%	5	2.8%	2	6.4%	3	7.1%	3	5.5%	5	4.9%	3	5.0%	8
HD4 6	6.3%	10	10.2%	6	4.0%	4	9.9%	7	2.1%	1	4.8%	2	5.5%	5	8.2%	5	6.3%	10
HD4 7	3.8%	6	5.1%	3	3.0%	3	4.2%	3	0.0%	0	7.1%	3	1.1%	1	8.2%	5	3.8%	6
HD5 0	1.3%	2	3.4%	2	0.0%	0	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
HD5 7	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
HD5 8	9.4%	15	6.8%	4	10.9%	11	4.2%	3	17.0%	8	9.5%	4	8.8%	8	9.8%	6	9.4%	15
HD5 9	1.9%	3	1.7%	1	2.0%	2	2.8%	2	2.1%	1	0.0%	0	1.1%	1	3.3%	2	1.9%	3
HD6	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
HD6 1	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	2.2%	2	0.0%	0	1.3%	2
HD6 2	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HD6 3	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	2.2%	2	0.0%	0	1.3%	2
HD6 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD7 1	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HD7 4	4.4%	7	3.4%	2	5.0%	5	4.2%	3	8.5%	4	0.0%	0	2.2%	2	8.2%	5	4.4%	7
HD7 5	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD8 0	1.3%	2	0.0%	0	2.0%	2	1.4%	1	0.0%	0	2.4%	1	2.2%	2	0.0%	0	1.3%	2
HD8 8	1.3%	2	0.0%	0	2.0%	2	0.0%	0	4.3%	2	0.0%	0	1.1%	1	1.6%	1	1.3%	2
HD8 9	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
HD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 1	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
HD9 2	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HD9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 4	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
HD9 5	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD9 7	1.3%	2	3.4%	2	0.0%	0	1.4%	1	2.1%	1	0.0%	0	1.1%	1	1.6%	1	1.3%	2
HU18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 9	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
HX3 9	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
HX5 5	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.6%	1
HX6 2	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
KY15 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS26 0	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
LS27 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
NE42 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refused	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
S35 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 3	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
S75 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SY12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WA4 2	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.6%	1
WF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees In Centre Survey

WYG Planning & Environment

	Total	Male	Female	16 - 34	35 - 54	55 +	ABC1	C2DE	Huddersfield									
WF1 4	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
WF12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF12 8	0.6%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1
WF12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 0	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.6%	1
WF14 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF14 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF16 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 Z	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF44 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	0.6%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
YO32 3	0.6%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1
YO8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	160	59	101	71	47	42	91	61	160									

Appendix 8:

'Other' Responses

**Kirklees In Centre Survey
For WYG Planning & Environment
'Other' Responses**

Q07 **Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?**

Elsewhere:

Nursery school	2
Church	1
Dewsbury	1
Holmbridge	1
Hornsea	1
Huddersfield	1
Leeds	1
Manchester	1
Non-food shopping	1
Penistone	1
University	1
Total	12

Q08 **What location did you travel to (STUDY CENTRE) from?**

Elsewhere:

Almondbury	2
Chickenley	2
Healey	2
Huddersfield (Outside Town Centre)	2
Kirkheaton	2
Lindley	2
Lockwood	2
Milnsbridge	2
Paddock	2
Skelmanthorpe	2
Wakefield	2
York	2
Barnsley	1
Berry Brow	1
Birchencliffe	1
Birkby	1
Carlinghow	1
Coventry	1
Crosland Moor	1
Dalton	1
Deighton	1
Drighlington	1
East Bath	1
East Beverley	1
Edgerton	1
Ferndale	1
Gomersal	1
Hade Edge	1
Halifax	1
Hartshead	1
Heckmondwike (Outside Town Centre)	1
High Hoyland	1
Honley	1
Hornsea	1
Kirkburton	1
Lepton	1
Lowerhouse	1
Manchester	1
Marske	1
Meltham	1
Millfield	1
Millhouse Green	1
Morley	1
Netherthorpe	1

Oakes	1
Oldham	1
Ossett	1
Penistone	1
Pudsey	1
Quarmby	1
Selby	1
Sheepridge	1
Shepley	1
Southill	1
Staincliffe	1
Storrs Hall	1
Tong	1
Upper Batley	1
Warrington	1
Wooldale	1
Wyke	1
Total	73

Q10 Why do you choose to shop / visit (STUDY CENTRE)?

Charity shops	1
Collecting a book	1
Collecting tickets	1
Come to view a pub	1
Going to the station	1
Handing out job applications	1
Have a job interview	1
I like the town	1
I'm a tourist	1
Just passing through	1
Not too many roads	1
Photo machine	1
Sales	1
Tattoo parlours	1
Tax office	1
Visiting the library	1
Total	16

Q11 What is the main reason why you are in (STUDY CENTRE) today?

Food and grocery shopping:

Lidl, Manchester Road, Huddersfield	2
Sainsbury's, Railway Street, Dewsbury	2
Different food stores in Dewsbury	1
Fulton Foods, Market Street, Heckmondwike	1
Home Bargains, New Street, Huddersfield	1
Local Shops, Northgate, Cleckheaton	1
Local Shops, Northgate, Cleckheaton	1
Old Bridge Bakery, Holmfirth	1

Total 10

Other:

Baby shopping (e.g. nappies, bottles etc.)	2
Pound shop	2
Visit Argos	2
Collect car	1
Collecting a book	1
Collecting tickets	1
Computer game shop	1
DIY / paint shop	1
DVD shop	1
Go to church	1
I'm a tourist	1
Looking for housing	1
Travel agents	1
Various shops	1

Total 17

Q12 What else do you intend to do whilst in (STUDY CENTRE) today?

Food and grocery shopping:

Sainsbury's, Railway Street, Dewsbury	2
Sainsbury's, Southgate, Shorehead, Huddersfield	2
Farmfoods, Aldams Road, Dewsbury	1
Greengrocers, Holmfirth	1
Heron Foods, Dewsbury	1
Home Bargains, New Street, Huddersfield	1
Lidl Wakefield Road	1
Lidl, Fultons Food, Heckmondwike	1
Local Shops, Heckmondwike	1
Local Shops, Holmfirth	1
Not sure yet	1
Poundland, New Street, Huddersfield	1
Wilkinsons, Crackenedge Lane, Dewsbury	1
Total	15

Other:

Bedding shop	1
Dropped off wife	1
Non-food shops - not sure which	1
Second hand shops	1
Total	4

Q17 Which centre / retail park did you last visit for your main food and grocery shopping?

Online	2
Penistone	2
Pudsey	2
York	2
Beverley	1
Birtley	1
Blackburn	1
County Clare, Ireland	1
Coventry	1
Far Town	1
Fife	1
Manchester	1
Oldham	1
Rothwell	1
Salendine Nook	1
Selby	1
Warrington	1
Windsor	1
Wooldale	1
Total	23

Q18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)?

Someone takes me there	2
Can do from home	1
Convenience	1
Don't like Tesco	1
Easier to drive	1
For a change	1
Good market	1
Has a Lidl store	1
Has a Marks and Spencer food	1
Has an Aldi store	1
I have discount as retired staff	1
I was there at the time	1
Near to daughters school	1
Near to mothers house	1
To keep it going use it so we don't lose it	1
Was there visiting Bagshaw Museum at the time	1
Total	17

Q20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)?

Cards	2
Newspaper	2
Soft household furnishings	2
Spectacles	2
Wool	2
Baby items	1
Book	1
CDs	1
Cigarettes	1
Computer game	1
DVD	1
Flowers	1
Hairdressers	1
Total	18

Q21 Where (centre / facility) did you last shop for non-food goods?

Beverley	1
County Clare, Ireland	1
Coventry	1
Derby	1
Golcar	1
Mill Village	1
Northumberland	1
Oldham	1
Perth	1
Warrington	1
Windsor	1
Wooldale	1
Total	12

Q24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of (STUDY CENTRE)?

Can do it from home	2
Close to family / friends	2
Easy to do	1
Got vouchers to spend at Marks and Spencer	1
Has a Matalan	1
Nail salon there	1
No IT shops in Heckmondwike	1
Quality of non-food shops	1
Something different to do	1
Tesco on offer	1
To keep it in business	1
Used to live there	1
Total	14

**Q33 What type of shops or services would you like to see more of in
(STUDY CENTRE)?**

Aldi	2
Health food shop	2
Local produce / locally ran shop	2
Morrisons	2
New Library	2
A bus station	1
A NatWest bank	1
Antique shop	1
Argos	1
Better parking provisions	1
Boots	1
Charity shop	1
Cheaper clothes shop	1
Cheaper supermarket	1
Competition to the Co-op	1
Computer shop	1
Designer shop	1
Discount shop	1
DIY shop	1
Fewer empty shops	1
Haberdashery	1
Hardware store	1
HMV, model shop	1
Hobby shops	1
Indoor shopping	1
Indoor shopping and bus station	1
Information Centre	1
Internet cafe	1
John Lewis	1
Lower rents	1
Maternity wear shop	1
Old fashioned shop	1
Older ladies fashion shop	1
Sort out the junction at traffic lights	1
Underwear shop	1
Total	40

Q34 **What type of leisure facilities would you like to see more of in (STUDY CENTRE)?**

Cheaper sports centre / gym	2
A camping site	1
A concert hall	1
Free toilets	1
Gardens	1
Golf course	1
Hairdressing	1
HMV type places	1
McDonalds	1
Music festivals, independent shops	1
Paintball	1
Total	12

Q35 What measures do you think would improve (STUDY CENTRE) and make it more attractive?

A new Tesco	2
Close Tesco	2
Do the George Hotel up, revamp	2
Remove the betting shops	2
Update buildings / refurbish shops	2
A better road system	1
A Sainsbury's	1
A Zara shop	1
Better pubs	1
Bring back the cinema	1
Bulldoze it all and start again	1
Cheaper pubs and restaurants	1
Complete the bus station	1
Debenhams	1
Derelict space and properties is keeping Tesco out	1
Do not close the library	1
Fewer chain stores	1
Fewer immigrants	1
Fewer shops for tourists	1
Get rid of Riverside Shopping Centre	1
Improve the roads	1
Keep on with the festivals to encourage more people here	1
Leave the bus service alone	1
Less Phone shops	1
Lots of divide between young and old	1
Marks and Spencer	1
More baby changing facilities	1
New shopping centre	1
Prevents pubs and shops closing	1
Remove cast iron statues	1
Remove graffiti	1
Style of architecture	1
The post office advertising sign looks out of place	1
Total	38

Q36 What do you think are the biggest weaknesses of (STUDY CENTRE)?

Too many foreigners	2
All of it	1
Brighthouse	1
Lack of community based activities	1
Lack of entertainment in general	1
Lack of interest from people and retailers	1
Lack of named chemist e.g. Boots / Superdrug	1
Market could be better	1
More bins needed and placed in sensible locations	1
Need pound shops and Marks and Spencer	1
No Butchers; Too many taxi ranks and hairdressers	1
No 'proper' centre	1
No Tesco and no petrol station	1
Not enough trains to Brighthouse	1
Nothing for young people to do	1
Old fashioned	1
Poor road quality	1
Post office and the Library are too far out	1
Poverty and unemployment; The end of town by Wilkinson's	1
Shop owners don't want change, they don't want a supermarkets	1
Small businesses struggle because of Morrisons	1
The area	1
The clientele	1
The main road through the centre	1
The shopkeepers won't let anyone else come in to see	1
Too many Asian / ethnic things	1
Too many cafes and banks	1
Too many chemists	1
Too many houses being built	1
Too many people have a say in what happens to the town	1
Unemployment	1
Total	32

Q39	What one thing do you particularly like about markets?	
	Clean	1
	Good for browsing	1
	Hustle and bustle	1
	It's a reason to come to Holmfirth	1
	Like the farmers market	1
	Like the flower stall	1
	Nail shop	1
	Nice coffee shops	1
	Something different to do and look at	1
	The car boot	1
	Undercover	1
	Total	11
Q40	What else do you particularly like about markets?	
	Can shop inside when it's cold	1
	The car boot	1
	Somewhere to meet friends	1
	Total	3
Q41	What one thing do you particularly dislike about markets?	
	Farmers markets not here often enough	2
	Heavy traffic	2
	A bit run down	1
	The charity stalls	1
	The damage it causes	1
	Gone down the drain	1
	It needs a facelift. Its old fashioned and tatty	1
	Don't like markets in general	1
	King Street Market pulled down	1
	Only good for browsing	1
	Poor disabled access, too narrow aisles	1
	Stigma	1
	The smell	1
	Too expensive	1
	Total	16

Q42 **What else do you particularly dislike about markets?**

Dingy	1
It's rubbish	1
Paying for toilets	1
Total	3

Appendix 9:

Sample Questionnaire

NEMS market research
BATLEY, CLECKHEATON, DEWSBURY, HECKMONDWIKE, HOLMFIRTH, HUDDERSFIELD – IN STREET SURVEY

INTRODUCTION: Good morning / afternoon, I am from **NEMS** market research, an independent market research company. We are conducting a short survey in (STUDY CENTRE) about shopping and other services. Do you have 8-10 minutes to answer some questions please?

ASK ALL:

Q.A. First of all, can I ask you do you work in any of the following? Market Research or Retail

READ OUT:

Yes
No

CLOSE INTERVIEW
CONTINUE, GO TO Q.1

ASK ALL:

Q.1 Do you normally have regular access to a car for personal use during the day?

READ OUT. ONE ANSWER ONLY.ASK ALL:

Q.2 Do you normally have regular access to a car for personal use during the evening / night?

READ OUT. ONE ANSWER ONLY.

	Q.1	Q.2	
	(1)	(2)	
Yes	1	1	
No	2	2	

ASK ALL:

Q.3 How did you travel to (STUDY CENTRE) today (main part of journey)?

DO NOT PROMPT. ONE ANSWER ONLY.

	(3)	
Car / van (as driver)	1	GO TO Q.4
Car / van (as passenger)	2	GO TO Q.4
<u>Bus, minibus or coach</u>	<u>3</u>	GO TO Q.6
Motorcycle, scooter or moped	4	GO TO Q.6
Walk	5	GO TO Q.6
<u>Taxi / minicab</u>	<u>6</u>	GO TO Q.6
Train	7	GO TO Q.6
Metro	8	GO TO Q.6
<u>Bicycle</u>	<u>9</u>	GO TO Q.6
Park and Ride	A	GO TO Q.6
Other (PLEASE WRITE IN)	B	GO TO Q.6

ASK THOSE WHO SAID 'BY CAR / VAN' AT Q.3. OTHERS GO TO Q.6:

Q.4 Where did you park today?

DO NOT PROMPT. ONE ANSWER ONLY.

HUDDERSFIELD:	(4)	
Albion Street Car Park	1	
Alfred Street/Market Hall Car Park (nr Queensgate Market)	2	
<u>Cambridge Road Car Park</u>	<u>3</u>	
Dundas Street, above the Sainsbury's foodstore	4	
Huddersfield Bus Station, Upperhead Road	5	
<u>Huddersfield Railway Station, St Georges Square</u>	<u>6</u>	
Huddersfield Sports Centre, Old Leeds Road	7	
Kingsgate Shopping Centre	8	
<u>Lidl foodstore, Manchester Road</u>	<u>9</u>	
Pine Street Car Park	A	
Sainsbury's, Wakefield Road	B	
Spring Wood Street Car Park	C	
St Andrews Road Car Park	D	
Tesco, Viaduct Street Car Park	E	
Unna Way, nr Tesco foodstore	F	
Wilkinsons Car Park (Off Alfred Street)	G	
 HUDDERSFIELD RETAIL PARKS:	 (5)	
Castlegate Retail Park	1	
Great Northern Retail Park	2	
<u>Phoenix Mills Retail Park</u>	<u>3</u>	
Queensgate Retail Park	4	
The Ringway Centre	5	

BATLEY:	(6)
Aldi, Branch Road	1
Bradford Road Car Park	2
<u>Cross Street Car Park</u>	3
Field Lane Car Park	4
Henrietta Street Car Park	5
<u>Hick Lane Car Park</u>	6
Market Place Car Park	7
New Way Car Park	8
<u>Station Road Car Park</u>	9
Tesco, Bradford Road	A
The Mill, Bradford Road	B
<u>Wards Hill Car Park, Wellington Street</u>	C
Well Lane Car Park	D
 CLECKHEATON:	 (7)
Bradford Road Car Park	1
Crown Street Car Park	2
<u>Tesco, Northgate</u>	3
Town Hall Car Park	4
 DEWSBURY:	 (8)
Asda, The Rishworth Centre	1
Camroyd Street Car Park	2
<u>Cliffe Street Car Park</u>	3
Commercial Road Car Park	4
Crackenedge Lane Car Park	5
<u>Dewsbury Railway Station Car Park</u>	6
Dewsbury Sports Centre, Longcauseway	7
Lidl, Commercial Road	8
<u>Railway Street Car Park (nr Mecca Bingo)</u>	9
Sainsbury's, The Rishworth Centre	A
South Street Car Park	B
<u>The Rishworth Centre</u>	C
Wakefield Old Road Car Park	D
Whitehall Way Car Park	E
 HECKMONDWIKE:	 (9)
High Street Car Park	1
Kaye Street Car Park	2
<u>Market Place Car Park</u>	3
Morrisons, Union Street	4
Northgate Retail Centre	5
 HOLMFIRTH:	 (10)
Bridge Lane Car Park	1
Co-operative Food, Market Street	2
<u>Holmfirth Library Car Park</u>	3
Huddersfield Road Car Park	4
Station Road Car Park	5
Towngate Car Park	6
 OTHERS:	 (11)
Other (PLEASE WRITE IN FULL CAR PARK ADDRESS)	1
<hr/>	
(Don't know – On Street)	2
(Don't know – Car park)	3
(Dropped off – didn't park)	4

ASK IF CAR PARK MENTIONED AT Q.4. OTHERS GO TO Q.6:

Q.5 Did you have any difficulties obtaining a car parking space today?
DO NOT PROMPT. ONE ANSWER ONLY.

	(12)
Yes	1
No	2

ASK ALL:

Q.6 How long did your journey to (STUDY CENTRE) take?
DO NOT PROMPT. ONE ANSWER ONLY.

	(13)
0-5 minutes	1
6-10 minutes	2
<u>11-15 minutes</u>	<u>3</u>
16-20 minutes	4
21-30 minutes	5
<u>31-60 minutes</u>	<u>6</u>
Over 60 minutes	7
(Don't know / can't remember)	8

ASK ALL:

Q.7 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere?
DO NOT PROMPT. ONE ANSWER ONLY.

	(14)
Home	1
Work	2
<u>On holiday</u>	<u>3</u>
Family member's home	4
College	5
<u>Doctor's</u>	<u>6</u>
Friend's home	7
Elsewhere (PLEASE WRITE IN)	8

ASK ALL:

Q.8 What location did you travel to (STUDY CENTRE) from?
DO NOT PROMPT. ONE ANSWER ONLY.

	(15)
Huddersfield Town Centre	1
Batley Town Centre	2
<u>Cleckheaton Town Centre</u>	<u>3</u>
Dewsbury Town Centre	4
Heckmondwike Town Centre	5
<u>Holmfirth Town Centre</u>	<u>6</u>
Elsewhere (PLEASE WRITE IN)	7

ASK ALL:

Q.9 In terms of your visit to (STUDY CENTRE) do you live in (STUDY CENTRE), work in (STUDY CENTRE) or are you a visitor to the area?
DO NOT PROMPT. CAN BE MULTI CODED.

	(16)
Live in the centre	1
Work in the centre	2
Visiting the centre	3

ASK ALL:

- Q.10 Why do you choose to shop / visit (STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTI-CODED. Why else?

	(17)
Accessibility by public transport	1
Accessibility to (STUDY CENTRE)	2
<u>Car parking prices</u>	3
Car parking provision	4
Choice of High Street retailers	5
<u>Choice of shops selling non-food goods</u>	6
Cleanliness	7
Close to friends / family	8
<u>Close to home</u>	9
Close to work	A
Department store	B
<u>Education</u>	C
Entertainment / events	D
Habit	E
<u>Provision of leisure services</u>	F
Provision of services (e.g. banks / financial services)	G
Public information, signposts, public facilities	H
<u>Quality of shops selling food goods</u>	I
Range of independent / specialist shops	J
Range of shops selling food goods	K
<u>Safety (during the day)</u>	L
Safety (during the night)	M
Shopping environment	N
<u>The market</u>	O
Value for money	P
Other (PLEASE WRITE IN)	Q

(Don't know / no reason)	R

ASK ALL:

- Q.11 What is the main reason why you are in (STUDY CENTRE) today?
DO NOT PROMPT. ONE ANSWER ONLY.

ASK ALL:

- Q.12 What else do you intend to do whilst in (STUDY CENTRE) today?
DO NOT PROMPT. CAN BE MULTICODED. What else?

	Q.11 (18)	Q.12 (19)
Food and grocery shopping (WRITE IN FULL STORE ADDRESS)	1	1

Clothes / Shoes shopping	2	2
<u>Bank / Building Society / Post Office</u>	3	3
Browsing	4	4
Café / restaurant / pub	5	5
<u>Chemist</u>	6	6
Doctor / Dentist	7	7
Electrical goods shopping	8	8
<u>Furniture / carpet</u>	9	9
Jewellery / Gift shops	A	A
Library	B	B
<u>Market</u>	C	C
Public Offices	D	D
Services (e.g. hairdressers, launderette)	E	E
<u>Social / leisure activities</u>	F	F
Stationers / newsagents	G	G
Visit specialist shops	H	H
<u>Work / School / College</u>	I	I
Other (PLEASE WRITE IN)	J	J

(No reason / no other reason)	-	K

ASK ALL:

Q.13 How long do you think you will stay in (STUDY CENTRE) today?
DO NOT PROMPT. ONE ANSWER ONLY.

	(20)
Less than 30 minutes	1
30- 59 minutes	2
<u>1hr -1 hr 29 min</u>	<u>3</u>
1hr 30 mins - 1 hr 59 min	4
2hrs - 2hrs 29 mins	5
<u>2hrs 30 mins - 2hrs 59 mins</u>	<u>6</u>
3hrs - 3hrs 59 mins	7
4hrs or more	8
(Don't know)	9

ASK ALL:

Q.14 Will you buy your food and grocery goods, that is undertake your main food and grocery shop, whilst in..... (STUDY CENTRE) today?
DO NOT PROMPT. ONE ANSWER ONLY.

	(21)
Yes	1
No	2
(Don't know)	3

ASK ALL:

Q.15 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping?
DO NOT PROMPT. ONE ANSWER ONLY.

	(22)
Everyday	1
2-3 times a week	2
<u>Once a week</u>	<u>3</u>
Once a fortnight	4
Once a month	5
<u>Less than once a month</u>	<u>6</u>
Never	7
First time today	8
(Don't know/varies)	9

ASK ALL:

Q.16 Approximately how much have you / will you spend today on food goods?
DO NOT PROMPT. ONE ANSWER ONLY.

	(23)
Nothing	1
Up to £5	2
<u>£6-£10</u>	<u>3</u>
£11-£15	4
£16-£20	5
<u>£21-£25</u>	<u>6</u>
£26-£50	7
£51-£75	8
<u>£76-£100</u>	<u>9</u>
More than £100	A
(Don't know)	B
(Refused)	C

Q.17 DO NOT PROMPT. ONE ANSWER ONLY. Which centre / retail park did you last visit for your main food and grocery shopping?

	(24)
Almondbury District Centre	1
Aspley Local Centre	2
<u>Barnsley</u>	3
Batley Town Centre	4
Birkenshaw Local Centre	5
<u>Birstall District Centre</u>	6
Bradford	7
Brighouse	8
Cleckheaton Town Centre	9
	(25)
Denby Dale Local Centre	1
Dewsbury Town Centre	2
<u>Elland</u>	3
Golcar Local Centre	4
Gomersal Local Centre	5
<u>Halifax</u>	6
Heckmondwike Town Centre	7
Hillhouse Local Centre	8
Holmfirth Town Centre	9
	(26)
Honley District Centre	1
Local Stores, Horbury	2
<u>Huddersfield Town Centre</u>	3
Kirkburton District Centre	4
Kirkheaton Local Centre	5
<u>Leeds</u>	6
Lindley Local Centre	7
Linthwaite Local Centre	8
Marsden District Centre	9
	(27)
Marsh District Centre	1
Meltham District Centre	2
<u>Milnsbridge District Centre</u>	3
Mirfield District Centre	4
Moldgreen District Centre	5
<u>Morley</u>	6
Netherton Local Centre	7
Local Stores, Ossett	8
Ravensthorpe District Centre	9
	(28)
Scholes (Cleckheaton) Local Centre	1
Scissett Local Centre	2
<u>Skelmanthorpe District Centre</u>	3
Slaithwaite District Centre	4
Thornhill Local Centre	5
<u>Wakefield</u>	6
Waterloo Local Centre	7
Wyke	8
Other (PLEASE WRITE IN)	9
<hr/>	
(Don't know)	A

ASK IF (STUDY CENTRE) NOT MENTIONED AT Q.17. OTHERS GO TO Q.12.

Q.18 Why do you choose to do your main food shop at (LOCATION AT Q.17) rather than (STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTICODED. What others?

	(29)
Accessibility by public transport	1
Car parking prices	2
<u>Car parking provision</u>	<u>3</u>
Choice of food goods available	4
Choice of shops nearby selling non-food goods	5
<u>Choice of shops selling food goods</u>	<u>6</u>
Cleanliness	7
Entertainment / events	8
<u>Nearer to home</u>	<u>9</u>
Nearer to work	A
Poor accessibility to (STUDY CENTRE)	B
<u>Provision of leisure services nearby</u>	<u>C</u>
Provision of services nearby, such as banks / financial services	D
Public information, signposts, public facilities	E
<u>Quality of food goods available</u>	<u>F</u>
Quality of shops selling food goods	G
Safety (during the day)	H
<u>Safety (during the night)</u>	<u>I</u>
Shopping environment	J
Other (PLEASE WRITE IN)	K
<hr/>	
(Don't know / no reason)	L

ASK ALL:

Q.19 How do you usually travel to (LOCATION AT Q.17) (main part of journey)?
DO NOT PROMPT. ONE ANSWER ONLY.

	(30)
Car / van (as driver)	1
Car / van (as passenger)	2
<u>Bus, minibus or coach</u>	<u>3</u>
Motorcycle, scooter or moped	4
Walk	5
<u>Taxi / minicab</u>	<u>6</u>
Train	7
Metro	8
<u>Bicycle</u>	<u>9</u>
Park and Ride	A
Other (PLEASE WRITE IN)	B
<hr/>	
(Don't know / varies)	C

ASK ALL:

Q.20 Will you buy anything other than food goods today, whilst in (STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTICODED. What else?

	(31)
Yes - carpets	1
Yes - chemist	2
<u>Yes - clothing, footwear</u>	<u>3</u>
Yes - DIY goods	4
Yes - electrical goods	5
Yes - furniture / carpets	6
<u>Yes - jewellery / gifts</u>	<u>7</u>
Yes - Stationery	8
No	9
Other (PLEASE WRITE IN)	A
<hr/>	
(Don't know)	B

ASK ALL:
 Q.21 Where (centre / facility) did you last shop for non-food goods?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:	(32)
Barnsley Town Centre	1
Batley Town Centre	2
<u>Birstall District Centre</u>	3
Bradford City Centre	4
Brighouse Town Centre	5
<u>Castleford Town Centre</u>	6
Cleckheaton Town Centre	7
Dewsbury Town Centre	8
Elland Town Centre	9
	(33)
Halifax Town Centre	1
Heckmondwike Town Centre	2
<u>Holmfirth Town Centre</u>	3
Honley District Centre	4
Huddersfield Town Centre	5
<u>Kirkburton District Centre</u>	6
Leeds City Centre	7
Manchester City Centre	8
Marsden District Centre	9
	(34)
Meltham District Centre	1
Mirfield District Centre	2
<u>Morley Town Centre</u>	3
Ossett Town Centre	4
Pudsey Town Centre	5
<u>Sheffield City Centre</u>	6
Skelmanthorpe District Centre	7
Slaithwaite District Centre	8
<u>Wakefield Town Centre</u>	9
York City Centre	A
Retail Parks / Shopping Centres:	(35)
Birstall Shopping Park (Junction 27 of the M62)	1
Castlegate Retail Park, Huddersfield	2
<u>Cathedral Retail Park, Wakefield</u>	3
Gallagher Retail Park, Wakefield Road, Huddersfield	4
Great Northern Street Retail Park, Huddersfield	5
<u>Leeds Road Retail Park, Huddersfield</u>	6
Meadowhall Shopping Centre, Sheffield	7
Mill Discount Village, Bradford Road, Batley	8
Phoenix Mills Retail Park, Huddersfield	9
	(36)
Redbrick Mill, Bradford Road, Batley	1
Ringway Centre, Beck Road, Huddersfield	2
<u>Rishworth Centre, Dewsbury</u>	3
Trafford Shopping Centre, Manchester	4
Westgate Retail Park, Ings Road, Wakefield	5
<u>White Rose Centre, Leeds</u>	6
Other (PLEASE WRITE IN)	7
(Don't know / can't remember)	8

ASK ALL:
 Q.22 How frequently do you visit (LOCATION AT Q.21) for non-food goods?
DO NOT PROMPT. ONE ANSWER ONLY.

	(37)
Everyday	1
2-3 times a week	2
<u>Once a week</u>	3
Once a fortnight	4
Once a month	5
<u>Less than once a month</u>	6
Never	7
(Don't know/varies)	8

ASK ALL:

- Q.23 Approximately how much did you spend on your last visit to (LOCATION AT Q21) on non-food goods?
DO NOT PROMPT. ONE ANSWER ONLY.

	(38)
Nothing	1
Up to £5	2
<u>£6-£10</u>	<u>3</u>
£11-£15	4
£16-£20	5
<u>£21-£25</u>	<u>6</u>
£26-£50	7
£51-£75	8
<u>£76-£100</u>	<u>9</u>
More than £100	A
(Don't know / can't remember)	B
(Refused)	C

ASK IF (STUDY CENTRE) NOT MENTIONED AT Q21. OTHERS GO TO Q25:

- Q.24 Why do you choose to shop at (LOCATION AT Q.21) for non-food shopping instead of(STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTICODED. What others?

	(39)
Accessibility by public transport	1
Car parking prices	2
<u>Car parking provision</u>	<u>3</u>
Choice of food goods available	4
Choice of shops nearby selling non-food goods	5
<u>Choice of shops selling food goods</u>	<u>6</u>
Cleanliness	7
Entertainment / events	8
<u>Nearer to home</u>	<u>9</u>
Nearer to work	A
Poor accessibility to (STUDY CENTRE)	B
<u>Provision of leisure services nearby</u>	<u>C</u>
Provision of services nearby, such as banks / financial services	D
Public information, signposts, public facilities	E
<u>Quality of food goods available</u>	<u>F</u>
Quality of shops selling food goods	G
Safety (during the day)	H
<u>Safety (during the night)</u>	<u>I</u>
Shopping environment	J
Other (PLEASE WRITE IN)	K

(Don't know / no reason)	L

ASK ALL:

- Q.25 How do you usually travel to (LOCATION AT Q.21) (main part of journey)?
DO NOT PROMPT. ONE ANSWER ONLY.

	(40)
Car / van (as driver)	1
Car / van (as passenger)	2
<u>Bus, minibus or coach</u>	<u>3</u>
Motorcycle, scooter or moped	4
Walk	5
<u>Taxi / minicab</u>	<u>6</u>
Train	7
Metro	8
<u>Bicycle</u>	<u>9</u>
Park and Ride	A
Other (PLEASE WRITE IN)	B

(Don't know / varies)	C
(Do not travel, goods delivered)	D

ASK IF (STUDY CENTRE) NOT MENTIONED AT Q21. OTHERS GO TO Q27:

Q.26 How frequently do you visit(STUDY CENTRE) for non-food shopping?
DO NOT PROMPT. ONE ANSWER ONLY

	(41)
Everyday	1
2-3 times a week	2
<u>Once a week</u>	<u>3</u>
Once a fortnight	4
Once a month	5
<u>More than once a month</u>	<u>6</u>
Never	7
(Don't know/varies)	8

ASK ALL:

Q.27 How much have you spent or will you spend today in (STUDY CENTRE) on non-food shopping?
DO NOT PROMPT. ONE ANSWER ONLY

	(42)
Nothing	1
Up to £5	2
<u>£6-£10</u>	<u>3</u>
£11-£15	4
£16-£20	5
<u>£21-£25</u>	<u>6</u>
£26-£50	7
£51-£75	8
<u>£76-£100</u>	<u>9</u>
More than £100	A
(Don't know)	B
(Refused)	C

ASK ALL: SHOWCARD 'A'

Q.28 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?
ONE ANSWER ONLY.

	(43)
Much more frequently than before	1
More frequently than before	2
<u>About as frequently</u>	<u>3</u>
Less frequently than before	4
Much less frequently than before	5
<u>Didn't visit five years ago</u>	<u>6</u>
This is my first visit	7
(Don't know / can't remember)	8

ASK ALL:

Q.29 How long do you typically spend in (STUDY CENTRE) during the evening / night?
DO NOT PROMPT. ONE ANSWER ONLY.

	(44)
Up to 1 hour	1
1 to 2 hours	2
<u>2 to 4 hours</u>	<u>3</u>
Over 4 hours	4
Don't visit in the evening	5
(Don't know / varies)	6

ASK ALL: SHOWCARD 'B'

Q.30 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?
ONE ANSWER PER COLUMN.

	Choice of shops	Choice of High Street names	Choice of independent / specialist shops	Quality of shops	Range of services such as banks and other financial services	Range and choice of pubs / restaurants	Leisure facilities
	(45)	(46)	(47)	(48)	(49)	(50)	(51)
Much better	1	1	1	1	1	1	1
Better	2	2	2	2	2	2	2
<u>About the same</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>
Worse	4	4	4	4	4	4	4
Much worse	5	5	5	5	5	5	5
(Don't know)	6	6	6	6	6	6	6

ASK ALL: SHOWCARD 'A'
 Q.31 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?
ONE ANSWER PER COLUMN

	Town Centre environment	Cleanliness	Car parking provision	Car parking prices	Accessibility by public transport	Public information / signposts / public facilities
	(52)	(53)	(54)	(55)	(56)	(57)
Much better	1	1	1	1	1	1
Better	2	2	2	2	2	2
About the same	3	3	3	3	3	3
Worse	4	4	4	4	4	4
Much worse	5	5	5	5	5	5
(Don't know)	6	6	6	6	6	6

ASK ALL: SHOWCARD 'B'
 Q.32 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects?
ONE ANSWER PER COLUMN

	Entertainment/ events / performances	Tourist facilities / hotels	Day time safety	Evening / night safety	Layout	Public art	General environment
	(58)	(59)	(60)	(61)	(62)	(63)	(64)
Much better	1	1	1	1	1	1	1
Better	2	2	2	2	2	2	2
About the same	3	3	3	3	3	3	3
Worse	4	4	4	4	4	4	4
Much worse	5	5	5	5	5	5	5
(Don't know)	6	6	6	6	6	6	6

ASK ALL:
 Q.33 What type of shops or services would you like to see more of in (STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTI-CODED. What others?

	(65)
Banks	1
Better leisure facility provision	2
Better retail provision for children and babies	3
Book shop	4
Building society	5
Clothing stores	6
Department stores / retailers	7
Drinking establishments	8
Electrical goods	9
Footwear stores	A
High Street names	B
Household goods stores	C
Independent / specialist shops	D
Large supermarkets	E
Larger sizes clothing store	F
Market	G
Pharmacies	H
Public amenities	I
Restaurants / cafes	J
Solicitors	K
Specialist food stores	L
Sports shop	M
Other (PLEASE WRITE IN)	N
None mentioned	O
(Don't know)	P

ASK ALL:

Q.34 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTI-CODED. What others?

(66)

Art galleries	I
Bingo	2
<u>Bowling alley</u>	3
Children's activity centre	4
Cinema	5
<u>Civic Hall / Civic spaces</u>	6
Entertainment / activities for young people	7
Go-karting	8
<u>Health and fitness</u>	9
Hotels	A
Ice / roller rink	B
<u>Laser tag</u>	C
Museums	D
Parks / gardens	E
Restaurants / cafes	F
Swimming pool	G
Other (PLEASE WRITE IN)	H
<hr/>	
None mentioned	I
(Don't know)	J

ASK ALL:

Q.35 What measures do you think would improve (STUDY CENTRE) and make it more attractive?
DO NOT PROMPT. CAN BE MULTI-CODED. What else?

(67)

Accessibility by private car	1
<u>Ban skateboarding, biking etc.</u>	2
Better foodstore provision	3
Cheaper parking	4
<u>Expansion of the centre</u>	5
Fewer low quality shops (take-away, pound shops)	6
Improve the quality of the shops	7
Fill the empty shops	8
<u>Flexible parking</u>	9
Give it a general face lift (Flowers, painting etc.)	A
Greater promotion / marketing of the centre	B
<u>Improve market provision</u>	C
Improved cleanliness	D
Improved cultural facilities	E
<u>Improved security / CCTV</u>	F
Improved signage / information	G
Improved street paving	H
<u>Improved public transport</u>	I
Increased choice / range of shops	J
Increased office development	K
<u>More cultural facilities</u>	L
More entertainment / leisure facilities	M
More evening activities	N
<u>More national multiples / retailers</u>	O
More non-food stores	P
More organised events e.g. street markets	Q
<u>More parking</u>	R
More quality restaurants / pavement cafes	S
More speciality shops	T
More tourist facilities	U
Public toilets	V
Reduce traffic congestion	W
Other (PLEASE WRITE IN)	X
<hr/>	
None mentioned	Y
(Don't know)	Z

ASK ALL:

Q.36 What do you think are the biggest weaknesses of (STUDY CENTRE)?
DO NOT PROMPT. CAN BE MULTI-CODED.. What else?

	(68)
Accessibility by cycling and by foot	1
Accessibility by private car	2
<u>Accessibility by public transport</u>	<u>3</u>
Anti-social behaviour	4
Availability of car parking	5
<u>Choice / range of non-food shops</u>	<u>6</u>
Empty shops	7
Foodstore provision	8
<u>Lack of a market</u>	<u>9</u>
Lack of cultural facilities	A
Lack of public amenities	B
<u>Leisure facilities</u>	<u>C</u>
Non-retail provision (e.g. banks, estate agents etc)	D
Poor appearance	E
Poor marketing of the town	F
Price of car parking	G
Public information / events	H
<u>Quantity of takeaways / charity shops</u>	<u>I</u>
Range and choice of pubs / restaurants	J
Range of specialist / independent retailers	K
<u>Security / safety</u>	<u>L</u>
Tourism facilities	M
Town centre environment	N
<u>Type / quality of retail provisions</u>	<u>O</u>
Other (PLEASE WRITE IN)	P
<hr/>	
None mentioned	Q
(Don't know)	R

ASK ALL:

Q.37 Do you intend to visit the market during your trip to the centre today?
DO NOT PROMPT. CAN BE MULTICODED. PROBE FULLY.

	(69)
Yes – Batley Market	1
Yes - Cleckheaton Market	2
<u>Yes – Dewsbury Market</u>	<u>3</u>
Yes - Heckmondwike Market	4
Yes - Holmfirth Market	5
<u>Yes – Queensgate Market, Princess Alexandra Walk Huddersfield</u>	<u>6</u>
Yes – Open Market, Brook Street, Huddersfield	7
No	8
Yes - Other (PLEASE WRITE IN)	9
<hr/>	
(Don't know / haven't decided yet)	A

ASK ALL:

Q.38 How often do you visit the market?
DO NOT PROMPT. ONE ANSWER ONLY.

	(70)
Daily	1
<u>Once a week or more</u>	<u>2</u>
Less than once a week	3
Less than once a fortnight	4
<u>Less than once a month</u>	<u>5</u>
First time today	6
Never	7
(Don't know / varies)	8

ASK ALL:

- Q.39 What one thing do you particularly **like** about markets?
DO NOT PROMPT ONE ANSWER ONLY

ASK ALL:

- Q.40 What else do you particularly **like** about markets?
DO NOT PROMPT CAN BE MULTI-CODED What else?

	Q.39 (71)	Q.40 (72)
All on one level	1	1
Availability of local produce	2	2
<u>Compact / easy to get around</u>	3	3
Ease of parking	4	4
Easy to get to	5	5
<u>Everything</u>	6	6
Freshness of food	7	7
Friendly atmosphere	8	8
<u>Good service</u>	9	9
Not too many children	A	A
Presence of on-site security	B	B
<u>Proximity of bus station</u>	C	C
Quality of food	D	D
Quality of non-food items	E	E
<u>Range of food</u>	F	F
Range of non-food items	G	G
Specialist ethnic goods	H	H
<u>The café</u>	I	I
The opportunity to support local businesses	J	J
The variety	K	K
<u>Traditional values</u>	L	L
Value for money	M	M
Other (PLEASE WRITE IN)	N	N
<hr/>		
Nothing	O	O
(Don't know)	P	P

ASK ALL

- Q.41 What one thing do you particularly **dislike** about markets?
DO NOT PROMPT ONE ANSWER ONLY

ASK ALL

- Q.42 What else do you particularly **dislike** about markets?
DO NOT PROMPT CAN BE MULTI-CODED What else?

	Q.41 (73)	Q.42 (74)
Crime	1	1
Difficult to find particular stalls	2	2
<u>Difficult to get around</u>	3	3
Difficult to park nearby	4	4
Empty stalls / stalls closing down	5	5
<u>Inability to pay by credit card</u>	6	6
It is not covered	7	7
It is not heated	8	8
<u>Lack of cleanliness</u>	9	9
Litter	A	A
Not big enough	B	B
<u>Not enough stalls</u>	C	C
Poor accessibility	D	D
Poor facilities e.g. toilets, seating	E	E
<u>Poor quality environment</u>	F	F
Poor quality of food	G	G
Poor quality of non-food items	H	H
<u>Poor range of food</u>	I	I
Poor service	J	J
Poor value for money	K	K
<u>The café</u>	L	L
Too many stalls selling the same goods	M	M
Too many young children	N	N
<u>Too noisy</u>	O	O
Other (PLEASE WRITE IN)	P	P
<hr/>		
Nothing	Q	Q
(Don't know)	R	R

RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE

INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS

NAME: _____

ADDRESS: _____

POST CODE: TEL. No. _____

CLASSIFICATION

GENDER:	(75)	AGE GROUP:	(76)
Male	1	18 - 24 years	1
Female	2	25 - 34 years	2
		35 - 44 years	3
		45 - 54 years	4
		55 - 64 years	5
		65+ years	6

OCCUPATION:	(77)
AB	1
C1	2
C2	3
DE	4

ETHNICITY:	(78)	DAY OF INTERVIEW:	(79)
White	1	Monday	1
Indian	2	Tuesday	2
Pakistani	3	Wednesday	3
Bangladeshi	4	Thursday	4
Other Asian	5	Friday	5
Black Caribbean	6	Saturday	6
Black African	7		
Other Black	8	TIME OF INTERVIEW	(80)
Chinese	9	09.00 – 12.00	1
Any other ethnic group (PLEASE WRITE IN)	A	12.01 – 14.00	2
		14.01 – 17.00	3
Mixed background	B		
(Refused)	C		

TOWN	(81)
Batley	1
Cleckheaton	2
Dewsbury	3
Heckmondwike	4
Holmfirth	5
Huddersfield	6

LOCATION			
Batley:	(82)	Cleckheaton:	(83)
Point A	1	Point A	1
Point B	2	Point B	2
Point C	3	Point C	3
Point D	4	Point D	4
Point E	5		
Dewsbury:	(84)	Heckmondwike:	(85)
Point A	1	Point A	1
Point B	2	Point B	2
Point C	3	Point C	3
Point D	4	Point D	4
Point E	5		

Holmfirth:	(86)
Point A	1
Point B	2
<u>Point C</u>	<u>3</u>
Point D	4
Point E	5

Huddersfield:	(87)
Point A	1
Point B	2
<u>Point C</u>	<u>3</u>
Point D	4
Point E	5
Point F	6

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

(88)

(89)

INTERVIEWER'S SIGNATURE: _____ DATE

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