

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q01 Where did you last go to undertake your main food and grocery shopping?																						
<i>Excl Nulls & SFT</i>																						
Zone 1																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.7%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.4%	2	2.7%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackmoorfoot Road, Crosland Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.3%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	2.9%	28	12.2%	11	8.2%	8	0.9%	1	0.0%	0	7.6%	7	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	7.6%	73	22.5%	20	13.3%	13	4.7%	4	2.5%	3	19.5%	17	7.2%	5	22.0%	11	1.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	3.3%	31	13.0%	11	5.7%	6	0.0%	0	0.0%	0	11.0%	10	3.1%	2	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Local Shops, Berry Brow Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hillhouse Local Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lowerhouses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Local Shops, Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open Market - Huddersfield	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Queensgate Indoor Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	1.5%	14	1.1%	1	7.2%	7	1.7%	1	0.0%	0	1.1%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.9%	9	3.1%	3	1.8%	2	2.5%	2	0.0%	0	3.0%
Asda, Longhill Road, Huddersfield	5.9%	56	12.0%	10	24.6%	24	9.9%	8	0.0%	0	11.3%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Morrisons, Penistone Road, Waterloo	4.5%	43	10.4%	9	15.7%	15	0.0%	0	0.8%	1	2.7%
Morrisons, Penny Lane, Penistone Road, Huddersfield	3.3%	32	1.1%	1	12.5%	12	0.0%	0	0.0%	0	0.8%
Nisa, Fixby Road, Fixby, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Fernside Avenue, Almondbury, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkheaton Local Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Co-operative Food, Stainland Road, Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Rochdale Road, Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	1.9%	18	0.0%	0	1.9%	2	20.1%	16	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	4.3%	41	0.0%	0	0.0%	0	31.8%	26	7.7%	9	4.1%	4
Local Shops, Brighouse	0.2%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Local Shops, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Co-operative Food, Huddersfield Road, Mirfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-operative Food, Oxford Road, Gomersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-operative Food, Westfield Lane, Scholes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lidl, Station Road, Mirfield	0.6%	5	0.0%	0	1.1%	1	0.0%	0	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	6.7%	64	0.0%	0	1.1%	1	0.0%	0	38.5%	44	0.0%	0	0.0%	0	0.0%	0	9.8%	10	8.2%	6	1.9%	4
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	1.8%	17	0.0%	0	0.0%	0	0.0%	0	10.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Local Shops, Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heckmondwike Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Local Shops, Hightown Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mirfield District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Scholes (Cleckheaton) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Market - Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milnsbridge, Huddersfield	1.5%	15	5.1%	4	0.0%	0	0.0%	0	0.0%	0	10.5%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.5%	5	1.1%	1	1.3%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Acre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Street, Huddersfield											
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Oakes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Slaithwaite District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6											
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Highgate Lane, Lepton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, North Road, Kirkburton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Westerley Way, Shelley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Scisset	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Clayton West Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shelley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7											
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Huddersfield Road, Meltham											
Co-operative Food, Market Street, Holmfirth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westgate, Honley	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Woodhead Road, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Street, Meltham	3.6%	35	11.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Holmfirth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Honley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Netherthong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thongsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8											
Asda, Mill Street West, Dewsbury	6.2%	60	0.0%	0	1.0%	1	0.0%	0	4.1%	5	0.0%
Co-operative Food, Brunswick Street, Westborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Leeds Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commercial Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.8%	7	0.0%	0	0.0%	0	1.1%	1	2.7%	3	0.0%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	2.8%	27	0.0%	0	0.0%	0	0.0%	0	4.5%	5	0.0%
Sainsbury's Local, Halifax Road, Staincliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Esso PFS,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Wakefield Road, Dewsbury											
Local Shops, Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Lees Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open Market - Dewsbury Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Aldi, Branch Road, Batley	1.0%	9	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.8%
Asda, Bately Shopping Centre, Alfred Way	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.8%
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Batley Shopping Centre, Batley	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.1%
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Smithies Lane, Birstall/Batley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Tesco Extra, Bradford Road, Batley	5.5%	53	0.0%	0	0.0%	0	9.5%	11	0.0%	0	36.9%
Local Shops, Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Local Shops, Birstall District Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Howley Park Road, Morley	7.4%	71	0.0%	0	0.0%	0	2.0%	2	0.0%	0	16.4%
Asda, Towngate, Wyke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Co-operative Food, Bradford Road, Birkenshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Bradford Road, Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Finkle Lane, Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Whitehall Road, Drighlington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Iceland, Bank Street, Ossett	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Iceland, Weaver Thorpe Retail Park, Tong, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Kingsway, Ossett	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Morrisons, Windsor Court, Morley	3.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	5.5%	15.1%
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bradford Road, East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Elland Road, Churwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bansley											
Asda, Old Mill Lane, Barnsley	0.3%	3	0.0%	0	0.0%	0	0.0%	1.9%	1	0.0%	0.9%
Co-operative Food, Blacker Road, Mapplewell, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0.8%	1	0.0%	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%	0	0.0%	0.0%
Tesco Superstore, Market Lane, Penistone	0.5%	4	0.0%	0	0.0%	0	0.0%	3.9%	3	3.7%	0.0%

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Local Shops, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Shops, Tankersley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Outside the Study Area - Bradford																				
Asda, Rooley Lane, Bradford	2.3%	22	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	18
Asda, Canterbury Avenue, Little Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelham Farm Shop, Thornton, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
M&S, Darley Street, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.8%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	7
Morrisons, Rushton Avenue, Thornbury, Bradford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
Tesco Superstore, Brighouse Road, Queensbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Local Shops, Bradford Outside the Study Area - Calderdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Crossley Retail Park, Halifax	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.3%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carr House Road, Shelf	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Woolshop, Halifax	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Halifax	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.3%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Haugh Shaw Road, Halifax	0.3%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Hambleton																				
Local Shops, Thornborough Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck Outside the Study Area -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

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Leeds												
Aldi, Junction 1 Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	6
Costco, Leathley Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Iceland, Kirkstall Road, Armley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
M&S, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Morrisons, Church Street, Hunslet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Morrisons, Savins Mill Way, Kirkstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Morrisons, Woodhouse Lane, Merriion Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, White Rose Shopping Centre, Leeds	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.1%	4
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Oldham												
Tesco Extra, Huddersfield Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Chew Valley Road, Greenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Outside the Study Area - Sheffield												
Sainsbury's, Lower Mall Level, Crystal Peaks, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Outside the Study Area - Wakefield												
Asda, Asdale Road, Sandal, Wakefield	2.2%	21	0.0%	0	0.0%	0	0.7%	1	15.6%	10	3.1%	2
Co-operative Food, High Street, Horbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Farmfoods, Horbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Morrisons, Dewsbury Road, Wakefield	2.3% 22	1.3% 1	0.0% 0	0.0% 0	1.3% 1	0.0% 0	0.0% 0	0.0% 0	1.6% 2	0.0% 0	8.6% 18
Sainsbury's, Ings Road, Wakefield	0.7% 7	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	3.3% 2	0.0% 0	0.0% 0	0.0% 0	2.3% 5
Sainsbury's, Lower Trinity Walk, Wakefield	0.3% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.2% 2
Local Shops, Wakefield	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Local Stores, Horbury	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Others											
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	962	87	99	81	114	88	65	50	101	69	207
Sample:	962	97	98	98	98	95	94	90	99	98	95

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?

Those who shop via internet / home delivery at Q01

Asda	23.6% 8	0.0% 0	36.8% 1	40.7% 1	0.0% 0	27.8% 1	29.5% 1	21.4% 1	100.0% 1	100.0% 1	0.0% 0
Morrisons	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Iceland	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sainsbury's	28.9% 10	100.0% 1	63.2% 2	0.0% 0	50.0% 1	55.7% 2	17.2% 1	11.6% 1	0.0% 0	0.0% 0	21.3% 2
Tesco	28.2% 9	0.0% 0	0.0% 0	59.3% 2	0.0% 0	16.5% 1	12.0% 1	53.2% 3	0.0% 0	0.0% 0	42.7% 3
Ocado	19.3% 6	0.0% 0	0.0% 0	0.0% 0	50.0% 1	0.0% 0	41.3% 2	13.8% 1	0.0% 0	0.0% 0	35.9% 3
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	34	1	3	3	2	4	4	6	1	1	8
Sample:	36	2	2	2	2	5	6	10	1	2	4

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																						
Accessibility by public transport	1.4%	14	4.2%	4	3.5%	4	1.7%	1	0.0%	0	4.4%	4	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Car parking prices	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Car parking provision	1.4%	14	1.9%	2	3.4%	3	1.1%	1	0.0%	0	1.1%	1	1.9%	1	1.9%	1	0.0%	0	0.0%	0	2.3%	5
Choice of food goods available	5.4%	54	3.7%	3	1.5%	1	5.4%	5	6.7%	8	6.3%	6	2.7%	2	2.3%	1	8.7%	9	6.8%	5	6.5%	14
Choice of shops nearby selling non-food goods	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Choice of shops selling food goods	0.7%	7	2.7%	2	0.8%	1	0.0%	0	0.0%	0	1.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Cleanliness	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.3%	13	0.0%	0	1.0%	1	1.9%	2	1.6%	2	1.1%	1	1.8%	1	4.4%	2	0.8%	1	0.7%	1	1.3%	3
Easy to get to by car	1.7%	17	4.5%	4	0.8%	1	0.9%	1	1.9%	2	1.9%	2	1.0%	1	1.1%	1	4.2%	4	3.3%	2	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.6%	6	0.8%	1	2.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.8%	1	0.8%	1	0.0%	0
Good service / friendly staff	0.7%	7	0.9%	1	1.0%	1	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Habit / always use it / preference for retailer	7.2%	72	4.3%	4	5.3%	5	9.2%	8	7.3%	8	9.4%	9	6.5%	5	6.5%	4	10.4%	11	14.4%	10	4.3%	9
Internet shopping is convenient	1.5%	15	0.9%	1	1.8%	2	1.3%	1	0.8%	1	2.4%	2	2.5%	2	4.5%	3	0.0%	0	0.0%	0	1.6%	3
Lower prices	11.9%	119	12.9%	12	17.2%	17	7.4%	6	5.9%	7	17.0%	16	8.2%	6	18.6%	10	10.2%	10	6.3%	4	13.7%	30
Loyalty card / points scheme	2.2%	22	1.1%	1	1.2%	1	5.7%	5	1.2%	1	5.2%	5	0.0%	0	1.2%	1	0.0%	0	6.4%	5	1.6%	3
Near to home	40.2%	403	31.2%	28	44.9%	46	40.1%	34	55.2%	64	22.6%	21	48.7%	34	30.2%	17	42.5%	43	35.4%	25	41.8%	92
Near to work	3.0%	30	4.9%	4	0.0%	0	0.8%	1	2.5%	3	2.3%	2	4.7%	3	4.5%	3	1.8%	2	3.7%	3	4.3%	9
Nice shopping environment	1.0%	10	2.8%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.5%	4	1.0%	1	0.0%	0
Only one in the area / no other choice	0.5%	5	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.0%	1	0.0%	0
Preference for retailer	3.3%	33	2.6%	2	4.1%	4	6.7%	6	1.5%	2	0.0%	0	0.8%	1	4.9%	3	3.6%	4	6.3%	4	3.7%	8
Provision of leisure facilities nearby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.4%	4	1.3%	1	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	3.4%	34	5.2%	5	3.5%	4	3.5%	3	2.8%	3	2.6%	2	0.7%	1	5.7%	3	3.6%	4	1.6%	1	3.8%	8
Quality of shops selling food goods	0.3%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	2.1%	21	5.9%	5	1.0%	1	0.0%	0	2.5%	3	1.9%	2	5.2%	4	0.7%	0	2.5%	3	4.4%	3	0.0%	0
Value for money	2.0%	20	0.9%	1	1.9%	2	1.8%	2	3.3%	4	3.5%	3	1.2%	1	1.2%	1	0.7%	1	1.8%	1	2.5%	5
Other	1.4%	14	0.0%	0	0.0%	0	2.1%	2	0.7%	1	1.9%	2	0.7%	1	1.5%	1	0.0%	0	0.0%	0	3.6%	8

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Close to other shops / activities	0.8%	8	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.7%	1	1.9%	4
Convenient in general	1.3%	13	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	10
Size of store	0.4%	4	0.9%	1	1.0%	1	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Someone takes me there (Don't know / no reason in particular)	0.7%	7	0.9%	1	1.0%	1	0.9%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	2
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?

Nothing	71.1%	712	74.8%	67	67.2%	68	69.4%	58	63.2%	73	67.4%	62	68.2%	48	69.3%	39	79.8%	81	69.7%	49	75.4%	166
Change layout too often	0.9%	9	1.1%	1	2.9%	3	0.0%	0	2.8%	3	0.0%	0	1.0%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Difficult / expensive parking	2.1%	21	2.4%	2	3.6%	4	0.8%	1	0.0%	0	2.1%	2	2.1%	1	1.1%	1	1.2%	1	4.4%	3	2.7%	6
Difficult to get to	0.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	2
Expensive	6.0%	60	6.6%	6	5.1%	5	1.5%	1	11.1%	13	6.4%	6	2.9%	2	1.6%	1	1.5%	1	9.4%	7	8.0%	18
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.9%	9	0.0%	0	3.0%	3	0.0%	0	1.8%	2	2.0%	2	2.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	4.7%	47	0.9%	1	5.0%	5	9.4%	8	9.7%	11	3.5%	3	3.7%	3	1.5%	1	2.7%	3	6.1%	4	4.0%	9
No petrol station	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.8%	6
Poor quality	1.8%	18	2.5%	2	0.8%	1	1.1%	1	0.0%	0	0.7%	1	5.9%	4	2.5%	1	1.8%	2	0.7%	1	2.6%	6
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.9%	9	2.7%	2	0.0%	0	1.1%	1	0.7%	1	0.0%	0	1.8%	1	0.7%	0	2.3%	2	1.2%	1	0.0%	0
Too busy / queues at checkouts	2.0%	20	3.5%	3	1.6%	2	0.8%	1	3.5%	4	0.0%	0	2.5%	2	1.8%	1	3.0%	3	3.9%	3	0.8%	2
Too far away	1.2%	12	0.0%	0	0.0%	0	2.2%	2	3.6%	4	1.8%	2	0.0%	0	3.7%	2	0.0%	0	1.0%	1	0.8%	2
Too small	2.2%	22	1.5%	1	1.2%	1	4.2%	4	3.5%	4	2.1%	2	0.8%	1	7.1%	4	2.3%	2	0.0%	0	1.3%	3
Other	3.2%	32	2.5%	2	4.2%	4	6.2%	5	0.0%	0	7.3%	7	7.0%	5	1.2%	1	4.7%	5	1.5%	1	0.8%	2
Can't choose own produce via internet shopping	0.4%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.8%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Needs updating / a revamp	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down / old	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Too big	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
(Don't know)	0.6%	6	1.7%	2	1.8%	2	1.5%	1	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [£]																						
Q05 How much does your household normally spend on main food shopping in a week?																						
£1 - £10	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	2.7%	27	4.2%	4	4.3%	4	2.5%	2	1.0%	1	1.9%	2	0.7%	1	1.9%	1	3.5%	4	3.8%	3	2.7%	6
£21 - £30	8.2%	82	7.6%	7	9.5%	10	3.9%	3	11.1%	13	10.4%	10	6.4%	4	3.8%	2	6.9%	7	12.7%	9	7.7%	17
£31 - £40	10.1%	101	18.8%	17	9.1%	9	12.8%	11	6.9%	8	9.9%	9	8.3%	6	8.8%	5	5.9%	6	6.7%	5	11.5%	25
£41 - £50	11.3%	113	12.0%	11	12.2%	12	8.1%	7	15.3%	18	15.8%	15	9.1%	6	12.7%	7	11.9%	12	13.4%	9	7.4%	16
£51 - £60	10.4%	104	17.1%	15	10.1%	10	12.7%	11	6.8%	8	9.8%	9	14.5%	10	6.8%	4	15.8%	16	6.7%	5	7.2%	16
£61 - £70	8.9%	89	5.2%	5	6.0%	6	12.0%	10	12.2%	14	10.1%	9	11.8%	8	8.9%	5	10.6%	11	10.7%	8	6.0%	13
£71 - £80	9.4%	95	12.3%	11	6.0%	6	8.5%	7	8.8%	10	11.6%	11	11.8%	8	13.3%	7	12.7%	13	7.0%	5	7.2%	16
£81 - £90	4.4%	44	2.6%	2	5.5%	6	6.8%	6	5.5%	6	2.3%	2	2.7%	1	2.3%	2	2.3%	2	2.3%	2	7.0%	15
£91 - £100	13.1%	131	8.2%	7	11.2%	11	9.2%	8	15.7%	18	10.3%	10	16.7%	12	10.0%	6	15.5%	16	12.2%	9	16.1%	35
£101 - £120	6.5%	65	3.7%	3	8.1%	8	10.2%	9	7.3%	8	3.3%	3	6.8%	5	4.5%	3	4.2%	4	7.8%	5	7.3%	16
£121 - £140	1.8%	18	1.3%	1	0.7%	1	0.0%	0	0.0%	0	1.9%	2	2.5%	2	4.5%	3	0.7%	1	1.8%	1	3.7%	8
£141 - £160	3.6%	36	1.6%	1	5.4%	6	3.4%	3	3.7%	4	2.6%	2	3.0%	2	5.0%	3	1.0%	1	4.3%	3	4.8%	11
£161 - £180	0.6%	6	0.8%	1	0.0%	0	1.1%	1	0.0%	0	2.5%	2	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.5%	5	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
£201 - £250	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
£251 - £300	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.0%	70	4.9%	4	8.6%	9	7.8%	7	4.2%	5	4.8%	4	2.8%	2	13.2%	7	8.4%	9	9.0%	6	7.4%	16
(Refused)	1.2%	12	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.7%	1	1.0%	1	3.1%	7
<i>Mean:</i>		72.9		63.1		72.7		75.9		70.8		71.3		77.8		81.5		68.2		71.6		76.9
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Less often = 0.063; Only visited once = 0.01]

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)

Daily	0.8%	8	3.0%	3	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.8%	1	2.8%	2	0.0%	0
At least two times a week	7.5%	75	10.0%	9	11.0%	11	5.7%	5	9.1%	10	5.9%	5	6.5%	5	3.5%	2	8.1%	8	6.6%	5	6.6%	15
At least once a week	72.7%	728	68.9%	62	67.3%	68	75.7%	64	79.5%	92	55.6%	51	66.1%	46	75.0%	42	81.8%	83	67.1%	47	78.2%	172
At least once a fortnight	12.4%	124	13.4%	12	15.0%	15	13.7%	12	7.1%	8	18.1%	17	17.8%	12	9.6%	5	8.1%	8	8.4%	6	13.1%	29
At least once a month	4.7%	47	3.9%	3	4.1%	4	2.7%	2	2.8%	3	15.9%	15	6.6%	5	6.6%	4	1.2%	1	6.7%	5	2.1%	5
At least every two months	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	1.5%	15	0.0%	0	2.6%	3	1.3%	1	1.6%	2	1.3%	1	1.2%	1	4.3%	2	0.0%	0	7.6%	5	0.0%	0
<i>Mean:</i>		1.03		1.18		1.01		1.02		1.04		0.94		0.91		1.00		1.08		1.15		0.99
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q07 How do you normally travel to (STORE MENTIONED AT Q01)?																						
<i>Not those that shop via internet / home delivery at Q01</i>																						
Car / van (as driver)	71.8%	694	59.3%	52	67.8%	67	69.4%	56	76.3%	87	65.6%	58	84.0%	55	72.5%	36	79.0%	79	69.8%	48	73.2%	155
Car / van (as passenger)	13.8%	134	20.6%	18	15.3%	15	14.7%	12	11.8%	13	14.6%	13	9.7%	6	16.2%	8	10.1%	10	14.2%	10	13.1%	28
Bus, minibus or coach	5.4%	52	8.5%	7	6.5%	6	4.0%	3	2.3%	3	10.8%	10	3.0%	2	3.2%	2	3.5%	4	8.6%	6	4.6%	10
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	5.7%	56	8.0%	7	4.4%	4	8.1%	7	7.8%	9	4.4%	4	2.5%	2	5.9%	3	5.7%	6	4.5%	3	5.4%	11
Taxi	1.6%	15	0.9%	1	4.1%	4	1.8%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	1	0.8%	1	2.8%	6
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.4%	4	0.9%	1	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Other (Don't know / varies)	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		968		88		99		81		114		88		65		50		101		69		212
Sample:		965		98		98		98		98		95		94		90		99		98		97

Meanscore: [Number of minutes]

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?*Not those that shop via internet / home delivery at Q01*

1 - 5 minutes	32.5%	315	16.5%	15	51.8%	51	37.1%	30	38.6%	44	14.8%	13	16.0%	10	16.3%	8	44.5%	45	33.6%	23	35.5%	75
6 - 10 minutes	33.2%	322	40.4%	36	27.9%	28	34.3%	28	34.6%	39	24.0%	21	28.9%	19	18.8%	9	31.4%	32	32.1%	22	41.4%	88
11 - 20 minutes	28.1%	272	36.2%	32	13.6%	13	24.3%	20	25.0%	28	50.5%	45	46.8%	31	43.9%	22	17.9%	18	25.2%	17	21.4%	45
21 - 30 minutes	3.6%	35	3.4%	3	2.1%	2	2.0%	2	0.7%	1	7.7%	7	6.4%	4	13.0%	7	2.8%	3	4.8%	3	1.6%	3
31 - 40 minutes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.7%	1	0.0%	0
41 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
51 - 60 minutes	0.7%	7	0.8%	1	3.5%	3	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.8%	1	1.1%	1	1.0%	0
61+ minutes	0.3%	3	0.9%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.1%	11	0.9%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.8%	1	4.5%	2	2.5%	3	2.5%	2	0.0%	0
(Refused)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		11.3		13.4		10.9		10.8		9.5		14.4		14.5		15.9		9.6		11.2		9.5
Weighted base:		968		88		99		81		114		88		65		50		101		69		212
Sample:		965		98		98		98		98		95		94		90		99		98		97

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q09 When do you do your main food shopping?																						
Weekdays during the day	48.8%	489	59.0%	53	43.9%	45	46.6%	39	55.1%	64	54.9%	51	57.6%	40	43.0%	24	47.4%	48	46.1%	32	42.2%	93
Weekdays during the evening	14.6%	147	11.4%	10	18.1%	18	9.6%	8	6.9%	8	16.3%	15	16.1%	11	13.1%	7	20.8%	21	12.6%	9	17.4%	38
Saturday	14.3%	143	8.2%	7	11.8%	12	20.4%	17	15.0%	17	15.3%	14	11.5%	8	12.4%	7	16.9%	17	20.9%	15	12.7%	28
Sunday	4.2%	42	4.7%	4	4.8%	5	5.8%	5	2.3%	3	5.3%	5	1.5%	1	4.8%	3	0.0%	0	4.2%	3	6.5%	14
(Don't know / varies)	18.0%	180	16.7%	15	21.4%	22	17.6%	15	20.6%	24	8.2%	8	13.3%	9	26.8%	15	14.9%	15	16.2%	11	21.2%	47
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101
Q10 When you go main food shopping is your trip linked with any other activity?																						
<i>Not those that shop via internet / home delivery at Q01</i>																						
Yes – non-food shopping	6.2%	60	7.5%	7	6.1%	6	4.9%	4	9.2%	11	3.9%	3	9.7%	6	7.1%	4	2.4%	2	3.2%	2	7.0%	15
Yes – other-food shopping	4.2%	40	9.6%	8	5.9%	6	3.6%	3	3.2%	4	2.5%	2	2.9%	2	3.3%	2	1.9%	2	6.4%	4	3.6%	8
Yes – visiting services such as banks and other financial institutions	3.0%	29	8.8%	8	2.1%	2	0.9%	1	2.7%	3	2.7%	2	3.6%	2	1.8%	1	3.4%	3	3.9%	3	1.9%	4
Yes – leisure activity	3.5%	34	6.4%	6	3.7%	4	2.4%	2	6.1%	7	4.1%	4	6.7%	4	2.1%	1	1.8%	2	0.0%	0	2.2%	5
Yes – travelling to/from work	6.8%	66	6.3%	6	5.8%	6	4.4%	4	8.8%	10	7.8%	7	9.8%	6	8.6%	4	8.3%	8	8.4%	6	4.2%	9
Yes – travelling to/from school/college/university	1.6%	16	3.6%	3	0.0%	0	0.0%	0	2.0%	2	2.1%	2	0.0%	0	0.0%	0	4.0%	4	2.5%	2	1.4%	3
Yes – getting petrol	2.2%	21	2.7%	2	1.9%	2	3.0%	2	1.8%	2	4.1%	4	3.8%	2	2.0%	1	2.0%	2	4.7%	3	0.0%	0
Yes – visiting café / pub / restaurant	2.6%	25	6.8%	6	2.7%	3	1.1%	1	1.5%	2	1.1%	1	2.2%	1	7.9%	4	2.3%	2	4.7%	3	0.8%	2
Yes – visiting family/friends	1.5%	14	2.4%	2	0.7%	1	0.9%	1	0.0%	0	0.8%	1	3.2%	2	0.0%	0	0.0%	0	2.3%	2	2.9%	6
Yes – visiting health service such as doctor, dentist, hospital	0.9%	8	0.8%	1	0.0%	0	0.9%	1	1.0%	1	2.0%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.6%	3
Yes – visiting other service such as laundrette, hairdresser, recycling	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.6%	2	0.0%	0
Yes – getting petrol	1.4%	14	4.0%	4	0.0%	0	0.0%	0	1.6%	2	4.7%	4	1.7%	1	4.1%	2	0.0%	0	2.0%	1	0.0%	0
Yes – visiting family / friends	2.1%	20	4.3%	4	1.9%	2	2.7%	2	1.7%	2	1.8%	2	0.0%	0	4.2%	2	2.8%	3	0.0%	0	1.7%	4
Yes – other activity	1.1%	11	0.9%	1	2.1%	2	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	2	2.0%	4
No activity	61.1%	591	33.9%	30	65.5%	65	71.8%	58	58.1%	66	62.5%	55	54.5%	36	46.5%	23	70.5%	71	57.0%	39	69.6%	148
Yes - go for a walk	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	13	0.0%	0	1.5%	1	3.4%	3	1.1%	1	0.0%	0	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.9%	2
Weighted base:		968		88		99		81		114		88		65		50		101		69		212
Sample:		965		98		98		98		98		95		94		90		99		98		97

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q11 Where do you do this linked trip?											
<i>Those who said 'Yes' to 'Non-food', 'Other food' or 'Financial institutions' at Q10 AND Excl Nulls & SFT</i>											
Zone 1											
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wakefield Road, Huddersfield	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%
M&S, New Street, Huddersfield	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Southgate, Shorehead, Huddersfield	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huddersfield Town Centre	31.7%	41	61.0%	14	81.1%	11	0.0%	0	0.0%	0	40.0%
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	0.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.6%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	1.7%	2	3.0%	1	6.0%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	1.6%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	6.9%	9	0.0%	0	7.6%	1	79.7%	6	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	1.0%	1	0.0%	0	0.0%	0	8.4%	1	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	3.1%	4	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Heckmondwike Town Centre	2.8%	4	0.0%	0	0.0%	0	0.0%	0	18.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	2.8%	4	0.0%	0	0.0%	0	0.0%	0	17.5%	3	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 7																							
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmfirth Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Honley District Centre	1.5%	2	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meltham District Centre	0.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8																							
Asda, Mill Street West, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Commercial Road, Dewsbury	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Dewsbury																						
Dewsbury Town Centre	7.1%	9	0.0%	0	0.0%	0	0.0%	0	15.4%	3	0.0%	0	0.0%	0	0.0%	0	76.5%	6	5.4%	1	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	6.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	1	51.5%	5	11.9%	3
Birstall District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Discount Village, Bradford Road, Batley	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morley Town Centre	11.1%	14	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	1	50.3%	12
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Outside the Study Area - Barnsley																				
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Outside the Study Area - Bassetlaw																				
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Outside the Study Area - Bradford																				
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%									

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	0.7%	1	0.0%	0	0.0%	0	11.9%	1	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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Doncaster Town Centre Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre Outside the Study Area - Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, White Rose Shopping Centre, Leeds	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds Outside the Study Area - Manchester	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	5.4%	1	7.9%	2
Manchester City Centre Outside the Study Area - Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - York												
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Outside the Study Area - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	128	23	14	8	17	8	11	6	8	9	25	
Sample:	137	24	14	10	17	9	17	12	8	14	12	

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	73.8%	739	63.2%	57	74.9%	76	68.7%	58	80.6%	93	83.7%	77	72.8%	51	70.7%	40	71.0%	72	69.7%	49	75.6%	167
No	26.2%	262	36.8%	33	25.1%	25	31.3%	26	19.4%	22	16.3%	15	27.2%	19	29.3%	16	29.0%	29	30.3%	21	24.4%	54
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

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Q13 Where did you last go to undertake this 'top-up' shopping?																						
<i>Those who do top up shopping at Q12 AND Excl Nulls & SFT</i>																						
Zone 1																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.3%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.7%	5	8.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	1.0%	7	8.1%	5	1.4%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackmoorfoot Road, Crosland Moor	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulton Foods, New Street, Huddersfield	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.3%	2	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	1.8%	13	6.4%	4	6.0%	4	1.3%	1	0.0%	0	4.1%	3	1.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.6%	12	10.4%	6	1.0%	1	0.0%	0	0.0%	0	2.5%	2	5.1%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	1.1%	8	4.4%	2	3.7%	3	0.0%	0	0.0%	0	1.3%	1	2.5%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Berry Brow Neighbourhood Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Huddersfield Town Centre	1.3%	9	6.7%	4	4.3%	3	0.0%	0	0.0%	0	2.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lowerhouses	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Local Shops, Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Netherton Local Centre	0.3%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Newsome Local Centre	0.3%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Paddock Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queensgate Indoor Market - Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.5%	4	2.5%	1	1.3%	1	0.0%	0	0.0%	0	2.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.4%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.0%
Asda, Longhill Road, Huddersfield	1.6%	11	1.2%	1	11.1%	8	0.0%	0	0.9%	1	2.2%
Co-operative Food, Northgate, Almondbury	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.9%	6	3.1%	2	2.4%	2	0.0%	0	0.0%	0	4.3%
Morrisons, Penistone Road, Waterloo	1.1%	8	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.9%
Morrisons, Penny Lane, Penistone Road, Huddersfield	1.2%	9	0.0%	0	8.7%	6	1.3%	1	0.0%	0	0.9%
Nisa, Fixby Road, Fixby, Huddersfield	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%
One Stop, Fernside Avenue, Almondbury, Huddersfield	0.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.9%	6	0.0%	0	8.7%	6	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.5%	4	0.0%	0	3.7%	3	0.0%	0	0.0%	0	1.7%

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Tesco Express, Wakefield Road, Moldgreen	0.5%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Almondbury District Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birkby Local Centre	0.5%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Dalton Neighbourhood Centre	0.8%	6	0.0%	0	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Fartown Bar Local Centre	0.5%	3	4.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Waterloo Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	1.3%	9	0.0%	0	1.1%	1	15.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Stainland Road, Greetland	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Rochdale Road, Greetland	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	1.5%	11	0.0%	0	1.0%	1	18.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	2.0%	14	0.0%	0	1.4%	1	20.5%	11	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Brighouse	0.5%	4	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Elland	0.5%	4	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Greetland	0.3%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, West Vale	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.7%	5	1.7%	1	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Oxford Road, Gomersal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-operative Food, Westfield Lane, Scholes	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	1.0%	8	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	2
Lidl, Station Road, Mirfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	3.8%	28	0.0%	0	0.0%	0	0.0%	0	19.2%	18	0.0%	0	2.5%	1	0.0%	0	8.3%	6	5.5%	3	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	3.2%	23	0.0%	0	0.0%	0	0.0%	0	17.1%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.5%	1	4.0%	6
Local Shops, Cleckheaton Town Centre	0.4%	3	0.0%	0	0.0%	0	1.3%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Gomersal Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Heckmondwike Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hightown Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Local Shops, Liversedge	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mirfield District Centre	0.8%	6	0.0%	0	0.0%	0	1.7%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Local Shops, Scholes (Cleckheaton) Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Indoor Market - Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milnsbridge, Huddersfield	1.5%	11	8.5%	5	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	2.1%	15	1.3%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Acre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Street, Huddersfield																						
Tesco Express, New Haye Road, Marsh	1.0%	7	2.0%	1	2.4%	2	0.0%	0	0.0%	0	5.0%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Birchencliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Golcar Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lindley Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Linthwaite Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marsden District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Milnsbridge District Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oakes Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Slaithwaite District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Westerley Way, Shelley, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Scisset	0.5%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton West Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Denby Dale Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Flockton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkburton District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Scissett Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shelley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Skelmanthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Co-operative Food,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Huddersfield Road, Meltham											
Co-operative Food, Market Street, Holmfirth	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.6%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westgate, Honley	0.6%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Woodhead Road, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Street, Meltham	1.5%	11	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Holmfirth Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Local Shops, Honley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Meltham District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.5%
Local Shops, Netherthong	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, New Mill Neighbourhood Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thongsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8											
Asda, Mill Street West, Dewsbury	2.7%	19	1.2%	1	0.0%	0	0.0%	0	4.0%	4	0.0%
Co-operative Food, Brunswick Street, Westborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Leeds Road, Dewsbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Co-operative Food, Savile Centre, Dewsbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Farmfoods, Aldhams Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Lidl, Commercial Road, Dewsbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Morrisons, Huddersfield Road, Ravensthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%
Sainsbury's Local, Halifax Road, Staincliffe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Tesco Express, Esso PFS,	0.8%	5	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%

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Wakefield Road, Dewsbury											
Local Shops, Dewsbury Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Earlsheaton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Ravensthorpe District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Shaw Cross	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops, Thornhill Lees Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open Market - Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9											
Aldi, Branch Road, Batley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bately Shopping Centre, Alfred Way	0.7%	5	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%
Co-operative Food, Low Lane, Birstall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Batley Shopping Centre, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Tesco Express, Smithies Lane, Birstall/Batley	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Tesco Extra, Bradford Road, Batley	3.2%	23	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%
Local Shops, Batley Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Local Shops, Birstall District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10											
Asda, Howley Park Road, Morley	2.7%	20	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Asda, Towngate, Wyke	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Bradford Road, Birkenshaw	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Bradford Road, Tingley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Dale Street, Ossett	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Finkle Lane, Gildersome	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Co-operative Food, Towngate, Wyke, Bradford	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Co-operative Food, Whitehall Road, Drighlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Iceland, Bank Street, Ossett	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	2
Iceland, Weaver Thorpe Retail Park, Tong, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Lidl, Kingsway, Ossett	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	5
Morrisons, Windsor Court, Morley	2.6%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	10.8%	18
Sainsbury's, South Parade, Ossett	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Tesco Express, Bradford Road, East Ardsley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Express, Dewsbury Road, Ossett	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Tesco Express, Elland Road, Churwell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Local Shops, Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Morley	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7
Local Stores, Ossett	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	2
Local Shops, Wrenthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Local Shops, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bansley																						
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Blacker Road, Mapplewell, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Lane, Penistone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0

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Local Shops, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tankersley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																						
Asda, Rooley Lane, Bradford	1.3%	10	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	9
Asda, Canterbury Avenue, Little Horton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Keelham Farm Shop, Thornton, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Darley Street, Bradford	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mayo Avenue, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Morrisons, Rushton Avenue, Thornbury, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brighouse Road, Queensbury, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford Outside the Study Area - Calderdale	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Aldi, Crossley Retail Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carr House Road, Shelf	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Haugh Shaw Road, Halifax	0.2%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Halifax	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Hipperholme	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Hambleton																						
Local Shops, Thornborough Outside the Study Area - Harrogate	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Morrisons, Hookstone Chase, Starbeck Outside the Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Leeds												
Aldi, Junction 1 Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Kirkstall Road, Armley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, White Rose Shopping Centre, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Savins Mill Way, Kirkstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Lane, Merriion Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Outside the Study Area - Oldham												
Tesco Extra, Huddersfield Road, Oldham	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Chew Valley Road, Greenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Sheffield												
Sainsbury's, Lower Mall Level, Crystal Peaks, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Wakefield												
Asda, Asdale Road, Sandal, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Horbury Road, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
M&S, Kirkgate, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Kirklees District Household Survey For WYG Planning & Environment

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February 2013

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Morrisons, Dewsbury Road, Wakefield	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.8%	6
Sainsbury's, Ings Road, Wakefield	0.9%	6	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Sainsbury's, Lower Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wakefield	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5
Local Stores, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	727	57	74	55	92	77	50	40	71	48	162											
Sample:	718	63	72	66	78	83	69	70	70	72	75											

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

Those who do top up shopping at Q12

Daily	7.1%	52	5.9%	3	8.2%	6	3.2%	2	9.7%	9	7.7%	6	4.2%	2	6.1%	2	3.9%	3	5.7%	3	9.5%	16
At least two times a week	41.0%	303	30.4%	17	37.6%	29	31.4%	18	37.2%	35	43.3%	34	45.5%	23	47.1%	19	50.2%	36	51.2%	25	40.6%	68
At least once a week	36.8%	272	54.3%	31	36.9%	28	45.4%	26	33.5%	31	37.8%	29	28.6%	15	35.2%	14	33.7%	24	30.8%	15	35.1%	58
At least once a fortnight	8.8%	65	6.4%	4	5.6%	4	6.3%	4	12.6%	12	6.8%	5	13.5%	7	10.5%	4	4.2%	3	4.6%	2	12.2%	20
At least once a month	1.5%	11	1.3%	1	2.5%	2	0.0%	0	3.1%	3	1.9%	1	3.7%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.3%	32	1.7%	1	8.2%	6	13.7%	8	4.0%	4	2.4%	2	3.2%	2	1.2%	0	7.9%	6	2.8%	1	1.4%	2
<i>Mean:</i>	<i>1.81</i>	<i>1.63</i>	<i>1.89</i>	<i>1.55</i>	<i>1.91</i>	<i>1.87</i>	<i>1.62</i>	<i>1.79</i>	<i>1.78</i>	<i>1.82</i>	<i>1.92</i>											
Weighted base:	739	57	76	58	93	77	51	40	72	49	167											
Sample:	729	63	74	69	79	83	70	70	71	73	77											

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [£]																						
Q15 How much does your household normally spend on top-up shopping in a week?																						
<i>Those who do top up shopping at Q12</i>																						
£1 - £5	15.1%	111	17.6%	10	13.8%	10	19.5%	11	19.0%	18	16.1%	12	23.4%	12	11.7%	5	12.3%	9	18.5%	9	9.0%	15
£6 - £10	27.1%	200	37.2%	21	26.7%	20	25.1%	14	23.5%	22	30.7%	24	28.7%	15	25.6%	10	26.1%	19	22.1%	11	26.7%	44
£11 - £15	9.7%	72	8.5%	5	9.1%	7	12.4%	7	10.1%	9	10.8%	8	11.5%	6	9.5%	4	9.1%	7	6.6%	3	9.5%	16
£16 - £20	17.1%	126	10.8%	6	16.2%	12	16.1%	9	14.8%	14	16.5%	13	6.6%	3	14.2%	6	12.7%	9	17.8%	9	27.1%	45
£21 - £25	3.3%	24	1.7%	1	4.7%	4	1.6%	1	7.3%	7	1.3%	1	3.7%	2	2.8%	1	2.5%	2	2.2%	1	3.1%	5
£26 - £30	9.0%	66	4.4%	2	7.4%	6	8.5%	5	3.0%	3	13.5%	10	8.6%	4	12.5%	5	16.3%	12	4.7%	2	10.1%	17
£31 - £35	1.2%	9	4.6%	3	1.0%	1	0.0%	0	2.2%	2	0.0%	0	2.9%	1	1.8%	1	1.0%	1	1.7%	1	0.0%	0
£36 - £40	2.4%	18	2.5%	1	1.1%	1	5.0%	3	0.0%	0	4.3%	3	7.3%	4	4.3%	2	3.8%	3	2.8%	1	0.0%	0
£41 - £45	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
£46 - £50	2.5%	18	3.7%	2	1.0%	1	1.6%	1	3.0%	3	3.1%	2	1.7%	1	4.6%	2	0.0%	0	4.3%	2	2.8%	5
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£56 - £60	0.4%	3	1.3%	1	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.5%	2
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.9%	73	6.3%	4	12.9%	10	10.2%	6	12.0%	11	2.9%	2	5.6%	3	11.6%	5	15.0%	11	15.6%	8	9.0%	15
(Refused)	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	1.2%	2
<i>Mean:</i>	<i>17.6</i>	<i>16.2</i>	<i>19.3</i>	<i>15.8</i>	<i>18.7</i>	<i>17.1</i>	<i>15.9</i>	<i>18.7</i>	<i>17.8</i>	<i>17.2</i>	<i>17.8</i>											
Weighted base:	739	57	76	58	93	77	51	40	72	49	167											
Sample:	729	63	74	69	79	83	70	70	71	73	77											

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Q16 Where did you last go to buy clothing or footwear goods?												
<i>Excl Nulls & SFT</i>												
Zone 1												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	1.0%	8	4.4%	3	0.0%	0	2.1%	2	0.0%	0	3.5%	3
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.3%	11	3.5%	3	3.8%	3	0.0%	0	0.0%	0	5.4%	4
Tesco Superstore, Viaduct Street, Huddersfield	0.2%	2	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	22.6%	198	51.2%	41	56.0%	48	21.7%	16	7.8%	8	46.0%	36
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.9%	8	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	1.7%	15	3.1%	2	8.5%	7	0.0%	0	0.9%	1	2.4%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%
Asda, Longhill Road, Huddersfield	1.1%	9	4.2%	3	1.2%	1	1.2%	1	0.9%	1	4.1%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Birkby Local Centre	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.7%	6	0.0%	0	0.0%	0	3.5%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Brighouse Town Centre	0.9%	8	0.0%	0	2.1%	2	8.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.4%	3	1.2%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.6%	5	0.0%	0	0.0%	0	0.8%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2

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Heckmondwike Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Mill Street West, Dewsbury	1.3%	11	0.0%	0	1.2%	1	0.0%	0	2.3%	2	0.0%	0	1.0%	1	0.0%	0	7.3%	7	0.9%	1	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	4.4%	38	0.0%	0	1.2%	1	0.8%	1	5.6%	6	2.2%	2	2.4%	1	0.0%	0	19.1%	17	11.6%	7	1.8%	4
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Zone 9																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Extra, Bradford Road, Batley	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	9.6%	6	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.8%	3	1.2%	2
Birstall District Centre	0.4%	3	0.0%	0	0.0%	0	0.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	4.0%	35	0.9%	1	0.0%	0	4.5%	3	9.9%	10	0.0%	0	0.0%	0	0.0%	0	7.2%	7	14.8%	9	2.9%	6
Mill Discount Village, Bradford Road, Batley	1.5%	13	1.2%	1	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.1%	1	2.9%	6
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	1.6%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	3.6%	2	4.1%	8
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Birkenshaw Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2						
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Outside the Study Area - Barnsley																				
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Barnsley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bassetlaw																				
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																				
Asda, Rooley Lane, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Bradford City Centre	2.4%	21	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Halifax Town Centre	2.2%	20	1.0%	1	1.0%	1	23.2%	18	0.0%	0	0.0%
Hebden Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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Doncaster Town Centre Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Harrogate Town Centre Outside the Study Area - Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Asda, Killingbeck Drive, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	1.0%	9	2.2%	2	1.0%	1	1.2%	1	1.4%	1	1.3%	1
M&S, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	9.1%	80	6.4%	5	3.3%	3	5.5%	4	15.0%	15	0.9%	1
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.8%	7	0.9%	1	0.0%	0	0.9%	1	2.4%	2	1.3%	1
Crown Point Shopping Park, Junction Street, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds Outside the Study Area - Manchester	15.5%	136	2.4%	2	2.6%	2	7.9%	6	23.1%	23	3.2%	2
Manchester City Centre Outside the Study Area - Pendle	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1
Boundary Mill, Vivary Way, Colne	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

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Colne Town Centre Outside the Study Area - Rotherham	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.3%	3	1.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	4.5%	39	3.8%	3	4.8%	4	0.8%	1	1.4%	1	1.0%	1	14.7%	9	22.6%	11	0.8%	1	0.0%	0	4.4%	9
Ikea, Wellington Road, Ashton-Under-Lyne Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre Outside the Study Area - Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	1.7%	15	1.2%	1	0.9%	1	1.4%	1	2.1%	2	6.5%	5	1.2%	1	0.0%	0	2.7%	3	0.0%	0	0.9%	2
Asda, Asdale Road, Sandal, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.6%	5	0.9%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	4.7%	41	0.0%	0	2.1%	2	0.0%	0	2.4%	2	0.0%	0	11.5%	7	0.9%	0	8.2%	7	1.0%	1	10.8%	22
Cathedral Retail Park, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.7%	6	1.0%	1	0.0%	0	0.8%	1	0.0%	0	1.3%	1	3.7%	2	1.7%	1	0.0%	0	0.9%	1	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Westgate Retail Park, Ings Road, Wakefield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Outside the Study Area - York																						
York City Centre	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.7%	1	2.2%	1	1.2%	1	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Others																						
Outside the Study Area - Other	1.4%	12	3.7%	3	1.5%	1	5.7%	4	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0
Abroad	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Weighted base:		878		80		85		76		98		77		60		49		92		59		202
Sample:		871		88		84		90		86		83		87		87		89		85		92

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q16

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.1%	4
At least once a week	4.7%	41	10.3%	8	5.6%	5	3.8%	3	1.8%	2	1.3%	1	4.0%	2	0.9%	0	5.2%	5	2.8%	2	6.6%	13
At least once a fortnight	7.2%	63	4.5%	4	11.8%	10	4.7%	4	8.6%	8	7.3%	6	3.5%	2	5.6%	3	5.0%	5	4.7%	3	10.0%	20
At least once a month	22.4%	195	21.7%	17	17.1%	15	24.1%	18	23.9%	23	22.9%	17	26.3%	16	16.8%	8	27.9%	26	17.8%	10	22.5%	44
At least every two months	12.7%	111	7.4%	6	11.0%	9	9.7%	7	16.8%	16	21.5%	16	12.0%	7	13.0%	6	10.4%	10	14.0%	8	12.2%	24
At least every 3 months	14.1%	123	19.7%	16	14.1%	12	14.2%	11	12.4%	12	8.1%	6	19.6%	12	23.7%	12	11.7%	11	14.4%	8	12.1%	24
At least every 6 months	14.6%	127	14.2%	11	18.6%	16	13.7%	10	9.6%	9	18.9%	14	19.5%	12	7.6%	4	14.2%	13	16.7%	10	13.9%	27
Less often than once every 6 months	8.3%	73	14.1%	11	2.8%	2	9.7%	7	1.0%	1	13.0%	10	6.8%	4	11.4%	6	5.0%	5	8.1%	5	11.0%	22
Have only visited once (Don't know / varies)	2.4%	21	0.9%	1	4.6%	4	1.8%	1	0.0%	0	2.6%	2	2.5%	2	1.7%	1	3.1%	3	0.9%	1	3.8%	7
	12.4%	108	7.3%	6	14.5%	12	17.6%	13	25.9%	25	1.3%	1	3.6%	2	19.4%	9	16.5%	15	20.7%	12	5.7%	11
<i>Mean:</i>		<i>0.24</i>		<i>0.24</i>		<i>0.22</i>		<i>0.21</i>		<i>0.22</i>		<i>0.22</i>		<i>0.33</i>		<i>0.15</i>		<i>0.25</i>		<i>0.17</i>		<i>0.27</i>
Weighted base:		871		80		85		76		97		76		60		49		92		59		197
Sample:		867		88		84		90		85		82		87		87		89		85		90

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?																						
<i>Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q16</i>																						
Car / van (as driver)	68.3%	595	54.4%	43	60.4%	51	65.9%	50	70.7%	69	54.8%	42	80.8%	49	67.0%	33	75.2%	69	74.4%	44	73.7%	146
Car / van (as passenger)	9.8%	85	9.3%	7	13.8%	12	10.5%	8	11.7%	11	13.9%	11	5.7%	3	6.9%	3	8.0%	7	9.4%	6	8.2%	16
Bus, minibus or coach	14.3%	125	23.0%	18	16.8%	14	14.9%	11	13.9%	14	20.9%	16	7.6%	5	9.1%	4	9.9%	9	5.9%	3	15.2%	30
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Walk	2.8%	24	3.5%	3	5.0%	4	2.4%	2	0.0%	0	6.2%	5	0.9%	1	3.4%	2	3.6%	3	5.7%	3	0.9%	2
Taxi	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Train	3.1%	27	6.4%	5	3.0%	3	3.0%	2	2.7%	3	3.1%	2	2.2%	1	10.3%	5	2.4%	2	2.1%	1	1.0%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	9	1.2%	1	1.0%	1	1.2%	1	1.0%	1	1.0%	1	2.1%	1	3.3%	2	0.9%	1	1.2%	1	0.0%	0
Weighted base:		871		80		85		76		97		76		60		49		92		59		197
Sample:		867		88		84		90		85		82		87		87		89		85		90

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?																						
<i>Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q16</i>																						
Yes – food shopping	9.4%	82	10.3%	8	7.6%	6	10.6%	8	6.5%	6	8.0%	6	8.0%	5	1.2%	1	13.4%	12	8.4%	5	12.4%	24
Yes – non-food shopping	7.3%	64	10.1%	8	9.6%	8	12.5%	10	6.7%	6	9.0%	7	3.6%	2	7.4%	4	1.8%	2	7.2%	4	6.6%	13
Yes – visiting services such as banks and other financial institutions	2.9%	25	9.1%	7	5.5%	5	1.2%	1	0.0%	0	6.9%	5	4.5%	3	5.0%	2	0.0%	0	0.0%	0	1.0%	2
Yes – leisure activity	3.5%	31	8.1%	6	0.9%	1	4.7%	4	3.9%	4	4.0%	3	4.8%	3	2.9%	1	4.8%	4	2.3%	1	1.5%	3
Yes – travelling to/from work	3.0%	26	2.4%	2	2.7%	2	0.8%	1	5.3%	5	6.8%	5	10.0%	6	3.5%	2	2.0%	2	2.7%	2	0.0%	0
Yes – travelling to/from school/college/university	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	12.5%	108	19.4%	15	15.4%	13	13.7%	10	10.4%	10	6.2%	5	11.4%	7	9.6%	5	8.2%	8	10.3%	6	14.9%	29
Yes – visiting family/friends	1.7%	14	3.1%	2	3.0%	3	0.0%	0	0.0%	0	3.3%	2	3.2%	2	3.7%	2	0.8%	1	0.9%	1	1.0%	2
Yes – visiting health service such as doctor, dentist, hospital	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	2.0%	4
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	1.5%	3
Yes – getting petrol	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	2.5%	22	2.8%	2	2.8%	2	2.7%	2	0.9%	1	6.9%	5	3.5%	2	3.5%	2	1.7%	2	1.0%	1	1.5%	3
Yes – other activity	0.7%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	2.0%	4
No	52.5%	457	30.0%	24	49.8%	42	47.0%	36	63.3%	62	44.2%	34	47.6%	29	59.8%	29	64.2%	59	66.4%	39	52.6%	104
Yes - window shopping / browsing	0.5%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
(Don't know / varies)	2.0%	17	2.8%	2	0.9%	1	5.9%	4	2.2%	2	1.3%	1	0.0%	0	2.1%	1	2.0%	2	0.0%	0	2.1%	4
Weighted base:		871		80		85		76		97		76		60		49		92		59		197
Sample:		867		88		84		90		85		82		87		87		89		85		90

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q19 Where did you last go to buy Books, CDs, DVDs?											
<i>Excl Nulls & SFT</i>											
Zone 1											
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wakefield Road, Huddersfield	0.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Market Street, Huddersfield	0.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%
Sainsbury's, Southgate, Shorehead, Huddersfield	1.8%	6	8.7%	3	2.2%	1	0.0%	0	0.0%	0	2.1%
Tesco Superstore, Viaduct Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cowlersley District Centre	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huddersfield Town Centre	34.9%	128	68.5%	27	79.4%	38	32.4%	10	11.6%	5	58.5%
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Centre												
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.8%	3	0.0%	0	3.8%	2	3.6%	1	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	1.7%	6	6.5%	3	4.4%	2	3.1%	1	0.0%	0	1.9%	1
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	1.2%	4	0.0%	0	1.6%	1	10.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Brighouse Town Centre	0.8%	3	0.0%	0	0.0%	0	5.5%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.8%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Mill Street West, Dewsbury	2.7%	10	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	9	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	4.6%	17	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.2%	1	0.0%	0	27.7%	11	15.8%	4	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	3.0%	11	0.0%	0	0.0%	0	0.0%	0	12.1%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	1	19.5%	5	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0
Birstall District Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	3.0%	11	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3	10.3%	7
Mill Discount Village, Bradford Road, Batley	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	3.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	4	12.1%	8
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Barnsley																						
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bassetlaw																						
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																						
Asda, Rooley Lane, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Morrisons, Mayo Avenue, Bradford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	0.4%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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Doncaster Town Centre Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre Outside the Study Area - Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Rose Shopping Centre, Leeds	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	4.7%	17	1.7%	1	0.0%	0	6.7%	2	8.8%	4	0.0%
Otley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds Outside the Study Area - Manchester	11.0%	40	1.9%	1	0.0%	0	13.2%	4	21.1%	9	2.7%
Manchester City Centre Outside the Study Area - Pendle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	2.5%	9	3.4%	1	3.3%	2	0.0%	0	0.0%	0	5.9%	2	16.0%	3	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	1.0%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	1	4.7%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.5%	2
Sainsbury's, Ings Road, Wakefield	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	2.7%	10	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	3.2%	1	8.4%	3	0.0%	0	6.4%	4
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - York											
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
York Designer Outlet, St Nicolas Avenue, York	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Others											
Outside the Study Area - Other	1.5%	5	3.8%	2	0.0%	0	4.6%	1	0.0%	0	2.5%
Abroad	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Weighted base:	367	40	48	30	42	36	18	19	42	24	69
Sample:	369	46	45	37	36	43	26	33	39	31	33

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q19A How often do you make shopping trips for Books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q19

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	4.5%	16	3.8%	2	4.0%	2	4.3%	1	0.0%	0	4.0%	1	2.9%	1	2.2%	0	9.7%	4	5.5%	1
At least once a fortnight	5.0%	18	2.4%	1	4.0%	2	3.1%	1	2.2%	1	10.4%	4	4.1%	1	10.2%	2	4.8%	2	14.5%	3
At least once a month	23.1%	84	26.2%	10	24.8%	12	23.2%	7	15.8%	7	15.9%	6	5.8%	1	15.0%	3	22.5%	9	10.8%	3
At least every two months	8.6%	32	0.0%	0	11.9%	6	4.6%	1	10.2%	4	7.0%	3	2.9%	1	15.3%	3	19.6%	8	11.4%	3
At least every 3 months	14.1%	51	14.5%	6	19.7%	9	16.2%	5	17.6%	7	11.9%	4	16.0%	3	4.5%	1	12.4%	5	20.1%	5
At least every 6 months	15.6%	57	18.4%	7	11.6%	6	14.1%	4	15.8%	7	24.3%	9	21.3%	4	27.0%	5	16.8%	7	9.6%	2
Less often than once every 6 months	15.0%	55	21.1%	8	16.3%	8	12.2%	4	27.2%	12	13.7%	5	15.1%	3	13.0%	2	5.6%	2	15.2%	4
Have only visited once (Don't know / varies)	1.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.9%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0
	12.4%	45	13.5%	5	7.8%	4	22.4%	7	9.3%	4	6.7%	2	28.0%	5	9.6%	2	8.8%	4	13.0%	3
<i>Mean:</i>		<i>0.19</i>		<i>0.17</i>		<i>0.18</i>		<i>0.19</i>		<i>0.10</i>		<i>0.17</i>		<i>0.23</i>		<i>0.15</i>		<i>0.24</i>		<i>0.22</i>
Weighted base:	365	40	48	30	42	36	18	19	42	24	67									
Sample:	368	46	45	37	36	43	26	33	39	31	32									

Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q20 Where did you last go to buy small household goods such as home furnishings, glass and china items?																						
<i>Excl Nulls & SFT</i>																						
Zone 1																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.6%	3	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	3.6%	21	10.3%	6	4.7%	3	2.3%	1	0.0%	0	8.2%	5	6.6%	3	7.3%	2	2.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	18.2%	107	41.7%	26	42.7%	28	17.5%	8	4.6%	3	35.0%	19	25.9%	11	40.4%	11	0.0%	0	0.0%	0	0.0%	0
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre											
Open Market - Huddersfield	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	1.1%	6	1.5%	1	6.1%	4	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	3.2%	19	4.7%	3	6.3%	4	0.0%	0	0.0%	0	0.0%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	2.4%	14	5.8%	4	3.0%	2	3.4%	2	1.6%	1	4.8%
Ringway Industrial Estate, Beck Road, Huddersfield	0.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	1.4%	8	3.7%	2	3.5%	2	0.0%	0	1.9%	1	3.5%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.4%	2	1.1%	1	2.4%	2	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.5%	3	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.3%	7	0.0%	0	1.3%	1	12.1%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Heckmondwike Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.5%	3	2.4%	2	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Mill Street West, Dewsbury	1.6%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	3.3%	20	0.0%	0	1.6%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	25.4%	14	8.2%	3	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2
Zone 9																						
Aldi, Branch Road, Batley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	3.4%	20	0.0%	0	1.6%	1	0.0%	0	8.8%	7	0.0%	0	1.2%	1	0.0%	0	4.9%	3	19.9%	7	1.4%	2
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	1	0.0%	0	1.4%	1	1.4%	1	0.0%	0
Batley Town Centre	1.0%	6	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	3	1.6%	1	0.0%	0
Birstall District Centre	3.5%	21	1.1%	1	1.5%	1	1.4%	1	9.0%	7	4.3%	2	0.0%	0	0.0%	0	1.5%	1	1.6%	1	6.3%	8
Birstall Shopping Park (Junction 27 of the M62)	15.7%	92	4.9%	3	2.8%	2	13.3%	6	21.1%	16	13.0%	7	1.4%	1	4.8%	1	26.5%	14	25.0%	9	26.5%	32
Mill Discount Village, Bradford Road, Batley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	0	0.0%	0	0.0%	0	2.4%	3
Zone 10																						
Asda, Howley Park Road, Morley	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	8.8%	11
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	1.1%	6	0.0%	0	0.0%	0	1.2%	1	2.1%	1	0.0%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Barnsley											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnsley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	1.5%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bassetlaw											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bradford											
Asda, Rooley Lane, Bradford	0.6%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Morrisons, Mayo Avenue, Bradford	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	2.1%	12	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	1.2%	7	0.0%	0	0.0%	0	15.2%	7	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Doncaster Town Centre Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre Outside the Study Area - Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.3%	25	1.1%	1	1.9%	1	1.4%	1	5.5%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	2	11.7%	4	10.0%	12
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.6%	4	1.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Crown Point Shopping Park, Junction Street, Leeds	0.9%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds Outside the Study Area - Manchester	3.0%	17	0.0%	0	1.1%	1	5.7%	3	4.6%	3	2.1%	1	1.2%	1	0.0%	0	7.8%	4	2.3%	1	3.1%	4
Manchester City Centre Outside the Study Area - Pendle	0.8%	5	0.0%	0	4.1%	3	2.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.4%	1	0.0%	0

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Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rotherham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Sheffield City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	1.5%	9	2.3%	1	1.1%	1	0.0%	0	0.0%	0	2.1%
Ikea, Wellington Road, Ashton-Under-Lyne	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	1.2%	7	0.0%	0	2.3%	1	2.0%	1	1.9%	1	1.8%
Asda, Asdale Road, Sandal, Wakefield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Ings Road, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%
Cathedral Retail Park, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%

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Westgate Retail Park, Ings Road, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Outside the Study Area - York												
York City Centre	0.8%	5	0.0%	0	0.0%	0	2.8%	1	0.0%	0	3.0%	2
York Designer Outlet, St Nicolas Avenue, York	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Others												
Outside the Study Area - Other	1.4%	8	5.5%	3	1.9%	1	3.4%	2	1.1%	1	0.0%	0
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.8%	1
Weighted base:	587	63	65	46	76	55	41	27	54	37	121	
Sample:	567	67	62	55	64	55	58	49	52	49	56	

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q20

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.7%	10	0.0%	0	3.9%	3	3.7%	2	1.1%	1	0.0%	0	1.2%	1	2.6%	1	2.3%	1	1.4%	1	1.4%	2
At least once a fortnight	1.7%	10	0.0%	0	1.6%	1	0.0%	0	1.1%	1	4.5%	2	0.0%	0	2.6%	1	0.0%	0	8.4%	3	1.4%	2
At least once a month	8.3%	49	7.2%	5	11.1%	7	9.2%	4	12.5%	9	8.0%	4	4.6%	2	6.1%	2	2.9%	2	13.1%	5	7.4%	9
At least every two months	6.3%	37	7.0%	4	7.4%	5	7.7%	4	4.1%	3	9.7%	5	3.0%	1	6.3%	2	6.0%	3	13.4%	5	3.9%	5
At least every 3 months	15.5%	91	14.9%	9	12.3%	8	13.4%	6	15.0%	11	14.4%	8	7.8%	3	16.3%	4	22.4%	12	10.9%	4	19.9%	24
At least every 6 months	17.6%	103	17.4%	11	25.5%	17	21.3%	10	15.8%	12	14.8%	8	27.8%	11	14.7%	4	13.1%	7	7.9%	3	16.5%	20
Less often than once every 6 months	32.6%	191	44.5%	28	29.1%	19	27.2%	13	25.1%	19	42.3%	23	44.4%	18	35.7%	10	33.2%	18	31.0%	11	26.4%	32
Have only visited once (Don't know / varies)	2.8%	16	2.3%	1	0.0%	0	3.9%	2	5.5%	4	4.5%	2	3.0%	1	0.0%	0	4.7%	3	1.4%	1	1.6%	2
	13.4%	78	6.7%	4	9.1%	6	12.2%	6	19.7%	15	1.8%	1	8.1%	3	15.7%	4	15.4%	8	12.6%	5	21.5%	26
<i>Mean:</i>		<i>0.09</i>		<i>0.05</i>		<i>0.11</i>		<i>0.13</i>		<i>0.09</i>		<i>0.07</i>		<i>0.04</i>		<i>0.09</i>		<i>0.07</i>		<i>0.14</i>		<i>0.09</i>
Weighted base:	585	63	65	46	75	54	41	27	54	37	121											
Sample:	565	67	62	55	63	54	58	49	52	49	56											

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Q21 Where did you last go to buy goods such as toys, games, bicycles and recreations goods?												
<i>Excl Nulls & SFT</i>												
Zone 1												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.4%	1
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	19.8%	81	56.9%	21	53.5%	22	16.8%	5	2.1%	1	31.4%	10
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre												
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.8%	3	0.0%	0	6.1%	2	2.4%	1	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	5.4%	22	11.2%	4	7.4%	3	0.0%	0	5.0%	3	21.7%	7
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.8%	3	2.6%	1	4.4%	2	2.4%	1	0.0%	0	0.0%	0
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Brighouse Town Centre	1.0%	4	0.0%	0	0.0%	0	15.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Heckmondwike Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mirfield District Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Zone 5																								
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Marsden District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Milsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Salendine Nook Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 6																								
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Go Outdoors, Hosingley Lane, Middlestown	0.7%	3	2.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Mill Street West, Dewsbury	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.9%	1	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	4.7%	19	0.0%	0	2.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	31.0%	12	18.1%	5	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	11.8%	3	3.0%	3
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall District Centre	0.6%	3	0.0%	0	0.0%	0	2.4%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	24.4%	100	11.9%	4	15.8%	7	2.4%	1	51.4%	29	15.7%	5	3.1%	1	4.9%	1	18.9%	8	43.3%	11	33.5%	33
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	1.3%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	3.0%	3
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10				
Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Morley Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.8%	4		
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside the Study Area - Barnsley															
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Market Lane, Penistone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	
Barnsley Town Centre	0.4%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	
Outside the Study Area - Bassetlaw															
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside the Study Area - Bradford															
Asda, Rooley Lane, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.0%	3
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	2.3%	10	0.0%	0	0.0%	0	32.5%	9	0.0%	0	3.2%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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Doncaster Town Centre Outside the Study Area - Harrogate	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre Outside the Study Area - Leeds	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.0%	17	5.6%	2	0.0%	0	4.0%	1	3.1%	2	4.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	9.3%	9
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds Outside the Study Area - Manchester	6.7%	27	0.0%	0	0.0%	0	8.4%	2	5.6%	3	0.0%	0	0.0%	0	0.0%	0	9.4%	4	3.2%	1	17.6%	17
Manchester City Centre Outside the Study Area - Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	1.6%	7	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	11.5%	3	7.7%	2	0.0%	0	1.9%	1	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	1.3%	5	6.2%	2	0.0%	0	3.4%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	5.9%	24	3.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	29.7%	8	3.2%	1	16.1%	6	5.4%	1	5.0%	5
Cathedral Retail Park, Wakefield	3.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	4.6%	1	5.3%	2	0.0%	0	11.6%	11
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Westgate Retail Park, Ings Road, Wakefield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Outside the Study Area - York												
York City Centre	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.6%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	2
Others												
Outside the Study Area - Other	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	1
Abroad	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	410	38	41	27	57	32	28	22	40	26	98	
Sample:	383	40	39	33	44	34	36	39	37	37	44	

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q21

Daily	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	2.1%	9	9.1%	3	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	3	3.9%	1	0.0%	0	0.0%	0
At least once a fortnight	2.1%	9	0.0%	0	5.7%	2	0.0%	0	5.1%	3	8.5%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
At least once a month	11.2%	46	0.0%	0	10.7%	4	5.0%	1	19.7%	11	11.0%	4	5.2%	1	5.1%	1	12.1%	5	7.9%	2	16.1%	16
At least every two months	9.4%	38	4.6%	2	10.3%	4	0.0%	0	9.2%	5	9.8%	3	8.0%	2	6.0%	1	7.3%	3	3.2%	1	17.0%	17
At least every 3 months	15.4%	63	16.7%	6	11.5%	5	17.2%	5	19.4%	11	7.3%	2	24.7%	7	11.6%	3	12.1%	5	11.2%	3	16.8%	17
At least every 6 months	22.4%	92	25.9%	10	20.6%	8	18.8%	5	16.2%	9	17.2%	6	25.6%	7	34.7%	8	20.7%	8	17.4%	5	26.4%	26
Less often than once every 6 months	26.4%	108	37.3%	14	23.4%	9	36.2%	10	10.7%	6	35.4%	11	28.3%	8	30.5%	7	28.7%	12	49.9%	13	18.1%	18
Have only visited once (Don't know / varies)	2.5%	10	0.0%	0	3.1%	1	0.0%	0	7.2%	4	5.5%	2	0.0%	0	5.1%	1	0.0%	0	0.0%	0	2.0%	2
	8.3%	34	6.4%	2	14.7%	6	14.7%	4	12.5%	7	3.1%	1	8.2%	2	3.8%	1	12.4%	5	6.5%	2	3.5%	3
<i>Mean:</i>		<i>0.12</i>		<i>0.12</i>		<i>0.10</i>		<i>0.16</i>		<i>0.13</i>		<i>0.25</i>		<i>0.05</i>		<i>0.05</i>		<i>0.14</i>		<i>0.08</i>		<i>0.09</i>
Weighted base:	409	38	40	27	57	32	28	22	40	26	98											
Sample:	382	40	38	33	44	34	36	39	37	37	44											

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q22 Where did you last go to buy chemist goods (including health and beauty products)?																						
<i>Excl Nulls & SFT</i>																						
Zone 1																						
Aldi, Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	2.9%	26	8.2%	6	3.4%	3	0.0%	0	0.0%	0	10.3%	9	5.1%	3	6.0%	3	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.6%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	19.4%	174	54.9%	43	46.9%	42	9.9%	7	2.0%	2	34.8%	31	35.3%	23	48.8%	24	0.0%	0	0.0%	0	0.9%	2
Lockwood Local Centre	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.4%	3	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.4%	3	2.7%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.3%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Leeds Road Retail Park, Huddersfield	1.7%	16	3.5%	3	7.4%	7	0.0%	0	1.1%	1	1.3%
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Asda, Longhill Road, Huddersfield	2.0%	18	2.5%	2	8.1%	7	4.7%	3	2.1%	2	3.2%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	1.0%	9	3.2%	2	0.9%	1	0.0%	0	0.9%	1	0.8%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.8%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0	5.6%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Birkby Local Centre	0.4%	3	2.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.5%	4	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	1.3%	11	0.0%	0	0.0%	0	11.8%	8	1.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	3.4%	31	0.0%	0	4.9%	4	36.0%	26	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.6%	6	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	1.1%	10	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	1.0%	2
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Cleckheaton Town Centre	3.0%	27	0.0%	0	0.9%	1	1.0%	1	16.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.7%	7

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Heckmondwike Town Centre	2.3%	21	0.0%	0	0.0%	0	0.0%	0	13.1%	14	0.0%	0	0.0%	0	0.0%	0	4.6%	4	3.9%	2	0.0%	0
Liversedge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	1.5%	13	0.0%	0	1.2%	1	0.0%	0	10.5%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	6	0.0%	0	0.0%	0	1.0%	2
Honley District Centre	0.4%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.5%	4	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Mill Street West, Dewsbury	1.3%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	10	1.2%	1	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dewsbury																						
Dewsbury Town Centre	5.7%	51	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0	44.1%	40	7.7%	5	1.3%	2
Earlsheaton Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																						
Aldi, Branch Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Tesco Extra, Bradford Road, Batley	2.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	24.6%	15	1.5%	3
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.9%	17	0.0%	0	0.8%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	4	14.8%	9	0.0%	0
Birstall District Centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	3.5%	32	0.9%	1	0.0%	0	0.0%	0	9.8%	11	0.0%	0	0.0%	0	0.8%	1	0.8%	1	7.4%	4	7.7%	15
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	1.9%	17	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	5.8%	3	4.8%	9
Co-operative Food, Dale Street, Ossett	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	4
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%							
Birkenshaw Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3						
Drighlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2						
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Gildersome	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2						
Morley Town Centre	3.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	2	15.6%	31		
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Ossett Town Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.9%	10		
Tong	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2		
Wrenthorpe	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5		
Wyke	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4		
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Outside the Study Area - Barnsley																		
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0						
Barnsley Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0		
Dearne Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0		
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Penistone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0		
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Outside the Study Area - Bassetlaw																		
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Outside the Study Area - Bradford																		
Asda, Rooley Lane, Bradford	1.0%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Morrisons, Mayo Avenue, Bradford	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Road, Bradford																				
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	1.3%	12	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	10
Great Horton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Low Moor	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Calderdale																				
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Haugh Shaw Road, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	1.2%	10	0.0%	0	0.0%	0	13.6%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripponden	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Greenmount Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Doncaster																				

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Doncaster Town Centre Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre Outside the Study Area - Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Church Street, Hunslet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	2.3%	20	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.8%
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Shopping Park, Junction Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds Outside the Study Area - Manchester	4.3%	39	0.0%	0	0.8%	1	2.8%	2	2.1%	2	0.0%
Manchester City Centre Outside the Study Area - Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	0.6%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.9%	1	0.8%	1	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	2.0%	2	0.0%	0	1.8%	3
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Pontefract Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Wakefield Town Centre	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.2%	1	0.9%	1	1.0%	1	6.8%	13
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - York											
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Outside the Study Area - Other	0.2%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.8%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	897	79	89	71	109	89	66	49	90	59	196
Sample:	896	87	89	85	93	95	95	87	90	85	90

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q22

Daily	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
At least two times a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
At least once a week	13.4%	120	8.2%	7	11.1%	10	13.0%	9	11.0%	12	12.1%	11	12.0%	8	16.6%	8	13.4%	12	19.4%	11	16.5%	
At least once a fortnight	12.1%	109	18.7%	15	13.2%	12	9.3%	7	10.2%	11	13.4%	12	15.8%	10	14.6%	7	13.4%	12	9.5%	6	8.7%	
At least once a month	34.0%	305	25.9%	20	39.2%	35	31.6%	23	34.2%	37	38.3%	34	25.5%	17	19.7%	10	38.7%	35	37.1%	22	37.0%	
At least every two months	12.4%	111	15.7%	12	6.0%	5	7.8%	6	15.7%	17	17.6%	16	12.1%	8	16.7%	8	14.1%	13	11.4%	7	10.1%	
At least every 3 months	9.8%	88	12.1%	10	8.9%	8	16.6%	12	9.9%	11	7.9%	7	15.4%	10	12.0%	6	7.5%	7	9.2%	5	6.4%	
At least every 6 months	3.5%	31	4.8%	4	4.0%	4	4.0%	3	2.7%	3	2.1%	2	8.5%	6	3.0%	1	0.0%	0	1.9%	1	4.0%	
Less often than once every 6 months	2.8%	25	6.6%	5	0.9%	1	4.2%	3	4.0%	4	0.0%	0	0.0%	0	3.0%	1	3.7%	3	1.0%	1	3.4%	
Have only visited once (Don't know / varies)	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.9%	
	10.7%	96	7.1%	6	15.9%	14	13.5%	10	11.0%	12	6.7%	6	10.0%	7	13.1%	6	9.1%	8	10.5%	6	11.1%	
<i>Mean:</i>		<i>0.38</i>		<i>0.32</i>		<i>0.44</i>		<i>0.34</i>		<i>0.33</i>		<i>0.35</i>		<i>0.40</i>		<i>0.38</i>		<i>0.37</i>		<i>0.42</i>		<i>0.40</i>
Weighted base:	897	79	89	71	109	89	66	49	90	59	196											
Sample:	896	87	89	85	93	95	95	87	90	85	90											

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Q23 Where did you last go to buy electrical items, such as televisions, washing machines and computers?												
<i>Excl Nulls & SFT</i>												
Zone 1												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's, Southgate, Shorehead, Huddersfield	1.0%	6	5.7%	4	1.6%	1	0.0%	0	0.0%	0	1.5%	1
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	12.5%	80	29.4%	19	27.7%	18	20.4%	10	8.8%	7	17.0%	9
Lockwood Local Centre	0.4%	3	1.2%	1	1.3%	1	0.0%	0	0.0%	0	1.8%	1
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Centre												
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Great Northern Street Retail Park, Huddersfield	1.7%	11	2.7%	2	3.8%	3	0.0%	0	0.0%	0	10.2%	6
Leeds Road Retail Park, Huddersfield	22.1%	142	54.1%	34	49.1%	33	14.3%	7	7.3%	6	58.5%	32
Phoenix Mills Retail Park, Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.7%	4	0.0%	0	1.9%	1	1.4%	1	0.0%	0	4.5%	2
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Penistone Road, Waterloo	0.4%	2	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

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Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.7%	4	0.0%	0	0.0%	0	5.7%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Brighouse Town Centre	0.2%	2	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.5%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2

Kirklees District Household Survey For WYG Planning & Environment

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Heckmondwike Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.8%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nortonthorpe Industrial Estate, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	12.6%	4	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Mill Street West, Dewsbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dewsbury																						
Dewsbury Town Centre	5.0%	32	0.0%	0	0.0%	0	0.0%	0	12.3%	10	0.0%	0	0.0%	0	0.0%	0	34.1%	22	2.2%	1	0.0%	0
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Shaw Cross	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	2.5%	16	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	1.5%	1	0.0%	0	17.5%	11	1.8%	1	0.0%	0
Zone 9																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	3.5%	22	0.0%	0	1.6%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	5	18.5%	9	3.7%	5
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Birstall District Centre	1.4%	9	0.0%	0	1.1%	1	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	1	1.2%	2
Birstall Shopping Park (Junction 27 of the M62)	17.7%	114	0.0%	0	4.0%	3	5.7%	3	35.4%	28	0.0%	0	0.0%	0	1.4%	0	17.4%	11	48.3%	23	31.9%	46
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	1.2%	2
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Outside the Study Area - Barnsley											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bassetlaw											
Worksop Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%
Outside the Study Area - Bradford											
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mayo Avenue, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Tesco Superstore, Halifax	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%

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Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	3.7%	23	0.0%	0	2.7%	2	1.8%	1	0.0%	0	0.0%
Great Horton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	3.4%	22	0.0%	0	0.0%	0	38.6%	20	1.8%	1	1.8%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mytholmroyd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Halifax Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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Doncaster Town Centre Outside the Study Area - Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre Outside the Study Area - Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Owlcotes Centre, Stanningley, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Royds Lane, Lower Wortley, Leeds	0.4%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.2%
Armley Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	3.1%	20	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.2%
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crown Point Shopping Park, Junction Street, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
White Rose Centre, Leeds Outside the Study Area - Manchester	2.3%	15	0.0%	0	1.3%	1	0.0%	0	2.3%	2	0.0%
Manchester City Centre Outside the Study Area - Pendle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Ikea, Wellington Road, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Asdale Road, Sandal, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Street, Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Featherstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	13.8%	5	2.1%
Cathedral Retail Park, Wakefield	2.3%	15	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Westgate Retail Park, Ings Road, Wakefield	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Outside the Study Area - York																								
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Outside the Study Area - Other	0.4%	3	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Weighted base:		642		63		66		51		78		55		39		34		64		48		143		
Sample:		647		71		66		59		69		59		61		61		65		71		65		

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q23

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	1.1%	7	0.0%	0	1.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.6%	1	1.2%	2		
At least every two months	0.6%	4	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2		
At least every 3 months	3.4%	22	3.0%	2	4.8%	3	0.0%	0	7.8%	6	1.2%	1	3.7%	1	0.0%	0	3.6%	2	4.2%	2	3.0%	4		
At least every 6 months	13.8%	88	13.9%	9	17.2%	11	11.9%	6	19.3%	15	11.5%	6	17.4%	7	20.4%	7	1.7%	1	5.8%	3	16.0%	23		
Less often than once every 6 months	54.0%	346	49.9%	31	50.7%	34	65.0%	33	44.8%	35	63.6%	35	50.7%	20	51.4%	17	59.1%	38	62.7%	30	51.2%	73		
Have only visited once (Don't know / varies)	6.4%	41	10.6%	7	1.3%	1	4.1%	2	7.2%	6	9.9%	5	2.9%	1	5.2%	2	6.1%	4	2.9%	1	8.5%	12		
	20.7%	133	22.5%	14	23.3%	15	16.3%	8	19.9%	15	12.6%	7	25.3%	10	22.9%	8	27.0%	17	21.8%	10	18.9%	27		
<i>Mean:</i>		<i>0.01</i>		<i>0.00</i>		<i>0.01</i>		<i>0.01</i>		<i>0.01</i>		<i>0.02</i>		<i>0.01</i>		<i>0.00</i>		<i>0.02</i>		<i>0.02</i>		<i>0.01</i>		
Weighted base:		641		63		66		51		78		55		39		34		64		48		143		
Sample:		645		70		66		59		69		59		61		61		65		70		65		

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Q24 Where did you last go to buy DIY goods and household and garden tools?																						
<i>Excl Nulls & SFT</i>																						
Zone 1																						
B&Q, Leeds Road Retail Park, Huddersfield	39.2%	265	70.9%	42	70.2%	50	41.1%	21	37.5%	31	77.8%	50	57.9%	34	77.0%	30	6.3%	4	4.5%	2	0.0%	0
Dulux, Leeds Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Ringway Industrial Estate, Beck Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown DIY, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, New Street, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Great Northern Retail Park, Huddersfield	2.3%	15	10.4%	6	5.6%	4	1.8%	1	0.0%	0	3.8%	2	1.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Jewsons, St Andrew's Road, Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myers Build & DIY, Crosland Hill, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tk Maxx, King Street, Huddersfield	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester Road, Huddersfield	1.5%	10	8.0%	5	3.9%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Wilkinsons, New Street, Huddersfield	1.4%	9	2.6%	2	3.7%	3	0.0%	0	0.0%	0	5.7%	4	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open Market - Huddersfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensgate Indoor Market - Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Asda, Longhill Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Screwfix, Leeds Road, Huddersfield	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
A1 Power Tools, Bradford Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooper Kitchen, Southgate, Elland	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kershaw's Garden Centre, Halifax Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oddjobs DIY, Briggate, Brighouse	0.3%	2	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bradford Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wilkinsons, Commercial Street, Brighouse	0.9%	6	0.0%	0	0.0%	0	11.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
ATA Builders, Bradford Road, Cleckheaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundstretcher, Northgate, Heckmondwike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whiteleys Garden Centre, Far Common Road, Mirfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Zone 5																						
Armitage's Garden Centre, Birchencliffe Hill Road, Birchencliffe	0.6%	4	1.3%	1	1.5%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Valley Garden Centre, Scar Lane, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Timber, Bridge Street, Slaithwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thingymabobs, Commercial Road, Skelmanthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Honley Pet Supplies & DIY, Westgate, Honley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Totties Garden Centre, Downshutts Lane, Holmfirth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
B&Q, Wilton Street, Dewsbury	11.5%	78	0.0%	0	0.0%	0	0.0%	0	23.8%	20	0.0%	0	0.0%	0	0.0%	0	71.9%	47	22.6%	9	1.4%	2
Wickes, Wilton Street, Dewsbury	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	7	0.0%	0	1.2%	2
Wilkinsons, Crackenedge Lane, Dewsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0

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Dewsbury Town Centre Zone 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Al Murad DIY, Halifax Road, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Batley DIY Centre, Commercial Street, Batley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%
Johnstone Leyland Decorating Centre, Huddersfield Road, Batley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Set 2 DIY, Nelson Street, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TMI DIY Store, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birstall District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Staincliffe Neighbourhood Centre Zone 10	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
B&Q, Euroway Trading Estate, Bradford	6.0%	41	0.0%	0	0.0%	0	1.2%	1	11.7%	10	0.0%
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Handymans Mica Hardware, Fountain Street, Morley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moorside Building Supplies, King Street, Drighlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Stax Trade Centres, Howley Park Road, Morley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong Garden Centre, Tong Lane, Bradford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Wilkinsons, Market Square, Hope Street, Morley	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Barnsley											
B&Q, Stairfoot Business Park, Beachcroft Way, Barnsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Wickes, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Study Area - Bradford											
B&Q, Leeds Old Road, Thornbury, Bradford	1.3%	9	0.0%	0	3.2%	2	0.0%	0	3.2%	3	0.0%

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Dulux, Mount Street, Weaverthorpe, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Harrogate Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Morrisons, Rushton Avenue, Thornbury, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Screwfix, Wakefield Road, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Wickes, Ingleby Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Calderdale																						
B&M, Shay Skye Stoney Road, Halifax	0.3%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shroggs Road, Halifax	2.3%	16	0.0%	0	1.7%	1	25.4%	13	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gordon Rigg Garden Centre, Rochdale Road, Walsden, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
James Hargreaves Plumbing Depot, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.3%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Leeds																						
B&Q, Junction One Retail Park, Beeston, Leeds	8.7%	59	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	2	34.3%	14	26.8%	38
Homebase, Roundhay Road, Leeds	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thermac, Parkside Lane, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Pudsey Road, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Sheffield																						
B&Q, Greenland Road, Darnall, Sheffield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Outside Study Area - Wakefield																						
B&Q, Cathedral Retail Park, Wakefield	5.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	11	2.6%	1	2.4%	2	0.0%	0	18.8%	27
Hampson Plant World, Denby Dale Road, Wakefield	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ings Road, Wakefield	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	3.1%	1	1.2%	2
Screwfix, Thornes Trading Estate, Thornes Lane,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Wakefield											
Wickes, Albion Mills Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Others											
Outside the Study Area - Other	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	676	59	71	52	83	65	59	39	65	40	143
Sample:	674	64	71	63	68	67	83	69	64	60	65

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q24A How often do you make shopping trips for DIY goods and household and garden tools to (DESTINATION MENTIONED AT Q24)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q24

Daily	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.7%	5	0.0%	0	1.0%	1	1.2%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a week	2.4%	16	0.0%	0	3.8%	3	0.0%	0	1.0%	1	2.6%	2	1.9%	1	5.4%	2	0.0%	0	2.7%	1	4.7%
At least once a fortnight	2.9%	20	3.2%	2	2.6%	2	1.2%	1	1.0%	1	3.8%	2	4.2%	2	5.4%	2	2.9%	2	1.8%	1	3.3%
At least once a month	9.8%	66	10.9%	6	14.3%	10	16.3%	8	6.2%	5	8.6%	6	6.2%	4	8.4%	3	13.4%	9	12.4%	5	7.0%
At least every two months	9.8%	66	13.5%	8	9.7%	7	10.7%	6	16.1%	13	8.5%	5	7.3%	4	8.1%	3	10.1%	7	6.8%	3	7.1%
At least every 3 months	15.5%	105	18.8%	11	13.3%	9	21.2%	11	11.4%	9	18.3%	12	18.0%	11	9.4%	4	9.0%	6	21.1%	8	16.2%
At least every 6 months	19.8%	134	13.3%	8	12.4%	9	17.0%	9	8.6%	7	30.4%	20	30.2%	18	22.5%	9	12.5%	8	19.7%	8	27.3%
Less often than once every 6 months	22.0%	149	29.5%	17	24.4%	17	12.1%	6	29.6%	25	21.7%	14	18.1%	11	14.2%	6	30.0%	20	18.2%	7	18.1%
Have only visited once (Don't know / varies)	1.0%	7	1.1%	1	0.0%	0	1.8%	1	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
	15.9%	108	9.6%	6	17.3%	12	18.4%	10	19.2%	16	4.8%	3	14.0%	8	26.5%	10	22.1%	14	17.3%	7	14.7%
<i>Mean:</i>	<i>0.14</i>		<i>0.09</i>		<i>0.25</i>		<i>0.14</i>		<i>0.18</i>		<i>0.10</i>		<i>0.10</i>		<i>0.17</i>		<i>0.10</i>		<i>0.12</i>		<i>0.13</i>
Weighted base:	676	59	71	52	83	65	59	39	65	40	143										
Sample:	674	64	71	63	68	67	83	69	64	60	65										

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Q25 Where did you last go to buy Plants, flowers and other garden items (e.g seeds, turf, pots and so on BUT not tools, lawnmowers etc.)?											
<i>Excl Nulls & SFT</i>											
Zone 1											
Aldi, Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Leeds Road Retail Park, Huddersfield	15.7%	99	27.8%	15	40.9%	24	15.6%	8	21.5%	18	18.7%
Home Bargains, New Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Homebase, Great Northern Retail Park, Huddersfield	2.0%	13	6.4%	3	8.1%	5	1.8%	1	0.0%	0	1.1%
Huddersfield Town Centre	0.7%	5	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%
Lidl, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Poundland, New Street, Huddersfield	0.2%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%
Sainsbury's, Market Street, Huddersfield	0.5%	3	1.4%	1	1.8%	1	1.4%	1	0.0%	0	1.2%
Sainsbury's, Southgate, Shorehead, Huddersfield	0.8%	5	3.0%	2	1.8%	1	0.0%	0	0.0%	0	2.3%
Tesco Superstore, Viaduct Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Wilkinsons, New Street, Huddersfield	0.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Wickes, Manchester Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Open Market, Huddersfield	0.8%	5	4.1%	2	1.4%	1	1.4%	1	0.0%	0	2.3%
Zone 1											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.7%	4	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%
Asda, Longhill Road, Huddersfield	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Huddersfield	1.1%	7	0.0%	0	2.8%	2	0.0%	0	1.2%	1	0.0%
Zone 3											
Kershaw's Garden Centre, Halifax Road, Brighouse	1.2%	8	1.4%	1	0.0%	0	13.3%	7	0.0%	0	0.0%
Newbank Garden Centre, Stainland Road. Greetland	2.1%	13	1.8%	1	2.6%	2	17.1%	9	0.0%	0	2.9%
Sainsbury's, Mill Lane, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Tesco Superstore, Huddersfield Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Wilkinsons, Commercial	0.5%	3	0.0%	0	0.0%	0	5.0%	3	1.0%	1	0.0%

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Street, Brighouse																						
Brighouse Town Centre	0.6%	4	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Beardsworths Whitehall Road Nurseries, Cleckheaton	0.7%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knowl Park Nurseries, Knowl Road, Mirfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lidl, Station Road, Mirfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Westfield Nurseries, Shillbank Lane, Northorpe, Mirfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whiteleys Garden Centre, Leeds Road, Mirfield	2.4%	15	1.4%	1	4.8%	3	1.8%	1	9.0%	7	0.0%	0	0.0%	0	1.1%	0	3.5%	2	2.7%	1	0.0%	0
Heckmondwike Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Heckmondwike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milnsbridge, Huddersfield	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armitage's Birchencliffe Garden Centre, Birchencliffe, Huddersfield	6.7%	43	16.0%	9	8.0%	5	9.2%	5	1.2%	1	31.5%	20	4.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Bolster Moor Farm Shop, Bolster Moor Road, Golcar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Valley Garden Centre, Scar Lane, Golcar	1.5%	10	1.4%	1	0.0%	0	1.2%	1	0.0%	0	13.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Salendine Nook Shopping Centre, Moorhill Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	8.4%	53	15.7%	9	8.2%	5	0.0%	0	2.9%	2	1.5%	1	47.8%	26	23.6%	9	2.8%	2	0.0%	0	0.0%	0
Earnshaw's Fencing Centre, Stocks Moor Road, Midgley, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Horticulture, New Road, Overton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rockwood Garden Centre, Wakefield Road, Grange Moor, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Middlestown Village Centre Zone 7	0.4%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Brooklands Nurseries, Scholes, Holmfirth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.0%
Morrisons, Station Street, Meltham	0.6%	4	3.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%
Totties Garden Centre, Downshutts Lane, Totties, Holmfirth	1.0%	6	2.1%	1	0.0%	0	0.0%	0	0.0%	0	13.9%
Holmfirth Town Centre Zone 8	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%
Asda, Mill Street West, Dewsbury	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
B&Q, Wilton Street, Dewsbury	6.3%	40	0.0%	0	0.0%	0	0.0%	0	16.4%	13	0.0%
Dewsbury Market Garden, Cloth Hall Street, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commerical Road, Dewsbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Wickes, Wilton Street, Dewsbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Wilkinsons, Crackenedge Lane, Dewsbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Dewsbury Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Ravensthorpe District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market - Dewsbury Zone 9	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Aldi, Branch Road, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Canberra Supplies, Bradford Road, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Holden Ing Way, Birstall, Batley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Tesco Extra, Bradford Road, Batley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Batley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%
Birstall District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Market - Birstall Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
B&M, Leeds Exhibition Centre, Commercial Street, Morley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Euroway Trading Estate, Bradford	3.1%	20	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	19
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	3.6%	23	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.4%	1	14.2%	19
Lidl, Kingsway, Ossett	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Morrisons, Windsor Court, Morley	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Owl Lane Nurseries, Owl Lane, Ossett	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	1.3%	1	3.2%	4
Springfield Nursery, Thorpe Lane, West Ardsley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Tong Garden Centre, Tong Lane, Bradford	5.6%	36	0.0%	0	0.0%	0	3.6%	2	9.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	7	14.7%	20
Morley Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	3.4%	4
Market - Ossett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Outside the Study Area - Barnsley																						
Wickes, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																						
ACW Garden Centre, Canal Road, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Asda, Foster Square Retail Park, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
B&Q, Leeds Old Road, Thornbury, Bradford	1.0%	6	3.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4
Homebase, Harrogate Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Keelham Farm Shop, Brighouse and Denholme Road, Thornton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Morrisons, Mayo Avenue, Bradford	0.5%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
The New Coley Nurseries, Trough Lane, Denholme	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Ingleby Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons, Rawson Quarter, John Street, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Bradford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Outside the Study Area -																						

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Calderdale																						
B&M, Shay Skye Stoney Road, Halifax	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Shroggs Road, Halifax	0.6%	4	0.0%	0	0.0%	0	4.8%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Gordon Rigg Garden Centre, Rochdale Road, Walsden, Todmorden	0.4%	3	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kitson Bros, Pit Farm, Pinnar Lane, Southwram	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Nordgreen Nurseries, Norwood Green	0.4%	3	0.0%	0	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Wickes, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Outside the Study Area - Conwy																						
Snowdownia Nurseries, Glan Conwy, Conwy	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Outside the Study Area - Craven																						
Skipton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Outside the Study Area - East Riding																						
Bridlington Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
California Gardens, Boothferry Road, Howden	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Halifax																						
Southwram Village Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Outside the Study Area - Harrogate																						
RHS Garden Harlow Carr, Crag Lane, Harrogate	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Outside the Study Area - Leeds																						
Aldi, Junction 1 Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Junction One Retail Park, Beeston, Leeds	1.2%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.1%	1	0.0%	0	1.5%	1	1.3%	1	2.8%	4
Hillicroft Nurseries, Back Lane, New Farnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Homebase, Roundhay Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Dewsbury Road, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Wickes, Pudsey Road, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Outside the Study Area -																						

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Manchester											
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Oldham											
Newbank Garden Centre, Dobcross New Road, Dobcross, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Scarborough											
Reighton Nursery, Hunmanby Road, Filey	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Sheffield											
Windmill Nursery, Whitley House, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Wakefield											
B&Q, Cathedral Retail Park, Wakefield	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampsons Plant World, Denby Dale Road, Durkar, Wakefield	3.0%	19	1.4%	1	3.2%	2	0.0%	0	1.2%	1	0.0%
Homebase, Ings Road, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Dewsbury Road, Wakefield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Garden Centre, Wakefield Road, Pontefract	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Albion Mills Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre Outside the Study Area - Woking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	633	54	60	51	82	64	54	38	57	40	132
Sample:	647	61	62	64	69	71	77	68	55	59	61

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Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]												
Q25A How often do you make shopping trips for Plants, flowers and other garden items (e.g seeds, turf, pots and so on BUT not tools, lawnmowers etc.) to (DESTINATION MENTIONED AT Q25)?												
<i>Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q25</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	2	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
At least once a week	4.1%	26	2.7%	1	4.2%	2	0.0%	0	7.3%	6	2.7%	2
At least once a fortnight	4.5%	29	3.9%	2	3.0%	2	4.8%	2	3.4%	3	3.9%	3
At least once a month	9.5%	60	11.3%	6	9.2%	5	11.2%	6	3.2%	3	15.0%	10
At least every two months	7.8%	50	10.8%	6	10.4%	6	8.3%	4	6.4%	5	9.9%	6
At least every 3 months	17.8%	113	18.1%	10	16.2%	10	21.2%	11	11.0%	9	19.1%	12
At least every 6 months	22.1%	140	15.7%	9	17.9%	11	22.1%	11	22.1%	18	28.9%	19
Less often than once every 6 months	21.8%	138	24.1%	13	23.8%	14	18.3%	9	33.9%	28	15.8%	10
Have only visited once (Don't know / varies)	0.9%	6	0.0%	0	3.0%	2	0.0%	0	1.2%	1	0.0%	0
	11.1%	70	13.5%	7	12.5%	7	12.8%	7	10.1%	8	4.7%	3
<i>Mean:</i>		<i>0.14</i>		<i>0.13</i>		<i>0.13</i>		<i>0.13</i>		<i>0.16</i>		<i>0.13</i>
Weighted base:	633	54	60	51	82	64	54	38	57	40	132	
Sample:	647	61	62	64	69	71	77	68	55	59	61	

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Q26 Where did you last go to buy furniture, carpets and floor coverings?												
<i>Excl Nulls & SFT</i>												
Zone 1												
Aldi, Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lockwood Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Milnsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Meltham Road, Netherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Moorfield Shopping Centre, Park West Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Westbourne Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Trinity Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Castlegate, Manchester Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wakefield Road, Huddersfield	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S, New Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate, Shorehead, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Viaduct Street, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Bradford Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowlersley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.4%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	15.2%	85	37.4%	23	36.0%	19	10.3%	5	8.2%	5	23.3%	12
Lockwood Local Centre	0.4%	2	2.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Marsh District Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.0%	1
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge Local	0.4%	2	2.7%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0

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Centre											
Open Market - Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Northern Street Retail Park, Huddersfield	1.7%	9	1.8%	1	5.0%	3	2.3%	1	0.0%	0	3.7%
Leeds Road Retail Park, Huddersfield	11.0%	61	27.5%	17	22.3%	12	8.9%	4	9.5%	6	22.2%
Phoenix Mills Retail Park, Huddersfield	0.4%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%
Ringway Centre, Beck Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ringway Industrial Estate, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Carr Pit/Wakefield Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longhill Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Northgate, Almondbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Carr Pitt Road, Aspley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penistone Road, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Penny Lane, Penistone Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leeds Road, Bradley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Long Lane, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Wakefield Road, Moldgreen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aspley Local Centre	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fartown Bar Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.5%	1
Kirkheaton Local Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandem	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Waterloo Local Centre	0.6%	3	1.2%	1	1.6%	1	0.0%	0	0.0%	0	4.1%	2
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Co-operative Food, Highfield Road, Rastrick, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Elland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Huddersfield Road, Brighouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	1.5%	8	0.0%	0	0.0%	0	17.8%	8	0.0%	0	0.0%	0
Elland Town Centre	0.7%	4	1.8%	1	0.0%	0	5.4%	3	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Co-operative Food, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Nab Lane, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Old Bank Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, The Northgate Retail Centre, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Mirfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Northgate, Cleckheaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	1.7%	9	0.0%	0	0.0%	0	0.0%	0	9.7%	6	0.0%	0

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Heckmondwike Town Centre	1.6%	9	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.4%	1	0.0%	0
Liversedge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mirfield District Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Aldi, Scar Lane, Milsbridge, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Lewisham Road, Slaithwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leymoor Road, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Manchester Road, Linthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Peel Street, Marsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Town End, Golcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Pharmacy, Market Street, Milsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acre Street, Lindley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorhill Road, Salendine Nook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Haye Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milsbridge District Centre	1.8%	10	6.2%	4	2.0%	1	0.0%	0	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salendine Nook Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-operative Food, Commercial Road, Skelmanthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highgate Lane, Lepton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North Road, Kirkburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wakefield Road, Scissett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Outdoors, Hosingley Lane, Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Dale Local Centre	0.7%	4	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0

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Kirkburton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Middlestown	1.1%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	1	1.7%
Scissett Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nortonthorpe Industrial Estate, Scissett	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.2%
Zone 7											
Co-operative Food, Huddersfield Road, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Market Street, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, New Mills Road, Brockholes, Holmfirth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Westgate, Honley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Street, Meltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holmfirth Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%
Honley District Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.9%	2	7.4%
Meltham District Centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	2.0%	1	3.5%
Zone 8											
Asda, Mill Street West, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Leeds Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Savile Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Aldhams Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commercial Road, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Huddersfield Road, Ravensthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Halifax Road, Staincliffe, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, nr Rishworth Centre, Goods Lane, Railway Street, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Esso PFS, Wakefield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Dewsbury																						
Dewsbury Town Centre	6.8%	38	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0	42.0%	23	16.3%	7	3.2%	4
Earlsheaton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Rishworth Centre, Dewsbury	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.2%	4
Zone 9																						
Aldi, Branch Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Low Lane, Birstall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Batley Shopping Centre, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Birstall Shopping Park, Nr Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Smithies Lane, Birstall/Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Holden Ing Way, Birstall Shopping Park, Batley	1.7%	9	0.0%	0	1.4%	1	0.0%	0	2.1%	1	4.6%	2	3.5%	1	0.0%	0	0.0%	0	8.3%	3	0.0%	0
Batley Town Centre	2.2%	12	0.0%	0	0.0%	0	2.7%	1	4.1%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	2	15.2%	6	0.0%	0
Birstall District Centre	4.3%	24	0.0%	0	3.4%	2	1.4%	1	2.1%	1	0.0%	0	3.0%	1	2.3%	1	5.0%	3	14.9%	6	8.2%	10
Birstall Shopping Park (Junction 27 of the M62)	15.1%	85	3.3%	2	4.0%	2	8.9%	4	21.9%	15	6.6%	3	5.4%	2	7.6%	2	22.6%	12	30.7%	12	25.0%	29
Mill Discount Village, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.4%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.5%	1	0.0%	0	0.0%	0
Zone 10																						
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Dale Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Huddersfield Road, Low Moor, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Towngate, Wyke, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Windsor Court, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Parade, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, Dewsbury Road, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Ardsley	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	1.9%	11	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%
Oakenshaw Neighbourhood Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howley Park Estate, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Barnsley											
Asda, Old Mill Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Queen Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Cortonwood, Brampton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lower Thomas Street, Off Westway, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Huddersfield Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wombwell Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Lane, Penistone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnsley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%
Dearne Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millhouse Green	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bassetlaw											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bradford											
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bradford											
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Euroway Trading Estate, Mountleigh Close, Bradford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Matalan, Mayo Avenue, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradford City Centre	2.0%	11	1.6%	1	1.4%	1	1.4%	1	2.7%	2	0.0%
Great Horton	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tyersal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wibsey	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Alston Road Retail Park, Alston Road, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forster Square Retail Park, Valley Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Asda, Thrum Hall Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Woolshop, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Keighley Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Haugh Shaw Road, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Sowerby Street, Sowerby Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wade Street, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Guiselley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halifax Town Centre	1.1%	6	0.0%	0	0.0%	0	13.4%	6	0.0%	0	0.0%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hipperholme	0.5%	3	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%
Mytholmroyd Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.2%
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crossley Retail Park, Pellon Lane, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenmount Retail Park, Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Halifax Retail Park, Pellon Lane, Halifax	0.5%	3	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%
Outside the Study Area - Doncaster											

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Doncaster Town Centre Outside the Study Area - Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre Outside the Study Area - Leeds	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcotes Centre, Stanningley, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Briggate, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Owlcotes Centre, Stanningley, Pudsey	0.6%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
M&S, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Rose Shopping Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Leathley Road, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm Mill, Spence Lane, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Royds Lane, Lower Wortley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Bramley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	3.9%	22	0.0%	0	7.3%	4	3.5%	2	5.9%	4	0.0%	0	0.0%	0	3.3%	1	3.6%	2	3.4%	1	7.2%	8
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Crown Point Shopping Park, Junction Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunslet Green Retail Park, Church Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
White Rose Centre, Leeds Outside the Study Area - Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre Outside the Study Area - Pendle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Colne Town Centre Outside the Study Area - Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Catcliffe Retail Park, Poplar Way, Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canklow Meadows, West Bawtry Road, Rotherham Outside the Study Area - Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield Outside the Study Area - Tameside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-Under-Lyne	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne Town Centre Outside the Study Area - Trafford	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Shopping Centre, Manchester Outside the Study Area - Wakefield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Asdale Road, Sandal, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Kirkgate, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Street, Hemsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Featherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Kinsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	2.9%	16	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	6.5%	4	0.0%	0	5.5%	6
Cathedral Retail Park, Wakefield	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	1.9%	1	0.0%	0	3.0%	3
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Westgate Retail Park, Ings Road, Wakefield	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Outside the Study Area - York																						
York City Centre	0.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, St Nicolas Avenue, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Outside the Study Area - Other	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		559		62		53		47		67		50		42		26		55		41		117
Sample:		558		68		51		56		57		52		61		44		56		58		55

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q26A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q26)?

Not asked to those who said "internet / delivery" or "abroad" or (don't know / can't remember) or (don't do this type of shopping) at Q26

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every two months	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.4%	1	0.0%	0	2.3%	1	1.3%	1	0.0%	0
At least every 3 months	1.4%	8	0.0%	0	2.0%	1	1.9%	1	1.3%	1	2.8%	1	0.0%	0	0.0%	0	1.4%	1	2.1%	1	1.5%	2
At least every 6 months	5.7%	32	7.8%	5	9.8%	5	5.3%	2	4.1%	3	6.7%	3	7.1%	3	7.6%	2	3.8%	2	3.0%	1	4.2%	5
Less often than once every 6 months	63.8%	355	54.1%	34	67.6%	36	60.1%	28	49.0%	32	75.4%	38	64.7%	27	55.8%	14	61.5%	34	69.6%	28	72.5%	85
Have only visited once (Don't know / varies)	11.3%	63	17.4%	11	2.4%	1	8.0%	4	23.6%	15	10.0%	5	4.3%	2	22.5%	6	13.0%	7	5.5%	2	8.7%	10
	16.7%	93	20.6%	13	15.5%	8	24.7%	12	18.8%	12	5.1%	3	22.5%	9	14.0%	4	18.1%	10	18.5%	8	13.1%	15
<i>Mean:</i>		<i>0.01</i>		<i>0.00</i>		<i>0.01</i>		<i>0.00</i>		<i>0.02</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>
Weighted base:		557		62		53		47		65		50		42		26		55		41		117
Sample:		557		68		51		56		56		52		61		44		56		58		55

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q27 Do you ever visit any of the following centres? [MR]																						
Huddersfield Town Centre	62.5%	626	98.2%	88	96.9%	98	82.5%	69	58.4%	67	96.2%	89	79.5%	55	91.6%	52	49.8%	51	25.3%	18	17.5%	39
Batley Town Centre	26.3%	264	6.2%	6	16.4%	17	7.7%	6	39.8%	46	9.3%	9	3.8%	3	6.2%	3	47.5%	48	87.2%	61	29.3%	65
Dewsbury Town Centre	35.1%	352	12.1%	11	20.1%	20	15.4%	13	58.7%	68	15.3%	14	12.5%	9	6.6%	4	91.2%	92	66.2%	47	33.7%	74
Cleckheaton Town Centre	20.0%	200	6.6%	6	8.8%	9	13.8%	12	63.1%	73	2.7%	3	4.6%	3	0.8%	0	18.1%	18	27.3%	19	26.1%	58
Heckmondwike Town Centre	18.5%	185	4.7%	4	9.5%	10	3.0%	3	51.8%	60	5.8%	5	2.9%	2	2.4%	1	35.9%	36	44.3%	31	14.7%	32
Holmfirth Town Centre	25.9%	260	52.2%	47	28.0%	28	7.9%	7	12.5%	14	42.4%	39	55.0%	38	91.6%	52	7.8%	8	7.5%	5	9.6%	21
Don't visit any of these centres	12.5%	125	0.8%	1	3.1%	3	14.7%	12	2.1%	2	2.7%	3	12.5%	9	0.0%	0	6.0%	6	6.5%	5	38.5%	85
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											

Q28 Which centre do you visit the most?*Those who visit a centre at Q27*

Huddersfield Town Centre	51.5%	451	92.5%	82	92.5%	91	93.8%	67	21.4%	24	93.4%	84	82.0%	50	58.2%	33	0.0%	0	1.9%	1	13.5%	18
Batley Town Centre	10.4%	91	0.0%	0	1.7%	2	0.0%	0	7.5%	8	2.1%	2	0.0%	0	0.0%	0	5.3%	5	61.5%	40	24.6%	33
Dewsbury Town Centre	18.5%	162	0.9%	1	3.9%	4	0.0%	0	16.6%	19	1.3%	1	1.9%	1	0.0%	0	84.0%	80	22.3%	15	30.6%	42
Cleckheaton Town Centre	8.4%	74	0.0%	0	0.8%	1	5.3%	4	30.3%	34	0.0%	0	0.8%	1	0.0%	0	1.0%	1	5.8%	4	21.8%	30
Heckmondwike Town Centre	5.8%	51	0.0%	0	1.1%	1	0.9%	1	24.2%	27	0.0%	0	2.1%	1	0.0%	0	9.6%	9	6.5%	4	5.5%	7
Holmfirth Town Centre	5.4%	47	6.6%	6	0.0%	0	0.0%	0	0.0%	0	3.3%	3	13.2%	8	41.8%	24	0.0%	0	1.9%	1	4.0%	5
Weighted base:	876	89	98	72	113	90	61	56	95	66	136											
Sample:	917	99	97	87	98	97	88	100	94	94	63											

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]																						
Q29 How often do you visit (CENTRE MENTIONED AT Q28)?																						
<i>Those who visit a centre at Q27</i>																						
Daily	6.0%	53	8.5%	8	9.0%	9	1.5%	1	5.5%	6	6.3%	6	7.5%	5	8.8%	5	9.9%	9	6.7%	4	0.0%	0
At least two times a week	18.7%	163	31.4%	28	20.5%	20	2.0%	1	27.7%	31	18.2%	16	7.3%	4	21.8%	12	18.6%	18	32.4%	21	7.6%	10
At least once a week	26.2%	230	25.9%	23	17.2%	17	16.4%	12	32.5%	37	25.6%	23	17.3%	11	34.3%	19	45.4%	43	37.9%	25	14.8%	20
At least once a fortnight	14.3%	125	10.9%	10	18.4%	18	19.0%	14	14.4%	16	19.9%	18	15.3%	9	15.5%	9	15.3%	15	6.9%	5	9.1%	12
At least once a month	15.3%	134	14.7%	13	23.0%	23	15.6%	11	10.2%	11	15.5%	14	22.0%	13	14.1%	8	4.9%	5	11.6%	8	20.6%	28
At least every two months	5.7%	50	4.0%	4	2.6%	3	11.5%	8	5.3%	6	5.6%	5	11.7%	7	2.0%	1	0.0%	0	0.8%	1	11.3%	15
At least every 3 months	5.4%	48	2.9%	3	1.3%	1	12.0%	9	0.8%	1	5.6%	5	5.6%	3	1.6%	1	1.8%	2	0.9%	1	16.7%	23
At least every 6 months	4.0%	35	0.8%	1	5.3%	5	10.4%	7	0.8%	1	0.0%	0	9.2%	6	0.0%	0	2.6%	3	0.8%	1	9.2%	12
Less often than once every 6 months	2.8%	25	0.9%	1	0.8%	1	4.8%	3	1.8%	2	3.2%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	9.3%	13
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.6%	14	0.0%	0	1.9%	2	6.6%	5	0.8%	1	0.0%	0	0.8%	1	1.9%	1	1.7%	2	2.1%	1	1.4%	2
<i>Mean:</i>		<i>1.21</i>		<i>1.59</i>		<i>1.41</i>		<i>0.51</i>		<i>1.39</i>		<i>1.22</i>		<i>1.02</i>		<i>1.55</i>		<i>1.64</i>		<i>1.60</i>		<i>0.44</i>
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q29A How often do you visit Huddersfield Town Centre

Those who visit Huddersfield most often at Q28

Daily	6.1%	28	9.2%	8	8.6%	8	1.6%	1	0.0%	0	6.0%	5	6.7%	3	9.0%	3	0.0%	0	0.0%	0	0.0%	0
At least two times a week	16.3%	74	34.0%	28	22.2%	20	1.1%	1	9.4%	2	18.1%	15	6.8%	3	12.3%	4	0.0%	0	0.0%	0	0.0%	0
At least once a week	21.1%	95	26.0%	21	17.6%	16	17.5%	12	23.3%	6	24.9%	21	18.8%	9	27.8%	9	0.0%	0	54.4%	1	0.0%	0
At least once a fortnight	17.5%	79	11.0%	9	16.7%	15	19.3%	13	23.3%	6	21.4%	18	17.6%	9	18.6%	6	0.0%	0	0.0%	0	16.1%	3
At least once a month	17.3%	78	12.4%	10	24.1%	22	13.7%	9	14.8%	4	15.5%	13	23.7%	12	23.0%	8	0.0%	0	45.6%	1	0.0%	0
At least every two months	7.2%	32	4.3%	4	2.8%	3	12.3%	8	16.8%	4	4.8%	4	14.3%	7	3.4%	1	0.0%	0	0.0%	0	9.5%	2
At least every 3 months	4.1%	19	2.2%	2	1.4%	1	12.8%	9	0.0%	0	6.0%	5	2.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	4.6%	21	0.0%	0	3.6%	3	9.5%	6	3.9%	1	0.0%	0	8.1%	4	0.0%	0	0.0%	0	0.0%	0	32.7%	6
Less often than once every 6 months	4.0%	18	0.9%	1	0.9%	1	5.1%	3	8.5%	2	3.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	41.7%	8
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.8%	8	0.0%	0	2.1%	2	7.1%	5	0.0%	0	0.0%	0	1.0%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.14</i>		<i>1.68</i>		<i>1.41</i>		<i>0.51</i>		<i>0.60</i>		<i>1.19</i>		<i>0.98</i>		<i>1.36</i>		<i>0.00</i>		<i>0.68</i>		<i>0.09</i>
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]																						
Q29B How often do you visit Batley Town Centre																						
<i>Those who visit Batley most often at Q28</i>																						
Daily	5.6%	5	0.0%	0	0.0%	0	0.0%	0	16.9%	1	37.3%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0
At least two times a week	29.3%	27	0.0%	0	0.0%	0	0.0%	0	36.2%	3	62.7%	1	0.0%	0	0.0%	0	20.9%	1	39.3%	16	16.3%	5
At least once a week	25.7%	23	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	41.8%	2	40.9%	17	8.8%	3
At least once a fortnight	10.7%	10	0.0%	0	50.0%	1	0.0%	0	26.9%	2	0.0%	0	0.0%	0	0.0%	0	37.3%	2	2.5%	1	11.1%	4
At least once a month	16.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	37.4%	12
At least every two months	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.8%	3
At least every 3 months	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	17.5%	6
At least every 6 months	1.5%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Less often than once every 6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		1.35	0.00	0.25	0.00	2.24	3.86	0.00	0.00	1.02	1.75	0.61										
Weighted base:		91	0	2	0	8	2	0	0	5	40	33										
Sample:		92	0	2	0	6	2	0	0	5	61	16										

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q29C How often do you visit Dewsbury Town Centre

Those who visit Dewsbury most often at Q28

Daily	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	8	3.5%	1	0.0%	0		
At least two times a week	13.3%	22	0.0%	0	0.0%	0	0.0%	0	14.0%	3	0.0%	0	50.0%	1	0.0%	0	19.9%	16	17.0%	2	0.0%	0
At least once a week	34.8%	56	0.0%	0	0.0%	0	0.0%	0	46.0%	9	100.0%	1	50.0%	1	0.0%	0	44.8%	36	40.6%	6	10.2%	4
At least once a fortnight	13.1%	21	0.0%	0	53.3%	2	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	14.5%	12	15.4%	2	9.5%	4
At least once a month	11.3%	18	0.0%	0	19.2%	1	0.0%	0	21.9%	4	0.0%	0	0.0%	0	0.0%	0	5.8%	5	14.3%	2	16.0%	7
At least every two months	4.5%	7	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	5
At least every 3 months	9.0%	15	99.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	31.5%	13
At least every 6 months	5.4%	9	0.0%	0	27.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	15.5%	6
Less often than once every 6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.3%	1	4.7%	2		
<i>Mean:</i>		1.15	0.10	0.32	0.00	0.86	1.00	1.50	0.00	1.71	1.22	0.25										
Weighted base:		162	1	4	0	19	1	1	0	80	15	42										
Sample:		142	1	4	0	17	1	2	0	78	19	20										

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q29D How often do you visit Cleckheaton Town Centre

Those who visit Cleckheaton most often at Q28

Daily	5.4%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	100.0%	1	22.3%	1	0.0%	0		
At least two times a week	25.1%	18	0.0%	0	0.0%	0	18.9%	1	34.6%	12	0.0%	0	100.0%	1	0.0%	0	13.2%	1	16.6%	5		
At least once a week	33.3%	25	0.0%	0	100.1%	1	0.0%	0	35.4%	12	0.0%	0	0.0%	0	0.0%	0	18.9%	1	36.8%	11		
At least once a fortnight	12.7%	9	0.0%	0	0.0%	0	16.9%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0	32.4%	1	5.9%	2		
At least once a month	14.0%	10	0.0%	0	0.0%	0	35.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	1	23.8%	7		
At least every two months	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2		
At least every 3 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
At least every 6 months	1.5%	1	0.0%	0	0.0%	0	28.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less often than once every 6 months	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2		
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<i>Mean:</i>		<i>1.34</i>		<i>0.00</i>		<i>1.00</i>		<i>0.57</i>		<i>1.63</i>		<i>0.00</i>		<i>2.00</i>		<i>0.00</i>		<i>7.00</i>		<i>2.21</i>		<i>0.81</i>
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q29E How often do you visit Heckmondwike Town Centre

Those who visit Heckmondwike most often at Q28

Daily	9.7%	5	0.0%	0	100.0%	1	0.0%	0	9.7%	3	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0		
At least two times a week	28.7%	15	0.0%	0	0.0%	0	0.0%	0	42.2%	12	0.0%	0	0.0%	0	0.0%	0	8.1%	1	56.3%	2	0.0%	0
At least once a week	33.1%	17	0.0%	0	0.0%	0	0.0%	0	31.6%	9	0.0%	0	0.0%	0	0.0%	0	57.6%	5	23.7%	1	26.6%	2
At least once a fortnight	4.4%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0
At least once a month	7.6%	4	0.0%	0	0.0%	0	100.0%	1	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0
At least every two months	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	3
At least every 3 months	3.5%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
At least every 6 months	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0
Less often than once every 6 months	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.64</i>		<i>0.00</i>		<i>7.00</i>		<i>0.30</i>		<i>1.89</i>		<i>0.00</i>		<i>7.00</i>		<i>0.00</i>		<i>0.81</i>		<i>1.42</i>		<i>0.31</i>
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Meanscore: [Daily = 7; Twice a week = 2; Once a week = 1; Once a fortnight = 0.5; Once a month = 0.25; Every two months = 0.125; Every 3 months = 0.063; Every 6 months = 0.02; Only visited once = 0.01]

Q29F How often do you visit Holmfirth Town Centre*Those who visit Holmfirth most often at Q28*

Daily	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0
At least two times a week	17.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.9%	8	0.0%	0	0.0%	0	0.0%	0
At least once a week	28.5%	13	28.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	7.2%	1	43.4%	10	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	8.2%	4	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	11.3%	3	0.0%	0	0.0%	0	0.0%	0
At least once a month	18.8%	9	48.9%	3	0.0%	0	0.0%	0	0.0%	0	33.3%	1	19.9%	2	1.8%	0	0.0%	0	100.0%	1	32.0%	2
At least every two months	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	2	0.0%	0	0.0%	0	0.0%	0	68.0%	4
At least every 6 months	4.8%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.05</i>		<i>0.49</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.47</i>		<i>0.19</i>		<i>1.80</i>		<i>0.00</i>		<i>0.30</i>		<i>0.16</i>
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

Q30 How do you usually travel to (CENTRE MENTIONED AT Q28) (main part of journey)?*Those who visit a centre at Q27*

Car / van (as driver)	64.0%	560	51.6%	46	55.2%	54	63.3%	45	63.0%	71	53.1%	48	75.0%	46	56.1%	32	72.8%	69	73.0%	48	74.6%	101
Car / van (as passenger)	7.6%	67	8.1%	7	6.6%	7	14.2%	10	4.8%	5	8.1%	7	5.6%	3	7.8%	4	3.6%	3	7.0%	5	10.7%	14
Bus, minibus or coach	16.0%	141	25.1%	22	25.6%	25	18.4%	13	9.0%	10	29.3%	26	12.9%	8	9.3%	5	9.0%	9	5.1%	3	13.5%	18
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	8.5%	74	7.3%	7	10.2%	10	0.0%	0	18.2%	21	5.5%	5	0.0%	0	23.1%	13	12.7%	12	10.9%	7	0.0%	0
Taxi	1.2%	10	1.7%	2	1.7%	2	0.0%	0	2.7%	3	0.0%	0	2.1%	1	0.0%	0	0.9%	1	2.8%	2	0.0%	0
Train	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.8%	16	5.3%	5	0.8%	1	2.8%	2	2.4%	3	0.9%	1	3.5%	2	3.8%	2	0.9%	1	0.0%	0	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30A How do you usually travel to Huddersfield Town Centre (main part of journey)?																						
<i>Those who visit Huddersfield most often at Q28</i>																						
Car / van (as driver)	59.0%	266	47.7%	39	53.5%	49	60.9%	41	75.1%	18	52.3%	44	73.3%	37	72.7%	24	0.0%	0	54.4%	1	76.8%	14
Car / van (as passenger)	8.9%	40	8.8%	7	6.3%	6	15.2%	10	3.5%	1	8.7%	7	4.6%	2	12.1%	4	0.0%	0	0.0%	0	13.6%	2
Bus, minibus or coach	22.7%	102	27.1%	22	26.6%	24	19.6%	13	17.5%	4	30.3%	25	15.7%	8	8.6%	3	0.0%	0	45.6%	1	9.5%	2
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	23	7.9%	7	11.0%	10	0.0%	0	0.0%	0	5.8%	5	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Taxi	1.2%	5	1.9%	2	1.8%	2	0.0%	0	3.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	11	5.8%	5	0.8%	1	3.0%	2	0.0%	0	0.9%	1	2.7%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

Q30B How do you usually travel to Batley Town Centre (main part of journey)?

Those who visit Batley most often at Q28

Car / van (as driver)	75.4%	68	0.0%	0	50.0%	1	0.0%	0	36.9%	3	100.0%	2	0.0%	0	0.0%	0	100.0%	5	70.2%	28	87.7%	29
Car / van (as passenger)	6.6%	6	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	7.0%	2
Bus, minibus or coach	4.9%	4	0.0%	0	0.0%	0	0.0%	0	26.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0
Motorcycle, scooter or moped	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Walk	8.8%	8	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	5	0.0%	0
Taxi	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Train	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30C How do you usually travel to Dewsbury Town Centre (main part of journey)?																						
<i>Those who visit Dewsbury most often at Q28</i>																						
Car / van (as driver)	69.9%	113	99.9%	1	74.2%	3	0.0%	0	69.9%	13	0.0%	0	50.0%	1	0.0%	0	70.2%	56	79.5%	12	67.4%	28
Car / van (as passenger)	6.2%	10	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	50.0%	1	0.0%	0	3.4%	3	6.9%	1	9.5%	4
Bus, minibus or coach	13.9%	23	0.0%	0	25.8%	1	0.0%	0	14.6%	3	0.0%	0	0.0%	0	0.0%	0	10.8%	9	3.9%	1	23.1%	10
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	5.8%	1	0.0%	0
Taxi	1.6%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	1	0.0%	0
Train	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

Q30D How do you usually travel to Cleckheaton Town Centre (main part of journey)?
Those who visit Cleckheaton most often at Q28

Car / van (as driver)	78.8%	58	0.0%	0	100.1%	1	100.0%	4	68.8%	24	0.0%	0	100.0%	1	0.0%	0	100.0%	1	86.8%	3	84.9%	25
Car / van (as passenger)	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
Bus, minibus or coach	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.8%	9	0.0%	0	0.0%	0	0.0%	0	26.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	0.0%	0
Taxi	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30E How do you usually travel to Heckmondwike Town Centre (main part of journey)?																						
<i>Those who visit Heckmondwike most often at Q28</i>																						
Car / van (as driver)	58.0%	30	0.0%	0	100.0%	1	100.0%	1	48.2%	13	0.0%	0	100.0%	1	0.0%	0	78.3%	7	80.0%	3	39.7%	3
Car / van (as passenger)	6.8%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Bus, minibus or coach	10.6%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.3%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	20.9%	11	0.0%	0	0.0%	0	0.0%	0	31.3%	9	0.0%	0	0.0%	0	0.0%	0	13.6%	1	20.0%	1	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

Q30F How do you usually travel to Holmfirth Town Centre (main part of journey)?

Those who visit Holmfirth most often at Q28

Car / van (as driver)	52.2%	25	100.0%	6	0.0%	0	0.0%	0	0.0%	0	66.7%	2	83.8%	7	32.9%	8	0.0%	0	41.2%	1	32.0%	2
Car / van (as passenger)	11.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	1.8%	0	0.0%	0	58.8%	1	68.0%	4
Bus, minibus or coach	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	10.1%	2	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	25.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.4%	12	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31 What is the main reason for visiting (CENTRE MENTIONED AT Q28)?																						
<i>Those who visit a centre at Q27</i>																						
Choice and range of shops	29.9%	262	39.4%	35	20.9%	21	56.6%	41	27.6%	31	28.0%	25	24.0%	15	39.1%	22	19.4%	19	15.1%	10	32.9%	45
New supermarket	1.1%	10	0.9%	1	0.0%	0	0.0%	0	4.5%	5	0.8%	1	0.0%	0	1.1%	1	0.8%	1	3.0%	2	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.6%	41	8.6%	8	4.4%	4	5.0%	4	6.2%	7	2.6%	2	4.0%	2	6.7%	4	2.4%	2	4.7%	3	3.1%	4
Choice of services (hairdressers, banks etc)	10.3%	90	15.5%	14	7.8%	8	4.7%	3	6.4%	7	14.1%	13	8.7%	5	13.1%	7	8.0%	8	12.4%	8	12.4%	17
Livestock market	1.7%	15	0.0%	0	0.8%	1	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.7%	3	5.0%	7
Environmental quality of centre	0.8%	7	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Close to home	30.5%	268	25.4%	23	42.2%	42	18.5%	13	33.7%	38	32.8%	29	37.9%	23	25.0%	14	48.3%	46	30.2%	20	14.4%	20
Close to work	5.6%	49	5.0%	4	7.6%	8	2.8%	2	6.0%	7	11.3%	10	10.0%	6	8.8%	5	2.2%	2	4.9%	3	1.3%	2
Easily accessible by public transport	0.6%	6	1.7%	2	0.8%	1	0.0%	0	0.0%	0	2.5%	2	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Convenient car parking	0.8%	7	0.0%	0	0.0%	0	1.8%	1	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	4
Free car parking	0.3%	2	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other	2.1%	18	0.8%	1	2.1%	2	0.0%	0	0.0%	0	3.2%	3	2.7%	2	1.6%	1	2.1%	2	3.9%	3	4.2%	6
Close to friends / family	1.9%	16	0.0%	0	2.9%	3	0.9%	1	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	2	6.2%	8
Compact shopping area	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.2%	1	0.8%	1	0.8%	1	1.4%	2
Familiarity / habit	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Nice / quiet shopping environment	0.6%	5	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	3
Street / indoor market (Nothing in particular)	1.3%	12	0.0%	0	0.8%	1	1.5%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.1%	1	4.9%	7
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31A What is the main reason for visiting Huddersfield Town Centre?																						
<i>Those who visit Huddersfield most often at Q28</i>																						
Choice and range of shops	37.7%	170	40.5%	33	21.6%	20	57.3%	38	56.4%	14	28.8%	24	23.7%	12	53.7%	18	0.0%	0	0.0%	0	60.8%	11
New supermarket	0.5%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.1%	18	8.4%	7	4.8%	4	5.3%	4	5.9%	1	1.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	9.2%	42	14.7%	12	8.4%	8	5.0%	3	0.0%	0	13.9%	12	7.5%	4	9.8%	3	0.0%	0	0.0%	0	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	31.0%	140	26.0%	21	45.6%	42	18.8%	13	7.4%	2	35.1%	29	46.3%	23	22.0%	7	0.0%	0	0.0%	0	13.6%	2
Close to work	7.0%	31	4.6%	4	7.1%	6	3.0%	2	9.4%	2	8.5%	7	8.7%	4	11.5%	4	0.0%	0	0.0%	0	9.5%	2
Easily accessible by public transport	1.1%	5	1.9%	2	0.9%	1	0.0%	0	0.0%	0	2.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.7%	3	0.0%	0	0.0%	0	1.9%	1	3.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	5	0.8%	1	1.2%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	1.5%	7	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	100.0%	1	16.1%	3
Compact shopping area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market (Nothing in particular)	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31B What is the main reason for visiting Batley Town Centre?																						
<i>Those who visit Batley most often at Q28</i>																						
Choice and range of shops	30.9%	28	0.0%	0	50.0%	1	0.0%	0	36.9%	3	0.0%	0	0.0%	0	0.0%	0	41.8%	2	10.5%	4	53.2%	18
New supermarket	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	5.2%	2
Choice of services (hairdressers, banks etc)	7.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	7.5%	2
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	28.6%	26	0.0%	0	0.0%	0	0.0%	0	46.2%	4	0.0%	0	0.0%	0	0.0%	0	37.3%	2	42.6%	17	8.8%	3
Close to work	5.7%	5	0.0%	0	0.0%	0	0.0%	0	16.9%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Other	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
Close to friends / family	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0
Nice / quiet shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	13.5%	12	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	19.3%	6
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31C What is the main reason for visiting Dewsbury Town Centre?																						
<i>Those who visit Dewsbury most often at Q28</i>																						
Choice and range of shops	16.1%	26	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	50.0%	1	0.0%	0	13.5%	11	31.3%	5	20.2%	8
New supermarket	1.3%	2	0.0%	0	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Choice of services (hairdressers, banks etc)	7.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	8.5%	1	7.1%	3
Livestock market	7.5%	12	0.0%	0	19.2%	1	0.0%	0	15.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	20.9%	3	10.7%	4
Environmental quality of centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Close to home	36.6%	59	0.0%	0	0.0%	0	0.0%	0	41.1%	8	0.0%	0	0.0%	0	0.0%	0	54.3%	43	17.8%	3	13.1%	5
Close to work	2.9%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	1	100.0%	1	0.0%	0	0.0%	0	2.6%	2	3.5%	1	0.0%	0
Easily accessible by public transport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.5%	1	99.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	9	0.0%	0	27.5%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	1.6%	1	0.0%	0	13.7%	6
Close to friends / family	2.3%	4	0.0%	0	53.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Compact shopping area	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.5%	1	4.7%	2
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market	5.7%	9	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.9%	1	16.0%	7
(Nothing in particular)	10.2%	17	0.0%	0	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	15.3%	12	0.0%	0	4.2%	2
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31DWhat is the main reason for visiting Cleckheaton Town Centre?																						
<i>Those who visit Cleckheaton most often at Q28</i>																						
Choice and range of shops	17.8%	13	0.0%	0	0.0%	0	54.8%	2	22.0%	8	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	8.4%	2
New supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	6.9%	5	0.0%	0	0.0%	0	0.0%	0	11.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	1	0.0%	0
Choice of services (hairdressers, banks etc)	22.5%	17	0.0%	0	0.0%	0	0.0%	0	11.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.1%	1	38.6%	11
Livestock market	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	31.1%	23	0.0%	0	0.0%	0	0.0%	0	47.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	7
Close to work	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	22.3%	1	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	12.6%	4
Free car parking	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	2.0%	1	0.0%	0	100.1%	1	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3
Street / indoor market	1.5%	1	0.0%	0	0.0%	0	28.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31E What is the main reason for visiting Heckmondwike Town Centre?																						
<i>Those who visit Heckmondwike most often at Q28</i>																						
Choice and range of shops	25.8%	13	0.0%	0	0.0%	0	0.0%	0	18.5%	5	0.0%	0	0.0%	0	0.0%	0	50.5%	5	13.4%	1	39.7%	3
New supermarket	7.3%	4	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	9.3%	5	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	13.6%	1	42.9%	2	0.0%	0
Choice of services (hairdressers, banks etc)	9.2%	5	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.8%	1	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	6.8%	3	0.0%	0	0.0%	0	0.0%	0	12.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	23.0%	12	0.0%	0	0.0%	0	100.0%	1	30.7%	8	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	26.6%	2
Close to work	7.3%	4	0.0%	0	100.0%	1	0.0%	0	5.2%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Close to friends / family	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / indoor market (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	33.7%	0	0.0%	2
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31F What is the main reason for visiting Holmfirth Town Centre?																						
<i>Those who visit Holmfirth most often at Q28</i>																						
Choice and range of shops	24.9%	12	28.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	27.0%	2	18.9%	4	0.0%	0	41.2%	1	36.0%	2
New supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	15.1%	7	13.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	19.9%	2	16.0%	4	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	17.9%	8	28.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	19.8%	2	17.9%	4	0.0%	0	0.0%	0	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	17.0%	8	19.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	7	0.0%	0	0.0%	0	0.0%	0
Close to work	3.9%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	2
Compact shopping area	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Good for food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice / quiet shopping environment	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.8%	1	0.0%	0
Street / indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	32.0%	2
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q28) more often?																						
<i>Those who visit a centre at Q27</i>																						
1st Mention																						
Increased choice and range of shops	21.4%	188	19.7%	18	24.0%	24	10.7%	8	26.2%	30	14.4%	13	16.9%	10	18.6%	10	46.1%	44	32.5%	21	7.6%	10
Discount foodstores within the town centre	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	2.1%	18	0.0%	0	6.1%	6	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.6%	4	2.6%	3
Improved leisure facilities	0.4%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.9%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.9%	25	8.5%	8	2.9%	3	1.3%	1	0.0%	0	3.0%	3	4.1%	2	4.3%	2	5.4%	5	1.9%	1	0.0%	0
More parking	6.0%	53	7.7%	7	2.0%	2	13.1%	9	4.3%	5	2.8%	3	11.2%	7	6.5%	4	8.1%	8	3.0%	2	5.2%	7
Cheaper parking	6.3%	55	8.4%	7	14.5%	14	4.2%	3	0.0%	0	12.7%	11	7.6%	5	11.6%	7	5.1%	5	2.4%	2	1.3%	2
Improved street cleaning	0.7%	6	0.9%	1	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.2%	3
Increased public transport	0.6%	5	0.0%	0	0.8%	1	0.0%	0	0.7%	1	1.5%	1	1.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.2%	19	1.9%	2	1.1%	1	0.0%	0	5.2%	6	2.0%	2	0.0%	0	2.5%	1	4.9%	5	0.0%	0	1.8%	2
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.8%	16	1.6%	1	3.9%	4	0.9%	1	0.7%	1	1.6%	1	2.4%	1	2.8%	2	0.0%	0	0.0%	0	3.5%	5
Better market	1.2%	10	0.0%	0	0.8%	1	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0	1.3%	2
Fill empty shops / lower rents	1.2%	10	1.6%	1	1.6%	2	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.7%	0	1.7%	2	1.6%	1	0.0%	0
Free parking	0.5%	4	0.0%	0	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Improve the pavements	0.3%	3	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.1%	9	0.9%	1	0.0%	0	0.0%	0	2.9%	3	3.8%	3	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
More clothing shops	0.7%	6	2.8%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
More department stores	0.3%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.6%	6	0.0%	0	1.5%	1	0.9%	1	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.6%	5	0.8%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.5%	4	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.9%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More supermarkets	0.3%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.3%	3	1.7%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.3%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	44.2%	387	37.1%	33	28.3%	28	63.6%	46	43.1%	49	44.4%	40	40.6%	25	36.8%	21	21.5%	21	48.3%	32	69.6%	94

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	1.9% 17	3.7% 3	5.3% 5	1.3% 1	2.9% 3	2.4% 2	0.9% 1	2.6% 1	0.0% 0	0.0% 0	0.0% 0
Weighted base:	876	89	98	72	113	90	61	56	95	66	136
Sample:	917	99	97	87	98	97	88	100	94	94	63

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
2nd Mention																						
Increased choice and range of shops	5.2%	45	13.7%	12	3.4%	3	0.0%	0	4.8%	5	3.8%	3	7.8%	5	4.9%	3	2.9%	3	4.3%	3	5.7%	8
Discount foodstores within the town centre	0.4%	3	0.0%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.2%	28	2.2%	2	5.0%	5	0.0%	0	9.5%	11	1.6%	1	3.5%	2	1.8%	1	3.8%	4	1.1%	1	1.3%	2
Improved leisure facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0
Improved quality of shops	3.4%	30	6.6%	6	2.6%	3	0.0%	0	3.6%	4	2.8%	3	0.8%	1	4.4%	2	12.7%	12	0.0%	0	0.0%	0
More parking	3.0%	26	3.2%	3	6.0%	6	3.1%	2	0.0%	0	5.0%	5	4.1%	2	3.8%	2	5.3%	5	2.1%	1	0.0%	0
Cheaper parking	2.9%	26	4.0%	4	3.1%	3	4.8%	3	0.0%	0	5.9%	5	4.7%	3	3.3%	2	4.1%	4	0.0%	0	1.3%	2
Improved street cleaning	0.3%	3	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.2%	20	2.1%	2	0.0%	0	0.9%	1	4.1%	5	1.1%	1	0.0%	0	0.0%	0	8.3%	8	0.8%	1	2.2%	3
Better security	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.9%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	17	1.9%	2	6.6%	7	0.9%	1	0.8%	1	2.7%	2	2.0%	1	0.0%	0	1.1%	1	4.3%	3	0.0%	0
Better market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Fill empty shops / lower rents	0.8%	7	0.0%	0	0.8%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Free parking	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.8%	1	0.0%	0
Improve the pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.9%	1	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
More clothing shops	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
More department stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	3	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Revamp / regenerate the centre	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Nothing / Nothing else)	70.2%	614	59.8%	53	61.2%	60	83.8%	60	65.7%	74	72.9%	66	70.7%	43	66.6%	37	56.9%	54	75.1%	49	86.3%	117
(Don't know)	2.6%	22	3.7%	3	5.4%	5	3.2%	2	5.0%	6	1.1%	1	2.6%	2	4.5%	3	0.8%	1	0.0%	0	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	1.8%	16	2.4%	2	0.0%	0	1.8%	1	2.6%	3	3.4%	3	0.0%	0	5.5%	3	2.4%	2	1.9%	1	0.0%	0
Discount foodstores within the town centre	0.6%	5	1.1%	1	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	9	3.3%	3	1.8%	2	0.0%	0	1.3%	1	0.0%	0	1.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Improved quality of shops	0.9%	8	1.1%	1	0.0%	0	1.3%	1	1.6%	2	3.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.9%	8	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.0%	2	2.9%	3	0.0%	0	0.0%	0
Improved street cleaning	0.6%	5	0.9%	1	2.9%	3	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	8	3.8%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.6%	1	0.0%	0
Better security	0.4%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	1	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Fill empty shops / lower rents	0.6%	5	0.0%	0	0.8%	1	0.0%	0	2.7%	3	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	85.9%	752	76.9%	68	80.9%	80	90.1%	64	78.4%	89	84.5%	76	90.1%	55	80.0%	45	82.7%	79	92.4%	61	100.0%	136
(Don't know)	4.1%	36	8.6%	8	5.4%	5	4.7%	3	7.0%	8	1.1%	1	3.5%	2	6.3%	4	4.9%	5	1.1%	1	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	28.4%	249	35.8%	32	27.4%	27	12.5%	9	33.5%	38	21.6%	19	24.6%	15	29.1%	16	51.4%	49	38.7%	25	13.3%	18
Discount foodstores within the town centre	1.4%	12	2.2%	2	0.0%	0	0.9%	1	5.1%	6	0.0%	0	2.4%	1	3.1%	2	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	6.3%	55	5.4%	5	13.0%	13	0.0%	0	13.8%	16	1.6%	1	5.3%	3	4.1%	2	5.7%	5	6.7%	4	3.9%	5
Improved leisure facilities	0.9%	8	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.9%	2	2.1%	1	1.2%	1	1.1%	1	1.3%	1	0.0%	0
Improved quality of shops	7.2%	63	16.2%	14	5.5%	5	2.5%	2	5.2%	6	9.3%	8	4.9%	3	10.5%	6	18.1%	17	1.9%	1	0.0%	0
More parking	9.4%	82	10.9%	10	8.0%	8	16.2%	12	6.1%	7	7.8%	7	16.5%	10	10.3%	6	13.4%	13	5.1%	3	5.2%	7
Cheaper parking	10.2%	89	12.4%	11	19.4%	19	9.0%	6	0.0%	0	20.5%	18	12.2%	7	17.9%	10	12.0%	11	2.4%	2	2.6%	3
Improved street cleaning	1.6%	14	2.6%	2	4.6%	5	1.3%	1	1.5%	2	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.9%	1	2.2%	3
Increased public transport	0.9%	8	0.0%	0	2.1%	2	0.0%	0	0.7%	1	3.4%	3	1.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	5.3%	46	7.9%	7	1.9%	2	0.9%	1	9.2%	10	3.0%	3	0.0%	0	2.5%	1	15.8%	15	2.4%	2	4.0%	5
Better security	0.8%	7	1.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	3.5%	2	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	36	3.6%	3	11.6%	11	1.8%	1	1.6%	2	5.1%	5	4.4%	3	2.8%	2	1.9%	2	4.3%	3	3.5%	5
Better market	1.7%	15	0.0%	0	0.8%	1	0.0%	0	2.5%	3	0.0%	0	0.8%	1	0.0%	0	5.4%	5	5.4%	4	1.3%	2
Fill empty shops / lower rents	2.2%	19	1.6%	1	3.3%	3	0.0%	0	6.0%	7	2.7%	2	0.8%	1	1.8%	1	2.8%	3	1.6%	1	0.0%	0
Free parking	0.8%	7	1.1%	1	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	2	0.8%	1	1.3%	2
Improve the pavements	0.4%	4	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.4%	12	0.9%	1	0.0%	0	0.0%	0	2.9%	3	5.1%	5	1.7%	1	3.9%	2	0.0%	0	0.9%	1	0.0%	0
Indoor shopping centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
More clothing shops	1.0%	8	2.8%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	2
More department stores	0.6%	5	0.8%	1	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.1%	10	0.8%	1	2.3%	2	0.9%	1	0.0%	0	2.1%	2	5.6%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	1.0%	9	0.8%	1	2.6%	3	0.0%	0	1.8%	2	0.0%	0	1.2%	1	2.6%	1	1.3%	1	0.0%	0	0.0%	0
More public toilets	0.6%	5	0.0%	0	0.8%	1	0.0%	0	1.1%	1	1.6%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More supermarkets	0.4%	4	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.7%	6	1.7%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Revamp / regenerate the centre	0.7%	6	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Weighted base:		876		89		98		72		113		90		61		56		95		66		136
Sample:		917		99		97		87		98		97		88		100		94		94		63

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32A Are there any measures that would encourage you to visit Huddersfield Town Centre more often?																						
<i>Those who visit Huddersfield most often at Q28</i>																						
1st Mention																						
Increased choice and range of shops	16.9%	76	21.3%	18	22.5%	21	9.8%	7	15.5%	4	15.4%	13	16.9%	8	19.4%	6	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.3%	6	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.9%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.0%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.8%	17	9.2%	8	3.1%	3	1.4%	1	0.0%	0	3.2%	3	5.0%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	6.4%	29	7.5%	6	2.2%	2	14.0%	9	3.9%	1	3.0%	3	8.4%	4	6.5%	2	0.0%	0	0.0%	0	9.5%	2
Cheaper parking	10.2%	46	9.1%	7	15.6%	14	4.5%	3	0.0%	0	13.6%	11	9.2%	5	15.7%	5	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.7%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.2%	5	1.2%	1	1.2%	1	0.0%	0	3.9%	1	2.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	10	1.8%	1	4.2%	4	1.0%	1	0.0%	0	1.7%	1	2.9%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Better market	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	1.5%	7	1.8%	1	1.7%	2	0.0%	0	5.9%	1	2.1%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	3	0.0%	0	0.8%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.5%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.5%	7	0.9%	1	0.0%	0	0.0%	0	5.0%	1	4.1%	3	2.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.8%	4	3.0%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.6%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.8%	3	0.0%	0	1.6%	1	1.0%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.9%	4	0.8%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	1.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.5%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.5%	2	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.5%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.7%	197	37.0%	30	25.9%	24	62.8%	42	50.2%	12	42.7%	36	41.2%	21	43.7%	14	0.0%	0	100.0%	1	90.5%	17

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	2.6% 12	2.8% 2	5.7% 5	1.4% 1	0.0% 0	2.6% 2	0.0% 0	3.2% 1	0.0% 0	0.0% 0	0.0% 0
Weighted base:	451	82	91	67	24	84	50	33	0	1	18
Sample:	512	91	89	81	21	91	71	58	0	2	8

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
2nd Mention																						
Increased choice and range of shops	6.0%	27	14.8%	12	3.7%	3	0.0%	0	12.5%	3	4.1%	3	7.7%	4	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.7%	12	2.4%	2	4.3%	4	0.0%	0	12.0%	3	1.7%	1	1.7%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.8%	13	6.2%	5	2.8%	3	0.0%	0	0.0%	0	3.0%	3	1.0%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0
More parking	4.2%	19	3.5%	3	6.5%	6	3.3%	2	0.0%	0	5.4%	5	5.0%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.4%	20	4.3%	4	3.3%	3	5.2%	3	0.0%	0	6.3%	5	5.7%	3	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	4	2.3%	2	0.0%	0	1.0%	1	3.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	11	0.9%	1	7.2%	7	1.0%	1	0.0%	0	2.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.5%	2	0.8%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	69.7%	314	59.9%	49	59.2%	54	82.8%	56	72.0%	17	70.9%	60	72.3%	36	69.6%	23	0.0%	0	100.0%	1	100.0%	18
(Don't know)	3.0%	13	2.8%	2	5.8%	5	3.4%	2	0.0%	0	1.2%	1	2.0%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	1.7%	8	2.6%	2	0.0%	0	1.9%	1	0.0%	0	3.7%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.7%	3	1.2%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.4%	7	3.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.5%	7	1.2%	1	0.0%	0	1.4%	1	3.5%	1	3.7%	3	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.0%	5	0.9%	1	3.1%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	4	4.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.5%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	83.7%	378	76.2%	63	79.4%	72	89.4%	60	88.0%	21	83.4%	70	90.2%	45	81.2%	27	0.0%	0	100.0%	1	100.0%	18
(Don't know)	4.3%	19	8.1%	7	5.8%	5	5.0%	3	0.0%	0	1.2%	1	3.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	24.6%	111	38.7%	32	26.2%	24	11.7%	8	28.0%	7	23.1%	19	24.7%	12	26.7%	9	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	1.0%	5	1.2%	1	0.0%	0	1.0%	1	8.5%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.5%	25	5.9%	5	12.9%	12	0.0%	0	12.0%	3	1.7%	1	2.7%	1	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.9%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.0%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	8.2%	37	16.6%	14	5.9%	5	2.7%	2	3.5%	1	10.0%	8	6.0%	3	11.5%	4	0.0%	0	0.0%	0	0.0%	0
More parking	10.8%	49	10.9%	9	8.7%	8	17.3%	12	3.9%	1	8.4%	7	14.8%	7	9.6%	3	0.0%	0	0.0%	0	9.5%	2
Cheaper parking	15.5%	70	13.4%	11	20.9%	19	9.6%	6	0.0%	0	21.9%	18	14.9%	7	23.1%	8	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.8%	8	2.8%	2	5.0%	5	1.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.3%	6	0.0%	0	2.3%	2	0.0%	0	0.0%	0	3.6%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	14	7.6%	6	2.1%	2	1.0%	1	7.4%	2	3.3%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	1.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.0%	23	2.7%	2	12.5%	11	1.9%	1	0.0%	0	5.5%	5	3.9%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Better market	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	2.2%	10	1.8%	1	3.6%	3	0.0%	0	5.9%	1	2.9%	2	1.0%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.8%	3	1.2%	1	0.8%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.5%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.9%	9	0.9%	1	0.0%	0	0.0%	0	5.0%	1	5.5%	5	2.0%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	1.0%	5	3.0%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	1.1%	5	0.8%	1	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.6%	7	0.8%	1	2.5%	2	1.0%	1	0.0%	0	0.8%	1	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	1.4%	6	0.8%	1	2.8%	3	0.0%	0	8.5%	2	0.0%	0	1.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.7%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.6%	3	1.9%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.9%	4	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		451		82		91		67		24		84		50		33		0		1		18
Sample:		512		91		89		81		21		91		71		58		0		2		8

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32B Are there any measures that would encourage you to visit Batley Town Centre more often?																						
<i>Those who visit Batley most often at Q28</i>																						
1st Mention																						
Increased choice and range of shops	27.4%	25	0.0%	0	0.0%	0	0.0%	0	63.1%	5	0.0%	0	0.0%	0	0.0%	0	20.9%	1	41.3%	17	5.2%	2
Discount foodstores within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Improved non-food shops within the town centre	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.2%	2
Cheaper parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
Improved street cleaning	4.8%	4	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.8%	3
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	52.4%	48	0.0%	0	100.0%	2	0.0%	0	26.9%	2	0.0%	0	0.0%	0	0.0%	0	58.2%	3	38.5%	16	75.4%	25

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	91	0	2	0	8	2	0	0	5	40	33
Sample:	92	0	2	0	6	2	0	0	5	61	16

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
2nd Mention																						
Increased choice and range of shops	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Discount foodstores within the town centre	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.8%	3
Better security	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	2.1%	1	0.0%	0
Better market	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Fill empty shops / lower rents	3.4%	3	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
(Nothing / Nothing else)	78.9%	72	0.0%	0	100.0%	2	0.0%	0	46.9%	4	100.0%	2	0.0%	0	0.0%	0	58.2%	3	76.3%	31	91.2%	30
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Fill empty shops / lower rents	3.4%	3	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	90.7%	82	0.0%	0	100.0%	2	0.0%	0	46.9%	4	100.0%	2	0.0%	0	0.0%	0	58.2%	3	95.5%	39	100.0%	33
(Don't know)	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.8%	2	0.0%	0	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	29.5%	27	0.0%	0	0.0%	0	0.0%	0	63.1%	5	0.0%	0	0.0%	0	0.0%	0	20.9%	1	46.1%	19	5.2%	2
Discount foodstores within the town centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Improved non-food shops within the town centre	5.9%	5	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	4	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
More parking	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	5.2%	2
Cheaper parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	0.0%	0	0.0%	0
Improved street cleaning	4.8%	4	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.8%	3
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	8.8%	3
Better security	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	1	2.1%	1	5.2%	2
Better market	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Fill empty shops / lower rents	3.9%	4	0.0%	0	0.0%	0	0.0%	0	36.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Free parking	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Weighted base:		91		0		2		0		8		2		0		0		5		40		33
Sample:		92		0		2		0		6		2		0		0		5		61		16

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32C Are there any measures that would encourage you to visit Dewsbury Town Centre more often?																						
<i>Those who visit Dewsbury most often at Q28</i>																						
1st Mention																						
Increased choice and range of shops	34.7%	56	0.0%	0	53.3%	2	0.0%	0	30.1%	6	0.0%	0	0.0%	0	0.0%	0	50.0%	40	32.0%	5	8.9%	4
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.0%	3	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	8.5%	1	0.0%	0
More parking	7.4%	12	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	8	0.0%	0	8.4%	3
Cheaper parking	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	10.8%	2	4.2%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	6	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0
Better security	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	4.2%	2
Fill empty shops / lower rents	1.8%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.9%	1	0.0%	0
Free parking	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.3%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	34.9%	57	99.9%	1	46.7%	2	0.0%	0	29.6%	6	100.0%	1	100.0%	1	0.0%	0	16.8%	13	41.4%	6	64.0%	27

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	0.7% 1	0.0% 0	0.0% 0	0.0% 0	6.4% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	162	1	4	0	19	1	1	0	80	15	42
Sample:	142	1	4	0	17	1	2	0	78	19	20

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
2nd Mention																						
Increased choice and range of shops	5.2%	9	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3	5.8%	1	8.4%	3
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.3%	9	0.0%	0	27.5%	1	0.0%	0	11.5%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	4.2%	2
Improved leisure facilities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Improved quality of shops	6.7%	11	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0
More parking	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	9.3%	1	0.0%	0
Cheaper parking	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	4.2%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	7.2%	12	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0	0.0%	0	9.9%	8	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	2	0.0%	0
Better market	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
Fill empty shops / lower rents	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Free parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	61.1%	99	99.9%	1	72.5%	3	0.0%	0	49.6%	9	100.0%	1	100.0%	1	0.0%	0	54.2%	43	57.1%	8	77.2%	32
(Don't know)	1.2%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	8.5%	1	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.3%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Improved street cleaning	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Better security	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.5%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	87.4%	142	99.9%	1	100.0%	4	0.0%	0	78.1%	15	100.0%	1	100.0%	1	0.0%	0	83.6%	67	78.1%	11	100.0%	42
(Don't know)	2.8%	4	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	4.9%	1	0.0%	0
Weighted base:		162		1		4		0		19		1		1		0		80		15		42
Sample:		142		1		4		0		17		1		2		0		78		19		20

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	42.1%	68	0.0%	0	53.3%	2	0.0%	0	37.6%	7	0.0%	0	0.0%	0	0.0%	0	56.3%	45	46.3%	7	17.3%	7
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.3%	12	0.0%	0	27.5%	1	0.0%	0	19.0%	4	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	4.2%	2
Improved leisure facilities	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	5.8%	1	0.0%	0
Improved quality of shops	10.7%	17	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	18.9%	15	8.5%	1	0.0%	0
More parking	12.7%	21	0.0%	0	0.0%	0	0.0%	0	15.5%	3	0.0%	0	0.0%	0	0.0%	0	15.9%	13	9.3%	1	8.4%	3
Cheaper parking	9.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	10	10.8%	2	8.4%	3
Improved street cleaning	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	11.6%	19	0.0%	0	0.0%	0	0.0%	0	26.4%	5	0.0%	0	0.0%	0	0.0%	0	17.3%	14	0.0%	0	0.0%	0
Better security	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	11.9%	2	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	13.4%	2	0.0%	0
Better market	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	8.5%	1	4.2%	2
Fill empty shops / lower rents	2.5%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	3.9%	1	0.0%	0
Free parking	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	4.2%	2
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.3%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	162	1		4	0	19	1	1	0	80	15	42										
Sample:	142	1		4	0	17	1	2	0	78	19	20										

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Q32 Are there any measures that would encourage you to visit Cleckheaton Town Centre more often?																								
<i>Those who visit Cleckheaton most often at Q28</i>																								
1st Mention																								
Increased choice and range of shops	10.2%	8	0.0%	0	0.0%	0	28.4%	1	18.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3		
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.1%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2		
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	69.9%	52	0.0%	0	100.1%	1	71.6%	3	64.3%	22	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	4	69.8%	21		

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	74	0	1	4	34	0	1	0	1	4	30
Sample:	57	0	1	5	31	0	1	0	1	5	13

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
2nd Mention												
Increased choice and range of shops	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Improved leisure facilities	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Improved quality of shops	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	89.6%	66	0.0%	0	100.1%	1	100.0%	4	82.6%	28	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0	1		4		34		0	
Sample:		57		0	1		5		31		0	

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	69	0.0%	0	100.1%	1	100.0%	4	86.8%	30	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	4	100.0%	30
(Don't know)	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	13.7%	10	0.0%	0	0.0%	0	28.4%	1	21.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Discount foodstores within the town centre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3
Improved leisure facilities	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.1%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		74		0		1		4		34		0		1		0		1		4		30
Sample:		57		0		1		5		31		0		1		0		1		5		13

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32E Are there any measures that would encourage you to visit Heckmondwike Town Centre more often?																						
<i>Those who visit Heckmondwike most often at Q28</i>																						
1st Mention																						
Increased choice and range of shops	36.1%	18	0.0%	0	100.0%	1	0.0%	0	30.7%	8	0.0%	0	100.0%	1	0.0%	0	31.2%	3	0.0%	0	66.3%	5
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.0%	3	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	5.9%	3	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	7.7%	4	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	11.9%	6	0.0%	0	0.0%	0	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0	35.4%	3	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	27.7%	14	0.0%	0	0.0%	0	100.0%	1	24.5%	7	0.0%	0	0.0%	0	0.0%	0	33.4%	3	88.1%	4	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't know)	4.0% 2	0.0% 0	0.0% 0	0.0% 0	7.6% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	51	0	1	1	27	0	1	0	9	4	7
Sample:	44	0	1	1	23	0	1	0	10	5	3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
2nd Mention																						
Increased choice and range of shops	6.7%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	2
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	11.9%	6	0.0%	0	0.0%	0	0.0%	0	17.6%	5	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.7%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	59.8%	31	0.0%	0	100.0%	1	100.0%	1	56.0%	15	0.0%	0	0.0%	0	0.0%	0	74.8%	7	88.1%	4	39.7%	3
(Don't know)	8.8%	4	0.0%	0	0.0%	0	0.0%	0	16.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	4.0%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	81.2%	42	0.0%	0	100.0%	1	100.0%	1	69.5%	19	0.0%	0	100.0%	1	0.0%	0	86.4%	8	100.0%	4	100.0%	7
(Don't know)	10.4%	5	0.0%	0	0.0%	0	0.0%	0	19.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	46.9%	24	0.0%	0	100.0%	1	0.0%	0	41.7%	11	0.0%	0	100.0%	1	0.0%	0	31.2%	3	0.0%	0	100.0%	7
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	16.9%	9	0.0%	0	0.0%	0	0.0%	0	25.1%	7	0.0%	0	100.0%	1	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	5.6%	3	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0
More parking	5.9%	3	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	10.1%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	33.7%	2
Better security	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	12.9%	7	0.0%	0	0.0%	0	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0	35.4%	3	11.9%	1	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	2
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		51		0		1		1		27		0		1		0		9		4		7
Sample:		44		0		1		1		23		0		1		0		10		5		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q32F Are there any measures that would encourage you to visit Holmfirth Town Centre more often?																						
<i>Those who visit Holmfirth most often at Q28</i>																						
1st Mention																						
Increased choice and range of shops	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	17.6%	4	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	4.2%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0
More parking	10.3%	5	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	3	6.5%	2	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	5.2%	2	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.1%	20	31.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	3	30.6%	2	27.2%	6	0.0%	0	100.0%	1	100.0%	5

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
(Don't know)	4.2%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	47	6	0	0	0	3	8	24	0	1	5	
Sample:	70	7	0	0	0	3	13	42	0	2	3	

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
2nd Mention																						
Increased choice and range of shops	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.5%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	69.6%	33	54.1%	3	0.0%	0	0.0%	0	0.0%	0	100.0%	3	65.9%	5	62.3%	15	0.0%	0	100.0%	1	100.0%	5
(Don't know)	5.4%	3	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
3rd Mention																						
Increased choice and range of shops	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	84.7%	40	83.5%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	3	85.7%	7	78.3%	18	0.0%	0	100.0%	1	100.0%	5
(Don't know)	7.6%	4	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	8.6%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Any Mention																						
Increased choice and range of shops	19.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	1	32.4%	8	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	7.0%	3	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	6.1%	3	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0
More parking	12.6%	6	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	3	11.3%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	2	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill empty shops / lower rents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0
Improve the traffic lights / one way system / better access	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Indoor shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat / drink (i.e. cafes / restaurants / pubs)	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets	6.0%	3	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0
New / bigger Tesco	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
New / improved Marks and Spencer	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Revamp / regenerate the centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		6		0		0		0		3		8		24		0		1		5
Sample:		70		7		0		0		0		3		13		42		0		2		3

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q33 Why don't you visit Huddersfield Town Centre? [MR]																						
<i>Not those who visit Huddersfield at Q27</i>																						
Lack of choice and range of shops	4.5%	17	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	8.8%	0	1.6%	1	1.9%	1	6.7%	12
Lack of supermarket	0.3%	1	58.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	8.8%	0	0.0%	0	2.2%	1	0.0%	0
To far away from home or work	46.8%	176	0.0%	0	0.0%	0	17.3%	3	35.6%	17	50.0%	2	20.0%	3	33.5%	2	45.9%	23	57.2%	30	53.1%	97
Not accessible by public transport	6.9%	26	0.0%	0	0.0%	0	0.0%	0	14.0%	7	22.0%	1	3.6%	1	0.0%	0	6.9%	4	0.0%	0	7.8%	14
Inconveniently located car parking	7.0%	26	0.0%	0	34.0%	1	11.1%	2	15.7%	8	0.0%	0	15.4%	2	12.5%	1	2.1%	1	13.8%	7	2.7%	5
Expensive car parking	5.5%	21	58.8%	1	0.0%	0	7.3%	1	12.7%	6	0.0%	0	24.4%	3	0.0%	0	1.6%	1	1.0%	1	4.3%	8
Other	2.8%	10	41.2%	1	0.0%	0	6.2%	1	0.0%	0	0.0%	0	26.2%	4	0.0%	0	7.4%	4	2.6%	1	0.0%	0
Nothing, no reason to visit	30.4%	114	0.0%	0	66.0%	2	58.2%	9	35.7%	17	28.0%	1	21.2%	3	45.2%	2	37.8%	19	28.4%	15	25.2%	46
Difficult to get to by car	1.8%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	1.9%	3
Don't know it very well	2.7%	10	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	3.1%	6
Too far away	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.0%	2	2.6%	5
Weighted base:		375		2		3		15		48		4		14		5		51		53		182
Sample:		307		2		3		16		41		4		21		9		51		76		84
Q34 Do you make use of electronic home shopping (i.e. internet or TV shopping)? [MR/PR]																						
Yes, Internet	61.7%	618	53.3%	48	56.2%	57	62.0%	52	64.6%	75	68.8%	64	77.4%	54	68.3%	38	54.4%	55	57.4%	40	61.2%	135
Yes, Portable internet shopping (through mobile phone)	8.8%	88	5.9%	5	15.8%	16	5.1%	4	15.3%	18	8.7%	8	9.5%	7	7.4%	4	2.1%	2	10.1%	7	7.7%	17
Yes, TV Shopping	4.1%	42	4.4%	4	4.0%	4	5.7%	5	5.0%	6	1.9%	2	4.9%	3	4.2%	2	2.6%	3	4.4%	3	4.4%	10
No	36.6%	367	45.5%	41	41.3%	42	36.2%	30	33.0%	38	30.3%	28	21.7%	15	30.7%	17	42.8%	43	41.1%	29	37.7%	83
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q35 Which goods or services do you currently purchase via electronic (home/mobile) shopping? [MR]																						
<i>Those who make use of electronic home shopping at Q34</i>																						
Food	13.1%	83	7.3%	4	13.3%	8	12.4%	7	12.2%	9	14.0%	9	18.2%	10	21.3%	8	5.7%	3	6.8%	3	16.2%	22
Clothes / shoes	42.7%	271	50.8%	25	36.2%	22	40.9%	22	48.4%	37	39.6%	26	40.7%	22	39.8%	16	46.7%	27	44.1%	18	41.0%	56
Banking / finance	6.8%	43	17.1%	8	5.1%	3	7.0%	4	2.7%	2	19.2%	12	2.5%	1	13.6%	5	1.3%	1	2.5%	1	4.0%	5
Books	50.9%	323	42.5%	21	35.4%	21	49.1%	26	47.0%	36	52.3%	34	48.3%	26	72.7%	28	52.6%	31	58.7%	24	54.6%	75
CDs, DVDs, music	53.7%	341	47.6%	23	34.1%	20	48.2%	26	65.5%	51	47.3%	30	53.5%	29	71.8%	28	55.6%	32	44.4%	18	59.8%	82
DIY goods	3.0%	19	0.0%	0	0.0%	0	6.6%	4	0.0%	0	1.1%	1	0.0%	0	6.7%	3	2.2%	1	4.5%	2	6.5%	9
Furniture / Carpets	4.1%	26	2.3%	1	4.4%	3	6.6%	4	2.7%	2	5.6%	4	1.9%	1	7.3%	3	1.3%	1	2.6%	1	5.2%	7
Garden items	3.8%	24	0.0%	0	4.4%	3	5.6%	3	7.0%	5	1.1%	1	2.6%	1	7.0%	3	4.0%	2	0.0%	0	4.3%	6
Holiday and / or Travel Tickets	11.3%	72	12.4%	6	7.6%	5	17.0%	9	4.9%	4	15.3%	10	5.2%	3	18.2%	7	4.0%	2	9.1%	4	16.2%	22
Jewellery	5.4%	34	5.7%	3	2.9%	2	9.2%	5	4.5%	3	6.7%	4	3.6%	2	2.9%	1	10.7%	6	7.5%	3	3.4%	5
Major electrical items	20.0%	127	30.5%	15	16.7%	10	19.4%	10	23.2%	18	23.2%	15	24.3%	13	23.3%	9	22.7%	13	16.3%	7	12.1%	17
Small electrical items	26.4%	167	40.2%	20	33.7%	20	22.5%	12	26.8%	21	24.4%	16	35.4%	19	27.6%	11	31.3%	18	27.3%	11	14.1%	19
Small household goods	10.7%	68	18.5%	9	11.6%	7	13.5%	7	9.0%	7	11.0%	7	5.7%	3	13.4%	5	10.1%	6	12.8%	5	7.9%	11
Sports goods	5.4%	34	8.5%	4	4.2%	2	7.3%	4	5.2%	4	11.0%	7	7.2%	4	1.1%	0	0.0%	0	5.4%	2	4.3%	6
Toys	13.5%	86	16.1%	8	13.5%	8	14.4%	8	17.8%	14	16.2%	10	16.1%	9	9.2%	4	20.4%	12	3.7%	2	9.0%	12
Other	3.5%	22	2.3%	1	7.2%	4	1.2%	1	0.0%	0	8.0%	5	0.9%	1	1.2%	0	0.0%	0	6.0%	2	5.5%	8
Art and craft items	1.5%	10	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.8%	1	0.0%	0	0.0%	0	5.2%	7
Computer games	1.6%	10	1.4%	1	0.0%	0	0.0%	0	2.9%	2	1.1%	1	1.6%	1	0.0%	0	2.2%	1	2.1%	1	2.5%	3
Gifts	3.4%	22	1.4%	1	5.8%	3	5.8%	3	3.9%	3	1.8%	1	2.0%	1	0.0%	0	0.0%	0	6.8%	3	4.5%	6
Health and Beauty items	3.6%	23	4.2%	2	2.1%	1	5.9%	3	9.1%	7	4.6%	3	3.2%	2	2.1%	1	2.2%	1	0.0%	0	1.8%	2
Ink cartridges	0.5%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.4%	2
Insurance	0.5%	3	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Pet related products	1.1%	7	1.6%	1	1.8%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.8%	2
Vehicles / vehicle parts	1.5%	9	2.8%	1	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.5%	1	2.1%	3
Weighted base:	634	49	60	54	77	64	55	39	58	41	137											
Sample:	609	52	56	64	61	65	75	67	54	55	60											

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q36 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? [MR]																						
<i>Those who make use of electronic home shopping at Q34</i>																						
Food	11.0%	70	9.3%	5	10.3%	6	9.5%	5	10.4%	8	18.2%	12	11.7%	6	8.0%	3	6.9%	4	8.0%	3	12.6%	17
Clothes	28.3%	180	35.0%	17	21.3%	13	24.2%	13	39.1%	30	27.9%	18	26.6%	15	25.6%	10	21.8%	13	38.6%	16	25.8%	36
Banking / finance	7.3%	46	14.9%	7	3.0%	2	5.3%	3	3.9%	3	17.0%	11	4.5%	2	16.4%	6	8.7%	5	4.2%	2	3.4%	5
Books	31.6%	200	30.0%	15	20.2%	12	31.8%	17	35.4%	27	32.5%	21	25.6%	14	38.5%	15	33.5%	19	40.3%	17	31.3%	43
CDs, DVD's, music	29.9%	189	30.0%	15	12.4%	7	26.7%	14	37.5%	29	29.3%	19	26.8%	15	34.4%	13	26.1%	15	32.6%	14	35.3%	48
DIY goods	2.7%	17	4.3%	2	1.2%	1	7.8%	4	1.1%	1	0.0%	0	0.9%	1	5.7%	2	2.2%	1	1.2%	1	3.4%	5
Furniture / Carpets	5.4%	34	8.1%	4	6.3%	4	8.3%	4	3.8%	3	4.7%	3	4.1%	2	8.4%	3	3.1%	2	2.6%	1	5.7%	8
Garden items	2.5%	16	5.7%	3	1.2%	1	2.9%	2	3.4%	3	0.0%	0	2.5%	1	5.9%	2	2.2%	1	0.0%	0	2.1%	3
Holiday and / or Travel Tickets	13.5%	86	20.1%	10	6.3%	4	15.7%	8	15.2%	12	11.3%	7	6.4%	4	15.9%	6	8.6%	5	13.4%	6	17.9%	25
Jewellery	3.5%	22	4.3%	2	2.9%	2	5.8%	3	1.1%	1	3.3%	2	2.3%	1	2.9%	1	2.7%	2	5.0%	2	4.7%	6
Major electrical items	14.5%	92	24.4%	12	8.0%	5	13.3%	7	16.2%	13	21.2%	14	13.6%	7	20.2%	8	12.2%	7	13.7%	6	10.2%	14
Small electrical items	17.8%	113	29.8%	15	13.1%	8	16.2%	9	19.2%	15	20.5%	13	16.2%	9	20.9%	8	15.3%	9	25.9%	11	12.8%	18
Small household goods	8.0%	51	19.1%	9	12.4%	7	12.6%	7	6.1%	5	3.5%	2	0.0%	0	7.3%	3	8.4%	5	14.0%	6	4.8%	7
Sports goods	4.0%	25	9.1%	4	1.2%	1	5.3%	3	5.6%	4	2.9%	2	3.8%	2	5.5%	2	0.0%	0	2.5%	1	4.3%	6
Toys	7.5%	48	13.2%	6	7.2%	4	5.8%	3	7.8%	6	5.9%	4	11.2%	6	2.9%	1	14.3%	8	4.5%	2	4.7%	6
Other	3.2%	21	2.3%	1	4.3%	3	1.2%	1	2.3%	2	6.5%	4	3.2%	2	0.0%	0	0.0%	0	1.8%	1	5.7%	8
Art and craft items	0.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Computer games	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1	1.6%	1	0.0%	0	2.2%	1	2.1%	1	2.5%	3
Event tickets (e.g. concert, theatre etc.)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Gifts	0.8%	5	0.0%	0	2.5%	1	2.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Health and Beauty items	2.6%	16	0.0%	0	5.7%	3	4.6%	2	7.9%	6	4.3%	3	0.9%	1	1.1%	0	0.0%	0	1.4%	1	0.0%	0
Insurance	1.1%	7	2.0%	1	2.1%	1	1.2%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Pet related products	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles / vehicle parts	1.9%	12	1.4%	1	1.8%	1	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	3.4%	2	1.2%	1	4.3%	6
(None)	19.4%	123	24.7%	12	22.0%	13	25.9%	14	15.5%	12	19.9%	13	22.8%	12	36.4%	14	16.9%	10	13.7%	6	12.6%	17
(Don't know)	10.1%	64	7.5%	4	14.6%	9	6.6%	4	4.3%	3	3.7%	2	13.2%	7	9.9%	4	3.4%	2	5.4%	2	19.6%	27
Weighted base:		634		49		60		54		77		64		55		39		58		41		137
Sample:		609		52		56		64		61		65		75		67		54		55		60

Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q37 Which of these leisure activities do you participate in? [MR/PR]																						
Health and Fitness	19.7%	197	23.9%	21	15.6%	16	19.0%	16	22.3%	26	26.6%	25	26.5%	18	25.1%	14	6.5%	7	16.8%	12	19.2%	42
Leisure Centre Activities	20.0%	200	20.5%	18	9.6%	10	12.9%	11	26.8%	31	27.3%	25	24.5%	17	17.9%	10	18.0%	18	20.4%	14	20.5%	45
Cinema	50.6%	507	49.8%	45	51.9%	53	49.6%	42	48.5%	56	42.8%	40	57.8%	40	56.3%	32	47.0%	48	51.2%	36	52.8%	116
Restaurant	70.4%	705	71.0%	64	69.2%	70	73.3%	62	67.0%	77	68.7%	64	69.8%	49	73.7%	42	69.5%	71	71.5%	50	71.7%	158
Pub /Bars	50.9%	510	47.3%	42	45.5%	46	53.3%	45	43.2%	50	57.9%	54	55.2%	38	55.7%	31	39.1%	40	47.2%	33	59.0%	130
Nightclub	4.6%	46	2.0%	2	1.2%	1	4.3%	4	5.2%	6	4.5%	4	7.7%	5	2.3%	1	5.7%	6	9.7%	7	4.5%	10
Social Club	11.9%	119	15.5%	14	7.2%	7	10.7%	9	8.0%	9	9.5%	9	12.9%	9	9.4%	5	11.6%	12	26.1%	18	11.9%	26
Ten Pin Bowling	18.5%	185	15.3%	14	11.9%	12	20.0%	17	24.7%	28	18.1%	17	20.2%	14	13.9%	8	20.1%	20	16.3%	11	19.7%	43
Bingo	6.6%	66	9.5%	9	10.8%	11	6.7%	6	1.2%	1	5.8%	5	5.4%	4	2.1%	1	3.7%	4	5.4%	4	9.9%	22
Theatre / concert hall	45.2%	452	45.6%	41	35.6%	36	50.6%	42	42.4%	49	41.0%	38	49.5%	35	53.3%	30	36.0%	37	42.0%	30	52.3%	115
Museum / Art Galleries	32.8%	328	30.1%	27	26.2%	27	29.8%	25	33.9%	39	29.8%	28	40.9%	28	42.1%	24	25.9%	26	37.6%	26	35.3%	78
Running / Cycling / outdoor activities	24.6%	246	16.5%	15	21.1%	21	27.3%	23	32.8%	38	20.0%	18	25.9%	18	27.2%	15	13.2%	13	29.5%	21	28.6%	63
(None mentioned)	10.7%	107	6.1%	5	9.5%	10	13.3%	11	11.1%	13	11.9%	11	5.2%	4	11.9%	7	14.3%	14	9.6%	7	11.3%	25
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Q38 Which centre/facility did you last visit for indoor sports or health and fitness activity?																								
<i>Those that participate in Health and Fitness or Leisure centre activities at Q37 AND Excl Nulls & SFT</i>																								
Zone 1																								
Energie Fitness For Women, New Street, Huddersfield	0.8%	2	5.0%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hudawi Centre, Great Northern Street, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Lawn Tennis & Squash Club, Cemetery Road, Edgerton	0.8%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Sports Centre, Pine Street, Southgate, Huddersfield	4.5%	14	12.3%	4	4.0%	1	0.0%	0	0.0%	0	11.8%	4	6.2%	2	17.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Smith's Stadium, Stadium Way, Huddersfield	1.1%	3	3.2%	1	4.0%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lockwood Park Health & Fitness Club, Lockwood Park, Brewery Drive, Huddersfield	1.2%	4	5.7%	2	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Momentum Leisure Huddersfield, Apley Hall, Firth Street, Huddersfield	0.8%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsome High School & Sports College, Castle Avenue, Huddersfield	0.6%	2	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Fitness, Westgate, Huddersfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Health & Fitness Complex, Stadium Way, Huddersfield	2.6%	8	8.2%	2	5.0%	1	0.0%	0	0.0%	0	7.5%	3	2.7%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Zone, St Andrews Road, Huddersfield	0.5%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Bodies, Saint John's Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Hillhouse Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Huddersfield Town Centre	3.0%	9	13.5%	4	4.0%	1	0.0%	0	0.0%	0	9.0%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Almondbury Sports Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Almondbury High School, Fernside Avenue, Almondbury																						
Canalside Sports Complex, Leeds Road, Huddersfield	1.9%	6	0.0%	0	4.0%	1	0.0%	0	3.8%	1	8.6%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Deighton Sports Arena, Deighton Road, Huddersfield	0.6%	2	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DRAM Sports & Community Centre, Ridgeway, Dalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme Conditioning, Red Doles Road, Huddersfield	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soccer City, Wakefield Road, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Fitness, Wakefield Road, Tandem, Huddersfield	5.2%	16	13.3%	4	30.1%	6	0.0%	0	0.0%	0	0.0%	0	16.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Fartown	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Waterloo Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bridges Fitness Centre, Birkby Lane, Bailiff Bridge	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Sports Club, Russell Way, Brighouse	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Swimming Pool & Fitness Centre, Woodvale Road, Brighouse	3.9%	12	0.0%	0	14.5%	3	32.5%	7	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Holiday Inn, Clifton Village, Brighouse	0.4%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Brighouse	1.9%	6	0.0%	0	0.0%	0	3.5%	1	2.2%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Local Facility/Gym, Elland	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Gomersal Park Hotel, Moor Lane, Gomersal	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Heckmondwike Sports Club, Cemetery Road, Heckmondwike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltop Leisure & Fitness, Oxford Road, Gomersal	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PJ's Health & Fitness Village, Cartwright Street, Cleckheaton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timestep School Of Dance, Liversedge Hall Lane, Norristhorpe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spensborough Pool & Fitness Complex, Bradford Road, Liversedge	3.1%	9	0.0%	0	0.0%	0	0.0%	0	17.6%	7	0.0%	0	0.0%	0	0.0%	0	8.7%	2	4.8%	1	0.0%	0
Whitcliffe Mount Sports Centre, Turnsteads Avenue, Cleckheaton	1.7%	5	0.0%	0	0.0%	0	3.1%	1	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Local Facility/Gym, Cleckheaton Town Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Local Facility/Gym, Gomersal Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Heckmondwike Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Local Facility/Gym, Liversedge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Mirfield District Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Scholes (Cleckheaton) Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Cedar Court Hotel, Lindley Moor Road, Ainley Top, Huddersfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Valley Leisure Centre, New Street, Slaithwaite	3.3%	10	4.7%	1	0.0%	0	0.0%	0	0.0%	0	24.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heritage Health Academy, Wellington Mills, Lindley, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maloney's Gym, Marsh Mills, Luck Lane/New Hey Road, Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northern Fitness, Colne Valley Business Park,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

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February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Huddersfield																						
YMCA Sports & Social Club, New Hey Road, Salendine Nook	1.2%	4	3.7%	1	3.5%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Golcar Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Linthwaite Local Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Marsden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Slaithwaite District Centre	0.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Bodyzone Fitness Centre, Nortonthorpe Mills, Wakefield Road, Scissett	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Baths, Wakefield Road, Scissett	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Kirkburton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Netherton Village Centre	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Scissett Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Skelmanthorpe District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Holmfirth Harriers Athletic Club, New Mill Road, Honley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Holmfirth Pool, Huddersfield Road, Thongsbridge, Holmfirth	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.7%	1	35.4%	6	0.0%	0	0.0%	0	0.0%	0
Thongsbridge Tennis Club, Miry Lane, Holmfirth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Holmfirth Town Centre	1.2%	4	2.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	9.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Honley District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0

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Local Facility/Gym, Meltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8											
Dewsbury Sports Centre, Longcauseway, Dewsbury	4.6%	14	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Dewsbury Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9											
Batley Baths & Recreation Centre, Cambridge Street, Batley	2.3%	7	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%
Batley Sports & Tennis Centre, Windmill Lane, Howden Clough, Batley	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dance Club 21, Branch Road, Batley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
DW Fitness, Gelderd Road, Birstall, Batley	2.7%	8	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%
Mpfit Gym, Britannia Mills, Gelderd Road, Birstall	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Batley Town Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Birstall District Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10											
Morley Leisure Centre, Queensway, Morley, Leeds	6.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong High School, Westgate Hill Street, Bradford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Morley	3.9%	12	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%
Local Facility/Gym, Ossett	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Barnsley											
Bannatyne's, Barnsley Road, Dodworth, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DW Fitness, The Peel Centre, Harborough Hill Road, Barnsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%

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Metrodome Leisure Complex, Queens Ground, Queens Road, Barnsley	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	7	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																								
Bradford College, Great Horton Road, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Gym Club, Arthington St, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Dunn Sports Centre, Rooley Avenue, Bradford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Virgin Active, Gallagher Leisure Park, Bradford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Local Facility/Gym, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Calderdale																								
DW Fitness, Charlestown Road, Halifax	0.9%	3	0.0%	0	0.0%	0	9.6%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough Industrial Park, Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Swimming Pool, Skircoat Road, Halifax	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf Village Hall, Shelf	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Swimming Fool & Fitness Centre, Station Road, Sowerby Bridge	1.0%	3	0.0%	0	0.0%	0	14.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility/Gym, Halifax	0.5%	1	0.0%	0	3.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Leeds																								
Aireborough Leisure Centre, The Green, Guiseley, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bodyline Natural, Macaulay Street, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilton Leeds City Hotel, Neville Street, Leeds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Charles Centre for Sports, Middleton Grove, Leeds	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Leisure Centre, Market Place, Pudsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Edge, University of Leeds, Leeds	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Cardigan	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Fields Development, Kirkstall Road, Leeds											
Local Facility/Gym, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Sheffield											
Sheffield Hallam University Gym, Howard Street, Sheffield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Outside the Study Area - Wakefield											
Bannatyne's, Paragon Avenue, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cedar Court Hotel, Denby Dale Road, Wakefield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Fitness Muscle World, Cluntergate, Horbury	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Nuffield Health Fitness & Wellbeing, Calder Island Way, Wakefield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Sun Lane Leisure, Sun Lane, Wakefield	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Wakefield Sports Centre, City Academy, Warmfield View, Wakefield	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
Local Facility/Gym, Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Facility/Gym, Wakefield	3.8%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.1%
Others											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	304	31	21	21	38	36	32	16	21	21	69
Sample:	290	34	21	24	28	34	44	27	20	29	29

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Q39 Which centre/facility did you last visit to go the cinema?																						
<i>Those who go to the Cinema at Q37 AND Excl Nulls & SFT</i>																						
Zone 1																						
Odeon Cinema, Galpharm Stadium, Bradley Mills Road, Huddersfield	36.3%	179	78.4%	35	74.6%	38	35.8%	15	21.0%	12	79.1%	31	48.7%	19	83.2%	26	6.4%	3	1.4%	1	0.0%	0
Zone 3																						
Rex Cinema, Coronation Street, Elland	4.1%	20	8.2%	4	7.0%	4	22.7%	9	0.0%	0	5.2%	2	1.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 9																						
Showcase Cinema, Gelderd Road, Birstall, Batley	36.8%	182	2.2%	1	7.2%	4	6.3%	3	71.6%	40	9.7%	4	6.0%	2	1.9%	1	55.2%	26	90.0%	32	64.3%	70
Outside the Study Area - Barnsley																						
Paramount Cinema, Shrewsbury Road, Penistone	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Parkway Cinema, Eldon Street, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																						
Cineworld, Leisure Exchange, Vicar Lane, Bradford	2.3%	11	3.7%	2	2.4%	1	5.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	3.9%	4
National Media Museum, Picturerville, Bradford	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Odeon Cinema, Gallagher Leisure Park, Thornbury	1.2%	6	0.0%	0	3.6%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Outside the Study Area - Calderdale																						
Vue, Broad Street, Halifax	3.4%	17	4.1%	2	1.6%	1	29.9%	12	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Leeds																						
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	7.5%	4	0.0%	0	0.0%	0
Vue, The Light, The Headrow, Leeds	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.6%	1	3.5%	1	2.3%	2
Outside the Study Area - London																						
Odeon, Leicester Street, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Manchester																						
Odeon, Trafford Centre, The Dome, Manchester	0.6%	3	1.7%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Scarborough																						
Hollywood Plaza, North	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Marine Road, Scarborough Outside the Study Area - Sheffield											
Cineworld, Valley Centertainment, Broughton Lane, Sheffield	0.6%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%
Vue, Meadowhall Centre, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - South Lakeland											
Zeffirellis, Compston Road, Ambleside	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Sunderland											
Empire Cinemas, Sunnyside Leisure, Sunderland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Wakefield											
Cineworld, Westgate Retail & Leisure Park, Wakefield	10.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.5%
Cineworld, Xscape, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Wyre											
Vue, North Promenade, Cleveleys	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	494	45	51	42	56	40	40	31	48	35	108
Sample:	478	47	47	49	46	40	54	52	46	48	49

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Q40 Which centre/facility did you last visit to go to a restaurant?																					
<i>Those who go to Restaurants at Q37 AND Excl Nulls & SFT</i>																					
Zone 1																					
Berry Brow Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
Crosland Moor Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farnley Tyas	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Huddersfield Town Centre	18.4%	123	42.2%	26	50.5%	34	14.1%	8	5.2%	4	39.7%	25	29.6%	14	24.5%	9	3.2%	2	3.6%	2	0.0%
Lockwood Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marsh District Centre	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurstonland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds Road Retail Park, Huddersfield	0.3%	2	1.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2																					
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aspley Local Centre	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birkby Local Centre	0.3%	2	1.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kirkheaton Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																					
Bailiff Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barkisland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brighouse Town Centre	2.3%	15	0.0%	0	1.2%	1	16.7%	10	1.7%	1	1.9%	1	0.0%	0	1.1%	0	0.0%	0	1.3%	2	
Clifton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elland Town Centre	1.0%	7	0.0%	0	1.2%	1	8.8%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rastrick	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																					
Cleckheaton Town Centre	3.1%	20	0.0%	0	0.0%	0	1.2%	1	17.2%	13	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.6%	5	
Gomersal Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	
Heckmondwike Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	2	
Liversedge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Mirfield District Centre	1.7%	11	0.0%	0	1.6%	1	1.2%	1	9.3%	7	0.0%	0	2.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Norristhorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Zone 5																						
Ainley Top	0.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.9%	6	1.1%	1	2.7%	2	1.5%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	1.2%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Clayton West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																						
Denby Dale Local Centre	1.1%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Emley Neighbourhood Centre	0.7%	5	4.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.5%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Brockholes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	3.5%	24	3.9%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	5.3%	2	44.6%	17	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	1.7%	11	7.5%	5	1.1%	1	0.0%	0	0.0%	0	2.7%	2	1.2%	1	10.1%	4	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0

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New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Dewsbury Town Centre	1.7%	12	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Batley Town Centre	4.3%	29	1.1%	1	0.0%	0	0.0%	0	13.4%	10	0.0%	0
Birstall District Centre	4.4%	29	4.0%	2	0.0%	0	1.1%	1	11.8%	9	2.7%	2
Birstall Shopping Park (Junction 27 of the M62)	5.1%	34	0.0%	0	0.0%	0	1.1%	1	8.9%	7	0.0%	0
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gildersome	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	3.2%	22	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Barnsley												
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Hoyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bassetlaw												
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford												
Bradford City Centre	4.3%	29	10.3%	6	7.0%	5	1.2%	1	0.0%	0	0.0%	0
Ilkley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Calderdale												
Halifax Town Centre	2.6%	18	0.0%	0	2.5%	2	25.4%	15	1.3%	1	0.0%	0
Hebden Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lightcliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Ripponden	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Shelf	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Sowerby Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Craven																						
Grassington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	2
Outside the Study Area - Craven																						
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Hambleton																						
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Harrogate																						
Harrogate Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - High Peak																						
Buxton Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Leeds																						
Chapel Allerton	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headingley	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Leeds City Centre	5.9%	39	0.0%	0	2.7%	2	7.6%	5	7.9%	6	1.1%	1	6.7%	3	2.9%	1	12.9%	8	11.8%	6	5.7%	9
Pudsey Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Temple Newsam, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	3
Outside the Study Area - Manchester																						
Manchester City Centre	1.2%	8	3.0%	2	1.9%	1	1.5%	1	0.0%	0	1.1%	1	0.0%	0	3.9%	1	2.0%	1	1.7%	1	0.0%	0
Outside the Study Area - Sheffield																						
Sheffield City Centre	0.5%	3	0.0%	0	2.2%	1	1.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.3%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Trafford																						
Trafford Shopping Centre, Manchester	0.6%	4	0.0%	0	1.6%	1	1.1%	1	0.0%	0	2.7%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Wakefield																						
Horbury	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.7%	2
Castleford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wakefield Town Centre	5.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	15.7%	10	6.3%	3	12.3%	19
Cathedral Retail Park, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - York											
York City Centre	1.6%	11	1.1%	1	1.1%	1	2.9%	2	0.0%	0	1.1%
Others											
Outside the Study Area - Other	3.6%	24	4.4%	3	7.0%	5	3.4%	2	0.0%	0	1.3%
Abroad	0.9%	6	1.2%	1	1.2%	1	0.0%	0	0.0%	0	1.6%
Weighted base:	669	61	67	59	73	62	47	39	63	49	150
Sample:	663	68	66	71	62	66	67	69	58	67	69

Kirklees District Household Survey For WYG Planning & Environment

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Q41 Which centre/facility did you last visit to go to bars, pubs and nightclubs?																						
<i>Those that go to Pubs/bars, Nightclubs or a Social club at Q37 AND Excl Nulls & SFT</i>																						
Zone 1																						
Berry Brow Neighbourhood Centre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Crosland Moor Local Centre	0.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Farnley Tyas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Huddersfield Town Centre	20.9%	109	59.6%	26	53.8%	26	11.5%	5	2.8%	1	51.8%	28	37.4%	15	14.5%	5	4.3%	2	1.4%	1	0.0%	0
Lockwood Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.6%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.5%	3	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurstonland	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Almondbury District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.3%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkby Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.6%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.4%	2	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bailiff Bridge	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkisland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	2.1%	11	0.0%	0	0.0%	0	20.8%	9	1.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	1.0%	5	0.0%	0	0.0%	0	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Greetland	0.6%	3	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rastrick	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Cleckheaton Town Centre	3.3%	17	0.0%	0	0.0%	0	25.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.0%	4	0.0%	0
Gomersal Local Centre	0.6%	3	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heckmondwike Town Centre	1.0%	5	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Liversedge	0.7%	4	0.0%	0	0.0%	0	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Mirfield District Centre	2.7%	14	0.0%	0	1.7%	1	0.0%	0	21.4%	11	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Norristhorpe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Ainley Top	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.7%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	1.9%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Clayton West	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																						
Denby Dale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emley Neighbourhood Centre	0.4%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.5%	3	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	1.0%	5	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	9.4%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Brockholes Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	3.6%	19	5.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	49.1%	16	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	1.2%	6	1.7%	1	0.0%	0	0.0%	0	4.1%	2	1.8%	1	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
New Mill Neighbourhood Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8											
Dewsbury Town Centre	3.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shaw Cross	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornhill Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9											
Batley Town Centre	3.6%	19	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%
Birstall District Centre	2.1%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Birstall Shopping Park (Junction 27 of the M62)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10											
Birkenshaw Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Bierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	4.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Tingley	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.5%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Wrenthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Barnsley											
Barnsley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%
High Hoyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bassetlaw											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bradford											
Bradford City Centre	2.9%	15	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Halifax Town Centre	1.5%	8	0.0%	0	1.7%	1	16.7%	7	0.0%	0	0.0%
Hebden Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Lightcliffe	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
Todmorden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Craven											
Grassington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%
Outside the Study Area - Craven											
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Hambleton											
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Harrogate											
Harrogate Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - High Peak											
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Leeds											
Chapel Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	7.3%	38	0.0%	0	7.7%	4	8.6%	4	2.8%	1	3.1%
Pudsey Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temple Newsam, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selby Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
White Rose Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Manchester											
Manchester City Centre	0.3%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Outside the Study Area - Sheffield											
Sheffield City Centre	0.6%	3	0.0%	0	0.0%	0	2.5%	1	2.8%	1	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Trafford											
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Wakefield											
Horbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Castleford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Wakefield Town Centre	5.5%	29	0.0%	0	2.2%	1	0.0%	0	2.4%	1	0.0%
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - York											
York City Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Others											
Outside the Study Area - Other	5.3%	28	0.0%	0	12.0%	6	6.6%	3	0.0%	0	0.0%
Abroad	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Weighted base:	521	44	49	43	50	55	40	32	42	36	131
Sample:	511	50	49	51	45	55	56	58	41	48	58

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q42 Which centre/facility did you last visit to go ten-pin bowling?																						
<i>Those who go to Ten pin bowling at Q37 AND Excl Nulls & SFT</i>																						
Zone 2																						
UK Superbowl, Leeds Road, Huddersfield	46.0%	78	89.2%	11	54.6%	6	31.6%	5	55.7%	14	75.6%	12	69.5%	9	76.7%	6	57.7%	10	19.2%	2	7.3%	3
Zone 4																						
Mirfield Local Centre	1.2%	2	0.0%	0	9.3%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Lindley Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Barnsley																						
Barnsley Bowl, Carlton Road, Barnsley	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Metrodome Bowling, Metrodome Leisure Complex, Queens Ground, Queens Road, Barnsley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Blackburn with Darwen																						
Bowlplex Bowling, Peel Leisure and Retail Park, Blackburn	0.4%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Blackpool																						
1st Bowl, Market Street, Blackpool	0.4%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Bradford																						
Hollywood Bowl, The Leisure Exchange, Vicar Lane, Bradford	16.7%	28	0.0%	0	20.3%	2	15.3%	3	31.6%	8	0.0%	0	0.0%	0	13.8%	1	7.2%	1	30.3%	3	25.0%	10
Outside the Study Area - Calderdale																						
Electric Bowl, Commercial Street, Halifax	7.7%	13	0.0%	0	0.0%	0	43.8%	7	0.0%	0	18.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3
Outside the Study Area - Doncaster																						
Doncaster Superbowl, The Lesuire Park, Bawtry Road, Doncaster	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Leeds																						
1st Bowl Leeds, Merrion Centre, Merrion Way, Woodhouse, Leeds	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	11.6%	5
Hollywood Bowl, Cardigan Fields Leisure Centre,	9.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	27.7%	3	33.1%	13

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Kirkstall, Leeds											
Outside the Study Area - Portsmouth											
Bowlplex Bowling, Gunwharf Quays, Portsmouth	0.6%	1	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Stockton on Tees											
Hollywood Bowl, Teesside Leisure Park, Stockton-on-Tees	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Wakefield											
Bowlplex, Xscape, Castleford	8.6%	15	0.0%	0	0.0%	0	9.4%	2	8.9%	2	0.0%
Wakefield Superbowl, Doncaster Road, Wakefield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - York											
York City Centre	1.1%	2	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	170	13	11	17	25	16	13	7	17	10	41
Sample:	150	12	11	21	20	14	16	11	16	11	18

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q43 Which centre/facility did you last visit for bingo?											
<i>Those who go to Bingo at Q37 AND Excl Nulls & SFT</i>											
Zone 1											
Cowersley Community Centre, Cowersley	1.3%	1	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Folly Hall Mill, St Thomas Road, Huddersfield	42.9%	26	91.1%	8	79.1%	9	27.2%	1	0.0%	0	100.0%
Zone 6											
Darby and Joan Club, Skelmanthorpe	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%
Zone 8											
Mecca Bingo, The Rishworth Centre, Railway Street, Dewsbury	17.3%	10	0.0%	0	9.6%	1	0.0%	0	100.0%	1	0.0%
Zone 10											
Gala Bingo, Weavertorpe Retail Park, Bradford	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%
Gildersome Village Centre	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Barnsley											
Gala Bingo, Pontefract Road, Barnsley	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%
Outside the Study Area - Blackpool											
Mecca Bingo, Talbot Road, Blackpool	1.2%	1	0.0%	0	0.0%	0	15.3%	1	0.0%	0	0.0%
Outside the Study Area - Bradford											
Gala Bingo, Bridge Street, Bradford	9.8%	6	0.0%	0	11.3%	1	22.9%	1	0.0%	0	0.0%
Mecca Bingo, Little Horton Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Mecca Bingo, Broad Street, Halifax	2.7%	2	0.0%	0	0.0%	0	34.7%	2	0.0%	0	0.0%
Outside the Study Area - Leeds											
Gala Bingo, Stonebridge Mills, Stonebridge Lane, Leeds	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Balm Road, Hunslet, Leeds	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%
Mecca Bingo, The Mayfair, New York Street, Leeds	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%
Outside the Study Area - Wakefield											

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Gala Bingo, Denby Dale Road, Wakefield	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	3
Mecca Bingo, Westgate Retail & Leisure Centre, Charlesworth Way, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	60		9		11		5		1		5		4		1		4		4		4	17
Sample:	55		9		11		6		1		3		6		2		5		4		4	8

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Q44 Which centre/facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?												
<i>Those who visit the Theatre / Concert Hall or Museum / Art galleries at Q37 AND Excl Nulls & SFT</i>												
Zone 1												
Berry Brow Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnley Tyas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	13.9%	69	42.2%	19	29.5%	12	3.8%	2	0.0%	0	29.1%	14
Lockwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurstonland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Bailiff Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkisland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rastrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Cleckheaton Town Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Gomersal Local Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Heckmondwike Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Mirfield District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norristhorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Ainley Top	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Hartshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Clayton West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre												
Denby Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.4%	2	0.0%	0	3.0%	1	0.0%	0	1.4%	1	0.0%	0
Zone 7												
Brockholes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	1.0%	5	2.5%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Honley District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8											
Dewsbury Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%
Ravensthorpe District Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9											
Batley Town Centre	2.0%	10	1.5%	1	4.5%	2	0.0%	0	0.0%	0	1.8%
Birstall District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birstall Shopping Park (Junction 27 of the M62)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10											
Birkenshaw Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drighlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Oakenshaw Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ossett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Barnsley											
Barnsley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
High Hoyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penistone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bassetlaw											
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Bradford											
Bradford City Centre	20.1%	100	5.9%	3	12.1%	5	33.6%	14	25.2%	14	15.1%
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Calderdale											
Halifax Town Centre	3.6%	18	4.2%	2	1.8%	1	18.9%	8	6.2%	3	2.5%
Hebden Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lightcliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sowerby Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Craven																						
Grassington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Craven																						
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Hambleton																						
Thirsk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Harrogate																						
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - High Peak																						
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Leeds																						
Chapel Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	25.8%	129	16.9%	8	14.2%	6	9.8%	4	27.1%	15	17.0%	8	31.6%	13	24.3%	8	14.8%	6	23.2%	8	43.9%	54
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Newsam, Leeds	0.3%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Manchester																						
Manchester City Centre	6.4%	32	7.6%	3	5.6%	2	7.0%	3	3.1%	2	8.6%	4	5.2%	2	4.0%	1	17.1%	7	5.9%	2	4.3%	5
Outside the Study Area - Sheffield																						
Sheffield City Centre	1.9%	9	0.0%	0	4.8%	2	2.7%	1	5.2%	3	0.0%	0	1.3%	1	3.9%	1	0.0%	0	0.0%	0	1.4%	2
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Trafford																						
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Wakefield																						
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	5.6%	28	1.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	8.8%	4	0.0%	0	14.8%	6	1.6%	1	13.3%	16
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

February 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Outside the Study Area - York																						
York City Centre	2.6%	13	0.0%	0	0.0%	0	5.7%	3	8.0%	4	1.3%	1	3.4%	1	0.0%	0	3.3%	1	2.9%	3		
Others																						
Outside the Study Area - Other	11.7%	59	7.4%	3	22.6%	9	22.7%	9	15.6%	9	14.4%	7	14.1%	6	12.9%	4	7.6%	3	19.2%	6	1.6%	2
Abroad	1.2%	6	5.3%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	1.3%	1	1.7%	1	0.0%	0	1.8%	1	0.0%	0
Weighted base:	499	46	42	41	55	47	41	32	41	33	122											
Sample:	502	52	43	49	47	52	60	57	39	45	58											

Kirklees District Household Survey For WYG Planning & Environment

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Q45 Which centre/facility did you last visit for running / cycling / outdoor activities?																				
<i>Those who participate in Running / Cycling / Outdoor activities at Q37 AND Excl Nulls & SFT</i>																				
Zone 1																				
Berry Brow Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosland Moor Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnley Tyas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	17.4%	36	73.3%	11	58.1%	10	0.0%	0	0.0%	0	45.6%	8	44.8%	7	0.0%	0	0.0%	0	0.0%	0
Lockwood Local Centre	0.5%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsh District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurstonland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlegate Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Northern Street Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Retail Park, Huddersfield	0.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Mills Retail Park, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway Centre, Beck Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Almondbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aspley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkheaton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moldgreen District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Wakefield Road, Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bailiff Bridge	0.5%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkisland	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse Town Centre	4.0%	8	0.0%	0	0.0%	0	39.4%	6	2.3%	1	5.5%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0
Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.4%	1	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greetland	0.8%	2	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rastrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Cleckheaton Town Centre	6.6%	14	0.0%	0	0.0%	0	0.0%	0	26.2%	10	0.0%	0	0.0%	0	9.8%	1	0.0%	0	5.8%	3
Gomersal Local Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Heckmondwike Town Centre	3.6%	8	0.0%	0	0.0%	0	0.0%	0	18.1%	7	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0
Liversedge	1.5%	3	0.0%	0	0.0%	0	0.0%	0	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

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Mirfield District Centre	3.8%	8	0.0%	0	0.0%	0	0.0%	0	16.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	2	0.0%	0
Norristhorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scholes Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Hopton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Ainley Top	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchencliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmoorfoot	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golcar Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartshead	1.0%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marsden District Centre	2.1%	4	0.0%	0	4.8%	1	0.0%	0	0.0%	0	17.0%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Milnsbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scapegoat Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slaithwaite District Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Clayton West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Centre																						
Denby Dale Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flockton Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkburton District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lepton Neighbourhood Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlestown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midgley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scissett Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepley Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmanthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Cumberworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bretton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Brockholes Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hepworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme Moss	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0
Holme Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	4.1%	9	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	49.0%	7	0.0%	0	0.0%	0	0.0%	0
Honley District Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2	0.0%	0	0.0%	0	0.0%	0
Meltham District Centre	1.5%	3	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	2	0.0%	0	0.0%	0	0.0%	0

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New Mill Neighbourhood Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Dewsbury Town Centre	3.9%	8	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Ravensthorpe District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Rishworth Centre, Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Batley Town Centre	3.2%	7	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0
Birstall District Centre	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park (Junction 27 of the M62)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Discount Village, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redbrick Mill, Bradford Road, Batley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Birkenshaw Local Centre	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drighlington	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bierley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gildersome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	4.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Oakenshaw Neighbourhood Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ossett Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrenthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Barnsley												
Barnsley Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
High Hoyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penistone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Outside the Study Area - Bassetlaw												
Worksop Town Centre	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Outside the Study Area - Bradford												
Bradford City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1
Low Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside the Study Area - Calderdale												
Halifax Town Centre	1.1%	2	4.6%	1	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Hebden Bridge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Lightcliffe	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Ripponden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sowerby Bridge Town Centre	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
Todmorden Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Craven											5.8%
Grassington	0.5%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%
Skipton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Craven											0.0%
Bakewell Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Hambleton									7.7%	1	0.0%
Thirsk Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Harrogate									6.9%	1	0.0%
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - High Peak											4.9%
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Leeds											0.0%
Chapel Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	4.2%	9	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%
Pudsey Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temple Newsam, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Rose Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Manchester											0.0%
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Sheffield											0.0%
Sheffield City Centre	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Trafford											5.8%
Trafford Shopping Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - Wakefield											0.0%
Horbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%
Wakefield Town Centre	6.3%	13	4.6%	1	4.2%	1	0.0%	0	3.8%	1	0.0%
Cathedral Retail Park, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Junction 32 Outlet Shopping Village, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westgate Retail Park, Ings Road, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside the Study Area - York											
York City Centre	0.6%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Outside the Study Area - Other	1.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Abroad	0.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%
Weighted base:	209	15	17	15	37	18	16	14	11	15	51
Sample:	196	17	18	19	27	19	23	24	10	17	22

Q46 How do you normally travel when visiting leisure destinations?*Those who participate in leisure activities at Q37*

Car / van (as driver)	63.2%	566	62.2%	52	56.0%	51	59.3%	43	59.5%	61	49.6%	40	74.5%	49	59.0%	29	75.7%	66	64.8%	41	67.5%	132
Car / van (as passenger)	12.4%	111	18.6%	16	12.5%	11	15.8%	12	15.6%	16	17.5%	14	5.6%	4	9.7%	5	5.5%	5	15.0%	10	9.8%	19
Bus, minibus or coach	6.6%	59	7.1%	6	5.9%	5	8.0%	6	4.6%	5	13.9%	11	7.1%	5	6.1%	3	4.0%	3	6.0%	4	5.7%	11
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	70	8.8%	7	11.4%	10	1.3%	1	9.8%	10	7.9%	6	8.2%	5	14.2%	7	7.8%	7	5.1%	3	6.1%	12
Taxi	3.7%	34	1.2%	1	4.0%	4	5.7%	4	2.7%	3	4.9%	4	0.8%	1	3.2%	2	1.2%	1	3.7%	2	6.4%	12
Train	2.1%	19	0.0%	0	2.0%	2	4.9%	4	2.9%	3	2.1%	2	2.0%	1	3.5%	2	3.0%	3	2.7%	2	0.9%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.8%	34	2.3%	2	8.3%	8	5.0%	4	3.4%	3	4.1%	3	1.9%	1	4.5%	2	1.4%	1	2.7%	2	3.7%	7
Weighted base:	895	84	92	73	103	82	66	50	87	64	196											
Sample:	890	93	89	88	88	87	94	88	84	90	89											

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Q47 Which leisure facilities would you like to see more of in the Kirklees area? [MR]																						
Bars / pubs	0.9%	9	1.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.4%	2	0.9%	2
Better shopping facilities	1.3%	13	1.1%	1	0.0%	0	1.1%	1	2.5%	3	0.0%	0	0.0%	0	0.7%	0	0.8%	1	3.4%	2	1.9%	4
Bowling alley	2.6%	26	2.4%	2	1.8%	2	1.6%	1	6.5%	7	0.7%	1	1.8%	1	2.3%	1	3.2%	3	5.7%	4	1.3%	3
Cinema	1.6%	17	3.7%	3	0.8%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	8.8%	9	1.2%	1	0.0%	0
Concert hall / venue	0.9%	9	1.1%	1	2.8%	3	0.0%	0	1.5%	2	0.0%	0	0.7%	1	0.0%	0	2.0%	2	1.9%	1	0.0%	0
Cycle paths / area	1.9%	19	2.2%	2	2.0%	2	2.7%	2	0.0%	0	7.0%	6	0.8%	1	5.0%	3	0.0%	0	3.5%	2	0.0%	0
Dance facilities	0.7%	7	4.1%	4	1.0%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.3%	3	1.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (Gym)	2.1%	21	0.9%	1	3.9%	4	0.0%	0	6.2%	7	2.0%	2	1.0%	1	6.4%	4	0.0%	0	0.7%	1	1.3%	3
Hotels	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.8%	29	6.6%	6	4.8%	5	4.7%	4	1.2%	1	5.1%	5	0.0%	0	2.8%	2	2.0%	2	1.0%	1	1.6%	3
Karting	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Leisure centre	2.3%	23	4.1%	4	3.6%	4	0.0%	0	3.4%	4	3.6%	3	2.7%	2	4.9%	3	2.0%	2	2.2%	2	0.0%	0
More children facilities / activities	5.8%	58	8.2%	7	1.5%	2	5.4%	5	9.2%	11	5.3%	5	7.5%	5	5.5%	3	5.1%	5	4.8%	3	5.7%	13
More sports facilities (football pitches, tennis courts)	4.5%	45	4.1%	4	5.3%	5	2.3%	2	9.9%	11	7.4%	7	3.8%	3	5.7%	3	0.7%	1	5.8%	4	2.1%	5
Museum / art galleries	1.2%	12	1.9%	2	0.0%	0	0.0%	0	2.0%	2	3.3%	3	2.1%	1	0.0%	0	1.2%	1	0.0%	0	0.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	3.0%	30	5.1%	5	2.5%	3	0.8%	1	6.4%	7	3.3%	3	3.6%	3	3.2%	2	3.4%	3	2.2%	2	0.9%	2
Paintballing	0.3%	3	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.1%	11	5.4%	5	2.8%	3	0.8%	1	0.7%	1	0.0%	0	1.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	7.8%	79	9.1%	8	7.3%	7	8.2%	7	3.3%	4	8.4%	8	14.6%	10	13.2%	7	3.4%	3	1.8%	1	10.1%	22
Theatre	2.2%	22	2.9%	3	1.9%	2	0.8%	1	5.0%	6	1.1%	1	3.6%	2	2.6%	1	0.8%	1	2.0%	1	1.6%	3
Other	3.8%	38	4.9%	4	7.6%	8	1.6%	1	5.7%	7	5.8%	5	1.6%	1	1.2%	1	1.2%	1	3.1%	2	3.6%	8
Cafes / coffee shops	0.5%	5	1.9%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf club / course	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
Horse riding / equestrian facilities	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Roller skating rink	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Running track / clubs	0.5%	5	0.9%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Youth club	0.9%	9	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.7%	4
(None)	59.5%	595	50.4%	45	51.8%	53	63.6%	53	56.1%	65	56.1%	52	58.2%	41	64.9%	37	67.0%	68	65.4%	46	61.8%	136
(Don't know)	7.5%	76	8.5%	8	9.9%	10	13.5%	11	5.2%	6	4.6%	4	3.6%	3	3.1%	2	3.5%	4	3.2%	2	11.9%	26
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
GEN Gender of respondent.																						
Male	33.7%	337	33.0%	30	31.8%	32	25.4%	21	35.9%	41	35.4%	33	29.7%	21	36.8%	21	31.1%	32	41.2%	29	35.3%	78
Female	66.3%	664	67.0%	60	68.2%	69	74.6%	63	64.1%	74	64.6%	60	70.3%	49	63.2%	36	68.9%	70	58.8%	41	64.7%	143
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											101
AGE Could I ask, how old are you?																						
18 – 24 years	2.8%	28	5.5%	5	2.6%	3	5.5%	5	2.6%	3	2.7%	2	2.7%	2	0.0%	0	2.6%	3	7.8%	6	0.0%	0
25 – 34 years	8.6%	86	5.6%	5	12.5%	13	1.9%	2	14.3%	17	12.8%	12	14.4%	10	10.9%	6	10.8%	11	10.6%	7	1.9%	4
35 – 44 years	21.2%	212	15.3%	14	17.2%	17	14.1%	12	23.4%	27	13.8%	13	19.8%	14	24.9%	14	24.6%	25	20.7%	15	28.0%	62
45 – 54 years	22.9%	230	15.2%	14	18.2%	18	23.6%	20	24.9%	29	18.6%	17	25.7%	18	23.0%	13	19.8%	20	23.1%	16	29.3%	65
55 – 64 years	20.3%	204	22.7%	20	26.0%	26	37.0%	31	15.7%	18	24.5%	23	19.9%	14	23.3%	13	18.8%	19	16.5%	12	12.4%	27
65+ years	22.2%	223	35.8%	32	19.6%	20	18.0%	15	18.1%	21	27.6%	26	16.5%	12	15.0%	8	21.4%	22	20.3%	14	24.1%	53
(Refused)	2.0%	20	0.0%	0	3.9%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	2	2.0%	2	1.0%	1	4.3%	9
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											101
ADU How many adults, including yourself, live in your household (16 years and above)?																						
One	22.8%	228	26.3%	24	31.5%	32	22.3%	19	20.6%	24	23.7%	22	17.7%	12	18.7%	11	19.3%	20	24.9%	18	22.0%	48
Two	53.1%	531	60.6%	54	42.5%	43	52.0%	44	53.4%	62	57.1%	53	62.9%	44	57.9%	33	56.9%	58	44.9%	32	49.9%	110
Three	16.2%	162	6.3%	6	19.3%	20	23.4%	20	15.3%	18	13.6%	13	12.5%	9	17.0%	10	14.4%	15	13.6%	10	20.2%	44
Four or more	6.4%	64	6.8%	6	3.7%	4	2.3%	2	9.7%	11	5.6%	5	4.4%	3	5.3%	3	7.4%	8	16.6%	12	4.8%	10
(Refused)	1.5%	15	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	2.5%	2	1.1%	1	2.0%	2	0.0%	0	3.2%	7
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											101
CHI How many children aged under 16 years old are there living in your household?																						
None	67.6%	677	78.6%	70	76.6%	78	79.7%	67	62.1%	72	71.6%	66	60.0%	42	62.9%	35	60.8%	62	67.2%	47	62.4%	138
One	14.5%	145	7.6%	7	8.3%	8	11.8%	10	14.1%	16	15.4%	14	14.3%	10	17.1%	10	18.7%	19	15.8%	11	17.9%	39
Two	10.7%	107	6.9%	6	7.1%	7	6.0%	5	9.8%	11	9.2%	8	19.5%	14	11.4%	6	10.0%	10	11.4%	8	13.8%	31
Three	4.2%	42	3.8%	3	0.7%	1	2.6%	2	10.5%	12	3.8%	4	3.7%	3	7.5%	4	3.5%	4	5.6%	4	2.7%	6
Four or more	1.6%	16	3.1%	3	5.4%	5	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0
(Refused)	1.4%	14	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.5%	2	1.1%	1	2.0%	2	0.0%	0	3.2%	7
Weighted base:	1001	89	101	84	116	93	70	56	101	70	220											
Sample:	1001	100	100	100	100	100	100	100	100	100	101											101

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
CAR How many cars does your household own or have the use of?																						
None	14.1%	141	21.6%	19	16.4%	17	12.9%	11	14.0%	16	16.0%	15	9.2%	6	4.4%	2	13.3%	13	12.5%	9	14.5%	32
One	40.4%	404	43.5%	39	42.4%	43	37.7%	32	39.1%	45	48.2%	45	33.8%	24	42.9%	24	41.7%	42	48.3%	34	34.8%	77
Two	35.9%	359	28.9%	26	32.6%	33	40.8%	34	31.2%	36	28.9%	27	46.4%	32	42.5%	24	34.4%	35	25.3%	18	42.7%	94
Three or more	8.0%	80	6.0%	5	5.7%	6	8.6%	7	13.7%	16	6.9%	6	8.8%	6	9.1%	5	7.4%	7	13.9%	10	4.8%	10
(Refused)	1.7%	17	0.0%	0	3.0%	3	0.0%	0	2.0%	2	0.0%	0	1.7%	1	1.1%	1	3.2%	3	0.0%	0	3.2%	7
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101
EMP Is the chief wage earner in full-time or part-time employment?																						
<i>Those who are in employment or retired on a private company pension</i>																						
Full-time	68.5%	560	53.4%	38	61.1%	46	73.0%	48	60.6%	61	70.8%	52	75.7%	45	64.9%	31	77.2%	63	62.4%	37	75.7%	140
Part-time	7.9%	65	18.7%	13	8.0%	6	8.6%	6	6.7%	7	6.4%	5	6.6%	4	10.2%	5	7.5%	6	14.1%	8	2.7%	5
Retired - private company pension	18.4%	151	20.6%	15	18.5%	14	15.4%	10	18.3%	18	19.5%	14	15.6%	9	23.5%	11	13.1%	11	19.7%	12	19.7%	36
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long term sickness	1.7%	14	2.9%	2	4.5%	3	0.0%	0	5.0%	5	2.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Housewife	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Student	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unemployed	2.7%	22	2.5%	2	5.5%	4	1.6%	1	9.4%	9	0.9%	1	2.1%	1	0.0%	0	0.0%	0	2.9%	2	0.9%	2
(Refused)	0.6%	5	0.9%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	2
Weighted base:		819		72		75		66		100		73		59		48		82		59		184
Sample:		808		80		75		78		85		76		83		85		78		85		83
HOM Do you own your own home?																						
Yes	78.6%	787	74.8%	67	77.4%	79	85.0%	71	72.6%	84	77.2%	71	82.9%	58	85.1%	48	74.4%	75	78.9%	56	81.0%	179
No	18.5%	186	23.2%	21	18.8%	19	15.0%	13	25.4%	29	20.9%	19	14.5%	10	12.9%	7	22.4%	23	20.2%	14	13.6%	30
(Refused)	2.8%	28	1.9%	2	3.8%	4	0.0%	0	2.0%	2	1.9%	2	2.5%	2	2.1%	1	3.2%	3	1.0%	1	5.4%	12
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?																						
White	92.5%	926	88.3%	79	84.5%	86	99.2%	83	93.2%	108	98.1%	91	97.5%	68	96.0%	54	86.3%	88	87.2%	61	94.6%	209
Indian	1.4%	14	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.5%	6	6.1%	4	0.0%	0
Pakistani	2.2%	22	8.3%	7	4.5%	5	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	6.0%	4	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Black Caribbean	0.3%	3	0.0%	0	2.5%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Other Black	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Other Ethnic Group (Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.9%	29	2.7%	2	3.0%	3	0.0%	0	3.3%	4	1.9%	2	2.5%	2	2.8%	2	5.2%	5	0.0%	0	4.5%	10
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

QUOTA Zone

Zone 1	8.9%	89	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.1%	101	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	8.4%	84	0.0%	0	0.0%	0	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	11.5%	116	0.0%	0	0.0%	0	0.0%	0	100.0%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	9.2%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	7.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	56	0.0%	0	0.0%	0	0.0%	0
Zone 8	10.1%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0	0.0%	0
Zone 9	7.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0
Zone 10	22.0%	220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	220
Weighted base:		1001		89		101		84		116		93		70		56		101		70		220
Sample:		1001		100		100		100		100		100		100		100		100		100		101

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
PS Postcode Sector											
BD111	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%
BD112	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%
BD120	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
BD127	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
BD128	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
BD129	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
BD193	0.7%	7	0.0%	0	0.0%	0	6.0%	7	0.0%	0	0.0%
BD194	0.8%	8	0.0%	0	0.0%	0	7.3%	8	0.0%	0	0.0%
BD195	0.4%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%
BD196	1.6%	16	0.0%	0	0.0%	0	14.0%	16	0.0%	0	0.0%
BD4 0	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%
BD4 6	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
BD4 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%
HD1 3	0.4%	4	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
HD1 4	1.4%	14	15.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
HD1 5	0.3%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
HD1 6	0.3%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
HD2 1	2.0%	20	0.0%	0	20.1%	20	0.0%	0	0.0%	0	0.0%
HD2 2	2.7%	27	0.0%	0	26.4%	27	0.0%	0	0.0%	0	0.0%
HD3 3	2.6%	26	0.0%	0	0.0%	0	0.0%	0	28.4%	26	0.0%
HD3 4	1.4%	14	0.0%	0	0.0%	0	0.0%	0	15.3%	14	0.0%
HD4 5	2.4%	24	25.2%	23	1.2%	1	0.0%	0	0.0%	0	0.0%
HD4 6	2.2%	22	25.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%
HD4 7	2.0%	20	21.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%
HD5 0	0.7%	7	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%
HD5 8	2.0%	20	0.0%	0	19.9%	20	0.0%	0	0.0%	0	0.0%
HD5 9	2.6%	26	0.0%	0	25.5%	26	0.0%	0	0.0%	0	0.0%
HD6 1	0.5%	5	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%
HD6 2	2.1%	21	0.0%	0	0.0%	0	24.5%	21	0.0%	0	0.0%
HD6 3	1.6%	16	0.0%	0	0.0%	0	18.9%	16	0.0%	0	0.0%
HD6 4	1.0%	10	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%
HD7 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	16.2%	15	0.0%
HD7 5	2.8%	28	0.0%	0	0.0%	0	0.0%	0	30.2%	28	0.0%
HD7 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	9.9%	9	0.0%
HD8 0	1.8%	18	0.0%	0	0.0%	0	0.0%	0	25.4%	18	0.0%
HD8 8	2.3%	23	0.0%	0	0.0%	0	0.0%	0	33.0%	23	0.0%
HD8 9	2.0%	20	0.0%	0	0.0%	0	0.0%	0	29.4%	20	0.0%
HD9 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%
HD9 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%
HD9 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%
HD9 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%
HD9 5	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%
HD9 6	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%
HD9 7	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%
HX4 0	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%

Kirklees District Household Survey For WYG Planning & Environment

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
HX4 8	1.1%	11	0.0%	0	0.0%	0	12.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX4 9	0.2%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 0	0.7%	7	0.0%	0	0.0%	0	8.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX5 9	1.1%	11	0.0%	0	0.0%	0	13.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS270	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	10
LS277	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	23
LS278	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
LS279	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	17
WF120	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	13	0.0%	0	0.0%	0	0.0%	0
WF127	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	25	0.0%	0	0.0%	0	0.0%	0
WF128	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	0.0%	0
WF129	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	12	0.0%	0	0.0%	0	0.0%	0
WF131	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0
WF132	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
WF133	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	16	0.0%	0	0.0%	0	0.0%	0
WF134	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	15	0.0%	0	0.0%	0	0.0%	0
WF140	1.2%	12	0.0%	0	0.0%	0	0.0%	0	10.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF148	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF149	1.6%	16	0.0%	0	0.0%	0	0.0%	0	13.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF156	1.0%	10	0.0%	0	0.0%	0	0.0%	0	8.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF157	1.5%	15	0.0%	0	0.0%	0	0.0%	0	12.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF158	0.8%	8	0.0%	0	0.0%	0	0.0%	0	6.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF160	0.6%	6	0.0%	0	0.0%	0	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF169	1.2%	12	0.0%	0	0.0%	0	0.0%	0	10.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF170	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.5%	19	0.0%	0
WF175	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
WF176	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	8	0.0%	0	0.0%	0
WF177	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	13	0.0%	0	0.0%	0
WF178	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	12	0.0%	0	0.0%	0
WF179	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	15	0.0%	0	0.0%	0
WF2 0	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	19
WF3 1	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	21
WF3 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
WF4 4	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF5 0	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	17
WF5 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
WF5 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	10
Weighted base:	1001		89		101		84		116		93		70		56		101		70		220	
Sample:	1001		100		100		100		100		100		100		100		100		100		101	