

General briefing paper: Current Living in Kirklees (CLiK) 2016 survey

This summer, residents across the borough are being asked to respond to an important survey being run by local NHS Clinical Commissioning Groups (North Kirklees and Greater Huddersfield) and Kirklees Council. Thousands of adults will receive 'CLiK' questionnaires asking about their general physical and mental health, quality of life, support or mobility needs and caring responsibilities. The survey also asks about lifestyle behaviours such as smoking, drinking and levels of physical activity, and other factors that affect people's health and wellbeing such as housing and employment. The 2016 survey builds on information gathered through previous CLiK surveys (run roughly every four years) to enable us to monitor changing and emerging trends.

The survey gets underway on 11 July. Reminders will be sent out around 22 July and people have until 19 August to complete and return their surveys. Those households randomly selected to take part in the survey will have the option to complete the survey on paper or online. Overall costs can be reduced if more people complete the survey online (as this saves return postage costs) and if people can complete and return their surveys quickly (as fewer reminders to be sent out). Everyone completing the survey will be eligible for entry into a prize draw to win £100 in high street shopping vouchers.

The returned anonymous responses will give us the most up to date picture of health and wellbeing in Kirklees. We can use this information to develop and target better programmes that support residents to stay healthy and well. Where people need support, the results will enable us to reassess services ensuring they are always efficient, responsive and tailored to the needs of local people. The survey also gives us the opportunity to collect information that would otherwise be unavailable, such as the numbers of people in a given area that are finding it harder to stay physically active or have poor mental wellbeing.

The independent research company Ipsos MORI will be conducting the survey on our behalf. They have a great deal of experience in managing large surveys and have the capacity to handle large volumes of postal questionnaires.

The CLiK survey is steered by the CLiK Project Board, led by Rachel Spencer-Henshall (Director of Public Health for Kirklees Council), and endorsed by the Health and Wellbeing Board.

You might be asked by members of the public about the survey, why it's happening and how the information will be used. We have produced some frequently asked questions (FAQs) which are attached to this paper and should help you answer any questions that arise.

If you cannot find the answer you need or would like more information about the survey please contact Grainne Dickerson or Owen Richardson on 01484 221000, email grainne.dickerson@kirklees.gov.uk or owen.richardson@kirklees.gov.uk, or visit www.kirklees.gov.uk/CLiK2016