

**WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY**

TABLE 1: POPULATION AND PER CAPITA EXPENDITURE WITHIN EACH ZONE OF STUDY AREA

ZONE					PER CAPITA EXPENDITURE CONVENIENCE (£)					
	2013	2018	2023	2028	2011 <i>with SFT</i>	2011	2013	2018	2023	2028
1	54,991	57,544	59,899	61,934	1,599	1,568	1,540	1,552	1,606	1,659
2	62,313	64,520	66,548	68,477	1,644	1,613	1,584	1,595	1,651	1,706
3	51,638	53,279	54,851	56,128	1,709	1,676	1,646	1,658	1,716	1,773
4	71,105	72,911	74,461	75,828	1,761	1,727	1,696	1,709	1,768	1,827
5	56,675	58,028	59,477	60,600	1,693	1,661	1,631	1,643	1,700	1,757
6	42,690	43,500	44,048	44,547	1,876	1,841	1,808	1,821	1,885	1,947
7	34,551	35,168	35,679	36,132	1,916	1,880	1,846	1,860	1,925	1,988
8	62,416	65,584	68,700	71,625	1,491	1,463	1,437	1,447	1,498	1,548
9	43,361	45,552	47,587	49,533	1,508	1,479	1,453	1,463	1,515	1,565
10	135,661	140,866	145,461	149,791	1,728	1,696	1,665	1,678	1,736	1,794
TOTAL	615,401	636,952	656,711	674,595						

Notes:

a. Zones based on the following post code sectors

1 - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7

2 - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9

3 - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9

4 - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF14 9, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9

5 - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6

6 - HD8 0, HD8 8, HD8 9 and WF4 4

7 - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7

8 - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4

9 - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9

10 - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9

b. Per capita expenditure derived from Experian MMG3 data (2011 base date)

c. Population derived from Experian MMG3 data (2011 base date)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 11 (October 2013)

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 11

2011 Prices

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KIRKLEES RETAIL CAPACITY STUDY

TABLE 2A: TOTAL EXPENDITURE CONVENIENCE GOODS EXPENDITURE

ZONE	EXPENDITURE (£m)				GROWTH CONVENIENCE		
	2013	2018	2023	2028	2013-18	2013-23	2013-28
1	84.68	89.28	96.18	102.74	4.60	11.50	18.05
2	98.67	102.93	109.88	116.80	4.26	11.21	18.13
3	84.99	88.35	94.14	99.51	3.36	9.14	14.52
4	120.59	124.58	131.68	138.53	3.99	11.09	17.94
5	92.42	95.34	101.13	106.45	2.92	8.71	14.03
6	77.17	79.22	83.02	86.74	2.05	5.86	9.57
7	63.78	65.41	68.68	71.85	1.63	4.90	8.07
8	89.67	94.93	102.92	110.85	5.26	13.24	21.17
9	62.98	66.66	72.08	77.50	3.68	9.09	14.52
10	225.88	236.30	252.54	268.65	10.43	26.66	42.78
TOTAL	1000.84	1043.01	1112.24	1179.62	42.17	111.40	178.78

TABLE 2B: CONVENIENCE GOODS EXPENDITURE SPLIT BETWEEN MAIN FOOD SHOPPING AND TOP-UP FOOD SHOPPING SPEND

ZONE	EXPENDITURE (£m)		
	CONVENIENCE - 2013		
	MAIN	TOP-UP	TOTAL
1	67.41	17.27	84.68
2	77.93	20.74	98.67
3	70.32	14.67	84.99
4	95.36	25.23	120.59
5	74.57	17.85	92.42
6	64.04	13.13	77.17
7	51.88	11.90	63.78
8	71.12	18.55	89.67
9	50.80	12.19	62.98
10	183.50	42.38	225.88
TOTAL	806.94	193.90	1000.84

Notes:

a. Zones based on the following post code sectors

1 - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7

2 - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9

3 - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9

4 - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF14 9, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9

5 - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6

6 - HD8 0, HD8 8, HD8 9 and WF4 4

7 - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7

8 - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4

9 - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9

10 - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9

b. Per capita expenditure derived from Experian MMG3 data (2011 base date)

c. Population derived from Experian MMG3 data (2011 base date)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 11 (October 2013)

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 11

f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

2011 Prices

DESTINATION	TOTAL MAIN FOOD (%)	TOP UP (%)	1 MAIN FOOD (%)	TOP UP (%)	2 MAIN FOOD (%)	TOP UP (%)	3 MAIN FOOD (%)	TOP UP (%)	4 MAIN FOOD (%)	TOP UP (%)	5 MAIN FOOD (%)	TOP UP (%)	6 MAIN FOOD (%)	TOP UP (%)	7 MAIN FOOD (%)	TOP UP (%)	8 MAIN FOOD (%)	TOP UP (%)	9 MAIN FOOD (%)	TOP UP (%)	10 MAIN FOOD (%)	TOP UP (%)	
STUDY AREA																							
Zone 10																							
None 10																							
Co-operative Food, Bradford Road, Birkenhead																							
City of Bradford Council																							
Asda, Towngate, Wylie																							
Co-operative Food, Huddersfield Road, Low Moor, Bradford																							
Co-operative Food, Towngate, Wylie, Bradford																							
Iceland, Weaver Thorpe Retail Park, Tong, Bradford																							
Local Shops, Wylie																							
Leeds City Council																							
Asda, Hovvey Park Road, Morley																							
Co-operative Food, Bradford Road, Tingley																							
Co-operative Food, Finkle Lane, Gildersome																							
Co-operative Food, Whitehall Road, Drighlington																							
Morrisons, Windsor Court, Morley																							
Tesco Express, Bradford Road, East Ardley																							
Tesco Express, Bland Road, Chunwell																							
Local Shops, Morley																							
Wakefield Council																							
Co-operative Food, Dale Street, Ossett																							
Iceland, Bank Street, Ossett																							
Lidl, Kippsley, Ossett																							
Sainsbury's, South Parade, Ossett																							
Tesco Express, Dewsbury Road, Ossett																							
Local Shops, Ossett																							
Local Shops, Wetherby																							
Sub-Total																							
SUB-TOTAL STUDY AREA																							
SUB-TOTAL NON-RESIDENTS EXTRACT																							
OUTSIDE STUDY AREA																							
Barnsley Council																							
Asda, Old Mill Lane, Barnsley																							
Co-operative Food, Blacker Road, Mappleton, Barnsley																							
M&S, Queen Street, Barnsley																							
Morrisons, Cottonwood, Drangton, Barnsley																							
Morrisons, Lower Thomas Street, Off Westway, Barnsley																							
Tesco Express, Huddersfield Road, Barnsley																							
Tesco Extra, Wombwell Lane, Barnsley																							
Tesco Superstore, Market Lane, Penistone																							
Local Shops, Barnsley																							
Local Shops, Tankersley																							
Sub-Total																							
City of Bradford Council																							
Asda, Rooley Lane, Bradford																							
Asda, Canterbury Avenue, Little Horton																							
Keelham Farm Shop, Thornton, Bradford																							
M&S, Darley Street, Bradford																							
Morrisons, Hayo Avenue, Bradford																							
Morrisons, Rasthorpe Avenue, Thornbury, Bradford																							
Tesco Superstore, Drighouse Road, Queensbury, Bradford																							
Tesco Superstore, Peel Centre, Valley Road, Bradford																							
Local Shops, Bradford																							
Sub-Total																							
Calderdale Council																							
Aldi, Crossley Retail Park, Halifax																							
Asda, Thrum Hall Lane, Halifax																							
Lidl, Carr House Road, Shelf																							
M&S, Woolthorpe, Halifax																							
Morrisons, Gophelby Shopping Centre, Halifax																							
Sainsbury's, Wade Street, Halifax																							
Tesco Superstore, Haugh Shaw Road, Halifax																							
Tesco Superstore, Sowerby Street, Sowerby Bridge																							
Local Shops, Halifax																							
Local Shops, Huddersfield																							
Sub-Total																							
Hambleton District Council																							
Local Shops, Thornborough																							
Sub-Total																							
Harmage Borough Council																							
Morrisons, Hookstone Chase, Startek																							
Sub-Total																							
Leeds City Council																							
Aldi, Junction 1 Retail Park, Leeds																							
Asda, Killingbeck Drive, Leeds																							
Asda, Owlcoats Centre, Stanningley, Pudsey																							
Costco, Louthley Road, Leeds																							
Iceland, Kirkstall Road, Amley																							
M&S, Briggate, Leeds																							
M&S, Owlcoats Centre, Stanningley, Pudsey																							
M&S, White Rose Shopping Centre, Leeds																							
Morrisons, Church Street, Hunslet																							
Morrisons, Savins Mill Way, Kirkstall																							
Morrisons, Woodhouse Lane, Merrion Centre, Leeds																							
Sainsbury's, White Rose Shopping Centre, Leeds																							
Tesco Extra, York Road, Seacroft, Leeds																							
Local Shops, Leeds																							
Sub-Total																							
Oldham Council																							
Tesco Extra, Huddersfield Road, Oldham																							
Tesco Superstore, Chew Valley Road, Greenfield																							
Sub-Total																							
Sheffield City Council																							
Sainsbury's, Lower Mill Level, Crystal Peaks, Sheffield																							
Sub-Total																							
Wakefield Council																							
Asda, Asdale Road, Garsdal, Wakefield																							
Co-operative Food, High Street, Horbury																							
Farmfoods, Horbury Road, Wakefield																							
M&S, Kirkgate, Wakefield																							
Morrisons, Dewsbury Road, Wakefield																							
Sainsbury's, Ings Road, Wakefield																							
Sainsbury's, Lower Trinity Walk, Wakefield																							
Local Shops, Wakefield																							
Local Shops, Horbury																							
Sub-Total																							
SUB-TOTAL OUTSIDE STUDY AREA																							
TOTAL																							

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NDCS Household Survey
c. Excludes 'don't know' varies and internet sales
d. Red indicates destination not in Kirkstall but within Study Area

TABLE 6: IDENTIFIED CAPACITY FOR CONVENIENCE GOODS PROVISION IN KIRKLEES AT 2013, 2018, 2023 AND 2028

Table 6A: Quantitative Need for Additional Floorspace in Kirklees Borough

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	524.94	66.3%	663.94	13.46	152.46	12,800	30,500
2018	515.01	66.3%	691.92	14.03	190.93	16,400	38,900
2023	516.56	66.3%	737.84	14.96	236.24	20,200	48,000
2028	519.15	66.3%	782.54	15.86	279.26	23,800	56,500

Table 6B: Quantitative Need for Additional Floorspace in Zone 1

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	117.58	15.0%	149.99	0.15	32.56	2,700	6,500
2018	115.36	15.0%	156.31	0.16	41.11	3,500	8,400
2023	115.71	15.0%	166.69	0.17	51.15	4,400	10,400
2028	116.29	15.0%	176.78	0.18	60.67	5,200	12,300

Table 6C: Quantitative Need for Additional Floorspace in Zone 2

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	105.42	15.6%	156.54	0.94	52.06	4,400	10,400
2018	103.43	15.6%	163.13	0.98	60.69	5,200	12,400
2023	103.74	15.6%	173.96	1.04	71.27	6,100	14,500
2028	104.26	15.6%	184.50	1.11	81.35	6,900	16,500

Table 6D: Quantitative Need for Additional Floorspace in Zone 4

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	63.85	10.4%	104.09	2.03	42.26	3,600	8,500
2018	62.65	10.4%	108.48	2.12	47.94	4,100	9,800
2023	62.84	10.4%	115.68	2.26	55.10	4,700	11,200
2028	63.15	10.4%	122.68	2.39	61.93	5,300	12,500

Table 6E: Quantitative Need for Additional Floorspace in Zone 5

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	24.19	3.5%	34.93	0.40	11.14	900	2,200
2018	23.73	3.5%	36.40	0.42	13.09	1,100	2,700
2023	23.80	3.5%	38.82	0.44	15.46	1,300	3,100
2028	23.92	3.5%	41.17	0.47	17.72	1,500	3,600

Notes:

- a. Benchmark turnover, Study Area expenditure and assumed inflow derived from the relevant column of the preceding Table 5
- b. Surplus expenditure calculated by subtracting benchmark turnover from the sum of Study Area expenditure and assumed inflow
- c. Allows for increases in the sales density of existing (benchmark) and future retail floorspace in the manner set out in Table 4a Experian Retail Planner 11 (Oct 2013) (i.e. -1.2% at 2014, -0.7% at 2015, +0.0% per annum at 2016 to 2020, and +0.1% per annum at 2021 to 2028)
- d. Assumed inflow at 2013 derived from Table 5 and grown on a pro rata basis over subsequent reporting years

2011 Prices

Table 6F: Quantitative Need for Additional Floorspace in Zone 6

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	9.70	0.8%	8.33	0.00	-1.37	-100	-300
2018	9.52	0.8%	8.68	0.00	-0.83	-100	-200
2023	9.54	0.8%	9.26	0.00	-0.29	0	-100
2028	9.59	0.8%	9.82	0.00	0.23	0	0

Table 6G: Quantitative Need for Additional Floorspace in Zone 7

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	32.19	5.0%	49.61	0.00	17.42	1,500	3,500
2018	31.58	5.0%	51.70	0.00	20.12	1,700	4,100
2023	31.68	5.0%	55.14	0.00	23.46	2,000	4,800
2028	31.83	5.0%	58.48	0.00	26.64	2,300	5,400

Table 6H: Quantitative Need for Additional Floorspace in Zone 8

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	92.72	8.9%	89.51	7.66	4.44	400	900
2018	90.97	8.9%	93.28	7.98	10.29	900	2,100
2023	91.24	8.9%	99.47	8.51	16.74	1,400	3,400
2028	91.70	8.9%	105.49	9.03	22.82	1,900	4,600

Table 6I: Quantitative Need for Additional Floorspace in Zone 9

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	77.70	6.9%	69.36	2.28	-6.06	-500	-1,200
2018	76.23	6.9%	72.28	2.38	-1.57	-100	-300
2023	76.46	6.9%	77.08	2.53	3.15	300	600
2028	76.84	6.9%	81.75	2.69	7.59	600	1,500

Table 6J: Quantitative Need for Additional Floorspace in Zone 10

Year	Benchmark (£m)	Market Share of Study Area Expenditure (%)	Study Area Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	1.58	0.2%	1.58	0.00	0.00	0	0
2018	1.55	0.2%	1.65	0.00	0.10	0	0
2023	1.56	0.2%	1.76	0.00	0.20	0	0
2028	1.56	0.2%	1.86	0.00	0.30	0	100

TABLE 7: CONVENIENCE GOODS PLANNING COMMITMENTS

Destination	Reference	Proposal	Gross Retail Floorpace (sq.m)	Net Convenience Floorpace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Convenience Turnover (£/sq.m)	Status	Notes
Zone 1								
Huddersfield In and Edge of Centre								
Land at Southgate, Huddersfield	2009/93675	Erection of replacement Tesco retail store (Class A1) with petrol filling station, car parking, landscaping and associated works	-	2,487	10,760	26.76	Extant	Net floorspace represents uplift in convenience sales floorspace above that provided at existing store at Viaduct Street.
Zone 2								
Other Zone 2								
Wakefield Road, Huddersfield	2012/90310	Erection of mixed-use office and retail development with associated car parking on former Tandem PH car park	-	146	5,000	0.73	Extant	Assumed sales density based on WYG estimate
Zone 4								
Other Zone 4								
Horncastle Street, Cleckheaton	2009/92638	Proposed discount foodstore	1,560	998	5,255	5.25	Extant	Net sales area derived from application submission and assumed that 80% will be dedicated to convenience goods sales. Sales density average of Aldi and Lidl sourced from Verdict 2012.
Fountain Works, Huddersfield Road, Roberttown	2012/91320	Outline permission for mixed-use development comprising A1 and B1 uses.	372	218	8,729	1.90	Extant	Net sales area and assumed sales density taken from submitted NPPF Statement
Zone 5								
Zone 5								
Colne Valley Business Park	2012/92593	Erection of food retail unit, formation of amended access, delivery and plant yard and installation of ATM	368	280	5,000	1.40	Extant	Gross area from application form. Net sales area based on maximum sales area to allow full Sunday trading. This planning application is more recent and is considered more likely to be built out than the previous planning permission (reference 2007/92447) which provides for the development of the site.
Hallifax Road, Birchcliffe, Huddersfield	2013/91257	Erection of two A1 retail units	381	245	11,864	2.91	Extant	Larger unit will be Tesco store and sales density based on Tesco company average from Verdict 2012 based on their association with the application.
Zone 7								
Holmfirth Outside Centre								
Riverholme Works, Huddersfield Road, Holmfirth	2011/92600	Demolition of existing building and erection of foodstore (Lidl) with associated car park, landscaping, highway works	1,518	850	3,034	2.58	Extant - under construction	Net convenience sales in accordance with decision notice
Other Zone 7								
Morrisons, Station Street, Meltham	2012/91214	Erection of extension to store, car parking and access work	1,168	488	12,817	6.25	Extant	Planning permission indicates that maximum sales area will be 2,103 sq.m of which no more than 500 sq.m will be dedicated to comparison goods. Assumed split of extension based on this and estimated current use of sales floorspace. Net convenience sales calculated in accordance with company average
Zone 8								
Dewsbury In and Edge of Centre								
Asda, Mill Street West, Dewsbury	2012/90049	Extension of planning permission ref 2007/93354 to provide for the erection of a 1,194 sq.m mezzanine in the existing Asda store	1,194	597	12,536	7.48	Extant	It is assumed that 50% of the increase in sales area will be dedicated to convenience goods. Sales density based on Asda company average from Verdict 2012
Zone 9								
Batley Outside of Centre								
Cross Rink Street, Batley	2009/93382	Erection of retail development	-	615	2,500	1.54	Extant - thought to be under construction	Net floorspace represents uplift in floorspace above that provided at existing nearby Kola convenience store which is to be vacated. Sales density taken from submitted Retail Assessment
Aldi, Branch Road, Batley	2013/92416	Extension to existing foodstore	-	178	7,476	1.33	Extant	Planning submission documents indicate an increase in net sales area of 222 sq.m, of which it has been assumed that 80% will be dedicated to convenience goods sales
TOTAL				7,102		58.13		

Notes:

- a. Net retail floorspace from planning application or based on WYG's estimation using standard company average.
- b. Estimated sales densities derived from Verdict UK Food & Grocery Retailers 2012 where operator known.
- c. Proposed Tesco Cleckheaton Northgate development not included as operator has indicated it will not proceed
- d. Threshold of 100 sq.m net sales has been adopted, below which no account has been made for additional floorspace on the basis that it will be *de minimis*

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TABLE 8: IDENTIFIED CAPACITY FOR CONVENIENCE GOODS PROVISION

Table 8A: Quantitative Need for Additional Floorspace in Kirklees Borough

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	152.46	58.13	94.32	7,900	18,900
2018	190.93	57.03	133.90	11,200	26,600
2023	236.24	57.20	179.03	14,900	35,300
2028	279.26	57.49	221.77	18,200	43,300

Table 8B: Quantitative Need for Additional Floorspace in Zone 1

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	32.56	26.76	5.80	500	1,200
2018	41.11	26.25	14.85	1,200	3,000
2023	51.15	26.33	24.81	2,100	4,900
2028	60.67	26.46	34.21	2,800	6,700

Table 8C: Quantitative Need for Additional Floorspace in Zone 2

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	52.06	0.73	51.33	4,300	10,300
2018	60.69	0.72	59.97	5,000	11,900
2023	71.27	0.72	70.55	5,900	13,900
2028	81.35	0.72	80.63	6,600	15,700

Table 8D: Quantitative Need for Additional Floorspace in Zone 4

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	42.26	7.15	35.12	3,000	7,000
2018	47.94	7.01	40.93	3,400	8,100
2023	55.10	7.04	48.06	4,000	9,500
2028	61.93	7.07	54.86	4,500	10,700

Table 8E: Quantitative Need for Additional Floorspace in Zone 5

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	11.14	4.31	6.84	600	1,400
2018	13.09	4.23	8.86	700	1,800
2023	15.46	4.24	11.22	900	2,200
2028	17.72	4.26	13.46	1,100	2,600

Table 8F: Quantitative Need for Additional Floorspace in Zone 6

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	-1.37	0.00	-1.37	-100	-300
2018	-0.83	0.00	-0.83	-100	-200
2023	-0.29	0.00	-0.29	0	-100
2028	0.23	0.00	0.23	0	0

Table 8G: Quantitative Need for Additional Floorspace in Zone 7

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	17.42	8.83	8.59	700	1,700
2018	20.12	8.67	11.46	1,000	2,300
2023	23.46	8.69	14.77	1,200	2,900
2028	26.64	8.74	17.91	1,500	3,500

Table 8H: Quantitative Need for Additional Floorspace in Zone 8

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	4.44	7.48	-3.04	-300	-600
2018	10.29	7.34	2.95	200	600
2023	16.74	7.36	9.37	800	1,800
2028	22.82	7.40	15.42	1,300	3,000

Table 8I: Quantitative Need for Additional Floorspace in Zone 9

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	-6.06	2.87	-8.93	-800	-1,800
2018	-1.57	2.81	-4.39	-400	-900
2023	3.15	2.82	0.33	0	100
2028	7.59	2.84	4.76	400	900

Table 8J: Quantitative Need for Additional Floorspace in Zone 10

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	0.00	0.00	0	0
2018	0.10	0.00	0.10	0	0
2023	0.20	0.00	0.20	0	0
2028	0.30	0.00	0.30	0	100

Notes:

- Residual calculated by subtracting turnover of commitments (sourced from Table 7) from surplus expenditure (sourced from Table 6)
- Converted to floorspace requirement based on an average sales density of the 'main five' supermarket operators at 2013 (equating to £11,867 per sq.m, as sourced from Verdict 2012) for the minimum requirement and £5,000 per sq.m (WYG estimate) for the maximum requirement
- Allows for increases in the sales density of existing (benchmark), committed and future retail floorspace in the manner set out in Table 4a Experian Retail Planner 11 (Oct 2013) (i.e. -1.2% at 2014, -0.7% at 2015, 0.0% per annum at 2016 to 2020, and 0.1% per annum at 2021 to 2028)

2011 Prices

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TABLE 10: TOTAL EXPENDITURE AVAILABLE (COMPARISON)

ZONE	EXPENDITURE £(m) COMPARISON																			
	2013										2018									
	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total
1	12.14	1.59	7.14	18.44	33.83	7.45	19.41	14.48	2.89	117.36	13.98	1.83	8.22	21.24	38.95	8.58	22.35	16.67	3.32	135.15
2	14.42	2.06	8.48	22.41	37.80	8.93	22.54	18.18	3.56	138.37	16.43	2.35	9.67	25.53	43.06	10.17	25.69	20.72	4.06	157.66
3	14.16	2.00	7.81	20.99	34.41	8.57	21.78	16.20	3.57	129.49	16.07	2.27	8.87	23.83	39.07	9.73	24.73	18.40	4.06	147.03
4	19.41	2.79	10.84	29.52	48.13	11.81	30.26	22.80	4.93	180.47	21.90	3.15	12.23	33.31	54.31	13.32	34.14	25.73	5.56	203.64
5	14.89	2.10	8.37	22.96	37.59	9.59	24.02	18.12	3.92	141.56	16.77	2.37	9.43	25.87	42.35	10.80	27.06	20.42	4.42	159.49
6	13.99	2.15	7.50	19.91	32.01	8.30	21.02	15.70	3.35	123.93	15.69	2.41	8.41	22.32	35.89	9.30	23.57	17.61	3.76	138.97
7	11.80	1.85	6.31	16.78	26.31	6.91	17.49	13.03	2.84	103.33	13.22	2.07	7.07	18.80	29.47	7.74	19.59	14.59	3.19	115.74
8	12.37	1.61	7.30	19.00	35.87	7.52	19.90	15.53	2.78	121.88	14.31	1.86	8.44	21.97	41.48	8.69	23.01	17.95	3.22	140.93
9	8.68	1.16	5.17	13.88	25.13	5.43	14.17	10.99	2.02	86.63	10.04	1.34	5.97	16.05	29.05	6.28	16.38	12.71	2.33	100.15
10	35.81	5.08	19.82	55.24	90.86	22.42	56.85	44.05	8.82	338.95	40.92	5.81	22.65	63.12	103.82	25.61	64.96	50.34	10.08	387.30
TOTAL	157.66	22.39	88.75	239.14	401.93	96.91	247.45	189.09	38.68	1,481.99	179.32	25.45	100.97	272.04	457.45	110.23	281.49	215.13	43.98	1,686.05

ZONE	EXPENDITURE £(m) COMPARISON																				GROWTH ALL COMPARISON		
	2013										2018										2013-17	2013-22	2013-27
	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	Garden	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total			
1	16.57	2.17	9.75	25.18	46.19	10.17	26.50	19.77	3.94	158.08	19.73	2.59	11.60	29.98	54.98	12.11	31.55	23.53	4.69	190.75	17.78	40.72	73.39
2	19.30	2.76	11.36	30.00	50.60	11.95	30.18	24.34	4.76	182.50	22.86	3.26	13.45	35.54	59.94	14.15	35.75	28.83	5.64	219.44	19.29	44.12	81.06
3	18.85	2.66	10.40	27.95	45.82	11.41	29.01	21.57	4.76	169.77	22.20	3.13	12.26	32.92	53.97	13.44	34.17	25.41	5.60	203.12	17.53	40.28	73.63
4	25.47	3.66	14.22	38.76	63.18	15.50	39.72	29.93	6.47	233.26	29.86	4.29	16.68	45.43	74.07	18.17	46.57	35.09	7.58	277.74	23.17	52.78	97.26
5	19.59	2.77	11.01	30.21	49.45	12.61	31.60	23.84	5.16	183.46	22.97	3.24	12.92	35.43	58.00	14.80	37.06	27.96	6.05	218.43	17.93	41.90	76.87
6	18.10	2.78	9.71	25.75	41.40	10.73	27.19	20.31	4.33	157.52	21.07	3.23	11.30	29.98	48.20	12.50	31.66	23.65	5.04	186.62	15.03	33.59	62.69
7	15.28	2.40	8.17	21.72	34.06	8.94	22.64	16.87	3.68	131.37	17.81	2.79	9.53	25.33	39.70	10.43	26.39	19.66	4.29	155.94	12.41	28.04	52.61
8	17.07	2.22	10.07	26.22	49.49	10.37	27.46	21.42	3.84	165.95	20.49	2.67	12.09	31.47	59.40	12.45	32.96	25.71	4.61	201.84	19.05	44.07	79.96
9	11.94	1.59	7.11	19.10	34.58	7.47	19.50	15.12	2.77	117.59	14.31	1.91	8.52	22.88	41.43	8.95	23.36	18.12	3.32	142.81	13.52	30.96	56.18
10	48.13	6.83	26.65	74.25	122.13	30.13	76.41	59.21	11.86	448.77	57.06	8.10	31.59	88.02	144.78	35.72	90.58	70.19	14.06	540.09	48.35	109.82	201.13
TOTAL	210.31	29.84	118.45	319.14	536.89	129.30	330.21	252.39	51.58	1,948.27	248.37	35.22	139.92	376.97	634.46	152.71	390.05	298.16	60.90	2,336.77	204.06	466.28	854.77

Notes:

- a. Zones based on the following post code sectors
 - 1 - HD1 1, HD1 2, HD1 3, HD1 4, HD1 5, HD1 6, HD4 5, HD4 6 and HD4 7
 - 2 - HD2 1, HD2 2, HD5 0, HD5 8 and HD5 9
 - 3 - HD6 1, HD6 2, HD6 3, HD6 4, HX4 0, HX4 8, HX4 9, HX5 0 and HX5 9
 - 4 - BD19 3, BD19 4, BD19 5, BD19 6, WF14 0, WF14 8, WF14 9, WF15 6, WF15 7, WF15 8, WF16 0 and WF16 9
 - 5 - HD3 3, HD3 4, HD7 4, HD7 5 and HD7 6
 - 6 - HD8 0, HD8 8, HD8 9 and WF4 4
 - 7 - HD9 1, HD9 2, HD9 3, HD9 4, HD9 5, HD9 6, HD9 7
 - 8 - WF12 0, WF12 7, WF12 8, WF12 9, WF13 1, WF13 2, WF13 3, WF13 4
 - 9 - WF17 0, WF17 5, WF17 6, WF17 7, WF17 8 and WF17 9
 - 10 - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, BD12 0, BD12 7, BD12 8, BD12 9, LS27 0, LS27 7, LS27 8, LS27 9, WF2 0, WF3 1, WF3 2, WF5 0, WF5 8 and WF5 9
- b. Per Capita expenditure derived from Experian MMG3 data (2011 base date)
- c. Population derived from Experian MMG3 data (2012 base date)
- d. Projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 11 (Oct 2013)
- e. Excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 11

2011 Prices

DESTINATION	TOTAL SMALL H'HOLD (£m)	ZONE 1 SMALL H'HOLD (£m)	ZONE 2 SMALL H'HOLD (£m)	ZONE 3 SMALL H'HOLD (£m)	ZONE 4 SMALL H'HOLD (£m)	ZONE 5 SMALL H'HOLD (£m)	ZONE 6 SMALL H'HOLD (£m)	ZONE 7 SMALL H'HOLD (£m)	ZONE 8 SMALL H'HOLD (£m)	ZONE 9 SMALL H'HOLD (£m)	ZONE 10 SMALL H'HOLD (£m)
Leeds City Council											
M&S, Briggate, Leeds	0.71	0.00	0.00	0.00	0.71	0.00	0.00	0.00	0.00	0.00	0.00
M&S, Owcotes Centre, Stanningley, Pudsey	0.62	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.20	0.00
Sainsbury's, White Rose Shopping Centre, Leeds	1.38	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.82
Tesco Superstore, Bramley Centre, Bramley, Leeds	0.56	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00
Dunelm Mill, Spence Lane, Leeds	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Makro, Royds Lane, Lower Wortley, Leeds	0.59	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00
Leeds City Centre	10.71	0.21	0.43	0.30	1.67	0.00	0.00	0.00	0.77	1.66	5.67
Pudsey Town Centre	1.52	0.24	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92
Crown Point Shopping Park, Junction Street, Leeds	2.58	0.00	0.00	0.30	0.00	0.00	0.64	0.00	0.00	0.00	1.64
White Rose Centre, Leeds	7.25	0.00	0.26	1.24	1.39	0.50	0.26	0.00	1.54	0.33	1.74
Sub-Total	26.13	0.45	1.42	1.84	4.90	0.93	0.90	0.00	2.31	2.61	10.78
Manchester City Council											
Manchester City Centre	1.77	0.00	0.93	0.51	0.00	0.34	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.77	0.00	0.93	0.51	0.00	0.34	0.00	0.00	0.00	0.00	0.00
Pendle Council											
Boundary Mill, Vivary Way, Colne	1.15	0.00	0.00	0.30	0.00	0.00	0.00	0.65	0.00	0.20	0.00
Sub-Total	1.15	0.00	0.00	0.30	0.00	0.00	0.00	0.65	0.00	0.20	0.00
Rotherham Council											
Boundary Mill, Catcliffe Retail Park, Rotherham	0.29	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00
Rotherham Town Centre	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00
Canklow Meadows, West Bawtry Road, Rotherham	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82
Sub-Total	1.49	0.00	0.00	0.00	0.00	0.00	0.29	0.38	0.00	0.00	0.82
Sheffield City Council											
Sheffield City Centre	0.56	0.00	0.00	0.00	0.00	0.30	0.26	0.00	0.00	0.00	0.00
Meadowhall Shopping Centre, Sheffield	4.24	0.45	0.26	0.00	0.00	0.00	0.81	1.28	0.27	0.00	1.17
Sub-Total	4.80	0.45	0.26	0.00	0.00	0.30	1.07	1.28	0.27	0.00	1.17
Tameside Council											
Ikea, Wellington Road, Ashton-Under-Lyne	0.80	0.35	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00
Sub-Total	0.80	0.35	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00
Trafford Council											
Trafford Shopping Centre, Manchester	2.92	0.00	0.51	0.43	0.56	0.43	0.44	0.27	0.00	0.28	0.00
Sub-Total	2.92	0.00	0.51	0.43	0.56	0.43	0.44	0.27	0.00	0.28	0.00
Wakefield Council											
Asda, Asdale Road, Sandal, Wakefield	1.54	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00
Sainsbury's, Ings Road, Wakefield	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82
Wakefield Town Centre	2.85	0.00	0.00	0.00	0.00	0.00	1.42	0.00	0.61	0.00	0.82
Cathedral Retail Park, Wakefield	0.37	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00
Junction 32 Outlet Shopping Village, Castleford	2.08	0.00	0.00	0.00	0.00	0.00	0.70	0.00	0.00	0.00	1.38
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.29	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00
Outside the Study Area - York	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82
Sub-Total	8.77	0.00	0.00	0.00	0.00	0.00	4.33	0.00	0.61	0.00	3.83
York City Centre											
York City Centre	2.15	0.00	0.00	0.60	0.00	0.73	0.00	0.00	0.00	0.00	0.82
York Designer Outlet, St Nicolas Avenue, York	1.47	0.21	0.00	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.82
Sub-Total	3.62	0.21	0.00	0.60	0.00	0.73	0.44	0.00	0.00	0.00	1.63
Other											
Outside the Study Area - Other	3.03	1.07	0.43	0.73	0.34	0.00	0.00	0.27	0.00	0.20	0.00
Abroad	0.76	0.00	0.00	0.00	0.34	0.43	0.00	0.00	0.00	0.00	0.00
Sub-Total	3.79	1.07	0.43	0.73	0.67	0.43	0.00	0.27	0.00	0.20	0.00
SUB-TOTAL	69.01	2.53	3.97	8.24	7.36	3.15	8.40	3.57	3.19	3.67	24.92
TOTAL	247.45	19.41	22.54	21.79	30.26	24.02	21.03	17.49	19.90	14.17	56.84

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

2011 Prices

WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY

TABLE 17: SHOPPING PATTERNS (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)
STUDY AREA											
Zone 1											
<u>Huddersfield In and Edge of Centre</u>											
Sainsbury's, Southgate, Shorehead, Huddersfield	0.4	0.0	0.0	0.0	1.5	2.4	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	19.8	56.9	53.5	16.8	2.1	31.4	31.3	47.5	0.0	0.0	3.0
<u>Huddersfield Outside of Centre</u>											
Halfords, Bradford Road, Huddersfield	0.2	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0
Great Northern Street Retail Park, Huddersfield	0.8	0.0	6.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	5.4	11.2	7.4	0.0	5.0	21.7	9.0	11.9	0.0	0.0	0.0
Ringway Centre, Beck Road, Huddersfield	0.7	0.0	0.0	0.0	0.0	5.2	0.0	4.7	0.0	0.0	0.0
Sub-Total	27.2	68.1	66.9	19.1	8.5	63.1	40.3	64.2	0.0	0.0	3.0
Zone 2											
<u>Zone 2</u>											
Asda, Longhill Road, Huddersfield	0.8	2.6	4.4	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.8	2.6	4.4	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3											
<u>Calderdale Council</u>											
Tesco Superstore, Huddersfield Road, Brighouse	0.3	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	1.9	0.0
Brighouse Town Centre	1.0	0.0	0.0	15.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.3	0.0	0.0	17.5	0.0	0.0	0.0	0.0	0.0	1.9	0.0
Zone 4											
<u>Heckmondwike In and Edge of Centre</u>											
Heckmondwike Town Centre	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
<u>Mirfield In and Edge of Centre</u>											
Mirfield District Centre	0.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.7	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5											
<u>Zone 5</u>											
Marsden District Centre	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Salendine Nook Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.3	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0
Zone 6											
<u>Zone 6</u>											
Go Outdoors, Hosingley Lane, Middlestown	0.7	2.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.7	2.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7											
<u>Holmfirth In and Edge of Centre</u>											
Holmfirth Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0
<u>Other Zone 7</u>											
Honley District Centre	0.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Meltham District Centre	0.4	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.2	0.0	0.0	0.0	3.6	5.3	0.0	5.1	0.0	0.0	0.0
Zone 8											
<u>Dewsbury In and Edge of Centre</u>											
Asda, Mill Street West, Dewsbury	0.4	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.8	1.9	0.0
Sainsbury's, Railway Street, Dewsbury	0.6	0.0	0.0	0.0	2.1	0.0	0.0	0.0	3.1	0.0	0.0
Dewsbury Town Centre	4.7	0.0	2.4	0.0	1.7	0.0	0.0	0.0	31.0	18.1	0.0
<u>Other Zone 8</u>											
Ravensthorpe District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Sub-Total	5.9	0.0	2.4	0.0	3.8	0.0	2.1	0.0	38.1	20.0	0.0
Zone 9											
<u>Batley In and Edge of Centre</u>											
Tesco Extra, Bradford Road, Batley	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	11.8	3.0
<u>Other Zone 9</u>											
Birstall District Centre	0.6	0.0	0.0	2.4	2.5	0.0	0.0	0.0	0.0	1.9	0.0
Birstall Shopping Park (Junction 27 of the M62)	24.4	11.9	15.8	2.4	51.4	15.7	3.1	4.9	18.9	43.3	33.5
Sub-Total	27.3	11.9	15.8	4.7	53.9	15.7	3.1	4.9	26.5	57.0	36.5
Zone 10											
<u>Leeds City Council</u>											
Asda, Howley Park Road, Morley	1.3	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	3.9	3.0
Morley Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8
Sub-Total	2.2	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	3.9	6.8
SUB-TOTAL	67.7	84.6	89.6	43.7	80.9	88.4	45.4	74.2	64.5	82.8	46.2
SUB-TOTAL KIRKLEES DISTRICT	64.2	84.6	89.6	26.2	78.4	88.4	45.4	74.2	64.5	77.0	39.4

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)
OUTSIDE STUDY AREA											
Barnsley Council											
Tesco Superstore, Market Lane, Penistone	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Barnsley Town Centre	0.4	0.0	3.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0
Sub-Total	0.7	0.0	3.0	0.0	0.0	0.0	1.8	5.1	0.0	0.0	0.0
City of Bradford Council											
Asda, Rooley Lane, Bradford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Bradford City Centre	0.8	0.0	0.0	0.0	0.0	3.1	1.8	0.0	0.0	0.0	1.8
Shipley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
Forster Square Retail Park, Valley Road, Bradford	0.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	2.1	0.0	0.0	0.0	3.6	3.1	1.8	1.9	0.0	0.0	4.8
Calderdale Council											
Sainsbury's, Wade Street, Halifax	0.2	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	2.3	0.0	0.0	32.5	0.0	0.0	0.0	3.2	0.0	0.0	0.0
Greenmount Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0
Sub-Total	2.7	0.0	0.0	35.9	0.0	0.0	0.0	3.2	0.0	1.9	0.0
Doncaster Council											
Doncaster Town Centre	0.2	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.2	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrogate Borough Council											
Harrogate Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Sub-Total	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Leeds City Council											
Leeds City Centre	4.0	5.6	0.0	4.0	3.1	4.3	0.0	0.0	2.6	0.0	9.3
Pudsey Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
White Rose Centre, Leeds	6.7	0.0	0.0	8.4	5.6	0.0	0.0	0.0	9.4	3.2	17.6
Sub-Total	10.9	5.6	0.0	12.4	8.7	4.3	0.0	0.0	14.1	3.2	26.9
Sheffield City Council											
Sheffield City Centre	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	1.6	0.0	3.0	0.0	0.0	0.0	11.5	7.7	0.0	1.9	0.0
Sub-Total	1.8	0.0	3.0	0.0	0.0	2.1	11.5	7.7	0.0	1.9	0.0
Trafford Council											
Trafford Shopping Centre, Manchester	1.3	6.2	0.0	3.4	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.3	6.2	0.0	3.4	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield Council											
Asda, Asdale Road, Sandal, Wakefield	0.2	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0
Wakefield Town Centre	5.9	3.6	0.0	0.0	1.7	0.0	29.7	3.2	16.1	5.4	5.0
Cathedral Retail Park, Wakefield	3.9	0.0	0.0	0.0	0.0	0.0	4.5	4.6	5.3	0.0	11.6
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Westgate Retail Park, Ings Road, Wakefield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Sub-Total	10.5	3.6	0.0	0.0	1.7	0.0	39.4	7.9	21.3	5.4	18.4
York City Centre											
York City Centre	0.3	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	2.8	0.0
York Designer Outlet, St Nicolas Avenue, York	0.6	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Sub-Total	0.9	0.0	1.8	2.4	0.0	0.0	0.0	0.0	0.0	2.8	1.8
Other											
Outside the Study Area - Other	0.5	0.0	0.0	0.0	1.5	2.1	0.0	0.0	0.0	1.9	0.0
Abroad	0.3	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.8	0.0	2.6	0.0	1.5	2.1	0.0	0.0	0.0	1.9	0.0
SUB-TOTAL	32.3	15.4	10.4	56.3	19.1	11.6	54.6	25.8	35.5	17.2	53.8
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

- Notes:
- a. Zones based on post code sectors
 - b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
 - c. Excludes 'don't know/ varies' and internet sales
 - d. Red indicates destination not in Kirklees but within Study Area

WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY

TABLE 18: TURNOVER (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)
STUDY AREA											
Zone 1											
<u>Huddersfield In and Edge of Centre</u>											
Sainsbury's, Southgate, Shorehead, Huddersfield	0.77	0.00	0.00	0.00	0.34	0.44	0.00	0.00	0.00	0.00	0.00
Huddersfield Town Centre	39.27	8.24	9.73	2.72	0.48	5.69	4.91	6.19	0.00	0.00	1.32
<u>Huddersfield Outside of Centre</u>											
Halfords, Bradford Road, Huddersfield	0.44	0.00	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00	0.00
Great Northern Street Retail Park, Huddersfield	1.48	0.00	1.10	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road Retail Park, Huddersfield	10.99	1.62	1.34	0.00	1.13	3.93	1.41	1.56	0.00	0.00	0.00
Ringway Centre, Beck Road, Huddersfield	1.55	0.00	0.00	0.00	0.00	0.94	0.00	0.61	0.00	0.00	0.00
Sub-Total	54.51	9.87	12.17	3.10	1.95	11.43	6.32	8.36	0.00	0.00	1.32
Zone 2											
<u>Huddersfield Outside of Centre</u>											
Asda, Longhill Road, Huddersfield	1.55	0.37	0.80	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.55	0.37	0.80	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Zone 3											
<u>Calderdale Council</u>											
Tesco Superstore, Huddersfield Road, Brighouse	0.59	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.21	0.00
Brighouse Town Centre	2.45	0.00	0.00	2.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	3.04	0.00	0.00	2.83	0.00	0.00	0.00	0.00	0.00	0.21	0.00
Zone 4											
<u>Heckmondwike In and Edge of Centre</u>											
Heckmondwike Town Centre	0.34	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00
<u>Mirfield In and Edge of Centre</u>											
Mirfield District Centre	0.82	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.16	0.00	0.00	0.00	1.16	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5											
<u>Zone 5</u>											
Marsden District Centre	0.39	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00
Salendine Nook Neighbourhood Centre	0.39	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.78	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00
Zone 6											
<u>Zone 6</u>											
Go Outdoors, Hastingley Lane, Middlestown	1.12	0.29	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.12	0.29	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Zone 7											
<u>Holmfirth In and Edge of Centre</u>											
Holmfirth Town Centre	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.67	0.00	0.00	0.00
<u>Other Zone 7</u>											
Honley District Centre	0.82	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Meltham District Centre	0.95	0.00	0.00	0.00	0.00	0.95	0.00	0.00	0.00	0.00	0.00
Sub-Total	2.44	0.00	0.00	0.00	0.82	0.95	0.00	0.67	0.00	0.00	0.00
Zone 8											
<u>Dewsbury In and Edge of Centre</u>											
Asda, Hill Street West, Dewsbury	0.82	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.29	0.21	0.00
Sainsbury's, Railway Street, Dewsbury	0.96	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.48	0.00	0.00
Dewsbury Town Centre	7.62	0.00	0.44	0.00	0.38	0.00	0.00	0.00	4.82	1.99	0.00
<u>Other Zone 8</u>											
Ravensthorpe District Centre	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00
Sub-Total	9.73	0.00	0.44	0.00	0.86	0.00	0.33	0.00	5.91	2.20	0.00
Zone 9											
<u>Batley In and Edge of Centre</u>											
Tesco Extra, Bradford Road, Batley	3.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18	1.29	1.32
<u>Other Zone 9</u>											
Birstall District Centre	1.16	0.00	0.00	0.38	0.57	0.00	0.00	0.00	0.00	0.21	0.00
Birstall Shopping Park (Junction 27 of the M62)	43.11	1.72	2.88	0.38	11.72	2.85	0.49	0.64	2.93	4.76	14.74
Sub-Total	48.06	1.72	2.88	0.76	12.28	2.85	0.49	0.64	4.11	6.27	16.06
Zone 10											
<u>Leeds City Council</u>											
Asda, Howley Park Road, Morley	2.31	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.42	1.32
Morley Town Centre	1.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.66
Sub-Total	3.97	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.42	2.98
SUB-TOTAL	126.36	12.25	16.29	7.08	18.45	16.01	7.13	9.67	10.02	9.10	20.35
SUB-TOTAL KIRKLEES DISTRICT	119.35	12.25	16.29	4.25	17.89	16.01	7.13	9.67	10.02	8.47	17.38

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)
OUTSIDE STUDY AREA											
Barnsley Council											
Tesco Superstore, Market Lane, Penistone	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00
Barnsley Town Centre	0.84	0.00	0.55	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00
Cortonwood Retail Park, Cortonwood Drive, Brampton	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00
Sub-Total	1.51	0.00	0.55	0.00	0.00	0.00	0.29	0.67	0.00	0.00	0.00
City of Bradford Council											
Asda, Rooley Lane, Bradford	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32
Bradford City Centre	1.62	0.00	0.00	0.00	0.00	0.55	0.29	0.00	0.00	0.00	0.78
Shipley Town Centre	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00
Forster Square Retail Park, Valley Road, Bradford	0.82	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	4.01	0.00	0.00	0.00	0.82	0.55	0.29	0.25	0.00	0.00	2.10
Calderdale Council											
Sainsbury's, Wade Street, Halifax	0.55	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halifax Town Centre	5.69	0.00	0.00	5.27	0.00	0.00	0.00	0.42	0.00	0.00	0.00
Greenmount Retail Park, Pellon Lane, Halifax	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00
Sub-Total	6.45	0.00	0.00	5.81	0.00	0.00	0.00	0.42	0.00	0.21	0.00
Doncaster Council											
Doncaster Town Centre	0.38	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.38	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harrogate Borough Council											
Harrogate Town Centre	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.88
Sub-Total	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.88
Leeds City Council											
Leeds City Centre	7.44	0.81	0.00	0.64	0.71	0.78	0.00	0.00	0.41	0.00	4.09
Pudsey Town Centre	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00
White Rose Centre, Leeds	12.21	0.00	0.00	1.36	1.28	0.00	0.00	0.00	1.46	0.36	7.75
Sub-Total	19.98	0.81	0.00	2.00	1.99	0.78	0.00	0.00	2.19	0.36	11.84
Sheffield City Council											
Sheffield City Centre	0.39	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00
Meadowhall Shopping Centre, Sheffield	3.56	0.00	0.55	0.00	0.00	0.00	1.80	1.00	0.00	0.21	0.00
Sub-Total	3.95	0.00	0.55	0.00	0.00	0.39	1.80	1.00	0.00	0.21	0.00
Trafford Council											
Trafford Shopping Centre, Manchester	2.27	0.90	0.00	0.55	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	2.27	0.90	0.00	0.55	0.82	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield Council											
Asda, Asdale Road, Sandal, Wakefield	0.49	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00
Wakefield Town Centre	11.27	0.52	0.00	0.00	0.38	0.00	4.67	0.42	2.49	0.59	2.19
Cathedral Retail Park, Wakefield	7.25	0.00	0.00	0.00	0.00	0.00	0.71	0.61	0.82	0.00	5.12
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.33	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00
Westgate Retail Park, Ings Road, Wakefield	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78
Sub-Total	20.12	0.52	0.00	0.00	0.38	0.00	6.19	1.03	3.31	0.59	8.10
York City Centre											
York City Centre	0.69	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.30	0.00
York Designer Outlet, St Nicolas Avenue, York	1.11	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78
Sub-Total	1.79	0.00	0.33	0.38	0.00	0.00	0.00	0.00	0.00	0.30	0.78
Other											
Outside the Study Area - Other	0.94	0.00	0.00	0.00	0.34	0.39	0.00	0.00	0.00	0.21	0.00
Abroad	0.47	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.40	0.00	0.47	0.00	0.34	0.39	0.00	0.00	0.00	0.21	0.00
SUB-TOTAL	62.73	2.23	1.89	9.13	4.35	2.11	8.57	3.36	5.51	1.89	23.70
TOTAL	189.09	14.48	18.18	16.20	22.80	18.12	15.70	13.03	15.53	10.99	44.05

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
c. Excludes 'don't know/ varies' and internet sales
d. Red indicates destination not in Kirklees but within Study Area

2011 Prices

DESTINATION	TOTAL CHEMIST GOODS (%)	ZONE 1 CHEMIST GOODS (%)	ZONE 2 CHEMIST GOODS (%)	ZONE 3 CHEMIST GOODS (%)	ZONE 4 CHEMIST GOODS (%)	ZONE 5 CHEMIST GOODS (%)	ZONE 6 CHEMIST GOODS (%)	ZONE 7 CHEMIST GOODS (%)	ZONE 8 CHEMIST GOODS (%)	ZONE 9 CHEMIST GOODS (%)	ZONE 10 CHEMIST GOODS (%)
Zone 10											
Zone 10											
Birkenshaw Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
City of Bradford Council											
Tone	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Wyke	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Leeds City Council											
Asda, Howley Park Road, Morley	1.9	0.0	0.0	0.0	1.3	0.0	0.0	0.0	2.8	5.8	4.8
Morrisons, Windsor Court, Morley	0.6	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.9	2.0
Drighlington	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Gildersome	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Morley Town Centre	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	3.5	15.6
Wakefield Council											
Co-operative Food, Dale Street, Ossett	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Ossett Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	4.9
Wrenthorpe	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8
Sub-Total	9.8	0.0	0.0	0.0	1.3	0.9	0.0	0.0	5.1	10.2	38.1
SUB-TOTAL	83.2	96.9	98.3	74.7	90.0	99.2	82.2	89.0	89.7	87.4	57.5
SUB-TOTAL KIRKLEES DISTRICT	68.1	96.9	93.3	15.6	86.0	97.2	82.2	89.0	84.5	77.2	20.9
OUTSIDE STUDY AREA											
Barnsley Council											
Tesco Superstore, Market Lane, Penistone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Barnsley Town Centre	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Dearne Valley	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Penistone Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0
Sub-Total	0.4	1.0	0.0	0.0	0.0	0.0	2.5	1.7	0.0	0.0	0.0
City of Bradford Council											
Asda, Rooley Lane, Bradford	1.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	3.0
Morrisons, Mayo Avenue, Bradford	0.3	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Tesco Superstore, Peel Centre, Valley Road, Bradford	0.4	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.9
Bradford City Centre	1.3	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	5.3
Great Horton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Low Moor	0.4	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.5
Sub-Total	3.7	0.0	0.0	3.7	5.3	0.0	0.0	0.0	0.0	0.0	12.5
Calderdale Council											
Tesco Superstore, Haugh Shaw Road, Halifax	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Wade Street, Halifax	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	1.2	0.0	0.0	13.6	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Ripponden	0.1	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crossley Retail Park, Pellion Lane, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Sub-Total	1.5	0.0	0.0	17.0	0.0	0.0	0.0	1.4	0.0	0.9	0.0
Leeds City Council											
Morrisons, Church Street, Hunslet	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Bramley	0.2	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	2.3	1.2	0.0	0.0	1.3	0.8	1.9	1.4	0.0	3.9	6.6
White Rose Centre, Leeds	4.3	0.0	0.8	2.8	2.1	0.0	1.6	0.0	5.7	6.9	12.0
Sub-Total	6.9	1.2	0.8	2.8	4.7	0.8	3.5	1.4	5.7	10.8	19.5
Sheffield City Council											
Sheffield City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.8	2.3	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.6	0.9	0.9	0.0	0.0	0.0	1.9	2.9	0.8	0.0	0.0
Sub-Total	0.7	0.9	0.9	0.0	0.0	0.0	2.6	5.2	0.8	0.0	0.0
Wakefield Council											
Asda, Asdale Road, Sandal, Wakefield	0.8	0.0	0.0	0.0	0.0	0.0	3.2	0.0	2.0	0.0	1.8
Horbury	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Kinsley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Pontefract Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Wakefield Town Centre	2.0	0.0	0.0	0.0	0.0	0.0	4.4	1.2	0.9	1.0	6.8
Sub-Total	3.4	0.0	0.0	0.0	0.0	0.0	8.4	1.2	3.0	1.0	10.6
York City Centre											
York City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Sub-Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Other											
Outside the Study Area - Other	0.2	0.0	0.0	1.8	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Sub-Total	0.2	0.0	0.0	1.8	0.0	0.0	0.8	0.0	0.0	0.0	0.0
SUB-TOTAL	16.8	3.1	1.8	25.3	10.0	0.8	17.8	11.0	10.4	12.6	42.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

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KIRKLEES RETAIL CAPACITY STUDY

TABLE 21: SHOPPING PATTERNS (ELECTRICAL GOODS)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)
STUDY AREA											
Zone 1											
Huddersfield In and Edge of Centre											
Sainsbury's, Market Street, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	1.5	1.4	0.0	0.0	0.0
Sainsbury's, Southgate, Shorehead, Huddersfield	1.0	5.7	1.6	0.0	0.0	0.0	1.5	3.1	0.0	0.0	0.0
Huddersfield Town Centre	12.5	29.4	27.7	20.4	8.8	17.0	20.1	20.7	2.8	0.0	0.0
Castlegate Retail Park, Huddersfield	0.3	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Outside Centre											
Lidl, Wakefield Road, Huddersfield	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Street Retail Park, Huddersfield	1.7	2.7	3.8	0.0	0.0	10.2	1.9	0.0	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	22.1	54.1	49.1	14.3	7.3	58.5	26.6	50.5	2.0	1.5	0.0
Phoenix Mills Retail Park, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Ringway Centre, Beck Road, Huddersfield	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Other Zone 1											
Lockwood Local Centre	0.4	1.2	1.3	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Thornton Lodge Local Centre	0.2	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	38.8	96.8	83.5	34.7	18.7	89.3	51.5	77.1	4.8	1.5	0.0
Zone 2											
Zone 2											
Aldi, Gallagher Retail Park, Huddersfield	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Longhill Road, Huddersfield	0.7	0.0	1.9	1.4	0.0	4.5	0.0	0.0	0.0	0.0	0.0
Morrisons, Penistone Road, Waterloo	0.4	0.0	1.1	0.0	1.2	0.0	1.9	0.0	0.0	0.0	0.0
Sub-Total	1.2	1.1	3.0	1.4	1.2	4.5	1.9	0.0	0.0	0.0	0.0
Zone 3											
Calderdale Council											
Tesco Superstore, Huddersfield Road, Brighouse	0.7	0.0	0.0	5.7	1.1	0.0	0.0	0.0	0.0	1.1	0.0
Brighouse Town Centre	0.2	0.0	1.3	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eland Town Centre	0.5	0.0	0.0	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.4	0.0	1.3	13.4	1.1	0.0	0.0	0.0	0.0	1.1	0.0
Zone 4											
Cleckheaton In and Edge of Centre											
Cleckheaton Town Centre	0.4	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.4
Heckmondwike In and Edge of Centre											
Morrisons, Union Street, Heckmondwike	0.1	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Heckmondwike Town Centre	0.8	0.0	0.0	0.0	4.0	1.8	0.0	0.0	1.7	0.0	0.0
Mirfield In and Edge of Centre											
Mirfield District Centre	0.1	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.5	0.0	0.0	0.0	7.5	1.8	0.0	0.0	1.7	0.0	1.4
Zone 7											
Holmfirth In and Edge of Centre											
Co-operative Food, Market Street, Holmfirth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Holmfirth Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	2.2	12.6	0.0	0.0	0.0
Sub-Total	0.9	0.0	0.0	0.0	0.0	0.0	2.2	14.4	0.0	0.0	0.0
Zone 8											
Dewsbury In and Edge of Centre											
Asda, Mill Street West, Dewsbury	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0
Dewsbury Town Centre	5.0	0.0	0.0	0.0	12.3	0.0	0.0	0.0	34.1	2.2	0.0
Rishworth Centre, Dewsbury	2.5	0.0	0.0	0.0	4.2	0.0	1.5	0.0	17.5	1.8	0.0
Other Zone 8											
Ravensthorpe District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0
Shaw Cross	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-Total	8.4	0.0	0.0	0.0	16.5	0.0	1.5	0.0	57.6	4.0	1.4
Zone 9											
Batley In and Edge of Centre											
Tesco Extra, Bradford Road, Batley	3.5	0.0	1.6	0.0	3.4	0.0	0.0	0.0	7.3	18.5	3.7
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Other Zone 9											
Birstall District Centre	1.4	0.0	1.1	0.0	5.6	0.0	0.0	0.0	1.3	2.2	1.2
Birstall Shopping Park (Junction 27 of the M62)	17.7	0.0	4.0	5.7	35.4	0.0	0.0	1.4	17.4	48.3	31.9
Sub-Total	22.7	0.0	6.7	5.7	44.4	0.0	0.0	1.4	26.0	70.5	36.8
Zone 10											
Leeds City Council											
Asda, Howley Park Road, Morley	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.9	1.2
Morley Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	1.2
Howley Park Estate, Howley Park Road, Morley	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Wakefield Council											
Ossett Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub-Total	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.1	5.0
SUB-TOTAL	76.6	97.9	94.4	55.3	89.5	95.6	57.0	92.9	90.0	86.1	44.5
SUB-TOTAL KIRKLEES DISTRICT	73.4	97.9	93.2	41.9	88.4	95.6	57.0	92.9	90.0	76.0	39.5

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)
OUTSIDE STUDY AREA											
Barnsley Council											
Barnsley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Sub-Total	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Bassetlaw Council											
Worksop Town Centre	0.2	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.2	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
City of Bradford Council											
Morrisons, Mayo Avenue, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Tesco Superstore, Halifax Road, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Bradford City Centre	3.7	0.0	2.7	1.8	0.0	0.0	0.0	0.0	0.0	1.5	14.0
Forster Square Retail Park, Valley Road, Bradford	0.5	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.7
Sub-Total	4.9	0.0	2.7	1.8	1.1	0.0	0.0	0.0	0.0	1.5	19.0
Calderdale Council											
Halifax Town Centre	3.4	0.0	0.0	38.6	1.8	1.8	0.0	0.0	0.0	0.0	0.0
Greenmount Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	3.6	0.0	0.0	41.1	1.8	1.8	0.0	0.0	0.0	0.0	0.0
Leeds City Council											
M&S, Owlcotes Centre, Stanningley, Pudsey	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Sainsbury's, White Rose Shopping Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
Costco, Leathley Road, Leeds	0.2	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.1	0.0
Makro, Royds Lane, Lower Wortley, Leeds	0.4	0.0	1.6	0.0	0.0	0.0	0.0	0.0	1.2	1.2	0.0
Leeds City Centre	3.1	0.0	0.0	0.0	3.4	1.2	0.0	0.0	0.0	3.2	10.4
Crown Point Shopping Park, Junction Street, Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	2.1
White Rose Centre, Leeds	2.3	0.0	1.3	0.0	2.3	0.0	1.3	0.0	0.0	0.0	8.0
Sub-Total	7.2	0.0	2.8	0.0	5.7	2.6	1.3	0.0	2.5	8.2	22.5
Manchester City Council											
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Sub-Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Sheffield City Council											
Sheffield City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	0.2	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	1.8	0.0
Sub-Total	0.4	0.0	0.0	0.0	0.0	0.0	1.9	2.1	0.0	1.8	0.0
Wakefield Council											
Asda, Asdale Road, Sandal, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0
Tesco Superstore, Market Street, Hemsworth	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Wakefield Town Centre	2.0	0.0	0.0	0.0	0.0	0.0	13.8	2.1	4.2	1.2	2.6
Cathedral Retail Park, Wakefield	2.3	0.0	0.0	0.0	0.0	0.0	8.9	0.0	3.3	0.0	6.4
Junction 32 Outlet Shopping Village, Castleford	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Westgate Retail Park, Ings Road, Wakefield	1.6	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	5.0
Sub-Total	6.3	0.0	0.0	0.0	0.0	0.0	37.1	2.1	7.5	1.2	14.0
Other											
Outside the Study Area - Other	0.4	1.1	0.0	1.8	0.0	0.0	1.3	1.8	0.0	0.0	0.0
Abroad	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Sub-Total	0.6	2.1	0.0	1.8	0.0	0.0	1.3	1.8	0.0	1.2	0.0
SUB-TOTAL	23.4	2.1	5.6	44.7	10.5	4.4	43.0	7.1	10.0	13.9	55.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

- Notes:
- a. Zones based on post code sectors
 - b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
 - c. Excludes 'don't know/ varies' and internet sales
 - d. Red indicates destination not in Kirklees but within Study Area

WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY

TABLE 22: TURNOVER (ELECTRICAL GOODS)

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)
STUDY AREA											
Zone 1											
Huddersfield In and Edge of Centre											
Sainsbury's, Market Street, Huddersfield	0.52	0.00	0.00	0.00	0.00	0.00	0.29	0.23	0.00	0.00	0.00
Sainsbury's, Southgate, Shorehead, Huddersfield	2.23	1.06	0.36	0.00	0.00	0.00	0.29	0.53	0.00	0.00	0.00
Huddersfield Town Centre	30.46	5.43	6.21	4.29	2.60	3.91	4.00	3.48	0.54	0.00	0.00
Castlegate Retail Park, Huddersfield	0.79	0.00	0.00	0.00	0.79	0.00	0.00	0.00	0.00	0.00	0.00
Huddersfield Outside Centre											
Lidl, Wakefield Road, Huddersfield	0.22	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Northern Street Retail Park, Huddersfield	4.07	0.50	0.85	0.00	0.00	2.34	0.37	0.00	0.00	0.00	0.00
Leeds Road Retail Park, Huddersfield	53.93	9.98	11.01	3.01	2.15	13.44	5.30	8.47	0.37	0.21	0.00
Phoenix Mills Retail Park, Huddersfield	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00
Ringway Centre, Beck Road, Huddersfield	0.41	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Other Zone 1											
Lockwood Local Centre	0.91	0.22	0.28	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Thornton Lodge Local Centre	0.44	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	94.21	17.85	18.71	7.29	5.53	20.51	10.25	12.94	0.91	0.21	0.00
Zone 2											
Zone 2											
Aldi, Gallagher Retail Park, Huddersfield	0.20	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Longhill Road, Huddersfield	1.75	0.00	0.42	0.30	0.00	1.03	0.00	0.00	0.00	0.00	0.00
Morrisons, Penistone Road, Waterloo	0.98	0.00	0.25	0.00	0.36	0.00	0.37	0.00	0.00	0.00	0.00
Sub-Total	2.93	0.20	0.67	0.30	0.36	1.03	0.37	0.00	0.00	0.00	0.00
Zone 3											
Calderdale Council											
Tesco Superstore, Huddersfield Road, Brighouse	1.67	0.00	0.00	1.20	0.32	0.00	0.00	0.00	0.00	0.15	0.00
Brighouse Town Centre	0.58	0.00	0.28	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	1.32	0.00	0.00	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	3.57	0.00	0.28	2.82	0.32	0.00	0.00	0.00	0.00	0.15	0.00
Zone 4											
Cleckheaton In and Edge of Centre											
Cleckheaton Town Centre	1.08	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.76
Heckmondwike In and Edge of Centre											
Morrisons, Union Street, Heckmondwike	0.36	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00
Heckmondwike Town Centre	1.90	0.00	0.00	0.00	1.18	0.41	0.00	0.00	0.32	0.00	0.00
Mirfield In and Edge of Centre											
Mirfield District Centre	0.36	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	3.71	0.00	0.00	0.00	2.22	0.41	0.00	0.00	0.32	0.00	0.76
Zone 7											
Holmfirth In and Edge of Centre											
Co-operative Food, Market Street, Holmfirth	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00
Holmfirth Town Centre	2.55	0.00	0.00	0.00	0.00	0.00	0.44	2.12	0.00	0.00	0.00
Sub-Total	2.85	0.00	0.00	0.00	0.00	0.00	0.44	2.41	0.00	0.00	0.00
Zone 8											
Dewsbury In and Edge of Centre											
Asda, Mill Street West, Dewsbury	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.75	0.00	0.00
Dewsbury Town Centre	10.43	0.00	0.00	0.00	3.64	0.00	0.00	6.49	0.31	0.00	0.00
Rishworth Centre, Dewsbury	5.12	0.00	0.00	0.00	1.25	0.00	0.29	0.00	3.33	0.25	0.00
Other Zone 8											
Ravensthorpe District Centre	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00
Shaw Cross	0.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.76
Sub-Total	17.43	0.00	0.00	0.00	4.88	0.00	0.29	0.00	10.94	0.56	0.76
Zone 9											
Batley In and Edge of Centre											
Tesco Extra, Bradford Road, Batley	7.33	0.00	0.36	0.00	1.00	0.00	0.00	0.00	1.39	2.56	2.02
Batley Town Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00
Other Zone 9											
Birstall District Centre	3.13	0.00	0.25	0.00	1.65	0.00	0.00	0.00	0.25	0.31	0.67
Birstall Shopping Park (Junction 27 of the M62)	40.40	0.00	0.90	1.20	10.46	0.00	0.00	0.23	3.30	6.70	17.61
Sub-Total	51.07	0.00	1.51	1.20	13.11	0.00	0.00	0.23	4.94	9.78	20.30
Zone 10											
Leeds City Council											
Asda, Howley Park Road, Morley	1.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.09	0.67
Morley Town Centre	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.67
Howley Park Estate, Howley Park Road, Morley	0.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.76
Wakefield Council											
Ossett Town Centre	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.67
Sub-Total	4.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.26	2.78
SUB-TOTAL	179.79	18.05	21.16	11.61	26.43	21.95	11.35	15.59	17.11	11.95	24.59
SUB-TOTAL KIRKLEES DISTRICT	172.19	18.05	20.88	8.79	26.11	21.95	11.35	15.59	17.11	10.55	21.82

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)
OUTSIDE STUDY AREA											
Barnsley Council											
Barnsley Town Centre	0.29	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00
Sub-Total	0.29	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00
Bassetlaw Council											
Worksop Town Centre	0.54	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.54	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00
City of Bradford Council											
Morrisons, Mayo Avenue, Bradford	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.67
Tesco Superstore, Halifax Road, Bradford	1.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	7.73
Bradford City Centre	8.93	0.00	0.61	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.96
Forster Square Retail Park, Valley Road, Bradford	1.28	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.96
Sub-Total	12.02	0.00	0.61	0.38	0.32	0.00	0.00	0.00	0.00	0.21	10.50
Calderdale Council											
Halifax Town Centre	9.04	0.00	0.00	8.10	0.54	0.41	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Pelton Lane, Halifax	0.26	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halifax Retail Park, Pelton Lane, Halifax	0.26	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	9.57	0.00	0.00	8.62	0.54	0.41	0.00	0.00	0.00	0.00	0.00
Leeds City Council											
M&S, Owlcoates Centre, Stanningley, Pudsey	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00
Sainsbury's, White Rose Shopping Centre, Leeds	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00
Costco, Leathley Road, Leeds	0.47	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.15	0.00
Makro, Royds Lane, Lower Wortley, Leeds	0.74	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.22	0.16	0.00
Leeds City Centre	7.46	0.00	0.00	0.00	1.00	0.29	0.00	0.00	0.00	0.44	5.73
Crown Point Shopping Park, Junction Street, Leeds	1.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.13
Junction 1 Retail Park, Ring Road Beeston, Leeds	1.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	1.13
White Rose Centre, Leeds	5.63	0.00	0.28	0.00	0.68	0.00	0.26	0.00	0.00	0.00	4.41
Sub-Total	17.21	0.00	0.64	0.00	1.69	0.61	0.26	0.00	0.47	1.14	12.41
Manchester City Council											
Manchester City Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00
Sub-Total	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00
Sheffield City Council											
Sheffield City Centre	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00
Meadowhall Shopping Centre, Sheffield	0.62	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.25	0.00
Sub-Total	0.96	0.00	0.00	0.00	0.00	0.00	0.37	0.35	0.00	0.25	0.00
Wakefield Council											
Asda, Asdale Road, Sandal, Wakefield	0.44	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00
Tesco Superstore, Market Street, Hemsworth	0.37	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00
Wakefield Town Centre	5.48	0.00	0.00	0.00	0.00	0.00	2.75	0.35	0.79	0.16	1.43
Cathedral Retail Park, Wakefield	5.93	0.00	0.00	0.00	0.00	0.00	1.77	0.00	0.63	0.00	3.53
Junction 32 Outlet Shopping Village, Castleford	0.26	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00
Trinity Walk Retail Park, Trinity Walk, Wakefield	0.37	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00
Westgate Retail Park, Ings Road, Wakefield	4.21	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	2.78
Sub-Total	17.06	0.00	0.00	0.00	0.00	0.00	7.38	0.35	1.43	0.16	7.74
Other											
Outside the Study Area - Other	1.13	0.20	0.00	0.38	0.00	0.00	0.26	0.29	0.00	0.00	0.00
Abroad	0.36	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00
Sub-Total	1.49	0.39	0.00	0.38	0.00	0.00	0.26	0.29	0.00	0.16	0.00
SUB-TOTAL	59.35	0.39	1.25	9.38	3.09	1.01	8.56	1.20	1.90	1.93	30.64
TOTAL	239.14	18.44	22.41	20.99	29.52	22.96	19.91	16.78	19.00	13.88	55.24

- Notes:
- a. Zones based on post code sectors
 - b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
 - c. Excludes 'don't know/ varies' and internet sales
 - d. Red indicates destination not in Kirklees but within Study Area

2011 Prices

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)
OUTSIDE STUDY AREA											
Barnsley Council											
Barnsley Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0
Millhouse Green	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Sub-Total	0.3	0.0	0.0	0.0	0.0	0.0	3.3	1.6	0.0	0.0	0.0
City of Bradford Council											
B&Q, Euroway Trading Estate, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Bradford City Centre	2.0	1.6	1.4	1.4	2.7	0.0	0.0	0.0	0.0	1.3	5.7
Great Horton	0.2	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wibsey	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Sub-Total	3.1	1.6	3.7	1.4	2.7	0.0	0.0	0.0	0.0	1.3	9.9
Calderdale Council											
Halifax Town Centre	1.1	0.0	0.0	13.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hipperholme	0.5	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mytholmroyd Town Centre	0.2	0.0	0.0	1.4	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Greenmount Retail Park, Pellon Lane, Halifax	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Halifax Retail Park, Pellon Lane, Halifax	0.5	0.0	0.0	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	2.5	0.0	0.0	27.7	0.0	0.0	1.2	0.0	0.0	1.3	0.0
Doncaster Council											
Doncaster Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Sub-Total	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Harrogate Council											
Harrogate Town Centre	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Council											
M&S, Owlcotes Centre, Stanningley, Pudsey	0.6	1.2	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	1.5
Costco, Leathley Road, Leeds	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Armley	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Leeds City Centre	3.9	0.0	7.3	3.5	5.9	0.0	0.0	3.3	3.6	3.4	7.2
Pudsey Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Crown Point Shopping Park, Junction Street, Leeds	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
White Rose Centre, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Sub-Total	6.0	1.2	7.3	3.5	7.3	3.9	1.2	3.3	3.6	3.4	13.5
Tameside Council											
Ikea, Wellington Road, Ashton-Under-Lyne	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashton-under-Lyne Town Centre	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.3	1.8	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Council											
Trafford Shopping Centre, Manchester	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wakefield Council											
Castleford Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0
Featherstone	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Horbury	0.5	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	1.7
Wakefield Town Centre	2.9	1.1	1.6	0.0	0.0	0.0	10.9	0.0	6.5	0.0	5.5
Cathedral Retail Park, Wakefield	1.1	0.0	0.0	0.0	0.0	0.0	4.2	0.0	1.9	0.0	3.0
Westgate Retail Park, Ings Road, Wakefield	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.7
Sub-Total	5.7	1.1	1.6	0.0	0.0	0.0	17.8	4.0	8.4	0.0	14.8
York City Centre											
York City Centre	0.3	1.6	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.3	1.6	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Other											
Outside the Study Area - Other	0.4	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	0.0
Abroad	0.4	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.8	0.0	0.0	0.0	3.1	4.9	0.0	0.0	0.0	0.0	0.0
SUB-TOTAL	19.5	8.5	14.0	33.9	13.1	10.4	24.7	8.9	12.0	5.9	38.3
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

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OUTSIDE STUDY AREA											
Barnsley Council											
Barnsley Town Centre	0.46	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.00
Millhouse Green	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00
Sub-Total	0.65	0.00	0.00	0.00	0.00	0.00	0.46	0.19	0.00	0.00	0.00
City of Bradford Council											
B&Q, Euroway Trading Estate, Bradford	0.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90
Bradford City Centre	3.25	0.19	0.20	0.19	0.52	0.00	0.00	0.00	0.00	0.11	2.04
Great Horton	0.34	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wibsey	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60
Sub-Total	5.09	0.19	0.54	0.19	0.52	0.00	0.00	0.00	0.00	0.11	3.54
Calderdale Council											
Halifax Town Centre	1.90	0.00	0.00	1.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.90	0.00	0.00	0.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd Town Centre	0.36	0.00	0.00	0.19	0.00	0.00	0.17	0.00	0.00	0.00	0.00
Greenmount Retail Park, Pellon Lane, Halifax	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Halifax Retail Park, Pellon Lane, Halifax	0.93	0.00	0.00	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	4.20	0.00	0.00	3.92	0.00	0.00	0.17	0.00	0.00	0.11	0.00
Doncaster Council											
Doncaster Town Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00
Sub-Total	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00
Harrogate Council											
Harrogate Town Centre	0.15	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.15	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds City Council											
M&S, Owicotes Centre, Stanningley, Pudsey	0.98	0.15	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.53
Costco, Leathley Road, Leeds	0.29	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00
Armley	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60
Leeds City Centre	6.38	0.00	1.05	0.49	1.14	0.00	0.00	0.38	0.45	0.29	2.57
Pudsey Town Centre	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60
Crown Point Shopping Park, Junction Street, Leeds	0.28	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00
Junction 1 Retail Park, Ring Road Beeston, Leeds	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53
White Rose Centre, Leeds	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00
Sub-Total	9.83	0.15	1.05	0.49	1.41	0.58	0.17	0.38	0.45	0.29	4.85
Tameside Council											
Ikea, Wellington Road, Ashton-Under-Lyne	0.22	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ashton-under-Lyne Town Centre	0.19	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.42	0.22	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Trafford Council											
Trafford Shopping Centre, Manchester	0.20	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.20	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield Council											
Castletford Town Centre	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.47	0.00	0.00	0.00
Featherstone	0.19	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00
Horbury	0.79	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.60
Wakefield Town Centre	4.65	0.13	0.23	0.00	0.00	0.00	1.52	0.00	0.80	0.00	1.97
Cathedral Retail Park, Wakefield	1.89	0.00	0.00	0.00	0.00	0.00	0.58	0.00	0.24	0.00	1.07
Westgate Retail Park, Ings Road, Wakefield	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.67
Sub-Total	9.67	0.13	0.23	0.00	0.00	0.00	2.48	0.47	1.04	0.00	5.32
York City Centre											
York City Centre	0.42	0.19	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.42	0.19	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00
Other											
Outside the Study Area - Other	0.73	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.00	0.00
Abroad	0.60	0.00	0.00	0.00	0.60	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.33	0.00	0.00	0.00	0.60	0.73	0.00	0.00	0.00	0.00	0.00
SUB-TOTAL	32.13	1.03	2.02	4.80	2.54	1.54	3.45	1.05	1.49	0.51	13.70
TOTAL	157.67	12.14	14.42	14.16	19.41	14.89	13.99	11.80	12.37	8.68	35.81

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

2011 Prices

WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY

TABLE 25: SHOPPING PATTERNS (DIY GOODS)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)
STUDY AREA											
Zone 1											
Huddersfield In and Edge of Centre											
Home Bargains, New Street, Huddersfield	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.3	0.0	1.5	0.0	0.0	0.0	1.2	1.1	0.0	0.0	0.0
Tk Maxx, King Street, Huddersfield	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilkinsons, New Street, Huddersfield	1.4	2.6	3.7	0.0	0.0	5.7	1.2	2.2	0.0	0.0	0.0
Open Market - Huddersfield	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Indoor Market - Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Huddersfield Outside of Centre											
B&Q, Leeds Road Retail Park, Huddersfield	39.2	70.9	70.2	41.1	37.5	77.8	57.9	77.0	6.3	4.5	0.0
DuLux, Leeds Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Dunelm Mill, Ringway Industrial Estate, Beck Road, Huddersfield	0.2	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Homebase, Great Northern Retail Park, Huddersfield	2.3	10.4	5.6	1.8	0.0	3.8	1.5	2.1	0.0	0.0	0.0
Jewsons, St Andrew's Road, Huddersfield	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uddi, Wakefield Road, Huddersfield	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Manchester Road, Huddersfield	1.5	8.0	3.9	0.0	0.0	0.0	1.8	4.1	0.0	0.0	0.0
Leeds Road Retail Park, Huddersfield	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	45.7	93.0	90.3	42.8	37.5	87.3	67.6	86.5	6.3	4.5	0.0
Zone 2											
Huddersfield Outside of Centre											
Asda, Longhill Road, Huddersfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Screwfix, Leeds Road, Huddersfield	0.2	0.0	1.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Other Zone 2											
Waterloo Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Sub-Total	0.4	0.0	1.0	0.0	0.0	0.0	2.3	0.0	0.0	1.3	0.0
Zone 3											
Calderdale Council											
A1 Power Tools, Bradford Road, Brighouse	0.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cooper Kitchen, Southgate, Eland	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kershaw's Garden Centre, Halifax Road, Brighouse	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oddjobs DIY, Briggate, Brighouse	0.3	0.0	1.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Bradford Road, Brighouse	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Wilkinsons, Commercial Street, Brighouse	0.9	0.0	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brighouse Town Centre	0.2	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eland Town Centre	0.1	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.9	0.0	2.2	21.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Zone 4											
Cleckheaton In and Edge of Centre											
ATA Builders, Bradford Road, Cleckheaton	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Heckmondwike In and Edge of Centre											
Poundstretcher, Northgate, Heckmondwike	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Other Zone 4											
Whiteleys Garden Centre, Far Common Road, Mirfield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0
Sub-Total	0.7	0.0	0.0	0.0	3.2	0.0	0.0	0.0	2.8	0.0	0.0
Zone 5											
Zone 5											
Armitage's Garden Centre, Birchcliffe Hill Road, Birchcliffe	0.6	1.3	1.5	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0
Colne Valley Garden Centre, Scar Lane, Huddersfield	0.2	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0
Shaw Timber, Bridge Street, Slaithwaite	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Slaithwaite District Centre	0.4	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.3	1.3	1.5	0.0	0.0	10.9	0.0	0.0	0.0	0.0	0.0
Zone 6											
Zone 6											
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	0.3	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0
Thingymabobs, Commercial Road, Skelmanthorpe	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Sub-Total	0.3	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0
Zone 7											
Zone 7											
Honley Pet Supplies & DIY, Westgate, Honley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
Totties Garden Centre, Downshotts Lane, Holmfirth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Honley District Centre	0.3	1.9	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
Sub-Total	0.4	1.9	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0
Zone 8											
Dewsbury In and Edge of Centre											
B&Q, Wilton Street, Dewsbury	11.5	0.0	0.0	0.0	23.8	0.0	0.0	0.0	71.9	22.6	1.4
Wickes, Wilton Street, Dewsbury	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.9	0.0	1.2
Wilkinsons, Crackenedge Lane, Dewsbury	0.2	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.3	0.0	0.0
Dewsbury Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.3	0.0
Sub-Total	13.2	0.0	0.0	0.0	24.9	0.0	0.0	0.0	85.3	23.9	2.6

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)
Zone 9											
Batley In and Edge of Centre											
Batley DIY Centre, Commercial Street, Batley	0.8	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	5.4	0.0
TM1 DIY Store, Bradford Road, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Tesco Extra, Bradford Road, Batley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Batley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Other Zone 9											
Al Murad DIY, Halifax Road, Batley	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0
Johnstone Leyland Decorating Centre, Huddersfield Road, Batley	0.5	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.7
Set 2 DIY, Nelson Street, Birstall	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Birstall District Centre	0.2	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	1.8	0.0
Staincliffe Neighbourhood Centre	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	2.4	0.0	0.0	0.0	7.6	0.0	0.0	0.0	0.0	18.3	1.7
Zone 10											
City of Bradford Council											
B&Q, Euroway Trading Estate, Bradford	6.0	0.0	0.0	1.2	11.7	0.0	0.0	0.0	0.0	1.8	20.7
Tong Garden Centre, Tong Lane, Bradford	0.8	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	3.6	2.1
Wyke	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Leeds City Council											
Handymans Mica Hardware, Fountain Street, Morley	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Moorside Building Supplies, King Street, Drighlington	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Stax Trade Centres, Howley Park Road, Morley	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	2.6
Wilkinsons, Market Square, Hope Street, Morley	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0
Morley Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	5.4
Wakefield Council											
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub-Total	10.9	0.0	0.0	1.2	13.7	0.0	0.0	0.0	0.0	11.7	40.1
SUB-TOTAL	77.3	96.3	95.0	65.1	86.8	98.2	73.9	91.3	94.4	60.8	44.5
SUB-TOTAL KIRKLEES DISTRICT	64.5	96.3	92.8	42.8	73.1	98.2	73.9	91.3	94.4	47.9	4.3
OUTSIDE STUDY AREA											
Barnsley Council											
B&Q, Stairfoot Business Park, Beachcroft Way, Barnsley	0.2	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0
Sub-Total	0.2	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0
City of Bradford Council											
B&Q, Leeds Old Road, Thornbury, Bradford	1.3	0.0	3.2	0.0	3.2	0.0	1.0	4.6	0.0	0.0	1.2
Dulux, Mount Street, Weaverthorpe, Bradford	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Harrogate Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Morrisons, Rushon Avenue, Thornbury, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Screwfix, Wakefield Road, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub-Total	2.1	0.0	3.2	0.0	4.2	0.0	1.0	4.6	0.0	1.8	3.8
Calderdale Council											
B&M, Shay Skye Stoney Road, Halifax	0.3	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Shroggs Road, Halifax	2.3	0.0	1.7	25.4	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Gordon Rigg Garden Centre, Rochdale Road, Walsden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0
James Hargreaves Plumbing Depot, Pelton Lane, Halifax	0.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wade Street, Halifax	0.3	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halifax Town Centre	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	3.4	0.0	1.7	34.9	3.4	0.0	0.0	1.5	0.0	0.0	0.0
Leeds City Council											
B&Q, Junction One Retail Park, Beeston, Leeds	8.7	0.0	0.0	0.0	5.5	0.0	0.0	0.0	3.2	34.3	26.8
Homebase, Roundhay Road, Leeds	0.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thermac, Parkside Lane, Leeds	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sub-Total	9.0	1.1	0.0	0.0	5.5	1.8	0.0	0.0	3.2	34.3	26.8
Sheffield City Council											
B&Q, Greenland Road, Darnall, Sheffield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub-Total	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Wakefield Council											
B&Q, Cathedral Retail Park, Wakefield	5.9	0.0	0.0	0.0	0.0	0.0	18.0	2.6	2.4	0.0	18.8
Hampson Plant World, Denby Dale Road, Wakefield	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Ings Road, Wakefield	0.8	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	3.1	1.2
Screwfix, Thornes Trading Estate, Thornes Lane, Wakefield	0.4	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	1.2
Westgate Retail Park, Ings Road, Wakefield	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Sub-Total	7.7	1.3	0.0	0.0	0.0	0.0	23.1	2.6	2.4	3.1	23.7
Other											
Outside the Study Area - Other	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB-TOTAL	22.7	3.7	5.0	34.9	13.2	1.8	26.1	8.7	5.6	39.2	55.5
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
c. Excludes 'don't know/ varies' and internet sales
d. Red indicates destination not in Kirklees but within Study Area

WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY

TABLE 26: TURNOVER (DIY GOODS)

DESTINATION	TOTAL DIY GOODS (£m)	ZONE 1 DIY GOODS (£m)	ZONE 2 DIY GOODS (£m)	ZONE 3 DIY GOODS (£m)	ZONE 4 DIY GOODS (£m)	ZONE 5 DIY GOODS (£m)	ZONE 6 DIY GOODS (£m)	ZONE 7 DIY GOODS (£m)	ZONE 8 DIY GOODS (£m)	ZONE 9 DIY GOODS (£m)	ZONE 10 DIY GOODS (£m)
STUDY AREA											
Zone 1											
<i>Huddersfield In and Edge of Centre</i>											
Home Bargains, New Street, Huddersfield	0.09	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Huddersfield Town Centre	0.29	0.00	0.13	0.00	0.00	0.00	0.09	0.07	0.00	0.00	0.00
Tk Maxx, King Street, Huddersfield	0.08	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wilkinsons, New Street, Huddersfield	1.21	0.18	0.31	0.00	0.00	0.47	0.09	0.14	0.00	0.00	0.00
Open Market - Huddersfield	0.09	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensgate Indoor Market - Huddersfield	0.07	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00
<i>Huddersfield Outside of Centre</i>											
B&Q, Leeds Road Retail Park, Huddersfield	34.69	5.06	5.95	3.21	4.06	6.51	4.34	4.86	0.46	0.23	0.00
Dulux, Leeds Road, Huddersfield	0.07	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00
Dunelm Mill, Ringway Industrial Estate, Beck Road, Huddersfield	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00
Homebase, Great Northern Retail Park, Huddersfield	1.92	0.75	0.48	0.14	0.00	0.32	0.11	0.13	0.00	0.00	0.00
Jewsons, St Andrew's Road, Huddersfield	0.09	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lidl, Wakefield Road, Huddersfield	0.10	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Manchester Road, Huddersfield	1.29	0.57	0.10	0.00	0.00	0.00	0.13	0.26	0.00	0.00	0.00
Leeds Road Retail Park, Huddersfield	0.10	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	40.24	6.64	7.66	3.35	4.06	7.31	5.07	5.46	0.46	0.23	0.00
Zone 2											
<i>Huddersfield Outside of Centre</i>											
Asda, Longhill Road, Huddersfield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00
Screwfix, Leeds Road, Huddersfield	0.15	0.00	0.09	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00
<i>Other Zone 2</i>											
Waterloo Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00
Sub-Total	0.33	0.00	0.09	0.00	0.00	0.00	0.18	0.00	0.00	0.07	0.00
Zone 3											
<i>Calderdale Council</i>											
A1 Power Tools, Bradford Road, Brighouse	0.14	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cooper Kitchen, Southgate, Elland	0.10	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kershaw's Garden Centre, Halifax Road, Brighouse	0.10	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oddjobs DIY, Briggate, Brighouse	0.32	0.00	0.09	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Bradford Road, Brighouse	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00
Wilkinsons, Commercial Street, Brighouse	0.69	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Brighouse Town Centre	0.19	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.10	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.90	0.00	0.19	1.65	0.00	0.00	0.00	0.00	0.00	0.07	0.00
Zone 4											
<i>Cleckheaton In and Edge of Centre</i>											
ATA Builders, Bradford Road, Cleckheaton	0.19	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
<i>Heckmondwike In and Edge of Centre</i>											
Poundstretcher, Northgate, Heckmondwike	0.16	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00
<i>Other Zone 4</i>											
Whiteleys Garden Centre, Far Common Road, Mirfield	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00
Sub-Total	0.55	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.20	0.00	0.00
Zone 5											
<i>Zone 5</i>											
Armitage's Garden Centre, Birchencliffe Hill Road, Birchencliffe	0.55	0.09	0.13	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00
Colne Valley Garden Centre, Scar Lane, Huddersfield	0.19	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00
Shaw Timber, Bridge Street, Slaithwaite	0.09	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00
Slaithwaite District Centre	0.31	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00
Sub-Total	1.13	0.09	0.13	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00
Zone 6											
<i>Zone 6</i>											
Armitage's Pennine Garden Centre, Huddersfield Road, Shelley	0.23	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Thingymabobs, Commercial Road, Skelmanthorpe	0.07	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00
Sub-Total	0.30	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00
Zone 7											
<i>Zone 7</i>											
Honley Pet Supplies & DIY, Westgate, Honley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Totties Garden Centre, Downshotts Lane, Holmfirth	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00
Honley District Centre	0.23	0.14	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Sub-Total	0.44	0.14	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00
Zone 8											
<i>Dewsbury In and Edge of Centre</i>											
B&Q, Wilton Street, Dewsbury	9.28	0.00	0.00	0.00	2.58	0.00	0.00	0.00	5.25	1.17	0.27
Wickes, Wilton Street, Dewsbury	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.80	0.00	0.24
Wilkinsons, Crackenedge Lane, Dewsbury	0.20	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.09	0.00	0.00
Dewsbury Town Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.07	0.00
Sub-Total	10.67	0.00	0.00	0.00	2.69	0.00	0.00	0.00	6.23	1.23	0.52

DESTINATION	TOTAL DIY GOODS (£m)	ZONE 1 DIY GOODS (£m)	ZONE 2 DIY GOODS (£m)	ZONE 3 DIY GOODS (£m)	ZONE 4 DIY GOODS (£m)	ZONE 5 DIY GOODS (£m)	ZONE 6 DIY GOODS (£m)	ZONE 7 DIY GOODS (£m)	ZONE 8 DIY GOODS (£m)	ZONE 9 DIY GOODS (£m)	ZONE 10 DIY GOODS (£m)
Zone 9											
Batley In and Edge of Centre											
Batley DIY Centre, Commercial Street, Batley	0.68	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.28	0.00
TMI DIY Store, Bradford Road, Batley	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00
Tesco Extra, Bradford Road, Batley	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00
Batley Town Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Other Zone 9											
Al Murad DIY, Halifax Road, Batley	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00
Johnstone Leyland Decorating Centre, Huddersfield Road, Batley	0.50	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.35
Set 2 DIY, Nelson Street, Birstall	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Birstall District Centre	0.20	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.09	0.00
Staincliffe Neighbourhood Centre	0.16	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	2.11	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.94	0.35
Zone 10											
City of Bradford Council											
B&Q, Euroway Trading Estate, Bradford	5.56	0.00	0.00	0.10	1.27	0.00	0.00	0.00	0.00	0.09	4.11
Tong Garden Centre, Tong Lane, Bradford	0.71	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.19	0.41
Wyke	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24
Leeds City Council											
Handymans Mica Hardware, Fountain Street, Morley	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35
Moorside Building Supplies, King Street, Drighlington	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Stax Trade Centres, Howley Park Road, Morley	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.52
Wilkinsons, Market Square, Hope Street, Morley	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
Morley Town Centre	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	1.06
Wakefield Council											
Carr Gate Garden Centre, Old Bradford Road, Carr Gate	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27
Sub-Total	10.14	0.00	0.00	0.10	1.49	0.00	0.00	0.00	0.00	0.60	7.95
SUB-TOTAL	67.81	6.87	8.06	5.09	9.41	8.22	5.55	5.76	6.89	3.14	8.81
SUB-TOTAL KIRKLEES DISTRICT	55.77	6.87	7.88	3.35	7.92	8.22	5.55	5.76	6.89	2.47	8.86
OUTSIDE STUDY AREA											
Barnsley Council											
B&Q, Stairfoot Business Park, Beachcroft Way, Barnsley	0.15	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00
Sub-Total	0.15	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00
City of Bradford Council											
B&Q, Leeds Old Road, Thornbury, Bradford	1.22	0.00	0.27	0.00	0.34	0.00	0.07	0.29	0.00	0.00	0.24
Dulux, Mount Street, Weaverthorpe, Bradford	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Harrogate Road, Bradford	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00
Morrisons, Rushton Avenue, Thornbury, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27
Screwfix, Wakefield Road, Bradford	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24
Sub-Total	1.94	0.00	0.27	0.00	0.45	0.00	0.07	0.29	0.00	0.09	0.76
Calderdale Council											
B&M, Shay Skye Stoney Road, Halifax	0.30	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Shroggs Road, Halifax	2.32	0.00	0.15	1.99	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Gordon Rigg Garden Centre, Rochdale Road, Walsden	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
James Hargreaves Plumbing Depot, Pellon Lane, Halifax	0.14	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Wade Street, Halifax	0.30	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Halifax Town Centre	0.19	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	3.34	0.00	0.15	2.72	0.37	0.00	0.00	0.10	0.00	0.00	0.00
Leeds City Council											
B&Q, Junction One Retail Park, Beeston, Leeds	7.92	0.00	0.00	0.00	0.60	0.00	0.00	0.00	0.23	1.77	5.32
Homebase, Roundhay Road, Leeds	0.08	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thermac, Parkside Lane, Leeds	0.15	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00
Sub-Total	8.16	0.08	0.00	0.00	0.60	0.15	0.00	0.00	0.23	1.77	5.32
Sheffield City Council											
B&Q, Greenland Road, Darnall, Sheffield	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24
Sub-Total	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24
Wakefield Council											
B&Q, Cathedral Retail Park, Wakefield	5.42	0.00	0.00	0.00	0.00	0.00	1.35	0.16	0.18	0.00	3.73
Hampson Plant World, Denby Dale Road, Wakefield	0.09	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Ings Road, Wakefield	0.67	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.16	0.24
Screwfix, Thornes Trading Estate, Thornes Lane, Wakefield	0.35	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.24
Westgate Retail Park, Ings Road, Wakefield	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49
Sub-Total	7.02	0.09	0.00	0.00	0.00	0.00	1.74	0.16	0.18	0.16	4.70
Other											
Outside the Study Area - Other	0.09	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.09	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
SUB-TOTAL	20.94	0.27	0.42	2.72	1.43	0.15	1.96	0.55	0.41	2.03	11.01
TOTAL	88.75	7.14	8.48	7.81	10.84	8.37	7.50	6.31	7.30	5.17	19.82

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
c. Excludes 'don't know/ varies' and internet sales
d. Red indicates destination not in Kirklees but within Study Area

DESTINATION	TOTAL GARDEN GOODS (%)	ZONE 1 GARDEN GOODS (%)	ZONE 2 GARDEN GOODS (%)	ZONE 3 GARDEN GOODS (%)	ZONE 4 GARDEN GOODS (%)	ZONE 5 GARDEN GOODS (%)	ZONE 6 GARDEN GOODS (%)	ZONE 7 GARDEN GOODS (%)	ZONE 8 GARDEN GOODS (%)	ZONE 9 GARDEN GOODS (%)	ZONE 10 GARDEN GOODS (%)
OUTSIDE STUDY AREA											
Barnsley Council											
Barnsley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Market - Barnsley	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Sub-Total	0.2	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0
City of Bradford Council											
ACW Garden Centre, Canal Road, Bradford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Asda, Foster Square Retail Park, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
B&Q, Leeds Old Road, Thornbury, Bradford	1.0	3.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	2.8
Homebase, Harrogate Road, Bradford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Keelham Farm Shop, Brighouse and Denholme Road, Thornton	0.4	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	1.5
Morrisons, Mayo Avenue, Bradford	0.5	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5
The New Coley Nurseries, Trough Lane, Denholme	0.2	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilkinsons, Rawson Quarter, John Street, Bradford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
Bradford City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Sub-Total	3.5	3.2	0.0	5.5	0.0	1.1	0.0	0.0	0.0	4.0	11.5
Calderdale Council											
B&M, Shay Skye Stoney Road, Halifax	0.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Shroggs Road, Halifax	0.6	0.0	0.0	4.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Gordon Rigg Garden Centre, Rochdale Road, Walsden	0.4	1.4	0.0	0.0	1.5	1.2	0.0	0.0	0.0	0.0	0.0
Kitson Bros, Pit Farm, Pinnar Lane, Southowram	0.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nordgreen Nurseries, Norwood Green	0.4	0.0	0.0	1.2	2.5	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wade Street, Halifax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southowram Village Centre	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	1.9	1.4	0.0	10.9	5.7	1.2	0.0	0.0	0.0	0.0	0.0
Harrogate Council											
RHS Garden Harlow Carr, Crag Lane, Harrogate	0.1	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.1	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Council											
Aldi, Junction 1 Retail Park, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
B&Q, Junction One Retail Park, Beeston, Leeds	1.2	0.0	0.0	0.0	2.1	0.0	1.1	0.0	1.5	1.3	2.8
Hillycroft Nurseries, Back Lane, New Farnley	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Homebase, Roundhay Road, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Rose Shopping Centre, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Wickes, Pudsey Road, Bramley, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White Rose Centre, Leeds	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sub-Total	2.1	0.0	0.0	0.0	2.1	0.0	1.1	0.0	1.5	2.5	6.9
Manchester City Council											
Manchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Sub-Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Oldham Council											
Newbank Garden Centre, Dobcross New Road, Dobcross, Oldham	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sub-Total	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sheffield City Council											
Windmill Nursery, Whitley House, Sheffield	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Sub-Total	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Wakefield Council											
B&Q, Cathedral Retail Park, Wakefield	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	8.1
Hampsons Plant World, Denby Dale Road, Durkar, Wakefield	3.0	1.4	3.2	0.0	1.2	0.0	14.9	2.8	5.2	0.0	2.6
Homebase, Ings Road, Wakefield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	3.1	0.0
Morrisons, Dewsbury Road, Wakefield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	1.5
Victoria Garden Centre, Wakefield Road, Pontefract	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Wakefield Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Sub-Total	6.0	1.4	3.2	0.0	1.2	0.0	14.9	4.6	7.9	4.4	13.7
Other											
Outside the Study Area - Other	1.0	1.4	1.8	1.4	0.0	1.2	1.4	0.0	0.0	0.0	1.9
Sub-Total	1.0	1.4	1.8	1.4	0.0	1.2	1.4	0.0	0.0	0.0	1.9
SUB-TOTAL	15.1	8.8	4.9	17.7	9.0	5.3	20.7	6.2	9.4	10.9	34.1
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

DESTINATION	TOTAL GARDEN GOODS (£m)	ZONE 1 GARDEN GOODS (£m)	ZONE 2 GARDEN GOODS (£m)	ZONE 3 GARDEN GOODS (£m)	ZONE 4 GARDEN GOODS (£m)	ZONE 5 GARDEN GOODS (£m)	ZONE 6 GARDEN GOODS (£m)	ZONE 7 GARDEN GOODS (£m)	ZONE 8 GARDEN GOODS (£m)	ZONE 9 GARDEN GOODS (£m)	ZONE 10 GARDEN GOODS (£m)
OUTSIDE STUDY AREA											
Barnsley Council											
Barnsley Town Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00
Market - Barnsley	0.02	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00
Sub-Total	0.04	0.00	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00
City of Bradford Council											
ACW Garden Centre, Canal Road, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Asda, Foster Square Retail Park, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11
B&Q, Leeds Old Road, Thornbury, Bradford	0.22	0.05	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Homebase, Harrogate Road, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02
Keelham Farm Shop, Bnighouse and Denholme Road, Thornton	0.10	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.08
Morrisons, Mayo Avenue, Bradford	0.12	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.08
The New Coley Nurseries, Trough Lane, Denholme	0.04	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wilkinson's, Rawson Quarter, John Street, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11
Bradford City Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00
Sub-Total	0.81	0.05	0.00	0.11	0.00	0.02	0.00	0.00	0.00	0.05	0.59
Calderdale Council											
B&M, Shay Skye Stoney Road, Halifax	0.04	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Shropps Road, Halifax	0.14	0.00	0.00	0.10	0.05	0.00	0.00	0.00	0.00	0.00	0.00
Gordon Ring Garden Centre, Rochdale Road, Walsden	0.09	0.02	0.00	0.00	0.04	0.03	0.00	0.00	0.00	0.00	0.00
Kitson Bros, Pit Farm, Pinnar Lane, Southwram	0.04	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nordgreen Nurseries, Norwood Green	0.10	0.00	0.00	0.02	0.07	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Wade Street, Halifax	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southwram Village Centre	0.02	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.42	0.02	0.00	0.22	0.16	0.03	0.00	0.00	0.00	0.00	0.00
Harrogate Council											
RHS Garden Harlow Carr, Crae Lane, Harrogate	0.02	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.02	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds City Council											
Aldi, Junction 1 Retail Park, Leeds	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
B&Q, Junction One Retail Park, Beeston, Leeds	0.26	0.00	0.00	0.00	0.06	0.00	0.02	0.00	0.02	0.01	0.14
Hillycroft Nurseries, Back Lane, New Farnley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Homebase, Roundhay Road, Leeds	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, White Rose Shopping Centre, Leeds	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Wickes, Pudsey Road, Bramley, Leeds	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
White Rose Centre, Leeds	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Sub-Total	0.49	0.00	0.00	0.00	0.06	0.00	0.02	0.00	0.02	0.03	0.35
Manchester City Council											
Manchester City Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00
Sub-Total	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00
Oldham Council											
Newbank Garden Centre, Dobcross New Road, Dobcross, Oldham	0.04	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00
Sub-Total	0.04	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00
Sheffield City Council											
Windmill Nursery, Whitley House, Sheffield	0.03	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00
Sub-Total	0.03	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00
Wakefield Council											
B&Q, Cathedral Retail Park, Wakefield	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.41
Hampsons Plant World, Denby Dale Road, Durkar, Wakefield	0.71	0.02	0.06	0.00	0.03	0.00	0.32	0.05	0.08	0.00	0.13
Homebase, Ings Road, Wakefield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.04	0.00
Morrisons, Dewsbury Road, Wakefield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.08
Victoria Garden Centre, Wakefield Road, Pontefract	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Wakefield Town Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Sub-Total	1.40	0.02	0.06	0.00	0.03	0.00	0.32	0.09	0.13	0.05	0.70
Other											
Outside the Study Area - Other	0.24	0.02	0.04	0.03	0.00	0.03	0.03	0.00	0.00	0.00	0.10
Sub-Total	0.24	0.02	0.04	0.03	0.00	0.03	0.03	0.00	0.00	0.00	0.10
SUB-TOTAL	3.52	0.14	0.10	0.35	0.25	0.11	0.45	0.11	0.15	0.13	1.73
TOTAL	22.39	1.59	2.06	2.00	2.79	2.10	2.15	1.85	1.61	1.16	5.08

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from Household Survey
- c. Excludes 'don't know/ varies' and internet sales
- d. Red indicates destination not in Kirklees but within Study Area

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WYG PLANNING
KIRKLEES RETAIL CAPACITY STUDY

TABLE 30: IDENTIFIED CAPACITY FOR COMPARISON GOODS PROVISION

Table 30A: Quantitative Need for Additional Floorspace in Kirklees Borough

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	1031.17	61.1%	905.96	125.20	0.00	0	0
2018	1142.96	61.1%	1,030.71	142.44	30.19	5,400	9,100
2023	1264.40	61.1%	1,191.01	164.59	91.20	14,900	24,800
2028	1395.99	61.1%	1,428.50	197.41	229.92	34,000	56,600

Table 30B: Quantitative Need for Additional Floorspace in Zone 1

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	529.12	32.0%	474.30	54.82	0.00	0	0
2018	586.49	32.0%	539.61	62.37	15.49	2,800	4,700
2023	648.80	32.0%	623.53	72.07	46.80	7,600	12,700
2028	716.33	32.0%	747.86	86.44	117.98	17,400	29,000

Table 30C: Quantitative Need for Additional Floorspace in Zone 2

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	26.21	1.6%	23.43	2.78	0.00	0	0
2018	29.05	1.6%	26.66	3.16	0.77	100	200
2023	32.14	1.6%	30.81	3.65	2.32	400	600
2028	35.49	1.6%	36.95	4.38	5.84	900	1,400

Table 30D: Quantitative Need for Additional Floorspace in Zone 4

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	29.21	1.8%	26.25	2.96	0.00	0	0
2018	32.38	1.8%	29.87	3.37	0.86	200	300
2023	35.82	1.8%	34.51	3.89	2.58	400	700
2028	39.55	1.8%	41.39	4.67	6.51	1,000	1,600

Table 30E: Quantitative Need for Additional Floorspace in Zone 5

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	12.96	0.9%	12.96	0.00	0.00	0	0
2018	14.36	0.9%	14.74	0.00	0.38	100	100
2023	15.89	0.9%	17.04	0.00	1.15	200	300
2028	17.54	0.9%	20.43	0.00	2.89	400	700

Table 30F: Quantitative Need for Additional Floorspace in Zone 6

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	9.75	0.7%	9.75	0.00	0.00	0	0
2018	10.81	0.7%	11.10	0.00	0.29	100	100
2023	11.96	0.7%	12.82	0.00	0.86	100	200
2028	13.20	0.7%	15.38	0.00	2.17	300	500

Table 30G: Quantitative Need for Additional Floorspace in Zone 7

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	15.19	1.0%	15.19	0.00	0.00	0	0
2018	16.84	1.0%	17.28	0.00	0.44	100	100
2023	18.62	1.0%	19.97	0.00	1.34	200	400
2028	20.56	1.0%	23.95	0.00	3.39	500	800

Table 30H: Quantitative Need for Additional Floorspace in Zone 8

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	109.25	6.6%	98.02	11.23	0.00	0	0
2018	121.10	6.6%	111.52	12.78	3.20	600	1,000
2023	133.96	6.6%	128.86	14.76	9.66	1,600	2,600
2028	147.90	6.6%	154.56	17.71	24.36	3,600	6,000

Table 30I: Quantitative Need for Additional Floorspace in Zone 9

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	297.04	16.5%	244.51	52.53	0.00	0	0
2018	329.24	16.5%	278.18	59.76	8.70	1,600	2,600
2023	364.22	16.5%	321.44	69.06	26.27	4,300	7,100
2028	402.13	16.5%	385.54	82.83	66.23	9,800	16,300

Table 30J: Quantitative Need for Additional Floorspace in Zone 10

Year	Turnover (£m)	Market Share of Study Area Expenditure (%)	Available Expenditure (£m)	Assumed Inflow (£m)	Surplus Expenditure (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	2.43	0.1%	1.55	0.88	0.00	0	0
2018	2.69	0.1%	1.76	1.00	0.07	0	0
2023	2.98	0.1%	2.04	1.16	0.21	0	100
2028	3.29	0.1%	2.44	1.39	0.54	100	100

Notes:

- a. Available expenditure and assumed inflow derived from the relevant column of the preceding Table 29. T
- b. Turnover of stores at 2013 calculated by adding together available expenditure and inflow
- c. Allows for increases in the sales density of existing and future retail floorspace in the manner set out in Table 4b Experian Retail Planner 11 (Oct 2013) (i.e. +1.9% at 2014, +2.2% at 2015, +2.1% per annum at 2016 to 2020, and +2.0% per annum at 2021 to 2028)
- d. Assumed inflow at 2013 derived from Table 29 and grown on a pro rata basis over subsequent reporting years.

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TABLE 31: COMPARISON GOODS PLANNING COMMITMENTS

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status	Notes
Zone 1								
<u>Huddersfield In and Edge of Centre</u>								
Land at Southgate, Huddersfield	2009/93675	Erection of replacement retail store (Class A1) with petrol filling station, car parking, landscaping and associated works	-	1,613	11,924	19.23	Extant	Net floorspace represents uplift in comparison goods sales floorspace above that provided at existing store at Viaduct Street.
Kirkgate/Oldgate, Huddersfield	2011/91613	Extension of planning permission ref 2007/92060 to provide for the erection of a 11,500 sq.m net extension to the existing shopping centre	-	11,154	6,000	66.92	Extant	Net comparison floorspace taken from application submission. Assumed sales density based on WYG's estimate for sub-regional centre.
Zone 4								
<u>Other Zone 4</u>								
Horncastle Street, Cleckheaton	2009/92638	Proposed discount foodstore	1,560	250	5,276	1.32	Extant	Net sales area derived from application submission and assumed that 20% will be dedicated to convenience goods sales. Sales density average of Aldi and Lidl sourced from Verdict 2012
Zone 7								
<u>Holmfirth In and Edge of Centre</u>								
Riverholme Works, Huddersfield Road, Holmfirth	2011/92600	Demolition of existing building and erection of foodstore (Lidl) with associated car park, landscaping, highway works	1,518	213	3,034	0.65	Extant - under construction	Net comparison sales in accordance with decision notice
<u>Other Zone 7</u>								
Morrisons, Station Street, Meltham	2012/91214	Erection of extension to store, car parking and access work	1,168	279	15,325	4.28	Extant	Planning permission indicates that maximum sales area will be 2,103 sq.m of which no more than 500 sq.m will be dedicated to comparison goods. Assumed split of extension based on this and estimated current use of sales floorspace. Net comparison sales calculated in accordance with company average sales density
Zone 8								
<u>Dewsbury In and Edge of Centre</u>								
Asda, Mill Street West, Dewsbury	2012/90049	Extension of planning permission ref 2007/93354 to provide for the erection of a 1,194 sq.m gross mezzanine in the existing Asda store	1,194	597	4,635	2.77	Extant	It is assumed that 50% of the increase in sales area will be dedicated to convenience goods. Sales density based on 50% of Asda company average from Verdict 2012 as additional comparison goods floorspace at
<u>Other Zone 8</u>								
Slaithewaite Road, Thornhill Lees, Dewsbury	2010/91399	Erection of comparison goods retail units	248	198	4,000	0.79	Extant	Assumed sales density and net floorspace based on WYG estimates
TOTAL				14,304		95,96		

Notes:

- Net retail floorspace from planning application or in accordance with approach set out in notes.
- Estimated sales densities derived from Verdict UK Food & Grocery Retailers 2012 where foodstore operator known and on WYG's judgement in respect of out-of-centre and town centre comparison floorspace. Asda extension assumed to trade at 50% of company average as at mezzanine level.
- Proposed Tesco Cleckheaton Northgate development not included as operator has indicated it will not proceed
- Threshold of 100 sq.m net sales has been adopted, below which no account has been made for additional floorspace on the basis that it will be *de minimis*

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TABLE 32: IDENTIFIED CAPACITY FOR COMPARISON GOODS PROVISION

Table 32A: Quantitative Need for Additional Floorspace in Kirklees Borough

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	95.96	-95.96	-19,200	-32,000
2018	30.19	106.47	-76.28	-13,800	-22,900
2023	91.20	116.74	-25.54	-4,200	-6,900
2028	229.92	127.63	102.28	15,100	25,200

Table 32B: Quantitative Need for Additional Floorspace in Zone 1

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	86.16	-86.16	-17,200	-28,700
2018	15.49	95.50	-80.01	-14,400	-24,100
2023	46.80	105.64	-58.84	-9,600	-16,000
2028	117.98	116.64	1.34	200	300

Table 32C: Quantitative Need for Additional Floorspace in Zone 2

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	0.00	0.00	0	0
2018	0.77	0.00	0.77	100	200
2023	2.32	0.00	2.32	400	600
2028	5.84	0.00	5.84	900	1,400

Table 32D: Quantitative Need for Additional Floorspace in Zone 4

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	1.32	-1.32	-300	-400
2018	0.86	1.46	-0.61	-100	-200
2023	2.58	1.62	0.97	200	300
2028	6.51	1.79	4.73	700	1,200

Table 32E: Quantitative Need for Additional Floorspace in Zone 5

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	0.00	0.00	0	0
2018	0.38	0.00	0.38	100	100
2023	1.15	0.00	1.15	200	300
2028	2.89	0.00	2.89	400	700

Table 32F: Quantitative Need for Additional Floorspace in Zone 6

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	0.00	0.00	0	0
2018	0.29	0.00	0.29	100	100
2023	0.86	0.00	0.86	100	200
2028	2.17	0.00	2.17	300	500

Table 32G: Quantitative Need for Additional Floorspace in Zone 7

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	4.92	-4.92	-1,000	-1,600
2018	0.44	5.46	-5.01	-900	-1,500
2023	1.34	6.04	-4.69	-800	-1,300
2028	3.39	6.66	-3.28	-500	-800

Table 32H: Quantitative Need for Additional Floorspace in Zone 8

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	3.56	-3.56	-700	-1,200
2018	3.20	3.95	-0.75	-100	-200
2023	9.66	4.37	5.30	900	1,400
2028	24.36	4.82	19.54	2,900	4,800

Table 32I: Quantitative Need for Additional Floorspace in Zone 9

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	0.00	0.00	0	0
2018	8.70	0.00	8.70	1,600	2,600
2023	26.27	0.00	26.27	4,300	7,100
2028	66.23	0.00	66.23	9,800	16,300

Table 32J: Quantitative Need for Additional Floorspace in Zone 10

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual (£m)	Min Floorspace (sq.m)	Max Floorspace (sq.m)
2013	0.00	0.00	0.00	0	0
2018	0.07	0.00	0.07	0	0
2023	0.21	0.00	0.21	0	100
2028	0.54	0.00	0.54	100	100

Notes:

- Residual calculated by subtracting turnover of commitments (sourced from Table 31) from surplus expenditure (sourced from Table 30)
- Converted to floorspace requirement based on sales density of £5,000 per sq.m for minimum requirement and £3,000 per sq.m for maximum requirement which conform with WYG's estimate of how high street and retail warehouse floorspace generally performs
- Allows for increases in the sales density of existing and future retail floorspace in the manner set out in Table 4b Experian Retail Planner 11 (Oct 2013) (i.e. +1.9% at 2014, +2.2% at 2015, +2.1% per annum at 2016 to 2020, and +2.0% per annum at 2021 to 2028)

2011 Prices