Address: 86, Syringa Street, Huddersfield, HD1 4PS

About the application

Application number: 2026/91272	
What is the application for?:	Advertisement Consent for erection of 6 illuminated signs
Address of the site or building:	Playworld, 152, Westbourne Road, Marsh, Huddersfield, HD1 4LF
Postcode:	HD1 4LF

User comments

Type of comment: An objection	
Do you wish your comments to be published on the website anonymously?	No

I strongly object to the proposed LED signage outside of Playworld for a number of reasons:
- Many people including my family live directly opposite these walls that will have a signs on them. There are many houses where this high glare sign will shine into our bedrooms.
The proposed luminance of 400–700 cd/m² is excessively bright for a residential context. According to professional lighting guidelines (such as the Institution of Lighting Professionals), permitted luminance in suburban or residential areas after dark should be significantly lower to prevent sleep disruption and intrusive glare. If the signs are allowed they need to be lower luminance and off by 8pm.

-Public and Highway Safety (Driver Distraction) Placed near a road junction or pedestrian walkway, these signs pose a significant risk of driver distraction, jeopardising road safety for motorists and local residents navigating the area at night. Syringa St already has many drivers driving over the speed limit - and road narrowing measures do little to prevent this - so any driver distraction would add to an already unsafe residential road.

- Commercialisation of residential area. This venue already has a late licence and on occasions has loud music until 1am - and subsequent anti-social behaviour, For an area that is so clearly residential the priority of one business over many residences feels unfair and a contradiction to the local council's commitment to voters.

I strongly object to this proposal.