

DESIGN AND HERITAGE

TOWN AND COUNTRY PLANNING
ACT 1990

MCDONALDS RESTAURANT
Kirkgate
Huddersfield

December 2025

IRLX Upgrade

The Site

The site is an existing town centre McDonald's Restaurant situated in a prominent location on Kirkgate, with the side elevation fronting John William Street. The application relates to the refurbishment of the shopfront, with a new door and redecoration of the external façade to bring in line with the current Corporate Identity.

The Proposal

The McDonald's shop fronts are currently being reviewed in the high street. In a re-imaging campaign McDonald's wish to refresh their high street restaurant's brand standard, using the modern colours and materials, with improvements to operations.

This proposal involves the redecoration of the shopfront with new aluminium fascia panels in Dark Grey (RAL 7022), with the introduction of a new door for operational requirements.

The existing signage suite will be reinstated on completion of the shopfront works.

Policy

The store is located within the Huddersfield Town Centre Conservation Area. Kirklees Local Plan Strategy and Policies adopted 27th February 2019 was reviewed in line within the design process of the proposal.

Policy LP35 confirms that consideration should be given to *“ensure that proposals within Conservation Areas conserve those elements which contribute to their significance”*.

The proposal refreshes and refurbishes the modern shopfront and does not impact on the historic elements of the building, to enhance the significance of this building within the street scene.

Conclusion

Overall, we have carefully considered the amount and location of the proposed work in relation to the historic elements within the building and surrounding conservation area. The works will have no impact upon the historic fabric of the building.

In the light of this, the proposals comply with national and local planning policy and there is no adverse impact on the historic character, setting or fabric of the building.