

FAO Kirklees council planning committee:

As a resident of Crosland Moor, I would like to outline some reasons why I am in strong agreement of the proposed Lidl store on Blackmoorfoot Road.

- It would help a lot of people, a significant proportion of which are in lower socio-economic groups, to have a competitively-priced local supermarket as **the cost of living continues to be so high, and increasing further.**
- I think Lidl would be attractive to many of these people.
- There is a **large catchment area**, with potential for customers from Crosland Moor, Crosland Hill, Lockwood, Milnsbridge, Linthwaite, Slaithwaite, Cowlersley, Paddock, Longroyd Bridge, Beaumont Park area, Armitage Bridge, Blackmoorfoot, Meltham, Newsome, Golcar, Longwood, Salendine Nook and further afield.
- The proposed site on Blackmoorfoot is an **ideal, convenient central location for West Huddersfield**, with good public transport – it's on 2 bus routes (328/393) – and road links.
- **Lidl is a very popular supermarket, having customers covering all social classes these days.**
- **Local, disabled people would be greatly helped**, as it would mean they wouldn't have to venture into central Huddersfield for essential items. For example, a 77-year old friend with mobility issues currently finds it very stressful having to do this. Also, directly opposite the Lidl store, Sandy Mount care home plus adjacent senior citizens / disabled persons bungalows would be provided for.
- A new, modern, attractive-looking building would be appealing, to help revitalise/regenerate the area.
- **The creation of jobs.**
- Currently, there isn't a supermarket that caters for upper Crosland Moor, Crosland Hill and Beaumont Park area.
- There is no bakers (Hadfields closed recently), grocers, greengrocers or butchers in Crosland Moor; Lidl would cover all of these categories and more.
- A new Lidl would increase revenue for Kirklees council.

Kind Regards

(Crosland Moor Resident)