

Consultation Response from KC, Conservation & Design
2022/93964 17-33a, John William Street, Huddersfield, HD1 1BR
Listed Building consent for reinstatement, refurbishment and repair of 6no shops and signage [within a Conservation Area]
Date Responded: 23.1.2023
Responding Officer: Sue Brooks
Responding Ref: HUD 1/687

The replacement, repair and new signage is proposed for six shop fronts at 17-33a John William Street. This three-storey building is Grade II listed and dates to the mid-19th century. On the upper two floors are ranges of sash windows and on the ground floor is a terrace of retail premises. The site is situated in a prominent location within the Huddersfield Town Centre Conservation Area.

Many shop front alterations have been carried out over the years and this application seeks to introduce traditional shop fronts and signage based on historic evidence, and where this is not available, they are based on designs found in similar buildings of this age, status and function.

Proposed fascia signage is located within the shop front surrounds and hides the internal shutter boxes, with external LED trough lights above the fascias and set below the cornices.

To provide security, internal shutters are incorporated with the units and set back from the windows to reduce the visual impact.

The Conservation and Design Team fully supports this application which will be a significant enhancement to both the listed building and the conservation area. The proposed shop fronts will remove the existing piecemeal and harmful interventions that have been introduced along the terrace of shops and will create a more uniform, traditional, and high-quality façade, with damaged and missing architectural details repaired and reinstated.

Conditions and recommendations

We would recommend that the following are included as conditions or confirmed prior to determination:

- Details of stone cleaning and paint removal methods shall be submitted for approval.
- Gold border – we would suggest that this is gilded rather than painted.
- Fascia lettering. We would accept painted on letters, painted by a professional signwriter, rather than fret cut lettering.
- Brass letter plates and ironmongery – we would suggest that ironmongery is not lacquered as this will become scratched.
- If black glass is proposed above transom level to hide bulkheads, we would recommend black glass rather than applied film.
- Stall risers and stone repairs must match existing in terms of stone type, constituents, colour, aggregate size, finish and bedding. Joints for repairs must be tight, and in lime mortar.
- We would recommend that level access is specified where possible, with amendments made prior to determination or by condition.