Consultation Response from KC, Highways Development Management		
2021/93105 land at, Wakefield Road, Moldgreen, Huddersfield, HD5 9AN		
Erection of illuminated hoarding sign		
Date Responded:12/10/2021	**Responding Officer: Mark Berry**	**Responding Ref: 5-10SW-10**

This application seeks approval to the erection of an illuminated hoarding sign at land at, Wakefield Road, Moldgreen, Huddersfield.

This proposal is to upgrade an existing larger paper and paste advertising display to a modern digital format capable of being operated from a central location which will display static advertisements on rotation.

Given that the proposed sign replaces an existing larger sign and is located behind the footway along Wakefield Road and off the public highway Highways Development Management have no objection to these proposals.