

PROPOSED LIDL FOODSTORE, BANKWOOD WAY, BIRSTALL

CONVENIENCE GOODS RETAIL IMPACT ASSESSMENT

Table 1: Population of Study Area

Zone	2011	2019	2021	2026	2031	Growth 2019-2021		Growth 2021-2026		Growth 2021-2031	
						Persons	%	Persons	%	Persons	%
Zone 9 - Birstall and Batley (Primary Catchment Area)	43,349	45,129	45,411	45,984	46,447	1,780	4.1%	573	1.3%	1,036	2.3%
Zone 4 - Heckmondwike and Cleckheaton	72,017	74,974	75,442	76,394	77,163	2,957	4.1%	952	1.3%	1,721	2.3%
Zone 8 - Dewsbury	61,930	64,473	64,876	65,694	66,355	2,543	4.1%	818	1.3%	1,480	2.3%
Zone 10 - Outer North and East	132,443	139,335	140,768	143,831	146,645	6,892	5.2%	3,064	2.2%	5,878	4.2%
Total (Study Area)	309,739	323,912	326,497	331,903	336,610	14,173	4.6%	5,407	1.7%	10,114	3.1%

Notes:

1. Estimate of population within each zone at 2011 sourced from Experian Software
2. Population of each zone projected forward over the period 2011-2031 using ONS 2018-based Sub-National Projections and Mid-Year Estimates and Mid-Year Estimates

Table 2: Available Convenience Goods Expenditure Per Capita 2021-2031 (2019 prices)

	2019	2021	2026	2031	Growth 2019-2021	Growth 2021-2026	Growth 2021-2031
					%	%	%
Zone 9 - Birstall and Batley (Primary Catchment Area)	1824	1831	1818	1813	0.4%	-0.7%	-1.0%
Zone 4 - Heckmondwike and Cleckheaton	2031	2039	2024	2019	0.4%	-0.7%	-1.0%
Zone 8 - Dewsbury	1787	1794	1780	1776	0.4%	-0.8%	-1.0%
Zone 10 - Outer North and East	2081	2089	2073	2068	0.4%	-0.8%	-1.0%

Notes:

1. Base convenience goods expenditure per capita at 2019 sourced from Experian Software (in 2019 prices)
2. Deduction made to reflect Special Forms of Trading (SFT) (Experian Briefing Note 18.0 October 2020)
3. Base expenditure projected forward on the Experian's forecast annual growth rates (Experian Briefing Note 18.0 October 2020)

Table 3 : Total Convenience Goods Expenditure Per Capita 2021 - 2031 (2019 prices)

Retail Expenditure Type	2019	2021	2026	2031	Growth 2019-2021	Growth 2021-2026	Growth 2021-2031
					%	%	%
Zone 9 - Birstall and Batley (Primary Catchment Area)	82.315	83.147	83.598	84.208	1.0%	0.5%	1.3%
Zone 4 - Heckmondwike and Cleckheaton	152.273	153.827	154.622	155.792	1.0%	0.5%	1.3%
Zone 8 - Dewsbury	115.213	116.387	116.935	117.847	1.0%	0.5%	1.3%
Zone 10 - Outer North and East	289.957	294.064	298.162	303.263	1.4%	1.4%	3.1%
Total (Study Area)	639.758	647.425	653.318	661.109	1.2%	0.9%	2.1%

Notes:

1. Total available expenditure is the product of applying population forecasts in Table 1 to expenditure per capita forecasts set out in Table 1

Table 4: Convenience Goods Market Shares and Expenditure Flows within the Study Area in 2021 (2019 prices)

Centre/Location	Floorspace (sqm)	Zone 9 - Birstall and Batley (Primary Catchment Area)		Sub-Total (Other Zones)		Total (Study Area)		Beyond the Study Area	Total Turnover	
		(%)	(£m)	(%)	(£m)	(%)	(£m)		(£m)	(£/sqm)
Primary Catchment Area										
Birstall District Centre	628	6.5%	5.405	0.1%	0.564	0.9%	5.969	0.663	6.632	10561
Tesco Extra, Bradford Road, Batley Town Centre	4627	35.0%	29.102	5.8%	32.728	9.6%	61.830	6.870	68.700	14846
Aldi, Branch Road, Batley Town Centre	625	4.4%	3.658	1.2%	6.771	1.6%	10.430	1.159	11.589	18548
Other Shops, Batley Town Centre	1973	6.1%	5.072	0.3%	1.693	1.0%	6.765	0.752	7.516	3810
M&S Simply Food, Birstall Shopping Park	799	1.6%	1.330	0.2%	1.129	0.4%	2.459	0.820	3.279	4104
Sub-Total (Primary Catchment Area)	8,652	53.6%	44.567	7.6%	42.885	13.5%	87.452	10.263	97.715	
Morrisons, Union Street, Heckmondwike	2,770	7.7%	6.402	12.5%	70.535	11.9%	76.937	8.549	85.486	30862
Lidl, Northgate, Heckmondwike	730	0.9%	0.748	0.7%	3.950	0.7%	4.698	0.522	5.220	7155
Asda, Mill Street West, Dewsbury	2,653	5.8%	4.823	10.2%	57.556	9.6%	62.379	6.931	69.310	26123
Sainsbury's, Goods Lane, Dewsbury	2,176	5.0%	4.157	4.2%	23.700	4.3%	27.857	3.095	30.952	14223
Lidl, Commercial Road, Dewsbury	1,025	0.0%	0.000	0.4%	2.257	0.3%	2.257	0.251	2.508	2447
Asda, Howley Park Road, Morley	3,740	14.0%	11.641	12.8%	72.228	13.0%	83.868	14.800	98.668	26379
Morrisons, Windsor Court, Morley	2,449	4.7%	3.908	7.3%	41.192	7.0%	45.100	7.959	53.059	21669
Other Stores (Zones 4, 8 & 10)		1.5%	1.247	17.7%	99.877	15.6%	101.124	11.236	112.360	
Sub-Total (Zones 4, 8 & 10)		39.6%	32.926	65.8%	371.295	62.4%	404.221			
Other Stores (Beyond the Study Area)		6.8%	5.654	26.6%	150.098	24.1%	155.752			
Total		100.0%	83.147	100.0%	564.278	100.0%	647.425			

Notes

1. Expenditure flows based on Kirklees Retail Study Update 2017
2. Total convenience goods expenditure within the Study Area at 2021 sourced from Table 3
3. Net convenience goods floorspace based on ORC Storepoint database (2020) and WYG Kirklees Retail Capacity Study

Table 5: Convenience Goods Market Shares and Expenditure Flows within the Study Area in 2026 (2019 prices)

Centre/Location	Floorspace (sqm)	Zone 9 - Birstall and Batley (Primary Catchment Area)		Sub-Total (Other Zones)		Total (Study Area)		Beyond the Study Area	Total Turnover	
		(%)	(£m)	(%)	(£m)	(%)	(£m)		(£m)	(£/sqm)
Primary Catchment Area										
Birstall District Centre	628	6.5%	5.434	0.1%	0.570	0.9%	6.004	0.667	6.671	10622
Tesco Extra, Bradford Road, Batley Town Centre	4627	35.0%	29.259	5.8%	33.044	9.5%	62.303	3.279	65.582	14173
Aldi, Branch Road, Batley Town Centre	625	4.4%	3.678	1.2%	6.837	1.6%	10.515	1.168	11.683	18699
Other Shops, Batley Town Centre	1973	6.1%	5.100	0.3%	1.709	1.0%	6.809	0.757	7.565	3834
M&S Simply Food, Birstall Shopping Park	799	1.6%	1.338	0.2%	1.139	0.4%	2.477	0.826	3.303	4134
Sub-Total (Primary Catchment Area)	8,652	53.6%	44.809	7.6%	43.299	13.5%	88.107	6.697	94.804	
Morrisons, Union Street, Heckmondwike	2,770	7.7%	6.437	12.5%	71.215	11.9%	77.652	8.628	86.280	31149
Lidl, Northgate, Heckmondwike	730	0.9%	0.752	0.7%	3.988	0.7%	4.740	0.527	5.267	7219
Asda, Mill Street West, Dewsbury	2,653	5.8%	4.849	10.2%	58.111	9.6%	62.960	6.996	69.956	26367
Sainsbury's, Goods Lane, Dewsbury	2,176	5.0%	4.180	4.2%	23.928	4.3%	28.108	3.123	31.231	14351
Lidl, Commercial Road, Dewsbury	1,025	0.0%	0.000	0.4%	2.279	0.3%	2.279	0.253	2.532	2471
Asda, Howley Park Road, Morley	3,740	14.0%	11.704	12.8%	72.924	13.0%	84.628	14.934	99.562	26618
Morrisons, Windsor Court, Morley	2,449	4.7%	3.929	7.3%	41.590	7.0%	45.519	8.033	53.551	21870
Other Stores (Zones 4, 8 & 10)		1.5%	1.254	17.7%	100.840	15.6%	102.094	11.344	113.438	
Sub-Total (Zones 4, 8 & 10)		39.6%	33.105	65.8%	374.875	62.4%	407.980			
Other Stores (Beyond the Study Area)		6.8%	5.685	26.6%	151.545	24.1%	157.230			
Total		100.0%	83.598	100.0%	569.720	100.0%	653.318			

Notes

1. Expenditure flows based on Kirklees Retail Study Update 2017
2. Total convenience goods expenditure within the Study Area at 2021 sourced from Table 3
3. Net convenience goods floorspace based on ORC Storepoint database (2020) and WYG Kirklees Retail Capacity Study

Table 6 (a): Forecast Turnover of the Committed Developments in 2026 (2019 prices)

	Kenmore Caravans, Mirfield	Blakeridge Mills, Batley	Total
Gross Floorspace (sqm)	1,837	2,323	4,160
Net Floorspace (all goods) (sqm)	1,254	1,858	3,112
Net Floorspace (convenience goods) (sqm)	1,003	372	1,375
Turnover to Floorspace ratio	11,147	4,526	
Total Turnover £m	11.183	1.682	12.865

Table 6 (b): Forecast Trade Draw of the Committed Developments in 2026 (2019 prices)

	Kenmore Caravans, Mirfield			Blakeridge Mills, Batley			Total		
	Trade Drawn (%)	Trade Drawn (£m)	Penetration Rate (%)	Trade Drawn (%)	Trade Drawn (£m)	Penetration Rate (%)	Trade Drawn (%)	Trade Drawn (£m)	Penetration Rate (%)
Zone 9 - Birstall and Batley (PCA)	2.5%	0.280	0.3%	60.0%	1.009	1.2%	10.0%	1.289	1.5%
Other Zones	87.5%	9.785	1.7%	30.0%	0.505	0.1%	80.0%	10.290	1.8%
Beyond the Study Area	10.0%	1.118		10.0%	0.168		10.0%	1.286	
Total	100.0%	11.183		100.0%	1.682		100.0%	12.865	

Notes

1. Gross and net floorspace details sourced from Planning and Retail Statements prepared to accompany applications
2. Assumes that 80% and 20% respectively of net area for Kenmore Caravans and Blakeridge Mills developments will be used for the sale of convenience goods
3. Turnover to floorspace ratios based on company averages of Aldi and B&M respectively, sourced from Global Data, and allowing for convenience/comparison goods split (for Kenmore Caravans site) and VAT
4. Proportions of trade drawn from within and beyond PCA based on scale, nature and accessibility of existing and proposed provision

Table 7: Convenience Goods Market Shares and Expenditure Flows within the Study Area in 2026 - with Committed Developments (2019 prices)

Centre/Location	Floorspace (sqm)	Zone 9 - Birstall and Batley (Primary Catchment Area)		Sub-Total (Other Zones)		Total (Study Area)		Beyond the Study Area	Total Turnover	
		(%)	(£m)	(%)	(£m)	(%)	(£m)	(£m)	(£m)	(£/sqm)
Primary Catchment Area										
Committed Developments	1,375	1.5%	1.289	1.8%	10.290	1.8%	11.578	1.286	12.865	9357
Birstall District Centre	628	6.5%	5.417	0.1%	0.569	0.9%	5.986	0.666	6.652	10592
Tesco Extra, Bradford Road, Batley Town Centre	4627	34.5%	28.835	5.8%	32.766	9.4%	61.602	3.252	64.854	14015
Aldi, Branch Road, Batley Town Centre	625	4.3%	3.574	1.2%	6.725	1.6%	10.299	1.149	11.448	18323
Other Shops, Batley Town Centre	1973	6.1%	5.078	0.3%	1.705	1.0%	6.783	0.755	7.538	3820
M&S Simply Food, Birstall Shopping Park	799	1.6%	1.330	0.2%	1.136	0.4%	2.466	0.823	3.289	4116
Sub-Total (Primary Catchment Area)	10,027	54.5%	45.524	9.3%	53.190	15.1%	98.714	7.931	106.645	
Morrisons, Union Street, Heckmondwike	2,770	7.4%	6.201	12.2%	69.705	11.6%	75.907	8.447	84.353	30454
Lidl, Northgate, Heckmondwike	730	0.9%	0.712	0.7%	3.863	0.7%	4.574	0.510	5.085	6969
Asda, Mill Street West, Dewsbury	2,653	5.7%	4.739	10.1%	57.349	9.5%	62.088	6.905	68.993	26004
Sainsbury's, Goods Lane, Dewsbury	2,176	4.9%	4.133	4.2%	23.771	4.3%	27.904	3.103	31.007	14248
Lidl, Commercial Road, Dewsbury	1,025	0.0%	0.000	0.4%	2.236	0.3%	2.236	0.248	2.484	2424
Asda, Howley Park Road, Morley	3,740	14.0%	11.673	12.8%	72.813	12.9%	84.486	14.912	99.397	26574
Morrisons, Windsor Court, Morley	2,449	4.7%	3.921	7.3%	41.539	7.0%	45.460	8.023	53.482	21842
Other Stores (Zones 4, 8 & 10)		1.4%	1.145	16.8%	95.765	14.8%	96.910	10.777	107.688	
Sub-Total (Zones 4, 8 & 10)		38.9%	32.523	64.4%	367.041	61.2%	399.564			
Other Stores (Beyond the Study Area)		6.6%	5.551	26.2%	149.488	23.7%	155.040			
Total		100.0%	83.598	100.0%	569.720	100.0%	653.318			

Notes

1. Expenditure flows take into account trade diversion to existing facilities, based on the scale, nature and accessibility of both existing and proposed facilities
2. Total convenience goods expenditure within the Study Area at 2026 sourced from Table 3
3. Net convenience goods floorspace based on ORC Storepoint database (2020) and WYG Kirklees Retail Capacity Study

Table 8 (a): Forecast Turnover of the Proposed Development in 2026 (2019 prices)

	Lidl	Home Bargains	Total
Gross Floorspace (sqm)	2,231	2,280	4,511
Net Floorspace (all goods) (sqm)	1,414	2,014	3,428
Net Floorspace (convenience goods) (sqm)	1,131	906	2,038
Turnover to Floorspace ratio	8,841	4,205	
Total Turnover £m	10.001	3.811	13.812

Table 8 (b): Forecast Trade Draw of the Proposed Lidl Foodstore in 2026 (2019 prices)

	Lidl			Home Bargains			Total		
	Trade Drawn (%)	Trade Drawn (£m)	Penetration Rate (%)	Trade Drawn (%)	Trade Drawn (£m)	Penetration Rate (%)	Trade Drawn (%)	Trade drawn (£m)	Penetration Rate (%)
Zone 9 - Birstall and Batley (PCA)	50.0%	5.000	6.0%	40.0%	1.524	1.8%	47.2%	6.525	7.8%
Other Zones	35.0%	3.500	0.6%	40.0%	1.524	0.3%	36.4%	5.025	0.9%
Beyond the Study Area	15.0%	1.500		20.0%	0.762		16.4%	2.262	
Total	100.0%	10.001		100.0%	3.811		100.0%	13.812	

Notes

1. Gross and net floorspace details sourced from Lidl and Home Bargains
2. Assumes that 80% and 45% of net area will be used for the sale of convenience goods for Lidl and Home Bargains respectively
3. Turnover to floorspace ratios sourced from Global Data, allowing for convenience/comparison goods split and VAT
4. Proportions of trade drawn from within and beyond PCA based on scale, nature and accessibility of existing and proposed provision

Table 9: Convenience Goods Market Shares and Expenditure Flows within the Study Area in 2026 - with Committed Aldi and Proposed Lidl Stores (2019 prices)

Centre/Location	Floorspace (sqm)	Zone 9 - Birstall and Batley (Primary Catchment Area)		Sub-Total (Other Zones)		Total (Study Area)		Beyond the Study Area	Total Turnover	
		(%)	(£m)	(%)	(£m)	(%)	(£m)	(£m)	(£m)	(£/sqm)
Primary Catchment Area										
Proposed Development	1,131	7.8%	6.525	0.9%	5.025	1.8%	11.550	2.262	13.812	12210
Committed Developments	1,003	1.4%	1.157	1.8%	10.185	1.7%	11.343	1.261	12.604	12564
Birstall District Centre	628	6.2%	5.223	0.1%	0.567	0.9%	5.790	0.661	6.451	10272
Tesco Extra, Bradford Road, Batley Town Cer	4627	32.0%	26.738	5.7%	32.530	9.1%	59.268	3.207	62.475	13501
Aldi, Branch Road, Batley Town Centre	625	3.6%	3.044	1.2%	6.626	1.5%	9.669	1.117	10.786	17263
Other Shops, Batley Town Centre	1973	5.8%	4.852	0.3%	1.697	1.0%	6.549	0.748	7.298	3699
M&S Simply Food, Birstall Shopping Park	799	1.5%	1.257	0.2%	1.130	0.4%	2.387	0.814	3.201	4007
Sub-Total (Primary Catchment Area)	10,787	58.4%	48.796	10.1%	57.760	16.3%	106.556	10.071	116.627	
Morrisons, Union Street, Heckmondwike	2,770	6.6%	5.542	12.1%	68.971	11.4%	74.514	8.275	82.789	29889
Lidl, Northgate, Heckmondwike	730	0.6%	0.469	0.7%	3.733	0.6%	4.202	0.477	4.679	6413
Asda, Mill Street West, Dewsbury	2,653	5.2%	4.317	10.0%	56.843	9.4%	61.160	6.787	67.947	25610
Sainsbury's, Goods Lane, Dewsbury	2,176	4.6%	3.887	4.1%	23.631	4.2%	27.519	3.068	30.586	14055
Lidl, Commercial Road, Dewsbury	1,025	0.0%	0.000	0.4%	2.160	0.3%	2.160	0.232	2.393	2335
Asda, Howley Park Road, Morley	3,740	12.8%	10.723	12.7%	72.226	12.7%	82.949	14.680	97.629	26101
Morrisons, Windsor Court, Morley	2,449	4.3%	3.611	7.2%	41.214	6.9%	44.825	7.902	52.727	21533
Other Stores (Zones 4, 8 & 10)		1.2%	0.987	16.6%	94.458	14.6%	95.445	10.494	105.939	
Sub-Total (Zones 4, 8 & 10)		35.3%	29.538	63.8%	363.236	60.1%	392.774			
Other Stores (Beyond the Study Area)		6.3%	5.265	26.1%	148.723	23.6%	153.988			
Total		100.0%	83.598	100.0%	569.720	100.0%	653.318			

Notes

1. Expenditure flows take into account trade diversion to existing facilities, based on the scale, nature and accessibility of both existing and proposed facilities
2. Total convenience goods expenditure within the Study Area at 2026 sourced from Table 3
3. Net convenience goods floorspace based on ORC Storepoint database (2020) and WYG Kirklees Retail Capacity Study

Table 10: Convenience Goods Market Shares and Expenditure Flows within the Study Area in 2031 - with Committed Aldi and Proposed Lidl Stores (2019 prices)

Centre/Location	Floorspace (sqm)	Zone 9 - Birstall and Batley (Primary Catchment Area)		Sub-Total (Other Zones)		Total (Study Area)		Beyond the Study Area	Total Turnover	
		(%)	(£m)	(%)	(£m)	(%)	(£m)		(£m)	(£/sqm)
Primary Catchment Area										
Proposed Development	1,131	7.8%	6.573	0.9%	5.025	1.8%	11.597	2.272	13.869	12260
Committed Developments	1,003	1.4%	1.166	1.8%	10.185	1.7%	11.351	1.262	12.613	12573
Birstall District Centre	628	6.2%	5.261	0.1%	0.567	0.9%	5.828	0.666	6.493	10340
Tesco Extra, Bradford Road, Batley Town Centre	4627	32.0%	26.933	5.7%	32.530	9.1%	59.463	3.217	62.680	13546
Aldi, Branch Road, Batley Town Centre	625	3.6%	3.066	1.2%	6.626	1.5%	9.691	1.119	10.811	17303
Other Shops, Batley Town Centre	1973	5.8%	4.887	0.3%	1.697	1.0%	6.585	0.752	7.337	3719
M&S Simply Food, Birstall Shopping Park	799	1.5%	1.267	0.2%	1.130	0.4%	2.396	0.818	3.214	4022
Sub-Total (Primary Catchment Area)	9,655	58.4%	49.152	10.1%	57.760	16.3%	106.911	10.106	117.018	
Morrisons, Union Street, Heckmondwike	2,770	6.6%	5.583	12.1%	68.971	11.4%	74.554	8.280	82.834	29905
Lidl, Northgate, Heckmondwike	730	0.6%	0.473	0.7%	3.733	0.6%	4.205	0.478	4.683	6419
Asda, Mill Street West, Dewsbury	2,653	5.2%	4.348	10.0%	56.843	9.4%	61.191	6.791	67.982	25623
Sainsbury's, Goods Lane, Dewsbury	2,176	4.6%	3.916	4.1%	23.631	4.2%	27.547	3.071	30.618	14069
Lidl, Commercial Road, Dewsbury	1,025	0.0%	0.000	0.4%	2.160	0.3%	2.160	0.232	2.393	2335
Asda, Howley Park Road, Morley	3,740	12.8%	10.802	12.7%	72.226	12.7%	83.027	14.694	97.721	26126
Morrisons, Windsor Court, Morley	2,449	4.3%	3.638	7.2%	41.214	6.9%	44.851	7.907	52.758	21546
Other Stores (Zones 4, 8 & 10)		1.2%	0.994	16.6%	94.458	14.6%	95.453	10.495	105.947	
Sub-Total (Zones 4, 8 & 10)		35.3%	29.753	63.8%	363.236	60.1%	392.989			
Other Stores (Beyond the Study Area)		6.3%	5.303	26.1%	148.723	100.0%	154.026			
Total		100.0%	84.208	100.0%	569.720	100.0%	653.927			

Notes

1. Expenditure flows take into account trade diversion to existing facilities, based on the scale, nature and accessibility of both existing and proposed facilities
2. Total convenience goods expenditure within the Study Area at 2031 sourced from Table 3
3. Net convenience goods floorspace based on ORC Storepoint database (2020) and WYG Kirklees Retail Capacity Study

Table 11: Summary of Convenience Goods Turnovers and Trade Diversions within the Primary Catchment Area (2019 prices)

Centre/Location	Floorspace (sqm)	Turnover in 2026 - No New Development		Trade Diversion to Committed Developments		Turnover in 2026 - With Committed Developments		Trade Diversion to Proposed Development		Turnover in 2026 - With Proposed Development		Cumulative Trade Diversion		Turnover in 2031 - With Proposed Development	
		£m	£ per sqm	£m	%	£m	£ per sqm	£m	%	£m	£ per sqm	£m	%	£m	£ per sqm
Proposed Development	1,131									13.812	12,210			13.869	12,260
Committed Developments	1,003					12.865	9,357	0.261	2.0%	12.604	12,564			12.613	12,573
Birstall District Centre	628	6.671	10622	0.019	0.3%	6.652	10,592	0.201	3.0%	6.451	10,272	0.220	3.3%	6.493	10,340
Tesco Extra, Bradford Road, Batley Town Centre	4,627	65.582	14173	0.729	1.1%	64.854	14,015	2.379	3.7%	62.475	13,501	3.107	4.7%	62.680	13,546
Aldi, Branch Road, Batley Town Centre	625	11.683	18699	0.235	2.0%	11.448	18,323	0.662	5.8%	10.786	17,263	0.897	7.7%	10.811	17,303
Other Shops, Batley Town Centre	1,973	7.565	3834	0.028	0.4%	7.538	3,820	0.240	3.2%	7.298	3,699	0.268	3.5%	7.337	3,719
M&S Simply Food, Birstall Shopping Park	799	3.303	4134	0.014	0.4%	3.289	4,116	0.087	2.7%	3.201	4,007	0.101	3.1%	3.214	4,022
Sub-Total (Primary Catchment Area)	10,787	94.804		1.024		106.645		3.830		116.627		4.593		117.018	
Morrisons, Union Street, Heckmondwike	2,770	86.280	31149	1.927	2.2%	84.353	30,454	1.564	1.9%	82.789	29,889	3.491	4.0%	82.834	29,905
Lidl, Northgate, Heckmondwike	730	5.267	7219	0.183	3.5%	5.085	6,969	0.405	8.0%	4.679	6,413	0.588	11.2%	4.683	6,419
Asda, Mill Street West, Dewsbury	2,653	69.956	26367	0.963	1.4%	68.993	26,004	1.046	1.5%	67.947	25,610	2.008	2.9%	67.982	25,623
Sainsbury's, Goods Lane, Dewsbury	2,176	31.231	14351	0.225	0.7%	31.007	14,248	0.420	1.4%	30.586	14,055	0.645	2.1%	30.618	14,069
Lidl, Commercial Road, Dewsbury	1,025	2.532	2471	0.048	1.9%	2.484	2,424	0.091	3.7%	2.393	2,335	0.140	5.5%	2.393	2,335
Asda, Howley Park Road, Morley	3,740	99.562	26618	0.165	0.2%	99.397	26,574	1.768	1.8%	97.629	26,101	1.933	1.9%	97.721	26,126
Morrisons, Windsor Court, Morley	2,449	53.551	21870	0.069	0.1%	53.482	21,842	0.756	1.4%	52.727	21,533	0.824	1.5%	52.758	21,546
Other Stores (Zones 4, 8 & 10)		113.438		5.750	5.1%	107.688		1.748	1.6%	105.939		7.499	6.6%	105.947	
Sub-Total (Study Area)		556.622		10.353		559.134		11.629		561.317		21.721		561.953	
Other Stores (Beyond the Study Area)				2.512				2.183				4.695			
Total				12.865				13.812				26.677			

Notes

1. Convenience goods turnovers in 2026 (No New Development) sourced from Table 5
2. Convenience goods turnovers in 2026 (With Committed Developments) sourced from Table 7
3. Convenience goods turnovers in 2026 (With Committed and Proposed Developments) sourced from Table 9
4. Convenience goods turnovers in 2031 (With Committed and Proposed Developments) sourced from Table 10
5. Other Stores (Zone 4, 8 & 10) include Tesco (Cleckheaton), Sainsbury's Local (Staincliffe), Lidl (Mirfield), Home Bargains (Dewsbury, Morley and Cleckheaton) and B&M (Morley and Dewsbury) amongst others
6. Other Stores (Beyond the Study Area) include Aldi (Gallagher Retail Park and Beck Road), Asda (Owlcotes Centre, Sandal and Rooley Lane), Sainsbury's (Southgate, Ings Road and White Rose Centre), Tesco (Brighouse), Morrisons (Waterloo and Dewsbury Road) and Lidl (Wakefield Road), amongst others