

Consultation Response from KC Public Health
2021/92086 land at, Bradley Villa Farm, Bradley Road, Bradley, Huddersfield, HD2 2JX
Erection of 270 residential dwellings and associated infrastructure and access
Date Responded: 8 June 2021
Responding Officer: Priti Gohil
Responding Ref:

Thank you for inviting Public Health to review this planning proposal.

The completed HIA and travel plan have been reviewed and the following observations and recommendations are made:

- The green spaces in the proposed development to include seating to encourage social interaction and support residents / visitors who are have mobility issues.
- The green spaces to include a proportion of fruit bearing trees/ plants/ planters accessible to residents and visitors to encourage healthy eating and awareness raising of fresh produce sources. See [Incredible Edible](#) as an example.
- To liaise with Public Health, Highway/ Road safety regarding the development of the proposed travel survey. We welcome the opportunity to include survey questions which are comparable to existing data sets collected locally and regionally. Insights from travel surveys can contribute to wider Public Health/ transport behaviour change work in the area.
- The travel survey is available in formats to cater for all age groups and literacy levels. Public Health can advise on this if required.
- To include Public Health in any discussions regarding revisions to modal split targets following the analysis of travel surveys. The revisions can support the direction of wider behaviour change interventions at place-base level.
- The TPC liaises with Public Health to promote local walking, cycling and scooting initiatives led/ commissioned by the Council and partners and to make links with programmes managed by the West Yorkshire Combined Authority – eg Bike to School, Walk Once a Week, Adult Cycle Training, Bike Dr sessions etc.
- The TPC considers promoting active travel / hosting events in partnership with local organisations and aligned to national walking and cycling campaigns. Public Health can assist with this.
- Production of place-based walking and cycling maps which detail distance and time to key destinations. Key destinations identified via travel surveys and involving the local community to take a co-production approach.
- Public Health would welcome the opportunity to work with Kirklees Planning and the Developer to explore facilities within the proposed local centre to include a bike/ scooter hub that can offer bike recycling, bike maintenance and bike library. This has the opportunity to support local enterprise, volunteering, skills and training, access to affordable bikes and equipment which contribute to a number of corporate priorities and outcomes for the district.