



# **McDonald's Litter Management Plan**

**Shaw Cross  
Dewsbury**

## **Introduction**

This litter management plan will be placed in the stores Environmental folder. The management of the restaurant will be responsible for routinely reviewing and updating the litter plan and will record litter patrols as set out below.

These initial steps should be undertaken before the restaurant first opens, and then reviewed on a weekly basis for the first four weeks, and then reviewed every six months or sooner if necessary.

The following plan is a guide for store managers

### **Step 1 - Get to Know the Area Around the Restaurant**

Managers should walk local roads, footpaths, parks etc. at different times of the day and evening.

### **Step 2 – Assess Needs**

Assess the arrangements needed to prevent a build-up of litter. Observe where McDonald's litter is being left and the periods when it builds up. A minimum of 100 metres in all directions around the restaurant should be assessed.

If you need further information when assessing the needs of a litter patrol plan, consider contacting your local council's street cleansing officer who will know of any heavily or frequently littered areas. Try to determine the extent and times of other street cleaning services e.g. the local council's street cleaners.

### **Step 3 – Plan and Document**

Plan and document the litter patrol route and frequency etc. i.e. the Litter Patrol Plan. The Litter Patrol Plan should clearly identify the route and frequency of patrols. Blank plan sheets are supplied in the Environment File. A blank plan for photocopying is attached. A simple map of the litter patrol area, showing the route, should be produced for easy reference for restaurant staff.

### **Step 4 – Implement Patrols**

Schedule sufficient crew, entering their names in the shift floor plan and implement the patrols. Communicate clearly the requirements of the Litter Patrol Plan. Provide the necessary equipment to carry out the patrols.

### **Step 5 – Review**

Review the Litter Patrol Plan every 6 months or sooner if there is a major change which may affect litter build-up. For new restaurants review the plan weekly for the first four weeks of trading.

### Litter Patrol Standards

Litter Patrol should remove litter as follows:

AREA	REMOVE
Within the McDonald's boundary	All litter
Within the immediate area around the restaurant – (guide distance – 10 metres from the restaurant or car park boundary)	All McDonald's litter
Within the whole litter patrol area – (minimum 100 metres from the restaurant or car park boundary)	All McDonald's litter

- **Frequency** – the frequency and extent of litter patrols will be determined by the management assessment, typically 3 per day, however 1 per day should be used as a minimum level. The most effective times for these patrols will be determined by the management assessment.
- The need for a wider area litter patrol should be assessed by managers using knowledge built up of the local area and any concerns brought to their attention.
- The patrols should be flexible to meet the needs of your neighbours and of special events. The frequency and extent of litter patrols will be determined by the management assessment.