From:	Richard Hume
To:	Callum Harrison
Subject:	Jaguar Land Rover application
Date:	02 May 2019 09:44:04

Hi Callum

I would suggest the following condition

The luminance at the brightest part of any of the illuminated advertisements hereby permitted shall not exceed 200cd/m^2 at any time, and the illumination shall be static, not intermittent of flashing.

I would also suggest that there is a restriction on the times of use on sustainability grounds, not being appropriate to have them illuminated when there is virtually nobody about to see them. I would suggest they are off between midnight and 06:00 but between 01:00 and 05:00 would be an acceptable compromise.

Regards

Richard

RICHARD HUME

Environmental Health Officer, Pollution & Noise Control

Kirklees Council (Environmental Health), Flint Street, Fartown, Huddersfield, HD1 6LG

tel: 01484 221000 - Automated switchboard ask for Richard Hume or key 70909

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