APPLICATION NO.	
DATE LODGED	
RECEIPT NO.	FEE RECEIVED
CARD	OTHER
KIRKLEES COUNCIL VALIDATION CHECKLIST	SUPPLY 1 COPY (PLUS THE ORIGINAL)

PLANNING - PO Box B93, Civic Centre 3, Huddersfield, HD1 2JR **Tel:** 01484 414746 **E-mail :** dc.admin@kirklees.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Jaguar NEW BUILD
Address line 1	Lindley Moor Road
Address line 2	
Address line 3	
Town/city	Huddersfield
Postcode	HD1 6AP

Description of site location must be completed if postcode is not known:

Easting (x)	414546
Northing (y)	417229

Description

2. Applicant Details

Title	Other
Other	
First name	
Surname	Jaguar Rybrook
Company name	Jaguar Rybrook
Address line 1	Northgate
Address line 2	Northgate
Address line 3	Northgate

2. Applicant Details

Town/city	Huddersfield
Country	UK
Postcode	HD1 AP
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	Mrs
First name	Deborah
Surname	Pitt
Company name	Sign Specialists Ltd
Address line 1	19 Oxleasow Road
Address line 2	East Moons Moat
Address line 3	
Town/city	Redditch
Country	United Kingdom
Postcode	B98 0RE
Primary number	01527504276
Secondary number	
Fax number	
Email	deborah.pitt@sign-specialists.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 X INTERNALLY ILLUMINATED DUAL BRAND PYLON SIGN 'A'
3 X INTERNALLY ILLUMINATED JAGUAR LEAPER LETTERS SIGN 'B'-'D'-'F
3 X INTERNALLY ILLUMINATED LAND ROVER WORD MARK & LOGO 'C'-'E-'G'
1 X INTERNALLY ILLUMINATED RETAILER LETTERS 'H'
1 X INTERNALLY ILLUMINATED DRIVE-IN SERVICE LETTERS 'J'
1 X NON ILLUMINATED WELCOME SIGN 'K'
3 X NON ILLUMINATED CUSTOMER PARKING SIGNS 'L'-'P1'-'P2'
2 X NON ILLUMINATED JAGUAR/LAND ROVER FREESTANDING CUSTOMER PROMISE SIGNS 'M'-'N'
2 X NON ILLUMINATED POST MOUNTED NOVA FREESTANDING SINGLE SIDED DIRECTION SIGNS 'Q1'-'Q2'
5 X NON ILLUMINATED POST MOUNTED NOVA FREESTANDING DOUBLE SIDED DIRECTION SIGNS 'R1'-R2'-'R3' 'R4' 'R5'

Please select the sign types you wish to propose

4. Type of Proposed Advertisement(s)

- [ ] Fascia sign
- [ ] Hanging sign
- [ ] Hoarding sign
- [x] Other sign

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5.3 x Width: 2.1 x Depth: 0.228 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, DIBOND, ACRYLIC, VINYL, STAINLESS STEEL EXTRUDED FACE PANEL SATIN ANODISED ALUMINIUM, DIBOND, ACRYLIC, VINYL - Sign A	
What is the maximum height of any of the individual letters and symbols?	85 cm
The colour of text and background SUNSHINE GREY, SATIN BLACK, CHROME, GREEN, WHITE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	6.55 metre(s)
What is the maximum projection of the advertisement from face of building?	0.155 metre(s)
Dimension:	Height: 0.658 x Width: 8.229 x Depth: 0.155 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL, CHROME, ABS - Sign B	
What is the maximum height of any of the individual letters and symbols?	66 cm
The colour of text and background CHROME, CLEAR	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 3	
What is the height from the ground to the base of the advertisement?	6.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.176 metre(s)
Dimension:	Height: 0.85 x Width: 9.479 x Depth: 0.176 metre(s)

4. Type of Proposed Advertisement(s)

Other sign: 3	
What materials will the sign be made of? ACRYLIC, VINYL, CHROME, ABS - SIGN C	
What is the maximum height of any of the individual letters and symbols?	85 cm
The colour of text and background CHROME, CLEAR, GREEN, WHITE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 4	
What is the height from the ground to the base of the advertisement?	5.95 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 0.895 x Width: 1.994 x Depth: 0.15 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL, CHROME, ABS - SIGN D	
What is the maximum height of any of the individual letters and symbols?	66 cm
The colour of text and background CHROME, CLEAR	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 5	
What is the height from the ground to the base of the advertisement?	5.95 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 0.895 x Width: 1.994 x Depth: 0.15 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL, CHROME, ABS - SIGN F	
What is the maximum height of any of the individual letters and symbols?	66 cm
The colour of text and background CHROME, CLEAR	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50 cd/m2

4. Type of Proposed Advertisement(s)

Other sign: 5	
Will the illumination be static or intermittent?	Static

Other sign: 6	
What is the height from the ground to the base of the advertisement?	5.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 1.014 x Width: 1.908 x Depth: 0.25 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL, CHROME - SIGN E	
What is the maximum height of any of the individual letters and symbols?	11 cm
The colour of text and background CHROME, GREEN, WHITE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 7	
What is the height from the ground to the base of the advertisement?	5.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 1.014 x Width: 1.908 x Depth: 0.25 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL, CHROME - SIGN G	
What is the maximum height of any of the individual letters and symbols?	11 cm
The colour of text and background CHROME, GREEN, WHITE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 8	
What is the height from the ground to the base of the advertisement?	3.415 metre(s)
What is the maximum projection of the advertisement from face of building?	0.068 metre(s)
Dimension:	Height: 0.37 x Width: 2.625 x Depth: 0.068 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL, - SIGN H	

4. Type of Proposed Advertisement(s)

Other sign: 8	
What is the maximum height of any of the individual letters and symbols?	37 cm
The colour of text and background BLACK, WHITE, CLEAR,	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 9	
What is the height from the ground to the base of the advertisement?	3.45 metre(s)
What is the maximum projection of the advertisement from face of building?	0.068 metre(s)
Dimension:	Height: 0.3 x Width: 3.75 x Depth: 0.068 metre(s)
What materials will the sign be made of? ACRYLIC, VINYL - SIGN J	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background WHITE, CLEAR,	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 10	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 1 x Depth: 0.126 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, DIBOND, VINYL, - SIGN K	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background SUNSHINE GREY, SILVER,	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other sign: 11	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 1 x Depth: 0.126 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, VINYL - SIGN L	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background CHAMPAGNE SILVER, BLACK,	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 12	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 1 x Depth: 0.126 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, DIBOND, VINYL - SIGN M	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background SUNSHINE GREY, SILVER,	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 13	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 1 x Depth: 0.126 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, DIBOND, VINYL - SIGN N	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background SUNSHINE GREY, SILVER	

4. Type of Proposed Advertisement(s)

Other sign: 13	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 14	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.6 x Depth: 0.126 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, DIBOND, VINYL - SIGN P1	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background CHAMPAGNE SILVER, BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 15	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.6 x Depth: 0.126 metre(s)
What materials will the sign be made of? MILD STEEL, SATIN ANODISED ALUMINIUM, DIBOND, VINYL - SIGN P2	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background CHAMPAGNE SILVER, BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 16	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)

4. Type of Proposed Advertisement(s)

Other sign: 16	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN Q1	
What is the maximum height of any of the individual letters and symbols?	7 cm
The colour of text and background RAL 9006, BLACK,	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 17	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN Q2	
What is the maximum height of any of the individual letters and symbols?	7 cm
The colour of text and background RAL 9006, BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 18	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN R1	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background RAL 9006, BLACK	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Other sign: 18	
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 19	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN R2	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background RAL 9006, BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 20	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN R3	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background RAL 9006, BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 21	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Other sign: 21	
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN R4	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background RAL 9006 SATIN BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 22	
What is the height from the ground to the base of the advertisement?	1.22 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.08 metre(s)
What materials will the sign be made of? ALUMINIUM, PVC, VINYL, - SIGN R5	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background RAL 9006 SATIN BLACK	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

1 X INTERNALLY ILLUMINATED DUAL BRAND PYLON SIGN 'A'
3 X INTERNALLY ILLUMINATED JAGUAR LEAPER LETTERS SIGN 'B'-'D'-'F
3 X INTERNALLY ILLUMINATED LAND ROVER WORD MARK & LOGO 'C'-'E-'G'
1 X INTERNALLY ILLUMINATED RETAILER LETTERS 'H'
1 X INTERNALLY ILLUMINATED DRIVE-IN SERVICE LETTERS 'J'
1 X NON ILLUMINATED WELCOME SIGN 'K'
3 X NON ILLUMINATED CUSTOMER PARKING SIGNS 'L'-'P1'-'P2'
2 X NON ILLUMINATED JAGUAR/LAND ROVER FREESTANDING CUSTOMER PROMISE SIGNS 'M'-'N'
2 X NON ILLUMINATED POST MOUNTED NOVA FREESTANDING SINGLE SIDED DIRECTION SIGNS 'Q1'-'Q2'
5 X NON ILLUMINATED POST MOUNTED NOVA FREESTANDING DOUBLE SIDED DIRECTION SIGNS 'R1'-R2'-'R3' 'R4' 'R5'

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ◉ Not Applicable

5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	12/03/2019
To	12/03/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	12/03/2019