

PLAN NO.		
DATE LODGED		
RECEIPT NO.	FEE RECEIVED	
CASH	CHEQUE	OTHER
KIRKLEES COUNCIL - RESPONDING TO THE RECESSION VALIDATION CHECKLIST: SUPPLY 1 COPY (PLUS THE ORIGINAL)		

**Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007**

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Chris"/>	Surname:	<input type="text" value="Jones"/>
Company name:	<input type="text" value="Westminster Project Services"/>				
Street address:	<input type="text" value="6 Bakers Yard, Bakers Row"/>				
	<input type="text"/>				
	<input type="text"/>				
Town/City:	<input type="text" value="London"/>	Telephone number:	<input type="text"/>		
Country:	<input type="text" value="UK"/>	Mobile number:	<input type="text"/>		
Postcode:	<input type="text" value="EC1R 3DD"/>	Fax number:	<input type="text"/>		
		Email address:	<input type="text"/>		
Are you an agent acting on behalf of the applicant?		☒ Yes ☐ No			

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Jason"/>	Surname:	<input type="text" value="Richards"/>
Company name:	<input type="text" value="2C design consultants"/>				
Street address:	<input type="text" value="2C design consultants"/>				
	<input type="text" value="The Design Hub"/>				
	<input type="text"/>				
Town/City:	<input type="text" value="Coventry"/>	Telephone number:	<input type="text" value="02476792046"/>		
Country:	<input type="text" value="uk"/>	Mobile number:	<input type="text"/>		
Postcode:	<input type="text" value="cv1 2tt"/>	Fax number:	<input type="text"/>		
		Email address:	<input type="text" value="jason.richards@2cdesign.co.uk"/>		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:

To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x

Width: x

Depth: metres

What materials will the sign be made of?

The letters of the sign will be white acrylic projecting 100mm, these will be mounted to a rear background panel constructed from folded 2mm aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Background is Beige Grey (RAL 7006), with the text being white.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

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Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

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What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

DFS - Letters are made from acrylic, mounted on spacers to the existing aluminium rear panel which is approx 200mm thick. Tagline and logo are silk screen images. DWELL- The letters of the sign will be white acrylic projecting 100mm also mounted to the rear panel. Beige Grey background is a silk screen image.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Main DSF letter and tagline letters are violet, with the heart logo being pink. Background is white. The Dwell sign will be white lettering with Beige Grey (RAL 7006) background.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date