

Privacy Notice (How we use your information)

Creative Economy, Economy, Regeneration and Culture

The Creative Economy Team and the Markets Team are working in partnership with the University of Huddersfield to deliver Temporary Contemporary, a contemporary art initiative in Queensgate Market.

As part of this, the Creative Economy Team are managing the application process for artists working locally to develop projects, exhibitions and other collaborative initiatives within Market Showcase, a strand of Temporary Contemporary. As part of this application process, details will be collected that help us to communicate with the applicant and following successful submission to liaise with the artist to: arrange logistics of installation, finalise details for marketing and communications and other issues related to the proposed exhibition. Further to this, data will be collected to ensure we can effectively evaluate the reach and impact, and ensure we are reaching artists from all communities of Kirklees.

The categories of information that we collect, process, hold and share include:

- Personal information (such as name, address, email address and telephone)
- Characteristics (such as gender, ethnicity, age and disability)

Why we collect and hold this information

We use this personal data in order to:

- Create a database that ensures we are able to effectively communicate with you
- Derive statistics which inform decisions about future delivery of Market Showcase, the application process and evaluate the impact of the programme, as well as support funding applications to external funding agencies.

The lawful basis on which we use this information

We collect and process information about you under Article 6, (a) Consent: the individual has given clear consent for you to process their personal data for a specific purpose, and Article 9: (a) the data subject has given explicit consent to the processing of those personal data for one or more specified purposes.

Storing this information

We will hold the information about you securely, and for no longer than reasonably necessary. We will hold it for a year (financial year in which your exhibition is held). Data will be deleted after this point. Any further communication or news will be provided via www.creativekirklees.com and it is up to the artist to decide if you wish to receive any information by signing up to the newsletter.

Who we share this information with

We share this information with the Markets Team and our partner, the School of Art and Communication, The University of Huddersfield, who oversee Temporary Contemporary. However, the information is only retained by the Creative Economy Team for management and communication purposes outlined above.

Why we share this information

We share information with members of the School of Art and Communication, University of Huddersfield to support the shortlisting and selection process only. We do not share personal information about you with anyone else without consent unless the law and our policies allow us to do so.



Further information

If you would like further information about how we manage your data, please see the privacy notice for Kirklees Council at <http://www.kirklees.gov.uk/beta/information-and-data/how-we-use-your-data.aspx>

If you would like further information about this privacy notice, please contact: Kath Davies, Economic Resilience Project Manager (Creative Economy), 01484 221000

If you have any worries or questions about how your personal data is handled, please call the Data Protection Officer at DPO@kirklees.gov.uk or by ringing 01484 221000.