

Kirklees Your Place, Your Say Survey 2011: Ethnicity

Summary of key findings by ethnicity

- **Perceptions of local area – different issues for different ethnic groups:** Overall Asian residents are the least likely to be **satisfied with their local area as a place to live**, Black residents were much less likely to feel people treat each other with **respect and consideration** and White residents were the least likely to agree that their local area is a place where **people from different backgrounds get on well together**.
- **Black residents think more highly of their local town centre and are less likely to feel their local area has got worse:** Black residents are most likely to be satisfied with their local town centre. Asian residents are twice as likely as Black residents to feel that their **local area has got worse** over the last three years.
- **Black residents have better perceptions of our overall performance:** They are much more likely than White and Asian residents to agree that they are satisfied with the **way the council runs things** and that the council provides **value for money**.
- **Community safety is a much bigger concern for Asian residents:** they are less likely to feel **safe outside** in their local area **in the day** and are also much more likely to feel that a number of issues are a big problem in their local area including people **using or dealing drugs, and being drunk or rowdy** in public places.
- **Asian residents are more likely to be dissatisfied with some Streetscene issues:** For example they are more likely to feel that **rats and other pests** are a problem in their local area and to be less satisfied with **household waste collection** and **street cleaning**.
- **White residents are much more likely to feel their home meets their household's current needs.**
- **Black residents report higher levels of satisfaction with core services:** for example children's centres and social care services.
- **Black and Asian residents are more likely to want to be involved in their local communities:** they report much higher levels of interest in **getting involved in delivering services** and making improvements in the future and are also more likely to agree that when they do get involved they can really change the way their area is run.
- **Asian and Black residents are more likely than White residents to use person focused and verbal methods of finding out about the council** such as their local councillor, telephone and word of mouth. And when asked about their preferred method of finding out about the council, Black respondents in particular were more likely to choose face-to-face methods.
- **Asian and Black residents generally report higher levels of civic participation –** although self-reported voting rates are low amongst the Black community.
- **Asian and Black respondents gave the lowest mean life satisfaction ratings,** while Asian respondents gave the highest mean anxiety rating.
- **Levels of interest in developing new skills and business start up are higher amongst Asian and Black residents.**

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See Appendix A for details of the survey method and response rate by ethnic group.

Please note: for analysis purposes, data has been weighted by geographical area, age and gender and ethnicity. All analysis is based on weighted data from the core sample unless otherwise stated. 'Don't know' responses have been excluded from the sample base.

Summary of Your Place, Your Say findings by ethnicity

The following tables summarise some key Your Place, Your Say findings for respondents from different ethnic groups. The base number of returns for 'Mixed / multiple ethnic groups' and 'Other ethnic groups' was too small to include in this comparative analysis – but we have included the second tier splits White; Asian or Asian British; Black, African, Caribbean or Black British instead of using top level White / BME groups for this analysis.

The tables highlight where the results for different ethnic groups vary significantly from the Kirklees average. Boxes without shading are for variables where it is not appropriate to make a judgement about whether differences between responses are 'better' or 'worse'.

Key:

	result is significantly* better than the Kirklees average
	result is significantly* worse than the Kirklees average
	no significant difference

*significant difference based on more than +/- 3 percentage points between the Kirklees average and respondents from different ethnic groups. Mean well-being scores are compared taking into account confidence intervals of each mean score at 95% level of confidence.

Please note: statistically significant differences between different ethnic groups (based on z-testing) are highlighted on the full set of tables available via the Kirklees Intelligence Observatory.

The table below compares data by ethnic group for seven key survey questions:

Your Place, Your Say Question	Kirklees (%)	White (%)	Asian or Asian British (%)	Black, African, Caribbean or Black British (%)
Key Survey Indicators				
% satisfied with local area as a place to live	76%	77%	67%	70%
% agreeing that local area is a place where people treat each other with respect and consideration	51%	50%	55%	42%
% feeling safe when outside in their local area during the day	86%	87%	78%	91%
% agreeing that Kirklees Council provides value for money	33%	33%	31%	50%

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Your Place, Your Say Question	Kirklees (%)	White (%)	Asian or Asian British (%)	Black, African, Caribbean or Black British (%)
% satisfied with the way Kirklees Council runs things	39%	39%	40%	47%
% agreeing that when people like them get involved in their local community they really can change the way their area is run	35%	33%	56%	62%
Mean life satisfaction score (out of 10)	6.83	6.88	6.54	6.27

The table below compares data for different ethnic groups for selected questions from the survey where there were notable differences in responses.

Your Place, Your Say Question	Kirklees (%)	White (%)	Asian or Asian British (%)	Black, African, Caribbean or Black British (%)
Community Cohesion, Crime and Community Safety				
% agreeing that local area is a place where people from different ethnic backgrounds get on well together	46%	44%	67%	76%
% feeling that people being drunk or rowdy in public places <u>is a problem</u> in their local area	28%	26%	44%	22%
% feeling that rats and other pests <u>is a problem</u> in their local area	18%	15%	40%	22%
% feeling that people using or dealing drugs <u>is a problem</u> in their local area	43%	40%	65%	42%
Area and Home Satisfaction, Work and Leisure				
% agreeing that overall their present home is suitable for the needs of their household	85%	86%	77%	68%
% satisfied with their nearest town centre	53%	53%	52%	72%
% who think their local area has <u>got worse</u> over the last three years	24%	23%	30%	15%
% working outside Kirklees	41%	41%	39%	37%
% agreeing that there is a good range of arts and creative activities in Kirklees	53%	54%	39%	58%
Service and Council Satisfaction				
% satisfied with household refuse collection	79%	80%	63%	77%
% satisfied with street cleaning	54%	55%	44%	76%
% satisfied with Children's Centres	41%	38%	53%	69%
% satisfied with social care services	31%	28%	38%	62%

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Your Place, Your Say Question	Kirklees (%)	White (%)	Asian or Asian British (%)	Black, African, Caribbean or Black British (%)
Customer Contact with the Council				
% of people who have been in direct contact with council in last 12 months	54%	54%	52%	63%
% having contact in person	17%	15%	26%	26%
% who felt they were treated fairly	83%	84%	80%	83%
Information				
% who have used the following to find out about the council...				
...face to face contact	20%	18%	30%	34%
...telephone	33%	32%	44%	47%
...word of mouth	14%	13%	17%	30%
...from a local councillor	8%	7%	18%	13%
% whose preferred method of getting info about the council is...				
...the Kirklees Council website	51%	53%	46%	57%
...face to face	7%	6%	8%	17%
% feeling well informed about what's happening in their local area	56%	57%	46%	62%
% feeling well informed about local public services overall	49%	50%	40%	48%
Civic Participation, Volunteering and Involvement				
% giving unpaid help to a local group, club or organisation <u>at least once a week</u> over the last 12 months	13%	13%	11%	14%
% who in the last 12 months have...				
....voted in a local election	65%	65%	71%	42%
...contacted their local councillor	12%	11%	25%	16%
...completed a questionnaire	35%	33%	49%	46%
% agreeing that local public services involve residents when making decisions	22%	21%	29%	39%
% <u>disagreeing</u> they can influence decisions affecting their local area	42%	43%	31%	48%
% agreeing they would like to be more involved in local decision making	36%	34%	57%	49%
Anxiety				
% giving a score of 0 - i.e. <i>not at all anxious</i>	21%	22%	9%	14%
How anxious did you feel yesterday (mean score out of 10)	3.49	3.36	4.25	3.99

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Your Place, Your Say Question	Kirklees (%)	White (%)	Asian or Asian British (%)	Black, African, Caribbean or Black British (%)
Future aspirations				
% who said it was important to them to...				
...Undertake further training / education / qualifications	53%	51%	65%	70%
...Start my own business	33%	29%	49%	51%
...Get involved to help provide local public services and improve the area for communities	37%	33%	61%	61%
...Have / adopt / foster a child	37%	35%	45%	62%

Priorities for Local Area and Prioritisation of Services

The '[priorities and value for money](#)' document on the budget area of the council's website summarises how respondents from different ethnic groups rate various things as being important in making somewhere a good place to live, what needs improving in their local area and which services are most important to them personally. Please note – this analysis compared all BME respondents with White respondents.

In summary:

- Good public transport links and access to parks and open spaces were more important to White residents than those from a BME background. BME residents place higher importance on affordable decent housing, high performing schools and access to childcare facilities.
- More BME than White residents feel that the safety of the local environment, schools, access to community facilities and access to sport and active recreation opportunities are in need of improving in the local area.

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APPENDIX A – Your Place, Your Say methodology and response rate by ethnicity

About the Your Place, Your Say survey: this was a household postal survey carried out in Kirklees between October-December 2011. A random sample of 35,000 households were sent a postal survey, and additional activity such as an online version of the survey, booster sampling and engagement with voluntary and community organisations were undertaken to boost responses from groups traditionally less likely to respond to postal surveys.

The survey sample: 8,244 responses were received to the random postal survey. This document summarises data from the random element of the sample only. Data from the non-random approaches will be used for more detailed exploration of community of interest responses, following this initial analysis of random survey data. Data based on 8,244 responses is subject to +/- 1 percentage point margin of error. Responses to the survey have been weighted by geographical area, age and gender and ethnicity to ensure that survey responses are representative of the Kirklees district.

What is your ethnic group?

Question 31 of the survey asked respondents to identify their ethnic group:

- 7,813 people responded to this question:

Ethnic group	Unweighted totals		Weighted totals	
	Random sample		Random sample	
	Frequency	%	Frequency	%
White	6,964	89%	6,925	89%
Mixed/multiple	70	1%	45	1%
Asian or Asian British	574	8%	720	9%
Black or Black British	156	2%	109	1%
Other ethnic groups	31	0.5%	15	0%

Responses from mixed / multiple ethnic groups or other ethnic groups have not been included in this analysis as the weighted bases are too small.