

CRAC team mission statement

“The corporate research and consultation team aims to

- Consult effectively with people across Kirklees.
- Recognise diversity and consult in a fair and inclusive manner, so that, no matter what the issue, everyone has an equal chance to have their say.
- Use consultation to help bring people and organisations together, fostering positive relationships.
- Support informed, honest and transparent decision making that makes use of insightful and accessible research.
- Improve services and council policy by making sure that people’s views are taken into account in the design and delivery of services.
- Strengthen the links between consultation and communication to ensure a better understanding of the reasons for research and consultation and its outcomes.

To achieve these aims, we will

- Provide professional advice to officers and councillors, which will improve the quality of research and consultation undertaken.
- Promote the importance of research and consultation and raise the profile of our research strategy and tools, including the ACE database

so that everybody who wishes to undertake a piece of research or consultation within the council will do so within a well-supported and high quality framework”.