

WARD PROFILES (Updated March 2011)

Denby Dale

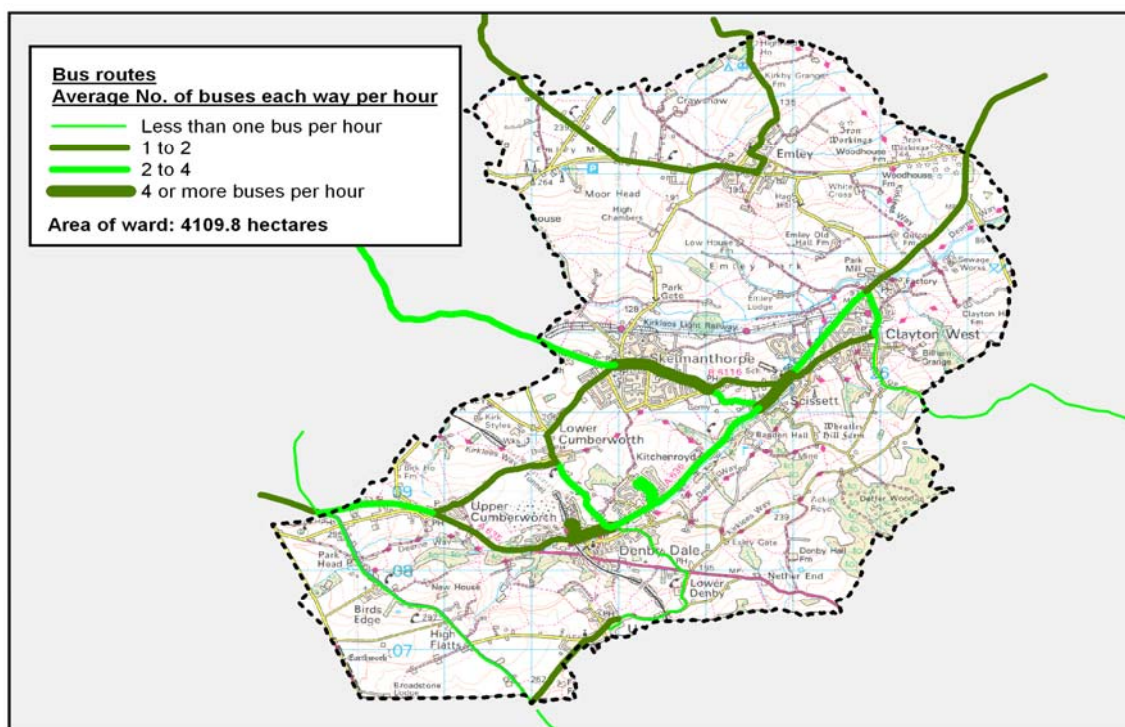
POPULATION (MID-YEAR ESTIMATE 2009)

	Denby Dale		Kirklees ¹		Great Britain ¹	
	No.	%	No.	%	No.	%
Total population	15,493	100.0	406,750	100.0	60,003,100	100.0
Total males	7,614	49.1	199,787	49.1	29,495,400	49.2
Total females	7,879	50.9	206,963	50.9	30,507,700	50.8
All aged 0-4	822	5.3	27,714	6.8	3,656,100	6.1
All aged 5-15	1,934	12.5	55,672	13.7	7,510,800	12.5
All aged 16-19	748	4.8	21,969	5.4	3,110,700	5.2
All aged 20-44	4,494	29.0	139,392	34.3	20,634,800	34.4
All aged 45-64	4,724	30.5	102,061	25.1	15,239,500	25.4
All aged 65-74	1,594	10.3	31,965	7.9	5,139,200	8.6
All aged 75-84	818	5.3	20,089	4.9	3,371,600	5.6
All aged 85 and over	359	2.3	7,888	1.9	1,340,600	2.2

Source: 2010 Ward Population Estimates for England and Wales, mid-2009 (experimental statistics) Office for National Statistics © Crown Copyright 2011. Whilst the estimates are produced down to unit level, it is not implied that the estimates are accurate to this level of detail.

MAP OF WARD AND BUS ROUTES JANUARY 2010

BUS SERVICES OPERATING FROM 09:00 TO 18:00 MONDAY TO SATURDAY. SOURCE: W YORKS PTA



Ordnance Survey mapping has been used in this publication to show the boundaries of Electoral Wards.

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GROSS HOUSEHOLD INCOME 2009

	Denby Dale	Kirklees	Great Britain
Gross income (mean)	£37,500	£33,500	£35,000

Source: CACI Paycheck Model 2009. Figures relate to total household income from any source including welfare benefits.

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ROAD TRAFFIC CASUALTIES JANUARY 2005 - DECEMBER 2009

Type of casualty	Denby Dale No.	Denby Dale Average yearly rate per 1000 population	No.	Kirklees Average yearly rate per 1000 population	No. (2009 figures only)	Great Britain Rate per 1000 population
Fatal	1	0.0	71	0.0	2,222	0.0
Serious injury	27	0.3	931	0.5	24,684	0.4
Slight injury	160	2.1	8,351	4.1	195,194	3.3
Total casualties	188	2.4	9,353	4.6	222,100	3.7

Source: Kirklees Highways Service.

MOSAIC PUBLIC SECTOR 2009 - PROPERTIES

Group	Denby Dale No.	Denby Dale %	Kirklees No.	Kirklees %	UK %
A Residents of isolated rural communities	264	3.9	1,565	0.9	4.4
B Residents of small and mid-sized towns with strong local roots	1,879	27.5	16,727	9.4	8.7
C Wealthy people living in the most sought after neighbourhoods	49	0.7	1,548	0.9	3.1
D Successful professionals living in suburban or semi-rural homes	1,533	22.5	15,696	8.8	8.2
E Middle income families living in moderate suburban semis	618	9.1	21,926	12.3	10.7
F Couples with young children in comfortable modern housing	890	13.0	11,586	6.5	5.6
G Young, well-educated city dwellers	0	0.0	4,803	2.7	8.9
H Couples and young singles in small modern starter homes	193	2.8	9,221	5.2	4.9
I Lower income workers in urban terraces in often diverse areas	54	0.8	29,142	16.3	7.5
J Owner occupiers in older-style housing in ex-industrial areas	598	8.8	19,549	10.9	7.7
K Residents with sufficient incomes in right-to-buy social housing	223	3.3	14,783	8.3	9.0
L Active elderly people living in pleasant retirement locations	218	3.2	4,259	2.4	4.5
M Elderly people reliant on state support	298	4.4	11,589	6.5	5.7
N Young people renting flats in high density social housing	3	0.0	4,553	2.5	5.6
O Families in low-rise social housing with high levels of benefit need	0	0.0	11,606	6.5	5.5
Unclassified	8	0.1	156	0.1	0.0
Total	6,828	100.0	178,709	100.0	100.0

Source: Experian UK Ltd. Public sector Mosaic is a population profiling tool that aggregates the population into groups. Each group has common characteristics in terms of lifestyle.

STANDARDISED MORTALITY RATIOS (SMR) 2007 - 2009

	Denby Dale	Kirklees	England and Wales
All causes	113	112	100

Source: ONS VS4 (registrations), 2008 Mid-Year Estimates.

RECORDED CRIME (OFFENCES) 2009/2010

	Denby Dale No.	Denby Dale Rate ¹	Kirklees No.	Kirklees Rate ¹	England and Wales No.	England and Wales Rate ¹
Burglary dwelling	30	1.9	3,598	8.8	268,595	4.9
Burglary other	74	4.8	2,785	6.8	272,060	5.0
Criminal damage	116	7.5	7,105	17.5	806,720	14.7
Drugs offences	13	0.8	1,733	4.3	234,998	4.3
Fraud/Forgery	10	0.6	1,151	2.8	152,348	2.8
Handling	0	0.0	81	0.2	9,425	0.2
Homicide	1	0.1	10	0.0	615	0.0
Others	13	0.8	594	1.5	70,102	1.3
Other theft	94	6.1	7,102	17.5	1,028,056	18.8
Other violence	65	4.2	5,025	12.4	871,097	15.9
Robbery	1	0.1	499	1.2	75,101	1.4
Sexual offences	9	0.6	347	0.9	54,509	1.0
Theft from vehicle	74	4.8	3,183	7.8	339,140	6.2
Theft etc of vehicle	20	1.3	1,056	2.6	155,838	2.8
Total No. of Offences	520	33.6	34,269	84.3	4,338,604	79.2

Source: West Yorkshire Police. ¹Rate per 1000 population.

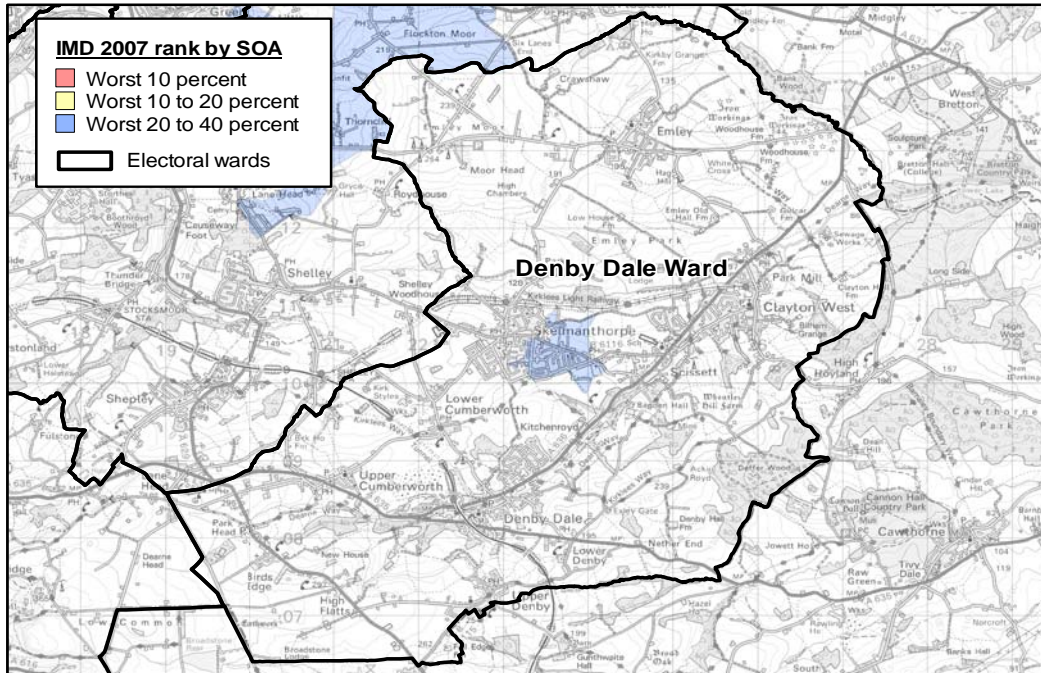
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WARD PROFILES (Updated March 2011)

Denby Dale

INDEX OF DEPRIVATION 2007 (DCLG) - COMBINED INDEX (RANK)



Ordnance Survey mapping has been used in this publication to show the boundaries of ONS Super Output Areas Level 1.
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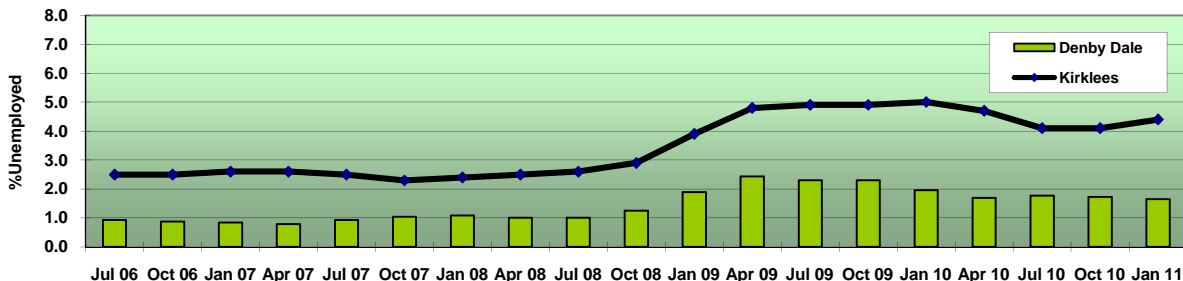
The Combined Index produced by the Department for Communities and Local Government is created using seven domains with the following weightings: Income (22.5% weighting), Employment (22.5%), Health Deprivation and Disability (13.5%), Education Skills and Training (13.5%), Barriers to Services (9.3%), Crime (9.3%), and Living Environment (9.3%). The above map shows those Level 1 Super Output Areas (SOAs) which rank within the worst 10%, 20% and 40% deprived SOAs in England. There are 32,482 Level 1 SOAs in England.

UNEMPLOYMENT JANUARY 2011 (CLAIMANT COUNT)

	Denby Dale		Kirklees		Great Britain	
	No.	%	No.	%	No.	%
Total (working age rates)¹	168	1.7	11,427	4.4	1,445,379	3.7
Males	124	2.4	7,997	6.2	1,006,195	5.2
Females	44	0.9	3,430	2.6	439,184	2.3

Source: ONS. ¹No official unemployment rates are available for Wards. The rates shown here are calculated by Kirklees Economic Development Service. They are calculated on the same basis as rates for larger areas and show the number of people claiming Jobseekers' Allowance as a percentage of the resident population aged 16 to 64 of each Ward as at the relevant ONS Mid-Year Estimate.

Unemployment July 2006 to January 2011



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MAJOR EMPLOYERS FEBRUARY 2011 (EXCLUDING LOCAL AUTHORITY)

Name of company	Nature of business	No. of employees
Adare Halcyon	Printers and Direct Mail	282
Z Hinchliffe & Sons Ltd.	Textiles	160
Pennine Fabrics	Textile manufacture	90

Source: Regeneration & Economic Development Service.

EMPLOYMENT BY SECTOR DECEMBER 2009

Type of industry	Denby Dale		Kirklees		Great Britain	
	No.	%	No.	%	No.	%
Construction/Primary Production	431	10	7,325	5	1,786,869	7
Manufacturing	891	22	25,526	17	2,358,386	9
Services	2,811	68	115,757	78	22,060,846	84
All Industries & Services	4,133	100	148,608	100	26,206,101	100

Source: ONS Business Register and Employment Survey 2009. NB: Figures shown are for people employed in the ward, (not an employment profile of residents of the ward). Totals may not sum due to rounding. All Industries are classified using SIC 2007.

COUNCIL TAX JULY 2010

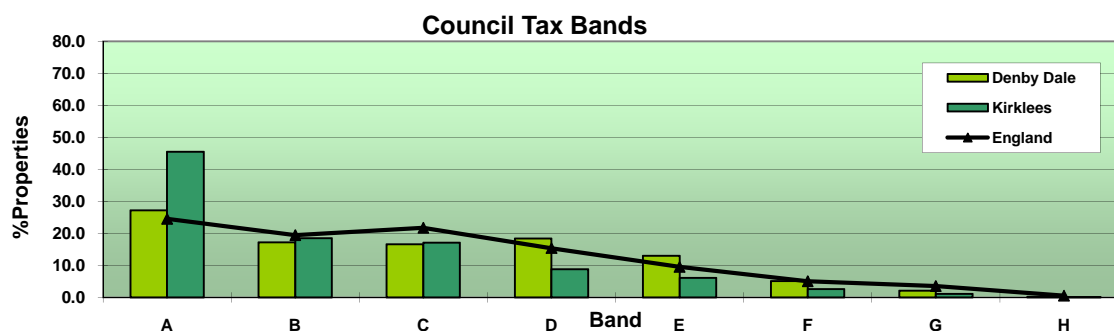
	Denby Dale		Kirklees	
	No.	%	No.	%
Total properties	6,926	100.0	178,198	100.0
Liable properties ¹	6,642	95.9	166,780	93.6
Properties claiming some or 100% benefit ²	948	14.3	41,861	25.1
Void (empty) properties	249	3.6	8,277	4.6

Source: Kirklees Revenues and Benefits Service (Council Tax Section).¹Liable properties equals total properties less exempt and void properties.²Percentage in this row is a % of liable properties.

COUNCIL TAX BANDS JULY 2010

Band	Denby Dale		Kirklees		England	
	No.	%	No.	%	No.	%
Band A (£40,000 and under)	1,885	27.2	81,163	45.5	5,400,084	24.6
Band B (£40,001 - £52,000)	1,196	17.3	32,973	18.5	4,276,171	19.5
Band C (£52,001 - £68,000)	1,149	16.6	30,570	17.2	4,792,151	21.8
Band D (£68,001 - £88,000)	1,274	18.4	15,698	8.8	3,389,003	15.4
Band E (£88,001 - £120,000)	902	13.0	10,924	6.1	2,101,895	9.6
Band F (£120,001 - £160,000)	355	5.1	4,778	2.7	1,112,152	5.1
Band G (£160,001 - £320,000)	150	2.2	1,961	1.1	784,495	3.6
Band H (£320,001 and over)	15	0.2	131	0.1	123,186	0.6
Total	6,926	100.0	178,198	100.0	21,979,137	100.0

Source: Kirklees Revenues and Benefits Service (Council Tax Section).



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WELFARE BENEFITS

	Denby Dale		Kirklees		Great Britain	
	No.	%	No.	%	No.	%
Income Support Claimants by Statistical Group, May 2010						
All claimants ¹	180	1.9	12,675	5.0	1,852,215	5.0
Incapacity benefit ³	115	63.9	6,710	52.9	998,220	53.9
Lone parent ³	50	27.8	4,700	37.1	678,805	36.6
Carers and others ³	15	8.3	1,265	10.0	175,190	9.5

Pension Credit, May 2010

All claimants ²	605	17.1	18,815	26.0	2,734,300	24.0
Guarantee Element Only ³	155	25.6	6,455	34.3	954,630	34.9
Saving Element Only ³	160	26.4	4,265	22.7	577,110	21.1
Guarantee Credit and Saving Credit ³	290	47.9	8,095	43.0	1,202,560	44.0

Incapacity Benefit Claimants, May 2010

All claimants (aged 16 and over) ¹	310	3.3	12,700	5.1	1,883,700	5.1
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Severe Disability Allowance Claimants, May 2010

All claimants (aged 16 and over) ⁴	40	0.3	1,475	0.5	232,670	0.5
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Attendance Allowance Claimants, May 2010

All claimants (aged 65 and over) ²	415	11.7	10,135	14.0	1,783,930	15.7
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Disability Living Allowance Claimants, May 2010

All claimants all ages ⁵	715	4.6	23,030	5.7	3,181,415	5.3
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Child Benefit August 2009

Total children in receipt of benefit	3,300		97,275		13,088,240	
Total families with children in receipt of benefit	1,940	100.0	54,370	100.0	7,485,730	100.0
Families with 1 child ⁶	860	44.3	24,810	45.6	3,479,420	46.5
Families with 2 children ⁶	855	44.1	20,075	36.9	2,833,335	37.8
Families with 3 or more children ⁶	235	12.1	9,485	17.4	1,172,975	15.7

Working Tax (WTC)/Child Tax Credit (CTC) Families, Out of Work Families, August 2008

Receiving both CTC and WTC ⁶	355	18.5	16,350	30.7	1,744,700	23.8
Receiving CTC above family element ⁶	195	10.2	4,920	9.2	669,500	9.1
Receiving CTC family element and below ⁶	605	31.5	12,215	23.0	1,756,400	24.0
Out of work families ⁶	150	7.8	9,495	17.8	1,345,300	18.4
Lone parent families ⁶	330	17.2	15,165	28.5	2,143,300	29.3

Note: Out of work families and families receiving both CTC and WTC represent the lowest income families.

Working Age (16 to 60/64) Claimants by Statistical Group, May 2010

Total ¹	890	9.6	41,310	16.4	5,730,850	15.4
Job Seeker ¹	170	1.8	10,510	4.2	1,354,080	3.6
Employment and Support Allowance, Incapacity or Severe Disability Allowance Benefits ¹	415	4.5	17,710	7.1	2,602,655	7.0
Lone Parent ¹	55	0.6	4,700	1.9	678,720	1.8
Carer ¹	105	1.1	3,460	1.4	430,115	1.2
Others on Income Related Benefit ¹	20	0.2	1,350	0.5	192,665	0.5
Disabled ¹	90	1.0	3,020	1.2	390,065	1.1
Bereaved ¹	35	0.4	560	0.2	82,550	0.2

The Working Age Claimants shown above are arranged hierarchically and claimants are assigned to the highest statistical group that they belong to (Job Seeker highest, Bereaved lowest). Thus a person who claims Income Support as a Lone Parent and also receives Incapacity Benefit would be classified into 'incapacity benefits' group. This ensures that a person is not counted twice.

Notes: ¹Percentage of all aged 16 to 59/64. ²Percentage of all claiming state pension. ³Percentage of all claimants. ⁴Percentage of all aged 16 and over. ⁵Percentage of population all ages. ⁶Percentage of all families with children in receipt of child benefit. Ward figures are compiled from a 'best fit' of whole Super Output Areas.

Source: DWP Information Directorate, HM Revenue and Customs.

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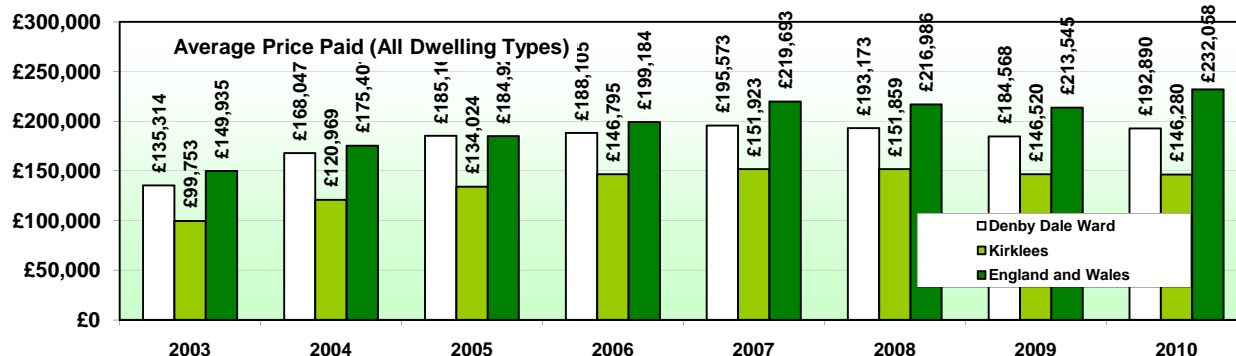
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AVERAGE HOUSE PRICES JANUARY TO JUNE 2010

Type of premises	Denby Dale		Kirklees		England and Wales	
	£	Sales	£	Sales	£	Sales
Detached	£278,514	35	£245,541	378	£333,411	69,737
Semi-detached	£133,665	23	£139,482	577	£200,497	82,096
Terraced	£135,625	26	£107,833	720	£189,154	85,549
Flat/maisonette	£120,000	2	£103,462	130	£217,959	57,204
All	£192,890	86	£146,312	1,807	£232,058	294,586

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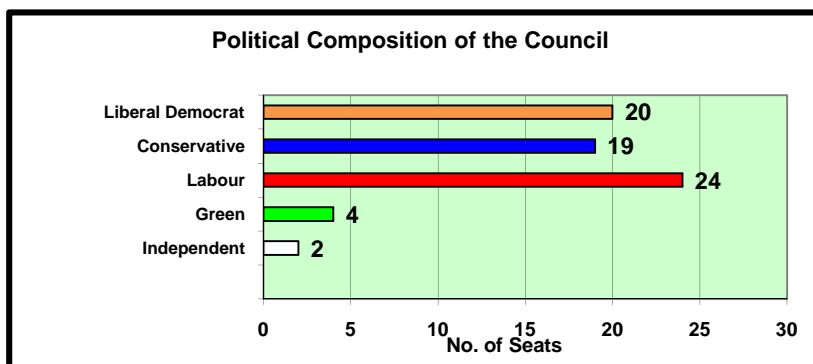
GCSE RESULTS 2005 TO 2010

School	2005	2006	2007	2008	2009	2010
Shelley College, A Specialist Centre For Science	5 A*-C	5 A*-C	5 A*-C	5 A*-C	5 A*-C	5 A*-C
	68%	71%	68%	75%	71%	84%
Kirklees LEA	51%	53%	56%	62%	65%	73%
England average	57%	59%	62%	65%	70%	75%

Source: Department for Children, Schools and Families. Percentages shown above are % of 15 year-olds who gained five or more GCSEs at grades A* to C.

YOUR COUNCILLORS

Councillor	Party	Telephone	Overall Turnout: 75.07%
John Cook	Conservative	(01484) 863184	
Elaine Ward	Conservative	(01484) 863797	
Jim Dodds	Conservative	(01484) 603227	



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