

## **KIRKLEES COUNCIL**

### **NOTES OF THE FAIRTRADE KIRKLEES STEERING GROUP MEETING HELD ON 4 NOVEMBER 2009**

#### **1 PRESENT**

Cllr. Julie Stewart-Turner, Mayor (Chair)  
Cllr. Mehboob Khan, Council Leader  
Bob Kilcoyne, Kirklees Council (Corporate Procurement)  
Carol Gilchrist, Kirklees Council (Safer Stronger Communities)  
Christina Longden, Lorna Young Foundation  
Emily Rye, University of Huddersfield  
Jeff Cocker, University of Huddersfield  
Peter Beetlestone, Holme Valley Fairtrade Support Group  
Peter McDonagh, Kirklees Council (Economic Development Service)  
Philip Hume, Kirklees Council (Policy and Governance) and in personal capacity  
Stephen Butler, Mirfield Fairtrade Steering Group  
Tina Walker, Batley and Spenningsdale Constituency Fairtrade Steering Group

#### **APOLOGIES**

Dick Palfrey, Kirklees Council (Learning Service) and Batley and Spenningsdale Constituency Fairtrade Steering Group  
Jason Tudor, Calderdale and Huddersfield NHS Foundation Trust  
John Drewery, Huddersfield Co-operative Party Group  
Kate Hinks, Calderdale and Huddersfield NHS Foundation Trust  
Michael Yarwood, Kirklees Council (Public Relations)

#### **2 LAUNCH EVENT**

Everyone congratulated the University on organising a very successful launch event.

#### **3 COUNCIL MOTION**

A copy of the agreed Council motion had been circulated with the agenda. A report will need to be submitted to the Council's Cabinet meeting on 24 November and it was also agreed to submit a report to Kirklees Partnership Executive Committee on 26 November.

#### **4 GOAL TWO – RETAIL AND CATERING OUTLETS**

It was agreed that the Cabinet report would include budget requirements to progress the work of the Steering Group towards Fairtrade status including audit and development activities for Goals 2 and 3. Proposal from Lorna Young Foundation / Pakistan Youth Foundation to be included in report.

Peter McDonagh reported that positive responses had been received from a number of supermarkets/major retailers. List of retailers to be obtained from MYCCI / Business Link; list of catering outlets to be obtained from Environmental Health.

#### **5 GOAL THREE – WORKPLACES AND COMMUNITY ORGANISATIONS**

List of workplaces with canteens to be obtained from Environmental Health.  
Faith Forum – to be asked to identify someone for the Steering Group  
Aim to have a mosque become the first Fairtrade Mosque and possibly similar for other faith communities.  
Peter Beetlestone will provide details of Methodist Fairtrade churches  
Mid-Yorkshire Chamber of Commerce will change to FT and issue a press release.  
Bob to draft letter for Mayor to send to Co-operative Bank (re: financial and other support)

## **6 GOAL FOUR – MEDIA COVERAGE AND EVENTS**

Bob to contact Karen Haywood (KMC Head of Performance and Communication) re: communication strategy  
Huddersfield Examiner – to be encouraged to adopt FT themselves and to treat media coverage as a ‘campaign’ rather than only reporting news items. Bob to invite Karen Hayward and Roy Wright (Examiner editor) to tea with the Mayor.  
Jeff/Emily have attendance list for launch event – list of contacts

Fairtrade Fortnight (22 Feb – 7 March 2010) – one or more events  
Carol to lead  
Tina agreed to collate details of Fairtrade Fortnight events across Kirklees (incl. University and FT Towns)

## **7 GOAL FIVE – STEERING GROUP**

Agreed to establish sub-groups (research, media/events, FT status application)  
Faith Forum and young persons’ representative to be invited to join steering group

## **8 ANY OTHER BUSINESS**

Peter Beetlestone mentioned launch of Holme Valley Fairtrade Cooperative and event at the Huntsman Inn, Greenfield Road, Holmfirth, 11 November (7.30)

## **9 DATE OF NEXT MEETING**

30 November 2009, 6.00 – 8.00 pm  
Old Court Room, Ground Floor, Huddersfield Town Hall