

KIRKLEES COUNCIL

NOTES OF THE FAIRTRADE STEERING GROUP MEETING HELD ON 30 NOVEMBER 2009

1 PRESENT

Cllr. Julie Stewart-Turner, Mayor (Chair) *
Cllr. Mehboob Khan, Council Leader *
Bob Kilcoyne, Kirklees Council (Corporate Procurement) *
Andrew Choi, Mid-Yorkshire Chamber of Commerce *
Anna Watson, Meltham Fairtrade Group *
Christina Longden, Lorna Young Foundation *
Fakhara Rehman, Faith Forum
Jeff Cocker, University of Huddersfield *
John Drewery, Huddersfield Co-operative Party Group
Kate Hinks, Calderdale and Huddersfield Foundation Trust
Peter McDonagh, Kirklees Council (Economic Development Service) *
Philip Hume, Kirklees Council (Policy and Governance) *
Tina Walker, Batley and Spenningsdale Constituency Fairtrade Steering Group *

APOLOGIES

Carol Gilchrist, Kirklees Council (Safer Stronger Communities)
Emily Rye, University of Huddersfield
Jason Tudor, Calderdale and Huddersfield Foundation Trust
Peter Beetlestone, Holme Valley Fairtrade Support Group
Stephen Butler, Mirfield Fairtrade Steering Group

2 STEERING GROUP MEMBERSHIP

The Mayor asked everyone in attendance to confirm whether they wished formally to be members of the Steering Group. Individuals marked * above confirmed that they would be members of the Steering Group.

Fakhara said she would be reporting back to the Faith Forum following her attendance at this meeting and would then confirm Faith Forum representation.

Kate confirmed that she or Jason Tudor would represent CHFT.

John confirmed that he or other member(s) would represent the Co-op Party Group.

3 SUB-GROUPS

Three Sub-Groups are to be formed:

- Research
- Events
- Media

See attached document for terms of reference and membership.

Each sub-group was asked to hold an initial meeting before the next Steering Group meeting.

4 CABINET REPORT, RESEARCH AND RESOURCES

The report was submitted to and agreed by Cabinet.
Budget allocation of up to £25,000 confirmed.

Bob/Philip to meet with Christina to progress agreement on work of LYF/Pakistan Youth Forum on baseline information for Goal 2 and part of Goal 3.

4 BUSINESS ENGAGEMENT

Contact made with businesses:

Camira Fabrics
Cooperative Bank
Kirklees Stadium
Various Retailers
Calderdale and Huddersfield NHS Foundation Trust

Clear potential for 'Flagship Employer(s)' to be identified.

5 MEDIA CAMPAIGN

The Mayor, Karen Hayward (Head of Council's Performance and Communication Service and Bob Kilcoyne met with Andy Hirst, Huddersfield Examiner. The Examiner agreed to run a campaign on achieving Fairtrade Town status for Huddersfield.

It was agreed that a logo was needed to 'badge' and identify the campaign. Options on using the Fairtrade logo were discussed. Karen is contacting the Fairtrade Foundation for advice.

6 MID-YORKSHIRE CHAMBER OF COMMERCE

MYCCI has switched to Fairtrade. Their experience suggests that doing so can be cost-neutral.

7 FAIRTRADE FORTNIGHT

Fairtrade Fortnight is 22 Feb – 7 March 2010
Proposals suggested by Carol (previously circulated) discussed.
The Steering Group wanted to know what events were already planned in order to avoid duplication.

8 DATES OF FUTURE MEETINGS

6 January, 5.30 - 7.30
3 February, 5.30 - 7.30
10 March, 5.30 - 7.30

All taking place in the Conference Room, Huddersfield Town Hall

9 ANY OTHER BUSINESS