



**Jim Porter – Green  
Business Network (GBN)  
Environmental Business  
Advisor for Kirklees**

# Background and History of GBN

- Established in 1995
- Registered Environmental Body in 1997 – Landfill Tax
- Established Pennine Pack in 1998 – Packaging Compliance Scheme
- Set up a number of independent companies to undertake major projects
- 2008 Full-time Business Support

# Kirklees Council - Drivers

- Business engagement
- NI 186 - per capita reduction in carbon dioxide emissions

# Environmental Business Advice to help businesses:

- reduce pollution
- comply with environmental legislation
- reduce impact on the environment
- save money

# Environmental Services

- Environmental audits.
- Environmental toolkits.
- Information on best environmental practice and new legislation.
- Access to our recycling database.
- Help with Environmental Management System's through a new business network.
- A carbon footprinting service.
- Green Business Awards.

# Environmental audits

Initial environmental review looking at:

Pollution prevention

Waste Management

Energy – Heating, Lighting, Compressed  
Air, Machinery, etc.

Water

Transport

Purchasing

Training

# Environmental toolkits

- Toolkits prepared for various business sectors:
  - Manufacturing businesses
  - Office based businesses
  - Hospitality businesses (hotels, pubs, restaurants, etc.)
  - Retailers
  - Care Homes

# Environmental toolkits

The toolkits include:

- A list of 20 quick suggestions
- A more detailed section giving many suggestions on pollution prevention, waste management, energy use, water use, transport, purchasing and training.
- Details of the main current environmental legislation.
- Available Funding
- Where to go for further help and advice.
- Details of local recyclers.

# Environmental Management Systems

- With Kirklees Council, establishing a network of businesses who are looking to implement ISO14001 or EMAS.
- Work with businesses throughout the process, and will also use the experience of other companies to guide them.

## Carbon Footprinting Service

- Offering a carbon footprinting service to Kirklees companies to accredit to ISO14064.

# Waste Management

- Paper and cardboard
- Plastics
- IT equipment
- Fluorescent tubes
- Glass
- Office supplies / furniture
- Metals
- Wood

# Energy Management

- Install low energy lighting.
- Have a daily check of premises.
- Consider fitting motion sensors.
- Consider Variable Speed Drives.
- Consider Soft Starts.
- Install a compensator control.
- Maintain compressed air.

# Any Questions?

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