

KIRKLEES COUNCIL

NOTES OF THE FAIRTRADE STEERING GROUP MEETING HELD ON 3 FEBRUARY 2010

Clock 103 days into the campaign; 262 Days to go ...

1 PRESENT

Cllr. Julie Stewart-Turner, Mayor (Chair)
Cllr. Peter O'Neill, Cabinet Member
Andrew Choi, Mid-Yorkshire Chamber of Commerce
Bob Kilcoyne, Kirklees Council (Corporate Procurement)
Carol Gilchrist, Kirklees Council (Safer Stronger Communities)
Emily Rye, University of Huddersfield
Jeff Cocker, University of Huddersfield
John Drewery, Huddersfield Co-operative Party Group
Peter McDonagh, Kirklees Council (Economic Development Service)
Philip Hume, Kirklees Council (Policy and Governance)
Stephen Butler, Mirfield Fairtrade Steering Group

APOLOGIES

Anna Watson, Meltham Fairtrade Group
Christina Longden, Lorna Young Foundation
Fakhara Rehman, Faith Forum
Ian Agnew, Lorna Young Foundation
Jason Tudor, Calderdale and Huddersfield Foundation Trust
Jenny Philips, Kirklees Council (Safer Stronger Communities)
Karen Hayward, Kirklees Council (Performance and Communication)
Kate Hinks, Calderdale and Huddersfield Foundation Trust
Peter Beetlestone, Holme Valley Fairtrade Support Group
Sandra Tully, Kirklees Council (Performance and Communication)
Tina Walker, Batley and Spenningsdale Constituency Fairtrade Steering Group

Councillor O'Neill advised that he would now be taking the place of Councillor Khan.

2 EVENTS SUB GROUP UPDATE

Jeff stated that the sub-group were lacking contacts for a data base so as to send information out to people to find out what events are taking place during FT fortnight.

Only 4 replies to the letter sent out by the University to let us know what is taking place during the FT fortnight. These are:

Camira Fabrics
Sainsbury's Shorehead
Holmfirth Methodist Church
Co op Holmfirth

John agreed to identify any other Co op events being planned.

Carol agreed to send through to the University the list of community events being run by community workers (approx 12 events)

Peter has contacted business (see attached list, which was circulated at the meeting) to see what they are doing during FT fortnight – Peter agreed to follow this up.

Carol agreed to contact schools for an update and to complete forms to send to University

Carol agreed to contact Cathy Burger – Huddersfield Town Centre Partnership manager to see if we could have a stall on New Street

Julie agreed to contact Maria Wilson in the Markets Service to see about using the demonstration kitchen at Queensgate Market for a publicity event

3 MEDIA SUB-GROUP UPDATE

Bob gave an update on logo, website and Campaign Plan.

The Fairtrade Foundation have now confirmed their agreement to the use of the logo (copy attached for use in any publicity intended to support our Fairtrade Town campaign). Bob will forward the logo to Andrew Hirst at the Examiner.

The Fairtrade section of the Council's website is at www.kirklees.gov.uk/fairtrade. Julie suggested we make use of the social networking sites detailed at the bottom of the page. A section headed 'What you can do' will be added, making use of the Fairtrade Foundation website, and it was agreed that we would use the website to enable businesses and community groups to submit information that they use/offer Fairtrade products.

Carol agreed to send a list of the events through for News and Views in order for them to produce an article deadline next Tuesday

Photography - Carol raised an issue about the need to get some good quality pictures at the FT events. Jeff/Emily agreed to check to see whether a student would be able to do this. Phillip said there may be money in the allocated budget.

Media sub group to receive a list of events so they can send this to the Examiner for publicity.

Julie agreed to contact Karen Haywood to find out what the Performance and Communication Service was doing in relation to supporting with publicity and to find out if they could produce a publicity board for the Council which could be used in various locations.

4 UPDATE FROM RESEARCH SUB-GROUP

Lorna Young Foundation proposal in connection with PYF and Young Ethical Pioneer Group have now been awarded a contract to carry out research which includes the retail and catering outlets in Huddersfield. Cost of the contact was £13.5K progress report due mid March. Project to be complete before the end of June 2010.

Andrew stated that the MYCCI database could be used as a means of identifying and contacting relevant businesses.

5 OTHER EVENTS

Details of two other events were circulated.

6 DATE OF NEXT MEETING

10 March 2010, 5.30 pm, Conference Room, Huddersfield Town Hall