

# Footfall Report for: Huddersfield

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

|                                 | Year to date % |       | Year on year % |        | Month on month % |       |
|---------------------------------|----------------|-------|----------------|--------|------------------|-------|
|                                 | 2022           | 2021  | 2022           | 2021   | 2022             | 2021  |
| Huddersfield                    | 2.8%           |       | 0.3%           |        | -3.5%            | -4.2% |
| North & Yorkshire               | 25.3%          | 20.0% | 0.4%           | 112.2% | -1.8%            | -4.0% |
| High Street Index(Market Towns) | 19.6%          | 14.7% | 0.2%           | 73.0%  | -4.5%            | -5.7% |
| UK                              | 33.2%          | 16.9% | 5.4%           | 105.2% | -1.8%            | -2.9% |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 25,989,470 which is 2.8% up on the previous year.

The total number of visitors to Huddersfield in month commencing 31 October 2022 was 2,331,907.

The busiest day in month commencing 31 October 2022 was Saturday 19 November with 117,769 visitors.

The peak hour of the month was 14:00 on Saturday 19 November 2022 with footfall of 15,664.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month

## Weather



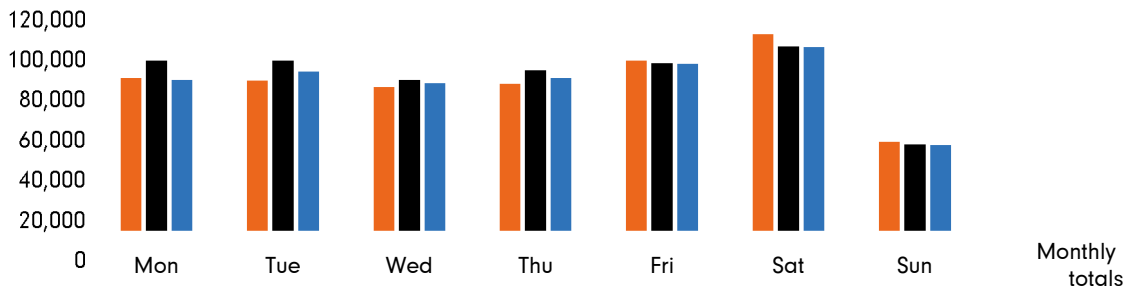
|   | Sun | Cloud | Rain | Snow | Fog |
|---|-----|-------|------|------|-----|
| Number of days this month               | 10  | 12    | 6    |      |     |
| Number of days same month last year     | 7   | 3     | 16   | 2    |     |
| Number of days same month two years ago | 7   | 3     | 17   |      | 1   |

## Average temperature

|      | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2022 | 11°                 | 7°                  |
| 2021 | 10°                 | 5°                  |
| 2020 | 10°                 | 6°                  |

## Footfall by day

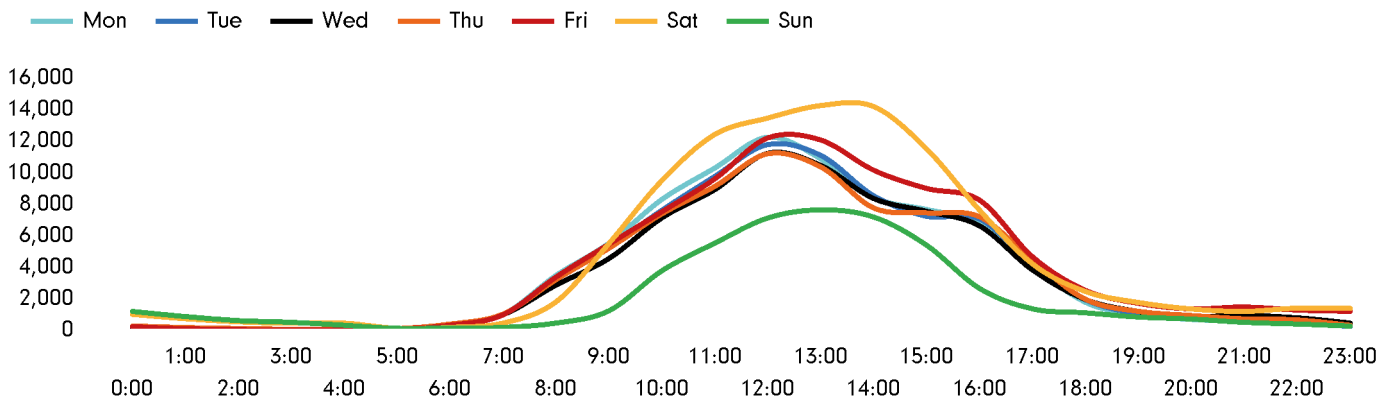
The figures shown below are calculated using weekly averages.



|                  |        |        |        |        |        |         |        |         |
|------------------|--------|--------|--------|--------|--------|---------|--------|---------|
| This Month       | 84,809 | 83,303 | 79,904 | 81,829 | 94,092 | 108,415 | 50,624 | 582,976 |
| Previous Month   | 94,235 | 93,949 | 83,569 | 88,992 | 92,653 | 101,564 | 49,125 | 604,087 |
| Previous Year    | 83,869 | 88,125 | 81,939 | 84,760 | 92,537 | 101,346 | 48,814 | 581,390 |
| Month on month % | -10.0% | -11.3% | -4.4%  | -8.0%  | 1.6%   | 6.7%    | 3.1%   |         |
| Year on year %   | 1.1%   | -5.5%  | -2.5%  | -3.5%  | 1.7%   | 7.0%    | 3.7%   |         |

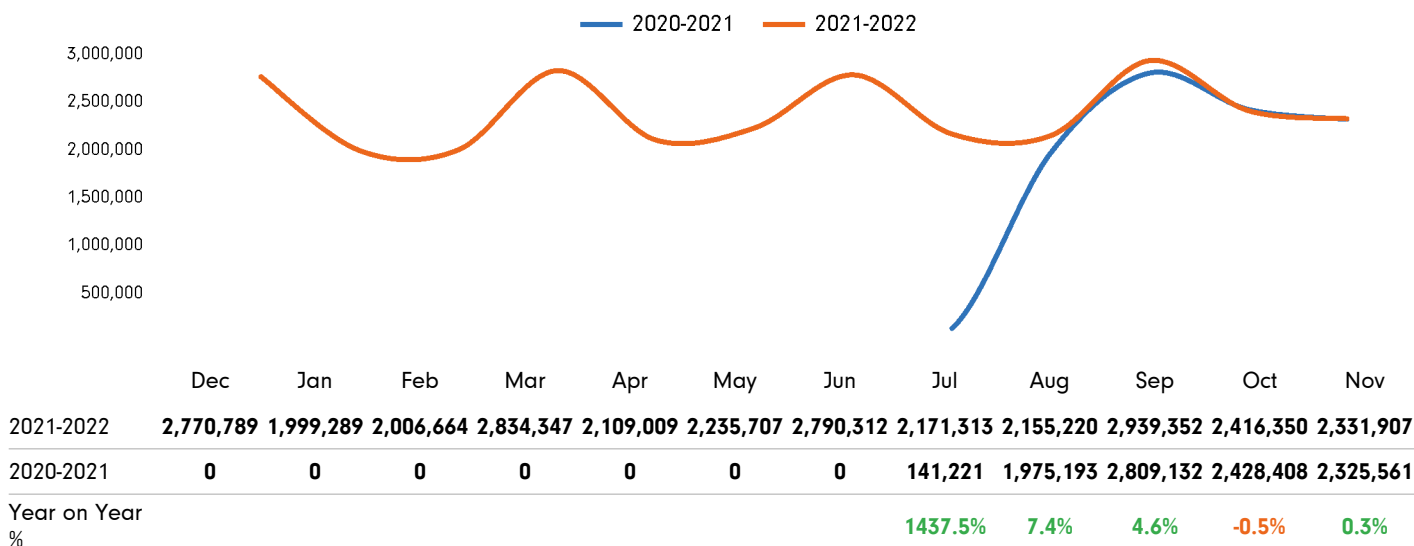
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

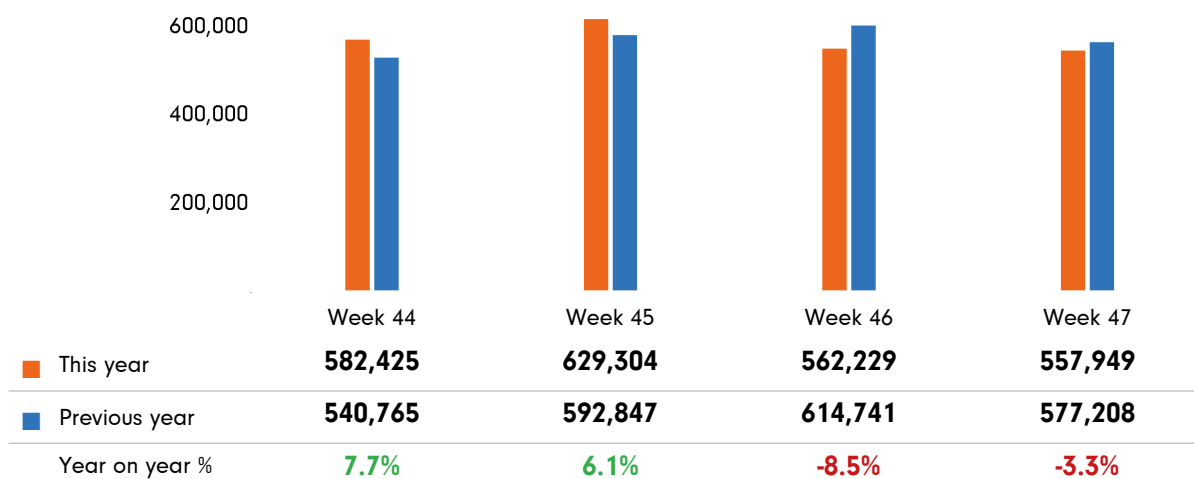
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for November compares November 2022 to November 2021

## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

|   | This month | % share of total month | Previous month | Previous year | Month on month % | Year on year % |  |
|---|------------|------------------------|----------------|---------------|------------------|----------------|--|
| Byram Street at the Open Market, Northbound | 11,348     | 1.9%                   | 9,125          | 12,107        | 24.4%            | -6.3%          |  |
| Byram Street at the Open Market, Southbound | 9,740      | 1.7%                   | 7,745          | 8,427         | 25.8%            | 15.6%          |  |
| Crossing at John William Street, Eastbound  | 11,617     | 2.0%                   | 11,685         | 10,647        | -0.6%            | 9.1%           |  |
| Crossing at John William Street, Westbound  | 10,341     | 1.8%                   | 10,886         | 9,603         | -5.0%            | 7.7%           |  |

|   |        |      |        |        |        |        |  |
|---|--------|------|--------|--------|--------|--------|--|
| Eastside Cross Church Street at King Street, Northbound | 14,590 | 2.5% | 15,237 | 16,112 | -4.2%  | -9.4%  |  |
| Eastside Cross Church Street at King Street, Southbound | 11,382 | 2.0% | 12,030 | 12,294 | -5.4%  | -7.4%  |  |
| Eastside, New Street at King Street, Northbound         | 28,922 | 5.0% | 29,658 | 28,796 | -2.5%  | 0.4%   |  |
| Eastside, New Street at King Street, Southbound         | 30,547 | 5.2% | 31,772 | 29,845 | -3.9%  | 2.4%   |  |
| King Street at Cross Church Street, Eastbound           | 56,045 | 9.6% | 54,923 | 53,891 | 2.0%   | 4.0%   |  |
| King Street at Cross Church Street, Westbound           | 53,933 | 9.3% | 51,848 | 52,581 | 4.0%   | 2.6%   |  |
| King Street at New Street, Eastbound                    | 37,063 | 6.4% | 38,949 | 38,287 | -4.8%  | -3.2%  |  |
| King Street at New Street, Westbound                    | 38,202 | 6.6% | 40,129 | 40,608 | -4.8%  | -5.9%  |  |
| New Street, Northbound                                  | 30,109 | 5.2% | 37,212 | 36,857 | -19.1% | -18.3% |  |
| New Street, Southbound                                  | 30,560 | 5.2% | 37,111 | 35,522 | -17.7% | -14.0% |  |
| Northside, High Street at New Street, Eastbound         | 10,946 | 1.9% | 10,994 | 9,770  | -0.4%  | 12.0%  |  |
| Northside, High Street at New Street, Westbound         | 10,222 | 1.8% | 10,596 | 9,194  | -3.5%  | 11.2%  |  |
| Northside, Westgate at St Georges Street, Eastbound     | 8,304  | 1.4% | 8,100  | 7,033  | 2.5%   | 18.1%  |  |
| Northside, Westgate at St Georges Street, Westbound     | 8,613  | 1.5% | 8,575  | 7,884  | 0.4%   | 9.2%   |  |
| Northumberland Street, Eastbound                        | 2,805  | 0.5% | 2,753  | 2,182  | 1.9%   | 28.6%  |  |
| Northumberland Street, Westbound                        | 4,296  | 0.7% | 4,345  | 3,765  | -1.1%  | 14.1%  |  |
| Ramsden Street, Eastbound                               | 16,741 | 2.9% | 19,860 | 18,454 | -15.7% | -9.3%  |  |
| Ramsden Street, Westbound                               | 17,345 | 3.0% | 20,754 | 18,564 | -16.4% | -6.6%  |  |
| St Georges Street, Northbound                           | 13,711 | 2.4% | 13,418 | 11,458 | 2.2%   | 19.7%  |  |
| St Georges Street, Southbound                           | 11,762 | 2.0% | 12,422 | 10,323 | -5.3%  | 13.9%  |  |
| Westside Cross Church Street at King Street, Northbound | 29,555 | 5.1% | 28,970 | 28,873 | 2.0%   | 2.4%   |  |
| Westside Cross Church Street at King Street, Southbound | 30,043 | 5.2% | 28,617 | 24,668 | 5.0%   | 21.8%  |  |
| Westside, John William Street at Westgate, Northbound   | 9,009  | 1.5% | 9,333  | 8,553  | -3.5%  | 5.3%   |  |
| Westside, John William Street at Westgate, Southbound   | 10,194 | 1.7% | 10,452 | 9,763  | -2.5%  | 4.4%   |  |
| Westside, New Street at King Street, Northbound         | 11,246 | 1.9% | 12,170 | 12,360 | -7.6%  | -9.0%  |  |
| Westside, New Street at King Street, Southbound         | 13,776 | 2.4% | 14,407 | 12,958 | -4.4%  | 6.3%   |  |

## Reporting dates

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This month - 31 October 2022 - 27 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to November, 2022 Vs January, 2021 to November, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2022 Vs November, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2022 Vs 10 2022

